University of the Pacific Scholarly Commons

# A Comparison Of The Effects Of Teaching A Twelfth Grade Government And Sociology Class In An Environment Saturated With Study Trips And Resourcespeakers With The Effects Of A Traditional Course In Government And Sociology When Both Are Offered In A Voluntary Summer School Program 

Edward Botton Morrison<br>University of the Pacific

Follow this and additional works at: https://scholarlycommons.pacific.edu/uop_etds
Part of the Education Commons

## Recommended Citation

Morrison, Edward Botton. (1971). A Comparison Of The Effects Of Teaching A Twelfth Grade Government And Sociology Class In An Environment Saturated With Study Trips And Resourcespeakers With The Effects Of A Traditional Course In Government And Sociology When Both Are Offered In A Voluntary Summer School Program. University of the Pacific, Dissertation. https://scholarlycommons.pacific.edu/ uop_etds/2917

[^0]
## A COMPARTSON OE mHE EFPEOTS OF TERCHTNG

 E TWEMTTH GRADE GOVERNMBNT AND SOCTOJOGY CTASS TR AD ENVIROMMPMT SATMRATED WTMY STUDY TRIPS GND RESOPRCE SPRAKERS WTTH JHE EFFECIS OF A PRADTTTONAT COURSE IN GOVERVMEXI AND SOCTODOGX WEEN BOJH ARE OFPERED IN A VOLUNTRARY SUMMFR SCPOOL RROQPGUA Dissertation presentsd to the Universjty of the oacific in Partial Fulfillment of the Degree Doctor of Educetion by

Edward B. Morrjson

April 15: 1971.

This dismontation, wreten and sumited by

is appoved fox recomamhation to the Gratuate Comacil, Unjuersity of the Pacizie.

Depentment Chaimmen or boan:


Discembtion Combtros

CONTENTAS
Page
CHAPTTER I. IWTRODUCTION ..... 1Problem fox Investigation (6)--wationade (8) - -Hypotheses for Investigation (li)--arocedureFollowed (12) --Order of Chapters (14)
CHAPrER TI. REVIEW OP GELECTE LTTERATURE ..... 16
Introduction (16)-w-Compater Search for Innomvative Prograris (19) - ....teid Trips and RelatedExtra-Cless Activities (20)mpatterns of In-struction in Civies and Government (23)--nti- Attudes and Attitudinal Change (24) - - - DifferencesAmong Leamers (28) -- - Unobtrusive Measurement(29)-jargetting curves (30)
Chaprer uif. procedure ror Comucting gmuny ..... 31The Experimental Course (34)--nesign of Re.search (37)--Cost of the Special class (50)…Hypotheses to be Tested (51)--Methods for Ev...ajuating Experiment (54)--Statistical Proced-wes Used (60) ---Summary (65)
CHAPMER IV. FINDINGS ..... 66Results of Measuring Instruments (66) --me..lationship of Measurement to Hypotheses (81)---Sumary (88)
CEAPRER V. ANAXYSIS OF FINDINGS ..... 90
Non-Parametric Measures of Affective Be-hovior (90)--Parametric Measure of Cogni--tive Gains (100) --sumary of Findings (102)--Reconmendations (103)---Conclusion (1.04)
ApPEMDTCES ..... 106
Appendix I (106)--Appendix II (115)--Appen-dix $\operatorname{III}$ (128)--pppendix IV (133)
SEGECTFD UTBT, IOGRAPHY ..... 145

## LIST OF TABLES

Table ..... Page

1. Attenaance Areas for Subjects in Experimentaj and Control Groups ..... 39
2. Subjects in Experimental and Control Groups at premenrollmert, at Completion of the Summer Session, and at the completion of evaluation ..... 40
3 Ethnic Make-up of Summer Classes in Govexmment Compared to Ethnic Distribution in Regular School Year ..... 46
3. Counselor Appraisals of Changes in the Behav- ior of Subjects Rollowing Instruction as Com- pared to Subjects' Behavior Before Instruction ..... 66
4. Changes in Record of Discipline Referrais to Administrative Offices for Any Reason Between the Year Following Instruction in United States Government and Sociology and the Preceding year . 67
5. Comparison of Attendance Records in Control ard Experimental Groups for the School Years Pre. ceding and Following the Treatnent Showing Di- rection of Change, if any, and Number of Days Change, if any ..... 69
6. Comparison of Activities of Subjects in Experi- mental and Control Groups in the Year Preoeding and the year Following the rraatment Showing Numbers of Subjects in Rach Group by Change in Number of Activities for In-School, Commity, and Total Activities Reported ..... 72
7. Weighted Scores and Rankings for Each Question on Item A of Video Taped Questionnajre by Total Groups and by Ethnic Sub-Groups ..... 75
9 ANOV Tables for Cognitive Measure of Gains in Social. Studies Using Analysis of Covariance ..... 30
8. Summary of Major Hypotheses in the Study In- dicating Results of the Statistical rests Ap- plied to Each. ..... 92
9. Schedule of Activities Erepared by the city and County of Fresno, California, for the CJass Government in Action: Sociology on August 6, 1969. . . . . . . . . . . . . . . . 38
10. Distribution of Students Within Control and Experimental Groups According to Sex and Ethnic Origin . . . . . . . . . . . . . . . . 41
11. Paradigm of the Covariant Design Used in the Statistical Treatment of the Scores of Test rive of the ITED . . . . . . . . . . . . . . 63
12. Comparison of Average Days of Absence in the Year Preceding and the Year Tollowing the Treatment Showing Difrexences Between Total Groups and Ethnic Sub-Groups. . . . . . 71
13. Significant Correlatiors at the ol Level (Spearman) for items of the video Taped Questionnaire Showing Total Groups and Ethnic Sub-Groups . . . . . . . . . . . . . . 76

## CHAPTER I

## INTRODUCPJON

From the time of John Dewey to the parcont day educa.. tors have peid extensive lip servjoe to "Iearning throuch coing." often in practice, however, they tern to sollow o cotechistic process mhich requites stucerts to monomjee materials and to reflect back what they have memorized. In the field of the social soiences, for example, history has ira. ditionally been taught through the memorization of mames and by the learing of the chronologioal order of the dater of historical events. the study of government, in the same manner, has consisted of reading about oovexnment rathex than observing government in action or in practicing the technigues of govemment. This dissextation, through the application of an experimental design, soughe to compare tradim tional instruction in govermment with an innovative aphroach which took students outside of the classxoom and phaced then in face-tomface contact with government in action.

High school currioular plans for training for citizen… ship have often aimed at learning about the processes of yovernment through reading and discussion. An example of such a plan is founc in the 1962 California socjal stucties framework which listed seven "goals" for the social stidies program:

Becoming better prepared for the responsi... bilities of adult citizenship through learning about current and imediato problems of the life of the nation and the adults in it.

Studying thoroughly the government of the United States, its relations with other naw tions, and important aspects of local and state government.

Realizing the need for citizens to be informed and to participate in political af.. fairs.

Understanding the complexities of social institutions and of economic enterprise.

Learning about the basic contemporary issues facing American socjety and how these prow blems touch thejr own lives.

Recognizing the international aspects of most modern problems.

Realizing the indivjdual's responsibility fox high levels of constructive thonght and action in the achievenent of our notional goals and aspirations. ${ }^{1}$

When Horton ${ }^{2}$ conducted a nation-wide survey of high school students in 1962, he discoverea that there was no sig. nificant relationship between the completion of a high school course in civics or government and the attitudes considered to be effective citizenship. Specifically, the students in the study often rejected the tenets of the Bill of Rights and tended to accept the tenets of fascism. Horton con-
${ }^{1}$ Social Studies Eramevork for the Eublic Schools of California (Saoramento: California State Department of EauCation, 1962), p. 83.
$2_{\text {Roy }}$ F. Horton, Jx., "American preedom and the Values of Youth," in Anti-democyatic Attitudes in Schools, ed. by H . H. Remmexs (Evanston: Northwestern urivexsity Press, 1963), pp. $56-9$.
cluded that factors outside of the school such as the area of the country, the economic levei of the fanily, or the educational level of the parents were more important in detemining one's attitude toward govemment than werc courses in government or civics. He suggested innovative social studies teaching where stucents would be allowed more participetion in realistic problems related to self-government.

More recent attempts to bevise a curricular framework such as the one cited above have been made in caljfornia. In 1968 a rewer document was compiled which tended to shift from studying "about" the discipline of social studies toward learning the process of inguiry. The justification for this approach is given as:

Though socioty may change radically, the. ways in which men seek to understand it rew main much more constant. This mears that while students are studying the sociecy, they must be mastering the inguiry-conceptual skills and tools that will equip them to continue learning throughout their lives. Specifically they must master the processes of inguiry which have been developed to study man in society . . . students must also becone proficient in using the conceptual tools and the data which social scientists employ as they utilize the process oin incuiry. Concepts such as role, region, decision-making, culture, and economic systems are conceptial tools for studying man in society. New conm cepts will be developed and existing ones may be chanced. ${ }^{3}$

The older of the two frameworks clearly follows the tradition of learning about social studies. The newex

[^1]document wonld involve the student jn the social sciences by having him use the tools and data which social scientists employ. Further, the new framework states expected outcomes of instruction in behavioral terms. A few examples from the curriculum suggested for the twelfth grade show how much more specific the newer approach aims to be. Under the heading "Ordinany Citizens Influencing Decisions" the framework lists in part:

The student should be abje to:
Describe the values related to a stated position on a political issue.

Classify political behavior of individuals and groups.

Identify factors underlying public acceptance of products.

Classify political positions of candidates and parties according to constituency characteristics.

Describe appropriate means for individual and group expression on public policy.

Evaluate impact on public opinjon of po-litical-meconomic decisions (taxes, tarififs, currency manipulation). 4

The folowing samples, taken at random from the same portion of the framework, show how the behavior of students can be stated in a way which lends jtself to measurement. All begin with the phrase "The student should be able to:"

Analyze a political campaign to determine the appeals made to specific socio-economic and ethnic groups in the electorate.

List the methods of influencing legis. lative decision makers available to spe" cial interest grouns.

Hist the methods avallable for the executive to influence legislation in state, local, and national government.

List possible consequences of changes in laws on significant social problem areas (in housing, education) in a local community.

Identify the local governmental response in different sections of the country to federal policy decistions on social issues. 5

In California, where the state legislature had for a decade or more mandated specific programs, a major change took place in the year 1968 with the passage of Senate Bill No. 1. Control of the curriculum was shifted in large measure to local school districts and to thein governing boards. The statement of legislative incent which preceded the prom visions of the section of this bill on "Educational Program" clearly reflects the current attitude:
7502. The Jegislature hereby recognizes that, because of the common needs and interests of the citizens of this state and the nation. there is a need to establish a common state curriculum for the public schools, but that, because of economic, geographic, physical, political, and social diversity, there is a need for the development of educational programs at the local levei, with the guidance of experienced educators and citizens. Therefore, it is the intent of the Legislature to set broad minimum standards and guidelines for educational programs, and to encourage local districts to develop prograns that will best fit the needs and interests of the pupils. 6
${ }^{5}$ Ibid.,$~ p p . ~ 133-35$.
$\sigma_{\text {Senate }}$ Bill Na. 1 (Sacramento: State Printing Plant, State of California, 1968), pp. 58-60.

## The Problem for Investigation

Within the Sacramento City Unifjod School District, Sacramento, California, the social stuaies program had, uncil recently, been traditional in nature. Following the premenate Bill No. 1 pattern of ninth grade world hiscory, eleventh grade American history, and twelfth grade government and civios, the stubents in high school studied about govern. ment and about history. Beginning in 1967, when the curriculun department involved teachers in the drafting of new goals for the district's curriculum, the ground work was laid for innovation. for the next decade a problem-centered social science currioulun was envisioned by the teachers which wotild inclade many new courses such as "comparative economic systens," "con" sumer economics," and "current critical issues." 7 rdditionally, major changes were pianned for existing courses.

One major proposal called for the complete rovamping of the senior year of social studies which had, until then, consisted of a traditional course in government and an elect.. ive in civics. This proposal utilized an approach which would take students outside of the clessroom and into the community to witness at first hand the workings of government and busi.ness. Additionally, government and business leaders would be asked to come into the classrom to meet face-to-face with the students and to explain at first hand the workings of their

[^2]departments and businesses.
This approach is somewhat similar to an imovative design for civic education suggested by patterson and McNassor. ${ }^{8}$ miney outlined a sumner school procgram which would include both class work and partjcipation in the commuity outside of the school. Development of civic macurity was envisioned as a major outcome of such a course.

The intent of the concentrated summer schol progran offered in Sacramento was to create a "saturated environment" in which the study of government would become participation in government in action rather than the study about governm ment. The question posed was: Will instruction in government carried out in an enviroment aturated with study trips and resource speakers prove a more effective method for preparing twelfth grade students for citizenship than is instruction in a traditional government class?

The experimental approach was approved by the school district and was scheduled for implementation during the summer session of 1.969 at one high school in Sacramento with enrollment in the course open to any student in the district. This dissertation seeks to investigate the above question through the use of an experimental design to compare the experimental class, taugnt in a "saturated environment," witin a

8Donald MoNassor and Franklin Patterson; "New Designs for Civjc Education in the Figh School," in The Adolescent Citizen, ed. by Franklin Patterson (Glencoe, Iljinois: The Free Press of Glencoe, 1960), pp. 329-34.
traditional olass; both of which were offered during the same summer session in the same attenaance areas with open enrollment.

## Rationale

When educators conducted a study through the Tufts University Civic Education Center to determine what assumptions are involved in the teaching of social studies; they discovered that the most dominant operating assumption found in American high schools was " . . . that citizenship is Jearned through the curriculum and subject matter of a prew scribed instructional program. ${ }^{9}$

The effects of school instruction, however, may or may not reflect the goals which educators assume they are seeking to reach. In his forward to Volume IrI of the dassio Eight Year Study report Willian Aiken noted:

To secure a credit or unit the student must "pass" a course. To pass a course he must remember certain facts and show proficiency in certain skills. Therefore, remembering knowledge and practicing techniques for examinations become the purposes of ednoation for pupils and teachers alike. What coes on the school record becomes the real objective of the student, no matter what the school says its purposes are. If the pupil secures the required credits, he is graduated. The job is done. Concentration on these worth goals seems to make teachers and students forget the fargex, longrange purposes of education.

[^3]One of the longwrange purposes of education in the
social sciences has long been education for citizenship in
a denocracy. In the Sacramento City Unified School District
the primary colucational goal for development is listed as:
The primary purposes of the educam tional program of the Sacramento City Unified School District is to prepare children, youth and adults to reach their fullest potential for a creative and useful life lived in dignjty and freedom and that they may become loyal, effective, self-supporting and actively participating American citizens. ${ }^{11}$

Objectives listed in the same document which are to be
reached through instruction in the social sciences include:
Understand that sound local, state or national government is dependent upon the willingness of citizens to assume . - basic responsibilities.

Recognize that the practical apolication of our democratic ideals requires time and continuous evaluation, adjustment and effort.

Develop an active interest in current happenings and understand the need to be an informed citizen.

Understand the privileges of citizenship and the responsibilities that accompany these privileges. ${ }^{12}$

The application of an experimental treatment to twelfth grade social studies using a "saturated environment" approach can be considered a success only if it does a better

> 11. Immediate and Short Term plans, p. 1 .
> I2.tbid., p. 54 .
job of leading toward such objectives as those stated above than does a traditional class, as measured by changes in the bohavior of the students following instruction.

Even if initial changes are noted in an experiment, there is ofter a leveling off of differences so that in the months following an experiment many of the apparent gains disappear. A study conducted by Alper on the effects of the National Citizenship Test (which was broadcast on television) discovered significant differences between viewers and nonviewers immediately following the telecasting of the program. However, a follow-up study conducted six months latex showed that time had erased nearly all of the diffecences which the jnvestigator had earlier detectod. ${ }^{13}$

Aaditionally, the measuring process itself can influence the outcome of an experiment. Webb and Campbelil4 suggest strategies utilizing unobtrusive measures to overcome the reactive effectives of measurement.

For these reasons the design and procedure chosen for the comparison of treatments in this study were based upon unobtrusive measurement and on the collection of the principal

[^4]data in a period beginning several months following the completion of the experimental class.

Mypotheses Eor Investigation
The research hypothesized that instruction in govern... ment for twelfth grade students taught during a sumner session in an environment saturated with extensive study trips and resource speakers would change the ditizenship behavior of particjpants in a positive direction to a degree significantly greater than would instruction in a traditional class tanght in a summer session. Further, the following specific areas of citizenship behavior would be expected to improve:

1. In-school ditizenship wolid improve sig.. nificantiy as measured by counselor opinion and reflectod in reducer disciplinary problems increased pastioipation in school activities and bettoi daily school atten. dance.
2. Behavior outside of school would change in a positive direction as measured by in.creased participation in the activities of the community.
3. The attitudes of students following treatment would moxe closely resemble those of responsible adults than those of students instructed in a traditional class, as measured by an attitude scale.
4. Statistically significant cognitive gains in the concopts of social studies would be observed in those students in the treatment group, as measured by Sub-test Five of the Iowa Test of Educational Development.
${ }^{15}$ Iowa Tests of Educational Develoment, Grades $8-$ 12, Form x-1; Subtest Five (Chicago: Science Research Assoctates, Inci, jG60), pp.30-39.

## Procedure Followed

Control and Experimental Groups
All siudents who signed up for the special government class nere included as the experimental group. Because these students represented three of the district's senior hich schools ard because each of these schools offered traditional government classes during the same summer pexiod, the contxol group was iormed of all students signing up for the regular govermont class in these schools.

Design
An analysis of covariance wes selected to compare the experimental and control groups on the cognitive measure. The analysis of co-variance was partitioned into the levels of male and female on the assumption thot boys tead to be more politically aware than do girls in senior high school, and conseguently might perform at a higher level in an experimontal class. This difference is verified by Hess and Torney ${ }^{16}$ in a 1965 study where they found that boys acquire political attitudes more rapidy than girls and show more interest in political affairs.

A non-parametric test, the Sign Test, was selected to measure ohserved changes, positive or negative, in student behavior both in and out of school. The Spearman Rho
$16_{\text {Robert }}$ D. Hess and Judith $V$. Torney, The Develop. ment of Basic nttitudes loward Govermment and citimenshio During the jlomentary Sohool Years (Unversmey of chacago Press, 1965 , po. 173 -184.
correlation technique was usea to measure the degree of coxrelation between the attitudes of experimental and control subjects when compared with the attitudes of adult judges on an instrument constructed to measure attitudes toward probiems facing society.

Evaluative Instruments
The section of the Iowa Test of Educational Develop.ment designed to measure concepts in social studies ${ }^{17}$ was selected for the measurement of cognitive gains. The opinions of school counselors were atilized as one method of assessinc changes in citizenship behavior. School and district records were examined to provide data on attendance and discipline. A vjoeo-taped questionnaire was employed to measure the atcitudes of subjects and adults toward problems in society. stum dents' own evaluations were used to measure changes in parti-cipation in activities, both in and out of school. Definition of Terms

A number of the terms utilized in this dissertation need definition. Following is a list of such terms with thein definitions:

Saturated Environment. An environment for instruc* tion which is saturated with extra-class excursions and with resource speakers so that the learnex becomes surrounded with a supportive atmosphere related to the subject studied.

Unobtrusive Measurement. Unobtrusive measurement is measurenent made without the knowledge or awareness

[^5]of the subjects being measured. 18
Archives Approach. The archives approach is
defired as the reseaxcher's-utilization of existing infomation on file such as pupil prom gress records, cumulative files, ind other records masntained in the school.

Interference Theory. Interference theory is a theory held by early writers such as Thorndike, who held that forgetting, or loss of a portion of learnea material, is caused by the interference of other learnings, previous and subsequent to the acquisition of learned material. 20

Proactive Innibition. Prior learnings which interfere with the retention of newly learned material. 21

Retroactive Inhibition. Learnings or experiences between the learning of a specific bit of material and a subsequent time of recall. which tend to interfere with the maw terial originally learned. 22

## order of Chapters

This study is divided into five chaptess. Chapter one discusses the problem to be investigated, the rationale used, and the procedures followed. Chapter Two contains a review of the literature related to the problem under investigation. Chapter Three details the procedures followed in the study. Chapter Four reports the results of the evaluative instruments
${ }^{18}$ Eugene $J$. Webb, et al., Unobtrusive Measures: Nonreactive Research in the Social Sciences (Chicago: Rand Mcivaly and Co. 1966 , pp. 20-21.

19 Encyclopedia of Educational Research, Fourth Edition. ed. Robert L. Ebel (Foronto: The Macmillan Company, 1969), p. 721
${ }^{20}$ Ibia.
${ }^{2}$ Imbid. $^{\text {Ib }}$
22 Ibid.
and the statistical procedures used. Chapter Five contains an analysis of the results obtained, a statement of the findm ings of the study, and recommendations for further investigation.

## CIAPTER II

## REVTEN OF SELECTED LITHRATURE

## Introduction

This chapter revjews literature related to the problem under investigation and is organized around the topics of Goals of Social Studies Instruction, Computer Search for Innovative Program, Field Trips and Related Class Activitiee, Patterns of Instruction in Civics and Govemment, Attitudes and Attitudinal Change, Differences Among Learners, Unobtrusjve Measurement, and Forgetting Curves.

Goals of Social Studies Instiuction
Both California and loca] [Sacramento] district goals for social studies instruction were discussed in chapter I of this paper. ${ }^{\text {l The goals for social studies instruction }}$ have long been a topic for discussion on the national level. In 1934 a committee of the American Historical Association published a report listing the following recommendations for curricular goals in the social studies: ${ }^{2}$

[^6]J. The program chould be derived from the disciplines of geography, conomics, sociol.ogy, political science and history,
2. Erogram should give knowledge and understanding concerning the earth as the physical home of man.
3. Program should give knowledge and understanding concerning major social processes historjcally used by man.
4. Program should cover the evolution of civilization.
5. There should be a detailed study of the evolution of Westem civilization-mand the unity of Western culture.
6. Program should provide a detailed study of the American people with particular reference to the material conquest of the continent and development of our institutions.
7. Program should provide a realistac study of the institutions and cultures of che najor peoples of the contemporary worla.
8. The program should provide for a realistic study of the Jife, institutions and culture of contemporary America.
9. Program should include study of all great philosophies and theories of contemporary man.
10. The younger generation should be introduced to sources of information and to methods of inquiry, scrutiny, criticism, authentication, and verification.

1l. Program should not only indoctrinate--should also stimulate intellectual curiosity and sympathy with the grovtr of avocational as well as practical interests.

Thirty-three years later, when a civio education pro-
ject team for the National. Council for the Social Studies undertook the writing of the current goals for civic education,
many of the goals remaincd the same, even though stated in terms of a "changing world." The reader will note similari"
ties in the following statements to those of the older docu-
ment. 3

1. Knowledge and skills to assist in solving the problems of our tines.
2. Awareness of the effects of science on civilization and its use to improve the quality of life.
3. Readiness for effective economic life.
A. Ability to make value judgements for effective ljfe in a changing world.
4. Recognition that we live in an openended world which requires receptivity to new facts, new ideas, and new ways of life.
5. Participation in the process of dec-ision-making through expression of views to representatives, experts, and special.m ists.
6. Belief in both liberty for the individual and equalj.ty for all, as guaran.. teed by the Constitution of the United. States.
7. Pride in the achievements of the United states, appreciation of the contributions of other peoples, and support for international peace and cooperation.
8. Use of the creative arts to sensitize oneself to universal human experience and to the undqueness of the individual.
9. Compassion and sensitivity for the needs, feelings, and aspirations of other human beings.

[^7]11. Development of democratio principles and application to daily life.

The overriding goal for civios instruction in high
school has often been stated as the development of good citizens ficr our nation. A typical definition of the good citizen is given by Pitkj.n ${ }^{4}$ as:
. . . a mature person who has the
qualities of emotional develoment that
make him free to think and reason and
not to be dominated by purely enotional.
thrusts. This js the goal toward which
educators should strive in the develop-
ment of the youth of the future. We
must help to reassure youngsters that
they are growing up; help each to de-
velop an adequate self-wimage; help each
to resist pressures for too mach conform-
ity to the peer and other groups; and
provide experiences from which young
people wi.l. gain confidence and recogni..
tion that tiney are being successful as
they grow toward adulthood. Oux ain is
to make them self-reliant and indepen-
dent.

## Computer Search for Innovative Prograns

fs survey of research concerning innovative programs in civics and government did not reveal another program, past or present, utilizing the "saturated environment" approach reported in this study. A computer search concucted through Datrix, a service of University Microfilms of the Xerox Corp oration, diä not locate such a study. Key words used ir conducting this search were:
${ }^{4}$ Victor E. Pitkin, "Youth Development and Citizonship;" Citizenshin and a Free Society: Education for the puture, Thirtieth Yearbook of the National Concil for the Social studies (Washington, D. C.: The National Council for the Social Studies, 1960), pp. 61-62.

| INNOVAT* 5 | SOCTAL. | STud* | TRIP | SECONDARY |
| :---: | :---: | :---: | :---: | :---: |
| EXPERTMENTAL |  | SCIRNCE | ExCURGION | HIGH SCEOOL, |
| SUMMre |  |  | VTSTE |  |
|  |  |  | TOUR |  |

Field Trips and Related Extra Class Activities Researchers in education report a more extensive use of the field trip (or study trip) in the elementaxy than in the secondary segment of the schools. Fr Elementary and secondary Education Act, Title I, project in New York äuring 1967 and 1968 used extensive field trips to enrich the experiences of disadvantaged children in the non-puolic schools. Through an evaluation conducted by questionajre, the experimenters of The Institution Center for Urban Education were successful in upgrading the self.-jnages of children. ${ }^{6}$

A similar approach was used in San Francisco in 1965 by the San Prancisco Unified Schooi District. Field trips wexe used to broaden the experiences of Chinese, Negro, and Spanish-speaking children in disadvantaged areas. The exper-imenters noted increased motivation as well as expanded vocabulary among students participating in the trips. Students began to read in school many words related to the field trips. 7

[^8]In. W. Yeater reported a highly structured marine science project in Beaufort, North Carolina, whero coordination between a marine laboratory and the elementary schools provided not only field trips for students, but also follow. up materials for the teacher to use back in the classrocm. In the opinion of teachers and administrators, classroom instrucm tion was enriched by the cooperative effort and ficld trips served to reinforce the curriculum. ${ }^{8}$

Henry Versnick evaluated the results of the ammal. Boys' Day Convention and Boys' Day in Detroit as a vehicle for citizenshjp training for teen-aged boys. Participants responding to a questionnaire constructed by the investigator reported satisfaction with the program, anc communty ano school leaders stated:
> . . . this program seems to meet the following objectives: l. Developing conmunication skilis and leadership ability; and 2. Developing an appreciation and interest in the governmental process. ${ }^{9}$

Versnick concluded that the activities carried on outside of school in these programs were a valuable adjunct to the curriculum of public and non-public high schools.
J. S. White studied the citizenship program in the secondary schools of Davis County, utah through the use of a questionnaire to teachers and adninistrators in the county.

```
            \(8_{\text {IJ. W. Yeater, "A Field Experience--A Why, a How." }}\)
The Marine Science Project, Beaufort, North Carolina, 1967 (ERICED O20~830).
\(9_{\text {Henry }}\) Versnick, "Youth and the Processes of Goverin.. ment," (umpublished Ed.D. Dissertation, Wayne state Universj.ty, 1967), p. 236.
```

He found that field trips and the use of commonty resource speakers improved motivation, but he concluded that the program was entirely too limited in scope to have much impact. He recommonded a comprehensive effort to expand field trips and community resource speaking engagements so as to enconpass ajll secondary students. 10

Most secondary programs in which out-of-class in.. struction was utilized relied on volunteer participation of students, owing to the problems of scheduling and the exw pense which would arise when such instruction was scheduled in the traditional school day. For example, Dale L. Brubaker reported on a volunteer program involving bright twelfthgrade students in social studies. Brubakea conducted sociai studies seminars in the homes of his students in Okemos, Mich... igan. ${ }^{11}$ Reaction among the students, who attended voluntarily to hear civic and business leaders speak, varjed according to the individual. Brubaker reported that the seminar approach made "high school teaching more exciting" and that the experiment was worth the time and effort involved.

[^9]Pattorns of Instruction in Givios and Government
In a study spaning over one hundred years of instruction in secondary social studies in California, Yonker found that although instruction in these disciplinos was fairly uriform throughout the state, the content of the courses contered more around history than it did around other branches of the field. He also discovered that while agreoment seemed to exist among teachers and state educational. leaders over the courses to be required of college bound students, there was little agreement on what type of social studies offering best prepared a student for life outside of school. Yonker suggested an inquiry based curriculum as opposed to existing patiems based upon memorization of dates, names; and events. ${ }^{12}$

Bereday and Stretch ${ }^{13}$ studied comparative patterns of instruction in the U.S.S.R. and in the United States. Their conclusion was that more school time was devoted in Russia toward the political socialization of adolescents than was allotted in the United States. They recommended, however, not ar increase of time for American children but a restructuring of curriculun, concluding that a short but

[^10]weljoorganized program presented by an enthusiastic instructor would be effective in civios education.

Colcman ${ }^{1.4}$ concluded as eaxly as 1958 that existing pattems of civics instruction were not effective in che secondary schools where adolescents form their own societjes. His findings were based on the results of attitude scales and questionnaires administered to a laxge sample of high school students. He suggested the involvement of adolescents in actual problems of community, state, and nation utizjaing the same competitive spirit found in athletics.

Ittitudes and Attitudinal Change
Attitudes and methods for the development and the shifting of attitudes have been the focuses of numerous studies.

A four-year investigation utilizing questionnaires and attitude scales was conducted by Martin Levin among ten high schools in Illinois. He found that famjly background and political cijmate of opinion within the high school of attendance were of paramount importance in the development of political attitudes. ${ }^{15}$

Barly experiments with attitude change reported

14 James $s$. Coleman, "A Sociologist Suggests New perspectives," in The Fdolescent Citizen, ed. by Franklin Patterson (Glencoe, Illinois: The Free Press of Glencoe, 1960), pp. 238-311.

15martin touis Levin, "The political Socialization of Adolescents," (unpublished Pin.D. dissertation, Johns Hopkins University, 1967), pp. 201-203.
significant results when relatively simple procedures for the shifting of student opinion. In 1936, Bateman and Remmers used arsicles on divorce, social insurance, capital punsta. ment, and labor unions with senior high school students in social studies. Along with the readings; discuscions and lectures were used to reinforce the materials read. Using an attitude scale developed for this experiment, thoy noted:

These experinents showing that by pre-determined conditioning methoãs the attitudes of pupils in social science classes cari be shifted pract.. ically at will carry grave and imporm tant educational implications. The social-civic attitudes of high school pupils of today will determine to a very large degree the kind of social. and political bohavior of the adult citizens of tomorrow. Those charged with the construction of the curri... cula and especially teachers of the social studies carry a responsibiliby to a democratic form of government not easily overestimated. 16

Educators are less naive today in estimating the effects of instruction on adolescents. Patrick Struve discov… ered that the more involved the adolescent was in ". . .school extra curricular activities, commaty affairs and political activity, the more politically aware" he would be. ${ }^{17}$ Struve
$\qquad$
16Richard M. Bateman and H. H. Remmers, "The Relationship of pupil Attitudes foward Social Topics Before and After Studying the subjects," Eurther studics in Attitudes, Vol. XXXI of Studies in Hioher Education, od. by H. fi. Remmers (Lafayette, Indiana: The purdue Research Foundation, 1936), pp. 2.7-4.2

17patrick Milliam struve, "rhe political Socialization of Acolescents: $\lambda$ Study of Students in a Midvesterin High School, " (unpublished Ph.D. dissertation, University of Iowa, 1964), pp. 175-77.
did not, however, find the same relationship hetween politi-cal awaroness and participation in the social studies program.

Attitudes firmly heid have been fourd most difficult to change. Sherif, Sherif, and Nebergall found that an indi-vidual's eqc involvement in an attitude was related to his ability to hold that attitude in the face of persuasion to change. They found that ". . susceptibility to change de... creases with increased ego involvement in [one's] own stand."18

A similar conclusion was reached by Breer and locke, While moderate success was attained in several experimencs reported by these researchers, they noted that not all attitudes are equally subject to change. ${ }^{19}$ Ir fact, the more firm.. ly rooted an attitude, the more resistance there is to change. They theorized that social customs for societies and behavioral patterns for individuals result from experiences. Pherefore, experiences [or tasks] might be used as a method yor changing attitudes. In those laboratory experiments in which success was realized, Breer and Locke used positive reinforcement [payment to participants] in a study in which they atterapted
${ }^{18}$ Carolym Sherif, Muzafer Sherif, and Roger F. Neber... gall, Attitude and Attitude Change: Ihe Social Judgernent-Involvement Approach Philadelphia: w. B. Saunders Company, 1965): 2.243.

19paul E. Breer and Fdwin A. Locke, Task Experience as a Source of Attitudes (Homewood, Illinojs The Dorsey Press, 1965 , PR. 249-275.
to change the attitudes of college students toward the accept... ance of cooperative, or group, endeavor as opposed to indivi.dual effort. 20 By rewarding the individuals who worked together at assigned tasks more highly than they rewarded those who worked as individuals, the researchers found a measureable change in atiitude toward the preference for group work in the former group.

Rather than relying entirely on extrinsic rewards, other authorities feel that it is possible for self-motivation to result in a change of attitude. Hodgkinson, for example pointed out:

> things for which the to overvalue the may be that the expenditure of student ef fort is one of the best motivational techniques available to the teacher who wants students to develop deep and long-lasting interests in a subject. 21

Coleman in his study of the society of the adolescent counseled:

If secondary education is to be successful, it must successfully compete with cars and sports and social activities for the adolescent's attention, in an open market. The adolescent is no longex a child, but will spend his energy in the ways he sees fit. It is up to the adult society to so structure secondary ectucation that it captures this energy. 22

[^11]The imovative curriculum reported in this stady tended wore toward the position of Hodgkinson and Colman than toward the behaviorally oriented approaches of sherif and Neborgal or of Breer and Locke. If attitudes changed, the cause might be related to the amount of effort expended by each perticipant, coupled whth the stimulation [or motivation provided by a program saturated with many trips and outside speakers.

## Differences Among Learners

Educational research suggests certain sex, ethnic, and oconomic differences which have been observed among learners. Hess and Torney 23 found that gixls ancl boys view the process of governnent differently. Boys tend to look at government as an institution, while girls are concernod with the people dojng the governing. This makes for a difference in the politjcal socialization of the sexes.

Langton and Jennings ${ }^{24}$ found that Negroes were more affected by course content in civics and government than were Caucasian students. They attributed this difference to the probability that less political socialization takes place in Negro homes, generally, and that the school therefore assumes a larger role. A similar relationship was observed

[^12]between high and low socio-economic groups, with the schools playing a somewhat larger role in the political education of students from disadvantaged backorounds.

## Unobtrusive Measurement

In the measurement of either knowledge or of atti... tudes the effect of the presence of the observer and/or the instrument used for evaluation may cloud the results obtained. For this reason many researchers suggest the use of unobtrusive measures for the collection of data. Webb, Campell and Schwartz pubjished a comprehensive treatment of such measures in a volume entitled Unobtrusive Measurement. 25 One portion of this work deals at length with the use of archives as a source of information which is totally unobtuctvem that is; the subjects are unaware of the existence of an investigation. ${ }^{26}$

Schools are meticulous record keepers, and a wide var-iety of information on each student is to be uncovered through an examination of test records, grades, attendance data, and cumulative records. 27

It is also possible to obtain data on subjects by us. ing a method called "contrived observation. $" 28$ phat is, the observer contrives a situation in which the subjects are led to
${ }^{25}$ Eugene J. Webb, et. al., Unobtrusive Measurement. ${ }^{26}$ Ibid., p. 87.

27 Attendance records, school mandated achievenent tests, and the records kept by counselors were used for data collection in the study reported in this dissertation.

$$
28_{\text {Ibid. }}, \mathrm{p} \cdot 152 .
$$

believe that they are involved in some other activity than thejr ow measurement. 29
strategies for reducing the reactive effect of meas" urement have been suggested by Camploll and Stanley. ${ }^{30}$ mey counsel the building into the regular classroom examinations the measures needed for a study, the introduction of difforent teaching procedures without announcenent on explanation, and the use of the regular staff rather thon outsidexs for the conducting of experiments. For example, "if the xs ltreat-mentsl are variants on usual classroom events occurring at plasible periods in the curriculum calendar, then onemthird of the battle is won when these treatments occur without spocial announcement. If the os [measurenents] are similariy embedded as regular examinations, the second recuirenent favoid. ance of the reactive effects of testingl can be achierea. :31

Forgetting Curves
The following review of material on rorgetting curves aims at the cognitive measurement of subjects rather than at measurement in the affective domain. This limitation is made because the majority of the research in menory and forgetting has been conducted only in the cognitive dorair.
${ }^{29}$ Donald r. Campbell and Julian C. Starley, Experimental and Quasi-expeximental Designs for Research (Chicago: Rand MCNally and Co., 1966), pp. 20-21.

$$
30 \text { Ibid. }
$$

$3_{\text {Ibid }}$.

When unobtrusive measturonents are made one month or more following the learning of material, the question of forgetting becomes important. How much should a student be expected to retain a month after studying a subject? What is the offect of intervening learning upon a prior memory? Does a measurement taken sone time after the learning of material chronicle that which is truly retained? Classical studies of forgetting, as well as more recent rosearch into "inter" ference theory," would seem to lend weight to the technique of measuring for permanence in learning one month or more following the completion of a learning task.

One of the earliest researchers in the area of forgetting curves was Herman Ebbingheus, who published his first results in 1885.32 The Ebbinghaus curve of forgetting resulted from his experiments with the learning of nonsense syllables. Using himself as a subject, Ebbinghaus developed a formula for a logrithmical forgetting curve that tends, even today, to be born out in replications with similar materials. ${ }^{33}$ He found that it took about eighty percent as long to relearn material after a period of twenty-four days as it did to learn the original material.

Ebbinghaus' findings were confirmed by Radossawlejwitsch and Mageneff and reported in the United States by Thorndike in

[^13]his classic mork Educational Psychology. ${ }^{34}$ These early studies agreed that winile memory tapered off rapidly in the period immediately following the original period of learning, it remained relatively constant for a considerable period thereafter. After fifteen days, for example, poetry memorized well enough for two successful repetitions took nearly twowthirds as long to re-learn as did material never studied before. ${ }^{35}$ at the end of one month and continuing for several months thereafter, the level of learning [or forgetting] remajned about constant.

Rescarch from the time of thomdike to today has included a running argument conceming the interaction [or interference\} of other memory traces with a given learning.

Writing in the Encyclopedia of Educational Researeh, Robert Glaser recently summarized the positions taken in this classic axgument as:

A second issue is the intexaction of memory elements or traces. This is the focus of the interference theory of for. getting, which hypothesizes that memory retrieval is a function of the interact.ions between prior learning and new learning. From this point of view, failure of menory is the result of interference. When new learning interferes with the old, the phenomenon is called retroactive inhibition. When prior learning interfores with the learning of new material, it is called proactive inhibition. 36

[^14]While much of the early research on the interference theory of forgetting was focused upon retroactive inhibition, moxe recent research tends to support the importance of prom active inlibition as a factor in forgetting, stressing the idea that an important factor previously overlooked is prior learning habits. Underwood reviewed this facet of forgetting theory in the learbook of the National Society for the study of Education:

> The reason for the switch [to proactive inhibitionj comes not only from laboratory data, which show the heavy influence of proactive inhibition, but also from a consideration of the logic of the situation. of age, learnse that a student, ten years tion of this task is tested ond the retenlater. The fact that proactive inhibition js assigned a major role in causing forgetting is based on the assumption that, during the first ten years of the student's life, he will have acquired more habits that will interfere with the task to be recalled than he will acquire during the one-month interval betwen the learning and the retention test. 37

Underwood concludes that fears over retroactive inhibition are grossly overdrawn and that one would be able to conduct meaningful neasurements following an experiment with no more concerr for retroactive inhibition than for the inhibitory habits the subjects brought with them to the treatment sessions.

37Benton J. Underwood, "Laboratory Studjes of Verbal Leaming," in Theorjes of Learning and Instruction, sixtythird Yearbook of the National Sooiety for the study of Education, Part I (Chicago: The University of Chicago Press, 1964), pp. 146-47.

## CHAPTER ITT

## PROCRDURE FOR CONDUCITNG GTUL

## The Experimental Course

During the summer session, 1969, a special aotree for twelfth grade students was offered at the a. it Mo Gutohy Senior High School, Sacranento, Calizorniar under the title, "Govermmert in Action: Socjology." Enroltment was open to any student residing in the Sacramento City Urisiot Gchool Dis… trict who had completed the equivalent of the maventh grade. Credit toward graduation (ton somestor creates) was gimon, whith was egual to the aredit which would have beer earnont for completing the traditional twelfth grade corbicalion of the two separate courses of government and soetology.

Students enxolled in the class were introduced to the same textual materials as were the students in the traditional courses and were required to take the same tests covering the cognitive learnings in the course which wore given to a somewhat larger group of students who elected the traditional cembination of goverrment and sociology classes during the same summer period. The primary difference between the special class and the recular group was the commitment to time and tyavel in excess of that requjred in the regular courses. The experimental class extended the four-hour day to include after" noon and evening meetings, all-day field trips on rcgular class
days, and trips on saturdays. ${ }^{1}$
Four teachers were assigned to the experimental prow ject when pre-enrollnent figures disclosed over one hundred and twenty-five students registering. The C. K. Mc Clatchy Senior High School center was chosen as the location for several reasons: (l) this school was accessable via public transportation to the largest majority of the stucients requesting the course; (2) it offered the daily use of several large facilities…a little theater seating one hundred and fifty people and a large auditorium--as well as a number of classrooms irmediately adjacent to these facilities; and (3) the largest single group of students requesting the experimental. course resjad in the normal attendance area of this schocl.

The summer school program was scheduled for thirty eight school days; however, the students in the experimentai class made a total of fifty-one separate study trips during this short period of time, sometimes making as many as four trips during one day when local facilities were visited. At school, students listened to outside speakers who brought their ideas to the participants both in large-group lecture sessions and in small-group informal discussions. ${ }^{2}$

Students performed group and individual research
${ }^{1}$ The regular class day in the sunmer school program for ten credits was four hours. The subjects in the control group attended school four hours per day.
${ }^{2}$ See Ippendix I for a schedule of study trips and guest speakers.
projeets and kept journals of their work. ${ }^{3}$ Seminar reports were utiljzed as a vehicle for learning. Courtrooms became classroms in which judges and courtroom aides lectured, visited with students, and received questions informally. Iater, students viewed the same courtrooms in action with trials in progress. Caijfornia state Righway Division personnel met with students to explain the operation of their department. Following classroom discussions, they took the students on a bus tour to observe the actual field construction of some of the projects they had outlined in class. Similar sessions and tours were held with the representatives of the Federal. Bureau of Reclamation.

Fzperiences were divided between the disciplines of government and sociology, but the two areas were intertwined throughout the course so that the effect was as one whole rather than as two separate courses. Local, state, and federal public agencies, as well as private businesses, provided guest speakers and sponsored guided study trips.

Four school buses were assigned to the project for the entire sumner session, together with four drivers available full time. Trips could be easily arranged to any location in Northern California. The class traveled to the Bay Area and to various federal and state installations within a one hundred and fifty mile radius of Sacramento. One trip was screduled as far South as Fresno, California, to meet with civic

3 See Appendix II for samples of student projects and reports.
officials and learn how that city organized and carried out its project for a downtown shopping mall. (A similax project Was in the plaming stages in Sacramento.) The trip to Fresno is a good example of the type of acceptance given the class by participating agencies. Eoth city and county officials took time from thein busy schedules (see Figure l) to explain community problems and projects to these high school students.

Through trips to local and to out-of-town agencies and through guest lecturers, filins, and special projects, the students in the experimental class were totally saturated in the on-going work of goverment and society throughout the summer of: 1969.

Design of the Research
To evaluate the experimental class Government in Action: Sociology it was decided to use a combination of a number of statistical measures involving comparisons of the re-sults obtained in the special class and those which might be expected in a traditional program offering the separate courses of government and sociology. Because the program was scheduled during a sunmer session, a comparison group was selected which included only students enrolled during the same calendar period. Both groups, experimental and control, included students enrolled in each of three high schoois reported in the study.

FTGURE 1
SCHEDULE OE ACTIVXXIES PREPARED EY THE CITY AND COUNJY OF FRESNO, CATTPORNIA, FOR THE CIASS GOVERWMENE IN ACTION: SOCIOLOGY ON AUGUST 6, $1969^{\circ}$
$10: 00$
10:00 $\cdots$ 10:30

Arrive at Pine Grove, Roeding Park (picnic area.j
Fresio County officials' presentations (Wes Craven, Chairman, Board of Supervisors-welcone)

Mhil Sanchez-․․ County Government County Administrative Officer
R. H. Bergstrom--Air Bollution Director of Environmental Services

Reed Clegg--Welfare
Director of Welfare
William C. Daly--Law Enforcement District Attorney

Gerald Gard--waxes
County Assessor
10:30-
10:55

10:55…
11:05
11:05-
11:35
Questions and Answers

Break
Fresno City, Redevelopment and Downtown Officjals'
presentations (Mayor Wills-welcome)
Neil. Goedhard--City Government Chief Administrative Officer

Tom Hoxiem-Downtown Business and Rejuvenation Executive Director, Downtown Association

Alan Kingstorn--Redevelopment Agency Activities Executive Director, Redevelopment Agency

Bob Shoettler--Conventior Industry Manager, Convention Cent:er

John Behrensw-City Planning Director, Plaining and Jnspectjon

11:35--
12:50
12:50… Bus tours-mall, Convention Center, Downtown Area 3:00 (Depariure at 3:00 for Sacramento)

## Experimental Group

With the exception of two students [who are not included in this studyl, all subjects in the experimental class Govexment in Action: Sociology were drawn from the attendance areas of three of the district's five senior high schools (see Taljle l). The experimental group constituted the total population completing the special class.

TABLE 1

| Group | Mo clatchy High School |  | Kennedy <br> High School |  | Burbank <br> High School |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \% | No. | $\%$ | No. | \% |  |
| Experimental | 10 | 55 | 16 | 22. | 17 | 23 | 73 |
| Control | 16 | 1.5 | 29 | 26 | 64 | 59 | 109 |
| Total in Stuay | 56 | 31 | 45 | 25 | 81 | 44 | 182 |

While the program was opened to all students wi.thin the school district, Sacramento patterns of bus transportation made attendance from two schools less convenient than it was at the school housing the progran: for this reason, the ma.jority of stuaents in the experimental group were drawn from the attendance of Mc Clatchy Hjgh School. Kennedy and Burbank high schools were included in the study because each contributed twenty or more percent of the population of the experimental class.

Initial errollment for the special class totaled one hundred and forty. Of these, one hundred and nineteen com-pleted the class (see Table 2). The number of subjects who
were included in the final measurement was again reduced becanse of the nature of the data collection process. Namely, the use of unobtrusive measurement, which relied on existing school records, resulted in incomplete data on certain of the subjects. Only those subjects for whom all measures were available were included in this study. When all measures were completed, the group numbered seventy-three, inciuding thirty boys and forty-three girls, and represented ethnio backgrounds as follows: Black and Mexican-Anerican combined, four; Caucasian, fortymtwo; and Oriental, twenty-seven (see Figure 2).

$$
\begin{aligned}
& \text { TABLE } 2 \\
& \text { SUBUECTS IN RXPERIMENTAI, AND CONTROI, GROUPS } \\
& \text { AT PRE‥ ENROLLMENI', AT COMPLETION OF' 'IFE } \\
& \text { SUAMER SESSION, AND AT THE COMPLEIION } \\
& \text { OF EVALUATION }
\end{aligned}
$$

| Group | Period <br> Included | $\begin{aligned} & \text { Mc Clatchy } \\ & \text { H. S. } \end{aligned}$ | Kennedy <br> H. S. | Burbank <br> H. S. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pre-enrollment | 76 | 42 | 22 | 140 |
| Experimental | End of Session | 69 | 31 | 19 | 11.9 |
|  | EvaIuation | 40 | 16 | 17 | 73 |
| Control | Pre--en-- <br> rollment | 5: | 4.3 | 117 | 222 |
|  | End of Session | 42 | 39 | 97 | 178 |
|  | Evalua- <br> tion | J. 6 | 29 | 64 | 109 |

FIGURE ?
DISTRIBIJTION OF STUOENTS WITHIN CONTROL ANO EXPERIMENTAL GROUPS ACCORDING TO SEX AND TO ETHNTC ORIGIN


Experimental $(N=73)$


## Comparison Gioup

The control group included the total population of students enrolling for the two courses government and sociology in the three high schools from whose attendance areas the experimental group was drawn (see ?able 2). Initialiy the control group included two hundred and twenty-two students, one hundred and seventy-ejght of whom completed both courses. at the time of measurement the group contained one hundred and nine students including thirty-eigrit boys and seventy-one girls with an ethnic distribution as follows: Black and Mes-ican-American combinea, fifteen; Caucasian, sixty-eight; and Oxiental, twenty-six (see pigure 2).

Problems Encountered in Conducting Sculy
Because it was not possible to conduct the experimen.. tal class under laboratory conditions, two problene were encountered in its evaluation. These were (1) the rossible effects of self-wselection on the part of the subjects and the difficulty of isolating al. 1 of the variobles in so complex a program as the experimental course.

Self-Selection
The program was theoretically open to each student residing within the Sacramento City Unified School District. In practice, howeve:, any enrollment procedure short of assigning individual subjects to treatment groups results in a degree of self-relection. The sample used was what Helmstadter calls a sample of convenience. Regarding this,

Hehnstadter notes: ${ }^{4}$
In reality, usinc a sample of convenience is often the only alternative the researcher has. Under these circumstances the careful worker will dem scribe his sample as precisely as possible with respect to as many relevant characteristics as he can think of so that others who read the report of his study can, perhaps, visualize a population of which this sample might be representative, or at least they can determine whether the group to which they had hoped to generalize the results of the study differs in specific ways from the sample which was used.

Assuming that self-selection was in fact operatirg in the students' choosing either the experimental or the control groups, what were the characteristics of each?

Schools of Regular Attendance
The greatest proportion of the experimental subjects came from the normal attendance area of Mc clatchy High School (see Table 1), and constituted fifty-five percent of the total enrollment of that group. Burbank High School supplied more than two-thirds of the subjects in the control. group. Taken together, Mc Clatchy and Kennedy High Schools accounted for seventy-seven percent of the experimental group.

Mc Clatchy is the oldest of the three schools and lies in what was, twenty years ago, the most affluent portion of Sacramento's residential area. Kennedy High School, opened

[^15]in 1967, lies south of tho Mc Clatchy High School and is with" in the axea of the most recently constructed group of new homes within the city limits of Sacramento. A new and exclum sive subdivision had just recently opened at the time this study was conducted, but only a small portion of the project [vithin the Kennedy attendance area] was then occunied. The total enrollment at Kennedy High School was about sixty percent of that of either of the other schools in the study. Its student body was created through combining portions of the pre.. vious attendance areas of Burbank and Mc Clatchy High Schools. Burbank High School aiso lies in a newer portion of southern Sacramento and this school was opened in 1962.

Data concerning the economic status of each school's attendance area is contained in a report prepaned for the California Division of Highways in 1968. ${ }^{5}$ This report, collected to provide information for use in freeway planning, showed the median family income for homes in the Burbank High School area to be $\$ 9,456.28$. The median family income in the combined student population areas of Mo Clatchy and Ken nedy High Schools was $\$ 9,383.83$, with Mc Clatchy's somewhat lower than Burbank's at $\$ 2,036.21$ and Kennedy's sonewhat higher at $\$ 10,851.13$.

Access to Experimental Class
Subjects in the Mo clatchy and Kernedy attendance areas had direct bus connections to Mc Clatchy High School.

[^16]There was, at the time the experimental class was offered, no bus service to approximately half of the pupils residing in the attendance area of Burbank High School. [fart of the attendance area for Burbank lies outside of the incorporated city of sacramento, and the city's bus service is not chartered for operation in councy areas.] Those students residing in the portion of the Burbank attendance area which had bus service would have had to catch a bus at 6:40 a.m. each morning in order to reach Mc Clatchy Higin School in time for the experimental class, which began at 8:00 a.m. Return service in the middle or toward the end of the day was equally cumbersome. This may explain why the majority of students at Burbank who attended sumner school chose their own plant, even though many courses were open in other high school in the district. Consequently, two-thirds of the contxol group were students from Burbank High School, constituting what might be considered a representative sample of that school's summer session population.

Similarly, those students from Mc Clatchy in the experimental class--approximately two-thirds of the pupils in the experimental group-might be consiaered representative of that student body.

A reverse direction was observed at Kennedy High
School with one-third encolling in the experimental and twothirds in the control groups. In short, the experimental group consisted in largest part of students from Mc Clatchy High school and the control group contained a majority of
students from the other two schools. Since regulax classes in government and sociology were also offered in each of the three schools, it would appear that the majority of pupils in each school found it more convenient to attend the classes nearest to their homes.

Ethnic Make-up of the Population
For the purposes of this study, three ethnic groups were identified as follows: ${ }^{6}$ (1) Coucasian pupils; (2) Black and Mexican-American pupils combined; and (3) Oriental pupils (see Table 3). These three sub-groups were differently distributed in the summer school classes than in the general

TABLE 3
EYGNIC MAKE-UP OF SUMMER CfIASSES IN GOVERNMEXT COMPARED TO EIHNTC DISTRIBUTTON IN REGUTAR SCHOOL YEAR

|  |  |  |  |
| :--- | :---: | :---: | :---: |
|  | Experimental | Control. | Regular Year |
| Caucasian Pupils | $58 \%$ | $61 \%$ | $71 \%$ |
| Black and Mexican- | $5 \%$ | $15 \%$ | $17 \%$ |
| American Pupils | $5 \%$ | $24 \%$ | $12 \%$ |
| Oriental Pupils | $37 \%$ |  |  |

population. These data indicate the following shifts from the ethnic distribution found during the regular school year: (1) approximately one-third as many Black and Mexican-Anerican students enrolled in the experimental as might have been expected, but approximately the same percentage of these ethnic
${ }^{6}$ Black and Mexican-American students were grouped together in order to create a managable group for statistical analysis and because of their similar degrees of economic disadvantagement in the community.
sub-groups elected the control class as were observed in the school population during the regular shool year; (2) three times as many Orientals as would be expected enrolled ir the experimental group and twice as many in the control group; and (3) the total number of Caucasian participants remained predominant in both groups, but represented a drop of about fifteen percent over the regular year's Caucasian enroliment for the aggregate of the three high schools.

The high percentage of Oriental subjects might be explained by the fact that a disproportionate number of their ethnic sub-group normally attend summer school each year. The even higher proportion of Oriental subjects at Mc Clatchy Hjgh School is in keeping with the fact that a larger proportion of that school's student body during the normal school year iss Oriental than is the case for either of the other two schools.

In both groups, the proportion of Caucasian pupils is still very close to that found at Mc Clatchy during a regular school year. The reason for the drop in the number of Black and Mexican-American subjects in the experimental class from their number observed during a regular school year is not as obvious. These two sub-groups constitute approximately fifteen percent of all students enrolling in summer school. Apparently the type of activity offered in the "saturated envi-ronment" did not appeal as directly to these sub-groups as it did to either the Caucasian or the Oriental students who enrolled for government and sociology in the summer session of 1969.

## Incelincence and Achievement pata

Fupils from both the experimental and the control
groups appeared to be above average in abjlity. When the Lorge- Thorndike Intelligence Test ${ }^{7}$ was administcred to all pupils in the school district in grade twelve during the semester following the treatment, the subjects from the control group achieved a mean I.Q. score of 106 and the subjects in the experimental group achieved a mean I.Q. score of 109 . The average grade received by the subjects in both the exporimental and the control groups in the required elevonth grade course in United Staces History [taken during the semester preceding the treatment] was the same, $B \cdots$.

Use of Covariance
To overcome possible effects of self--selection by subjects, covariance was used in analyzing the cognitive meas... urement to statistically adjust for the lack of rardom assignment. Helmstadter describes this procedure as: ${ }^{8}$

When matching is not possinle and ranclonization has not eliminated relevant subject differences, the researcher can employ statistjcal control. Actually, statistical control does not involve holding variables constant or obtaining equivalent groups, but rather making a statistjcal adjustment on the final observations to account fox any measured lack of initial equivalence . . .

[^17]> If a measure of past accomplishnent is available and it is related to future performance, then, by means of an analysis of covariance, it is possible to determine how many of the differences in the final performance would be expeoted because of the initial differences in a chievement and to make an appropricte adjustment. when interpreting results, only differences Iarger than those to be expected on the basis of initial differences would be consjedered.

Grades in U. S. History (an eleventh grade class) were used as a covariart to adjust for initial differences in the analysis of the cognjtive measurement.

## Accounting for Ethnjc Differences

Ethnic differences were considered in two of the meas. ures employed in this study. First, the cognitive analysiss was run by total group ana again by ethnic sub-groups. Second, the television test of attitudes coward problems in socjety was structured so as to compare ethnic sub-groups with adult judges as well as ethnic sub-groups within the experimental and control sections.

Multiple Variables in a Saturated Envixonment
The nature of the special course, which greatly extended study time, utilized team teaching, brought in outside speakers, and took subjects on a wide variety of study trips, make it difficult to ascertain which factor (or factors) could be held accountable for any changes which might occur. Consequently, the program was vieved as one "package" with each piece interlocked with alj others within the experimental curriculum. The term saturated envirorment was coined to
describe this complex arrangemert. The concept undexlying the new curriculum was that steeping a student in the ongoing processes of government and business at the local, county, and state levels might achieve citizenship changes in pupils which traditional classes had not been able to affect. Cost of the Special Class

The instruction of secondary students auring a sumer session in California is generally less than the cost of instructing students during a regular school. year. If fixed costs for buildinge, administration, supplies, and utilities are considered to remain about constant for the year, whether regular session or summer session, then a comparison of the cost of teacher salary per student instructed may provide a rough yardstick for compaxing regular session with summex sessjon instructional costs. In Sacramento the average teacher salary behind each secondary student for a ten credit (two Carnegie Unit) course during the regular school year was approximately $\$ 80.00$ [for the school year 1968-69]. ${ }^{9}$ The cost per student for teacher salary for the experimental summer program, however, amounted to only $\$ 28.43 .10$ When the extra costs of this program [transportation was the only cost for the prom gram which was in excess of that for any other summer class] was added to the instructional cost, the total amount spent
$9^{\text {rhe }}$ figure of $\$ 80.00$ was arrived at by dividing the annual salary of a classroom teacher by the number of students assigned a teacher, then by taking twenty percent of that quotient as the amount chargeable for the summer class.
${ }^{10}$ rotal salary paid to teachers divided by number of students enrolled.
per student for salary and transportation was \$58.15.11
The major difference in the cost of instruction (teacher
salary) between the regular year and the sumer program re-
sults from the policy of paying teachers a per-session for
hourly) rate [\$7.50 during 1969] for worked performed cutside
of theix regular contract year.

## Mypotheses to be Tested

Major Hypotheses
The following major hypotheses were formulated for
testing in the experiment:
A. Students exposed to a saturated enviromment for the study of government and sociology will respond to an instrument designed for measuring attitudes toward basic problems in society mith choices which more closely resemble those made by a panel of responsible advits in the community than wili students taking a traditional course in goverment, even when the instrument is acministered as much as one semester following the completion of the treatment.
B. Students exposed to a saturated environment for the study of government and sociology will evidence a significant change in participatior in both school and community activities following the treat-ment while students who take a traditional course in government and sociology will not change significantly. Further, the direction of the change in behavior observed in subjects in the treatment group will be towaxd increased participation in one or both areas.
C. Students exposed to a saturated environment for the study of government and sociology will be rated by their counselors as having improved in citizenship following the treatment while no such change will be noted by the counselors of students in the control group.

11The amount allotted for transportation divided by the number of students with the sum added to the teacher sal. ary cost per student. (Transportatior sost $=\$ 29.72$ per student.)
D. Students exposed to a saturated environment for the study of government and sociology will exhibit improved citizenship in schooi following the treatment by maintaining a better attendance record than before the treatment, while no such change will be noted in students within the control group.
E. Students exposed to a saturated enviromment fox the study of government and sociology will have fewer discipline refersals following the treatment than in the period immediately preceding the experiment, while no such change will be obscrved in studenis within the control group.
F. Students exposed to a saturated environment for the study of government and socjology will have fewer suspensions from school for any reason following the treatment than in the period preceding the experiment, while no such change will be observed in the control group.
G. Students exposed to a saturated enviromment, such as that provided in the experiment, will score significantly higher on a national.ly standaxdized cognitive test of social studies conceptes than will students who take the more traditional courses when measurement is made ten or more weeks Eollow. ing the end of the treatment period.

## Minor Hypotheses

In addition to the above major hypotheses several sup-
lemental hypotheses were formulated in an attempt to ascertain
any effects of ethnic groupings within the experimental and
the control groups. These hypotheses were:
A.l. Black and Mexican-American students instructed in government and socjology under conditions of a saturated environment will respond to an instrument designed for measuring attitudes toward basic problems in our society with choices which more closely resemble those made by a panel of responsible adule judges of differing ethnic backgrounds and to a panel of responsible adult judges of similar ethnic origjn than will a group of Black and Mexican-Amecican students taking a traditional course in government and sociology.
A.2. Caucastan students instructed in government and sociology under conditions of a saturated enviroment will respond to an instrument desjoned for measuring attitudes toward bas ic problems in our society with choices which more closely resemble those made by a panel of responaible adult judges of differing ethnic backgrounds and to a panel composed of responsi... ble adult juages of the same ethnic group than will a group of Cavoasian students taking a traditional course in government and sociology.
A.3. Oxiental students instructed in goverrment and sociology under conditions of a saturated environment will respond to an instrum ment desjoned to measure attitudes toward basic problems in oux society with choices which more closely xesemble those made by a panel of responsible adult juages from differing ethnic backgrounds than will a group of Oriental stodents who take a tradjejonal course in government and sociology.
G.l. Girls instracted in govermment and sociology in either a saturated or a traditional environment will score significantly higher on a nationally standardized cognitive test of social studies concepts than will boys instructed by either method.
G.2. There will be a significant interaction between treatment and $\operatorname{sex}$ when government and sociology are taught under conditions of a saturated environment and a traditional enviromment, with boys achieving at a higher level in a saturated enviroment and girls at a higher level in a traditional class.
G.3. Black and Mexican-American students instructed in government and sociology under con… ditions of a saturated environment will score significantly higher on a nationally standardized cognitive test of social studies concepts than will Black and Mexican-American students who take a traditional course in government and sociology.
G.4. Caucasian students instructed in govermment and sociology under conditions of a saturated enviroment will score significantly higher on a nationally standardized cognitive test of social studies concepts than will Caucasian students who take a traditional course in government and sociology.
6.5. Oriental students instructed in govm ermbent and sociology under conditions of a saturated enviroment will score significantly higher on a nationally standardized cognitive test of social studies concepts than will Oriental students who take a traditional course in government and sociology.

Methods for Evaluating the Experiment: A number of different measures were solected for the evaluation of the effects of the course in government and sociology taught in a saturated environment. Measurement of Cognitive Gains in Social Stuaies Section Five of the Iowa Test of Educational Development, "Reading in the Social Studies, " 12 was selected as an instrument for the measurement of cognitive gains resulting from the treatment. This instrument was administexed to all students in the twelfth grade within the Sacramento City Unified School District during the months of November and December, 1969. It qualifies as an unobtrusive measure 13 because no student taking this test had any cause to connect it to an individual class or program. The results of this instrunent were obtained through central data processing equipment; no contact was made directly with either the student
${ }^{12}$ Iowa Tests of Educational Development, pp. 30-39.
13 The use of the ITrD in this manner would be in the realm of what Webb calls "false pretenses" or "contrived ob" servation" (see Supra, p.29). The student is told that he is taking a standardizea test for district evaluation; however, the purpose of this test for the researcher in this study is to measure that student's progress only in the area of the experimental treatnent, social studies.
or the school. The manual for interpreting the results of Test Number Five of the Imed states: 14

This test is concerned with the student's ability to interpret and evaiuate representative reading selections taken from social studies textbooks and references: from magazine and newspaper articles on social. problems, and from the literature of the social studies in genecal. The student cannot obtain a high score merely by assimilating the ideas presented in the passages. Rather, he must evidence the abjlity to "read between the lines," to see the implication of the ideas presented, and to evaluate the author's approach and handiing of the topic.

Interpretation and evaluation are cognitive skills higher than knowledge; for this reason the instrument seiected is a good one for the evaluation of an innovative program.

Measurement of Affective Gains
For the measurement of attitudinal shifte and simijar signs of changes in affective behavior a number of different devices and methods were employed.

Attitudes lloward Issues in Society
To ascertain whether the treatment had produced any
lasting changes in behavior, an unique instrument was desigred utilizing commercial television prograns bearing on societal issues. A segment of video tape was compiled with seven diffexent episodes as follows: (i) a popular comedian's routine

14 ITED the Iowa Tests of Educational Development: How to Use the Test Results-a Manual for Feachers and Counselors (Chicago: Science Research Associates, Inc., 1962), p. 20.
concerning air traffic controllers and their important role in aviation and public safety; (2) a brief segment: from a year's end television summary of news events with various stated positions of prominent newscasters giving theix predictions of jmportant events to cccur in the up-coming decade of the seventies; (3) a comedy duo's treatment of the topic of funerals and the high cost of burial; (4) a newscast in which a California legislator advocates a particular action concerning the issue of drug abuse; (5) a short spoof of telw evision commercials done by a well known commedienne; (6) an excerpt from a year's end news discussion prograr on the subject of air pollution and the chances for its control; and (7) a portion of a nationally known Black comedian's presentation to a somewhat difficult audience in the deep South. To accompany the tape, which was twenty-five minutes in lergth, a series of statements was prepared on cards concerning each episode. There were nine possible reactions available to each. participant, and he was instructed to arrange these irto a forced distribution of five categories, creating a type of synthetic curve (see Appendix III). This procedure is similar to an attitude measurement used by Nordstrom, Eriedenberg and Gold in their study of ressentiment. ${ }^{15}$ while these researchers classified their technique as a $Q$-sort, the actual procedure is more in the order of a forced-choice questionnaire.
${ }^{15}$ Carl Nordstrom, Edgar 2 . Friedenberg, and Hilary A. Gold, Society's Children: A Study of Ressentiment in the Gec ondary Schoot (New Yorf: Fandom House, 1967), pp. गु3-98.

So that this instrument might qualify as an unotrus.ive measure, a technique was employed to create a sort of smoke screen effect. Students who were shown the tape-w-all those in both the control and experimental groups in this study--were notified through their school principals that they had been selected at random to participate in a school district study designed to survey the attitudes of graduating seniors toward the new decade of the seventies. They were called in, school by school, in two different testing sessions, each with a liberal mix of control and experimentai subjects. There was no indication that any student was aware of the true purpose of the video taped sessions. The segment on tape showing newsmen's predictions of upcoming events of the seventies set the stage for this procedure.

The same video tape was shown to a group of responsible adults who made the same "sorts" of the cards into five categories. The individuals making up the adult jury included the following citizens: a high school social studies department chairman, a teaching Sister in a Catholic elementary school, a radio talk show personality, a retired superintendent of a community college district, a senior high school principal, a protestant clexgyman, an elementary school principal, two members of the school district's Intergroup Relations office, and a Black ethnic studies instructor at a local community college. This group of njne adults included representatives from three ethnic groups: two were Black, two were of Mexican-American backgrounds and the others were

Caucasian. The age span of the group was from the early thirties to over retirenent age. ${ }^{16}$

Participation in Rotivities
A short guestionnaire was developed to obtain data concerning aotivities both in and outside of school (see Appendix IIT). This guestionnaire was adranistered et the same time as the video taped episodes were viewed and was given as a companion instrumen to that activity. Consequently, the instrument gualifies as an unoberusive measure. It was not possible for the subjects to make a connection between this guestionnaire and the experimental course under jnvestigation.

## Counselor Appraisal of Citizenship

Each subject's counselor was asked to comment concerning that subject's in-school citizenship. Specifically he was asked to determine whether the subject had improved, regressed, or remained the same in his citizenship in the semester following the treatment as compared to his citizenship in the semester preceding enrollment in the class. Each counselor was provided a list of students in alphabetical order (see Appendix III), mixed with both control and experimental subjects, and was instructed not to reveal to any student that he was making an evaluation. The type of study was not identified, nor was there any identification provided on

16 Several Orientals were originally scheduled to be judges; however, these individuals did not find it possible to participate when the final project schedule was completed.
which might be experimental and which control subjects. Evaluation of Attendance Records

The attendance record for each subject was obtained for the year preceding and the year following the treatment. This information was taken from central ofiice records on a datamprocessed attendance system. A comparison of total days of absence for any reason was recoxded for each student on each of the attendance years and positive and negative changes were computed.

Evaluation of Discipline Referrals
Through incivjdual contacts with the vice principals in charge of discjpline at each of the schools, information was compiled concerning the number of tines students wexe referred to the school office for disciplinary action in the semester preceding and the semester following the treatment. Referrals for any reason were counted. Again, no student was aware of the compilation of this data. Evaluation of Suspension Records

A record of any suspension from school for a pupil in the project was obtained through an interview with the school district's hearing officer. This official maintains a file of ali suspensions issued within the school district, whatever the reason.

In each of the above cases it was possible to obtain necessary data, either through the use of "archives" or by the use of "contrived observation" without the subjects"
becoming aware that they were being evaluated for the effects of the treatment. ${ }^{17}$ Consequently, all the instruments and data collection devices utilized in this study qualify as unobtrusive measures.

## Statistical Procedures Used

A number of different statistical procedures were selected for the evaluation of the data in the study. In general, parametric statistics were utilized for the interpretation of cognitive measures and nor-paramentric statistics were utilized in the evaluation of data obteined on affective measures. A confidence level of . 01 was selected as an indication of significance for parametric tests. with the level of .05 considered an indication of the need for further study. Non-parametric tests were considered significant at the .05 level of confidence and the level of . 20 was selected on non-parametric measures as an indication of the need for further study. Kerlinger points out that, "A level of statistical significance is to some extent chosen arbitrarily," and that, "The . 05 and .01 levels correspond fairly well to two and three standard deviations from the mean of a normal probability distribution. "l8

The writer's rationale for setting the above levels of significance was the relative power-efficiency of parametric

[^18]and non-parametric tests. Siegal rates the Sign fest, one of the non parametric measures used in this study, as between sixty-uthree and rincty-five percent as powerful as a parametric test. ${ }^{19}$ Sampie size is the determining factor. The Spearman rank correlation techntque, another of the non parametric measures used in this study, is considered to be approximately ninetg-one percent as powerful as is the parametrio Pearson $\leq .20$

Statistical Procedures for Cognitive Measure
A parametric test of covariance was selected to compare the results obtajned through sub-tect rive of the ITED ${ }^{21}$ [Reading in the Social studies]. Covariance is recommended by Kerlingex for use in an educational experinent where selm ection constitutes a problem and where randon assignment of individuals is not feasible. Kerlinger writes: 22

This type of experiment has certain decided advantages. One is that measures of intelligence and achievement usually exist before the experiment starts. Thus they can be used without the sensjtization dangers of

19
Sidney Siegel, Nonparametric Statistics for the Behavioral Sejonces (New York: McGraw-mill Book Conpany, 19561 , Q 75.
$20_{\text {Mbid. }}$ p. 273.
$2]_{\text {See Merle }}$ W. Tate, Statistics in Education (New York: The McMillan Company, 1955), pp. 555-w22, for a discussion of covariance.
$22_{\text {pred }} N$. Kerlinger, Eoundations of Behavioral Research, p. 350 .

> pretests; an experiment car also be wun without the stuaents knowiag that they are being tested. closely allied to this is the advantage of experiments done in natural settings . other advantage is the precision of the analysis and the information it can yield.

The score obtained from the social studies test was covaried with a weighted combination of subjeot natter grades received by students in the eleventh grade reguired course in United States History. The rationale Eor using grades in history as a covariant was that the grade in history con stituted the most recent appraisal of students' performance in the social studies area. Another reason for this choice was that many of the topics in a government class axe really extensions of topics covered in the history course. The covariance formula was applied to the following groups for conducting the cognitive comparisons: (1) total comparison of members of control versus experimental groups; (2) comparison of control and experimental subjects who came from a Black or a Mexican-American ethnic backgrounc; (3) comparison of experimental and control subjects who came from an Oriental ethnic background; and (4) comparison of experimen. tal and control subjects who came from a Caucasian background. [Figure 3 shows a paradigm of the design used in running the analyses.]

The factor of intelligence was controlled by excludw.
ing from the study all subjects who scored above or below two standard deviations from the mean of an intelligence test which was administered to the subjects in the fall

PIGURE
PARADIGM OF THE COVARTANT DESIGN USED IN THE STATISTICAT TEEATMENT OE THE SCORES OE TEST FIVE OF THE TTPD

|  | Experiman | Great | Control | 11) |
| :---: | :---: | :---: | :---: | :---: |
| Nale | ITED SCORE | GRADE IN U.S. HISTORy | ITED SCORE | GRADE IN U.S. HISTORY |
|  | Standard soores | iveighted Scores | Stondara scores | $\begin{gathered} \text { Weighted } \\ \text { Scores } \end{gathered}$ |
| Female | Standard Scores | Wiejghted scores | Standard Scores | Weighted Scores |

Note: This statistical procedure was rian once for the group as a whole. Additional analyses wexe also mun with tiree ethmic sub-groups as follows: (1) black and mexican-Anerjcan; (2) Oriental; and (3) Caucasjan.
semester rollowing the treament. 23
Because of the larger proportion oi girls within each group in the study (see Figure 2), sex was treated as ar in... dependent variable in each of the covarient analyses run.

Statistical Procedures for Affective Measures
Procedures atilized in the various affective measurem ments for statistical analysis varied according to the amount of data available.

Attitudes Toward Issues in Society
Following the techrique reported by Nordstrom ${ }^{24}$ in the study of ressentiment, the forced choices on responses to the video taped episodes on societal issues were weightea and an order arrived at for each response in each gpisode. Next, the results obtained wexe subjected io a comelative comparison among the three groups--experimental subjects, control subjects, and adult judges. The Spearman Rank Cor.. relation ${ }^{25}$ was selected for analysis of the significance of the degree of correlation between experimental and contral subjects, experimental subjects and adult judges, and controj. subjects and adult judges.

Measures of Direotion of Movement
The appraisal of student behavior in the areas of participation in activities, attendance, discipline referrals,
${ }^{23}$ standard scores on the Lorge thorndike Intelligence Test, Form $G$, were available through the central office.
${ }^{24}$ Nordstrom, Society's Children, pp. 174-76.
${ }^{25}$ See Siegel, Nonparametrjc Statistics, pp. 202-213.
counselor appraisals, and suspensions from school were treated as two-category items. The direction of movement--.impxoved or regressed as the case might bewwas subjected to a gign Test to measure the significance of the changes. Concernirg this procedure siegel states: ${ }^{26}$

The Sign Test gets its name from the fact that it uses plus and minus signs rather than quantative measures as its data. It is paxicularly useful ior rem search in which quantitative measurement is impossible or infeasible, but in which it is possible to rank with respect to each other the two members of each pair.

In the case of this study, the pair of members subjected to the sign test consists of two measurements taken on cach subject-me before and the other after the treataent. The test is then applied to each growp separately to determine if a noted change of direction is statistically significant or whether chance alone inight account for any observed differences.

## Summary

Using unobtrusive measurement, the subjects in the experimental class in government were comparea with a similar group of students taking a traditional govermment class. One cognitive measurement of social studies achievement and several affective measurements of citizenship behavior were made on each group. These measurements were subjected to statistical analysis with the cognitive measure evaluated through parametric and the affective measures through non-parametric statistics.

$$
{ }^{26 \text { Ibid. }} \text {, p. } 68 .
$$

## REPORT OF DATA COIJEOTED

## Results of Measuring Instruments

The data described in Chapter III were collocted during the school year 1969-70. The following is a report of these data and the various statistical procedures employed for their interpretation.

Measures of Direction of Movement
Counselor Appraisals of Citizenship
In the opinion of the counselors: twelve students in the experimental group $(\mathbb{N}=73)$ changed in a positive direction in citizenship in the semester following the treatment. No negative changes were noted (see Table 4). The Sign Test ${ }^{1}$ reveals the probability of twelve out of twelve changes being positive in a two-category item as $p=.00075$.

TABT」E 4
COUNSELOR APPRALSALS OF CHANGES IN THE BEHAVIOR OF SUBJECTS FOLLONING INSTRUCTION AS COMPARED TO SUBJECTG' BEIFAVIOR BEFORE INETRUCTION

| Experimental Group ( $\mathrm{N}=73$ ) |  |  | Control Group ( $\mathrm{N}==109$ ) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Improved | No Change | Regressed | Improved | No Change | Regressed |
| 12 | 61. | 0 | 21 | 73 | 15 |
| $p=.00075$ (Gjgn Test) |  |  | $p=.2033$ (Sign Test) |  |  |

1siegel, Nonparametrio Statistics, p. 68.

In the opinion of the counselors, thirty six of the students in the control group $(N=109)$ evidenced a change in citizenship. Twenty-one of the changes were positive and fifteen were negative (see Table 4). The Sign Test lists the probability of a split of twenty-one to fifteen in a group of thixty-six on a two category item as $p=.2033$.

Evaluation of Discipline Referrals
According to the records maintained by the vice principals in the three high schools in the study, ten students in the experimental group ( $\mathrm{N}=73$ ) compiled a record of discipline referrals in the semester following the troatment which was different from that of the preceding senester. of those changing, eight received fewer reforxals to the administrative offices for discipline and two received more (see Table 5). The Sign Test lists the probability of ejght of ten in a two-category item as $p=.055$.

TABIE 5
CHANGES IN RECORD OF DISCIPLINE REPERRALS TO ADMINISTRATIVE OFFICES EOR ANY REASON BETWEEN THE YEAR FOLLOWING INSTRUCIION IN UNITED STATES GOVERNMENT AND SOCIOLOGY

| Experimental Group $(\mathrm{N}=73)$ | Control Group $(N=109)$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fewer | No Change | More | Fewer | No Change | More |
| 8 | 63 | 2 | 12 | 88 | 9 |
| $p=.055$ (Sign Test) | $p=.332$ (Sign Test) |  |  |  |  |

Administrative records for the control group showed a total of twenty-one $(N=109)$ compiling a record of discjpline referrals which was djfferent in the senester
following then in the semester precoding tho treatnent. Twelve of the changes were positive and nine were negative. The sign Test lists the probability of twelve of twerty-one in a two category item as $\mathrm{p}=.332$.

Evaluation of Suspension Records
Data maintained in the central school district office did not list any of the subjects in either the experimentai or the control group as having been suspended from school for any reason either before or after the treatment. Evaluation of Attendance Records

Changes in attendance between the school year preceding and following the treatment are shown in Table 6. Students in the experimental group changed in attendance from an average of 8.ll days per year missed in the pexiod preceding the treatment to an average of 7.38 days missed during the year following the treatment. Sixty-five of these students ( $\mathrm{N}=73$ ) evidenced a change in attenảace with twentyfour regressing and forty-one improving. The Sign Test lists the probability of a split of twenty-four to forty-one in a group of sixty-five as $\mathrm{p}=.0239$.

Students in the control. group changed in attendance from an average of 6.18 days missod during the school year preceding the treatment to an average of 8.06 days missed in the year following the treatment (see Table 6). Ninctytwo of these students $(\mathbb{N}=109)$ evidenced a change in attendance, with sixty-two regressing toward nore absence and thirty improving. The Sign Test lists the probability of a

TABYE 6
COMPARTSON OF ATTENDANCE RECORDS TN CONTROL AND EXPEPTMENTAL GROUPS POF THE SCHOOL YENRS PRECEDING AND POLIONTEG THE TREATMENT SHOWTNG DTRECTION OF CHANGE, IP ANY AND NUMEER OF DAYS CHANGE, TE ANY

split of sixty-two to thirty in a group of ninetyotwo cases as $p=.0003$. This probability obtains Gor a change in an undesirable direction (i.e., poorer attendance). Additionally, disirict records maintained over a ten year period indicated that a general worsening of attenaance aight be expected in the current year among high school students (see APPENDIX IV).

Separate tabulations made for ethnic sub-groups.... Black and Mexican-American, Caucasian, and Oriental... indicated that Caucasian students were largely responsible fox the changes in attendance (see Pigure 4), although Black and Mexican-American students in the control group compiled an attendance record in the year following the treatment which was significantly worse than their record in the year preceding the treatnent ( $p=.029$, Sign Test). Participation in Activities

Fifty subjects in the experimental group ( $\mathrm{N}=73$ ) reported differences in the number of activities in which they particjpated in the year preceding and the year following the treatinent (see Table 7). Those reporting a change toward greater participation numbered thirty one while nine.. teen reported fewer activitics. The sign rest lists the probability of a split of thirty-one to nineteen in a group of fifty as $p=.0594$.

Seventy subjects in the control group $(\mathbb{N}=109)$ also reported differences in the number of activities in which

FIGURE 4
COMPARISON OF AVERAGE DAYS OF ABSENCE IN THE YEAR PRECEDTNG AND THE YEAR FOLLOWING
THE TREATMENT SHOWING DIFFERENCES BETWEEN TOTAT, GROUPS AND ETHNTC SUR-CEDUPS


TABLE 7
COMPARISON OF ACTIVITIES OF SUBJECTS IN EXPERTMENTAL AND CONTROL GROUPS IN THE YEAR PRECEDING AND THE YEAR FOLLOWING THE TREATMENT SHONING NUMEERS OF SUBJECTS IN EACH GROUP RY CHANGE IN NUMBER OF ACTIVITIES FOR IN-SCHOOL, COMUNITY, AND TOTAL ACTIVITIES REPORTED

| Experimental Group ( $N=73$ ) |  |  |  | Control Group ( $\mathrm{N}=3.09$ ) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Type of Activity | Increase | No Change | Decrease | Type of Activity | Increase | No Change | Decrease |
| School-re- <br> lated Ac- <br> tivities <br> (Number of Subjects) | 26 | 27 | 20 | School-related Activities <br> (Number of subjects | 28 | 57 | 24 |
| Communityrelated Activities <br> (Number of Subjects) | 22 | 36 | 15 | $\begin{aligned} & \text { Community- } \\ & \text { related } \\ & \text { Activities } \\ & \text { Cumber of } \\ & \text { Subjects } \end{aligned}$ | 19 | 65 | 24 |
| Total <br> Activities <br> (Number of Subjects) | 31 | 23 | 19 | Total <br> Activities <br> (Number of subjects | 32 | 39 | 38 |
| Probabil <br> by Chance <br> School <br> Commun <br> Total | of Chang Alone (Sig related Ac ty-related ctivities: | Occurring <br> Test) <br> j.vities: | $\begin{aligned} & =.2296 \\ & =.1611 \\ & =.0594 \end{aligned}$ | Probabi <br> by Chanc <br> Schoo <br> Comm <br> Total | ty of Ch Alone ( <br> -related <br> ity-rela <br> Activiti | occurin <br> n rest) <br> ctivities: : | $\begin{aligned} & =.3372 \\ & =.2743 \\ & =.2743 \end{aligned}$ |

they participated in the year preceding and the year following the treatment (see Table 7). Those reporting changes listed thirty-two changes toward increased participation in activities and thirty-eight toward less participation. None of these changes reported by the control group reached the probability level of .20 which was set in tinis study as an indication of the need for further investigation.

Measures of Correlation
Responses to the video-taped questionnaire on attitudes toward problems facing society were tabuiated and weighted, using the same scale as that developed by Nordstrom. ${ }^{2}$ Iterns picked as "best" by subjects ${ }^{3}$ were given an anbitrary weighting of +4 ; icems chosen as "good" received +2.5; itens picked as "poor" were assigned a score of -2.5 ; and items rated "worst" were assigned a score of -4 . This weighting is based upon a nine-point scale using zero as one of the values. ${ }^{4}$ By averaging the weighted responses,
${ }^{2}$ Nordstrom, Friedenberger and Gold, Society's Children, p. 176.
$3_{\text {The wording of }}$ all items from which subjects might choose is included in APPENDIX IV.
${ }^{4}$ A nine-point scale is arrived at by assigning the foilowing values to the continuum of xesponses: $+4,+3,+1$, $0,-1,-2,-3$, and -4 . When nine responses are forced into five categories, the scale converts to the five values of $+4,+2.5$ (the average of the responses of +3 and +2 ), 0 (the average of the three responses of $+1,0$, and -1 ), -2.5 (the average of the two responses of -2 and -3 ) and -4 . Using this converted scale, the "best" response receives +4 , the two "good" responses receive +2.5 each, the middle three responses are ignored, the two "poor" responses are assigned - -2.5 each, and the "worst" response receives -4.
an ordex of preference for the items was computed for each group on each taped segment. Table 8 shows the weighted responses to Item $A$ of the questionnaire by experimental group, control group, juages, etc. ${ }^{5}$ A comparison of the rankjngs given Item A [rankings are also shown on rab]e 8] shows considerable agreement in the ranking order for responses achieved by all groups.

Correlations obtained from the Spearman Rank Correlation method ${ }^{6}$ for all items on the video taped instrument are shown in Figure 5. Correlations for the three principal groups--experimental, control, and adult judges--show the following relationships: experimental group with judges,. 930 ; control group with judges, .963; experimental with control. grour, . 867 . The critical ratio for significance at the .01 level on this test is .783. Consequently, all of the above correlations are significant at the . Ol level.

The three groups were compared in the same manner, item by item, and additional comparisons were made with ethnic ${ }^{7}$ sub-groups (see Figure 5). Only on Iten E (total groups and total jucges), which dealt with air pollution and its control,
${ }^{5}$ Similar tabulations for Items $B, C, D, E, E$, and $G$ appear in ARPENDLX IV.
${ }^{6}$ Siegel, Non Parametric Statistics, pp. 2.13 and 284.
${ }^{7}$ Black and Mexican-American subjects were grouped together on the cognitive measure to provicie a sufficient number of subjects for each cell in the analysis of covariance. The same grouping was used with the non warametric tests for comparability.

TABLE 8
WEIGHTED SCORES AND RANKINGS FOR EACE QUESTION ON ITEM A OF VTDEO
TAPED QUESMIONMAIRE BY TOTAL GROUPS AND BY ETHNIC SUB-GROUPS

| VOSSIBIE RESPONSE TO ITEA OF VLDEO-TAPEDDUESTIGNGBIRE QUESTIGNNAIRE | TOTAL GROURS |  |  | caucasian only |  |  | BLACK AND MEXCASARERICAM GNy |  |  | OR: Ental Unly |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exp. | Coritr. | sucges | Exp. | contr | zuiges | Exp. | Contr. | jujiges | E:\%. | Contr. |
| A-1. We need higher pay for dir traffic controllers. | $-1.14$ | -0.12 | -0.17 | -1.13 | +0.09 | -0.67 | $-1.63$ | c. 00 | +0.83 | -1.08 | $-8.63$ |
|  | 7ヶh | 6th | 5th | 7th | 5th | 6 th | 7 th | 5th | 46 | 5 5h | $6 \pm n$ |
| A-2. Airports are over-crowded and more should be built. | $\div 0.69$ | +0.89 | +0.55 | +0.83 | $+1.04$ | $+2.25$ | +0.63 | -0.20 | $-0.83$ | +0.58 | +3. 12 |
|  | 4 th | 3 ra | 3.5 | 4 th | 3 ra | 3 rc | 4.5 | 5 tin | 6.5 | 5 th | 3rd |
| A-3. Air traffic controllers are often as irept as the one depicted in this sketch. | -2.05 | -2.03 | $-3.33$ | -2.55 | -2.27 | -3.25 | -2.87 | -1.20 | -3.50 | -1.19 | -i.53 |
|  | 8 th | 8 th | 9 th | 8th | 8 th | 9th | 8th | 8 th | 9 th | 7 th | 7 ch |
| A-4. Sketches like this one undermine the confidence of the public in commercial aviation. They should not be allowed on public television. | $-3.34$ | -2.61 | -2.44 | $-3.55$ | -2.94 | -2.17 | $-3.25$ | $-2.50$ | $-3.00$ | $-2.87$ | $\underline{-2.83}$ |
|  | 9th | 9 th | 8th | 9th | 9th | 8th | 9 th | 9 th | 8 th | 9 ¢h | 9 th |
| A-5. Airplanes are still not as safe as the airlines would try to make us believe they are. | -0.67 | $-2.36$ | -1.11 | 0.0 .31 | $-1.45$ | -1.25 | -0.25 | -0.43 | -0.83 | -1.4? | -1.57 |
|  | 6th | 7th | $7 \pm h$ | 6 th | 7セh | 7th | 6th | 7th | 6.5 | 3th | 8th |
| A-6. This sketch is a gooa example of the use of humor to call pubiic attention to a serious problem. | +3.07 | +2.56 | +3.67 | +3.37 | +2.65 | +3.75 | $+2.88$ | $+2.23$ | +3.50 | +2.60 | +2.50 |
|  | lst | lst | 2st | 1st | 1st | $15 t$ | lst | 1st | 1st | 15: | 2st |
| A-7. The government should subsidize the education of more air traffic controllers. | +0.25 | 40.28 | -0.28 | +0.13 | +0.28 | -0.42 | $\div 0.63$ | $\div 0.27$ | 3.00 | +0.63 | +0.35 |
|  | 5th | 5 th | 6 5 | Sth | 5 th | 5 th | 4.5 | 4th | 5th | 4th | 44 |
| A-8. Upon viewing this sketch, the responsible Eitizen will attempt. to "read un" on the subject to determine if a problem really exists. | +1.03 | +0.64 | +0.56 | +1.19 | +0.83 | 0.00 | +1. 25 | +1. 40 | +1.67 | -0.63 | -0.31 |
|  | 3 zd | 4th | 3.5 | 3 xa | 4 th | 4 th | 3 ra | 2nd | $3 \times d$ | 3 ra | 5th |
| A-9. Congestion at airports is but another example of the need for better national planning in this country. | $+1.97$ | -1.76 | +2.56 | + 3.15 | +1.0 0 | +2. 75 | $+2.63$ | +8.70 | +2.27 | +2.20 | +2.21 |
|  | 2nd | 2nd | 2nu | 2 me | 2 n 3 | 2nd | 2nc | 3 ra | 2nc | 2nd | 2 al |

Note: This tape showed a "stand-up" comedian doing his routine on the "Air Trafise Comtroller."

SIGNIEICANT CORRELATIONS AT THE . 01 LEVEL (SPEARMAN) FOR ALI ITEMS OF VIDEO-TAPED QUESTIONNAIRE SHOWING TOTAL GROUPS AND ETHNIC SUB-GROUPS

| A. AIR TRAPYIC COMTROLLER SXETCH | 8. NELS EVENE OT 1969 <br> (3-8) | C. THE $\$ 34,00$ EUNERAL <br> (8) <br> (3-c) <br> (2) <br> (a) |  |
| :---: | :---: | :---: | :---: |
| e. SNON OF TELEYISIOA COMEESLAYS <br> ( $8-8$ <br> (8) | F. AIR POLLUTION AND ITS CONTROL <br> (3-8) <br> ( $*=c$ | G. DICK areabry at mey iniversity of heazana | Rer yo symezs <br>  <br>  <br>  <br> (I-2) 20tsi Emeri- <br> (T-C) Total Cortzoi <br> (2-3) Totai Judgen <br>  <br> (onc) crienal comtroi <br>  porsmexil <br> Cxumartian contros. <br> Nutgen |

was the researcher's predicition of the degree and direction of correlation upheld (see Chapter III, p. 51). In this case there was a significant correlation bebween the choices of the experimental group and the responses of the adult judges while there was no statistically significant correlation between the choices of the control group and the jugges.

In ali. items there tended to be a closer correlation between the rankings made by the experimental and control subjects than was observed between the rankings made by ej.ther of these groups and the adult judges. In three cases-Items C (comedy sketch on the high cost of funerals), $D$ (newscast on legjslation concerning the manufacturer's responsibility in drug education), and $G$ (Diok Gregory at the $U$. of Alabamelthere was a considerable difference between the jugements made by high school students and those made by the adult judges. In each of these cases the total experimental and total control groups correlated with each other but not with the judges in their ranking of responses. It was also observed that ethic sub-groups tended to respond divergently from each other. This was best illustrated in Item G (Dick Gregory) whexe the only correlations observed are within ethnic sub-groupings.

Measures of Cognitive Gains
An Analysis of covariance ${ }^{8}$ run on a Burroughs 5500
computer at the University of California at Davis, using the

[^19]BIOMED program BMDOSV Compared the standard scoces of the experimental and control groups obtained on Sub-test Five of the ITED. ${ }^{10}$ Weighted scores representing the subjects' grades in the required eleventh grade course United states History were used as the covariant control. 11

The research design was a "posttest-only, control group" format ${ }^{12}$ utilizing covariance to control for the fac.. tor of selection (intact groupings used) and partitioned into levels (sex) to control for possible differences in male and female subjects ${ }^{13}$ (see pigure 3 , $p$. 63, for a paradigm of the design). The factor of intelligence was controlled as a variable by excluding all subjects who scored outside two standard deviations above or below the mean of the LorgeThomdike Tnteiligence Test: Form 1 , Level $G$, administexed
${ }^{9}$ See APPENDIX IV for a description of this program.
10 ITED, FOrm X-4, pp. 30-39.
${ }^{11}$ The weighting procedure was as follows: (1) each letter grade was assigned a numerical value on a five point scale $[A=5, B=4, C=3, D=2, F=1]$; (2) each subject matter grade [students received two grades-one for subject and one for citizenship each semester of the two semester coursel was given a double weighting-uthat is, its numerical value was multiplied by two: (3) the numerical equivalents of each of the four grades [two per semester] were summed to arrive at a weighted soone representing the most recent measurement of each student's performance in the social studies area.

12 Campbell and Stanley, Experimental and Quasiexperimental Designs for Research. p. 25 .
${ }^{13}$ Hess and Torney, The Development of Basic Atti-tudes Toward covernment, pp. 173-184.
to the sukjects in tho senester proceding the treatment.
Whe computer wogram was run four times with the data
arranged ae follows:

1. Total experimental vexsus total control groups.
2. Black and Mexjcan-American experimental subjects versus Black and Mexican-American control subjects.
3. Caucasian experimental subjects versus Cavcasian control subjects.
4. Oriental experimental subjects versus Oriental control subjects.

The results of these analyses are reported in Table
9. For the total group of subjects, the null hypotheses that no significant difference existed between the scores achieved by the experimental and the control subjects on the imad sub-test in social studies was rejected at the .01 level of: significance. The null hypothesis that there was no significant difterence between the scores achieved by males and the scores achieved by females on the same test was sustained. The null bypothesis that there was no significant interaction between levels and treatments was also sustained. There vas, however, interaction observed at the .05 lavel of significance betweer treatment and sex for Caucasian subjects only. When sub-groups were subjeated to the covariant anal. ysis procedure, the only group retaining a statistically signifjcant gain was the Caucasian experimental subjects. black and Mexican-American in experimental and control groups did not scoro at a statistically signjficant lovel. on the test.

## TABIT ?

ANOV WHBLES FOR COGNITIVE MEASUEE OF GAJNS IN SOCTAL STUDTES USING ANALYSIS OP COVARIANCL
A. Total Groups

| Source | df | SS | MS | F | Sig. |
| ---: | ---: | :---: | :---: | :---: | :---: |
| Ireatment | 1 | 191.03840 | 191.03840 | 8.04326 | .0 I |
| Levels | 1 | 59.66462 | 59.66462 | 2.51205 | NS |
| Tr. X Lev. | 1 | 21.97666 | 21.97666 | 0.92528 | NS |
| Error | 177 | 4203.99401 |  |  |  |

B. Black and Mexican-American Subjects

| Source | af | SS | MS | $E$ | Sig. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Treatment | 1 | 24.71147 | 24.71147 | 1.15013 | NS |
| Levels | 1 | 28.80890 | 28.30890 | 1.34083 | $N S$ |
| Tr. X Lev. | 1 | 50.28563 | 50.28563 | 2.34044 | NS |
| Error | 14 | 300.8010 |  |  |  |

C. Caucasian Subjects

| Source | df | SS | MS | F | Sig. |
| :--- | ---: | :---: | :---: | :---: | :---: |
| Treatment | 1 | 179.05002 | 179.05002 | 7.51412 | .01 |
| Levels | 1 | 74.43304 | 74.43304 | 3.12370 | NS |
| Tr. X Lev. | 1 | 106.76105 | 1.06 .76105 | 4.48040 | .05 |
| Error | 105 | 2501.99068 |  |  |  |

D. Oriental Subjects

| Source | df | SS | MS | F | Sig. |
| ---: | :---: | :---: | :---: | :---: | :---: |
| Treatnent | $I$ | 36.35112 | 36.35112 | 1.73881 | NS |
| Levels | 1 | 11.33811 | 11.13811 | 0.53278 | NS |
| Tr. X Lev. | 1 | 7.48261 | 7.48261 | 0.35702 | NS |
| Frror | 48 | 1003.47309 |  |  |  |

Wetther aid oriental experimental suhjects score significantly different from oriental control subjects.

Relationship of Measumement to Hypotheses
Major Hypotheses
The resulth of the statistical procedures employed
in this study to the atated hypotheses are as follows:
Hypothesis Z
Students exposed to a saturated enviromment for the study of government and sociology will respond to an instrument designed for measuring attitudes toward basic problems in society with choices which more closely resemble those made by a panel of responsible adults in the community than rill students taking a traditional course in government, even when the instrument is administered as much as one senester following the completion of the treatment.

Of the seven items on the instrument used for meas-
uring this hypothesis (see Eigure 5), only the sixth item
(Item E) was supported by the data. The control group more closely resembled the adult judges in two items (Items $C$ and
D) than did the experimental group; and all three groups.... experimental, control, and judges-made very similar responses to Iter $\underset{A}{ }$. Throughout the video-taped questionnaire the students, experimental and control, correlated more closely with each other than did either with the adult judges. The data dic not support the bypothesis stated. Hypothesis B

Students exposed to a saturated environment for the study of government and sociology will evidence a significant change in participation jin both school and community activities following the treatment while students who take a tra" ditional course in government and socjology will
not chance significantly. murther, the direction of the change in benavior observed in subjects in the treatment group will be toward in. creased participation in one or both areas.

A rejection level for the null hypothesis was set in the strady at .05 for non-parametric tests. The data indicated a probability level of $p=.0594$ (Sign Test) for the above hypothesis (see Table 7). The data did not confirm Hyothesis B as significant; however a probability level beyond $p=.20$ on a non-parametric test falls into the category set for "recommendations for further study."

The data further indicated that the control group did not change significantly in either community or in school activities, but that the experimental group leaned more toward a change in the number of out-of-school activities than toward activities within the school framework.

Hypothesis $\subseteq$
Students exposed to a saturated envíronment for the study of government and sociology will be rated by their counselors as having improved in citizenship following the treatment while no such change will be noted by the counselors of students in the control group.

Subjects in the experimental group improved in citizenship, according to their counselors, while those in the control group did not (see Table 4). The confidence level for this finding (Sign Test) was $p=.00075$. Therefore, Hypotiesis $C$ was supported by the data. Bypothesis

Students exposed to a saturated environment for the study of goverment and sociology will exhibit improved citizenship in school following

> the treatment by mointainirg a bettex attenm dance record than before the treatment, while no such change wili be noted in students within the control gromp.

Attendance records for the perioss before and after the treatment (see Table 6) showed that the experimental. group did maintain a better attendance record in the year following the treatment with a confidence level (sign Test) of $p=.0239$. On the other hand, the control group exhibm ited significantly poorer attendance following the treatment period by moving in a negative dixection the confidence level set for significance (.05) was exceeded by the control group, but in a negative direction. Tne probability that this negetive change for the control group ras $p=.0003$. During the same period, attendance in the Sacramento City Unified school District for high school students deteriorarea further from the level of the preceding year. 14 [a downard trenci generally in senior high school attendance had been noted in the ten year period from 1960 to 1970.] Hypothesis D was supported by the data.

## Hypothesjs E

Students exposed to a saturated enviromment for the study of government and sociology will have fewer discipline referrals following the treatment than in the period immediately preceding the experiment, while no such changes will be observed within the control group.

While the numbers of students in both groups referred

14 A summary of this ten-year period's high school attendance is ircluded in APPENDIX IV.
for disciplinary action wece small, ten in the experimental and twentymone in the control groups (see lable 5), the Sign rest indicates a sjgnificance at the level of $p=.055$ in favox of the experimental group. The data indicated the the need Eov Gurger investigation concerning Hypothesis E. Hypothesis F

Students exposed to a saturated envirorment. for the study of government and socjology will have fewer suspensions from school for any reason following the treatment. than in the period preceding the experiment, while no such change will be obsexved in the control group.

No students in either group were suspended from
school either before or after the treatment period. Therefore, Hypotinesis $I$ was not supported by the data.

Hypothesis G
Students exposed to a saturated enviroment, such as that provided in the experiment, will score significantly higher on a nationally standardized cognitive test of social stwaies concepts than will students who take the more traditional courses when measurement is made ten or more weeks following the end of the treat.ment period.

The data indicated that male students in the experi...
mental group achieved a mean score on the ITED (Sub-rest Five) of 22.10 and female experimental students achieved a mean score of 20.21 . Students in the control group scored means of 19.16 and 18.23 respectively [All the preceding are standard scores supplied by the test makerl. 15 These differences are significant for the experimental group at the .01

15 mean scores for total and sub groups are in APPMDTX IV.
level, acoording to the analysis of covariance performed on the data (see Tanle 0). Therefore, Hypothesis G was supported by the data.

## Suppiemental Hypotheses

Hypotheser A and $G$ were anplified by a series of supplemental hypotheses aimed at the investigation of possible ethric and sex differences amorig the subjects in the experi. ment. Following is a sumary of the results of these supplemental hypotheses:

Hypothesis A-I
Black and Mexican-Americar students instructed in government and sociology under conditions of a saturated environment will respond to an instrument designed for measuring attitudes toward basic problems in our society with choices which more ciosem ly rosemble those made by a panel of reaponsible adult judges of differeng ethnic backgrounds and to a panel of responsible adult judges of similar ethnic origin than wial a group of Black and Mexj.can American students taking a traditional course in government and sociology.

With the exception of Items A and D (see Figure 5), Black and Mexican American students did not agree with the judges. In both instances where they did agree with the rankings made by either group of judges; both groups---experimental and control--ranked responses in a manner which correlated significantly with the judges. Hypothesis A-l was not supported by the data.

Hypothesis $\frac{n}{2}-2$
Caucasian students instructed in government and sociology under conditions of: a saturated environment will respond to an instrument designed for measuring attitudes toward basic
problems in our society with choices which more closely resemble those made by a panel of res.. ponsible adult juages ot duffering ethnic backgrounds and to a penel of responsible adult judges of the same ethnic group than will a group of Cabasian students taking a traditional counse in government and sociology.

In no case dia the Cavoasian students in the experimental group agree with the juages when the Caucasinn students in the control group did not (see Figure 5). In four cases the reverse was true; that is, students in the control group agreed with the adult judges, either Caucasian, total, or both, while the experinontal students did not. These cases are Items B, C. D, and $E$. Hypothesis A-2 was not supported. Hypothesis A-3

Oriental stucents instructed in government and sociology under conditions of a saturated environment mill respord to an instrument designed to measure attitudes toward basjc problems in our society with chojces which more closely rescmble those made by a pancl of responsible adult judges from differing ethnic backgrounds than will a group of oriental students who take a traditional course in government and sociology.

In only one of the seven items of the video taped questionnaire--Item D--aid the researcher's prediction hold true. In this case the Oriental students in the experimental group agreed with the total judges while the control group's Oriental members did not. Hypothesis A-3 was not generally supported by the data.

Hypothesis G-1
Girls instructed in government and soclology under condjtions either of a saturated or a tra. ditional environment will score significantly
higher on a nationally stanmardized cognitive test of social studies concepts than will boys instructed by either method.

The results of the analysis of covariance performed on the data (see Table 2) indicate that gixls did not score significantly differently than dia boys on the test. Fypow thesis G-1 was not supported by the data. Hypothesis G-2

There will be a significant interaction between treatment and sex when govermment and sociology are taught under conditions of a saturated environment and a traditional environment, with boys achieving at a higher level in a saturated environment and girls at a higher level in a traditional class.

The results of the covariant analysis performed on data(see mable 9) indicated that there was not a significant interaction at the .01 level set for this expeximent. There was, however, one case of interaction at the .05 level in which Caucasian girls achieved at a higher level in social studies in the traditional class and boys at a higher level in a saturated environment as predicted. The data indicated the need for further investigation in the case of interaction between instruction and sex, so far as Caucasian subjects are concernea.

Hypothesis G-3
Black and Mexican-American students instructed in government and sociology under conditions of a saturated environment will score significantly higher on a nationally standardized test of cognitive learnings in social studies than will Black and Mexican-American students who take a traditional course in goverrment and sociology.

The date indicated no differences for Black and Mexi-can-American students instructed in a saturated environment as compared to a traditional enviroment. Hypothesis g-3 was not surported by the data.

Hypothesis 6-4
Caucasian students instructed in govermment and sociology under conditjons of a saturated envirorment will score signsicantly higher on a nationally standardized cognitive test of social studies concepts than will Caucasian students who take a traditional course in government and sociology.

According to the covariant analysis performed on th data (see Table 9), Caucasian students instructed in the experimental class achieved a mean score which was significantly different at the .01 Level from that achieved by Caucasian studerits instructed in a traditional cource. Eypothests c-4 was supported by the data.

Hypothesis G-5
Oriental students instructed in government and sociology under conditions of a saturated environment will score significantly higher on a nationally standardized cognitive test of soc-ial studies concepts than will oriental students who take a traditional course in government and sociology.

The covariant analysis performed on the test scores (see Table 9) does not show a significant gain as predicted for Oriental students. Hypothesis G-5 was not supported by the data.

Summary
Of the seven major research hypotheses formulated for this study, three were supported, two were rejected, and two
indicated the need for further xesearch. Those supported were Hypothesis $C$, a predicted improvement in ojtizensinjp for experimental subjects as measured by counselors; Eypo. thesis $D$, a predicted improvement in attendance for the experimental subjects; and Hypothesis $G$, a predicted significant gain in cognitive leamings for students in the experimental class. Those rejected were Hypothesis A, a predicted similarity in the responses of experimertal subjects and adult judges on responses to problems facing society and Hypothesis $I$, a predicted reduction in the number of suspensions from school for the experimental group. Hypotheses which indicated a need for further study were Hypothesis R, a predicted increase in community and school activities for the experimental group, and Hypothesis $E$, a predicted reduction in the number of referrals for disciplinary reasons for the experimental group.

The several suppiemental hypotheses tended to point to differences in the responses of ethnic sub-groups to a major hypothesis [which was rejected], Hypothesis $\underset{A}{A}$, and to a reverse trend for a hypothesis which was otherwise sup. ported by the data, Hypothesis $G$. In both of these cases Black and Mexican-American [taken together] and oriental sub-groups differ sharply from their Caucasian classmates.

## CHAPTER V

## ANALYSIS OF FINDINGS

The purpose of this study was to ascertain whethex on not the medium of a saturated environment for teaching govermment and sociology to high school seniors would prove superior to a traditional instructional method in these subjects. [The term saturated environment refers to a concentrated summer school program in which classes were transported to govern. ment and business agencies to observe government and sociology in action.] The study set out to measure gaine, poth cognitive and affedtive, through the use of unobtrusive measuxes made three to six months followirg the treatment period. Seventythree students within the experimental class (those who survived all of the unobtrusive measures) were compared with one hundred and nine students taking a iraditional course in govm ernment and sociology during the same summer session in the same attendance areas as those from which the experimental group was drawn.

Non-Parametric Measures of Affective Behavior
Following the counsel of Webt, Campbell, and Schwartz, 1 the investigator utilized the archives approach in the collection of data for a series of simple non warametric tests

[^20]to measure changes in affective behavior in an axea which is lonscly called "oitizenship." Courselors and administrators were utilized to examine the records of subjects and to judge whether or not they felt these rocords contained evidence of changes in behavior for the subjects in the experiment. District attendance data vere analyzed to ada information conceming atterance hatits and to measure possible changes in attendance havits.

Of the five measures desjogned to shed light on the citizenship behavior of the subjects, two supported the prew dictions of significant gains for the experimental group, two indicated a tendency toward improvement worthy of furcher investigation, and one failed to provide any usable data isee Table 10). Paken overall, the non-parametric measures used in this study tend to lend support to the findinge of the paraw metric measure employed: namely that instruction in govern" ment and sociology under conditions of a saturated environment does produce measurable gains in certain areas of citizenship behavior.

Webb, Campbell and Schwartz note that, "If no single measurement is perfect, neither is any scientifically useless." ${ }^{2}$ Further, they suggest:
". . . the most fertile search for valn idity comes from a combined series of different measures, each with its own idosyncratic weaknesses, each pointed to a singie hypothesis."

[^21]SUMMARY OF MAJOR HYPOTHESES IN TUE STUDY INDICATING
RESULTS OF THE STATISTICAZ TESTS APDIIED TO EACH

| Fypothesis | Result | $\begin{aligned} & \text { Lev. of } \\ & \text { Sig. } \end{aligned}$ | $\begin{aligned} & \text { Fest } \\ & \text { Usea } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| A. Experimental group will more closely weserble adults than will control group on their responses to an instrument on attitudes toward problems facing society. | $\begin{gathered} \text { Not } \\ \text { Supported. } \end{gathered}$ | NS | Sism |
| B. Experimental group will change toward more participation in school and community activities while control group will not. | Needs <br> Further Stuay | . 20 | Sign |
| C. Counselors will rate experimental group as better citizens following treatment but will find no such change in behavior of control group. | Supported | . 05 | Sign |
| D. Experimental group will improve in attencance following the treatment but the control group will not. | supported | . 05 | Sign |
| E. Expermental group will have fewer discipline referrals following treatment than before but no such change will be observed in control group. | $\begin{aligned} & \text { Needs } \\ & \text { Further } \\ & \text { Study } \end{aligned}$ | . 20 | Sign |
| F. Experimental group will have fewer suspensions from school following treatment than before but no such change will be observed in control group. | $\begin{gathered} \text { Not } \\ \text { Supported } \end{gathered}$ | NS | Sign |
| G. Experimental group will score significantiy higher than will control group following treatment on a cognitive test of social studies concepts. | Supported | . 01 | $\begin{aligned} & \text { Covar- } \\ & \text { iance } \end{aligned}$ |

Camphell and fiske suggest that the use of a series of measures tends to throw greater light on the truth, of falsity of a hypothesis and that a hypothesis which survives a series of measures is in fact stronger than one to which only one measure was applied. ${ }^{3}$

Measures Supporting Predicted Changes
Counselor Appraisals of Citizenship
When counselors of the subjects were asked to evaluate citizenship, they were instructed to include such factors as good attendance, a healtiny attituge toward school, a good attitude toward teachers, participation in activities, and effective study habits (see In School Attitude Survey form in APPENDIX III). Counselors were not informed what the subject of the investigation was in order to avoid possible bias toward an experimental group.

All. reported some difficulty in judging changes be... cause the subjects, both experimental and control, constituted, in their opinion, the "better" students in the school population. In the case of the experimental grour of seventy-three subjects, the counselors could determine changes in only twelve. All of the observed changes were positive. The onehundrea percent change in a positive direction [for those changingl is statistically significant. On the other hand, of the one hundred and nine subjects in the control group,

[^22]twentyone who wore observed changing improved and fifteen regressed. This is a split which mjoht have occurred by chance alone and has no statistical significance. While this measure is not of itself conclusive [in view of the relatively small number who changed], it may indicate that something happened to the experimental group which did not occur in the control group. Consequently, the result of the counselors' appraisals of changes in citizenship becomes one of several "hints" of change which may be meaningful when combined with the results of other measures.

Attendance Records
Attendance data revealed the most pronounced differences between the two groups. While the experinontal growp changed signjficantiy in a positive direction, as predicted, the control group moved in a negative direction tonard poorer attendance habits. If attendance can be consjdered a sjgn of good citizenship, or even of heightened intexest in school, then the behavior of the students in the special class was indeed changed. The students became better citizens than they were before they took the class. Further, members of the control group exhibited poorer attendance in the year following the treatment as did the average of all students in the high schools (see APPDNDIX IV).

Measures not Supporting Predicted Changes
Discipline Referrals
Discipline referrals [being sent to the vice principal
for disciplinary actionj are signs of negative benavior. Only a minority of students in any school group would be expected to fall into this category. Consequertly, the number within each group in this study would be expected to be smail. Such indeed was the case, with ten members of the experjmental and twenty-one members of the control group compiling records of discipline referrals. This number included referrals made either before or after the titatment period, and a change toward fewer referrals would be considered a sign of improved citizenship.

Eight of the ten reported cases in the experimental group were in a positive direction--that is, toward fewer discipline referrals. The sign rest sots the probability of this ocourring at $p=.055$. Twelve of the twentymone changes reported in the control group were positive, resulting in a split of twelve to nine [twelve fewer and nine more referrals]. This split, according to the Sign rest might be expected by chance alone. The remaining subjects in both groups had no discipline referrals; consequently, the test deals exclusively with those who were involved in discipline problems. Even though the numbers are small, the area deserves further study. If any program can result in a reduction, however small, in disciplinary problems, then that progran deserves cereful scrutiny.

Activity Records
The subjects reported on their own activities. These reports were collected at the sane time as the video taped
instiment was aministered and were presented benind a type of moke screen. The subjects were told that the school district was making a survey of the attitudes of graduating seniors to ascertain their attitudes toward the upoming decade of the seventies. The activity questionnaire would be used to "standardize the results" of the questionnaire. This, of course, was deliberately misleading so as to conceal the real investigation which was underway and to protect the integrity of the unobtrusive approach to data collection.

One peculiarity which might be noted in the data presented in Table 10 was the apparent increase in probability for total activities over that listed for the sub-categories of activities. Respectively the probabilities axe in-school activities, $p=.2296$; community activities, $p=.1611$; and total activitiss, $p=.0594$. This seeming inconsistency results from the fact that not all subjects changing, changed in both areas. There were cases in which on individual subject rem ported a change in only one of the two categories. The term "total" may be misleading in that j.t. implies an additive process. The intent here was to tabulate the total numbex of subjects changing direction, whether that change was in one or both areas.

Of the two areas of activities reported by the subjects, the one which results in a probability beyond the .20 level set in this study for further investigation is community activities. The probabiljty, .l611, obtains only for the experimental subjects. This hint of a difference might bear further
checking. Perhaps school work which takes stadents out into the comminity leads toward increased participation in the affairs of that community.

Suspensions from School
Suspensions from school number far fewer than do referrals for disciplinary reasons within the school. I.t is not unsual then to find a group of one humdred and eighty-two high school seniors (the sum of the experimental and the control groups), none of whom have ever been suspended from school. The choice of this measure was an unfortunate one, because no light was shed on the subject under investigation except, perhaps, that the type of students who take government and sociology in a summer session are less likely to be prone to disciplinary infractions which lead to suspensjons.

Measures of Correlation
Responses to the video taped instrument (see Pjgure 5) indicated a greater degree of correlation between the subjects in the control and the subjects in the experimental groups than between either group of students and the adult judges. There were three exceptions to this trend, however. These were Items $B$ (News Events of 1969), E (Television Commercials), and $E$ (Air pollution and Its control). ${ }^{4}$ The following observations might be made concerning these items:

Item B. There is a hjgh correlation (.950) in the selection of responses between hoth the total control group

[^23]and the judges and between the Caucasian component of the control group and the judges. There is also a significant correlation between the responses of the Oriental students in the control group and the judges (.867). No such correlation exists for the experimental group; and the members of the Black and Mexican-Anerican sub-groups, both cxperimental and control, evidence no measurable correlation in responses with any other group.

A tentative conclusion which might be drawn here is that the majority of students (except for Black and MexicanAmerican students) who were taught govermment in a traditional class tended to agree with the aggregate judgement of adults concerning the events of the day. The lack of correlation be. tween members of the experimental group and the odults hints at the development of divergent views on current events. The researcher hesitates, however, to place total reliance in this evidence because the instrument was untried and must be accepted at face value only.

Item E. While a significant correlation is observed between the control subjects and the judges (.81.7), the correlation between the responses selected by the experimental and those selected by the control group to this item concerning television commercials is even higher (.9]7). In Item E, as in Item B Black and Mexican-American subjects do not select responses which correlate with any other group. The same is true in this case of the Oriental sub-group.

Itom $\underset{F}{ }$ Only in Item F, which deals wjeth the thseat of air pollution, do the subjects in the experimental group show a coxrelation with the adult judges (.796) as predicted. However, the experimental group and the control group evidence an even higher level of correlation (.884). Again the Black and Mexican-American subjects; as well as the oriental subjects, hold divergent views.

Conclusions Concerning Television Questionnaire. The pattern which emerges from the video taped instrument appears to indicate three general tendencies. First, Caucasian members of the control group agree more consistently with the adult judges (especially the caucasian members of the adult panel) than does any other group. This can be obsexved in Items $A, E, C, D, E$, and $F$. Second, the ethnic minority groups... Black and Mexican-American and Oriental-mare generally diver-gent in their views both with the judges and with their Caucasian agemates. Third, in the one item which discusses campus unrest (Dick Gregory at the University of Alabama), experimental and control groups, both as a whole and as subgroups, tend to correlate at a higher level with each other; none agree with the adult panel. ${ }^{5}$

One additional observation should be made at this point. In the schools, the experimenter worked alone with groups of up to one hundred students at a time while administering the video taped questionnajre. The instrument, in

[^24]jes television format, proved highly stimulating to all of the subjects, both adult and student. At the schools there was complete attention throughout the sessions. Even though each session took approximately one hour to complete there was no sign of restlessness nox of any discipline problem. Finally, the lack of agreement betwaen students and the adult panel may result from the fact that all of the mem bers of that panel had accumulated between ten and fortyfive additional years of expericnce with problems facing society. Apparently the instrument was not sensitive enough to detect degrees of maturity in these high school stucents. A more sophisticated instrument might shed brighter light in this area.

## Parametric Measure of Cognitive Gains

The sub-test on reading in the social studjes from the Iowa Test of Educational Development was selected for this study for two reasons. First, it made possible the use of an unobtrusive measument of cognitive gains because this test was required of all twelfth grade students along with a general battery of tests to be given district-wide during the semester following the treatment. Second, this instrument was designed to measure cognition at a higher level than "knowledge," requiring interpretation and evaluation of materials. ${ }^{6}$

The most surpxising, and probably the most important
${ }^{6}$ see supra, p. 55.
finding discovered through the use of this test seenis to be the difference in social studics learning found in the experimental group but only in the Cancasian subjects within that group. The covariant analysis indicated that a statistically simificant gain was achieved at the . 0 level by subjects instructed in an environment saturated with stuăy trips and resource speakers (see lable 9). However, when the sub. jects were regrouped by ethic background into three sub-categories and the same analysis run, the results showed only the Caucasian subjects maintaining a statistically significant gain. No such gains were isolated for Black and Mexican-7morican subjects [grouped together] nor for oriental subjects.

The choice of sex as an independert variable in the axanysis proved of mixed value. No significant differences in gains were found according to sex and no intexaction between sex and treatment occurred in the total groups. Again the Caucasian group indicates a difference, this time at the . 05 level of significance, with an interaction between sex and treatment. Male Caucasian subjects tended to achieve at a higher level when government and sociology were presented within a saturated environment while female subjects tended to achicve at a higher level when government and sociology were provided in a traditional program. This tentative finding indicates the need for further investigation. Perhaps Caucasian males more readily identify with business and community leaders when extensive field trips are used than do

Caucasian females. Whe majority of adults in the govemnont and in business institutions visited by the olass were male.

A similar conclusion might be drawn concerning the results of the analysis when run by ethin groups. Nearly all of the community and business leaders encountered ducing the field trips and most of the resource speakers who came to the classroom were white. It does not seem too surprising that minority students would find little with which to identify in the business community and in government when most of the models presented to them are Caucasian. This may explain why the course appeared to be effective for caucasian students but not for members of ethnic minority groups.
Gumary of Einaings

This study of the effects of instruction in twelfth grade social studies within a saturated environment resulted in the following findings:

1. Instruction in government and sociology during a summer session program taught in an environment saturated with field trips and resource spokers resulted in greater cognitive gains for twelfth grade students than did instruction in a traditional class in the same subjects during the same summer session, but. this difference obtained only in Caucasian students so instructed.
2. Instruction in government and sociology for twelfth grade students during a summer session program in an enviroment saturated with field trips and resource speakers resulted in improved attendance and improved behavior in school.
3. Although the evidence is inconclusive, students instructed in govermment and sociology during a summer session program saturated
with fiejd trips and resource speakers appay to have becone more involved in activities, particularly activities in the commanty cut-side of school, and have tended to become less involved in school uisciplinary problens.
4. Attitudes of twelfth grade stuanents concerning problens facing socioty tend to correlate more highly among students instructed ejther under a saturated environment or a traw attional class than do the attitudes of adults toward such problems correlate with gtudencs taught under either methoc.

Recommenadations
As a result of the data collected and analyzed in
this study, sevexal recommendations are made:

1. While the writer does not intend to generalize the findings of a summer session prom gram into the regular school year, programs such as the experimental class reported in this study utilizing a saturated environment shoujd be tried and evaluated in different settings. This could be acconplished in many ways. Two are suggested here. First, two subjects such as sociology and government might be scheduled back-to-back in a double block during the regular school year in order to allow as much tine as possible for trips and speakers, Second, the traditional school schedule might be arranged so that subjects are offered as entire blocks for shorter periods of calendar time. A student might take only one or two subjects at a time, thus making it possible for extended extra-class experiences. Further experimentation may reveal several workable adaptations of the program roported in this study.
2. The use of unobtrusive measurment offers a way to study either existing or new programs with data often already available in school district files without contaminating resulte with the reactive effects of experimental arrangements and testing. While one measurenent may be far from adequate in providing conclusive information on an experiment, the combination of many different unobtrusive measures already available in
most schools may together point to conclu.. sions worth implementing.
3. Further investigation into the differential effects of programs on separate ethinic groups is recommended in the hope that approaches will be developed which will. hold more relevance for ethnic sub-groups than current programs which appear to work only for their Caucasian neighbors. Such research should be aimed in two directions: (a) the cognitive effects on various ethmic groups of instructional prograns in the social studies should be pursued to determine under what conditions each group learns most effectively; and (b) the effects on various ethnic groups of social studies prom grams aimed at producing affective changes in high school students needs furthex eval.uation.
4. The interaction of sex and treatment indicated in the covariant analysis in this study at the 05 level of significance for Caucasian students bears further investigation. Perhaps special programs for high school students should attempt to provide male and female adult models in more ecual proportions.
5. The medium of video tape as a questionnaire tool merits further exploration. Jhe built-in motivation which accompanies this medium may insure for the researcher a more whole-hearted participation by subjects and, therefore, a more accurate measurement, expecially in the area of attitudes.
6. A more definitive attitude instrument should be developed, field tested, and applied to innovative social studies programs to determine if citizenship can truly be taught through this discipline, either in a summer program or in a regular school year setting.

## Conclusion

This study, conducted in its entirety with unobtru-
sive measurcments made after the treatment, sought to compare
the effects of instruction in government in two types of high scrool classes.-.the traditional govemment and sociology class and an experimental program saturated with extra time, extra resources, and numerous field trips. In the event the extemal validity of the findings was affected by the alement of self-selection on the paxt of subjects who elected either the experimental or the control groups, as well as by the complexity of the variables within the saturated approach, the writer has endeavored to describe the sample popuation in terms concrete enough for the reader to make his own interpolations.

That a difference should emerge in the light of the tremendous amount of time and effort expended is not of if-w self surprising. However, the apparent inability of the special program to produce measurable differences in the cognitive behavior of ethnic minority students is difficult to explain. It is hoped that the recommendation of this study calling for additional research to help predict the differential effects of proposed instructional programs on minority students will be implemented. Such research would prove of great help to educators who are daily faced with the problem of providing each student the type of instruction best fitted for his indiviaual needs.

APPENDIX I

DATIIY CALENDAR POR GOVERMMEVE IN ACTION: SOCIOLOGY

## APPENDIX I

DAIEY CALENDAR EOR GOVERNMENT IN ACTION: SOCIOLOGY

| Date | Agency | Speaker | Subject | Location |
| :---: | :---: | :---: | :---: | :---: |
| July 1 | John Eronson Company | D. S. Hirschfelt | Liccal Government | Schoot |
|  | Folson School District | Mary Adamaitis | First Aid | School |
|  | Sacramento City Unified School District | Elmer Robertson | Bus Safety | School |
| July 2 | State Legislature | Senator Alwert $S$. Rodia | State Government | Agenoy |
|  |  | Assemblyman Eawin Z'bers | State Government | Agency |
| July 3 | Congregation B'Nai Israel | Raboi | Traxism | Agcrey |
|  | California State Library | Allan Ottiey | Function of State Libraiy | Agency |
| July 7 | Alcohol Center. Sacramento | Lenoa Kent | Alconolism | School |
| July 8 | De Witt State Hospital | Dr. John Freeman | Mentaj Health | Agency |
|  | Animal Control Center | County Pomimaster | Antmal Control | Agency |


| Date | Agency | Speaker | Subject | Socation |
| :---: | :---: | :---: | :---: | :---: |
| Juiv 8 (Cont.) | Sacramento Renaering Works | W. A. Koewler | Community Health | Agoncy |
|  | Sacramento County Office | D. W. MC Kenzie | Highway anci Bridee Maintenance | Agency |
| July 9 | Sacramento City Unified School District | Superintendent <br> Paul Salmon | Our Schools | Agency |
|  | Chamber of Commerce | Les Sanders | Dedication of Elkhorr Briage | Site of Dedication |
| July 11 | Bureau of Indian Affairs | Victor Courtinright | Indian Affairs | School |
|  | ```State Advisory Com- mission, Indian Affairs``` | Wayne Red--Horse | Indian Affairs | School |
|  | (self employed) | Marie Potts | Indian Fistory in Califcrmia | School |
|  | State Advisory Commission, Indian Affairs | Bernice Pate | Indian Affairs | Agency |
| July 14 | State Archives | Dr. Wm. N. Davis | Archives | Agency |
|  | St. John's Lutheran Church | Dr. Robert Romeis | The Core City Church | Agency |
|  | Sacramento Blood Bank | Mrs. Edwera Babcock | Human Aid | Agency |


| Date | Agency | Speaker | Subject | Location |
| :---: | :---: | :---: | :---: | :---: |
| July 25 | Buddhist Church, Sacramento | Rev. Yukawa Kosho | Eucdhism | Agency |
|  | Muslin Mosque, Sacramento | Pastor | Muslim saith | Agency |
|  | Confucius Church, Sacramento | Pastor | Confucianism |  |
| July 16 | Sacramento State College | Aubrey Neasham | Old Sacramento | Asency |
|  | Sacramento City College | A. Felthaus | Old Sacramento | Agency |
|  | Cathedral of the Blessea Sacrament | Pastor | Catholicism | Agcncy |
|  | Sacramento Bee | Frank C, Io Peak | Role of the Press in the Community | mgency |
| July 17 | State Highway Department | Arthur Ellicte | Sacramento Preeways | Schooi |
| July 18 | Sacramento Boys' Ranch | Superintendent | Rehabjiltation of Delinquents | Acency |
|  | Preston School of Industry | Eugene Jones | Rehabilitation of Delinquents | Agericy |
|  | Kennedy Mine | Sybil Arata | Gold Recovery Processes | Agency |
|  | California Department of Beaches and Parks | O. B. Tallant | Indians of Califorria | Irdian <br> Grinding <br> Rock |


| Date | Agency | Speaker |
| :---: | :---: | :---: |
| July 2 L | C. \& K. Sausage Co. | John Clauss |
| July 22 | U.S. Army | Representative |
|  | U.S. Marine Corps | Representative |
|  | U.S. Air Force | Representative |
|  | U.S. Coast Guard | Representative |
|  | U. S. Navy | Representative |
|  | Selective Service Agency | Representative |
| JuIY 23 | U.S. Department of Agriculture | Representative |
|  | State of California | Representative |
|  | U.S. Department of Agriculture | Representative |
|  | U.S. Department of Agriculture | Representative |
|  | Department of Health | Representative |


| Subject | Location |
| :---: | :--- |
| Meat Processing | Acency |
| History and Current Ac- | School |
| tivities of Army |  |
| History and Current Ac- | School |
| tivities of Marine Corps |  |
| History and Current Ac- | School |
| tivities of Air Force |  |
| History and Current Ac- | School |
| tivities of Coast Guard |  |
| History and Current Ac- | School |
| tivities of Navy |  |
| History and Current Ac- | School |
| tivities of Seiective |  |
| Service Agency | School |
| Meat Inspection | School |
| Meat Inspection | School |
| Roultry Irspection |  |


| Date | Agency | Speaker | Subject | Iocation |
| :---: | :---: | :---: | :---: | :---: |
| July 23 (Cont.) | County of Sacramento | Representative | Weights and Measures in Commerce | School |
|  | City of sacramento | Chief of police Joseph E. Rooney | Poiice Sensjuivity | Schoot |
| JuIy 24 | California Department of Beaches and Parks | Ranger on Duty | California's Early Government | ```Bericia Capitol Si亡e``` |
|  | U.S. Army | Representative | Function of an Arsenal | Eenicia Arsenal |
| July 25 | University of California at Davis | Students | Asian Americans | School |
|  | Local Law Office of Speaker | Henry Taketa | World War II Relocation of Japanese Americans | School |
|  | AME Church (Black) | Rev. Cyrus Keller | EquaI Opportunity | School |
|  |  | Dr. O. J. Whomas | Civil Rights | School |
| July 26 | California Historical Society | Rod Rulofson | Spanish Land Grants | Vaca Pema |
|  | American Rea Cross | Representative | Role of the Red Cross | Vacaville |
| July 29 | California Highway Patrol | Representative | Inspection Stations | Hichway <br> Patrol Academy |
| Iuly 30 | California Department of public Health | Representatire | Vector Controi | Scinol |


| Date | Agency | Speaker | Subject | Iocation |
| :---: | :---: | :---: | :---: | :---: |
| July 30 (Cont.) | Sacramento Medical Society | Stuart Steinberg | Drugs and Fealth | School |
| Tuly 31 | Sacramento Tubercuiosis Association | Representative | Smoking and Health | Scincol |
|  | Sacramento County | Representative | Jocal Government and Courts | Agency |
| August 1 | Elk Grove Schoul District | Representative | Rural Schoois | Agency |
|  | Elk Grove Justice Court | Representative | Tocal Government and Courts | Asency |
|  | State of California. | Representative | Tish Propaga亡ion | State Eish Fatchery |
| August 4 | City of Sacramento | Representatives | City Government | Egenoies |
| August 6 | City of Fresno | Representatives | Redevelopmert and City Planning | Egencies |
| August 8 | Feaeral Government | James Park | Rehabilitation of Criminals | San Saentin Prisor |
|  | U. S. Army Engineers | Tt.COL. Tohn Kern | Bay Model | San Erancisco |
| August 11 | Sacramento Concilio | Representatives | Chicano Problems | Agency |
| August 12 | City of Sacramento | John Bronson | Cjty Government | Schooi |


| Date | Agency | Speaker | Subject | Location |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { August } 12 \\ & \text { (cont.) } \end{aligned}$ | Alhambra Theater | R. O. Mear | Recreation in Sacramento | Agenoy |
|  | Private Mortuaxy | N. G. Culjis | Treatment of Death in America | $\operatorname{Agcncy}$ |
| August 13 | Elk Grove Meat Co. | Representative | Eree Enterprise | Agency |
|  | California Highway Patrol | Representative | Social Control | Agemey |
| August 14 | Sacramento Medical Center | Dr. Gordon Cumming | Hospitals and Community Health | Agency |
| August 15 | San Francisco Stock Exchange | Representatives | Stock Market Activities | A.gency |
|  | Crinese Historical <br> Society (San Francisco) | Representatives | Ethnic Relations | İgency |
|  | San Francisco Police Department | Julius Hiatさ | Crowd Control | Agency |
| August 19 | Great Western <br> Broacicasting Co. <br> (Chainel 10, Sacramento) | Representatives | Communications Nedia | Agency |
|  | University of California at Davis | Representatives | Campus Life | Agency |
| August 20 | City of sacramento | Representatives | Cjty Government and Parks and Recreation | Agency |


| Date | Acency | Speaker | Subject | Iocation |
| :---: | :---: | :---: | :---: | :---: |
| August 20 (Cont.) | City of Sacramento | Representative | City Maintenarce | Agency |
|  | City of Sacramento | Representative | Agriculture | City Haİ |
| August 21 | (Individuals) | Local Citizens of Advanced Age | Problems of Aging | School |
|  | Sacramento Union | N. Nichols | The Press and Gove | School |

APPENJJX TI

SAMPLES OF STUDTNT REPORTS RND PROJECES DONE DURTNG THE SUMMER SESSION OT 1969 TN THE EXPERTMMN5AT CIASS

IN COVFRNMENT

115

EXAMPTE OF STUDENT WORK JR REGPONSE
'JO A PPOUECI ON CUTY PLANNTHG

LATROBE

CITY<br>of the<br>FUTURE

July 29, 1969

Note: Each student in the special class was asked to plan his ideal city. A plot of rural land was sel.coted and the students physically visited the site. This project was assioned following class study trips to the City of Sacramento offices and sessions with resource speakers who discussed city planning with the student:s.

Latmoue in a Bedoral If: triet of the Unded 6tatem. It in on erperimontal city of the future. dhe city was founded on Jan. 2. 2000 a 1 ittlo over thirtymeven youra amo.

Letrobe hes no dity government but does baye a commaton sat up by Congress and an appointed Mayor, apponined oy the dresidunt of the United States and approved by Coneress. Tne Commision mad the Nayorts offlee are located in tho Federad. Buildinss thet are located between "gW and "f etreots and betwoen 8th and $20 t h$ streets, domeown.

The ctitzens of Jetrobe vote on the decksione of the Comim shon since they didn't choose their expresentitives but they mere
 the final dectsion. The ondy othow regubar aloctom wioy mag vote on 2 B the eresidental Raction every four yeare.

Latrooe, Doing a Eederal District does have it's aduantages such es no state or City taxes. It muet be remembered that Latrobe jo a hederal District because it is an experimental cjty of the future.

Latrobe has thinteen schools towa omodete the youth of the cstye Tho population of Latrobe ie 68, 78G. Mhere are five churches and six firestations although they are selaon colled. on any najor firesince overy homo $i$ required by law to have a fire detection and sprinklex synteme There are two major shopew ping centers in the city loceted at opposite ends of the city. Where aro two medical centers which fiolude all doctor and dentist facilfties. Lhore de one hospital large mough to accommodate

EbO paticnts. are haime Arimat Sneltor is ajso tae pown.
 chnte whe fover stethon is 2oceted at one odge of the oty
 Nevade Decort, Jhe Dopartment of Watex and Powor aistributes
 desent firoum pipes to the sowage plent whare it is compacesech
 ehips thee it out and dump it orowhond ghe blocks are about
 wes fomerly known as the Pacific Telephone Compary fhe Letrobe Tranext Authority is an undergrond bloctic gubway. It as computerfged when scredura eit stops according to the

 cowse. Since their are only two traine used at any ons thoe their is no posbibility of two fiaing colliding except at the mein station and the computor there controls that possibd.ity to make sure it doesn't happen. The trains are capable of rean chins apeads of up to lan n.p.h. Dut the maximun spead that is ever reached in the suguen fis 80 n.p. h. The speed is also controlled by computor. Jatrobe has one radio station and receives all Television brondcents from neignoomins areas. Phere are two private countiy chubs in the city and two puible parke. Tho Faif Grounds is ueed every yeer for the annial county fiats as woll an other funcions.

"em enty. The bortasy is combined with the Cemetury. The Rajla
 County Library is located domtown and has over 35,000 volumen. Thore is the man Poof offce Lockted in the Federal Buildings and two branese hocated in the loorth and inest part of tom. The man street is ? th Btret wich runs from the South Awen, undernoth sow Park Lako and into tom, "I" Straet mane from the Layoris Mansion in the exclusive North Arma into town tighe up to the Federal Buildings, In case of mergencier the hayor en trip a switch in his electric limosing that will make all the bigmels on "I" Street turn Green and will also sound a warning at ach intergection that the fayor's cer is approachiag
 Gerefe be tripe the switch back to off and the signas continue operatiner on a regular basis. This system js hardiy used nowever. The Feat droa is the most dencly populated wille the worth Aroa is the nost sparsely.
host all cars in the city are electric except for a fow old relics that can hardiy operate and couldn't if they wantod to becase there aro no longer any gan stations. The electric car is a lot quieter than the old gasoline operated automobiler. There is a hunicfpal Aiport located about one nile down Jackson Eighway, (that will soon be made into a freeway). The legislation for the nove: was introduced quite a few years aro but wasn't pessed on the aremment that it would be to nois. Fith the coming of more and more electric cars the bill was passed.
 port. Mort of the milk of the city is proconed be thia dadra The Renderine Plant is located north of the city avout onemile. Whe thay sometimes complatne of the odor tut ju is felt tant it is vexy unlikely that the oders would travel that far. Thero bave been great changes in the rendering piants noways mith nost of the emelly work dome anderground This is anotar ream son for doubting the kayur's Jone nowe.

Latrobe hes a snall spur line with the railroad wion will be removed within a few years. The line will be feplaced by a htgh speed monorail to Sacranonto. The monorail vill be carable of reachins speeds of $150 \mathrm{~m} . \mathrm{p} . \mathrm{H}$. and by it you will be able to travel the 39 miles in about 15 mimates. fron Sacranento you can then catch a trajn to just about anymere.

It is no doubt that latsobe is an interesting atg and I nope ft will be a guide to follom in tac bulane of the ditien of the futura.

| \%, | Wegharacn | 109420\% | Cors |
| :---: | :---: | :---: | :---: |
| 1. | Certrey rlenonitry School | 12th and fit. | Heg |
| 2. | brainuton * \% | 13tim and It ${ }^{\text {ct, }}$ | " |
| 3. | Notth erark " * | Sud and Manaion Cix. | 1 |
| 4. | Gal Vista | 4 tri and $P$ Et. | 4 |
| 5. | westington " | 15ts and H 3t* | 1 |
| 6. | Soutr Paxk | 9 th and $R$ St. | 11 |
| 7. | Jerrica to | reth and K St. | 19 |
| 8. | Califomis \% | Brd and H111 *t. | 1 |
| 9. | OLive dr. Bich * | drth and olive ortwa | 1 |
| 20. | Jacken ti | 9th and C St. | 1 |
| 11. | Lincoln | zad aid 0 St. | 11 |
| 22. | Letrobe Sx. Hige | 4ti and ost. | 4 |
| 13. | Oramye | 24th and Orange Ave* | $\mathrm{m}^{\prime}$ |
| 34. | St. Prate ${ }^{\text {g Charch (Catholle) }}$ | 12th and I St. | Croses |
| 23. | St. Roul's hethodjet Church | 13th and Olive Drive | 4 |
| 16. | Semple B'Khy Istacl (Jewich) | 6th and $Q S t$ | 1 |
| 1.7 |  | 4th and 0 St. | 4 |
| 18. | Finet Baptist Ghurch of hatrobe | 7th and H St. | 0 |
| 29. | Tatrobe pirestabion ha | 8th and 356 | Red |
| 20. | 16 "1 410 | 14th and 13 t. | ! |
| 2). | " $\%$ " 4 \# | 3rd and Q St. | 1 |
| 2]. | i ${ }^{\text {a }}$ | 14th mu Q st. | 4 |
| 23. | 3 "1 410 | 3 motad at St. | 11 |
| 24. | 3 \# $11 / 6$ | I8th anc Buebee 7a. | $1:$ |
| 25. | Noreh Side Shomping Conter | $3 x^{\circ}$ a and 1. St, | 1, B, B, |
| 26. | West Stao Shopping Conter | 3.86 n and $\boldsymbol{y}$ st. | 3 |
| $2 \%$. | West Gidoliedical Genter | 136 ch and 184. | Orases |
| 28. | North Siou Medical Oonter | Sth and in 5 t. | 1 |
| 29. | Gatrobo Communty Lospttal | Stic and L St. | $\mu$ |
| 30. | Latrobe Animal Sheltex | 13th and a St. | Iuxaplo |
| 31. | Latrobe Post Control. | loth and 6 St . | 4 |
| 32. | Letrobe Huctrical Power Station | 3rd and Tolls Drive | 1 |
| 33. | Latrobe mater and Pover | 10tin and KSt . | 1 |
| 34. | Latrobe Sevafe Disposel Plant | 13th ento 0 St. | \% |
| 35. | Pugduse Picturophone Company | sth and J St. | $:$ |
| 36. | Latrobe Transit huthority Station | losh and K St. | Black |
| 37. | Jatrobe kedio Station | 6th and PSt . | Ant. |
| 38. | South Side Country \%lub | 24th end f S 3 t. | Brow |
| 39. | Nortin Side Country Club | sth and L st. | 1 |
| 40. | Latrobe Zaix Grounds | 14th and Q St. | Yellow |
| 41. | Latrobe Moxtwory and Ceactery | F st.end Whasetaft Drive |  |
| 42. | Letrobo Reilroau Station | 8th and Satrobe Road |  |
| 42. | Latrote Clty-County Library | 8th and $\mathrm{k} S \mathrm{St}$. |  |
| 44. | United States Post Ofice (Morth) $\\| \quad$ (Mest) | $4 t h$ and $\mathrm{L} S t$. i6th and $\mathrm{K} S t$ | $\text { nk. } \operatorname{BLu}_{11}$ |
| 4 F . | Jetrobe Police Station | 8 th and $J 9 t$. |  |
| 47. | Letrobe Dally News | 7 th and $G$ St. |  |
| 40. | Fuoste Parking Lot | 10th and H St. D | Dk. Ornert |
| 49. | \# H | 7th axd I St. | $\\|$ |
| 50. | $\cdots \quad \mathrm{n}$ | 6 th and L St, | " |

Sonsema Pbut
$\qquad$



Foremest pairy

North Area

Downtown Areg

West Area

\& D Socramere

IRAMPLE OF STUDENT REPOR'S ON RESOURCE SPEARER AT SCHOOL

DATE: JuIy 25, 1969
PLACE:SChool Auditorium

The next speaker was Reverend Cyrus Kellor. He is the pastox of the Downtown African Methodist Evjscopal Church.

He told us that in 1787 the church was organized as a protest of negros [sic] in Philadelphia. There were three negroes protesting. Richard Allen started the church when he bought his freedom from his master for $\$ 2000$. Their main beliefs are that the negor [sic] must help himself, and must not depend on the white man.

He said that many of theix beliofs are just like the Catholics or Christians.

I can't say too much because he dian't get to talk for a very long time but he seemed to be a inice man, he wasn't prejudiced against the white man. He seemed to care about everyboae [sic] in the audience.

## EXAMPLE OF A STUDENT REPORT ON A STUDY TRIP

STATE OF CALTFORNTA ARCHTVES BUTLDING July 14,1969
When we entered the State Archives building we signed in. Mr. Davis, the Chief of the State Archives guided us through the building. Archives means two things, the basic records which are kept permentaily [sic] and the building in which the records ace kept. In washington, D. C. there is a National Archives where records of the national government are kept. The State Archives only keeps what involves the state government. Only the most important records come to the state Archives. The standards are agency wrograns, historical and rights of the people. Documents of the times are kept so people in the future may see what life was like in the past.

The archives has been a division of the Secretary of State since 1849. California was admitted to the union in 1850, so the Archives was run befor [sic] Californja was a state. It was started in San Jose, our first state capital.

At the Archives we saw many important documents and records. Some of the only records which survived the San Francisco eqrthquake are at the Archives. The most important records are the case records of the supreme Court. There is also a large number of military records and first driver licenses. There is also a vault which is kept at a certain humity [sic] so the papers won't brittle. There is a fire
alam, baglar waming [sic] and a smoke alam. The original
State Constitution in Spanish and Eoglish is kept there.
there are also the census and maps of the valley, drawn by those who wantod land.
We then left the vault and went to the repair shop. Old records are laninated to preserve them. The stepe are
3. gather information for missing parts
2. deacidfication [sic]
3. repair work
4. laminatjon
5. laminating machine
6. heat and pressure
7. cut and bind
The State Aronves Bublding is a valuable palace [sio]
to have. One may learn about the past and use the valuable information to make a better future. It would also be a great
place to go and find information for a report. I did not
know there was such a place as the Archives Building. I
think it will help me in the future for information, because important governmoni documents are kept there. I feel if more people knew about the archives they could bet better facilities and maybe put som displays out for the people.

## APPENDIX III

SAMPLES OF THE INSTRUMENTS
USED IN 'THE COLLECTION
OF DATA

$\qquad$ School: $\qquad$ Name of Counselor)

The students whose names appear on the attached sheets are involved in a doctoral study being condncted through tho University of the Pacific, Stockton, Califomia, using unobtrusive measurement. Nonc of the students is aware that he is beirg evaluated; consequently none should be apprised of the ainculation of this instrument.

Piease make a judgement concerning the citizenship of each student and circle either $S$ (same), I (improved), or R (xegressed) concorning his citizenship during the Fall Semester, 1969, as compared to his citizenship behavior during the preceding school year. Include in your judgement such factors as good attendance, healthy attitude toward school and toward teachers, particjpetion in school activities, and effective study habits.
rhank you for your cooperation in this study.
Edward B. Morxison Staff Training office Sacramentc City Unified School District

In-school Idtitude Survey University of the pacific


Meaning of Symbols: J = Improved in Citizenship

$$
\begin{aligned}
& S=\text { Same (no change) in Citizenship } \\
& R=\text { Regressed in Citizenship }
\end{aligned}
$$

All comparisons are to be made between the Fall Semester, 1969, and the preceding school yoar.

```
VTDEO TAPED QUESQTONNATRE
    ON ATPTETODLS MOWARD
    probTmms FactNG SOCTETY
```

Note: These instructions are to be read oraliy to subjects prior to the piaying of the first taped segment

Instructions to Participants:
You are about to see seven short television programs which have been recorded on video tame. After each program, you will be given a set of nine (9) caras, each of which contains a statement related to the program just viewed. please arrange these cards as follows:

1. Read each cara carefully.
2. Sort the responses into three pines - - the three responses you consider to be the most reasonahle (based upon your own knowledge and experience), the three responses you consider to be the least reasonable, and the remadning group of three carde.
3. Take the pile of "reasonable" responses you have selected and take out the one response you think i.s the best of the three.
4. Go the the pile of "least masonable responses" you have selected and take out the one remponse you fecl is worst of all.
5. Rearrange all wine cards in the following order (ғасе-ир):
a. The "best"response on top.
b. The remaining "reasonable" responses next (ordex of these two is not important).
c. Whe three responses you did not consider either "reasonable" or "least reasonable." (again order of these three is unimportant).
d. The two "least reasonable" responses left after you removed the "worst response." (ordex of these two cards is not important)
e. The"worst" responsc on the bottom of the stack.
6. Place the rubber band provided around the stack of cards you have rearranged and put the whole group into the clasp envelope given you.

We will repeat this procedure for each television program with a different set of cards. If you do not understand any individual printed response, or if you have any questions at any time, raise your hand and $I$ will help you. We will not begin the next segment of video tape each time until everyone has had time to organjze the cards for the previous tape and put them in the envelope.

## APPENDIX TV

DJSTRICT $A T T E N D A N C E ~ T R E N D S, ~ C O M P U T E R ~ P R O G R A M$ USED TN COVARTANT ANALYSES, AND ADDITTONAT, DAMA FROM PARAMETPIC AND NON MPRRAMLTPEC MEASURES USED LE STUDY



WEIGHTED SCORES AND RANKINGS FOR EACH QUESTION ON ITEM B OF VIDEO TAPED QUESTIONNAIRE BY TOTAI GROUPS AND BY ETHNTC SUB-GROUPS

| POSEIDE RESPONS TO ITEM OF YYDEO-TADED OUSSTMONATEE | TOTAL GROUPS |  |  | caucasian only |  |  | Bhack ANT MEXicAR: |  |  | ORIENTAL OnLy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exp. | Coner. | Jutges | Exp. | conte. | Judges | Exp. | cont: | Juses | Exp. | contr |
| B-2. The introduction of the Nixon Doctrine-Frank Reyouids. | -0.12 | -0.33 | $\cdots 1.17$ | +0.08 | -0.25 | $-1.33$ | $-2.25$ | +0.33 | -0.93 | -0.35 | -0.10 |
|  | 4 th | 5 th | 64 h | $3=0$ | 5th | 7th | 6.5 | 3.5 | Eth | 5th | $5+1$ |
| $\mathrm{B}-2$. The beginning of the $\mathrm{U} . \mathrm{S}$. troop withcrawals from Viet Nam--John Scali. | +2.31 | $+2.02$ | $+3.27$ | $+2.17$ | $+1.98$ | -0.83 | +2.88 | +2.47 | $\div 2.17$ | $+2.44$ | +i.98 |
|  | 2nd | 2nc | 3 ra | 2 nc | 2nd | 5 th | 1.5 | 2nc | 2nc | 2 nc | 2na |
| Bo3. The isolation of the gene which controls heredity--Edware F. Morgan. | -1.27 | -0.31 | +0.28 | -0.98 | +0.02 | 0.00 | $-1.25$ | $-5.70$ | $-0.33$ | $-0.40$ | -0.37 |
|  | 7t. | 4 th. | 4th | 8 th | 4 th | 3 ra | 6.5 | 8セh | 3 ra | 7th | 5 th |
| B-4. The omercerce of the palestinian Wationalist movement in the Midale East-Barrie Dunsmore. | $-1.28$ | $-1.03$ | -1.39 | -0.94 | -1.19 | $-1.25$ | -2.00 | -1.67 | $-1.67$ | $-1.55$ | -0.54 |
|  | 8th | 7 th | 7th | 725 | 7th | 5th | 8 th | 7th | 8.5 | 8 ta | 74\% |
| 3-5. Problems of pollution, hunger, and disease on sarth-Jules Bergman. | $+3.38$ | $+3.17$ | +2.39 | +3.41 | +3.29 | $+3.33$ | $+2.00$ | $+3.33$ | $+3.50$ | $+3.54$ | $+3.04$ |
|  | 1st | 1st | 1st | 1 lst | 1 st | 15 t | 3 ra | 15 t. | 1st | ist | 15: |
| B-6. Nixon's successful campaign to get people to back his viet Nam policy--Tom Garriel. | -0.55 | -1.22 | $-1.72$ | -0.30 | $-1.32$ | -2.33 | +0.63 | -1.20 | -0.50 | $-0.33$ | $-1.19$ |
|  | 5 th | 8th | 9th | 6 h | 8 th | 9th | 4 th | 6 th | 5 th |  | 8th |
| B-7. The lessenirg of chances for negotiation of the Arab-Isracli war--Russell cones. | -0.61 | -0.49 | -0.44 | -0.65 | -0.71 | -0.27 | $-2.88$ | -0.60 | -1.67 | -0.38 | 10.15 |
|  | 6 th | 6 th | 5 ¢h | 5 ch | 6 th | 4th | 9 tm | 5th | 8.5 | 6 th | $3 \times 8$ |
| E-3. The United States' discovery that it is really "alone" in Viet Nam--red Koppel | +0.31 | +0.37 | $+1.56$ | +0.05 | +0.54 | +2.33 | $+2.88$ | +0.33 | 0.00 | +0.35 | -0.06 |
|  | 3 rd | 3 xa | 2nd | 4 th | 3rd | 2na | 1.5 | 3.5 | 4th | 3 rc | 4-h |
| 3-9. Ted Kennedy's accident and its political implications--Bill Lawrence. | $-2.29$ | $-2.39$ | $-1.63$ | -2.45 | $-2.30$ | $-1.75$ | $-1.00$ | $-1.80$ | $-1.33$ | -2.38 | $-2.93$ |
|  | 9th | 9th | 8 th | 9 tr | 96 | 8 th | 5 th | 9 th | 7¢h | 90h | 96 |

Note: This tape contained a year's-end newscast with each reporter stating his prediction for the upcoming decade.

WEIGHTED SCORES AND RANKINGS FOR EACH QUESTION ON ITEM C OF VIDEO
TAPED QUESTIONNAIRE BY TOTAL GROUPS AND BY ETENIC SUB－GROUPS

| ZOSSIELE RESTONSE TO ITEM OE VIDEOMTAPD GUESTIOMMIRE | motal groups |  |  | caucashan orly |  |  | BLACK AMD MEXICAS－ AMERICAN ONLY |  |  | ORTEMcal omy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exp． | Contr | Judges | 8xp． | Contr． | Juduas | Exp． | Contr | Suages | Exp． | Contr． |
| c－i．People shouldn＇t make fun of death． | $-1.03$ | $-0.73$ | －2．72 | $-1.56$ | －0．91 | －2．59 | $+1.00$ | $-1.59$ | $-2.21$ | －0．56 | 0.32 |
|  | 7th | 6th | 3.5 | 8 ch | 7 th | 9 th | 2 n a | Sth | 7.3 | $6+\mathrm{h}$ | 6th |
| c－2．This sketch is a good example of satire which is effective in correcting flaws in our society． | －1．58 | ＋1．49 | ＋3．06 | ＋1．88 | ＋1．57 | －3．25 | ＋0．32 | ＋1．67 | ＋2．67 | ＋2．27 | $+2.33$ |
|  | lst | 2nd | 1st | $15 t$ | 2 nd | 1st | 3 ra | 1st． | 1st | 2nd | 2：d |
| C－3．The funeral business should be regulated by the government at the state or nationel ievel． | ＋0．19 | －0．71 | ＋1． 11 | $+0.24$ | －0．93 | $+0.42$ | $-1.25$ | ＋0．06 | ＋2．50 | ＋0．48 | －0．56 |
|  | 4 th | 5th | 3 rd | 4 th | 3 ch | 3 ra | 9th | 4th | 2nd | 4 4， | 7 t ¢ |
| C－4．Funeral directors often bake advan－ tage of the grief of relatives to make a profit for themselves． | $+0.85$ | 41.00 | －0．28 | ＋0．79 | $+2.23$ | －1．00 | －0．63 | ＋0．331 | $+1.33$ | $+1.29$ | $+0.77$ |
|  | 3 rd | 3 ra | 5th | 32d | 3 ra |  | 7セ上 | 3 ra | 4 ¢h | 1st | 3 ra |
| C－5．This is fust another example of our sick society． | $-1.34$ | $-0.87$ | －1．72 | －1．57 | －0．84 | $-1.03$ | $+0.25$ | $-0.70$ | $-3.00$ | $-1.00$ | －2．06 |
|  | 9 th | 8th | 8.5 | 9 n | 5th | 7.5 | 4 th | 7th | 9th | 7th | 8th |
| C－5．When contracting for a funeral，the person shoula take along someone not em－ otionally involved to help make the proper arrangements． | $+2.53$ | ＋1．33 | ＋1．39 | $+1.74$ | $\div 2.18$ | $+2.25$ | ＋1．25 | ＋1．03 | ＋1．57 | $+2.23$ | ＋1．36 |
|  | 2nd | 1st | 2 nc | 2 n | 1st | $2 n d$ | ist | 2 n | 3 cc | 3ra | 1st |
| c－7．Onxy a complete idiot would be taken in by the type of funeral company de－ picted in this sketch． | －0．59 | $-0.85$ | －0．83 | －0．23 | －0．81 | －0．42 | 0.00 | －0．67 | $-2.57$ | －1．42 | －2．08 |
|  | 6th |  | 5 th | $6+3$ | Sth | 5 th | 5.5 | 6 th | Eth | 8th | 9th |
| C－8．We need an educational program in this country to help prepare people to handie funexal arrangements． | $-1.18$ | －1．19 | 0.00 | －1．07 | $-5.43$ | －0．42 | －1．00 | －1．30 | ＋0．93 | $-1.48$ | －0．50 |
|  | 8th | 9 th | 4th | フセん | 9th | 5 th | 8th | 8th | 5th | 9 ch | 5 th |
| C－9．If the incividual depicted in this sketch had made armangements in advance， he wouldn＇t have been taker in by this unscrupulous company． | $-0.03$ | －0．04 | $-1.00$ | －0．1． | －0．07 | －0．42 | 0.00 | $-2.43$ | －2．17 | ＋0．29 | $+0.25$ |
|  | Sth | 4th | 7th | sth | Ath | 5th | 5.5 | 5th | 7.5 |  | 4th |

Note：This tape contained a comedy duo＇s routine which used as its subject matter the high cost of funerals．

WEIGHMED SCORES AND RANKINGS FOR EACH QUESTION OF ITEM D OT VIDEO
TAPED QUESTIONNAIRE BY TOTAI GROUPS AND BY ETHNIC SUB-GROUPS

| fossibis response mo ited of video-tared Qussticnmire | TOTAL GRCUPS |  |  | Cajcaslan orly |  |  | MACK AND MESICANAMERICAN ONLY |  |  | ORIENTAL ONLY |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exp. | Contr. | Juciges | Exp. | Conte. | Judges | Exp. | Contr. | Judges | Exp. | Contr. |
| D-1. It is only fair that the manufacturer of a potentially harmfui product should pay the cost of educating the public concerning its safe use. | $\begin{aligned} & +1.92 \\ & \text { 2nd } \end{aligned}$ | $\begin{gathered} +1.30 \\ 3 \mathrm{ra} \end{gathered}$ | $+2.72$ <br> 2nd | $\begin{aligned} & +2.30 \\ & 2 \mathrm{nd} \end{aligned}$ | $\begin{aligned} & +1.29 \\ & 3=a \end{aligned}$ | $\begin{gathered} +3.00 \\ 1 s t \end{gathered}$ | $\begin{aligned} & +0.25 \\ & 3 \times \mathrm{d} \end{aligned}$ | $\begin{aligned} & +1.93 \\ & 3 \mathrm{ra} \end{aligned}$ | $\begin{aligned} & +2.17 \\ & 3 \mathrm{ra} \end{aligned}$ | $\div 1.56$ <br> 3rd | +0.94 $4+\ldots 8$ |
| D-2. Free enterprise is the basis of our political system, and this type of control would be an unfair restriction on the freecom of action of a manufacturer. | $\begin{aligned} & -1.67 \\ & 9 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.51 \\ & 9 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.56 \\ & 7 \text { th } \end{aligned}$ | $\begin{aligned} & -1.79 \\ & 9 \div h \end{aligned}$ | $\begin{aligned} & -1.43 \\ & 8.5 \end{aligned}$ | $\begin{aligned} & -1.92 \\ & 7 \text { th } \end{aligned}$ | $\begin{aligned} & 0.00 \\ & 5 \text { th } \end{aligned}$ | $\begin{aligned} & -1.57 \\ & 9+h \end{aligned}$ | $\begin{aligned} & -0.83 \\ & 5.5 \end{aligned}$ | $\begin{aligned} & -1.63 \\ & 8 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.70 \\ & 9: h \end{aligned}$ |
| D-3. The use of drugs is up to the individual and the manufacturer should not be made responsible for the foolish actions of an indivicual citizen. | $\begin{aligned} & -1.46 \\ & 8 t h \end{aligned}$ | $\begin{aligned} & -1.10 \\ & 6 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.00 \\ & 6 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.85 \\ & 9 \mathrm{ch} \end{aligned}$ | $\begin{aligned} & -0.96 \\ & 6 \mathrm{th} \end{aligned}$ | $-0.42$ <br> 5th | -0.25 7 th | $\begin{aligned} & -1.03 \\ & 7 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -2.17 \\ & 7.5 \end{aligned}$ | $\begin{aligned} & -2.10 \\ & 5 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.48 \\ & 8 \mathrm{th} \end{aligned}$ |
| D-4. Responsible citizens should follow the exampie of the American Cancer Society and its anti-smoking campaign and produce similar television commercials warning of the dangers of drug abuse. | $+1.62$ <br> 3 rd | $\begin{aligned} & +1.52 \\ & 2 \mathrm{nd} \end{aligned}$ | $\begin{aligned} & +1.11 \\ & 4 \text { th } \end{aligned}$ | $+1.58$ <br> 3 ra | $+1.44$ <br> 2nd | $\begin{aligned} & +1.25 \\ & 4 \text { th } \end{aligned}$ | $+2.25$ <br> 1st | $+2.07$ <br> 2nd | $\begin{aligned} & +0.83 \\ & 4+h \end{aligned}$ | $\dot{+1.60}$ <br> 2ns | $+1.40$ <br> 3rd |
| D-5. Most pecpis are unaffected by television advertising of drug products. | $\begin{aligned} & -1.36 \\ & \text { 6th } \end{aligned}$ | $-0.98$ <br> 5th | $\begin{aligned} & -2.72 \\ & 9 \pm h \end{aligned}$ | $\begin{aligned} & -1.26 \\ & 6 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -0.95 \\ & 5 \text { th } \end{aligned}$ | $\begin{aligned} & -2.58 \\ & 8 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -2.25 \\ & 9 \text { th } \end{aligned}$ | $-1.33$ <br> 8th | $\begin{aligned} & -3.00 \\ & 9 \div \mathrm{h} \end{aligned}$ | $\begin{aligned} & -1.56 \\ & 9 \text { th } \end{aligned}$ | $\begin{aligned} & -0.85 \\ & 5 t h \end{aligned}$ |
| D-6. Education on drugs should come from the parents, not the drug companies. | $\begin{aligned} & -1.42 \\ & 7 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -1.17 \\ & 7 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -0.83 \\ & 5 \mathrm{th} \end{aligned}$ | $\begin{aligned} & -i .51 \\ & 7 \text { th } \end{aligned}$ | $\begin{aligned} & -1.29 \\ & 7 \pm h \end{aligned}$ | $\begin{aligned} & -0.83 \\ & 6 \mathrm{th} \end{aligned}$ | $\begin{aligned} & 0.00 \\ & 5 \text { th } \end{aligned}$ | $\begin{aligned} & -0.50 \\ & 4 \text { th } \end{aligned}$ | $\begin{gathered} -0.83 \\ 5.5 \end{gathered}$ | $\begin{aligned} & -1.50 \\ & 7 \text { th } \end{aligned}$ | $\begin{aligned} & -1.23 \\ & 7 \mathrm{th} \end{aligned}$ |
| D-7. Potentiaily dangerous medications should be soic on a prescription basis only. | $\begin{aligned} & +2.68 \\ & \text { lst } \end{aligned}$ | $\begin{aligned} & +2.33 \\ & 1 s t \end{aligned}$ | $\begin{aligned} & +3.06 \\ & \text { lst } \end{aligned}$ | $\div 2.80$ <br> 3.st | $\begin{aligned} & +2.38 \\ & 1 s t . \end{aligned}$ | $\begin{gathered} +2.83 \\ \text { 2nd } \end{gathered}$ | $\begin{aligned} & +2.00 \\ & \text { 2nd } \end{aligned}$ | $\begin{aligned} & +2.13 \\ & 1 s t \end{aligned}$ | $+3.50$ <br> ist | $\begin{aligned} & +2.79 \\ & \text { lst } \end{aligned}$ | $\begin{aligned} & +2.04 \\ & \text { ist } \end{aligned}$ |
| D-8. The public schools should take on the responsibility for educating the public about drug use. | $\begin{aligned} & +0.94 \\ & 4 \mathrm{th} \end{aligned}$ | $\begin{aligned} & +0.91 \\ & 4 \pm h \end{aligned}$ | $+1.39$ <br> 3rd | +0.95 $4+h$ | $\begin{aligned} & +0.96 \\ & 4 \text { th } \end{aligned}$ | $\begin{gathered} +1.50 \\ 3 \mathrm{rd} \end{gathered}$ | 0.00 5 th | $\begin{aligned} & -0.53 \\ & 5 \mathrm{th}_{1} \end{aligned}$ | +2.50 and | $\begin{aligned} & +2.21 \\ & 4 \text { th } \end{aligned}$ | $\begin{aligned} & \div 1.62 \\ & 2 \mathrm{nd} \end{aligned}$ |
| D-9. Whe probiem of drug abuse is greatly over-chathazized in the United States by the new's mecia. | -1.25 5 th | -1.30 8 th | $\begin{aligned} & -2.61 \\ & 8 \mathrm{th} \end{aligned}$ | -1.17 5 th | $\begin{aligned} & -1.43 \\ & 8.5 \end{aligned}$ | $\begin{gathered} -2.83 \\ 9 \mathrm{th} \end{gathered}$ | $\begin{aligned} & -2.00 \\ & 8 \text { th } \end{aligned}$ | -1.00 $6 t h$ | $\begin{aligned} & -2.17 \\ & 7.5 \end{aligned}$ | $\begin{aligned} & -1.27 \\ & 6 \mathrm{tn} \end{aligned}$ | -2.04 5 th |

Note: This tape contained a portion of a local television newscast in which a state leqislator proposed drug-control legislation

WEIGHTED SCORES AND RANKINGS. FOR EACH QUESTION ON TPEM E OE VIDEO
TAPED QUESTIONNAIRE BY TOTAL GROUPS RND BY .ETHNIC SUB-GROUPS


Note: This tape contained a comedy routine which "spoofed" televisior advertising.

WEIGHTED SCORES AND RANKINGS FOR ZACH QUESIION ON ITEM F OF VIDEO TAPED QUESTIONNAIRE BY TOTAL GROUPS AND BY FTHNIC SUE－GROUPS

| PJSSIDLE RESPOMSE TO ITE OF VIDEO－TAYED GUESTIONALRE | TUEAL GROUS |  |  | CABCSMA OMEY |  |  | BUCK mo metch <br> EMERCA：ONTY |  |  | oresmat cnix |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exp． | Contr． | Judges | Exo． | cantr． | Jusges | Exf． | Contr． | －udges | $\mathrm{E}_{\text {八p }}$ ． | Contr． |
| F－l．Most people in the United states aren＇t taking the threat of air pol－ Iution seriously enough． | ＋1．57 | ＋1．53 | ＋2．00 | ＋1．55 | $+2.58$ | －0．25 | ＋1．63 | ＋0． 97 | ＋3．50 | ＋1． 42 | ＋1．27 |
|  | 1st | 1st | 3 ca | 1st | 3．st | 5 th | 1st | 2nd | ist | 1st | 1st |
| F－2．Scientists，not politicians should be alloven to determine our policy concern－ ing air pollution． | $+1.44$ | ＋1．11 | ＋0．56 | ＋1． 58 | ＋1．23 | ＋0．83 | ＋0．38 | ＋1．73 | 0.00 | ＋1．37 | $+0.44$ |
|  | 2nd | 2 nc | 4.5 | 2nd | 2nd | 3.5 | 3 ra | ist | 5.5 | 2nd | 5th |
| F－3．The automobile industry should pay a large part of the cost for purlifying the atmosphere becavse they produce the vehicle largely responsible for its pol－ lution． | －0．42 | －0．69 | －0．11 | －0．53 | －0．88 | －0．42 | －0．63 | －0．17 | ＋0．50 | ＋0．04 | －0． 52 |
|  | 7¢h | 7 the | Eth | бth | 3th | fen | 7セん | 5.5 | 4th | 6 th | 7th |
| F－4．Scientists have been predicting the end of mankina for over a century． | －2．07 | －1．64 | －2．21 | $-2.33$ | －1．85 | －3．50 | －1．25 | －0．63 | －2．67 | －1．87 | －2．65 |
|  | 9 th | 9th | 9th | 9 th | 9 ¢¢ | 9th | 9th | 8 th | 9 ¢h | 9 th | 3 ch |
| E－5．A massive educational program must be immediazely launched so that the public will be aware of the problem of air pollution． | ＋0．35 | ＋0．51 | ＋i． 52 | ＋ 0.48 | ＋0．58 | ＋1． 50 | 0.00 | －）． 00 | $+1.57$ | ＋0．29 | ro．98 |
|  | 4th | 46 | 2na | 4 tin | 3rd | 2nd | 4.5 | 7th | 2nc | 4th | 2.5 |
| F－5．It would be better to lose the Viet Nam War than to lose the battle over air pollution． | $+0.05$ | －0．74 | ＋0．5e | ＋0．43 | －0．65 | ＋0．83 | －0．38 | －2．27 | 0.00 | －0．40 | －0．10 |
|  | 5th | 8th | 4.5 | 5 th | 6 th | 3.5 | 5th | 9th | 5.5 | 7 th | 5ヶh |
| F－7．Air pollution is a world－wide pro－ blem and should be handled dy the United Nations Orgarization． | －0．41 | －0．21 | －1．56 | －0．65 | －0．74 | －1．25 | 0.00 | ＋0．80 | －2．17 | ＋0．26 | ＋0．58 |
|  | 6 th | 5 th | 8th | 7th | 7 ch | 7.5 | 4.5 | 3 ra | 3th | 5th | 4th |
| F－8．Jf people stopped buying automobiles， the incustry would be forced to build a vehicle with a different power source than the internal combusiou engine． | －1．31 | －0．67 | －1．39 | －1．36 | －0．40 | $-1.25$ | ＋1．25 | ＋0．33 | $-1.67$ | －3．75 | －1．98 |
|  | 3th | 6th | 7 th | 8も！ | 5th | 7.5 | 2nc | Sth | 7th | 8th | 9 －${ }^{\text {¢ }}$ |
| F－9．Adequate funds must be immediately voted for an all－out attack on air pol－ lution，even if this means raising taxes for everyone in the country． | ＋0．80 | ＋0．80 | ＋2．61 | $\square 0.78$ | －0．94 | $\div 3.50$ | －1．00 | －0．2．7 | $\square 0.83$ | $+1.12$ | ＋0．98 |
|  | 3rd | 3 ra | $1 s t$ | 3 cd | $\stackrel{\text { ath }}{ }$ | 1st | 3 2 h | 5.5 | 3ra | 32.2 | 2.5 |

Note：Whis tape contained a segment in which nensmen discussed the chances for man＇s controlling air polution ire the next decade．

WEIGHTED SCORES AND RANKINGS. FOR EACH QUESTION ON ITEM G OF VIDEO
TAPED QUESTIONNAIRE BY TOTAI GROUPS AND EY ETHNIC SUB-GROUPS


Note:This tape was of Dick Gregory talking at the University of Alahama to students. His message: "Read the Declaration of Independence and
see what they're rioting and looting about."

BMDOSV
GENERAL LINEAR HYPOTHESIS

## 1. GENERAI DESCRIPTION

a. This program performs the calculations required for a generai linear hypothesis model. The independent variables are of two general types:
(1) Variabies used to specify the analysis-of-variance classifications.
(2) Variabies used as covariates.

By use of these variables, the program can be used fox balanced or unbalanced analysis-of-variance or covariance designs and missing-value problems.
b. The output of this programincludes:
(1) Means and standaxd deviations of the dependent variable and means of the covariates.
(2) Sums of squaxes explained by hypotheses.
(3) Estimates of regression coefficiente.
(4) Residual sums of squares.
(5) F-tests and degrees of freedom.
(6) Accuracy of coefficients.
c. Limitations per problem:
(1) P, number of variables used to specify analysis-of-variance design $\quad(1 \leq p \leq 60)$
(2) $q$, number of covariates ( $1 \leq \mathrm{ptq} \leq 60$ )
(3) $d$, number of sets of Design Cards ( $1 \leq \mathrm{d} \leq 999$ )
(4) $R_{i}, \begin{aligned} & \text { number of replicates for the } i^{\text {th }} \\ & \text { set of Design Cards }\end{aligned}$ $\left(1 \leq R_{i} \leq 99\right)$
(5) H , number of Hypothesis Cards ( $1 \leq \mathrm{H} \leq 57$ )
(6) m , number of Transgeneration Cards $(0 \leq m \leq 60)$
(7) $k$, number of Variable Format Cards (1 $\leq k \leq 5)$
d. Estimation of running time and output pages per problem:

$$
\begin{aligned}
\text { Number of seconds } & =5+[3 \mathrm{~d}(p+q)(1+\mathrm{H}) / 100] \text { (for IBM 7094) } \\
\text { Numbex of pages } & =10
\end{aligned}
$$

GTANDARD SCORES ON SUB-TEST FTVE OF THE TOWA TEST OF EDUCATLONAL, DRYELOPMENT AND WETGHTED GRADE EOUTVIENTS TN UNHPD ETATES HIGTORY FOR BIACK BND MEXTCAN-AMPRICAN STUDENTS IN THE EXPERTMENTAE AND CONTROL GROUPS

$N=4$
$N=15$

SMANDARD SCORES ON SUB-TEST FTVE OF THE IOWA TEST OT bDocattownl development and werghted grade equivanenag TN UNITED STATES HTSTORY FOR CAUCASTRN STUDENS IN THE EXPERIMENTAL ANE CONTROL GROUPS


STANDARD SCORES ON SUB-TEST FIVE OE THE IOWA TEST' OE GDUCATIONAL DEVELOPMENT AND WEJGHTED GREDE EQUTVAIENTS
IN UNIDED STATS HISHORY FOR-ORIENHAE SHUEENTS
IN IHE EXPERTMENTAL AND CONTROL GROUPS


## Books

Aiken, Wilford M., "Forward." Adventures in American Educa. tion. Volume IIT: Appraising and Recording Student Progress. Edited by Eugene R. Smith. Nen York: Harper and Bros., 1942.

Bateman, Richard M., and Remmers, H. H. "The Relationship of Pupil Attitudes Toward Social Topios Before and After Studying the Subjects." Further Studies in Attitudes. Volume XXXI: Studies in Eigher Eăucatioñ Ed. ited by H. H. Remmers. Talayate, Indiana: The purdue Research Foundation, 1936.

Breer, Paul E., and Locke, Edwin A. Task Experience as a Source of pttitudes. Homewood, Illinois: The Dozsey Press, $\overline{1965}$

Brubaker, Dale L. "A Social Studies Seminay for Twelfth Grade Students." Innovation in the Social Studies. Fdited
 1968.

Campbell, Donald T., and Stanley, Julian C. Experimental and Quasj-experimental Designs for Research. Chicago: Rand MCNally and Co., 1966.

Coleman, James. S. "A Sociologist Suggests New Perspectives." The Adolescent Citizen. Edited by Franklin Patterson. Glencoe, Illinois: The Free Press of Glencoe, 1960. - The Adolescent Scciety. Glericoe, Illinois: The Free press of Gloncoe, lS61.

Ebbinhaus, Herman. Memory, A Contribution to Exeerimental Psychology. Translated by henry A. Ruger and Clara E. Bussenius. New York: Teachers College, Columbia, 1913.

Encyclopedia of Educational Research. Fourth Edition. Edited by Robert L. Ebel. Toronto: The Macmillan Company, 1969.

Glaser, Robert. "Interference Theory." Encyclopedia of Educa-" tional Research. Fourth Edition. Edited by Robert L. Ebel. Toronto: The Macmillan Company, 1969.

Heimstadter, G. C. Research Concepts in Iuman Behavior: Eansation, Psuchology, Sociology. New York: Appleton-Century-Crofts, 1970.

Hess, Robert D., and Torney, Judith V. The Development of Basic Attitudes Toward Government and Citizenship During the Elementary School Years. Tco-operative Research project 1078 , Part. I] Chicago: University of Chicago press, 1965.

Hodgkinson, Harold $L$. Education in Social and Cultural perspectives, Englewood Cliffs, N. J.: Prentice-nall, 1962.

Horton, Roy E., Jr. "American Freedom and the Values of Youth." Anti-democratic Attitudes in Schools. Edited by H. H. Remers. Evanston, Illinois: Northwescern University Press, 1963.

Kerlinger, Fred N. Foundations of Behavioral Research. New York: Holt, Rinehart and winston, Inc., 1965.

McNassor:, Donald, and Patterson, Franklin. "New Desjens for Civic Education in the High School." The Adolescent Citizen. Edited by Eranklin Patterson. Glencoe, HIirois: The Free Press of Glencoe, 1960.

Noxdstrom, Carl; Friedenberg, Fagar A.; And Gold, Hilary A. Society's Children: A Study of Ressentiment in the Secondary School. New York: Ranaom House, 1967.

Robinson, Donald w.: Oyer, Harold E.; Pflieger, Elmer F.; and Rosell, Daniel. Promising Practices in Civic Education. Washington, D. C.: National council for the Social Studies, 1967.

Sherif, Carolyn; Sherif, Muzafer; and Nebergall, Roger E. Attitude and Attitude Change: The Social JudgementInvolvement Approach. Ehiladelphia: W. B. Saunders company, 1965.

Siegel, Sidney. Nonparametric Statistics for the Behavioral Sciences. New York: McGraw Hill book Company, 1965

Tate, Merle W. Statistics In Education. New York: The Mc MilIan Company, 1955.

Thorndike, Edward L. Educational Psychology. Vol. II: The Psychology of Learning. New York: Teachers College, Columbia University, 1926.

Unäerwood, Benton J. "Laboratory Studies of Verbal Learning." Theories of Learning and Instruction Sixty-third Yearbook of the iational Society fox the study of Education, Part I. Chicago: The Unversity of Chicago Press, 1964.

Webb, Eugens J.; Campbell, Donald T.; Schwartz, Richara D.; and Sechrest, Lee. Unobtrusive Measures: Nonreactive Research in the Social Sciences. Chicago: Rand mo Nally ard Co., 1966.

Periodicals
Bereday, George \%. F., and Stretch, Bonnie B. "Political Edum cation in the U.S.A. and the U. S. S. R." Comparative Education Revjew, VII. (1963), l--16.

Campbell, Donald I., and Fiske, Donald W. "Convergent and Dis" criminant Valjcation by the Multi.trait-multimethod Matrix:" Psychological Bulletin LVI (1959), 81*105

## Published Reports

Californa, Senate. Senate bill No. I. Sacramento, Californja: state Printing plant, State of California, 1963.

Conclusions and Recommendations of the Commission: Report of the Commission on the Social Studies. New York: Charles Scribner's Sons, 1934.

Iowa Tests of Educational Development, Grades 8 - 12, Form X-4. Chicago: Science Research Associates, 1960

ITFD the Iowa Tests of Educational Develoonent: How to Use the Test Results-A Manual for Teachers and Counselors. Chicago: Science Research Associates, 1962.

Lorge, Irving, and Thorndike, Robert L. Ihe Lorge-Thorndike Intelligence Tests, Level G. Boston: Houghton Miffin Company, 1957.

Pitkin, Vjctor E. "Youth Development and Citizenship." Citizenship and a Free Society: Education for the Future. Thirtieth Yearbook of The National Council for the Social Studies. Washington, D. C.: The National Council for the Social Studies, 1960.

Social Studies Framework for the Public Schools of California. Sacramento: California State Department of Education, 1962.

## Unpublished Materials

Alper, Shelton W. "The Impact of the National Citizenship Test on Exprossed Attitudes and Knowledge of High School Students. Unpublished Ed.D. dicsertation, Aubira University, 1967.
"Educational rield Trips for Disadvantaged Pupils in Non" Fublic Schools. Evaluation of ESEA Title I Projects in New York City, 1967-1968." New York: Instj.tution center for Urban Rducation, EIRIC ED 034-002.

Langton, Kenneth P., and Jennings, M. Kent. "Politicat Socialization and the High School Curriculum in the United States." (mimeographed, 1967).

Levin, Martin Louis. "The political Socialization of Adolescents." Unpublished Ph. D, djssertation, Johns Hopkins University, 1967.

Regional ard County Erojections, Sacramento Regional Area. (mimeographed).

Sacramento city Unjifed School District. Jmmediate and Ghort-term plans for the Curriculum, instructional Prograns, and Special Services. Sacramento, Catio ornia, 1967

Social Sciences Education Framework for California Public Schools (proposed): A Report of the Statewide Social Sciences Study Committee to the State Curriculum Comisision and the state Board. Sacramento, 1968 (Duplicated).

State Compensatory Education Program. San Francj.sco: Sar Francisco Unified School District, June, $1965, ~ E R T C$ FD 1.6-009.

Struve, Patrick will.iam. "The Political Socializatjon of Adolescents: A Study of Students in a Midwestern High Schooi." Unpublished Ph.D. dissertation, University of Iowa, 1964.

Versnick, Henry. "Youth and the processes of Goverment: a Study of the Impact of the Civic Education Program of the Boys' Committee of Detroit." Unpublished Id.D. dissertation, Wayne State University, 1967.

White, J. S. "An Appraisal of the Citizenship Education prom gram in the Secondary Schools of the Davis County School District." UnpubJ.jshed Ed.D. aissertation, University of Utah, 1963.

Yeater, L, W. "A Field Experience--n Why, a How." The Marine Science Proiect, Beaufort, North Carolina, 1967. ERTC ED 020-830.

Yonker, Thomas Walter. "The Development of the Social Stuades in California Secondary Education, from 1849 to l964." Gnpubjished Ed.D. dissertation, Arizona State Iniversity, 1967.


[^0]:    This Dissertation is brought to you for free and open access by the Graduate School at Scholarly Commons. It has been accepted for inclusion in University of the Pacific Theses and Dissertations by an authorized administrator of Scholarly Commons. For more information, please contact mgibney@pacific.edu.

[^1]:    ${ }^{3}$ Social Sciences Elucation Framevork Eor California Public schools (proposed) : A Report of the Statevine socal Sciences Stho comitee to the state curriculum commssion and the state board (Sacramento, 1968, Junlicated), p.2.

[^2]:    7 Immeilate and Short-term plans for the Curriculum, Instructionaj Frograns, and spenial Services (Sacramento City Unified School District, 1967, pp. 120-21.

[^3]:    ${ }^{9}$ Ibid. p .165.
    10Wilford M. Aiken in Adventure in American mducation, Volume IIt: Aooraisinc and Recording Student progress. ed. by Eugene R. Smith (New York: Harper and Bros.,1942), p.Xvii.

[^4]:    $13_{\text {Ghejton }}$ W. Alper, "rhe Impact of the National Cit-izenship Test on Expressed Attitudes and Knowledge of High School Students," (Unpublished Ed.D. dissertation, Auburn University, 1967), p. 108.
    ${ }^{14}$ Eugene J. Webb, Donald T. Campoell, Richard D. Schmartz, and Lee Sechrest, Unobtrusive Measures: Nonreactive Research in the Social Sciences ) Ohicago: Rand McNally and Co., 1966 ), pp. $10 \cdots 21$.

[^5]:    17see supsa., p. ll.

[^6]:    $l_{\text {Gee Supra, pp. 1-5. }}$
    ${ }^{2}$ Conclusiors and Recommendations of the commission: Report of the Comission on the Social Sudies ren York: Charles Scribner's Sons, 1934), pp. 139-40.

[^7]:    ${ }^{3}$ Donald W. Robinson, et al., Promising Practices in Civic Education (Washington, D.C.: National Council for the Social Studies, 1967), pp. 16-18.

[^8]:    ${ }^{5}$ An asierisk following a word stem indicates a search for all words built upon the stem. INNOVAT*, for example, would include innovate, innovative, inmovation, etc.

    G"Educational Field Trips for Disadvantaged Pupils in Non-Public echools,"[1967-68] (New York: Institution Conter for Urban Education, RRIC ED 034-002).
    ${ }^{7}$ State Compensatory Education Program (San Francisco: San Erancisco Unified School District, June T965. ERIC ED 16009).

[^9]:    $10_{J}$. S. White, "An Appraisal of the Citizenship Education Program in the secondary Schoois of the Davis county School District," (unpublished Ed.D. dissertation, University of Utah, 1963), pp.109-37.
    ${ }^{1 l}$ Dale $L$. Brubaker, "A Social Studies Seminar Eor Twelfth Grade Students," in Imovation in the Social Stuaies, ed. by Dale L. Brubaker (New York: Thomas Y. Crowell Co.,1968), pp. 264-65.

[^10]:    12 Thomas Walter Yonker, "The Development of the Social Studies in California Secondary Education, from 1849 to 1964," (unpublished Ed.D. dissertation, Arizona State University, 1967), pp. 107-119.
    ${ }^{13}$ George Z. F. Bereday and Bonnie B. Stretch, "political Education in the U.S.A. and the U.S.S.R.:" Comparative Bducation Reviow, VII (1963), l-16.

[^11]:    201bid., pp. 28-112.
    ${ }^{23}$ Harold $L$. Hodgkinson, Education in Social and Cultural perspectives (rnglewood cliffs, N. J.: prenticemall Inc., 1952), p. 106 .
    $2 \hat{z}_{\text {James }} \mathrm{S}$. Coleman, The Adolescent Socicty (Glencoe, Illinois: The Pree Press of Glencoe, 1961, D. 3.57.

[^12]:    23Robert D. Hess and Judith $V$. Torney, The Develop. ment of Basic Attitudes, pp. 173-184.
    ${ }^{24}$ Kemmeth P. Langton and M. Kent Jennjngs, "Political Socialization and the High School Curriculum in the United States" (mimeographed, 1967), p. 42.

[^13]:    32 Hermann Ebbinghaus, Menory $\triangle$ Contribution to Experimental Psychology, trans. by Henry A. Ruger and Clara e. Bussenius (New York: Teachers College, Columbia, 1913), p. 76.

    33 Ibid. p. 77.

[^14]:    $34_{\text {Edward }}$ I. Thorndike, Educational psychology, Vol. II; The Psychology of Learning (Now York: Teachers College, Columbia University, 1926), p. 309.

    35 Ibja., p. 304.
    36 Robert Glaser in Encyclopedia of Educational Research [Pourth Edition], ed. by Robert L. Ebei (Toronto: the MacMillan Company, 1969), p. 721.

[^15]:    ${ }^{4}$ G. C. Helmstadter, Research Concepts in Human Behavior: FCucation, Psychology Sociojogy (New York: Appleton-Century-Crofts, 1970), p. 227.

[^16]:    ${ }^{5}$ Regional $\frac{\text { and }}{\text { LIJ }}$ (Palo Anty projections, Sactamento Pegional $\frac{\text { Area [Part }}{\text { graphed). }}$

[^17]:    ${ }^{7}$ Irving Lorge and Robert L. Thorndike, The HorgeThomajke Intelljgence Tests, Level G (Boston: Houghton Mifelin Company, 1957.
    $9_{\mathrm{G}}$. C. Helmstadtex, Research Concepts, p. 315.

[^18]:    ${ }^{17}$ See Supra, p. 29.
    18 Fred N. Kerlinger, Foundations of Behavioral Research (New York: Holt, Rinehart and Winston, Inc., 1965), p. 154.

[^19]:    8M. W. Tate, Statistics in Eancation, pp. 525-22.

[^20]:    ${ }^{1}$ Webb, Campbell, and Schwariz, Unobtrusive Measures, P. 87.

[^21]:    ${ }^{2}$ Ibid., p. 174

[^22]:    ${ }^{3}$ Donald $T$. Campbell and Donald W. Fiske, "Convergent and Discriminant Validation by the Multitrait-multinethod Matrix," Psychological Bulletin JVI (1959), 81-105.

[^23]:    ${ }^{4}$ A complete tabulation of Item $\bar{A}$ appears on p .75 ; tabulations of rems $P$ through $Q$ are in fppendxx IV

[^24]:    ${ }^{5}$ No correlations were run between sub-groups of stu-dents because the research hypotheses aimed at sub-groups versus judges.

