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Beat USCB
Beat SJS



PACIFICAN

Vol. 67, No. 35

UNIVERSITY OF THE PACIFIC, Stockton, California 95204

March 8, 1968

Track Meet Sat.
Vs. Cal State
At O.H. Close

Clausen Lecturer Speaks On Man's Potential

Robert Theobald, this year's Clausen Lecturer, came, was seen, but did not conquer — at least not entirely.

"Man," said the mustachioed British socio-economist, has in his power "the possibilities of humanness in a cybernetic world." Sybernetics is an advanced state of technology which can take man's nervous tasks away from him just as computers have taken away his physical tasks. The problem — and according to Theobald it is a crisis — is that man's power

over his own life conflicts with the present socio-economic system.

That system, he went on, is characterized by four traps: war as the solution to international disputes; increased production as the answer to unemployment; the drive for "frenetic consumerism"; and the obsolescence of our educational system. These traps are results of the industrial era — which is past. Today's and tomorrow's era is the communications era, with the world becoming, in the words

of Marshall McLuhan, a "global village."

Theobald was trained as an economist. His present work is interdisciplinary, and he says that he is here to point out what social psychologists call "too much noise in the system," meaning such a high number of institutional pressures that an individual becomes trapped in a "Skinner box," like a rat used in clinical psychology experiments.

Take heart, says Theobald: "the institutions don't exist!" If



Dr. Robert Theobald

individuals would step out of their personal Skinner boxes, they would find that 1) the boxes aren't really there, and 2) other people are as frustrated with "the system" as we are.

POWER POTENTIAL

The present generation in the United States has grown up in a new reality, characterized by atomic power and by abundance. The power makes international boundaries intolerable. The abundance gives men the power to become human beings,

or "self-actualizing" (i.e., non-Skinnerian) people.

Friday night, Theobald outlined the mandatory changes in economic security, community security, and socialization or educational security. The computer will ultimately replace most of man's jobs in the future, leaving two alternatives for the unemployed. The first is job-training programs, which have already proven inadequate. The other alternative is to use the government as the employer of last resort — bureaucracy forbids.

"The real problem with community security is that people hate living in cities in the U.S. This leads to deterioration of the city." People must begin to dream about the city, creating responsible programs for development through use of radio, television, and newspapers. Theobald believes that Stockton is ideal for a communication city; there are "a large number of turned-on people," an optimum-size population, and money which can be gained for the implementation of good ideas.

Education must be made relevant to today's society. On the college level, this mean training
(Continued on Page 3)

Ferlinghetti To Arouse Audience With Reality

He holds a doctorate from the Sorbonne in Paris and owns a bookshop in San Francisco. He is a gifted painter and a writer of drama, poetry, and novels. His book, *A Coney Island of the Mind*, is that rarity in the publisher's world, a best-selling volume of poems. His name is Lawrence Ferlinghetti, and he will speak in Morris Chapel Saturday, March 16, at 8 p.m.

Ferlinghetti is an "in" writer, represented on many a student's bookshelf along with Tolkien, Cummings, and Schulz. His visions appeal to anti-establishmentarians who find them all too true: sex without love, religion without faith ("Christ climbed down from His bare Tree this year and ran away to

where there were no rootless Christmas trees hung with candy canes and breakable stars . . ."), life without meaning.

Ferlinghetti feels that the task of the poet is not to soothe his audience with platitudes, but to arouse them with reality. He writes of the poet in words strangely reminiscent of the Beatles' "Fool on the Hill": "The poet's eye obscenely seeing sees the surface of the round world with its drunk rooftops and wooden oiseaux on clotheslines and its clay males and females . . ."

His philosophy of life is perhaps best summarized in one of his most graphic poems: The world is a beautiful place to be born into

If you don't mind happiness not always being so very much fun

If you don't mind a touch of hell now and then

Just when everything is fine Because even in heaven they don't sing all the time

The world is a beautiful place to be born into

If you don't mind some people dying all the time

Or maybe only starving people some of the time

Which isn't half so bad if it isn't you . . .

This is necessarily only a brief introduction to the man and the poet Lawrence Ferlinghetti. To learn more of him, hear him speak in Chapel. You may find, as he has written, that "Truth is not the secret of a few."

Pacific Speech Department Ranks High In Competition

The UOP debate squad may be small, but it packs a lot of punch. At recent tournaments at Fresno, Linfield College and College of San Mateo, small UOP squads turned in outstanding performances.

At Fresno City College, site of the Tyro Invitational, UOP won six awards with five people. Mary Tuma and Alma Alcalá placed fourth in debate, accumulating enough quality points to tie the first-place team in that area. Alma also won a certificate in Interpretation. Margaret Taylor placed second in Oratory. Shirley Middleton, competing for the first time this year, was ranked second in Expository. In Men's division, Bob Lundstrom, UOP's sole entrant, placed second in both Oratory and Interpretation.

Across town at the Raisin Center Invitational, which was held at Fresno State, four UOP speakers accounted for all the winning. Diana Clouse provided

ed most of the talent, as she was ranked third in Oratory and was also a finalist in Interpretation. Hugh Lindstrom and Bob Greenstreet placed fifth in debate, losing in quarter-finals to the second place team. Hugh and Bob were the only team to beat the team which eventually won the tournament.

A week later, the speech department went in two different directions, as the Readers Theatre group went to College of San Mateo while the Junior division journeyed to McMinnville, Oregon for the Linfield tournament.

The Readers Theatre group did remarkably well, considering the fact that this was the first tournament ever for them. They walked off with the first-place trophy, a solid gold loving cup. The group received ratings of first (superior), second (superior), and first (excellent). Directed by Bob Romanisky, who also arranged and corre-

lated the two plays performed, the group included Bob himself (as an actor), Janelle Gobby, Mike Fager, Rick Lyness, Shirley King, Marilyn Prince, Cathy Schelidk, Rosalie Smith, Kathleen Herringshaw, and Mark Fulmer.

The five people entered in the Linfield tournament brought home six awards. Mary Tuma and Alma Alcalá continued their winning ways, with a third place in Oxford debate. Alma was also ranked third in Original Poetry Reading and Mary reached the final round of Original Oratory. In Men's division, Hugh Lindstrom and Bob Greenstreet accounted for three additional awards. They placed second in Oxford debate, amassing a 6-2 record. Bob was undefeated in six rounds of Lincoln-Douglas debate, but lost first place by five quality points to second place. He also ranked third in Impromptu.

UOP Chapel With Rev. Williams Celebrates The Sense Of Touch

By PETE JENSEN

Of all the inhibited senses none is as proscribed as the sense of touch. It is a word and act entailing many definitions, unfortunately most of them endowed with a sense of shame, of puritanistic inhibitions which manifest themselves in everything we do.

The Rev. Cecil Williams treated this subject with refreshing energy in Tuesday's chapel, Sensory Celebration III, The Sense of Touch. Accompanied by the music of Meridian West, a San Francisco folk group, excerpts were read from several of D. H. Lawrence's poems on touch and Edward Albee's *The American Dream*.

An introduction was provided by Dr. Lawrence Meredith, dean of the chapel. An evangelist of the senses, Meredith was truly in his element as he spoke from the domineering pulpit, a light shining upward on his ecstatic face and his voice alternately reaching above the music and fusing with it to touch the audience. Soon he descended physically to stand with Jeannie Papka as she described the meaning of touch to the blind.

Inhibitions concerning the sense of touch were critically

expanded by Rev. Williams to encompass all facets of human relationships. "We have to define love before we can experience it." Often, definition is the hang-up.

With the actual touch experience, Rev. Williams asked the assembly to communicate physically and stare intently into each other's eyes. When various people were asked to describe their feelings it became evident that a new dimension had been added; something was there due to the touching of another that had been missing.

Slowly Meridian West crescendoed, hysterical cymbals, a furious, bird-like bass player . . . and with a closing song, *Born Free*, the service ended. Many stayed for another set. Soon a long rhythmic chain of people wound circuitously about the chapel and they reveled in the touch of hands, the touch of feet to floor, and music to body.

Next Tuesday, March 12, the 11 a.m. chapel service will feature Larry Walker, Walker, Assistant Professor of Art at Pacific, will speak on "The Sense of Sight" in this fourth services of a series on the senses.

Letter

Anderson 'Y' Neutral Ground

Dear Editor,

This letter is a reaction to a reaction to Robert Theobald's lecture on March 1. A large portion of the post-lecture discussion was devoted to establishing a neutral meeting place where students could gather and discuss the problem of campus-community communications and on-campus communications, which are part of the problem of making UOP a source of meaningful education. The Anderson "Y" was suggested as a site, the only alternatives being the cluster college lounges, which by their nature are not neutral ground, and the End Zone, which was not given much consideration.

The reason for this letter is that a strong anti-"Y" sentiment was expressed by several of the

people present, apparently based on the idea that the Anderson "Y" building could not be a neutral meeting place because the "Y" is controlled by a clique whose purpose is to see that everyone who enters the building is converted into a devout Methodist.

This is a three-part charge, so I will try to answer the charges separately. First, the "Y" building and the End Zone are the only two gathering places on campus which do not belong to one of the cluster colleges or to a living group. They are the two most neutral meeting places available. Second, a clique is by definition a group which is closed except to a select few, which does not readily admit new members. The "clique" which governs the

"Y" is a group of students who are interested in some form of meaningful student participation in community affairs. They are overworked and looking for people outside the "Y" group who would like to participate, too. In other words, it is an open group attempting to stimulate the UOP student body into some kind — any kind — of action. Third, the "Y" doesn't care if you are a Christian, a Jew, or a sun-worshipper, let alone preoccupied with converting you to Methodism.

There is no such thing as a member of the Anderson "Y". Anyone can participate in any "Y" activity in which he has an interest, without obligating himself to come to chapel, or to participate in any other "Y" activity, unless he is interested in it also. "Y" officers include COP students, a Raymond student, a Covell student, a fraternity man, etc., and the group would probably show an equal diversity of religious faiths, or lack of faith, if anybody were to care to inquire into that facet of it. It is

truly a diversified group, united by a common interest.

The opinions and statements in this letter are my own. Although they have been approved by Stan Stevens and other "members of the governing clique", they are not to be taken as an official statement of the Anderson "Y".

Joe Eugene
Communications Vice-President
Anderson "Y"

Four Sororities Take In Pledges

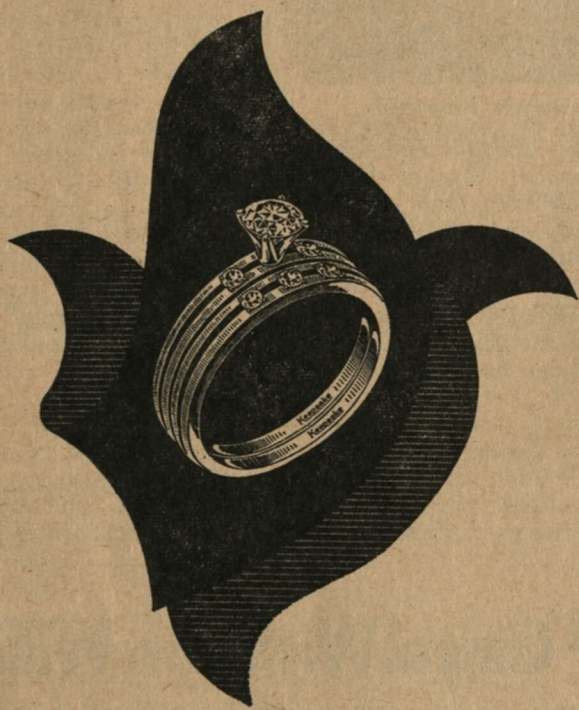
Four out of five of UOP's sororities took pledges Monday, in their annual spring open-bidding. In all, thirteen girls were open-bid. By houses, they were: Alpha Chi Omega: Trudy White, Cece Humphrys, Mary Ann Hermann; Delta Delta Delta: Jana Murphy, Carol Moore, Joy Brais, Susan Cooper, Carol Stevenson; Delta Gamma: Robin Weeks, Susan Kessler; Gamma Phi Beta: Joey Temby, Carol Joe, Leah Jordan. Kappa Alpha Theta did not open bid any pledges.

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Tiger Guide

Friday, March 8

Basketball: UOP vs. UCSB (here)

Frosh basketball (here) — 6 p.m.

Y Film: "Knife in the Water"

Stockton Symphony program — Stockton Jr. High School Auditorium — 8:30 p.m.

Baseball: UOP vs. University of Arizona (there)

Golf match: UOP vs. University of Arizona (there)

Saturday, March 9

Basketball: UOP vs. San Jose State College (here)

Frosh game — San Jose State (here) — 6 p.m.

Tiger Club banquet — reception — 5:30 p.m.; dinner — 6 p.m. — Raymond Great Hall

Graduate Record exam — Aptitude Test — 9 a.m.

IFC Rush Dance — AKL — after game

Covell Hall House Council Dance — after game — 10-11 a.m.

Delta Delta Delta Dad's Day

Kappa Alpha Theta Dad's Day

Baseball: UOP vs. University of Arizona (there)

Frosh baseball — Linden High School (here) — 1 p.m.

Track — Cal State at Hayward (here) — 1 p.m.

Golf match — U. of Arizona (there)

Sunday, March 10

Sr. piano recital — Edith Kimber — Conservatory Auditorium — 4 p.m.

IFC Rush Dinner — AKL — 6-8:30 p.m.

Kappa Alpha Theta Dad's Day

Phi Delta Chi - sponsored School of Pharmacy Open House — 1-5 p.m.

Monday, March 11

Student recital — Carol Wright and Margaret Lawrence — Conservatory Auditorium — 8:15 p.m.

Tuesday, March 12

Student recital — Conservatory Auditorium — 8:15 p.m.

Chapel: Larry Walker — "The Sense of Sight" — 11 a.m.

Grad. Student Assn. meeting — Dr. John Bevan, speaker — Academic Facilities Bldg. — 8 p.m.

Frosh baseball — American River JC (here) — 3 p.m.

Wednesday, March 13

IFC Rush Dinner — Phi Kappa Tau — 6-8:30 p.m.

Baseball: UOP vs. Sonoma State (there) — 1 p.m.

Thursday, March 14

Big 'n Lil Sister Party

Golf match — Tahoe Paradise (here) — 1 p.m.

Friday, March 15

Canterbury Conference — Lodestar

IFC Rush Dance — Phi Kappa Tau — 9-12:30

PHARMACY OPEN HOUSE

The Phi Delta Chi Fraternity invites attendance at the Eighth Annual Pharmacy School Open House on Sunday, March 10, 1968, at Weber Hall on the Pacific campus. There will be tours through the various laboratories and the student-run Clinical Pharmacy. Information will be available on the new cluster college of Pharmacy and guided tours will be conducted from 1 to 5 p.m. Refreshments will be served.

Theobald On Man's Power

(Continued from page 1)
ing freshmen how to think instead of how to cram facts.

These changes are not impractical, but they demand responsible human beings to effect them. In *The World of the 1970's*, Theobald's last lecture, he prophesied, "Man is going to learn what it means to be self-actualizing, and we will no longer have to use the whip and carrot."

Many of his optimistic predictions for the 1970's paralleled those of *Walden Two* and

Stranger in a Strange Land. Theobald justified his optimism by maintaining, "You have only to look at our technological potential to produce what we want."

PREDICTIONS

Some of his general predictions:

The nuclear family has got to go, because one cannot expect two people to fulfill all the roles necessary.

There will be a drive to maximize a situation in which self-actualization becomes possible

... the community will be diverse, dynamic, living will be learning.

Traveling is a grossly over-rated hobby. In the future, mobility will be limited for two reasons — we will not want to leave our friends, and our technology will permit us to create any environment.

We will rapidly be moving toward a free goods system, with a goal of basic economic security for all, via a guaranteed income.

We will be able to eliminate

groups who now hold power to raise wages, prices, and salaries against trends.

The more unpleasant jobs will be most highly paid; if work is not unpleasant, why compensate them (workers) for something they want to do? The most unpleasant jobs will be automated out of existence.

We will probably choose to dress and eat rather plainly most of the time; clothes will no longer be status symbols or means of rebellion.

Two levels of government — local and international — will exist in the 1970's, he continued. The local level will bring together those who are competent to solve problems — a professional task force. "Now, we don't trust our leaders, because

we feel they're incompetent. The job of the task force is to create reality."

The international level of government will exist to facilitate the needs and desires of the local levels. "The guardians will guard the guardians. Authoritarian and destructive personalities will stand out, and be ostracized."

"It is a matter of will. The issue before us is a question of whether we will use our intellects and emotions to solve our problems. We had better dedicate ourselves with two things in mind — we know very little indeed, and the only way we can learn more is to listen to others around us."

Dr. Bevan Speaks To Graduate Students

Dr. John Bevan, the Academic Vice President, has been invited to deliver an address to the students and faculty at an important meeting of the Graduate Student Association on Tuesday, March 12, 1968. He will discuss the role of the graduate student in a small liberal arts university. Students and faculty will have the opportunity to query Dr. Bevan on questions related to the graduate school at UOP.

The occasion of the meeting on March 12 will be the final step toward formal university recognition of the Graduate Student Association. This meet-

ing, to which all graduate students are urged to attend, will be held at 8 p.m. in the auditorium of the Academic Facilities Building.

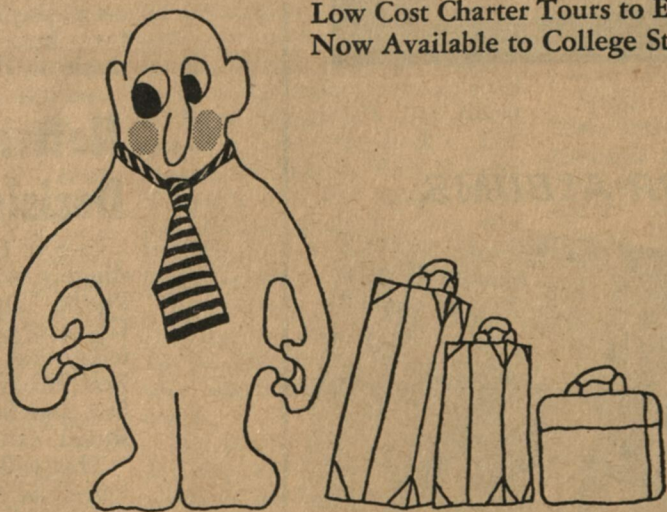
The association has been given tacit approval and a place on the Graduate Council has been reserved for a GSA representative. Upon receiving formal recognition by the university, the GSA has expressed eagerness to take an active role in the future growth and development of UOP.

At present there are five hundred sixty-three graduate students at UOP, enrolled in twenty-two different programs. Over

one hundred students are enrolled with research assistantships, graduate assistantships, and graduate fellowships. The range and the scope of the varying graduate programs makes the GSA a potentially significant forum for exchange of ideas and formulation of new concepts.

The students present at the meeting will have the opportunity to elect the first slate of officers to represent them. The constitution of the association will also be put to a vote. Upon ratification of its constitution, the association will petition for official university recognition.

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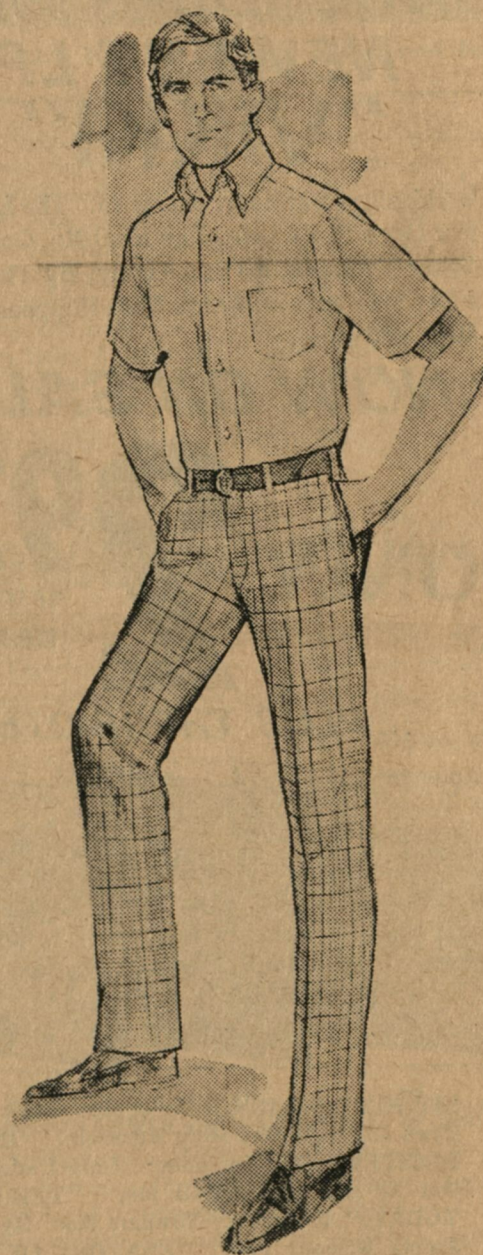
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Cage Finale Features UCSB and SJS

Pacific's basketball team plays its final two games of the 1967-68 season this weekend at Civic Auditorium. The Bengals will be determined to break the four game losing streak that they have accumulated over the past two weeks on foreign courts. Coach Dick Edwards takes on the Gauchos of Santa Barbara on Friday night and the

Spartans of San Jose State on Saturday night.

Earlier this season Pacific defeated Santa Barbara at the Gauchos' gym by the score of 69-62. While the Gauchos will probably give the Tigers all the opposition they need, the Santa Barbarans will play without the services of center LeRoy Jackson. The 6-5 junior standout

was forced out of action due to an ulcer condition, while carrying a 21 point scoring average.

After two wins, Pacific lost its first league game of the season to San Jose State 80-72. The rematch this weekend promises to be a tight contest. The Spartans presently hold fourth place in the conference with a 7-5 record while Pacific is fifth at 4-8.

Linksmen Draw

Pacific's golf team battled last year's NCAA College Division Champions, Western Illinois, to a 7½-7½ tie last Wednesday. The Tiger linksmen accomplished the feat on wind-swept Swenson Golf Course. The team now stands 1-2-1 for the season as they begin their Arizona tour.

Leading the Tigers were Laggelle Jeter with a 68.

Tribe Edges Bengals; Arizona Tour Begins

Under the sunny skies of Tucson, Arizona the Pacific diamond nine engage the powerful University of Arizona Wildcats in the Tigers first three game week-end of the season.

Opening up the three game set is a single game today followed by an afternoon double-header tomorrow.

Taking the mound for the UOP glove men in the initial tilt is John Nilmeyer (1-0) while Steve Franceschi (0-1) and John Strohmayr (0-1) are tentatively scheduled to go in the double-header.

Terry Maple, first base, Barry Potthoff, second base, Bob Buck, third base, and Ralph Manfredi, shortstop, will occupy the infield positions when the Black and Orange stickmen take the field. Covering the outer pastures include Dan Flores in left, Bernie Phipps in center and Dave Scatena and Nick LaPlaca alternating in right. Glen "Rip" Van Winkle will be behind the plate. Flores is expected to see some catching action giving Van Winkle a rest.

Arizona, under coach Frank Sancet, has a strong pitching staff returning. It is headed by Tim Plodinec who had a 7-4 record in 1967 and captured two decisions in the Pan-American games last summer. Others include southpaw Pat O'Brien, an All-American in 1966 and left-hander John Hosmer (7-1). Second baseman Terry De Wald who hit .314 and swiped 27 bases will head the offense.

In a hard nose battle against Stanford the Tigers lost a squeaker, 2-1. Strohmayr pitched a fine game going all the way and allowing only one earned run. But a lack of hitting support led to his downfall as the hitters managed only five hits. Pacific scored its only run on a single by Van Winkle, a two base error and Flores' single in the seventh inning.

Netters Drop Close Decision To USF 5-4

Two of the Tiger's best tennis slingers will be absent as the Pacific "Davids" go against the University of Arizona "Goliaths" today and tomorrow at Tucson. Ron Wihlidal and Dave McCoy, first and fourth men on the net squad, cannot make the trip.

This will be a case of "experience" as Arizona has the same team back this year that placed third at the National Intercollegiate behind USC and UCLA last June. Top Eastern Association player Ken Malament will lead the team in singles and doubles. Senior Carleton Penwell, team captain and last year's Most Valuable Player, will play number two. Also making the trip are Larry Lee, John Broad, Charles Fracchia, and Jon Werner.

A close loss, 5-4, to USF Tuesday dropped the Tigers' record to 2-4. A strong team effort fell just short as five of the top six were winners, with Dave McCoy winning both singles and doubles.

Tennis matches next week will include Sacramento State here Monday at 2:30 p.m. and San Jose State Thursday, there.

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