



5-21-2000

## Eberhardt School of Business Commencement

University of the Pacific

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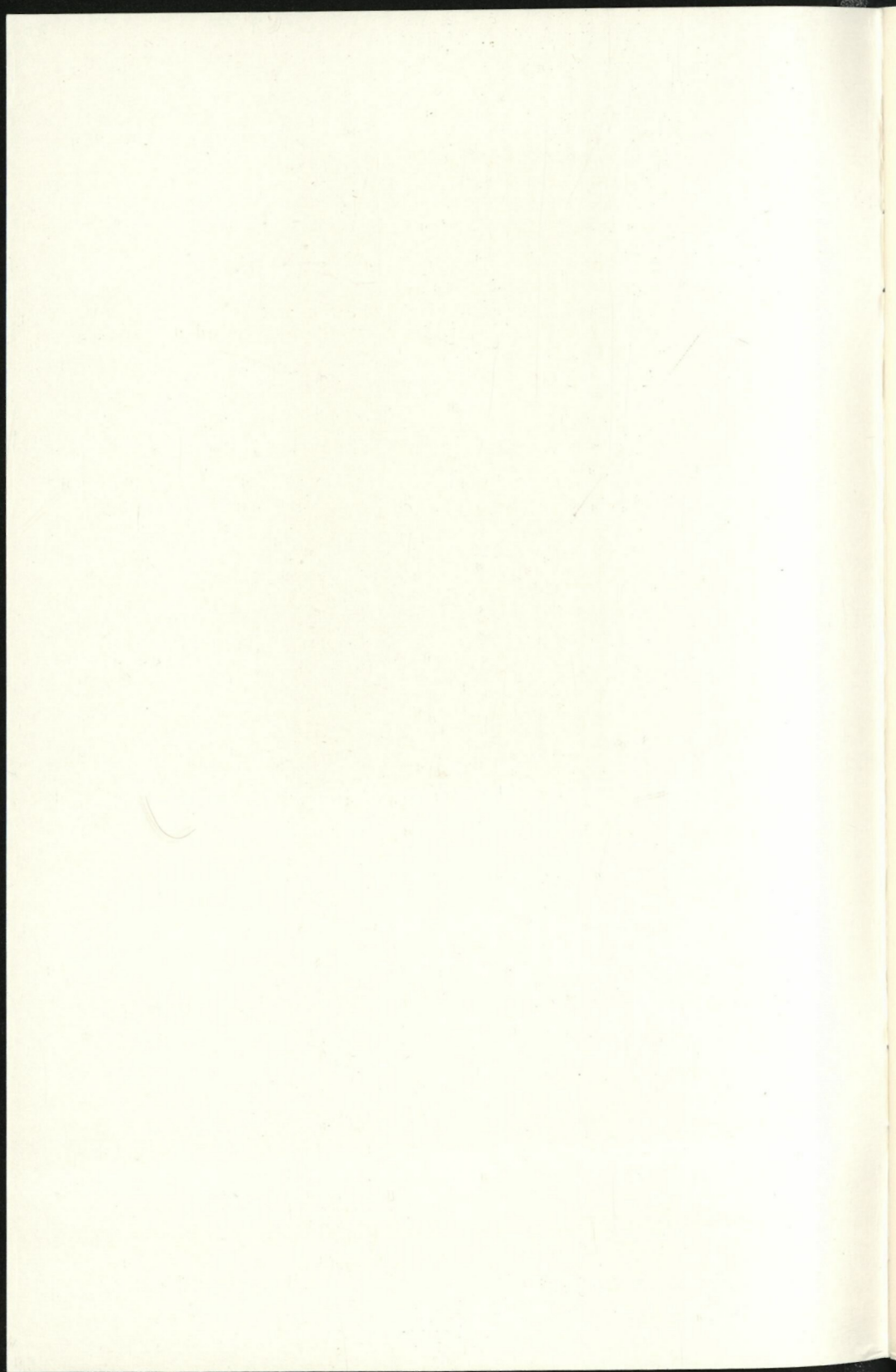
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UNIVERSITY  
*of the*  
PACIFIC



EBERHARDT  
SCHOOL OF  
BUSINESS

2000 COMMENCEMENT



UNIVERSITY  
*of the*  
PACIFIC



EBERHARDT  
SCHOOL OF  
BUSINESS

Knoles Lawn

Sunday, May 21, 2000

11:00 a.m.

2000 COMMENCEMENT





March 1900  
March 1900  
March 1900

1000 COMMENCEMENT



## ACADEMIC PROCESSION

Mace Bearer

President of the University

Chairman of the Board of Regents

Dean of the Eberhardt School of Business

Officers of the University

Student Speakers

Faculty of the Eberhardt School of Business

Candidates for the Master of Business Administration Degree

Candidates for the Bachelor of Science in Business  
Administration Degree



## PROGRAM

Dean Mark S. Plovnick, Ph.D., Presiding

Carillon Concert ..... Charles Schilling, S.M.D.  
University Carillonneur,  
Professor of Music, Emeritus

*Lasst uns erfreuen* — Geistliche Kirchengesäng  
*I want Jesus to walk with me* — Negro Spiritual  
*O beautiful for spacious skies* — Ward  
*Rondo in B Flat* — Van den Gheyn  
*The Bluebells of Scotland* — Scottish  
*Intermezzo from "Cavalleria Rusticana"* — Mascagni  
*O Sole Mio* — Di Capua  
*Bist du bei mir* — Bach  
*The Bells of Peace* — Rodgers  
*Gaudeamus Igitur* — Klein  
*Pacific, Hail!* — Lois Warner Winston, ex '23, '58

Processional ..... Dr. Schilling  
*Pomp and Circumstance, March No. 1 in D* — Elgar

Welcome ..... Dean Plovnick

Student Address ..... Shayne T. Velasco, '00  
Radena Anne Stager, '00

Presentation of Awards ..... Professor John Knight, Ph.D.

Presidential Remarks ..... Donald V. DeRosa, Ph.D.  
President, University of the Pacific





Conferring of Degrees..... President DeRosa

Induction of Graduates into  
Pacific Alumni Association ..... Alex Vereschagin  
President-Elect,  
Pacific Alumni Association

UOP Alma Mater..... Audience led by  
Phi Mu Alpha Sinfonia Fraternity  
*Pacific, Hail! — Lois Warner Winston, ex '23, '58*

Benediction ..... Reverend Mark Zier  
University Chaplain

Recessional ..... Dr. Schilling  
*Grand March from "Aida" — Verdi*

#### Participants

The Mace Bearer ..... Professor Eric Typo  
Hooding ..... Professors Lucien Dhooge, John Knight  
Marshals ..... Professors Donald Bryan, Cynthia Eakin,  
Albert Huang, Will Price, Paul Tatsch

#### Awards

MBA Faculty Recognition Award

Delta Sigma Pi Scholarship Key

Sid Turoff Student Leadership Award

Wall Street Journal Award

Who's Who Among Students in American  
Universities and Colleges

Robert R. Winterberg Outstanding Senior Award



### Beta Gamma Sigma

Beta Gamma Sigma is the national honor society recognizing outstanding scholarship and accomplishment among students of business administration. To be eligible for membership students must rank in the upper ten percent of their class.

#### MBA

Robert A. Bensch  
Audrey L. Fish  
Terry L. Goldberg

Bernadine K. Mertens  
Liina L. Veidemann

#### BSBA

Scott D. Bartlett  
Susana M Becerra  
Alexandra Fiedler  
Susan I. Freeman  
Jennifer Garman  
Karmjit K. Johl

Lynn K. Kakehi  
Matthew D. Kojis  
Matthew P. Kraetsch  
Alex Mah  
Margaret E. Pittman  
Jason Scott Preeo

Gary M. Silvestre  
Maricar B. Simbulan  
Lieka Sofiar  
Israel R. Spreer  
Radena A. Stager

### Phi Kappa Phi

Phi Kappa Phi is the only national honor society representing all fields of academic endeavor. Invitation for membership is extended to students in the upper ten percent of each graduating class who have distinguished themselves academically.

Susana Maricela Becerra  
Jeffrey Dale Bowman  
Audrey Leigh Fish  
Susan Irene Freeman  
Jennifer Garman

Jennifer M. Jones  
Matthew D. Kojis  
Michael Kojis  
Margaret Elaine Pitman  
Maricar Bernabe Simbulan

Lieke Sofiar  
Radena Anne Stager  
Martha Yarbrough

### Reception

A reception honoring the graduates of the Eberhardt School of Business will be held immediately following the commencement ceremonies on Knoles Lawn. Parents, students, faculty, honored guests, and friends are cordially invited to attend.





## DEGREES CONFERRED

### MASTER OF BUSINESS ADMINISTRATION

- |  |  |
|--|--|
| Anna M. Affholter<br>B.S., California State University,<br>Stanislaus<br>1996                        | Benjamin Matthew Cooper<br>B.S., University of the Pacific<br>1998                 |
| Michael L. Affholter<br>B.S., California State University,<br>Stanislaus<br>1997                     | Steven C. Dial<br>B.A., California State University,<br>Fresno<br>1979             |
| Scott R. Alexander<br>B.S., University of the Pacific<br>1995  | Musaed M. Enayek<br>B.S., University of the Pacific<br>1996                        |
| Julia M. Auld<br>B.A., Indiana University<br>1991  | Audrey Leigh Fish<br>B.S., California State University,<br>Sacramento<br>1992      |
| Ryan Joseph Banta<br>B.S., University of the Pacific<br>1999   | Erica Anne Fox<br>B.S., University of the Pacific<br>1999                          |
| Robert A. Bensch<br>B.A., Prescott College<br>1996   | Terry Lynn Goldberg<br>B.S., California State University,<br>Chico<br>1982         |
| Jeffrey Dale Bowman<br>B.S., California State University,<br>Stanislaus<br>1999                      | Jaime Lynn Gonzalez<br>B.S., University of the Pacific<br>1999                     |
| Matthew Stewart Bronson<br>B.S., California Polytechnic State<br>University, San Luis Obispo<br>1996 | Delores Mancebo Gregorio<br>B.S., B.A., University of California,<br>Davis<br>1988 |
| Bryan Adam Capsavage<br>B.S., University of the Pacific<br>1991                                      | Foroud F. Hakim<br>D.D.S., University of the Pacific<br>1991                       |
| Philip Michael Ciralsky<br>B.S., University of the Pacific<br>1997                                   | Travis Timothy Hawkins<br>B.S., University of the Pacific<br>1998                  |
| Bradley Phillip Conrad<br>B.S., California Polytechnic State<br>University, San Luis Obispo<br>1992  | Nick Edward Hayhurst, Jr.<br>B.S., University of the Pacific<br>1999               |



David Gerrit Hofman  
B.S., University of the Pacific  
1998

Dana Cynthia Hull  
B.S., California Polytechnic  
University, San Luis Obispo  
1991

Marc A. Leonard  
B.S., California State University,  
Sacramento  
1998

Bonnie R. Lorenzo  
B.S., California State University,  
Stanislaus  
1996

Steven Allen Matthews  
B.A., University of San Francisco  
1991

Kathleen Theresa McAllister  
B.A., University of the Pacific  
1997

Bernadine Kerriann Mertens  
B.S., University of the Pacific  
1993

Gregory James Rothe  
B.A., California State University,  
San Jose  
1991

Kenneth P. Schweitzer  
B.A., California State University,  
Sacramento  
1997

Greg Silva  
B.A., University of California,  
Davis  
1991

Liina Leonore Veidemann  
B.S., University of the Pacific  
1998

Shayne Takeshi Velasco  
B.A., University of the Pacific  
1995

James P. Welsh  
B.S., California State University,  
Sacramento  
1993

Joan A. Wendell  
B.S., University of the Pacific  
1999





BACHELOR OF SCIENCE  
IN BUSINESS ADMINISTRATION

Gregory Charles Adams	Donnie Michael Hernandez
Peter P. Adams	Dylan James Herrick
Heather Jean Amato	Brian Young Jae Hong
Imelda Arroyo	Stephen Frederick Howe
Scott David Bartlett	Karie Rachelle Isaacs
Ryan W. Beatie	Daniel Kiyoshi Itano
Susana Maricela Becerra***	Karmjit Kaur Johl*
Ryan Brison Bray	Jennifer Michelle Jones
Georgana Blake Brown	Lynn Kimiko Kakehi*
Ryan Ronald Brown	Chad Darin Keiser
Timothy Lee Bryan*	Courtney A. Kerker
Fatima Baqer Butt	Millie Ann Kimpton
Scott D. Campbell	Jeffrey David Knize
Michele Kristine Cena	Matthew D. Kojis***
Patrick Altura Chua	Michael Kojis***
Amber Elizabeth Clifton	Matthew Peter Kraetsch*
Donald W. Coate, Jr.	Cherilyn Alecia Lebo
Angela M. Contessotto	Laura Ann Legler
Scott Charles Daley	Jennifer Licciardi
Long Leon The Dang*	Garrett Colcord Lumley
Shazia Dawood-Khan	Breanne Christine Macbeth
Bret A. Dow	Bobby Magee
Brenda Renae Doyle	Alex Mah**
Brian P. Duke	Kevin C. Marion
Angelita Monique Du Pont	Gavin Paul Marshall
Homaira Ehsan	Herbert Joseph Marshall
Kossi Agbessi Epou	Robin Heather Martin
Matthew John Errecart	Karin Irene Mays**
Gabriel James Esposto	Adina Meastas
Brian Ferrera	Danielle Mendoza
Alexander Wolfgang Reinhard Fiedler*	Michelle Tabita Mitchell
Geofry Edward Fong	Jamie Diane Morgan*
Scott McClintock Franklin	Aryn H. K. Nakaoka
Rhonda A. Frederick	Andrea Hoa Nguyen
Susan Irene Freeman**	Tammy Evon Nietschke
Melody Elizabeth Frinzell	Rita Anne Ortiz
Elva Garibay	Eden Palacio
Jennifer Garman***	Kamal Patel
Maricela Mendoza Gonzalez*	Krishna Patel
Matthew Nicholas Griffin	Sadhanaben Balubhai Patel
Sally Ann Hauger	Mireya Pérez



Erin Joy Phalen  
Elizabeth Karuna Piff  
Margaret Elaine Pittman\*\*  
Jason Scott Preeo\*  
Erin Marie Quesnel  
Darci Marie Ramos  
Casey Rasmussen  
Heather A. Reed  
Shannon Kuuleilani Ross  
Fred A. Rowen, Jr.  
William Joseph Schuler  
Michelle Lee Schuller  
Lisa Karolynn Shiroyama  
Garry M. Silvestre\*  
Maricar Bernabe Simbulan\*  
Mark Simon  
Caroline Siu  
David M. Smith  
Molly O. Smith  
Lieke Sofiar\*\*

Israel Ryan Speer\*\*\*  
Christopher N. Spencer  
Michelle Leialohalani Sproat  
Radena Anne Stager\*\*  
Elsa Josephine Stegemann  
Amanda Marion Svensson\*  
ToEang Taing  
Daniel Ashton Thomas  
Trinh V. Tran  
Sally Ngan Trinh  
Michael Kazuo Ueyama  
Elena C. Urrutia  
Brian VanBodegraven  
James Eugene Vaughn  
Margaret Mary Vineyard\*  
Allison Vera Werre  
Wesley Todd Widmer  
Kevin Wolf  
Martha Yarbrough\*\*\*  
Anna Zorzou

\*Cum Laude

\*\*Magna Cum Laude

\*\*\*Summa Cum Laude

The list of names as it appears in this program includes actual and potential graduates for the 1999-2000 academic year. The official list of graduates and honors awarded for each graduation date of the 1999-2000 year is maintained by the Registrar's Office.





## HISTORY OF THE EBERHARDT SCHOOL OF BUSINESS

Business courses have been offered at the University of the Pacific for most of its more than 147-year history. In 1977 the business program was reorganized into a separate school and named the School of Business and Public Administration. It was the first new professional school established at Pacific since 1955. In 1984, shortly after the new School became eligible, it was fully accredited by the American Assembly of Collegiate Schools of Business.

Prior to becoming a school, the Department of Business, a unit within College of the Pacific, was housed in the upper floor of what is now Hand Hall.

In 1982, the SBPA moved into Weber Hall, one of the first buildings constructed when the campus was moved from San Jose in 1924, and named after Capt. Charles Weber, founder of the City of Stockton. With the arrival of the business school an intensive fund-raising campaign was launched to develop the \$2.3 million necessary to completely refurbish the building. This project, completed in 1989, has equipped the Business School with modern classrooms, offices, a computer laboratory and executive development facilities.

An important community-service aspect of the School was the establishment of a Center for Management Development in 1989. In September 1991, the Center was officially named in recognition of donations from Edward W. Westgate, a former member of the Board of Regents.

In 1993, the School of Business again expanded to include a graduate program, offering the MBA. The School also initiated a program through which a student could complete both the bachelor's and master's degrees in just five years.

The School has also established innovative programs in entrepreneurship which have received more than \$2.6 million in grants from the Fletcher Jones Foundation, General Mills Foundation, Coca-Cola Foundation and a major anonymous donor. A suite housing the offices for the Center for Entrepreneurship was recently constructed in Weber Hall utilizing funds donated in memory of Greenlaw Grupe, Sr. The Center houses and Institute for Family Business, an Invention Evaluation Service, Real Estate Institute and the Business Outlook economic forecasting project.





The School has also gained distinction through a popular Business Forum, which several times each year brings prominent business and government leaders to the campus for a public reception and lecture. Participants have included such leaders as Masaaki Morita, Chairman of the Sony Corporation; Carmen Policy, President of the San Francisco '49ers and Richard Rosenberg, Chairman of Bank of America.

In 1995, the School was renamed the Eberhardt School of Business in recognition of the support given to both the School and the University in general by the Eberhardt Family. Robert M. Eberhardt (a 1950 business alumnus) succeeded his father as president of the Bank of Stockton and member of the University Board of Regents in 1963. He served as chair of the Board from 1975 to 1992. When he died unexpectedly in 1993, his wife Mimi assumed his position on the Board, while Bob's brother, Douglass (a 1956 business alumnus), became president of the Bank of Stockton. He joined the University's Board of Regents in 2000. Six members of the family have received degrees from the University and numerous employees of the Bank of Stockton and their families are UOP alumni.

In 1999, the School received a ten-year reaccreditation from the AACSB: The International Association for Management Education. The site visit team noted that the student evaluations of teaching at the Eberhardt School of Business were the highest they had ever seen.

As the University approaches its 150th anniversary, the Eberhardt School of Business is well-positioned to prepare leaders in business for the future. As expressed in its mission statement, the School is committed to excellence in business and management education:

- To prepare students for successful careers as leaders of business, government and not-for-profit organizations;*
- To integrate a broad-based education with business principles in a personalized learning environment;*
- To continue a commitment to small classes and opportunities for extensive interaction among students, faculty and practitioners.*



## PROFILE OF PACIFIC

The University of the Pacific was established by pioneer Methodist ministers in 1851 as the first chartered institution of higher learning in California. Originally founded in Santa Clara, the institution later moved to College Park near San Jose (1871) and in 1924 to its present location in Stockton.

In 1996, the Board of Regents established that *"The University of the Pacific's mission is to provide a superior, student-centered learning environment integrating liberal arts and professional education and preparing individuals for lasting achievement and responsible leadership in their careers and communities."*

Throughout its history Pacific has been recognized as a leader in educational innovation. It provided the West Coast with its first medical school in 1858 (it later became part of Stanford and today is California Pacific Medical Center), its first coeducational campus in 1871, its first conservatory of music in 1878, its first "cluster colleges," and its first and only four-year private institution in the Central Valley. Pacific was first in the nation to offer an undergraduate teacher corps program, the first to send an entire class to an overseas campus and the first to establish a Spanish-speaking inter-American college.

Since the move to Stockton in Fall 1924, only five presidents have headed the administration of the University. Tully C. Knoles presided during the move from San Jose and served until he was succeeded by Dr. Robert E. Burns in 1946. Dr. Burns served as president until his death in 1971. Dr. Stanley E. McCaffrey was named president in 1971. When he retired in 1987, he was succeeded by Dr. Bill L. Atchley, who served until 1995. Dr. Donald V. DeRosa began his service as the 23rd president in 1995.

The School of Education was established shortly after the move to Stockton in 1924. It was renamed the Gladys L. Benerd School of Education in 1992 in honor of the alumna's endowed gift. The University experienced its greatest growth and a broadening of its base under the administration of Dr. Burns. In 1955 it opened its School of Pharmacy and in 1956 its Graduate School. The School of Engineering was established in 1957. In 1962 the College of Physicians and Surgeons, a school of dentistry founded in San Francisco in 1896, merged with University of the Pacific and became the University's San Francisco campus.

In recognition of this growth, the name of the institution was changed in





1961 from "College" of the Pacific to "University" of the Pacific. The name "College of the Pacific" was retained for the University's central liberal arts college. It is dedicated to the preparation of citizen leaders who take responsibility for their communities as well as their careers.

A new concept in higher education in the United States found expression in the establishment of the first "cluster college," Raymond College, in 1962. This was followed in 1963 with the opening of the second, Elbert Covell College, the first bilingual-bicultural college in the country. McGeorge College of Law, an independent law school founded in Sacramento in 1924, amalgamated with the University in 1966 as its Law School. The third cluster college focusing on non-western studies and featuring a year of study in an Asian culture, began in 1967 as Callison College. The cluster colleges were ended in 1982. However, these concentrations in global study became Pacific's School of International Studies, the first university-based undergraduate school of international studies in California.

In the fall of 1977, the Department of Business Administration of College of the Pacific was reorganized to become the School of Business and Public Administration. In 1995 it was renamed Eberhardt School of Business in honor of the Eberhardt family's endowed gifts. University College, a unit of the University designed specifically for the adult "re-entry" student, was reorganized and revitalized in 1985.

In 1995, Pacific issued the first four-year guarantee whereby students are assured completion of the Bachelor of Arts degree in four years. Accelerated programs announced by President DeRosa enable students to complete undergraduate studies in combination with a law degree in "3+3" years. The School of Dentistry and School of Pharmacy and Health Sciences offer similar accelerated programs. In this spirit of innovation, Pacific is currently shaping bold new plans for the years ahead.

The Vision Statement, adopted by the Board of Regents in 1997 to lead the University to its sesquicentennial, pledges *"to continue to link liberal arts and professional education through innovative curricular and co-curricular programs of exceptional quality and high value. The University will strengthen its visibility and take full advantage of the rich resources of Northern California. Pacific will become a national leader in the creative use of internships and leadership development programs. These distinctive features will be shaped by our commitment to equip Pacific graduates for success in a multicultural and international society."*



## HISTORICAL BACKGROUND OF THE MACE

**The University Mace** – Originally a weapon of offense used in medieval warfare by a king or a noble, the mace has been refined to a symbolic device used on ceremonial occasions. The mace, as an academic symbol, dates back to 16th-century England when Queen Elizabeth I presented a replica of her own royal mace to the corporation of the University of Oxford. She ordered that it be used in all ceremonies to represent the royal presence and the authority given to the university to grant degrees under the royal insignia. King Charles I made a similar gift to Cambridge University in 1625.

Robert E. Burns, president from 1946-1971, commissioned Stuart Devlin, an internationally known London silver designer, to create the University of the Pacific Mace. It was commissioned in recognition of the University's transition from a college to a university with several colleges and professional schools that were to be modeled after Oxford and Cambridge. It was first used at a Founders Day ceremony on March 6, 1966.

The Mace is constructed entirely of silver with a gold plated seal of the University in its head. The Mace is approximately four feet long and weighs 15 pounds. It was a gift to the University by Mrs. Winifred Olson Raney, a Regent of the University.

The Mace is displayed at all official University functions and generally is carried by the Chair of the Academic Council at University-wide Commencement Ceremonies.

## SIGNIFICANCE OF ACADEMIC REGALIA

Distinctive academic dress can be traced back to the universities of the Middle Ages when students and faculty of universities wore the robes of the clergy. Today three ranks of degrees are distinguished through variations in the robes, which also indicate the discipline and the university that awarded the degree.





In the United States, gowns generally are black, although a few universities have adopted other colors for their doctoral gowns: Harvard, crimson; Yale, blue; Chicago, maroon; Dartmouth, forest green.

The field of learning in which the degree is awarded is shown by the color of the edging of the hood, and in some cases by the color of the facing and crossbars on the doctoral gown.

Some of the more frequently seen colors are: white (Arts and Letters), pink (Music), dark blue (Philosophy), light blue (Education), scarlet (Divinity), golden yellow (Science), lilac (Dentistry), olive green (Pharmacy), and purple (Law).

The colors of the lining of the hood are those of the institution awarding the degree. For example, the University of California colors are gold and blue; Stanford University, cardinal; University of Michigan, maize and azure blue; University of the Pacific, burnt orange and black. An olive green tassel is often worn on the cap to signify the field of Pharmacy, although generally bachelor's and master's tassels are black. Doctoral tassels generally are gold. The left side of the mortarboard is the proper side to wear the tassel after graduation.

An individual's degree is revealed by the type of gown and width of the edging on the hood. These are the designs:

**BACHELOR'S GOWNS** have full, pointed sleeves with no trimming and the hoods have a two-inch edging.

**MASTER'S GOWNS** prior to 1960 had full, closed sleeves with the arm emerging through a slit at the elbow. The gown has been the despair of wearers because, no matter how hot the day, a coat must be worn under the gown. In 1960, however, the gown was modified. In place of the elbow slit, an opening was made at the wrist and the gown was made to close. The hoods have a three-inch edging.

**DOCTOR'S GOWNS** are of silk, have rounded sleeves, velvet facing down the front, and three velvet crossbars on each sleeve. The hoods have side panels and a five-inch facing.





## Pacific Hail

Words & Music by  
Lois Warner Winston x'23, '58

From o'er the rug - ged moun - tains stand - ing  
Long may her flam - ing torch give out its

high From out the broad low - val - leys 'neath the sky Our  
light Long may her spir - it guide us in the right To

Al - ma Ma - ter calls We can - not fail Our voic - es blend in -  
her we pledge our hearts We dare not fail To her we raise our -

praise — Pa - cif - ic Hail! Pa - cif - ic Hail!  
song — Pa - cif - ic Hail! Pa - cif - ic Hail!



## PACIFIC, HAIL!

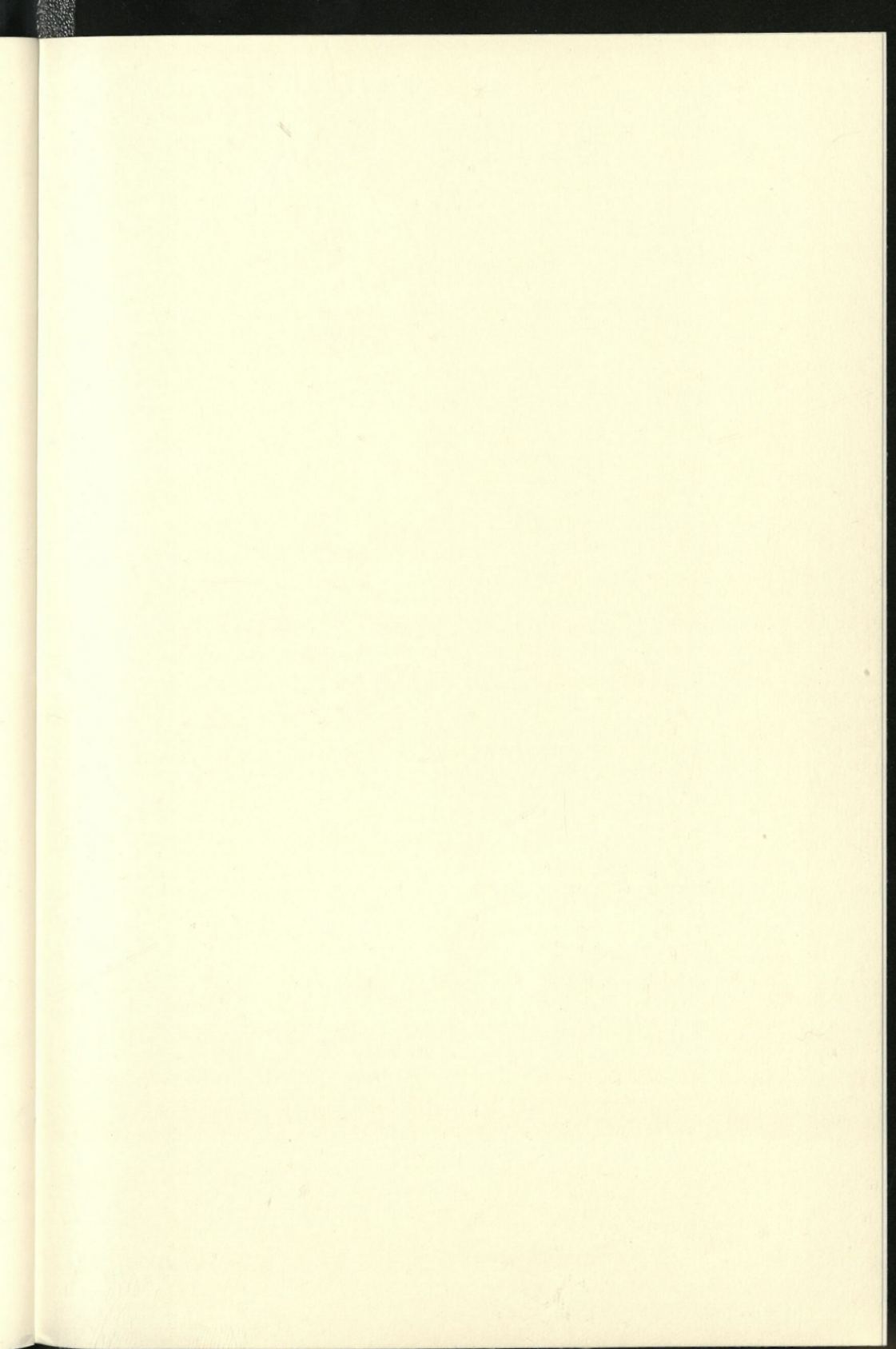
From o'er the rugged mountains  
standing high;  
From out the broad low valleys,  
'Neath the sky;  
Our Alma Mater calls,  
We cannot fail,  
Our voices blend in praise  
Pacific Hail! Pacific Hail!

Long may her flaming torch  
Give out its light;  
Long may her spirit guide us  
In the right;  
To her we pledge our hearts,  
We dare not fail;  
To her we raise our song  
Pacific Hail! Pacific Hail!

Lois Warner Winston, ex '23, '58



Entire program printed on recycled paper.





Public Hall

For the purpose of the meeting

on the 1st day of

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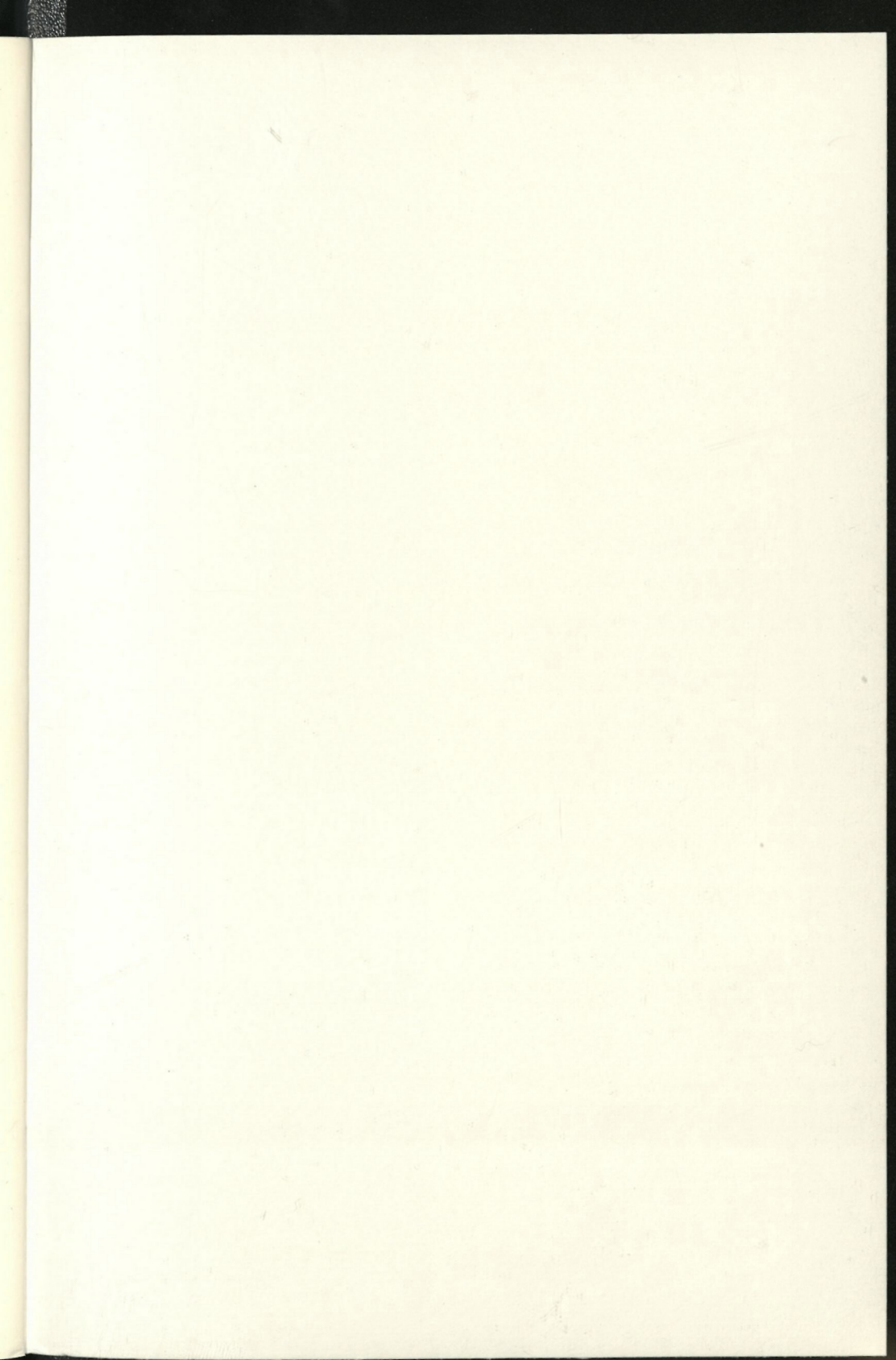
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Sunday, May 21, 2000



UNIVERSITY OF THE PACIFIC