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WELCOME ALUMS

MEMORIAL STADIUM TRACED FROM HAZY DREAM TO REALITY

The first constructive steps toward assuring an adequate stadium for the College of the Pacific were taken by Trustee Lowell W. Berry, Oakland business man, during the Christmas vacation of 1949. At that time Mr. Berry called a meeting at the college of the Stockton Quarterback Club, various service clubs, veterans' organizations, and civic groups, in order

to discuss the feasibility of an athletic plant capable of securing for Pacific the big league football games of which they were deserving, and which they were being denied because of the inadequacy of the existing stadium facilities.

In January plans were formulated for a drive to sell stadium scrip, and in February the drive was launched under the leadership of Secretary-Manager Ralston "Dutch" Derr and Jim Hammond of the Chamber of Commerce. A goal of \$150,000 was set, with the college to donate land for the stadium and raise an additional \$100,000 by the sale of bonds.

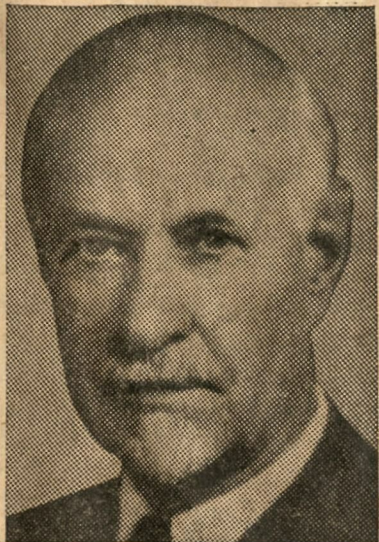
With the deadline set at April 1, a systematic coverage of the city of Stockton and San Joaquin County was embarked upon, with generally successful results.

"Mike Evanhoe, local butcher, alone sold \$32,000 worth of the scrip. However, in the last two weeks of the drive the college administration turned to the students themselves to give impetus to the waning interest. Astonishingly enough, the students, under the direction of a graduating senior, David Gerber, organized a door-to-door campaign that netted \$23,000 in ten days, and raised the overall total to \$160,000.

The triumphant completion of the scrip drive, was, unfortunately, only the beginning of the project. Plans had to be drawn up, and to this end, Felix Wallace, head of the college engineering department, spent long and exhausting hours of work. The college engineering class, under the leadership of Bob Collet, handled the actual surveying of the stadium.

After the inevitable additions and corrections to the plans, actual construction began in early May with heavy machines working night and day to complete the

(Continued on Page Two)



KNOLES RECOUNTS 100 YEARS SERVICE

One hundred years of service! One thinks of presidents — 18 of them; of trustees, hundreds of them; of faculty members, thousands of them; of students, scores of thousands of them; and of alumni, thousands of them also. But the production of alumni is the chief function of a college, and what the alumni have made of themselves with the help of the College demonstrates the value of the service rendered. We welcome such alumni as can come back, we salute the others who are living, and honor and revere those who have passed on.

Welcome, Hail —

TULLY C. KNOLES

FLASH!

Tommy Tiger is going to have some stiff competition tonight, in the form of a real honest-to-goodness 400 lb. tiger. He arrived from Boston some time in the wee hours of the morning.



Posing for Frank Wolfe, boy photographer, are the eight candidates for Homecoming Queen. Left to right they are: first row: Mary Lue Shanley, Mary Simonelli; Second row: Betty Kingston, Wanda Rinehart, Edie Fincher; Third row: Mary Lesperence, Jean Macedo, and Lorna Kirshen.

PACIFIC WEEKLY

1851

A GOLDEN CENTURY CROWNS PACIFIC

1951

VOL. 46

C. O. P. — STOCKTON, CALIFORNIA

Oct. 21, 1950 — No. 6

Homecoming Festivities Under Way at Pacific

By DON TAFJEN

HOMEcoming 1950; the 'weekend' is here!

Judging has ceased; a queen has been chosen. A college and a city anxiously await the annual football classic of the HOMEcoming game to be played in the new Pacific Memorial Stadium.

Featuring the theme "Pacific — I Remember When", HOMEcoming is also the 100th anniversary celebration of the College of the Pacific.

IN MEMORY

In all humility and with a spirit of deep gratitude we recognize the dedication of the Pacific Memorial Stadium to those who lost their lives in the service of our country.

The Memorial Stadium is a symbol of the sacrifice of the sons and daughters of the great central valley and Mother Lode areas and particularly those of the Pacific family, to whom we feel an especially close bond of affection. It is to all of those who are no longer with us, however, that we voice our sincere appreciation upon this solemn occasion.

The roster of those of the College of Pacific who lost their lives in World War II is as follows:

Anderson, Chas.; Alphonse, G.; Badgley, R.; Baer, P. B.; Baysinger, A. S.; Bigelow, Wm.; Bell, F. S. Jr.; Bird, R.; Blackmon, A. Brumle, E.; Burson, P. D.; Caletti, G.; Carlson, R.; Cooper, E.; Cook, R. A.; Davidson, R.; Dixon, J.; Dutton, P.; Emmett, D. J.; Evans, E.;

Faber, J. F.; Fawcett, R. D.; Felsenthal, Chas.; Fernandez, B.; Fisher, J. C.; Fugazi, L. J.; Garcia, A.; Gardner, T.; Gehrig, J. C.; Grohman, T.; Hancock, T.; Hanson, V.; Happe, G.; Harris, C.; Harris, Wm.; Hartley, C.; Herold, A.; Hill, Chas.; Houston, Wm.; Hunter, S.; Jackson, D.; Johnson, Wm.; Keyston, A.; Kingham, L. G.; LeQuellec, A.; Lindeen, D. O.; Lutz, Chas.;

Maring, Wm.; Mears, D.; Orvis, Wm.; Pease, B.; Phillips, C.; Ring, G.; Robbins, E. L.; Sibbett, F. T.;

(Continued on Page Two)

Commencing with a rally, continuing with a football game, the unveiling of the new stadium, plus a parade to be led by the HOMEcoming QUEEN, open houses and celebrities, HOMEcoming will fade away with dancing to the music of Wayne Morrill.

Today's pre-game festivities will begin with a parade starting at 4:00 which will begin at Harding Way at Pacific, progress up Pacific Avenue and terminate at the college. The parade will be led by the Queen and will feature numerous bands, floats, and service organizations along with the Bengal musical contingent.

A pre-game pageant will be held before the kickoff which is slated for 8:15. Dedication ceremonies of the new 36,000-seat Pacific Memorial Stadium will feature Governor Earl Warren, movie and radio star Dick Powell, General Albert Wedemeyer, Admiral B. J. Rodgers and between 25,000 to 35,000 football fans.

Half-time activities will include 1000 massed bandmen from area high schools and junior colleges, the Bengal band and card stunts by the C.O.P. rooting section. Also, for the first time at an athletic

event in the United States will be a tribute to the United Nations, consisting of a short ceremony around a replica of the Freedom Bell, and the raising of the United Nations flag.

Upon completion of the Pacific-Loyola tussle, centennial celebrating will continue in the Pacific gym with dancing to the music of Wayne Morrill.

Last night's HOMEcoming events featured judging of house decorations which were in accord with the "Pacific — I Remember When" theme and open houses at the women's living groups. Thursday's celebrating included a morning rally in the Greek Theater, a serpentine which was led by queen candidates who were escorted by 100 seniors, each carrying torches representing each year of Pacific, a bonfire rally where the queen was crowned and a car caravan which led to the 'Big Rally' at the Fox California theater.

Yes, HOMEcoming, is quite an affair.



DR. ROBERT E. BURNS
President of the
College of the Pacific

Participation Urged In Centennial Events

All of us have been eagerly awaiting the time when the College would be celebrating its centennial. That time is here now. The realization that we have

(Continued on Page 13)

FROM CANDIDATE TO SWEETHEART IN JUST TEN EASY INTERVIEWS

Pacific's Homecoming would not be complete without a Homecoming Sweetheart. These lovely ladies had the honor to be chosen as candidates: Mary Lue Shanley, Alpha Theta Tau; Edie Fincher, Epsilon Lambda Sigma; Lorna Kirshen, Mu Zeta Rho; Mary Simonelli, Tau Gamma; Wanda Rinehart, Tau Kappa Kappa; Mary Lesperence, South Hall; Jean Macedo, West Hall; and Betty Kingston, Zeta Phi.

The candidates were presented at the rally which started 1950's Homecoming off at Pacific Memorial Stadium Thursday morning. The girls were then driven to the Pump Room in convertibles where they lunched with the judges. The judges had personal interviews with the candidates and the Sweetheart was chosen.

Thursday evening the queen was revealed at the bonfire rally.

The candidates were escorted by the 100 seniors each carrying a torch, to the rally. After the announcement of the Sweetheart, each of the girls was presented with a bracelet. The queen then lit the huge bonfire.

Today the Homecoming Sweetheart will have a seat of honor at the game between C.O.P. and Loyola. She will sit with Governor Warren, Dick Powell, General Wedemeyer and her escort.



Here stands Harold's Club, the home of tourists, gamblers, crap tables, slot machines, gay divorcees, and anything else that may be stopping over in the "Biggest Little City in the World." That little speck to the left of the picture is none other than Pacific's "hardworking Rally Commissioner", Dick Armbrust . . . Claims he's trying to stage a rally but can't find any rooters. Why don't you take a look inside, Dick?

New Stadium History Traced

(Continued from Page One)

earth-moving process. By June the sides of the stadium were going up and the turf was planted.

At this point Mr. Berry sent to Baltimore for his plant manager, Daniel Garlock, who was given the seemingly impossible job of finishing the stadium in 12 weeks' time. Mr. Garlock threw his considerable weight around and accomplished just that, meeting emergency after emergency in an assured manner that justified his title of official expeditor.

Today the stadium is ready for its dedication as a memorial to those who are no longer with us. But also, in a larger sense, it is a memorial to the faith and hope and untiring efforts of a community and its people who have contributed generously to make it possible. It stands as visible testimony to the local merchants and manufacturers who cut prices of material and labor; to the contractors who accepted work at cost, and in some cases at an actual loss; to the city officials who volunteered valuable assistance and advice; to the great 1949 football team that won the admiration of a nation; to Lowell Berry, whose exhaustive and frustrated attempts to secure a bowl game or a post-season game in Northern California led him to take immediate steps to remedy the inadequate stadium facilities; and finally, the "Valley Bowl" gives mute evidence of the loyalty of the people of Stockton and the central valley who believe in Pacific and in Pacific's future as a major league team.

In Memory

(Continued from Page One)

Skadden, W.; Smallwood, W. C.; Smith, E.; Smith, R.; Stewart, G. E.; Stewart, T. A.; Silva, B.; Taber, M.; Todd, R.; Tully, E. L.; Vieira, D. S.; Wells, R. H.; Wenfall, H.; Wherry, Chas.; Wickham, J.; Wright, J.; Zittleman, T. R.

You never know how the human voice can change until you hear a woman stop bawling out her husband to answer the phone.

Members of Mu Zeta Rho are wondering if their housemother "Dilly" got a better grade on the World Today exam than they did.



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three
on
a
match

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Orchesis Meet; Name Officers

Orchesis, honorary modern dance society held the first meeting of the year on Oct. 3rd. New officers were elected for the coming year. June Hunt is the new president; Judy Dickinson, vice-president and June Wong, secretary-treasurer.

Orchesis is also inviting all former members and students interested in modern dance to the dance symposium on Oct. 23rd Monday 7:30 to 9:30 at COP 200 G. Refreshments will be served.

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BOWMAN CROWNED 'BELLE OF ARCHANIA' NUMBER 13 UNLUCKY? NOT FOR MARY LEE

Although 13 is considered by superstitious people to be an unlucky number, it was a lucky one for Mary Lee Bowman, a pledge of Alpha Theta Tau, when she became the thirteenth Belle of Archania.

When her name was read by Dave McDonald, chairman of the belle function, Mary Lee walked between the rows of seated pledges. She was then escorted to a gold-covered throne where she was crowned with a wreath of white carnations, presented with a bouquet of red roses and Alpha Kappa Phi's sweetheart bracelet. After she had been serenaded with the sweetheart song, the big bell in front of the fraternity clanged, and she was surrounded by school photographers.

Mary Lee, a brown-eyed bru-

Alice Moorehouse Sets Date for June Wedding

Match books engraved with the names Alice and Art revealed the betrothal of Alice Moorehouse and Art Neiss at Epsilon's dinner last Thursday.

A graduate of College of the Pacific, Alice majored in elementary education and is now teaching in Martinez. She is affiliated with Epsilon Lambda Sigma and is the daughter of Mr. and Mrs. Ernest Moorehouse of Carmel.

Art, the son of Mrs. Adolph Neiss of Lodi, is a graduate of Stockton College and a member of Archania. He is now employed in Lodi.

A June wedding is being planned.

Candy Kisses Reveal Plans of Hilda and Pahl

Monday evening at West Hall a skit featuring Ann Arthurs, Ruth Laird, Hazel Corliss, and Hilda Wunderlich, followed by the showing of two large red hearts and passing of candy kisses told of Hilda's engagement to Pahl Morlang.

Hilda, a physical education major in her senior year, is the daughter of Mr. and Mrs. Max Wunderlich of Westwood. She was president of the Women's Athletic Association and is now president of the Associated Women Students.



Pahl, who formerly attended COP, is the son of Mr. and Mrs. George Morlang of Sherman Oaks.

Blue Key Officers

Blue Key, senior men's honorary fraternity, will officially greet Dick Powell when he comes to Stockton for the dedication of the Pacific Memorial Stadium.

The organization, which was instrumental in securing Mr. Powell for the affair, will be at the airport when he arrives.

At a meeting of the group Tuesday, arrangements were made for the student-body vice-president Don Martin to welcome the Loyola football team.

nette from Berkeley, is a junior majoring in elementary education. She is a transfer student from San Francisco State, now living in West Hall.

SOCIAL CALENDAR

TODAY —

Parade — 4:00
COP vs. Loyola — here
PSA dance — gym

SUNDAY —

No events scheduled

MONDAY —

No events scheduled

TUESDAY —

Pi Kappa Lambda Concert—Conservatory—8:15 P.M.

WEDNESDAY —

Mixer Dance — Anderson "Y" — 7:00

THURSDAY —

SC Round-up

FRIDAY

SC Round-up
Dance at Civic Auditorium

Sororities Welcome Forty New Pledges

The Fall-50 list of sorority pledges has just been received from the office of the Dean of Women. They are: **Alpha Theta Tau**, Mary Lee Bowman, Mary Elaine Campbell, Barbara Cunningham, Geraldine Gall, Marian Grainger, Lois Howard, Jo Ann Kintz, Mitzie McLeod, Barbara Manbert, Nancy Meyer, Janet Shervey, Betty Simmons, Rose Simonelli. **Epsilon**: Joan Arbios, Betty Bondshu, Diane Davis, Carolyn Grubb, Laurine Leath, Diane

Oates, Virginia Peyton, Vivian Prunty, Sue Roy, Peggy Story, Georgia Thalass, Diane Williams, Gail Housman.

Mu Zeta Rho: Marlene Beretta, Gloria Farthing, Jean Heath, Mary Lou Young.

Tau Kappa Kappa: Leone Blackwood, Esther Carstens, Harriet Hardy, Sue Kenney, Barbara Leonard, Betty Ojeda, Charlotte Rodman, Eileen Russell, Margo Steninger, Salle Waddell.

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FIRST VALLEY BOWL TILT

LION SPORTS EDITOR SAYS "LOYOLA GUNS LOADED"

By MEL SEBURN, Loyola Sports Editor

"This one for Olivar" will be the battle cry of the undefeated Loyola gridders this Saturday as they attempt to spoil for COP the dedication of their new stadium. Loyola students to a man will be in Stockton hoping to see last year's humiliating defeat avenged. Instead of Olivar twisting as he did in his debut last year, we down here think the tables will be turned and the Tiger coach will be simmering Siemering.

Heading the greatest team in Loyola's history will be "Duke" Klosterman, one of the finest passers in the nation, a great ball handler, and a daring field general. To date the Duke has thrown 6 touchdown passes, and has given opposing teams a constant set of jitters wondering when one of his strikes would connect.

"MOOSE" MOVES

Supplying the power, 225 yards in the San Jose game, is George "Moose" Mussacco, perhaps the finest fullback on the Pacific Coast. After a slow start the "Moose" really hit full stride in the San Jose game, and COP will no doubt see lots of this dynamo.

Shadowy Neil Ferris, and a tricky "Skipper" Giancanelli will supply the speed and deception on the offense ably backed up by the Blonde Streak Jack Dwyer, and capable Bill English. The latter two are essentially defensive halfbacks.

WATCH RENE

Sparkling the line is diminutive Rene Monroy 160 lb. guard who believes that, "the bigger they come the harder they fall." Not only does Rene outplay his heavier opponents, but he is a constant source of inspiration to the rest of the team.

At ends we have Gene Brito, already given all-coast recognition, and Fred Snyder, a great pass catcher, and one of the most improved players on the team. Don Klinkhammer, one of the leading pass snappers on the coast last year is an able replacement.

Two talented performers, Joe Komada and Tom Machtoff, hold down the tackle positions, backed up by Lehman and Routt. Giant Ernie Cheatham is also a bulwark in the line.

Mike Nolan 2nd string fullback backs up the line, and has almost made Loyola supporters forget Guerin Alker All-Coast honorable mention last year, and this year with the San Francisco 49ers. Can't pay a man a much higher compliment.

WE REMEMBER

All of us are aware that COP presents the toughest obstacle on our path to an undefeated season, but we're convinced that we have the ability and the incentive to down the Bengals. Those poured on (52-0) scores remain in the memory a long time, and neither Olivar or the team has forgotten.

Last but not least, no team can lose a football genius like LeBaron and not suffer. No replacement could ever be other than just adequate following in the footsteps of a man whom I personally think was the greatest all-around college quarterback since the inception of the T-formation.

Win, lose, or draw, this is the titanic for the boys from Del Rey and a must if the season is to be a success. So, if you get shot full of holes on Saturday night don't say you Didn't Know The Gun Was Loaded!

Pacific
Sports



Tom McCormick fights to elude a Nevada tackler as end Wes Mitchell comes to his aid in last Saturday's tussle in Reno. Both men are newcomers at Pacific this year.

BENGALS DEDICATE BOWL AGAINST LOYOLA'S LIONS

By GEOFF THOMAS

The coast's two leading independents will mix it up tonight when the Hungry Tigers of the College of the Pacific play host to a highly rated Loyola Lion team in the new Pacific Memorial Stadium. The game, which promises to be a fight-to-the-death type struggle, will climax the Homecoming festivities on this campus and also serve as christening ceremony for the brand new 37,000 seat stadium.

All-Americans—Art and Eddie

By ROY STOREY

All American, the magical name that every football player in the nation would like to see emblazoned across the sport pages of the country in front of his name.

College of the Pacific, is one of the few smallest schools in this part of the United States that does have two great All-Americans. Art McCaffray, 210 lbs., 6 feet tall, left tackle, class of '43, and Eddie LeBaron, 175 lbs., 5' 8" tall, quarterback, class of '50.

Among the many honors that the 1943 Tigers brought to Pacific was its first football All American, Art McCaffray, a big Marine tackle from Seattle, Washington. All American, Ed LeBaron, is a lad of whom you've heard a great deal in the past year, wore jersey number 40!

Four years at Oakdale High, brought him plenty of experience.

Finally, Eddie enrolled at C.O.P. then coached by A. A. Stagg. The rest is history.

The Lions will be thinking of Pacific as their "Big Game" as they try to avenge the 52-0 drubbing given to them by the Tigers last season. It is said that the Lions have been pointing for this one ever since their last encounter with the Bengals.

Pacific, on the other hand, is well aware of the Lion's intentions and has collected a few ideas of its own regarding the contest. Fresh from a workout with the University of Nevada Wolfpack, in which they came out on the right end of a 43-7 score, the Tigers plan a warm reception for their brothers of the jungle. Quarterbacks Doug Scovil and Tony Geremia will be directing a highly excited squad tonight.

To mix a metaphor, the Tigers are regarded locally as top dog in tonight's cat fight and vice-versa in the Southland.

Just what will happen is hard to say, the two teams having played only one mutual opponent. Against St. Mary's, the Lions rolled up 48 points, compared with Pacific's 40 against Gaels.

Loyola is currently enjoying a nine game winning streak including games last season. This year the Lions have smothered Pepperdine, St. Mary's, and San Jose State.

Nineteen returning lettermen, including nine starters, grace the visitor's squad, giving them a somewhat startling edge in the experience department. Don Klosterman, one of the best passers on the coast last year, directs the Loyola attack. He is aided by George Musacco, 200 pound fullback, and ends Fred Snyder and Jim Klinkhammer.

Loyola has a one-man wrecking crew in big George Musacco. The huge fullback paced the West Coast ground gainers last year with a 6.5 yards per carry average for 136 tries. In last week's San Jose State game, Musacco monopolized the Lion ground play with 23 carries.

Other standout backs for the Lions are Bill English, a scooter-type runner, and Skip Geancanelli, a veteran of many seasons.

Pacific, not so experienced as tonight's foe, still managed to breeze through Nevada's Wolfpack without too much trouble. In compiling their 43 points last weekend, the Bengals managed to use nothing in the way of new plays. Hardly working up, and you'll pardon the expression, sweat, Scovil, Geremia, et al, reached the promised land no less than seven times in the course of the afternoon.

The only manner in which the Tigers didn't excel was in their (Continued on Page 6)

BASKETBALL PRACTICE

Organized basketball practice started Monday with 25 aspirants reporting to Coach Chris Kjeldsen.

This first week has been mainly one of conditioning

HUNGRY SCRIBES FILL PRESS BOX

Tonight, high on the West rim of the new Pacific Memorial Stadium, will be assembled over 62 of the best treated sports writers in the business. Making sure no part of the dedication ceremonies will be second rate, Publicity Director Carroll Doty has set up a program of events and services for the journalists that includes everything but a free manicure.

Doty's main worry seems to be that the newsmen might get hungry. Over 70 cold beef sandwiches, 30 cheese sandwiches, five gallons of coffee, and an unlimited supply of cokes, candy bars, and peanuts has been ordered to tide the visitors over until breakfast.

In addition to this, an ultra exclusive written invitation type reception has been planned to take place at the Clark Hotel before the game. At about 6:30 all 62, count 'em, will be transported ala a fleet of cabs to the stadium press box. After the game the same fleet of cabs will load up again and take the whole bunch back to the Clark Hotel for more refreshments.

To make their work as easy as possible, a play by play account of the game will be compiled by Van Sweet and Bill Antilla to be given the writers at the end of each quarter. Complete statistics will be furnished at half-time and at the end of the game.

The press box will be the scene of a rather odd musical chairs game in that five stations will be broadcasting out of four booths.

Weekly Looks at C.O.P. Football Highlights Since Dedication of Old Baxter Stadium

By ED POWELL

As Tiger pigskin fans view tonight's game in the new memorial oval, many a thought will turn nostalgically back to past gridiron performances, thrilling wins and losses that are now Pacific football history.

Twenty-six years ago Pacific dedicated Baxter stadium on its new campus here in Stockton. The magic toe of quarterback Rube Wood made the auspicious occasion a memorable one as he dropkicked a field goal that gave Pacific a 17-14 victory over the then powerful Cal Aggies.

This win was no fluke, for Tiger teams of that era were beginning to pull COP out of the high school class into formidable competition with good college clubs. Under the tutelage of new coach Erwin Righter the Bengals went undefeated in 1923 and had good seasons in '24 and '25. Dr. Langley Collis, now Pacific team physician, was a tackle on the 1923 team.

Nineteen hundred twenty-five ushered a new epoch into the athletic history of Pacific. By joining the Far Western Conference the Tigers made their first bid toward big time football, when the Bengals took on heavily favored Santa Clara.

Shocking the fans Bill King and Vernon Stoltz powered down the field for an early Tiger score. Expecting the Broncos to retaliate viciously Bengal supporters cringed in anticipation of the

coming onslaught. But it never came.

Adding insult to injury Al Jones, preparing to dropkick a field goal on the Santa Clara 23-yard line, passed to Bob Robertson for the second touchdown. Such Santa Clara greats as Hassler, Cummings and Casanova (Santa Clara coach last year) failed to impress the Tiger line of Collis, Wilson, Baun, Corson, Hosie, Prouty, and Brown. Harold Jacoby, professor of Sociology at COP, was a yell leader during the season that COP had won its first big time game 13-7.

Probably the greatest upset of all came in 1939 when the Tigers defeated the University of California, 6-0. "Ajax" Adamina flipped a pass to Doug Smallwood for the lone tally.

Without a doubt the 1943 Tiger varsity, loaded with V-12 talent, was Pacific's first really great team. It turned out All-American Art McCaffray, four All-Coast players and made it possible for Amos Alonzo Stagg to be chosen Coach of the Year.

When Pacific walloped the fabulous Del Monte Pre-Flight, 16-7, Bengal stock soared to 6th ranking on the Associated Press poll. But the walls came tumbling down the following week when U.S.C. took away the smell of roses with a much disputed 6-0 win.

Bengal rooters can be heard to this day, "We was robbed." Pacific scored twice, each time having (Continued on Page 6)

STAGG SPIRIT STILL HOLDS

By ED ZUCHELLI

(Editor's Note—Amos Alonzo Stagg, who coached at Pacific for many years, was the donor of land on which the Valley Bowl stands.)

Tonight the lights will be turned on for the first time in Pacific Memorial Stadium. A shrill whistle will blow, and the titanic struggle will begin. A part of this evening's triumph belongs to one of the finest coaches of all times, Amos Alonzo Stagg.

In 1889 Walter Camp made the first selections for All American. You will note the name, Stagg, end. Fifty-four years later the Coach of the year was selected, Stagg, College of the Pacific.

Today the grand old man of the gridiron is still active in his life-work as the technical advisor of the Susquehanna team in the east.

All of these things are important, but we remember him in a far greater light, Mr. Stagg, the kindly leader, brilliant coach, yet human. Perhaps the emotion can be made more indelible in a few lines of poetry.

"When the men of Pacific take the field, and prepare to play the game

A feeling grips their bodies, that no other squad can claim.

A pride of carrying tradition, and the thrill of knowing why.

The spark of real spirit, with the urge to fight and try.

For in the center of the gridiron, scorched spiritually on the ground

The name of Amos Alonzo Stagg, and his fighting heart, are found."

MUSTANGS TAKE FOURTH STRAIGHT TRIUMPH

The Stockton College Mustangs went on to win their fourth straight game over a very surprised Hartnell team 33 to 7 last Saturday night at Salinas.

The Mustangs struck hard and fast for two quick scores in the opening quarter, and completely demoralized the Panthers by scoring twice more in the second stanza. The Mustangs scored again in the last canto. Hartnell scored their loner in the second period on a 75 yard march.

Don Hay racked up the first six, after the Mustangs drove from their own 44 with the game only five minutes old. Before the Panthers had regained their balance Roy Banducci scored after a Heraty to Fiore pass put the ball on the four.

Hank Walsh went over from seven yards out after a 77 yard drive. Joe Roberts did it again. He pulled a replica of last week's game, again blocking a kick. End Bill Hoppe gathered up the loose ball and scooted 30 yards for another score. A 52 yard pass from Carter to Harrigan, one of the prettiest plays of the night, was good for the last tally.

The only bad thing about the game was a shoulder injury to quarterback Mike Heraty.

POLAR BEARS WIN

Led by Jim Enos and Buddy Jones, the powerful Polar Bear A.C. swamped the heretofore undefeated Omega Phi Bulldogs by a 27-4 score in intramural touch football Tuesday afternoon.

How C.O.P. Foes Are Going

Weekend Scores

Loyola 14, San Jose St. 7
U.S.F. 33 St. Marys 7
St. Bonaventure 25, Boston U. 21
Kentucky 41, Cincinnati 7
Georgia Tech. 13, L.S.U. 0
Stanford 23, Santa Clara 13
Santa Barbara 13, Fresno St. 7
Denver 14, Utah 14

Games This Week

COP host Loyola
Cincinnati hosts West. Reserve
Denver hosts Brigham Young
Boston U. at Miami (Fla.)
Nevada-Santa Clara at Sac.
San Jose St. at U.S.F.
Fresno St. at San Diego St.
L.S.U. hosts Georgia
St. Mary's at Oregon

Opponents Record

Team	W	L	T	Pts.	Opts.
Loyola	3	0	0	112	21
Fresno St.	2	1	0	72	40
Cincinnati	3	2	0	100	88
San Jose St.	2	2	0	63	57
Boston U.	1	1	0	42	25
Louisiana St.	1	3	0	39	62
St. Mary's	0	3	1	14	128
Denver	0	4	1	52	155
Santa Clara	0	4	0	39	91
Nevada	0	4	0	38	163

LETTER TO YOU IN THE STANDS

College of the Pacific, a relative newcomer to the aloof realm of football "majority", realizes its eminence tonight when it engages in the initial battle on the still young Valley Bowl turf.

Although the Bengals have played four tilts under the major cloak, full recognition of their high standing will be developed when they hit the floor of the new oval.

For helping bring about this "grand opening," C.O.P. undergrads say THANKS. Each one of you in the stands can view the Pacific Memorial Stadium with pride and congratulate yourselves on a job well done.

ON WISHFUL THINKING

A few among those watching the fray tonight, will think back to 1949 and wish the Bengal gridders of that year could be on the field this evening. You might even fear that C.O.P. gained its stadium one year too late.

Fears of that nature are unwarranted. Although it would be unfair to compare this year's team with the '49 record breakers, the present representatives of the Orange and Black are no meagre outfit.

Green hues of inexperience still plague their efforts; but gradually the necessary polish is being applied. Already the '50 club has exhibited power, spirit and natural talent. One of these days they will assume their full lustre.

Maybe that occasion will arise this evening, maybe not until next year. BUT—it will come! When it does the Pacific club will rank with the famed LeBaronites, and will again reward the faithful who "Watch C.O.P."

PICKS AND OTHER STUFF

The Tigers used only some half dozen running plays and two pass patterns as they worked under wraps against Nevada . . . The C.O.P.-S.C. band presented one of its greatest shows at half time in Reno Saturday . . . Norm Schade, who joined the team at Sonora, has played at least three positions since then, fullback, end and guard . . . Last week's consensus pick missed by only three points . . . Here are today's efforts in that vein.

Writer	COP	Loyola
Powell	21	21
Korbholz	20	14
Guthrie	14	13
Thomas	21	20
Edelstein	14	14
Zuchelli	30	7
Storey	34	7
CONCENSUS	20	14

(Regular Advertiser)

CONGRATULATIONS ON THE OPENING OF THE GREAT PACIFIC MEMORIAL STADIUM AND GOOD LUCK TO A GREAT PACIFIC TEAM --- GO GET 'EM TIGERS!

BE SMART—BE WARM

SELECTED QUALITY

AMAZINGLY PRICED

outerwear specials

LUSTERIOUS TWILL JACKETS

Quilt-lined for warmth

SAND
GREY
MAROON
SIZES 36 to 44

990

Sleek cotton and rayon satin twill shell that is both water and wind resistant. Zipper fly closing and knit wrists and waist to keep out that cold air. Comfortable and light weight. Quilt lined with 100% reprocessed wool. HURRY for yours — they're terrific at this amazing low price.

Rayon Satin and Wool* REVERSIBLE JACKETS

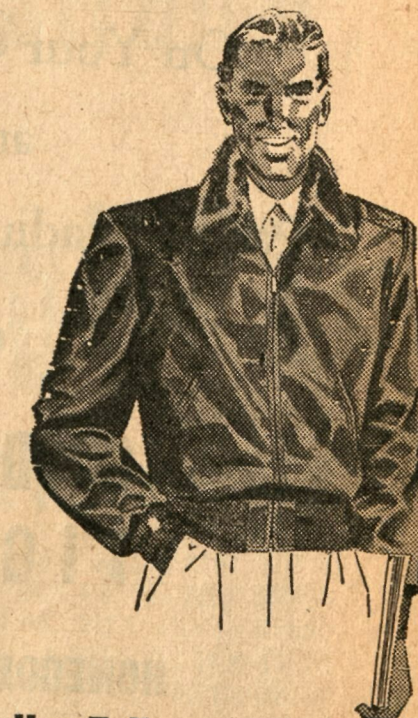
GREEN and GREY
BLUE and GREY
MAROON and GREY

890

36 — 42

Fine warm melton on one side and lustrous rayon satin twill on the other. Snap fastener front snug fitting knit wrist and waist bands and also collar. Wonderful for sport wear.

*100% reprocessed wool



Hey Fellows — Look Horsehide Flight Jackets

2175

(Plain leather collar style . . . \$18.75) Handsome rugged horsehide in a California styled flight jacket. Soft mouton collar, padded shoulders, full zipper front, snug fitting knit wrists and waist. Really terrific at this low price. 36 — 44.



At PENNEY'S

MAIN and CALIFORNIA

STOCKTON

G.O.P. Football Thrills Recalled Today—

(Continued from Page 4)

the play nullified by the referee. A Podesto to Ferem touchdown pass was called back for alleged clipping and a 96-yard kickoff return by Fran Holmes also failed to get official approval.

Seventy-five thousand partisan Trojan rooters rocked the Coliseum with prolonged booing protesting the decision, but to no avail. The Trojans would hear nothing of a rematch and after such V-12 stars as Earl Klapstein, now Stockton College coach, Johnny Podesto, Ray Ahlstrom, Ted Ogdahl, Willie Boyarsky, Joe Ferem and Jack Verutti transferred, Pacific dropped into football obscurity.

COP lost one game in 1947 when the Orange and Black ran out of gas dropping a close contest to Santa Clara, 21-20.

The 1948 season saw Pacific with another chance to go undefeated until a fired up San Jose Spartan and a quick referee whistle tumbled the Tigers, 14-7.

Going by the old adage that 'the third time is a charm', Pacific finally realized a perfect season with its greatest team last year. Led by All-American quarterback Eddie LeBaron, sparkling backs and a veteran line, the Bengals surged through eleven opponents to roll up a new national scoring record of 575 points.

Tonight's game may well go down in the history books as one of the most thrilling. Pre-game color and two evenly matched football machines promise nothing but the best for some 35,000 fans.

THE COACHING STAFF—



Pictured above are the gentlemen who guide the College of the Pacific football team. Kneeling in the center with cap in hand is Larry Siemering, head mentor. On his left is Dean Richardson. At the right of Larry is Hugh (Jo Babe) McWilliams. Standing in back from left to right are John Rohde, Ernie Jorge, Stan Goldman and Bob Franceschini.

ZUCHELLI, FORMER LOYOLAN, NOW 100% TIGER BACKER

Seldom in the world of sports does a former student of a university get to see his alma mater clash with the present institution of his choice, but here is one man exactly in that situation.

In 1942, and also in 1947, I was privileged to attend Loyola University in Los Angeles. Yes, I was a rabid Lion rooter. Whoever con-

demned my school was open for all kinds of trouble, and usually got it.

Perhaps it may seem that this would give rise to a great deal of conflict in relation to the Loyola-COP game tomorrow night. Who will Zuke root for? Don't make me laugh.

Naturally I swell a little with

pride when the Lions clomp on St. Mary's, but I'll clue you now in big orange and black letters. Comes tomorrow night there will be no louder fan in the COP rooting section.

"Give em' the big H, boys, All the way." Yes Zuke is a Tiger. 100%.

Top Independents Vie In New Stadium

(Continued from Page 4)

point-after-touchdown tries. Wes Mitchell and Geremia, who normally have no trouble hitting the "H" couldn't seem to find their targets. Mitchell made only one conversion in four tries while Geremia was frustrated twice. No doubt Coach Larry Siemering has had the boys working overtime on their place kicks.

Only two Tigers sustained injuries in the game. Those were not of a permanent nature. Ace defensive end Doug Smith, whose leg has been bothering him all season, banged the joint again but was seen walking it off a few seconds after the mishap. Guard Sid Hall also suffered a leg injury but was expected to be in top shape by tonight.

Hall, incidentally, could be compared with the Rock of Gibraltar in last week's tussle, except the Rock of Gibraltar never moved the way the Bengal line-man did when he nailed those Nevada backs behind the line of scrimmage.

Unfortunately for the Lions, Pacific has proved itself not to be a one-man team in any sense of the word. Where there are definitely standout stars, no man is irreplaceable. Bill Wood, Ted Case, Al Smith and a whole bevy of other backs are all capable of doing more than their share of running. In the line Pat Ribero, Gordon Johnson, Doug Breien, Robin Rush, and many others are only slightly less effective, if at all, than the starters. Loyola will meet a powerful, well balanced, well-coached team.

CONGRATULATIONS!

COLLEGE OF PACIFIC

On Your Centennial
and

Pacific Stadium Dedication

GOOD LUCK
TIGERS

HOMECOMING GAME
PACIFIC vs. LOYOLA

Modesto
Lodi
Manteca

TURNER
HARDWARE VALUE FOR VALUE COMPANY

WEBER AND AMERICAN — STOCKTON

Oakdale
Tracy
Escalon

CALIFORNIAN
Clothiers

Congratulations

COLLEGE OF PACIFIC
on Your
CENTENNIAL HOMECOMING

CLOTHES FOR MEN

The Way Men and Their Women Like Them

CALIFORNIAN
Clothiers

25 NORTH CALIFORNIA ST.
STOCKTON

COP Grad Earns Another Degree

Bishop Gerald Kennedy who earned an A.B. degree from College of the Pacific in 1929 was awarded an honorary Doctor of Literature degree today by Nebraska Wesleyan University.

The degree was conferred in connection with the inaugural of Dr. Carl C. Bracy as the 11th Chancellor of Nebraska Wesleyan University.

Dr. Kennedy, whose rise through the ranks of Methodism has been phenomenal, was born in Benzonia, Michigan, and graduated from Modesto High School.

He holds his A.B. degree from College of the Pacific; B.D. and M.A. degrees from Pacific School of Religion, Berkeley; S.T.M. and Ph.D. degrees from Hartford Theological Seminary, Hartford, Conn. and an honorary L.L.D. from College of Puget Sound, Tacoma, Wash.

Dr. Kennedy was pastor of the First Congregational Church, Collinsville, Conn. from 1932-1936; Calvary Methodist Church, San Jose, from 1936-1940; and First Methodist Church, Palo Alto, 1940-1942; and St. Paul Methodist Church, Lincoln, Nebraska, from 1942-1948.

While in Lincoln he served as a special lecturer in religion at Nebraska Wesleyan and was a

(Regular Advertiser)

member of the Nebraska Wesleyan board of trustees.

From 1940-1942 he acted as director of the Wesley Foundation at Stanford University, and from 1938-1942 he was acting professor of Homiletics at Pacific School of Religion.

His latest book, "The Lion and the Lamb," was published in 1950. Other popular selections by Dr. Kennedy include "His Word Through Preaching," "Have This Mind," and "The Best of John Henry Jowett," editor for Harpers in 1948.

Block P Meets Elects New Officers

The election for "Block P" officers was held at their last meeting. The following men were elected: Don Natoli, pres.; Don Hardey, vice president; Don Jacobus, sect.-treas.; Gene Nyquist and Robin Rush were elected to "Block P" executive council.

Some tentative plans include a "Block P" faculty basketball game, a boxing show, and two or three dances. All funds raised through these events are going to be used for traveling jackets.

Hurrah!
for Stockton and
College of the Pacific

MILLS PRESS
Lithographing and
Printing

625 EAST MARKET • STOCKTON, CALIF.

(Political Advertisement)

(Political Advertisement)

"A GOOD JOB WELL DONE"
IS THE BEST PLATFORM THAT A PUBLIC
OFFICIAL CAN OFFER AT ELECTION TIME!

★
We, the Supporters of Ed. Rimington, call your attention
to his splendid record as a County Supervisor . . .

RIMINGTON

. . . HAS PROVEN —
SOUND OF JUDGMENT
— FIRM OF PURPOSE
— ECONOMICAL AND
HONEST!

★
We urge you to increase
the fine plurality already
accorded him at the
Primary Election

Re-Elect
SUPERVISOR
ED. H. RIMINGTON

FRIENDS OF ED. H. RIMINGTON



— at BRAVO & McKEEGAN —



BRAVO & McKEEGAN EXTENDS BEST
WISHES FOR MANY SUCCESSFUL SEA-
SONS IN YOUR GREAT NEW STADIUM!

the big stretch . . .

CORDUROY

SPORTS COATS

YES, CORDUROY SPORT COATS STRETCH YOUR
WARDROBE — BECAUSE OF THEIR VERSATILE SERV-
ICE THEY MEAN THE COAT FOR "ALL OCCASIONS"
. . . . HOW CAN A GUY MISS AT A PRICE LIKE THIS!
SIZES 34 TO 46. COLORS BISCUIT TAN, FOREST GREEN
CHOCOLATE BROWN AND PINE GREEN.

12⁵⁰

MAY WE SUGGEST THE CONVENIENCE OF A BRAVO & McKEEGAN CHARGE ACCOUNT — ONE-THIRD DOWN AND ONE-THIRD MONTHLY!

Bravo & McKeegan

313 E. Main St. — Stockton

Education and Information

With the founding of the College of the Pacific 100 years ago, there was brought forth in California a new fount for the dissemination of culture and education.

During the past twenty-six years, the College of the Pacific has given the people of Stockton, the San Joaquin-Sacramento Valley, and the Mother Lode area a plant of higher education to which their sons and daughters have been drawn and from which the people of this area have come to expect the finest in education, drama, music, athletics, and all the other academic principles which emanate from an institution of higher learning.

For the past fifty-five years, the Stockton Record has consistently maintained a high principle of recording the news of Stockton, the state, the nation, and the world accurately and without bias that the people of this area might be better informed. It has been aptly said that "A Well-Informed Nation is a Free Nation."

Education and information are synonymous.

The Stockton Record is happy to have had a part in the daily recording of the growth and success of the College of the Pacific.

All Hail, Pacific. We salute you on the dedication of your new stadium.

Stockton Record

Complete Associated Press, United Press, International News
and Associated Press Wire Photo Service

(Regular Advertiser)

WELCOME HOME!

Need a . . .

GIFT?

WATCH?

DIAMOND?

Wm. Beers

JEWELER
2047 PACIFIC AVENUE
STOCKTON, CALIFORNIA

PROBABLE ST

No.		Wt.
76	Wayne Bergman	197
69	Duane Putnam	215
61	Jim Fairchild	195
81	Bob Moser	238
82	Sid Hall	220
75	Burt Delavan	228
57	Wes Mitchell	210
80	Doug Scovil	180
41	Ed Macon	170
46	Walt Polenske	193
63	Don Hardey	170

Pacific Squad

41	Macon, h
42	Geremia, q
43	Case, f
44	Ross, e
45	Walch, h
46	Polenske, h
47	Smith, A., h
48	McCormick, h
50	Wood, h
51	Breien, g
52	Beaver, g
54	Pickering, f
57	Mitchell, e
58	Rush, g
59	Toomay, e
60	Beavers, e
61	Fairchild, g
62	Dawson, e
63	Hardey, f
64	Stockdale, e
65	Stoner, g
67	Ribeiro, t
69	Putnam, t
70	Simoni, g
72	Morris, t
73	Schade, f
74	Kennedy, h
75	Delavan, t
76	Bergman, e
77	Jankovich, c
78	Collins, t
53	Smith, D., e
66	Johansen, c
79	Johnson, t
80	Scovil, q
81	Moser, c
82	Hall, g
83	Kelly, t
84	Grossman, q
87	Berndt, e
	McCoy, h
	Cobb, h

CANNON GIVES THE MILLENNIUM

As the Pacific Weekly is not a corny thing which would be unwise in a new

Therefore, in this, the biggest venture to recognize those firms and individuals not only this week, but throughout the

The Weekly, starting in this issue future where a firm is a contract advertiser paid advertising we could not publish. chases should whenever possible patrol way.

In the work of preparing the copy be attended to on short notice to enable issue. first honors go to the editor and was first made that we publish a 16-page practically all the staff had made plans who did not have specific commitments protest. So, to the editor for daring to dug in and worked overtime to make the

Muldowney Printing Company, who not only took on this added burden a responsibilities in cooperation. So to T

In this first year of the operation of publication, with not too much more organization from scratch, there have been the staff either did not return to college ruling which was made in regard to St. Mistakes have been made, none of them made. But we feel that for the first time which commands the interest, attention, and ship, and only the lack of funds has 16-page paper. We have been handicapped have been available have worked hard to

This edition of the Weekly combines celebration but is primarily to inaugurate we hope will continue each Fall through beckoning Pacific.

It is with great appreciation that, as Association, I have been connected with own paper, THE PACIFIC WEEKLY.

CONGRATULATIONS

to

COLLEGE OF THE PACIFIC

and

THE PACIFIC TIGERS

for this

CENTENNIAL STADIUM HOMECOMING CELEBRATION

from

NEWBERRY'S

WEBER at SUTTER

SHOOT 'EM UP TIGERS!

THAT COLLEGE TRY
WON'T DIE IF IT'S
PRESERVED IN SNAP-
SHOTS!

. . . For all your Camera
needs . . . Photofinishing

. . . Hallmark Cards . . .

it's TIGER CAMERA
HEADQUARTERS . . .

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	No.
Fred Snyder	84
Tom Machtolf	74
Dick Nanry	61
Pat Russell	52
Murray Nipp	62
Ernie Cheatham	65
Gene Brito	82
Don Klosterman	10
Skip Giancanelli	21
Neil Ferris	20
George Musacco	30

Loyola Squad

10	Klosterman, q
15	Robinson, q
17	Becnel, q
20	Ferris, h
21	Giancanelli, h
22	Dwyer, h
23	Zaleski, h
30	Musacco, f
33	Sulik, f
34	Horn, f
35	Nolan, f
41	English, h
42	Rubio, h
43	Seelig, h
44	Coniglio, h
50	Neil, c
52	Russell, g
60	Menotti, g
61	Nanry, g
62	Nipp, g
63	Mascola, g
64	Monroy, g
65	Cheatham, g
67	Manzo, g
68	Richcreek, g
69	Girillo, g
71	Lehman, t
72	Stewart, t
73	O'Shann, t
74	Machtolf, t
76	Routt, t
78	Walker, t
80	Klinkhammer, e
81	Collins, e
82	Brito, e
83	Evans, e
84	Snyder, e
85	LaPlacette, e
87	Berberet, e
89	Defontes, e

CHIDS— HAS COME

paper it can, without apology, say of general circulation and clientele. Weekly's history, we feel it proper have made our publication possible,

te over each advertisement in the Without their constant and regular that the students in making pur- e who support the students in this

ing to the many details that had to resent this 1st annual Homecoming the Weekly. When the suggestion, with a minimum of 10,000 copies, and the Nevada game at Reno. Those to Reno gave up the trip without up, and to the staff members, who reality, go our first word of thanks.

t out our paper for so many years, ut went far beyond their contract n and his staff we say, "thanks".

weekly as a completely student oper- he necessity of setting up a working y problems. Some key members of ere barred from staff work by the ollege students holding staff status. arable, and no doubt more will be y years, the Weekly is a publication spect of both students and admin- editorial policy is free from censor- ed its development into a regular ck of staff members, but those who whenever and wherever needed.

Homecoming - Centennial - Stadium Annual Homecoming Edition which coming Second Century which is

representative of the Pacific Students eration and growth of the students'

DICK CANNON
Publications Commissioner

(Regular Advertiser)

Hey-Hey Take It Away! That 100 Gallons of GOOD REGAL ETHYL GASOLINE

None of you guys and gals predicted the correct score to the Nevada-Pacific game last week but . . . we had 27 come within 1 point. Too bad — we're just itchin' to get rid of that Gasoline!

By the way—

You can really knock the spots off your gasoline bills by driving to the new REGAL STATION at Harding and El Dorado Sts.

--- And When You're There ---

Whether you buy or not — Guess the score of the C.O.P. - Fresno St. game Oct. 28th, 1950, and win up to 100 gallons of Ethyl Gasoline. You don't have to buy to enter the contest and there is no obligation.

DEADLINE FOR CONTEST

6 P.M. SATURDAY, OCTOBER 28

— Remember —

You Save On Every Gallon

YOU SAVE ON EVERY GALLON!

REGAL

Help-Serve

STATION

EL DORADO and HARDING WAY

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THE MOST
comfortable
CLOTHES YOU CAN WEAR



LOUIS ROTH Clothes

John Ball
men's clothier
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WEDDING
AND
BIRTHDAY
CAKES

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3236 Pacific Avenue
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Open Sundays and Holidays

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Fancy Foods From All
Over the World

3228 Pacific Avenue
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Congratulations
and
Best Wishes
to
C.O.P. and THE TIGERS
on the
Dedication
of
PACIFIC
MEMORIAL STADIUM
October 21st, 1950

*Smith
& Lang*

"Stockton's Finer Store"
STOCKTON — CALIFORNIA

Born 3 Years Ago KAEO Still Grows

KAEO represents one of the important facets of Radio Pacific. This "wired-wireless" or "carrier-current" station presented its inaugural broadcast January 6, 1947. KAEO is owned and operated by Alpha Epsilon Omicron, the honorary radio fraternity and offers activity in commercial programming.

Before KAEO was housed in the new Radio Studios, the dining room of what is now Tau Kappa was utilized as studio, control room and office. It was from this setting that KAEO first went on the air.

February 18th, 1947 was also a memorable date. KAEO became the first Far Western Affiliate of the Intercollegiate Broadcasting System. Since that time, Pacific has been a model for other I.B.S. affiliates. John Witherspoon, the President of Alpha Epsilon Omicron is also Regional Director for I.B.S. stations in the five Western states.

KAEO is a busy place any time during the day or night. There are the tasks of writing, programming, scheduling, special events, sports, and selling, to say nothing of the morning broadcast schedule from 7:30 to 9:00 and the evening broadcasts from 7 to 10:30.

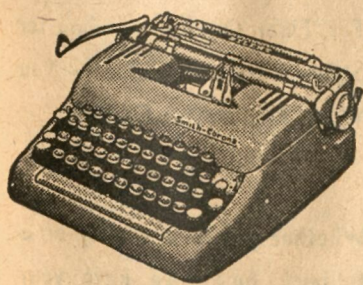
There is an interchange of programs between KAEO and KCVN. Certain hours are set aside for broadcasts based on the habits of the campus listening audience.

KAEO is constantly building in new program ideas and program materials. Very soon a complete transcription library will be in use to offer greater possibilities for better programming.

(Regular Advertiser)



BETTER GRADES



NEW

Portable Typewriters

Priced from **\$59.50** plus tax

\$5.00 down \$5.00 monthly

(No Financing Charges)

**Stockton
Typewriter Co.**

121 N. California St. Ph. 2-8514

CONGRATULATIONS ON YOUR
GREAT NEW STADIUM

ON and OFF THE CAMPUS... HERE'S A SWEET, SHORT COAT

Soft pure wool... with
a handsome lining,
huge pockets and a
clever emblem to
enhance its smart
lines

45⁰⁰

Sizes 12 to 16

Gold . . Gray . . Brown . . Black



Come In . . . Let Our Campus
Consultant . . .

BARBARA GREEN

show you the smart, new
arrivals for the college girl . . .



SPALDINGS

Brown and White

SADDLE

with pink rubber soles . . .
pet of the campus
is here . . .

SHOE SALON
STREET FLOOR

The Wonder
340 east main
exclusively yours since 1894

Television Program Ready to Begin at Pacific

By JOHN CRABBE

Sired by radio out of cinema and the legitimate theatre, television presents many problems to the staff of Radio Pacific as it becomes a part of the curriculum for the first time this year. Recognizing that TV has captured the attention of the commercial and entertainment world, Pacific felt obligated to include study of this new medium, even though not fully equipped to do so. The Television Production Lab now in progress on the campus is our answer to that challenge.

Working with nothing is a tradition at Radio Pacific. The day of working in a radio studio equipped with machinery built from old radio sets gleaned from the basements of downtown merchants, are not beyond recall. The present Pacific Theatre office in the conservatory once served as the only studio of the Radio Workshop.

The cycle is now being repeated. The special requirements of TV, equipment-wise, and the extremely high cost of this equipment, makes it necessary for us to improvise. This improvisation is being aided greatly through acquisition of war surplus materials. We are building our own cameras. In the meantime, we are using the movie camera as a substitute. Lighting equipment is from sur-

plus and borrowed from the Theatre.

We will build as rapidly as possible, and as we build, our training will most certainly improve. We

hope the day when Pacific will be broadcasting its own television programs over its own television station to Stockton and its environs will not be too far off.

(Regular Advertiser)

PACIFIC 5 & 10

SCHOOL SUPPLIES - NOVELTIES - ETC.

3224 Pacific Ave.

Phone 3-9966

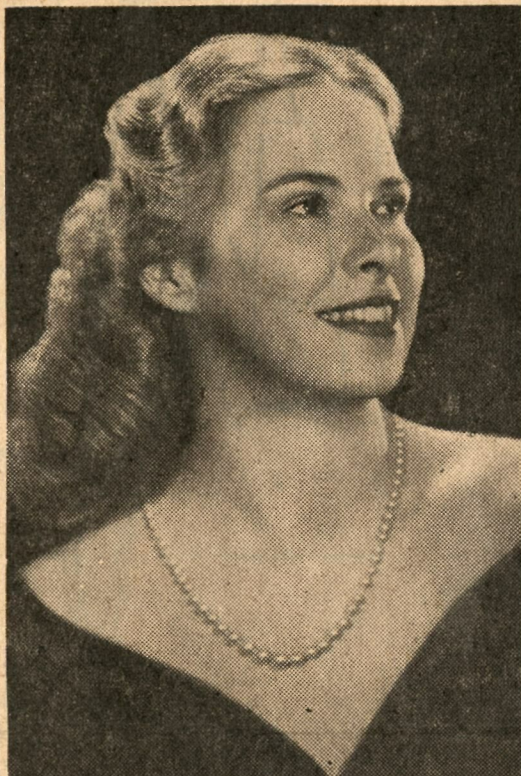
PACIFIC MARKET

QUALITY — COURTESY
GROCERIES — MEATS — VEGETABLES

3200 Pacific Ave.

Dial 6-6136

—We Cash Checks — Students Welcome—



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Important
Photo

SEE

Dino Severi

AT

Severi Studio

PROFESSIONAL
PHOTOGRAPHY

214 So. San Joaquin

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EXCLUSIVE LAUNDRY

Real Service at No Higher Prices

CAMPUS REPRESENTATIVES

ALDEN "RED" HUFF

WALT BAUN

ROOM 20 — NORTH HALL

— Every Laundry and Cleaning Service —

Make a **NEW CAR**
of **YOUR CAR**

SOFTER RIDING ... EASIER STEERING

U.S. ROYAL Air Ride

UP TO
\$1000
ON YOUR
OLD TIRES



**Brandstad & Doherty
Tire Co.**

5 E. Miner
Ph. 4-1435

326 N. Wilson Way
Ph. 8-8989

SEE US TODAY — AND SAVE



(Political Advertisement)

(Political Advertisement)

(Political Advertisement)



Elect ...

EDGAR H. WHITESIDE

County Treasurer and Tax Collector

He has been an assistant to W. C. Neumiller for 14 years. In Mr. Neumiller's own words, "He is a man of excellent habits, well qualified, and I highly recommend him for Treasurer and Tax Collector."

THERE IS NO SUBSTITUTE FOR ACTUAL EXPERIENCE

Treasurer and Tax Collector

Vote
for One

EDGAR H. WHITESIDE



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Thor's

3216 PACIFIC AVENUE

FOR AFTER-GAME SNACKS

or

PLATE DINNERS

JUST ACROSS FROM C.O.P.

(Regular Advertiser)

EXCLUSIVE SALE OF

Hart Schaffner & Marx Clothes
Yost Bros.



YOU don't have to be a football hero to win admiration. Hart Schaffner & Marx clothes have that All-American appeal — have more life than a cheer leader!

For Finer Quality — Smarter Style — Greater Value — You Won't Find Better Clothes.

Whether you're a varsity or a fullback build, we have your size. Have us prove it.

SUITS - - \$69.50 to \$75
TOPCOATS - - \$65 to \$75

SHOW 'EM FIRST YOST

YOST BROS.
• STYLE STORE FOR MEN •

320 E. Main St., Stockton — San Andreas — Tracy (soon)

ATHLETIC HEAD SAYS POLICY NOW DEFINITE

Over 390 College of the Pacific students signed the petition which has been circulating on the campus for the past two weeks concerning non-discrimination in COP athletic policies.

On October 4, 1950, the Athletic Administration Committee agreed to recommend to the Board of Athletic Control "that the College of the Pacific should continue its policy of non-discrimination in athletics."

Specifically, that the "College of the Pacific should not engage in athletic contests with any schools which object formally or by indirection to the race of any member of a College of Pacific team." This policy was unanimously adopted by the Board of Athletic Control in its monthly meeting of October 11, 1950.

EARL R. JACKSON
Director of Athletics and
Secretary of the Athletic
Board of Control.

The letter printed below from the Athletic Board of Control serves as an answer to the problem which was protested by the PSA statement. According to officers of the Pacific Student Association, the signed petitions have been presented to the COP administration as an indication of student support of the action which the Athletic Department has taken.

Burns Issues Welcome

(Continued from Page One)

served educational interests in the West for one hundred years is a mark of distinction indeed.

Closely paralleling the history of the American Period of California is the history of the College itself. Religious and educational roots were given, not only to the state but to the College as well, by such illustrious leaders as Isaac Owen, William Taylor, and Edward Bannister. These men established a standard of service which is still an example for us today.

The centennial of the first chartered college is no ordinary thing. Accordingly, a faculty, alumni and student committee has had periodic meetings for two years previously to plan for the many unusual events which will be scheduled for this year. My advice is for each one of you to follow these announcements so that you might participate in some of these meaningful events. They are things which you will remember for the rest of your lives.

While we are celebrating this year we must constantly keep in mind that our greatest period of service lies ahead. With the foundation which we now have our structures of the future should be more significant as we serve a western land of hope and glory!

ROBERT E. BURNS
College of the Pacific

IN MEMORIAM

The students and faculty of the College of the Pacific wish to extend deepest sympathies to the family and friends of Lee Ross, a COP student who lost his life last week in an automobile accident.

Eiselen Selected For New Honor

Dr. Malcolm R. Eiselen, chairman of the College of the Pacific history department, has been chosen to give the initial honorary Faculty Research Lecture before a special COP faculty banquet next June.

President Burns announced that this honor will be conferred annually upon some member of the COP faculty in order to stimulate research and scholarship in his field. A grant of \$300 will be given to the winner each year,

with \$100 of this to be set aside for printing of the work.

The 1951 lecture will be given during Centennial Week next June before a formal banquet to which faculty members, graduate students, and special guests will be invited.

Dr. Eiselen, who has taught at COP for 23 years, has written for the Yale Review, the North American Review, and other academic publications. Several of his articles have been reprinted in the Reader's Digest.

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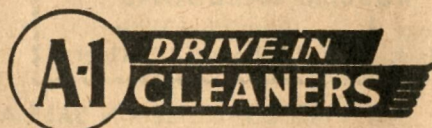
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(Political Advertisement)

SOUND REASONING

Any school teacher can tell you how impractical it is for a student to be promoted from the primary grades to college, and so it is in the legislature. It's just as foolish for a student in the Assembly with less than two years of training in Legislative matter, to expect thinking people to gamble on his effectiveness and know how in the important seat of our State Senate.

Thinking people say: "This is no time to experiment. We need thoroughly trained legislators who can deal intelligently with the vitally important issues confronting us today. Further, we need men who CAN and WILL diligently and honestly work for the interest of all the people."



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Two Thousand Gather In Dining Hall Today

Two thousand people will eat at the dining hall today, the day of the Loyola game, estimates controller O. H. Ritter. In order to serve this large number, altered hours when meals will be served have been announced. The small dining room will not serve the general diners after 5:00 because it must make ready for special and distinguished guests who will dine at 6:00.

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Mr. Zuck, Class of '97, Returns to Say, 'Pacific, I Remember When—'

"Hello, I'm J. R. Zuck; I plan on spending a few days with you." That's all he said as he walked into the living room of Rhizomia and sat down. But presently he lit a cigarette and began to unfold a heart-warming story which he could aptly have entitled, "PACIFIC, I REMEMBER WHEN". Mr. Zuck, you see, is an alumnus from the class of 1897, and although he arrived a week too early for the Homecoming celebrations, he is truly the spirit, and the meaning of Homecoming.

Mr. Zuck told tales of the old Pacific, which he has carried with him for the fifty-three years it has been since he graduated from the school, he even showed us some buckshot in his leg which he has also carried with him since the time he "lifted" some watermelons from a "gun-totin'" farmer who objected to supplying Rhizomia's watermelon feed.

When Mr. Zuck attended Pacific fifty-three years ago, it was a school of constant restrictions, and held fast to rules concerning dancing, dating, and general campus activities, "But don't for one minute think we didn't have as much fun as you do," he roared, times, and once in a while we even forgot a rule or two."

Keeping up with the times is one of Mr. Zuck's favorite hobbies, "I've been keeping up with the times for seventy-five years, and I'm going to keep it up; too many people live in the old days." He went on, "That's why I made my mother learn to smoke when she was eighty; she put up a heck of a fuss, but I told her it would keep her young, and by gosh it did, because twelve years later she was still at it."

This weekend, the campus is

welcoming back Mr. Zucks from all over the nation. These people have returned to their Pacific to help celebrate its one hundredth birthday, and to stand as conclusive evidence that although the campus may change, the faces may change, and the rules may change, the real Pacific will never change. So to all the grads, whether young or old, let us open our ears and share their joy as they join together to shout, "PACIFIC, I REMEMBER WHEN."

Season Tickets Ready For Pacific Productions

Season tickets are now on sale for the Pacific Theater Productions at the box office in the Conservatory, or from students majoring in drama. The tickets are \$2.50 for PSA card holders and faculty for the four plays, but there will be NO reductions on prices for card holders on individual plays which will cost \$1.50 each.

In rehearsal now is "I Remember Mama" starring Darlene Wise the first of the plays to be offered this season. It will open Saturday, October 28, 1950, and will show again November 2, 3, 10 and 11 at 8:00 P.M. in the Conservatory Auditorium.

LET'S GO PACIFIC! DECORATION HEADQUARTERS

CENTENNIAL DEDICATION — PACIFIC MEMORIAL STADIUM —
CENTENNIAL PARADE AND HOMECOMING

PACIFIC TIGERS vs. LOYOLA LIONS
SATURDAY, OCTOBER 21st — 7:30 P.M.

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MAIN FLOOR

Home-coming . . . that's the time when old grads wander back to the "Country Club" to see if the place is fit to send their kids to . . . & they find it is much better off than when they left . . . & most of the time they have more fun than they do any place else.

Home-coming . . . some Pacific-ites got a head start on the celebration at the expense of Hotel Mapes, Reno, Nevada . . . Went to the Stockton College rally in the Conservatory last Friday & ran into a mouthful . . . Try saying "C fight, O fight, L fight, T fight, S fight" fast with a mouthful of hot dog . . . & at the same rally Arthur Holton, the leader of the new Stockton College (Colt size, that is) Band struggled while the band was doing a great job . . .

And speaking of bands . . . The combined facilities of the C.O.P.-S.C. Band blew The University of Nevada Band right out of their own stadium last Saturday with a very tricky, very SMOOTH rendition of "Make Mine Country Style" . . . Looks simple, huh? . . . You try wrapping a slide trombone around a base drum at 4,300 feet while giving out with "Country Style"! . . . The half-time intermission was about the only time Nevada people could cheer & they did cheer for Pacific's "one-in-a-million" Band . . . It is a crying shame you won't see the Band perform at half-time tonight.

Home-coming . . . George Sutton, of Santa Barbara College, wandered in the other day looking for personalities to help publish a new rag . . . George plans to bloom out at Pacific with this addition within two weeks after Home-coming . . . You can take this for what it's worth . . . "Rogue" is, & will be here at Pacific, a good sheet . . . What's the price? . . . Brother, here is something for free!

Home-coming . . . Seems the Blue Key Society here has a large finger in the appearance of Dick Powell in the parade tomorrow . . . Home-coming director, Dave Gerber, says they deserve a strong pat on the back for a job well done . . . & when we have . . . Earl Flegel plastering signs on the city busses and taxis that howl of Home-coming . . . More pats.

Termites . . . Tau Kappa Kappa dug up a slightly hairy termite from Omega Phi & installed her as the Toast of Termites, Pacific style last week . . . In case you are interested, her name is Gladys Happybottom & you can meet her any time at T.K.K. by asking for Gerty Gluts . . . & now Archania has a termite problem with the accumulation of twenty-two new paddle fodder . . . For the next two weeks don't be surprised if you hear K ouch, A ouch, E ouch, O ouch pouring out of your radio . . . The Archites got a lot of Radio majors.

Home-coming . . . that's the time when the frats & sororities go out with blood in the eye to out-do each other . . . & the usual result is Spring time in the Fall around the Pacific playground . . . & that's the time every year to throw convention out the classical window & live for the fun of living.

3 Rallies on Thursday Get Weekend Started

By REID TURNER

Aside from being the day of days, intended to set Pacific's Centennial Homecoming weekend off to a spirited start, Thursday could also have been called "Nation Rally Day". The day got an official sendoff at 11:00 A.M., and came to an end sometime that night at the Fox California Theater, which was the scene for the third rally of the day.

Festivities began when the melodious strains of college pep band reached out to all four corners of the campus and drew everyone to Pacific Memorial Stadium where rally number one ensued. Dick Armbrust, rally commissioner, emceed the show, and introduced Brit Smith, who explained card stunts to the students, which are to be used for the first time at the game. Next the queen candidates were introduced to the audience, and immediately afterwards a complete outline of the weekend was explained. From time to time the yell leaders and song leaders did their stuff, ably aided by the band.

After a brief rest, the students pulled themselves together, and gathered at fraternity circle, where a torchlight parade began. The parade traveled to the scene of the bonfire, where the Homecoming Queen was introduced. The Queen (whose name is not known to us who have nasty old deadlines to meet) set her torch and immediately converted a large pile of wood into a raging bonfire.

The next stop was Stadium Dr. A large car caravan formed, and

ORIGINAL TIGER GRIDDER TO SPEAK HERE SUNDAY

A member of the Tiger team which played its first game at the dedication of Baxter Stadium, Reverend Frederic Hewes Busher, minister of St. Lukes Methodist Church in Richmond, has returned to his alma mater as speaker for the 11:00 Homecoming service tomorrow in Morris Chapel. His topic will be "The Church—Necessary or Luxury?"

Fred Busher was one of the pi-

complete with police escort all headed for the Fox California Theater. Outside the theater Tommy Tiger was patiently waiting for someone to show up, but he didn't have to wait long, for all at once, the lobby was a mass of happy students gathered under a sea of bobbing rooter's caps. The program included a talk by Dutch Derr, Music by Art Nielson, songs by Dave Clarkson, a violin solo by John Nastari, and a skit by Tau Kappa Kappa. Master of ceremonies was Ed Zuchelli. And of course the yell leaders and song leaders put in an appearance (by now they're exhausted!)

(I was just about to say that this was the biggest, best, and top rally of this, or any other year, but the last time I wrote up a Thursday rally on Tuesday I made some horrible predictions, and Armbrust was furious.)

Oh well, there is one thing certain, Thursday's rally was the biggest, best, and top rally of this, or any other year.

oneers who made the move from the San Jose campus to Stockton in 1924. He vividly "remembers when" the COP eleven scored a last-minute touchdown to save the day and the dedication. While in school he also played basketball, baseball, and "ran hurdles in track (only we had no track team then)."

It was largely due to the efforts of this alum that Omega Phi Alpha was the first fraternity house built on the new campus. While attending COP, Busher also carried a three-point preaching circuit which called for weekly stops at San Andreas, Mokelumne Hill, and Valley Springs.

A philosophy student at COP, Busher is a graduate of Boston Theological Seminary. He has also done advanced work at Harvard and Stanford.

Affirming his vital interest in the current COP library campaign, this alumni leader writes, "I am trying to create sufficient interest in Richmond to raise \$10,000 for a Robert Burns room, inasmuch as Pres. Bob is a Richmond product." At the moment he is also engaged in establishing a Co-operative Parish in Richmond which will include four new churches.

Busher admits, "I can never repay what Pacific has done for me." And he confesses that he will probably end up a wild rooter for his alma mater "something like Tully Knoles (minus the whiskers) to my dying day!"

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Editor Vonda Carlton
 Advisor James Morrison

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MULDOWNEY STOCKTON

Page 16 — PACIFIC WEEKLY — Saturday, Oct. 21, 1950

The Party Line

By IRA WHEATLEY

It is the Party Line's firm conviction that student government at Pacific is in a very feeble state of health. Though the Pacific Student Association is the official government instrument of the students, organized by and for themselves, it cannot in any sense claim their real loyalty. More over, it has never, to the Party Line's knowledge, had the widespread interest, cooperation, or respect of the college administration or faculty.

Why has not the PSA been able to command more student loyalty? Don Martin, PSA vice-prexy, offered a sound analysis in a conversation with us last week. He said, in effect, that the campus is over-organized — that "there are too many tops." The Party Line agreed, adding that though Pacific is numerically a rather small college it nonetheless attempts to carry on all the various types of activities which might be found at a large university.

Certainly Homemaking is a case in point. Two weeks ago saw sign-ups for fraternity and sorority rushing, concurrent with the election of class officers. That same week the Women's Y and Blue Key were holding introductory programs.

This week began with the big three-day Library Fund Drive, which was followed immediately by Homecoming celebrations. One of the most unfortunate occurrences of all this hodgepodge of activity was that "Summer and Smoke" and the Bonfire and Theatre Rally were in direct conflict on Thursday night.

The above conglomeration is by no means a campus schedule, but only a rough cross-section, as every reader will know. And with a small student body, it is not surprising that each of the organizations concerned must operate with a limited and often badly overlapping membership.

Only in the case of the fraternities and sororities is this last statement seriously misleading. The very active program which these groups carry on is outstanding for our small campus, to be sure. Yet it does, in many cases, demand the time of fine individual leaders who are thus prevented from making a fuller contribution to the campus as a whole.

But what of the administration and the faculty? What is behind the lack of interest which they display towards student activities?

As for the faculty, most of them hold "extra-curricular" activities in contempt because they feel they detract from the study-time of their students. They see the campus only as the place where their classes are held, and the students only as individuals whom they must induce to pass tests and write papers each semester. The Party Line holds that genuine

NARANJADO

This year, for the first time, the College of Pacific yearbook will be available to the alumni and the students of Stockton College. A new time-plan payment will also be inaugurated, starting in two weeks. This will enable both holders and non-holders of P.S.A. student body cards, to reserve their copies of the Naranjado with a small deposit.

PSA WELCOME

The long-awaited event of the centennial year has arrived, and with it have arrived many old friends of Pacific and others whom we hope will be new friends. To all goes a "Welcome" from the Pacific Student Association.

To you grads who are back there is a special greeting. Much of this centennial year belongs to you, for without your continual support this student generation

would not be able to enjoy this fine campus and all that goes with it. You have our thanks, our welcome back, and our invitation to continue your activity in the "Pacific family."

To those of you who are on our campus as guests and participants in the centennial celebrations we offer a particularly warm welcome. You are invited to make yourselves at home and enjoy your stay while you are here. To you also goes our thanks and an invitation to return to Pacific for a more leisurely visit.

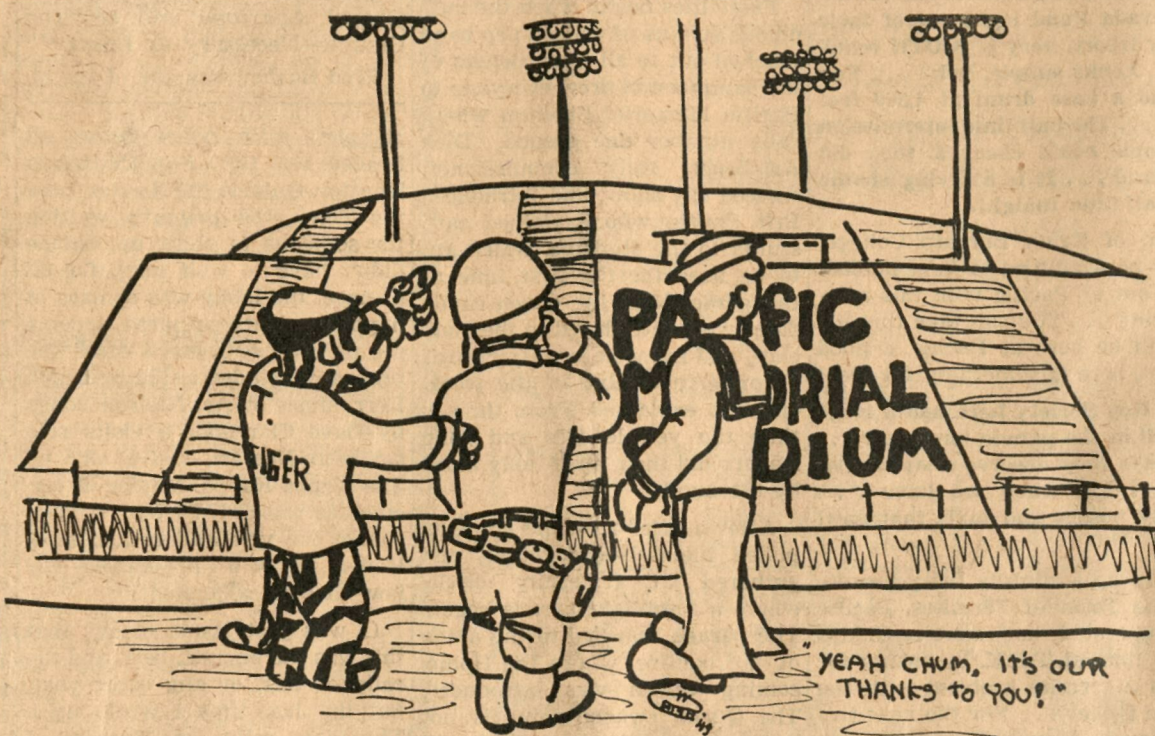
To Governor Warren, General Wedemeyer, Admiral Rodgers, Dick Powell, and the other celebrities also goes our welcome. Pacific is indeed honored that you have taken time from already busy schedules to help us celebrate.

For our guests from the Loyola student body and their football team there is a welcome that can come only from student to student. We are glad to have you up gang and hope that you may make many friends here.

To each of you there is an invitation to stay as long as you can, participate in our activities while you are here and return again soon. Pacific welcomes you!

Sincerely,

DON MARTIN
 PSA Host



COP Rooters -- Note Card Stunt Rules For Homecoming In New Stadium

The College of the Pacific rooters' section for the Loyola Homecoming game is going to provide a real show at half-time, according to Brit Smith, who is in charge of card stunts for the dedication contest.

But with over 110 students in the section, specific rules are necessary for the presentation of successful stunts. Here are the directions for all those planning

exceptions to this generalization are notably few at Pacific!

The administration, moreover, is understandably occupied with the problems of running the institution. The Party Line charges, nonetheless, that it does not assume enough maturity in the students, and that it therefore fails to enlist their cooperation as it should. It does things for the students, not with them!

In view of the material thus far presented, the Party Line wishes to offer three positive suggestions:

First, that all student activities be coordinated under the Pacific Student Association. This would mean, for instance, that the social calendar would be administered by the PSA Social Chairman, as well as by the Dean of Women. The AWS and the AMS (which is as yet non-existent) would oversee all women's and men's groups, respectively. The PSA governing boards would be concerned and responsible for every aspect of student life.

Second, that faculty members volunteer, or be invited, to give a part of their time as advisors and sponsors of campus student groups, including various PSA committees and boards. In this manner they may be led to see that campus problems are the testing ground for facts and theories heard in the classroom (that

to sit in the COP rooters' section tonight.

1. If you are waiting for friends, meet them outside. No seats can be saved in the section before the game.

2. Follow instructions in entering the card section.

3. DO NOT TOUCH OR LOSE THE INSTRUCTION CARD OR THE LARGE COLORED CARDS AT EACH SEAT.

4. At half-time remove coats to show white shirts or sweaters. Everyone must wear white.

5. Remove rooter's caps.

6. Do not lose your instruction card. You cannot guess! While the stunts are in progress clip the card to your cuff or the collar of the guy in front of you so it won't be mislaid.

7. If you do not have a card for the color called, ask an usher to give you the correct card.

8. During the card stunts listen carefully to the leader who will give detailed directions.

9. Hold the cards above eye-level with the specified color out.

10. When the stunts are completed, pass your cards in to the ushers! The same cards must be used in the Santa Clara and San Jose games.

we "learn by doing" much more effectively than by mere listening!)

Third, that the administration of the College make it an avowed practice to ask student representation and counsel on all committees and groups dealing with student concerns.

STRAYED!...

Hymnals from Morris Chapel. Anyone who may have borrowed hymnals, please return them to room 117 Sears Hall as soon as possible.

EDITORIAL

HOMEcoming . . . it's a great word, when you stop to think about it. It recalls so many and varied memories to the minds of the people who are here at Pacific this week-end. These people, from all walks of life, have gathered here in Stockton to help Pacificites celebrate a one hundredth anniversary.

The alums present on campus recall memories of the days when they attended school on this campus. Some will find many material changes but the spirit of Pacific remains unchanged throughout the years. It is still a beautiful, friendly, and warm campus. The alumni will remember the days which are always "the best years of our lives," the parties, dances, friends one always associates with college.

The visiting guests and celebrities that are gathered here, must certainly recall their own college days at some other college. Homecoming brings back memories to them of football games, flunking courses, the pranks they played on one another, and the crazy stunts they pulled when they were "kids." To each guest, Pacific extends a warm hand, and says, "Join with us this week-end and think of this college as you would of your own."

To students, Homecoming does not mean anything but extra work such as decorations, card stunts, writing letters, scheduling events, and all the little details that go into making this celebration a successful event.

However, after the students now attending Pacific graduate, they will look back with fond memories on the days of this College's greatest Homecoming, and be proud that they had a part in planning and preparing the festivities. Then this week-end will mean much more to them than it does right now.

The Pacific Weekly would like to add its own welcome to the people who have gathered here today and tomorrow. Join with us, alum, guests, celebrities, friends, and students, in celebrating the most successful one hundred years any college ever recorded.

College of the Pacific will go down in fame as California's oldest chartered college, but it is more than that. This is not just an academic institution, it is college that has won recognition in all fields of endeavor; academically, athletically, and socially.

We are here to celebrate the past hundred years, but they are only the foundation for a much greater hundred years to come. Let's be nostalgic for only a few minutes while reminiscing about what has happened and then let's spend the rest of the time thinking about all the tomorrow's that will be great in the history of College of the Pacific. V.C.