



10-26-1985

October 26, 1985 Football Program, UOP vs. San Jose State

San Jose State

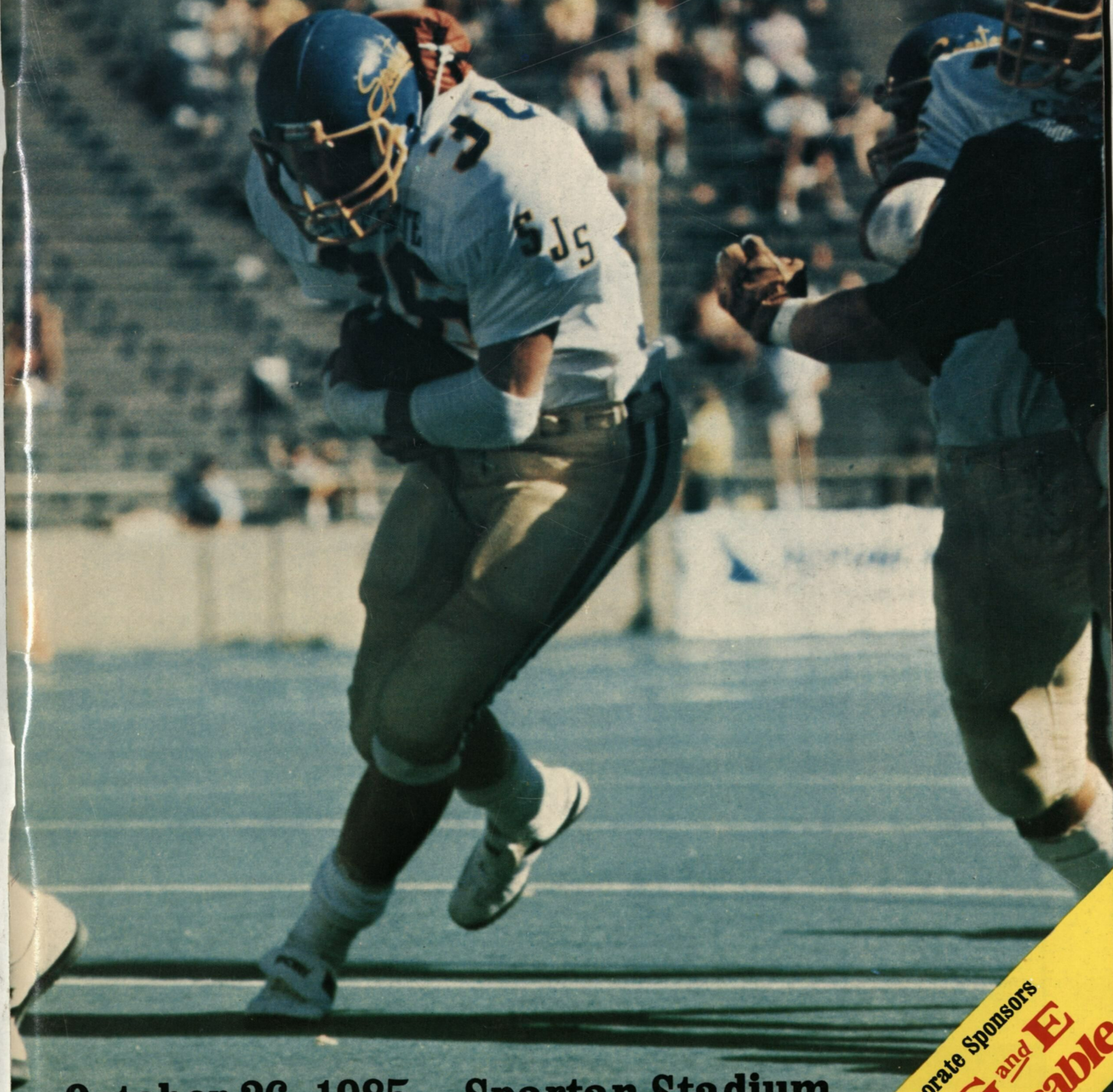
Follow this and additional works at: <https://scholarlycommons.pacific.edu/ua-football>

Recommended Citation

San Jose State, "October 26, 1985 Football Program, UOP vs. San Jose State" (1985). *Football*. 495.
<https://scholarlycommons.pacific.edu/ua-football/495>

This Book is brought to you for free and open access by the Athletics at Scholarly Commons. It has been accepted for inclusion in Football by an authorized administrator of Scholarly Commons. For more information, please contact mgibney@pacific.edu.

SAN JOSE STATE UNIVERSITY vs. UNIVERSITY OF THE PACIFIC



October 26, 1985 — Spartan Stadium

Corporate Sponsors

P G and E
and **Gilcable**

\$2.00

MAKE THE HYATT SAN JOSE YOUR GOAL...

J.P. Willows is your best shot for cocktails and live entertainment nightly. **Hugo's II** scores highly with comfortable elegant dining where reservations are suggested.

1740 North First Street
San Jose, California 95112
(408) 298-0300

Hyatt San Jose offers special rates for Boosters, Family and Friends


Innovation

Going beneath the surface in advanced technology.

At Lockheed Advanced Marine Systems, we're entering a fascinating era with projects that explore the world within our world. We offer engineers and computer science professionals a variety of intriguing opportunities that combine advanced technology with the deep ocean environment in the following areas:

- Sonar Systems, Underwater Acoustics/Communications
- Marine Systems: Reliability; Safety; Maintainability
- Mechanical: Structural; Vibration; Mechanisms
- Electrical: Power; Command/Control; Signal Conditioning Communications

If you'd like to become involved in a challenging field that rewards innovation, please send your resume to Jess Walker, Lockheed Advanced Marine Systems, P.O. Box 4000, Santa Clara, CA 95054. We are an equal opportunity, affirmative action employer. U.S. citizenship is required.

 **Lockheed**
Advanced Marine Systems
Giving shape to imagination.



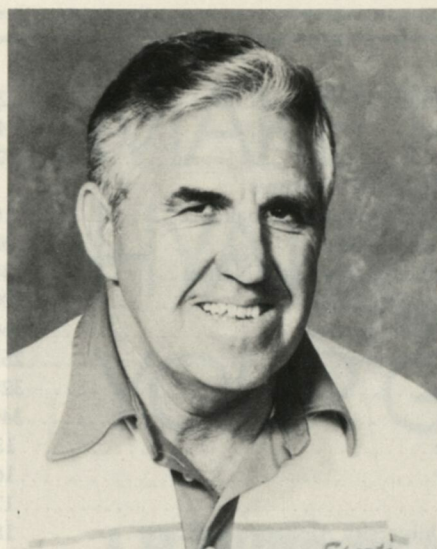
THE SPARTAN FOOTBALL PROGRAM October 26, 1985 Table of Contents

Head Coach Claude Gilbert	2
Assistant Coaches	4
The Spartans	5, 6, 9, 10
"Touchdown Illustrated" Features	
The Popularity of College Football	1t
Excerpts from the Experts	6t
Campus Landmarks Across the Nation	8t
Complexities of Blocking	10t
The 1965 Season in Review	16t
The Love of the Game	25t
College Cross	32t
Arthroscopy	34t
Tonight's Game	13
Meet a Spartan	16
Depth Charts	17
San Jose State University Alphabetical Roster	18
San Jose State University Starters & Numerical Roster	20
Pacific Starters & Numerical Roster	21
Pacific Alphabetical Roster	23
The Tigers	24
The PCAA	24
Spartan Stadium Information	27
Statistics	28
"Touchdown Illustrated" Features	
Sid Luckman's Rise to the Top	42t
Coaches' Wives	49t
Treasures of the Trophy Case	58t
Looking Back	61t
Ollie Matson	73t
The Spartans	29
Sideline Spartans	30
Behind the Scenes	32
Wheels of Support	33
Spartan Foundation	34, 35, 36, 37, 38
Spartan Basketball	39
At Halftime	40

"The Spartan Football Program" is published for each of the four 1985 San Jose State University home football games by the school's sports information department.

Editor: Lawrence Fan
Contributors: Jill Fracisco, Scott Pierson, Brent Ainsworth
Photography: Wayne Salvatore, Ron Fried
Cover Photo: Jim Yudelton
Printing: Erich Printing

Claude Gilbert—Head Coach



Claude Gilbert will tell you there is no place like home. Returning to the head coaching ranks a year ago, he posted a 6-5 record at his alma mater, San Jose State, and is in his second year as the Spartans' head coach.

Gilbert's role as head coach at San Jose State is his second at the major college level. He was the head coach at San Diego State from 1973 through 1980 compiling a 61-26-2 record with six winning seasons. Overall, as he enters his tenth season as a collegiate head coach, Gilbert has a major college coaching record of 67-31-2 for a .684 winning percentage—one of the top figures for any active Division I-A head coach on the West Coast.

As the Aztecs' head coach, San Diego State won the 1973 and 1974 Pacific Coast Athletic Association (PCAA) titles. In addition, the 1976 and 1977 clubs, which competed as a major college independent, finished with 10-1 slates.

The 1979 West coach in the East-West Shrine Game joined the San Jose State staff for the 1981 season as the Spartans' defensive coordinator and outside linebacker coach. Twice in his three years as defensive coordinator and again last year, San Jose State has been the top ranked defensive team in the PCAA. His swarming, aggressive defensive units averaged over 50 quarterback sacks a year between 1981 and 1983 including a high

of 59 during the team's 1981 conference championship year.

Also, San Jose State was ranked nationally in rushing defense during that period with two top five finishes. Eight of his defensive players received first team all-conference honors while another six were second team selections. Six players from last year's team received all-league recognition.

Gilbert began his coaching career in 1959 as an assistant coach at Tulare (Calif.) High School. The following year, he moved on to Shafter (Calif.) High School for his first head coaching job. He had three winning seasons including a perfect 9-0 mark in 1962.

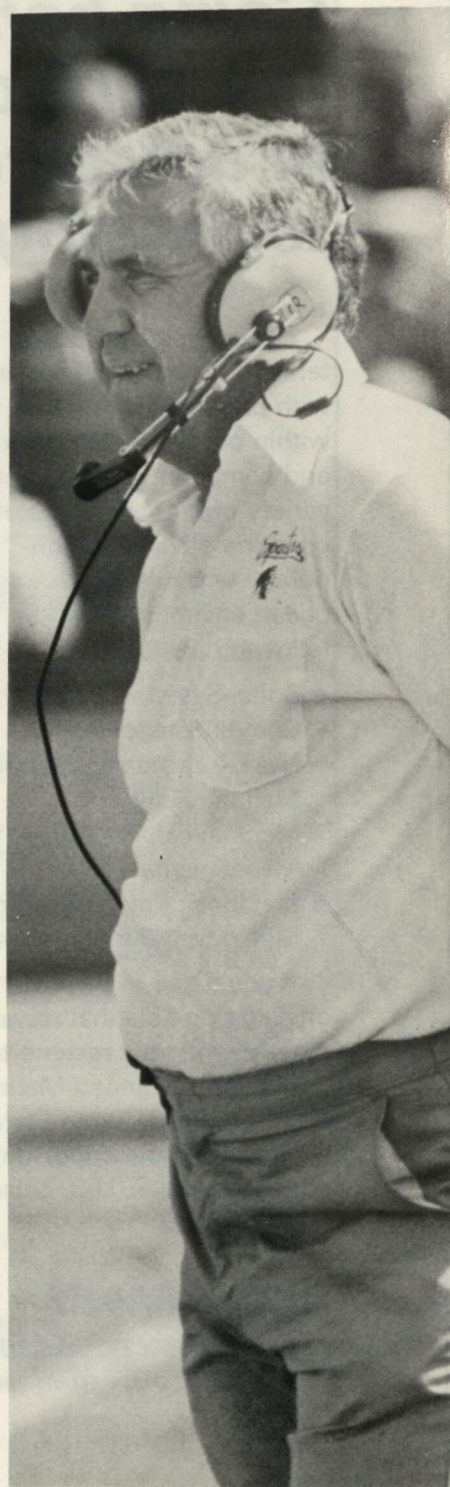
The 53-year old native of Geary, Okla., accepted an assistant coaching position at Bakersfield College in 1963. After three seasons, he was named the head coach at Southwestern College in Chula Vista, Calif. Gilbert led the 1966 team to a 5-3 record and a share of the conference title.

Gilbert's first major college coaching assignment was at San Diego State. He coached the offensive line in 1967 and 1968. From 1969 through 1972, he was the team's defensive coordinator. During those six seasons, the Aztecs had a remarkable 54-9-1 record with unbeaten seasons in 1968 and 1969.

Seeking his 100th head coaching victory in 1985, he has been named to the West staff of the 1986 Japan Bowl in Tokyo.

The 1959 graduate of San Jose State was a flanker, starting fullback and captain of the 1958 team. The physical education major continued his education at the school earning his master's degree.

Claude and his wife, Mary Lou, reside in San Jose.



Scura. Moore. Sussman. Richmond.
Together they cover the Bay Area
with you in mind.

KNTV NEWS 11
THE TEAM TO WATCH.

Coaching Staff



1985 SAN JOSE STATE UNIVERSITY FOOTBALL COACHING STAFF
(L to R): Offensive line coach Rick Rasnick, running backs coach Wally Gaskins, undergraduate assistant Richard Ryles, offensive coordinator Terry Shea, head coach Claude Gilbert, defensive coordinator John Godden, defensive backfield coach Larry Petrill, defensive ends coach Dan Henson, defensive line coach Mike Pompa.

WALLY GASKINS, Running Backs Coach

Wally Gaskins enters his seventh season as a San Jose State assistant football coach. The defensive line coach his first five years with the Spartans begins his second campaign as the team's running backs coach.

Gaskins came to San Jose State after serving as the defensive line coach at Cal State-Northridge in 1978. The 40-year old Gaskins also has been the defensive coordinator at Whitworth College, an assistant coach at the University of Montana for four seasons and a player-coach with the United States Signal Corps from 1965 through 1968.

A junior college All-American halfback at Columbia Basin College, he also played on the nationally-ranked University of Montana teams of 1969 and 1970. He earned his bachelor's degree from Montana in 1971 and received his master's degree from Whitworth College in 1977.

JOHN GODDEN, Defensive Coordinator

John Godden begins his second season as the Spartans' defensive coordinator and inside linebackers coach.

Godden returned to collegiate coaching in 1984 after a four year stint in private business. Before entering the business sector, he was the recruiting coordinator and inside linebacker coach for Stanford University in 1979. The

43-year old assistant also served at Fresno State for five seasons and Fullerton State for two years.

The all-conference linebacker at San Diego State began his coaching career as a graduate assistant at his alma mater in 1965. His first full-time coaching assignment was at Grossmont High School in 1967. He moved on to Santa Ana Junior College where he was a defensive coordinator for three seasons before moving to the college ranks.

DAN HENSON, Defensive Ends Coach

Dan Henson, the newest member of the Spartan staff, begins his first season as the defensive ends coach.

Henson comes to San Jose State after serving one year as an assistant coach and recruiting coordinator at Hope College. At the collegiate level, he also has coached at the University of San Diego and Southwestern College each for a season.

The 33-year old assistant was a defensive back on the 1972 through 1974 Central Michigan University squads. He started his coaching career at Swartz Creek (Mich.) High School. In addition, he has coached at Sebring (Fla.) High School and San Diego's Christian High School. Henson received his bachelor's degree in 1975 and a master's degree from Azusa Pacific College in 1980.

LARRY PETRILL, Defensive Backs Coach

Larry Petrill starts his second season as the Spartans' defensive backfield coach.

Petrill joined the staff after serving nine years as the defensive coordinator at El Camino College. Before moving to the junior college level, he was an assistant coach at Aviation High School in Redondo Beach, Calif., and Loyola High School in Los Angeles.

The 40-year old Petrill was a defensive tackle and All-West Coast performer at the University of Southern California. After earning his bachelor's degree in 1967, he received his master's degree from his alma mater in 1968.

MIKE POMPA, Defensive Line Coach

Mike Pompa enters his second season as the Spartans' defensive line coach.

Pompa came to San Jose State after twelve years at Southwestern College. He was the team's defensive line coach his last nine seasons there. His other coaching assignment was a two year stint as a defensive line coach at Grossmont High School.

The 1970 graduate of San Diego State was an All-Coast choice as a defensive end in 1969. Pompa later earned his master's degree from his alma mater in 1972.

RICK RASNICK, Offensive Line Coach

Rick Rasnick begins his fourth year as an offensive line coach and his fifth season as a member of the Spartan staff. An undergraduate assistant in 1981, he became an assistant coach in 1982.

Rasnick began his coaching career after serving as the Spartans' starting center in 1979 and 1980. He was captain of the 1980 squad.

In addition to his duties with the offensive line, Rasnick is responsible for the SJSU weight training program and is in charge of the Spartans' football recruiting. The 1982 graduate earned his master's degree from St. Mary's College in 1984.

TERRY SHEA, Offensive Coordinator

Terry Shea starts his second year as the Spartans' offensive coordinator.

Shea, who also coaches the quarterbacks and receivers, joined the Spartan program after eight seasons at Utah State. In addition, he has been an assistant coach at Mt. Hood College for six seasons and a graduate assistant at the University of Oregon for two years.

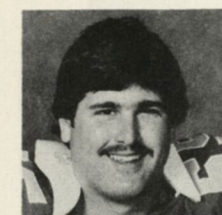
The 1968 graduate of the University of Oregon was a quarterback on the 1965 through 1967 Duck teams. A master's degree recipient from his alma mater in 1970, he was a high school All-American quarterback at San Jose's Bellarmine Preparatory School.

RICHARD RYLES, Undergraduate Assistant

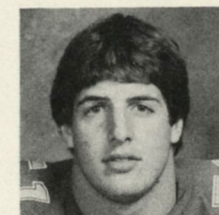
After completing his collegiate career a year ago, Richard Ryles becomes the Spartans' undergraduate assistant.

Ryles, who will divide his duties among the running backs and receivers, played at San Jose State a year ago and the University of Illinois in 1982. He also was a member of the 1982 and 1983 Illini track and field teams. Richard was a junior college All-American halfback at DeAnza College before moving up to the university level.

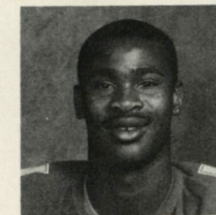
The Spartans



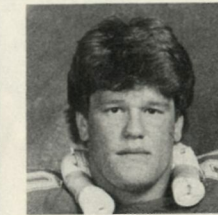
65 John Aimonetti
SR-OT



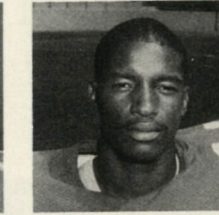
51 Chris Alexander
JR-LB



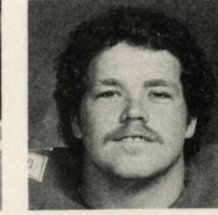
4 Doug Allen
SO-QB



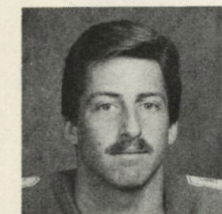
70 Mike Barnard
SO-OT



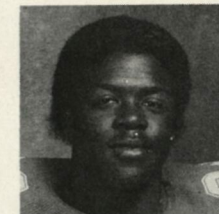
18 Craig Bell
JR-CB



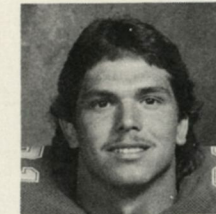
77 Edwin Bird
SR-DT



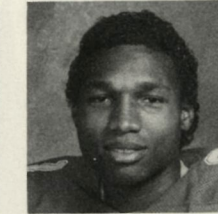
9 Tony Brown
SR-PK



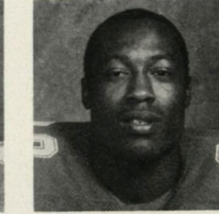
98 James Burnside
JR-DE



31 Shawn Cadreau
JR-S



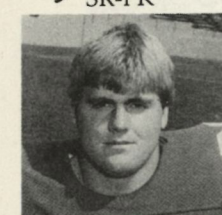
81 Todd Cage
JR-WR



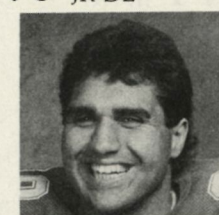
96 Paul Campbell
JR-DE



6 Jon Carlson
SR-QB



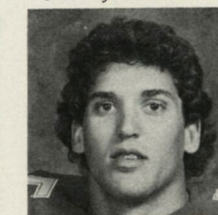
67 Jim Carter
SO-OG



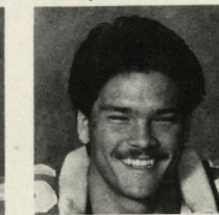
99 Robert Cavaretta
SR-NG



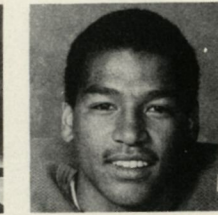
90 Don Chambers
FR-DT



45 Dan Cheadle
JR-LB



48 Danny Clark
SR-DE



16 K.C. Clark
JR-S

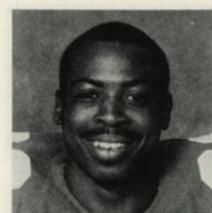
TUNE IN THE SPARTANS. NEWS 74 KCBS

For the sixth consecutive season, San Jose State University and NEWS 74 KCBS have teamed up to bring you the excitement of Spartan Football. Join play-by-play announcer Ken Korach, and color commentator David Ellis for all the nonstop action.

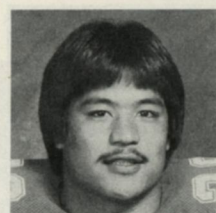
THE RADIO HOME OF THE SAN JOSE UNIVERSITY SPARTANS

NEWS 74 KCBS

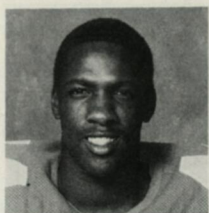
The Spartans



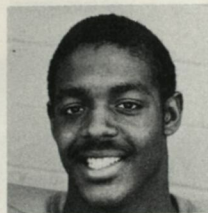
28 Edwin Climons
JR-CB



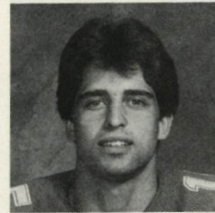
38 Bobby Cobarruvias
SR-FB



44 Kelvin Collins
SR-S



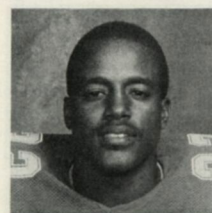
27 Cortez Thomas
JR-WR



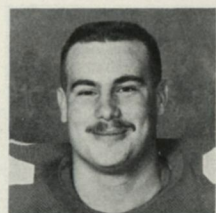
15 Tom Cortez
JR-QB



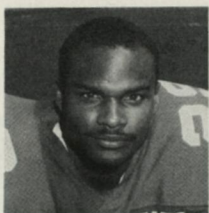
40 Greg Cox
JR-CB



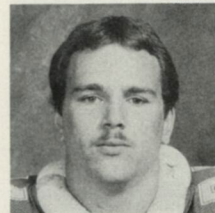
22 Stephen Crawford
JR-WR



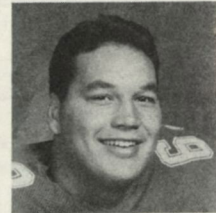
94 Chris Cross
SR-DT



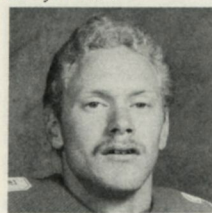
29 Lenny Davis
JR-WR



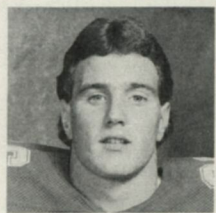
74 Mark Dean
JR-NG



63 David Diaz-Infante
JR-OG



13 Tom Diehl
SO-P



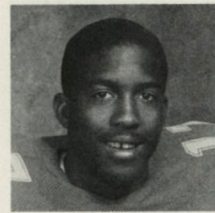
86 Rick Eaton
JR-WR



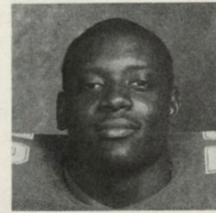
71 James Garrett
JR-OT



95 Artie Gerrans
JR-DT



17 Stacey Gilcrest
SR-CB



78 Mace Gouldsby
JR-DT

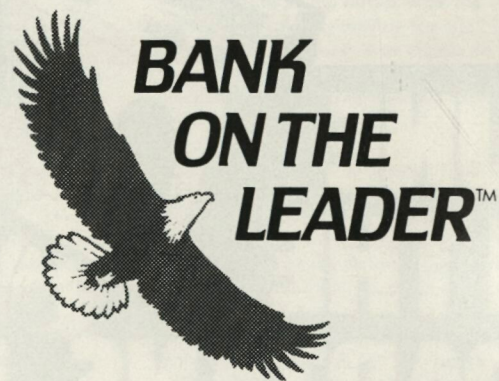
GO, GOLD AND WHITE!

"Hail, Spartans, hail.
Hail, GOLD AND WHITE.
We pledge
our hearts and hands
to keep our color
ever bright.
Forward we go.
We will not fail.
Sing to our alma mater.
Hail, hail, hail."

denco Controls, Inc.

2081-X BERING DRIVE • SAN JOSE, CA 95131
Phone (408) 288-5787

VALVES-GAUGES-THERMOMETERS
AIR DRYERS-FILTERS-TRAPS



If you want your banking made easier for you, and faster for you too, come to Bank of America. And see what a leader can do for you.

Washington Square Branch
99 S. 4th Street
277-7992



Bank of America

BANK OF AMERICA NT&SA

MEMBER FDIC



WHY WE DON'T COOK OUR BEER.

Ask most beer drinkers and they'll likely agree: nothing tastes better than beer from the keg.

Ever since the days young men delivered bucketfuls to your door, keg beer has always been fresher. That's because it isn't cooked to preserve it like most bottled and canned beers.

Well, now we've found a way to deliver that same fresh draft taste in a bottle. A beer specially cold-filtered instead of cooked, so it tastes like it was drawn fresh from the keg.

Plank Road Original Draught.
Keg beer in a bottle.

PLANK ROAD
Original Draught™



©1985 Miller Brewing Co., Milwaukee, WI

ADD CABLE



AND MULTIPLY YOUR CHOICES.



If you're still watching network television, you're really missing something.

Today, with cable TV you can see something you want to see no matter what time of day you turn on the set. You can watch movies whenever you want; news whenever you want; even sports whenever you want.

A simple cable hook-up automatically gives you lots more channels to choose from. With a terrific range of programs. And once you're a cable subscriber, you can add commercial-free entertainment pay channels for a very modest price.

PAY CHANNELS WORTH EVERY PENNY YOU PAY.

If you're like most people, you love movies. So the first pay channel you'll

choose is The Movie Channel. It's the only one that gives you great movies—uncut and uninterrupted—24 hours a day, 7 days a week.

But it takes more than great movies to make great television. You'll want things like concerts and big sporting events along with them. That's why it makes sense to have HBO in your cable line-up. If you like variety specials and theatre, Showtime is just your ticket.

THE PLEASURE OF HAVING MORE THAN ONE.

By adding more than one pay channel to your basic cable hook-up, you'll not only expand your choices, you'll gain even greater flexibility over your viewing schedule. On some days, you may be able

to choose between 2 or 3 showings of a current movie. Or watch a major sports event, a special and a movie on the same evening.

So before you settle down in front of your television to watch the same old stuff, call your local cable operator. Chances are, you'll never have to settle for anything again.

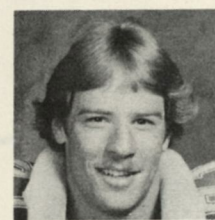
Gillcable
the PERFORMER ★★

Available for serviceable addresses in San Jose, Campbell and sections of Cupertino

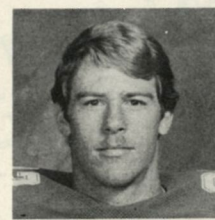
998-4455

MORE CHOICE FOR BETTER TELEVISION.

The Spartans



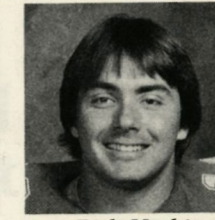
91 Brett Grauss
SR-DE



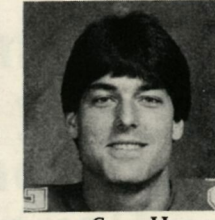
93 Bryan Grauss
SR-DE



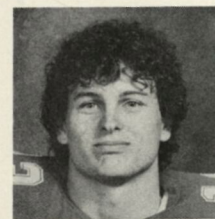
80 Amil Hall
SR-WR



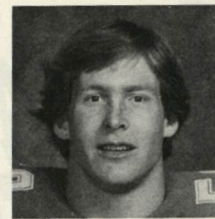
10 Rich Harbison
SO-DE



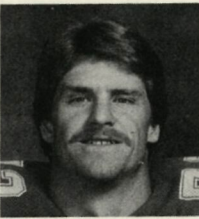
87 Sean Harvey
SR-WR



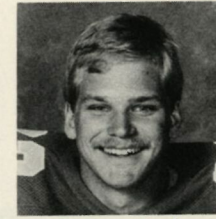
12 Eric Hawkins
FR-HB



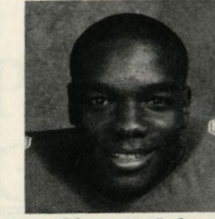
50 Jim Hollinger
SR-LB



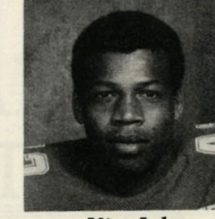
73 Ed Huse
JR-OT



83 Greg Jackson
JR-TE



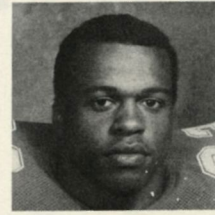
8 Clarence Johnson
JR-WR



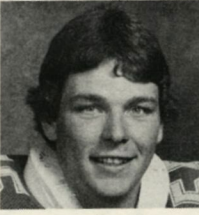
43 Kim Johnson
SR-S



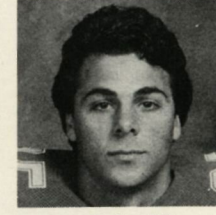
39 Steve Johnson
JR-HB



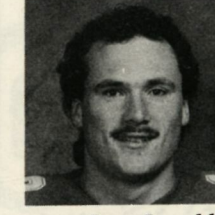
23 Paul Jones
JR-HB



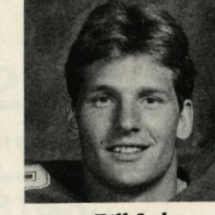
55 Sam Kennedy
JR-DE



25 John King
JR-S



19 Sean Laughlin
SR-P



59 Bill Lehman
JR-DE

Nissans!

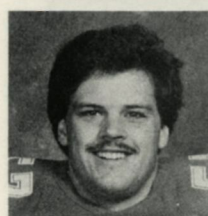
Come and see why San Jose Nissan/
Datsun is #1 in Nissan sales
in Northern California



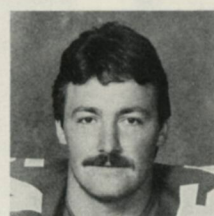
San Jose Datsun Nissan Cars & Trucks!
ON STEVENS CREEK

4100 Stevens Creek Blvd.
San Jose
247-6500

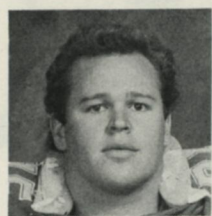
The Spartans



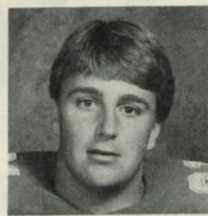
57 Sean Logan
JR-LB



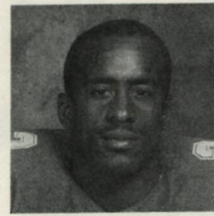
54 Curt Lyon
SR-DE



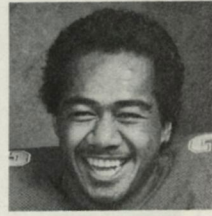
75 Bruce McAlvain
SR-OG



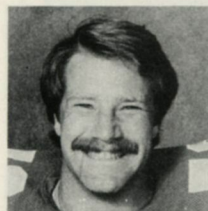
61 Doug McCreath
JR-C



2 Marcus McDade
SR-CB



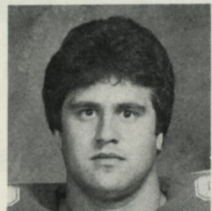
3 Lafo Malaulu
JR-WR



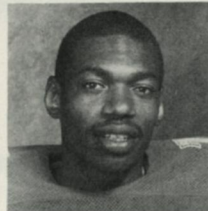
76 Dirk Manoukian
JR-NG



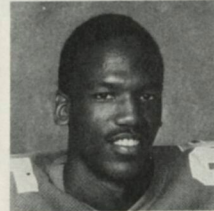
46 Jeff Martinson
SR-DE



32 Mike Meredith
JR-HB



7 Marvin Moon
JR-WR



88 Booker Moore
SO-WR



66 Manu Multalo
SR-OT



82 John Murphy
JR-TE



89 Kenny Nash
JR-WR



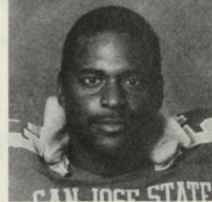
21 Freddie Payton
JR-S



11 Mike Perez
JR-QB



58 Jimmy Priest
JR-DE



53 Tim Purvis
SR-LB

The #1 Airport Holiday Inn San Jose



- Athletic Rates
- Beautiful Rooms
- Great Lunches
- Banquet Facilities available

John Marko, General Manager
1355 No. 4th Street
San Jose, CA 95113
408/287-5340

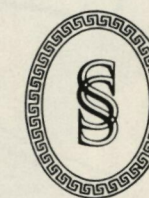
SPARTAN SHOPS INC.

We welcome you
and invite you to
visit our facilities
on campus!!

SPARTAN PUB



SPARTAN BOOKSTORE



Catering Services
277-3163

spartan pushers

VENDING SERVICES

The Connection

SPARTAN BAKERY

THE ROOST

FOOD from the PUB

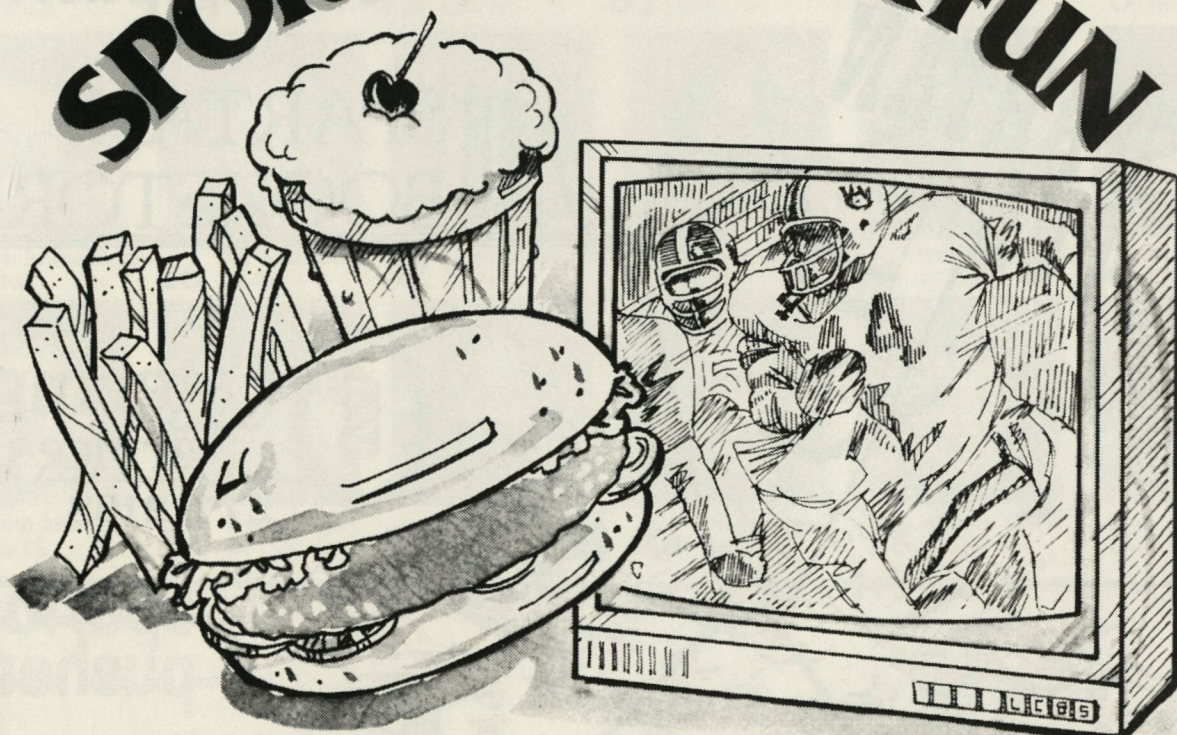
espresso encounter

student union cafeteria

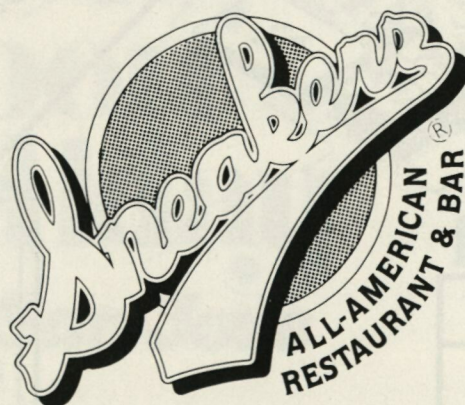
SALAD STATION
Breakfast Nook

ONE SWEET STREET

ALL-AMERICAN SPORTS, FOOD & FUN



12 TV Screens • 2 Satellite Dishes • 178 Channels • Hamburgers • Fries • Tacos • Old-Fashioned Milkshakes • Onion Rings • Chili • Salads • Nachos • Mud Pie • Chicken Burgers • Margaritas • Hot Dogs •



Seafood Appetizers • Munchie Burgers • Omelettes • Pancakes • Waffles • French Toast • Turf Club Banquet Facilities • Open 7 days a week for Breakfast, Lunch, Dinner & Dancing.

10905 NORTH WOLFE ROAD • CUPERTINO
VALLCO VILLAGE • 408/725-8488

THE POPULARITY OF COLLEGE FOOTBALL



by Cathy Breitenbucher,
Milwaukee Sentinel

It's a crisp, sunny fall afternoon. Your favorite team is playing its biggest game of the season, with national rankings and a bowl bid on the line. Who wouldn't want to be sitting on the 50-yard line?

There are plenty of things that attract people to college football. Millions pass

through the turnstiles each fall as proof of the game's popularity. But why?

Alumni, students and faculty gather to see "their" team play the hard-hitting game of football. The physical nature of football seems to make the game attractive to many. Some fans like the war in the trenches between the

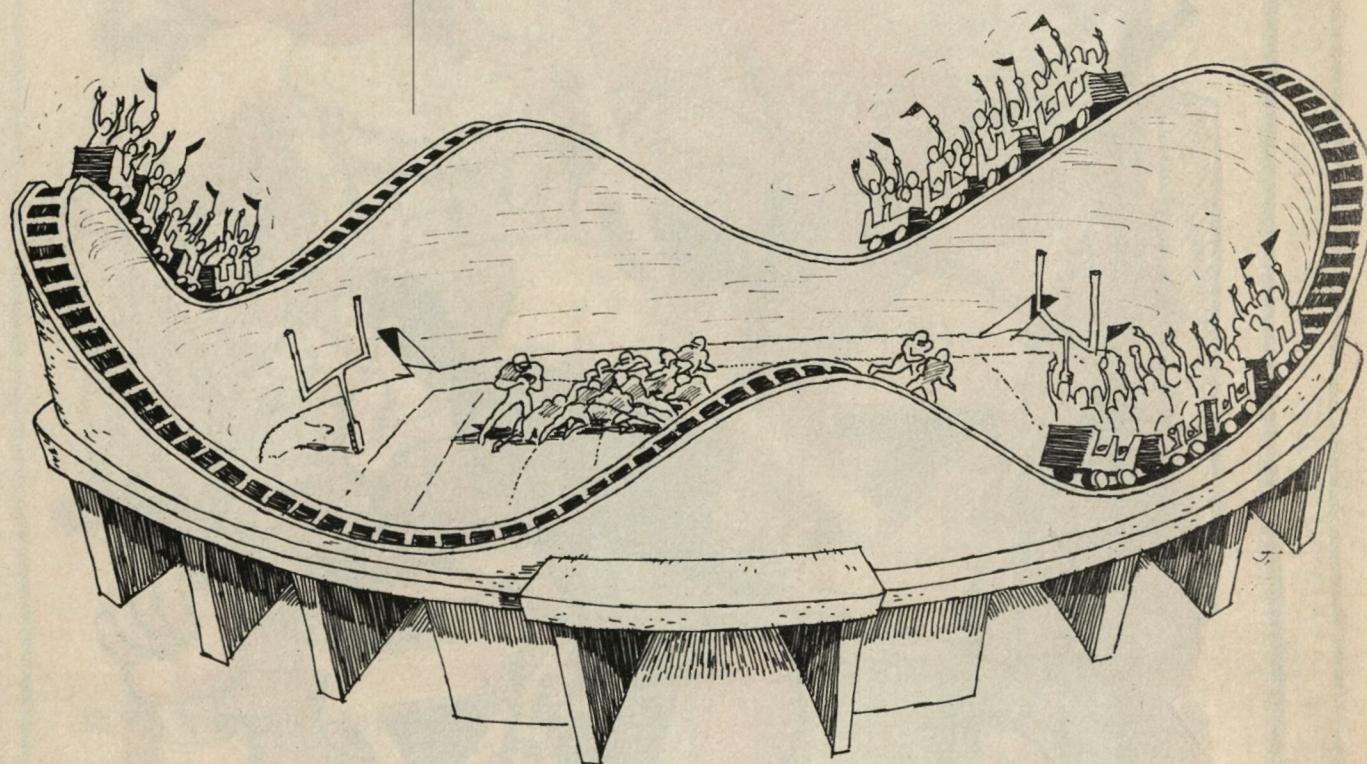
superhuman-sized linemen. Others are partial to the graceful leaps of the wide receivers, the explosive moves of the running backs or the poise of the quarterbacks.

"It would be a mistake to say there is just one reason for being a sports fan," continued

POPULARITY

continued

"... A PERSON [FAN] CAN GO THROUGH A RANGE OF EMOTIONS [DURING A GAME]. THE SAME REASON PEOPLE GO ON A ROLLER COASTER IS WHY PEOPLE GO TO A GAME."



said Jeffrey H. Goldstein, a professor of psychology at Temple University. "There are perhaps a dozen functions which sports serve. People who aren't interested in sports fulfill these needs in other ways."

Goldstein has edited books on sports psychology—most recently "Sports Violence," published in 1984. He became interested in the field when he was a graduate student at Ohio State during the Woody Hayes years.

Goldstein likens the players to characters in a play. With 22 characters involved in the on-field drama, the number of human variables is almost limitless—and so are the number of possible conclusions.

"It's similar to theater," he explained. "It's not clear at the beginning how it's going to come out. A person [fan] can go through a range of emotions in that

span of time. The same reason people go on a roller coaster is why people go to a game."

And, as in theater, the audience undergoes a catharsis. Relieving one's stress by yelling disagreement at the referees on Saturday afternoon may make it easier to face the workaday world again on Monday morning.

"Being at a game in person allows a person to scream and yell," said Goldstein. "That kind of emotional release isn't allowed in all settings. Letting off steam is OK."

Like a play with a "happily ever after" ending, most games come to a clear-cut conclusion with a winner and a loser.

"People aren't satisfied with ties," offered Goldstein. "There is a completion in sports—seeing a drama played out to its completion and knowing how

continued

PENNZOIL INTRODUCES

The Bottle Beautiful



Pours Clean

Pennzoil has once and for all taken the mess out of doing it yourself.

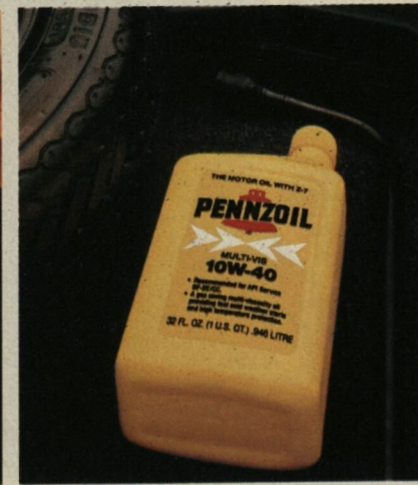
You know the best way to find out anything is to do it yourself. So do it. Take the top off this new plastic bottle. Turn it over. Notice that the oil isn't halfway out at the slightest tilt. Our smart new design lets you angle right up to most crankcase open-



Reseals Tight

ings before pouring. Then it pours clean. No slug. Use what you need, and only what you need. The Bottle Beautiful reseals tight, and lays flat in your trunk. It's a great new shape we're in. And that great Pennzoil protection is still inside.

Pennzoil still comes in the familiar yellow can. We give you a choice, because we are The Choice.



Stores Flat



Pennzoil-The Choice.

XEROX

Behind every great victory is a great team.

Team Xerox

XEROX® is a trademark of XEROX CORPORATION.

POPULARITY

continued



Whatever the reason people say they attend college football games, their presence puts thousands of people on the same "side" for an entire afternoon, regardless of how little they may otherwise have in common.

things fit together. In people's daily lives, there are all these loose ends."

In short, attending a football game is much more than just a way to kill time. The "ego-involvement" theory of athletic participation—namely, that sports are a personally important, valued pastime—can be applied to fans as well as to athletes.

What makes college football fun and entertaining includes much more than the game itself. The tailgating, the camaraderie, the traditions, the cheerleaders, the bands—all contribute to a formula that has been successful for years.

"Fandom" is ageless. Some fans are long-time, season-ticket holders and support a team through thick and thin. They might be alumni or parents of a

current student. Whatever the reason people say they attend college football games, their presence puts thousands of people on the same "side" for an entire afternoon, regardless of how little they may otherwise have in common.

And the need to belong to a group is one of man's basic societal needs, Goldstein said.

Robert Cialdini, a professor of psychology at Arizona State University, has dubbed the phenomenon of associating with the winning team as "basking in reflected glory."

Cialdini has conducted studies of fan behavior on college campuses for several years. The findings of one study, in 1973, led to further research.

"People seem to feel they are deserving of some of the glory of a successful athletic team if they are merely residents of the same city or students at the same university," he explained. "So I did a study at seven powerful football schools: Ohio State, Michigan, Notre Dame, Arizona State, Southern Cal, Pittsburgh and LSU.

"We found at all those schools that students were significantly more likely to wear apparel with the school's name on it after a victory. And the larger the margin of victory, the more apparel they would wear. They wanted to be associated with a clear victor, a clearly superior team."

A later telephone survey at Arizona State showed students were more likely to describe the team as "we" after a win and "they" after a loss, Cialdini said.

Associating closely with a winning team is a means of bolstering one's self-image, Cialdini said, and making an impression on others.

The "we" feeling helps explain the perennial sellouts at mega-stadiums like 105,000-seat Michigan Stadium and the popularity of bowl games among far-flung fans around the country.

But it's doubtful that many football fans consider the theories of sports psychologists when they send in their ticket orders. They have their own reasons. They go for the fun of it. ●

Excerpts From The Experts

Alex Agase, Purdue football coach, on why he avoids recruiting in California: "Any kid who would leave that wonderful weather is too dumb to play for us."

"Inches make a champion, and the champion makes his own luck."—Red Blaik, Army coach

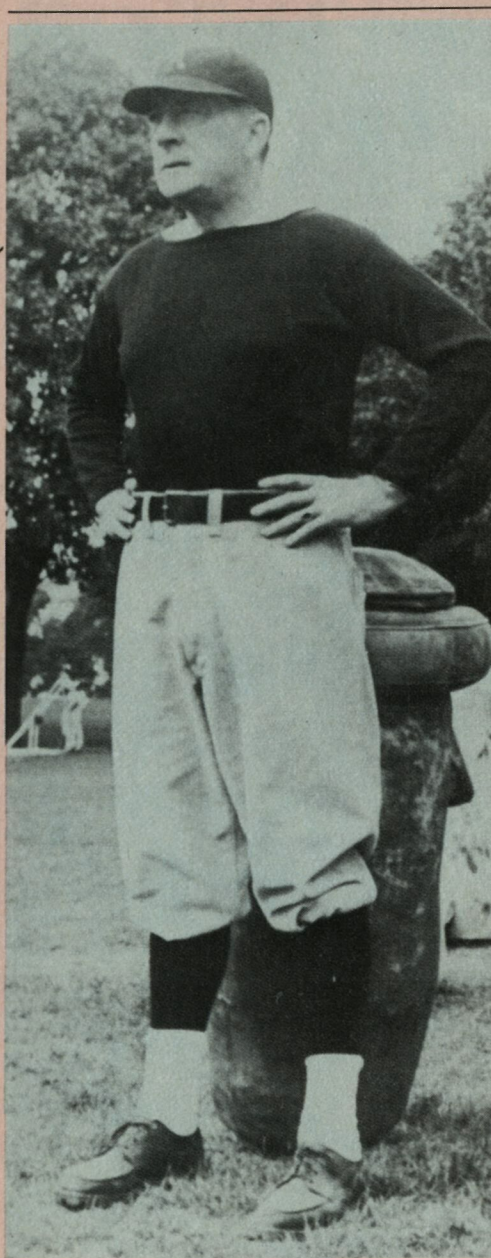
Coach Lou Holtz on the over-emphasized statistic of time of possession: "The only important thing about the time of possession is who gets to keep the ball after the game is over."

"The only qualifications to be a lineman are to be big and dumb. To be a back you only have to be dumb."—Knute Rockne, Notre Dame coach

"It's amazing what the human body can do when chased by a bigger human body."—Jack Thompson, Washington State University quarterback

"There is no substitute for hard work and effort beyond the call of mere duty. That is what strengthens the soul and ennobles one's character."—Walter Camp

"No coach has ever won a game by what he knows; it's what his players have learned."—Amos Alonzo Stagg



unsuccessful ones will start hunting for a new coach."—Will Rogers, humorist

"I had a Cadillac offered to me a couple of times. You know how that works. They give you the Cadillac one year, and the next year they give you the gas to get out of town."—Woody Hayes, Ohio State coach

"A good coach needs a patient wife, loyal dog and a great quarterback—not necessarily in that order."—Bud Grant, Minnesota Vikings coach

Phil Cutchin, former Oklahoma State football coach, on why he quit to become a cattle rancher: "Cattle have no alumni."

"You know what happens when you're No. 1? Nobody is happy until you're No. 1 again, and that might be never."—Joe Paterno, Penn State coach

"We like them big at Michigan State but we'll settle for players with three kinds of bones—a funny bone, a wishbone and a backbone. The funny bone is to enjoy a laugh, even at one's own expense. The wishbone is to think big, set one's goals high and to have dreams and ambitions. And the backbone—well, that's what a boy needs to get up and go to work and make all those dreams come true."—Duffy Daugherty, Michigan State coach

"It's an immense game, all right, but keep in mind that there are 600 million Chinese who don't give a damn whether we win or lose."—John McKay, USC coach

"When you're playing for the national championship, it's not a matter of life or death. It's more important than that."—Duffy Daugherty, Michigan State coach

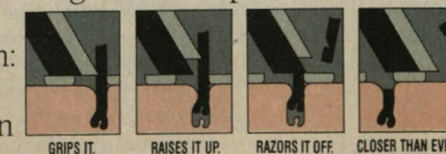
"Successful colleges will start laying plans for a new stadium;



The new Electronic Rotatract. A new definition of quality and performance.

Quality first

Norelco presents the new Electronic Rotatract®. Inside three floating heads is a patented twin-action shaving system: lifters raise whiskers, then blades razor them off. The result? Fast, clean, razor-blade-close shaves. With never a nick or cut. Or your money back.



The fastest, longest lasting charge

The Norelco gives you a quick charge for a fast shave. Or, in just one hour, the longest lasting charge of any leading razor.



Norelco
WE PUT QUALITY FIRST

CAMPUS LANDMARKS ACROSS THE NATION

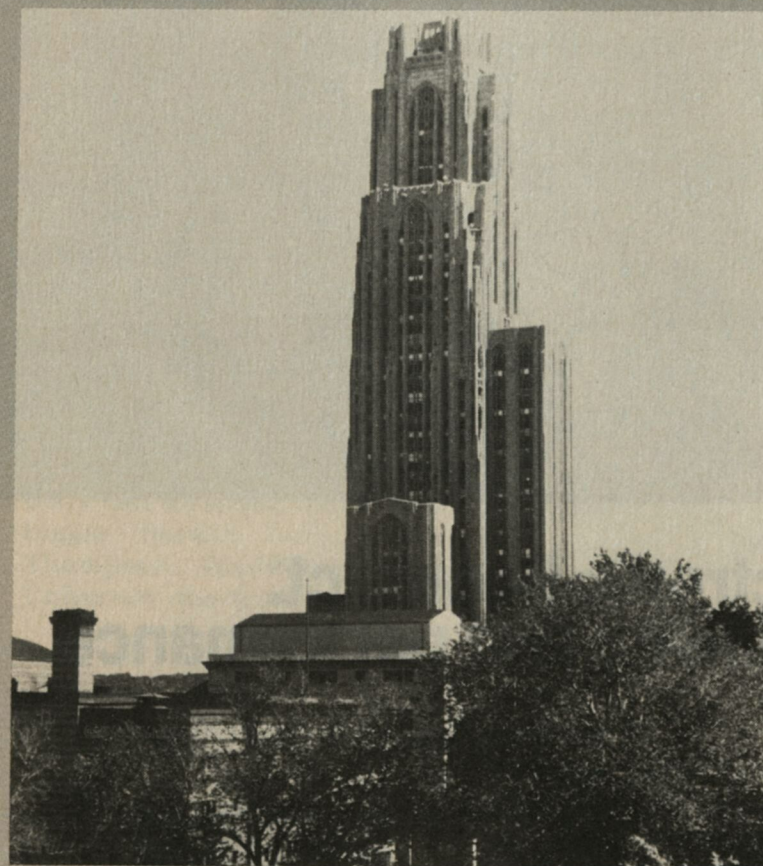
Fourth in a Series

The Pennsylvania Station Eagle, Hampden-Sydney

What's a three-ton eagle from New York doing on a football field in Southside Virginia?

Escaping extinction. In 1966 when New York's Pennsylvania Station was demolished, William A. Lashley, vice president for public relations with the Pennsylvania Railroad and a member of the class of 1940 at Hampden-Sydney, decided it would be a shame to waste the great granite eagles that decorated the four main entrances to the station. He got permission to send one to Hampden-Sydney.

The following year the eagle was shipped to Virginia, set up on a concrete pedestal and, in a moving ceremony, dedicated as a memorial to the Hampden-Sydney men who had died in their country's service. The whole dedication area was named "Yank's Corner," in honor of Charles "Yank" Bernier, the inspirational head coach from 1912 until 1942 (with side trips to VPI and Alabama).



The Cathedral of Learning, University of Pittsburgh

The Cathedral of Learning is the heart of the Pitt campus. At 42 stories, it is the tallest educational building in the country, and its Gothic tower is visible from almost every point in the city. Equally impressive on the inside, the Cathedral of Learning houses a magnificent four-story commons room, 19 international rooms and a host of classrooms, libraries, administrative offices and meeting rooms.



The Arch, University of Georgia

Chancellor Alonzo Church was so saddened by the loss of the university's original botanical garden (sold when the trustees thought its maintenance had grown out of hand) that proceeds from the sale were used to build the Arch, the enduring symbol of the University of Georgia. Since 1858, the wrought-iron arch has served as the gateway to the campus. The Arch, fundamentally the same as when it was erected, is patterned after the great seal of Georgia. Its three columns are symbolic of the constitution being supported by the three branches of government: legislative, judicial and executive. A time-honored custom, kept alive by upperclassmen, dictates that freshmen walk around the Arch rather than under it.

Imported by
Van Munching & Co., Inc.
New York, N.Y.



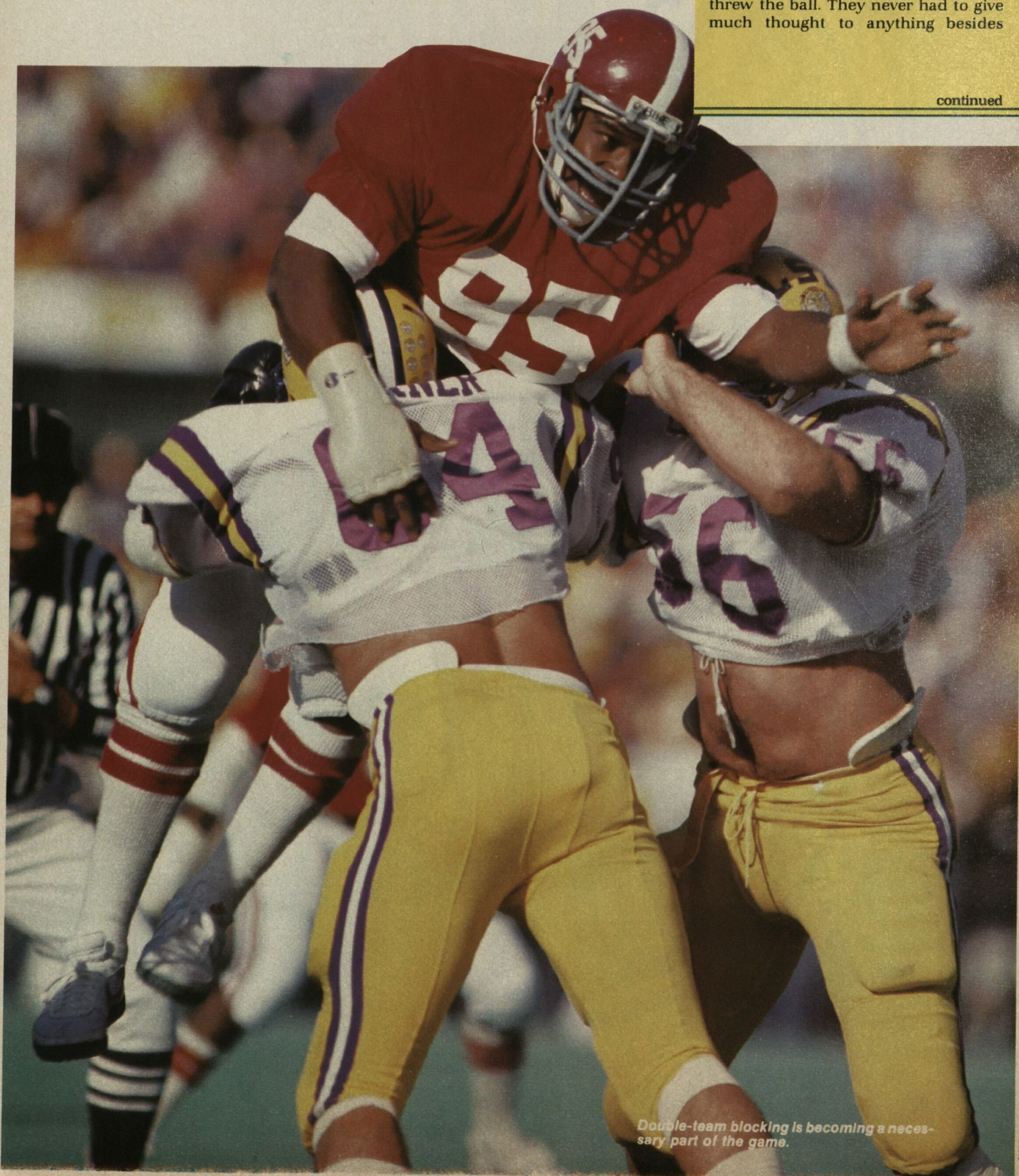
"Come to think of it...
America's #1 imported beer."

THE COMPLEXITIES OF **BLOCKING**

by Vic Carucci, Buffalo News

It used to be that offensive linemen blocked. Formed a human plow for the running back. Constructed a human fence when the quarterback threw the ball. They never had to give much thought to anything besides

continued



Double-team blocking is becoming a necessary part of the game.

Dan Helms



MOVE OVER!

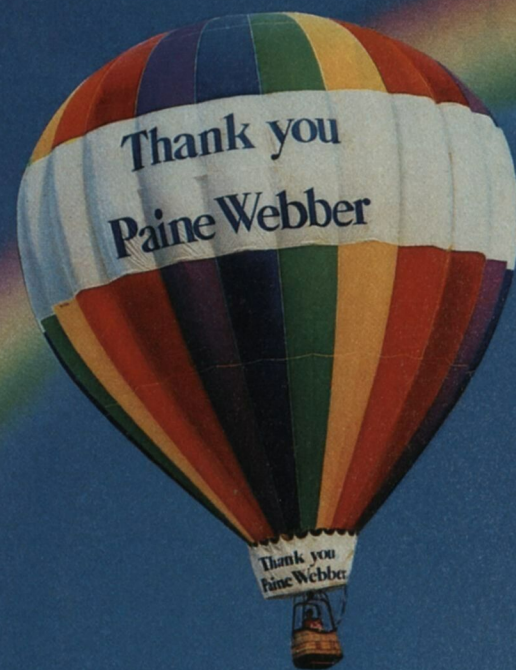


MAKE WAY FOR THE NISSAN 300 ZX.

FUEL-INJECTED • TURBO-CHARGED • V-6 • 200 HORSEPOWER • 3-WAY ADJUSTABLE SHOCKS.
AWESOME!



THE NAME IS
NISSAN



**When the quality of your investments rises,
so will the quality of your life.**

© 1984 PAINE WEBBER MEMBER SIPC

BLOCKING

continued

using the equipment Mother Nature provided them . . . from the neck down.

College football's sophisticated era has changed all that. Oh, offensive linemen still block. Their basic functions and techniques on running and passing plays are the same as always. And, from the neck down, they probably are even bigger and stronger than before.

But with defenses presenting so much variety in alignments and blitzing, offensive tackles, guards and centers no longer can afford to have mere stuffing for their helmets.

They must think for themselves. They must communicate with each other. They must rely on finesse, as well as brute strength.

And that is why, in the football vocabulary, plain old blocking has been replaced by blocking schemes.

"The days of the big, dumb offensive linemen are long gone," said one college coach. "You really have to have intelligence to play the offensive line position. It's definitely the toughest position to play in football."

There are six basic blocking schemes most teams use, and their selection is determined by the type of play that has been called. Some can be effective on runs and passes; others are one-dimensional.

After a play and its corresponding scheme have been called in the huddle, the center, since he has the best vantage point, tells the rest of the offensive linemen the type of defensive front they're facing — a 3-4 (with three linemen and four linebackers) or a 4-3 (where the opposite is true). The front and the direction in which each opposing lineman is pointed (inside or straight ahead) will dictate each offensive lineman's responsibility within the scheme.

There is considerable chatter on the offensive line before the snap, as coded instructions are relayed from one side to the other. Usually, the instructions are embodied in names (not necessarily those of the offensive linemen), with the first letters designating a position, such as, Tom for tackle, Gary for guard, Chuck for center.

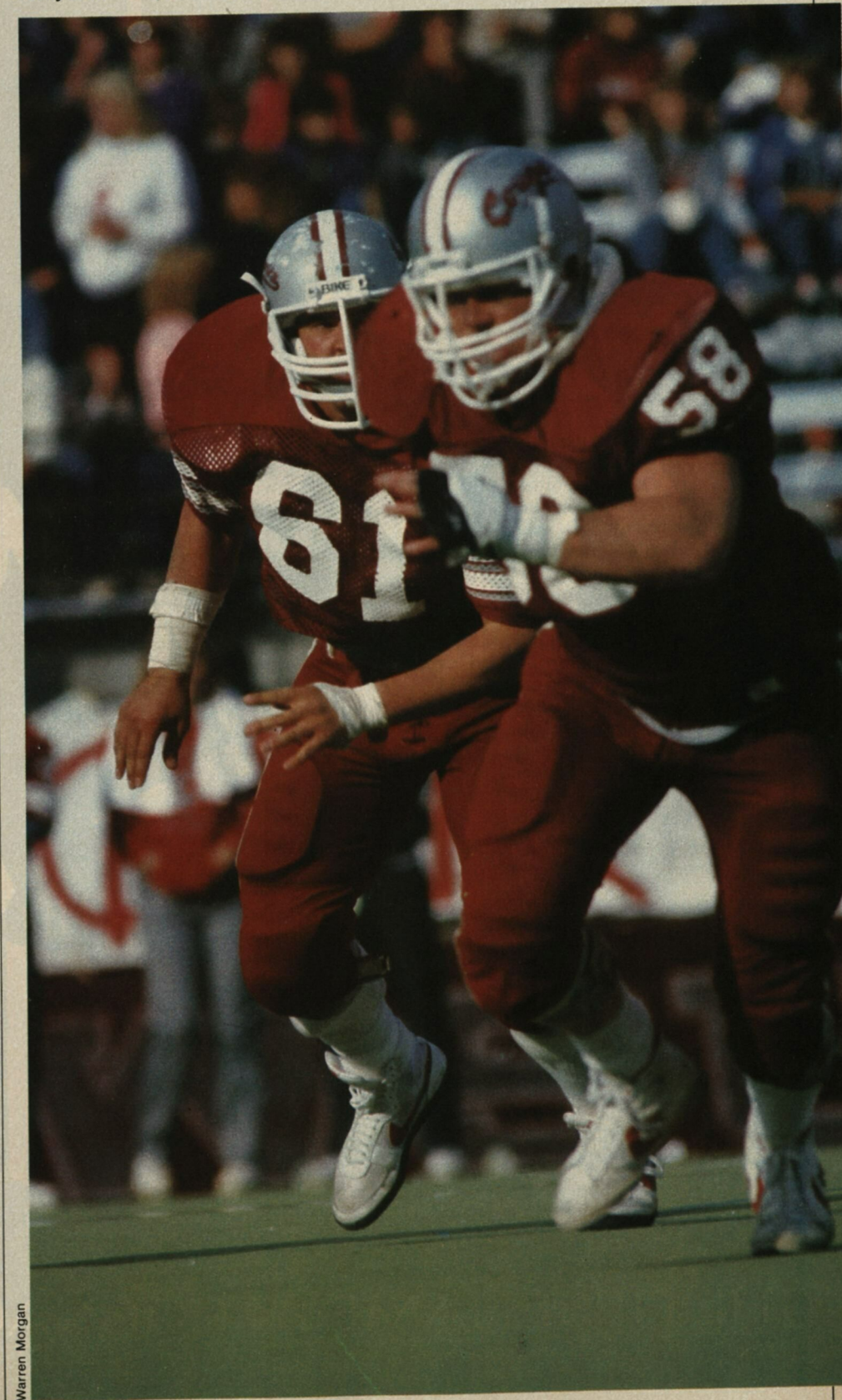
"It's like listening to a bunch of magpies," one coach commented.

"Defenders are moving around, so a call is made as those guys are moving," another coach explained. "You're always making a call at the line to make an adjustment because there's always somebody where you didn't think he'd be."

The following is a closer look at each of the basic blocking schemes:

continued

Many teams will pull two offensive linemen.



Warren Morgan



THE FIRST NAME IN COGNAC SINCE 1724

EXCLUSIVELY FINE CHAMPAGNE COGNAC FROM THE TWO BEST DISTRICTS OF THE COGNAC REGION

BLOCKING

continued

Drive Blocking. Generally, this serves as a foundation for all blocking on running plays. It's just straight-ahead, one-on-one blocking at the point of attack. "Drive blocking is the first thing I teach all of my offensive linemen," emphasized one coach. "The target is the middle of the numbers."

Zone Blocking. In this scheme, each offensive lineman is responsible for any defender who enters his zone. It can be employed on running and passing plays, with the major difference being

The more aggressive the pass rusher, the better chance of the trap succeeding.

that, in general, the zones move on a run and remain stationary on a pass. Teams turned to zone blocking as an answer to increased slanting by defensive lines and stunting between linemen and linebackers.

For instance, on an outside run to his side against a three-man front, a right tackle would block in the same direction regardless of which defender he picked up in his zone. If the left defensive end is coming straight at him, he would be able to turn him outside. If the end is slanting to the inside, the right tackle knows he is responsible for blocking the left outside linebacker toward the sideline. Meanwhile, the right guard would know that if the left end is slanting inside, he is to block him to the outside, and if he isn't, he is responsible for blocking the outside linebacker.

"Another thing that's beautiful about zone blocking is it enables linemen to be more aggressive, because you're not telling a guy to worry about someone (a defensive player) going inside or outside," said one coach. "I use zone blocking whenever I can, regardless of the play, because I want my linemen to be able to aggressively come off the line of scrimmage."

Trap Blocking. The object of this scheme is just as devious as it sounds — to spring a trap on an unsuspecting defender. Trapping is only done on running plays, since its success depends on an offensive lineman's ability to convince an aggressive pass rusher he is going to have a shot at getting to the quarterback. The more aggressive the pass rusher, the better the chances of the trap succeeding. It works like this: an offensive lineman

will assume an exaggerated pass-protection stance, raising his body and hands very quickly, and the man across from him probably will respond with a hellbent charge. But instead of throwing a block, the offensive lineman backs away, and a guard or tackle from the other side of the line will move over to do the honors, clearing the way for the ball carrier.

Influence Blocking. The idea behind this scheme is similar to the one behind trap blocking, in that the offensive line attempts to elicit a desired response from the defense. But the defenders aren't being trapped as much as influenced into a particular flow away from the play (i.e. inside blocking to set up an outside run or vice versa; run blocking to set up a play-action pass). The other major difference is the scheme can be used for any type of play.

Pulling. In this scheme, an offensive lineman (or two or three or four) sprints from one side of the field to the other to lead the tailback on a sweep, or leads and protects the quarterback on a boot-leg, or executes a trap. Generally, guards tend to do the most pulling, because with increased use of the 3-4 defensive front, they often have no one lined up in their faces. They also tend to be a little more mobile than the tackles and center. Most teams pull two offensive linemen, although some might pull as many as five if they're using a two-tight-end formation. "The main reason you pull is to get as many blockers as possible at the point of attack," a coach explained.

Double-team Blocking. This primarily is a running scheme that usually calls for a tackle to stand up the man in front of him, before being joined by a tight end or guard to push the defender off or force him down the line of scrimmage. The two offensive linemen get thigh-to-thigh and shoulder-to-shoulder to hopefully create a mismatch between a 500-pound blocking force and a 250-pound defender.

"Because people are so good defensively, you have to have an advantage, and that's where finesse blocking comes in," said one coach. "You can't go with one-on-one blocking and win football games anymore. One-on-one is almost impossible, because if you have two people who are equal, you'll see a lot of stalemates."

But don't think that the use of blocking schemes is a secret formula for offensive success.

"Even with your offensive linemen making calls," one coach cautioned, "they still have to do the job."

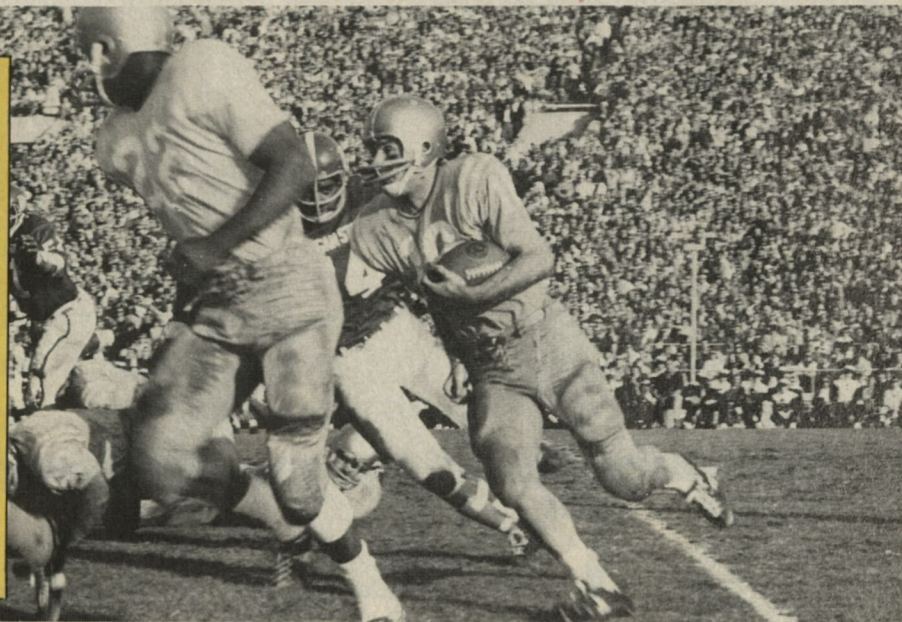
FLASHBACK

THE 1965 SEASON IN REVIEW

by Bob Hentzen, Topeka Capital-Journal

1965 HIGHLIGHTS

- Edward H. White steps out of Gemini 4 to become first American to walk in space.
- The free world celebrates the 750th anniversary of the Magna Carta.
- The Beatles have a hit song, "A Hard Day's Night," and a hit movie, "Help!"
- Amos Alonzo Stagg, football's foremost innovator, dies at 103 years old.
- Lyndon Baines Johnson is inaugurated as 36th president.
- American troops are committed to combat for the first time in Vietnam.



Michigan State, a 14½-point favorite, was knocked off by UCLA, 14-12, in the Rose Bowl.

The year was 1965. If you read the front page, President Lyndon B. Johnson and the war in Vietnam were in the headlines.

If you went to the movies, you were probably attracted by Doris Day, Cary Grant, Rock Hudson, Audrey Hepburn,

James Stewart, John Wayne or Gina Lollobrigida.

If you flipped on the television, the top-rated shows included "Bonanza," "Gomer Pyle," "Lucy," "Red Skelton," "Batman," "Andy Griffith," "Beverly Hillsbillies" and, yes, "Ed Sullivan."

On the sports pages, a 25-year-old Jack

Nicklaus won five golf tournaments, including the Masters, and earned \$140,752.14. It was also the year the Dodgers beat the Twins in a seven-game World Series with Sandy Koufax, pitching with two days rest, outdueling Jim Kaat, 2-0, in the finale. It also was the

continued

We not only give you the money for college.
We also give you the time.



If you think the best way to pay for college is to put it off for a few years and join the military, you're half right.

Because with the New GI Bill, you can join the Army National Guard and get a guaranteed minimum of \$18,000 for college.

But best of all, you serve two days a month and two weeks a year. Which means you can go to school full-time. Right now. On us.

So the question you have to ask yourself is not, can you afford college.

The question is, can you afford to wait.

For more information about the Army Guard and the New GI Bill, fill out the attached coupon and mail it in. Or call **800-638-7600***

*In Hawaii: 737-5255; Puerto Rico: 721-4550; Guam: 477-9957; Virgin Islands (St. Croix): 773-6438; New Jersey: 800-452-5794. In Alaska consult your local phone directory.

MAIL TO: **Army National Guard**, P.O. Box 6000, Clifton, NJ 07015

NAME ☐ M ☐ F

ADDRESS

CITY/STATE/ZIP

AREA CODE PHONE US CITIZEN ☐ YES ☐ NO

SOCIAL SECURITY NUMBER BIRTH DATE

OCCUPATION

STUDENT ☐ HIGH SCHOOL ☐ COLLEGE
PRIOR MILITARY SERVICE ☐ YES ☐ NO

BRANCH RANK AFM/MOS

THE INFORMATION YOU VOLUNTARILY PROVIDE, INCLUDING YOUR SOCIAL SECURITY NUMBER, WILL BE USED FOR RECRUITING PURPOSES ONLY. YOUR SOCIAL SECURITY NUMBER WILL BE USED TO ANALYZE RESPONSE TO THIS AD AUTHORITY: 50 USC 3035



Army National Guard
Americans At Their Best.

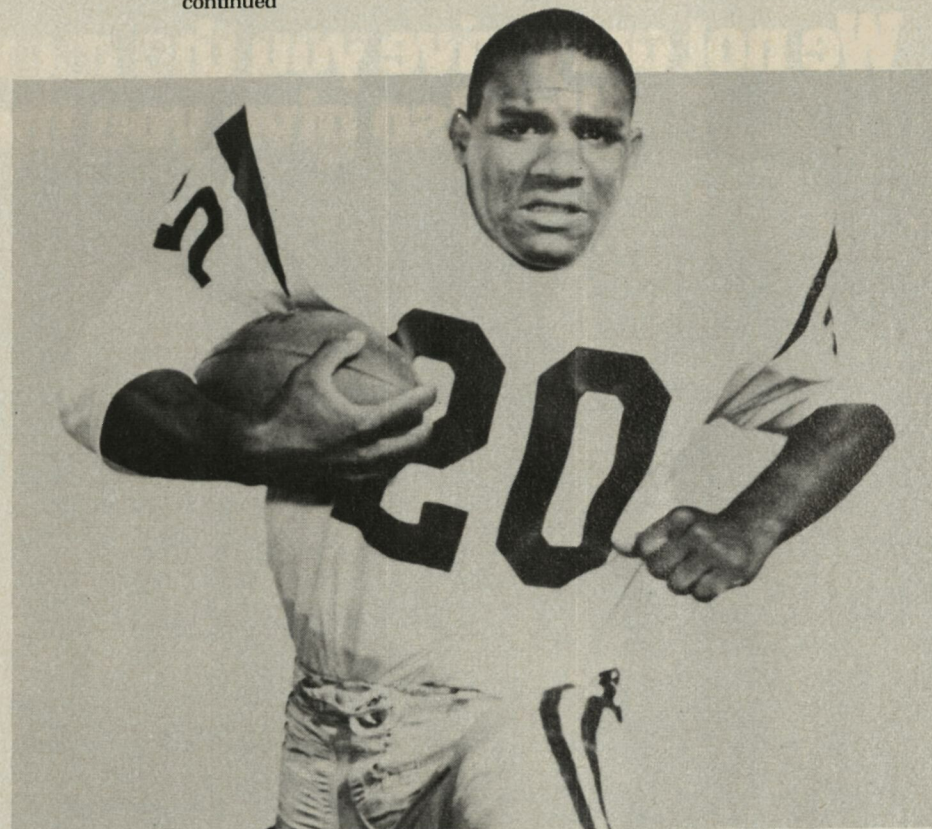
1965 SEASON

continued

year the NFL and AFL were at war, both drafting in December.

And in college football, it was the year that Nos. 1, 2 and 3 lost in New Year's Day bowl games. Goodbye 1, 2 and 3. Hello 'Bama.

In 1965, Michigan State was No. 1 going into the Rose Bowl. Coached by Duffy Daugherty, the Spartans were not the Big Ten favorites — defending champion Michigan was — but they swept through 10 games unbeaten with an offense led by quarterback Steve Juday and runners Clint Jones and Bob



Southern Cal's Mike Garrett was the 1965 Heisman Trophy winner.

Apisa.

The defense, for those days, was huge. The Spartans' defensive line, which included Bubba Smith, averaged 244 pounds a man and nobody budged it. Michigan State yielded a miniscule 45.6 yards rushing and 6.2 points a game before its Rose Bowl encounter with 7-2-1 UCLA, a team it had whipped 13-3 in the season opener. The Spartans also had taken non-conference scalps from Notre Dame and Penn State.

But Michigan State, a 14½-point favorite, was knocked off by the Bruins, 14-12.

"They deserved to win," said Daugherty after UCLA capitalized on a fumbled punt and a successful onside kick to put 14 second-quarter points on the board in a span of only 3:10. Sophomore quarterback Gary Beban scored both of the touchdowns from a yard out and Kurt Zimmerman kicked what proved to be the winning extra points.

Michigan State made it interesting for the crowd of 100,087 in the final period, scoring twice on a 38-yard run by Apisa and a short sneak by Juday. On both occasions, Daugherty elected to go for two, explaining, "If we had made one of them, we could have been in position to try to win by a field goal."

But Michigan State didn't convert either time. On a fake kick, Juday was hit attempting to pass. And with 31

seconds left, Bruins Bob Stiles and Dallas Grider stopped Apisa short of the end zone on a pitchout.

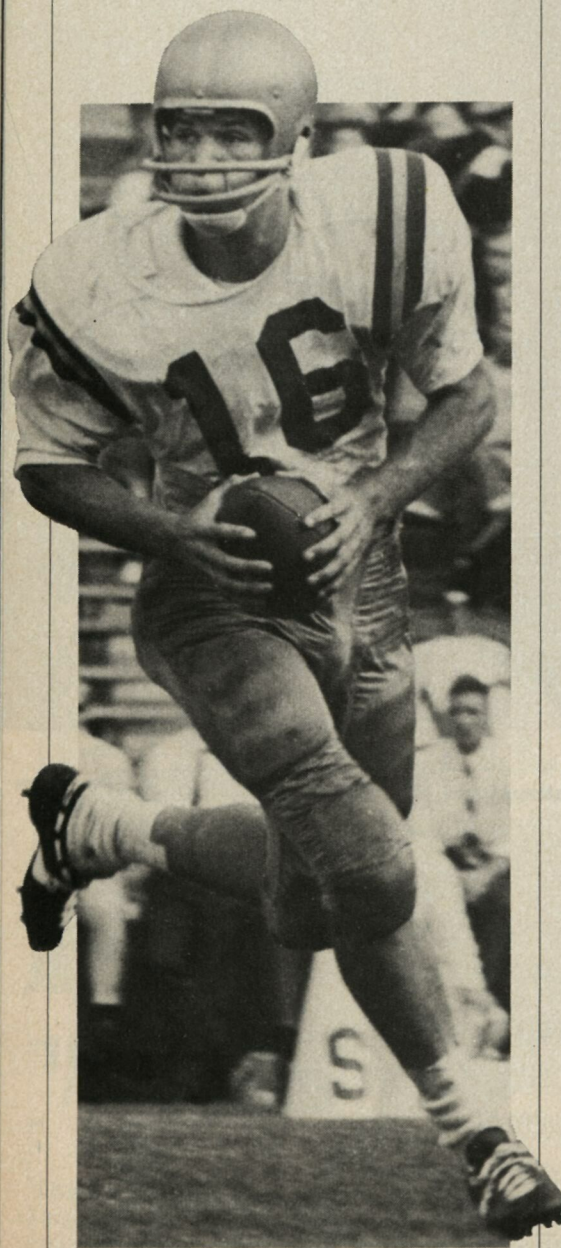
"A season proves a football team and I still think Michigan State is the best in the country," said winning coach Tommy Prothro. Writers voting in the AP poll — this was the first year the wire service scheduled its final poll after the bowl games — didn't agree. They tabbed Michigan State No. 2.

No. 2 going into New Year's Day was Arkansas, also 10-0 and possessor of a 22-game winning streak. Coach Frank Broyles called this team his best ever offensively, and the Razorbacks also featured a 6-5, 275-pound All-America tackle in Glen Ray Hines.

Arkansas was a 10-point favorite over Charlie McClendon's 7-3 Louisiana State ballclub on a dreary afternoon in Dallas. The record Cotton Bowl crowd of 76,000 wasn't surprised when the Razorbacks rolled 87 yards for a touchdown on their second possession.

LSU, though, countered with two second-quarter touchdowns on three- and one-yard runs by 5-9, 170-pound running back Joe Labruzzo, and made them stand up for a 14-7 victory. "We slowed 'em down and made 'em play our type of game," said McClendon. "We played control ball and came up

continued



Quarterback Gary Beban led the Bruins to a Rose Bowl win.



Own a bottle.

It's worth the price to have at least one thing in your life that's absolutely perfect. Tanqueray Gin, a singular experience.

IMPORTED ENGLISH GIN, 100% GRAIN NEUTRAL SPIRITS, 94.6 PROOF, IMPORTED BY SOMERSET IMPORTERS, LTD., N.Y. © 1984
Send a gift of Tanqueray Gin anywhere in the U.S.A. Call 1-800-243-3787. Void where prohibited.

1965 SEASON

continued

with the big play." The Tigers didn't have a turnover.

Third-ranked Nebraska had credentials identical to Michigan State and Arkansas. Bob Devaney's Cornhuskers were 10-0 after winning their

third straight Big Eight crown. Their opponent in the Orange Bowl was No. 4 Alabama, which came in 8-1-1.

1965 was the year that the substitution rules were relaxed, paving the way for two-platoon football. Two football

players could enter between downs and there was unlimited substitution on any change of possession. But after Alabama lost to Georgia in its opener and tied Tennessee, Coach Bear Bryant went to a modified platoon system where some of his best athletes played both ways.

The Crimson Tide was small — six starters under 180 pounds. Bryant called it the smallest team he'd ever been associated with, "including high school." Nebraska had a 30-pound-per-man weight advantage. "We'll either be quick or dead," observed Bryant.

Nebraska had led the nation in running and was seventh in defense, but nobody expected a mismatch. The oddsmakers, aware that Alabama had lost just six games in six seasons under Bryant, had the Tide favored by three.

Sure enough, Alabama broke on top 24-7 in the first half on the way to a 39-28 triumph. "Those little ol' skinny kids have big hearts," said Bryant afterwards.

Alabama put on an awesome offensive show in Miami, accumulating 518 yards and 29 first downs. Quarterback Steve Sloan, who replaced a fellow named Joe Namath in 1965, tore rib cartilage in the first quarter, but you'd never know it by his record numbers — 20 completions in 29 passes for 296 yards and two touchdowns. Ray Perkins, now coaching his alma mater, fielded 10 of the passes, including the two touchdowns.

"Steve Sloan is the most accurate passer I've ever coached," said Bryant in the dressing room that night. Sloan, during the regular season, broke seven school passing and total offense records, hitting 97 of 160 passes for 1,453 yards and 11 touchdowns. He didn't have an interception.

Backup Nebraska quarterback Bob Churchich threw for three TDs and ran for another before the smoke cleared, but Devaney walked off the field proclaiming Alabama No. 1. Naturally, Bryant agreed.

"I don't know what it takes to be No. 1, but I guess with everybody getting beat, tonight we're it," he said.

The AP voters did judge Alabama No. 1, although Michigan State remained on top of UPI's coaches' rankings that were set in cement in November. The Football Writers Association hedged — calling it a tie between Alabama and Michigan State for its Grantland Rice trophy.

The final AP poll looked like this: 1. Alabama (9-1-1), 2. Michigan State (10-1), 3. Arkansas (10-1), 4. UCLA (8-2-1), 5.

continued



Floyd Little starred in the backfield at Syracuse.



Running back Joe Labruzzo made LSU's day with two second-quarter touchdowns and a victory in the Cotton Bowl.

Some people find buying or leasing a new car much easier than others

After you've found the GM car or truck of your dreams, don't turn the financial arrangements into a hassle. All you really have to do is tell your GM Dealer to arrange your financing or a lease through GMAC.

It's so easy with GMAC. You save time because your GM Dealer can handle all the arrangements right in the showroom. And that conve-

nience is just one reason why GMAC helps more people get their new car or truck than anyone else in the business.

So whether you're in the market to buy or lease, do it the easy way—with GMAC. Equal Credit Opportunity.

GMAC

THE FINANCIAL SERVICES PEOPLE FROM GENERAL MOTORS



CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC · GMC TRUCKS

INTRODUCING THE ONLY COMPUTER YOU MAY EVER NEED.

The new NCR PC6.

NCR believes computers shouldn't be short-lived office machines, but long-term business partners. Expandable, not expendable.

If you've got a permanent position open, call in the new NCR PC6.

The PC6 can be upgraded to hold 10, 20, 30, up to 40 MB—enough space for 7,575 typed pages of information.

The PC6 runs close to 10,000 IBM-compatible business programs nearly twice as fast as ordinary computers. It even runs programs other high-speed machines (like the IBM PC AT) can't.

And no other PC comes better prepared for more memory, multitasking, and applications yet to be invented. Because no other PC comes with more expansion slots (eight in all).

As you keep discovering the PC6's qualifications, your wise investment keeps looking like a stroke of genius. To wit:

A screen that gives you twice the sharpness and clarity of other computers, even with all the leading software.

A built-in streaming tape that backs up important data far more quickly and safely than conventional floppy disks.

And a service support network with over 1,200 offices in 120 countries. NCR's.

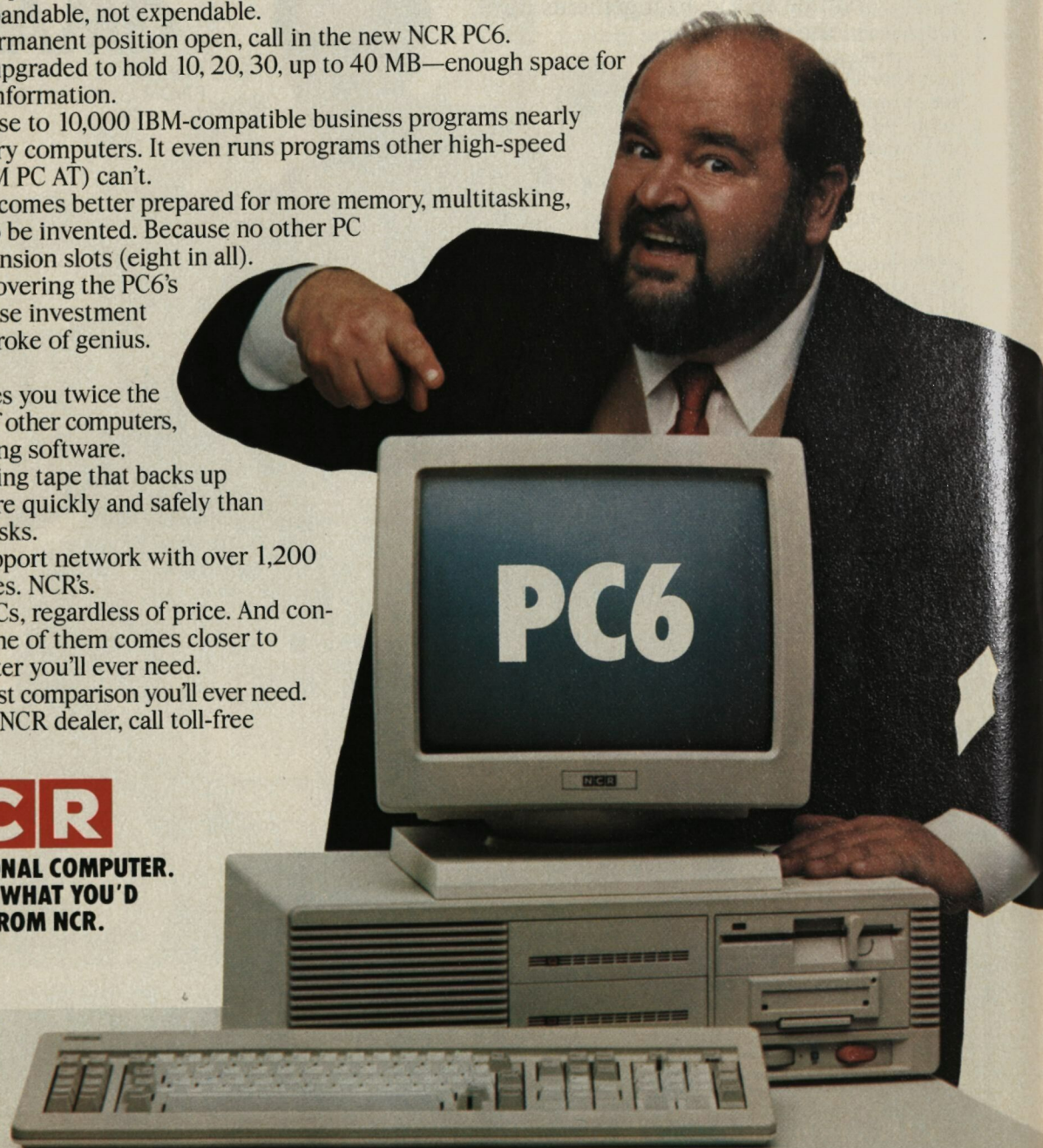
Examine other PCs, regardless of price. And convince yourself that none of them comes closer to being the only computer you'll ever need.

It should be the last comparison you'll ever need.

For your nearest NCR dealer, call toll-free 1-800-544-3333.*

NCR

**A BETTER PERSONAL COMPUTER.
IT'S EXACTLY WHAT YOU'D
EXPECT FROM NCR.**



1965 SEASON

continued

Nebraska (10-1), 6. Missouri (8-2-1), 7. Tennessee (8-1-2), 8. LSU (8-3), 9. Notre Dame (7-2-1) and 10. Southern Cal (7-2-1).

In 1965's other major bowl, Dan Devine's Missouri Tigers edged unranked Florida, 20-18, for a victory in the Sugar Bowl. The Gators rallied for all their points in the final quarter on the passing of Steve Spurrier (27 of 45 for 352 yards). But Florida, which hadn't tried a two-point conversion all season, failed three times.

Southern Cal's mighty-mite tailback, Mike Garrett, was the year's Heisman Trophy winner. He led the nation in rushing with 1,440 yards, the most in 14 years. But John McKay's Trojans bowed to UCLA, 20-16, in the game that decided the Rose Bowl berth.

Tulsa's Howard Twilley easily led the land in pass catching with 134 receptions for 1,779 yards and 16 touchdowns. His 134 catches is still tops in the NCAA record book. Twilley also kicked 31 extra points — something he didn't have to do later in the pros. Bill Anderson, Twilley's pitcher, connected for 30 touchdowns to lead the nation. Coach Glenn Dobbs' pass-happy crew finished 8-3 after a 27-6 Bluebonnet



Leslie Kelley (32) helped Alabama accumulate 518 yards in the Orange Bowl.

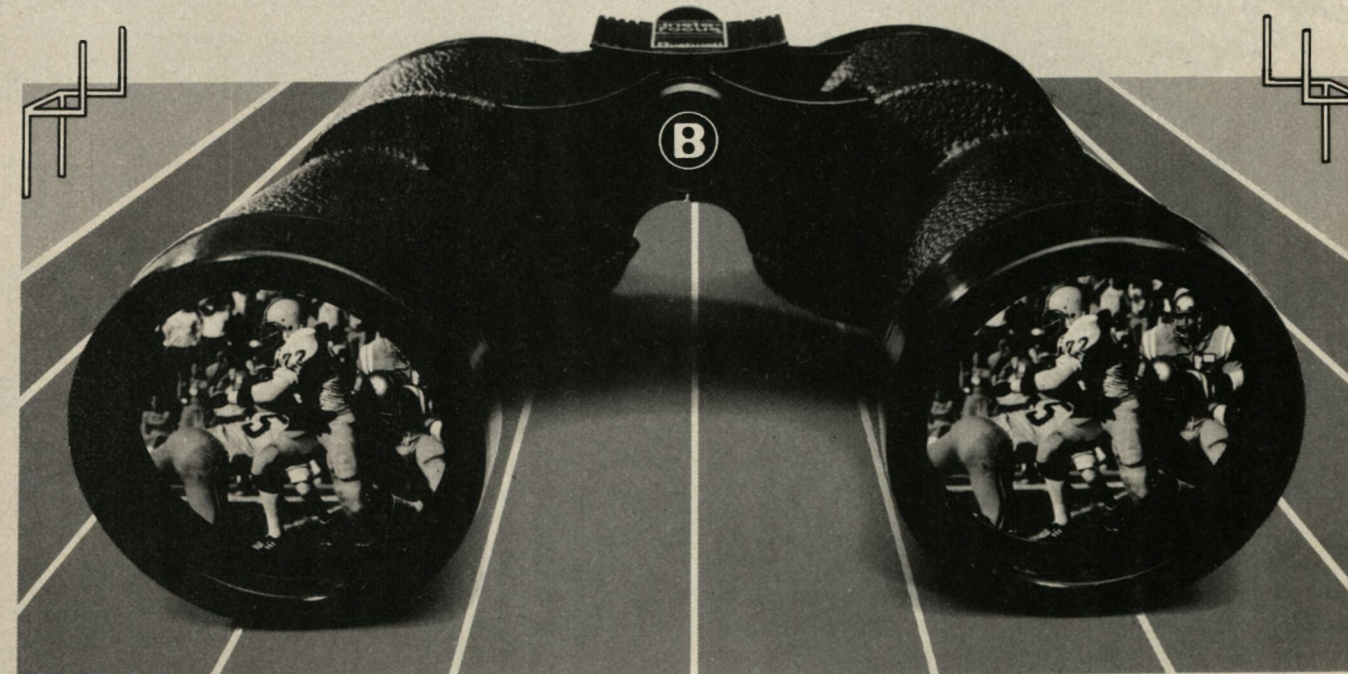
Bowl loss to Tennessee.

1965 also was the first year for a bigger kicking tee and Charley Gogolak of Princeton, one of the first soccer-style kickers, took full advantage of it. He accounted for 81 points, hitting 16 field goals.

It also was the year that Prothro and Daugherty garnered Coach-of-the-Year honors...that Floyd Little and Larry Csonka were in the same backfield at Syracuse...that Tommy Nobis was backing the line for Darrell Royal at Texas...that Texas Tech's Donny Anderson was the coverboy on the NCAA guide...that junior Bob Griese of Purdue was the consensus All-America quarterback...that a guy who turned out to be a star in another sport, Hale Irwin, was a defensive back at Colorado...that scoreboard operators were busy — West Virginia 63, Pittsburgh 48; Georgia 47, North Carolina 35; and Tennessee 37, UCLA 34.

Sure, Brigham Young had a good quarterback even then — Virgil Carter. Sure, Bo Schembechler was coaching — but at Miami of Ohio. Sure, 1965 was a college football year to remember. Most of 'em are.

Cover the field with a wide receiver.



A pair of Bushnell precision binoculars lets you get more of what you pay for when you buy football tickets: more excitement, more color, more action. Bushnell wide angle models have the power to put you on the field from

any seat in the stadium, and the wide angle view lets you keep all the action in focus. Bushnell makes the largest selection of wide-angle binoculars and other high-quality sports optics. See them at your Bushnell dealer.

BUSHNELL

DIVISION OF BAUSCH & LOMB

Bushnell Binoculars are backed by a limited lifetime warranty. © Bausch & Lomb, 1985

Super-premium
taste.

MICHELLOB
Light

In a
less-filling beer.

 You can have it all.

© Michelob Light Beer, Anheuser-Busch, Inc. St. Louis, Mo.

NON-SCHOLARSHIP,
SMALL-SCHOOL FOOTBALL
PROGRAMS EMPHASIZE

THE LOVE OF THE GAME

by Bob Payne, Tacoma News Tribune

The football philosopher in this case was a former major-college All-America and professional star. He'd started his coaching career as an assistant at his alma mater, but now was speaking as a head coach, for the first time at the small-college level:

"Most of the kids who play here play because they love the game," said the coach, a dozen years ago. "They play because they want to — not because they're being paid to."

He was new to the philosophy, speaking it almost as a revelation. Yet the

sentiment has been felt, and espoused, by hundreds of his compatriots, past and present, who have guided hundreds of small-school, non-scholarship football programs across the country.

"We don't always travel first-class and don't get fancy new uniforms each year," he said, "but we have everything we need. And sometimes I think we have it in a little better perspective."

There was something else he said, however, which may have told more about his personal perspective:

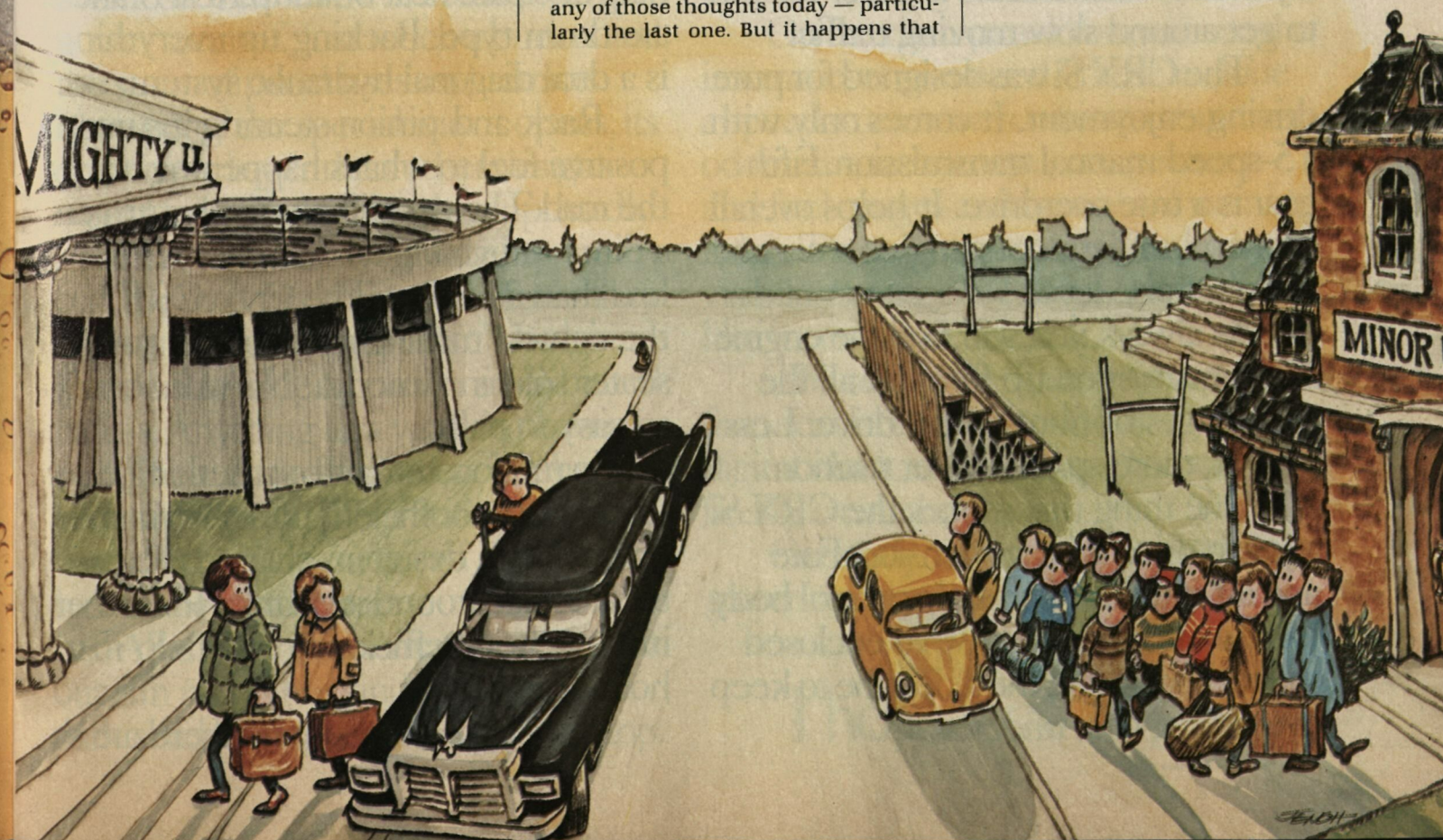
"We want it to be fun to play here, and I don't think it's fun to lose."

This coach doesn't back away from any of those thoughts today — particularly the last one. But it happens that

he's no longer at that small-college stand. Instead, he is in the pros, where the "kids" definitely are paid to play and where losing definitely can be painful — to the pocketbooks. Rather than looking at his move as a sellout, however, or as a compromise of those old small-college sentiments, he looks at it as just a little way down the road.

This, too, is a theme repeated time and again by small-college coaches of all backgrounds and ambitions.

"We're playing the same game as
continued



A quick message from Honda.

We'll be brief. The car shown here is the most powerful Civic ever.

It's the new Honda Civic CRX Si. It has fuel injection. Driving enthusiasts will have no objection.

Fuel injection is just another way to get gasoline into the engine. Simply, it does the job more efficiently than a conventional carburetor.

Honda calls its new sequential-port system Programmed Fuel Injection. It times the exact moment to inject a precise measure of gasoline into each cylinder. The engine says when.

A 12-valve, cross-flow cylinder head makes effective use of the new fuel injection. Which makes it easier for you to get around slow moving traffic.

The CRX Si was designed for pure driving enjoyment. It comes only with a 5-speed manual transmission. Fifth gear is a true overdrive. It helps overall economy and reduces engine wear and interior noise level.

As always, you will find the engine and transmission up front for all the advantages of front-wheel drive. Less weight, more space, better traction.

One thing that makes the CRX Si a joy to drive is its suspension. Fore and aft stabilizer bars help control body lean while cornering. We've enclosed the rear bar inside the axle tube to keep everything neat underneath.



We've mounted nitrogen gas-filled rear shock absorbers to provide stable dampening. They help improve the ride.

Stopping power is trusted to power assisted brakes. Ventilated front discs help dissipate heat buildup. Rear brakes are drum type. Backing up everything is a dual diagonal hydraulic system.

Rack and pinion steering insures a positive feel to what's happening on the road. The car will positively turn on a dime, providing its diameter is no less than 29.5 feet. The Civic CRX has the tightest turning circle of any two seater sold in America. No wonder it's so easy to park.

In motion, the car is something else. A low 0.33 coefficient of aerodynamic drag. Honda designers shaped the car to direct air around it cleanly. To further improve total efficiency and help road holding ability.

Now you can see why there are so

many aerodynamic features. Like a front air dam, flush windshield and door handles, low hoodline and rear spoiler. The CRX is slippery.

You can watch the air slipping by overhead. The CRX Si comes with a power sunroof. Just touch a button and the sunroof panel rises and retracts. Because of the special way it opens, its opening is larger than other designs would permit. And it takes up hardly any headroom. Only Honda has it.

You will find cast aluminum alloy wheels on the standard list. They are fitted with wide Michelin steel-belted radials. Anything less wouldn't be right.

There is a rear window washer and wiper. A big help with a window that's 980 square inches of glass. It also has an electric defroster.

All the windows are tinted to filter out sun rays. The windshield has a dark shaded upper area across the top.

You adjust the dual outside mirrors from inside the car. And you can turn on the headlights, signal turns, wipe and wash the windows quickly, slowly or intermittently. Without removing your hands from the steering wheel.

Tall people can sit in this car. The seatbacks recline and the bucket seats themselves adjust eight inches front or back. Legroom runs nearly 43 inches. The seats have adjustable headrests.

Right behind the bucket seats is a locking stowage compartment. For anything you don't want people to see. There is also 14.5 cubic feet of cargo space back there. With a wide rear hatch for easy loading and unloading.

On the dash panel you will see the instruments you need. These include a speedometer with odometer and trip odometer, tachometer, temperature and fuel gauges and functional warning lights. They are illuminated in high visibility orange for better night vision, like in airplane cockpits.

The rest of the instrument panel features door window defrosters, quartz digital clock, covered storage box. And finally, a coin box.

Certainly, by now, you must have gotten the message.

HONDA

The Civic CRX Si

GET IT RIGHT FOR YOUR BODY. COME TO THE STRIPES.



NEW BALANCE
480

CONVERSE
STAR TECH HI

PUMA
SUEDE

REEBOK
HI-TOP

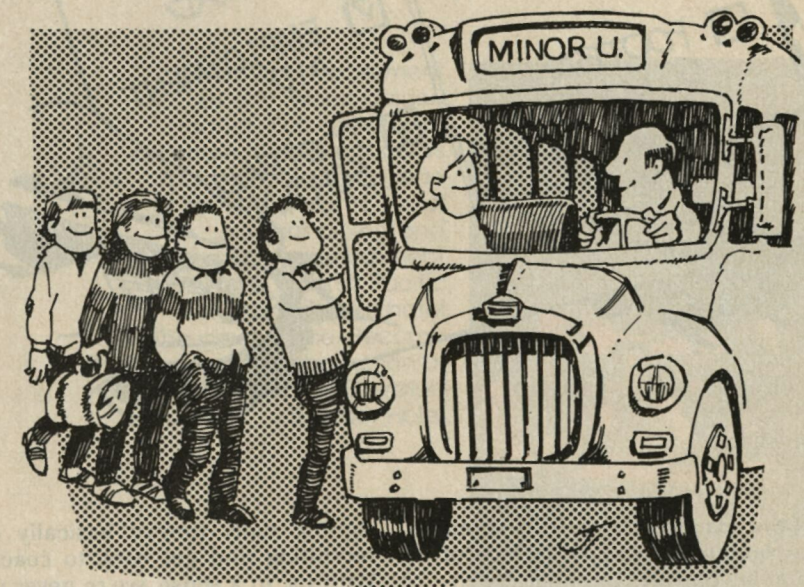
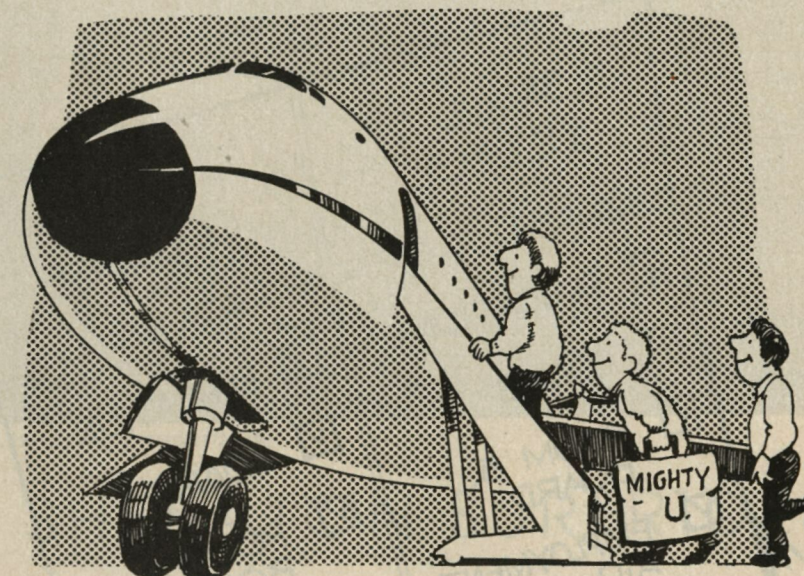
America's into fitness like never before. And Foot Locker's out to get every body fit in the right shoes. We select only the newest and the best of the top names like Nike, Adidas, Puma, Converse, Lynx, Reebok and more. And we custom fit them to your feet and your activity. Trust our stripe-shirted sales pros to get it right for your body. For every body. We're first in fitness footwear.

Foot Locker®

America's Most Complete Athletic Footwear StoreSM

LOVE OF THE GAME

continued



everybody else. We're just going about it differently," said one confirmed small-college man, long successful in the Pacific Northwest.

Another coach, from the Midwest, whose entire playing and coaching career has been below the Division I level, said, "No matter what level you're coaching, the end result has to be the same — you have to get to all the bases, pay attention to fundamentals and details, bring out the best in what you have.

"I can understand the appeal of the thought that our kids play because they love the game, but I'm somewhat uncomfortable with that, too. No matter what the level, a kid has to play because he wants to — he makes a tremendous commitment just by turning out."

"The great thing about college football," said a West Coast coach, "is that there are so many different levels. And because there are, each young man who wants to play may be able to find a level for himself."

The levels of college football aren't perfectly defined by division titles either in the NCAA or NAIA, but those classifications are a clue. And it doesn't take a lot of calculation to see that there are far more young men playing college football without scholarships than with.

Last year's figures, for instance, showed 105 colleges and 12,000 athletes playing in NCAA Division I-A — the "big time," where most of the media attention is focused and where most of the athletes are receiving athletic aid. But there were 397 football-playing schools below that level in the NCAA alone — including 197 schools and more than 15,000 athletes in Division III, the low-budget, small-stadium end of the spectrum where athletic scholarships aren't allowed.

Sometimes, indeed, "stadium" is overstating it for small-college fields which may not be as large or as grand as the intramural fields of some 30,000-student universities. If, that is, there is an on-campus facility at all — many small colleges play their games on high school fields. And as for "low budget," it is essential that the entire schedule be within bus-trip distance — if there has to be an overnight stay, it's a lot more likely to be Motel 6, with catering by McDonald's, than the Hyatt Regency. And, still, not a penny for scholarships.

Now, "non-scholarship" is not a misnomer, but it is misleading. There are, of course, young men receiving financial aid and playing football in Division III and NAIA schools. But the aid they receive is based strictly on need, and, as one veteran small-college coach noted,

"A kid could be the best player in the state but still wouldn't get aid if his family didn't qualify."

The needed formula which has developed in the past dozen years involves submission each year, by the family, of a detailed financial aid form, which is evaluated by one of several regional scholarship services.

"It is based on the family's ability to pay. And the college, if it accepts the student, then makes up the difference," the coach at a small private university explained. "That means that if the service says a family can afford to pay, say, \$6,000 a year, the amount of aid the student would receive would vary according to the cost of a particular school. At our school, that might be \$4,000. At a

state school, maybe \$1,000. But either way, the family would pay the same."

There remain, too, loans and campus jobs, "but all of this goes through the school's financial aid office, and we never get directly involved in the decisions."

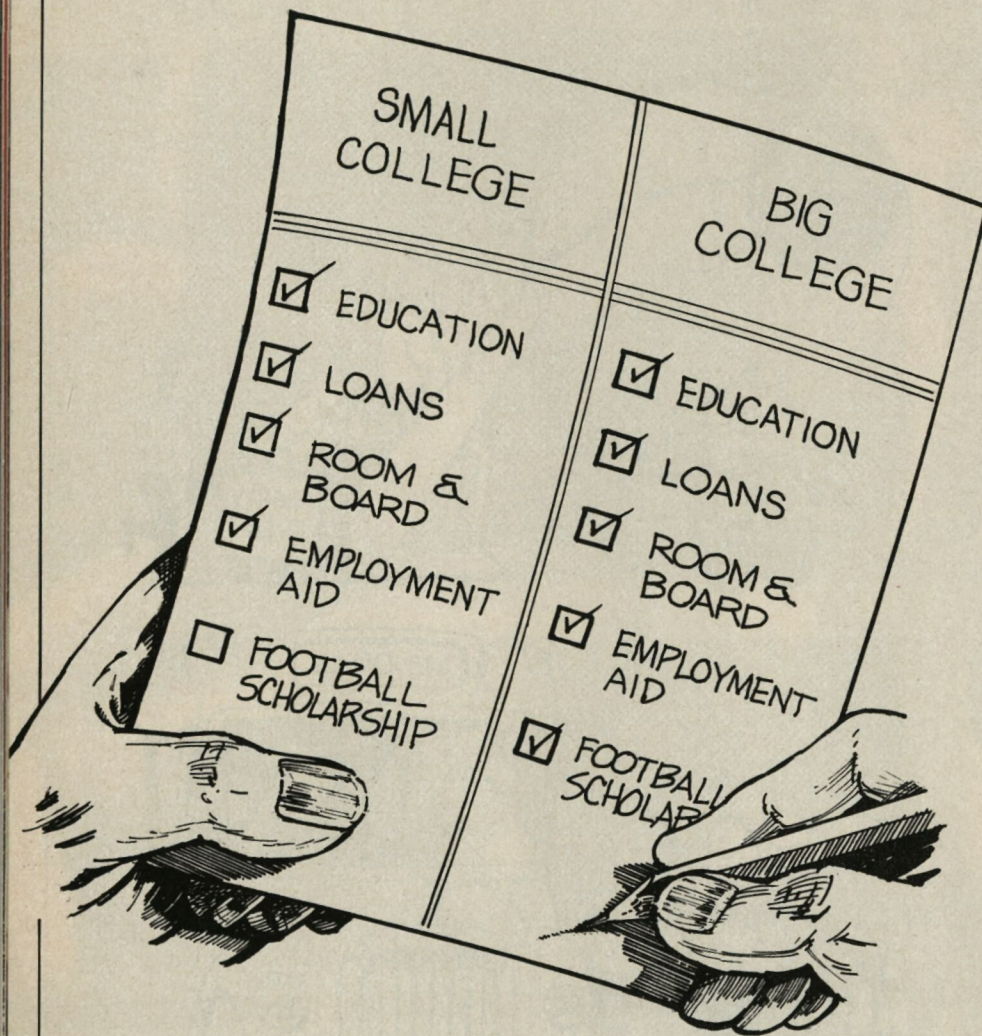
This situation has a happy by-product which is cited by almost every non-scholarship coach. "The coach-athlete relationship is better," said one coach, "because I don't have to make the financial judgments."

"I think morale is better at a small college," said another coach. "If our players are on aid, it's on a strict need basis — they'd be getting it whether or not they played football."

continued

LOVE OF THE GAME

continued



All of the coaches, however, stopped short of claiming purity for their level of the game beyond the fact that coach-athlete relationships do tend to be less complicated. There still is recruiting, and recruiting competition.

If anything, recruiting at the non-scholarship level has to be more creative.

"We're trying to sell our product and our process," said one small-college coach. "I mean our success, our campus philosophy, our social setting — and the fun of playing in our program."

"Our philosophy is that we're going to get the best players we can," said a West Coast coach. "Usually we're looking for a guy whose coach thinks the Pac-10 should take him but whom the Pac-10 thinks is too light or too short."

There is nothing at this level to match the intensity of recruiting by the Division I and I-AA schools, but, noted one coach, "Once those big-school guys hit that February (national letter-of-intent)

signing date, they're basically done recruiting and get back to coaching. With us, in a sense, we're never really done — we're in the dark well into the summer."

Furthermore, said a Northwest coach, most small schools have to "blanket" their region in recruiting. "The Pac-10 schools may have to identify 15 or 20 kids in our state as prospects and check them out. We need to identify 150 to 200, a much larger pool."

This identification process is not all road time, of course. "I have a lot of former players out there, and coaches I know, who recruit for me or send me recommendations and film," said a veteran coach.

"I think we're just like USC or Notre Dame or anybody else — we want to get to where we are selling success and tradition," said another coach, no stranger to small-college success. "I want kids whose desire is to be a four-year cham-

pion, not necessarily a four-year starter."

But why would a young man with a pro-football dream want to go to a small, non-scholarship program? The pros do have their Ken Andersons and Lyle Alzados and Dave Kriegs, but most of the draft time and big money is spent on athletes from the top 70 or so schools.

"Well, we're on the pro scouts' circuit — every college is," said a veteran play-off coach who has at least one alum still in the pros. "They, the pros, know where we are, and I think we can demonstrate that to any kid who wonders. So it comes back to the other basic appeals."

And football? It's the same game.

"The major difference at this level is the size of staff and the lack of specialty coaches," said a coach whose only full-time assistants are, like he, also teachers. "But," pointed out another coach, "we still want to have a similar number of coaches to handle all the areas — we just have to use outside and part-time guys to get there."

"It boils down to what we can teach and what they can understand. And I suppose with less time and fewer assistants it may be tougher putting in certain little wrinkles," said the Midwestern coach. "I don't think there's any style of offense or defense or any technique that can't be used here. But on the other hand, I think too much emphasis is put on needing this offense or that play — it still comes down to fundamentals, organization, attention to detail."

This coach goes against the general small-college grain in advocating spring practice. "In essence, it doesn't cost anything — everybody and everything is already here," he said. "And to my way of thinking, spring practice gives a higher regard to the players' potentials."

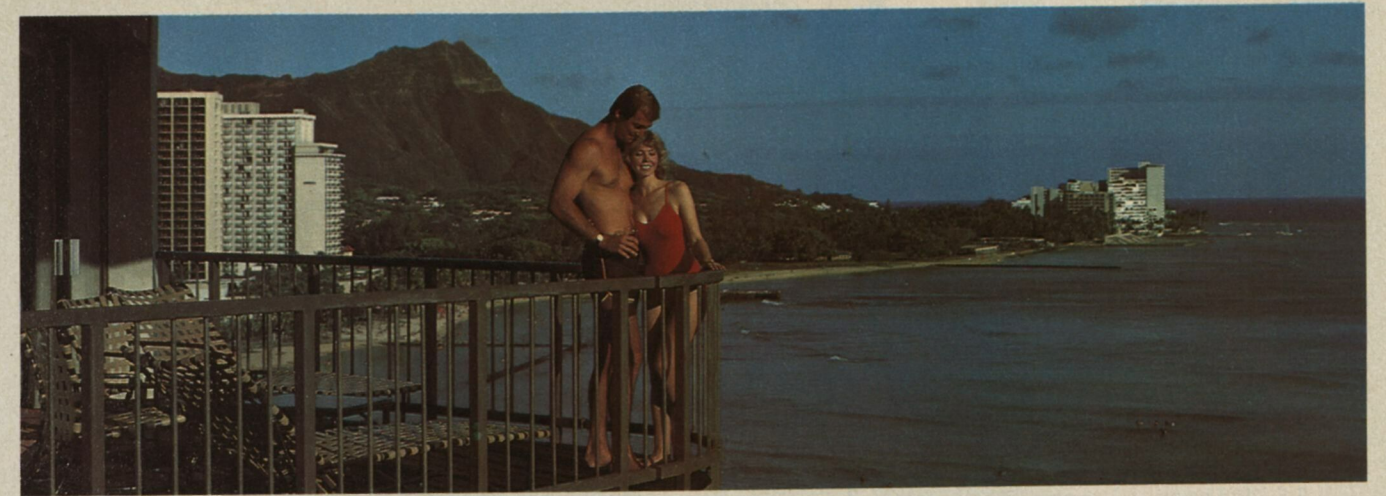
Other coaches, though, look at their programs' limitations as assets.

"When you have bigger staffs, bigger squads, bigger organizations," said a long-successful coach, "you almost have to have very tight game plans, very tight schemes."

"Here, our style gives the players more freedom. I feel guys play better with freedom. I try to give them the tools to work with and let them go for it — although I still make sure I make 51 percent of the decisions."

"I think that's the fun of playing at this level — and believe me, fun is one of the things we emphasize in our recruiting. I always say, I don't coach for a living, I coach for a loving."

DIVE INTO THE ACTION OF WAIKIKI



SHERATON SURFRIDER: 430 ROOMS AND SUITES / 2 RESTAURANTS / COCKTAIL LOUNGE / 1985 RATES FROM \$72-\$115.

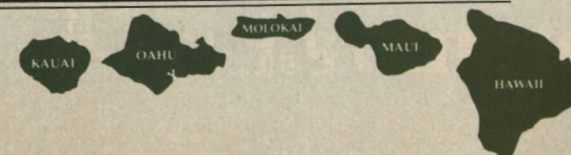
COME TO THE SHERATON SURFRIDER

Beachfront excitement.
By day: warm golden
sands. Surf active with
swimmers, surfers and sailors.
Your balcony—a ringside
seat. And nights: full of
elegant dining and
dazzling entertainment.
Beside the moonlit Pacific.
And right at your hotel.
The place to be. Become
one with all the action of
Waikiki at the Sheraton
Surfrider Hotel.



COME TO THE SHERATON ISLANDS—HAWAII.

13 RESORTS AND HOTELS OF ENGAGINGLY DIFFERENT STYLES AND CHARACTER WITH ALL THE BEST BEACHES AND ALL THE BEST LOCATIONS.



OAHU WAIKIKI: Sheraton Waikiki, Royal Hawaiian, Sheraton Surfrider, Sheraton Moana, Sheraton Princess Kaiulani. MAKAHA: Sheraton Makaha Resort and Country Club. KAUAI: Sheraton Kauai, Sheraton Coconut Beach, Sheraton Princeville. MAUI: Sheraton Maui. MOLOKAI: Sheraton Molokai. HAWAII: Sheraton Royal Waikoloa, The Volcano House.

Sheraton Surfrider Hotel
Sheraton Hotels, Inns & Resorts Worldwide
The hospitality people of **ITT**

See your Travel Planner or call Sheraton toll-free

800-325-3535

ACROSS

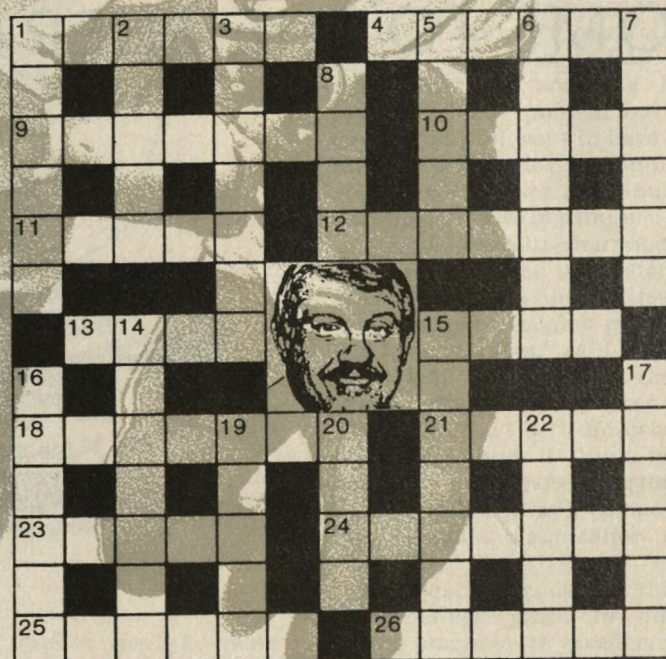
- 1 Pictured Outland Trophy winner who's now a film and television star (6)
- 4 University of Texas site (6)
- 9 Heisman winner White (7)
- 10 This USC All-American went on to star with the Pittsburgh Steelers (5)
- 11 New England Patriot passer who set nine NCAA records while at Illinois (5)
- 12 One of six "Fighting Irish" to capture Heisman Trophy, John ____ (7)
- 13 School attended by Heisman Trophy winner Nile Kinnick (4)
- 15 Heisman winner Beban (4)
- 18 Knox College and Lawrence University are both members of this conference (7)
- 21 Where Nebraska's "Mavericks" are based (5)
- 23 Heavy blow (5)
- 24 "Bruins'" home, Los ____ (7)
- 25 Seniors (6)
- 26 Louisiana State's only Heisman Trophy winner (6)

DOWN

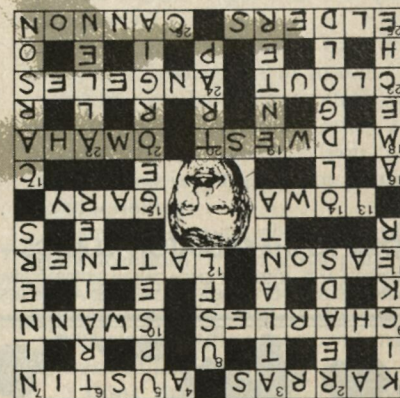
- 1 Punter (6)
- 2 Attempts to determine opponent's intentions by observing various keys (5)
- 3 Peach Bowl site (7)
- 5 Defeat unexpectedly (5)
- 6 He attends to players' minor injuries (7)
- 7 Long Beach State's nickname, "Forty-____" (6)
- 8 League that employs the past three Heisman Trophy winners (4)
- 14 Georgia Tech's colors, ____ and white (3,4)

COLLEGE CROSS

- 15 Heisman winner Herschel Walker's alma mater (7)
- 16 Wisconsin's only Heisman winner (6)
- 17 New York Giant linebacker whose number 75 was retired by South Carolina State (6)
- 19 Go in (5)
- 20 Play in which defensive lineman is allowed to penetrate, only to be met by a pulling guard or tackle (4)
- 22 Southern Cal's last Heisman winner (5)



Larry Humber. All Rights Reserved



You worked all day, ran an hour,
enjoyed a shower.
Now it's time to start horsing around.

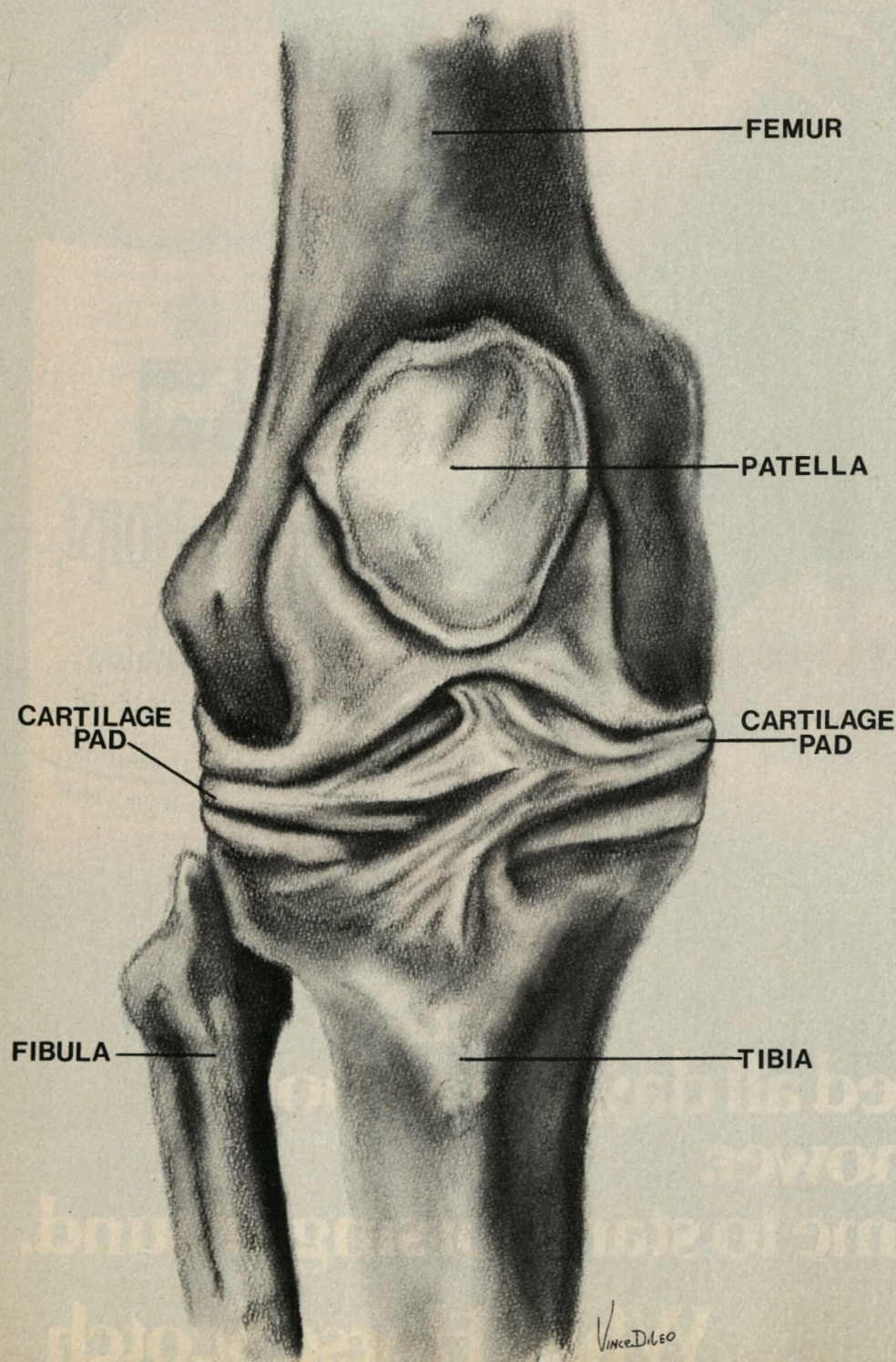
White Horse Scotch

Blended Scotch Whisky, 80 proof. Imported by Shaw-Ross International Importers Inc., Miami, FL © 1985

ARTHROSCOPY

Looking Into Knee Problems

by Joe McLaughlin,
Houston Chronicle



To the orthopedic surgeon, arthroscopy is a new, clean surgical procedure to repair damaged knees.

To the athlete, arthroscopy is the best thing since sliced bread.

Arthroscopy, in simple terms, is a fairly new procedure by which the most vulnerable part of an athlete's body—the knee—may be operated on with fewer incisions, less pain and greatly reduced recovery time.

Most arthroscopic surgery is performed on football players, mainly because of the nature of the sport.

Arthroscopic surgery has enabled thousands of athletes in the last 10 years (the time period in which arthroscopy has been developed and applied) to undergo relatively minor knee surgery, allowing them to return to their activities in far less time than before.

And, to the coach, that is a godsend.

One coach says, "With regular surgical procedures, we've had players miss whole seasons. With arthroscopy, most athletes can return within a three-to six-week period without losing their conditioning. It has been a tremendous development."

What is this new surgical procedure, which has elongated the careers of countless athletes?

The arthroscope—literally a "joint optical"—is an instrument that allows the doctor to look directly into the knee and diagnose most problems. The arthroscopic shaft contains coated glass fibers and a series of magnifying

continued

THE '86 MAZDA B2000 LX. \$6995*



A UNIQUE COMBINATION OF LUXURY AND SPORTINESS FOR \$1100 LESS THAN TOYOTA'S AND NISSAN'S SPORT TRUCKS.

The all-new Mazda B2000 LX is one experience you won't forget.

Its luxury is uncompromised. Its sportiness is unmistakable. And its value—unprecedented.

In fact, at just \$6995, the LX is a whopping \$1100 less than Toyota's and Nissan's sport trucks. Yet it's undeniably more refined.

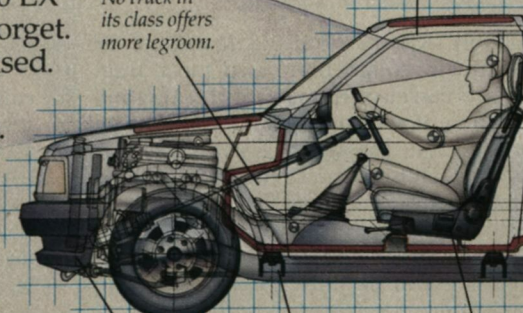
On the inside, you'll discover a roomier and quieter interior than either Toyota's or Nissan's standard cab.

With handsome reclining bucket seats. An AM/FM stereo radio. Full cut-pile carpeting. A

tachometer and digital clock. Even tinted glass. All standard. And on the outside: Raised white-letter steel-belted radials and chrome spoker wheels.

A roomier and quieter standard cab than Toyota's or Nissan's.

No truck in its class offers more legroom.



An integrated front air dam for reduced wind resistance and noise.

Special "shear-type" cab mounts to absorb road noise and vibration.

"One-touch" tilt-forward seatbacks for easier storage area access.

A chrome rear step bumper and a welded, double-wall bed. Body side mouldings. And pinstriping.

For brisk acceleration, there's a responsive overhead cam engine (22 Est. City MPG/27 Est. Hwy. MPG**) and a close-ratio 5-speed overdrive transmission.

So test drive a Mazda LX soon. It's an all-new experience in luxury, sportiness and value.

Free Truck Catalog

To receive a free, 22-page, full color B2000 full line catalog, write to: Mazda Truck Offer, Box 5960 TI, Orange, CA 92668.

Comparisons with other makes based upon consumer evaluations and/or available competitive data. *Manufacturer's suggested retail price. Actual price set by dealer. Taxes, license, freight, options and other dealer charges extra. Price may change without notice. Availability of vehicles with specific features may vary. **EPA estimates for comparison. Your mileage may vary with trip length, speed and weather. Highway mileage will probably be less.

mazda THE MORE YOU LOOK, THE MORE YOU LIKE.

ARTHROSCOPY

continued

"...with arthroscopic surgery, the patient can be in and out the same day and at most may require one or two pain pills. He may be on crutches two or three days. Very little rehabilitation is required."



For football players mass times velocity can equal injured knees.

lenses that beam an intense, cool light into the joint and relay a magnified image to the viewer. Looking through the eyepiece or at a television monitor, the doctor has a clear view and access to the area.

One doctor interviewed says, "Arthroscopy is like looking through a telescope."

To over-simplify the procedure, it goes like this: Once the patient is anesthetized, the surgeon makes a few tiny incisions around the knee. A sterile saline solution is injected through one of the openings to "blow up the knee like a balloon." The surgeon then inserts the arthroscope into the other openings to examine the knee com-

pletely. A torn meniscus (cartilage) or ligament, rough bone and loose fragments can easily be seen and evaluated.

Then, if arthroscopic surgery can be performed, the surgeon will continue, while watching the TV monitor. Following surgery, the small incisions will be stitched or taped, and the knee bandaged. The incisions (each five millimeters) will be minimal and will heal quickly.

Until the creation of the arthroscope, the orthopedic surgeon was unable to identify many knee problems. Thus, in order to diagnose and treat the knee problem, the surgeon resorted to conventional open-knee surgery, which requires large incisions, a hospital stay

and a prolonged rehabilitation process.

Not only is open-knee surgery physically debilitating, it is mentally depressing to the athlete.

One doctor suggests, "An athlete can look at the large tracks on his knees and numerous stitches and it looks bad. With arthroscopic surgery, he sees very tiny punctures, not a road map. He feels he isn't as badly injured. And, in effect, he isn't, because the bigger the incision, the longer the recovery."

Another says, "After arthroscopic surgery, an athlete can do some exercises that will allow him to remain in condition so he can return to his particular activity sooner. He can't do that

continued



"To be the best, you have to listen to the best. That's why for my investments, I listen to E.F. Hutton."

Tom Watson

When E.F. Hutton talks, people listen.



Enjoy the taste of victory.

KENTUCKY STRAIGHT BOURBON WHISKEY. 80 PROOF. DISTILLED AND BOTTLED BY JAMES B. BEAM DISTILLING CO., CLERMONT, BEAM, KY.

ARTHROSCOPY

continued

with open-knee surgery."

Orthopedic surgeons, however, stress two important things:

- Arthroscopy is surgery. There are still incisions and it is still an operation; and
- Arthroscopy cannot be performed on all knee problems.

For instance, traditional open-knee surgery is required to repair major tears of ligaments, since direct suturing is necessary.

One doctor sums up a typical arthro-

Football players are larger, stronger and faster today and there is contact on every play, increasing the possibility of knee injury.



Knees aren't the only candidates for arthroscopy—the technique is also used on elbows and shoulders.

scopic surgery on the most common knee problem among athletes—torn cartilage.

"With traditional open-knee surgery," he says, "the patient would have to be in the hospital five to seven days, require multiple shots for pain, which is severe, and his time off would be approximately six to eight weeks."

"In contrast, with most arthroscopic surgery, the patient can be in and out the same day and at most may require one or two pain pills. He may be on crutches two or three days. Very little rehabilitation is required. He can begin conditioning exercises, such as bicycling or swimming, within four days. Usually, only two visits to a physical therapist are needed. The patient can do the rest himself. His time off is reduced from two to four weeks."

Most arthroscopic surgery is performed on football players, mainly because of the nature of the sport. One doctor says that it's a matter of "mass times velocity." Football players are larger, stronger and faster today and there is contact on every play, increasing the possibility of knee injury.

"Jumpers, baseball catchers and basketball players, as a rule," he adds, "comprise a small number of arthroscopic patients. However, we see many of those athletes come to us in their 40s with knee problems. Jumping sports are hard on the knees because the stress magnifies with each jump."

One surgeon says he is positively certain arthroscopic surgery lessens the effect of arthritis in later years, but since the process is only about 10 years old, it can't be documented for another decade or so.

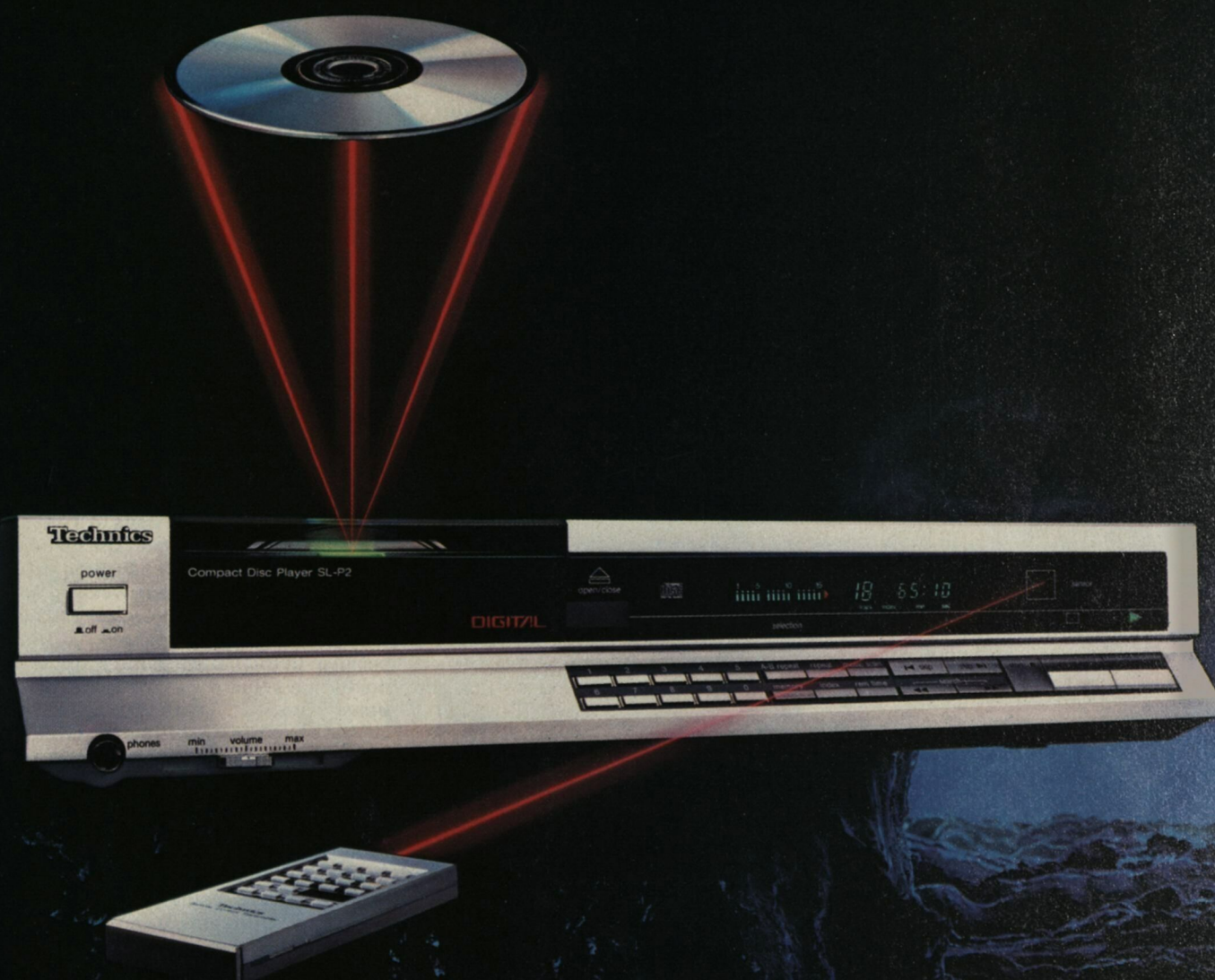
"Arthroscopy lessens the damage to the area around the knee and therefore lessens the chance for arthritis to set in quickly," he says.

"Athletes who have had traditional open-knee surgery during their playing careers have come to us in their 40s and their arthritis is worse," he explains.

"You can clean the gristle and fragments in the area," he says, "but it's only temporary relief. Once it has progressed that far, there's little you can do."

The arthroscope is being used in other areas of the anatomy, such as elbows and shoulders. However, at this time, it appears that arthroscopy is not advanced enough to reduce the rehabilitation of such problems as shoulder separations.

That day may yet come. But, for now, help for the vulnerable knee has been the major breakthrough in fiber-optic technology.



Introducing a slight improvement on perfection. The new Technics Compact Disc Players.

Technics compact disc players. And the compact disc. Together they've given you what no conventional audio system can: the perfection of musical reality. Instead of the conventional stylus, Technics compact disc players use lasers and computers. So there's none of the noise. None of the distortion. And none of the wear and tear that affects ordinary records.

With Technics, what you hear is not just a reproduction of a performance, but a re-creation of it: perfection.

But occasionally even the musical perfection of a compact disc can be marred by fingerprints, dust or scratches. So the new Technics SL-P2 compact disc player has improvements like an advanced error correction system. This system has been designed to compensate for those imperfections. To help ensure that the sound you hear is still completely flawless.

You also get sophisticated, convenient controls for accurate, rapid response to your commands: 15-step Random Access Programming so you can play any selection. In any order. Auto Music Scan lets you sample the first few seconds of each song. Automatically. Full information fluorescent displays let you keep track of tracks, playing time and other player functions.

And all of this can be controlled from across the room with Technics wireless, infrared remote control.

So enjoy an improvement on perfection. With the full range of Technics compact disc players. Including the SL-P2, SL-P3 and very affordable SL-P1.

The digital revolution continues at Technics. Perfectly.

Technics
The science of sound

Tonight's Game

Ground Attacks Likely Keys to Tonight's Game

Maybe it's a throwback to the era when San Jose State head football coach Claude Gilbert was a player for his alma mater and he was preparing for the annual contest with nearby rival, the University of the Pacific. The Tigers had an effective ground game spearheaded by star halfback Dick Bass. Stop him and a great deal of the UOP offense was stymied.

Tonight, Gilbert, his staff and the Spartans must stop a Pacific ground attack that is unlike any other San Jose State faces this season. The revitalized Tigers, under third year coach Bob Cope, base their offense around the wishbone formation and all the running and passing variations it presents. While the Spartans see a little bit of the wishbone in practice each week, they will get a full exposure to it this evening.

The effectiveness of the Tigers' wishbone was evident last week as Pacific stopped Hawaii, 24-15. UOP racked up a season high of 231 yards rushing a week ago to raise its record to 4-3. Cope's club also has a 2-1 mark in Pacific Coast Athletic Association action, its best conference

standing since the 1978 campaign.

The Tiger offense got a big boost last week from fullback Ken Rhoads, who made his first start of the 1985 season against Hawaii. Rhoads accounted for 85 yards and scored one of the three UOP touchdowns. With Rhoads at the top of the wishbone, Cope moved dependable James Mackey to a halfback position and he, too, responded with a touchdown run.

However, the leading UOP rusher is quarterback Hue Jackson, a transfer from Glendale College. He has 325 yards to his credit and the team's longest run of the season - a 61 yarder which he added to his ledger in last week's win. In the passing department, Jackson has completed 48.5 percent of his throws for 463 yards. Unlike recent UOP teams, this Tiger unit throws an average of just under 10 passes a game.

While the Spartans must stop the Tiger ground game, Pacific is faced with a San Jose State ground attack that has perked up in recent outings. The Spartans ran for a season high of 256 yards against Fresno State and added 115 yards last week at Arizona in the 41-0 loss. The 371 yards in the last two games exceeds the 290 yards San Jose State rushed for the first five games of the season.

Randy Walker, who has been able to play more at full strength since his early season accumulation of injuries, tops the Spartan rushers with 231 yards. Quarterback Doug Allen, who has started the last two games follows with 164. Amazingly, converted strong safety K.C. Clark is next with 124 yards in only two games and has given the running game the impetus it was lacking earlier in the year.

While the running game has improved, the Spartan staff hopes to synchronize the passing game to go with it. San Jose State has struggled the last two weeks in this area amassing only 230 yards total. That is a far cry from the 311 yard per game average after five games that had the team ranked as high as seventh in the nation in that category. Walker also leads the team in pass receiving with 23 receptions and is one of seven San Jose State players in double figures in the receiving department.

Defensively, the Spartans made some progress a week ago. The pass rush which has not been getting to the quarterback with the frequency of past teams registered a season high of five sacks in the Arizona game. In addition, the San Jose State sec-



Quarterback Doug Allen.



Safety Larry Weldon.

ondary came up with a pair of interceptions, something it had not done since the Utah State encounter.

Safety Larry Weldon now ranks as the Spartans' top tackler with 61 hits. He had 16 a week ago. Defensive end Sam Kennedy and linebacker Jim Hollinger are close behind with 60.

For the Tigers, keep an eye on linebacker Nick Holt, a player UOP feels is worthy of post-season consideration. Holt, a senior from Lafayette, has 98 stops and has broken up six pass attempts on the year. Jeff Plunkett also is another fine inside linebacker for Pacific.

Heading into the fifty-eighth meeting between these teams, the 1-6 Spartans lead the overall series 32-21-4. San Jose State has won six of the last seven games these teams have played including last year's 33-0 contest in Stockton.

Fall Sports Schedules

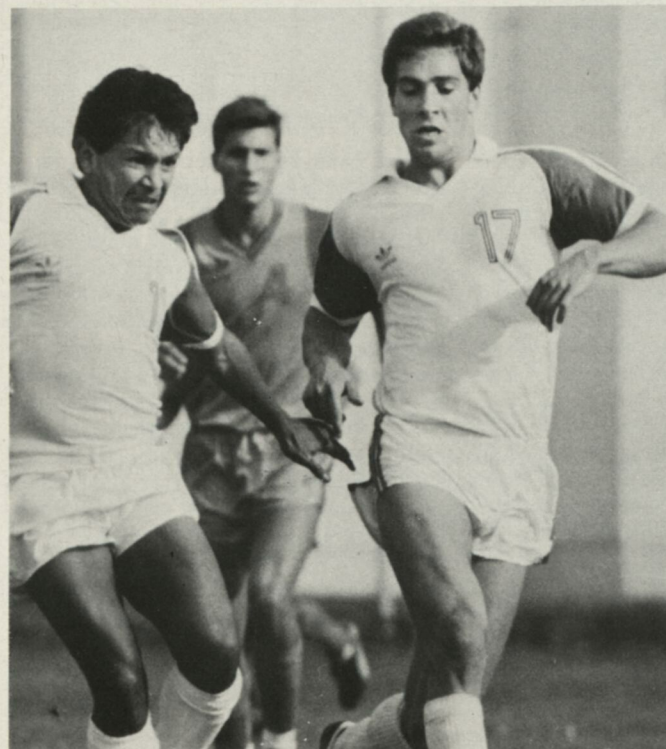
MEN'S SPORTS

Soccer

Sept. 6	@Westmont Classic	
Sept. 7	@Westmont Classic	
SEPT. 12	*UC-IRVINE	3:30
Sept. 16	@San Francisco State	3:30
SEPT. 19	CHICO STATE	3:30
SEPT. 22	*NEVADA-LAS VEGAS	2:00
SEPT. 24	*UC-SANTA BARBARA	3:30
Sept. 27	*@Fullerton State	7:30
Sept. 29	@UCLA	2:00
OCT. 2	SACRAMENTO STATE	3:30
Oct. 5	@U.S. International	3:00
Oct. 9	*@Stanford	3:00
OCT. 12	*ST. MARY'S (CALIF.)	2:00
Oct. 15	*@Santa Clara	8:00
OCT. 19	*USF	2:00
Oct. 23	*@Pacific	3:30
Oct. 30	*@California	1:00
NOV. 2	*FRESNO STATE	2:00
NOV. 6	HAYWARD STATE	3:30

Cross Country

Sept. 7	@Nevada Cross Country Carnival
Sept. 14	@Hornet Invitational
Sept. 21	@Fresno Invitational
Oct. 5	@Stanford Invitational
Oct. 12	@California Invitational
Oct. 19	@Cal Poly Invitational
Nov. 2	PCAA Championships
Nov. 16	NCAA District 8 Championships
Nov. 25	NCAA Championships



WOMEN'S SPORTS

Field Hockey

Sept. 21	@Chico State	2:30
Sept. 27	@William & Mary	1:00
Sept. 28	@Old Dominion	10:00
Sept. 30	@Davis & Elkins	9:30
Oct. 2	@California	4:00
Oct. 5	@Pacific	1:00
Oct. 9	@Stanford	4:00
Oct. 18-20	@Cal Invitational	
OCT. 26	CHICO STATE	2:30
OCT. 30	CALIFORNIA	3:00
NOV. 2	PACIFIC	1:00
NOV. 6	STANFORD	3:00
Nov. 15-17	NCAA Playoffs	
Nov. 22-24	NCAA Championships	

Volleyball

Sept. 6-7	@UC-Davis Tournament	
Sept. 11	@USF	7:30
SEPT. 12	NORTHWESTERN	7:30
SEPT. 17	PACIFIC	7:30
SEPT. 20-21	SPARTAN SHOPS INVITATIONAL	
SEPT. 26	TEXAS	7:30
Sept. 28	@San Diego State	2:30
Oct. 2	@Santa Clara	7:30
Oct. 5	*@Fresno State	7:30
Oct. 8	*@California	7:30
Oct. 11	@Stanford	7:30
OCT. 14	DUKE	7:30
OCT. 16	SANTA CLARA	7:30
Oct. 18	*@Washington State	7:30
Oct. 19	*@Washington	7:30
OCT. 25	*OREGON STATE	7:30
OCT. 26	*OREGON	3:30
OCT. 29	*FRESNO STATE	7:30
NOV. 2	SOUTHERN CAL	7:30
NOV. 5	*CALIFORNIA	7:30
NOV. 15	*WASHINGTON	7:30
NOV. 16	*WASHINGTON STATE	NOON
Nov. 16-17	@Wendy's Classic	
Nov. 22	*@Oregon	7:30
Nov. 23	*@Oregon State	7:30

* - conference game

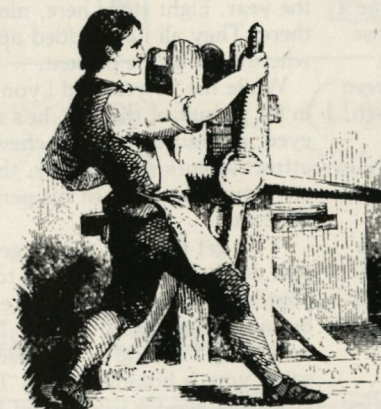
FOOTBALL FANS...
THIS BUD'S FOR YOU.™



THIS
BUD'S
FOR
YOU.™

Courtesy of
Bottomley
Distributing

BUDWEISER® • KING OF BEERS® • ANHEUSER-BUSCH, INC. • ST. LOUIS



BIG TREES
PRESS

5805 HIGHWAY 9 • FELTON, CALIFORNIA

(408) 335-4406

The Parrot
BAR

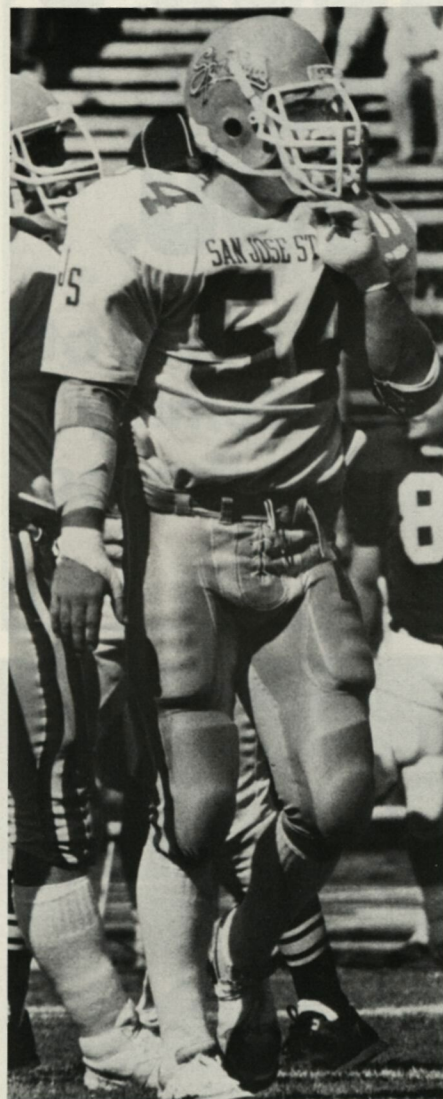
Happy Hour & Entertainers who love
to play what you love to hear

Holiday Inn Park Center Plaza

282 Almaden Blvd.
San Jose, CA 95113
Tel# (408) 998-0400

Meet a Spartan

The Perseverance of a Lyon



by Brent Ainsworth

Last year, Curt Lyon was a third team linebacker and defensive end. Consequently, his statistics read like one would expect from a little-used reserve - one unassisted tackle and one assisted stop.

There were unofficial footnotes and tallies that year, too. He accumulated countless hours as a human pylon for the first string San Jose State offensive unit. Then, there was an equally long period on

the sidelines with a variety of injuries, including a broken ankle. Add to that a shoulder separation and a quadricep strain and it is easy to see that his junior season did not amount to anything worth remembering.

"No," Lyon said, "I didn't have much fun last year."

That's all changed this season. Instead of a back-up status, the Sacramento native is a member of the Spartans' starting defensive unit. His stats this year include 57 stops, a quarterback sack, a fumble recovery and a pair of pass break-ups. Instead of being at the bottom of the defensive stat sheet, Lyon is fourth on the list and is tied for second in the club in assisted tackles with 34 heading into tonight's game.

Night and day. Black and white.

"I felt I'd get a chance to start somewhere this year," indicated Lyon when asked about his performance turnaround in 1985. "I was hoping to get a shot coming in (this fall) and I got it. The opportunity came and I took advantage of it."

Head coach Claude Gilbert knows the 6-foot-1, 212 pound linebacker has come a long way since he transferred to San Jose State prior to the 1983 spring semester.

"I think his most positive asset has been his perseverance," said the Spartan coach. "He had to wait a long time to get his chance, but he hung in there and finally found his opportunity."

Lyon had been waiting to break into the Spartans' starting lineup since he was an all-conference linebacker at Sacramento's American River College in 1982. This graduate of Rio Americano High School joined his local junior college football team as a fullback hopeful.

"I played on offense for a while my first year, but they switched me to D-line half-way through the season. I weighed 223 pounds back then and that was a lot of fun. My second year, they switched me again, but I didn't mind because I did pretty well at linebacker."

During his Spartan redshirt season and half of the 1984 campaign, Lyon worked out as an inside linebacker. Then, there was a move again to defensive end. He saw minimal action at his new position, but accumulated playing time as a special teams performer. There, he recorded his two tackles before the shoulder and ankle

injuries sent him to the sidelines as the season concluded.

Healthy and optimistic, Lyon appeared at fall practice this year eager to resume his duties as a defensive end. That was not to be, at least in the position sense.

"He came in this August in great shape," recalled Spartan defensive coordinator John Godden, who also serves as inside linebacker coach. "There was an opening at the inside position, so we converted Curt back to his original spot. He played well in scrimmages and showed us he was a sure tackler."

"I thought I had a better shot seeing time outside (as a defensive end)," admitted Lyon, "but I guess not. The coaches changed the defense, so it took me a while to get used to the adjustments and get comfortable inside again. I feel pretty good there right now."

"Curt's shy, but he's not afraid of anybody," added Godden. "He'll stick his face right in the crowd."

That's been one of Lyon's constants this year since he became a starter. The numbers have been pretty steady throughout the year. Eight stops here, nine tackles there. They all have added up to put him where he is at the present.

While the 23-year old Lyon is aggressive in his pursuit of the ball, he's not the wild-eyed, red-faced sort who chews glass to attract attention. In reality, the football stereotype does not fit his personality on the field.

"I do get fired up. You'll get run over if you don't, but I try my best to keep under control. I don't want to make mistakes because of wildness."

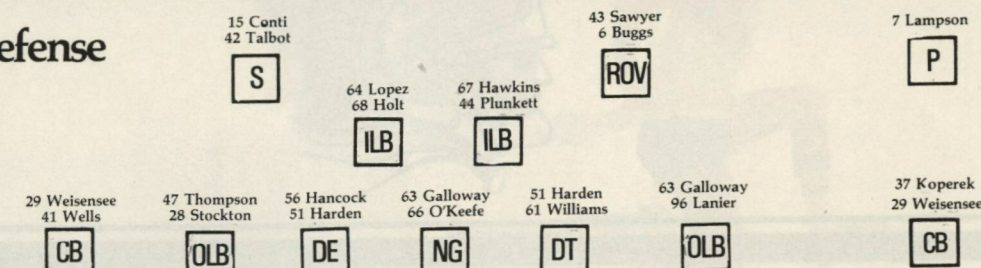
"I'd say I'm kind of the reserved type," said Lyon, a botany major. "I don't like crowds. I like fly fishing and backpacking, going up into the mountains and getting away from it all. Someday, I want to live in a small town and have a job working outdoors. I'd like that a lot."

While Curt Lyon certainly must be happy with his opportunity to play and contribute to the club as a starter, he just doesn't seem like one who would tell his doubters "I told you so".

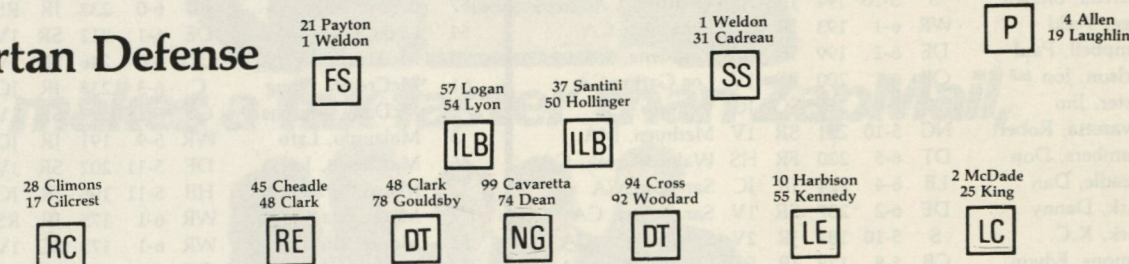
"I'll let my performance speak for itself."

Depth Charts

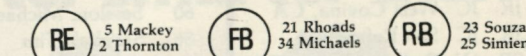
The Tigers' Defense



The Spartan Defense



The Tigers' Offense



NEXT HOME GAME
Saturday, November 23rd versus
Nevada-Las Vegas
"Academic Achievement Night"
KICKOFF: 7:00 P.M.



1985 SAN JOSE STATE UNIVERSITY ALPHABETICAL FOOTBALL ROSTER

NO.	NAME	POS.	HT.	WT.	CL	EXP	HOMETOWN
65	Aimonetti, John	OT	6-3	271	SR	3V	San Jose, CA
51	Alexander, Chris	LB	6-1	220	JR	JC	Gilroy, CA
4	Allen, Doug	QB	6-0	163	SO	1V	Los Angeles, CA
70	Barnard, Mike	OT	6-6	254	SO	1V	Sebastopol, CA
18	Bell, Craig	CB	6-0	180	JR	JC	San Jose, CA
77	Bird, Edwin	DT	6-3	256	SR	1V	Oroville, CA
9	Brown, Tony	PK	5-11	184	SR	1V	Victoria, BC
31	Cadreau, Shawn	S	5-10	194	JR	RS	Whittier, CA
81	Cage, Todd	WR	6-1	193	JR	JC	Pasadena, CA
96	Campbell, Paul	DE	6-2	199	JR	WO	Pasadena, CA
6	Carlson, Jon	QB	6-1	200	SR	1V	Los Gatos, CA
67	Carter, Jim	OG	6-4	250	SO	JC	Ventura, CA
99	Cavaretta, Robert	NG	5-10	221	SR	1V	Methuen, MA
90	Chambers, Don	DT	6-5	220	FR	HS	Walnut Creek, CA
45	Cheadle, Dan	LB	6-4	224	JR	JC	San Jose, CA
48	Clark, Danny	DE	6-2	237	SR	1V	Santa Ana, CA
16	Clark, K.C.	S	5-10	181	JR	2V	Sacramento, CA
28	Climons, Edwin	CB	5-8	178	JR	RS	Los Angeles, CA
38	Cobarruvias, Bobby	FB	5-10	207	SR	1V	Prunedale, CA
15	Cortez, Tom	QB	6-0	193	JR	RS	Hayward, CA
40	Cox, Greg	CB	6-1	205	JR	JC	Columbus, OH
22	Crawford, Stephen	WR	5-11	175	JR	RS	Rialto, CA
94	Cross, Chris	DT	6-0	234	SR	1V	San Diego, CA
29	Davis, Lenny	WR	5-11	185	JR	WO	Pittsburg, CA
74	Dean, Mark	NG	6-1	255	JR	JC	San Jose, CA
63	Diaz-Infante, David	OG	6-2	263	JR	2V	San Jose, CA
13	Diehl, Tom	P	6-4	195	SO	1V	Sebastopol, CA
86	Eaton, Rick	WR	6-1	180	JR	WO	Vacaville, CA
71	Garrett, James	OT	6-5	310	JR	JC	West Covina, CA
95	Gerrans, Artie	DT	6-4	245	JR	JC	San Rafael, CA
17	Gilcrest, Stacey	CB	5-10	181	SR	1V	Redondo Beach, CA
78	Gouldsby, Mace	DT	6-1	279	JR	RS	San Francisco, CA
91	Grauss, Brett	DE	6-3	208	SR	3V	Terra Linda, CA
93	Grauss, Bryan	DE	6-3	208	SR	3V	Terra Linda, CA
80	Hall, Amil	WR	6-2	180	SR	RS	Novato, CA
10	Harbison, Rich	DE	6-0	223	SO	1V	Napa, CA
87	Harvey, Sean	WR	6-4	190	SR	1V	Sacramento, CA
12	Hawkins, Eric	HB	6-0	211	FR	RS	Santa Clara, CA
50	Hollinger, Jim	LB	6-0	210	SR	1V	Tustin, CA
73	Huse, Ed	OT	6-8	253	JR	2V	San Jose, CA
83	Jackson, Greg	TE	6-3	215	JR	RS	Bakersfield, CA

NO.	NAME	POS.	HT.	WT.	CL	EXP	HOMETOWN
8	Johnson, Clarence	WR	6-1	203	JR	JC	Carson, CA
43	Johnson, Kim	S	6-0	211	SR	1V	La Palma, CA
39	Johnson, Steve	HB	5-8	180	JR	WO	Oxnard, CA
55	Kennedy, Sam	DE	6-3	219	JR	RS	Watsonville, CA
25	King, John	CB	5-9	167	JR	JC	San Diego, CA
19	Laughlin, Sean	P	6-2	203	SR	1V	Daly City, CA
59	Lehman, Bill	DE	6-4	218	JR	JC	Encino, CA
57	Logan, Sean	LB	6-0	232	JR	RS	Buena Park, CA
54	Lyon, Curt	DE	6-1	212	SR	1V	Sacramento, CA
75	McAlvain, Bruce	OG	6-0	246	SR	1V	Reno, NV
61	McCreath, Doug	C	6-3	238	JR	JC	Manteca, CA
2	McDade, Marcus	CB	5-11	177	SR	1V	Oakland, CA
3	Malauulu, Lafo	WR	5-9	191	JR	JC	Oceanside, CA
46	Martinson, Jeff	DE	5-11	202	SR	1V	Brea, CA
32	Meredith, Mike	HB	5-11	196	JR	JC	Belmont, CA
7	Moon, Marvin	WR	6-1	175	JR	RS	Riverside, CA
88	Moore, Booker	WR	6-1	173	SO	1V	San Jose, CA
66	Mulitalo, Manu	OT	6-3	276	SR	1V	Compton, CA
82	Murphy, John	TE	6-4	225	JR	2V	San Jose, CA
89	Nash, Kenny	WR	6-3	190	JR	JC	Anaheim, CA
21	Payton, Freddie	S	5-7	158	JR	JC	Bryan, TX
11	Perez, Mike	QB	6-1	205	JR	JC	Denver, CO
53	Purvis, Tim	LB	6-1	240	SR	1V	Richmond, CA
24	Rasnick, Ryan	CB	5-10	170	FR	HS	Torrance, CA
41	Riley, Rod	HB	5-9	185	JR	WO	San Jose, CA
20	Roberts, Kenny	WR	6-0	185	JR	JC	Campbell, CA
37	Santini, Rafael	LB	6-1	225	JR	WO	San Jose, CA
26	Satterfield, Gary	WR	5-8	165	JR	WO	Tustin, CA
60	Session, Michael	OG	6-0	237	SR	1V	Houston, TX
56	Stejskal, Tim	C	6-2	263	JR	JC	Modesto, CA
72	Stevens, Bryan	OG	6-1	243	JR	WO	Manteca, CA
34	Stewart, Donald	HB	5-10	206	SO	RS	Stockton, CA
36	Tatum, Keith	FB	6-2	207	SR	1V	Bakersfield, CA
97	Taylor, Teddy	NG	6-1	276	JR	JC	Riverside, CA
62	Teague, Don	C	6-2	260	JR	JC	San Jose, CA
27	Thomas, Cortez	WR	6-2	204	JR	WO	Richmond, CA
30	Vanderhoff, Keith	PK	5-9	180	FR	HS	Orange, CA
5	Walker, Randy	HB	5-8	200	JR	2V	Los Angeles, CA
1	Weldon, Larry	S	6-1	188	JR	2V	San Jose, CA
84	Williams, Terrance	WR	6-0	184	SR	1V	Buttonwillow, CA
92	Woodard, Wayne	DT	6-4	250	JR	2V	Jackson, CA

HEAD COACH: Claude Gilbert

ASSISTANT COACHES: Wally Gaskins, John Godden, Dan Henson, Larry Petrill, Mike Pompa, Rick Rasnick, Terry Shea

UNDERGRADUATE ASSISTANT: Richard Ryles



The copier maker bigger than Xerox®



makes a fax faster than ZapMail,™



a typewriter smarter than an IBM,®



and cameras that think of everything.

RICOH®
We respond.

© 1985 Ricoh Corporation, 5 Dedrick Place, West Caldwell, NJ 07006

Xerox® and IBM® are registered trademarks of Xerox Corp. and International Business Machines Corp. respectively. ZapMail™ is a registered service mark of Federal Express Corp.

SAN JOSE STATE UNIVERSITY PROBABLE STARTERS

OFFENSE		DEFENSE	
WR	89 Kenny Nash	LE	55 Sam Kennedy
LT	70 Mike Barnard	LT	92 Wayne Woodard
LG	63 David Diaz-Infante	NG	74 Mark Dean
C	62 Don Teague	RT	78 Mace Gouldsby
RG	60 Michael Session	RE	48 Danny Clark
RT	75 Bruce McAlvain	ILB	50 Jim Hollinger
SR	27 Cortez Thomas	ILB	54 Curt Lyon
QB	4 Doug Allen	LC	25 John King
HB	16 K. C. Clark	RC	17 Stacey Gilcrest
FB	38 Bobby Cobarruvias	SS	31 Shawn Cadreau
WR	22 Stephen Crawford	FS	1 Larry Weldon

SAN JOSE STATE UNIVERSITY NUMERICAL ROSTER

1 Larry Weldon, S	50 Jim Hollinger, LB
2 Marcus McDade, CB	51 Chris Alexander, LB
3 Lafo Malaulu, WR	53 Tim Purvis, LB
4 Doug Allen, QB	54 Curt Lyon, DE
5 Randy Walker, HB	55 Sam Kennedy, DE
6 Jon Carlson, QB	56 Tim Stejskal, C
7 Marvin Moon, WR	57 Sean Logan, LB
8 Clarence Johnson, WR	59 Bill Lehman, DE
9 Tony Brown, PK	60 Michael Session, OG
10 Rich Harbison, DE	61 Doug McCreath, C
11 Mike Perez, QB	62 Don Teague, C
12 Eric Hawkins, HB	63 David Diaz-Infante, OG
13 Tom Diehl, P	65 John Aimonetti, OT
15 Tom Cortez, QB	66 Manu Multalo, OT
16 K.C. Clark, HB	67 Jim Carter, OG
17 Stacey Gilcrest, CB	70 Mike Barnard, OT
18 Craig Bell, CB	71 James Garrett, OT
19 Sean Laughlin, P	72 Bryan Stevens, OG
20 Kenny Roberts, WR	73 Ed Huse, OT
21 Freddie Payton, S	74 Mark Dean, NG
22 Stephen Crawford, WR	75 Bruce McAlvain, OG
24 Ryan Rasnick, CB	76 Dirk Manoukian, NG
25 John King, CB	77 Edwin Bird, DT
26 Gary Satterfield, WR	78 Mace Gouldsby, DT
27 Cortez Thomas, WR	80 Amil Hall, WR
28 Edwin Climons, CB	81 Todd Cage, WR
29 Lenny Davis, WR	82 John Murphy, TE
30 Keith Vanderhoff, PK	83 Greg Jackson, TE
31 Shawn Cadreau, S	84 Terrance Williams, WR
32 Mike Meredith, HB	86 Rick Eaton, WR
33 Ulysses Johnson, HB	87 Sean Harvey, WR
34 Donald Stewart, HB	88 Booker Moore, WR
35 Leon Shaver, HB	89 Kenny Nash, WR
36 Keith Tatum, FB	90 Don Chambers, DT
37 Rafael Santini, LB	91 Brett Grauss, DE
38 Bobby Cobarruvias, FB	92 Wayne Woodard, DT
39 Steve Johnson, HB	93 Bryan Grauss, DE
40 Greg Cox, CB	94 Chris Cross, DT
41 Rod Riley, HB	95 Artie Gerrans, DT
43 Kim Johnson, S	96 Paul Campbell, DE
45 Dan Cheadle, LB	97 Teddy Taylor, NG
48 Danny Clark, DE	99 Robert Cavaretta, NG

We're Not Just Another Hotel. WE'RE THE NEW RAMADA HOTEL SAN JOSE

Business and leisure is a pleasure at the new Ramada Hotel San Jose. We're not just another hotel. We're more like a private home with 200 beautiful appointed guest rooms and suites, as well as over 12,000 square feet of meeting and banquet space. Enjoy superb cuisine in GALLÉ, a traditional dining setting. Jacques's is the ideal area to enjoy conversation & cocktails. The Ramada Hotel San Jose. For business. For leisure.

GALLÉ
Fine traditional dining

**Reservations
Suggested**

Jacques's
Conversation & Cocktails



RAMADA® HOTEL SAN JOSE

*At San Jose, Ca. Airport
1471 North Fourth
San Jose, CA 95112
408/298-0100*

UNIVERSITY OF THE PACIFIC PROBABLE STARTERS

OFFENSE		DEFENSE	
SE	9 Gene Thomas	OLB	96 Damon Lanier
LT	75 Dan Smith	DT	61 Marvin Williams
LG	65 Joe Cappuccio	NG	66 Tim O'Keefe
C	70 Steve Clower	DE	51 Kelvin Harden
RG	60 Chris Allen	OLB	28 Andre Stockton
RT	76 Bill Gorham	ILB	44 Jeff Plunkett
TE	85 Mark Long	ILB	68 Nick Holt
QB	10 Hue Jackson	CB	29 Pat Weisenée
RB	5 James Mackey	CB	41 LaShawn Wells
RB	23 Steve Souza	ROV	6 Terry Buggs
FB	21 Ken Rhoads	S	42 Ron Talbot

UNIVERSITY OF THE PACIFIC NUMERICAL ROSTER

1 Kurt Heinrich, WR	47 Kevin Thompson, OLB
2 Ron Thornton, RB	51 Kelvin Harden, DT
3 Rodney Powell, QB	52 Jamie Nott, C
4 Tommy Purvis, DB	53 Robert Zolg, C
5 James Mackey, RB	54 Jeff Schafer, C
6 Terry Buggs, S	55 Mark Hummel, LB
7 Marshall Lampson, P	56 Carl Hancock, OLB
8 Mike Phillips, WR	57 Andy Franks, DT
9 Gene Thomas, WR	60 Chris Allen, OG
10 Hue Jackson, QB	61 Marvin Williams, DT
11 Mark Roberts, OLB	62 Lamont Gibson, OL
13 Mike McMaster, QB	63 Collis Galloway, NG
15 Gene Conti, S	64 Dave Lopez, LB
16 Mark Cabot, PK	65 Joe Cappuccio, OG
17 David Hardcastle, QB	66 Tim O'Keefe, NG
19 Ken Norgaard, PK	67 Mike Hawkins, LB
20 Tim Richardson, RB	68 Nick Holt, LB
21 Ken Rhoads, RB	60 Aaron Fike, OT
23 Steve Souza, RB	70 Steve Clower, C
24 Greg Murphy, QB	72 Eduardo Yagues, OG
25 Anthony Simien, RB	73 Kevin Mahoney, OL
26 Derek Rogers, RB	74 Dennis McGowan, C
27 Scott Morrison, WR	75 Dan Smith, OT
28 Andre Stockton, OLB	78 Kevin Ferguson, DT
33 Gregg Daniel, RB	79 Michael Thompson, OLB
34 Steve Michaels, RB	82 Clark Bell, TE
35 Andrew Thomas, OLB	83 Richard Moffatt, WR
36 Joe Taylor, OLB	85 Mark Long, TE
37 Greg Koperek, DB	86 Eric Miller, TE
38 Mike Dana, OLB	87 Todd Lincoln, WR
41 LaShawn Wells, DB	89 Doug Tackett, WR
42 Ron Talbot, S	90 Kevin Sousa, DL
43 Dean Sawyer, S	92 Savaii Seau, DL
44 Jeff Plunkett, OLB	96 Damon Lanier, OLB
45 Todd Herrington, OLB	98 Chris Scott, LB
46 Ted Diehl, LB	



THE ENEMY: POTHOLE

Cracks, sudden bumps and cavernous pot-holes exact a terrible toll from tires. But the Goodyear Vector is engineered to help meet the challenges of today's roads. Its backbone of belted steel helps resist the punishment of torn-up roads. While its aggressive criss-cross tread helps prevent hydroplaning and gives you excellent traction on snow, slush or ice. The unique all-season Goodyear Vector. The next best thing to having every road freshly paved.

Vector It simply performs like no other tire in the world.



UNIVERSITY OF THE PACIFIC ALPHABETICAL ROSTER

NO.	NAME	POS.	HT.	WT.	CL.	EXP	HOMETOWN
60	Allen, Chris	OG	6-2	265	JR	HS	Bakersfield, CA
82	Bell, Clark	TE	6-5	235	JR	JC	West Covina, CA
6	Buggs, Terry	S	5-11	180	SR	1V	Long Beach, CA
16	Cabot, Mark	PK	5-9	170	FR	RS	Los Altos, CA
65	Cappuccio, Joe	OG	6-3	245	SR	1V	Monterey, CA
70	Clower, Steve	C	6-3	245	JR	1V	Fountain Valley, CA
15	Conti, Gene	DB	6-1	175	JR	RS	Stockton, CA
38	Dana, Mike	OLB	6-2	215	FR	RS	Colusa, CA
33	Daniel, Gregg	RB	6-0	180	JR	1V	Inglewood, CA
46	Diehl, Ted	DE	6-3	210	FR	HS	Sebastopol, CA
78	Ferguson, Kevin	DL	6-4	255	SR	1V	Gardena, CA
69	Fike, Aaron	OT	6-4	240	JR	JC	Downey, CA
57	Franks, Andy	DT	6-3	250	SR	1V	Vallejo, CA
63	Galloway, Collis	OLB	5-11	190	SR	1V	Stockton, CA
62	Gibson, Lamont	OL	6-3	255	JR	2V	Oakland, CA
76	Gorham, Bill	OT	6-5	245	JR	JC	Stockton, CA
56	Hancock, Carl	OLB	6-1	200	JR	RS	Richmond, CA
17	Hardcastle, David	QB	6-1	180	JR	RS	Reedley, CA
51	Harden, Kelvin	DT	6-1	255	JR	JC	Los Angeles, CA
67	Hawkins, Mike	ILB	6-2	215	FR	RS	Walnut Creek, CA
1	Heinrich, Kurt	WR	5-9	160	SR	3V	Saratoga, CA
45	Herrington, Todd	OLB	6-0	215	JR	JC	Brea, LA
68	Holt, Nick	ILB	6-0	215	SR	3V	Lafayette, CA
55	Hummel, Mark	ILB	6-2	230	JR	JC	Cincinnati, OH
10	Jackson, Hue	QB	6-0	185	HR	JC	Los Angeles, CA
37	Koperek, Greg	DB	5-10	170	FR	HS	Los Angeles, CA
7	Lampson, Marshall	P	6-3	200	JR	2V	Long Beach, CA
96	Lanier, Damon	OLB	6-1	205	SR	RS	Los Alamitos, CA
87	Lincoln, Todd	WR	6-4	225	JR	RS	Beaverton, OR
85	Long, Mark	TE	6-3	135	SR	IV	Millbrae, CA
64	Lopez, Dave	ILB	6-3	210	FR	HS	Los Angeles, CA
5	Mackey, James	RB	5-10	180	JR	2C	French Camp, CA
73	Mahoney, Kevin	OL	6-1	255	JR	JC	La Mesa, CA
74	McGowan, Dennis	C	6-2	245	SO	1V	Huntington Bch., CA
13	McMaster, Mike	QB	6-2	190	FR	HS	Los Alamitos, CA
34	Michaels, Steve	RB	6-2	210	JR	2V	Stockton, CA

NO.	NAME	POS.	HT.	WT.	CL.	EXP	HOMETOWN
86	Miller, Eric	TE	6-3	215	FR	HS	Sacramento, CA
83	Moffatt, Richard	WR	6-3	195	SO	RS	Sacramento, CA
27	Morrison, Scott	WR	5-10	175	JR	RS	Glendora, CA
24	Murphy, Greg	QB	6-1	185	SR	RS	Sacramento, CA
19	Norgaard, Ken	PK	6-3	180	JR	1V	San Juan Bautista, CA
52	Nott, Jamie	C	6-3	245	FR	HS	Modesto, CA
66	O'Keefe, Tim	NG	6-2	235	SR	3V	Hawthorne, CA
8	Phillips, Mike	WR	5-8	148	JR	JC	Pacoima, CA
44	Plunkett, Jeff	ILB	6-2	210	JR	1V	Stockton, CA
3	Powell, Rodney	QB	6-1	190	FR	HS	Atwater, CA
4	Purvis, Tom	DB	6-0	185	SR	1V	Richmond, CA
21	Rhoads, Ken	RB	6-2	200	SR	1V	Tracy, CA
20	Richardson, Tim	RB	6-0	215	JR	RS	Springfield, IL
12	Roberts, Mark	OLB	6-1	200	FR	RS	Richmond, CA
26	Rogers, Derek	RB	5-10	170	FR	RS	Los Altos, CA
43	Sawyer, Dean	DB	5-11	181	JR	JC	Lancaster, CA
54	Schafer, Jeff	C	6-3	230	SR	1V	Malibu, CA
98	Scott, Chris	TE	6-4	225	JR	RS	Torrance, CA
92	Seau, Savaii	DL	6-1	260	JR	JC	Oceanside, CA
25	Simien, Anthony	RB	5-7	165	SO	1V	Carson, CA
75	Smith, Dan	OT	6-2	250	SR	1V	Anaheim, CA
90	Sousa, Kevin	DL	6-4	245	JR	JC	Tracy, CA
23	Souza, Steve	RB	5-10	186	JR	JC	Los Angeles, CA
28	Stockton, Andre	OLB	5-9	195	SR	RS	Los Angeles, CA
89	Tackett, Doug	WR	6-3	210	FR	HS	Modesto, CA
42	Talbot, Ron	DB	6-0	202	JR	JC	So. Lake Tahoe, CA
36	Taylor, Joe	OLB	6-2	215	SR	3V	Los Angeles, CA
35	Thomas, Andrew	OLB	6-1	205	FR	HS	Sacramento, CA
9	Thomas, Gene	WR	6-1	160	SR	1V	San Diego, CA
47	Thompson, Kevin	OLB	6-1	205	SR	3V	Sacramento, CA
79	Thompson, Michael	OLB	6-4	235	FR	HS	Tracy, CA
2	Thornton, Ron	RB	5-8	185	SR	1V	Oakland, CA
41	Wells, LaShawn	DB	5-10	175	FR	1V	Monrovia, CA
61	Williams, Marvin	DL	6-3	220	SO	1V	Stockton, CA
72	Yagues, Eduardo	OG	6-4	260	SR	3V	Imperial Beach, CA
53	Zolg, Robert	C	6-4	255	SR	3V	Downey, CA

HEAD COACH: Bob Cope
 ASSISTANT COACHES: Keith Burns, Ed Donatell, Kirk Harmon, Bill McQueary, Gary Scott, Greg Seamon, Steve Towne

Meet the Tigers



Bob Cope
Head Coach



65 Joe Cappuccio
SR-OG



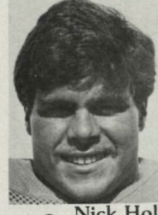
57 Andy Franks
SR-DT



63 Collis Galloway
SR-OLB



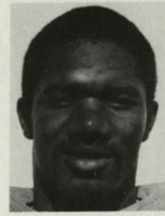
1 Kurt Heinrich
SR-WR



68 Nick Holt
SR-LB



7 Marshall Lampson
JR-P



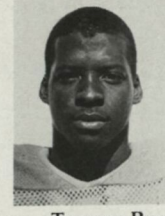
5 James Mackey
JR-RB



19 Ken Norgaard
SR-PK



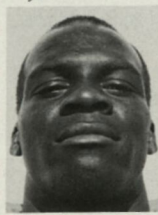
66 Tim O'Keefe
SR-NG



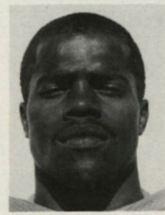
4 Tommy Purvis
SR-DB



20 Tim Richardson
JR-RB



28 Andre Stockton
SR-OLB



2 Ron Thornton
SR-RB



41 LaShawn Wells
FR-DB



53 Robert Zolg
SR-C

The PCAA

	Conference				Overall			
	W	L	T	Pct.	W	L	T	Pct.
Fresno State	3	0	0	1.000	5	0	1	1.000
Pacific	2	1	0	.667	4	3	0	.571
Fullerton State	2	1	0	.667	2	4	0	.333
Nevada-Las Vegas	3	2	0	.600	4	3	0	.571
Long Beach State	1	1	0	.500	3	4	0	.429
Utah State	2	3	0	.400	2	5	0	.286
SAN JOSE STATE	1	3	0	.250	1	6	0	.142
New Mexico State	0	3	0	.000	1	5	0	.167

Today's Games

- *Fresno State at Utah State
- *New Mexico State at Long Beach State
- *Pacific at SAN JOSE STATE
- Southwestern Louisiana at Nevada-Las Vegas

Quality is never an accident...



ERICH PRINTING AND LITHOGRAPHING

1315 EAST JULIAN STREET • SAN JOSE, CALIFORNIA • (408) 292-6050

SANTA CRUZ
BEACH
BOARDWALK

ADMISSION FREE
COME
HAVE FUN!



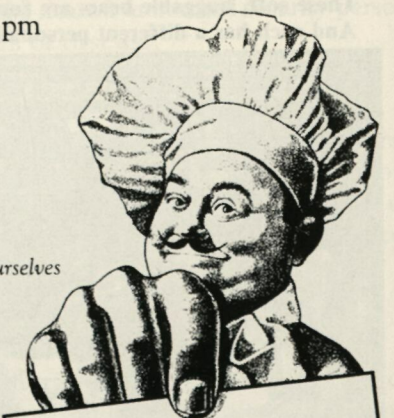
20 MAJOR RIDES • GAMES
RESTAURANTS • MILE LONG
BEACH • ARCADES • SHOPS
MINIATURE GOLF • KIDDIE
RIDES • AMUSEMENTS • SUNDAY BRUNCH
For More Information Call (408) 426-RIDE

'n Good Taste
a very special
delicatessen

Deli, Rotisserie & Smokehouse
Open 11 am to 8 pm

We can
take care of
all your
catering
needs.

We Make Everything Ourselves



Now....
the convenience
of take-out.

(408) 997-2324
6121 Meridian Ave.
at Redmond
Almaden Valley
San Jose, CA 95120

Moving Toward the Future
with Traditional Ideals



SJNB

San Jose National Bank

ONE NORTH MARKET ST., SAN JOSE, CA 95113 • 408/947-7562
Member FDIC and Federal Reserve Bank

COME ESCAPE . . .
COME TO SHERATON

\$55

Fri. or Sat. night
Sgl. or Dbl. occupancy



Sheraton - 
Sunnyvale

1100 NORTH MATHILDA AVENUE 408/745-6000

The Teddy Bear Express

**WE DELIVER TEDDY BEARS
with FREE BALLOON BOUQUETS!**

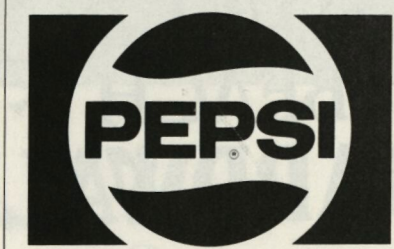
These soft, huggable bears are fun to give and receive.
And each has a different personality and story to tell.



10% discount when you mention this ad!

Teddy Bear Express Locations:

Campbell, California, (408) 379-2203 Fort Collins, Colorado, (303) 223-4582
Los Altos, California, (415) 948-8650 Sioux Falls, South Dakota, (605) 332-9130



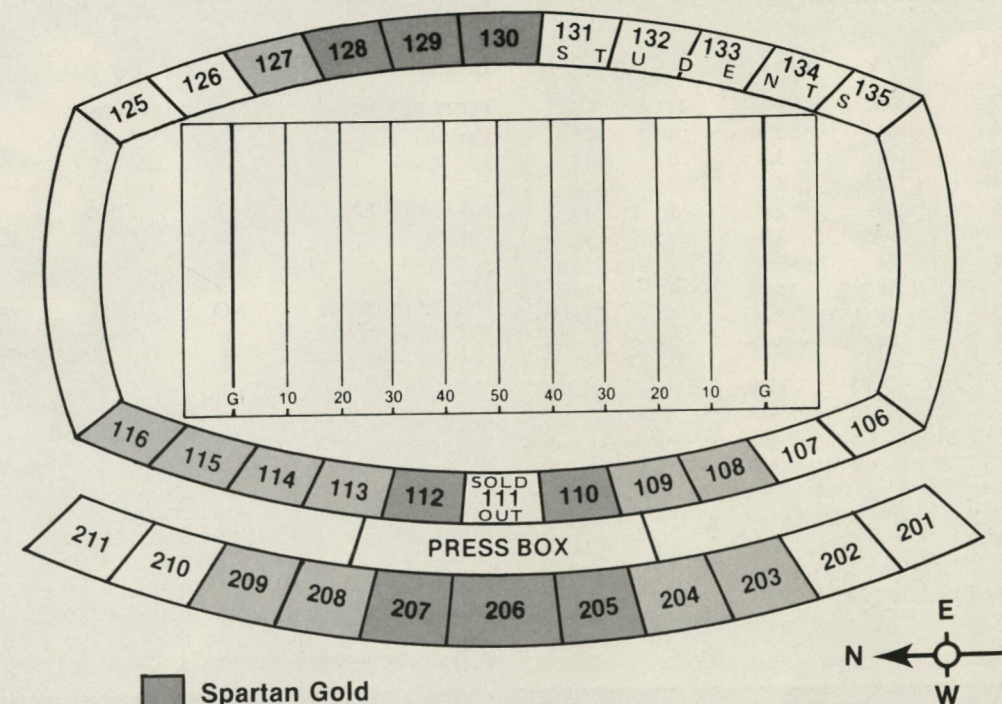
PEPSI.


**THE CHOICE
OF A NEW
GENERATION.™**


Pepsi, Pepsi-Cola, and The Choice of a New Generation are trademarks of PepsiCo, Inc.


Spartan Stadium Information

Spartan Stadium Seating Diagram



 Spartan Gold

 Spartan Blue

 General Admission

Ticket Offices

There are two box offices at the stadium for individuals to purchase tickets on game day. The windows on the west side (7th Street) of Spartan Stadium have a wider range of tickets, but the north side (fieldhouse side) ticket windows also offer a fine assortment of reserve tickets on most game days. The 7th Street ticket windows open at 3:00 PM on game days. The ticket office telephone number for more information is (408) 277-FANS.

Concession Stands

Three concession stands are available to quench your thirst or fill your hunger pangs. The shortest line is usually found on the southeast side of the stadium, just off to the side of the scoreboard. Longer queues generally exist at the northwest and mezzanine level concession stands.

Restrooms

Restroom facilities are located near the three concession stands and at the northeast and southwest corners of the stadium.

First Aid

Ambulance service is available at the stadium. The ambulance is located near the northwest concession stand and restroom. Contact the nearest uniformed security person for assistance in matters of first aid.

Lost and Found

Anyone who has lost and found items during the course of the evening should report to the police command post located on the north side of the stadium on the west side of the fieldhouse. There will be no public address announcements concerning lost children or friends.

Field Regulations

Only those with authorized credentials are allowed on the playing field before, during and after the game. Unauthorized personnel will be escorted off the field and subject to dismissal from the facility.

Spartan Statistics

Scores						Crawford	13	141	10.8	1	19
Aug. 31	@California	21-48				Malauulu	10	237	23.7	2	41 TD
Sept. 7	New Mexico State	32-3				Payton	6	50	8.3	0	16
Sept. 14	@Stanford	7-41				Hall	5	85	17.0	0	24
Sept. 21	@Utah State	32-35				K.C. Clark	4	18	4.5	0	9
Oct. 3	Fullerton State	18-20				PUNTING	NO.	YDS.		AVG.	LG
Oct. 12	@Fresno State	17-37				Allen	25	970		38.8	48
Oct. 19	@Arizona	0-41				Laughlin	13	470		36.2	44
RUSHING						ATT.	YDS.	AVG.	TD	LG	
Walker						64	231	3.6	4	22	
Allen						52	164	3.2	0	52	
K.C. Clark						24	124	5.2	2	24	
Meredith						36	103	2.8	3	19	
Stewart						17	67	3.9	0	11	
Cobarruvias						4	24	6.0	0	9	
Nash						1	18	18.0	0	18	
Malauulu						2	15	7.5	0	14	
Payton						6	14	2.3	0	8	
PUNTING						PA	PC	PI	YDS.	PCT.	TD
Allen						170	72	10	928	42.4	3
Carlson						124	61	8	861	49.2	3
Malauulu						1	0	0	0	00.0	0
PUNT RETURNS						NO.	YDS.	AVG.	TD	LG	
Payton						9	40	4.4			15
K.C. Clark						1	21	21.0			21
KICK RETURNS						NO.	YDS.	AVG.	TD	LG	
Payton						20	396	19.8			36
Crawford						9	183	20.3			30
INTERCEPTIONS						NO.	YDS.	AVG.	TD	LG	
K.C. Clark						2	54	27.0			45 TD
Gilcrest						2	17	8.5			12
Weldon						2	7	3.5			7
SCORING						TD	1XP	2XP	FG	PTS	
Meredith						5	0	1	0		32
Walker						4	0	0	0		24
Brown						0	7-8	0	5-7		22
K.C. Clark						3	0	0	0		18
Malauulu						2	0	0	0		12
Crawford						1	0	0	0		6
Nash						1	0	0	0		6
Vanderhoff						0	0	0	1-1		3
Carlson						0	0	2-1	0		2

Tiger Statistics

Scores						PUNTING	NO.	YDS.	AVG.	LG	
Sept. 7	Sacramento State	49-17				Lampson	43	1759	40.9		59
Sept. 14	@Central Michigan	10-29				PUNT RETURNS	NO.	YDS.	AVG.	LG	
Sept. 21	@Arizona State	0-27				Tom Purvis	10	51	5.1		30
Sept. 28	Utah State	33-7				Wells	2	1	0.5		6
Oct. 5	@New Mexico State	19-10				KICK RETURNS	NO.	YDS.	AVG.	LG	
Oct. 12	@Nevada-Las Vegas	14-24				Mackey	12	236	19.7		30
Oct. 19	@Hawaii	24-15				Tom Purvis	7	127	18.1		24 TD
RUSHING	ATT	NYG	AVG	TD	LG	INTERCEPTIONS	NO.	YDS.	AVG.	LG	
Jackson	106	325	3.1	1	61	Tom Purvis	3	69	23.0		66
Mackey	81	290	3.6	2	22	Holt	3	6	2.0		6
Richardson	46	169	3.7	3	15	Wells	2	18	9.0		20
Thornton	38	163	4.3	0	27	Thompson	2	2	1.0		2
Rhoads	28	148	5.3	3	29	SCORING	TD	1XP	2XP	FG	PTS.
Souza	28	117	4.2	2	14	Norgaard	0	17	0	6	35
Daniel	20	68	3.4	0	12	Thomas	4	0	0	0	24
Michaels	4	12	3.0	0	6	Richardson	3	0	0	0	18
PASSING	PA	PC	PI	YDS.	PCT.	TD	Rhoads	3	0	0	18
Jackson	68	33	5	463	48.5	5	Souza	2	0	0	12
Murphy	28	16	3	300	57.1	1	Mackey	2	0	0	12
RECEIVING	NO.	YDS.	AVG.	TD	LG		Heinrich	1	0	0	6
Heinrich	13	234	18.0	1	56		Long	1	0	0	6
Thomas	10	246	24.6	4	64 TD		Jackson	1	0	0	6
Phillips	8	94	11.8	0	17		Purvis	1	0	0	6
Souza	5	33	6.6	0	7		Stockton	1	0	0	6
Thornton	5	26	5.2	0	5						
Mackey	3	34	11.3	0	14						
Long	2	54	27.0	1	32						

A Commitment to Excellence...




Like an outstanding athlete, independent insurance agents and brokers have a commitment to excellence.

They're dedicated to serving the public, and they have the ability, experience and judgment to "tailor" insurance programs—both personal and commercial—to meet precise needs. They are also good at evaluating risks and spotting hazards.

Most important of all, because they're *independent*, they're not "locked in" to any one company—and are free to select the company and the coverage that's right for each customer.

The Crum and Forster insurance organization is one of America's leading property/liability insurers. Our companies write many kinds of insurance, both personal and commercial, and sell it through independent agents and brokers in the United States and Canada.

We're proud to recommend them, even though they may not always recommend us.

 **Crum and Forster**
insurance organizations

Corporate Headquarters: Morris Township, New Jersey 07960

Aviation Office of America • L.W. Biegler Inc. • J.H. Blades & Co.
Constitution Reinsurance • Crum and Forster Personal Insurance • C&F Underwriters Group
Industrial Indemnity • The London Agency • U.S. Insurance Group

SID LUCKMAN'S RISE TO THE TOP

by Mal Florence, Los Angeles Times

**FROM
COLUMBIA
TO CHICAGO
TO CANTON**

Sid Luckman says that a week doesn't go by in his life when someone doesn't mention his prominent role in one of the most memorable football games ever played. That would be the Chicago Bears' shocking 73-0 victory over the Washington Redskins in the 1940 National Football League title game.

Luckman, a member of the NFL Hall of Fame, is remembered as one of the greatest passing quarterbacks of all time. He excelled in the era of Sammy Baugh of the Redskins and had a successful pro career that spanned 12 years as a player.

But what is lost in the legend of Luckman is his contribution as a quarterback for Columbia University, an Ivy League school with high scholastic standards.

continued



Say **RAYNAL**

THE PREMIUM IMPORTED V.S.O.P. FRENCH BRANDY
FOR GOOD TIMES AND BEST FRIENDS.

Imported by Shaw-Ross International Importers, Inc., Miami, Fla. 80 Proof.

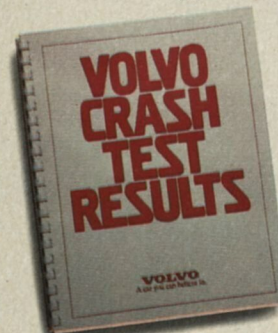
STATISTICS FOR PEOPLE INTERESTED IN NOT BECOMING STATISTICS.



"A barrier impact at 35 mph can generate between 80,000 and 120,000 lbs of force."

"In a 30 mph front end collision, a 165 lb man hits the windshield with a force of 3 tons."

"A 10 mph increase in impact speed from 30 to 40 mph means that 79% more energy must be absorbed."



Let a bunch of safety engineers slam enough cars into a wall and statistics like these begin to pile up. The more of them you have to work with, the safer the car you can build.

At Volvo, safety has always been a high priority.

So every year at our Technical Center in Gothenburg, Sweden, we destroy between 70

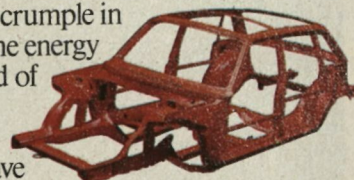
and 80 Volvos in crash tests. And the statistics we've gathered over the years have helped us make the kinds of innovations that have made Volvo the standard of safety for the automobile industry.

Our now famous steel "safety cage," for instance, surrounds the passenger compartment of a Volvo and is designed to keep it from

crumpling during a collision. Every weld in it is strong enough to support the weight of the entire car.

At either end of a Volvo is a built-in safety zone.

It's especially designed to crumple in order to absorb some of the energy forces of a collision instead of passing them along to the occupants.



To make sure you have protection on all sides in a Volvo, we've placed tubular, steel anti-intrusion bars in all doors.

Even our steering column is designed to collapse upon impact and our laminated windshield is designed to remain intact.

Of course no car can protect you in a crash unless you're wearing the safety innovation that became standard equipment in Volvos back in 1959: the three point safety belt. (Statistics show that fifty percent of the deaths due to road accidents could be avoided if drivers and passengers were wearing them.) So if you're interested in not becoming

a highway statistic, take a precaution the next time you take to the highway.

Be sure to fasten your safety belt.

And incidentally, it might be a good idea to be sure it's fastened to a Volvo.

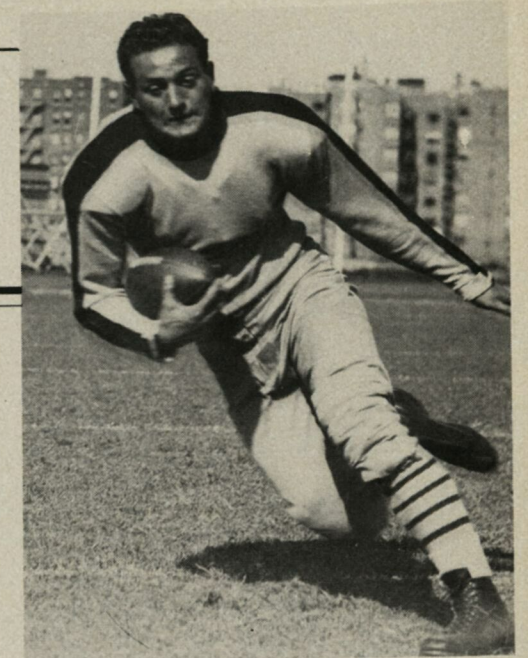
VOLVO
A car you can believe in.



SID LUCKMAN

continued

"The people who stood gave him (Luckman) a tribute that had not been given a blue-and-white-jerseyed star since the celebration for the Rose Bowl team in January 1934."



Sid Luckman sparkled as Columbia's quarterback, and then with the Chicago Bears of the NFL.

Columbia is renowned in the academic community, but as a football entity, it is not comparable, say, to Nebraska, Ohio State, Oklahoma or USC.

There was, of course, that New Year's Day in 1934 when Columbia upset Stanford, 7-0, in the Rose Bowl. The Lions won on a startling play, KF-79, that is the delight of trivia buffs.

It was a reverse from Cliff Montgomery to Al Barabas, so cunning in its deception that it was called a hidden ball play at the time.

Other than regional recognition from time to time, Columbia has not achieved a measure of athletic acclaim since its only bowl appearance.

But those who lived in New York in the mid-'30s, the depression years, recall how a black-haired young man from Brooklyn strove mightily to rally Columbia again.

Sid Luckman was an outstanding player at Erasmus Hall High School. As a halfback, he was equally adept as a runner and as a passer.

He recalls that schools such as Harvard, Yale, Michigan and Purdue along with Army and Navy tried to recruit him.

But Luckman, now 68 and a successful Chicago businessman, decided to stay home. He told how it happened:

"We had a game against Manual Training High School on election day, a Tuesday, so that gave me the following Saturday off," Luckman said. "Someone invited me to the Columbia-Navy game, and after the game I had an opportunity to go to the Columbia dressing room and meet Lou Little."

Little was one of the most respected

college football coaches of his time—an innovator who got the maximum from his limited material.

"He was a big, powerful man who dressed immaculately and exuded charisma," Luckman said. "I knew I wanted to play for him. So Columbia was my choice, and I never regretted it. Lou Little and I went on to become inseparable friends for the remainder of his lifetime."

Ivy League schools didn't offer athletic scholarships then (or now) and Luckman had to work his way through school. His family, he said, didn't have enough money to subsidize him.

In order to pay his bills, Luckman worked for the National Youth Administration—delivering messages, washing dishes, and doing other odd jobs.

He enrolled at Columbia in the fall of 1935, but didn't play as a freshman. He practiced with the team, but was required to establish a certain grade point average before he was allowed to play.

Luckman made his grades and made the team. He became the starting left halfback in Little's Single-Wing formation as a sophomore, and in his collegiate debut he scored one touchdown and passed for two others as Columbia routed Maine, 34-0.

That was a rare rout for Columbia, which didn't have the manpower to consistently beat the other more formidable teams on its schedule.

But Columbia had Luckman, who kept his team in almost every game with his running and passing while also playing defense in the era of the one-platoon player.

It was Luckman who passed for one touchdown and scored another as Columbia challenged heavily favored Army before losing, 27-16.

Little was an offensive-minded coach who had a spinning series for his tailback. Luckman's ability to spin and handle the ball would be a factor in a formation that revolutionized football. (More about that later.)

"In those days a tailback was mainly a running back," Luckman said. "We ran at least 60 percent of the time. But we passed more than other teams of that era."

Columbia struggled during Luckman's junior year, losing to Army, Cornell, Navy, Brown and Dartmouth. Luckman was usually magnificent in defeat. For example, he completed 18 passes against Army, two for touchdowns, and returned a kickoff 85 yards for a touchdown.

Later, in a scoreless tie with Stanford, Luckman performed for 55 minutes and was accorded a standing ovation when he finally left the game. He was lauded in the school's newspaper:

"The people who stood gave him a tribute that has not been given to a blue-and-white-jerseyed star since the celebration for the Rose Bowl team in January 1934."

Luckman was renowned in the East, but without a strong supporting cast, he wasn't destined to become an All-America, not even in his senior year.

Columbia had a more rewarding season, though, in 1938, including a 20-18

continued

The Buddy System



When Friends Are Super

Here are some sensible ways to avoid the dangers of drinking and driving:

• Phone-in System

A friend is only a phone call away. If you've had too much of a good time, telephone to get a ride home. And make sure your friends don't get behind the wheel when they don't belong there.

• Taxi Program

If a friend isn't available, you might consider calling a cab. Some taxi companies have worked out arrangements with taverns, restaurants and other organizations to provide transportation at a reduced rate.

• Designated Driver

You can designate one person in your group who will not drink—and

who will drive the others home after a party or social gathering to guarantee the safety of all.

Of course, telephone systems and designated drivers are no substitute for being responsible with the use of alcoholic beverages. But they can add to the margin of safety.

So when the party's over, remember your friends. You can be a hero.



A Program for Responsible Drinking From Anheuser-Busch

SID LUCKMAN

continued

"There was always some doubt in my mind whether I could make it, but Halas convinced me that I should accept the challenge."

upset win over Army.

"They were ahead of us by 18-0 at halftime," Luckman said, "and Lou gave us a rousing talk at halftime. We scored in the last two minutes of the game to win. That was the most outstanding game in my college career."

Luckman's accurate passes, covering almost the length of the field, set up the final touchdown.

It was during Luckman's senior season that George Halas, the owner-coach of the Chicago Bears, came to Baker Field to scout him.

Halas, with technical input from Clark Shaughnessy, was in the process of modernizing the T-formation.

"We were one of the few teams in which the tailback was spinning out of the Single Wing," Luckman said. "Halas thought it would be an ideal situation to bring in a quarterback who had done all that spinning and passing into his T-formation."

Halas then laid the groundwork. He traded a player to get the Pittsburgh Steelers' first draft choice and used that selection to pick Luckman.

But Luckman wasn't sure he wanted to play pro football. He was big enough, (6-0, 175), but he wasn't sure he was good enough since he was coming from the Ivy League.

"There was always some doubt in my mind whether I could make it," Luckman said, "but Halas convinced me that I should accept the challenge."

So Luckman signed for a yearly salary of about \$5,000, which he said was "a tremendous amount of money at the time."

As in his association with Little, Luckman became a lifetime friend of Halas, who died in 1983.

"His death was one of the most tragic experiences of my life," Luckman said. "For seven months I didn't miss one day at his bedside."

Luckman was associated professionally with Halas for 34 years, 12 as a player and 22 as an advisory coach for the Bears.

Luckman was also an emissary for Halas, preaching the gospel of the T-formation on college campuses.

"I went to different colleges around the United States helping coaches install the T-formation while I was still playing for the Bears," Luckman said. "Halas thought it would be great for professional football (especially the Bears) if all the colleges knew the T."

"I asked Halas if I should withhold any information. He said, 'Absolutely none.' So I gave them all the possible information that I could. Halas had the foresight to look into the future, and he knew that everyone would be using the T."

The T-formation has been around since the turn of the century, but the Bears were the only team that exclusively tinkered with it. The Single Wing, Pop Warner's Double Wing and Knute Rockne's Box formation were the popular alignments in the '20s and '30s.

Luckman became the prototype T quarterback, and the formation was popularized by two games during the 1940 season.

First, it was the Bears' historic 73-0 win over the Redskins, who had defeated Chicago, 7-3, two weeks earlier.

Second, it was Stanford's 21-13 victory over Nebraska in the 1941 Rose Bowl game. Stanford was coached by the T genius of the time, Shaughnessy, who helped install the system with the Bears.

"Within two or three years every high school, college and pro team in the country discarded the old formations in favor of the T," Luckman recalled.

As for the 73-0 rout of the Bears, the most points ever scored in a pro game, Luckman said:

"It was a perfect game played by a perfect team on a perfect day."

Luckman said that in the previous meeting with Washington on the last play of the game he had thrown a short hook pass intended for Bill Osmanski in the end zone.

"Halas thought that the Redskins interfered with Osmanski, knocking his hands away from the ball," Luckman said. "He was infuriated and ran onto the field. But nothing was called."

When the Bears arrived in Washington for the rematch in the title game, George Preston Marshall, the Redskins' owner, made headlines by calling the Bears "front runners" and "cry babies."

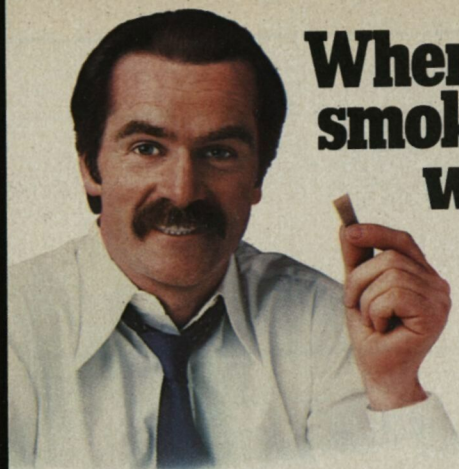
"Somehow Halas had the headlines blown up and they were tacked up in our dressing room at Griffith Stadium," Luckman said. "Then, Halas gave the best pep talk of all time. He said, 'Men, you're the greatest football team in America and the finest group of athletes brought together in my lifetime. Let's go out and prove to the American public how great I think you are.'"

"We almost broke the door down getting onto the field."

So, on Dec. 8, 1940, history was made. The Bears sent ball after ball into the stands while kicking extra points. This prompted the officials to ask the Bears to pass for their conversions because they were running out of balls.

Luckman reveres his days with Halas and the Bears. He is equally emotionally involved with Columbia.

"I once helped Lou Little install the T-formation," Luckman said. "The school sent me a check for my services and I sent the check back. I told Columbia what the school meant to my life and what a great thrill it was for me to play there. I couldn't accept any money. It was my pleasure to repay them for my indebtedness to them over the years."



**When you can't
smoke, but you
want to enjoy
tobacco,
try Skoal
Bandits.™**

Today, there are more and more places where you can't smoke. That's why there's Skoal Bandits—tobacco that comes in a neat little pouch. It's not chewing tobacco. You just put the pouch between your upper cheek and gum and enjoy the refreshing taste—wherever you are. Comes in mint or wintergreen. So when you can't smoke, make out like a Bandit. With Skoal Bandits.

For a free sample of Skoal Bandits mint, send your name, address and age to Skoal Bandits, Dept. PK-501, Box 2900, Greenwich, CT 06836. Allow 4-6 weeks for delivery. Offer good only in U.S.A.

Offer not available to minors.

Send for our color catalog packed with the newest caps, jackets, shirts and more. Send your name and address along with \$1.00 (which may be applied toward initial purchase) to: Skoal Bandits, Dept. 33-W150-F, P.O. Box 729, Sparta, NC 28675.



**The little pouch
of tobacco
pleasure.™**



©1985 U.S. Tobacco Company

COACHES' WIVES

Unseen, Unsung Heroines



Lois Bicknell found the key to being a coach's wife was to make the most of the time spent together.

by Jack Clary

Behind every successful man, it is said, stands a very successful woman.

A much-quoted theory, to be sure. While the positioning of the principles may not be precise, the wives of many of the nation's top college football coaches provide ample evidence to support the theory.

The sport's unseen and unsung heroines must always share their husbands with a fickle mistress, a game that consumes the creative and energetic passions of its best and brightest; a game whose players crave, and often get, more attention from the coach than he can give his own wife and family.

"But," says Lois Bicknell, whose husband, Jack, is head coach at Boston College, "I can't imagine my life away from it."

Agreed, say Janet Elway, Beth Holtz, Donell Teaff and Shirley Tranquill, all of whom have shared their husbands with this demanding mistress for over two decades. They say they still find their lives most rewarding.

So do their husbands. Janet Elway's spouse, Jack, is head coach at Stanford after an outstanding career at San Jose State. Beth Holtz has been married 24 years to Lou Holtz, head coach at the University of Minnesota, who had outstanding seasons at the University of Arkansas and North Carolina State. Donell Teaff is a soft-spoken Texan whose husband, Grant, is head coach at Baylor University in Waco, Texas.

Shirley Tranquill and Navy head coach Gary Tranquill have been married 22 years, and she shares one distinction with her husband. She also is a

head coach at Navy—the USNA women's gymnastics coach—but like the others, she finds that football consumes much of her life. Both the demands and the rewards of being a coach's wife are the same for her as for the others.

Not only do these women find their lives rewarding, they can be considered just as successful as their husbands. Their success can be traced to patience, understanding and their ability to endure the zaniness of the coaching profession. And they still have enough left over to allow their husbands room to grow in that profession.

While the growth process continues and the coaches are in the public eye week after week, no one really knows how the wives are affected. In the good

continued

Pentel® Introduces 2 Exciting New Ways To Get A \$15 Pullover Vest For Only \$4



Buy one of Pentel's new MicroFine Superball or new SuperFine Pentel pens and send us a \$4 check or money order, the attached coupon and a proof-of-purchase or cash register receipt with either one of these Pentel product purchases circled. We'll send you ONE of these fantastic pullover sweatshirt vests. But act now, because supplies are limited!

MicroFine Superball

This new computer designed roller ball liquid ink pen is so light and well balanced, you'll hardly feel it as it glides across your paper. It produces a smearless, skip-free micro-fine line and features Pentel's exclusive finger-tip-grip. Suggested price \$1.19.

SuperFine Pentel

This is a new generation porous tip pen featuring our exclusive "smush-less" Duracon™ "Flexing" plastic point. It writes crisper, smoother and lasts longer than any other pen of its kind. A writing inspiration at only 98¢.

Your friends will get your message when you wear these Pentel "Being Better is what I'm all about!" pullover vests. These deluxe sweat-shirt vests are a blend of cotton & acrylic in brilliant red with white letters. Just stop by your college bookstore displaying either of these fine Pentel products and get in on the fun. But hurry! This offer ends MARCH 31, 1986 and supplies are limited.



PENTEL SPECIAL STUDENT OFFER

P.O. BOX 698 • WESTWOOD, NEW JERSEY 07675

Here's my \$_____ check or M.O.
Please send me my pullover vests (at \$4 EACH) in the following unisex sizes and quantities.

SIZES/QUANTITY: (S) _____ (M) _____ (L) _____ (XL) _____

Name _____

Address _____

City _____ State _____ Zip _____

College _____

☐ My proof of purchase or receipt is enclosed.

THIS OFFER IS VOID WHERE PROHIBITED, REGULATED OR TAXED.
VALID ONLY IN U.S.A. OFFER
EXPIRES MARCH 31, 1986 OR
UNTIL SUPPLIES RUN OUT.
ALLOW 4-6 WEEKS DELIVERY.

Pentel®
PENTEL OF AMERICA, LTD.

COACHES' WIVES

continued

times, they thrill to the applause; in the not-so-good, they may weep at the criticism. They see friends and neighbors greet their own husbands every night, and hear of their plans for great family weekends, knowing that they will be alone evening after evening. In the end, they look forward to sharing a few

precious hours with their husbands.

Yet, having endured this, and continuing still to endure it, none of them would trade her life as a coach's wife. They have long ago made the accommodation within themselves that enables them to derive as much happiness and satisfaction as possible

from this very unusual existence.

"I've talked about this with other coaches' wives and all of us seem to agree that when you are young, and the kids are young, and your husband is away a lot, you may start feeling sorry for yourself sometimes, and begin wishing he didn't have to put all of that time into his job," Lois Bicknell says.

"But as the kids get older, you—or at least I did—really begin to realize the benefits you get from it, beginning with the healthy atmosphere for the kids. I can honestly say that the thing you must do as a coach's wife—the most important thing—is to give him his freedom. If you start nagging at him, or picking at him because he is not around, it will only cause problems because he must have that freedom.

"The key is to look forward to the times when he is not involved, and then make the most of them."

Lois Bicknell still recalls a day in 1969, shortly after her husband got his first college job as an assistant at BC. The long hours and absences on recruiting trips had begun to get her down. Previously, Jack had coached in high school, was always home for supper and never had any football duties in the off-season.

"One day he came home and found me depressed, and asked me what the problem was," she recalls. "I told him about my loneliness, and he thought for a moment and finally said, 'If it means that much to you, then I'll go back to high school coaching. Our marriage and family must come first.'"

"When Jack said that, something just snapped in me and I said, 'Oh, no. I'll be the one to work things out.' And from that time on, it really hasn't been too bad at all."

Everyone handles those situations differently. After her husband became head coach at the University of North Dakota, Janet Elway found herself alone for a couple of months each winter, while Jack was recruiting on the West Coast.

"I went to work, developed my own friends and worked that situation out to my own satisfaction," she says. "That saved me. I knew that coaches who didn't go out and recruit simply wouldn't last in the job. It's the same whether or not they have wives who give them a bad time about it.

"Now," she adds, "I'm used to having my free time when Jack is so involved. I

continued



Shirley Tranquill and her husband, Gary, share one distinction—both are Navy coaches.

COACHES' WIVES

continued

don't work any more, but I go into San Francisco a lot and shop or pursue other interests. I've been able to have my own friends and I like that.

"In fact," she says, laughing, "Jack makes me nervous if he's around too much. He's the only one who hasn't adjusted to our life."

Shirley Tranquill knows the feeling. Deeply involved in gymnastics, she

judges many meets in the winter and early spring when her husband is home on weekends. "That's when I'm gone, and Gary can't understand why I'm not around," she notes, also laughing at the thought of the sneaker being on the other foot. "It's a shock to him to find I have to go away."

Beth Holtz was co-owner of a business in Arkansas as she was raising four

children, and Donell Teaff also worked from time to time during her husband's coaching stops, while she raised three daughters.

"I probably had some adjustment problems when Grant was away so much," Donell says, "but they didn't last too long. I always had been involved

continued

Nancy Osborne has seen her husband, Tom, face down big annual rivals at the University of Nebraska, such as Oklahoma, Missouri, Colorado and Iowa State.

Now, she must watch him face down another problem: recovery from open-heart surgery.

Osborne had a double bypass in February, and the good news for Nancy was that there was no heart attack with its attendant muscle damage; thus the rehabilitation was less complicated.

The bad news for her husband is that he must change the manner in which he conducts his daily life, with the emphasis on less stressful activities.

Less stress for a major college football coach?

"Only in the manner in which he plans his day," she says from their home in Lincoln, Neb. "Tom always handled himself so well under fire, and the stress that caused the problem was not from what happens on Saturday during a game. He simply tries to do too much in a given 24 hours, and has promised he will cut back on some of his scheduling to allow some breathing time."

The Osbornes have been married for 23 years, since Tom was in graduate school en route to getting his doctorate in educational psychology. He was a graduate football assistant at the time, and for all of those 23 years together, she has shared his life with football.

She has seen how he has taken on the pressurized task of keeping Nebraska a winning team in the Big Eight. It has not been easy, but neither has it been unpleasant.

"Tom is very intense about his job," she says, "and he will have to reckon



Nancy and Tom Osborne, with their children (left to right) Suzi, Mike and Ann.

with this and his continued recovery from the bypass surgery. His approach really hasn't changed since he began coaching, though I guess he has mellowed a bit as he has gotten older.

"But when we first were married, we decided that this would be our life, and thus far it has worked out. We also have decided that if he no longer is able to coach at Nebraska, for any reason, or no longer wants to coach at all, then we can move on to other things. He is not locked in to coaching for all time, and that in itself is a sense of security and well-being."

Nancy's three teenagers are more than enough to keep her occupied: the oldest, Mike, is a junior at Hastings College in Nebraska, where he plays football. Their two daughters still live at home.

"I'm very content to be a homemaker and mother," she says. "I've found it's just as important to be home with young teenagers as it was with toddlers, so my life has a great deal of purpose."

She also sees herself as a sounding board for her husband at the times when he wishes her counsel.

"I'm always as objective as I can be with him," she says. "I believe in what he is doing, in the kind of program that he runs, and I guess you could call me an 'enabler' because I do everything I can to enable him to do the kind of job that he believes in."

"I'm very proud of what he does, and what he has accomplished. I know that if he was not doing it the proper way, I'd be very disappointed. But he is, and I'm not," she adds, laughing.



HORMEL CHILI. ALL THE MAKIN'S OF HOMEMADE.

Good lean Hormel beef. Rich tomato sauce. Plump chili beans. And a secret blend of spices to make it taste just like home. Hearty and delicious. Serve it. And don't be surprised if they ask, "Is it homemade or Hormel?"

Because sometimes it's really hard to tell.



COACHES' WIVES

continued

in athletics and I was just delighted when I fell in love with this man who had athletics as a part of his life. So it was just something where we joined hands and set some goals early in our life together.

"He had known since his early teens that he wanted someday to be a head coach at a major college, so we just moved along that road and lived our fishbowl existence."

All of them went into this life with their eyes wide open (Janet Elway's

college coach, I don't feel sorry for any of us. I think we have a super life, and when you look at the statistics, very few people I know in coaching are divorced. It is a kind of stable life in that respect. And I believe it comes from the great feeling that coaches and players have for each other, their loyalty to the school and to sharing the same goals for success. In the end, it builds a loyalty to the family."

When all is said and done, football coaches still must manage their families, as best they can. Their wives play a big role in making that job as easy and pressure-free as possible, particularly during the season, when most feel fortunate to have their husbands come through the door at 10 or 11 o'clock at night.

Most will wait to have a late supper when their husbands arrive. Should he already have eaten a sandwich at the office, she is there to greet him and to listen.

"That is important," says Beth Holtz. "I'm a sounding board, more than anything. I can tell when Lou is worried, or if practice did not go well, or if there is a problem. I'll let him talk about it if he wishes, but I don't try to offer any keen insights."

Shirley Tranquill remembers the time when Gary coached at Ohio State and the Buckeyes' best punter, Brian Schwartz, seriously injured his knee, requiring immediate surgery.

"When he came home, I said, 'How did practice go?' " she remembers.

"Fine," he said, but he never told me about the injury, and I didn't find out until I read about it in the paper the next morning.

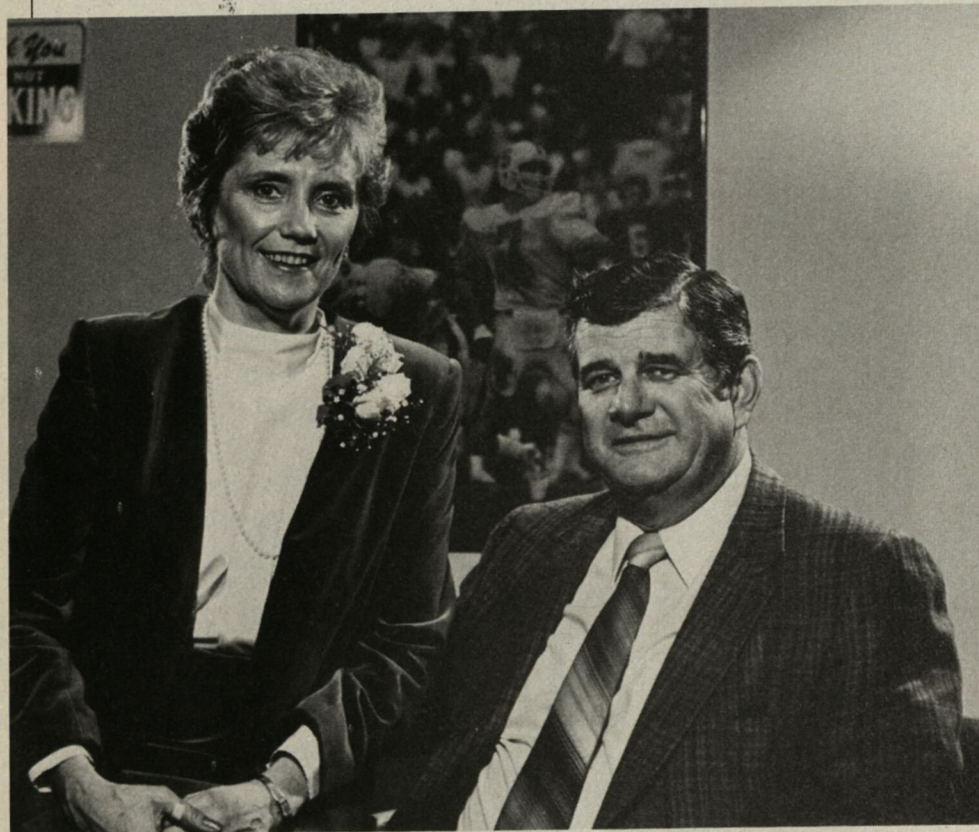
"Now," she continues, "I learn more when a coaching pal calls him. When Gary comes home, I think he is too tired to talk about football, though I'm always ready to listen, and sometimes there will be something he brings up, and we talk it out."

"I know most of the players pretty well because they all talk to me when I see them working out in the gym during the off-season. So there is a bit more validity for him because I do know so much about the kids personally."

Time together is the most precious commodity for all of the wives... and what little there is, they agree, becomes "quality time." It may be an hour or two on a plane flying to another city for a game, or the few weeks in the late spring or early summer when there are no football situations to worry about.

None of the coaches sleeps in his office, and all are usually home by 11

continued



Janet Elway sometimes watched her son, John, play while listening to her husband's game on the radio.

daughter, Lee Ann, is even married to one of her dad's assistants, Jim Walsh, which moved her mother to remark jokingly once, "I can't believe you did this. Didn't you learn by my mistakes?"). And all agree that their husbands had painted an accurate picture of what lay ahead.

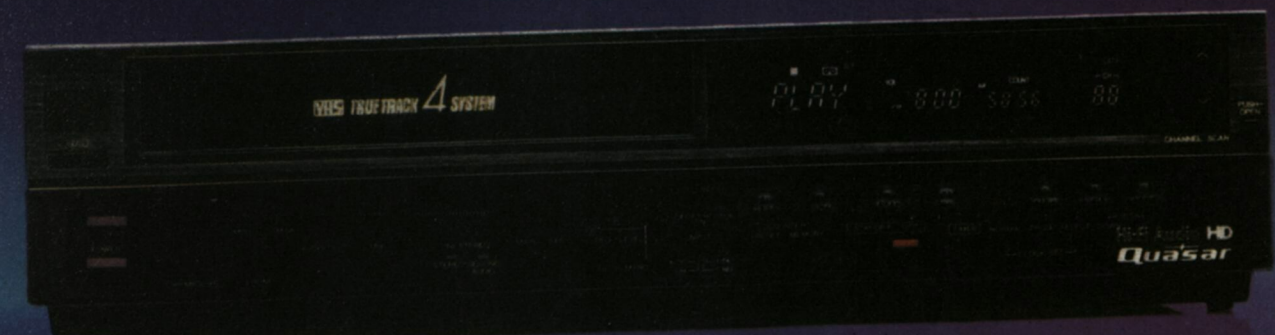
"Gary and I both went to Wittenberg College in Ohio, and I taught public school while he was a student assistant coach in three sports prior to being married," Shirley Tranquill recalls. "I knew the life would be crazy, but exciting. Yet after 22 years of marriage to a



When the recording rivals reality, it's Quasar's precision 4-head VCR with HiFi Audio and on-screen program display. And Quasar video tape, with quality that plays for keeps.

Quasar

OUT OF OUR MINDS. INTO YOUR HANDS.



Quasar Company • 9401 W. Grand Avenue, Franklin Park, IL 60131
Division of Matsushita Electric Corporation of America

COACHES' WIVES

continued

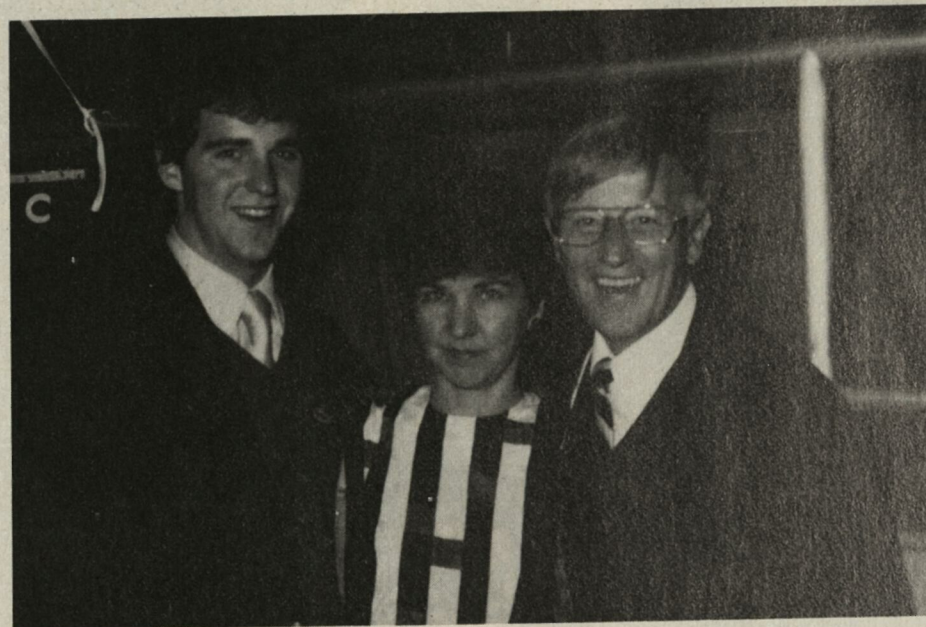
o'clock during the week, earlier as the game approaches. Donell Teaff and her husband even have set aside Thursday night as "date night," when they go out to dinner "and catch up with each other." Like Beth Holtz, she also has her husband home on the night before a home game, but only after they have "tucked in" their team for the night.

There is not a great deal of privacy during the season, or during those few hours after a game ends and preparations for the next one begin. After a game, nearly all the coaches entertain family, friends and staff at their homes, though Lois Bicknell says her husband will come home and try to take an hour nap, even with people around.

Then there are the children. Beth Holtz says her two boys, one of whom is a student at Minnesota, the other at Notre Dame, are great for their father after a game because they help to take his mind off what has happened. "Sometimes they'll play pool together for a couple of hours while Lou unwinds," she says.

They are also great for gaining perspective. Beth Holtz remembers the day in Arkansas when their daughter came bounding into the house after successful competition in an equestrian show, totally unmindful that her dad's team had lost that day to archrival Texas.

"She was bubbling over about her horse show," Beth recalls, "while the rest of us were trying to get over the



Football and Lou Holtz have been part of Beth Holtz's life for 24 years.

team's loss. Finally I said to her, 'The Razorbacks lost this afternoon.'

"Her face fell and she said, 'Oh, that's too bad,' but an instant later she said, 'But let me tell you about the show,' and she was off and running again. How can you stay down in a situation like that?"

Then there are the unique situations where the son plays either for his father, as Jack Bicknell's son Jack Jr. does as BC's center; or against him, as Jack Elway's son John did whenever Stanford played San Jose State.

"Jack always sent me to watch John play because he said my place was with our son," Janet Elway notes. "If the games were at the same time, I'd have a transistor radio and listen to Jack's game. If one was in the evening, I'd make a mad dash from Stanford to San Jose State for Jack's game. They each won two games against the other. I got a lot of grey hair watching them, but I also had a lot of fun.

"Still," she adds, "Jack would have loved to coach John, and whenever people say to me, 'Oh, it would have caused a problem,' I tell them there would have been no problem at all."

That's how it is in the Bicknell home. During the season, on the football field, Jack Jr. is center on his father's football team. Whenever they are home, they are father and son, and their relationship is in a different mode.

"This is something that we never wanted to happen on any level," Lois Bicknell admits. "Jack got the BC job

before Jackie accepted the scholarship. But they have such a super relationship with each other that everything has worked out beautifully. The players have accepted it. Jack does not talk about his teammates at home, or what goes on between them. And his father never once has asked.

"They talk about things that every father and son would discuss. If the game has been good for us, we all get excited and talk about the good things. We just don't dwell on the bad."

If there is one abiding quality that all the wives have, it is that the interests and welfare of their husbands always come first. And they say the reciprocity—in whatever form it may come—is worth all the sacrifice.

"Grant has always shared his profession with me and I appreciate that," Donell Teaff says. "I believe all of us have tried to show that appreciation by being there when we are needed.

"And," she adds, "we are needed, you know. We all understand that, and it helps to make our lives fulfilling. For a man to be successful, it takes a commitment of both husband and wife, and that doesn't mean that I consider myself a doormat or a totally submissive wife. I'm very identifiable, as I believe the wives of all coaches are.

"But it is under that umbrella of a good marriage, good goals and professional pride in what our husbands have achieved that we have gotten involved and have come to love the life."



Coach Grant Teaff and his wife, Donell

Old Milwaukee

BEER



SHOTGUN RAPIDS—North of Stanley, Idaho, there's a stretch of rapids on the Salmon River



that's one wild ride. And when you've made it through 'em, you crack open a cold, crisp Old Milwaukee® or smooth, golden Old Milwaukee Light.™

Like we say out here, when you've got friends, fast water and plenty of beer...



IT DOESN'T GET ANY BETTER THAN THIS.

© 1984 THE STROH BREWERY CO., DETROIT, MI.

Second in a Series

TREASURES OF THE

TROPHY CASE



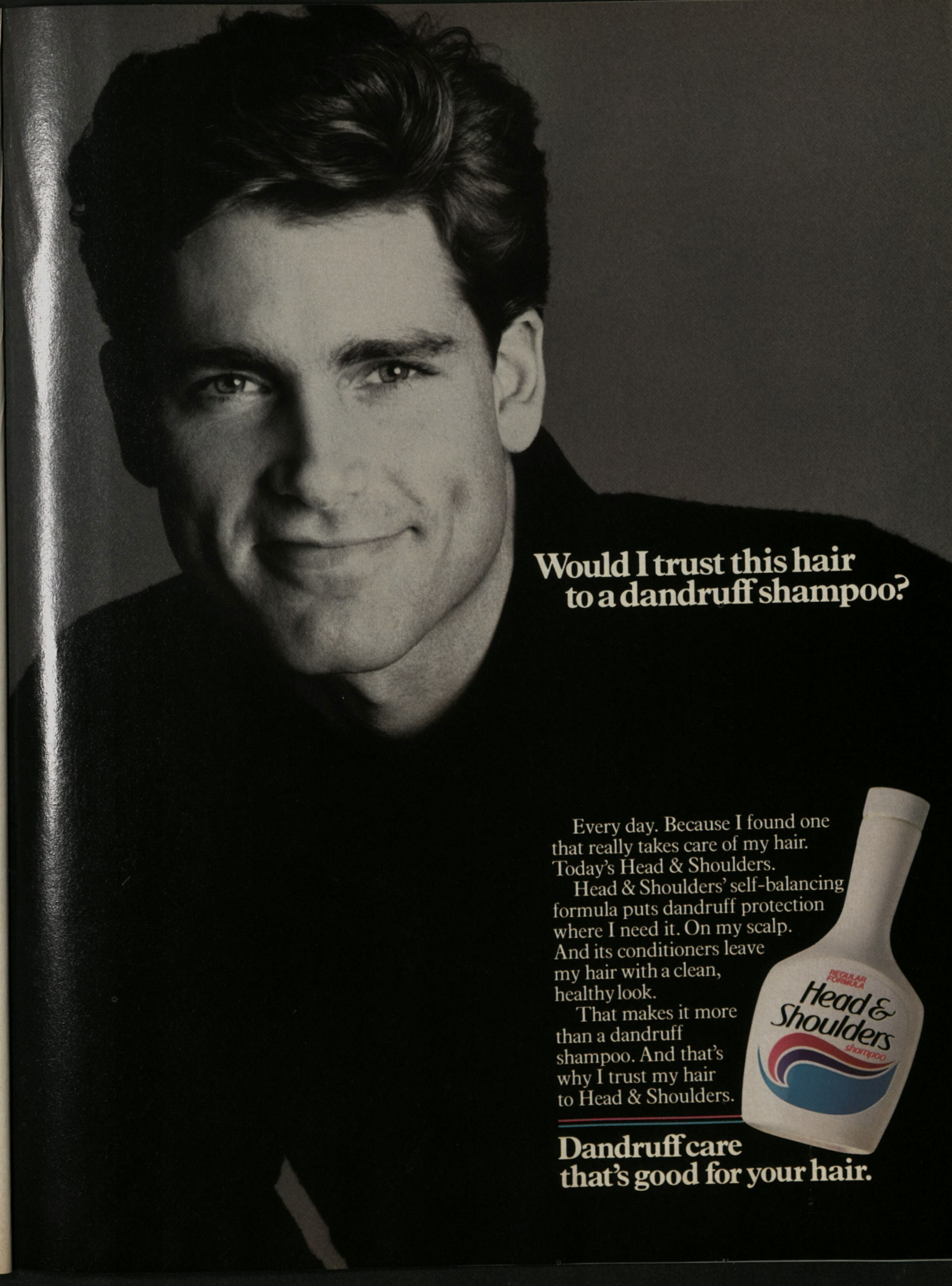
THE STANFORD AXE symbolizes the intense rivalry between the University of California and Stanford University. The Axe was acquired by the Stanford yell leaders in 1899 to be used as a prop with their "axe yell." At its inaugural appearance at a baseball game, the Axe was stolen by a group of Cal students. The Axe was sequestered on the Berkeley campus for the next 31 years. In 1930 a group of Stanford students executed the heist that returned the Axe to The Farm. In 1933, student leaders of both schools agreed to designate the Axe as a perpetual trophy for their football "Big Game." The last 50 years have seen a continuous series of attempts and successful thefts of the Axe from the rival schools. The record stands at Stanford four thefts, Cal three thefts. The Axe, currently in the possession of Stanford, is on display in their student union in a heavy steel display case protected by multilayers of bullet-proof glass.



THE COMMANDER-IN-CHIEF'S TROPHY is presented annually to the winner of the football competition among the three major service academies—Army, Navy and Air Force. The trophy is named in honor of the President of the United States. When there is no clear winner, the trophy remains with the winner of the previous year's competition. The three-sided trophy stands two-and-a-half feet tall and is engraved with the academy seals. Reproductions of the three mascots—the Army Mule, Navy Goat and Air Force Falcon—are on the respective sides of the trophy.



THE SITTING BULL TROPHY, a carved oaken bust of the famous Sioux Indian leader, is the winner's keepsake in the annual University of North Dakota-University of South Dakota football battle.



**Would I trust this hair
to a dandruff shampoo?**

Every day. Because I found one that really takes care of my hair. Today's Head & Shoulders.

Head & Shoulders' self-balancing formula puts dandruff protection where I need it. On my scalp. And its conditioners leave my hair with a clean, healthy look.

That makes it more than a dandruff shampoo. And that's why I trust my hair to Head & Shoulders.



**Dandruff care
that's good for your hair.**



JENSEN® UNLEASHES 80 WATTS OF ELECTRONIC FURY.



Introducing the Jensen Power Amplified Car Speaker System.

Find out how many watts of power your car stereo receiver puts out. If it's like most standard receivers, it's between 5-10 watts. And that's fine for easy listening. But if you want to hear all the vividness, all the excitement, all the energy of rock and roll, jazz, and classical music, you need the Jensen® Power Amplified Car Stereo Speaker System. Especially if you're using good tapes or plan on adding a compact digital disc player.

The extra power comes from the fact that each Jensen Power Amplified Speaker has a built in 20 watt amplifier. Buy a pair of these

speakers and you get 40 watts of power. Or, buy a system of four and you get 80 watts of electronic fury in your car. The extra power actually helps your system reproduce more of the signal contained on today's better tapes or compact digital discs. You'll hear more realistic sound at low or high volume levels than possible without the extra power.

The crisp, sharp sound is the result of more than 71 discrete electronic components mounted in the base of each speaker. The sound is rich, clear, and perfectly balanced. Yet the low profile design of these speakers allows you to place them

in the doors or side panels of most automobiles without additional modification. As an extra bonus, each speaker can also be tuned during installation to match your taste, or your car's acoustic environment.

Take it from the experts at Jensen, don't buy your car stereo system backwards, buy your speakers first. And now you can buy the speakers with built in digital-ready power amplifiers instead of investing in additional costly components.

The new Jensen Power Amplified Speaker.

The only thing quiet about it is its price!

JENSEN®

When you want it all



© 1985 International Jensen, Inc.

LOOKING BACK

Fourth in a Series

The Human Factor

by Jack Clary

While many in college football love to say that the game is played "between the lines," there are many other factors which make the sport appealing.

Because human nature is so deeply involved in such an emotional sport, the inner self often takes over. There are no norms by which to gauge what might happen, and that is one big reason why every season seems to come up with some oddity—some uniquely human feature.

Sometimes fans get so excited, as happened in a 1935 game matching Princeton against Dartmouth, that they literally become part of the action, with some accompanying, albeit brief, fame.

There are times when friends, and even brothers, become rivals. Doak

Walker and Bobby Layne played together in high school in Dallas, and then were stirring rivals for their respective schools, SMU and Texas, in the forties. Pete and Bump Elliott are brothers who played in the same backfield for the University of Michigan. Then for several seasons, beginning in 1960, they became only the second set of brothers ever to coach against each other.

Freshman football players are supposed to be seen and not heard. But an 18-year-old quarterback named Jerry Foley, playing for Hamline University, was the nation's top collegiate passer in 1955. He was the only freshman to ever win a championship.

Then there are the quiet guys. They

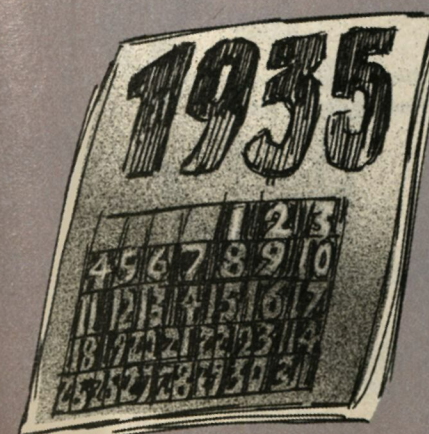
either play because they love the game or because they want to give as much of themselves to their team as possible.

Roger Sundin had lived with losing for four seasons at RPI, in Troy, N.Y., but one sunny Saturday he'd had enough, as he and his team ended the nation's longest non-winning streak.

Nolan Cromwell was on the brink of becoming a two-time All-America defensive back at Kansas in 1975, when he made the supreme sacrifice. He switched positions and gave up the fame, but he helped his team become a winner with his deft work as a wish-bone quarterback.

College football simply can't endure without this unpredictable human factor.

The 12th Man



The Associated Press called it the "Football Oddity of the Year" in 1935. The Princeton team called it a "dirty trick" and the Dartmouth team simply said "Thanks, we needed that."

Right in the middle of all of this was one Mike Mesco, the proprietor of a hamburger stand in Rahway, N.J. And right next to him for one brief moment was John J. Kenny, the captain of Dartmouth's team.

Like most oddball stories, there are some funny angles that prop up the whole event.

Take Mesco. Usually a mild-mannered sort, he nonetheless had a vehement dislike for Princeton's football team, located about 20 miles south of his hamburger joint. He attended every game at Palmer Stadium but got his delight in rooting against the Tigers, regardless of whom

they played.

Kenny and his unbeaten Dartmouth team, led by Coach Earl "Red" Blaik, came to Princeton late in the 1935 season, and Mesco showed up, ready to root the Big Green on to victory.

But something happened. Princeton, en route to an unbeaten season, totally dominated Dartmouth, which frustrated Mesco to the point of exasperation.

Thus, in the fourth quarter with Princeton ahead 26-6, he vaulted from his seat at Palmer Stadium and before the security people or either team realized what had happened, he was in the middle of the field as Princeton began a play. In the next instant he was involved in the game action.

"I think he even made the tackle," says Kenny with a laugh, as he thought back to that wacky day. "I know this:

continued

LOOKING BACK

continued

The way Princeton was handling us, we needed every man we could get, even if it meant more than 11 at one time.

Actually, I think it was one of the few times we held them without any gain, or for at least a yard loss. No one really had realized what had happened until after the play had ended and we began unspiling. But as I recall, he ran onto the field and got right into the line as the ball was snapped.

Things were happening too fast at that point to call timeout, and as luck had it, Princeton had called a play to the point near where he lined up. When it was over, the police came and led him away, but the look on his face

told everyone that he had tried to do his share. He looked very satisfied with himself."

The week following the game, Mesco became a national celebrity. The Yale alumni even secured his services as their "mascot" for the Eli's game against Princeton the following week at Yale Bowl. But while he enjoyed his fame, George Larsen, of Cranbury, N.J., a small town next to Princeton, claimed that he was the 12th man. A whole nation watched as the two vied for the honor, and finally it was decided that it was Mesco who had come to Dartmouth's aid.

Thus, on the following Saturday, this

man of very modest means boarded a train at New York City's Grand Central Station with some of the Captains of Wall Street who were Yale alumni, and for the rest of the day was feted as if he had been the president of the United States.

Alas, Yale lost, 38-7, and Mesco never left his seat—why should he have? He was having a good time. He and his one-day Yale friends quietly rode back to New York City, and Mesco returned to his hamburger stand in Rahway, never again to appear in a game.

"We didn't even award him a letter," Kenny says of Dartmouth's curious 12th man.

A Friendly Rivalry

The legend of college football has many tales of close friends becoming determined rivals, and making some exciting, and sometimes strange, things happen when they play against each other.

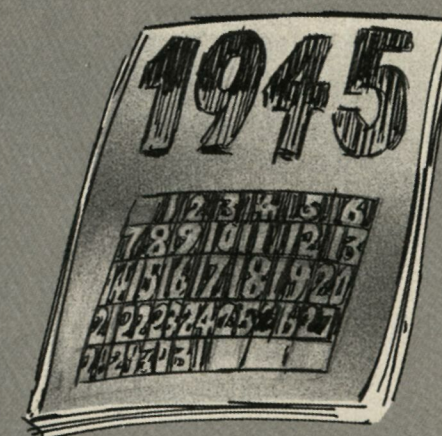
Bobby Layne and Doak Walker were close friends and talented teammates when they attended Highland Park High School in Dallas in the early forties. Schools throughout the Southwest Conference were jockeying to get

merchant marine. It wasn't until the fall of 1945 that the two finally were reunited—albeit on different sides of the playing field—when Texas and SMU, which had won Walker's heart,

continued



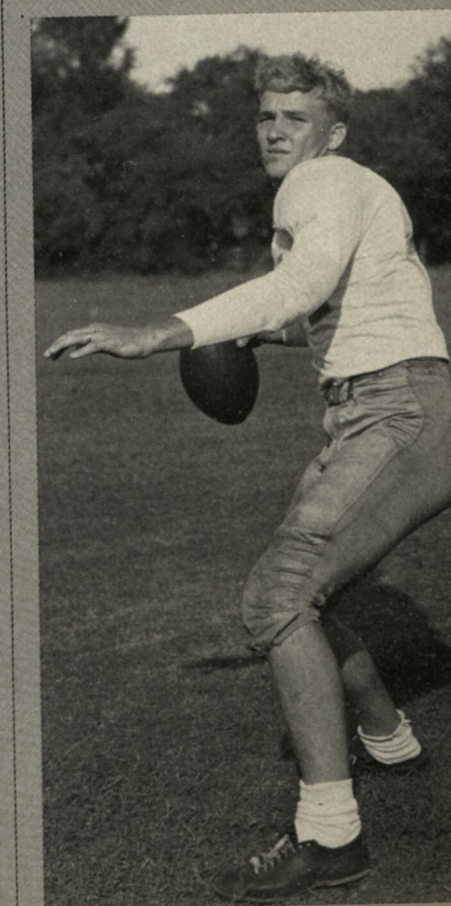
Doak Walker took the ball and ran for SMU in the late '40s.



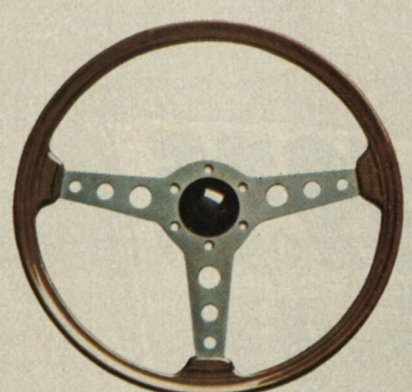
them, but World War II intervened—and so did baseball—which forced them apart for nearly a decade.

Layne was a year older than Walker, and he went to Texas on a baseball scholarship. As a freshman, he had opened a few eyes with his tremendous football talent. Before he had an opportunity to capitalize on it, he joined the merchant marine.

Before Walker could display his athletic gifts in college, he also joined the



Bobby Layne starred at quarterback for Texas.



Bacardi rum
mixes with
everything.

Except driving.

© 1982 BACARDI IMPORTS, INC., DEPT. M, 2100 BISCAYNE BLVD., MIAMI, FL 33137. RUM 80 PROOF. ALL TRADEMARKS SHOWN HEREIN ARE REGISTERED. FOR 21" x 28" POSTER OF THIS AD, SEND \$1.00 CHECK OR MONEY ORDER PAYABLE TO BACARDI IMPORTS, INC. ALLOW 6-8 WEEKS FOR DELIVERY. OFFER VOID WHERE PROHIBITED BY LAW.

LOOKING BACK

continued

played each other in football.

"Doak was a fantastic athlete," Layne says. "We never got to play together until both of us were with the Detroit Lions, but we had some great games against each other in college."

"When it came time to go into the service, we were too young to do any real fighting because we were kinda caught in the backlash of the war's conclusion. There wasn't anything left but the walking army and the merchant marine. We decided on the merchant marine, though neither one of us ever had been on a ship before, as Dallas is a long way from the ocean."

Bobby and Doak stayed close friends, except when they played against each other. Layne recalls a mistake he once made in telling Walker about one of Texas' trick plays. The Longhorns tried to surprise the Mustangs with a fake punt in 1945. The kicker, Rooster Andrews, was supposed to throw a pass to Layne.

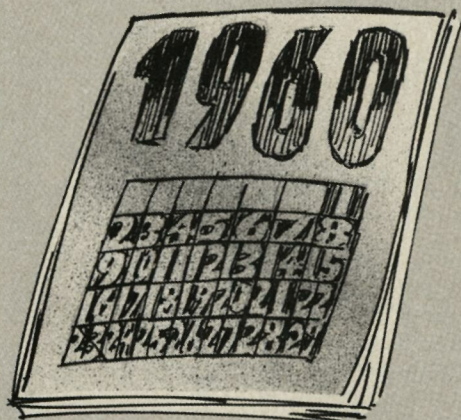
"When ol' Rooster checked the defense, Walker was in the right position for the play to work," Layne says. "When he got ready to throw, Walker was standing in the end zone, next to me, and waving back at him."

That's how it was when the two friends first played against each other. Layne and Walker had just returned from the merchant marine, and it was as if the two of them had never left.

Walker put SMU ahead, 7-0, with a 37-yard TD run, but in the end, Layne had the last laugh. In an offense that had one of the nation's top ends, Hub Bechtol, he threw two second-half touch-

down passes and Texas eked out a 12-7 victory.

That was the beginning of a great player and school rivalry for the next couple of seasons, which became the heart of Southwest Conference football. Both men, still living in Texas, remain great friends and josh each other about those moments. But they also take great pride in them.



"Mom Always Liked You Best"

What is so rare as a day in June?" It well could be a day in the fall when a college foot-

continued

LOOKING BACK

continued

ball game includes the rarest of occurrences: two brothers opposing each other from the sidelines—each intent on beating the other's team.

Such a day first happened in 1922, 53 years after college football staged its first contest, and did not recur until 1960, 91 years after that first scrum.

Back in 1922, it was the Joneses, Howard at the University of Iowa and A.D. at Yale. Howard's team won, 6-0. Thirty-eight years later, at Michigan, the brothers Elliott sent teams against each other—Bump's Wolverines against Pete's Illini on a field where they had starred together when they played for Michigan.

And since then fans have seen Vince and Bill Dooley oppose each other, but paternal coaching matchups are very rare.

These sibling rivalries conjure up visions of family feuds; family bragging rights; splits; parents cheering for one, weeping for the other, or distraught because they don't know what to do; wagers; and other such fallout.

"There was nothing like that between us," declares Pete Elliott, now the executive director at the NFL's Hall

of Fame in Canton, Ohio, after a distinguished college coaching career which preceded a brief one in the pros. "I know people expected a lot of dramatics, one of those you-gotta-win-this-for-me-boys-or-else-I-can't-go-home deals, but that never was the case."

"Bump and I are extremely close friends as well as brothers. Both of us wanted to win that game as badly as we ever wanted to win any game—no more, no less. Our preparations at Illi-

nois were no different for that game than for any other, though I know all of the players were aware of the situation. But I never asked them to win it for me, or ever mentioned that I especially wanted that victory."

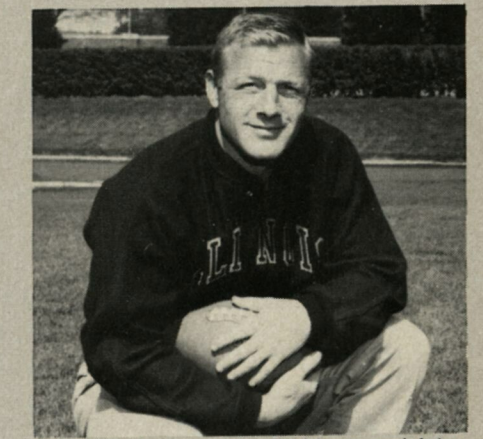
"I wanted to win every game we played very badly. Bump did, too. That was our makeup, the makeup of any coach worth his salt."

On that afternoon, Bump's Michigan

continued

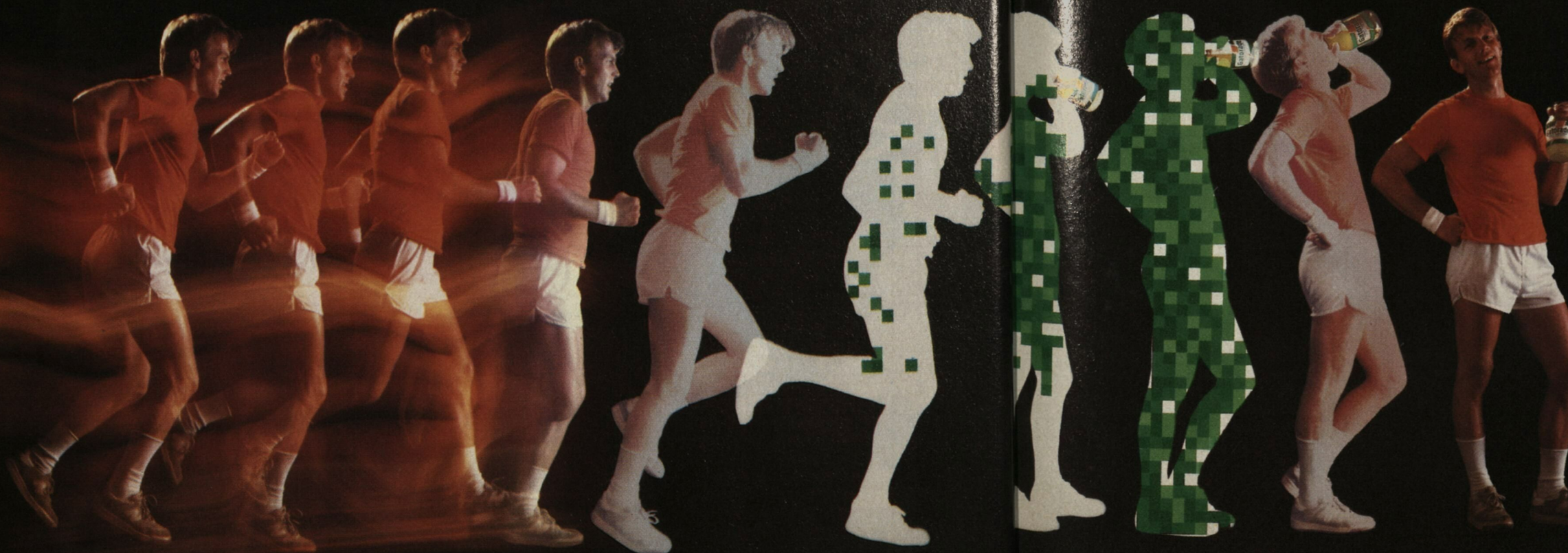


Bump Elliott guided his Michigan team past brother Pete's Illini, 8-7, in 1960.



Pete Elliott played at Michigan and later coached at Illinois.

WHEN YOU EXERCISE, YOUR BODY NEEDS MORE THAN WATER. IT NEEDS GATORADE.



When you exercise, your whole body gets thirsty. That's because you lose more than just water. You lose potassium and other vital minerals too. Gatorade Thirst Quencher helps replace the fluids, potassium and other minerals you lose when you exercise. That's why it's no ordinary thirst quencher. It's Thirst Aid.

GATORADE IS THIRST AID
FOR THAT DEEP DOWN BODY THIRST.

LOOKING BACK

continued

team won the game, 8-7, on Bill Tunnicliff's one-yard TD run and a two-point conversion pass from Dave Glinka to Dennis Fitzgerald. Pete's Illinois team had taken a 7-0 lead in the first quarter when Marshall Starks caught a TD pass from John Easterbrook, but blew several chances to increase its lead when kicker Jerry Wood, who had won two previous games with his kicking, missed three field goals. The third was a chip shot from Michigan's 14-yard line in the fourth quarter, partially blocked by Bob Johnson.

One person strongly affected by that afternoon's events was their mother. Since the game was played at Michigan, she decided to sit on the Wolverines'

side of the field. When the teams played at Champaign-Urbana, she would sit on Illinois' side.

However, on this day, when the game had ended, a reporter asked her how she felt. "I'm glad that Bump won, and I'm sorry that Pete lost," she said with a diplomacy that had to be the envy of the State Department. The next day, the headlines read: "Mrs. Elliott Glad Bump Won."

"She never saw us face each other again after that day," Pete Elliott says. "She would watch us coach against other teams, though, but I truly believe that [the headline] really hurt her because it represented a favoritism that didn't exist."

Ironically, Pete and Bump, who is 21 months the elder, began their coaching careers together at Oregon State under Kip Taylor. "because we thought it would be a lot of fun to work together," Pete says. Two years later, Pete joined Bud Wilkinson at Oklahoma, and a year after that, Bump coached for Forrest Evashevski at Iowa before taking the Michigan job. Pete accepted the head coaching job at Illinois in 1960.

The Illinois-Michigan matchup continued until 1966, and Bump won every game but that final one. "It was great to win, but it was always great to win—brother or no brother," Pete says. "because that's why we played the game."

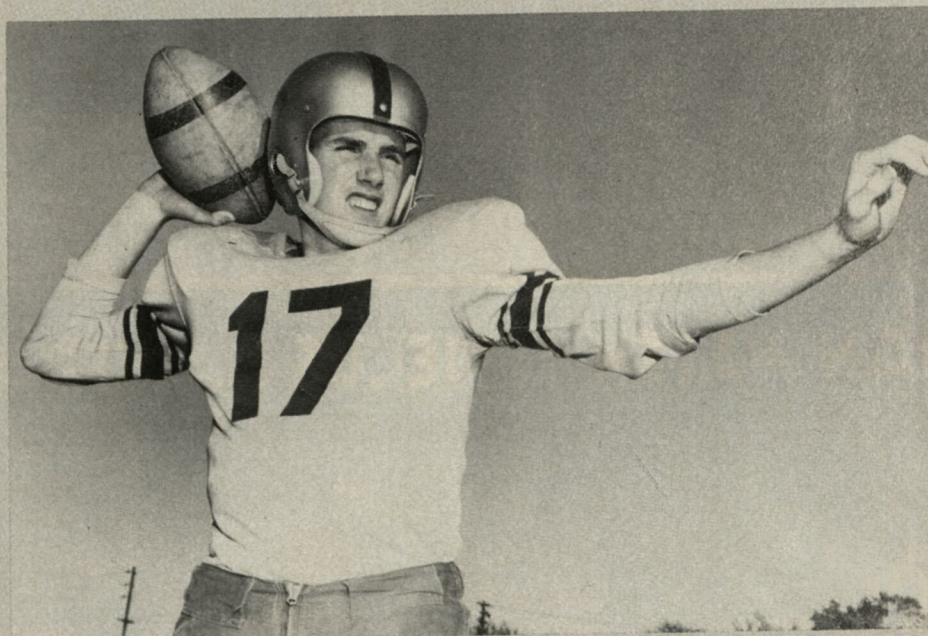
Freshman Prodigy

There are not many unique records in college football, but Jerry Foley, a biology teacher and high school football coach at Stillwater High School, in Stillwater, Minn., has one that never has been duplicated.

He was the only freshman ever to lead the nation in passing, and that covers a lot of great competitors, at every level of play.

His achievement came in 1955, his first year at Hamline University in St. Paul, Minn., when, during a regulation seven-game schedule, he completed 52.1 percent of his passes—the season's best in Division II competition.

Some will smirk because it was Division II, but that takes nothing away from his feat. In one game, against St. John's (Minn.), he completed 33 passes,



Jerry Foley became the only freshman ever to lead the nation in passing, at Hamline University in 1955.

18 of them to his best receiver, Dick Donlin.

"That was an exciting year, no question about it," Foley says. "The impact of what I had achieved that season never hit me till long after it was over, and even today I still get calls about it. Our players find out and they get excited, and it still is fun to look back on that season and all that happened."

What happened first was that Foley, one of five quarterback aspirants for the team, had one of those fairy-tale starts before he ever played in his first college game.

"I considered myself a good quarterback, a particularly good ballhandler," he says. "But I was last on a list of five or six quarterbacks fighting for the starting job at Hamline that fall. When we had our last preseason scrimmage I was the last guy to be used, and I did pretty well. The next week, I was starting quarterback."

"And, except for some games that I missed with a broken shoulder in my sophomore year, I was the starter for all four years. I take great satisfaction in that."

continued

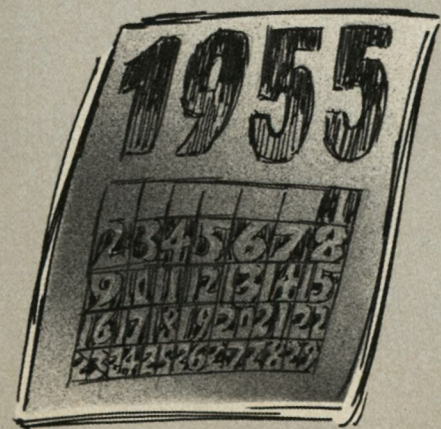


Fly First Class.

Wild Turkey. It's not the best because it's expensive.
It's expensive because it's the best.



Now you can send a gift of Wild Turkey® 101 Proof anywhere* by phone through Nationwide Gift Liquor. Call Toll Free 1-800-CHEER-UP (Arizona 602-957-4923). *Except where prohibited. Major credit cards accepted. Austin, Nichols Distilling Co., Lawrenceburg, KY © 1985.



A COMPANY ALLEGHEIN QUALITY APPAREL ©1985 LEE COMPANY



CASUAL. LIKE YOU'VE NEVER SEEN LEE BEFORE.
Antique cords. The start of a personal tradition.



THE BRAND THAT FITS.™

Lee® Antique® cords in a variety of colors. Garment-washed double-pleated casual pant or classic Riders for men. With canvas piecing for juniors and misses.

LOOKING BACK

continued

That broken shoulder also ended his great passing days because he says it took much of the zip from his throws. "If I had today's medical procedures I might have recovered, but we didn't know all that much about rehabilitating or treating such injuries back then," he says. "So I lost something. We also changed our system to a Wing-T in my senior season, and I was more of a runner than a passer."

But in 1955 he was quite a passer, and Donlin, picked second in the NFL draft that year by the Baltimore Colts, was the nation's top small-college receiver. Cut by Baltimore, Foley went to Canada and played for a season with Winnipeg under Coach Bud Grant, now the Minnesota Vikings' head coach.

"My arm injury precluded any pro teams being interested because there were only 12 back then, and they were pretty picky," he says. "But I don't regret not having that chance. I was always excited about my own playing in college."

He also has great pride in the passing records which still exist 30 years after that freshman season, including 373 yards against Minnesota-Duluth, and of course, those 33 completions against St. John's.

"My biggest regret was that we lost that game (33-21)," he says. "Some time after it happened, I wrote to John Gagliardi, St. John's coach, and asked if he could get me the films of the game. He told me they only had enough money to

film their offense at that time, and we didn't have any money to film anything."

Nonetheless, he is still a hero at Hamline, a member of its sports hall of fame; and his feats are chronicled every year in the school's game programs.

"Our kids go to school there and hear about what I did, and then they come home and tell their friends," he says, laughing. "They help to keep my memory alive."

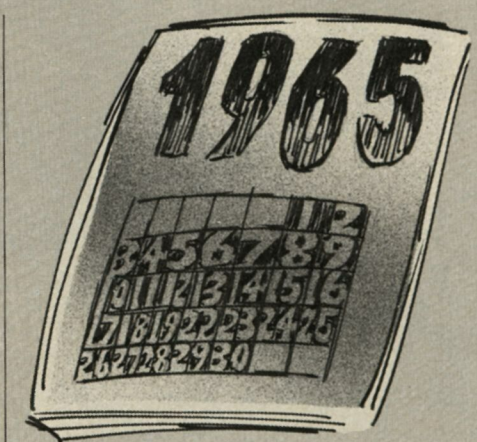
Foley is presently offensive coordinator for Stillwater, and wouldn't you know it, the offense is primarily the Veer, which incorporates very little passing. "We've won two state titles in the '80s, so we're going okay." The magic lingers.

The Sweet Taste of Victory

Trying your best in athletics is good and proper, but still nothing beats winning, especially after your team has gone 42 games without a victory, something only one college football team had done up to the 1965 season.

Such was life at Rensselaer Polytechnic Institute—RPI, for short. During the football season that year, when the alumni came back for their special day, which coincided with Parents Day, the football game against Middlebury wasn't high on anyone's list of things to watch.

Of course, it was Middlebury that had begun the ignominious skein back in 1959, the week after RPI had defeated Union. In the 1964 season, RPI had come away with a scoreless tie against Nichols to somewhat stifle the victory drought. Small consolation, to be sure, but after four years had passed, and two entire classes had not seen RPI win a football game, even a scoreless tie was welcome.



Dick Reindeau, RPI's coach, never lost faith, and quietly and doggedly he had honed a group of green undergraduates into some semblance of a football team when the 1965 season began. Three years earlier, 100 freshmen, 11 of them former high school captains, had walked on to play football. One of them was Roger Sundin, who had not played football prior to college, but he never let on.

"What position?" he was asked.

"End," Sundin, from Warwick, R.I., replied, and at nearly 190 pounds and slightly over six feet he looked the part.

So end it was until the week before the 1965 Middlebury game, when he had gotten some work at halfback and ran 95 yards for a touchdown against Hamilton. When Middlebury came to Troy, N.Y., for the RPI game, Sundin was in the starting lineup and when the game ended with RPI's 28-14 victory, he had scored the first touchdown on a 30-yard run and had later added another on a 17-yard pass from quarterback Bob Nicotera.

"We had become national celebrities of sorts to that point," Sundin recalls. "Sports Illustrated had one of its writers with us for three weeks, and he was all set to do a tongue-in-cheek piece about a team that hadn't won a game in more than six seasons."

"But we were quite serious about our football and we knew we were getting better. Funny, but that scoreless tie against Nichols had at least shown us we didn't always have to lose. But we really had to win to believe it."

RPI started out strong and kept building the score. Soon the original crowd of 2,500 began to grow as word spread around the campus that the football team was actually winning a game. By the middle of the second half, more than 5,000 fans were aghast as their football team, following a 21-14 halftime lead, shut down Middlebury and looked every bit the champion.

"When I scored that first TD, the jersey was torn off my back," Sundin, who owns an advertising agency in Boston, recalls. "But I had to go back out and play defensive end, too. They never forgot what I said the first day I showed up as a freshman."

"Ironically, I broke my wrist in that game, but I didn't find out about it until the next year. But that night while all the celebrating was going on, I was trying to have it treated as a sprain and missed some of the fun. I do recall our coach going to the jock fraternity house and trying to round up eight or nine guys for a live television appearance on the 11 o'clock news. RPI winning had suddenly become big news."

That was the only game that RPI won in 1965, but that season's work paid off when the team was 5-4 in 1966. The record losing streak was later eclipsed by Macalester College, which lost 50 straight games.

continued

Reward yourself with the best of both worlds.



British Airways' partnership with American Airlines gives you one of the world's most extraordinary travel award programs.

It's called American Airlines AAdvantage® program. As an AAdvantage member, when you fly British Airways or American Airlines, you'll earn AAdvantage miles to more than 200 cities in 66 countries, on 6 continents.

You'll earn miles on every British Airways transatlantic flight.* In addition, you'll earn a bonus of double miles on your continuing British Airways

flights from Manchester and Heathrow Airports to most other cities around the world.

And you'll be able to choose awards ranging from free flights to Europe, the Middle East, and Africa to free Concorde travel.

All of which gives you the best of both worlds.

BRITISH AIRWAYS
The world's favourite airline.™

AAdvantage® is a registered service mark of American Airlines, Inc. AAdvantage rules, regulations and special offers are subject to change without notice and to applicable foreign laws.

*To/from North America and Bermuda.

LOOKING BACK

continued

For The Good of The Team

ABOUT THE AUTHOR: Jack Clary is a freelance sports media specialist and author of 16 books. He resides in Stow, Massachusetts.

Nolan Cromwell and his contribution to Kansas' football team in 1975 represents the essence of college football.

Touted in the preseason as a sure-fire All-America defensive back after superlative freshman and sophomore seasons for the Jayhawks, Cromwell answered the distress signal sent out by new coach Bud Moore and agreed to switch positions and quarterback the new Wishbone offense that was to be installed for that season.

Moore had just come to Kansas as head coach, after being offensive coordinator for Paul "Bear" Bryant at Alabama, and no college coach in the country knew more about how that system should work, particularly the need for an outstanding player—read that "outstanding quarterback"—to make it go.

"When I assessed our personnel, we had some good running backs but we needed a quarterback who could run the ball," Moore recalls. "We didn't have one at the position, but the more I saw of Nolan from our film study, the more I was convinced he had the athletic ability to do the job."

Cromwell had it in spades because he did not participate in spring football practice that year due to a track team commitment (he once was timed in 49.5 seconds in the 400-meter hurdles, and as a true measure of his athletic skills, rolled up 6,006 points in a decathlon competition).

His inexperience meant he had to master the various option techniques, with all of the responsibility for reading the defensive reactions, in the space of a three-week fall practice.

"He was totally unselfish," Moore says. "It takes a special kind of person to put his own glory behind him. He was a genuine All-America as a defensive back; he knew that there wouldn't be much glory as a Wishbone quarterback, but he gave it a total effort."

That effort also paid off in a winning season for Kansas, including a juicy 23-3 upset of Oklahoma—at Norman, yet—that broke the Sooners' 37-game unbeaten string, including

28 consecutive victories. Cromwell established an all-time single game rushing mark by a quarterback when Kansas defeated Oregon State, 20-0; he gained 294 yards.

"There just wasn't anything that he couldn't do with the football," Moore says. "In a game against Kentucky, he ran a play as if it was dummy scrimmage, optioning the tackle, then the end and then pitching to the back and getting out in front of him to block the safety so the guy could run 68 yards for a touchdown."

But for Moore, the special spirit that Cromwell seemed to

build was the inspiration for Kansas' startling victory over Oklahoma. "We had been considered underdogs all season long, and that just brought all of us together in a sort of us-against-the-world spirit," Moore says. "We had seven questionable starters before that game because of injury, and some of them couldn't practice at all during the week."

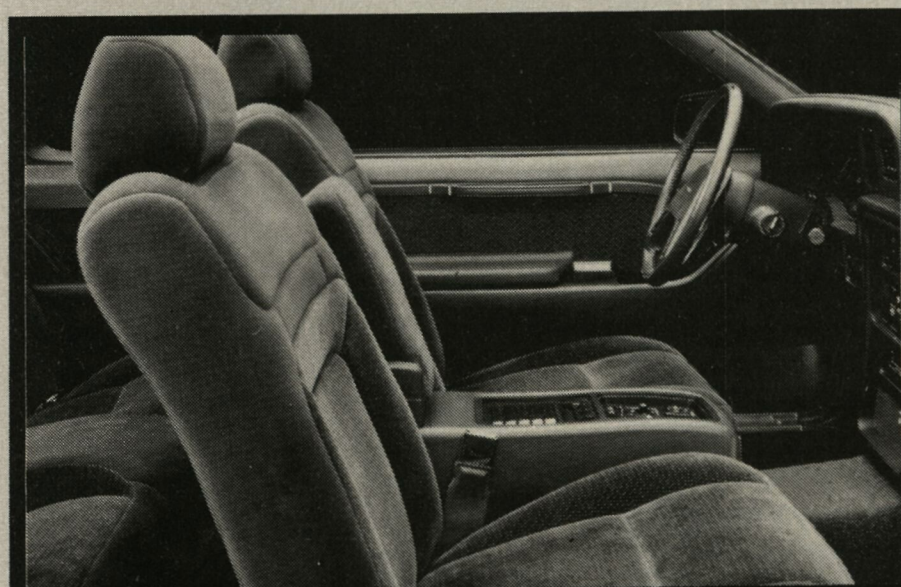
It didn't matter because Kansas and Cromwell went down to Norman, where the Sooners lived by the Wishbone, and after spotting Oklahoma a 3-0 lead, slammed over four touchdowns. Moore still remembers the first, following Eddie Lewis' block of an OU punt. On third and five, Cromwell ran six yards for the score.

"In the films, we counted seven bro-

ken tackles over those six yards," Moore says. "It was one of the most amazing runs I ever saw, and it was just done by sheer determination and great athletic ability."

The payoff came at the end of the season as Cromwell became only the fourth quarterback to gain more than 1,000 yards rushing, and Kansas gained a berth in the Sun Bowl against Pitt.

But there were no personal glories. He never made the All-America team because in his senior season he hurt his leg, ironically against Oklahoma, and was lost for the season. Cromwell has received his share of recognition, however, back in the secondary as a safety for the Los Angeles Rams, where he has several times been named All-Pro and played in the NFL Pro Bowl.



This space for lease.

With FALS One-Stop System, filling this space has never been easier.

Just one stop. That's all it takes at your local Ford Authorized Leasing System Dealer to put you behind the wheel of a new Ford car or truck. With FALS, your vehicle, taxes, insurance and

even road service coverage can be handled at one convenient location.

Have you driven a Ford... lately?



"Coors goes to a lot of trouble to avoid a little heat."

Why?

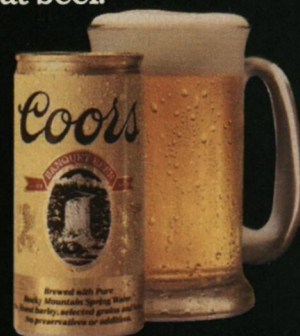
Because heat can hurt the taste of beer...any beer. So Coors keeps their beer cold as long as possible.

After it's packed cold at the brewery, all Coors beer is shipped in refrigerated trucks and insulated rail cars to Coors distributors around the country.

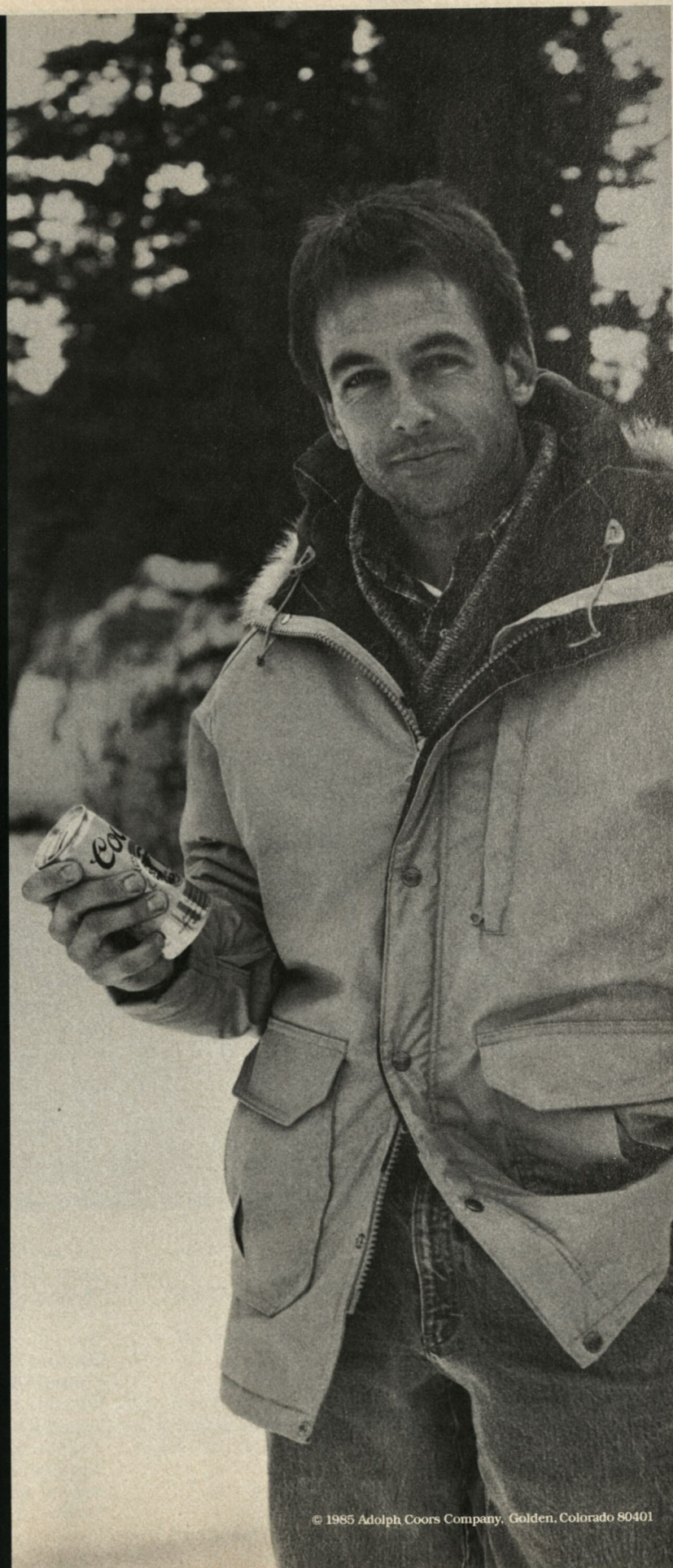
And the cold doesn't stop there.

All Coors distributors keep Coors in special cold rooms inside their warehouses. It costs a lot more and it's kind of a hassle; but Coors knows it gives you a beer with a difference you can taste.

That's why Coors—and only Coors—goes to all that trouble. To give you a better tasting beer. A beer that's a little less heavy, never bitter, but with all the spirit of a great beer.



Coors is the one.

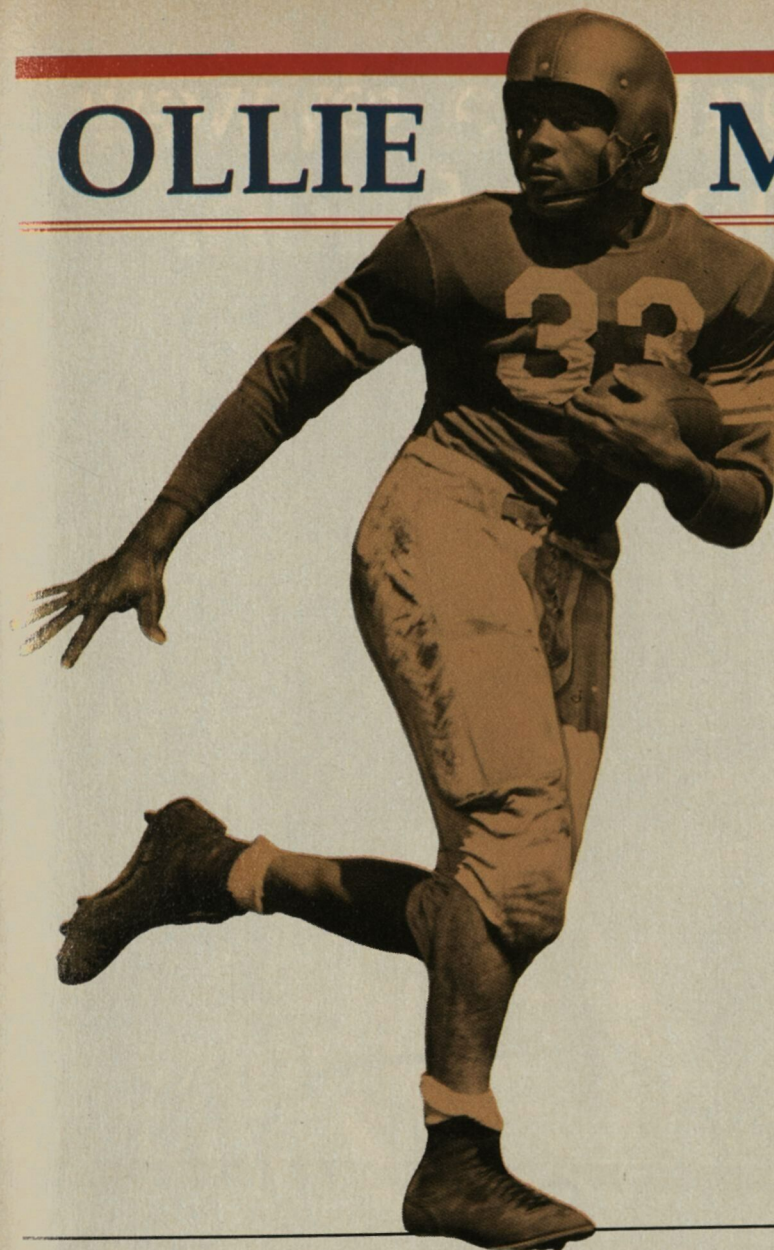


© 1985 Adolph Coors Company, Golden, Colorado 80401

OLLIE MATSON

Power and Poise

by Nick Peters,
The Oakland Tribune



In 1951, Matson led USF to an undefeated season while shattering national season and career rushing marks.

At about the same time Jackie Robinson was breaking baseball's color barrier, Oliver Genoa Matson was doing some pioneering of his own as a black athlete of extraordinary skill and talent.

With apologies to Claude "Buddy" Young, the 5-5 Illinois bolt who ran a 9.5 100-yard sprint, Matson was by far the greatest combination football and track athlete of his time. The fact that he was underrated can only be attributed to the color of his skin.

Quite simply, nobody did it better than Matson, the first great running back to combine power with sprinter speed. Not until O.J. Simpson came along 20 years later was there a back as big, fast and successful as the 6-2, 205-pound Matson.

Curiously, Ollie and O.J. took the

same path to stardom. They were record-setting San Francisco preps and used City College of San Francisco as a steppingstone to collegiate stardom. But Simpson continued at Southern Cal, while Matson stayed close to his roots.

Matson enrolled at the University of San Francisco, where he played under Joe Kuharich. Such was Joe's esteem for Ollie that the coach also had the great back by his side when he coached first the NFL's Chicago Cardinals and then the Philadelphia Eagles.

"Ollie is the best all-around football player I've ever seen," Kuharich declared during their USF days. "He is so good, I'm puzzled how he does it. Nobody can match his speed, yet his power is as forceful as that of any plunging fullback. He is not Mr. Out-

side or Mr. Inside. Rather, he's Mr. Allsides.

"To this, add his blocking, pass-protection and terrific defensive work, and you have something seldom seen on a football field. What's more, he does all this with the same grace of a Joe DiMaggio."

Kuharich, of course, was biased in his opinion. He'd watched Ollie become the nation's career rushing leader following a record-shattering, 1,566-yard season in 1951. (One year later, Matson earned silver and bronze medals for the U.S. at the Helsinki Olympics.)

Matson's nation-leading rushing total and 21 touchdowns powered USF to its only unbeaten, untied season (1951). But the 9-0 Dons weren't invited to a bowl and Ollie didn't land on an All-America offensive backfield.

Placing Matson's senior accomplishments in perspective, consider that his average of 174 yards per game was a record that survived Simpson's statistical swath with the Trojans. It wasn't broken until Cornell's Ed Marinaro, now of "Hill Street Blues" fame, averaged 209 yards in 1971.

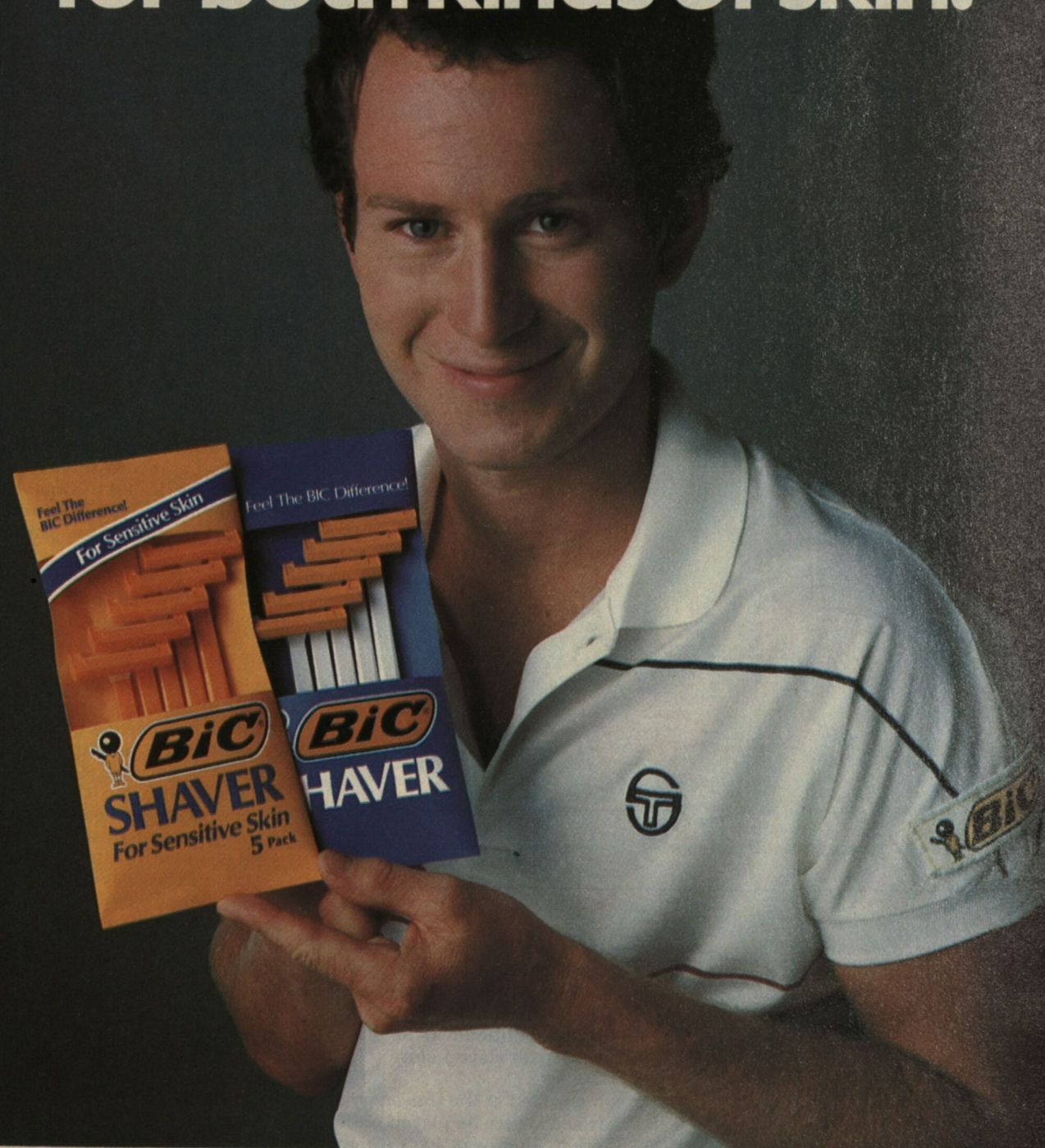
Matson, who was also lethal on kick-off and punt returns, averaged 226.3 yards in all-purpose running as a senior. That's the third-highest figure in history, topped only by Supreme Court Justice Byron "Whizzer" White of Colorado (246.3 in 1937) and by Marcus Allen of USC (232.6 in 1981).

When Matson was excelling on the greensward, times were tough for a black athlete. But Ollie handled discrimination with poise and dignity, a tribute to his mother, Gertrude. Much like Branch Rickey giving inspiration to Robinson, Ollie's mom gave him confidence to pursue his athletic career at a time when he was hesitant.

"Sports are a wonderful thing and God has given you the body that will carry you far," Gertrude told Ollie, then a high school junior. "But I want you to promise me one thing. Because of your color, you may encounter shabby treat-

continued

"Only Bic makes a shaver for both kinds of skin."



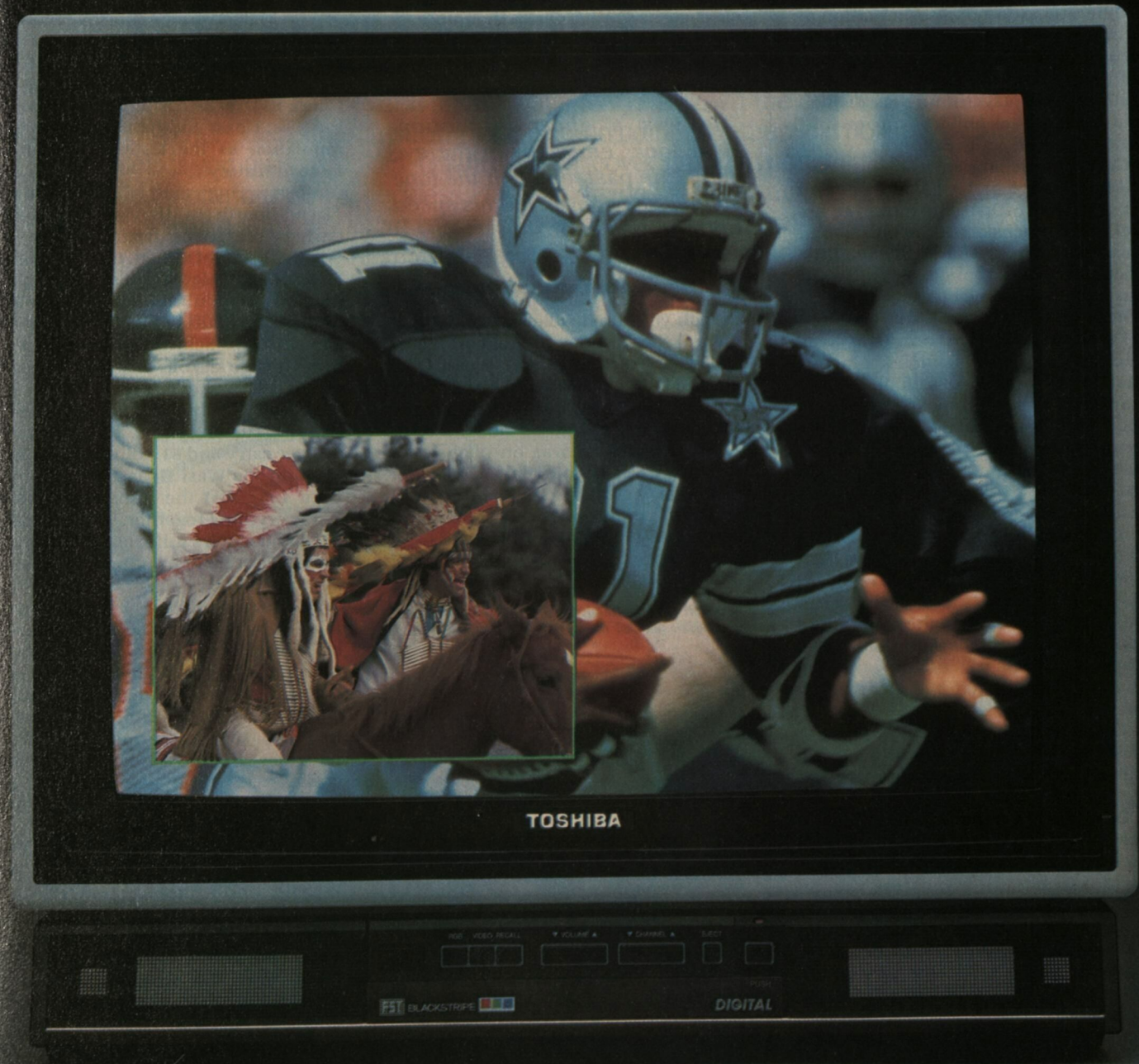
Our new Bic for sensitive skin, or our regular Bic for normal skin.

It used to be a tough world for sensitive skin. But now Bic creates the first shaver to give sensitive skin the gentle, close shave it demands. And, of course, for normal skin there's the same great shave as ever. Let every man choose for himself. Or in the words of John McEnroe, "Gentlemen, pick your Bic."



Feel the Bic difference.

Now you can watch the Cowboys and the Indians.



Toshiba introduces Digital TV.

It gives you options you never had with a television before. It allows you to watch a football game and a movie—at the same time.

Simply punch up the flick from your VCR and put it in the corner of the screen, directly over the game.

Now freeze the action. Reduce the picture. Adjust the color and volume; check their settings on a graphic indicator on the screen. Bring up the channel number and video source. All by thirty-two key wireless remote.

By just pressing the right button, you're in control of every advanced new feature on our digital receiver.

And the picture you receive is clearer and sharper

than what you get with a conventional set. Why? Because our digital TV is run by a microcomputer which processes all the elements that go into our remarkable FST® picture tube and puts them together in precise digital fashion.

Virtually eliminating the visual distortion found in an ordinary television.

Toshiba's new digital TV also features 8 and 21 pin RGB ports for home computer applications; 139 cable channel compatibility; built-in stereo/bilingual capability; automatic shut-off for up to 180 minutes; and, of course, Toshiba's exclusive 30-month limited warranty.

It's clearly the most advanced television ever made. So advanced you may never turn it off.

In Touch with Tomorrow
TOSHIBA

Toshiba America, Inc., 82 Totowa Road, Wayne, NJ 07470

Simulated picture. Photo by J. Turner/Courtesy of NFLP. FST is a registered trademark of Toshiba Corporation.

OLLIE MATSON

continued

ment. No matter what happens, Ollie, promise me you'll never lose your temper."

Ollie was aware of discrimination at an early age. Reared in Texas as a youth, he was so poor that a tin can wrapped with paper and tape had to serve as a football. The playground was divided by a fence—black children on one side, white children on the other.

Gertrude, separated from her husband, wanted a better life for Ollie and his twin sister, Ocie. She moved to liberal San Francisco and he enrolled at Washington High. Ollie still felt a little uncomfortable, though, because he was one of only nine blacks at the large school.

Fearing discrimination, he was reluctant to report for track practice shortly after entering school. Former Stanford star Jimmy Coffis, who coached football and track, spotted the rangy athlete and persuaded him to participate. "The only thing that counts in sports is your ability," Coffis assured the shy youngster.

It was the spring of 1946 and Ollie's first taste of competition was as a high jumper. But Coffis knew he'd unearthed a gem. He asked Ollie to run with the sprinters, and the sophomore left them in his wake. Coffis also realized Matson's football potential and urged him to join the squad in the fall.

The season-opener offered a glimpse of Ollie's greatness. He got off a 56-yard run before suffering a broken ankle on a kickoff return.

One year later, as a senior, Matson scored a record 102 points for a Washington team that won seven in a row. Suddenly, his athletic career was on the rise, and it reached another plateau in the spring of 1948.

Competing against Herb McKenley at cross-bay Berkeley, the 18-year-old Matson pushed the graceful Jamaican to a world record of 46.0 in the 440. Matson was clocked in 47.1, the fastest time ever by a prep. What made Matson's achievement so amazing was the fact that his only previous quarter mile was on a relay leg.

Three weeks later, Matson officially set the national high school record with a 47.8 at Alhambra, Calif., erasing the former mark of 48.2. His sudden burst into national prominence resulted in an invitation to the Olympic Trials at Evanston, Ill., where he failed to make the U.S. squad.

But football was his first love. So Ollie erased that disappointment by concentrating on the grid sport in junior college. He scored 19 touchdowns for a

national JC record and powered CCSF to an unbeaten season. He and teammate Burl Toler, a center/linebacker, each earned All-America honors and the attention of drooling college recruiters.

"He was a ghost in motion. He'd look 'em right in the eye and glide past 'em with the long stride. They never felt his speed until he was gone."

—Joe Kuharich

"You could tell Ollie was something special the first day of practice at City College," Toler recalled. "When Ollie got the ball, I was the only guy able to tackle him. There really was nobody like him until O.J. came along."

"As good as he was on offense, he was just as good on defense. We went 12-0 that year and our team allowed only 56 points. We became good friends and more or less decided to go to the same four-year school. We got a

Matson's track exploits included a silver and a bronze medal from the 1952 Olympics.



lot of offers, but we basically wanted to stay close to home, so we decided on USF."

With Matson's 1949 scoring record of seven TDs on runs of 92, 80, 62, 60, 42, 40 and 15 yards, the Dons improved from 2-7 in 1948 to 7-3 his sophomore season. Ollie's 853 yards rushing were tops on the West Coast and he was acquiring a reputation as the fastest big man in football history.

After spring football, he casually placed fourth in the NCAA 100-yard dash before concentrating on the fall sport. USF went 7-4 in 1950 and Stanford coach Marchie Schwartz paid Matson the ultimate compliment. Though his club was demolishing the Dons (55-7), Schwartz continued to order onside kickoffs to keep the pigskin out of Ollie's hands.

Matson finished his junior season with 747 rushing yards, a 5.1-yard average per carry and 81 points, the highest total on the West Coast. But it wasn't until 1951 that the Dons and Matson put everything together. With the powerful and elusive fullback gaining more than 100 yards each outing, USF breezed by nine foes.

Ollie rambled for 21 touchdowns, missing by one the national record held by Nebraska's Bobby Reynolds and Arizona State's Wilford "Whizzer" White. His TDs included gallops of 94, 90, 68, 67, 54, 53, 46 and 45 yards, and he had five scoring jaunts nullified by penalties. His most prolific games included 232 yards against Idaho, 249 against San Diego Navy and 228 against archrival Santa Clara.

But the Eastern press had to be convinced. USF athletic publicist Pete Rozelle, who would become NFL commissioner, beat the drums loudly for Matson as the Dons headed for New York. The game with Fordham was tied, 19-19, and the weary USF players sensed that their unblemished string might be snapped.

"Ollie was tired, as tired as anyone on the team," recalled pint-sized halfback Joe Scudero, injured and on the sideline. "I knew our life depended on him. I pleaded with him not to let us down. Well, he trotted onto the field, took the kickoff and ran 90 yards for the touchdown that put us ahead to stay."

"It was a come-through performance the likes of which I'd never seen. Ollie did it on sheer courage. He plays better when the score is deadlocked, or if we're behind. Everybody loves him because there's nothing he wouldn't do for us—and we'd go from here to China to throw a block for him."

continued

Take the right turn to insurance savings.

SAFECO has several smart ways to drive down the cost of auto insurance. Good student discounts. Insuring your car and home together. Carpooling, and more. In fact, if you qualify for our Quality-Plus™ coverage, you could save up to 20%. What's more, our new Checkless Pay Plan divides your premiums into 12 equal payments which your bank can transfer to SAFECO every month. Automatically.

So for smart coverage at a sensible price, check the Yellow Pages for an independent SAFECO agent. And take a turn for the better.

SAFECO
The Smart Choice.

AUTO • HOME • LIFE • BUSINESS
SAFECO Insurance Company Home Office—Seattle, Washington 98185



TM & © 1985 UNITED ARTISTS
ALL RIGHTS RESERVED

Available in most areas.

Alka-Seltzer® Passes The Acid Test!

Nothing works better, faster
to relieve acid indigestion
with headache.



Consumer Healthcare
Division

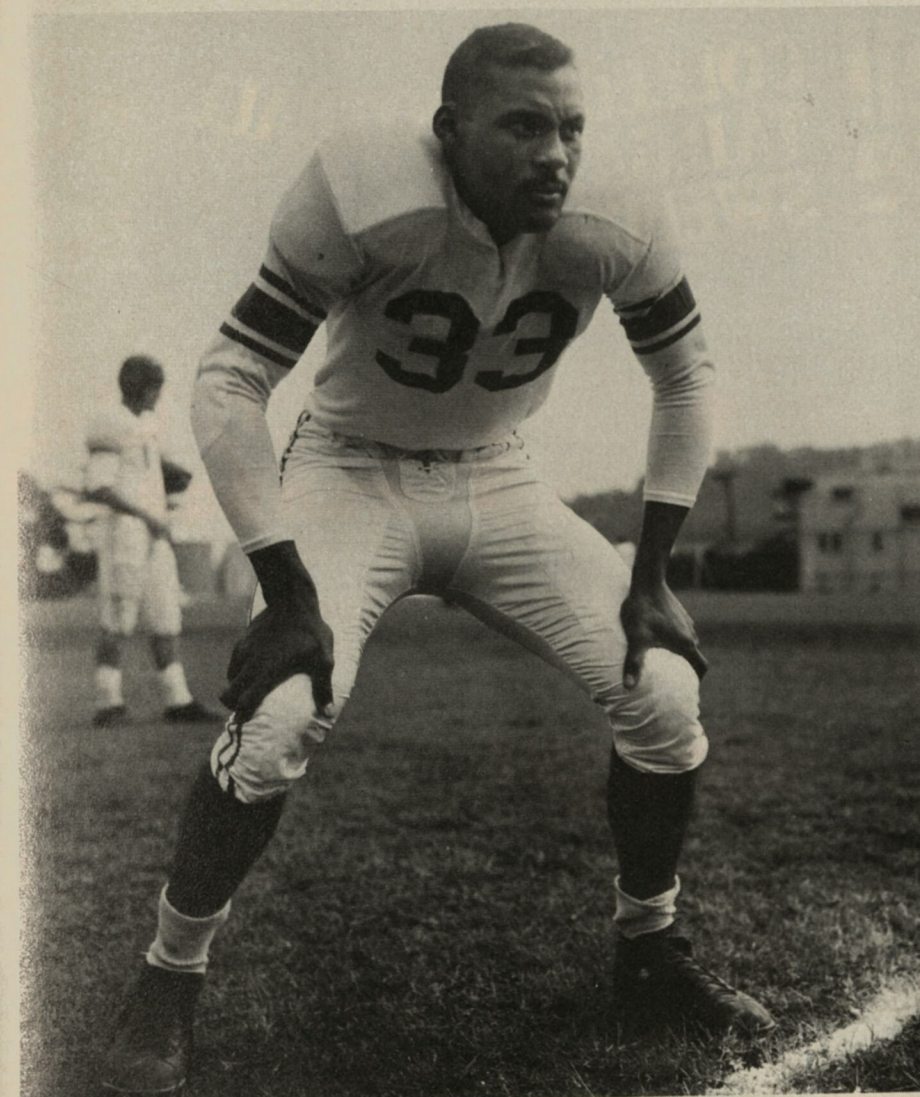


© 1985 MILES LABORATORIES, INC.
ELKHART, IN 46515

Send Alka-Seltzer® To The Rescue!

OLLIE MATSON

continued



As good as Matson was on offense, his only All-America recognition came as a defensive selection.

Matson, indeed, was a clutch performer, breaking loose when the Dons needed him most. "It seemed like whenever we needed a touchdown, Ollie would get it," said Toler, who would be the best man at Matson's wedding. "I attribute that quality to his fierce competitive spirit. He had the ability to respond to a challenge."

Ollie finished with 302 yards of all-purpose running against Fordham, and got the Easterners' attention following a three-TD spree. But at season's end, the All-America backfield was comprised of Hugh McElhenny of Washington, Larry Isbell of Baylor, Hank Lauricella of Tennessee and Dick Kazmaier of Princeton, the Heisman Trophy winner.

Matson did make one first-team All-America backfield—he was a defensive selection by *The Associated Press*.

Ollie's nation-leading 1,566 yards fell four shy of the all-time record set in 1948 by Fred Wendt of Texas Mines (now UTEP). And he edged McElhenny for the scoring crown, 126-125. Ollie finished his career with 3,166 yards rushing, erasing Tulane's Eddie Price (3,095) from the top spot.

Matson's consolation prize was being voted the winner of the Pop Warner Award as the outstanding senior on the West Coast. His competition included McElhenny and USC's Frank Gifford, also future Hall of Famers. And when USF dropped football one year later, Ollie's No. 33 uniform was permanently retired.

Matson was drafted in the first round by Kuharich's Cardinals, but there was some unfinished business. Before he would enter the NFL, Ollie would get serious about track one more time. He

trained under Cal's Brutus Hamilton and the hard work paid off.

Ollie posted a 9.6 victory in the 100 at the West Coast Relays and then blazed to a 46.9 triumph in the 440 at the Modesto Relays, running the nation's swiftest quarter-mile. In the Olympic Trials at Los Angeles, he was third behind Mal Whitfield and Gene Cole, thereby earning a trip to Helsinki.

With his mother rooting him on, Ollie realized his boyhood dream. He ran a 46.7 in the semis and stunned his favored American teammates with a third-place finish (46.8) behind Jamaica's George Rhoden (45.9, Olympic record) and McKenley (45.9). He also ran a 46.7 opening leg on the 1600-meter relay squad, giving the U.S. a lead before the Jamaicans relegated the Americans to a silver medal.

But Olympic success is fleeting. Matson is best remembered for his ability to fuse power and speed into a football force. He was especially adept at turning the corner, heading for the sideline and whooshing toward the goal line.

"I like the sidelines," he said. "I can see everything from there because it's all on one side. There is no blind spot. If someone's coming at me, I can decide whether to try to outrun him or dip back and avoid him."

Kuharich marveled at the manner in which Matson outfoxed would-be tacklers. "When he runs," the coach once said, "it's not that jerky rabbit stuff. It's more like a deer, with grace and glide."

"His limp-leg maneuver is a beaut. He sticks out the leg for tacklers and then pulls it away like a cat playing with a mouse. And he has that extra oomph when he hits, whether on offense or defense. Just consider his durability and stamina. Why, he plays an average of 56 minutes a game!"

Indeed, there was nobody like Ollie in his day. "Matson makes the difference in that USF club," Santa Clara coach Dick Gallagher noted. "Without him, it's just another pretty good team. With him in the lineup, the Dons are outstanding."

The same was said of Matson during a storied NFL career. He never was on a championship team or won a rushing title, but he attained success and respect while surrounded with inferior talent. Others may not have appreciated his skill, but Oliver Genoa Matson always knew how good he was, and that's all that really matters.

Maxwell House COLLEGE FOOTBALL TAILGATER SWEEPSTAKES

101 PRIZES

GRAND PRIZE

Two weeks in Hawaii for two. Includes hotel, airfare, and 2 tickets to the 1987 Hula Bowl.

1st 4 First Prizes: You pick the Bowl of your choice, the 1987 Rose, Orange, Sugar or Peach Bowl. Two nights and three days for two includes hotel, airfare and 2 tickets to the game.

2nd 96 Second Prizes. Maxwell House® Tailgater Gift Pack. Includes mugs, blanket and thermos.

It's easy to enter. Just follow the instructions in the entry form below.

Maxwell House® and College Football... they go together.

OFFICIAL RULES "TAILGATER" SWEEPSTAKES

1. To Enter: Fill out the Official Entry Form (cannot be duplicated or mechanically reproduced), and mail with the required proof-of-purchase as specified in rule number 2.
2. Required Proof-of-Purchase: A 2 inch square cut from the plastic lid of a Maxwell House® ground coffee can, or the words, "Decaffeinated Coffee" cut from the plastic lid of a Maxwell House® decaffeinated ground coffee can, or the UPC symbol cut from the side panel of a 1 lb. bag of Maxwell House® ground coffee or Maxwell House® decaffeinated ground coffee.
3. Alternate means of entry: NO PURCHASE REQUIRED. Hand print your name and address and the words "MAXWELL HOUSE® COFFEE Good To The Last Drop" on a plain 3" x 5" piece of paper.
4. Enter as often as you like, but mail each entry separately by first class mail to: Maxwell House® "Tailgater" Sweepstakes, P.O. Box 3458, Stamford, Ct. 06905.
5. Entries must be post marked by March 31, 1986 in order to be eligible. All prizes will be awarded. Winners will be randomly selected from all entries received and notified by mail. Drawing will be held on or about June 30, 1986 by Robustelli Marketing, Inc., an independent judging organization whose decisions are final.
6. Odds of winning depends upon the number of entries received. Only one prize per household. All prizes must be claimed within 30 days of notification attempt, or prize will be forfeited in which case prize will be awarded to an alternate winner.
7. Winners are responsible for all taxes. No substitutions and no transfers of prizes are allowed. Winners may be required to execute an affidavit of eligibility and release.
8. Grand Prize—Two weeks in Hawaii for two. Includes hotel, airfare, and 2 tickets to the 1987 Hula Bowl. Approximate retail value—\$10,000.
9. First Prizes—Two nights and three days for two at the 1987 Rose, Orange, Sugar or Peach Bowl. You pick the Bowl of your choice. Includes hotel, airfare and 2 tickets to the game. Approximate retail value—\$2,500 each.
10. Second Prizes—Maxwell House® Tailgater Gift Pack. Includes mugs, blanket and thermos. Approximate retail value—\$75 each.
11. Sweepstakes is open to all residents of the United States 18 years or older, except employees of General Foods Corporation, its affiliates, subsidiaries and Robustelli Marketing Inc. and the families of each. Void where prohibited by law. Subject to all federal, state and local regulations.
12. Winners will be notified by mail at the address shown on the entry blank or to a proper forwarding address if such has been furnished to sweepstakes officials prior to the date of the drawing. For a list of major prize winners, send a self-addressed stamped envelope to: Winners List, Robustelli Marketing, Inc., 7 Bridle Path Road, Stamford, Ct 06902.

OFFICIAL ENTRY FORM

Enter me in the "Tailgater" Sweepstakes. I have complied with Rules 1 and 2 or 3 found in the Official Rules Section.

Mail To: Maxwell House® "Tailgater" Sweepstakes
P.O. Box 3458
Stamford, Ct. 06905

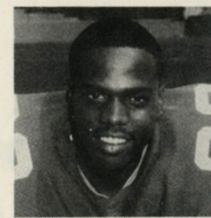
Name _____
Address _____
City _____ State _____ Zip _____

Sweepstakes ends March 31, 1986

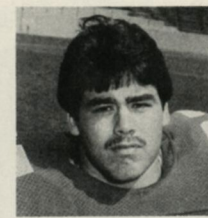
The Spartans



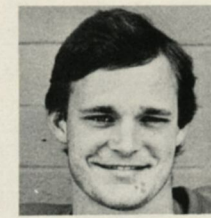
24 Ryan Rasnick
FR-CB



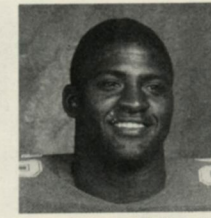
20 Kenny Roberts
JR-WR



37 Rafael Santini
JR-LB



26 Gary Satterfield
JR-WR



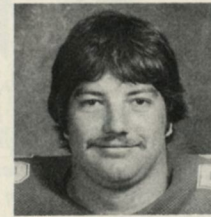
60 Michael Session
SR-OG



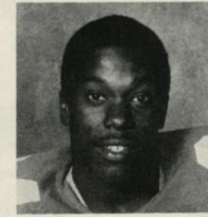
79 Scott Swall
SO-OG



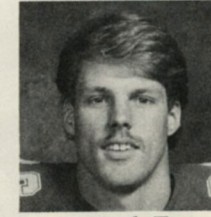
56 Tim Stejskal
JR-C



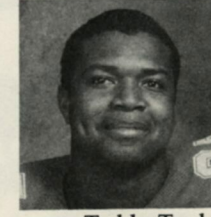
72 Bryan Stevens
JR-OG



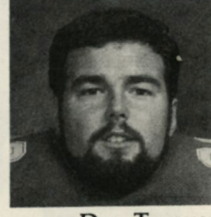
34 Donald Stewart
SO-HB



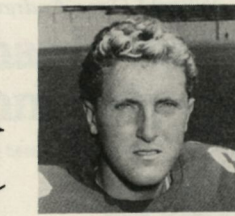
36 Keith Tatum
SR-FB



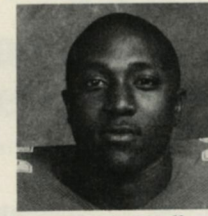
97 Teddy Taylor
JR-NG



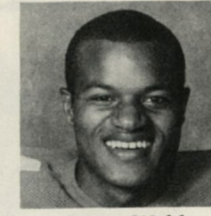
62 Don Teague
JR-C



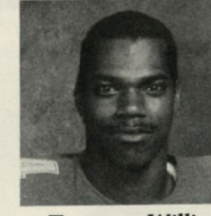
30 Keith Vanderhoff
FR-PK



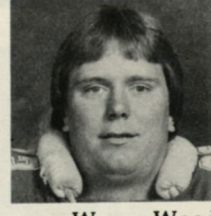
5 Randy Walker
JR-HB



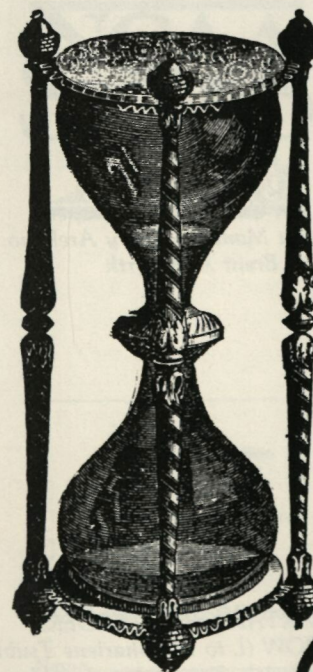
1 Larry Weldon
JR-S



84 Terrance Williams
SR-WR



92 Wayne Woodard
JR-DT



Save
Time
and
Money!

Shop at

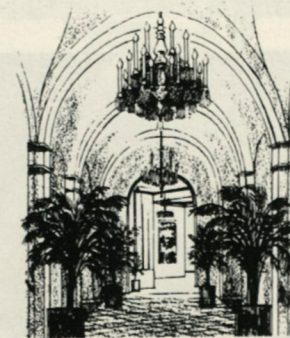
Roberts

BOOKSTORE & ART SUPPLIES

330 SOUTH TENTH STREET · PHONE 408 · 286 0930

GO SPARTANS!

Call for Special Spartan
Athletic Rates
(408) 295-2000



Just 5 minutes
from Spartan
Stadium
and across the
street from the
Civic Auditorium

St. Claire Hilton

302 S. Market St.
San Jose, CA 95113

COME CELEBRATE
THE VICTORY

Sideline Spartans



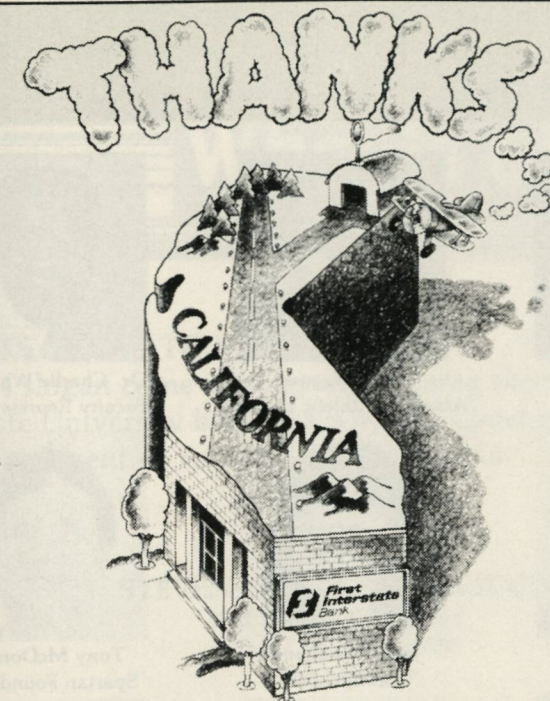
TRAINING STAFF
FRONT ROW (L to R): Ron Yamaguchi;
Leroy Heu, assistant trainer; Charlie
Miller, head trainer; Ricky Hayes.
BACK ROW: Kevin Akizuki, Dave
Johnson, Rich Ohara.
NOT PICTURED: Denise Walker, Rick
Wilcox, Dave Andrews, Steve Grace



EQUIPMENT STAFF
(L to R): Jon Casale; Lawry Jasper,
Equipment Manager; Larry Arellano,
Assistant; Brent Ainsworth



SPARTAN CHEERLEADERS
FRONT ROW (L to R): Sharlene Tsubbi,
Julie Roderick, Kendra Vandenakker,
Gerri Contreras, Tami Scott,
Sandy Bevell
BACK ROW: James Spadafore, Eric
Barrientos, James Oglesby, Randy Faiai,
Steve Ayabe
NOT PICTURED: Elena Cross, Mark
Schmidt



Thanks for making
our community a better place.

Building better communities. It comes with the territory.



NCAA SPORTS LIBRARY

It starts with the
NCAA News... Now
46 times per year
... and continues
through the year
with sports publica-
tions for all seasons.

Start enjoying
college sports more
with NCAA publica-
tions.

Publication	Price	Month Available
<input type="checkbox"/> The NCAA News	\$20	46 issues
<input type="checkbox"/> Championships Records Book	\$8	September
<input type="checkbox"/> NCAA Manual	\$8	March
<input type="checkbox"/> NCAA Directory	\$6	October

NCAA Publishing, P.O. Box 1906, Mission, Ks. 66201

Name _____

Address _____

City _____ State _____ Zip _____

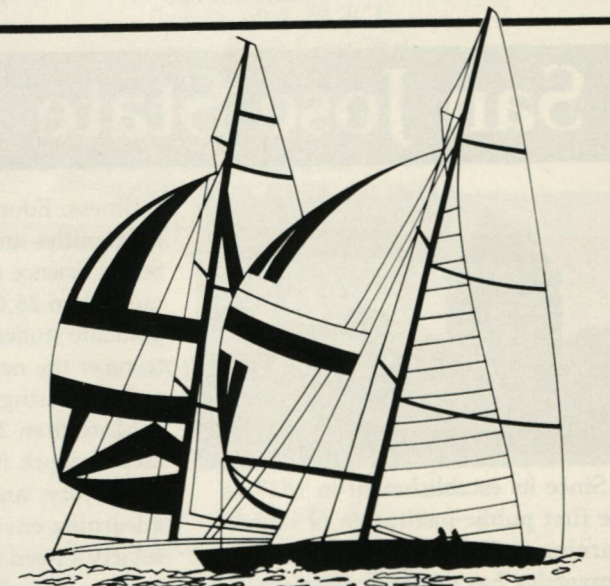
Enclosed please find check or money order for \$ _____

MAKE CHECKS PAYABLE TO NCAA PUBLISHING

WE MAKE
OVER 400
TOUCHDOWNS
EVERY
BUSINESS
DAY.

PSA is the official airline of the PCAA. And
we have low fares to 19 cities in 5
Western states. With convenient
schedules during football
season, and every other season.

To book a flight, call your
professional travel agent. Or
1-800-I-FLY-PSA. And discover
the airline with the best
game plan.



Bright and Beautiful Music

As refreshing as a sail on the Bay... bright
and beautiful KBAY, consistently San Jose's
most listened to adult music station. For pleas-
ant listening, KBAY is the perfect answer at
100.3 on your FM dial.



Behind the Scenes



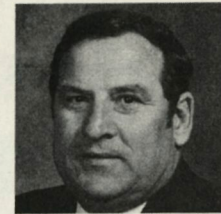
Dr. Gail Fullerton
President



Dr. John Gruber
Academic Vice President



Lynn Eilefson
Athletic Director



Vern Wagner
Associate Athletic Director



Dr. Charlie Whitcomb
Faculty Representative



Linda Reeves
Business Manager



Kris Geiger
Asst. Business Manager



John Levenda
Ticket Manager



Janet Murakami
Group Sales



Tony McDonnell
Spartan Foundation

Dr. Martin Trieb
Team Physician



Lawrence Fan
Sports Information



Arm Hanzad
Academic Monitor



Chad Roseboom
Game Operations



Diane Serchia
Director's Secretary

San Jose State University



Since its establishment in 1857 as the first public institution of higher learning in California, San Jose State University has grown from a small teachers' college in an agricultural community to a large regional university located at the hub of Santa Clara Valley, rated one of the most desirable places to live in the western United States.

For over 128 years, the university's academic programs have been at the very heart of the tremendous economic and industrial growth of the Santa Clara Valley. The university's eight schools—Applied Arts and Sciences,

Business, Education, Engineering, Humanities and the Arts, Science, Social Science and Social Work—enroll more than 25,000 graduate and undergraduate students in programs designed to meet the needs of this still growing and increasingly complex society.

More than 2,000 full and part-time faculty work in the classroom, in the laboratory, and in the field to create a learning environment that can meet society's need for educated and skilled citizens as well as the creative and professional demands of each individual student.

Campus organizations—more than 150 of them—offer students a range of opportunities to engage their minds and energies outside of the classroom. National fraternities and sororities participate in a wide variety of social and cultural activities and maintain houses near the campus. The university fields 12 men's intercollegiate athletic teams that participate as

members of the Pacific Coast Athletic Association in 11 of those sports.

Undergraduate education is the university's principal mission, and the students at the university can pursue the bachelor of science degree or the bachelor of arts degree in 154 disciplines. Graduate students—who benefit from the faculty's commitment to a "hands-on" learning experience—can select from 95 master's degree programs. San Jose State also offers accredited professional programs in 200 disciplines.

For all students, San Jose State University represents an opportunity to enrich their intellectual understanding and perceptions about themselves, their society and the world in which they live. It represents an opportunity not only to learn, but to shape or reshape their professional lives, to change their place in society and to make valuable contributions to the community around them.

Wheels of Support



"IT'S GREAT TO BE A SPARTAN . . ." and the automobile dealers on this page agree and make this slogan come alive by augmenting the needs of the Spartan coaches and staff. These San Jose State University backers know it's "Great to be a Spartan booster!" The San Jose State University Department of Athletics says, "Thanks!"

Don Lucas
STEVENS CREEK BMW-SUBARU
3737 Stevens Creek Blvd.
Santa Clara, CA 95050
(408) 249-9070

Sid McDonald
ROYAL VOLVO & SUBARU
805 El Camino Real
Sunnyvale, CA 94086
(408) 735-7000

Si Kleinman
CAPITOL FORD
919 Capitol Expressway
San Jose, CA 95136
(408) 265-6000

Lon Normandin
NORMANDIN CHRYSLER-PLYMOUTH
900 W. Capitol Expressway
San Jose, CA 95136
(408) 266-9500

Max Carl
CARL CHEVROLET
905 W. Capitol Expressway
San Jose, CA 95121
(408) 266-4000

Steve Hopkins
LARRY HOPKINS PONTIAC-HONDA
1048 W. El Camino Real
Sunnyvale, CA 94087
(408) 736-5474

Lowell Houghton
MERRY OLDSMOBILE
980 W. Capitol Expressway
San Jose, CA 95136
(408) 298-3969

Doug Cassetta
CELEBRITY DODGE
3209 Stevens Creek Blvd.
San Jose, CA 95190
(408) 248-1800

Ron Battistella
AUTO SAN JOSE
3565 Stevens Creek Blvd.
San Jose, CA 95190
(408) 246-6454

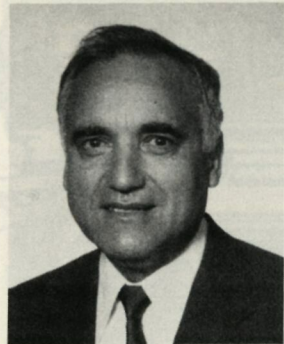
Bill Smythe
SMYTHE BUICK
4500 Stevens Creek Blvd.
San Jose, CA 95129
(408) 983-5200

Don Lucas
STEVENS CREEK HONDA
4590 Stevens Creek Blvd.
San Jose, CA 95129
(408) 247-2550

Bob Lewis
BOB LEWIS VOLKSWAGEN
1560 N. First Street
San Jose, CA 95115
(408) 286-8800

David & Enide Allison
OAK TREE MAZADA
4250 Stevens Creek Blvd.
San Jose, CA 95129
(408) 247-2212

Steve Cerrito
SAN JOSE NISSAN
4100 Stevens Creek Blvd.
San Jose, CA 95129
(408) 247-6500



Joe Mattos
President

Spartan Foundation

"Dedicated to the Spirit of Athletic Achievement in an Academic Environment"
The Spartan Foundation, founded in 1958 as a non-profit organization for the SJSU Athletic Program, shattered all previous efforts by raising over \$1.1 million last spring in its annual fund drive. Since its inception, the Foundation has raised more than \$7.4 million for the growing Spartan sports program.
A list of donors may be found on the following four pages. Categories include: Endowment (\$50,000+), President's Club (\$8,000+), Scholarship (\$4,000+), Sabre (\$2,000+), Blazer (\$1,000+), Chariot (\$500+), Shield (\$300+), Booster (\$50+).



Tony McDonnell
Executive Director

Spartan Foundation Officers & Board Members

PRESIDENT: Joe Mattos
VICE-PRESIDENT: Steve Gossett
SECOND VICE-PRESIDENT: Arm Hanzad
SECRETARY: Gary Olimpia
TREASURER: Ben Reichmuth
PAST PRESIDENT: Steve Caplan
EXECUTIVE DIRECTOR: Tony McDonnell

Directors

Luke Argilla	Robert Hosfeldt
Howard Blethen	Art Lund
Clyde Brewer	John Moran
Stan Chinchin	Bob Raye
Ray Davilla	P. Anthony Ridder
William Dubbin	Albert Ruffo
Andrew Ghiggeri	Ray Silva
James Guido	Alan Simpkins
Otto Hampel	Alex Stepovich, D.D.S.
Ron Helstrup	

Ex-Officio Members

Emerson Arends	Dr. John Gruber
Dan Caputo	Muts Horikawa
Lynn Eilefson	Joyce Malone
Dr. Gail Fullerton	Mary Zimmerman

ENDOWMENTS

Emerson "Doc" Arends	Juli Inkster
Brittan Financial Corporation	Tony Kovac
Dan Caputo	Patty Sheehan
Hugh Stuart Center Trust	Jerry Vroom

PRESIDENT'S CLUB

Auto San Jose/Celebrity Dodge	Terry R. Hardtke	Red Lion Inn
Cable Guide Advertising	Holiday Inn-Airport	Sheraton Inn-Sunnyvale
Collateral Resources	Kaepa, Inc.	Alan & Phyllis Simpkins
Converse Shoe Co.	Lucas Dealership Group	Summerhill Vineyards
Gill Cable	Pony Sports & Leisure	Raymond Townsend
Arm & Pat Hanzad	Ramada Inn-San Jose	Dr. Martin Trieb

SPARTAN SCHOLARSHIP

Albert Benson	Denver Meat Company	Merry Oldsmobile	Royal Volvo-Subaru	Alex & Sandy Stepovich
Bob Lewis Volkswagen	Mark Gale	Russell Meusy	San Jose Nissan	Susan Anthony-Trieb
Bottomley Distributors	GE Joggers	Nike Shoe Co.	Robert Schram	Travel Planners
Capitol Ford	Maryline Hee	Normandin Chrysler-Plymouth	Smythe Buick	Travelodge At The Park
Carl Chevrolet	Peter Jordano	Oak Ridge Golf Club	Spartan Hoopsters	Twin Creeks Softball Complex
Clossco-Adidas	Larry Hopkins Pontiac-Honda	Oak Tree Mazda	Spartan Shops	Wayne Salvatore Photography
Coors Distributing	Marriott Hotel	Stuart Quan	Spartan Swimming	

SPARTAN SABRE

Ambassador Inn	Westley Fong	Valerie Lauerma	Jack Shirley
Don Baum	Mike Fowler	Lee Lindeman Photography	Spartan Volleyball Club
Bing Crosby Youth Fund	Robert W. Foy	Dick Montgomery	Lloyd Swenson
Lawrence Crawford, Jr.	Joe Gagliardi	John Moran	Templeton Company
Ray Davilla	Stan Gazay	Gary Olimpia	Richard Thawley
Yoshinobu Deguchi	Holiday Inn-Park Center Plaza	Norman Ossmann	Virgie Townsend
Jerry Erich	John Canali Advertising	Raisch Construction	Patrick Welch
Ed Fleming Family	Karsten-Ping	Olga Rocky	Women's Tennis Program
Lloyd Eissner	KEEN-KBAY Radio	Hank Sanchez	Fred Yrueta
Linda Felix	Warren Lamm	SCV Paramedics	Mary Zimmerman

The Spartan Foundation

SPARTAN BLAZERS

Alexander & Alexander	Tom Colla	Joe & Siri Anne Gomes	Art Lund	Dexter Reeder
Bernard Allard	Compass Trading Post	Paula Gossett	Robert A. & Connie Lurie	Bev Reuter
Aparicio Inc.	Joe Conetto	Steve Gossett	Dave Machado	Roberts Bookstore
Bob Archer	Ken Conetto	Frank Goulette	Lou Magcauas	Mr. & Mrs. R.A. Rodrigues
Luke Argilla	Carl Cookson	Joe Griego	Joyce Malone	S&H Keyes Club
Bank of America	Coxtown, Don Cox	Robert Guckert	Brooks Mancini	Dan Sarkisian
Warner Baracker	Crazy George Inc.	Jim Guido	Manny's Cellar	Henry Schiro
Bob Baron	Dan Fukushima Scholarship	Ann Hall	Bev Mattos	Barbara Secola, Sr.
James Baron	Darien, Russell, Hill & Dahl	Julie Haller	Joe Mattos	SH! Photography
Jim Basso	Yoshiteru Deguchi	Jerry Hamilton	Jack McCollough	Ray Silva
William Edward Baugher	Sally Dubbin	Nancy Hampel	John McDonald	Bob Simpkins
Robert Beatty	William Dubbin	Alfred Haro	Tony McDonnell	Sports Video Productions
Best Western Inn	Darrell Dukes	Joseph Head	W.K. McNeilly	Hugh Staley
Howard Blethen	Dynamic Printing	Edgar & Barbara Hill	Mead Products	Stapleton-Spence Packing Co.
Mrs. Laura Blethen	Lucius Eastman	Terry Hoffman	George & Eleanor Merrick	Dr. Michael Stepovich
Sandra Blethen, MD	Bob Eastwood	John Hopkirk	John A. Miller	Steve Sanford Inc.
Kent Blevins	Lynn & Bev Eilefson	Bob Hosfeldt	Pat Moore	Gordy Stroud
Betty & Ken Boscacci	Jerry Engles	John Hubbell	Tom Morey	Sunnyvale Hilton
Lee Brandenburg	Eulipia Restaurant & Bar	E.F. Hughes	Edwin Mosher	Bob Swanson
Mrs. Ginny Brison	Barbara Fairhurst	Andrew Hughey	Mt. Mike's Pizza	Alexander Szucs
Chuck Butters	Cindy Ferguson	Cynthia James	John Musser	Cy Taylor
Cheryl Caplan	Ferrari Bros. Distributing	Don & Dawn Johnson	Lee Myers	The Clean Room
Steve Caplan	John Fielder	Jeffrey A. Joyce	Nick Nicholas	The Pulver Corp.
Louis Caple	G.K. Fignor	Ken Keegan	Nike Shoe Co.	Togo's
Dan & Minnie Caputo	Martha Filder	Mike & Jackie Keogh	Ward Noland	Barry Turkus
Central Produce	Gerald Fitzgerald	Keystone Co.	Gary Oltz	Betty Tuthill
Rudy Chaides	Louise Fu	Bob Khanbabian	Ronald Patzer	Mr. & Mrs. Dick Ulrich
Dennis Chambers	Dr. Gail Fullerton	Yvonne & Oscar Kyles	People's Pants	Richard Vermeil
Fred Chaslow	G.L. Case Nelson	Hap Lauderback	Pepsi	Arlie Walker
Sharon Chatman	William Gates	Ray & Grace Lester	Wally Perry	Jim Welsh
Mrs. A.S. Chinchin	Glenn George	Phil Lopez	Walt Peterson	Western Appliance
Marshall Clark	Andrew Ghiggeri	Mabel Lou	Jeff Petkevicius	Wilson Sporting Goods Co.
Coast Counties Trucking	Frank Ghiorso	Dan Lowney	Judy Quock-Olarte	Louis Wright
	William Glennon	John D. Lowrey	Robert S. Raye	Ed Zant
				Pete & Laverne Zidnak

SPARTAN CHARIOT

Action Photos	Raymond Flores	Thomas D. Lewis	Ernie K. Smith
Acushnet Co.	Frank Fonteyne	Tom Lopes	Albert Soares
All-Cal Electric	Slobodan Galeb	Lou's Village	Edward Sobczak
Fred Allred	Carmelita Garcia	Sally Lucas	Soccer Select
Almaden Valley Rotary	Claude & Mary Lou Gilbert	Ed Luther	Patrick Spooner
American Golf Inc.	Lyn Giovannoni	Mariani Dried Fruits	State Surgical Supply
AMF-Pacer American	Golden Mushroom Pizzeria	Gene Menges	James E. Thompson
Stacey Bailey	Norman Golden	Mercury Rubber Stamps	Sid Thompson
Ray Barnett	Great America	Larry Michael	Robert Titchenal
John Bentley	Richard Gund	Peter & Sandra Michel	Gene Tochilin
Kim Bokamper	James Hawkins	C. James Nelson	John Travis
Halsey Burke	Heritage Printing	Patrick O'Daniels	TSI
Al Burtner	Max Hooper	PAR Clinic	Valley Press
Business Information System	Tom Iverson	John Payne	Bob & Georgia Viersen
California Janitorial Supply	David A. Jones	Priam Corp	Allan Walter
Dave Caselli	Stan Keller	Robinson Oil Co.	Leta Walter
Stan & Diane Chinchin	William Kinder	Robert Sausedo	Western States Oil
Dale Cooksey	Ken & Gayle Kludt	Marv & Diane Shreck	Robert Williams
Coroon & Black	Kohl Photography	Sigma Alpha Epsilon	Curtis Wright
Lorraine David	Butch Krikorian	John Silveria	Jeffrey Yterdal
Bob Dodds	Armand Kunde	SJSU Field Hockey Camp	Jim Zamlich
Ron Duval	James LeCompte	Gerald Small	

The Spartan Foundation

SPARTAN SHIELD

John M. Aitken	James Collett	General Pencil Co.	Julius Menendez	Steve Scott
Frank Angelino	Dom Cosentino	Frank Guarascio	Terri Menendez	Barbara Secola
Steven Arnold	William Couture	Seb. V. Hamamjian	Charles W. Miller	Dr. Michael Shea
Craig & Marsha Ash	Walter Crooks	Ed Harris	Pat Milligan	Fred Soares Jr.
Nick & Jan Barisich	Kenny Daniel	R.L. Harrison	Gene Murphy	Richard Solomon
Bay Area Business Machine	John Davison	Danny Hill	Don Nunes	Harry Steve
Robert Belshaw	Delmar DeWhitt	Susan Hogan	Peregrine Inc.	Town & Country Village
Lisa Beritzhoff	Richard Dunasky	Tom Hook	David Peterson	John Tramel
John Bettencourt	Keith Eddy	Donnell Hughes	Ellen & Larry Petrill	Mary Ellen & Vern Wagner
Frank Bisceglia	Mel Estrada	Don Kahler	Carl Porter	Jackie Walker
Blossom Floral Shop	Marilyn E. Field	Vincent Lavirus	Ross Randall	John & Sharonn Ward
Martin Brewer	Jesse Figueroa	Carolyn Lewis	Jeanne Reuter	West Valley Charter Lines
Ray & Francine Bunnell	Katie Flanagan	Cliff Lindsey	Michael Rhea	Wayne Williams
Doug Burtner	Paul Foerster	J. Lipardi	Dolores Rose	Dick Winingar
Mark Carnececca	Raymond E. Frost	Michael Lopez	Lt. Nancy Rufener	Gary Wortel
Art Cesena	Ross Fuller	John Lowney	Joe Scaletta	WSP Trucking
Edgar Chambers	G. Gaynor	Garland McAllister	Dean Schoen	Herm Zetterquist

SPARTAN BOOSTERS

Gordon Abbott	Lee Bertucci	Darius Captain	Colleen Courtwright	Glenn Enberg
Jack N. Abbott	Antonio Bettencourt	Mark Carbonaro	Frank Covell	Roz Engle
Walter Ackeman Jr.	Bernadine Beutler	Lanette Carey	Charles Crampton	Bradley Erbes
Earl Adams	Bruce Beutler	Thomas Carine	Dr. Peter Crandall	Carol Evans
Mike Adras	Bud Billings	Ross Carley	David Cranston	Robert Fagundes
Advanced Printing	Don Bischoff	Gene Carpenter	Alfio Crema	Sam Fajardo
Brent Ainsworth	Diana Bishop	Jim Carter	Patty Cremeen	Don Farley
Arthur Allen	Robert Black	James Cartwright	Peter Crisham	Rose Farnsworth
C. Donald Allen Jr.	Stanley Blackwell	Casa Azteca Restaurant	Mrs. John D. Crummey	Bart & Heidi Fenolio
Almaden Valley Gymnastics	Ted Bogois	John Casale	Lew & Sandy Cryer	Dr. Lee Ferguson
Ed Almazol	Ahron Bogomilsky	Larry Cascio	Henry Cuenca	Colin Fern
Emily Amaro	Fred Bohmfalk	Jack Casey	Eric C. Dahl	Richard Ferrera
Glen Anderson	Dr. Ralph Bohn	Vince Castaldo	Jean Dahl	Steve Ferry
Harry Anderson	Dave & Melanie Bollwinkel	Paul Castoro	Don Dambacher	Pat Finch
Jackie Anderson	H.E. Bollwinkel	Richard Caudill	Russ Danielson	Richard Fineo
Kent Anderson	Frank Bonanno	Corky Chapman	Lee Davis	David Finkle
Franny Angleson	Michael Bonasera	Doug Cheeseman	William Davis	I. Benson Fisher Jr.
Larry Arellano	William Boothe	Rich Chew	Mary J. Deal	W.D. Fisher
Ken Arndt	Dorothy Bowen	John Chipman	Dean Deaton	William C. Fitch
Herbert Aronson	Muff Bowen	Carol Christensen	Decker Jewelers	Christopher Leo Flanagan
Jerry Ascolesi	Mary O. Bowman	Art Christopher	Rick Deems	George Fleming
Peggy Asuncion	Matthew Boxer	Donald Chuck	Dennis Deisenroth	John Fleming
Janet Axline	Sam Bozzo	Mitch Chuck	Robert Dekker	Matt Fleming
Martin Baccaglio	Ray Bramer	Gary Churchill	Dempsey Insurance	David Jay Flood
Cordell & Sally Bailey	Brave Bull Restaurant	Paul Ciraulo	Brad Dial	William Floyd, MD
Robert Bailey	Kieran Brennan	Robert Cirell	Diane W. Dibble	Arthur Forger
George Banke	Harold & Linda Brown	Richard Ciriguano	Discount Camera	Marilyn Frankel
Cy Barbaccia	Scotty Bruce	Citation Home Builders	Michael A. Dixon	R.V. Frazier
Henry Barrientos	Sam Bruni	Civic Club of San Jose	Margaret Dodds	Barney Fredkins
Bob Basso	Thomas & Ruth Bruno	George B. Clark	Michael Dolan	Norm Friborg
Bruce Batinich	Kris & Dave Buchanan	James W. Clark	George Dolfin	Ben Frizzi
Edward & Frances Batinich	Wayne O. Buck, MD	Joseph A. Clark	Leon Donahue	Dennis Frye
Robert Batten	Daniel Burger	James Claus	Edward Donnelly	Ken Fujiara
Clifford Baughman	Burbank Lions, Beverley	Bernard Clinton	Chesley Douglas Jr.	Stanley Fullerton
Marshall Bean	Dr. Charles Burdick	R. Kent Clunie	Bob Downer	Don Gale
Robert Bebb	Brick Burks	Dr. John Colwell	Downtown Liquors	Robert Garcia
Tom Beckett	Morris Burman	Competition Graphics	Jerry Drever	John Garvey
Gwynneth Beckman	LuAnn Busse	Gary Conlon	Linda & Dennis Dunlap	Al Gates
Edmond Bense	John Butler	Dorothy & George Connell	Jerry Duran	Reg Gazay
Clyde Berg	Joyce Calderon	Ken Cornwell	Jerry Durie	Kris Geiger
Berkeley Farms	Sam Calvillo	Brad Corsiglia	J. Gordon Edwards	Tom P. Genoubse
A.C. Berry	Charles Cameron	Tony Costello	Carl Ekern	Meg Gerken
Bill Berry	Norm Campbell	Don Coulter	Mr. & Mrs. William Ekern	Eva Ghiorso

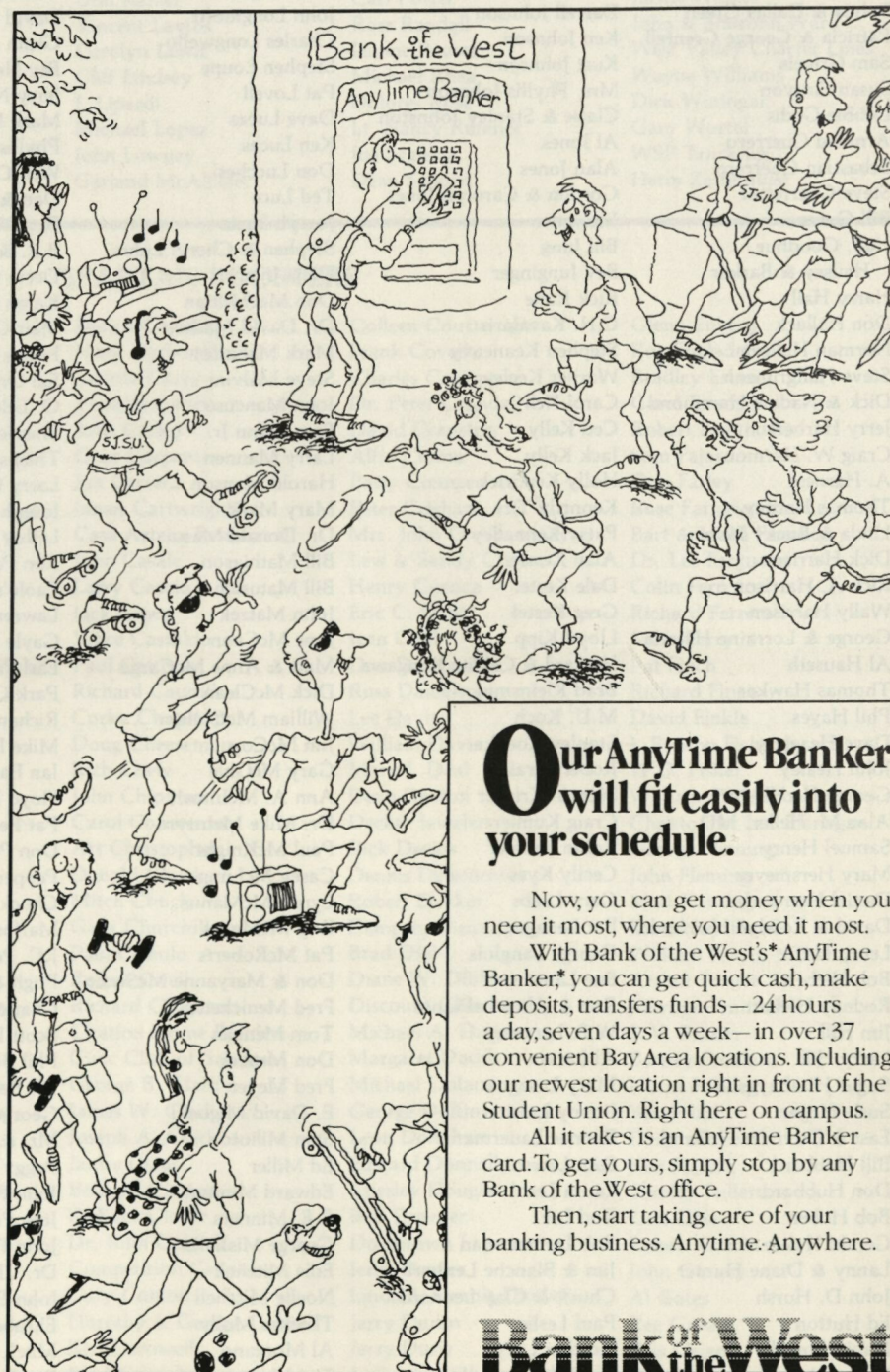
The Spartan Foundation

Gene Gieck	Bob Isaacson, Sr.	George & Rosemary Libbon	Denise Moran	Radiance Products
Rich Giffen	Ken Iwagaki	Samuel Liccardo	Sandy Moran	Michael Radosky
Charles Gilbert	Jack Lehr Painting	Nick Lickware	Tony Morici	Rick Raich
A. Giraud	Warren Jacobsen	Thomas Lighty	Les Morris	Alameda Rancadore, Inc.
Earl Goddell	Kenneth E. James	Fred Lindsey	Mrs. Helen A. Morris	Dennis Randazzo
John Godden	Jeffrey Martin & Co.	Carl Lipjenstolpe	Kelley Moser	Ingrid Rankin
Jim Grace	Claire Jennett	Lee Livingston	Hugh Mumby	Jim & Donna Rasnick
Loures Granare	Billie Jensen	Ron Locicero	John Munday	Rick Rasnick
Grande Pizzeria	Paul Jensen	Dee & Lee Logan	Jess Munoz	Ray Wilson Co.
Wendy Grande	Joe Jianetto	Mr. & Mrs. Michael Logan	Shirley Murphy	Dr. Robert Rector
Al Grass	Allan Johnson, MD	Sally Logan	Thomas Murphy	Marty Redman
Sylvia & Dallas Green	Darrell Johnson	John Longinotti	David Myers	Jim Reglein
Patricia & George Grenfell	Ken Johnson	Charles Longwello	Glenn & Betty Nelson	Bob & Elaine Rexroad
Sam Grinels	Kurt Johnson	Stephen Loupe	Fay Neuls	Octavio E. Ricart
Susan Gruyon	Mrs. Phyllis Johnson	Pat Lovell	Jerry Newfarmer	Herb Richards
Debbie Gudis	Clarie & Stanley Johnston	Dave Lucas	Mark Nichols	Ralph Richards
Armand Guerrero	Al Jones	Ken Lucas	Phyllis O'Balle	Al Richie
Sebastian Guerrero	Alan Jones	Don Lucchesi	W.J. O'Banion	Richlite Inc.
Steve Guerrettaz	Gordon & Carolyn Jones	Ted Luce	Dan & Charlene O'Brien	Judy Rickard
Bill Gurnea	Jim Jones	Joseph Lucia	Pat O'Brien	T.J. Riley
Hall, Goodhue,	Bill Jung	Stephen & Cheryl Luhrs	B.R. & Bonnie O'Donnell	Rudy Riojas, DC
Hailsey & Barker	Bev Junginger	Dana Lyon	Decio Oliveira, DDS	Mike & Dora Rivera
Harry Hall	Rick Kane	Don MacMillian	Karen Olson-Stern	Lou & Michelle Rizzo
Don Hallack	C.H. Kavalaris	Dr. David Madsen	Blair Oram	Don & Helen Roat
Norman Halleen	Stephen Keaneavy	Mark Mahaffey	Henry Orbach	Chuck Rodgers
Steve Hallgrimson	Warner Keeley	Steve Malvini	Sal Orpitello	Michael Rogers
Dick & Nadine Hammond	Carol Kell	John Mancuso	O. Leland Osborne	Len Rohde
Jerry Harbert	Ced Kelly	Sam Mann Jr.	Emerick Oshiro	Sue Rojcewicz
Craig W. Harmon	Jack Kelly	Larry Mannen	Theresa Ostrander	Andy Romero
A. Harness	Holly Kendrick	Harold Manson	Larry Owen	H. Robert Romero
Thomas Harney	Kennedy Tire	Mary Mark	Joseph Owren	Ralph Romero
Linda & Bucky Harris	Patsy Kennelley	Dr. Donald Masui	LeRoy Packard	Roofing Tech Consulting
Dick Harrison	Alan Kessler	Bill Mathiason	Ron Padilla	Ernest Rossi
Rick A. Harrison	Dale Kestel	Bill Matusich	Paolo's Restaurant	Steven Rosso
Wally Harrison	Greg Kestel	John Matzek	Lawrence Paradiso	Round Table Pizza
George & Lorraine Hatada	Lloyd Kipp	June McCann	Gayle Paride	Thomas Roundtree
Al Hauseth	Howard & Celeste Kitagawa	Matt & Anne McCargo	Earl Parisi	Steve Rubin
Thomas Hawker	Brad Kleinsmid	Dick McClean	Park Center Athletic Club	Phillip Runels
Phil Hayes	M.U. Koch	William McCollam	Richard Parrish	Dennis & Claudia Runyon
Dave Heagerty	Stanley Koepke	Jim McCoy	Mike Pascuzzi	Earle Russell
John Healey	Robert Krail	Gary McGhie	Jan Passmore	Ray Russell
George Heddleston	Mervin Krieger	Ann A. McIntosh	Floyd Paulus	John Russo
Alan M. Heller, MD	Craig Kumler	Dr. Mike McIntyre	Pat Peabody	Fred Sahadi
Samuel Henry	Robin Kumler	Paul McKnight	Don Peckman	Jerry Saia
Mary Hersmeyer	Cecily Kyes	Casey McLung	Peppermill Inn	Paul Sakamoto
Daniel Hernandez	Gary Laabs	Lynne McManus	Chuck Perry	Angie Salas
David & Roselyn Hernandez	Pat Lanagan	Roy McMeans	Marjorie Peters-Martinelli	Barry Salloway
Leroy Heu	George Langlois	Pat McRoberts	J.C. Peterson	Sandez Body Shop
Bob Hiebert	Sue Lantow	Don & Maryanne McSwain	Pugh & Jones Petrinovich	S.M. Sanfilippo
Rodnay Hiebert	Ron & Alice LaPlante	Fred Menichetti	Charles Pfohl	Conrad Sanford
Jim Hill	W.F. Laraway	Tom Menzies	Scott Phelps	Mike Santin
Larry Hill	Al Larsen	Don Meucci	Phil Bond	Tony Santos, DDS
Sugar Hirabayashi	Mary Lasagna	Fred Meyer	W. Ben Pierce	Vasto Sardi
Susie Hogan	Jimmy Lassiter	E. David Migocki	George Pierson	Tony Saso
East & Duvivier Holland	Sam Milioto	Sam Milioto	Mr. & Mrs. William Pixon	Dr. Wayne Savage
Sam Lawson	Ed Miller	Ed Miller	Peggy Plato	George Scales
Laura Lee	Edward Minium	Ed Miller	John Pletsch	Nathaniel Sceva
Rod Lee	R.E. Minners	Ed Miller	Jose Poelmans	Jim Schiedt
Bob Lemmerman	George Miskulin	Ed Miller	John Popovich	Ray Schnapp
Jim & Blanche Lenhart	Edie Mitchell	Ed Miller	Dr. Charles Porter	Jim Schober
Chuck & Clay Leonard	Noelle Mitchell	Ed Miller	John Porter	Ray Scholl
Paul Leslie	Thomas Molly	Ed Miller	Elizabeth Prange	Jeff Schweiger
Gordon Levy	Al Montano	Ed Miller	Mitch Priest	Dick Schwendinger
Ted Montemurro	Ted Montemurro	Ed Miller	Rex Pursell	Cliff Seagrams
Ron Montgomery	Ron Montgomery	Ed Miller	William Puterbaugh	Shari Selover
Gayle Dawley Moore	Edith Lewis-Walter	Ed Miller	Ken Pyle	

The Spartan Foundation

SPARTAN BOOSTERS (Continued)

Kenneth Sheets	Don Teitgens	Agnieska Winkler	Milburn Wright
Arthur Siebert	Edward Tessler	William Witmer Jr.	Ron Yamamoto
Paul Sill	Terry Tevis	Dick Wittman	Dr. Art Yamasaki
Henry Silva	Brad Thomas	Don Witzel	Samuel Yates
Jennifer Silva	Edward Thomas	Robert Wood	Dale & Vicki Yoshihara
Pedro Silva	John K. Thomas	T.C. Worley	Marshall Zarate
Si Simoni	Reggie Thompson	S.W. Bill Wray	Ron Zicovich
Claudine Simpson	Tico's Tacos		
Bob Sims	Tiernan-Nicoletti		
Don Slama	Susan Tinkley		
Bernard Smith	Tire Outlet Stores		
Burton Smith	Marilyn Todd		
David Smith	Henry Toste		
Ernestine Smith	Tom Towe		
James B. Smith	Trade Council		
Ronald Smith	Bob Trinchero Jr.		
George Snell	Bud Trinchero		
Kit Snell	Dr. Agnes Trinchero		
Steve Snell	Nancy Tuthill		
Joe Sobczak	Bill Tuttle		
Ralph Sondgroth	Michael Ulwelling		
Grace & Mark Sordo	Ed Uthoff		
Steve Spendlove	Louetta Van Horn		
Daniel Spengler	Bob & Pat Vanderhoff		
Pam Stacks	Carol & Larry Vantiem		
ST Staffold	Peter Vaz		
Dr. Barry Staley	Vieira Painting		
Dwayne Stanek	Albert Vierra		
Serena Stanford	Rudolph Villa		
Ron & Phyllis Stecker	Ralph & Virginia		
Peter Stein	Villabril		
John Stelling	Victor Villareal		
Gregory Sterling	Jerry Vroom		
Debra Stevens	Janice Walden		
Richard Still	Sue Walker		
Jerry Stivers	Tedd Wallace		
Sandi Stober	Bob Wallingford		
Stockton Spartan Alumni	Joseph Walter		
L. Kim Stotz	Arch & Espe Walters		
Sandra Strand	Bruce Walters		
Stephen Strong	Adam Wang		
Carl W. Stubenrauch	Carol Watanabe		
Carl J. Sullivan	Barney Watson		
Jack Sullivan	Joe Weitsenberg		
Jim Sullivan	Dr. Henry Weston		
Maureen Sullivan	Jim Wheelahan		
Berkeley Summers	Gerald Wheeler		
Sun Valley Meat	J. Benton White		
Sunol Valley Golf Course	William White		
Joe Swan	Dr. Richard Whitlock		
Al & Nancy Syvertson	John Whitmore		
Terry Tadlock	Jean Wick		
Albert Tafoya	Jay Wickware		
Mark & Claire Taiariol	Gerald Willhite		
Carol Tanton	Mary Willson		
Thomas Tappan	Billy Wilson		
Frank & Mary Tavolacci	Bob Wilson		
Wendell Taxera	Bruce Wilson		
Woody Taylor	Susanne Wilson		
Steve Tedesco	Wine Cellar's Deli		
Jeff Teel	Jeril Winget		



Our AnyTime Banker
will fit easily into
your schedule.

Now, you can get money when you need it most, where you need it most. With Bank of the West's* AnyTime Banker,* you can get quick cash, make deposits, transfers funds—24 hours a day, seven days a week—in over 37 convenient Bay Area locations. Including our newest location right in front of the Student Union. Right here on campus. All it takes is an AnyTime Banker card. To get yours, simply stop by any Bank of the West office. Then, start taking care of your banking business. Anytime. Anywhere.

Bank of the West

Member FDIC. *AnyTime Banker and Bank of the West are Service Marks of Bank of the West. ©1984 Bank of the West

1985-86 SAN JOSE STATE UNIVERSITY BASKETBALL SCHEDULE

THURS.	NOV. 14	+ SMELT OLYMPIA BASKETBALL CLUB OF YUGOSLAVIA	7:30
MON.	NOV. 25	SONOMA STATE	7:30
WED.	NOV. 27	HAYWARD STATE	7:30
Sat.	Nov. 30	Arizona State	6:30
TUES.	DEC. 3	USF	7:30
Wed.	Dec. 11	USF	7:30
Thurs.	Dec. 19	Santa Clara	7:30
SAT.	DEC. 21	WASHINGTON STATE	7:30
Fri. & Sat.	Dec. 27 & 28	Hoosier Classic (Idaho, Mississippi State, San Jose State, Indiana)	
Thurs.	Jan. 2	*UC-Irvine	7:30
Sat.	Jan. 4	*Nevada-Las Vegas	8:05
MON.	JAN. 6	*FRESNO STATE	7:30
THURS.	JAN. 9	*UC-SANTA BARBARA	7:30
SAT.	JAN. 11	*FULLERTON STATE	7:30
Sat.	Jan. 18	*Utah State	6:30
Mon.	Jan. 20	*Long Beach State	7:30
Thurs.	Jan. 23	*Pacific	7:35
Sat.	Jan. 25	*Fresno State	7:30
THURS.	JAN. 30	*NEVADA-LAS VEGAS	7:30
SAT.	FEB. 1	*UC-IRVINE	7:30
THURS.	FEB. 6	*NEW MEXICO STATE	7:30
SAT.	FEB. 8	*LONG BEACH STATE	7:30
Thurs.	Feb. 13	*UC-Santa Barbara	7:30
Sat.	Feb. 15	*Fullerton State	7:30
MON.	FEB. 17	*UTAH STATE	7:30
MON.	FEB. 24	*PACIFIC	7:30
Thurs.	Feb. 27	*New Mexico State	6:30
Thurs.-Sat.	Mar. 6-8	PCAA Tournament	

+ - Exhibition contest
* - PCAA league game
Pacific time listed for all games
All games broadcast on KHTT (1500 AM)

Spartan Basketball



Miller®



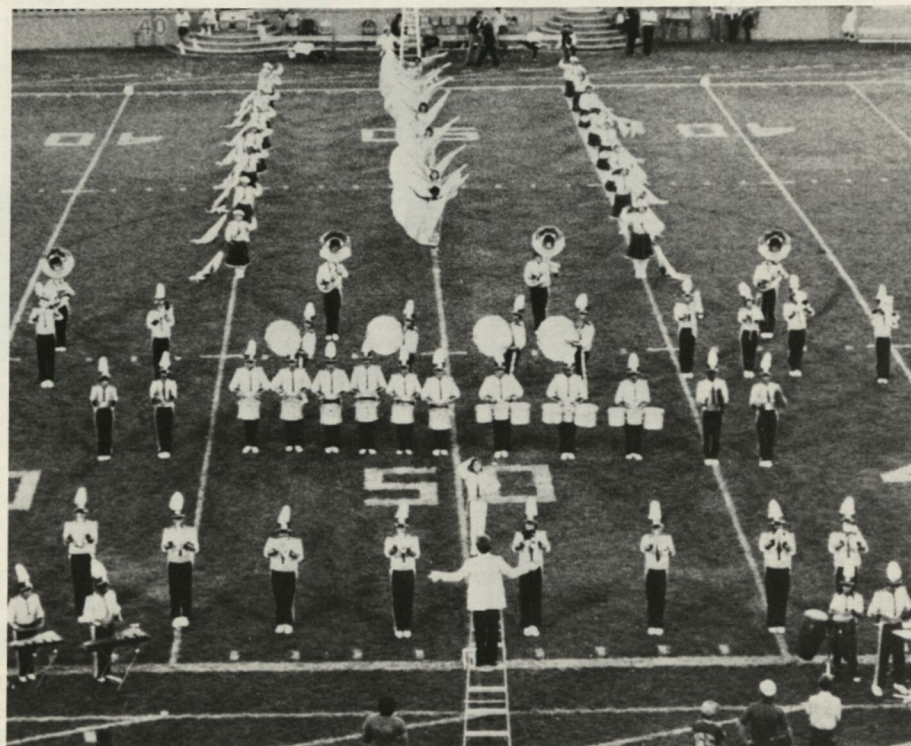
**MADE
THE AMERICAN WAY**

SEAGRAM'S COOLER • OLD ENGLISH "800" • BAVARIAN DARK • MAGNUM • MILLER RAINIER • PLANKROAD • HENRY WEINHARD • LOWENBRAU • LITE • BECK'S • CHAMPALE

FERRARI BROTHERS DISTRIBUTING CO., INC.
2291 Junction Avenue • San Jose, CA 95131 • Phone 946-0744

At Halftime

SPARTAN MARCHING BAND



Tonight, the Spartan Marching Band is privileged to have Mr. Roger Muzzy, a faculty member of the Music Department, as guest conductor of the National Anthem. Gus Lease, chairman of the Music Department and a popular campus figure, is tonight's singer of the Star Spangled Banner.

Halftime begins tonight with a Richie Cole jazz tune, *Waitin' for Wates*, with John Burn as a trumpet soloist. Carlos Santana's *Everybody's Everything* is next up with timbale soloist Frank Wyant and trombone soloists Mike Cade and Scott Hamman.

For Gershwin fans in the audience, the Spartan Spectrums perform *Funny Face* from the recently revived musical "My One and Only". Following this fun number, the pace slows with the ballad *If We Were in Love*. Rob Brown is the trumpet soloist here.

Tonight's show concludes with the world famous *We Are the World*. The SJSU jazz singers under the direction of Mike West join the band in this tune. You are invited to join in the chorus every time you hear it.

SAN JOSE STATE UNIVERSITY ALUMNI ASSOCIATION SALUTES SPARTAN FOOTBALL!

Enjoying the games in the expanded Spartan Stadium is a favorite alumni activity in the fall. Throughout the year Alumni Association members also enjoy reunions, trips, University Night, lectures, wine tastings and special events.

Why not call the SJSU Alumni Associa-

tion and ask about *all* the benefits of membership? Membership is open to alumni and friends of the university. 408-277-3235.

Join the Alumni Association before December 15th and receive a special new member premium.

MAURICE BUCHANAN TURNED DOWN A BASKETBALL SCHOLARSHIP FOR AN ARMY ROTC SCHOLARSHIP.

"I knew I needed to go to college. I needed to get that ticket punched to be successful," says Maurice. "Why did I select an Army ROTC scholarship over a basketball scholarship? Because I knew I'd have a job after graduation. And that's more than a lot of my peers could say."

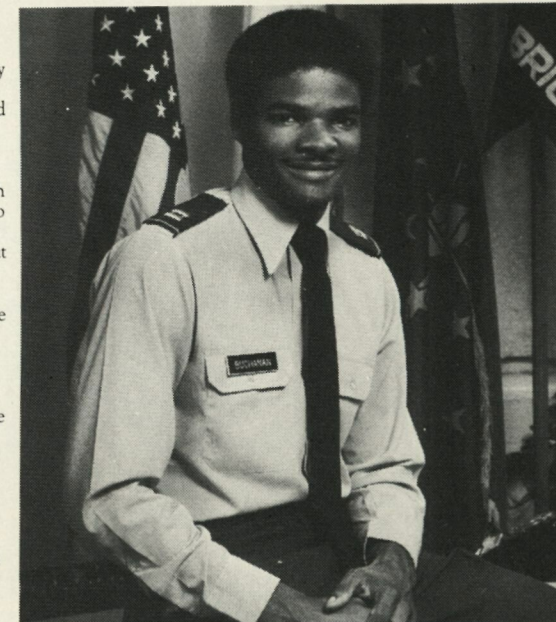
"An Army officer's job is both challenging and rewarding. It's also unique in the amount of responsibility you're given coming right out of college."

"I may stay in the military. But if I decide to get out, I've got the best job reference in the world—a commission in the United States Army. And I owe it all to Army ROTC."

Army ROTC can do the same for you.

Qualify, and you can win an ROTC scholarship, as Maurice did. Each scholarship covers tuition, books, and more.

But even if you don't win one, as an ROTC cadet, you'll still receive financial assistance. Up



Capt. Maurice Buchanan was a math major at the University of Georgia and a member of Army ROTC.

to \$1,000 a year for your last two years of ROTC.

You'll also receive ROTC leadership and management training. Training that turns you into a leader, a decision-maker, a doer. Training that also enables you to graduate with both a degree in your chosen major and an Army officer's commission.

If you'd like a job waiting for you after college, do what Maurice Buchanan did.

Apply for an Army ROTC scholarship. Today.

And begin your future as an officer.

At San Jose State University
see Capt. Jicha, Rm. 309, MacQuarrie Hall or call 277-2985

**ARMY ROTC.
BE ALL YOU CAN BE.**

How Often Do You Think About Garbage?

You don't. You wouldn't want to. And you shouldn't have to.

We do. We're **Browning-Ferris Industries, BFI**, the Valley's leading garbage collection company. And we're making sure that the thought of garbage never enters your mind.

Which means you'll never have to worry about late pickups. We've got over 150 trucks, all scheduled daily through our computerized routing system to make sure you're never left "holding the bag." And our

staff of courteous drivers is trained to work as safely and neatly as possible.

At BFI we're as efficient in the office as we are on the streets. A computerized billing system keeps our records in order and your billing hassle-free. In the unlikely case that you do have any problems or questions, our friendly customer service representatives are on hand to help you out.

All of which goes to show that at BFI we think a lot about garbage. Because that's our job ... not yours.



1995 Old Oakland Road, San Jose, CA 95131
(408) 262-2444

Innovation

Meeting the challenges of
tomorrow – today.



Lockheed Missiles & Space Company is searching for talented engineers and computer science professionals to join them in shaping the technology of the 1990's and beyond. Our many diverse projects incorporate the most advanced technological applications available, creating an environment conducive to unparalleled professional growth. Look over the positions listed below and see how a career at Lockheed can take you into the future.

- Electrical/Electronic Engineers
- Software Engineers
- Scientific Programmers
- Mechanical Engineers
- Satellite Operations Engineers
- Research & Development Scientists
- Electro-Optical Specialists
- Artificial Intelligence Specialists
- Plus many other opportunities

If you have an applicable degree and/or defense experience, we invite you to contact us. Please forward your resume to Professional Staffing, Dept. 327DJ07, Lockheed Missiles & Space Company, P.O. Box 3504, Sunnyvale, CA 94088-3504. We are an equal opportunity, affirmative action employer. U.S. citizenship is required.

 **Lockheed**
Missiles & Space Company
Giving shape to imagination.