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Elections

Elections; campaign advertising—disclosures

NEV. REV. STAT. § 294A.— (new).

SB 242 (Committee on Government Affairs); 1989 STAT. Ch. 423

Chapter 423 requires published¹ campaign material² to contain a statement disclosing the names and addresses of the persons who paid for, or who are responsible for paying for, the material.³ The requirements of Chapter 423 do not apply to a candidate⁴ or a candidate's political party⁵ if the advertisement⁶ only refers to the candidate, and the candidate's name is prominently displayed.⁷ Material which is expressly approved, paid for, and reported⁸ as a campaign contribution⁹ by the candidate is similarly excluded from the disclosure requirement.¹⁰ Willful violation of Chapter 423 is a misdemeanor.¹¹

VJG

1. See 1989 Nev. Stat. ch. 423, sec. 1, at ___ (enacting NEV. REV. STAT. § 294A.—) (publish includes printing, posting, broadcasting, mailing or otherwise disseminating or causing these acts to be done).

2. See *id.* (definition of material).

3. *Id.* (compliance with the Communications Act of 1934 is deemed sufficient identification for this Chapter). See 47 U.S.C.A. §§ 35, 151-155, 201-222, 301, 303-330, 351-362, 381-386, 390-397, 401-416, 501-510, 601, 603-609 (West 1962) (Communications Act of 1934). See also *id.* § 317 (West 1962) (identification required for paid radio broadcasting).

4. See NEV. REV. STAT. § 294A.005 (1987) (definition of candidate).

5. See *id.* § 293.073 (1987) (definition of political party).

6. See 1989 Nev. Stat. ch. 423, sec. 1, at ___ (enacting NEV. REV. STAT. § 294A.—) (advertisement includes billboards, signs, or any other form of advertisement referring only to that candidate).

7. *Id.*

8. See *id.* (refers to any reporting done pursuant to Nevada Revised Statutes section 294A.010). See also NEV. REV. STAT. § 294A.010 (1987) (reporting of campaign contributions).

9. See NEV. REV. STAT. § 294A.007 (1987) (definition of contribution).

10. 1989 Nev. Stat. ch. 423, sec. 1, at ___ (enacting NEV. REV. STAT. § 294A.—).

11. *Id.*