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Spring 1999
Volume 86, No. 3

PACIFIC REVIEW

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DAVE BRUBECK INSTITUTE ESTABLISHED

Legends of Pacific retire

Entrepreneurship Talk

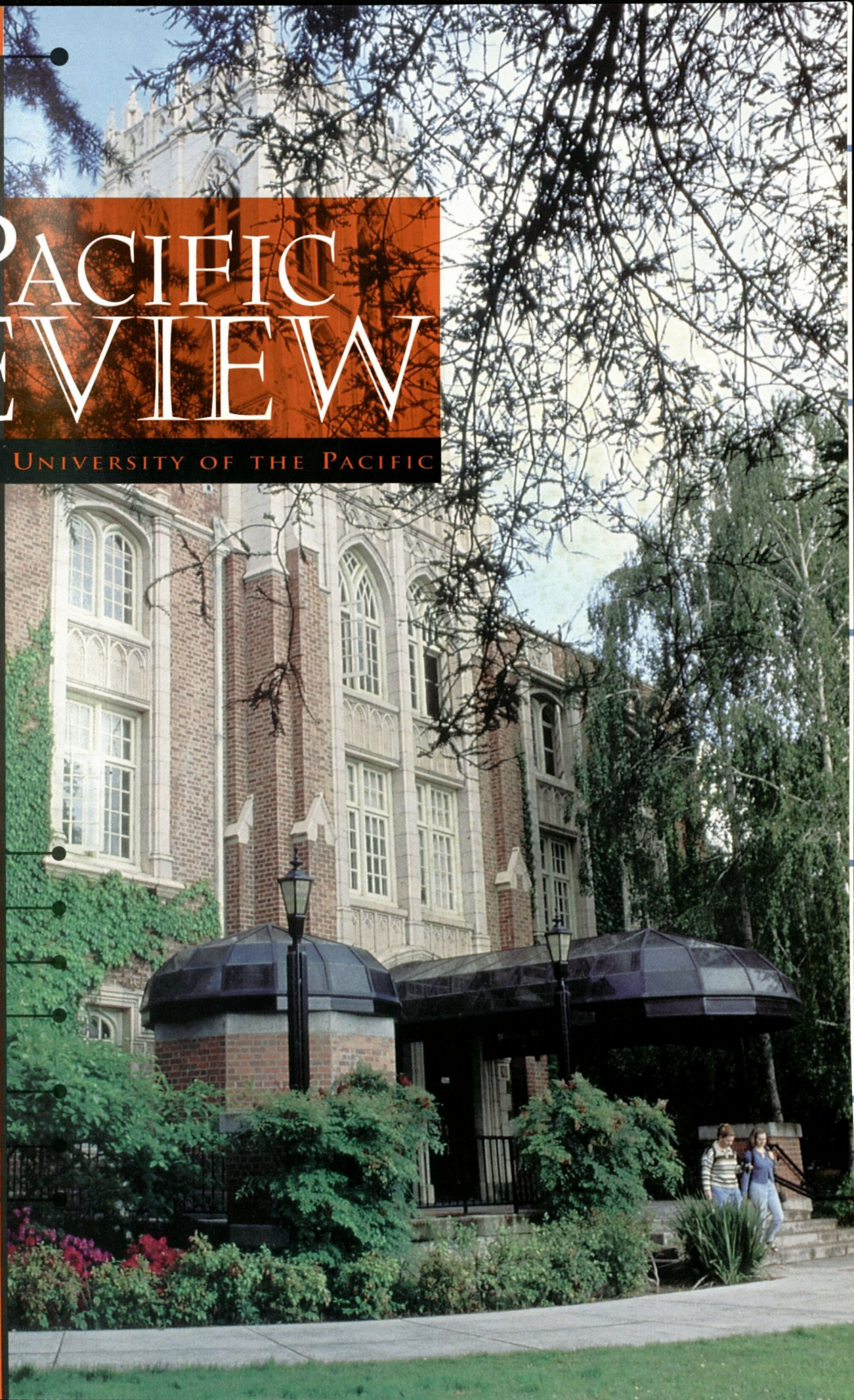
Herbal medicines today

Reshaping the territories
of the Stockton campus


Reinstate football?

Tiger Athletics

Alumni Notes:
Family Camp, Raymond
and Callison Reunions



Congratulations! Dave Brubeck, '42 American Jazz Master



Dave Brubeck, the artist who helped put the San Francisco jazz scene on America's musical map and went on to become a composer of orchestral works, oratorios, cantatas, ballets and chamber music, has been honored by the National Endowment for the Arts with the American Jazz Masters Award for continuing contributions to the perpetuation and evolution of jazz.

♦ ♦ ♦ ♦ ♦

Brubeck and his wife, Lola Whitlock Brubeck, '45, have named University of the Pacific as recipient of the Dave and Lola Brubeck Collection.

Pacific is establishing the Dave Brubeck Institute, which will be devoted to the study, performance and advancement of jazz music in America. The Institute will be associated with Pacific's Conservatory of Music, the first university-related conservatory of music to be established in the West.

The Dave Brubeck Institute and the Dave and Lola Brubeck Collection will help scholars and historians become more aware of the West Coast contribution that moved jazz in a new and vital post-World War II direction.

"Lola and I are excited about the opportunity we and Pacific are creating for talented young musicians, and for establishing a resource for scholarly research," Brubeck said.

The collection includes correspondence, working and finished manuscripts for compositions, tapes of rehearsals and performances, published piano works, scores of orchestral and choral works, original arrangements, family and career-related photos, valuable awards and special memorabilia, audio tapes of radio and TV performances, and copies of his recorded works.

In 1996, Brubeck received a GRAMMY Lifetime Achievement Award from NARAS. He has received numerous honors from musical organizations and universities, including seven honorary doctorate degrees. President Clinton awarded him the National Medal of the Arts. In 1996, he was inducted into the International Jazz Hall of Fame.

The collection will permanently reside in the library's Holt-Atherton Special Collections.

THE DAVE BRUBECK INSTITUTE AT UNIVERSITY OF THE PACIFIC

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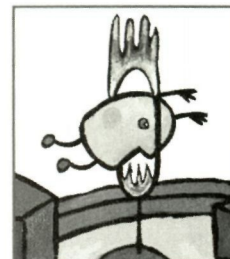
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ON THE COVER: The University's Conservatory of Music concert hall building has been one of the architectural icons of the Stockton campus since 1924, when the Central Valley's "brick-and-ivy" institution of higher education was established.

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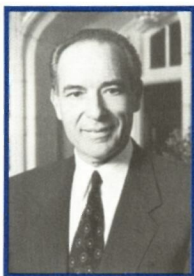


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PRESIDENT'S PERSPECTIVE



DON DEROSA

Once every 10 years, institutions of higher learning face a moment of accountability: the reaccreditation review by a committee of one's peers. Pacific's will occur in March of next year.

I recently experienced the reaccreditation process as chairman of the committee that reviewed Loma Linda University in Southern California. Loma Linda is an independent medical university serving the Seventh-day Adventist denomination in its worldwide healthservices mission.

The committee consisted of eight educators from leading institutions around the United States. Our work was under the auspices of the Western Association of Schools and Colleges—called by its acronym WASC—which is the accrediting body for institutions of higher learning in California and Hawaii. After completing a visit and evaluation of Loma Linda, we prepared a report that was submitted to a WASC commission that will advise Loma Linda of our findings and decide on its reaffirmation of accreditation.

Chairing a reaccreditation review is a valuable experience for an institution's president. I returned from it enthusiastic for Pacific's WASC review. We have made great progress in all areas since the last review nearly a decade ago—in academic leadership and performance, financial organization and stability, in governance and in the quality and growth of our students. The progress flows from intensive and joined efforts of faculty and administration in developing our statements of mission, vision and priorities. We now link budget and planning through Pacific's Institutional Priorities Committee.

Historically, WASC reviews systematically gather and analyze data for showing compliance with nine accreditation standards: institutional integrity; planning; governance; educational programs; faculty and staff quality, services and diversity; library and computing; student services and co-curricular learning; physical resources; and financial resources.

However, meeting these standards does not necessarily mean that an institution is achieving desired results. These standards are inputs to the educational process. They are not results, or outcomes—outcomes are what WASC reviews now emphasize.

In preparation for next year's review and in recognition of the importance of demonstrating results, we are conducting a comprehensive self-study focused on student learning. It consists of a four-step learning assessment: clear statements of learning objectives, an assessment of methods by which student learning may be measured, demonstrations of program quality through evidence of student learning, and evidence of continuous improvement in program quality, also on the basis of the evidence of student learning.

The self-study conducted at our three campuses recognizes that there is a crucial difference between inputs and outcomes, and the latter clearly demonstrate institutional effectiveness and accountability.

The change in accreditation emphasis greatly favors Pacific, where we have historically measured our success by how well we prepare our graduates for leadership in their careers and communities. I am therefore very optimistic that when the WASC review team arrives at Pacific next March, our progress of the past few years and clear demonstration of student learning will once again validate the quality and value of a Pacific education. I will keep you informed of our progress.

PACIFIC'S BOARD ELECTS JUSTICE JANICE BROWN AS NEW REGENT

Janice Rogers Brown, associate justice of the California Supreme Court, has been elected a regent of Pacific.

"Justice Brown brings a vision for education at the highest level of distinction and will be a great asset to the University," said Board of Regents Chair Robert Monagan. "Her critical thinking skills will contribute greatly to our work preparing Pacific for the 21st century."



Justice Janice Brown was appointed to the State Supreme Court in May 1996, after service as an associate justice of the Third District Court of Appeal in Sacramento. She also has served as legal affairs secretary to former Gov. Pete Wilson.

Before joining the governor's staff, she was in private practice at the government and political law firm of Neilsen, Merksamer, Parrinello, Mueller and Naylor in Sacramento.

From 1977 to 1990, Justice Brown held a series of appointments in California state government, serving in the offices of the legislative counsel and the attorney general and as deputy secretary and general counsel for the Business, Transportation and Housing Agency.

EBERHARDT SCHOOL OF BUSINESS REACCREDITED BY AACSB

The International Association for Management Education of St. Louis, the accrediting body for university and college business schools and programs worldwide, has reaccredited the Eberhardt School of Business. AACSB's reaccreditation identified areas for special commendation, including the high quality of teaching in the school's programs, the innovative master's of business administration curriculum and the scope and quality of outreach activities. Covered for the first time was ESB's MBA program, established in 1993.

Only about 15 percent of higher education business programs in the United States are accredited by AACSB. Pacific's business school is one of four operated by private universities in Northern California—including Stanford, USF and Santa Clara.

ESB is the only accredited private business school in California's Central Valley and the only accredited business school, public or private, in the northern Central Valley region.

CONSERVATORY RECEIVES ENDOWED SCHOLARSHIP FUND FOR STRING INSTRUMENT TALENT

An experience at University of the Pacific more than 50 years ago moved alumnus Lawrence Short, COP '38, and his wife, Marilyn, to leave a half-million dollar fund for Conservatory students studying string instruments.

Short taught orchestra at Burlingame High School in the Bay Area until his retirement. He died in 1997 and his wife died last fall.

His family was hard-hit by the Depression, Conservatory Dean Carl Nosse said. "Often his lunch was fruit he picked from the trees on campus.

"We are abundantly grateful for the generous gifts of this wonderful couple," Nosse said. "This scholarship will help the Conservatory to develop the string sections of our symphony orchestra, and provide necessary financial support for talented, needy string students," he said.

TUITION INCREASES ANNOUNCED FOR ALL THREE UNIVERSITY CAMPUSES

Pacific's regents authorized across-the-board increases in tuition and fees for the 1999-2000 academic year

beginning in August.

Annual undergraduate tuition and fees at the Stockton campus will rise from \$19,365 to \$19,935, an increase of 2.9 percent. Fees included in the amount cover health services, operation of McCaffrey Center and ASUOP programs.

For Dentistry, whose students attend classes year-round to complete four years

of study in three years, tuition rises from \$42,300 to \$44,125, an increase of 4.32 percent.

For McGeorge School of Law, tuition will rise from \$20,724 to \$21,656 per year, or 4.5 percent for new students entering after July 1. For part-time law students who also enter after that date, annual tuition will rise from \$13,286 to \$14,396, or 8.35 percent.

FOUNDERS DAY 1999: *Women of Pacific*

Pacific's Founders Day, created to celebrate and honor the people who have made a difference in the institution's history, was celebrated April 22, honoring women of the University.

"It is befitting the proud history of women on campus that this year's Founders Day recognizes these pioneers in education, along with the present-day women who call Pacific their career home," said Kara Brewer, chair of the Founders Day committee. Pacific was one of the first institutes to offer women higher education through a bachelor of arts degree and the first in California to offer coeducation. The first class in 1858 had an equal number of men and women.

The anniversary event included a service in Morris Chapel and a luncheon with keynote speaker Karen DeRosa on "The Role of the President's Wife."

HARRIET M. SMITH GATES



Engineering students (from left) Jenner Lam, Cyprus Hawkins—seated, Joseph Passalacqua, William Cook and Rigoberto Ruiz pictured with "Car No. 13," were Pacific's first project group to create a single-seat off-road vehicle for the national intercollegiate 'Mini Baja Competition' sponsored by the Society of Automotive Engineers. A "rookie school" among 72 university teams from the U.S. and Mexico, Pacific qualified to compete in a series of engineering tests that had the vehicle negotiate rough terrain without damage. Acceleration, maneuverability, a hill climb, a four-hour endurance race, vehicle design, engineering, and safety were all judged, including a student presentation of a financial business plan for production and marketing of 4,000 vehicles a year (\$2,500 each)—including materials, labor, overhead, and tooling.

WHO'S NEWS

Dr. Robert Christoffersen, Dentistry '67, executive associate dean at the School of Dentistry, has been elected president of the State Board of Dental Examiners, the regulatory agency that oversees 27,000 dentists, 17,000 hygienists and 45,000 registered dental assistants in California.



Robert Hight, McGeorge '70, has been appointed to head the state Department of Fish and Game by Gov. Gray Davis. California's ranking negotiator in the \$480 million Headwaters Forest deal, Hight has spent his entire 28-year career with the State Lands Commission, the past five as executive director.



A generational shift: 19 professors retire

On that late August morning in 1970, Albright Auditorium in the Wendell Phillips Center was almost filled with young faculty members and helpful people guiding us through our orientation. As one of those rookies, I heard lots about the history of the University. Mostly, it was a blur then, and it is, in memory, almost a complete blur.

I still remember President Burns, coming on stage in a wheelchair and obviously ill, but speaking with great energy about his vision, which he wanted us to take as our vision, for Pacific.

Most of the 19 faculty members who are retiring this spring came here as Burns' hires, caught up in his vision. Although the University's vision and its physical setting have shifted, some major values have stayed constant. We note the physical changes anytime we walk around the campus, especially when touring with alumni. We can also see the changes in the people, even as identities have remained constant for a large part of this stable faculty.

Thanks to the hires of the past few years, we seniors now see ourselves mirrored in the faces and concerns of the bright newcomers. The students have also changed. In the late '60s and early '70s the students were more politically radical than at any

other time in our country's history. Jobs were not their chief concern. They were largely homogeneous, and they came from all over the country. Now a majority of our students come from California, with a large number from the Central Valley, and they are focused on careers. Reflecting the changes in California's population, the student body has an ethnic and cultural diversity which I celebrate every day.

In tangible and intangible ways the programs have changed significantly in the past 30 years. The cluster colleges are gone, the schools of business and international studies have been established, the general education program has changed at least three times, most graduate programs have ended, marine biology has gone away, football has gone but now may rise from its dormancy, and in the library an Information Commons with 32 computer terminals replaces students writing first-drafts of papers by hand.

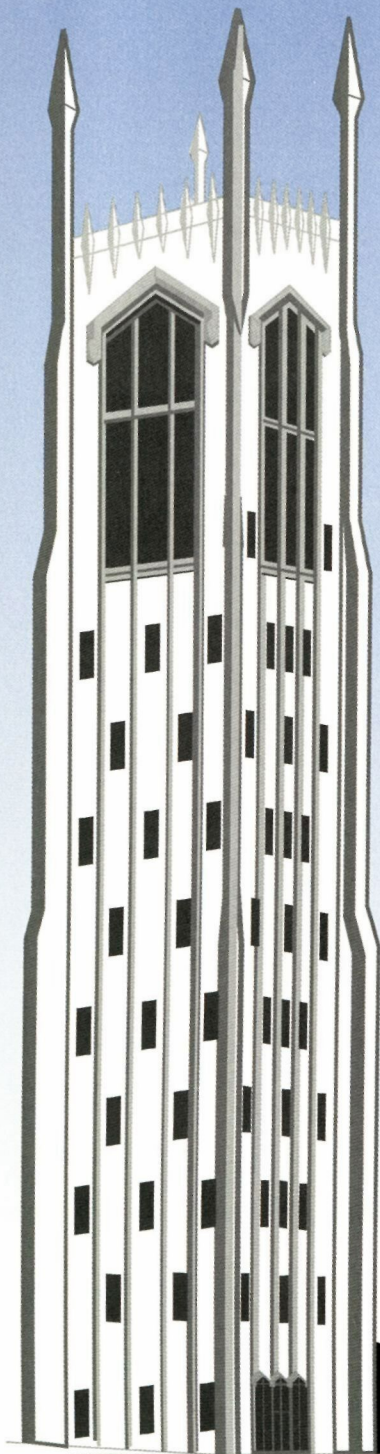
With all the changes, the University has kept its essential identity. Long after these 19 retirees have gone, Pacific will still show its collective concern for students and its love for teaching and learning.

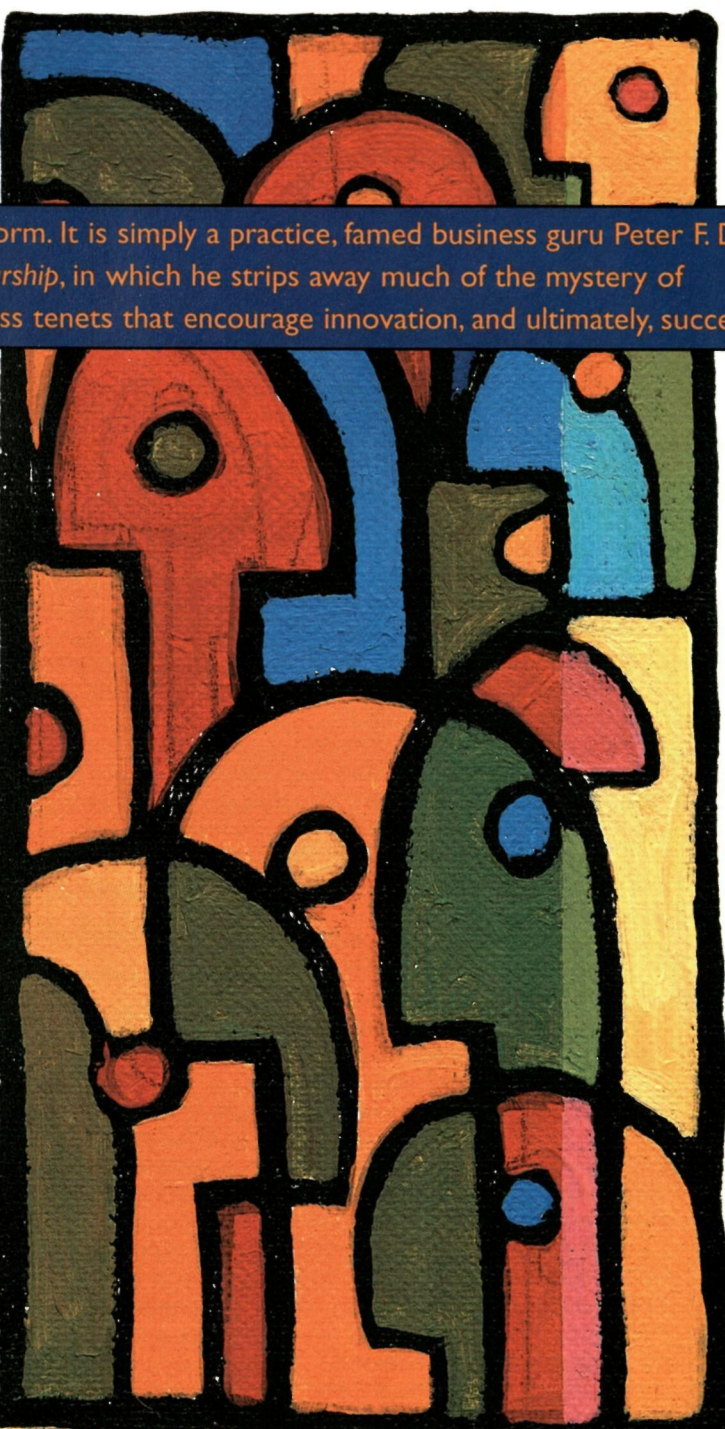
Early in April I was back in Albright, making a presentation on general education for Profile Day. Behind the prospective new

students and their families I saw a group of excited young faculty members, going through their orientation in 1970. That private vision renewed my confidence that the University will abide, with strength, even while it goes through this time of great change.

— By English Professor and
General Education Director
John Smith

Joining Smith in retirement this year are: sport sciences Professors Glen Albaugh, Tom Stubbs and Connor Sutton; education Professor David Baral; geosciences Professor Roger Barnett; business Professor John Blasingame; history Professors George Blum and Sally Miller; biological sciences Professor Kishori Chaubal; Pharmacy and Health Sciences Professor Madhukar Chaubal; Association Provost, University Registrar and political science Professor Lee Fennell; McGeorge School of Law Professor Benjamin Frantz; chemistry Professor Paul Gross; physics Professor Neil Lark; religious studies and film studies Professor Larry Meredith; civil engineering Professor James Morgali; philosophy Professors Robert Orpinela and Herb Reinelt; and English Professor John Seaman.





Entrepreneurship is not a science or an art form. It is simply a practice, famed business guru Peter F. Drucker says in his book, *Innovation and Entrepreneurship*, in which he strips away much of the mystery of entrepreneurship by offering sound business tenets that encourage innovation, and ultimately, success.

In fact, the Eberhardt School of Business has witnessed Drucker's call for principles, practice and discipline and expanded on them. Its own growing entrepreneurship program focuses on actual experience combined with classroom education.

"Entrepreneurship is the act of having an idea and/or recognizing an opportunity, obtaining resources and launching a venture or activity to take advantage of that opportunity," said Newman Peery, business professor at Pacific since 1982 and director of the MBA program. "It happens when a person sees an unfulfilled need, an idea that would help people to solve problems that they're willing to pay to have solved—and in taking that idea, converting it into an opportunity and then somehow getting the resources needed to actually do it."


Peery's definition applies as much to the first self-employed blacksmith as to a Silicon Valley start-up. What has changed over the past decade, however, is the application of entrepreneurial efforts in an atmosphere of corporate downsizing and emerging technologies.

"I would argue that one of the best things that has happened, not to individuals, but to our country as a whole, has been the downsizing in the late 1980s and early 1990s, because it forced people to reconsider how they could be productive," Pacific business professor James Fiet said. "And that, in combination with the bankruptcy laws we have in this country, made it acceptable for people to fail. There is no other country in the world that has these two situations occurring simultaneously."

"Even with downsizing, the work still needs to be done," added Peery. "As a result, outsourcing has become a huge opportunity for launching businesses that serve other businesses," he said. While some companies outsource to large organizations such as Anderson Consulting, other companies outsource to smaller players, creating huge opportunities in the small-business arena, he said. "Job creation is no longer in the Fortune 500 companies, but in the smaller companies." There probably are more opportunities in new business startups now than there ever have been, Peery said.

The result, according to ESB Dean Mark

(continued next page)



HEADING

into the challenging
business of entrepreneurialism

(continued from page 5)

Plovnick, has been the emergence of "intrapreneurship"—the application of entrepreneurial techniques within a larger organization. "Many of our better companies now create entrepreneurial environments within their own organizations, offering venture capital and huge financial rewards for success," he said. Peery agrees, noting that technology-driven industries offer graduates an opportunity to apply entrepreneurial skills without taking on the risk.

Along with the evolving nature of entrepreneurship, comes an evolving understanding of the kind of individual who becomes an entrepreneur.

"The old literature suggested that people who had high needs for achievement and high needs for autonomy, or were frustrated by corporate environments, would tend to go into business for themselves. But there is no silver bullet in the sense that there is no personality type," said Peery. Entrepreneurs appear to be somewhat more risk-oriented, but in reality they are not, he said.

However, if there is one trait that continues to separate entrepreneurs from many of their corporate counterparts, it is that they tend to be more alert, according to Peery. "They're creating. They're generating brainstorming ideas and then they're trying to convert those dreams into a real business opportunity that might then have enough potential to really launch a venture."

With its broader application to the working world also comes an evolution in the study and teaching of entrepreneurship, according to Fiet. He notes that 800 colleges and universities teach entrepreneurship, a rate that has climbed from 16 in 1971.

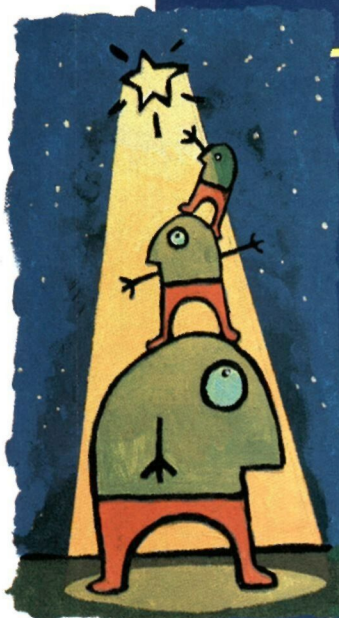
In the past five or 10 years, the teaching of entrepreneurship has begun, for the first time, to develop a theoretical basis, according to Fiet. "Prior to that, we spent a lot of time listening to successful entrepreneurs explain how they'd been successful, but there were really no generalizations to be drawn from that kind of exposure," he said.

Fiet said the current enthusiasm for entrepreneurship education is more than a fad. "It accurately reflects an emerging economic environment created by a confluence of changes in the corporate world, new technology and emerging world markets," he said.

In addition to theoretical points that scholars are pondering, there is a current and growing need for the "nuts-and-bolts" understanding of entrepreneurial ventures, according to Pacific business Professor Paul Tatsch, who teaches entrepreneurial finance classes. "Even as a finance person, I think the important things are the product or service that you're developing and the distribution of that product or service," he said. "I view the financial end of it as a facilitation of the important thing that an entrepreneur does. The best product in the world, the best service in the world is never going to make it unless you understand how to finance that deal."

According to Tatsch, the networking and accessibility to some sources of funding are better today than a decade ago. The two primary sources of outside entrepreneurial financing are traditional venture capitalists, who tend to fund the large-

(continued, page 14—see ENTREPRENEURSHIP)



BUILDING ON FAMILY TIES

John Mayol, Business '77, began his entrepreneurial endeavors as a student, when his father persuaded him to join the 5-year-old family business in Modesto when he graduated.

At that time, their business, Pacific Southwest Container Inc., was focused on corrugated-box packaging and protective packaging that included foam and corrugated boxes. Today that business has grown substantially to include specialty packaging for some of the most readily recognizable names in U.S. commerce. For example, PSC recently handled the packaging for Apple's iMac computer rollout. PSC currently has 320 employees and \$72 million in annual sales. Mayol credits

the dramatic growth of his family's business with a number of entrepreneurial tenets.

"You must have a willingness to take appropriate risks," he said. "If that's not part of your makeup, growth isn't going to happen. You can't have an aversion to debt."

The company also handles packaging for diverse manufacturers such as Sun Microsystems, Hewlett Packard, Gallo Wines, Hershey's chocolate and Nestlé frozen foods.

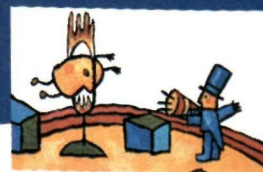
Entrepreneurs also must be willing to surround themselves with talented, intelligent and driven people, he said. "You need to spend more on people than you can afford and then make sure the team pays for itself." One of Mayol's most vital team members is his brother James, Business '80, McGeorge School of Law '84. In addition to having his own successful law practice, James also serves as the company's general counsel.

While it is important to check your ego when dealing with a talented staff, ego plays an important role in other aspects of the entrepreneurial business, Mayol said. "When you make a decision you have to have the confidence to go with it, whether you are hiring a sales rep, talking to a prospect or asking for a bank loan," he said. "You've got to make a decision and not look back."

One of the biggest changes Mayol has seen in his business is the quickening pace of change. "Where once we would establish a five-year plan, now we don't plan more than a year out because business changes too fast."

There are no easy tricks to becoming a successful entrepreneur, according to Mayol, who said anyone interested in launching a new business needs to focus on two things. First, you must find a niche where the customer is not being served and do everything in your power to serve the business. "We don't say 'no' a lot and that has differentiated us from our competitors," he said.

And, you must have a willingness to make sure that you spend time on benefits for your employees. "If your employees work hard, they should play hard. If they are serving the customers, you need to serve your team members, as well."



1980-1999

- 1981: Initiated the West's only graduate degree in music therapy at Pacific.
- 1982: Developed and hired the first specialist in music management and business; helped acquire the William Dowd French double-manual harpsichord.
- 1983: Bachelor's degree in music management and business accredited by the National Association of Schools of Music.
- 1984: Conservatory reaccredited by NASM; developed and dedicated the Bertil van Boer Memorial Library of Flute Music and Literature.
- 1985: Hired the first full-time professional music librarian.
- 1986: Construction of Recital Hall and Rehearsal Hall began; established graduate assistantships.



- 1988: Helped institute The Wayne Nadeau Piano Competition; Faye Spanos Concert Hall renovated.
- 1990: Co-founded Pacific's Pantheon of the Arts.
- 1991: Established Conservatory's first full-time staff accompanist position.
- 1992: Coordinated the acquisition of the J.W. Walker pipe organ in Morris Chapel.
- 1993: Elected to board of directors of NASM.
- 1995: Began serving the transition between Presidents Atchley and DeRosa as executive assistant to the president.
- 1996: Organized and produced the Dave Brubeck 75th Birthday Concert.
- 1998: Developed the Harry Schmidt Library of Clarinet Music and Literature.
- 1999: Established a composition technology studio; established The Brubeck Institute.

Concert of new directions planned

It isn't closing the book, it's turning the page. For Carl Nosse, who has been dean of the Conservatory of Music for nearly 20 years, a career adjustment isn't unusual—he's done it before.

"I've always been a restless kind of person with lots of interests," he said from the vantage of almost a quarter century in university administration.

"I wondered if I could do something else. I am thinking now I have the skills that can carry into business, and I'm looking at several possibilities. I've always wanted to be an astronaut or a brain surgeon," he said with the twinkle that often dominates his affable face.

A music lover since he was a child, Nosse was happiest listening and taking part in the music around him—square dances and formal concerts near his home in Pittsburgh, Pa., feature films and stage shows, the big bands of the 1940s.

He began playing trumpet as an 8-year-old, and was a member of the high school band and jazz orchestra. He won music scholarships and chose to attend Tarkio College in Missouri, where he received a degree in performance and certification in music education. He began to do some arranging during a stint in the Navy, and played with bands and orchestras all over the world, including two years in Japan.

When he returned, he married "the girl next door," and started teaching music in public school. He and his wife, Dolores, have a son, Steven, who received a bachelor of fine arts degree from Pacific in 1986.

Wanting specific music for his school's ensembles, Nosse thought if he could arrange music, he could probably write it as well. The

first piece he composed was published, and he's had about 20 publications and commissions since, of several genres, he said. Not exactly a career change, more like an expansion.

Following a master's degree at Duquesne University, he began work on a doctorate of music and composition at Florida State University. He was asked to join the faculty before he'd completed the degree, and went from doctoral student to assistant dean in three years.

Nosse's tenure at Pacific has led the Conservatory through many changes (see sidebar), of which he is proud he accomplished. "Mostly I take pride in the educational advancements, curricular improvements and the quality of student music performances," he said. "Steady enrollment increases, a bigger Conservatory scholarship endowment and the building projects are very gratifying to me."

Professor Dick Etlinger, who came to UOP in 1982 to teach in the brand new music management concentration, said, "From my perspective, Carl never overmanaged. He gave me license and liberty to do what I thought was important. He was always available, positive and willing to listen to new ideas. Unfortunately, money was often a mitigating factor for our program, but I knew I could always get support, any answers to questions and an honest turnaround if that's the way things went."

What about working with musicians? "Musicians are intense," Nosse said. "They have a necessary self-discipline

and are focused. Working with a creative faculty, you have to listen to the extent where you are not predisposed by your own reasoning.

"You have to be just in all assessments and respectful. It has been a rewarding experience, working with talented, skilled, proficient people who exercise great integrity and dignity in their personal and professional lives," he said.

Voice Professor Emeritus George Buckbee, who served as interim dean when Nosse was a presidential assistant during the transition between Presidents Bill Atchley and Don DeRosa, found Nosse "a calm and deliberate administrator. He brought a businesslike structure to the Conservatory, and gave his time unstintingly to the problems and work here, often achieving results of which most people know nothing. He didn't always blow his own horn."

Buckbee said he once heard Nosse tell another faculty member, "I don't want to hear what you intend [on] doing, I want to hear what you have done."

"It was the same with him," Buckbee said. "We often found something had worked out or turned in our favor, and we never knew he was doing it or that a problem existed."

The Conservatory's emeritus faculty members have been a good role model for a dean retiring from the University. Many continue to teach and perform, contributing to the institution by their interest in higher education. "We venerate our emeritus faculty," Nosse said.

A reader of factual, biographical and philosophical materials, Nosse said his view toward retirement is like looking at a book, "just turning the page, not closing the book. And having turned the page, there is no need to go back."

— By Joyce McCallister

Serious aches and pains, tummy troubles, circulation problems or overwhelming cases of the blues once necessitated a journey to the doctor's office. Not necessarily so in the 1990s. Increased life expectancy, a growing distrust of conventional medicine and a desire to look and feel as well as possible have driven consumers to alternative medicine in increasing numbers during the past 10 years.

According to the *New England Journal of Medicine*, about one-third of all American adults use unconventional medical treatments that run the gamut from relaxation techniques and chiropractic treatments to therapeutic massage, special diets and megavitamins.

Mary Ferrill, professor and drug information specialist at Pacific's School of Pharmacy and Health Sciences, confirmed that alternative medicine is here to stay. "The medical community is having to take it seriously because the public is demanding it," said Ferrill.

The audience is an affluent one willing to spend what the *New England Journal of Medicine* estimates is approximately \$10 billion a year on unconventional remedies and techniques that are most often used for back problems, headaches, arthritis, musculoskeletal pain, insomnia, depression and anxiety. Most consumers are educated, upper-income white Americans who are 25 to 49 years old and more likely to live in the West than any other area of the country.

Both Ferrill and her colleague, Professor Linda Norton, have gone to dozens of seminars and spent thousands of hours reading scores of research articles to educate themselves on the intricacies of alternative medicine. Though their students currently learn about alternative therapies through courses such as nutrition and over-the-counter therapeutics, Ferrill said the School is in the process of integrating its curriculum to provide increased emphasis on alternative medicine.

Re-embracing herbal remedies?



"Patients don't see medicine and alternative medicine as separate types of treatment, so health-care professionals should be able to discuss the difference with their patients." — Mary Ferrill

"Patients don't see medicine and alternative medicine as separate types of treatment, so health-care professionals should be able to discuss the difference with their patients."

The difference is key. Alternative remedies, sometimes referred to as herbal medicines, include substances such as herbs, vitamins, minerals, amino acids and other products that have not received formal approval from the Food and Drug Administration.

In an effort to regulate alternative medicines, federal legislators passed the Dietary Supplement Health and Education Act of 1994, which allows products to be sold as dietary supplements as long as therapeutic claims are not printed on the labels. In addition, the label must include a disclaimer that the product has not undergone FDA evaluation.

The average FDA approval takes several years and costs millions of dollars, Ferrill said. "That's why brand names cost more," she noted, "because drug companies are trying to recoup that money."

Companies wishing to avoid the arduous FDA approval process are turning to herbals as a way to market their products. Ferrill estimated that the most popular herbal reme-

dies currently are garlic, which is used for lowering cholesterol and blood pressure; ginseng, which is classified as a performance and endurance enhancer; and ginkgo, a circulation stimulant that is taken for Alzheimer's disease and dementia.

"What's hot and what's not" seems to vary by location. A writer for the March 1999 issue of *Natural Pharmacy* magazine traveled around the country to gauge the popularity of the current crop of alternative medicines. The research revealed that saw palmetto, an herb used to treat prostate problems, was a top seller in Myrtle Beach, S.C. Multivitamins proved popular in Groves, Texas, and the folks who visited Lawton's Drug in Kentville in Nova Scotia, Canada, were buying echinacea, an immunostimulant used for colds and flu. Slightly less popular were Vitamin C in Nova Scotia and St. John's Wort in Myrtle Beach.

For anyone seeking herbal remedies, there is certainly a plethora of possibilities. According to the *American Journal of Pharmaceutical Education*, only 5,000 plant species have been studied exhaustively for medical application out of the total 250,000 to 300,000 species.

Most of these herbs have been around for thousands of years and were used extensively in the days before antibiotics and other modern drugs were developed. Norton said there was a huge surge in the development of new antibiotics and other drugs following the development of penicillin in the 1940s. The number of new antibiotics

slowed in the 1980s and the lull continues today.

Ferrill said studies have shown that people who use alternative medicine today tend to be slightly more educated than the average consumer. Often, she

Green said many doctors enthusiastically recommend herbals. Orthopedic surgeons, for example, recommend glucosamine for arthritis because it has been shown to help in the growth and re-establishment of cartilage.

The problem, said Ferrill, is that natural doesn't always mean safe. Both mushrooms and mistletoe are plants that are extremely toxic, and mushroom poisoning is common.

"My fear is also that people think they can cure cancer or some long-term disease with alternative medicine," Ferrill said. "You see people who are coming in a lot sicker because of it."

Ferrill advised consumers not to try to treat themselves without seeking the advice of a health-care professional. It is possible people can inadvertently worsen their conditions.

Other problems can be created when side effects occur because the herbal medicines may contain additives that are not listed on the label. And herbals may interact with prescrip-

An article in the *New England Journal of Medicine* estimated that "roughly one-third of unconventional practices entail theories that are patently unscientific."

said, they are also taking prescription pharmaceuticals for the same maladies that have driven them to seek help in herbals.

"Another potential reason people seek alternative therapies is that they often feel out of control concerning their choices in health-care," Ferrill

said. "Also, some HMOs (health maintenance organizations) are covering alternative treatments such as chiropractic care, depending on consumer demand."

Charles Green, Pharmacy '68, a veteran pharmacist who owns Green Bros. Pharmacy in Stockton, said the reasons for the trend can be many. "Certainly there's an increase," he said. "Some people feel certain prescription drugs aren't in their best interests."

For example, Green said, menopausal or premenopausal women who have breast cancer in their families may feel that hormonal treatments for menopause are risky. For them, there are food and herbal remedies such as soy and kava, also known as kava kava.

In addition, Green said consumers sometimes turn to herbal medicines because they fear that prescription drugs are too strong. "You don't need a hammer every time," he said. "Sometimes a tap will do."

But how much to take and in what form? There is some distrust among medical professionals concerning alternative medicines. An article in the *New England Journal of Medicine* estimated that "roughly one-third of unconventional practices entail theories that are patently unscientific."

And in the *California Journal of Health System-Pharmacy*, Ferrill stated that "results have shown that St. John's Wort is better than a placebo, but not enough evidence has shown that it is equivalent to standard antidepressants."

Green said the effectiveness of alternative remedies often depends on what is called the therapeutic index.

"Prescription drugs have a narrow therapeutic index," Green said. "One [pill] might be OK, but two or three can cause problems. Herbal products have larger therapeutic indexes. They're also not nearly as effective."

tion drugs in a negative way. As Ferrill put it, "You can't just go pull some weed, start chomping on it and assume it's safe."

There are watchdog groups to protect consumers. A Jan. 4, 1999 article in the journal *Drug Topics* noted that the Federal Trade Commission's recent release of advertising guidelines for dietary supplements is being championed by industry experts. Among the most important guidelines are that advertisers must make sure that whatever they say expressly in an ad is accurate. They cannot suggest claims that they could not make directly. Ferrill said, for example, that a company may say that a certain product "promotes prostate health," but not that it "cures prostate cancer."

In addition, the state Department of Health Services has been working to regulate the content of herbal remedies. "Historically," said Dr. Richard Ko, "there have been problems with herbal remedies being imported from Asia."

Ko, a pharmacist and food and drug scientist, for the last nine years has been working with two large Asian associations that import and sell herbal products in areas such as San Francisco's Chinatown. Ko noted that there are about 300 to 400 commonly used herbs. Of those, he said about 10 percent have some toxic potential.

"Asian herbs are different from Western herbs," Ko explained. "Chinese use multiple herbs for multiple symptoms, while Westerners use one herb for one symptom. [The Asian way] increases efficacy, but also increases the likelihood of toxicity."

Ko said toxic substances such as mercury and arsenic are still used for medicinal purposes in Asia and sometimes make their way into imports in toxic levels, causing serious injury and even death. To prevent these tragedies, Ko has been working to educate retailers and endeavoring to prevent toxics from coming into the country in herbal remedies.

"We believe that, through education, we have reduced the number of toxics coming into the country," Ko said.

Despite the dangers, experts agree that, under the supervision of doctors and pharmacists, alternative medicines have played a role in improving the quality of life among the people who take them. The key, noted Ferrill, is coordination.

"Make sure that your doctor and pharmacist know what you're taking," she said.

— Linda Jones Beymer



Pacific

Millennium

In an effort to establish a blueprint for campus development into the next century that will strengthen academic programs and bring greater continuity to the overall appearance of the campus, the University has begun the most ambitious and comprehensive planning program since moving to Stockton 75 years ago.



On the drawing board are changes ranging from an expansion of health sciences to establishing a new student center that would be a focal point of campus activities, to realigning Larry Heller Drive. Also under consideration is redesigning the landscaping at the north and south campuses to better reflect the aesthetic quality of the historic central campus.



Master Plan

Establishing that environment, however, involves more than just fashioning a design in which the squares and circles form an eye-pleasing pattern. The plan must meld the tangible with the intangible, using bricks and mortar to reflect the vision of the university and its mission: "to provide a superior, student-centered learning environment..."

"It's important that the University have facilities that ensure that students of the future receive programs of quality," said Vice President for Finance Pat Cavanaugh. Working with the campus Facilities Committee, Cavanaugh has overseen the development of the master plan. "We want to create an environment here where learning occurs both inside and outside the classroom."

The impetus for building a long-range campus plan grew out of discussions to relocate the Department of Art and Art History from its current home in Quonsets. Recognizing the impact that such a move would have on other parts of the campus, President Don DeRosa appointed the Facilities Committee last year to develop a roadmap for coordinating the development of facilities. Design consultants David Meckel and the SWA Group were hired for the job.

"(Previously) there wasn't one centralized voice about planning on the campus," Meckel said. "It had been done incrementally."

In preparation, SWA examined the character of the campus and the uses of the buildings, conducting a site inventory, facilities analysis, parking assessment, and a series of "vision" workshops in which students and faculty offered suggestions. Students complained that three of the most important needs—registration, financial aid and student records—are in three different locations, Meckel said. Others wanted an outdoor gathering space for students and less through traffic on Stadium Drive. And almost everyone wanted to remove the Quonset huts and the Z Building.

Meckel found that the campus has lots of classrooms, but not many high-tech assembly spaces; plenty of residence halls, but not much social space. While the eastern edge of the campus [Pacific Avenue] is attractive, the western edge [Pershing Avenue]—which has become the predominant

approach to the University—is open and not well-defined. The north and south campuses seem isolated and disconnected from the center of the campus, he said.

The layout of the campus has evolved since its inception, employing a number of different architects for various projects. Future development, according to Meckel, should be guided by the basic themes of the original campus design.

"What you need to do is adhere to the DNA that's already established," he said.

"This is a prototype that you think of more as a New England college or a Midwestern college," said SWA's Elizabeth Shreeve. "It's very 'image-able.'"

"We had a young woman in one of our workshops that said her dad drove her here when she was a senior in high school. She walked into Knoles Lawn and she said, 'This is where I'm going to college.' That's a decision-maker. She wanted to be in that kind of environment," Meckel added.

When the University moved to Stockton in 1924, the designers started with a clean slate. Photos taken during the first year show Knoles Hall and the other initial structures rising up from a barren landscape where alfalfa had grown. There were no shrubs, and near the entrance to the campus, five oaks—of which four remain—were the only trees on campus.

"That first year was kind of pioneering," recalled drama Professor Emeritus DeMarcus Brown.

That same pioneering spirit was reflected in the bold design of Pacific. In a front-page story, the Stockton Record raved in detail about the look of the oldest college in the state, that was now also the newest.

"The beautiful collegiate gothic style of architecture is that of the main buildings. All have walls of red common brick laid in Flemish Bond, so as to make an interesting pattern work of small Maltese crosses over the face of the structure. The roofs are of slate. Cream-colored terra cotta is used for trimming," the newspaper declared.

"Stockton's college plant is the talk of all architectural men in California who are connected with school building."

Legend has it that the collegiate gothic style was selected for the University after Chancellor Knoles, in his first visit to the area, passed by the nearby El Dorado School, which features the same style, and decided he liked it. Louis Stone, designer of the school, also designed Anderson Hall.

Pacific historian and Director of Planned Giving Kara Brewer, who wrote a history of the University, *Pioneer or Perish*, said "There has always been a strong sense of the importance of aesthetic values."

At one time, a marketing campaign for Pacific referred to it as "Oxford on the Calaveras."

As the Stockton campus has grown, however, so too has the need to unify disparate parts that have been added, such as the Pharmacy School campus and former Stockton College campus. Elements that physically divide the University are the Calaveras River and the connection between Stadium Drive and Larry Heller Drive. The thoroughway, Meckel said, has two detrimental effects:

"Psychologically, the campus is totally porous and whether you're on it or off, it is not as distinct as other campuses. Physically, this cut reinforces the spot where the good landscaping stops and the barren campus is."

One proposal under consideration is realigning Larry

Heller Drive, and relocating the west entrance to restrict through traffic on Stadium Drive, strengthening the tie between the central and south facilities.

Scheduled for a major facelift are the former technical school shops on Mendocino Avenue, which lack the aesthetic quality of other areas of the University. The buildings that have housed the Physical Plant will be remodeled by next spring for the new art and geosciences facility.

"It's really going to be the seed of the south campus," Meckel said. "It will create an honorific pedestrian entry on Mendocino."

Another project planned to help define the south campus and the College of the Pacific is the creation of a College Lawn. Coupled with changes in walkways, borders, and other landscaping, the site would become the focal point of that area of the campus.

"In a way, it's the opposite of what most people think. When they first think about the campus, they think of the architecture. It's really the open spaces and the landscape that, once you're here awhile, you realize that that's the 'image-able' part of the campus," Meckel said.

Adds Shreeve, "The challenge to us, as landscape designers, is to say, how do we take the vocabulary of spaces, vocabulary of plant materials, vocabulary of paving, signage, lighting—how do we take these things and extend them into the south campus so that as future projects are developed they incrementally start to recreate and extend that historic part?"

The north campus, across the Calaveras River, also suffers from its separation from the central campus. Improving the Wood Memorial Bridge would strengthen the connection to the rest of the University. In addition, the Pharmacy and Health Sciences program is targeted for several proposed projects, including expanding the School, possibly developing a baccalaureate dental hygiene program on the third floor of the Cowell Health Center, and relocating the communicative disorders department.

"You could end up with a health sciences quad that would organize the north campus; Knoles Lawn, which would organize the central campus; and then the College Green that would organize the south campus," Meckel said. "Those three iconic spaces would have buildings around them, mature landscaping, and could perform as event and ceremonial spaces."

In the area currently used by the Z Building, an Italian Cultural Center is slated. San Joaquin Valley's Pacific Italian Alliance has prepared a proposal to build such a facility that could be used for events related to Italian heritage as well as academic and University social functions.

The multilevel structure of McCaffrey Center, with restaurant, bookstore, apartments and meeting rooms, could be taking on a whole new look in years to come. Its size and shape, Meckel said, don't fit with the surrounding structures.

This proposed architect illustration displays how the north, central and south campuses could be developed to unify the University.





"This building breaks every rule of campus planning known to mankind. It makes a lot of shaded dark spaces that, when it's rainy and cold, wind can whip through.

We hope to reuse this building and fix it to work better."

One recommendation is to transform the underutilized McCaffrey Theater into a state-of-the-art "smart lecture hall" that can be used for teaching and entertainment.

"People come to universities with ideas of what the experience should be, and if you walk in there and it looks like a shopping mall or a rec center in a residential development, you're not going to do it," Meckel said. "It needs to ooze collegiality."

Accompanying the proposed changes for the buildings and grounds of the campus will likely be a redistribution of parking. Although some students have complained about a shortage of parking spaces, the campus actually has more than twice as many spaces as it needs when compared with similar universities. The misperception, according to Shreeve, occurs because some who live on campus drive to their classrooms, creating a need for an additional parking space, rather than leaving their cars parked and walking or bicycling. One of the goals of campus planners is to encourage students and visitors to walk around campus.

To accomplish such an ambitious planning effort will require a significant amount of fund raising. John Evey, vice president for Institutional Advancement, said preliminary work has begun on a capital campaign that will begin in two to three years. Fundraising will be done on a project-by-project basis. Although there is no estimate of what it would cost to fully implement the development plan, which could take 15 to 25 years to complete, the price tag will be steep.

"There will certainly be an aggregation of goals that will exceed \$50 million," Evey said. However, having such a development plan in place will give alumni and supporters a better sense of where Pacific is headed, he said, and encourage greater financial support.

Finishing touches on the development plan are scheduled to be completed by June, when the Board of Regents is scheduled to take action to approve it.

Cavanaugh said the plan will be treated as a "living document," periodically revisited and evolving as the University grows. "The plan will never be complete. It's organic and will change over time," he said.

— By Ken August

The plan will be treated as a
"living document," periodically revisited
and evolving as the University grows.
"The plan will never be complete.
It's organic and will change over time."

Patrick Cavanaugh,
Vice President for Finance

(ENTREPRENEURSHIP, continued from page 6)

value start-ups, and "angels," which are large groups of individuals who are relatively wealthy and tend to be interested in smaller businesses.

However, getting a piece of that funding requires the entrepreneur to have a basic understanding of the financial aspects of her or his venture, which is what Tatsch emphasized. "In these classes, I tend to stress early on that eventually you're going to have to put together a business plan, either for investors or a bank and they are going to want to see your financials."

MANAGING FORESIGHT

Entrepreneurial skills today are often just as important to individuals who are part of a larger organization, as they are to people who strike out on their own, said Grace Law, Business '94.

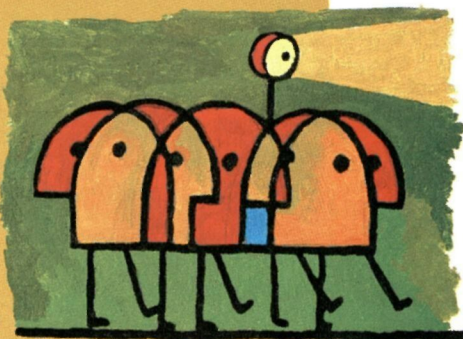
Law handles a number of responsibilities for her employer, Software Engineering Solutions Inc., a provider of high-end information technology and contract software engineers for high-tech companies in the Bay Area. In just the last few years, revenues for the company have grown from \$1 million to \$7 million annually. In addition to overseeing the company's sales and marketing efforts, she also is responsible for recruiting a technical workforce and for operations management.

Although Law said that the marketing aspect of her job is very intuitive, she found her entrepreneurial education to be essential in providing important guidelines and a framework for making decisions in her work environment.

"It gives you sound business management and common sense," she said. "As a marketing director, I've applied what I've learned to risk. It's about knowing when to stop and about maintaining a level of persistence so you don't give up when you reach a hurdle." Law said her entrepreneurial education helped her excel in her job by strengthening qualities she already possessed.

"People are mistaken when they think you only need entrepreneurial skills when you're at the top or starting your own business. That's not true at all," she said. "Those qualities are needed for everyday decision-making and project implementation."

Law said she believes that everyone benefits from some level of "entrepreneurial spirit," although different businesses call for different levels. "Dynamic, high-tech organizations need more entrepreneurial spirit in all employees or they fall behind the competition," she said. "But even in larger organizations with a lot of routine tasks, employees still need an entrepreneurial spirit to solve problems and get things done."



Tatsch admits that for the most part, entrepreneurs do not want to be finance specialists—they tend to be very product-oriented. But they do have the capability to learn and develop the financial skills they need. "Anybody who looks at a business plan can look very quickly and know whether you're blowing smoke or not," he said.

Tatsch's entrepreneurial finance classes are part of a growing Pacific commitment to be innovative in the teaching of entrepreneurship as well as its practical applications, according to Plovnick. At the core of Pacific's commitment is its Entrepreneurship Center and the Fletcher Jones Chair in Entrepreneurship, each established with more than \$1 million in grant funds. "The chair gives us the opportunity to attract high-quality individuals in entrepreneurship who can work with students and the community," said Plovnick, noting that the center focuses strongly on entrepreneurial ventures in the surrounding community.

Pacific chose to focus on entrepreneurship as a major

academic thrust, because small business is a way of life in the Central Valley and because of the school's close proximity to Silicon Valley, according to Plovnick. "It provides a good synergistic relationship with the immediate region," he said. In addition, a large percentage of Pacific students come from families who own small businesses.

In fact, one of the Entrepreneurship Center's most significant accomplishments to date is the creation of the Institute for Family Business, which convenes four conferences a year for member companies. In addition, the center's economic

forecasting unit provides quarterly economic research statistics for San Joaquin County.

Pacific has also added an entrepreneurship track to its MBA program and has expanded its undergraduate concentration in entrepreneurship. Both curricula, said Plovnick, are very interactive with the community. "You can't train people without opportunities for real-world experience," he said.

Additional entrepreneurship funding allowed Pacific to field two student teams in business competitions this year in San Jose and Oregon. The San Jose contest was a business game simulation, while the Oregon contest required student groups to develop a business plan and conduct market research for a real product. "While all our business disciplines emphasize field work and real applications, it is particularly important in the entrepreneurship concentrations," Plovnick said.

Pacific plans to be a part of the evolving growth of the entrepreneurship arena by continuing to expand its course offerings and community interaction, said Plovnick, who calls entrepreneurship "a perfect fit" with Pacific's primary themes.

"As we look forward to the 21st century, the thing that will distinguish those who thrive from those who don't will be the ability to continuously innovate," he said. "It is a historical principle at Pacific to strive for leadership and innovation in everything we do. This is one more center of excellence."

— Barrett McBride

Tough Call

By Gary Libman

For seven decades, Pacific nurtured a dream. In the dream, a football squad from a small school trounced teams from large universities.

But reality buffeted the dream. Large schools often whipped Pacific in football. Meanwhile the sport competed with academic programs for scant University dollars. Given these realities, many in the University community questioned the wisdom of a Division I-A football program at Pacific and considered the dream more of a nightmare.

Now the dream is again evaluated as a nine-member committee considers whether Pacific's football program, suspended by the Board of Regents in 1995, should be reinstated.

The committee, appointed in January by President Don DeRosa, deliberated until April, then began a series of campus meetings to get feedback on three options for NCAA Division I-AA football. The options were for football with no scholarships, with a middle range of 40 scholarships or with the maximum of 63 scholarships allowed under I-AA rules.

After receiving input at the meetings, the committee is scheduled to present a confidential recommendation to DeRosa.

"We're not even saying that one of these three options will be our decision," said psychology Professor Ken Beauchamp, the committee chair. "It may end up that we recommend a program midway between any two of these options. We really are waiting to see what response we get from the three options."

The committee could also recommend continuation of the current University policy of no football and continue Division I standing in all other sports, Beauchamp said.

But he added that the committee would not recommend a return to Division I-A football, with its maximum of 85 scholarships, played by Pacific before the program was suspended.

"This committee will not make that recommendation," he said, "unless there is some incredible outpouring from the community, which would mean that someone would have to step up with a lot of money, and that's not (likely) going to happen."

DeRosa, who said he intended "to listen very carefully to this committee," will study the report and send his recommendation to the regents, who will make the final decision at their June meeting.

The outcome probably will shape University policy for decades.

"We're going to say yes or no to football with the expectation that we're not going to come back and review it in five years," said Beauchamp, the committee chair. "...I don't think the president wants to get into a yo-yo model of re-evaluating decisions on football."

A lasting solution would please many committee members, who found their work "gut-wrenching."

"I would venture to say that no one on this committee

would ever volunteer for this job again," said Stockton Mayor Gary Podesto, a regent. "If they did that, I'd say they should go through a mental exam."

"...There's a coming to reality that's tough," said Podesto, who chaired the 1995 committee which recommended the suspension of football. "...because no one understands the details. They think you should just be able to start a program and play football."

Beauchamp added: "I think we're frustrated by the fact this is a very complex issue. One member said we can analyze it until hell freezes over and not come up with what is clearly the best choice for the school. There are so many variables, some we don't have any control over."

Beauchamp accepted the difficult job of heading the committee after many years chairing the Athletic Advisory Board, which counsels the president on athletic matters. His new committee represented key campus constituencies.

The committee includes regents Podesto, Don Smith and Kathleen Lagorio Janssen, and alumnus Jerry Kirsten, COP '47, an accountant. Other members were Pat Cavanaugh, vice president for finance; Gene Pearson, chair of the Academic Council and professor of geosciences; Mary Ferrill, professor in Pharmacy and Health Sciences; and Farrah Mullings, senior, Eberhardt School of Business.

The committee worked under a key NCAA policy that universities such as Pacific playing in Division I must play all sports in Division I. Under that policy, if the University reinstates football, it must play in Division I-A or I-AA. The two divisions allow not only significantly different levels of coaching staffs but scholarships (a maximum 85 for Division I-A and 63 for I-AA.)

The committee also pledged that if football were restored, there would be "no new net costs to the University." This calculation is heavily affected by athletic scholarships, because tuition, fees and room and board account for 92 percent of the Stockton campus' current budget. Another key expense is travel to away games, because few private schools in Northern California play Division I football. A \$400,000 deficit for the season led to the suspension of football in 1995, with a projected loss of more than \$1 million in 1996.

Additionally, the committee pledged that plans for any new football team would meet federal gender-equity requirements through new teams and/or scholarships, and would not compromise plans to take the University to the "next level" of academic excellence.

These caveats governed the committee in presenting Division I-AA options to the community for feedback.

Option A (no athletic scholarships): The committee noted that this level of football is played at only one California university, the University of San Diego, and in three athletic conferences, the Patriot League and the Ivy League in the East and the Pioneer Conference in the Midwest.

The annual University contribution to the Department of

(continued next page)

(TOUGH CALL, continued from page 15)

Intercollegiate Athletics would increase by an estimated \$590,000, which would be offset by additional tuition, room and board.

Option B (maximum 40 athletic scholarships): This level has attracted only one private California university, St. Mary's, and one public institution, California Polytechnic State University, San Luis Obispo. Neither is affiliated with a football conference.

University costs would increase by about \$2.8 million. The amount would be approximately offset by revenues from tuition, room and board "if the potential number of new students is realized."

Option C (maximum 63 athletic scholarships): This level of football is played in the Big Sky Conference. The members are CSU Sacramento, CSU Northridge and seven out-of-state public schools. The committee forecasts net additional costs of \$900,000 per year before academic and non-academic support. Paying for the increase would require "a permanent endowment fund of approximately \$16 million."

Discussions on all football options were spirited and objective, committee members said. Yet some observers consider the results of the committee's deliberations foreordained.

There is tremendous pressure from alumni to bring back football, said one professor, who requested anonymity. "They'll do [approve] non-scholarship or limited scholarship [football]."

Reservations also came from Reuben Smith, a retired dean of the graduate school and professor emeritus of history.

"The committee's functioning is fair," said Smith, who chaired an earlier athletic ad hoc committee to examine football. "But whether the committee's work is going to be the most important factor in the decision by the Board of Regents, I don't know. I have a feeling that some minds on the board are made up."

Beauchamp has heard the talk.

"A segment of the faculty and a large segment in the community think that we are going to have football," he said, "and some in the community think it's Division I-A and that the football coach has already been hired. I can tell you the decision has not been made and we have not hired the coach."

John Stein, executive assistant to President DeRosa, predicted that the current Board of Regents will handle the situation objectively.

"The board suspended the football program in 1995," he said. "This was an enormously difficult decision to make. The board recognizes that governance of a University functions best in an open, consultative atmosphere."

DeRosa added that even if he wanted to, he couldn't persuade the committee on football to serve as window dressing.

"Can you imagine," he asked, "involving nine highly talented individuals and asking them to put the amount of time and energy they have into this effort if you already knew the outcome? They wouldn't stand for it."

DeRosa also said that any plan must have "commitments... to insure gender-equity" and that there must be "reasonable assurances" that a new program won't hurt other University teams.

Other University teams seem to feel that if football returns, they won't suffer.

"I really feel comfortable," said Keith Coleman, women's soccer coach, "that it will be done right if it's brought back."

"If they are going to bring in additional support staff and bring it in at the level it's competitive, I think it's the most wonderful thing that could happen," said Coleman, whose team was Big West Conference champion in 1998. "It puts the exclamation point on our athletic package. I lose kids because we don't have football and they want the whole college experience. That includes a football game every Saturday."

Football contributed to the Pacific experience for 77 consecutive seasons in which dazzling success often fueled dreams of glory.

During the 1930s, legendary coach Amos Alonzo Stagg's "reputation and connections" allowed Pacific to schedule games with nationally known teams, according to a 1979 essay by Harold Jacoby, dean emeritus of Pacific's liberal arts college. Jacoby added that during World War II, players assigned to Pacific by a U.S. Navy program helped the Tigers compete well against the best university teams on the coast.

Entry into the "big time," however "occurred as an aftermath of the [Eddie] LeBaron team of 1949." With LeBaron as quarterback, Pacific went 11-0, but in subsequent years, four of the University's strongest rivals—St. Mary's, Loyola, University of San Francisco and Santa Clara University—quit football. At the same time the San Francisco 49ers arrived in the Bay Area and extensive television football broadcasts began, competing for fan attention.

Although the Tigers appeared in the 1951 and '52 Sun Bowls, Pacific teams registered only 15 winning seasons between 1950 and 1977 and only one thereafter until the program was suspended in 1995. Although the Tigers played in 30,000-seat Amos Alonzo Stagg Memorial Stadium, attendance each year from 1990-95 averaged between 8,207 and 10,763 per game.

When the regents suspended the program, Pacific was among the smallest of 108 universities playing Division I-A football. Pacific, Stanford and USC were the only private universities on the West Coast playing a full range of Division I-A sports, including football.

Despite the competitive disadvantages, DeRosa promised at the time of the suspension that Pacific would "examine the possibility of a return to football at the appropriate level."

The review waited for three years, to permit a cooling of passions about the suspension of football and because Michael McNeely, hired as director of athletics in March 1997, had other matters on his hands. McNeely reorganized the athletic department, aided in the San Francisco 49ers negotiations to hold pre-season training at Pacific, and supervised construction of the 30,000-square-foot Pacific Intercollegiate Athletic Center.

After completing those projects, he focused on football.

But throughout the suspension, enthusiasm for football remained high among former UOP players.

One alumnus, Stanford University Athletic Director Ted Leland, COP '70, has telephoned former Tiger players urging them to unite behind a reinstated team.

"We want to let the University know how important we think the football program is," said Morrison C. England Jr. '77, a Sacramento Superior Court judge, "not only to the school but to the overall student life at the University. I can't stress to you how strongly I am in favor of the prospect."

As England's remarks indicate, football is very important—at some universities.

(continued, page 24)

Pacific inducts six into sports Hall of Fame

Pacific's 1998 Athletic Hall of Fame inductees – Don Hall, Ted Leland, Kim McDonald-Pickering, Jack Morrison, A.D. Williams and the 1986 Women's Volleyball Team – were honored at a dinner in A.G. Spanos Center April 17.

Don Hall was honored for his accomplishments in football and track in 1942 and 1946-47. He became head coach for Stockton College's football team in 1954. The team's record from 1954-58 was 33-12-4, with three consecutive conference championships and a conference co-championship in 1958. Hall went to Cerritos College after he left Stockton, where he coached more championship teams. He became athletic director in 1963, serving until his retirement in 1978.

Ted Leland, '70, was noted for outstanding service as an administrator in college athletics. He lettered in football and track at Pacific. He was assistant football coach at East Tennessee State, Pacific and Stanford, where he earned his doctorate in sports psychology in 1982. Leland became Pacific's athletics director in 1988, serving until fall 1991, when he returned to Stanford as director of athletics.

While at Pacific, Kim McDonald-Pickering earned a variety of awards for volleyball and basketball accomplishments. Chosen first-team All-PCAA for volleyball her senior year, she also played basketball as a freshman, leading the team with 17.2 points and 11.3 rebounds per game.

After graduation, McDonald-Pickering played for the USVBA, taking home All-America awards in 1981 and '83. In 1984, her USVBA team earned first place at the U.S. national championships. She is deputy assessor-recorder for Shasta County.

Jack Morrison lettered three times in both track and football at Pacific. Morrison set five school records in individual and relay events at Pacific, including the 100- and 200-yard dashes, the 400-relay, 800-relay and sprint relay. In football, he averaged 21.3 yards per reception in his three-year career. Morrison was a free agent with the Buffalo Bills of the National Football League.

He was also inducted into the Pacific Athletic Hall of Fame in 1994 as part of the 1968-69 track team. He lives in Tigard, Ore.

A.D. Williams is remembered as a remarkable football player for Pacific, lettering three times, 1953-55. He led his team with 19 receptions for 216 yards in 1954, and again in 1955, this time with 17 catches for 252 yards. Williams went on to an impressive six-season career in the National Football League. He returned to Pacific in 1968 as an assistant football coach for two seasons. Williams died in 1990.

First-year Head Coach John Dunning took a team of five freshmen and four sophomores to Pacific's first women's volleyball national championship in 1986.

The Tigers won 15 consecutive matches, including five-game victories over Texas and Stanford, taking two losses at the UCLA National Invitational in mid-October and storming back with 16 consecutive wins in the rest of the season and the top seed in the Pacific Coast Athletic Association tournament.

Members of the 1986 women's volleyball team were Leona Bielefeld, Katie Harper, Brooke Herrington, Dorothy Hert, Liz Hert, Pam Lance, Teri McGrath, Mary Miller, Elaina Oden, Andrea Redlick, Cathy Scotlan, and Janet Wolfe. Dunning's assistant coaches were Perri Hankins, Mike Jones and Cathy Lumb.

SPORTS HIGHLIGHTS

- Women's tennis earned its first-ever conference title, and the program's first team title since 1985. Head coach Maria Mendez was named the conference Coach of the Year, and freshman standout Susanne Bertel (Guentersleben, Germany) was honored as the Big West Player of the Year.

- Men's swimming posted a 10-5 dual meet record, placing second as a team at the conference championships. Freshman Matt Smart (Stockton) placed 21st at the NCAA Championships as the first-ever Tiger freshman invited to compete. Head coach Ray Looze was named the Big West Conference Coach of the Year.

- The baseball team took a record of 31-22 (16-11 Big West) into its final three regular season contests of the 1999 campaign. With 16 victories in Big West Conference play, the Tigers established a Pacific record for conference wins in a season.

- Pacific men's basketball completed its 1998-99 season with an overall record of 14-13 (9-7 Big West). Senior Jason Williams (Walnut Creek) was selected to the All-Big West Conference first team.

- Tiger women's basketball earned its first winning season since 1995-96 with an overall mark of 14-13. Pacific tied a school record for conference winning percentage with a 10-5 (.667) in Big West contests. Freshman Selena Ho (Belmont) became the first Tiger in women's basketball

history to be named Big West Conference Freshman of the Year.

- Men's golf finished fifth at the Big West Tournament April 28-29 in Santa Ana. Juniors Jason Preeo and Florian Bruhns were selected to the All-Conference second team.

- Tiger softball entered its final three regular season contests a half-game out of first place in its quest for its first-ever Big West Conference title.

- Women's swimming posted a dual meet record of 5-13, and placed third as a team at the Big West Championships. Four Tigers were selected to the Academic All-Conference team, highlighted by senior Elizabeth Wistrom (Healdsburg), who became Pacific's first student-athlete this year to be named an Academic All-American.

- Men's tennis completed a dual match schedule with a record of 11-11. Sophomore Alexander Fiedler (Marburg, Germany) and freshman Dietrich Haug (Freudenstadt, Germany) each earned first team All-Big West honors in singles.

- Men's volleyball completed its season with a record of 14-11 (10-9 Mountain Pacific Sports Federation) after falling to No. 1 BYU in the first round of the federation tournament. Sophomore Vladimir Andric (Zagreb, Croatia), senior Dan Fisher (Goleta) and junior Darrell Dilmore (Lake Mary, Fla.) received All-MPSF accolades.



PACIFIC FAMILY CAMP

JULY 4 ~ AUGUST 7

Located in the Sierra mountains at University of the Pacific's historic Feather River Inn in Plumas County.

They invite one and all to the popular summer Pacific Family Camp. Programs offered will be arts and crafts; sports and nature walks; exploring with camp counselors, who are alumni, faculty and Pacific students.

In its 14th year, Family Camp is dedicated to offering age-appropriate activities and programs created by certified specialists for all to enjoy.

Five one-week sessions, from July 4 to August 7, still have openings.

Consisting of one main lodge and rustic cabins, Feather River Inn's 100 acres include a nine-hole golf course, volleyball courts, swimming pool, tennis court, theatre and a half-court gymnasium.

Many rivers and lakes are within a 30-mile radius of the Inn, offering canoeing and fishing.

Contact the Alumni Office for more details.
(209) 946-2391



Raymond College and Callison College 'reunion-nites' this June

Alumni of the Cluster Colleges Raymond and Callison, which helped put Pacific on the map as the California Oxford in the '60s and '70s, are invited to campus for their reunion. Although students can no longer study in one of the cluster colleges, memories of Callison, Raymond and Covell are ever-present with alumni, faculty, staff, in the landmark "Quad" buildings and in some class lectures.

The current Mentor program was partially patterned after Raymond College, and the School of International Studies was a spin-off from Callison and Covell Colleges.

As Covell alumni returned to campus in spring 1998, now Raymond College and Callison College reunions are slated. "Beyond the Eucalyptus Curtain" reunion, June 25-27 will be another way for alumni, faculty and friends to remember their part of Pacific's history. A committee of 18 alumni have planned the event for more than 500 to celebrate the Raymond and Callison College era—classes of 1975-82.



Beyond the Eucalyptus Curtain



REUNION 1999

The weekend will include a welcome reception, flashback lectures, music, children's activities, lunch, a barbecue dinner, an ice cream social and other events. Of special interest will be a film festival hosted by Dr. Larry Meredith.

Raymond, 1962-1979, had offered a three-year Bachelor of Arts in interdisciplinary programs. Callison, 1967-1979, had an emphasis on international programs and interdisciplinary teaching. It required a year in the Far East.

All interested in attending, as well as those who know of "lost alumni," can contact Kelli Page in the Alumni Office at (209) 946-2391 or kpape@uop.edu.

DIRECTOR OF ALUMNI/PARENT PROGRAMS LEAVES PACIFIC

Terrise Wood, COP '85 (formerly Giovinazzo), who has been with Pacific since 1990, resigned from her position.

"The opportunity to work with so many wonderful alumni, parents and friends that share a passion for Pacific is what made the last nine years so enjoyable," said Wood.



She married Commander Brian Wood, USN in April and relocated to the Monterey Bay Area.

A search will be conducted for Director of Alumni Relations through the summer.

Save these Dates:

July 4-August 7 Pacific Family Camp	Sept 17-19 Pacific Alumni Association Board of Directors' Retreat, Feather River Inn
Sept 4-6 Freshman Rendezvous, Feather River Inn	October 16 Homecoming 1999, Pacific Family Day
(209) 946-2391 • kpape@uop.edu	

'20s

Margaret Crump Moore, COP '25, resides in San Jose, where she enjoys her home, reading and light gardening.

Chrissie Woolcock Collins, COP '28, received the "1998 Medaille d' Excellence for Health" from World Wins Corp. She is founder of Medic Alert, and an active member of its domestic and international board of directors.

'30s

Mildred Meyer Brackett, COP '31, recently celebrated her 91st birthday. She is a retired teacher and lives in Lancaster.

Lily Schild Busick, COP '32, lives in an apartment in Coquille, Ore. She received her 70-year Grange Award at a recent meeting of the Myrtle Grange.

Eileen Daniels Coggin Britton, Conservatory '38, is active as a substitute organist. She travels in the spring and summer and skis in the winter. She lives in Alameda.

'40s

Doris Carpenter Carlino, Conservatory '49, is a retired U.S. Department of Labor secretary. She sings under the professional name Doris Marion and has given many concerts, recently specializing in cabaret-type songs by Kurt Weill. Her "special pleasure" has been performing for public school children under grants from the Massachusetts Cultural Council. She is a resident of Everett, Mass.

'50s

Jim Corson, COP '52, retired this year after more than 47 years as a United Methodist pastor. The past nine years he was director of the Conference Council on Ministries. He and his wife, Jane, live in West Sacramento.

Thomas Wogaman, COP '52, is serving his second term on the Corvallis City Council. He and his wife, Mariol, live in Corvallis, Ore.

Marilyn Sevilla-Gunther, COP '54, is a violinist in the Reno Philharmonic, Chamber Orchestra and Nevada Opera. She and her husband, Rolf, live in Reno.

Eugene Garibaldi, COP '55, is a retired elementary teacher. He taught for more than 42 years. He and his wife, Joan, live in Bakersfield.

George Nishikawa, COP '55, was named pastor emeritus of the Sacramento Japanese United Methodist Church. He and his wife, Yoshiko, reside in Elk Grove.

C.M. "Bud" Sullivan Jr., COP '55, was recently inducted into the Lodi Community Service Hall of Fame for his 35 years of service to the community.

Mary Van Konynenburg Hansen, Education '58, a former elementary teacher, lives in Everett with her husband, Paul, a retired superior court judge for the state of Washington.

'60s

Geraldine Senner De Benedetti, COP '60, retired from the Hawaii Department of Social Services in 1993. She recently retired a second time from the Outrigger Duke Kahanamoku Foundation. She continues to operate Ecoculture Associates, helping disorganized people get organized. She lives in Honolulu.

Apolinar Sangalang, COP '60, a former mayor and councilman in Lathrop, was the Lathrop Christmas parade marshal in December. He is a retired Methodist minister and is currently the choir director at St. Mark's Methodist Church in Stockton, master of the Ibarra Lodge and a member of the American Legion Manuel Roxas Post No. 98. He and his wife, Nelly, live in Lathrop.

Corrinne Connolly Tevis, COP '60, is semiretired in Port Ludlow on the Olympic Peninsula in Washington. She publishes *Investor's Edge*, foreclosure information.

Earl Johnson, COP '66, is chancellor of the San Mateo County Community College District. He and his wife, Ann, live in Foster City.

Wayne Cooper, COP '67, is serving on the San Luis Obispo County Planning Commission. He is also a member of the Atascadero Unified District School Board and the San Luis Obispo County Farm Bureau. He is a resident of Atascadero.

Bob Krulish, COP '67, is director of Downing Street Foundation. His wife, Judy, is a registered nurse. They are residents of Littleton, Colo.

Silke Podeyn Vannatter, COP '69, is coordinator of special education at the International School in Geneva. She and her husband, Gary, a data-processing manager, live in Les Bains, France.

'70s

Robert Gewald, Business '70, is chief financial officer of Park Plaza International Motels and Resorts. He and his wife, Lea, live in Scottsdale, Ariz.

Fred Hirning, Pharmacy '70 and '72, received the American Pharmaceutical Association Academy of Pharmacy Practice and Management Merit Award, which recognizes individual pharmacy practitioners for singular, significant contributions to pharmacy practice. Fred provides clinical pharmacy services at Doctors Hospital in Manteca. He and his wife, Marilyn, live in Lodi.

Davolyn Thorndike Girvan, COP '72, is an elementary school resource specialist. She and her husband, Gregory, live in Fontana.

Commencement rose for COP's leading lady

Marian Van Gilder Shroven, COP '29, still is a huge fan of the University, 70 years after her graduation.

This benchmark year and her continuing interest in Pacific earned her the honor of offering the first rose to the memorial bouquet at COP's May commencement ceremony. Leading members of the Half Century Club from the class of 1949 all will add their roses, signifying the lifelong relationship graduates enjoy with the University.



Shroven majored in drama and appeared in community theater productions in her hometown of Rochester, N.Y. She and her husband, who were married by Pacific Chancellor Tully Knoles, served with the armed forces during World War II and moved to San Diego afterward.

Known on campus as "the lady with the flower in her hair," Shroven has given generously to Pacific. She first heard about institutional endowment gifts during a 1980 campus tour, and has made several since: the Marian Van Gilder Shroven Endowed Fund to geology and geography; the DeMarcus Brown Endowed Fund for Theater Production; Speech and Hearing Gifts—Technology Fund, in communicative disorders; the Victor L. Shroven Endowed Fund for the Photography Program, named for her husband and his avocation; and also contributed to the library's endowment. Shroven has given the library many hundreds of books, and is credited with starting the library's leisure reading section, which has blossomed out of its corner near the entry into nearby stacks.

"Marian is an avid reader of mysteries, and over many years, she has continued to give us hundreds of mystery novels, which began our popular leisure reading area," said Dean of Libraries Jean Purnell. "It was typical of Marian—she simply loves to give. Whenever she visits Pacific, she arrives with an 'extra suitcase' filled with books for us!"

Photography Professor Dan Kasser is equally effusive about Shroven. "She has enabled us to make introductory strides into the digital age in our department's curriculum, and to begin the transition from chemical- to electronically-based technologies and processes," he said. "Personally, I have enjoyed her company and enthusiasm when she visits campus. Her generosity of spirit and unmitigated support for Pacific are inspiring."

Purnell noted that Shroven thinks of the simple gifts that aren't often known to others, but which benefit employees and students greatly. "One year she donated a punch bowl, cups, trays and a decorative platter that we use whenever we serve refreshments," Purnell said. "These kinds of things are what make Marian so endearing to us."

"I enjoy my visits to Pacific so much and really hate to miss Founders Day this year," Shroven said. "It is gratifying to help the University. I do it because these groups need it, and because I can."

—Joyce McCallister

Coveliana's humanitarian heart ripples through lives

She matched her skills and interests to the needs of the community—a simple rationale for a woman who has made an impact on the lives of victims of torture and societal pressures.

Kathryn Anderson, Covell '81, has devoted her time to counseling and resettling refugees.

"I don't know if I'd be doing [this] if it hadn't been for Professor Clark Shimeall," said Anderson about the retired provost of Covell. He pointed out Anderson's counseling skills and encouraged her to travel to Costa Rica and Mexico, exposing her to other cultures.

Time abroad and her experience at Covell led to a vocation helping refugees while she earned a master's degree in counseling at San Jose State University. Challenges with the International Rescue Committee in San Jose, the oldest and—at the time—second largest refugee settlement in the world, built her compassion toward other cultures. The San Jose office was the busiest in the U.S., resettling refugees, mostly from Indochina, at a tremendous pace, she said. Never having lived in Asia, Anderson described it as "the next best thing."



After meeting her husband, Jesse Rivera, when they served as board members with the Center for Employment Training in San Jose, "someone had to move," Anderson said with a

laugh. He lived in Idaho as the center's state representative, so she joined him and worked as a probation officer until starting her counseling practice.

Teaching courses in anger control and juvenile delinquency for court-ordered minors, Anderson was recommended to teach graduate courses in social and multicultural counseling at the College of Idaho. Because adult learners retain information from storytelling, part of her instruction included telling stories of her time resettling refugees.

By starting Lutheran Social Services, the largest nonprofit counseling agency in Idaho, which provides professional counseling for people who are at risk, she honed her skills. "At the time Idaho had the highest suicide rate among elderly males and the highest binge-drinking rate among teenagers," she said.

Anderson also has worked as Idaho's first regional membership coordinator for Amnesty International, the world's foremost human rights organization.

After moving to San Diego, Anderson served as a national board member with Amnesty International until her son, Zachary, was born in 1995. When a staff member asked Anderson to form a new organization, she founded Survivors of Torture, International. Its purpose is to educate people about the effects and symptoms of torture, giving hope to victims. Survivors received funding from the United Nations last year. "We see ourselves as a healing resource, providing social, therapeutic and medical services."

Anderson now divides her time between her family, Survivors and her job as a counselor at Grossmont Hospital in San Diego.

— Beatriz Esclarin '99

Susan Deming, COP '74, is managing director of investments for Piper Jaffray Inc. in San Francisco, where she also lives.

Gretchen Guletz Carlson, COP '75, is school nurse for five schools in Amador County Unified School District. She and her husband, David, live in Jackson.

Cynthia Holmes, Conservatory '75, recently finished her first marathon run, the Marine Corps Marathon. She is an independent consultant providing program evaluation, strategic planning and grant writing to local nonprofit organizations. She lives in Silver Spring, Md.

Rob Klevan, Conservatory '75 and '81, is director of the wind ensemble at UC Santa Cruz. He also teaches at the Stevenson School in Pebble Beach, where he lives with his wife, **Nicki Taylor Klevan**, COP '75.

Daniel Berky, Pharmacy '76 and '84, is senior scientist and systems analyst at the Schering Plough Research Institute, in the drug metabolism and pharmacokinetics division, located in Lafayette, N.J. He lives in Flanders, N.J.

Christopher Fulkerson, Conservatory '76, is a composer, publisher and taxi driver. He has written more than 45 works of symphonic, chamber, choral and solo music. He lives in San Francisco.

Allan Hardcastle, COP '77, McGeorge '79, is a Sonoma County Superior Court judge. He enjoys training for triathlons and coaching youth sports. He and his wife, **Vickie Johnson Hardcastle**, Business '78, live in Santa Rosa.

Jeffrey McFarland-Johnson, Conservatory '77, received a Parents' Choice Approval Seal for "The Perfect ABC Songbook," a multimedia publication for children that teaches the phonetic sounds of the English alphabet. He also completed a method for bass guitar with a CD, recorded five relaxation and meditation CDs, including a recording with Andrew Weil, M.D. He lives in Napa with his wife, **Cynthia Wolf McFarland-Johnson**, Education '71 and '82, and their two children. They are available through www.johnsong.com.

Michael Meeks, Engineering '77, is in a doctoral program in strategic management and entrepreneurship at University of Georgia's Terry College of Business. He likes to travel and hopes to land a teaching position abroad. Michael is a resident of Athens, Ga.

Carol Sites Scott, Pharmacy '77, is employed by Kaiser Permanente in Ontario, Calif. as an asthma specialist pharmacist. She also is an outpatient dispenser. Her husband, **Ray Scott**, Pharmacy '81, died in December 1997. He had been employed by Kaiser for 16 years. Carol lives in Upland.

Renee Williams, Education '77, is a teacher at the American School of Dubai, United Arab Emirates. She has been a special education and classroom teacher for 12 years in Tokyo at the American School in Japan.

Elaine Dollahite Billeter, COP '78, lives in Concord, where her garden club completed a civic beautification project recently. She designed the plantings in four beds in Baldwin Park.

Craig Sweet, COP '78, and his wife, **Kathy**, are pastors at St. Mark United Methodist Church in Kamkakee, Ill.

Sue Bohlin, Conservatory '79, has been music director for George Coates Performance Works Theatre in San Francisco, conductor for Piedmont Children's Choir in the East Bay, producer of Golden Gate International Children's Choral Festival in Oakland. She is currently searching for work in the for-profit world of music. She lives on her boat in Sausalito.

Ricardo Campero, Conservatory '79, performed a benefit concert in Patterson for the Federated Church and Boy Scout Troop 81. He and his wife, **Julie Freiria Campero**, Conservatory '79, live in Manteca.

Cheryl Chang Robins, Callison '79, is convention services manager of Sheraton Towers Southgate in Southbank, Australia. Her husband, **John**, is a copywriter. They live in Dawes Point, New South Wales.

'80s

Karen Brinkmann Mooty, Business '80, is administrative assistant in the engineering department of Atlas Pacific Engineering. She and her husband, **Gene**, live in Pueblo, Colo.

Kay Brinkmann Rendleman, Business '80, is comptroller of the Census Monitoring Board. She lives with her husband and two children in Springfield, Va.

Julie Lane Carter, Conservatory '81, is an adjunct faculty member at CSU Fresno where she works as a choral director. She also directs a professional chorus. She lives in Fresno with her husband, **Michael**, and sons, **Sean** and **Joshua**.

Paul Levendoski, Engineering '81, and **Celia Bernhardt Levendoski**, Education '83, along with their three children, are spending their fourth year in Lagos, Nigeria. Paul works for Chevron.

Susan Beery, COP '82, is a graduate student and substitute teacher for Pleasanton Unified School District. She and her husband, **Patrick Moore**, live in Pleasanton.

Barbara Blaine Chapman, COP '82, works in the environmental bureau of the Santa Fe Springs Fire Department. She is the current president of the L.A. Chapter of the Society for the Diffusion of Useful Knowledge. Her husband, **Keith**, is a pastry chef. They are residents of Claremont.

Rick Paulsen, COP '82, received the Heart of Gold Award, a special recognition of those who have served Dameron Hospital through philanthropic acts and/or gifts. Rick and his wife, **Nancy**, live in Stockton.

Philip Chung, Pharmacy '83, is

president of Advanced Agencies Corp. He and his wife, Sue, an accountant, live in New Hyde Park, N.Y.

Scott Rurik, Business '83, is owner and manager of the Scott Appraisal Company, which provides and writes feasibility studies for commercial, industrial, multifamily and special use properties throughout Central California. Scott and his wife, Julie, and their two sons live in Fresno.

Elizabeth Ward, COP '83, resides in New York and most recently appeared on Broadway in the original cast of the musical "The Scarlet Pimpernel." She married actor Ken Land in July 1998.

Laura Stubbs Dammel, COP '84, is a senior staff physical therapist at Kaiser Permanente. She and her husband, Kenneth, live in Lodi.

Cynthia Hudson Hagerty, Education '84, works part-time as a full inclusion specialist for the Tracy Unified School District. The rest of the week she is at home in Tracy with husband, Frank, and their two children.

Jennifer Johnston Johnson, COP '84, her husband, Ronald, and their two sons live in Paradise Valley, Ariz.

Whay Han Jones, COP '84, is a staff family physician with the U.S. Air Force. She and her husband, Robert, a staff anesthesiologist with the U.S. Air Force, live in Fairfield.

Cheryl Darby Mori, COP '84, and her husband, Anthony, have a family transportation consulting business. She works part time and takes care of son, Blake, 3½. They live in Burlingame.

Kathleen Moses, COP '84, is a resident of San Francisco. She and Camille Peri have edited a book, *Mothers Who Think: Tales of Real-Life Parenthood*. It will be published in May by Villard/Random House.

Thomas Clark, Engineering '85, is with the Naval Facilities Engineering Command. He is a current team leader in the privatization of naval family housing. He resides in San Diego.

Laura Lyon, COP '85, is vice president of marketing and corporate services for Lyon & Associates Realtors. She also serves on the board of directors of the Light Opera Association. Laura lives in Sacramento.

Janet Langenberg Schumacher, COP '85, is an exercise physiologist and manager of Amdahl Corp.'s Fitness and Recreation Services. She has spent the past 14 years working in fitness in the corporate and private/commercial industry. She and her husband, Richard, live in San Jose.

Alan Laskin, COP '86, McGeorge '89, has formed a law partnership, Laskin and Guenard, in Sacramento. He and his wife, Julie, and their two children live in Elk Grove.

David Morrissey, COP '86, is a chief resident in otolaryngology head and neck surgery at Oregon Health Sciences University. He will graduate in July and will start private practice in Boulder, Colo. He and his wife, Bronwyn Crowley Morrissey, COP

'88, manager of New America Capital Markets, have two daughters.

Mirriah Parsonage, COP '86, and **Jun Ueda**, COP '86, McGeorge '89, have been living in Japan for the past five years. Jun is with Merrill Lynch Mercury Asset Management as "head of legal." Mirriah is with Goldman Sachs, a U.S.-based securities house in New York.

Patty Espeseth, Conservatory '87, is program administrator at Psychiatric Management Resources in Union City. She lives in San Carlos.

John Harker, Business '88, is in law enforcement. His wife, **Elizabeth Rolstin Harker**, COP '89, is a teacher. They live in Stevenson Ranch.

Susan Mount, COP '88, is regional sales and marketing manager for the West Coast with Atlantic Records. She lives in Sherman Oaks.

David Roche, COP '88, is associate vice president of investments at Morgan Stanley Dean Witter in Concord. He and his wife, Veronica, live in Brentwood.

Verna Wright Verspiere, COP '88, is involved in volunteer activities with the church and community. Her husband, **Xavier Verspiere**, Business '88, is vice president of the international division of Banque Nationale de Paris in San Francisco.

Michelle Elsing-Goddard, COP '89, is assistant buyer for Earthsake in Berkeley. Her husband, **R. Kevin Goddard**, Engineering '90, is a civil engineer and project manager for O.C. Jones and Sons. They live in San Ramon.

Jennifer Mills, Education '89, is a commercial loan representative for The Money Store in West Sacramento. She resides in Sacramento.

Sumner Peery, Engineering '89, is controls engineer for an air-conditioning company. His wife, Veronica, is an independent kitchen consultant for The Pampered Chef. They live in Concord.

Timothy Rohde, COP '89, is associate professor of English at North Central University. His wife, Debbie, is an elementary school teacher. They reside in Savage, Minn.

Beth Wainwright Burris, Business '89, works for Guidant Corp. in human resources, and her husband, Mark, works for GE Capital in commercial financing. Bridal attendants in their September 1998 wedding included **Jennifer Mills**, COP '89, **Kassandra Norstad**, Business '89, and **Alison Highlander**, Business '89. They reside in Campbell.

'90s

Stephanie Johnstad Hessler, Education '90, is with Horizon Instruction Systems, a California charter school working with homeschooling families. She and her husband, Jeffrey, live in Manteca.

Vicki Bargagliotti, COP '91 and '98, is the communications director for the Berkeley Albany YMCA. She received her master's degree in public

Paradise reels alumna in

Many biology majors at Pacific choose laboratory research or medicine after graduation, but Laurie Newins Sutton, COP '82, combined her love of biology with scuba diving to work in the Caribbean.

She was lured by the diving, the people and the ambiance of the Cayman Islands, and she was reeled into a life of underwater exploration. "I think I was at that point you reach ... when you have your whole life in front of you and no idea what you want to do," Sutton said, "I just gravitated to the place I was happy and had the best sense of myself and who I was."

Sutton first went to Cayman as a Pacific junior for a work study job in the Mosquito Research and Control Unit and the Natural Resource Department. While on the islands, Sutton used her scuba skills from a course at Pacific to earn her assistant instructor rating.

After graduating from UOP, she felt drawn back to Caribbean life and worked as an open-water scuba instructor for the island's oldest and, at the time, largest dive operation. Two years after Sutton obtained both her National Association of Underwater Instructors certificate and her Professional Association of Scuba Instructors certificate, she was promoted to retail sales manager. There she met her husband, Martin. They married in 1988.

Sutton manages Martin's Fisheye World Tour business, a dive shop specializing in underwater photography and video. They take divers to exotic locales such as Fiji, the Galapagos Islands, the Red Sea and Indonesia. Sutton incorporates her knowledge of marine life and behavior into the tours and slide shows they present to customers and new staff.

Interested in furthering their knowledge of photography and video, the Suttons opened Cayman Film & Video, where they produce and market videos worldwide. They have made a series of three instructional underwater photography tapes. One achieved a Telly Award for best "how to" video. The couple has applied their computer and biology backgrounds to produce and market worldwide, five multimedia CD-ROMs on marine life.

When she's not traveling—Sutton usually leads two to three group trips a year—she works at home organizing tours, writing a monthly e-mail *Fisheye Netnews* newsletter and selling their products.

"I thought I would be in Cayman for a year or so," she said, "Eventually, it seems, I just carved out this weird little niche with the travel, computer[s]... and diving all rolled into one."

"The fulfilling part to me," she said, "[is] we are able to broaden people's horizons and show them... things they wouldn't otherwise ever be aware of."

— Beatriz Esclarin '99



From fatigues to Phi Kappa Phi

From flying on the Airborne Warning and Control Squadron (AWACS) in the Persian Gulf to studying at Pacific, Catherine Hodnett, Biology '99, left her rewarding military life to make an equally successful college career majoring in biology with a pre-med emphasis.

Before her six years in the Air Force, she attended college in New York and Florida. She made ranks early based on her accomplishments and testing. The Air Force, especially the travel, was enjoyable, she said, even though there were some scary moments. Hodnett was a flight instructor and advanced air-surveillance technician with the 963rd AWACS, a point from which to command and control. She served nine tours of duty in the Persian Gulf during conflicts after the Gulf War.



The Air Force taught her to be a leader, a follower and the wisdom to know which role to choose, she said. She learned to take control of situations, and acquired "extra skills," like making speeches. She developed confidence, the ability to ask questions and create ideas. These experiences helped her succeed in college. The care she received in the military during her pregnancy is what

inspired her to study health science. As a result, after her son was born, she moved to Lodi to join her husband, who had left the Air Force the year before. After a year at Delta College, she came to University of the Pacific.

Hodnett left the military as a staff sergeant (E5), a rank she achieved in four years, but which usually takes eight to 10 years. She also received honors, including two commendation and four aerial-achievement medals for flying combat-support missions.

Her leadership and organization skills earned her the opportunity to do undergraduate research studies.

She spent a summer participating in a joint project between Pacific and the surgery department of San Joaquin County General Hospital. Hodnett observed numerous surgeries and researched gall bladder surgery, which was published, and tracheal surgery.

This summer, along with biology department Chair Paul Richmond, Hodnett will study human cell growth in culture.

Although Hodnett wants to work in health science, she doesn't want to rule out graduate school, pharmacy or lab work. "No matter what career I choose, I'll be dedicated to it and I'll learn to do it well," she said. "I know I'll be happy with what I do."

Hodnett has been rewarded for excellence with the Fred J. Early Jr. and Marguerite C. Early Endowment for Research in the Sciences, which will fund her summer's research. She is also a member of Phi Kappa Phi, the oldest national honor society that recognizes students of all disciplines.

Hodnett lives in Lodi with her husband Paul—who suggested that she attend Pacific—their son and his two daughters.

—Beatriz Esclarin

relations from Pacific last year. She lives in San Lorenzo.

Lisa De Benedetti Clemons, COP '91, is office manager for Tracy Material Recovery and Solid Waste Transportation. Her husband, **David Clemons**, Education '92, is a teacher and adapted physical education specialist for Galt Joint Union School District. They live in Lodi.

Tanya Helgesson, Conservatory '91, is employed by the Yuba County School District. She sings with the Sacramento Choral Society and resides in Sacramento.

Brian Oatman, Engineering '91, is with the Department of Environmental Health and Safety at UC Davis. His wife, **Michele Maguire Oatman**, COP '91, is a contract negotiator at First Health in West Sacramento.

Trisha Loring Crawford, Education '92, has played the role of Mary, mother of Christ, in the last 14 annual *Las Posadas* productions held at Columbia State Historic Park. She lives in Murphys with her husband, Rolin, and her son, and teaches first and second grade at Columbia Elementary School.

Adlai Shawareb, Engineering '92, is a software engineer at St. Jude Medical. He received his master's degree in computer engineering from Santa Clara University in December. He lives in Saratoga.

Theron Westrope, COP '93 and '94, completed a doctoral program in English with honors and distinction at the University of Southern Louisiana. He and his wife, Lucia, are residents of Lafayette, La.

Stephanie Hunton Schouten, Education '94, is a third-grade teacher in the Los Altos School District. Her husband, **Jason Schouten**, COP '94, is sales manager for Quad Rep Inc. They are residents of Los Altos.

Vicki Newman, COP '95, graduated from Santa Clara University Law School last year, passed the California exam in July and was sworn in to the state in December. She is an assistant district attorney for Santa Clara County and works in San Jose.

Paul Rapp, Business '95, has joined the staff of Judith Buehler Public Relations of Stockton. He and his wife, **Darlene Narady Rapp**, COP '98, reside in Stockton.

Regina Ruse, Business '95, works for the Doubletree Hotel at Fisherman's Wharf in Monterey as a corporate sales manager for conferences and conventions. She resides in Monterey.

May Yang, Pharmacy '95, is a pharmacist for Walgreens. She and her son, Edward, live in Fresno.

Nicole Roberts Churchill, Education '96, is a mathematics teacher for Stockton Unified School District. She and her husband, Kenneth, a high school counselor, live in Stockton.

Dennis Malfatti, Conservatory '96, is working for a private high school in Brooklyn, directing choirs and teaching music classes. He received his master's degree in choral conducting from Penn

State University. Dennis resides in Staten Island.

Kimberlee Marsh Curtis, COP '96, is a second-year graduate student in physical therapy at CSU Fresno. Her husband, Matthew, is a professional baseball player in the Anaheim Angels organization.

Tony Park, Pharmacy '96, and his wife, **Melissa Shubb Park**, Pharmacy '97, recently opened Park Compounding Pharmacy in Westlake Village in Thousand Oaks. Unlike the average pharmacy, Park Compounding sells medications customized to meet individual patient preferences and requirements. They live in Agoura Hills.

Scott Crawford, COP '97, is a survey specialist. His wife, Jaime, is a police officer in Ann Arbor, Mich.

Carrie Gulbransen, COP '97, is a music clearance-rights assistant with Walt Disney Studios. She lives in Manhattan Beach.

Christopher Lieu, COP '97, is a student and graduate assistant at the University of Iowa. He lives in Iowa City.

Kevin Long, Engineering '97, is a component design engineer with Intel Corp. He lives in Sacramento.

Lee Neves, COP '97, is a second-year student at McGeorge School of Law. He is a legislative aide in the office of California Assemblyman Keith Olberg, a Republican from San Bernardino County. Lee lives in Sacramento.

Elizabeth Oldridge, University College '97, is a behavioral specialist at UOP. She lives in Stockton.

Joshua Highland, Business '98, is assistant manager of the media center at Scottsdale Conference Resort. He lives in Scottsdale, Ariz.

Heather Liddle, COP '98, is a research associate in the fabric and home care division of Procter and Gamble in Cincinnati. She lives in Fairfield, Ohio.

Births

To **David Itkin**, Conservatory '77, and his wife, Teri, a daughter, Stasia.

To **Cheryl Chang Robins**, Callison '79, and her husband, John, a son, Joshua Kalani Aaigh.

To **Bob Hyde**, Dentistry '82, and his wife, Sherri, a daughter, Jamie Sherie.

To **Laura Trayle Roberts**, Engineering '83, and her husband, Lance, twins, a son, Shane, and a daughter, Alana.

To **Karen Asahino Selleck**, COP '83, and her husband, Dan, a son, Paul Kazuo.

To **Jennifer Johnston Johnson**, COP '84, and her husband, Ron, a son, Connor Tandy.

To **Sherry Edmondson Campbell**, COP '85, and her husband, Michael, a son, Brenden Xavier.

To **Laura Reilly Getchell**, Education '85, and her husband, Steve, a daughter, Julia Elizabeth.

To **Karin Koga Holt**, COP '85, and her husband, Arlen Holt, Engineering '86, a son, Trevor.

To **Marla Nishikawa Nakaso**, COP '85, and her husband, Stanley, a daughter, Kelly Kimiko.

— Class Notes —

To Adam Althoff, Pharmacy '86, and his wife, Catherine Wall Althoff, COP '87 and '89, a son, Peter Jacob.

To Lisa Bartok Kay, COP '86, and her husband, Balfour Kay, Dentistry '86, a daughter, Ahna Colleen.

To Kari Bright Chesney, Business '87, and her husband, Bob, a daughter, Marissa Ruth.

To Cathy Frisk Lutz, COP '87, and her husband, Mike, a son, John Russell "Jack."

To Carol Warner Spiering, Business '87, and her husband, Michael, a son, Spencer Michael.

To Carolyn Sells Sutter, COP '87, and her husband, Kent, a daughter, Julia Lauren.

To Carrie Canteras Perino, COP '88, and her husband, Tony Perino, COP '88, a daughter, Cate Marie.

To Verna Wright Verspieren, COP '88, and her husband, Xavier Verspieren, Business '88, a son, Maximilian Michel.

To Stacey Coito Cochran, International Studies '89, and her husband, Christopher, a daughter, Emilie Kathryn Rose.

To Cheryl Tucker-Villaret, Pharmacy '89, and her husband, Greg, a son, Dustin Joseph.

To Christine Rodriguez Johnson, Business '90, and her husband, Wes, a daughter, Megan Christine.

To Lisa De Benedetti Clemons, COP '91, and her husband, David Clemons, Education '92, a daughter, Corrin Grace.

To Melissa Shubb Park, Pharmacy '97, and her husband, Tony Park, Pharmacy '96.

To Juan Valencia, Education '97, and his wife, Rosie, a son, Emanuel.

Marriages

Dan Slater, Callison '71, to Marilou Mirkovich.

Barbara Blaine, COP '82, to Keith Chapman.

Christine Chenoweth, COP '82, to Robert Hammond.

Laura Abatangle, COP '89, to Scott Owens, McGeorge '89.

Beth Wainwright, Business '89, to Mark Burris.

Thomas Scott Arnett, Business '90, to Christine McGee.

Jodi Nelson, International Studies '92, to John Kaele.

Laura Norman, International Studies '92, to Kurt Leafstrand.

Ellie Whitbeck, COP '93, to Tom Miller.

Stephanie Hulton, Education '94, to Jason Schouten, COP '94.

Annette Lorenzi, Business '95, to Ronald Northup.

Jennifer Miller, Business '95, to Glenn Reed.

Paul Rapp, Business '95, to Darlene Narady, COP '98.

Kimberlee Marsh, COP '96, to Matthew Curtis.

Timothy Schmierer, COP '96, to Kelly Ward, COP '96.

Penny Vincent, International Studies '96, to Abraham Contreras, Engineering '97.

Heather Watson, Engineering '97, to Michael Oviatt.

Jennifer Wells, International Studies '97, to Ron Scoggins.

Jennifer Vied, Conservatory '98, to Brian Geiger, COP '98.

Memoriam

Nadean Gonzales Desmond, COP '27

Margaret Minasian, COP '29

Constance Edwards Baxter, COP '31

Phillip Kempsey, COP '34

Clarence "Jimmy" Thompson, COP '35

Geraldine Scott Krause, COP '36

Howard Lenz, COP '47

Olin "Max" Graham, COP '49

Monte Edison, Conservatory '51

Lloyd Mitchell, COP '55

Lee Fletcher Alkire, Conservatory '56

Robert Ijams, COP '60

William Clark, Pharmacy '64

Peter Habley, COP '65

John Fruth, COP '66

Charles Lynch, Pharmacy '70

Rosalind Angell, COP '73

Ray Scott, Pharmacy '81

Robert J. McMaster, Pharmacy '91



Therese Ting Woo, M.D., COP '31, died at age 86. Born in China, Dr. Woo entered COP in 1927, at age 16, graduating with honors in three years. Dr. Woo received her M.D. in 1934 from the University of Michigan and, in 1955, her Master's of Public Health at Harvard. Dr. Woo was a captain for the U.S. Army Medical Corps in the Pentagon, a pediatrician in Hawaii and the District of Columbia, a major in the U.S. Army Medical Corps in Virginia, a university physician in Chicago and Michigan, a medical officer for the FDA, a Diplomate of the American Board of Pediatrics, secretary of the Prince-Georges Pediatric Society, member of Fellow American Academy of Pediatrics, the American Medical Women's Association, Alpha Epsilon Iota, Delta Omega and Iota Sigma Pi. Her honors included the Army Commendation Ribbon, Rapporteur, White House Conference on Children, delegate to the 13th Congress Medical Women's International Association in Paris and she is listed with University of Michigan's Barbour Scholars. Dr. Woo has left the University a generous bequest.

Faculty and Friends

William Judson "Jud" Darden, emeritus professor of education, died on January 19 at age 85. After serving in the Army Air Corps in World War II, Professor Darden began his 35-year career at Pacific as the audiovisual education instructor, and later became director of audiovisual services. Professor Darden was a member and one-time president of Pacific's Phi Delta Kappa chapter, the professional education fraternity. He is survived by his wife, a daughter, two grandsons and his brother.

Dr. Margaret Cormack, professor emerita of comparative sociology in Callison College and former dean of Raymond-Callison College, died March 2 at age 86. Born in South India of missionary parents, she studied chemistry at University of Kansas for her bachelor's and master's degrees. Graduating Magna Cum Laude and Phi Beta Kappa, she was recognized as the leading woman athlete in her class. Dr. Cormack taught at

Kodaikanal School in South India, married and had two sons. While raising her children, she taught and became the leading women's tennis player in the region. After World War II, Dr. Cormack studied at UC Berkeley and received her doctorate from Columbia



University. She then taught at Fredonia State Teachers College, Brooklyn College, Berkeley and Stanford, before coming to Pacific in 1969. She was a visiting professor at

Hawaii's East-West Center and directed the U.S. Educational Foundation in India. Dr. Cormack was passionate about teaching different cultures, women's roles in these cultures and the importance of international education standards. Her publications include *The Hindu Woman* and *She Who Rides a Peacock*. Dr. Cormack retired in 1982. She is survived by her sons Pete and Rob, four grandchildren and five great-grandchildren.

Dr. Dewey W. Chambers, professor emeritus of education, died March 28 at age 70. A pioneer in the study of children's literature, he published *Children's Literature: Storytelling and Creative Drama* (1970) and *Children's Literature in the Curriculum* (1971), capturing the attention of educators nationally with the importance of children's literature in early childhood development and its role in fostering adult creativity. A noted storyteller with a repertoire of more than 200 stories which entertained children and adults



throughout the Valley and the Bay Area, he appeared in events to raise funds for community charities. When performing in high school and

community theater in his hometown of Capitola, a talent scout from the movie industry "discovered" him. He then became a contract player at Warner Brothers Studios in Hollywood. Dr. Chambers earned a bachelor's degree in 1952 and a master's degree in 1960 at San Jose State University and a doctorate in 1965 from Wayne State University in Detroit, returning to California to teach at UOP. His interest in teaching gifted children extended to an annual summer school program that taught children, as well as trained their teachers and parents. When he retired in 1992, Pacific established the Dewey Chambers Children's Library and Art Gallery in the Benerd School of Education. Dr. Chambers received a large number of awards and honors from professional and civic organizations as well as Pacific's Distinguished Professor Award in 1982 and the Order of the Pacific in 1992. He is survived by his wife, Judith, vice president for student life at Pacific. Memoriams are welcomed in the Dewey Chambers Children's Library and Art Gallery name.

— Clubs & Organizations —

Pacific Alumni Association Pacific Club leaders would like to hear from alumni in their areas:

East Bay Pacific Club

Cesare Ciatti '56
(925) 838-8189
322 Alamo Square
Alamo, CA 94507

Hawaii UOP Club

Helen Wolber Brinkmann '53
(808) 942-2448
796 Isenberg, #20K
Honolulu, HI 96826

Los Angeles Pacific Club

Theresa Roberson Wesson '86
(626) 282-4784
1216 Violeta Drive
Alhambra, CA 91801-5335

Orange County Pacific Club

Cathy Beaumont '92
(714) 514-1766
(714) 949-9566
806 South Esplanade Drive
Orange, CA 92869

Pacific Club of the Nation's Capital

Dave Frederickson '66
(202) 434-8724
4100 Cathedral Avenue NW PH-9
Washington, DC 20016-3584

Sacramento Valley Pacific Club

Loel Heupel
(916) 485-5328
4725 Moore Way
Carmichael, CA 95608

San Francisco/Pen Pacific Club

Bob Berryman '83
(650) 570-4256
658 Fathom Drive
San Mateo, CA 94404

South Bay Pacific Club

Gene Nyquist '52
(408) 258-0849
14770 East Hills Drive
San Jose, CA 95127

Stanislaus Pacific Club

Catherine Pietanza '86
(209) 521-1316
1509 Bryn Maur Way
Modesto, CA 95358

Young Alumni

Bob Vereschagin '85
(510) 229-0482
2707 Benson Court
Martinez, CA 94553



FOLLOW FOCUS

[A further look at past Review stories]

Dear Editor,

I was deeply saddened to read of the death of Dr. Martin Gipson. I think it is fitting that the issue of *Pacific Review* [Fall 1998] that contained your fine obituary also held at least two other references to his influence on Pacific and the community: in the article on Charles Odipo (who worked in Gipson's Community Re-Entry Program), and in that on the Gold Rush West museum. The issue is a tribute to the breadth of Dr. Gipson's influence on Pacific students, and the entire Stockton community.

I was a psychology major in 1971, but uninspired and ready to change my major as soon as I found something that I liked better. Two days of Dr. Gipson's *Psychology of Learning*, however, and I was hooked for life. He taught psychology as a rigorous science, but one with a soul. He demanded excellent scholarship of his students, but expected us to apply that scholarship to the needs of real people. I was among the first students to work in the Community Re-Entry Program, and it doesn't surprise me that, over 25 years later, the program is still going strong, providing invaluable experience for psychology students, at the same time that it gives help to some of the most vulnerable in our society.

When we in academe speak of our mentors, we usually refer to our "major professors" in graduate school, the ones who directed our Ph.D. studies. I have always felt as if I had two mentors. I was "finished" by my graduate school adviser, but I have always been able to point to Martin Gipson and say, "That is why I chose to do this." I have taught psychology for 20 years now, and I feel him in the classroom with me every day.

Sincerely yours,

Gregory B. Simpson, Ph.D., COP '73, professor of psychology, Kansas University

(TOUGH CALL, continued from page 16)

Pacific is not alone among colleges and universities in seeking effective ways to incorporate the role of athletics within an academic community. The challenge has become particularly daunting because, quite simply, the rules have changed. There's gender-equity to consider and the fact that

high-profile big-cost athletics has become popular entertainment in a highly competitive marketplace. Figuring out whether the old tradition can be revived with the new rules and in ways that complement Pacific's academic mission and financial structure, will test the Pacific family

1911 BACK IN TIME:

Even though women did not have the privilege to vote, Pacific women gained the opportunity to play basketball in the mid-1890s, and began to compete in 1905. As one of the first West Coast institutions to compete in women's basketball, Pacific women were successful in extensive competition—especially in the 1909-10 season.

The 1911 team was the last to play in intercollegiate competition before it was limited to interclass play in 1912, as the activity was deemed "unladylike" by a faculty and administration vote.

By 1924, when women could vote, Pacific joined the Women's Athletics Association (which promoted interclass play).

For 46 years no sponsored intercollegiate women's basketball games were played. In 1970, the Modern Women's Intercollegiate Athletic program began at Pacific, adding a basketball program in 1975. Today, women's basketball competes in NCAA Division I level games, and has achieved a benchmark of post-season play.

— B.E.

and its capacity to handle a difficult matter with grace, tolerance and a clear mind.

STOCKTON CAMPUS

May 3-August 20—American Language Academy intensive English programs
May 17-June 18—Summer Session I
May 17-June 11—School of Education's Summer Session I
June 7-August 13—Pacific Summer Sports Camp sessions for children
June 14-July 16—School of Education's Summer Session II
June 20-25—Journalism Academy
June 20-July 3—Pacific Summer Music Institute
June 21-July 23—Summer Session II
June 21-August 2—Summer Theatre Arts Project
June 25-27—Raymond, Callison and Raymond-Callison Reunion
July 26-August 20—Summer Session III
July 19-August 20—School of Education's Summer Session III
July 25-30—Sports casting Camp
July 25-August 7—Folk Dance Camp
October 16—Homecoming 1999, Pacific Family Day

SCHOOL OF DENTISTRY

June 18—Alumni/Graduate Banquet, Ritz-Carlton Hotel
June 19—Thanks a Bunch Brunch, Gabbiano's Restaurant
June 20—Commencement, Masonic Auditorium
July 20—White Coat Ceremony for Class of 2001
July 25—Day at the Races, Del Mar Race Track
July 26—Kids in the Clinic Golf Tournament
September 16-19—CDA Fall Scientific Session
September 17—Alumni Reception
September 27—Children's Dental Health Care League Golf & Tennis Classic
October 9-13—ADA Annual Session
October 10—Alumni Reception in Hawaii

McGEORGE SCHOOL OF LAW

May 15—Commencement, Memorial Auditorium
September 18—McGeorge Alumni Reunion, Delta King 6 p.m.

FEATHER RIVER INN

June 20-July 3—Summer Quest Youth Camp
July 4-10—Week one, Pacific Family Camp
July 11-17—Week two, Pacific Family Camp
July 18-25—Week three, Pacific Family Camp
July 26-31—Week four, Pacific Family Camp
August 1-7—Week five, Pacific Family Camp
September 4-6—Freshman Rendezvous
September 17-18—Pacific Alumni Association Board of Directors' Retreat

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UNIVERSITY OF THE PACIFIC
& STOCKTON, CALIFORNIA

Beginning the last week of July, practices will be held on **Zuckerman Field**.* Team workouts are tentatively scheduled to last for approximately two hours each morning at 8:30 and afternoons at 2:30. No practice sessions August 6, 12 and 13.

July 26 – Monday

Rookies and free agents report to camp;
No practice

July 27 – Tuesday

First practice with rookies and free agents

July 29 – Thursday

Veterans report to camp;
No practice

July 30 – Friday

First full practice (includes veterans)

August 11 – Wednesday

Morning practice only

August 12 – Thursday

Pre-season exhibition –
49ers vs. San Diego Chargers at 3Com Park

August 14 – Saturday

Practices at 8:30 a.m. and 7 p.m.

August 14-15 – Saturday & Sunday

49ers Family Festival
 Food, fun, games and players' autographs
 for fans

August 17 – Tuesday

Morning practice only;
 camp closes

* Some afternoon or evening practices will be held in Stagg Memorial Stadium.

For more information:

(209) 926-5849

www.sf49erscamp.com



Academic regalia can be traced back to the universities of the Middle Ages when students and faculty wore the robes of the clergy. Today three ranks of degrees are distinguished through variations in the robes, which also indicate the discipline and the university. The degree's field is represented by the hood's colored edge, and in some cases by the facing and crossbars' colors on the doctoral gown. The hood's lining color represents the institution—burnt orange and black for Pacific.

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