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# Pacific Review

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## Scholarship grants key to capital campaign

Raising money for scholarships is a big part of UOP's current "Fulfilling the Promise" capital campaign.

Giving qualified students financial aid has always been a goal, but because of a sluggish economy and increasing higher-education costs, the need has never been greater. For example, California students are expected to borrow over \$1.8 billion this year for college, a 40-percent increase from last year's record-setting debt level.

For the first time in UOP history, a \$1.3 million fund-raising goal for this year has been set by the Board of Regents for unrestricted gifts and contributions to offset financial aid commitments.

Currently, the University spends \$16.7 million annually for scholarships, not including an extra \$3 million for athletic scholarships. By comparison, the \$1.3 million level appears modest, but UOP has rarely raised over \$800,000 a year for unrestricted funds that go toward scholarships.

"Nearly 70 percent of UOP students require financial aid to be here," said Curt Redden, Vice President for Institutional Advancement, "and our success in the \$1.3 effort is directly tied to enrolling and retaining the majority of our students."

At UOP, the participation by alumni in the Annual Fund — the fund that raises unrestricted money for scholarships — has traditionally been the lowest of comparably-sized private universities. Most donors give for restricted purposes and special projects, which means more of the University's operating budget must go toward day-to-day expenses rather than financial aid.

"The Annual Fund is the life blood of a college," said Redden, "due to the fact that scholarships attract other tuition dollars." In a strictly financial sense, he explained, scholarship money is a good investment for any university; when a scholarship entices a student to enroll, he or she spends the additional tuition money to attend, and that money may not have come to the university otherwise.

"We could balance the budget with scholarship money, if we raised \$1-4 million a year in the annual fund," Redden said.

The "Fulfilling the Promise" capital campaign, the University-wide fund-raising effort to boost endowment to \$70 million, attracts many kinds of contributions. But campaign officials were especially pleased when a \$150,000 grant was received recently for a new scholarship program.

The Fletcher Jones Foundation in Los Angeles established an endowed general university scholarship for financially needy and academically worthy students. It will be known as the Fletcher Jones Endowed Scholarship Fund.

The Foundation, which provides funding to colleges and other organizations throughout California, earlier had made a gift of \$1.5 million to establish the Fletcher Jones Chair in the School of Business and Public Administration.

The capital campaign was officially announced last fall when contributions exceeded the \$49 million mark toward the \$70 million goal.

Gifts and pledges to the University are expected to exceed \$50 million by the end of the current fiscal year, June 30.

## Regents name new chairman, president announces retirement

The University of Pacific Board of Regents elected Robert T. Monagan as Chairman and UOP President Bill L. Atchley announced his intention to resign next year at a regular meeting of the board May 10th.

Atchley has been at UOP since 1987. His accomplishments include raising the University's endowment from \$17 million to \$50 million, reversing a downward trend in enrollment and balancing the University's budget.

Monagan, a 1942 Pacific graduate, is President of the California World Trade Commission and has been a Regent since 1989. He served seven terms in the California Legislature, where he was Speaker and Minority Leader.

Donald Smith, a rancher and partner in the Turlock Fruit Co., was elected to be Vice Chairman at the May Regents meeting. A 1952 alumnus and board member since 1984, Smith had been Vice Chairman under former Chairman Bob Eberhardt.

Monagan and Smith replace board members Dale Redig and Jim McCargo, who had been Chairman and Vice Chairman, respectively, since December 1993.



UOP President Bill Atchley



New Regent chairman Robert Monagan addresses the Half-Century Club during commencement in May.

Monagan came to campus May 12th and met with about 50 students outside McCaffrey Center and held a press conference in Anderson Hall to answer questions about the change in leadership and the school's reaccreditation process. He and Vice Chairman Smith also met with faculty at a meeting of the Academic Council June 9.

Students and faculty were concerned that a switch in the Regents leadership might send a bad sign to the Western Association of Schools and Colleges (WASC), which is sending a team to UOP in October to see if the school has fulfilled all requirements for reaccreditation. A WASC team two years ago delayed reaccreditation until the University achieved greater stability in finances and governance.

Monagan praised Redig as a "super manager" and "skilled businessman," but said a communication problem between Redig and Atchley concerned the Regents, and led to the move. He said he hoped the change would enhance, rather than hinder, the University's reaccreditation effort.

"The first priority now is getting full accreditation from WASC — anything less is unacceptable," Monagan said.

His other two priorities, Monagan said, are setting up a search committee

for a new president and continuing the effort to raise endowment funds in UOP's current capital campaign.

As the Pacific Review went to press, Monagan was in the process of appointing an ad hoc committee of regents, faculty, administrators and students to determine the best method for selecting the new president. "I hope this group, representative of the campus community, will examine the search procedures from the past, and the kind of processes used at other universities, to decide the best way for us to proceed," he said.

The next step will be the naming of the search committee itself, which should also be broadly representative, Monagan said.

In an interview two days after the May Regents meeting, President Atchley said he was leaving UOP at the proper time. A university president's tenure should not necessarily be a long one, he said. "Any time you go past six, seven years — maybe stretch it to 10 — you should be questioning yourself. Then it is time for somebody else to come in (as president)," he said.

Atchley said his aim when he came to UOP was to meet his goals and move on by 1995.

continues on page 2



# New chairman discusses needs, goals for UOP

Because of Redig's brief tenure as board Chairman, the May Regents meeting led to a spirited end of the spring term. Students and faculty debated the school's future direction in hallways and impromptu meetings, and local newspapers received letters and faxes at a steady pace. The spirit of dissent culminated in a decision by some faculty and students to walk out of a portion of the convocation ceremony May 20.

At his press conference, Monagan said he didn't fault members of the campus community for some of their frustrations and reactions, but he stressed that the time had arrived for everyone associated with UOP to work in concert to make the University a better place.

"Let's all sit down and work together and get these problems resolved," Monagan said. "I think, with the possibility of a new president and all the things that we can do during this period of time, that we can do that. I am really optimistic about it."

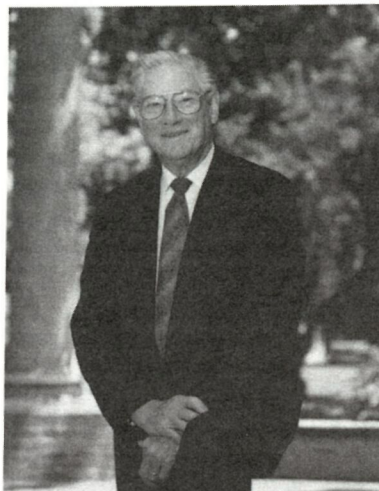
New Board of Regents Chairman Bob Monagan held a news conference at UOP on May 12, two days after he was elected. Here are some excerpts:

*Why was a leadership change on the board needed?*

Well, I don't think the issue at the moment is who is chairman of the Board of Regents. It is not that the chairman of the Board of Regents runs the University; it is just the question that the Board of Regents have a right to select whom their officers should be. They decided at this moment, after they learned of the resignation of Dr. Atchley, that we were going to have to conduct a search, and the communications between Dr. Redig and Dr. Atchley were not necessarily good because of a lot of circumstances that have developed, so it would be time to bring in somebody else during this transitory period. And I was lucky to lose that election, or win it, as the case may be.

*Dr. Redig and Mr. McCargo (former Vice Chairman of the Board) did come to campus often apparently and talked to students often, so suddenly students have an expectation of a much higher level of contact with Regents. How are you going to deal with this expectation, and how much long-term contact can students realistically expect?*

I think that I happen to be a very open person and spent a good portion of my life in the political arena, so I am used to



Monagan is a 1942 Pacific graduate.

talking with people and with being involved with people and I think it is important that we have strong communication with the students. There has been an ongoing discussion about how the Regents can formalize that relationship, and one of the things that we will be considering is how we can have regular reports or regular contact with the students at our Board of Regents' meetings and how to formalize that relationship in some manner. It has not been discussed at the Board yet, so I cannot say that something is going to happen, but I am one of those who strongly believes that it should occur and I think that it will occur.

Jim McCargo and Dale Redig are both very able people and Jim McCargo

seemed to have had a lot more time than other Regents and he lived in Stockton and could be on the campus a lot, so he was highly visible in that relationship. I might not be as highly visible, but I am going to be easily accessible to the students if they want to talk to me at any time.

*Could you specifically address the WASC situation?*

A lot of the issues have been distorted about the WASC situation. We do have a problem with accreditation from WASC, we have known that for a long time and have been working on that for a long time. I happen to think the major issues that WASC was concerned about are pretty well moving along in the right direction.

Yes, we have problems about the financing operations and the structure of the University, and that has bothered not only WASC, but it bothered the Board of Regents, too, so we have moved to put in place a stronger financial mechanism for the University. And in the same process, we have undertaken a major campaign to raise money — a five-year program to raise \$70 million dollars, and it is pretty nice to be able to report that in the first year, \$50 million dollars of that has been committed.

*With respect to WASC, faculty governance seemed to be very high on their list of priorities of things that must be rectified.*

Well, I think that it is very important and we apparently have had a problem as it relates to communications between administration and the faculty and we hope that is getting clarified. We cannot get WASC accreditation if the faculty does not want it. And so, somehow or other we have to make sure that we are all singing from the same hymnal. I am going to work very hard to try to establish those relationships and to discuss and put on the table all things that concern faculty, because if we do not have faculty participation in our WASC effort and faculty support for what we are doing, as well as student support, we are not going to get WASC accreditation.

I think that we have a fine faculty and I am so optimistic about things on campus; we have not solved all the problems, but I think that we are moving in the appropriate direction.

*What about the issue of the openness of the Board? What do you think your policy will be with respect to more access to what goes on in these meetings?*

Well, if you are talking about openness at the Board and you put it in the context that we have a big open public meeting, I don't believe that the Board of Regents is going to do that. It is difficult to discuss your business affairs in that kind of environment.

*Do you think the Board may invite a specific representative of the faculty and*

continues on page 3

## Pacific Review

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## Achievements have come in time of challenges

I cannot remember a time in recent history where uncertainty has played such a major role in so many facets of our lives. Questions about our national and state economies, individual employment security, health costs, world disputes, family budgets, social structure, government leadership and many other major issues all compound the complexities that seem to continually complicate our lives.

In this environment it seems more and more difficult to manage and follow through on long-term planning that can help create much-needed stability in this era of uncertainty.

One of my major long-term goals when I assumed the presidency of the University of the Pacific in 1987 was to address the dual issue of tuition cost and education quality. In 1977, tuition at the University was the second highest among a group of eight quality four-year private schools in California. (Mills, Occidental, Pomona, Redlands, Santa Clara,

Stanford and USC.) During a nine-year period from 1977 to 1986, the University achieved only a drop of one spot to third out of this same group of eight. Since 1987, however, we have moved from being the third highest in cost within that group to a ranking of sixth highest of eight in 1993.

In addition, when you compare the combined tuition and room and board cost of our University to a larger group of 20 major private universities in California (California Institute of Technology, Chapman University, Claremont-McKenna, Loyola Marymount, Harvey Mudd, Mills, Occidental, Pepperdine, Pitzer, Pomona, Redlands, University of San Diego, University of San Francisco, St. Mary's, Santa Clara, Scripps, Stanford, USC and Whittier), we currently rank 14th in cost on that list. This obviously expands our opportunity for

increased student enrollment, which enables us to generate additional net revenues for the University. Our enrollment increases in fall of 1992 and 1993 helped fund salary increase pools of 5% for each year ('92 & '93) plus restore University pension contributions of 5% for a total compensation increase of over 15% over this two-year period.

Our improvement in cost comparisons with other California universities has been achieved while maintaining, and in fact improving, the level of quality education received by our students during that nine-year period. The SAT scores of incoming freshmen have increased during this period and the average GPA of our 1993 freshmen class was 3.28, which was higher than the national average.

In addition to the University's regional accreditation the University is

presently accredited by 14 different national professional organizations. In reviewing the accreditation issue during its latest visit (October 1991), the Western Association of Schools and Colleges (WASC) indicated that "the University had developed an effective array of undergraduate and graduate programs and that the quality of the general education program was particularly indicated for commendation."

The success of this long-term planning effort was achieved through the tireless efforts of a large number of University personnel. Working toward this common goal has enabled the University of the Pacific to gain further recognition as an outstanding leader in the national academic community. I congratulate all of you for this achievement. It is a building block on which an even greater level of success can be built as the University begins to enter the 21st century.

By Bill Atchley

**UNIVERSITY NEWS  
FROM THE PRESIDENT**



continued from page 2

specific representative of the students to meetings?

I strongly support that, and I know that some of the Regents in the past have had a historic pattern that faculty and students shouldn't be around there. I don't happen to agree with that, so I think now that the majority of the Board would be open to finding the appropriate way to do that.

Would you describe this as a dedicated, caring faculty?

The ones I know all fall in that category. I don't know any that don't fall in that category. I totally understand and I don't fault them for the reactions that have occurred in the past, because we have had some problems; all I am doing is pleading with them, let's all sit down and work together and get these problems resolved. I think with the possibility of a new president and all the things that we can do during this period of time, that we can do that. I am really optimistic about it.

I would plead with everyone of us who has a stake in this that we begin to work at alleviating the concerns there are out there of people, which I don't think are real, about accreditation. It could conceivably hurt us in recruitment of faculty or recruitment of students if we allow that rumor to go around that we think we are not going to get accredited. I personally think we are going to get accredited. It is not automatic; I don't say

that glibly. We have got some steps to take and some things to overcome, but I can see where we can do that if we all work together and accomplish it. And if so, we are going to get accredited and go on and do some great things at the University.

*Do you ever envision Dr. Redig being re-elected as the Chairman of the Board of Regents some time in the future and Mr. McCargo as the Vice-Chairman?*

Well, it's possible, because I don't want to stay forever in this job, it is not a lifetime career for me, but I would think that at least during this transition period until we get a new President in place and complete that search and do that, we probably won't have any changes.

I have to tell you as I have told the Board of Regents, I did not get elected to come in and throw everything out. The steps that Dale Redig have taken are all good and I agree with him philosophically in all the things that he undertook. I disagree with some of the methods about which he attempted to do things and that is a matter of personality and style, and I think that is basically the major question right now — not the issues, but something as simple as that. He has a lot of things to offer, Dr. Redig has, because of his background as a University administrator at the Dental School and an academician. He is a skilled businessman, heading up the Dental Association, and he has a lot to offer, and so far we have not had any major exodus of Regents from the Board even though we were harshly divided on an issue. It was not a vindictive kind of debate.

## A letter from the Regents chairman

As the new chairman of the Board of Regents of the University of the Pacific, I am happy to convey to alumni, faculty, staff, community and University friends the positive feelings I have about the University. As you may know I attended the University of the Pacific and graduated in 1942. I have remained intimately involved with the University since that time.

During the 52-year relationship I have witnessed many periods of change. Our recent Board of Regents leadership transfer is an example of that transition. Throughout all the changes that have occurred over that 52-year period, one ingredient has remained constant: the professional reputation of our 153-year old University. I pledge to you that our outstanding reputation will remain intact and in fact continue to flourish during my period as chairman.

One of the other changes that will occur within the next 12 months will be the announcement of a new University President. Dr. Bill Atchley, President of the University since 1987, will be retiring effective June 30, 1995, as was his plan per discussion with the Chairman of the Board of Regents in July, 1993. In his eight-year presidency, Dr. Atchley has en-

gineered a great deal of success.

Student enrollment at the Stockton campus is the highest since 1981, the grade point average of incoming freshmen has increased to 3.28 (considerably above average when compared to the United States average for private four year universities), our financial endowments have grown from 13 million dollars in 1987 to over 50 million dollars at the end of 1993, and we have funded eight capital projects over the past four years while incurring no debt on any of these projects. The level of these achievements is magnified with the realization that they have occurred during a period of financial hardship throughout the United States and especially in the state of California. Dr. Atchley has had to preside over and make many difficult and unpopular fiscal decisions in successfully guiding the University through this troubled financial period. He is to be congratulated for these as well as his many other outstanding achievements.

I am also pleased to report to you that the University accreditation program is proceeding according to schedule. A great deal of effort has been put forth by faculty, staff and administration under the direction of Executive Vice President Joe Subbiondo. There is still a great deal more to be done in a short time. A report needs to be made in August to the ac-

creditation organization prior to their campus visit in October. I am confident that we can meet our goals in this area.

I am also pleased to note that the financial picture of the University is one that reflects ever increasing strength and stability. As a result of our endowment increases, our recent CEFA bond issue and other financial successes, we are continually improving our already solid financial picture. We are also steadily decreasing our University debt and, if we maintain our present financial course, the University can be debt free within a 12-year period. I will report to you in greater detail regarding our financial progress in future issues of this publication.

As Chairman of the Board of Regents, I believe one of my major responsibilities is to effectively communicate with parents, alumni, students, faculty, administration staff, community and University friends. You can look forward to receiving additional information about our University and its many accomplishments on a regular basis.

Sincerely,

Robert T. Monagan

## Faculty statement eases concerns about reaccreditation

### WASC viewed as supportive of institutions in the process of changing

The following "Statement on the University of the Pacific's Accreditation" was written by Jed Scully, then-chairman of the Academic Council and McGeorge School of Law professor, and Lee Fennell, Acting Academic Vice President:

The Western Association of Schools and Colleges, WASC, which includes California, Hawaii and the Pacific area, is one of the six regional accrediting agencies in the United States. Accreditation is an indication of quality and is a requirement for eligibility for federal and state funding, for the transfer of course credits and for eligibility of graduates to sit for most state or other professional licensure examinations for professional practice.

*Students, parents, alumni, faculty and others, while rightly interested in the University's accreditation status, should not be concerned that the University might suddenly be deprived of its accreditation.*

In addition to regional accreditation there is, in many disciplines, expected or required accreditation of professional programs for that field, for example, business, engineering, pharmacy and dentistry. Professional accreditation generally requires simultaneous regional accreditation as a prerequisite.

The University of the Pacific currently is regionally accredited and has always been; it was among the founding members of WASC when that organiza-

tion was formed in 1949. In addition to its regional accreditation the University is accredited by 14 national professional organizations.

Following its last regional reaccreditation visit in October 1991, the reaffirmation of the University's regional accreditation was deferred because of needs the University had found and the visiting team confirmed in the areas of strategic planning, balanced budgets and financing and University governance.

The Commission's action letter to the University indicated that the University had developed an effective array of undergraduate and graduate programs; the quality of the general education program was particularly indicated for commendation.

In August of 1994 the University will submit a report to WASC describing the steps it has taken to remedy the cited concerns, and an accreditation team will visit the campus in October 1994 to verify the University's report and make its own findings. Based on the University's and the team's reports, WASC will take action regarding the University, most likely at the WASC Commission's next meeting in February 1995.

During a period of deferral of reaffirmation the University remains accredited. Withdrawal of accreditation is a very serious matter and an extremely rare occurrence. A number of steps or stages intervene between accreditation and its withdrawal.

Under WASC procedures, those stages may include Deferral, Deferral with Warning, Probation, and Show Cause (why accreditation should not be withdrawn), which are intermediary between accreditation and withdrawal of accreditation. WASC's history is one of working with all its institutions in a collegial process, supporting them as they proceed to make changes.

Therefore, students, parents, alumni, faculty and others, while rightly interested in the University's accreditation status, should not be concerned that the University might suddenly be deprived of its accreditation. The University believes its accreditation will continue well into any foreseeable future.

A University committee has been at work during this academic year to prepare a report for submission in August. The University community looks forward to the completion of that report and to welcoming the WASC team in October.





Enjoying the Betz ground-breaking at Zuckerman Field are, from left: Professor Larry Meredith, alumnus Mel Nickerson, alumna Ginger Ivers Makino, President Bill Atchley, Helen Betz and Vice President Judy Chambers.

## Friends, fond feelings gather for Betz tribute

The pomp and circumstance of commencement weekend at UOP was interrupted for a short time Friday, May 20, for an emotional gathering at the site of a future sculpture honoring the late Ed Betz, former Dean of Students.

At Zuckerman Field just west of the Alex G. Spanos Center, about 40 people paid tribute to Betz' 42 years of service to the University by witnessing the ground-breaking for the sculpture and listening to remarks from friends, colleagues and family members.

Betz' widow, Helen Betz, was acknowledged in remarks by Judy Chambers, vice president of student life, for her great efforts in raising funds and organizing alumni for the sculpture. Construction is scheduled to begin on the sculpture — an abstract, open pyramid symbolizing the challenges and varieties of student life — later this summer.

Among the alumni present for the ground-breaking were Mel Nickerson, '56, Ginger Ivers Makino, '60 and Grace Burns Baun, '34.

To open the festivities, Larry Meredith, professor of religious studies, read a moving invocation dedicated to his longtime friend:

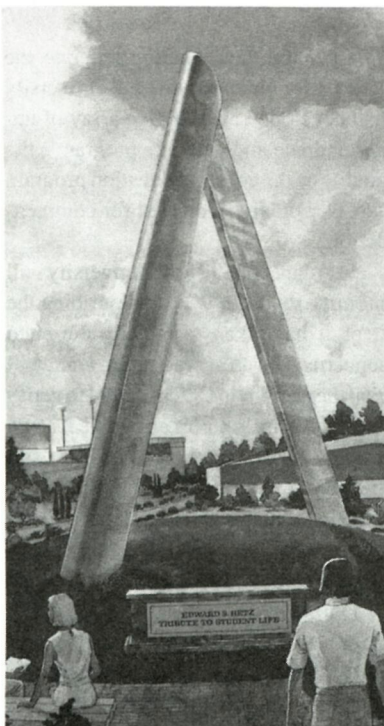
*Lord of Life and Death, we pause to remember Dr. Edward Betz, whose life made our community not only better, but more fun; who loved this University and served it with intelligence, loyalty and capricious elan.*

*We are grateful for this memorial — this act of devotion to a presence so at ease with the mysteries of our world that he dared to allow his spirit the joy of*

*incarnation: moving across valley, mountain and seas with the style of one born to be alive.*

*We offer this prayer of thanks and respect for a man whose energy defied entropy, whose imagination graced the years, and who disarmed death by embracing the earth.*

*As days grow shorter for all of us, let us hope that we, too, will be remembered as he is: As one who had the courage of companionship with those he loved, and as one who had the precious gift of deep play with those he liked. Amen.*



The Betz sculpture saluting student life will be a triangle shape when completed.

## Dean hopes humanities grants flourish

Robert Benedetti, dean of the College of the Pacific, hopes to play a role in getting the arts and culture of the Central Valley chronicled.

As a member of the prestigious California Council in the Humanities, Benedetti has a hand in awarding hundreds of thousands of dollars to artists, historians and nonprofit organizations in the state. One of his goals is to encourage applications for grants, rather than wait for whatever comes in the door.

Specifically, he'd like to see proposals that profile Valley writers, philosophers and historians, to ensure that the contributions made by such people are not forgotten.

The council, an independent state affiliate of the National Endowment for the Humanities, has awarded more than \$12 million in grants to more than 1,300 applicants since its inception in 1975. Unlike some of the other state affiliates, the California council receives no state funding to augment federal funding, which is apportioned by population.

Benedetti, one of 24 council members, attended his last meeting in June at USC, when about \$300,000 in grants were allocated.

Documentaries, radio programs, lectures series and exhibits are typical

projects that are awarded council grants, Benedetti said. However, proposals are not limited to any format or content beyond concerning humanities in California; the council held a symposium on multimedia at the June meeting.

The essential goal of the council is to introduce the humanities to the largest audience possible. "I feel very strongly that humanities should be communicated beyond the classroom to the community," Benedetti said.

Benedetti, who has been COP dean since 1989, is an old hand at the grant-writing and grant-awarding process. He said he has received three humanities grants in the past, and was a member of the Florida Endowment for the Humanities in the 1980s.

While he naturally cannot vote on proposals from friends or colleagues, Benedetti said his presence on the council can be a benefit to UOP and Stockton. "It puts me in touch with humanists throughout the state, as well as libraries, researchers, and so on," he said. "It increases the visibility of the University among the high-level intellectual elite. And I can bring high level information on grants and how to apply."

Benedetti said he was honored to have been nominated to serve on the council



COP Dean Robert Benedetti

by Arlen Hansen, Professor Emeritus of English, who died of cancer Aug. 12, 1993. Benedetti serves on the council with fellow Stocktonian Marian Jacobs, president of Marian Jacobs Advertising and founder and first chairman of the Stockton Arts Commission.

To get more information about humanities grants, write James Quay, executive director, California Council for the Humanities, 312 Sutter St., Suite 601, San Francisco, CA 94108, or call (415) 391-1474.

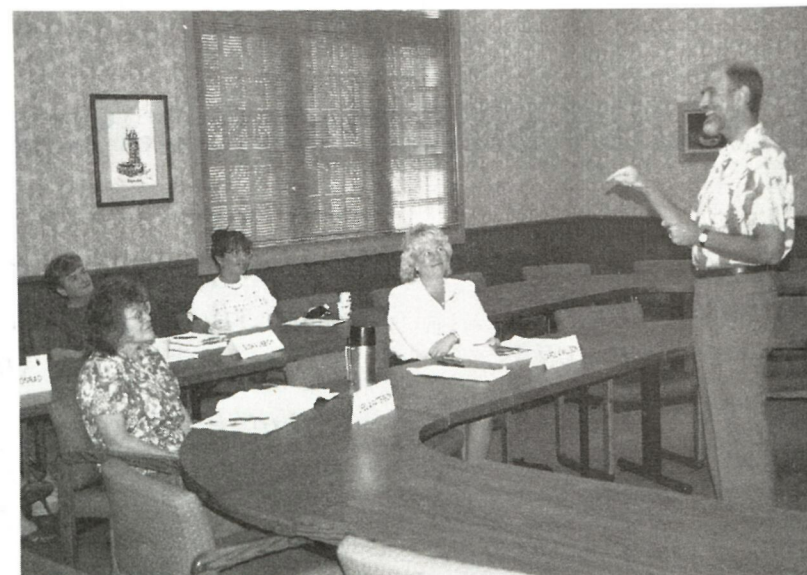
## UOP's self-esteem expert leads institute

After another year of doing their best to increase the skills and confidence of students, some teachers got a self-esteem booster shot of their own in June at UOP. Sixteen Stockton-area teachers attended the 3rd annual Napoleon Hill Self-Esteem Institute for Teachers taught by David Banner, a UOP professor in the School of Business and Public Administration.

The institute's namesake, Napoleon Hill, was one of the founders of the country's ever-expanding motivation movement. In 1908 Hill, then a young reporter, was reputedly challenged by Andrew Carnegie to devote his life to studying successful people. Hill spent 20 years on the task, producing several books, including "Think and Grow Rich," one of the best-selling motivational books of all time.

Banner is UOP's Napoleon Hill Professor of Leadership, and one of only two professors in the U.S. sponsored by the Napoleon Hill Foundation, based in Chicago.

While Banner is a veteran teacher and author in the academic areas of management and organization, he has a special love for preaching the virtues of self-help and human potential. "I want to



Banner teaches students in a summer class how to set goals and achieve them.

change people's lives," he said.

Among the topics Banner discussed with teachers during the institute's six-day run were "Discovering your life's purpose"; "Developing inspired feeling"; "Dissolving procrastination patterns"; and "Learning from adversity and defeat."

Banner is aware that the motivation field has its charlatans and fast-buck artists. "And I agree with the critics," he

said. "Rewards must equal performance. This can't be just positive thinking — people have to take action, too."

Banner gave the teachers self-improvement suggestions and lessons based on his many years of teaching, and on his varied background as a business consultant, entrepreneur and engineer. For their efforts, participants earned four continuing education units along with a recharged sense of self-esteem.



# NEWS DIGEST

## Avant-garde stand-up, rap heard at UOP

When rap first exploded onto the music scene, many criticized its seemingly harsh nature. A group from Long Island, NY, earned criticism and praise. The Rev. Jesse Jackson said, "They turned the mess into a message." The group was Public Enemy; the man behind the message is known as Professor Griff.

Griff and author Don Bajema presented, "Screaming From the Barrel," an evening of spoken word, to a University of the Pacific audience May 3. The event was sponsored by UPBEAT, the University's associated students' program board, as part of "Pacific Daze," a week-long series of spring festivities.

Professor Griff lent intellect to Public Enemy, emphasizing African-American capitalism and self-empowerment. His stance has proven disconcerting to some, but has provided leadership for many young Americans. Today, Griff's message has become more urgent, more critical and more relevant than in the past. According to *The Pacifian*, UOP's stu-

dent newspaper, "Griff lectures on the road to capture the minds and hearts of young people in America." During his performance, the rapper stated that he hoped those in attendance would share his words with their peers.

Author, actor, playwright and spoken word performer Don Bajema is best known for his intense "stand-up tragedy." His prose poems focused on the transformation of central character, Eddie Burnett. "Eddie is a combination of the kid I was and the kids I grew up with," said Bajema. "The title is a metaphor for the struggle for inspiration—the defeat of gravity, the things that pull us down."

## Drama department helps AIDS group

The San Joaquin AIDS Foundation got an unexpected boost this spring from the UOP drama and dance department, which donated proceeds from three performances to the local charity.

The \$1,425 check was presented May 23 by department chairwoman Sandra Persels to Foundation Executive Director Marie Enriquez at the organization's Stockton headquarters.

"I was surprised and very excited," said Executive Director Enriquez. "Fund raising is tougher than it's ever been. But I have found that people at UOP — particularly in fine arts — will help with-

out even being asked for it."

The Foundation, which is funded solely through grants and donations, provides financial and emotional support to AIDS sufferers and their families in the San Joaquin County area.

Persels said the idea for the donation came last year from the American College Theater Festival, a national college theater competition. She said organizers encouraged participating schools to donate some proceeds of performances in the competition to AIDS charities.

Last fall, UOP students produced two plays written by UOP alumni as part of the festival — "Sherlock" and "The American National Art Mall" — and proceeds from the final performance of each were set aside for the San Joaquin AIDS organization.

Because the idea was so well received by performing students and patrons, the proceeds from this spring's UOP dance concert were also added to the donation, Persels said.

## Pharmacy students deemed best in contest

UOP's chapter of the Academy of Students of Pharmacy (ASP), the student branch of the American Pharmaceutical Association (APhA), has won the 1994 APhA/ASP Chapter Achievement Award. Given annually to the ASP chap-

ter viewed best among the Association's 75 collegiate chapters, the award was presented March 21 at the 141st APhA Conference held in Seattle.

UOP's student chapter was previously selected for the honor in 1992 and was runner-up for the award in 1993.

According to ASP Advisor and UOP Pharmacy Professor Donald Floriddia, chapters are judged by a peer review committee on criteria that includes professional projects and active membership. UOP's student chapter was honored in part for outstanding service to the community.

"Our students are very involved in the profession and with the community," said Floriddia.

The pharmacy students have also received a competitive grant from the Merck Company Foundation, which will provide an opportunity for students to conduct professional community service projects on the county level. Past projects have included the development of a wallet-sized card detailing the signs and symptoms of heart attacks, raising community awareness about the importance of immunizing children and a strategic plan designed to improve minority recruitment for pharmacy schools.

Several of the chapter's projects were adopted at the state level for implementation throughout California. According

to Floriddia, the students are using this year's stipend to develop informational materials for HIV positive patients.

## First Pacific Rim history conference held

UOP's John Muir Center for Regional Studies hosted the 47th Annual California History Institute this spring, and the subject may have long-term benefits for the University.

Titled "California and the Pacific Rim: Past, Present and Future," the conference was the world's first symposium to address the history of the Pacific Rim. The event featured guest lecturers from Italy, Australia, Japan, Mexico, Taiwan, Hong Kong, New Zealand, France and Canada.

Dennis Flynn, chairman of the UOP economics department, said more conferences and even permanent programs related to the Pacific Rim could be established at the University in the future. He said Stockton's highly diverse ethnic population make it ideal as the site of a Pacific Rim center.

Some of the discussion topics at the spring institute included: *Mexico, JAFTA and the Pacific Rim; The United Methodist Church and the Pacific Rim; Perceptions/Misperceptions of the Term "Pacific Rim"; and China and the Chinese in Pacific Rim History.*

## UOP bonds lead to needed street, dorm improvements

UOP is getting a welcome face-lift this summer as roads are resurfaced, dorms remodeled and cost-saving equipment installed.

The projects are thanks to the University's participation in a recent California Educational Facilities Authority (CEFA) bond issue that will fund \$3.2 million in campus improvements.

The University was able to take advantage of low interest rates in 1993 and put together a refinancing package that freed up the money for the improvements. Three other state colleges and universities also took part in the tax exempt CEFA bonds.

The work at residential facilities includes remodeling bathrooms by replacing fixtures, partitions and tile; installing new hallway lights, new carpeting and new, movable furniture; and reroofing seven buildings.

Many dorm bathrooms and ground floors will also be made wheelchair-accessible for the first time.

"I am very pleased that we are in the process of this remodeling," Judy Chambers, vice president of student

life, said. "I am sure the students will be satisfied with the result when they return in the fall."

Throughout June, work crews have also been repaving most of the roads and sidewalks into and around campus. When Campus Way was completed, the portion from Stadium Drive to Chapel Lane was turned into a pedestrian-only pathway.

One summer project that is sure to save the University money is the installation of a pump that will supply Calaveras River water for irrigation uses. By using the nonpotable river water to keep campus lawns and shrubbery green, UOP will not have to waste at least 50 million gallons a year of high-quality well water.

UOP plans to use the river water for two-thirds of its landscape irrigation, about 53 percent of the total University water consumption.

Mike Goins, vice president of Finance, said the new lighting fixtures and systems being installed inside and outside campus buildings will also provide an energy savings for the University.

## Subscribe to... THE PACIFICAN 'Weekly news for the UOP community'

The 1994-1995 academic year promises to be an exciting (and newsworthy) one at University of the Pacific. Some major issues will include:

- ACCREDITATION: The return of the Western Association of Schools and Colleges to review UOP's accreditation status.
- PRESIDENTIAL: The search to replace retiring UOP President Bill Atchley.
- ATHLETICS: The breakup of the Big West athletic conference.
- FINANCIAL: UOP's financial restructuring and zero-base budget.
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Pacific's experienced defense is among the Big West Conference's stingiest.

# Depth at defense

**Tough games await, but veterans should bring improvement**

Chuck Shelton begins his third campaign as Pacific football coach in 1994, and for the first time he has experience and depth at his disposal.

Thirty-five letter-winners and 16 starters return from last year's squad, and coupled with 12 transfers and 20 redshirts, the Tigers conducted spring practice with all but five fall players already in camp.

Pacific's defense has been upgraded the past two seasons, and an offensive face-lift in '93 bore fruit, with key plays and back-to-back victories to end the season.

Eight returning starters anchor the Pacific defense, which boasts perhaps the most experienced secondary in the

country. A quartet of three-year letter-winners with better than nine combined years starting experience bolsters a unit that last year earned distinction as the best pass defense in the Big West.

A continual struggle for UOP teams has been defending the run, but Tiger coaches hope improved size up the middle corrects that ailment. "Defense wins championships" is the philosophy to which Shelton and newly hired defensive coordinator Lyle Setencich subscribe, and probably their biggest tasks are filling the void left by departed Big West Defensive Player of the Year Grant Carter at outside linebacker, and meshing the play of six junior-college recruits with four returning starters along the defensive front.

Offensively, eight starters return to the Tiger attack, which includes starting

quarterback Craig Whelihan and four offensive linemen. Running back Stanley Green returns, as do a host of receivers that help make UOP's offense its deepest and most experienced since Shelton arrived three seasons ago.

Among the cast of newcomers is San Diego State transfer Joe Abdullah, a Stockton native who performed for two seasons behind All-America running back Marshall Faulk.

Stagg Memorial Stadium is the site of five home games in '94, including bouts with perennial league front-runners Nevada, Utah State and San Jose State. UOP's non-conference schedule is loaded again this season with major-college opponents, featuring Minnesota, Oregon State and defending Big Eight Conference champ Nebraska.

By Kevin Messenger

# Volleyball squad set for new title

After a 13th straight NCAA regional berth in 1993, and the school's 16th consecutive 20-win season, Pacific volleyball shows no signs of letting up. The 1994 Tigers return four starters, including two-time All-American Charlotte Johansson, who will finish an outstanding four-year career in 1994.

Head coach John Dunning returns to complete his first decade as head coach of one of the most prominent volleyball programs in the country. Dunning has taken the program to the top of the national picture in each season with Pacific, and has two national championships in his nine-year career, and boasts a 258-57 winning record.

Dunning feels that this year's squad will again be successful, but will attain success a little differently. "We made a style change this spring, and it's something that the players and coaches are excited about, and we think the fans will like it. We spent a lot of time in the spring working on ball control, focusing on being technically sound and playing strategically."

Along with defense, ball control is also a key for Pacific, according to Dunning. "We have tried to pinpoint small areas of our ball-control game, to stop making little mistakes that stop the flow of our game. We want to be the team that gives our opponents fits, by digging ev-

erything they hit at us and not letting anything hit the floor."

At setter, Pacific returns two-time All-Big West Conference selection Lisa Johns, who tallied a team fourth-best 164 digs, in addition to a team-high 980 assists. Also at setter for the Tigers is Sacha Caldemeyer, who had a team fourth-best 15 aces along with 105 digs. "The setter position has been an area of focus in the program for a year. We have two very good setters, and both will play at a higher level in '94. We will use a 5-1 offense and will use one of them primarily, but the other will be on the court as well," Dunning said.

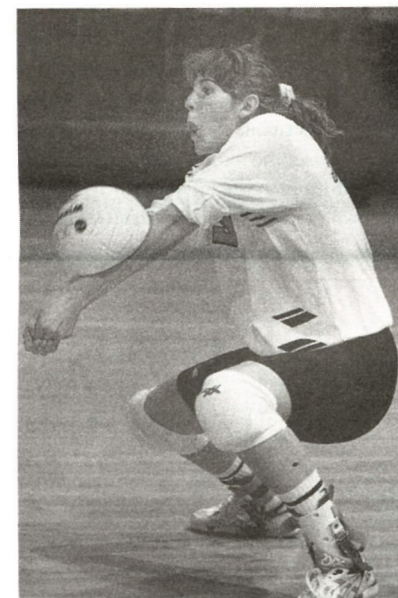
The middle blocker position is deep,

with Johansson, Rebecca Downey and Carissa Clifford returning. Hitters expected to lead the way include Dominique Benton-Bozman and Robyn Schmitt.

Pacific assistant coach Jayne Gibson-McHugh returns for her sixth year at Pacific in 1994. She is joined in the assistant coaching ranks by first-year assistant coach Mas Shibata and volunteer assistant Jennifer Grateau.

Pacific will once again have one of the toughest schedules in the country, and is poised for yet another NCAA post-season tournament berth. Pacific has led the nation in attendance seven of the last 11 seasons and expects another year of packed houses.

by Mike Millerick



Returning senior middle blocker Charlotte Johansson is an All-American.

# Tiger sports year filled with thrills, and more expected

The 1993-94 sports year provided plenty of highlights and plenty of reasons to look forward to 1994-95:

Women's volleyball coach John Dunning aims to keep the Tigers on pace for their 14th consecutive trip to the NCAA Tournament. Dunning's scorecard last season: 1 All-American, 2 Academic All-Americans, 5 Academic All-America nominations, 4 All-Conference selections.

Who finished highest nationally among all of UOP's team sports this year? None other than water polo, which finished fourth at the NCAA Championships in December. U.S. National Team assistant coach John Tanner directs the Tigers, which boasted three All-Americans last fall.

Most Pacific water polo players also compete in swimming, so why not be good in both? Senior Tod Hosmer and sophomore Brad Schumacher both represented the Tigers at the NCAA Championships in February. Schumacher is a returning All-American in both sports for 1994-95.

Men's and women's basketball have followed parallel paths to the top of the Big West Conference recently. Both compete consistently in the race for a conference championship, and combined in 1992-93 to record the best overall basketball record in school history. The women's club has received votes in national polls the past two seasons, and the men's team has become a consistent contender in the Big West. UOP basketball

has broken attendance records in each of the past two seasons.

One of UOP's most consistent competitors is women's tennis. The Tigers have finished 2nd or 3rd in the Big West four straight seasons, and since the league began offering a women's championship, UOP has finished lower than fourth just twice. The Tigers won the inaugural title in 1985, and returning senior Tracee Lee has qualified for NCAA Championship play twice already in 1992 and '94.

UOP has been represented in NCAA Regional action five straight golf seasons, and eight of the last nine. The Tigers are annually considered one of the finest golf programs in the West.

In just its second year of intercollegiate competition, the Tiger's men's vol-

leyball squad upset three top-10 programs last season while earning Number 13 ranking themselves — and a reputation as the fastest-rising program in the country.

Softball returned to the national rankings for the first time since the early '80s this spring, and showed why it won't be long until it, too, competes in the NCAA Playoffs. Buoyed by the construction of an on-campus stadium two seasons ago — Bill Simoni Field — Tiger softball fortunes ended with a fourth-place Big West finish and six consecutive weeks ranked in the Top 25.

A 22-game win streak highlighted the finest season in Pacific baseball history this year, culminating in a record win total and individual marks by the dozen.

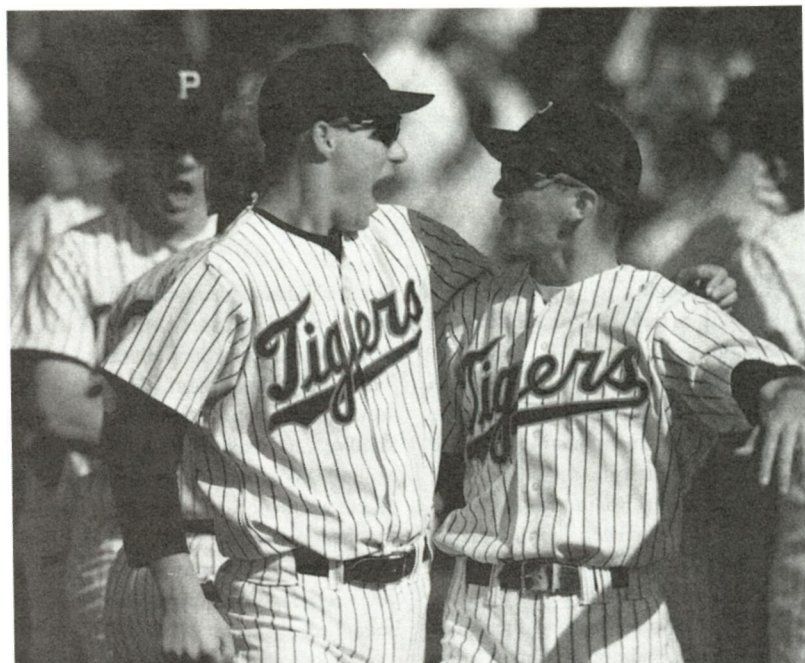
Quincey Noble guided UOP to a 36-18 record in a tough Big West Conference that featured three NCAA Regional teams and a College World Series participant for the 7th straight season.

At mid-season, UOP was ranked 25th nationally in a national scoring of teams participating in NCAA Championship competition, and four Pacific teams were nationally-ranked during the spring.

In the classroom, Pacific led all Big West Conference schools with 62 Big West scholar-athletes who posted GPAs of 3.0 or better. Eighteen Pacific student-athletes were nominated for GTE Academic All-America honors, with six earning all-district merit and representing Pacific on national ballots.

By Kevin Messenger





Two UOP Tiger baseball players exult in another 1994 victory.

## Streak highlights '94 baseball season

For the University of the Pacific baseball team, 1994 turned into the finest season in school history. The Tigers finished the year with a school-record 36 wins and boasted the longest winning streak in the nation with 22 consecutive victories. Pacific landed four first-team All-Big West selections and had five players drafted in the June amateur draft.

The Tigers began slowly with a 6-6 record after 12 games, but a Feb. 22nd loss to Stanford triggered one of the biggest stories in college baseball this year: Pacific's perfect month in March and one of the longest win streaks in Division I history. The end of the streak also marked the beginning of play in the Big West Conference, with Pacific sweeping UNLV in a three-game series for the first time ever. The streak finally ran its course with a 3-1 win over St. Mary's before losing the following week-end at Nevada, eventual league champions.

UOP finished fifth in the tough Big West—disappointing to some fans, considering a 36-18 final record—but still impressive considering it was UOP's best finish in years, in a league which sent three representatives to the NCAA Regionals. Cal State Fullerton, in fact, advanced to the College World Series, where Big West teams have participated in seven consecutive seasons.

Individual accomplishments were the norm on this club, which finished second in the league in batting (.308) and fourth in ERA (3.71). Four batters hit .300 or better, led by Chip Sell's .360 clip. Vic Sanchez batted .340, Ron Lewis hit .338 and Curt Zimmerman .324.

Sell took over the career record for

hits in the Big West, surpassing major leaguer Tom Goodwin, by finishing with 293. Sell concluded his stellar career with eight Tiger records: career hits, career average (.356), career RBIs (144), career runs (167), career doubles (61), season hits (83), season runs (58) and season doubles (21).

***Pacific earned its first-ever national ranking in 1994, peaking at number 26 on April 4 and receiving voting throughout the season.***

Sanchez was the Big West RBI leader with a school-record 69, and was ranked as high as 12th in the nation last year. His 15 home runs were a school record and placed him second in the conference.

Pitcher/outfielder Lewis led the Big West with a 2.31 ERA and allowed opponents to a league-low .191 batting average. Pacific pitchers finished with a 3.71 team ERA, UOP's lowest since 1981.

Lewis was joined in the starting rotation by senior Danny Miller, who led the team with eight wins and 119 innings pitched. He finished the season with a career-best 2.86 ERA to mark the first time since 1981 that two Tigers end the year with earned run averages under 3.

Pacific earned its first-ever national ranking in 1994, peaking at number 26 on April 4 and receiving voting throughout the season. Under the direction of fifth-year coach Quincey Noble, the Tigers carved out a niche this spring as one of the up-and-coming baseball powers in the West.

By Kevin Messenger

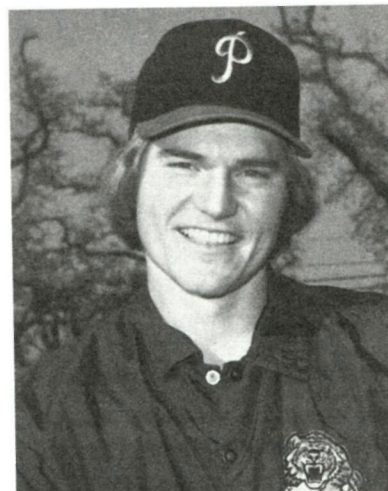
## Baseball player's law degree means major-league business

***Top sports agent knows line drives from bottom lines***

"Thank you for calling Scott Boras Law Corporation. If you are associated with a major league baseball team, press 1. For personal appearances and endorsements, press 2. If you are a member of the press or media, press 3. If you want information regarding baseball related legal services, press 4..." And, if you're trying to get in touch with Scott Boras, 1977 School of Pharmacy and 1981 McGeorge School of Law graduate, just talk baseball.

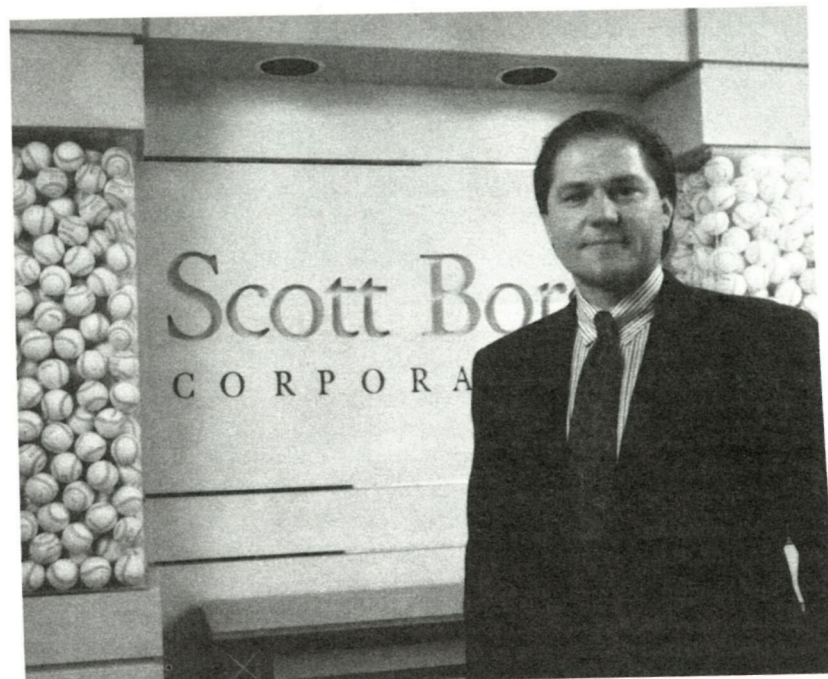
Boras, who was recently named the "26th Most Powerful Person in Professional Sports" in a survey by *The Sporting News*, is a nationally-renowned sports agent, representing such baseball greats as Greg Maddux, Jim Abbott, Carlos Baerga and Benito Santiago. "Baseball is my passion—it has to be," said Boras from his Southern California office. "I don't regret coming to the office and I'm privileged to represent the people that I do."

Boras was himself a four-year letter winner as a member of UOP's baseball team and earned all-league and Academic All-America honors. He went on to play professionally for five seasons in the Cardinals and Cubs organizations, retiring from the sport following his third knee operation in 1978.



Scott Boras as a Tiger in mid-1970s.

While in Chicago recuperating from his injury, Boras worked as an intern for a pharmaceutical drug company to gain practical experience for what he thought was to be his career. During a meeting with the company's president, Boras was told that the industry needed executive officers who had training both in pharmaceuticals and law. "It sounded exciting to me, so I enrolled in McGeorge



Scott Boras knows the value of baseballs and baseball players.

with the idea of becoming the president of a drug company," he said.

Upon completion of his studies, Boras was recruited heavily, partially attributed to the fact that his educational background was so unusual. He decided upon a major law firm in Chicago and would work for them for four years.

Boras began negotiating professional baseball contracts while at McGeorge as a favor to a friend with whom he had played. "Then Bill Caudill from the Chicago Cubs asked me to negotiate his contract. As it turns out, I made him the highest paid pitcher in the American League," said Boras.

It was during the negotiation of Caudill's contract that a reporter snapped a picture of the young lawyer, one that made the revered pages of *Sports Illustrated*. Thus, Boras was on his way to becoming a recognized sports figure.

Although the executives of the law firm for which he worked decided that contract negotiation for athletes was something they wanted to specialize in, Boras resisted because "a lawyer who represents players has to know the game," he said. According to Boras, this knowledge "includes that of the market, the player's abilities, the abilities of other players in the league and how your player's abilities fit into that market."

Most importantly, believes Boras, a lawyer must understand how the game taxes the players mentally and physically. "The only place you can get that kind of knowledge is from the dugout," he said. For that very reason, Boras feels he could not represent other professional

athletes in the same capacity that he does baseball players. "I'm really just a player at heart," he said. "I negotiate contracts with a ball in one hand and glove on the other."

Today, Boras is known as "the father of the bonus," a name he dislikes only because "it makes me feel old." Bonuses are often used as incentives for high school and college athletes to sign professional baseball contracts prior to completing or enrolling in college.

According to Boras, 95 percent of those who play professional baseball do not have a college degree. "Thus, our game is developing a disabled workforce," he said. It is typical for high-school draft picks to spend up to four years in the minor leagues. This same time period, if spent in college, could help a young player develop while pursuing an education. "I think baseball teams should be prohibited from drafting high school students," said Boras.

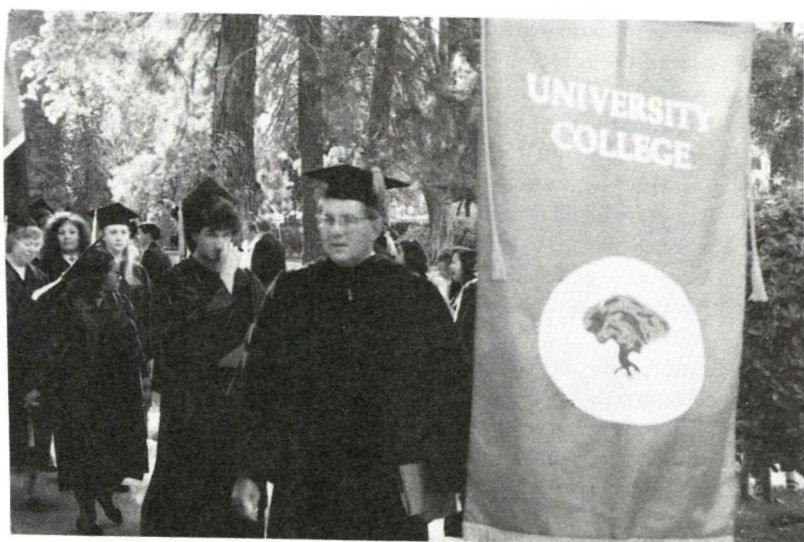
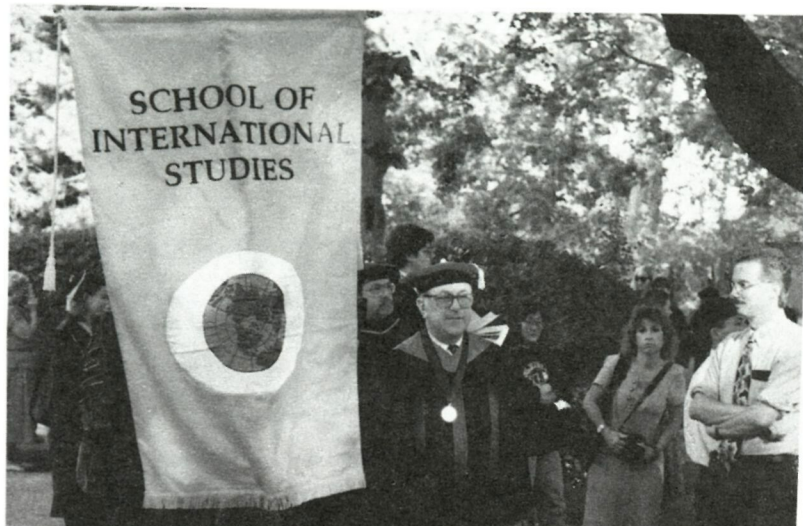
Boras lectures at high schools and colleges in an effort to deter young athletes from forgoing a college education. However, if young athletes decide to sign, Boras makes sure that their signing bonus is worth sacrificing college and collegiate ball.

"I want to make sure the game is to them what it is to me—the greatest experience of my life," said Boras. "As far as I'm concerned, the game got me off a farm, gave me an education, got me to the major leagues and to law school."

Boras, still a player at heart, has found his "field of dreams."

by Kim Hall





# Regent Yao challenge

Praise for the preparation received at UOP as an undergraduate highlighted commencement ceremonies this spring. The praise came from Hilda Yao, '75, an alumna who has become a leading executive with Bank of America. She is a member of the Board of Regents and made the major address at the Commencement Convocation.

Nearly 1,500 students celebrated receiving a University of the Pacific degree in 11 ceremonies in May and June.

Throughout the weekend of ceremonies on May 20-22 in Stockton some 1,034 degrees were awarded. A total of 427 were in professional fields of study, 412 were in the liberal arts and 195 were graduate degrees. Another highlight of the ceremonies in Stockton included the awarding of the first 12 MBA degrees to be offered through the School of Business and Public Administration.

Additionally, 380 J.D. degrees and 36 Master of Laws degrees were awarded at McGeorge School of Law on May 14, and about 140 degrees were presented at the School of Dentistry on June 19, including several Dental School faculty who were awarded masters degrees in

teaching through a joint program with the Dental School and the School of Education.

Opening convocation ceremonies were interrupted briefly by a walk-out of some 60 faculty members in protest of changes in University leadership that took place at a May 10 Board meeting.

Yao, who had been elected to the University's Board in 1991, was the featured speaker at the opening Convocation. She is vice president and director of fiduciary policy administration at Bank of America in San Francisco. She had been selected earlier as a back-up for Hilary Rodman Clinton, who had been a possible speaker until word from President Clinton's office was received on May 12 that Mrs. Clinton would not be able to attend.

Yao addressed the nearly 1,000 students, faculty, alumni, parents and friends attending. Her comments came following a protest walk-out led by Dr. Dale McNeal who concluded his comments following the presentation of the Distinguished Faculty Award by indicating that he was leaving the proceedings in protest. He was followed by members of the

faculty and some students.

She stated, "There is a place and time to express dissent and dissatisfaction. This is not one of them. The means we use to achieve our ends defines who we are. We must seek to influence others by example. We must also respect the right of others to differ. Reasonable people can disagree and still maintain civil discourse. Learned people can disagree and yet not deny an opposing view from being heard."

Yao has previously been recognized by the Pacific Alumni Association as one of the Outstanding Young Alumnae of the University. She has held numerous international positions with the Bank of America including major responsibility for long range planning.

She described the past decade as having redefined employment in America. "There is a compression of management layers. This is where you come into the picture. You are among the best prepared and you will find at UOP that your parents and you have not wasted money on being processed through a diploma mill. Your education here will open doors not because you have to wave your sheep-

## TRADITIONAL PROCESSION OF THE HALF-CENTURY CLUB



Two alumnae of the class of 1919 led the traditional procession of the Half-Century Club at the opening of the College of the Pacific commencement ceremony on May 21. Mildred Murphy Scott of Los Gatos and Esther Frazer Stevens of Saratoga, both age 90, led the procession of nearly 125 people. Reunions also were held for the classes of 1934 and 1944 and for alumni of the V12 military training program headquartered at UOP from 1943 to 1945.

(Photos left and right) Faculty slowly walk in the Convocation procession in their traditional robes. Deans carrying their respective school's pennants lead the way as parents and friends of UOP stand beside the route. The Convocation ceremony May 20 also featured the awarding of many honors to members of the University community.



# es graduates in address

skin around to gain admittance. You will get in because of the quality of your UOP education and the excellence of your preparation will be apparent.

"It is far better," she said, "for people to wonder, after talking with you, which university you graduated from, than to have to tell them about your credentials and have them wonder how you managed to graduate at all.

"UOP gives you the basic tools to succeed. When you arrive in the workplace, you will need to learn some more lessons for yourself," she said. "The most important skill you must develop is to learn to think."

She also praised the recently established Mentor seminars, which place an emphasis on ethics. "Success achieved without ethical conduct is a sham," she said. "I am here to tell you that financial success is not the only kind of success. The legacy of financial success is money. That is all. Remember to use your talents and your time to achieve success that is more satisfying than that. Be remembered for your qualities, not your bank account."

Following are all-University awards that are presented annually as part of the opening commencement convocation:

## Faculty/Staff Awards

### ORDER OF PACIFIC:

Jerry B. Briscoe, 30 years,  
Political Science

Wallace Caldwell, 24 years,  
Political Science

Thomas H. Cheney, 16 years,  
Engineering

Richard P. Dodge, 30 years, Chemistry

Paul Hauben, 25 years, History

Janine J. Kreiter, 35 years,  
Modern Language and Literature

Robert A. Kreiter, 34 years,  
Modern Language and Literature

Larry L. Pippen, 29 years,  
Political Science

Donald J. Shirachi, 23 years, Pharmacy

Reuben W. Smith, 22 years, Dean,  
Callison, Graduate, SIS and History

Patricia M. Wagner, 20 years,  
Dentistry

### UNITED METHODIST TEACHER/SCHOLAR

Katherine C. Knapp, Pharmacy

### EBERHARDT TEACHER/SCHOLAR AWARDS

Steve Anderson,  
Biological Sciences

Gerald Hewitt,  
Political Science

Louise Stark,  
Engineering

Cynthia A. Williams,  
Dentistry

### HUNTON MOST VALUABLE PACIFICAN AWARD

Debbie Jones,  
Finance Center

Scott Heaton,  
Physical Plant

### PODESTO AWARD FOR TEACHING, COACHING AND COUNSELING

David Banner, SBPA

### DISTINGUISHED FACULTY AWARD

Dale W. McNeal, Biological Sciences

### HUNTON FUND FOR EXCELLENCE — COMMUNITY SERVICE AWARD

Delta Sigma Pi

### OUTSTANDING STUDENT ORGANIZATION ADVISOR

Ralph Saroyan

### ORGANIZATION PRESIDENT OF THE YEAR

Anika J. Olsen

### STUDENT ORGANIZATION OF THE YEAR

Rho Pi Phi

### UNIVERSITY EXCELLENCE AWARD

Tamarin E. Janssen

### UNIVERSITY LEADERSHIP AWARD

Anika J. Olsen

### UNIVERSITY CO-CURRICULAR AWARD

Mark Howitson

Michael V. Kattelman

Janet E. Ketchum

Robin S. Mullery

Alice E. Wyro



Regent Hilda Yao, a 1975 UOP graduate, speaks to the Convocation participants and guests.

### UNIVERSITY SIGNIFICANT CONTRIBUTION AWARD

Karen C. Guidi

Angela M. Low

Timothy J. Perlick

Jennifer R. Santman

## Student Awards

### LAWRENCE DERICCO AWARD (DELTA & UOP)

Carol D. Rexroth, School of Education

### ELIZABETH "LIBBY" MATSON AWARD (WOMAN ATHLETE/SCHOLAR)

Leslie C. O'Keefe, tennis

### ROBERT R. WINTERBERG AWARD (SERVICE)

Denise E. Murray, SIS

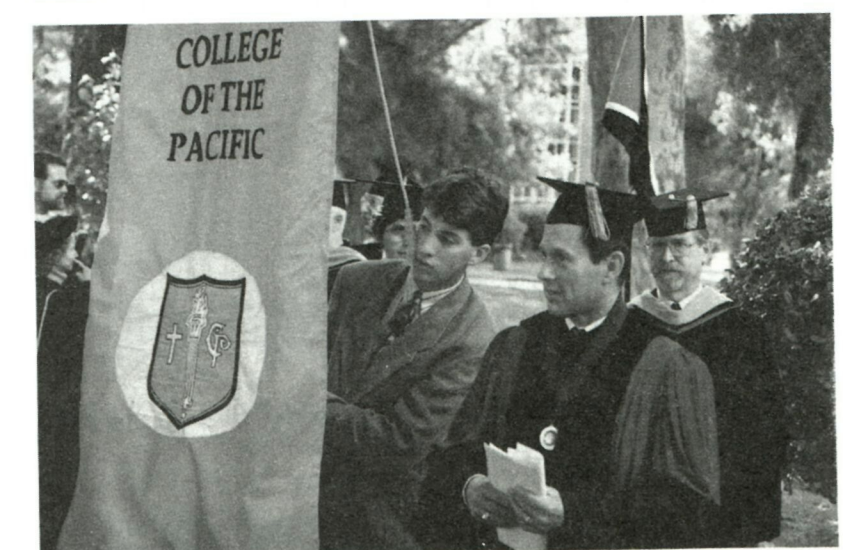
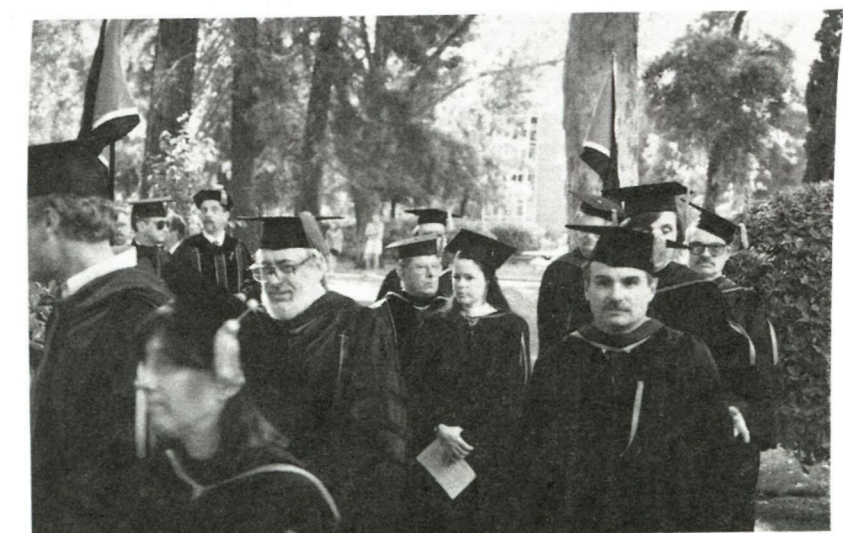
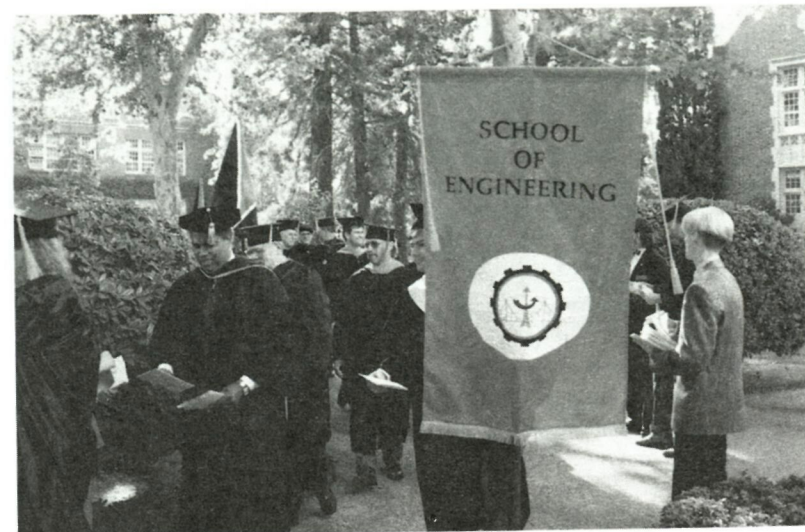
## Honorary Degrees

### HONORARY DOCTOR OF LETTERS

Charles P. Berolzheimer, California  
Cedar Products in Stockton  
and internationally recognized  
researcher

### HONORARY DOCTOR OF LAWS

Honorable Robert K. Puglia





# Graduates gain from career office, and vice versa

You could call it a two-way street or a big circle, but whatever the model, college career-advice centers increasingly find themselves in a give and take relationship with alumni.

A generation ago, a campus placement office gave soon-to-be-graduating seniors a few tips and employer addresses upon request and sent them on their way, rarely to be heard from again. Now, with many workers often changing careers several times before retirement, the career-advice center is becoming an invaluable resource for alumni as well as students.

A May 1994 article in *U.S. News and World Report* said 84 percent of colleges offer some amount of career counseling to alumni.

And the more alumni stay in touch with campus career centers, the better career centers can operate as job placement services.

Burt Nadler, director of career services for UOP and a nationally known expert in job searching, said alumni who stay in touch with his office will find a mutually beneficial relationship.

"Our services and resources will be available to them forever," said Nadler, who worked at Dartmouth College be-



Career Services' Burt Nadler

fore coming to UOP four years ago. "And as they get in touch with us, they're going to be a big help to younger students."

Nadler said in the last few years, the number of UOP alumni who use the career services offices is increasing rapidly. He said about 50 to 100 graduates have requested assistance this year.

As these alumni get in touch, the

career services office is often able to count on them down the line to talk to job-hunting students who may need advice or information, Nadler said.

"It's so important knowing who's doing what among alumni," Nadler said. "A core group of even 200 alumni who are saying they want to talk about their career fields is really helpful."

Nadler calls the 1994-95 academic year, "the year of the alum" in career services, because of how the office plans to feature ways alumni can help in student job placement.

For the first time, UOP is inviting alumni to the campus Career Faire Sept. 22 to be available to talk to students about their job experiences. Previously, the job fair had been limited to recruiters, thus limiting the range of fields students could become acquainted with.

As in past years, alumni will also participate in the Alumni Forum, a series of panel discussions on Sept. 21.

After the Career Faire, a reception will be held honoring participating alumni, and special recognition will be given to one alumna or alumnus who has made a significant contribution to student job placement, Nadler said.

On those occasions and throughout

the year, Nadler hopes to get alumni to fill out a brief form detailing what their present career field is, and their level of willingness to help students. He calls alumni willing to discuss their career with students, "career advisors," and alumni willing to suggest leads or assist with networking, "job search mentors." (A form for alumni to fill out for Career Services is included below.)

The easiest alumni to recruit for UOP's Alumni Career Advisory Network, of course, are recent graduates who have already been helped by Career Services. "What comes around, goes around," Nadler said.

But there's another facet to this quid pro quo relationship, Nadler said. "An alum may recruit two or three kids (from UOP), and it's a feather in his cap, because he's perceived as a good judge of talent."

Students enjoy and do well talking about jobs with alumni, because they feel comfortable talking with someone with whom they share a common experience.

Nadler, author of three job-hunting books including the recently published "Naked at the Interview: Tips and Quizzes To Prepare You For Your First Real

Job," is a big proponent of the "information conversation," a gentler moniker for the standard informational interview. Students — and alumni — often learn more about a potential new job area by an informal chat on the phone than by a trip to the library.

However, with on-line job postings and data-base match-ups between employers and job hunters increasingly available via career services offices, alumni will be touching all bases trying to line up a future job.

Nadler doesn't plan charging for alumni career services any time soon, but he acknowledges a small fee may be down the line. About 42 percent of colleges charged for career services in 1993, up from 36 percent in '91, according to *U.S. News and World Report*.

But right now, Nadler sees a great opportunity for alumni to use their alma mater to further their careers. He thinks someday an alumni career services newsletter, with job listings and peer-to-peer information, could be distributed, and UOP-sponsored career seminars in Southern California and the Bay Area could be held.

"We want to expand our services," Nadler said.

## UOP ALUMNI C.A.N. HELP! • HIRE A UOP STUDENT OR ALUM!

Alumni are, of course, responsive to the needs of current UOP students. Career Services would like to offer you an opportunity to provide some critical and very specialized support via the Alumni Career Advisory Network. Please review this questionnaire and, if you wish, complete appropriate portions. Thank you.

Name: \_\_\_\_\_

Occupation and Employer: \_\_\_\_\_

Academic Background (Schools, Degrees, Years): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Home Phone: (\_\_\_\_\_) \_\_\_\_\_

Business Phone: (\_\_\_\_\_) \_\_\_\_\_

Check applicable boxes and provide information requested.

- ☐ My organization might be interested in recruiting for full-time post-graduation opportunities.  
☐ My organization might be interested in posting full-time post-graduation opportunities.  
☐ My organization might be interested in students for co-op, intern, or summer opportunities.

Please contact me to discuss the best means of communicating with our recruiting staff concerning the above. My office address and phone number is:

\_\_\_\_\_  
 \_\_\_\_\_

1. What is your current employment status?

- ☐ Employed full-time ☐ Employed part-time ☐ Not employed outside of the home  
☐ Other (please specify)

2. What is the primary activity of your current employer?

- ☐ Arts or Entertainment ☐ Government ☐ Media/Journalism  
☐ Advertising/Public Relations ☐ Health Care ☐ Military ☐ Banking  
☐ Legal Services ☐ Pharmacy Services ☐ Consulting  
☐ Manufacturing of Consumer Products ☐ Real Estate ☐ Construction  
☐ Manufacturing of Industrial Products ☐ Retail ☐ Education  
☐ Marketing or Sales of Consumer Products ☐ Social Services ☐ Financial Services  
☐ Marketing or Sales of Industrial Products ☐ Other (specify)

3. What type of work do you do?

- ☐ Accounting ☐ Health Services Provider ☐ Pharmacist ☐ Advertising/Public Relations  
☐ Human Services/Counseling ☐ Production ☐ Administration  
☐ Human Resources/Recruiting ☐ Sales/Sales Management ☐ Design  
☐ Information System ☐ Teaching ☐ Finance ☐ Marketing/Promotions  
☐ Technical Services ☐ General Management ☐ Performing Arts ☐ Other (please specify)

4. Would you serve as a "Career Advisor," willing to discuss your career with students and alumni? I understand that a Career Services staff member will instruct students and alumni regarding how to arrange an information conversation.

☐ Yes ☐ No

5. Would you serve as a "Job Search Mentor," willing to help those actively seeking employment by suggesting leads and assisting with networking?

☐ Yes ☐ No

6. If you answered "yes" to either of the two previous questions, the best way to initiate contact is:

☐ at home ☐ at the office ☐ by phone ☐ by letter

7. Would you like information regarding recruiting full-time, part-time, or intern candidates?

☐ Yes ☐ No

RETURN BY MAIL OR FAX TO: CAREER SERVICES, DIVISION OF STUDENT LIFE • 2ND FLOOR MCCONCHIE HALL • 235 WEST STADIUM • STOCKTON, CALIFORNIA 95204  
 PHONE (209) 946-2361 • FAX (209) 946-2760 • HIRE A UOP STUDENT OR ALUM!



# From protester to facilitator

## Civil Rights activist now advocates voluntary integration

There are impossible jobs and there are dream jobs. Jack Hasegawa, '65, has an impossible dream job.

The State of Connecticut wants to integrate the public schools in all of its 169 towns and cities. The Legislature passed a law last year — "An Act Improving Educational Quality and Diversity" — that asks local governments, agencies and school districts to desegregate voluntarily. One person has been hired by the state to nudge them toward that goal.

"I've made 106 visits to different places since October," Hasegawa said, in an interview in May. "We're the only state in the Union to begin this process by asking local citizens to make plans of their own."

It's a daunting task. Students in Connecticut's cities are 80 percent African-American or Latino, while 90 to 95 percent of suburban students are white. Compounding the problem are Connecticut's 25-30 high-quality private schools, which siphon off many top students.

Since being hired by the state's Department of Education in October 1993, Hasegawa has been listening to the concerns of students, parents and educators and answering their questions about the voluntary desegregation legislation. He is helping to form citizen panels that will make needs assessments for each area

and come up with ways on how best to integrate schools.

As the name of the law suggests, the aim is to improve schools while achieving diversity. Hasegawa anticipates that people in Connecticut will try ideas already being tested in other states: charter schools, which allow school teachers and administrators to reshape schools with a minimum of red tape; magnet schools, which feature specialized and intensive programs; and summer programs that bring students from different schools together.

Not surprisingly, the law is controversial. Some Connecticut residents think it will inevitably lead to busing and racial quotas, which they oppose. Others believe it isn't strong enough to address the problem of hopelessly polarized school districts.

It's also no surprise that Hasegawa is attracting attention through his seemingly quixotic task. The New York Times has done a story on his new job, and Newsweek and USA Today, among others, have called.

It's a new world to Hasegawa, who until 1993 was a consultant holding corporate workshops on racism and a coordinator of community service activities for students at Yale University. While Hasegawa has received some attention teaching executives about diversity and students about community volunteering, national publicity is something new.

But Hasegawa wasn't hired for his flair at grabbing headlines. To persuade opposing camps of parents and teachers

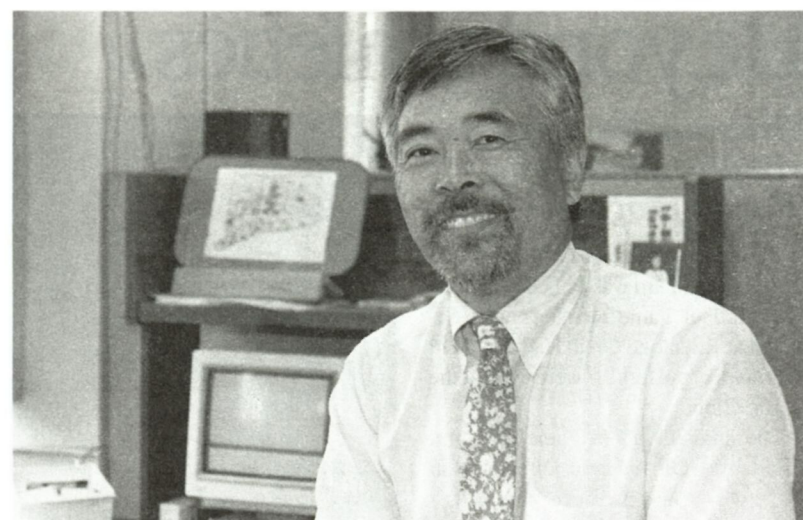
to change their ways, Hasegawa has to be a sounding board, legislative point man and educational resource person, but most importantly, a conciliator. It's Hasegawa's experience and convictions in bringing people together that attracted the state of Connecticut.

Before his 12 years at Dwight Hall, the nonprofit community-service organization at Yale, Hasegawa earned a master's degree in theology from Harvard Divinity School. He also worked for a time as a missionary in Asia. But he has never strayed far from community organizing.

Hasegawa credits his years at University of the Pacific — particularly his work in the religious studies department — as having shaped his future interest in helping others.

"When I think back today, it seems very conservative," Hasegawa said. "I belonged to a group that met for prayer every night, in a Raymond College seminar room. The talks weren't pie in the sky, but, 'What do we do today to make the world a better tomorrow?' It was the most influential part of my undergraduate experience."

It wasn't long before Hasegawa and some other students turned the talk into action. "UOP made it possible for me to participate in the Civil Rights Movement. (Then UOP chaplain) Bob Stewart used to say, 'Think about it, pray about it, do something about it.' There were people like that around, great people who shaped our lives, who gave us a sense that this was necessary and possible to do."



Jack Hasegawa is Connecticut's desegregation point man.

Some of the other religious studies faculty Hasegawa fondly recalls from the early 1960s are Art Maynard, Walt Nyberg and Phil Wogaman (see accompanying article).

Hasegawa and other Pacific students left campus to picket then-legal, all-white establishments in the South. While friends from other colleges returned to campuses sharply critical of their activities, UOP was different, Hasegawa said. "I remember the campus being supportive of those of us who participated. There were no battles back at school."

Hasegawa was also involved locally in getting Japanese-American churches integrated into the mainstream of Methodist churches. He took an active role in a conference Pacific hosted in 1963 that brought many diverse church leaders together, he said.

A fourth-generation Japanese-American, Hasegawa was introduced to racial divisiveness early in life. His parents

were interned during World War II like other Japanese-American citizens. He recalls being told more than once over the years, "You seem like a nice guy, but I still remember Pearl Harbor."

Hasegawa grew up in the small farming town of Sanger, near Fresno. In school he was a few years behind another future UOP alumnus, Tom Flores, the former player and coach of the Oakland and Los Angeles Raiders who is now President and General Manager of the Seattle Seahawks as well as a member of the UOP Board of Regents. Hasegawa said he sees some similarities between Flores and himself — both have had success in fields where there had not previously been much racial diversity.

Hasegawa recalls enjoying all aspects of Pacific when he was there in the '60s, but one part — the part that molded his future career — stands out in his memory. "I really liked my classwork, but it was community work that called my name."

# Methodist minister finds Clintons in his congregation

Former UOP Religious Studies Professor Phil Wogaman, '54, spent a lot of his time in the early 1960s advising students on ethics, morality and spirituality. Now, 30 years later, he's still giving counsel to the post-World War II generation, but now his audience includes the country's two most important baby boomers: Bill and Hillary Clinton.

As pastor of the Foundry United Methodist Church in Washington DC, Wogaman has the President and the First Lady as parishioners.

He came to the church only two years ago after teaching 26 years at Wesley Seminary in the nation's capital. Needless to say, he had no idea that the Clintons — and the attention they command — would be in his future.

Since Wogaman is committed to serve all of the church's 1,400 congregation members, he tries hard to keep activities straightforward and unglamorous.

"We don't play 'Hail to the Chief'

when they walk in," Wogaman said. "We do everything to keep things as normal as possible."

Wogaman was less surprised at first to see Hillary Clinton, a Methodist, than Bill Clinton, a Baptist. But apparently the Clintons went to different services around town, and have, for the time being, settled on Foundry Methodist, where daughter Chelsea is now an acolyte lighting candles and assisting with services.

"They're obviously church-going people," Wogaman said. "You can't fake that. It's not a political show."

While they don't come every Sunday, Wogaman said they often come on a regular basis. There's rarely any advance notice; just a sudden entourage — reporters, secret service agents — in advance of the Clintons for the 11 a.m. service.

Thus, Wogaman never knows when his sermon will be heard by the most powerful couple on earth.

Whether the Clintons are in a front pew or not, the church still caters to movers and shakers, Wogaman said. The Senate Minority Leader, Robert Dole, and his wife, Elizabeth, are church members, as are plenty of others in and around government.

"We've got about 300 to 400 lawyers," Wogaman said. "Don't ask me to tell any lawyer jokes."

But Wogaman stressed that the church has a diverse congregation, where it's possible to see homeless people sitting near senators.

Naturally, some publicity has come to Wogaman and Foundry Methodist, so named because a foundry existed at the site prior to the church's founding in 1814. One time some anti-abortion demonstrators set up across the street from the church because President Clinton was inside, and the scene was captured on network news. On another occasion, Wogaman's sermon touched on how



Methodist minister Phil Wogaman

deeply affected he was by the tragedy in Rwanda. Since Clinton was in attendance, an excerpt from the sermon made it into an Associated Press story.

It's not unusual for the Clintons to want to chat before or after the service,

Wogaman said. He wouldn't divulge, of course, what he discussed with them, but the conversations have left him with a clear impression.

"They're extremely intelligent people," Wogaman said. "President Clinton's a person of deep human concern — he wants to do some things."

Wogaman taught at Pacific from 1961 to '66. Along with then-President Robert Burns, Wogaman founded the Pacific Center for Study of Social Issues, a short-lived interdisciplinary program in social ethics. "He (Wogaman) is one of the reasons I came here," said Bob Blaney, current chairman of the religious studies department, who taught ethics at the center.

Wogaman sees similarities between the Clintons and the religious studies students he taught during his tenure at UOP, from 1961-66. "There's a lot of idealism there. These are people who care a lot."



# Beyond athletics

## Civic-minded Stagg winners honored at 'Fame' program

For sports-minded UOP friends and alumni, April 23rd was a big day, as new UOP Hall of Fame members were inducted at Raymond Great Hall and UOP track stars of yesteryear were feted at the Pacific Club.

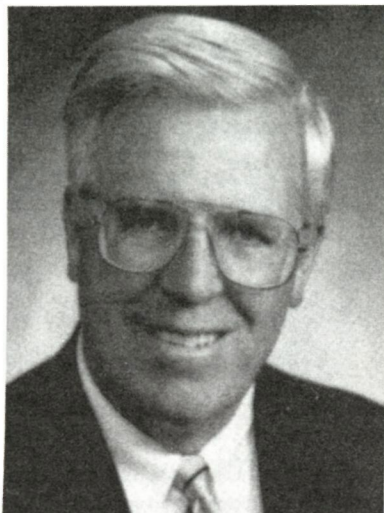
The annual Hall of Fame program, hosted by UOP Athletic Director Bob Lee, saw five new members inducted as well as the 1968 track team. The individual UOP alumni honored were Larry Bailey, '73, a former NFL lineman who is now Lockheed employee in San Jose; Scott Boras, '74, a minor-league baseball player with the Cubs and Cardinals who has gone on to become a top-flight sports agent; Joe Dietrich, '74, an All-American swimmer who is now president of F.J. Dietrich and Co.; Paul Press, '69, a stand-out UOP lineman who coached at Pacific and Delta College before his untimely death in 1990; and Ken Stanley, '62, a top-scoring guard and New York Knicks draft pick who is active in the Northern California Tennis Association.

At the Pacific Club, old stories flowed and old friendships were renewed as alumni paid tribute to Tiger track teams from 1924 to 1960 and the venue where most of the memories were made — Baxter Stadium. A scrap book of that era was compiled honoring many track highlights, including the first American sub-four-minute mile, run on the Baxter track in 1957, and the near-world record for the 1950 mile-relay team.

But perhaps the day's most important honorees were two Pacific graduates who were chosen as Amos Alonzo Stagg Award winners—Christopher A. Greene and Charles Washington. The Stagg Award, established in 1981, is a prestigious award given to alumni who demonstrate an ongoing commitment to humanitarian activities above and beyond their athletic careers.

Short profiles of Greene and Washington follow:

Chris Greene, '58, is an attorney with Neumiller and Beardsley in Stockton. He earned Block P awards in swimming and water polo and was named outstanding scholar athlete in 1958. Since his graduation, he has served as chairman of the San Joaquin County March of Dimes, president of the Bar Association and the Stockton Chamber of Commerce, vice president of Haggin Museum and trustee and board member of governing boards at St. Joseph's Health Systems. Last but not least, Greene has been Santa Claus for the last 8 years at San Joaquin Hospital.



Christopher Greene

Another of his volunteer activities has been rooted in his loyalty to University of the Pacific. After serving as president of the Alumni Association in 1971 and '72, he returned to the Board as a member in 1988. He, like other members of the Board, was upset when the Board of Regents voted to sell the Feather River Inn where the annual Alumni Board retreats had taken place. He assisted in the preparation of the alumni proposal to the Board that they rescind the decision and keep the property because he and others believed the Inn could serve as a rallying force for alumni, increasing their loyalty to Pacific, as well as providing a meeting place for families and university groups.

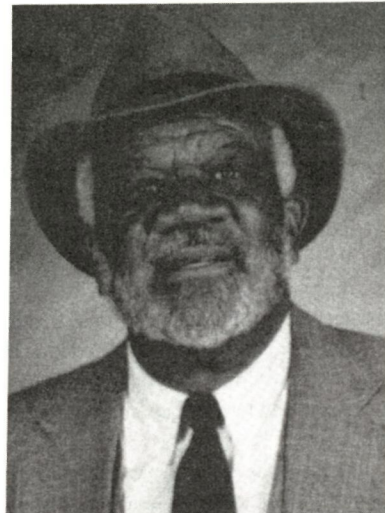
### Greene believed the Feather River Inn could be a meeting place for alumni and their families.

After the Regents were convinced, they gave the Alumni Association responsibility for managing the operation. Since that time Greene and the other members have spent hundreds of hours at their monthly meetings, overseeing the on-site manager and making decisions about the many improvements that have been made by alumni volunteers as well as professionals.

In all of this work Greene's leadership has been significant — his generosity with his unusual talents, as well as time, has been extraordinary. University alumni can indeed be proud that they, like Stanford, UCLA and Cal grads, have this beautiful facility in the Sierra for their use as a camp and conference center — thanks in great measure to Greene.

Charles Washington, '54, earned his Block P in football, and later received his teaching and administrative credentials and his M.A. Degree from UOP's School of Education.

He has served as an example and mentor for hundreds of Stockton's young



Charles Washington

people throughout his adult life. A professional educator, he is now the assistant principal of Stagg High School. But Washington has taken his sense of responsibility to the younger generation far beyond his duties in the office and classroom. Like Amos Alonzo Stagg himself, Washington not only taught young athletes how to win in football but also how to win in life.

In the early 1980s he established a group called the Spornines, whose goal was to teach young people discipline and responsibility. The group established a Friday evening "Fun Night" that provided troubled South Stockton teenagers an option to destructive street activities.

### Washington helped establish a Friday night 'Fun Night' for troubled South Stockton teenagers.

Washington was appointed to serve on the Juvenile Justice Commission in 1982. He is also co-founder of the J.D. Hill Sports Camp and co-director of the Slaughter and Gross Football Camp.

For the last five years he has served as director of the Stockton Black Sports Hall of Fame, to which he has devoted hundreds of volunteer hours.

Over the years, he has received numerous honors, including entry into the UOP Athletic Hall of Fame, the National High School Hall of Fame, the Stockton Athletic Hall of Fame and the Stockton Black Hall of Fame.

Always active in his church, Washington currently serves in the role of steward. In 1990 he was honored as the Outstanding Sports Person of the African Methodist Episcopal Church, Fifth District, which includes California, Arizona, Missouri, Kansas and Nevada.

Both Greene and Washington personify the dedication and idealism of Amos Alonzo Stagg and are certainly worthy of this award.

# Tiger Tracks

## '10s

Mildred Scott, Conservatory '19, wrote recently that she is still enjoying her home and garden at age 94. She is a resident of Los Gatos.

## '40s

Eleanor Miles Johnsen, SBPA '47, and her husband, Richard Johnsen, SBPA '47, are residents of Sacramento.

## '50s

Milt Grassell, Education '51, is a self-employed writer, speaker, consultant and seminar leader. He has written over 600 published articles in education, business, travel, "popular" science, etc. magazines and professional journals. He is a resident of Oakdale.

Robert Lane, Education '51, is a retired teacher/counselor now doing public relations for the Alameda County Fair Association. His wife, Patricia Thomas Lane, COP '53, is executive director of the Pleasanton Downtown Association and president-elect of the California Downtown Association. They reside in Pleasanton.

Roberta Schoening Sturdevant, COP '51, and her husband, Tyler, retired recently and are living in Port Charlotte, Fla. They had been living in Riyadh, Saudi Arabia since May 1992. Tyler was with the U.S. Bureau of Census as a mathematical statistics consultant to the Central Department of Statistics for the Kingdom of Saudi Arabia.

William Berck, Education '53, '56, is a retired Alameda County Superintendent of Schools and is an adjunct lecturer, school administrator and Saint Mary's College coordinator. He and his wife, Delores, live in Pleasanton.

Iva Smith Carlson, COP '53, writes that she finally became a grandmother. Twin granddaughters, Ashley and Jaime Clay, were born in February. Iva and her husband, Dale, live in Yreka.

Lawrence Allin, COP '54, has been commissioned an Admiral in the Great Navy of the State of Nebraska by E. Benjamin Nelson, Governor of Nebraska, for his writings on the rivers and riverine transportation of the state. He is a resident of Norman, Okla.

Joan Franco, COP '54, retired from Stockton Unified School District in June of 1993.

Eugene Garibaldi, COP '55, is in his 39th year as an elementary school teacher. He writes that he is now teaching children of former students. He and his wife, Joan, live in Bakersfield.

C.M. "Bud" Sullivan, Jr., COP '55, retired from Mullen, Sullivan and New-

ton Law Firm in 1989. He served on the Lodi Public Library Board of Trustees 25 years. He is the 1994 president of the California Association of Library Trustees and Commissioners.

Elvin Peets, COP '57, Education '65, is superintendent of Pollock Pines Elementary School District. His wife, Ada Langenbach Peets, Education '57, is a retired elementary teacher. They live in Pollock Pines.

William Hathorn, Education '58, teaches three hours a week at San Joaquin Delta College. He serves on the Board of Directors for UOP Libraries Associates, Jedediah S. Smith Society and Stockton Corral of Westerners. He also fashions and sells "Joaquin Stix" (walking sticks), collects, exhibits, directs and demonstrates ABACUS in classrooms (Chinese, Japanese, Korean and Russian).

## '60s

Barbara Bybee, COP '60, is catering director at Lake Merritt Hotel in Oakland. She lives in Walnut Creek.

Gail Terwilliger Jonas, COP '60, retired from teaching at Piedmont School District. She and her husband, Arnold, live in San Luis Obispo.

Theodore Heil, COP '62, is retired from the Air Force. He is now manager for Community Involvement, Eastern Municipal Water District, in Western Riverside County. He resides in Moreno Valley.

Martha Harton Kruger, COP '63, is a Young Adult Program Librarian with Santa Clara County. She lives in Los Gatos.

Velma Haffner, Education '64, is now retired and lives with her husband, Ivan, in Acampo. She taught school a total of 32 years and taught first grade for 28 years at the same school and in the same room.

Jeanne Knapel Lobo, Education '65, and her husband, Eugene Lobo, Pharmacy '65, live in Byron. They own Brentwood Pharmacy in Brentwood.

Suzanne Maxson Murray-Garvey, Education '65, is a Stockton Unified School District special education teacher of severely handicapped at Franklin High School. She writes that she has three talking parrots, a blue and gold McCaw, Yellow Nape Amazon and Sun Conure. She also has a chinchilla, an African Pygmy hedgehog and two old English sheep dogs.

Paul Couffin, COP '67, is pastor of North Gold Circuit United Methodist Churches: Downieville-North San Juan-Sierra City. He and his wife Linda Coder

continues on page 13



continued from page 12

**Guffin**, COP '67, live in Downieville.

**Bob Lee**, COP '68 '71, was honored at the 12th Annual San Francisco Prep Hall of Fame Awards Banquet in May. He is athletic director at UOP. Bob, his wife Janice, and their three children live in San Francisco.

**Robert Miller**, COP '68, wrote recently that he has been the Wine Committee chairman for the KTEH, Channel 54 (Public TV) annual fund-raising auction, setting new income levels each year since 1990. He is also the regional director for WINO (Wine Investigation for Novices and Oenophiles). At work for the County of Santa Clara, he is also involved in several activities as well as being chairman of the agency wide Health and Safety Committee. His wife, **Joyce Sweeney Miller**, Education '74, is involved in craft and arts projects and serves as president of the Board of Directors for the South Valley Swim Team. She also runs her own business and takes care of their three children. They are residents of San Jose.

**Joseph Roberts**, Education '68, is with Charles and Helen Schwab Foundation's Parent Educational Resource Center as a resource consultant and is coordinator of special education classes at University of California, Santa Cruz extension. He retired from San Jose State University College of Education, Special Education Division, in 1992. He and his wife, Sandy, live in Pacifica.

**Richard Fleming**, COP '69, has been promoted to vice president and chief financial officer of USG Corporation. He and his wife, **Diana Loane Fleming**, COP '71, and their family live in Hinsdale, Ill.

## '70s

**Kathryn Chilcote**, Conservatory, '70, recently received tenure at West Chester University, School of Music, in West Chester, Pa. She teaches voice and voice pedagogy, and is also director of opera at West Chester. Among the performances she has produced are "Die Fledermaus," "La Pizza Con Funghi," and "The Impresario." She also sings professionally on and off campus, and was part of a Mozart recital last summer in Salzburg, Austria.

**Pam Brown Crawford**, Callison '72, is teaching English in Romny and Vinnitsia, Ukraine this summer. She is among 80 U.S. educators sent by the Ukrainian National Association to offer language lessons to teachers, engineers, college students and others.

**Jack Delman**, Callison '72, is director general of Lincoln School in Costa

Rica. Lincoln is a bicultural, international, U.S. accredited school of 1,600 students from nursery through 12th grade.

**Donn Sperry**, Pharmacy '72, his wife, **Jeanne Mandeville Sperry**, Education '76, and their three children reside in Stockton. Donn is a pharmacist at Park Woods Pharmacy. Jeanne is a teacher at the California Youth Authority.

**Dexter Fong**, Education '73, is men's tennis coach at Sacramento City College and director of tennis at Natomas Racquet Club. During the past few years he has received the U.S. Tennis Association's National Community Service Award; was named Wilson Sporting Goods Staff "Pro of the Year," U.S. Professional Tennis Association's "Pro of the Year" and "Contribution to Tennis Award" and was featured as one of the "Top Teaching Pros in America" by Tennis Magazine, July 1993. He and his wife, Lorna, reside in Sacramento.

**Jerry Houseman**, Education '73, is an elementary school principal with Sacramento City Unified Schools. He had a published article in *The Principal*, Vol. 73 No. 2, Nov. 1993, titled "Cooperative Teamwork: Hitting the Bull's-Eye."

**Gary Ackerman**, COP '74, is president of Gaudin Ford-Porsche and Valley Automotive Group, which is codeveloping an auto mall in Henderson, Nev. He is a resident of Las Vegas, Nev.

**Elizabeth Armstrong**, Education '74, is the department head and a resource specialist at Gilroy High School, Gilroy Unified School District. She resides in Aptos.

**Isabel Mata Cordero Escobar**, SBPA '74, is a community college instructor with a credential in computer science. She lives in Stockton.

**Ralph Foster Perry III**, Callison '74, and his wife, **Vally Schlesinger Perry**, Covell '73, live in Huntsville, Ala. They have three sons.

**William Dominik**, COP '75, teaches classics at the University of Natal, South Africa. Previously he received his Ph.D. from Monash University, Australia (1989) and taught at Texas Tech University (1990-91). He is the author and editor of a number of books and articles on Roman literature, is the editor of an international classics journal, and has presented papers at many overseas conferences. He and his Australian wife, Teresa, a town planner, reside with their two children in Durban.

**Michael Gonzalez**, Education '75, and his wife, Jennie, live in Santa Monica. His first screenplay, "Night of the Archer," was shot at Tednice Castle, 60 miles north of Vienna, Austria. It stars Joe Bologna, Barbara Carrera and Sandhal Bergam and was screened in L.A. in February. His second feature,

"Split Image," a psychological thriller, will be shot in Berlin, Germany this September. A third screenplay, "Chome Bike," is currently in development with Sojourn Entertainment.

**Deborah Stagg Rothfuss**, COP '75, is teaching German and French at the high school in Jacksonville, Ill. She and her husband, Dietolf, are residents of Jacksonville.

**Louie DeVille**, Education '76, is an educational psychologist for Mendocino County. He lives in Fair Oaks.

**Daniel Holm**, COP '76, '80, and his wife, Lois, are now living in South Bend, Ind. He completed his Ph.D. at the University of Arizona in 1993 and is currently an assistant professor of literacy education at Indiana University South Bend.

**Michael McAdams**, University College '76, is director of USF's Central Valley Campus. He has also been a specialist in Croatian Studies for over 20 years and has been busy traveling, publishing and lecturing in the field recently. His most recent monograph *Hrvatska Mit i Istina* was published by Croatian University Press last May and is now being translated into German, Italian and Swedish. He returned to Croatia and Bosnia recently to lecture at a symposium on forced repatriation and got a first-hand update from Croatian and Bosnian officials.

**Domenic "Mickey" Russo**, Pharmacy '76, is manager of the pharmacy at Safeway, Sequoia Station, Redwood City,

one of the largest newly constructed super stores in the country.

**Tim Bunce**, COP '77, is chair of the English Department at Villanova Preparatory in Ojai.

**Joan Romanoski Natoli**, Conservatory '77, resides in Cucamonga with her husband, Steve, and their two daughters. She is adult choir, handbell and parochial music director at Sacred Heart Church.

**Roberta Polger Cowen**, COP '78, is a speech and language pathologist working for the Lakeside Union School District in San Diego County. She lives in El Cajon with her husband, Michael, a research psychologist and their sons.

**Katie Hilliker Sprugel**, COP '78, is director of preclinical studies at Zymo Genetics Inc., a biotechnology company in Seattle, Wash. Katie, her husband, Doug, and their sons live in Seattle.

**Sarah Wright**, Education '78, her husband, Thaddeus Iwaszek, and their three daughters live in St. Paul, Minn. She is a part-time learning disabilities teacher for the St. Paul School District.

**Carol Baker Bowman**, Conservatory '79, is coordinator of the day camp and Special Olympic events at Agnew's Developmental Center. She and her husband, Thomas, and their two children live in Fremont.

**Mark Drever**, COP '79, has been named president of Fresh Express Incorporated in Salinas. Fresh Express is the nation's largest producer of fresh, packaged, ready-to-eat salads. He lives in

Salinas with his wife, **Robyn Cracknell Drever**, COP '79, and their two sons.

## '80s

**Todd Anderson**, COP '80, and his wife, **Dana Knox Anderson**, COP '81, stay busy with their winery, Conn Valley Vineyards, and their three children. They live in Saint Helena.

**Norman Hamada**, Pharmacy '80, is assistant director of Clinical Pharmacy Services at Loma Linda University Medical Center. Norman and his wife Debra and their sons live in Redlands.

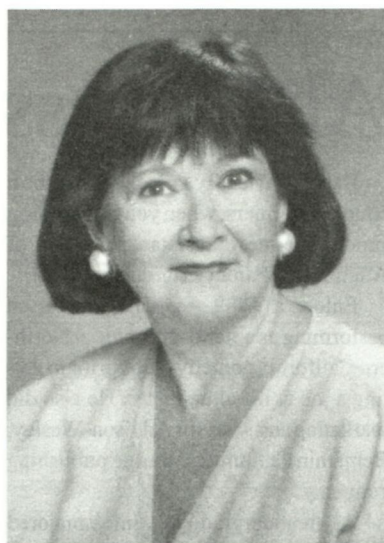
**Jennifer Salka Norton**, COP '80, is lead speech language pathologist at St. Joseph Regional Medical Center in Lewiston, Idaho.

**Frances Rilloraza Ridgley**, Education '80, was vice principal at Clyde Fischer Middle School until December of 1993 at which time she was promoted to principal. She is also a senior associate of the California School Leadership Academy (CSLA) and presented "Providing Opportunities for Advanced Learning to Diverse Population," at the sixth annual statewide FAEAC Conference. She and her husband, Charles, live in Milpitas.

**Carolyn Forister Adams**, SBPA '81, her husband, Rob, and their two daughters, Lauren, 2, and Haley, 3 months, live in El Dorado Hills. She is a senior marketing representative for the Central Business Communication Systems Divi-

continues on page 14

# Civic-minded Stockton native named to Board of Regents



Joan Cortopassi, a 1958 Pacific graduate, is now a UOP Regent.

The newest member of the UOP Board of Regents is Stockton native Joan DeCarli Cortopassi, a 1958 alumna long involved in helping her community and alma mater.

Cortopassi is well known on the UOP campus as a willing volunteer and fundraiser when the need arises. Among the UOP projects she has devoted time to are University College — UOP's adult-education program — and the current capital campaign to raise \$70 million in endowment.

She is also a board member of the Stockton-based Pacific Italian Alliance and Lilliput Children's Services, an adoption agency for children in San Joaquin County.

Her husband, Dino Cortopassi, is founder and chief executive officer of the San Tomo Group based in Stockton,

which owns and operates farming entities locally and tomato processing canneries in Modesto and Gilroy. As profiled in a Pacific Review earlier this year, he was also UOP's first entrepreneur-in-residence, teaching classes spring semester in the School of Business and Public Administration.

Cortopassi has four children and seven grandchildren, and she has been involved in 4-H, PTA and many other Stockton civic organizations. She has an abiding interest in cooking and nutrition, and plans to teach a cooking class this fall. She is currently looking for a publisher for a book she has written on low-fat cooking.

The vote naming Cortopassi to the Board of Regents took place at the Board's May 10th meeting.



# Alum meets President

Anthony Brown, '72, met President Bill Clinton in February at a VIP reception in Shreveport, La. Brown is executive assistant to the president and assistant vice president for student affairs at Grambling State University in Grambling, La.

Brown said he had the opportunity to discuss a range of higher-education issues with the President. Afterwards, Clinton autographed a copy of Grambling State University's mission statement. In return, Brown gave Clinton several mementos from Grambling, including a Grambling cap. The President was seen jogging in the cap the next day, Brown said.



Alumnus Anthony Brown poses with President Clinton in Shreveport, La.

*continued from page 13*

sion of AT&T. Her husband is a national account manager for the Network Systems Division of AT&T.

**Leah Baker**, Education '81, is director of guest relations and past guest programs for Crystal Cruises. She has spent the last eight years traveling extensively. She writes, "I've visited Russia, China, Australia, South America, you name it, I've been there. Love it!" Her home is in Palos Verdes.

**David Mussatti**, Education '81, is assistant professor, coordinator of student teaching, at Sierra Nevada College. He is a member of the Board of Directors of the National Association for Year-Round Education; Chairman of the Reach Committee and a consultant on year-round education with more than ten school districts in Nevada, California, Oregon, Washington, Utah and Michigan. He and his wife, Stephanie, live in Incline Village.

**Karen Carmody Reitz**, Education '81, is principal and special education director at Placer Hills School in Meadow Vista. She and her husband, Gerald, reside in Auburn.

**Nathan Stix**, COP '81, is a buyer for Nordstrom. His wife, **Lisa Cowles Stix**, Education '80, '81, is teaching second grade. They have two daughters and live in Renton, Wash.

**Julianne George van Leeuwen**, COP '81, works for El Dorado County as an administrative aide to Supervisor Mark Nielsen, who represents District 3, El Dorado County. She and her husband and sons live in Placerville.

**Kathy Linan Green**, Education '82, is a fifth grade teacher at Jack London Elementary in Antioch Unified School District. She was recently selected to be part of the staff to open a new elementary school in Antioch. She also just completed a three year mentorship on arts development for grades four through six. She and her husband, **Stephen Green**,

COP '82, live in Pittsburg.

**Linda Markert**, Education '82, is a professor and department chair at State University of New York, College at Oswego, Department of Technology. She is a resident of Baldwinsville, N.Y.

**Dennis O'Connor**, COP '82, McGeorge '87, and his son, Graham, are living in Steamboat Springs, Colo. He was a real estate attorney in California and Colorado for seven years, he is a licensed real estate broker in California and Colorado and is the manager of real estate sales and a broker associate for Big Country Realty, Inc. in Steamboat Springs.

**David Saunders**, COP '82, was selected to participate in a summer seminar for school teachers held in Siena and Assisi, Italy. David was one of fifteen participants chosen in stiff competition from all parts of the U.S. He teaches English at St. Mary's High School in Stockton.

**Gretta Woodington**, Pharmacy '82, is the pharmacy manager for Total Pharmaceutical Care - Abbey Infusion Services in Las Vegas. She is also a board member of the Nevada Society of Hospital Pharmacists.

**Elizabeth Hehir Bohannon**, Covell '83, is working for Walt Disney Company as regional marketing manager for Latin America in the Consumer Products Division. She and her husband, Marshall, live in Miami, Fla.

**Joy Shahzade Heisig**, Education '83, is employed by California State University Fresno where she team teaches. She authored a series of articles on fostering self-esteem in children for *Parent News*. She retired from Fresno Unified School District in 1990 and now enjoys writing children's stories, publishing a newsletter for her new community and serves on several boards. She is a resident of North Fork.

**James Kelso**, COP '83, Dental '88 & '93, opened an office in Walnut Creek earlier this year. He also teaches peri-

odontal classes at the UOP Dental School.

**Gloria Robles Janac**, COP '84, and her husband, George, married five years ago and they have a daughter, Stephanie, 2. They live in Cupertino.

**Susan Tibbs Anderson**, Education '85, '88, her husband, David, and their daughter moved to the East Coast recently. David is in the Navy and will be working in Washington, D.C. for the next three years. Susan plans to be a "full-time" mommy and possibly work part-time in special education assessment with local schools. They live in Alexandria.

**Earl Capuli**, COP '85, Dental '88, has a private practice in the Sunset District of San Francisco. He and his wife, Lillian, and their baby son Kyle live in San Francisco.

**Margaret Collins Cooke**, SBPA '85, and her husband, Michael, celebrated their first anniversary in May. They both work at the Lawrence Livermore National Laboratory and live in Livermore.

**Dana Ford**, Engineering '85, is working as an engineering specialist for G.D.E. Systems in San Diego. His wife, **Sheryl Jarman Ford**, Education '84, is teaching fourth grade at a nationally recognized blue ribbon school in Santee. They are residents of Lakeside.

**Mary Moloseau Goetz**, Engineering '85, has a new job at the brand new Naval Station Everett. She is an environmental engineer and resides in Seattle, Wash.

**John Grundy**, SBPA '85, and his wife, Margaret, were married recently in Mobile, Ala. They purchased a home and moved to Ridgewood, N.J. where John took a position with Samsung as manager of monitor marketing.

**Katharine Barnette McLarney**, Education '85, retired recently from Morgan Hill Unified School District to be a full-time mom of a son, 2, and a daughter, 4. She writes, "I love spending time with my family." They are residents

of Santa Cruz.

**Sharon McKibben McMullen**, COP '85, recently opened a Papyrus franchise in the Stoneridge Shopping Center located in Pleasanton. She is the owner and manager for this upscale greeting card and stationery store. Her husband, **Jeffrey McMullen**, Engineering '84, is with the Mission Peak Company, a residential home builder, in charge of all forward planning, site development, government approvals, and construction of site improvements. Jeffrey obtained his MBA from Southern Methodist University, Dallas, Texas in 1987. Sharon, Jeffrey and their daughter live in Fremont.

**Rose Barrett**, COP '86, has been named an associate of the Casualty Actuarial Society. She is a senior actuarial analyst at Fireman's Fund in Novato. The Casualty Actuarial Society is an organization dedicated to the advancement of knowledge of actuarial science as applied to property and casualty insurance. She resides in Berkeley.

**Whitney Bremner**, COP '86, lives in Kailua, Hawaii and works as a preschool teacher at First United Methodist Church. She writes that she enjoys sewing, walking, going on picnics, movies and the beach.

**Jeanell Wise Brown**, Conservatory '86, received the DMA in piano performance from the University of Maryland last year, and has accepted the position of associate professor music at Tennessee Temple University, Chattanooga. Her first book, "Amy Beach and her Chamber Music: Biography, Documents, Style" was released in June by Scarecrow Press.

**Alan Laskin**, COP '86, McGeorge '89, has recently established the law firm of Merritt & Laskin, with **Robert Merritt**, McGeorge '88, in Sacramento. The firm specializes in business, corporate and personal injury law. He and his wife, Julie, live in Elk Grove.

**Roya Bauman**, COP '87, received her Ph.D. in industrial/organizational psychology from George Washington University recently. She works as a management consultant for Hay Systems in Washington, D.C. She also pursues an active career as a classical vocalist. She has performed with the Carnegie Hall Centennial Chorus, has soloed at Kennedy Center, presented a recital for the Baha'i World Congress in New York and performs as soloist with the Washington Bach Consort.

**Eric Dingler**, SBPA '87, is a manager in Arthur Andersen's Operational Consulting Group specializing in the utilities and entertainment industries. He lives in Hollywood and attends UCLA's MBA Program.

**Sarah Pender**, Education '87, is a clinical psychologist and marriage, family, child counselor. She is a resident of Placerville.

**Spencer Stewart**, SBPA '87, and his wife **Staci Tieken Stewart**, COP '87, have been living in Seattle, Wash. for five years. They have two children. Spencer is a property manager for Hines Interests, Inc.

**Jill Hemingway Angove**, Education '88, is a sixth grade teacher, Kaseberg Elementary School in Roseville City School District. She serves on numerous committees and is the student council advisor and safety patrol advisor. She was recently married to Bill Angove and they reside in Citrus Heights.

**Jennie Lee Clark Kordes**, Education '88, '89, is a speech and language specialist with New Haven Unified School District in Union. She is a resident of Pleasanton.

**Holly Morrow-Laskey**, Conservatory '88, is in her second season as conductor of the Milpitas Community Concert Band and is teaching music pri-

*continues on page 15*

## Alumni assistant hired

Expect a friendly voice, and maybe a couple one-liners, when you call up Greg Enloe, the new assistant director of Alumni and Parent Programs at UOP.

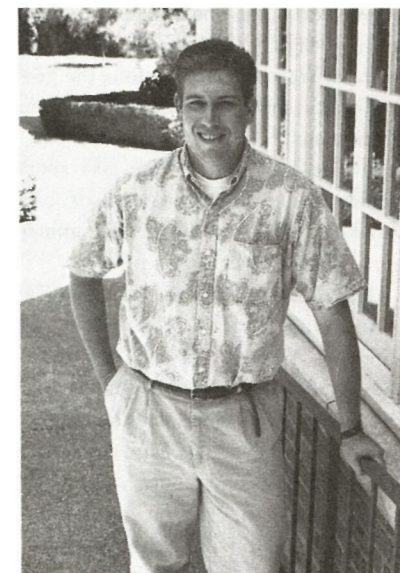
Enloe, a 1989 graduate, had been performing as a stand-up comic at Northern California comedy clubs prior to getting a job at his alma mater. He also did marketing and sales for Addison-Wesley, Benjamin Cummings, a large publishing company.

As an undergraduate, Enloe majored

in communications. He was a member of the baseball team and the Public Relations Student Society of America.

Enloe did take classes while at UOP with communications professor Alan Ray, who also does stand-up comedy, but Enloe said the idea to tell jokes in front of paying audiences was all his own.

Enloe will work for Terrise Giovinazzo, director of Alumni and Parent Programs.



Alumni assistant director Greg Enloe

**Alumni Reminder: Parents Day 1994 is October 1. For more information about events, call Terrise or Greg at 946-2391**



continued from page 14

vately. Her husband, Lance, is the technical director at South Hills Community Church. They live in San Jose.

**Winifred Tang**, Education '88, is working for the Peace Corps in Hungary as associate country director for education.

**Christine Craigle**, COP '89, completed the Officer Indoctrination School at Naval Education and Training Center, Newport, R.I. Students are prepared for duty in the naval staff field corresponding to their civilian profession.

**Linda Mitchell Gould**, Pharmacy '89, is a pharmacist at Longs Drug Store in San Anselmo. She and her husband, Robert, and their daughter, 2, live in Marin County.

**Steven Thompson**, SBPA '89, is currently working for Warner Brothers, Inc. as a royalties coordinator in their consumer products division. He is a resident of San Marino.

**Lisa Van Grouw Ward**, Education '89, is a first grade teacher at Montezuma Elementary in Stockton Unified School District. She is nearing completion of her master's at Sacramento State University.

**Benson Wong**, COP '89, is in a post-graduate residency program in orthodontics at New York University. He is a

resident of New York, N.Y.

## '90s

**Mary Martin**, Education '90, '91, is currently teaching a bilingual first grade in the Lodi School District, while completing work on a master's in elementary administration at Sacramento State University. She has been married two and one-half years to John Wordlaw.

**Tracey Tariska**, Education '90, recently received tenure from Lincoln Unified School District; she teaches seventh grade at Claudia Landeen School. She passed the state exam for the Language Development Specialist Certificate recently. Tracey resides in Stockton.

**Jaclyn Rann**, COP '91, lives in New York City and works at MTV Networks as coordinator of media planning and programming at Nickelodeon/Nick at Nite. She is a resident of New York, N.Y.

**John Carmichael**, COP '92, has been hired by MCA. John started at MCA as an intern. John also attends Loyola Law School where he will focus on a career in entertainment law.

**Danielle Kent**, COP '92, has been hired by Smart & Final in Los Angeles in the Advertising and Marketing Department. She lives in Santa Barbara.

**Kevin Kelly**, COP '92, worked for an

NBC affiliate in Florence, Ala. as a TV news anchor and reporter before moving to Harrisonburg, Va. to an ABC affiliate. He now is working for KUSI in San Diego as a news reporter.

## Births

To **Jami Piper-Hook**, Conservatory '76, and her husband **Alan Hook**, COP '74, a son Matthew.

To **Alison Mellor Kott**, COP '78, and her husband, Richard, a son Andrew Bennett.

To **Katie Hilliker Sprugel**, COP '78, and her husband, Doug, a son Peter Francis.

To **Carol Baker Bowman**, Conservatory '79, and her husband, Thomas, a daughter Rebecca Lynn.

To **Holly Donaldson O'Mara**, COP '80, and her husband, Brian, a son Kevin David.

To **Karen Klaparda Bogoratt**, Raymond '81, and her husband, Marty, a son Maxwell David.

To **Melissa Sandwisch Preston**, Conservatory '81, and her husband, Peter, a daughter Jena Luisa.

To **Tarianne Gotelli Cotton**, Education '83, and her husband, Guy, a daughter *Alisabeth Catherine*.

To **Craig Glick**, SBPA '83, Dental

'86, and his wife, Syndy, a daughter Allie Rose.

To **Tamyra Novinger Hartsock**, Conservatory '83, and her husband, Bruce, a daughter Brynn Aletha.

To **Sheri Arrigoni Lee**, COP '83, and her husband, **John Lee**, Dentistry '85, a son Brady Austin.

To **James McGee**, Engineering '83, and his wife, **Eileen Sullivan McGee**, Education '83, a daughter Crystal Siobhan.

To **Richard Vela**, Engineering '83, and his wife, Lisa, a son Eric Michael.

To **Doug Abdalla**, SBPA '84, and his wife, Toni, a son Andrew John.

To **Laura Jen Kin Berger**, COP '84, Dental '87, and her husband, Herschel, a daughter Sydney Brooke.

To **Sharon Ann Levin Guracar**, COP '84, and her husband, **Ismayil Mustafa Guracar**, Engineering '85, a daughter Elise Saadet Levin-Guracar.

To **Earl Capuli**, COP '85, Dental '88, and his wife, Lillian, a son Kyle.

To **Linda Knoll**, COP '85, a daughter Elizabeth Alys.

To **Lori Peters Armagost**, COP '87, and her husband, Steven, a son Daniel John.

To **David Marciel**, COP '88, and his wife, *Stacy*, a daughter *Michelle Lynne*.

To **Kristi Kern Pico**, COP '88, and her husband, Patrick, a son Joshua Robert.

To **Stephen Sox**, Engineering '88, and his wife, **Diane Sweetnam Sox**, COP '86, a son Ethan Andrew.

To **Lisa Ozenbaugh Kjeldgaard**, COP '89, and her husband, **Eric Kjeldgaard**, COP '89, a son Nicholas.

## Marriages

**Scott Edwards**, COP '85, and Velia Silva.

**Cheryl Johnson**, COP '91, and David Pullen.

## Memoriam

**Ruth Moberly Hershman**, COP '17

**Rebecca Bray Worden**, COP '23

**Frances Carr Benoit**, COP '24

**Albert Worden**, COP '26

**Shirley Meyers Steeley**, COP '34

**Norman Lamb**, COP '40

**George "Dusty" Miller**, COP '42

**Ray Bresnan**, COP '44

**James Duncan**, COP '50

**Thomas Mitchell**, COP '52

**Jack J. Francis**, Education '54, '61

**David Hensch Jr.**, SBPA '58

**Jonathon Patterson**, Pharmacy '74

# Calling All Entrepreneurs Again!

The School of Business and Public Administration (SBPA) has had a great response to a request in the spring '94 Pacific Review. Michael Morris, Fletcher Jones Professor of Entrepreneurship, said SBPA has received about 50 responses from alumni entrepreneurs who called or filled out the accompanying questionnaire.

"We're trying to make entrepreneurship a central thrust in the business school," Morris said. "Ultimately, we plan to have a newsletter with the alumni (entrepreneurs) who contact us."

SBPA now has a MBA track for entrepreneurship and a new minor in entrepreneurship for nonbusiness majors.

The questionnaire data will help create a vehicle for UOP alumni and friends to network and remain current with new developments in entrepreneurship.

The Pacific Review plans to feature alumni who have started their own companies in a future issue.

NAME OF COMPANY \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE (\_\_\_\_\_) \_\_\_\_\_ FAX NUMBER (\_\_\_\_\_) \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

NUMBER OF EMPLOYEES \_\_\_\_\_ YEAR FOUNDED \_\_\_\_\_ ANNUAL SALES \_\_\_\_\_

PUBLICLY TRADED? ☐ Yes ☐ No COMPANY STILL OPERATING? ☐ Yes ☐ No FOUNDER STILL ACTIVE IN COMPANY? ☐ Yes ☐ No

NAME OF FOUNDER \_\_\_\_\_

FOUNDER'S CURRENT TITLE IN COMPANY \_\_\_\_\_

YEAR OF UOP GRADUATION \_\_\_\_\_ DEGREE \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

HOME TELEPHONE (\_\_\_\_\_) \_\_\_\_\_

SUBMITTED BY \_\_\_\_\_

Please fill out this form and send to: Dr. Michael Morris, Fletcher Jones Professor of Entrepreneurship, SBPA, University of the Pacific, Stockton, CA 95211 or fax to (209) 946-2586. If you have questions or comments please call (209) 946-2260. Thank you!



# Engineering student makes GM, Toyota take notice

Every student fantasizes about entering the work-a-day world and making an immediate impact. But UOP engineering student Kevin Baskin's experience this winter and spring exceeded most people's wildest dreams.

During a 5-month internship at a plant building Geo Prisms and Toyota Corollas, Baskin figured out a better way to build the rear windows, which may lead to an annual company savings of about \$100,000.

The discovery will also mean a bonus for Baskin that may be worth \$8,000.

Baskin was participating in the School of Engineering's well-regarded and innovative Cooperative Education Program, which guarantees 12 months of paid, practical experience for engineering students before they graduate. UOP is the only school west of the Mississippi that requires this off-campus experience as a prerequisite to graduation.

Baskin's internship was with New United Motor Manufacturing Inc. (NUMMI), a joint venture of General Motors and Toyota started in 1984. The huge Fremont plant — 4,500 employees and 700 football fields-worth of factory space — produces 960 Prisms and Corollas, as well as 300 Toyota trucks, each day on average.

In the lexicon of efficiency-ese, Baskin was assigned to work with a quality control team and a interior/exterior body group. "There are no employees at NUMMI, only team members," Baskin said. "You can't tell vice presidents from line workers. I was treated just like everyone else."

Baskin was soon given his own assignment: how to make the raising and lowering of Prism rear windows easier.

NUMMI operates under Kaizen, or "continuous improvement," a Japanese plant-management system that, among other things, rewards innovations from team members. Management as well as union workers are motivated to find ways to improve the product or process, and are reimbursed with "bonus bucks" redeemable for merchandise at large retail outlets.

After fiddling with the size of the glass and the shape of the door, Baskin found a way to make cranking the rear windows go more smoothly — by moving a bar that lies inside the door ever so slightly.

The redesign involved only shifting the position of two bolts 2 millimeters, but that was enough to improve the cranking.

*It took Baskin three months to come*



*Kevin Baskin inspects the anti-lock brake system on a Toyota truck.*

up with the change. He tore doors apart piece by piece in the process, and once he had the idea for moving the bolts, he tested the redesign by personally filing the bolt holes on 100 doors.

The cost savings was an unanticipated by-product of the redesign. The bars now needed slightly longer bolts, which turned out to be 11 cents cheaper because they didn't require the plastic washer that came with the shorter bolts.

The new bolts are waiting for a final approval, Baskin said, but so far all the company engineers have given the go-ahead for the change. Both the Prism and Corolla will use the new bolts, which will mean a savings of 66 cents and 22 cents per car, respectively.

Baskin, a 27-year-old Modesto-area native, isn't sure how much the innovation will be worth to him — "Somewhere between \$800 and \$8,000," he said —

but whatever the amount, it will come in handy. Baskin's wife, Patty, had a baby boy during his January-to-May internship. He won't graduate from UOP until May 1996, though he was flattered by a job offer while at NUMMI from a San Joaquin Valley glass company.

Being a little older than the average engineering student, Baskin probably showed a little more initiative at making contact with prospective future employers. He had business cards made up to be available when any of NUMMI's 1,500 suppliers came around. He's not sure what he'll do upon graduation, and he has another co-op program internship awaiting him next year.

As if becoming a father and making a profitable redesign weren't enough to distinguish his 1994 internship, Baskin also happened to be working at the plant when NUMMI celebrated its 10th anniversary in April. Everyone who worked at the plant was invited for a free banquet and given commemorative shirts from GM and Toyota. Special guests at the gala event included Gov. Pete Wilson, GM President Jack Smith and "Mr. Toyoda," the son of the founder of Toyota, Baskin said.

"I guess you'd say a lot happened during that co-op," said Baskin.

## Inside

<b>Regents name new chairman</b>	1
<b>Chairman's goals for UOP</b>	2
<b>Letter from the President</b>	2
<b>Tribute to Betz</b>	4
<b>Professor leads self-worth institute</b>	4
<b>Good news abounds for Tiger athletics</b>	6
<b>Sports agent in the big time</b>	7
<b>Alumnus helps to integrate schools</b>	11
<b>Minister has Clintons in his congregation</b>	11
<b>Tiger Tracks</b>	12

# Pacific Review

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