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PACIFIC REVIEW

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TIGER STRIPES FOREVER!

Homecoming Highlights

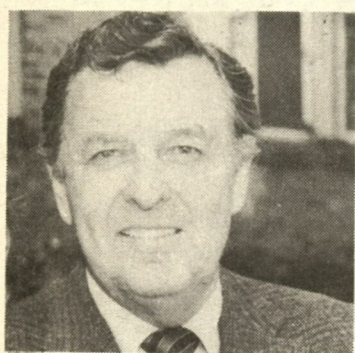
...see centerspread, page 8



President Addresses "New Beginning" for UOP. . . see page 6

UOP TODAY

by Catherine Henry



David Gerber

In 1982, Guild formed INTEREP, a holding company consisting of five national radio representative firms. INTEREP has become the largest in the industry with billings of \$500 million annually. He also is chairman of Guild Broadcasting Partners, which currently owns KFRE AM-FM in Fresno.

Gerber and Guild are both previous recipients of the Pacific Alumni Association's Distinguished Alumni Award.



Ralph Guild

Two Alumni Named to UOP Board of Regents

Two Pacific alumni have been named to the Board of Regents. David Gerber, president of MGM/UA Television Broadcasting Group in Los Angeles, and Ralph Guild, president of INTEREP, a New York-based media firm, were named to fill vacancies existing on the 36-member governing board.

Gerber, a native of Brooklyn, graduated with a B.A. in communications from UOP in 1950 after service in World War II. Following graduation, he joined the Batten, Barton, Durstine & Osborne advertising agency and became a pioneer in the television industry. In 1965 he became senior vice president of television at 20th Century-Fox Television. He was involved in the sale of some 50 prime-time television series and began producing his own series.

In 1974 Gerber joined Columbia Pictures as executive vice president in charge of world-wide production. Among his many television credits is the Emmy Award-winning "Police Story." He also has produced numerous mini-series and television specials. He was named president of MGM/UA Television Broadcast Group in 1986.

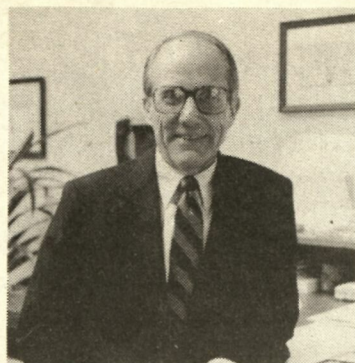
Guild also majored in communications (radio and speech) at UOP and began his broadcasting career as a sales representative for Sacramento radio stations in 1948. In 1955 he was named general manager of KROY in Sacramento.

In 1957 he joined the media representative firm of McGavren-Quinn and relocated to New York to open that firm's first office there. During the early 1960s the firm was renamed McGavren-Guild and he was selected as president and chief operating officer in 1973.



Piano for Preps

Talented high school pianists from throughout the western United States performed during the UOP Conservatory's Piano Festival and Competition on Nov. 21. First- and second-place finishers received \$300 and \$100 awards, respectively. Judges for the sixth annual event were Conservatory faculty members Rex Cooper, Wolfgang Fetsch and Frank Wiens.



Tax Expert Joins Law School Faculty

Philip Wile, a leading tax practitioner and scholar with 30 years experience and a former member of the Stanford Law School Faculty, has joined the full-time staff at UOP McGeorge School of Law as professor and director of the Master of Laws in Taxation and Business Degree program.

Wile comes to McGeorge from Thomas, Snell, Jamison, Russell and Asperger, a Fresno law firm with a statewide reputation in tax practice. His specialty with the firm involved tax practice and business planning, and his representation of large farming operations also has made him an expert on agriculture tax law.

As director, Wile will oversee the academic and recruitment areas.

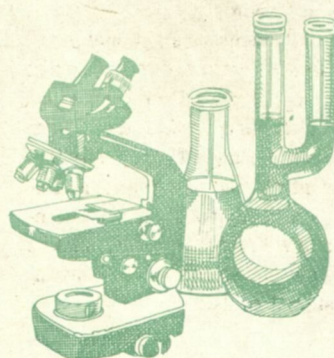
Schneider Memorial Lecturer

Dr. Lowell Young was the guest lecturer at the Second Annual Warren J. Schneider Memorial Lecture. The title of his presentation was the "Infection in the Immunocompromised Host." The lecture was held on Oct. 23 at the School of Pharmacy.

Young received a Bachelor of Arts degree from Princeton University and a Doctor of Medicine degree from Harvard. He is currently serving as Director of the Kuzell Institute for Arthritis and Infectious Disease Research in San Francisco. He is also Chief of Infectious Diseases at Pacific Presbyterian Medical Center in San Francisco and Clinical Professor of Medicine at University of California, San Francisco.

Young has published over 140 papers and is internationally recognized as an expert in the area of antibiotic therapy in the immunocompromised host.

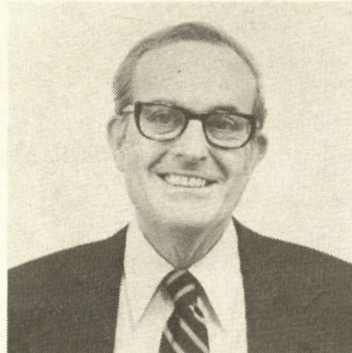
The lecture series was endowed in 1986 to support a yearly presentation by a prominent scientist in the area of cancer, virology or immunology research. The series honors the memory of Schneider, a faculty member and administrator at the UOP School of Pharmacy from 1972 until his death in 1984.



Pharmacy Notes

Dr. Howell Runion presented a paper, "Drug-related Birth Defects," at the Stanislaus County Department of Education conference in March 1987. Runion also served as a panelist in a program on accident reporting of post-electrical injuries at the Ninth Annual International and National Electrical Tester Association meeting in Berkeley last March.

Dr. Darwin Sarnoff is the author of "Compilation of Computer Programs," a brochure listing computer programs used by faculty in colleges of pharmacy in the United States and Canada. The brochure is updated annually.



Admissions Dean to Retire

E. Leslie Medford, dean of admissions since 1974, has announced his plans to retire on June 1, 1988. Medford joined UOP as assistant dean of admissions in May 1962 and was appointed dean upon the retirement of the late Elliot Taylor in 1972.

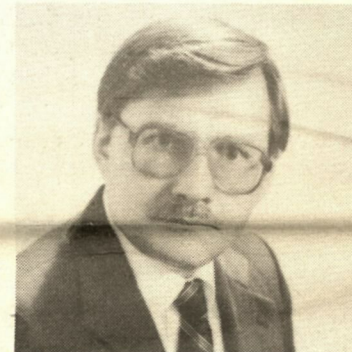
Medford received the Exemplar Award of the Western Region of The College Board in 1986 for his distinguished service to higher education. He has been on the executive board of the California Articulation Council and the Western Region of the College Board and has served on the selection committee of the National Merit Scholarship program.

Medford served 21 years in the U.S. Marine Corps, retiring with the rank of Lt. Colonel. His community activities have included serving on the Boy Scout Council and on the Board of the Central Methodist Church.

Admissions Staff Expansion

The admissions and financial aid offices have announced the addition of three staff members: Lynn Fox, Mary Ransom and Rhonda Eaker.

Fox has been named associate director of financial aid. He is a computer specialist and needs analyst who will work closely with the director of financial aid. Eaker joins the admissions office as an admissions counselor responsible for the admissions regional meeting program. She will coordinate the freshman application process and assist with admissions publications. Ransom, assistant director and coordinator of minority admissions, will coordinate general group visits to the campus and will be directly involved in minority recruitment.



SBPA Acting Dean Named

Thomas E. Kail has been named acting dean of the School of Business and Public Administration to replace Dr. Elliot Kline, who assumed the position of dean of the College of Business at the University of Denver last August.

Kail joined UOP in the fall of 1985 as an assistant dean, coming from the University of Toledo where he was director of undergraduate studies in business and an adjunct assistant professor of marketing. Kail had been associate dean and director of adult liberal studies at the University of Toledo in 1979-80 and director of intercollegiate programs from 1977 to 1979.

UOP Becomes a Ticketron Outlet

The UOP Box Office now offers tickets, through Ticketron, for events across the country, including concerts, Broadway plays and professional sports. For more information, contact the UOP Box Office at (209) 946-2474.

PARENTS CAN NOW ESTABLISH A "CHARITABLE TUITION TRUST"

Parents of students attending University of the Pacific can now make a gift to the University and help their children pay tuition as well. This "Educational Trust," or "Charitable Tuition Trust," is a gift program which allows parents to establish a charitable remainder trust and use the income it generates to help offset their children's college tuition.

If a parent creates a charitable remainder unitrust for a specified period of time -- for example, five years -- the income recipient would be the student and the remainder interest would be a gift to University of the Pacific with a significant and immediate tax deduction. The income paid the student would be an agreed upon percentage of the amount placed in the trust and paid quarterly. Assuming a 7 percent rate of payment on a \$100,000 trust, the student would receive \$7,000 a year to help pay for the tuition costs at Pacific. The parent or parents meanwhile would enjoy a massive income tax charitable deduction for the tax year the trust is set up, which could also be spread over five years in some cases. The above example would generate a charitable deduction on federal income taxes in keeping with current tax laws of approximately \$72,617!

Thus, in the five-year term of the unitrust, the student would receive \$35,000 in income which would only be taxable at the student's lower level of taxable income. The parent would also be making a sizeable gift to the University at the expiration of the five-year unitrust.

For additional information, customized to fit your needs, we invite you to contact the University's Office of Planned Giving, (209) 946-2501.

Omega Phi Alpha Alumni Elect New Officers

The Omega Phi Alpha fraternity elected new alumni officers at its first annual homecoming breakfast held recently on the UOP campus.

Elected as officers to the Omega Phi Alpha Corporation were Derrell Lipman, COP '83, president; David Soloman, COP '77, vice president; Mike Haley, COP '85, secretary/treasurer; and Les Hall, SBPA '87, and Bill Johanson, COP '86, board members.

Elected as officers to the Omega Phi Alpha Alumni Association were Bob Berryman, COP '83, president; Glenn Matteucci, COP '80, vice president; Walter Chang, COP '82, secretary/treasurer; and Mark Villars, SBPA '87, and Lett Garvey, COP '82, board members.

More than 40 OPA alumni attended the breakfast. For more information on OPA alumni activities, contact Lipman at (213) 474-3715 or Berryman at (415) 334-9070.

THE CHARITABLE REPLACEMENT FOR THE IRA

DEFERRED PAYMENT GIFT ANNUITIES

Unlike the IRA accounts, the deferred payment gift annuity must be established in the calendar year -- before December 31 each year.

Our University of the Pacific deferred payment gift annuity program can provide you with a large federal income tax deduction in place of IRA deposits for the first time this year. The Tax Act of 1986 has placed strict limits on the number of people who can qualify for the old IRA accounts and that is why the Deferred Payment Gift Annuity (D.P.G.A.) is so attractive.

You can place any amount of money in the D.P.G.A. each year -- there are no set limits as there were with IRA deposits! The UOP program will allow you to put in \$2,000, \$4,000, \$6,000 or \$8,000 in any one year. And you will enjoy income for the remaining years of your life -- or that of you and your spouse -- whenever you set the payments to begin.

As you plan your tax relief you can also take steps to make an ultimate gift to UOP, after your life interest has been fulfilled. Write or call our Office of Planned Giving, (209) 946-2501, to receive an illustration, free of obligation, of how you can make use of this deferred payment gift annuity program. Our address is: Office of Planned Giving, Burns Tower, University of the Pacific, Stockton, CA 95211.

The Deferred Gift Annuity is one of the best ways to get tax relief. But don't delay because time is running out for 1987.



Radio Room Dedicated to Crabbe

KUOP founder John Crabbe, pictured above center with his wife Bobbin Gay, recently had the station's student training studio dedicated in his name. He was honored during ceremonies commemorating the station's 40th anniversary.

Crabbe attended Pacific before becoming an instructor in the University's speech department in 1937. He developed a radio major, which reportedly was the first such major in the West and only the second in the nation. In 1947, he launched KCVN-FM, which later became KUOP.

Crabbe left UOP in 1958 to become general manager of KVIE Channel 6 in Sacramento. He later served as a legislative consultant and worked for a public television station in Colorado before retiring.

Two of Crabbe's students at UOP, Ralph Guild (far left) and Daren McGavren (far right), donated funds to equip and refurbish the student production studio. Guild is president of INTEREP, a New York-based radio representative firm. McGavren, a former student body president at UOP, has headed several media firms in New York.

UOP Music Fraternity Earns Award

UOP's Conservatory of Music Mu Eta chapter of Mu Phi Epsilon, the international music fraternity, was recently honored as the most outstanding collegiate chapter within the Pacific Province.

Lee Clements, international president of Mu Phi Epsilon, reported that UOP received the Pacific province Collegiate Chapter Service Award based on the chapter's "prompt and efficient transactions with the Executive Office, its activities on campus and with the community, and its accomplishments toward fulfilling international goals."

Dental Student Captures National Research Award

Rosalind Donoghue, a third-year School of Dentistry student, recently earned third-place honors in the 29th annual Student Clinician Program sponsored by Dentsply International.

Donoghue's project compared the anesthetic and analgesic effects of Etidocaine Hydrochloride versus Lidocaine Hydrochloride used in oral

surgery procedures. Donoghue's findings reconfirmed previous research that the anesthetic effect of Etidocaine lasts three times longer than Lidocaine.

PEOPLE!

Dr. Arthur A. Dugoni, dean of the School of Dentistry since 1978, has been installed as the president-elect of the American Dental Association. He will assume his duties in 1988.

Dugoni has served as director of the American Board of Orthodontics from 1979 to 1986 and as president of the California Dental Association during 1986. He graduated from the College of Physicians and Surgeons, a forerunner to the UOP School of Dentistry, in 1948. He maintained a private dental practice for nearly 40 years, until 1986.

Dr. Carl C. Reidesel, assistant dean emeritus of the School of Pharmacy, was honored with the establishment of an endowed graduate research award which was presented for the first time in October in conjunction with the second annual Warren J. Schneider Memorial Lecture. The award will honor excellence in research in the graduate program.

Reidesel completed a doctorate in physiology at University of Iowa in 1952 and served on the faculty of the Idaho State School of Pharmacy before joining Dean Emeritus Ivan Rowland as one of the first faculty members at UOP's School of Pharmacy in 1955.



Dr. Ernest W. Wood has been honored as the Outstanding Fund Raising Executive of the year by the National Society of Fund Raising Executives, Golden Gate Chapter. The award was made in conjunction with National Philanthropy Day on Nov. 13 in San Francisco.

Dr. Wood joined UOP in 1979 as Assistant Vice President for Development. As chief development officer he provided leadership in the Campaign For A Greater Pacific, which exceeded its \$30 million goal by \$4 million.

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PACIFIC PROFILES

FERNANDO ZUMBADO

Fernando Zumbado has been intricately involved in the international political scene since graduating with an economics degree from Pacific's Elbert Covell College 20 years ago. Upon returning to his native Costa Rica, Zumbado has taught economics, served as minister of urban and regional planning, acted as an international civil servant/economist to the United Nations, and served as his country's ambassador to the U.N. He is currently minister of housing in the cabinet of President Oscar Arias, who recently earned the Nobel Peace Prize.

For his legacy of service to his country and the world, Zumbado was recently recognized as Pacific's 1987 Alumnus of the Year for Public Service.

The international savoir-faire Fernando Zumbado clearly possesses was nowhere in existence when he arrived at Pacific in 1963 as one of the first Latin American students enrolled in Elbert Covell College. Away from his

native country for the first time, he had little knowledge of the English language and even less comprehension of the outside world. He was especially perplexed by the many "strange" American customs.

A shy 18-year-old at the time, Zumbado's biggest culture shock was witnessing American men and women kissing in public. "That definitely left a lasting impression, seeing people kissing all over the place," recalls Zumbado. "You didn't see that sort of thing in my country."

"But I got used to it real fast," he laughs.

Zumbado did, indeed, adjust quickly. He met and married Karen Hancock, COP '66. He also learned that a world churning with interest, emotion and knowledge existed outside Costa Rica's borders. Elbert Covell College, he believes, gave him the opportunity and resolve to bring back this information to help his country.

"It was a very positive experience, for two reasons," notes Zumbado. "A major one was that we had a very interesting group of students. There was strong feeling among them about Latin America and its relationship with the

United States. It was just after the Cuban revolution and there was a great deal of interest by the United States in Latin American affairs. It was also the awakening of the '60s. It was definitely an interesting time to be in the United States."

Zumbado knew all along that he wanted to return to serve Costa Rica in any way possible. He just wasn't sure in which capacity that would be. He has been, admittedly, amazed and somewhat overwhelmed about the wide variety of positions and assignments he has undertaken.

"I always planned to go back and serve, but I never expected all the things that have happened to me," he says. "It's almost as if they've been happening by chance."

Election wins and losses have shaped Zumbado's career, but his ability and growing experience have been a bigger determinant in his success. He never thought about becoming a diplomat, but President Arias believed in him enough to suggest that he take the U.N. ambassadorship. And now, as minister of housing, he holds one of the key positions in the government.

"There are two main policy goals in the current government," says Zumbado, "improving the Central America situation and improving our country's housing situation. We have serious land conditions in parts of the country and there's a big gap in the housing sector. It's the main project currently being undertaken by the government."

According to Zumbado, Costa Rica is a calm element in the volatile Central America storm. His country, one of the few nations in the world which does not field an army, is currently celebrating 100 years as a democracy. The life expectancy of its people is 75 years, says Zumbado, largely because the government devotes a high percentage of its budget to health issues.

"All Central Americans are involved with the problems of unrest. But Costa Rica does not consider itself part of the problem. Rather, we are part of the solution," says Zumbado.

Zumbado lauded President Arias' efforts to keep Costa Rica a peaceful nation while supporting the interests of all Central Americans. "It's taken a lot of guts to accomplish what he has done, coming at a time when many people didn't have a lot of faith. He has undergone a lot of adversity, but the possibility of success is being realized. He has forced other Central American presidents to assume responsibility and avert the consequences."

Controlling one's own destiny, Zumbado believes, is paramount to surviving and ultimately growing as a country. "We know that we have to promote democracy -- and this is not easy. You have to assume your own responsibilities as Central Americans to solve your problems. You cannot fall

into the trap of internal politics and allow a superpower country to run your life. You have to minimize negative foreign intervention and you have to assure the availability of free elections."

Zumbado is a strong supporter of international programs similar to Elbert Covell College and UOP's new School of International Studies, citing their ability to pave the way to economic and social improvement.

"Elbert Covell was designed for you to go back to your country, and I think that makes a lot of sense. Economic development depends not as much on capital or labor as it does technical change. Technical change results from open minds and new ideas, so students returning to their countries with this sort of education are a valuable resource."

CHO FAMILY

The Alumni Association recently honored the Cho family with its 1987 Distinguished Alumni Family Award. Members of the family, which hails from Soledad and Huron, were present to receive the award at the Homecoming Luncheon on Oct. 24.

When asked recently the year in which her oldest child Connie graduated from college, she furrowed her brow, then shrugged, "I've forgotten. So many have graduated, it's hard to keep track."

With all seven of her children attending or having attended college, Susan's momentary forgetfulness is understandable. But when it comes to recalling the names of the colleges her children attended, Susan experiences no such memory lapse. That's because it's easy for her to remember just one name: University of the Pacific.

Five of her children have graduated from UOP and a sixth is currently attending. However, the Cho family affair with Pacific doesn't end there. Jean Cho, Susan's sister-in-law, has seen three of her seven children attend Pacific. Add another cousin, and you have enough Chos -- 11 -- to field a football team.

Amazingly, the Cho 11 represent one generation covering 20 years of attendance at UOP. But possibly more extraordinary are the career paths taken by the Cho children: all six of the women have become or are studying to become pharmacists, and all five of the men have studied or pursued medical-related careers: three dentists, one doctor and one pharmacist.

Upon initial questioning, the family



Since his graduation from Elbert Covell College in 1967, Fernando Zumbado has risen to one of the top positions in the Costa Rican government. Zumbado is minister of housing in the cabinet of President Oscar Arias, recent winner of the Nobel Peace Prize.

members were somewhat at a loss to explain their preoccupation with the health professions and UOP. But after a short pause, the reasons surface: Parental guidance shaped their desires to become pharmacists, dentists, et al, and sibling role models provided the impetus for their repeated preference for UOP.

Dr. Larry Cho, COP '71, Jean's son, was the first member of the three families to graduate from Pacific. He credits the parents of all the children with not only motivating them to attend college, but also directing them into the demanding health professions. "My mother and father and aunts and uncles always stressed the importance of education and they really pushed it on all of us. It was never a question of 'if you go to college,' it was always 'when you go to college.' They gave us a lot of direction, encouragement and support."

"They never had much of it, so education was very important to all of our parents," explains Larry. "They were involved in the grocery business. My father dropped out of high school after the ninth grade to work and only one family member made it through college."

The Cho children agree that it was their brothers and sisters and cousins, not their parents, who influenced them to choose UOP. "Our parents pretty much let us make our own decisions regarding where we wanted to go," says JoAnn Cho Young, Larry's sister and a 1975 Pharmacy graduate. "Each of us was positively influenced about UOP by what we had seen growing up. We had a lot of interaction with our cousins, getting together a few times every year for family reunions. There was strong communication between all of us and the older ones were always looked at for examples."

JoAnn's cousin, Frederick, COP, '84, Dentistry '87, was particularly influenced by the family's "word-of-mouth" commendations of UOP. "We all made our own decisions, but if there was a trailblazer for me, it was my brother Ted [COP '77, Dentistry '80]. He was attending dental school while I was in high school, and that was a very impressionable time for me."

So impressed was Fred that he was willing -- and actually eager -- to serve as his brother's patient/guinea pig during Ted's training period at the dental school.

Tami, the only Cho currently attending UOP, originally sought to major in business. But sisterly advice changed her mind. "After listening to what my sisters had to say about it, I saw pharmacy as a secure field," says the 17-year-old freshman. "I grew up listening to them, and they provided me with perspective on pharmacy as a career."

Susan Cho says she and her late husband Mon didn't dictate where their seven children would go to school, but they weren't surprised when they



Pacific's 1987 Family of the Year: The Chos (left to right) Frederick, Lori, Tami, Susan, Leland, Jean, Robert, JoAnn, Lanilee, Stefanie, and Larry.

chose Pacific. "They always said they liked it...that it was comfortable and that they always felt at home there."

The family reunions are fewer and farther between now that the Cho children have graduated to professional status and relocated throughout the state. Connie Cho Fong, Pharmacy '73, is a pharmacist in Belmont; brothers Ted and Frederick have dental practices in San Francisco and Sacramento; sisters Lori, Pharmacy '80, and Lanilee Cho Sams, Pharmacy '83, are pharmacists in Greenfield and Eureka; cousins Larry, a doctor, and JoAnn Cho Young, a pharmacist, work in Visalia and San Francisco, and their brother Leland is a dentist in Lemoore. Another cousin, Debbie Chu Yep, Pharmacy '75, works in Madera.

"They're hardly home at once...they're always working," laments Susan. "We really enjoy the chance to get together, if it's only two or three times a year."

The Chos admit that these get-togethers sometimes resemble medical conventions rather than family reunions. "We are not into competition...no not at all," laughs JoAnn. "Yes, there's a lot of shop talk, and it's kind of fun," adds Larry. "We're all separated and it's nice to see each other. But there does seem to be a lot swapping of professional stories and ideas."

Larry says that the family is a bit amazed at the attention and recognition they have received. "We're so close to it that we never sit back and look at what we've done. But people say 'Wow, how did all of you do that?' Well, I don't know -- we just do it!"

"Our parents really stressed that if

you want to get ahead in life, you have to go for it, whether it be in medicine, industry, business or whatever. I think their work ethic influenced us. To succeed in a professional school you have to be disciplined enough to work your butt off. You have to study when you don't want to and when your friends

are out partying. You give up a lot. But the rewards have been worth it."

Are there any more Chos in Pacific's future? "What more can I do?" exclaims Susan Cho. After a pause, she nods, "Well, we do have grandchildren, and more on the way, so maybe there will be more going there."



Sister-in-laws Susan (left) and Jean Cho can relax and look back fondly on the accomplishments of their 14 children, 10 of whom attended Pacific.

THE NEW BEGINNING

*President Bill L. Atchley presents 10 challenging issues
before the University of the Pacific
Board of Regents on October 8, 1987*

In the 136-year history of the University of the Pacific there have been numerous eras -- each with a new beginning. In each era the University rose to new plateaus of achievement. Frequently, the struggling college faced serious periods of crisis but emerged with renewed vigor and even greater academic acclaim.

The early years in San Jose included many peaks and valleys. The bold move to Stockton in 1924 demonstrated vision and courage. The struggles through the Depression years and the 1940s adjustments brought about by World War II left significant impressions upon the University. New eras developed as Pacific embarked upon graduate and professional training. The Cluster College program opened a period of experimentation and innovation. The Campaign For A Greater Pacific moved the University to a new level of physical growth and campus vitality.

Today, the University has a new beginning. Learning from the past, we are building a University for new days and new times. Each generation of University leaders has faced new challenges with greater dreams of the future and renewed energy.

Plans for the new beginning must not only be based on the achievements of the past, but on the societal influences of today and the foreseeable future. The University of the Pacific must accept a vital role in the future of California and, specifically, the great Central Valley. The expanding and evolving new populations of California place challenging demands on the educational resources of the state. The University must thoughtfully analyze and evaluate the educational needs of the future and be prepared to assume a strong and fundamental role. These needs will clearly be influenced by minority populations, elementary-secondary school preparation, changing career opportunities, availability of educational programs within reasonable cost perimeters and other social and economic considerations. A new beginning demands that the University prepare for a future which will arrive surprisingly soon.

Just as every one of the 21 former University Presidents of Pacific have faced stern questions, this moment of the new beginning is no exception. A series of critical issues lie ahead and the success of the University is fully dependent upon finding reasonable and workable solutions.

The Concern of Growing Tuition Costs

An institution which lists its cost of tuition in excess of \$10,000 per year must be concerned with the practical possibility of being "priced out of the market." This issue is all the more critical in a state which rightfully boasts one of the finest public higher education systems, provided by taxpayers at modest cost. The University must address the critical issue of cost as a competitive matter in the higher education marketplace. Even though the quality of the program can be substantiated, the realism of high tuition is a constant deterrent to adequate levels of enrollment. Our challenge is not only to hold the rapid rise in tuition costs, but to seek ways by which tuition can be actually lowered.

What will it take to turn the tide on tuition increases? This will not be an easy task, considering nearly 85 percent of our budget is derived from tuition. We must find a way to go against the national trend of annual tuition increases of 8 to 10 percent. We must find ways to cut and trim without reducing the academic quality of our programs. We must live within the budgets we establish and be tough with those who seek to spend

beyond our means. Belt tightening is never popular nor enthusiastically embraced -- but it is the only way we can go against the tide of yearly tuition increases in virtually every university in the nation. We must be able to say to every parent that we are running a tight ship and their tuition dollars are providing the best education at the best price.

Expanding the University's Gift Potential

Clearly coupled with the issue of tuition cost is the necessity to expand endowment resources and annual gift support. New attitudes of "giving back" to the University some of the personal resources of those who have been beneficiaries of the University of the Pacific experience must be established. It will be necessary to create new habits of giving by recent alumni and those reaching levels of financial independence. Elite groups of major donors must be created and cultivated to become the basic strength of the University and help it attain a satisfactory economic base. A major endowment campaign is an absolute necessity as well as a desirable plan for the immediate future.

How can we achieve increased levels of financial support? This task will require great leadership from the Board of Regents. We must reach out and find affluent new friends to be brought into the Pacific family. We must identify and cultivate prospective donors who will enjoy the prestige and recognition that association with Pacific can provide.

We will carefully prepare for the new endowment campaign, set realistic, yet challenging goals, and then launch the project with the fullest energy we can muster. We will also challenge current students to recognize their obligations to the University in the future and to understand the privilege and responsibility to support the University with their gifts upon graduation. No job is as great as the one to expand our gift potential in the short range as well as for the future.

Enrollments Must be Optimized

The University must determine optimum enrollments in all programs and seek to maintain levels which will assure financial stability as well as academic viability. All programs must be regularly evaluated to assure their attractiveness and competency to meet the changing interests of a competitive student market. With the University's high level of tuition dependency, enrollment factors will continue to play a vital part in the total institutional stability in the years immediately ahead. We must continually review and evaluate the effectiveness of new student recruiting and seek the most cost effective programs consistent with the high quality of professionalism of the University's recruiting program.

How will we optimize our enrollment? We will conduct a national search to secure an experienced and proven Dean of Admissions, to succeed our retiring Dean. We will take aggressive steps to improve our marketing in the most productive areas. Our admissions program now yields about one student out of 100 prospects. We must at least double that yield factor.

We must analyze our facilities and faculty to determine the number of students we can appropriately handle in each discipline and still maintain the academic quality which we desire. We will look at new and improved markets for adult learners, with later afternoon and eve-

ning programs which will attract those who seek university-level courses while regularly employed. We will expand our summer session marketing to enable us to attract larger enrollments to the many special courses and distinctive programs which we offer at Pacific. Enrollment is the lifeblood of independent higher education and we will keep that fact clearly in focus among all segments of the campus community.

Expanding Institutional Prestige and Reputation

In the competitive world of higher education, the reputation and visibility of the institution play a very significant role. Positive perceptions, based on fact and truth, are important in recruiting both students and faculty of high quality. Greater attention must be given to the "great secret of the University of the Pacific," to expand its name and reputation throughout the nation. The faculty research achievements, the excellence of teaching, the quality of student life and the unusual and attractive environment of the campus deserve much greater attention to assure that a competitive edge can be attained.

How will we expand our regional and national visibility? Our approach will be on two fronts. We must be more newsworthy, and we must expand our media efforts. We will expand and encourage more scholarly activity by our capable faculty. We will provide greater opportunities for faculty to participate in sponsored research and the scholarly forums of their disciplines where distinction is recognized through research and scholarly activity.

At the same time we will expand our relations with media leaders to tell the Pacific story to the national public to a much greater degree. Most of our public relations activities in recent years have been directed toward prospective students. Although that effort is vital, the University deserves much greater public awareness of what we are and what we are doing. That will be our thrust.

Enhancing Faculty Levels of Satisfaction

An outstanding teaching faculty has been a hallmark of the University of the Pacific. Such a description does not obviate the excellent research and professional achievements of this same faculty. It is important to the academic profession to encourage faculty research opportunities, especially within those disciplines which may more readily secure outside research grants and funding.

As the University moves to meet stringent budgetary problems, basic issues of teaching load requirements, student-faculty ratios, released time policies, committee obligations, public service commitments and other concerns must be analyzed and evaluated within faculty and administrative circles. Opportunities for faculty leaves, renewal and retraining must be assessed in keeping with institutional goals for a high-quality faculty which stands at the cutting edge of academic disciplines. Continuing awareness of fair and competitive salaries must be demonstrated in achieving future faculty satisfaction.

What steps can we follow to enhance our faculty levels of satisfaction? We must expand opportunities for grants and sponsored research for faculty and develop new incentives for these productive faculty members, including the allocation of portions of grant overhead charges. We will take a hard look at our faculty salaries, as

well as the employee benefit programs for faculty and staff. We want to be competitive in every way and we must set adequate salary levels to attract qualified faculty to fill specialized positions in our faculty ranks.

Any enhancements of our faculty compensation will require some significant trades in relation to productivity, work loads, sabbatical leaves and other policies upon which compensation can be fairly based.

Those faculty who are clearly the most productive must be rewarded appropriately with attractive incentives. I plan to work closely with our Academic Council leaders, Faculty Compensation Committee, Executive Policy Committee and Board of Regents to develop fair and realistic opportunities for improving the total satisfaction which faculty receive by being part of our academic community.

Costs of Intercollegiate Athletics

The University has accepted the philosophy of a sound intercollegiate athletic program as integral to the academic and social environment. The benefits of the athletic program are compatible with the University of the Pacific. On the other hand, the escalating costs of an intercollegiate athletic program create a huge dilemma for University administrators. The costs of travel, scholarships, coaches, equipment, insurance and many other ancillary expenses of intercollegiate athletics continue to raise serious questions about the viability of institutional competition. These issues of athletic costs loom high on the agenda of the nation's colleges and universities. A continuing and straightforward analysis of costs and benefits will be required in the years ahead.

What can we do to bring these costs into line at Pacific? I intend to continue to pursue cost reduction policies within the presidential councils of the National Collegiate Athletic Association at the national level and within our own conference, the Pacific Coast Athletic Association, at the regional level. We must support policies with which we can function.

We will take more positive steps to expand the attendance at our income-producing athletic games. I will encourage all segments of the campus community to become involved in the activities of the campus by supporting them -- whether they be sports, drama, music, lectures or any other campus-wide event. We will make every effort to create a "new spirit" on campus which will make the campus come alive. The campus must support our own activities if we want to attract the neighboring community.

I will take a tough stand on monitoring the expenditures for intercollegiate athletics. We cannot build budgets on anticipated income, especially when our history of gate receipts does not justify such optimism. I will personally oversee the athletic budgets and will have the intercollegiate athletic program report directly to the President of the University.

Costs of Financial Aid as a Percentage of Institutional Budgets

The ever-increasing cost of providing institutional scholarships and other financial aid is another concern of institutional budget makers. Financial aid for low-income and middle-income students becomes an added expense to boost university tuition costs. As tuitions rise, greater amounts of financial aid are required, thus perpetuating the spiral of tuition increases. Unfortunately, many students from middle-income families are not eligible for financial aid awards. Thus, the dilemma is intensified as the institution becomes available for the poor who qualify for financial support and the wealthy who can pay the higher tuitions. The large middle-income group is frequently forced to only look at public-supported institutions and is denied the freedom of choosing a college or university except for financial reasons. Obviously, with endowment growth specified for student aid, the necessity for increasing the financial aid pool from tuition income would be reduced.

How will we meet the increasing financial aid needs of students who wish to attend Pacific? We will work at both state and national levels to encourage legislative support for deserving students who wish to select an in-

dependent college campus. The Cal Grant scholarship program was originally created some 30 years ago to provide needy students a choice in attending California's independent institutions. We will work through our Association of Independent California Colleges and Universities to see that this original purpose is not overshadowed. The legislative intent was to recognize that the state colleges and universities provided students with virtually tuition-free education and the Cal Grant program assisted other students in selecting an independent college of their choice.

We will also seek greater gift support to endow scholarship awards for students wishing to attend Pacific.

In view of the fact that 65 percent of all students require some form of financial aid, we must assure that our recruiting efforts are also directed to specific markets to attract students from families with sufficient financial affluence to meet the tuition levels of the University.

Concern for Drug and Alcohol Abuse among the Nation's Youth

The growing national crisis of drug and alcohol abuse is a major concern for every college and university administrator. Although the severity of the problem is frequently most pronounced in the nation's secondary schools, the incidence of abuse among all teenagers and young adults has a strong impact upon college campuses. Mere regulations prohibiting drug and alcohol use are ineffective. Comprehensive programs of education, peer influence, rehabilitation and law enforcement are needed to combat serious problems on college and university campuses. The University of the Pacific must be alert to the potential of drug and alcohol abuse among its students and take effective steps to prevent the tragic toll which such abuse may cause. Satisfactory alternatives to drug and alcohol use must clearly be fostered within the University community.

What will be done at Pacific to confront the nationwide problem of drug and alcohol abuse? We will take a strong and vigorous stand against these abuses and will assume a leadership role among colleges and universities. We will face the fact that there are abuses and will find no satisfaction in observing that problems among a small group of Pacific students are not as serious as the ones faced at other institutions.

I will make approaches to the interfraternity and panhellenic councils, as well as all residence halls, to state clearly our stand in opposition to excessive drug or alcohol use and our clear intention to enforce the laws of California. I will not hesitate to remove the recognition of any fraternity or sorority if they persist in violating laws on the serving of alcohol or drugs to minors.

I will insist that the University officers and Student Life staff join in a program to promote responsible citizenship and the creation of personal values on our campus. The University of the Pacific will take every reasonable step to reverse the trend of acceptability of drug and alcohol use and abuse by those minor students who are entrusted to live and study in the environment of our campus.

We will continue to recognize the responsibility to assist students who come to us with existing problems, or have developed habits of abuse, by offering counseling, advising and other appropriate assistance.

Continued Renovation of Academic and Residential Facilities

The University has completed a decade of major facilities expansion. At the same time, many of the aging classrooms and residence halls have suffered from natural deterioration and extensive use. The University of the Pacific has a proud record and reputation as an attractive and appealing campus. Renovation of campus facilities has frequently been postponed during periods of severe budgetary pressures. The University must direct attention to those classrooms which need refurbishing and modernization to meet adequate standards of the academic environment. New instructional methods also require audio visual and electronic equipment to match or compete with state-of-the-art educational technology.

Nearly all residence halls need substantial renewal and

renovation to assure that the University of the Pacific residential life program retains its high reputation for excellence.

What are we doing to improve our academic facilities and residence halls? I am requesting that a plan be prepared for the renovation of classrooms and residential facilities. The annual renovation plan for University buildings will be fully reviewed with all persons directly involved with these facilities. Our funds will always be limited in these areas, but we will do our best to allocate them in the most effective and creative manner. This is also an area which may be attractive to University friends who will be willing to make gifts for campus improvement.

An Organization to Meet the Challenges of the Next Decade

The administrative structure of the University and its governing board has evolved over many decades. Additions and adjustments have been made from time to time to meet changing conditions and new forms of academic structure.

As the University prepares for the beginning of a new decade, in-depth evaluations will be required to create the most effective and functional organization. Decision-making processes must be analyzed and clarified. Fiscal responsibility must be clearly assigned and audited. Lines of authority must be efficient and responsible. Consideration should be given to consolidation of those activities and programs which would provide a more fiscally responsible and yet administratively effective structure.

The Board of Regents must be organized in ways to use the strengths and dedication of the University's loyal savants. The generous time given by the Regents must be put into the most effective roles of service to the University and for the cause of independent higher education. The roles of policy determination by the Board of Regents and the administrative responsibility assigned to the President and staff must be carried out with clarity and mutual respect.

How can we meet these organizational challenges? I am carefully analyzing our administrative structure. We will find new ways to be more efficient and more productive in our administrative staff as well as in our academic programs. Some traditional lines of reporting and authority will be changed to be more responsive and effective. There will be some tasks which can be integrated and streamlined.

We will scrutinize the operations of the Board of Regents. We will look at the committee structure and how it can be the most beneficial to the Board and the University. We want to make meetings as valuable as possible for all participants.

We are reviewing the structure of trustee and regent boards in some 25 leading independent universities. Experiences of other major institutions suggest that the terms of board members, their responsibilities and their roles in seeking help for institutional stability may be somewhat different than Pacific's. We will look closely at these matters and offer a forward-looking plan to enhance Board of Regents organization, processes to bring occasional new leadership and more regional involvement in quarterly Board meetings.

Conclusion

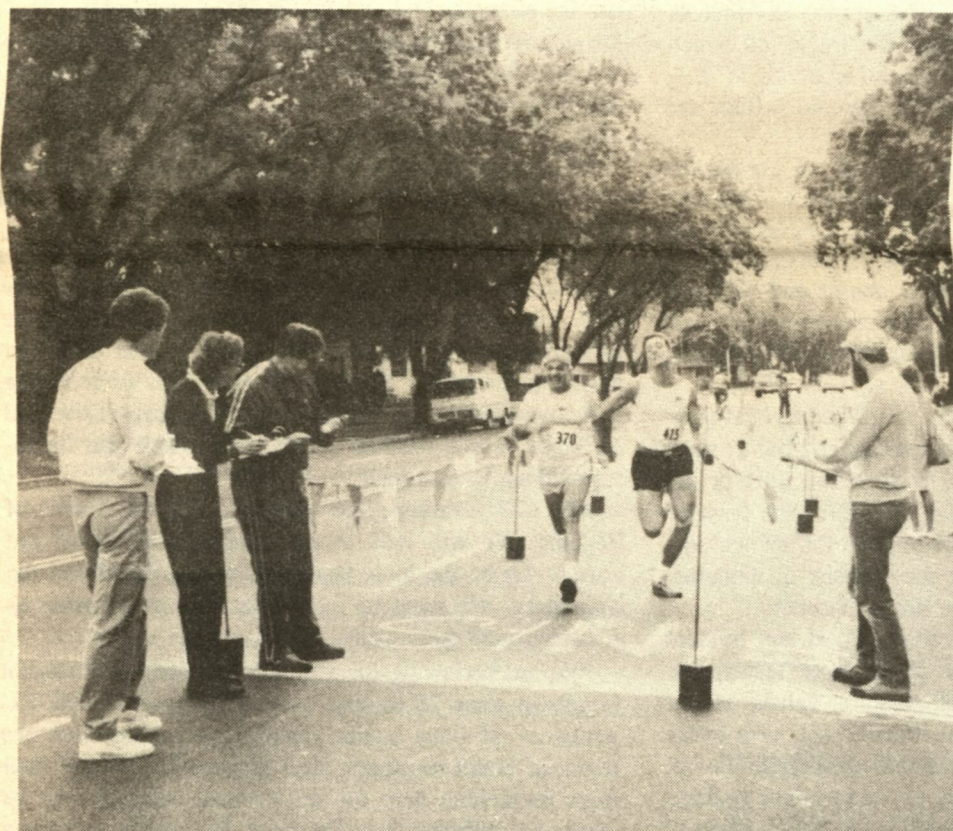
These ten challenges, and perhaps a few others, face us as we prepare for The New Beginning. To meet them will require frank and thoughtful discussions among the Board of Regents and within the committees and units of the University. Tough decisions will be called for, even after the deepest deliberation and compromise, if we are to solve the dilemmas facing higher education and, specifically, the University of the Pacific.

As we accept the challenge of the New Beginning with anticipation and enthusiasm, we cannot be diverted from our number one task of providing quality education for young people who seek an academic experience at our University. Scholarly activity must be the primary goal of students and faculty. That is the vision which must remain in the forefront of the University of the Pacific as we begin anew.

Homecoming TIGER



The scoreboard tells it all! The Tigers were not hospitable homecoming hosts, stunning the visiting Fresno State Bulldogs with a stirring second-half comeback. The victory capped a festive week of homecoming fun and frivolity.



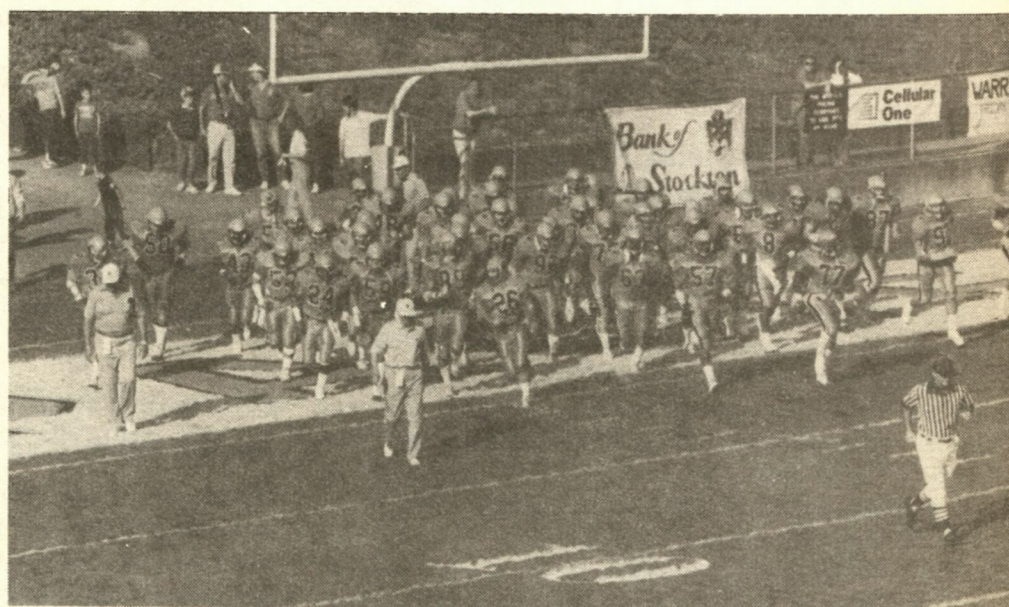
The first annual Homecoming Run drew enthusiastic response from area runners. The three-mile course began in front of Burns Tower and ended at Caldwell Park.



The Homecoming crowned couple, Tod Green and Dana Hazard, receive the royal treatment at halftime.



Encouraged by the festal afternoon antics of the T

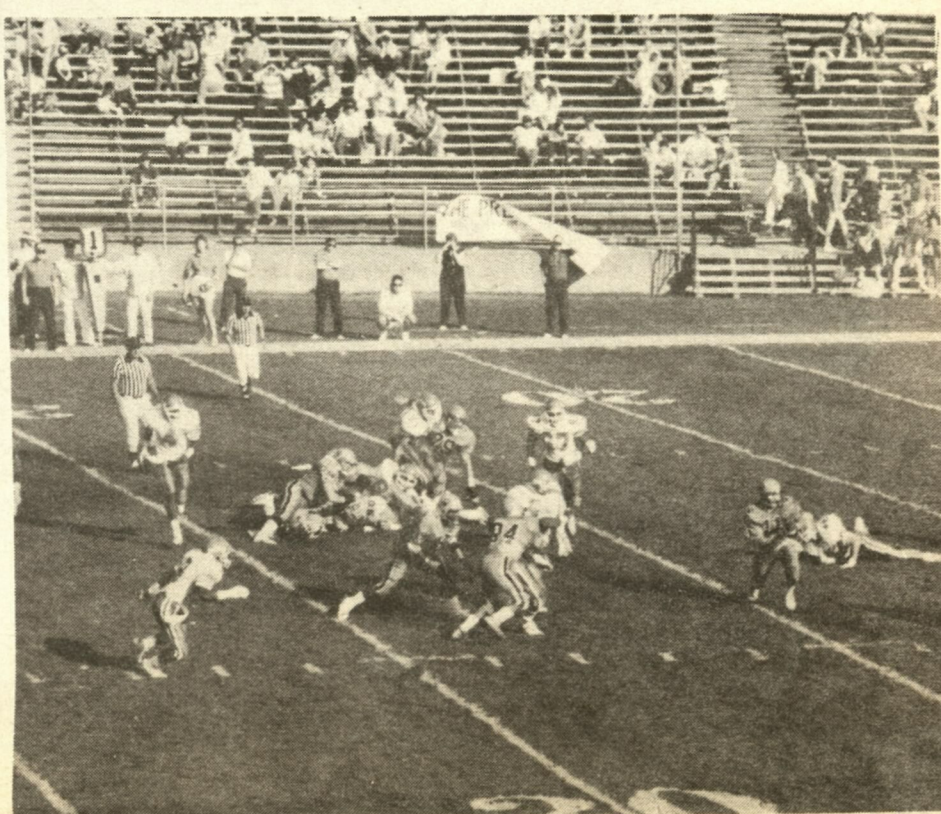


The Orange Army rolled to their first home victory over the Bulldogs in 13 years.

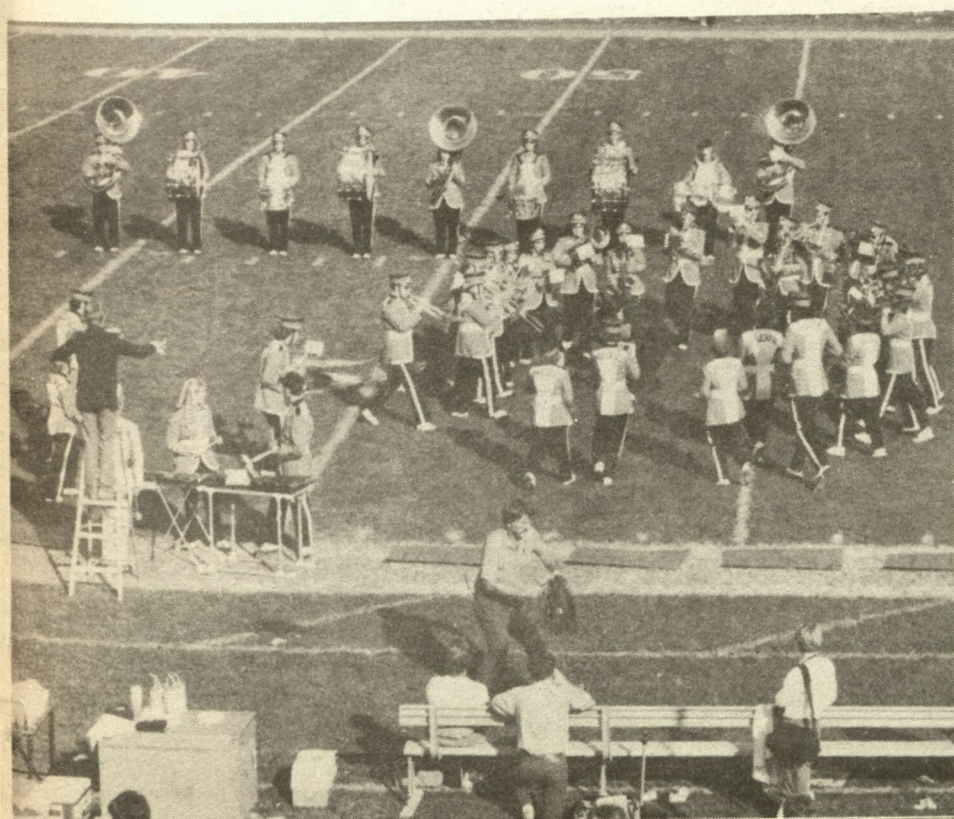
STRIPES FOREVER



Tiger cheerleaders, the band breaks into an impromptu jam session.



Led by Jay Frost's skillful maneuvering, the Tigers' wishbone ground attack ran over, around and through the befuddled Fresno State defense.

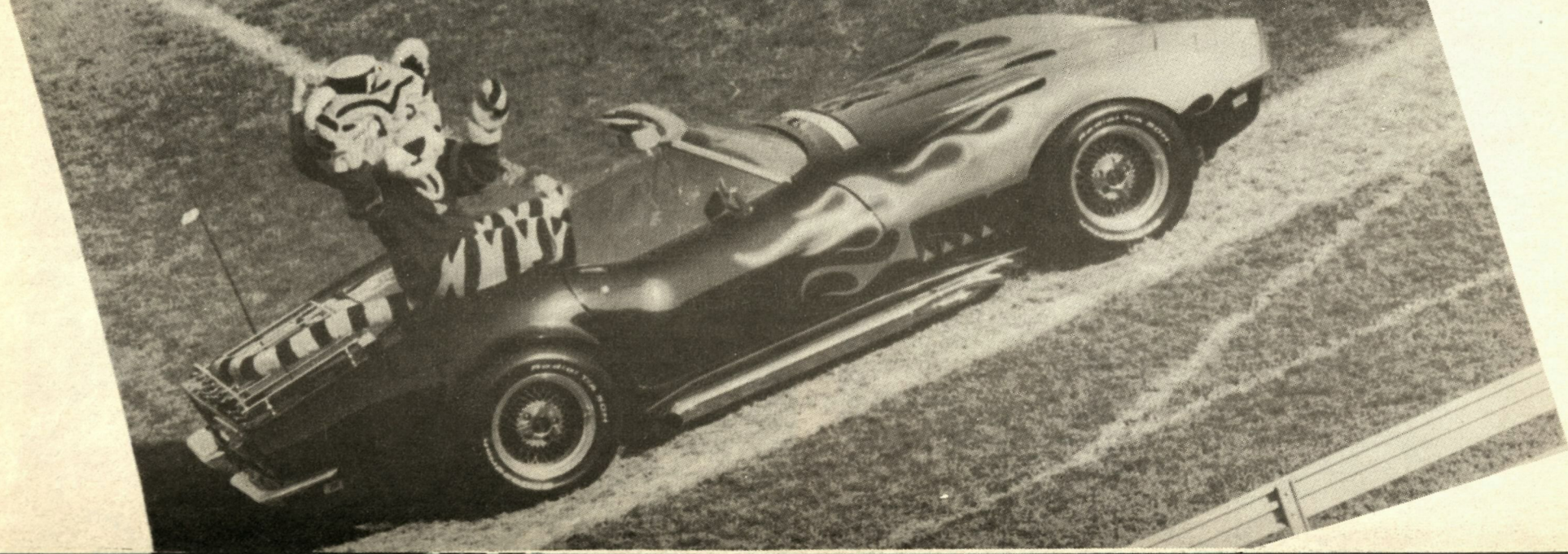


The homecoming halftime celebration would not be complete without a spirited performance by the Tiger Marching Band.



Pacific homecoming activities are a family affair, as this photo indicates. Along with the new Homecoming Run, events included a jazz clinic and concert, a bonfire and rally, various awards luncheons and dinners, alumni reunions, and a colorful parade up Pacific Avenue.

Tommy the Tiger, in sporty style, rouses the Tiger crowd during halftime. Apparently his efforts worked, as the Tigers cruised past Fresno State in the second half.



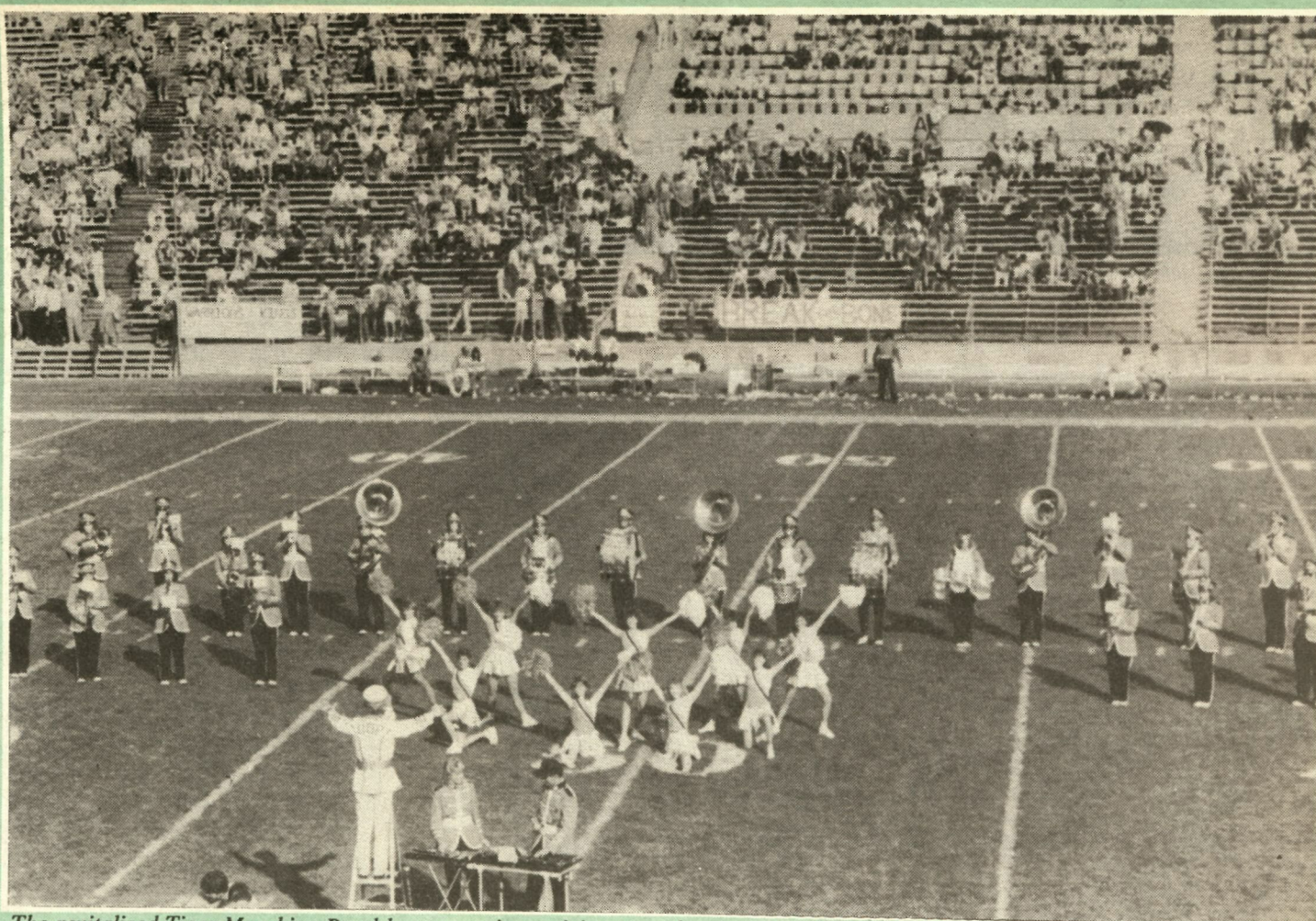
The 1987 UOP Marching Band

The 1987 UOP Marching Band, variously known as the "Tiger Marching Band," "Spirit of Pacific" and "Pride of the Pacific," has recently returned to the spotlight. Participant numbers are up and the enthusiasm within the organization cannot help but be noticed by those watching and listening to their performances. The band has expanded from 39 members in 1986 to 54 students in 1987.

Director of Bands Robert Halseth, in his second year at UOP, attributes the increase to a concerted effort to involve non-Conservatory musicians in the organization. "Every new student orientation packet contained a letter from me inviting students to participate in the marching band and we followed up every response we received," said Halseth. "Students who indicated interest in any of the bands here received an additional letter about the groups. I would like to see the marching band become dominated by students majoring in fields of study other than music, so we can grow in numbers and in perspective. We're starting to get results." The current band includes 34 music majors and 20 non-Conservatory majors.

Marching Band rehearsals are held Wednesdays and Fridays, 4-6 p.m., during football season, plus an additional rehearsal the morning of home games. They can sometimes be a little chaotic, owing to Halseth's penchant for including student suggestions in charting and scripting decisions.

"We do have a good time and I think attitude is a big part of our success,"



The revitalized Tiger Marching Band has grown in participants and enthusiasm, thanks to a concerted effort to involve non-Conservatory musicians in the band.

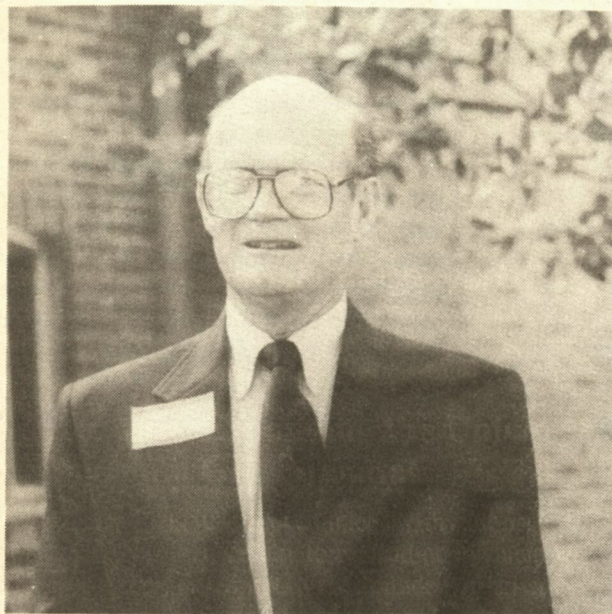
said Halseth. "Students who have been part of outstanding high school marching bands are often tired of the regimentation that was required to achieve such excellence. We are rather

loose by comparison. I'd like to think we keep good players involved because of our relaxed and basically sane approach. My emphasis is, and always will be, music. I want it to be exciting,

well-scored and appealing to our audience.

"Our two priorities this year were to sound good and to have fun. I feel we've been successful at both."

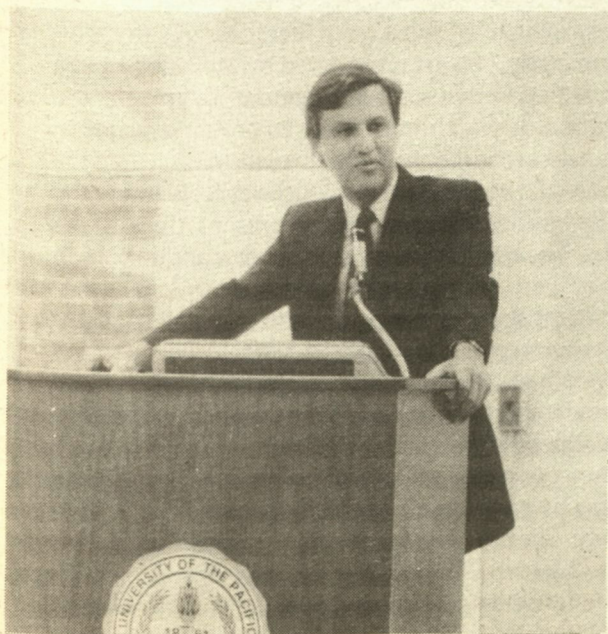
DISTINGUISHED ALUMNI AWARD WINNERS



Wallace Anker, COP '51, a retired high-ranking banking official who was the first American banker to be invited to China, was chosen as the Distinguished Alumnus for Professional Service.



Cousins Frederick Cho, COP '84, Dentistry '87 (left), and Larry Cho, COP '71, accepted the Distinguished Family Award for their family, which has sent 11 members to the University.



Fernando Zumbado, Covell '67, earned the Distinguished Alumni Award for Public Service in recognition of his work in the United Nations and as Minister of Housing in Costa Rica.



Percy Smith, COP '27, a retired attorney who was part of the first graduating class at the UOP Stockton campus, was recognized as the Distinguished Alumnus for University Service.



Mark Rogo, COP '75, received the Distinguished Young Alumnus Award for his involvement in community activities and his energetic efforts in forming the Los Angeles Alumni Club.



President Bill Atchley is flanked by Amos Alonzo Stagg Award winners Monroe Hess, COP '50 (left), and John Rohde, COP '50. Not pictured is Clifford Crummey, COP '34.

Alumni Honored with Amos Alonzo Stagg Awards

by Stephanie Gandy

Three outstanding University of the Pacific alumni have been named winners of the 1987 Amos Alonzo Stagg Award. Clifford Crummey, Monroe Hess and John Rohde were honored during the annual UOP Block P Dinner at the Hilton Hotel on Oct. 23.

In addition, Larry Heller received the inaugural Stagg Fellow Award for his longtime support of Tiger athletics as a booster, statistician and fan. For his more than 40 years of involvement, Heller has gained the nickname "The Greatest Tiger of Them All" by UOP athletic officials.

The A.A. Stagg Award was created in 1981 to honor UOP alumni who earned varsity letters in athletics as students and went on to represent the dedication and integrity exhibited by the late Amos Alonzo Stagg. The only person to be elected to the National Football Hall of Fame both as a coach and as a player, Stagg coached the UOP football team from 1933-46. His career spanned 70 years and 314 victories.

Crummey, a 1934 graduate who played football under Stagg's direction, is currently a retired United Methodist Church minister. He served for over 20 years on the governing board of the Pacific School of Religion. He was also a founder of Methodist Retirement Homes and "University of the Streets," a program assisting "street people" in San Francisco.

Hess, who lettered in track and field at UOP in the late 1940s, is the founder and president of a management consulting firm in Stockton. He served seven years as professor of economics and business at UOP and has devoted hundreds of hours to counseling and encouraging minority business in Stockton.

Rohde, a past football great and loyal supporter of both the University and the athletic department, is currently vice president of Eagles Equipment in Sacramento. He served as an assistant and head coach for the Pacific football program in the late 1950s and early 1960s. Rohde's volunteer service includes lectures on sports and religion at the First Presbyterian Church, counseling prisoners through the Folsom Parole Advisory Committee, and working as chairman of local charity golf tournaments.

PACIFIC • PACIFIC • PACIFIC

UOP SETS NATIONAL PACE IN LOAN PAYBACKS

by Catherine Henry

In a whirlwind of bad publicity about unpaid student loans, the University of Pacific maintains one of the nation's leading payback records with an office of just five employees.

"There was a time about ten years ago that the Department of Education came down on all schools pretty hard to get the default rates down," says university loan officer Mai Burgess. "Now we've really got our act together, but it hasn't been easy."

The country's average default rate on Guaranteed Student Loans (GSL) is 12.1 percent. California's default rate is somewhat higher, at 18.4 percent (as reported in the *Chronicle of Higher Education*, Oct. 14, 1987). According to Paul Phillips, UOP Financial Aid Director, UOP's default rate is 3.98 percent.

There are many factors involved in establishing a good student loan payback record. Among the most important, says Phillips, is a strict adherence to due diligence.

"Many people have called us and asked how we do it," explains Phillips. "We simply follow the Department of Education's rules of due diligence which are based upon what has worked for universities across the nation. I don't think many schools realize the value of these guidelines."

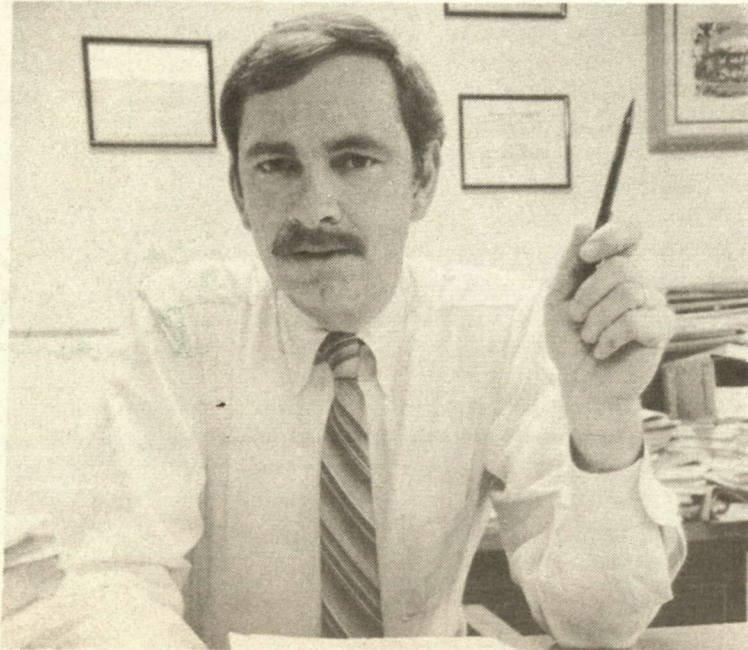
"We really follow those guidelines," emphasizes Burgess. "We send out delinquent notices at 30 days, 60 days and 90 days. The next step is to send them a warning letter on Department of Education letterhead, and the next month they'll get a 48-hour notice. If they still don't make some sort of payment, we send them to a collection agency. We don't fool around anymore; we're tough."

"There's also a little bit of 'word of mouth'," says Phillips. "Students who might be tempted to default realize that we do what we say and that they won't get off the hook. I think that knowing that the collection office is going to pursue them vigorously all the way to court, if necessary, causes students who may have had friends at other schools who have gotten away default to realize that it won't happen here."

"Something else we do," continues Phillips, "is that we will not offer a loan to a student if we have any indication that there is an unwillingness to repay. This happens in very few cases, but I suspect that many schools don't do that at all."

At UOP, the office of financial aid, the loan office and the accounting office are all very separate entities. The close relationship the offices have with one another, however, is another factor in the university's high student loan payback rate.

"I think you'll find that schools with



Paul Phillips, director of financial aid, attributes much of UOP's low student loan default to his office's dogged determination in pursuing defaulters.

separate accounting and loan offices that have good communication are the ones with the better student loan payback records," notes University Bursar Dennis Parkinson. "In some schools, the collection officer works on student loans full time and doesn't worry about accounts receivable or payroll or other parts of the university."

"Communication is the key to the problem," stresses Phillips. "At many universities there seems to be friction between the loan office and the financial aid office. At UOP, we couldn't function without close cooperation. If the loan office people hear about a potential bad risk, they let us know. We can also call them for advice on a loan."

Technology may be another reason why UOP excels in student loan paybacks. The university loan department has been sending out its own billing since the 1950s. A computerized billing system, programmed by the university itself and in use since the late 1970s, makes it possible for the department to send out statements easily and quickly.

"Many schools don't have a computerized system like this," explains Burgess, "or they don't have the time to do their own billing at all so they have to send out the work to a billing service. We noticed a dramatic increase in loan paybacks when we started the computerized system because it's much faster than hand billing and we know the bills will get out on time no matter who is on vacation."

Many people default on their loans unintentionally by moving and failing to leave a current address. UOP has a very effective way of finding forwarding addresses.

"As soon as a notice has been returned," relates Burgess, "we send inquiries to all of the character references a student had given us on the applica-

tion. We also send inquiries to parents, to central records, alumni, the registrar's office and student accounts. In the event that none of these sources proves effective, the account is immediately sent to collection."

Phillips, Burgess and Parkinson all agree that it is important to be tough on

student loan obligations, but they also agree that it is important to be sensitive.

"It's important to show compassion for someone who can't afford to pay back at that particular time," says Burgess. "We'll give people a break. They just have to write to me and let me know the situation and we can defer the loan for up to a year with the borrower paying only the interest."

"We can be as compassionate as anyone else," adds Phillips, "but as soon as students clearly thumb their noses at us and say they're just not going to pay, we're just about as tough as they come. We'll take people to court even if it costs more to pursue it than the money collected. It is a matter of principle and getting the word out to other students that we take their obligations seriously; if somebody owes it and has the ability to repay but won't, we'll pursue all avenues, including court."

"Some universities may think 'Why spend \$500 to collect \$300,'" continues Phillips, "but we know in the long run it will save us the court costs on those people who decide to send their payments in because of it."

RECRUITING REGULATIONS

for Alumni and University Friends

from Carl R. Miller
Director of Athletics

Each year at this time I remind Pacific alumni of the importance of maintaining an athletic program that represents this University with integrity and provides opportunities for young men and women. I know that you are committed to these goals and that you will assist us in this effort.

The NCAA has established guidelines regarding your contact with prospective student-athletes and with enrolled team members. As an alumnus or contributor to the University, you are considered by the NCAA to be a representative of UOP's athletic interest and, therefore, subject to the regulations of that organization. A violation of these rules could result in our athletic program being held accountable for the violation.

In January 1987, the NCAA adopted legislation which severely limits the contact between prospective student-athletes and representatives of an institution's athletic interest. The regulation reads, "All contact in person with a prospective student-athlete or the prospect's relatives or legal guardian for purposes of recruitment shall be made by institutional staff members. Such contact, as well as correspondence and telephone calls, by representatives of an institution's athletic interest is prohibited." I have quoted the text so that you will understand the importance of allowing all recruiting to be conducted by the athletic staff.

Please do not provide transportation, entertainment, meals or anything of material value to a prospective recruit, a current athlete, their parents or any member of their family. Should you have any questions regarding NCAA rules, call my office, (209) 946-2472, and we will be pleased to assist.

Thank you for the wonderful support you provide to our athletic program and to this great University. We sincerely appreciate your interest and your dedication.

PACIFIC • PACIFIC • PACIFIC

Clubs

The Los Angeles Pacific Club Board met recently to discuss issues and future plans. The next coming event is an evening at the Comedy Store on Feb. 18. The Board will meet again on Jan. 14 at 7 p.m. For information on events or participating in Board meetings, refer to the list below.

East Bay
Cecelia Williams, 415-687-0190
El Dorado
Robert Combellack, 916-622-1932
Fresno
Mary Stockdale, 209-252-8206
Hawaii
Helen Brinkmann, 808-942-2448
Kern County
Bob & Shirley McConnell,
805-758-6751
Los Angeles
Esther Decker Hebbard,
818-584-0016 (home) &
213-744-8040 (work)
Marin County
Leslie J. Connarn, 415-381-1226
Monterey County
Wendy Banks, 408-624-0317
Orange County
Bob & Barbara Gaughran,
714-838-9517 (home) &
714-667-3300 (work)
Sacramento
Mary Young, 916-488-2824
Joanne Casarez, 916-372-4286
(home) & 916-372-0632 (work)
San Francisco
Bob Berryman, 415-334-9070
(home) & 415-952-4310 x216 (work)
South Bay
Bev Bailey, 415-948-6023
Jan Lassagne, 408-466-0597
Pam Dovala, 408-554-8463
Stanislaus
Dawn Mensinger, 209-869-4471

Calendar

DECEMBER

1
Women's Basketball vs. Santa Clara
A Capella Choir Concert,
William Dehning, conducting

3-5, 10-12

Department of Drama and Dance
presents Lerner and Lowe's
Brigadoon.

4 & 5

UOP Opera Presentation, Edna
Garabedian, director

7

Men's Basketball vs. UC Davis

8

UOP Jazz Ensemble, Allen Brown,
conducting

9

Women's Basketball vs. USF

11

Classes end
University Concert Band, Robert
Halseth, conducting

12

Men's Basketball vs. Portland

14-19

Final Examination Period

17-19

Volleyball Final Four at
Indianapolis

Holiday CHEER!

25
CHRISTMAS

JANUARY

1
Women's Basketball vs. Virginia



2
Men's Basketball vs. UC Santa
Barbara

5

Men's Basketball vs. Fullerton State

10

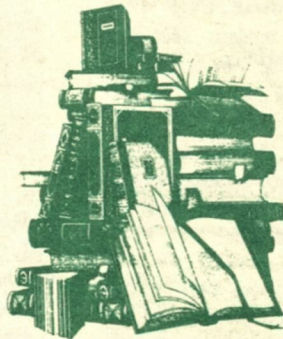
Women's Basketball vs. Fresno
State

12

Women's Basketball vs. UC Santa
Barbara

12-14

Registration



13

Classes Begin

15

Men's Basketball vs. San Jose State

17

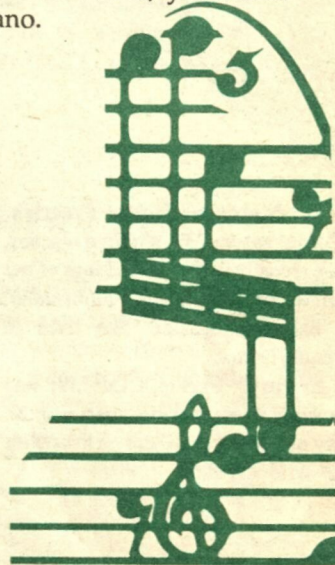
Women's Basketball vs.
Nevada-Las Vegas
Men's Basketball vs. Utah State

18

Martin Luther King Holiday
(Campus offices and classes closed)

19

Conservatory of Music presents
"Beckler Meets Brahms," with
George Buckbee, baritone; Claudia
Kitka, soprano; William
Whitesides, tenor; Lynelle
Frankforter Wiens, lyric mezzo
soprano.



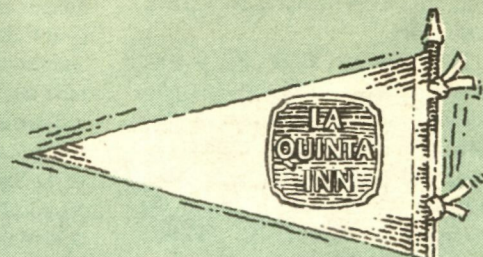
26

"The van Bronkhorsts," Warren van
Bronkhorst, violin, and Carol van
Bronkhorst, flute.

31

Women's Basketball vs. Fullerton
State

Stay at La Quinta and invest in UOP.



Imagine this ... if half of the
readers of this ad spent one
night at a La Quinta prior to
December 31, 1987, over
\$21,000 would be contrib-
uted to the UOP endowed
scholarship fund estab-
lished by La Quinta.

Just present this ad at
check-in and we'll pay ten
percent of your room
charges to UOP when
you're our guest in Stock-
ton or \$1 for each night
spent in any of our other
200 coast-to-coast
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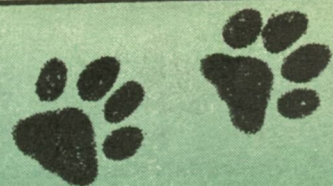
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TIGER TRACKS



'30s

D. Marcella Thorp Emerick, Conservatory '37, a retired teacher, has recently published writings of her family records in *The Californians*, a history magazine. She lives in Pennsylvania.

Erwin C. Farley, COP '39, was recently re-elected vice-mayor of the city of Belvedere, where he lives with his wife Artelle.

'40s

Beverly Wright Bastian, COP '41, recently won the 1987 award for the Most Outstanding Historic Presentation in California, for her work on the restoration of the social saloon on the SS China. She currently lives in Belvedere.

Clio L. Abercrombie, COP '42, is retired from the Department of Defense Dependent School located overseas. She lives in Carmichael.

Albert M. Irwin, COP '42, is a Professor Emeritus of the University of California at Irvine. He and his wife Lois live in Newport Beach.

Richard H. Reynolds, COP '42, recently won four awards at the San Joaquin County Fair Art Exhibition for Professionals. He lives in Stockton.

Jane O'Connor Verhage, COP '42, is director of volunteer services at the Braille Institute. She lives in Los Angeles.

Pauline Davis Hanson, COP '43, has retired as a justice of the Fifth District Court of Appeals. She lives in Fresno.

Jack W. Parshall, Engineering '43, is a retired 747 captain for United Airlines. He and his wife live in Burlingame.

Arthur J. McCaffray, COP '44, is chairman of the National Fruit Canning Company. He and his wife **Marcella Dobrasin, COP '44**, live in Seattle, Wash.

Donald Dickey, COP '47, recently retired as director of the Alaska Division of Tourism. He and his wife Gen live in Juneau, Alaska, with their two children.

Marian Jacobs, COP '47, was recently honored for her work in poetry and the arts by the Stockton Arts Commission. She currently owns and operates her own advertising agency in Stockton.

Edgar W. Zumwalt, COP '47, is a retired stock broker. His wife **Marie Alley, COP '48**, is a retired elementary school teacher. They live in Somerset.

Carol Romer Matignon, COP '48, is a legal administrator for Stanton and Kay. She and her husband Leon live in Piedmont.

'50s

Phyllis Norman Farr, COP '50, is semi-retired and living in Incline Village, Nev.

Wallace R. Anker, COP '51, and his wife **Helga Anker, COP '54**, are self-employed ranchers in Tuolumne County.

Kurtis R. Mayer, COP '51, retired real estate developer and builder, recently opened a travel agency in Tacoma, Wash.

Dr. Robert Wasson, COP '51, is currently chairman of the Counselor Education Department at New York University.

Ira Wheatley, COP '51, is currently professor of history and philosophy and interim dean of Eastern Michigan University's College of Arts and Sciences. His wife **Alice Eiselen Wheatley, COP '51**, is the daughter of Malcolm R. Eiselen, former UOP faculty member.

Manuel Gaxiola, COP '52, is a retired clergyman of Holy Cross United Methodist Church in Stockton.

Lois Howard Chestnut, COP '53, is a junior high school journalism, English and social studies teacher in Sunnyvale.

Dan Thornton, COP '53, is a marketing manager for Tri-Valley Growers. He and his wife Elizabeth live in Berkeley.

Sharon Kelly, COP '54, is the owner and director of H. W. Publishers and an announcer on KSKA public radio station in Anchorage, Alaska. She lives in Eagle River, Alaska.

John E. Weeks, COP '59, has retired after 30 years with the North Bay YMCA to begin a new career with the Napa-Solano United Way. He and his wife **Laura Black Weeks, COP '57**, reside in Richmond.

'60s

Roberta White Downing, COP '61, is a biology and physical science teacher at the Eugene Christian High School in Eugene, Ore.

Barbara Kilgore Fitzsimmons, COP '61, is an administrative assistant at the University of California at San Diego.

Gordon Pipkin, COP '61, is a high school principal in the Hayward Unified School District. He and his wife Mary live in Hayward with their two children Kevin and Karen.

Melvin R. Slocum, COP '61, is a commercial real estate lender for the Idaho Bank and Trust Company. He and his wife **Cathie Gunter Slocum, COP '62**, live in Boise, Idaho.

Elsa Norris Vare, COP '61, owns her own conference management firm in San Francisco. She and her husband George live in Piedmont with their three children.

Theodore Adkins, COP '62, is the owner and director of Petaluma Valley Physical Therapy Center in Petaluma.

William F. Powell, COP '62, is an assistant professor in the Religious Studies Department at the University of California at Santa Barbara. He and his wife Yoko live in Santa Barbara with their son Sean.

John A. Marks, COP '63, was recently appointed executive director of the San Francisco Convention and Visitors Bureau. He is also vice president of the International Association of Convention and Visitor Bureaus. He currently resides in Arizona, but will be moving to San Francisco.

Weldon T. Moss, Jr., COP '63, is a commercial real estate agent in Lodi.

H. Ibrahim Salih, COP '63, is a professor of political science and chairman of the political science department at Texas Wesleyan College in Fort Worth. He and his wife **Sharon Kettlewell Salih, COP '64**, live in Fort Worth, Texas, with their children David and Julie.

Larry M. Allen, Pharmacy '65, recently completed his Executive MBA degree from the University of Colorado. He and his wife **Rosemary M. Allen, Conservatory '64**, live in Golden, Colo.

Maureen Theresa Guerrero, COP '65, owns her own manufacturing business in Santa Barbara, where she lives with her daughter Elizabeth.

Jo Ellen Ocko Lezotte, COP '65, and her husband John live in Piedmont with their children Samantha and Bret.

Thomas E. Honey, COP '66, is now senior vice-president of marketing and sales for the American arm of DHL Worldwide Express Network. He lives in Oakton, Va.

Edna De Vore, Raymond '67, planetarium director at Independence High School in San Jose, has recently been named to the national honor roll of the Association of Science Technology Centers. She resides in San Jose.

Suzanne B. Gehri, COP '69, chief of the Transportation Plans and Programs Division for the U.S. Air Force, is now stationed at Hickam Air Force Base in Hawaii.

'70s

Laura Jeter Kitson, COP '70, is a special education resource specialist for the Cajon Valley School District. She and her husband Lyall live in El Cajon with their children Kyle and Kayla.

Carol Tashjian Burkhart, COP '70, her husband John, and their three children are living near London, England.

Charles I. Drew, COP '71, was recently appointed as Dean of the Division of Science and Mathematics at El Camino College in Gardena.

Laureen Kruse, COP '71, is placement service director and head instructor at John Robert Powers Modeling School in San Diego.

Victor F. Ornelas, COP '71, is manager of Promotions and Marketing Communications for the Seven-Up Company in Dallas, Texas, where he lives with his wife **Marjorie, COP '73**, and their four children.

Ann Edelman Erbezniak, COP '72, was recently honored at the 40th annual California Polytechnic University at San Luis Obispo Physical Education and Coaching Workshop. She was the first woman in the workshop's history to be selected as a committee member. She and her husband **James Erbezniak, COP '70**, live in Fair Oaks.

Anina G. Louis, Callison '72, is vice-president of Marine Equipment Company at the Port of Los Angeles. She lives in San Pedro.

Terrence R. Spencer, COP '72, is a part-time psychologist for the Tracy Elementary School District. He recently moved to Tracy from Gig Harbor, Wash.

Melissa Markey, Covell '73, is working in Denver for the Defense Department. She now lives in Aurora, Colo.

Lora V. Adams, Conservatory '74, is co-founder, concert mistress and manager of the Marin Chamber Orchestra. She has appeared as a violin soloist with the group and is its principal grant-writer. She also works as a prevention therapist in her father's dental office. She resides in Kentfield.

Bobbe A. Hengst, COP '74, was recently promoted to vice-president of The Pacific Bank in San Francisco. She lives in San Leandro.

Bruce A. Lyon, COP '74, has been included in the International Men of Achievement, a listing of those who have been recognized for achievements in their fields. He is an attorney in Auburn.

John D. Valentine, COP '74, was recently appointed to the board of directors for the St. Louis Cardinals baseball team.

Terry Lee, Conservatory '76, is currently employed as director of development for Colorado Rocky Mountain School and also as an accompanist for the Aspen Chamber Singers. She lives in Snowmass, Colo.

Kristine Mare-Lung, Education '76, is teaching third grade in Corcoran, where she lives with her husband Larry.

Susan Kandarian Abrahamian, Education '77, is an elementary school teacher in Fresno where she lives with her husband Kenneth.

Diane Rianda Barr, COP '77, is a teacher for the Hollister Unified School District. She, her husband Larry, and their two sons live in Hollister.

Marvin J. Derrick, COP '77, is a cardiothoracic surgeon at the UCSD Medical Center. He and his wife Charlotte live in San Diego.

Cynthia Bickel Dressler, COP '77, is a graphic artist for the *Statesman Journal*. She and her husband Jay live in Salem, Ore., with their daughter Kacy.

Michael Fitzpatrick, COP '77, is a food operations manager at the Sun Valley Company. He and his wife, **Jana B. Fitzpatrick, COP '80**, live in Sun Valley, Idaho. Jana is a teacher in the Blaine County School District.

Jim Forbes, Dental '77, is a dentist and owns a practice in Berkeley. His wife **Mary Goldhagen Forbes, COP '78**, is a medical technologist working at the John Muir Medical Center in Walnut Creek. They reside in Walnut Creek with their daughters Kimberly and Kristen.

Elizabeth Stafford Malvar, Callison '77, is a self-employed educational evaluator. She and her husband Luis live in Port Hueneme.



Wilma Helen Heckenlaible Spice, COP '56, was recently awarded the Diploma in Analytical Psychology from the Carl Gustav Jung Institute in Zurich, Switzerland. The Diploma qualifies Dr. Spice as a Jungian analyst. Dr. Spice, who received her doctorate from the University of Pittsburgh in 1976, hopes to expand a small psychotherapeutic practice she has maintained for several years. Dr. Spice is a professor of psychology at Community College of Allegheny County in Pittsburgh, Pa., where she lives with her husband Charles Gordon Spice, Jr., who trains counselors and psychotherapists and teaches at the University of Pittsburgh.

H. Dick Yamashita, COP '57, has been named president of newly formed Japan IDG Communications, a subsidiary of the International Data Group Company. Based in Tokyo, the new company will publish computer-related publications, conduct research on the information processing industry and produce seminars and trade shows.

A U.S. citizen who relocated to Japan 11 years ago, Yamashita's experience in marketing, advertising and public relations spans both the American and Japanese business worlds. He introduced the successful Semicon Exposition in Tokyo and Osaka and pioneered the importation of such Japanese autos as Isuzu and Mazda while working for an import-export company in San Francisco. He also created and publishes two semiconductor publications.

Yamashita resides in Tokyo with his wife and two children.

Rawley M. Guerrero, Pharmacy '78, was recently named Associate Director of Pharmacy Services, Clinical Inpatient Service, at the University of Utah Hospital, and also Clinical Assistant Professor at the University of Utah College of Pharmacy. He, his wife and their four children have recently moved to North Salt Lake, Utah.

Mary Tredwell Botway, Raymond '79, is an account manager for Natural History Magazine in New York City. She and her husband Cooper live in Riverside, Conn.

Marianne Baker Drake, SBPA '79, is a Customer Service Supervisor for Ashton Tate. Her husband Bill Drake, Pharmacy '81, is a Pharmacy Area Chief for FHP. They reside in Cypress with their sons Nick and Ben.

Jean Schiller Runquist, Education '79, has moved from Amador County where she was a teacher of the severely handicapped. She now resides in St. Helena with her husband Jeff and their son Eric.

Dr. Lisa Hanke Shelley, Pharmacy '79, is a consultant and vice president of Corner Drug Company, Inc. She and her husband Edward live in Woodland with their two children.

Christopher T. Hodgkins, COP '80, is completing his doctorate in English at the University of Chicago. He has recently been appointed as an English instructor at Trinity Christian College in Palos Heights, Ill. He lives in Chicago.

Dr. Gordon L. Imlay, Education '80, recently became the vice president of Netzel/Steinhaus fund raising counsel in Thousand Oaks.

Tim Ryan, COP '80, is sales director for Goodyear International Corp. in Zurich, Switzerland.

Mark A. Steed, COP '80, McGeorge '85, has been promoted to corporate counsel and vice-president of Real Estate and Contracts for U.S. Allied Asset Management in San Francisco. He resides in Tiburon.

Claudia Genung Yamamoto, Raymond '80, recently received her Master of Divinity degree from Pacific School of Religion. She lives in Redwood City.

George Dozet, Conservatory '81, is a music teacher for the San Juan Unified School District. She resides in Rancho Cordova.

Tom Golabek, Education '81, is a psychologist-in-charge of the Veterans Administration office in Miami. He resides in Surfside, Fla.

Jim Rowse, SBPA '81, is the director of operations for Round Table Pizza restaurants in Seattle, Wash. He and his wife Lori Hubb Rowse, Education '82, live in Seattle with their new son David.

Michael H. Vu, Pharmacy '81, is a pharmacist in Yorba Linda.

Steven J. Wardlow, COP '81, an Ensign in the U.S. Navy, was recently presented with the "wings of gold," designating him as a Naval Aviator. He currently resides in Corpus Christi, Texas.

Cedric Chu, COP '82, recently received his Master's degree in Education, Counseling and Guidance from the University of Hawaii. He is a counselor at James Campbell High School in Ewa Beach, Hawaii.

Craig B. Emerson, COP '82, practices dentistry in the Air Force at Clark Air Base in the Philippines.

Linda C. Morrison, SBPA '82, is a customer service representative at Central Illinois Public Service utility company. She resides in Robinson, Ill.

Richard W. Jeffrey III, COP '82, is office manager and purchasing agent for Superstructures of Hayward. He is also captain of the Marin Club Lacrosse team and president of the Lacrosse Association. He and his wife Patti live in Foster City.



Dr. Ross C. Sheldon, COP '82, Dental '85, is currently practicing general dentistry as a Captain in the U.S. Air Force-NATO Forces in Turkey. He will be stationed at Vandenberg Air Force Base in Santa Barbara in February.

Bret Bagne, COP '83, is a graphic designer for Plasticolor Molded Products in Fullerton.

Jay W. Heefner, Engineering '83, is an Electrical Engineer at Lawrence Livermore Lab. He and his wife Alice live in Stockton.

Kenny K. Lee, COP '83, is doing a General Practice Dental Residency at Charity Hospital in New Orleans, La.

Sara Budinger Peterson, Education '83, is superintendent for the Penryn Elementary School District. She lives in Sacramento.

Caroline Coleman, COP '84, recently passed her California Pharmacy Board exams and is a licensed pharmacist. She is working in the pharmacy residency program at Pacific Presbyterian Church in San Francisco.

Saverio S. DeLuca, COP '84, Dental '87, is working for the U.S. Navy Dental Corps.

Julie Jordan, COP '84, was selected as an Outstanding Young Woman of America. She is currently working as a publisher's representative for Prentice Hall in Los Angeles. Her husband Ken Scott, COP '83, is attending Whittier College School of Law and working at Titor Title Company. They live in Los Angeles.

Nestor D. Karas, COP '84, Dental '87, is working on a post-graduate program in oral and maxillofacial surgery at Parkland Hospital at the University of Texas Medical Center in Dallas.

William Shaw, SBPA '84, is a builder account manager for the Bank of America Builder Sales Division in Laguna Hills.

Lori Summerville, Covell '84, is a bilingual teacher at Monte Vista Middle School in Tracy.

Megan Boyd, COP '85, is a Convention Service Manager for the San Francisco Hilton and Towers. She lives in San Francisco.

Rick Buckbee, Conservatory '85, and his wife Christiana Harle, Conservatory '85, currently live in Finland. Rick is teaching music theory, keyboards and bass guitar at a private music school. Christiana, a registered music therapist, is teaching primary and intermediate music at an English-Finnish school.

Stacey Carniglia, COP '86, is teaching adaptive physical education in the Tracy Elementary School District. She lives in Stockton.

Matthew B. Ely, COP '86, works as a constituent information systems specialist on Capitol Hill for California congressman Vic Fazio, who represents the 4th Congressional District. He lives in Washington D.C.

Kenneth Klask, Engineering '86, is an electronic design engineer for Balco Company in Santa Clara.

Lori Maltun, COP '86, is a secretary for Joan Rivers. She resides in Beverly Hills.

Michael B. Fischer, Engineering '87, is working as an engineer in the product support division of Boeing International in Seattle. He is engaged to Katrina O'Dell of Tracy and they plan to marry in the spring.

Fernando Herrera, COP '87, works for ConSol Graphics as the firm's graphics coordinator. He lives in Stockton.

Laura Kondrat, SBPA '87, is an accounts receivable clerk for the Santa Clara Marriott Hotel. She lives in Santa Clara.

Lorna Van Gilst, COP '87, is teaching in the English and Communication Departments at Dordt College in Sioux Center, Iowa.

IN MEMORIAM

Robert A. Dewey, COP '43
Alfred A. Barca, Dental '50
Al Levy, COP '50
Gary E. Russell, COP '62
Lewis W. Turlington, COP '77
Wendell L. Meek, SBPA '80

BIRTHS

To Susan Sheppard Wyckoff, COP '75, twin daughters, Lauren Elizabeth and Catherine Theiline.
To Kim McAuliff Baskins, COP '78, and her husband Derek, a son, Shelby Andrew.
To Linda Judge Brault, Conservatory '78, and her husband Tom, a daughter, Gerilyn Marie.
To Laurie Petersen Miller, COP '78, and her husband John, a daughter, Megan Christine.
To Marianne Baker Drake, SBPA '79, and her husband Bill Drake, Pharmacy '81, a son, Benjamin Richard.
To Lisa Waterman Wainwright, Conservatory '80, and her husband Doug, a daughter, Claire Elizabeth.
To Lori Hubb Rowse, Education '82, and her husband Jim Rowse, SBPA '81, a son, David Michael.

MARRIAGES

Susan Herman, Raymond '74, and R. Douglas Johnston.
Luis Reyes, Elbert Covell '76, and Ronda J. Marsh.
Steven A. Beck, SBPA '80, and Barbara Lipski.
Margaret Reilly, COP '80, and William G. MacKensie.
Tim Ryan, COP '80, and Anita Peter.
Bradford H. Dickey, COP '81, and Lynette J. Case.
Craig A. Nebeker, SBPA '82, and Judith L. Ftacek.
Jay W. Heefner, Engineering '83, and Alice L. Caerbert.
Barbara J. Maters, Conservatory '83, and Steve G. Rocha, Conservatory '85.
Grant Breshears, Pharmacy '85, and Karen Collins.
Greg H. Pacos, SBPA '85, and Catherine A. Gillfillan, Education '85.
Susan N. Tomlin, Education '85, and David S. Harper.
Tracy M. Fletcher, COP '86, and Michael A. Hyde.
David B. Klein, Engineering '86, and Brenda J. Osborn.
Donald R. Metzger, Pharmacy '86, and Laurie R. Patterson.
Christl M. Mitsch, COP '86, and William W. Drewry, COP '86.

'80s

Jane Dominik, COP '80, is now teaching English and speech and coaching the speech and debate team at Tabor Academy in Marion, Mass.

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PACIFIC REVIEW

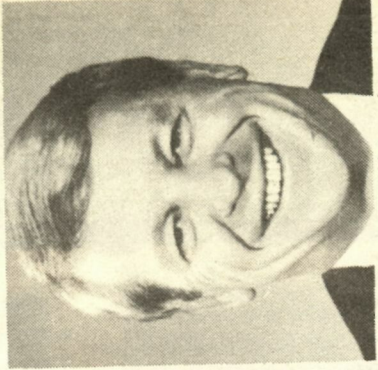
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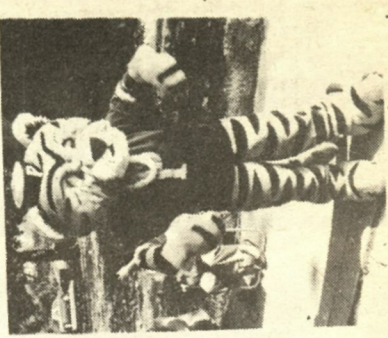
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VOLUME 75, NUMBER 2 NOV/DEC 1987

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