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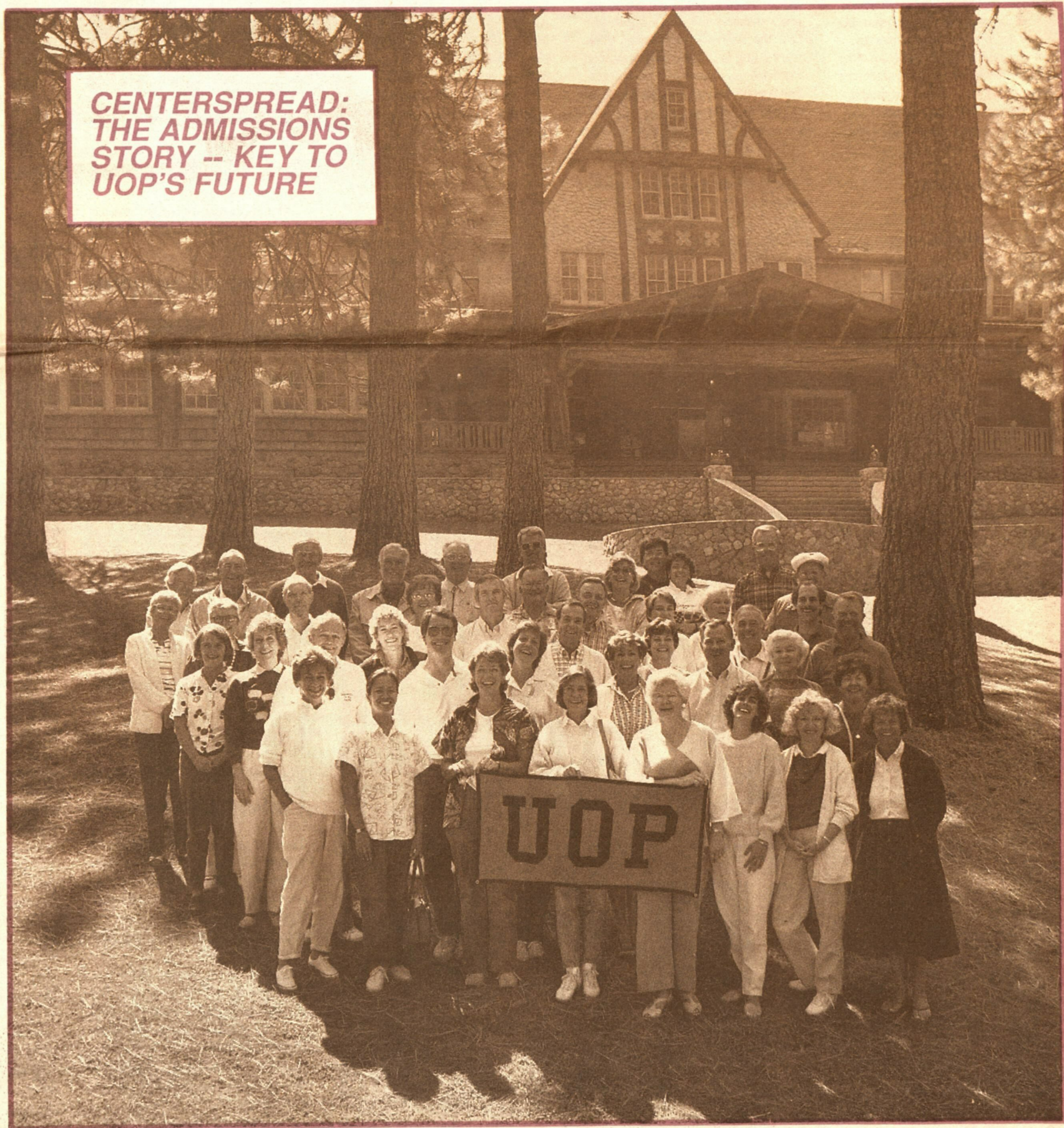
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PACIFIC REVIEW

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**CENTERSPREAD:
THE ADMISSIONS
STORY -- KEY TO
UOP'S FUTURE**



ALUMNI IN ACTION! ... see page 3

International Programs Names New Director

by Stephanie Gandy

Helena Behrens, a graduate of Johns Hopkins School of Advanced International Studies, has been selected as Director of the Office of International Programs. Hired in early August after a nationwide search, Behrens succeeds Cortlandt Smith, who has been named Acting Dean of the new School of International Studies.

Behrens' responsibilities as OIP Director include working extensively with the study abroad program, the World on Wednesday lectures and a new community liaison program. She will also serve as an adjunct lecturer in the School of International Studies.

"I expect our international programs to keep growing," says Behrens. She hopes to expand both the number of programs and the number of countries available to UOP students for overseas study. "We're also looking to increase the number of student internships," she adds.

Behrens has studied in Italy and Austria in addition to gaining extensive experience traveling and working abroad. She has worked the last five and a half years for the Konrad Adenauer Foundation, a public policy and research organization based in Bonn, Germany.

SIS Enrollment Tops 100 in First Year

by Stephanie Gandy

When plans to open the new School of International Studies were finalized last year, SIS Acting Dean Cortlandt Smith envisioned an opening fall enrollment numbering about 50 students. This modest figure, he felt, would provide a healthy start toward "very steady, planned growth."

However, as applications from prospective new students began pouring in, Smith soon faced the surprising and extremely favorable realization that the School's enrollment goals were going to be met, surpassed and extended to amazing new heights. Fall enrollment in the SIS program has reached 104 students — 51 who are new to the campus and 53 who have transferred in from other University units.

Smith attributes part of the overwhelming student response to the fact that there is only one other undergraduate international studies school on the West Coast — the University of Washington. He also says that UOP's program is the first school of international studies to open in approximately 20 years.

But the strongest reason for the high interest, according to Smith, is the UOP School's wide-ranging study abroad program, which he says is one of the nation's largest with more than 150 locations. "I think we're the only

university-based international school in the country that actually requires studying abroad as part of its program."

Smith and his staff are already in the process of expanding the program to accommodate the burgeoning student enrollment, having made plans to renovate George Wilson Hall.

31st Colliver Lectures Held

"Moving Images: Religion and the Art of Film" was the theme of the 31st annual Colliver lectures held Sept. 13-15 at Long Theatre. The three-day lecture series featured five noted speakers discussing religion as it relates to contemporary motion pictures.

The speakers included: Dr. James M. Wall, editor of the *Christian Century*; Cari Beauchamp, assistant press coordinator of the Cannes International Film Festival; Dr. Frank McConnell, national chairman for the Pulitzer Prize, a Guggenheim Fellow and professor of English at University of California, Santa Barbara; Diane Borden, professor of English at UOP and a past delegate to the Delhi (India) International Film Festival, and Dr. George Lewis, professor of sociology at UOP.

The portrayal of women, violence and religion in today's movies were among the topics studied.

Choir Tour Scheduled

The annual UOP A Cappella Choir tour, scheduled for Nov. 8-11, will feature performances in five cities.

The tour, under the direction of William Dehning, will begin in Santa Rosa with a public concert at the First Methodist Church, 1551 Montgomery Drive, on Sunday, Nov. 8 at 3 p.m. Later that evening, the choir will travel to Napa for a 7:30 performance at the Mont LaSalle Chapel, 4405 Redwood Road.

On Monday, Nov. 10, the choir will sing at the Old Mission in San Luis Obispo, 941 Charro, at 3 p.m. They will perform on Tuesday in Santa Barbara at the Unitarian Church, 1535 Santa Barbara, at 7:30 p.m.

The final concert of the tour will be on Wednesday, Nov. 11, 7:30 p.m., at the College of the Sequoias Theater, 915 South Mooney Boulevard, in Visalia.

Alumni, parents of current students and friends are encouraged to attend the performances.

Conservatory Graduates Land National Roles

Two Conservatory of Music graduates, Linda Agee Michele '63, and Elizabeth "Liz" Ward '83, recently made impressive headlines.

American opera legend Beverly Sills personally selected Michele to perform the leading role in the New York City Opera production of S. Romberg's "The Desert Song." In addition, Michele is listed on the N.Y. City Opera's Roster of Artists for 1987.

Ward was also selected to sing in a leading role, in a new production of "Singing in the Rain." The musical is scheduled for a national tour, ending with a 12-week stand in Washington, D.C.

UOP Hosts Media Day for Students

High school and junior college students from throughout California and northern Nevada will receive instruction and hands-on experience in journalism as part of UOP Media Day '87 to be held on Saturday, Oct. 17.

Sponsored by the Department of Communication, the second annual workshop will offer sessions on news, feature, sports and editorial writing, graphics, broadcasting, public relations, cartooning, photography and yearbook production. The sessions will be taught by professionals who specialize in these fields.

Instructors for the sessions will include: Dick Marsh, Opinion Page editor, Janet Krietemeyer, Today editor, Stan Klevan, feature writer and Jeff Jardine, sports reporter, all from the *Stockton Record*; Marge Flaherty, UOP instructor of communication; Dan Kasser, UOP professor of photography; Glenna Lee, UOP assistant director of public relations; Dr. Alan Ray, UOP broadcasting professor; Jack Thomas, KUOP news director; Jeff Crawford, KUOP production director, and John Schuman, Modesto High School yearbook adviser.

Two press conferences will also be held: "Censorship in the Classroom," a debate involving Rev. John Butrim of Lakeview Assembly of God and Dr. Paul Hauben, chairman of the UOP History Department; "Politics in the Olympics," by Jane Swagerty, UOP staff member who captured a bronze medal in the backstroke at the 1968 Olympics in Mexico City.

Judith Morgan Jennings, public relations and publicity director at KTVU-Channel 2 in Oakland, will be the keynote speaker.

Conservatory Boosts Instrument Inventory

The Conservatory of Music now boasts the largest inventory of musical instruments in its 109-year history thanks to donations from the Yamaha Musical Instrument Corporation and Muncy Music Company of Stockton. The two businesses recently contributed 58 new brass, woodwind and percussion instruments, valued at \$27,500, for student use.

UOP Galleries Announce Season Calendars

The University's two art galleries will present a diverse variety of exhibits during the 1987-88 season, ranging from color and black-and-white photography to ceramic sculpture and paintings, drawings and intricate fiber creations.

Eight exhibits, lasting about four weeks each, will be offered in the University Center Gallery, situated on the second floor of the McCaffrey Center. Six exhibits are on the agenda of the Richard H. Reynolds Gallery, located in the UOP Art Department.

For more information on the exhibits and the galleries' hours, call 946-2814 (U.C. Gallery) or 946-2242 (Reynolds Gallery).

Callison College Charter Faculty Reunion

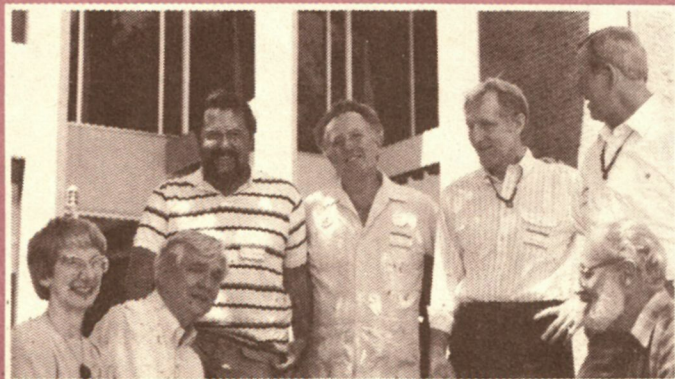
Twenty years ago, the charter faculty of the newly formed Callison College posed for a memorable photograph. During a recent reunion, they posed a second time.

Two people, Douglas Moore and Richard Van Alstyne, have since died. One person, Lars Gantzel, was away on business. Students, especially from the charter class, were there and reflected on their formal educational experiences — especially the "year in India!" During the early years of Callison College, almost every student went to the Bangalore campus in their sophomore year. Then during their junior and senior years, they reflected on and utilized the ideas they had obtained there.

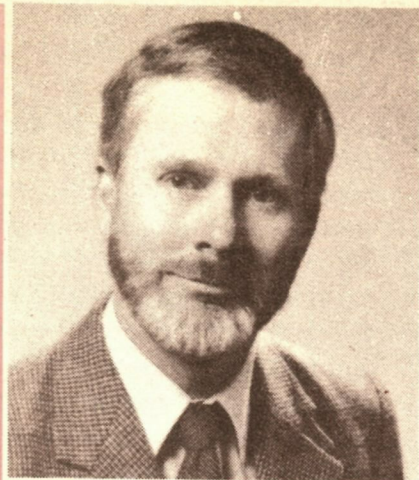
The reunion, also attended by 25 students and their friends, allowed the alumni to recall how they saw the world after having participated in a novel educational experiment. Saddened as they were over the demise of their college, they all appreciated the fact that the University of the Pacific had given them rich and fulfilling educational experiences. Stories of their current endeavors attest to the fact that their education made a difference.



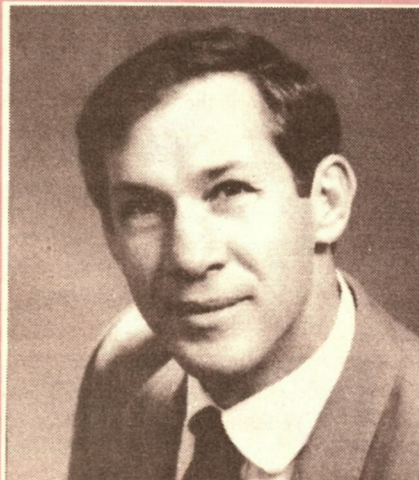
Charter faculty of Callison College, 1967: (left to right, clockwise) Catherine Tisinger, Larry Jackson, Gilbert Schedler, Richard Van Alstyne, John Morearty, Larry Meredith, Weldon Crowley, O. Boyd Mathias and Douglas Moore.



Charter Faculty of Callison College, 1987: (left to right) Catherine Tisinger, Larry Jackson, Gilbert Schedler, John Morearty, Larry Meredith, Weldon Crowley and O. Boyd Mathias.



James Blankenship



David Fries

Grant Awarded To Pharmacy Professors

School of Pharmacy professors David Fries and James Blankenship were recently awarded a three-year \$222,000 grant to continue their research into polyamines, body compounds which may hold the secret to cures for various cancers.

Fries, a professor of medicinal chemistry, and Blankenship, an associate professor of pharmacology, received the funding from the National Science Foundation. In 1984, the Washington D.C.-based Foundation also awarded the two professors a \$180,000 three-year grant to study polyamines.

"The current project is an extension of the first, in which we synthesized new chemicals to combat the abnormal growth of tissues as it relates to cancer," explained Blankenship. "This time, we will test the effectiveness of these drugs on cell cultures while also developing new types of chemicals."

Blankenship, a UOP faculty member since 1977, specializes in cell division and growth that relates to cancer. Fries, in his 15th year at UOP, has done extensive research in various areas, including heroin addiction and plant toxins which may be related to the cause of Parkinson's Disease.

People!

Ernie Wood, assistant vice president for development, was selected by the National Society of Fund Raising Executives to chair a national "think tank" which addressed the educational needs for professional fund raisers in the 1990s. The program, sponsored by a grant from the Lilly Foundation, was held recently in Indianapolis, Ind.

William Kehoe, assistant professor in the Department of Clinical Pharmacy and Pharmacy Administration, authored a paper published in the October 1986 issue of *American Journal of Hospital Pharmacy*. His manuscript, "Nine-Year Experience with a Pharmacist-managed Anti-Coagulation Clinic," was selected as the best article written on hospital pharmacy during that year. Dr. Kehoe will receive his award in December in Atlanta, Ga.

J. Clark Kelso, professor of law at McGeorge, authored the recently published book, *A Dialogue about Legal Education as it Approaches the 21st Century*, which abstracts the proceedings of a three-day conference involving 23 scholars held last spring at McGeorge.

Stephen C. McCaffrey, professor of law at McGeorge and chairman of the United Nations International Law Commission (ILC), represented the commission at a meeting of the OAS Inter-American Jurisdictional Committee held late this summer in Rio de Janeiro. He also authored a book, *Transboundary Environmental Relations Between Mexico and the United States*, which was published by Schulthess Polygraphischer Verlag, Zurich, 1987.

Daryl Morrison, University Library faculty, was recently reappointed as executive secretary for the Conference of California Historical Society.

Janine and Robert Kreiter, Department of Modern Language and Literature, were both elected to positions in the American Association of Teachers of French of Northern California. Janine was selected as secretary of the Executive Board and Robert earned his second two-year term as president.

In Memoriam: Emerson G. Cobb

Emerson G. Cobb, distinguished chemist, educator and chairman of the chemistry department for 25 years, died on July 30. He was 79.

Cobb retired in 1978 after teaching for 50 years, including the last 30 at UOP. In addition to strengthening the chemistry department, he helped originate the School of Pharmacy and briefly served as its first dean. He also spearheaded construction of the science library as the base for high quality teaching and research. After his retirement, he continued to promote the concerns of the chemistry department.

Cobb earned a long list of honors: Fulbright Visiting Scholar to Pakistan, 1961-62; inclusion in "Who's Who in America"; recognition as a "Kentucky Colonel" by his home state; four decades of active participation in the American Chemical Society membership in Sigma XI, Phi Kappa Phi, Alpha Epsilon Delta and Alpha Chi Sigma professional societies, and Order of Pacific recipient.

His contributions to his family, friends and the University were celebrated in a memorial service in Morris Chapel.

UPCLOSE: ALUMNI NEWS

by Doyle Minden

After just two months in office, President Bill Atchley addressed members of the Pacific Alumni Association Board, sharing his philosophy and suggestions for the future as he attended the board's annual planning retreat, Sept. 11-13.

One of Atchley's concerns is the constantly increasing cost of education. "It raises the question," he said, "of whether or not we as a nation can continue to educate the masses. If there is no end (to cost increases) in sight, the United States is in serious trouble."

He suggested that universities like Pacific should ask themselves three questions about each of their programs: "Is it efficient? Is it unique? Where it is going in the future?" Regardless of what is undertaken, Atchley said, it must be done in the very best way.

He explained that he has placed a moratorium on all new programs at the University until an assessment can be made of existing programs.

"It is time to stop and pause and see if what we are doing is what we should be doing," he said. "Perhaps it is time to smell the roses and even dig up some of the roses."

He also stated that alumni must play an important role in the future of the University. They have to be instrumental in helping current students understand that they should give something back to UOP in exchange for the education they received. "It is an obligation that is passed from generation to generation," Atchley stressed. He encouraged alumni to visit the campus and interact with current students to help facilitate this generation-to-generation passage of tradition.

Atchley expressed concern that UOP's status as the first chartered institution of higher education in California has not been emphasized enough. He plans to re-establish and stress such events as Founder's Day which will call attention to the

traditions and history of the University.

On the subject of intercollegiate athletics, Atchley noted that "it is an integral part of an institution. The mind and the body should develop together." He cautioned, however, that intercollegiate athletics must be kept in its proper perspective.

He indicated that he hopes to see football games return to "having fun days" in which increased campus unity will be a major by-product.

He also stated that he will move his office from the eighth floor of the Robert E. Burns Tower in order to be closer to the faculty and students. He intends to visit regularly and informally with faculty, staff and students.

In conclusion, he said that with the help of the Board of Regents, alumni, deans and faculty, his goal for the University is "to become something we are not today...the best University we can be."

RETREAT

Among the goals set by the Pacific Alumni Association during its recent annual planning retreat was the establishment of a Patrons of Pacific Scholarship and attaining 100 percent PAA Board participation in the Annual Pacific Fund.

Other goals developed at the retreat included strengthening the club organization of the Association and improving communications among the various clubs.

Walter A. Baun '53 of Fresno was elected president of the Association, succeeding Max Bailey '54 of Los Altos. Also, Mary Mayotte Young '55 of Sacramento was elected vice president for the Northern Area.

Four new members were elected to three-year terms on the Board and eight current members were re-elected.



Incoming Alumni Association President Walt Baun '53 (left) and outgoing president Max Bailey '54 (right) welcome President Bill Atchley to the annual Alumni Retreat at Feather River.

Newly named were Christopher Greene, '58, Stockton; Karla S. House '82, Sacramento; Esther Decker Hebbard '82, Pasadena, and Robert Spiekerman '54, Stockton.

Re-elected were: Linda Daniels Bennitt '63, Stockton; Lewis A. Ford, Jr. '41, Van Nuys; Edward A. Koehler '39, San Dimas; Mary Mayotte Young '55, Sacramento; Max Bailey '54, Los Altos; Walter A. Baun '53, Fresno; Haworth "Al" Glover '54, Hillsborough, and Janice Comstock Lassagne '53, Cupertino.

Committee chairmen for the upcoming year include: Admissions, Robert McConnell '50, Wasco; Awards, Bob Berryman '83, Hillsborough; Clubs, Barbara Bybee '61, Concord, and Mary Stockdale '51, Fresno; Development, Lew Ford '41, Van Nuys and Keith Wilde '58, Sacramento; Continuing Education and Travel, David Banks '64, Carmel; Public Relations, Charlotte Filipelli '56, Carmichael, and Events, Linda Bennitt '63, Stockton.

DISTINGUISHED ALUMNI NAMED

Recipients of the Pacific Alumni Association's Distinguished Alumni Awards for 1987 were named at the Association Board's annual planning retreat in September.

The honors will be bestowed at the Homecoming Awards Luncheon on Oct. 24. Recipients are selected from nominations made by alumni throughout the world and recommended by an Awards Committee of the Association Board.

Recipients are:

DISTINGUISHED PROFESSIONAL SERVICE AWARD --

Wallace R. Anker '51, retired senior vice president and deputy department head of world-wide banking for the First National Bank of Chicago. After service with the Federal Reserve System and the Treasury Department, where he headed the international

department of the Comptroller of the Currency, Anker joined the First National Bank of Chicago. He was headquartered in Tokyo, Hong Kong and Germany and was the first American banker invited to China, where he and his wife Helga lived for two years. He presently lives at Big Oak Flat, Ca. Anker's mother, Margaret Corcoran Anker '26, of Sonora, and sister, Ann Anker Coldsmith '52, of Alexandria, Va. are also UOP graduates.

DISTINGUISHED PUBLIC SERVICE AWARD -- Fernando Zumbado, a 1967 graduate of Elbert Covell College. Zumbado has serviced his native Costa Rica as ambassador to the United States and to the United Nations. He currently is minister of housing and urban development in the cabinet of Costa Rican President Arias.

DISTINGUISHED SERVICE TO THE UNIVERSITY AWARD --

Percy Smith '27, a retired attorney from Lodi. Smith served as the alumni representative on the President's Commission on the Future of the University, was a member of the Pacific Alumni Association Board of Directors from 1978-1981, has been a member of the Half-Century Club Weekend Planning Committee since 1978, and has served as a class agent. He is being recognized "for his diligent and insightful contributions to each of these groups and for his loyalty to the University."

PACIFIC FAMILY AWARD --

Eleven members of the Cho family, from Soledad and Hanford, have been students at the University and they are being honored as the Pacific Family of the Year. Constance Cho, Pharmacy '73, is the oldest of seven in her family who are UOP alums. Others are Lori Cho, Pharmacy '80; Frederick R. Cho, D.D.S., COP '84 and Dentistry '87, Lanilee Cho, Pharmacy '83; Ned Cho, Pharmacy '74, Theodore Cho, COP '77, and Dentistry '80; and Tami Cho, a current student. Four of their first cousins are also graduates: Larry M. Cho, M.D., COP '71, Leland M. Cho, D.D.S., Dentistry '82, and JoAnn Cho Young, Pharmacy '75. Another cousin, Debbie Chu Yep, graduated from the School of Pharmacy in 1975.

DISTINGUISHED YOUNG ALUMNUS AWARD --

Mark Rogo, COP '75, was the first president of the Los Angeles Pacific Club and the driving force behind its organization in 1979. He has been actively involved with

Technion, a university in Israel, and has served on the board of directors of Technion 2000 in Los Angeles. He is the youngest person ever to serve as treasurer of the Machine Dealers National Association (MDNA) and has been on the executive committee of the association for six years. He also is on the Political Action Committee and the Chapter Leadership Committee. He is on the board of directors of the Friends of Life which helps the pediatrics ward at Cedar Sinai Hospital in Los Angeles. He has also worked with the Hadassah Association and helped to organize an international wheelchair basketball event for that group. He was student body president at UOP. He and his wife, Lynn, have two children.

FEATHER RIVER PROPERTY

The Pacific Alumni Association Board of Directors' annual planning retreat at the Feather River Inn near Blairsden included considerable discussion regarding the possibility that this may be the last year that the University will own the Feather River property.

The University Board of Regents voted last spring to discontinue the Feather River Preparatory School that had been operating on the property. At the same time, the Board voted to sell the property.

Representatives of the parents of the Preparatory School students made an effort to purchase the property but were unable to arrange financing to meet the appraised value of more than \$700,000. As a result, the preparatory school has been discontinued.

The University acquired the property in 1977 as a gift from the Board, which at that time operated the school under the leadership of UOP Regent Thomas Long. The University continued to operate the school for 10 years as part of the gift agreement.

Several members of the Pacific Alumni Association Board have urged the University to renew efforts to retain the property and explore the feasibility of converting it into a conference-retreat center.

During his visit to the Alumni Board retreat, President Bill L. Atchley toured the property and indicated to the Board that a review of its potential would be made before any sale is completed.

Commentary: As a student, Bernardette Ptacek, SBPA '87, wrote this analysis of the financial worth of a UOP education. It has since been edited by SBPA professor Dr. Paul Tatsch.

IS A UOP EDUCATION WORTH \$60,000?

The current market price of an education at UOP is \$60,000. Is it worth the investment?

The business community has methods of evaluating the benefits of accepting an investment project. The process of acquiring a college education is analogous to the process of purchasing an asset by a business. When purchasing a durable asset an investor evaluates various types, brands, qualities and prices available. With an education, the considerations are curriculum, reputation of the school, quality of the faculty and the cost of tuition. The benefits gained from an education are not only quantitative, as they are in business, but also qualitative.

Although a college education may be considered an asset, it possesses little value on its own merits. The real value comes from the possible side effects of the process of education, much like tax advantages are gained through use of debt verse issuance of common or preferred stock. The side effects or benefits of an education are knowledge, and through knowledge it is possible to attain wisdom. These benefits, unlike the tax advantage, are not guaranteed simply by purchase of an education. An education is more comparable to the purchase of oil leasing rights. Both education and oil leases pose possible worthwhile investment opportunities, but require the difficult steps of planning and developing the asset to its full potential. The raw asset will have the same cost whether or not it's effectively used. The wise manager is therefore concerned with the quality of the planning and the subsequent production process.

A production process entails the combination of raw materials through a prescribed method. The raw materials of a college education's production are students, curriculum and faculty.

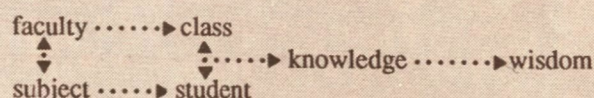
A student represents human nature -- the complex coexistence of conflicting needs and desires. The fundamental elements that go into the construction of

the tools that guide one towards wisdom. To fulfill the gamut of human nature needs, a broad and well-rounded curriculum, such as the liberal arts-based system offered at UOP, is a necessity. Subjects like history, geography and science put into perspective past and current existence while providing insight into the future.

A person's more qualitative, expressive needs are met through language, literature and fine arts. The importance of understanding one's environment has been stressed, but of paramount importance is understanding one's self.

The third and final raw material in the production of an education is the faculty. To them is entrusted the responsibility of interpretation and presentation of the subjects. It is expected that they will present the materials in a complete and stimulating manner. Furthermore, the faculty should represent the broadest spectrum of knowledge.

These raw materials -- students, subjects, and faculty -- must interact to produce the education. Diagrams or flow charts (in the business world) give a clear description of the action and interaction of the process with the raw materials.



A production process is divided into "work stations," where specific raw materials are combined and a process is performed on them.

The first "station" in the college education assembly line involves the interaction of the faculty member with the subject. The faculty member reexamines the subject, contemplates its significance, and determines the pertinent information that needs conveyance. The subject has an effect on the teacher, but the teacher has a larger

his previous knowledge, he then interacts with this presentation. The student leaves with his own interpretation of the instructor's presentation, which has become his knowledge.

At the third work station, the student's knowledge is exposed to another process -- the natural education or environment. Because of this perpetual interaction, the student's acquired knowledge is constantly being subjected to modifications. It is after this third step that the institutional responsibility for their product ceases. Whether the individual utilizes the education to its full value is his or her choice and responsibility. The desire for wisdom must come from within.

The type of product, its production process and quality are now clear. But what is not clear is whether the benefits received are worth the costs incurred. The benefits and costs of an asset are not necessarily synchronized. In the leasing of oil rights, benefits from the developed asset arise subsequent of its procurement. Educational benefits can be estimated during the asset's assemblage; however, their full potential is realizable following its consummation. Costs of an education are usually concurrent with its assemblage.

Assessing, then analyzing the quantifiable benefits and cost of the educational process can be simplified as follows and demonstrated in the accompanying diagram (below, left):

- Cost: (1) Tuition, room, board and incidentals approximately \$15,000 per year
 (2) (Estimated) post-high school earnings, ages 18-22, starting at \$10,000 and increasing at cost of living
- Benefits: (1) Post-graduation salary until retirement (\$23,000 starting salary)
 (2) Net difference between lifetime earnings of a college graduate and a non-college graduate

The diagram demonstrates typical earnings profiles for a college educated student (Profile A) vs. one with only a high school education (Profile B).

From a purely economic/investment perspective, choosing to attend college -- UOP in particular -- is a sound decision if a student's profile represents a net gain compared to the costs incurred in production of the education.

From ages 18-22, a UOP college graduate spends approximately \$103,000 on education -- \$60,000 for tuition and \$43,000 in income which would have been earned had college not been chosen. This graduate typically earns \$1,933,000 during his and her working lifetime (from age 22 to 65). The net benefit (cost subtracted from total income) is \$1,830,000*.

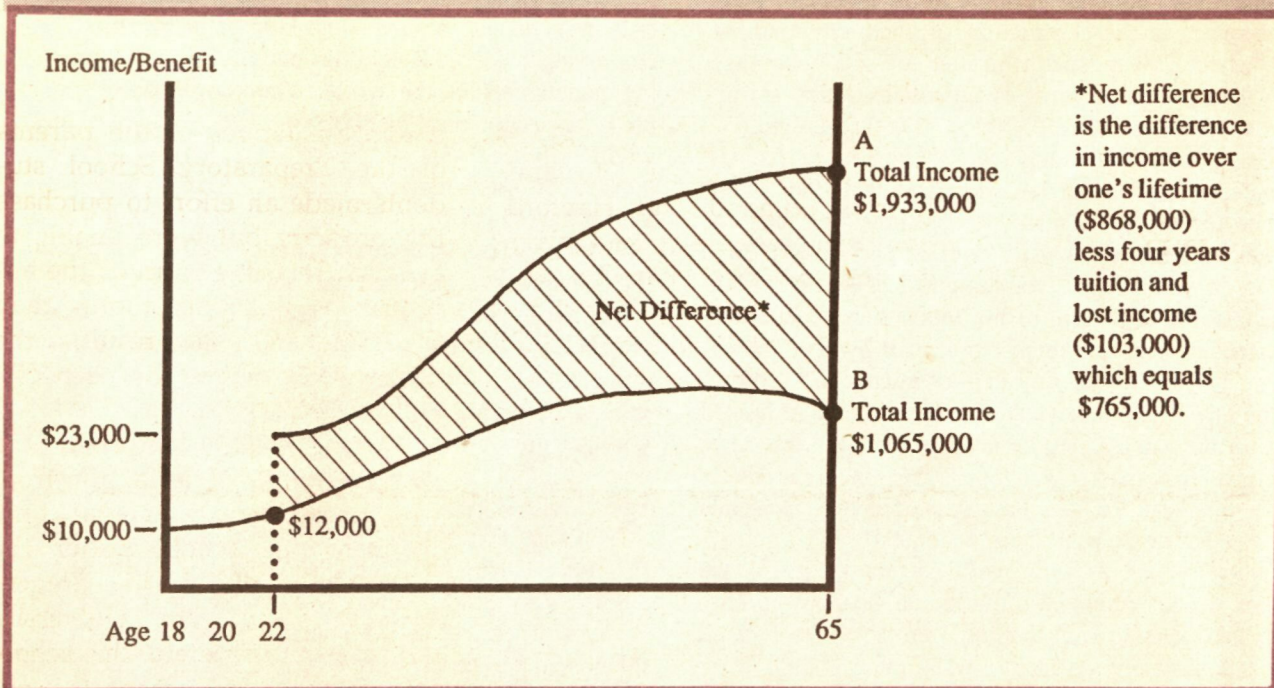
The next step is to compare a UOP graduate's net benefit with that of a typical non-college graduate. The latter earns approximately \$1,065,000 (age 22 to 65). Thus, a UOP graduate earns \$765,000 more than a high school graduate over their working lifetimes.

Obviously a financially sound decision, the UOP experience also fosters equally important intangible benefits.

New knowledge increases one's awareness, sensitivity and understanding. Most importantly, it awakens the ability to appreciate the humanities through understanding. A liberal education provides the type of knowledge that fulfills the essential needs of human nature and therefore its value is priceless. The environment in which the education is "produced" adds measurably to the college "experience," an all-encompassing phase which produces cherished friendships and memories.

Does it pay? Is it worth it? The numbers say it does and so also does the subjective-intangibles evaluation process.

* Income data source: U.S. Bureau of Census, Current Population Report: "Lifetime Earnings Estimates For Men and Women in the U.S., 1979."



human nature are conduct and morals, knowledge and wisdom, and beauty and art. It is society's responsibility to teach these elements.

Conduct and morals are needed to provide structure and known limitations to an individual's life. Knowledge -- the primary by-product of education -- allows an individual to understand the how's and why's of life and his environment. Wisdom is the holistic application of knowledge for the betterment of society.

Beauty and art are also fundamental needs, through which man expresses his thoughts, feelings and emotions.

The second raw material in the educational process concerns the actual material to be studied -- the subjects. These subjects become the knowledge and skills that are

effect on the subject through his interpretation and presentation of it. If an education were simply the student's interaction with the subject, institutions equipped with faculty would be irrelevant; only libraries would be necessary. The teacher's holistic and stimulating presentation of the subject is then presented in the class -- a second work station.

At the second work station, the student is exposed to the teacher's communication of the subject. This is the critical stage in the educational process. The faculty member may have extensive knowledge or unique insight on a subject, but if he does not convey this through his presentation, his assets are lost and so is the potential asset to the student. Consequently, the student receives from the class the teacher's presentation. With

PACIFIC PROFILE

6

by Glenna Lee

DR. RICH TENAZA DOUG POHLMAN LORNA ANNESS

Survival. That is the real issue.

If man, his fellow creatures and his planet are to survive, he MUST concern himself with ecology, economic development and, most of all, conservation. So say three UOP biologists who are seeking answers through the study of primate behavior.

Far from laboratories and test tubes, UOP biology professor Rich Tenaza and biology graduate students Lorna Anness and Doug Pohlman have followed their quest into the wilds of Indonesia and Africa.

Dr. Tenaza, accompanied by Pohlman and two zoology students from other universities, conducts a year-long study in Indonesia on four tiny islands off the coast of Sumatra. Anness is working on a separate project for a year in Rwanda, which borders on Tanzania and Zaire in East Africa.

Tenaza, who began his research on the four Mentawai Islands in 1970, works with his crew documenting four different primate species: the *Hylobates*, *Simias*, *Macaca* and *Presbytis* monkeys. "Nothing was known of these particular monkeys, except for some museum specimens, before I came in 1970," says Tenaza. "Studies of wildlife were done on these islands between 1890 and 1924, but nothing more until my two years of research in 1970."

Tenaza is assisted on his current project by two noted Indonesian biologists and by several local assistants who



with the densest African population," says Anness. "One of the main problems facing the gorillas is that the very large population of local people is infringing on the forests, primarily for agriculture but also for illegal hunting. Poachers kill the gorillas for people who want 'trophies,' or the young are captured alive and sold. There is a black market for the young gorillas, but to get them, they have to kill the entire group because the leaders try to protect the young."

Anness says the biggest threat to the mountain gorilla, however, is the destruction of their environment. "Only about 250 mountain gorillas are left," she says. "They live on the summits of mountains which are actually volcano tops some 10,000 to 12,000 feet high."

Tenaza, who will study such variables as habitat, propagation and behavior, concurs that the major problem for wildlife is man's encroachment on their environment. Tenaza plans to draft a plan to set up a reserve on South Pagai (southernmost of the four Mentawai Islands) to present to the Indonesian government. "The species here are already protected by law," he explains, "but there is no way to -- or interest in -- enforcing the law. The monkeys are the main source of hunted meat for the natives, despite laws protecting them. Also, there is a black market which sells the younger monkeys to the mainland for pets. One species is even poisoned by locals because it eats 'their' coconuts!"

Tenaza hopes to hire park rangers to patrol the reserve, while employing educational methods to convince the locals to stop hunting. "Protected reserves all over Indonesia are ineffective when there is little or no law enforcement," he points out. "Often the people hired to protect them are working with poachers and black marketeers!"

But, according to Tenaza, this behavior is not surprising considering the primitive local culture. "The native people here are very wild," he explains. "They were head hunters until recently! They hunt with bows and arrows. It's a very low standard of living so it's easier to understand. I don't know what I would do in that situation -- if shooting a rhino and selling its horn would feed my whole family."

Anness says that, in Africa, another major problem for the primates is tourism. "The mountain gorilla is Rwanda's number one tourist attraction," she says. "That's good and bad. It does give the government an incentive to protect the animals. For example, a Hollywood company is producing a film [starring Sigourney

Weaver] which will focus on the primates and Dian Fossey [the famed anthropologist who was murdered at the Karisoke site]. But it also infringes on their territory -- their habitat.

Anness says that although Fossey was dead set against tourism, she didn't know how to communicate. "You have to understand this country. You have to compromise and convince the government that they will not have the gorilla unless they limit outside exposure."

Tenaza agrees, assessing it in even broader terms. "All these countries need some kind of justification for conserving wildlife. Kenya has one of the fastest-growing populations in the world. The people need some kind of economic justification for protecting the wildlife. Since 'Out of Africa' [the popular movie], tourism is the greatest source of foreign currency, having passed coffee." On the other hand, Tenaza warns that since tourists sometimes harass wildlife, more controls on tourism should be established.

Pohlman, who assists Dr. Tenaza on the Indonesian project, says that the real issue is conservation. "Part of our goal here is to create a local awareness of outside scientific interest," explains the biology student. "The Indonesian government is very interested in developing export commodities. Plywood is their third largest export behind oil and gas."

Pohlman hopes that the culture's religious history (Chinese, Hindu and Buddhist influences) will be an asset to their efforts. "There is a respect for animals and the natural world," says Pohlman. "There is interest by the government in creating effective reserves. The question is how far their interest reaches when the economic crunch comes."

The three researchers hope to not only preserve the primates through the study of their habitat and behavior, but to apply what they learn to global conservation.

"I started out interested in bird behavior" says Tenaza. "I've done research on lemmings and predatory birds in the Arctic, on Penguins' nesting habits in Antarctica and on bird migration on the Farallon Islands. [Tenaza's documentation of bird migration helped establish the wildlife refuge on Farallon]. But then I became more interested in comparing human and animal behavior and relating it to conservation. I'm attracted to primates because they are the most similar to humans."

On the current project, Tenaza plans to concentrate on primate behavior rather than having a strong theoretical orientation. For the first five months he will deter-



Lorna Anness is studying at the Karisoke site (*) and Dr. Tenaza and Doug Pohlman are conducting their research on the four Mentawai Islands (●).

cook, maintain the camps, cut trails and serve as field guides. "This is the real outdoors," says Tenaza. "We won't have any communication with the outside world. There is a government ship that comes in here twice a month -- that's 35 miles from here! So we'll be pretty isolated."

Graduate student Anness, who hopes to write her Master's thesis on her experiences, has been working since early this summer on a mountain gorilla project in the Karisoke Research Center. "This is a tiny country

mine population densities while obtaining basic natural history information. "There are some interesting theoretical comparisons to be made about interactive behavior with monkeys," says Tenaza. "But that won't be the major emphasis."

Pohlman, who has long been interested in chemistry, biology and anthropology, concurs that their primary aim must concern conservation of the species. "We're trying to find out what the social and environmental relationship is between the animal and its surroundings. It may be feasible to capture some animals in the future and release them into suitable habitats after propagating them. Hopefully, we'll be able to learn more about their social behavior and their biological requirements -- what they eat and how they spend their days and nights."

"None of this is known," emphasizes Pohlman. "It's just not reasonable that we can protect these animals unless we know the relationships between them and their environment -- what is the range of their food requirements and what space is required to maintain them."

Anness, who has "always been interested in animals," believes that conservation, not just involving primates, is the most important movement in the world. "Without conservation," she says, "you don't have anything."

Through her current studies, Anness hopes to understand the psychological problems that primates have in captivity by examining mother-infant relationships in the wild. Mother-infant relationships present the most pressing need, she says, because there has been no real research in this area. "I don't necessarily think captivity is the answer, but there are some gorillas who will not be

don't give off loud alarm calls. We want them to get used to us within the first few weeks -- we hope to get photographs. They have never been photographed and their calls have never been recorded." Pohlman says if they can't habituate the animals, they will have to observe them from hiding.

The biggest dangers, according to Tenaza, are traveling during sea squalls and prevalence of disease -- malaria. "Everybody on these islands has malaria," he notes. "I've had it four times. Also, there is an abundance of venomous snakes -- King Cobras and all sorts of vipers. But they're not really a threat. You see them frequently, but they usually won't bother you."

However, sometimes the unexpected happens. While still trying to familiarize herself with the gorillas at Karisoke, Anness was attacked and dragged down a hill by a male gorilla. "At the time, the gorillas still didn't know her," says Tenaza, who relates the story. "One male got nervous and went after her, but she escaped harm by crouching down and acting submissive as she had learned." Tenaza says that the two veteran gorilla researchers who were with Anness were impressed with the way she responded. "You're taught to act real submissive," explains Tenaza. "Just as a gorilla would. If you turn and run, you're likely to get seriously hurt. They're likely to bite into whatever part of you they can get hold of!"

A more subtle hardship for the researchers is, perhaps, the loneliness and isolation of working in the wilds. Tenaza says that his wife and two daughters came with him on his first trip to Mentawai. His youngest daughter, Laura, is staying with him for three months on his current project. "Actually, I like to be isolated out there for periods of time," Tenaza says good-naturedly. "But I'm not a recluse. When I'm not out there, I teach and lecture extensively. The classes I teach are concerned with this kind of material, so I'm able to draw on personal experience. I can show slides on my research and adventures. Students get really excited because there's romance in these exotic places. Not everyone wants to come here, but most people like to fantasize about it."

Pohlman says he was prepared for the rugged life. He grew up canoeing in the Sierras and fishing for sharks in the ocean. At age seven, he traveled to India, where he lived for years. "I realized even then the importance of interaction between people and their environment," he says. "I've concentrated in both the social sciences and the natural sciences. I earned my degree in Liberal Arts because I was interested in so many things. I think that's a strong point at UOP. Because if a person can learn to learn, he can remain excited. That's what I got out of it -- learning how to learn!"

Anness says that although you have to be somewhat of a loner to work in the wilds, you also have to be able to communicate. Anness points out that Jane Goodall, though a loner, trains and works with numerous researchers and has established a complete research center. "Communication is the key," stresses Anness. "Dian Fossey was a loner, but she couldn't communicate with people, even the people she worked with. To be successful, you have to have a partner, which is why I'm happy to be working with Dr. David Watts [Fossey's former assistant for two years and now head of Karisoke]. I know I will learn a lot from his experience."

Anness sees herself as similar in personality to Goodall. "I know I can communicate with people," she says, but I also enjoy my own company. I think Dian got totally in touch with the mountains and gorillas, but became out of touch with what was going on in the rest of the world. If you do that, conservation doesn't work. You have to be aware of all sides to be effective."

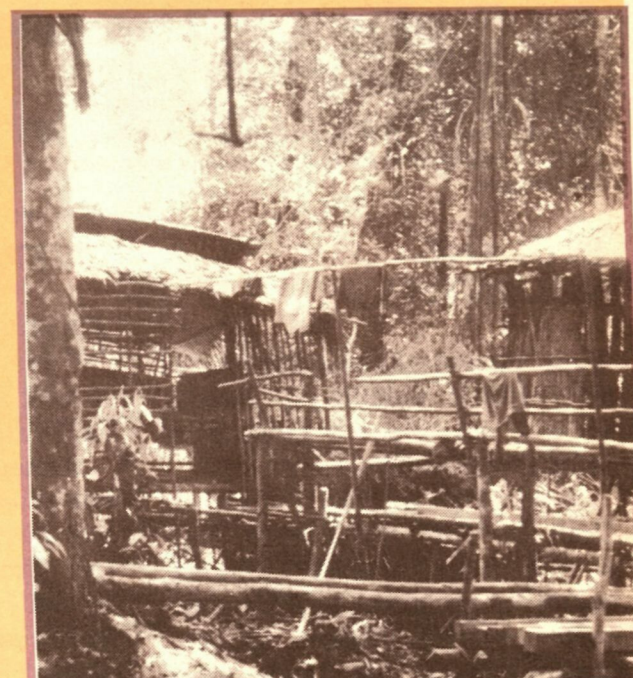
All three researchers agree that despite the problems, the isolation and the political obstacles, they love their work and believe in what they are doing. Tenaza says the reason for his dedication is the thrill of discovery. "I love being some place new and doing something no one has done before. Seeing the animals and helping them is fulfilling, and I feel especially good about helping people get into the field -- like Lorna and Doug. I enjoy getting people excited about wildlife."

Tenaza adds that his deep interest in conservation is part of his drive. "Although my first trip to these islands was purely for research -- to get natural history informa-

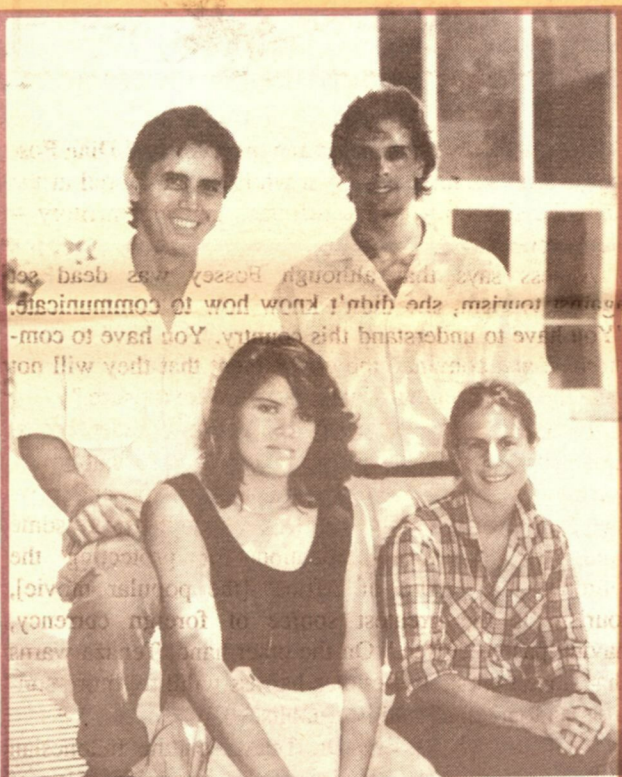
tion on the gibbon and study its communication processes -- I am now more interested in conservation."

"But," he emphasizes, "the way things are going, there may not be any primates to study, because their habitat is being destroyed. For wildlife, and probably for the entire earth, the single biggest problem is population growth, which again involves conservation."

According to Pohlman, the relationship between the physical, social and biological realms is a profound one. "Most people are concerned with population growth,"



Primitive living conditions are part of the spartan existence confronting the UOP researchers.



Assisting Dr. Tenaza (clockwise from back left) is UOP graduate student Doug Pohlman, University of Montana graduate student Amy Hetrick and Tenaza's daughter, Laura.

able to be reintroduced into the wild. So we have to understand how we can breed them."

Currently, there are no mountain gorillas in captivity. Anness says that she wants to further explore the possibility of reintroducing the gorillas elsewhere in Africa.

"What we can learn in this situation," stresses Anness, "can be applied to many areas -- captive breeding, anthropological studies and, possibly, human behavior. That's why I'm interested in conservation. If I can find anything that enhances the primates' survival, that's my main interest."

It is, however, no small task for the scientists to obtain the data they seek. Living and working in the wild presents many obstacles. Beyond contending with the local primitive society, they must endure rugged living conditions, travel that is sometimes dangerous, and animals that are often unapproachable.

Pohlman points out that there hasn't been much research in Indonesia because the remote areas are fairly hostile and inaccessible. "Supposedly, big marine crocodiles lurk in the rivers," he says. "The monkeys are secretive. They quietly hug the trees they're in. They

says Pohlman. "They're aware of the relationship between famine and excessive population growth."

Relating conservation to these issues, Pohlman cites the rain forests as an example: "The rain forests are disappearing at an alarming rate. Many of the top forests, the ones with the tallest trees, are gone. Tropical forests are a rich supply of genetic diversity...exotic foods like chocolate and coffee and fruits. Why should we wipe them out in 20 years?"

In describing the beauty of the rain forests, Tenaza articulates what a tragedy their loss would be. "The rain forest is probably the most diverse habitat on earth," he says. "This one [in Indonesia] is a particularly rich forest. It's the richest I've ever seen -- 15 feet of rain per year, stratified upper canopy of trees with their crowns 100 feet up. Rising above them are emergent trees. They are sleeping trees with vines hanging down."

"The sounds here are spectacular! One of the primates, a gibbon-like creature, is considered by some to be the world's greatest animal musician. His song is very beautiful and long -- about 45 seconds. The female produces a long melodious song, rests for a second, and then repeats it. In addition, you can hear spectacular bird and insect choruses. There's constant noise 24 hours a day!"

Yet, Pohlman warns, the destruction of the rain forests, as well as other ecologies, is at hand. "The pace of development is such that it is going to happen," he stresses. "But you can't chain yourself in front of a bulldozer and say 'stop, stop!' Hopefully, though, some areas can be preserved, at least as a remembrance. Hopefully, a valuable area can be maintained. We're trying to prevent a total loss."

Pohlman also hopes that through the careful study of primates, ecologies and social and economic systems, an even greater benefit may arise -- a new awareness by man that conservation is everyone's concern.

"We have to understand the relationships between people and human systems and natural systems," asserts Pohlman. "We have to be concerned with economic development issues and the politics which surround them. Otherwise, we are just not fulfilling our responsibility."

Survival. That is the real issue.



The enthusiastic involvement of students in the admissions effort is exemplified by their presentation of twice-a-day campus tours.

STUDENT VOLUNTEERS

Just as students are the reason for UOP's recruitment efforts, so, too, are they the foundation of UOP recruitment volunteers.

According to Les Medford, Dean of UOP Admissions, two of the most essential student volunteer programs are the tour guide and host-hostess groups. Medford says that these vital groups, coordinated by Anne Seed, are the most active and, in many ways, provide the most important contributions by students to the recruitment effort.

"The tour guides are organized to provide us with two regularly scheduled campus tours a day, including one on Saturday and Sunday," says Medford. "The host-hostess group makes their rooms available for prospective students who ask to stay overnight on campus."

Medford adds that they also have two student advisors on part-time assignments in the admissions office. "Our student advisors participate in a major telephone program in early February," says Medford. "They telephone all students who have applied for admission and were accepted under our early-approval plan."

Medford notes that the student advisors call the students personally to provide assistance and guidance and answer questions. He feels that the advisors, along with the tour guides and host-hostess volunteers, form the core of the student volunteer effort.

"The S*T*A*R*s (Student Traveling Admissions Representatives) who visit their former high schools to talk about UOP are certainly contributors, but not on a continuing basis," he explains. "The tour guides, host-hostesses and student advisors are three groups which are major contributors to the admissions effort."

8

OVERNIGHT VISITS

Overnight visits give prospective students an opportunity to visit and spend a night on the UOP campus.

Although overnight visits are not directly connected with the host-hostess program, this volunteer group often becomes involved. Overnight programs, which are coordinated with the student life and residence hall programs, usually accommodate about 100 to 125 visiting students who are housed in the residence halls. This requires the

participation of many student volunteers. "It involves the entire dorm," says Medford. "Most or all of the resident students, along with the residence hall staff, get involved."

"The head resident assumes certain responsibilities," continues Medford, "in organizing the hall and getting volunteers."

If we have 100 students staying in South West, it means we need at least 50 rooms and maybe 100 UOP student volunteers."

Medford says that numerous students also volunteer to serve

UOP ADMISSIONS

The Admissions Department's student recruitment to all of us. Our ability to attract students is our privilege to teach and prepare students for the future.

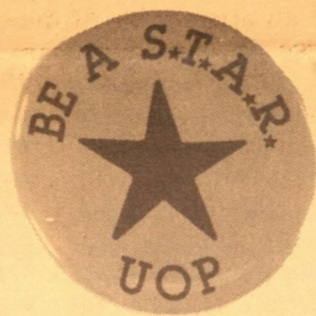
Since students are the very foundation of UOP, from each and every component of our institution is growing, we must all -- administrators, students, and staff -- dedicate ourselves to this most worthy of cause.

As this overview of the recruitment effort is a significant contribution. The success of the university is dependent on the success of the admissions effort.

on panels for the overnights. "When we have an overnight program," he says, "we offer a student panel whose members provide information concerning student activities, student life and residence hall living. So a number of students get involved in one way or another."

Altogether, four overnights for prospective students are offered annually. Three of the overnights, held in the fall, are announced in one invitation which is sent to a mailing list of some 90,000 names. Of that, UOP confirms about 450-500 students for

by Lynette Lasall



Recognising the strong effectiveness and high motivation of students who serve as tour guides and host-hostesses, the admissions office last year initiated another key recruiting program based on student involvement. Cleverly billed as S*T*A*R*, for Student Traveling Admissions Representative, the program puts UOP students on center stage of the recruiting arena -- that is, they visit their high school alma maters to share their experiences at UOP.

Taking the initiative, each S*T*A*R* sets up his or her own meeting and coordinates plans with high school guidance counselors. They enjoy sharing ideas with their old high school friends because they're proud of UOP.

Last year's debut S*T*A*R*s were a sparkling success, according to the program's coordinators, Anne Seed, Janet Schellhase and Lynette Lasall. The trio reports that during the

1986-87 winter break student representatives visited approximately 175 schools, including 40 out-of-state and one overseas. The remainder of the schools were in California. Schellhase noted that one S*T*A*R* visited his high school in India, while another personalized and mailed 250 postcards to students at his alma mater in Hawaii. "And he managed to do most of this work in between studying for winter break finals," says Schellhase. Overall, there were more than 200 S*T*A*R*s. The coordinators are expecting increased participation and wider geographic coverage this winter.

Anne Seed indicates that being a S*T*A*R* is not an easy task. "Because the program is coordinated with winter break, students must complete the bulk of their preparation before finals week" she explains. "First, they must contact a counselor at their former high school and arrange a convenient time and place for their presentation. Then, they volunteer to write literally dozens [sometimes hundreds!] of cards which announce their visit."

These cards are then labeled and mailed to interested seniors at the S*T*A*R*s' alma maters. The week before finals, the S*T*A*R*s attend a briefing with the Admissions Office staff to

review important facts about UOP. They are then ready to head for home with brochures and a UOP video to supplement their talk. Upon their return, the S*T*A*R*s fill out an evaluation form of their visit. "Time management skills are a must for every S*T*A*R*," concludes Seed.

S*T*A*R* was developed by the Admissions Office, says Lasalle, to instigate more involvement in the recruiting process among current students. "UOP students possess a special credibility in that they are experiencing first hand what UOP has to offer," Lasell said. "They share their experiences and offer personal testimony, in hopes that prospective students will be at ease and more inclined to ask questions. Undoubtedly, high school seniors leave the meetings excited and with a desire to visit and learn more about UOP."

All UOP students are invited to be S*T*A*R*s. They must be in good academic standing, responsible and capable of balancing the extra load. Most importantly, they are encouraged to be open and sincere while representing the University. Their enthusiasm exemplifies the dedication and the desire of the University community to carry on the UOP tradition -- they are S*T*A*R*s in every sense of the word!

S -- THE VITAL LINK

recruitment program is and should be of contents to UOP is of utmost importance. It is for exciting and challenging futures.

UOP, the recruitment effort merits support. To keep our university strong and students, faculty, alumni, parents and friends--causes.

indicates, every one of us can make a significant contribution to the university depends on us!

the fall overnights. "Typically," says Medford, "we can house only 100 to 125 students per fall overnight visit. In most cases, we have more responders than our facilities can accommodate, so we have to turn some students away."

The fourth overnight visit, conducted in the spring, is offered to prospective students who have already applied to UOP. "This is a separate program with a separate invitation," says Medford. "Invitations go to everyone who has applied, which is usually about 3,000 to 3,500 people. Typically, this means about 1,000 guests, including students and parents."

Medford says that Open House is the major on-campus admissions event of the year. Usually held in early April, UOP representatives encourage applicants to confirm their enrollment by the May 1 confirmation date. "Our hope," explains Medford, "is that these accepted applicants will attend the Open House and decide that UOP is the place for them prior to May 1, the date they should notify the college of their choice. Thus, this is an all-campus event involving the collective effort of students, administrators, deans and faculty alike."

Although his department doesn't have a scientific way of measuring the effects of overnight visits compared to non-visiting students, Medford says that enrollment figures indicate that people who visit the campus personally are more apt to apply. "The fact that the student comes to the campus in the first place suggests more than a casual interest," says Medford. "Of course, the campus sells itself," he stresses, "in terms of its appearance and the friendly nature of the University. The figures clearly suggest that those students who have participated in some type of on-campus activity, either an overnight or an individual visit, are much more likely to enroll."

ALUMNI VOLUNTEERS

Another vitally important volunteer recruitment effort comes from UOP's alumni. Numerous alumni host receptions in late March and early April for students who have been accepted for admission. In addition to contributions by an alumni committee from the Alumni Association Board, the Admissions Department receives significant help from AARs (Alumni Admissions Representa-



Demonstrating a key element of the Alumni Admissions Representative program, Bob McConnell '50, indicates points of interest on the UOP campus to a prospective student.

tives). "The main contribution that we get from alumni," says Medford, "is through the AAR program. It is highly organized and involves about 300 alums who have attended special training programs on campus."

However, Medford emphasizes that one of the best ways alumni can help the admissions effort is to provide the admissions office with the names of prospective students. To this end, the admissions department recently issued an "Alumni Chal-

lenge" to the Alumni Association asking for a minimum of 1,000 names. "When we get a name through the Alumni Challenge, or from another friend or constituent of the University, it gives us a tremendous advantage," says Medford. "When a student is recommended to us, we can write a very personal letter to that student. When we write to a prospective student saying that his or her name has been given to us by an alumnus,

Continued next page.

AAR Story

The Alumni Admissions Representative (AAR) program involves a group of volunteers who have helped maintain UOP's enrollment in a nation beset by declining college attendance.

It's an organization in which alumni volunteers assist the campus Admissions Office with student recruitment in their own communities. The group, launched more than three years ago with approximately 20 volunteers, has grown to 250 volunteers representing California, Washington, Vermont, Oregon, Texas, Connecticut, Arizona, New Hampshire, Pennsylvania, Chicago, Honolulu, Kansas City, St. Louis, Denver, Boston and Washington D.C.

Responsibilities of an AAR vary from calling prospective students in their area to representing the University at "college nights" held at local high schools or community colleges. According to Anne Seed, assistant director of admissions and responsible for the organization and implementation of the program, the vast number of college nights across the nation are impossible to attend by University Representatives without the help of alumni volunteers.

"We are an arm of the Admissions Office in our own communities," says AAR Bob McConnell '50. "In some instances, we can help out a great deal by simply making a phone call to offer our congratulations and assistance to a student who has been accepted to Pacific."

AAR volunteers are advised when students are accepted for admission to the University. Telephone calls to the student and their families encourage continued interest in UOP.

"We're not looking for a specific background in our volunteers," emphasizes Seed. "What we really want are alumni with enthusiasm for the University -- those real positive, warm feelings one might have about their UOP years."

To volunteer as an AAR, an alumnus must commit to attend one weekend training session held on campus. The most important part of the training, stresses Seed, is the alum's acquaintance with the campus itself, especially for those who are not aware of the many physical changes that have taken place in the past several years.

"In addition to the training sessions, the Admissions Office keeps us up-to-date by mailing new brochures and information about current events on campus," says McConnell. "So, when a potential student asks about

new programs like physical therapy or the School of International Studies, we know exactly what they're talking about."

Although the number of AARs has increased dramatically in the past three years, more volunteers are needed in Nevada and Alaska and on the East Coast. Volunteers from all areas are welcome to join.

"There are people who would really like to help the University," notes Seed, "but they're so busy at work, at home, or with community programs that they don't think they can find time to help."

One very important way busy alumni can help UOP, Seed adds, is by sending names and addresses of prospective students to the Admissions Office. Local newspapers usually print the names of high school honor roll students and/or outstanding students from various departments. Alumni can send the Admissions Office these names and addresses without working within the structure of an organized program.

"I also feel very strongly that every alum has the responsibility to speak positively about UOP," concludes Seed, a 1980 Pacific graduate. "Whether in a professional situation or a social situation, it's something that everyone can and should do."

a parent or other special person, it is a compliment to that student. It indicates that the student has been recommended to the admissions office and it gives us a much greater opportunity for personal communication than if the name was given to us by the College Board Search Service."

Medford stresses that at the height of their search season, the admissions office has about 105,000 names in their computer system. From this cultivation pool, they receive about 3,500 applications. Of these applicants, about 1,100 comprise the entering class of students. "When you convert the figures," says Medford, "you realize that it takes 100 names to get one student! So the more names we can get and the more opportunity for personal correspondence, the more productive our efforts will be."

Another important aspect involving the acquisition of names is that many alumni have access to areas beyond the scope of the

admissions search. "Some alumni live in areas that we don't or can't visit," explains Medford. "The names of those prospective students would not normally come to our attention because we aren't able to visit schools in those areas and our College Board list of names does not contain students who are not in our 'primary market,' principally the West Coast states. So, for example, we don't have names for New York, Connecticut, Virginia or Pennsylvania." Also, Medford adds that if alumni in those areas provided the admissions office with names, they would not duplicate the names already listed but would give the admissions outreach a new, previously unattainable scope.

FACULTY VOLUNTEERS

Medford says that faculty, while not an organized

group, become willing and devoted volunteers when the Admissions Department asks for their help.

"The faculty helps us in a variety of ways," says Medford. "They attend college days and college nights for us, particularly the ones involving community colleges. They make themselves available to students visiting the campus who may want to talk to a professor or a dean or sit in on a class. Of course, they also participate in special programs such as the overnights, during which they make their schedule available to students who want to visit their classes. Faculty involvement is extensive."

Gary Hoover, Associate Dean for the Admissions Office, agrees. "One of the most important contributions the faculty provides is to be very available to us," says Hoover. "In almost all cases, if we discover that a student is interested in a certain area, we can arrange for a professor to talk to him or her." Hoover recalls a recent instance, during one of the busiest times

of the year, when an engineering professor took the time to visit with a high school junior. "It was on the second day of this semester," recalls Hoover, "and a young student wanted to investigate the possibility of taking a combination of mechanical and civil engineering. I called Bob Hamernik, chairman of the Civil Engineering Department, and he made room in his busy schedule to see the student and his mother. That is the kind of caring faculty we have at UOP."

Medford says that this kind of dedication typifies the teamwork needed in the student recruitment effort.

"If our admissions program is going to be successful," says Medford, "it needs to involve all elements of the university team -- not only the admissions professionals, but the students, faculty, alumni, parents and friends of the university. All of us can make a difference," he adds. "All of us can make a significant contribution to our most mutual of goals -- the future of our university and its students."

Gary Hoover: UOP's Admissions Emissary

by Harrell Lynn

Gary Hoover thought he had seen everything during nearly two decades of traveling around the world recruiting students to attend the University of the Pacific. But Hoover, Associate Dean of Admissions and Director of Undergraduate Foreign Admissions, had never experienced anything to match a scene that unfolded 18 months ago in Guangzhou (formerly Canton), a southeastern port city in mainland China.

Hoover and admissions colleagues from over 15 universities had just concluded the first-ever group presentation in post-war China on American higher education. Surrounding Hoover in a hotel meeting room were 300 eager Chinese citizens, hanging on every translated word of a letter written by a Chinese professor participating in a teacher exchange program at UOP. Hoover remembers being fascinated by the situation.

"It struck me as exciting that we were in the People's Republic of China -- in 1986 -- hearing a letter about the University of the Pacific being read to a very attentive, expectant group of Chinese students. Beforehand, we had no idea what the response would be to our visit. But we discovered that the demand was so great they had to use a ticket system

for admittance and limit the number of people attending. One of the students, who has since enrolled at UOP, traveled two days to hear our presentation."

According to Hoover, China's enthusiastic response to our country's educational overtures

is part of a worldwide pattern. "Traditionally, American undergraduate education has not been well understood or highly valued overseas. But this is changing. Many students in other nations are interested in the specific technological train-

ing that is available in the United States. Likewise, many of their universities are under heavy enrollment pressures."

UOP has long recognized the interests and needs of foreign students. The University began

Continued next page.



Gary Hoover, Associate Dean of Admissions and Director of Undergraduate Foreign Admissions, has found increasing interest in UOP from foreign students, such as Malaysian native Norizan Abdaziz, a dean's honor roll student in electrical engineering.

sending admissions representatives overseas, primarily to Latin America, when Elbert Covell College, the University's inter-American studies division, opened in 1962. In recent years, UOP's recruitment direction has shifted toward Asia, a more suitable marketplace geographically.

"Asian cities identify closely with California," explains Hoover.

"We look at Hong Kong, Singapore, Kuala Lumpur [the capital of Malaysia] and Jakarta [the capital of Indonesia] very much the same way we view Los Angeles, Portland, Denver, Chicago and Honolulu. These are all cities with significant numbers of strong, well-qualified students interested in studying in a place like UOP."

Hoover has done his share of flying abroad since arriving at UOP in 1969. He's been to 25 countries, mostly in Latin America and Asia, and has spent up to eight weeks a year overseas. He will embark on this year's three-week "Asian Tour" in late February. A glance at his itinerary confirms that this is no vacation junket.

On Feb. 25, he and admissions officers from several other universities will fly from San Francisco to Hong Kong for three days of college fairs and school visits. Then on to Jakarta and Singapore for seven more days of visits and fairs, plus meetings with local educational authorities. Then a day of rest and report writing in the Malaysian city of Penang, followed by a day of information sessions, school get-togethers and a meeting with the Malaysian-American Commission on Educational Exchange (MACEE). A quick flight to Kuala Lumpur, marked by a visit to that city's MACEE bureau and three more days of fairs, school visits and meetings with Malaysian scholarship agencies.

At the two-week point, part of the group returns to the United States. But Hoover will press on. After a stopover in Singapore, it's on to Taipei, Taiwan, for a day of extensive activities. Then it's down the homestretch with a four-day stay in Tokyo.

"Eight cities in three weeks," notes Hoover. "You really go, from 7:30 in the morning to 9:30, 10:00 at night."

The recruiting approach abroad is similar to home-based methods, says Hoover. High school visits, public meetings in hotels (college fairs) and individual student-parent meetings are emphasized. What is dramati-

cally different, however, is the wider scope required of each recruiter's presentation.

"In most cases, you represent not only your institution, but American higher education as well," explains Hoover. "You have to familiarize students with some of the basic differences which exist between our educational system and theirs. Sometimes the whole idea of recruiting must be explained to them, because most of their countries' institutions don't recruit."

Ethics in foreign admissions is also of greater importance, Hoover points out. "You must be much more careful when talking with foreign students and parents because their understanding of our system may not be complete and their resources for checking facts and data may be limited. They're taking much more on faith, perhaps, than American students.

"There's nothing worse, I imagine, than for a student to travel 6,000 miles and find that the university was nothing like he was told it would be."

Also important is the consideration of cross-cultural communication. "The cultural rules change dramatically when you leave the United States," says Hoover. "And they continue changing from country to country and from group to group within countries. Close attention must be paid to appropriate cultural behavior at all times. It's fascinating work, but not easy."

Compounding the ethics and cultural responsibilities is the highly competitive nature of foreign recruiting, which not only includes heavy involvement by American institutions, but also foreign universities from Australia, Canada and the United Kingdom. "Foreign admissions is no less competitive than domestic recruiting," notes Hoover. "Many people at other institutions have had the misconception that you can just go out there and pick students up. But you have to have strong services and quality programs. And foreign students are quickly becoming as sophisticated in their college selection as their American counterparts."

Hoover says his recruiting effort is bolstered by the strong commitment to international programs on the UOP campus. The University offers many of the academic fields in which foreign students are most interested: engineering, computer science, business and pharmacy. "We are a natural for these students because we have excellent

academic offerings, a strong Office of International Services, a caring and supportive faculty and an administration committed to internationalizing the University."

He credits this homebase support with helping attract a foreign student population topping 300 undergraduates, which constitutes nearly 10 percent of the University's undergraduate enrollment.

Adding a happy ending to the recruiting story are the highly positive contributions of UOP's foreign students. "They've had nothing less than a favorable impact, and that's primarily because they've demonstrated that they are students first," compli-

ments Hoover. "They compete very well in rigorous majors and, given their ethnic backgrounds and perspectives, they provide a phenomenal cultural mix on this campus."

The students continue contributing after they graduate, too. Hoover sees more and more foreign alumni who welcome the opportunity to join him in talking about UOP and Stockton with prospective students and their parents.

"They're great," says Hoover. "They know just what the questions will be because they've had them. And they know the answers because they've succeeded here. They're a source of tremendous pride for us."

THE CHALLENGE OF 1,000

By Bob McConnell
Chairman, Admissions Committee
Pacific Alumni Association

A challenge to the Alumni Association has been issued by E. Leslie Medford, Dean of Admissions at UOP, for alumni to become more active in recruiting students. And the challenge has been accepted by the UOP Alumni Board.

Specifically, alumni are being asked to provide a minimum of 1,000 names of high school juniors and seniors and community college students who are prospects for admission to the University of the Pacific.

Most alumni know one or more young people, members of families, or members of youth organizations who are fine prospective students for Pacific. *The best prospect would be a student who will be entering college or transferring from a community college in the spring or fall of 1988. The best time for them to begin receiving information about UOP is NOW!*

Use the form below to submit the names of these students to the UOP admissions office. The admissions office will follow up with letters and detailed information. By indicating that your name can be used in correspondence with these students, you will be adding a personal and helpful note.

Imagine that a student is struggling to find the right college or university. A personal letter arrives saying: "John Smith, a UOP alumnus of the class of '75, has recommended that you are the kind of excellent student who should consider the University of the Pacific." This could have a significant impact upon the student's decision.

Medford explained that a personal referral can significantly influence a student to apply for admission. The largest number of students who enroll are those who have been referred to the University by a relative or friend. "If each of the more than 25,000 alumni would refer just one student it would indeed make a significant difference in the number of applicants we receive each year," notes Medford.

He suggests that honor students, class leaders and those who have achieved distinction in high school are among the best prospects for admission.

Take PRIDE IN PACIFIC. Be part of the recruiting team. Submit one or more names now.

Help meet the challenge. It could make a difference in a young person's life!

Your Name _____
Your Address _____
Your City, State, ZIP _____
Class Year _____
My name may be used _____ yes _____ no

Please contact the following prospective UOP student:

Name _____
Address _____
City, State, ZIP _____
High School _____ Year in School _____

Academics + Athletics = Successful Student-Athletes

text by David Jordal
interviews by Harrell Lynn

Academics and athletics. Historically these two elements have almost always been at odds. In recent years there have been some very depressing developments in college athletics, ranging from boosters paying players large monetary stipends to athletes graduating without the ability to read or write. Collegiate athletics has appeared more oriented to winning games than helping student-athletes receive a fulfilling education.

In the past few years, the National Collegiate Athletic Association (NCAA) has implemented standards to help rectify these serious problems: Entering freshmen athletes must achieve a 2.0 (C-average) in 11 "core" classes during high school and score at least 700 on their SAT. For many schools these rules have greatly affected the type of students they can recruit.

In contrast, UOP's Athletic Department has not had to radically alter its recruiting philosophy. "These rules have had almost no impact on UOP because we were already operating with a higher level student-athlete to begin with," notes Kathy Klein, Coordinator of Athletic-Academic Affairs. She says that the graduation rate for the University's athletes is consistently higher than the general student population and also higher than the national student-athlete average.

Klein monitors the academic status of UOP's student-athletes, who number approximately 300. Her position was created two years ago to help the Athletic Department better address the NCAA mandates, which stipulated that universities must "guarantee that students are making normal progress toward graduation."

Two UOP athletes, Teri McGrath and Mark Roberts, are making much more than normal progress toward graduation. McGrath, a key member of the 1985 and 1986 National Championship volleyball teams, and Roberts, a mainstay in the football defense at linebacker, earned the 1986-87 All-PCAA Student-Athlete Awards.

McGrath maintains a 3.70 grade point average as a computer engineering major. Voted "hardest worker" by her teammates last year, she feels her athletic concentration has carried over into her studies. "College volleyball takes so much concentration," she relates. "The discipline and extra work required to excel [in volleyball] has rubbed off on my schoolwork and made me a better student."

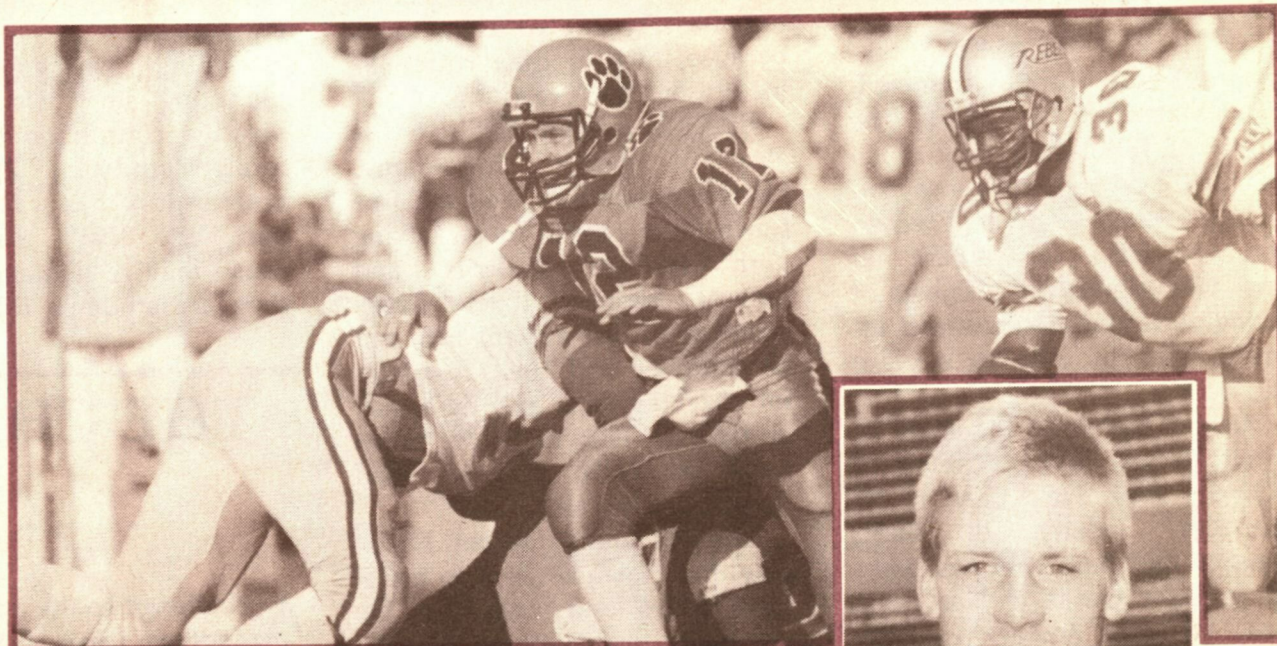
Roberts, who is completing coursework for his business degree and playing football this fall after going through graduation exercises in May, says he actually earns better grades during football season. "I have a more regimented schedule in the fall, with time set aside for studying. I think [regimentation] is good because you know you have to sit down and do the work. In the spring, it's a lot easier to mess around."

Roberts says that football coach Bob Cope fully supports his efforts to strive academically. "Coach Cope emphasizes that you are here for two reasons -- to graduate and play football. Academics is always stressed first."

President Bill Atchley makes it clear that UOP's philosophy is, indeed, academics first, athletics second. "The worst sin I could ever commit as a college president," Atchley stresses, "would be to use a person for four years and turn them loose without the ability to read, write and get a job. That will never happen at UOP as far as I'm concerned."

A major academic benefit for UOP student-athletes, according to Klein, is the individual attention they receive from their professors.

"It is very unusual to have a Division I athletic program at a school in which the faculty is so committed to teaching and the students are encouraged to talk to their professors," stresses Klein. "Most Division I schools are large, with research-oriented faculty. Classes are taught by T.A.s [teaching assistants]. Here, many



Roberts' development into an All-PCAA linebacker has not taken its toll on his academic performance -- he sports a 3.35 grade point average and claims his grades are higher during football season.

professors bend over backward to help student-athletes fulfill their class obligations, and are extremely cooperative when students have to be off campus. Some struggling student-athletes have even made contracts with professors to meet weekly to discuss their progress."

The Athletic Department upholds a philosophy that they will not admit a student who does not have the capability to graduate. "We will continue to recruit better players who are better students," says Cope. "Once they enroll we will provide them with even better motivation, guidance, direction and support. We are continuing to make progress and I guarantee this trend will continue."

In support of this effort, freshman student-athletes are given special attention to help point them in the proper academic direction. "Freshmen have to prove that they can make the transition from high school before we let them out on their own," explains Klein. "Primarily, we direct freshmen and other students to resources that already exist on campus -- the academic skills center, the math research center, the counseling center, the health

center and others. We also stress that they use their faculty adviser and professors."

Klein added that her office conducts three grade checks each semester and runs a cooperative study hall program with supervision by coaches from all of the sports.

"You don't have to be brilliant or even an exceptionally good student to graduate," she adds. "You just have to go to class and do all of your assignments. There are enough resources here if you are struggling."

Roberts acknowledges that hard work and discipline helped him achieve a 3.35 gpa at UOP. But he feels athletes are not asked to handle too much. "If you're not willing to put in the little extra work, you shouldn't be here in the first place," he emphasizes. "Actually, it's not that much harder to do well in school than to do poorly. You have to work pretty hard to fail. If you go to class and try, no one will fail you."

McGrath summed up the athletics-academics relationship. "It just takes a little bit of discipline and setting your priorities -- you can still have a lot of fun!"



Voted the "Hardest Worker" by her teammates last year, McGrath says her tenacious, disciplined court play has had a positive influence on her computer engineering studies.

PACIFIC • PACIFIC • PACIFIC

Clubs

The HAWAII UOP Club is inviting alumni, parents and friends of UOP to meet President Bill Atchley at a reception on Oct. 14. The gathering will be held at the Cannon Club, Fort Ruger, from 6:30 to 8:30 p.m. Everyone is also urged to attend the UOP vs. Hawaii volleyball games on Oct. 15 and 16 at 7:30 p.m. For more information, call Helen Brinkmann, (808) 942-2448.

The SOUTH BAY Pacific Club is hosting a brunch with President and Mrs. Atchley on Nov. 7 at the Doubletree Hotel, 5101 Great America Parkway, Santa Clara, preceding the UOP vs. San Jose State football game. Game time is 1:30 p.m. All alumni, parents and friends of UOP are invited. Call Allison Bailey Johnson, (408) 280-1241, Beverly Adams Bailey, (415) 948-6023 or Jan Comstock Lassagne, (408) 739-2185 for more information.

The SAN FRANCISCO Peninsula Pacific Club will host President and Mrs. Atchley at a reception on Nov. 8 at the Peninsula Golf and Country Club. Dr. Atchley will speak briefly at 5 p.m. For more information, call Bob Berryman, (415) 334-9070, or Carol Clover, (415) 342-9649.

The LOS ANGELES Pacific Club is planning a tailgate picnic before the UOP vs. Cal State Fullerton football game on Saturday, Nov. 14. For more information, call Esther Decker Hebbard, (818) 584-0016 or David Bessen, (213) 837-0217.

East Bay
Cecelia Williams, 415-687-0190
El Dorado
Robert Combella, 916-622-1932
Fresno
Mary Stockdale, 209-252-8206
Hawaii
Helen Brinkmann, 808-942-2448
Kern County
Bob & Shirley McConnell, 805-758-6751
Los Angeles
Esther Decker Hebbard, 818-584-0016 (home) & 213-744-8040 (work)

Marin County
Leslie J. Connarn, 415-381-1226
Monterey County
Wendy Banks, 408-624-0317
Orange County
Bob & Barbara Gaughran, 714-838-9517 (home) & 714-667-3300 (work)
Sacramento
Mary Young, 916-488-2824
Joanne Casarez, 916-372-4286 (home) & 916-372-0632 (work)
San Francisco
Bob Berryman, 415-334-9070 (home) & 415-952-4310 x216 (work)
South Bay
Bev Bailey, 415-948-6023
Jan Lassagne, 408-466-0597
Pam Dovala, 408-554-8463
Stanislaus
Dawn Mensinger, 209-869-4471

Calendar

OCTOBER

19
Exhibit by D.R. Wagner and Judy Keen, fiber, in the UOP Gallery through Nov. 13

20
Conservatory of Music Resident Artist Recital, faculty wind instruments solos and ensembles



ALUMNI ASSOCIATION PUBLISHES NEW UOP CALENDAR

Thanks to the production skills of past alumni president Max Baily and Bev Baily, the Alumni Association has recently published a beautiful 1988 calendar featuring full color photographs of the campus. The calendar is priced at \$7.95 and is available at the UOP Bookstore. All proceeds for the sales will go to future programs for the Alumni Association. Get yours now!

23

Jazz Ensemble Homecoming Concert with guest artist Richie Cole and "Alto Madness," Allen Brown, conducting

Water Polo vs. Fresno State
Block "P" Dinner

24

HOME COMING
Football vs. Fresno State

Water Polo vs. Alumni, then vs. CSU Long Beach

27

Volleyball vs. San Jose State

American Ballads, Blues and Jazz, Audree O'Connell, mezzo soprano, and Ron Caviani, piano

31

Concert Macabre, University Concert Band, Robert Halseth, conducting

NOVEMBER

1

Oriana Choir and University Chorus, William Dehning, conducting

3

Conservatory of Music Resident Artist Series Recital, Mike Vax, trumpet

4

Field Hockey vs. San Jose State

6

Volleyball vs. UC Irvine
Water Polo vs. Cal Berkeley

7

Volleyball vs. CS Long Beach

9

Exhibit by Robert L. McGill, drawings and paintings, in the Reynolds Gallery through Dec. 10

13

Volleyball vs. UC Santa Barbara

14

Volleyball vs. CS Fullerton
Water Polo vs. UC Santa Barbara
Cross Country NCAA District 8 at Fresno

16

Canadian group art exhibit, "True North/Far West," in the UOP Gallery through Dec. 18

20

University Symphony Orchestra, Warren van Bronkhorst, conducting

21-22

Wendy's Classic Volleyball Tournament with UOP, Hawaii, Texas and Illinois

28

Men's Basketball vs. St. Mary's
Women's Basketball vs. CS Hayward

For more information, please call the appropriate number:

Athletic events, 209-946-2474
Conservatory of Music
209-946-2415
Drama and Dance, 209-946-2118
Reynolds Gallery, 209-946-2242
UOP Gallery, 209-946-2814

HOME COMING EVENTS ADDED

Several new events have been added to Homecoming festivities scheduled for Oct. 23-25.

Parade Chairman Marvin Curtis has announced plans for a Homecoming Run to be held just prior to the traditional parade on Pacific Avenue. The run will begin on campus and end at Caldwell Park. Persons interested in participating should contact the Alumni Office, (209) 946-2391. Note: a special alumni category for men and women has been included in the run. The entry fee is \$6 and includes a t-shirt commemorating the event.

This year, parade viewers will have the opportunity to enjoy a "Breakfast in the Park" sponsored by KJOY 1280 Radio from 9 a.m. to noon in Caldwell Park. Some 20 bands are expected to participate in the parade and compete in a band review at its conclusion.

Caldwell park is located adjacent to the Lucky Food Market on Pacific Avenue.

Another new Homecoming event is the 25th reunion of the classes of 1961 and 1962 that will be celebrated at a dinner after the football game in Raymond Great Hall.

A complete listing of Homecoming events appeared in the July/August issue of the Pacific Review. Detailed information can be obtained by calling the Alumni Office. All alumni, parents of current students and friends of UOP are invited and encouraged to participate.

TIGER TRACKS



14

Stella T. Brockman, COP '29, recently had an elementary school in the Lathrop area named after her.

Dorothy Hurd Wells, Conservatory '29, is a resident of the "Retirement Inn of Western Hills" in Fort Worth, Texas.

'30s

Robin L. Dunn, COP '30, and his wife recently celebrated their 50th wedding anniversary. They reside in San Francisco.

Rev. Edwin M. Sweet, COP '30, and his wife recently moved to Bakersfield to be near their daughter and son-in-law, Linda and Kent Barnard, also Pacific graduates.

Barbara Linn Neals, COP '35, and her husband Roderick, a retired surgeon, are living in St. Helena.

Glenn White, COP '35, and his wife Kay recently celebrated their 50th wedding anniversary. They reside in Marietta, Ohio.

Robert Lee Wicker, COP '35, and his wife Marge celebrated their 50th wedding anniversary in Edina, Minn. They currently live in Walnut Creek.

Jean Miller Montgomery, COP '35, was recently listed in "Who's Who of American Women." She resides in Los Gatos.

'40s

Dorothy Lennox Harper, COP '40, and her sister Barbara Lennox Clark have recently returned from a three-week tour of England and Scotland.

Dr. Gregg Phifer, COP '40, served on the faculty of a Practicum in Parliamentary Law sponsored by the American Institute of Parliamentarians and held at the College of William and Mary in Williamsburg, Va. He currently resides in Tallahassee, Fla.

Doris Bowring Jacobs, COP '41, is director of the Oakland office of UNICEF and membership chair of the East Bay United Nations Association. She lives in Alameda.

Reino J. Dalben, COP '46, is recovering from heart bypass surgery. He is retired and living in Carmichael.

Donna Perrott Weiss, Conservatory '47, and her husband Burrie Weiss, Conservatory '49, are retired

and living in San Luis Obispo.

F. R. Ted Collins, COP '49, is currently men's varsity tennis coach at St. Mary's College in Moraga.

Betty A. Fowler, Education '49, is a self-employed consultant who assists school districts with Limited-English Proficient Students. She resides in Modesto.

May-Blossom Chang Wilkinson, COP '49, a retired teacher, was recently nominated to the San Mateo County Women's Hall of Fame. She is president of Delta Phi Upsilon and of the Council of Math-Science Educators of San Mateo County.

'50s

Sheldon H. Nickols, COP '50, is a real estate broker in Twain Harte.

Donald Rodewald, COP '50, has recently retired from a Bakersfield television show. He and his wife Shirley live in Bakersfield.

Dick Ramos, COP '50, has recently returned from the Orient. He resides in Thornton.

Dr. Verlan H. Stahl, COP '50, has recently retired as head of the Foreign Languages Department at Cal Poly San Luis Obispo. He lives in Spain.

Russell D. Harris, COP '51, has recently retired from the Mojave Unified School District. He lives in Mojave.

Robert Home, COP '51, is a retired business education professor from Tracy High School. He plans to continue teaching as a part-time substitute in the Tracy area.

Randall M. Prevo, COP '51, is actively involved as President of the Stockton Sertoma Club. His wife Irene is active in their church.

Dr. Richard W. Rohrbacher, COP '52, recently retired from teaching at the College of San Mateo after 19 years. He is presently writing and working in the theatre while living in Columbia.

Stu Boyd, COP '53, is retired after 30 years as an executive with the Hawaii Phone Company.

Margaret Brophy Byrne, COP '54, is currently a third-grade teacher in Kettering, Ohio.

Carolee Cutting Thompson, Conservatory '54, recently retired after 20 years as a special education teacher. She operates a small antiques business in North Morro Bay.

Mary Ellen Lobaugh, COP '54, recently earned the John R. Williams Award for her work with the Oak View Union School District. She currently teaches kindergarten at Oak View School in Lodi. She resides in Acampo.

Ben F. Capanas, COP '56, will soon be retiring and returning to Hawaii after 30 years of coaching and

teaching in California schools.

Lola V. Johnson, COP '56, is an English professor at Stanislaus State and a member of the University Honors Advisory Board. She lives in Turlock.

Donald R. Solso, COP '56, recently resigned from the U.S. Customs Service to become a manager in the Import/Export Department of Sony Corporation of America. He now resides in San Diego.

Doreen Styles Thornhill, COP '56, has been promoted to assistant manager of a fabric store in Shawnee, Kan.

Dr. Vance C. Nelson, COP '57, is principal of Irvington High School in Fremont and president of the California Interscholastic Federation. He was recently named as the first recipient of the Phil Hempler Award for his service in high school athletics.

Dr. Robert Bersi, COP '58, recently assumed the position of vice president for development at California State University, Long Beach.

Rev. Phil Dunaway, Conservatory '58, and his wife Marlene have been busy traveling the country promoting their gospel music. They reside in Benicia.

Wanda Fenters Fuller, Education '58, is retired from the Northern Sacramento Elementary School District. She now lives in Huntington Beach.

Carolyn Martin Getz, COP '59, is head administrator of a private school in Bel Air and resides in Sepulveda.

Dr. Paul Raskin, Conservatory '59, has recently invented a new method of making false teeth. He is a dentist in Sacramento.

Sherman White, COP '59, was recently appointed executive vice president for Security Pacific National Bank. He resides in Rancho Palos Verdes.

'60s

Dr. David Wilson, Conservatory '60, a former UOP music professor, has been elected president of the Southern California Division of the American Choral Directors Association. He lives with his wife and two sons in Palos Verdes.

Barbara Butterbaugh Bybee, COP '61, owns her own catering business and manages a deli shop in Danville. She lives in Walnut Creek.

Dr. Donald Villeneuve, COP '61, is an anatomy and physical anthropology professor at Ventura College. His wife Marylyn is a social worker. They live in Ventura.

Anthony L. West, COP '62, recently merged his corrugated container manufacturing business with Fleetwood Container Company. He

and his family live in Lake Arrowhead.

Dr. Phyllis Jane Nusz, COP '63, recently received a Doctorate of Education from Nova University in Fort Lauderdale, Fla. She is a private consultant designing leadership and management seminars for business, industry and professional organizations.

William R. Leonard, Engineering '63, has been appointed executive officer of the Regional Water Quality Control Board in San Luis Obispo. He and his wife Karin live in Pismo Beach.

Danine Gail Cozzens, COP '64, is working for PG&E as a technical writer. A resident of Albany, she performed this summer as a singer at the Renaissance Faire in Novato.

Truman L. Gates, Engineering '64, was named chief executive officer of Community Hospital and Rehabilitation Center of Los Gatos-Saratoga. He and his family will move from Danville to Los Gatos.

Richard W. Johnson, COP '64, is vice president of finance at Limoneira Associates in Santa Paula. He was recently selected a "fellow" at the National Center for Food and Agriculture Policy in Washington, D.C.

Loren L. Zeller, COP '64, operates a consulting business in direct marketing and has also been appointed as director of catalog sales for Codex Corporation. He and his family reside in Dunstable, Mass.

Robert Van Horn, COP '65, and his wife Judy Rowan Van Horn, COP '65, are both speech pathologists in Castro Valley. Robert has a hospital and private practice and Judy is employed at Castro Valley School. They live in Piedmont with their two children.

Nancy Smith Steinberg, COP '66, is the new principal of Valley Vista Elementary School in Petaluma. She resides in Manhattan Beach.

Dr. Gregory A. Finnegan, Raymond '67, was recently appointed adjunct associate professor of anthropology at Dartmouth College, in addition to his existing position as reference-bibliographer in the Dartmouth College library. He currently resides in Norwich, Vt.

Christina Welty, COP '67, is working as a cultural orientation trainer to Japanese businessmen going overseas. She and her son live in Tokyo, Japan.

Jeffrey H. Friestedt, COP '68, was recently appointed Order Processing and Dealer Assistance Activity Manager for Ford Motor Company. He and his wife Mary Johnson Friestedt, COP '68, live in Birmingham, Mich., with their two children.

Thomas M. Harrington, COP '68; McGeorge '74, has recently opened his own law practice, Harrington, Garretson and Connolly, in Tracy.

Dr. Dianne Philibosian, COP '68, was recently appointed as Associate Dean at the School of Communication and Professional Studies at

California State University, Northridge. She lives in Pasadena.

Philip C. Strick, Jr., COP '68, is the Regional Manager of Teachers Management and Investment Corporation in Orange County. He was recently awarded the Certified Financial Planner designation by the International Board of Standards and Practices for Certified Financial Planners. Strick and his wife Carolyn Troester Strick, COP '68, live in Mission Viejo with their sons Ryan and Kevin.

Mary Ann Frizzell Dziugis, Covell '69, was recently promoted to Advisory Marketing Support Representative for IBM. She lives in Bedford, Texas.

Anne Woolrych Hart, Raymond '69, and her husband Eric, both teachers, live in Williamsburg, Va., with their three sons. She and her husband operate a movie theatre in Cape Cod, Mass., during the summer.

Elise Bellicci Haugh, COP '69, is a Resource Specialist for the Eureka School District. She and her husband Dennis live in Granite Bay with their three children.

Donald A. Miller, Pharmacy '69, recently graduated from Pepperdine University School of Law and is working for a law firm in Monterey. His wife Teresita Abad Miller, COP '69, has been a Bacteriology Supervisor in the Santa Barbara Health Care Services Laboratory. They have recently moved to Pebble Beach with their son Douglas.

'70s

Bev Hoag, COP '70, is a fourth-grade teacher at Lawrence Elementary School in Lodi. She recently received the John R. Williams Award from the Lodi Unified School District.

Rex Pershnick, COP '70, recently returned to the U.S. after living out of the country for several years. He and his wife Wanda reside in Oakhurst where he is an assistant manager at Raley's Market.

Carlos Alcantara, Covell '71, is a corporate Hispanic sales manager with Procter and Gamble Company in Cincinnati, Ohio.

Todd Barton, Conservatory '71, musical director for the Oregon Shakespearean Festival, has recently released a new album. He resides in Ashland, Ore.

Carl H. Foster, COP '71, a newly appointed colonel in the Air Force Reserve, was recently decorated with the Meritorious Service Medal at Travis Air Force Base in Fairfield. Foster is a mobilization assistant to the Deputy Chief of Staff at Headquarters, 22nd Air Force.

James R. Gear, COP '71, and

his wife Susan Faskin Gear, Cal-lison '71, own a restaurant in Medford, Ore., where they reside.

Gregory S. Lathrop, COP '71, is a loan officer and manager of San Diego Trust and Savings Bank in San Diego.

Rev. Alan K. Davis, Conservatory '72, owns and operates a piano tuning business in West Covina. He serves as music minister at Paramount Baptist Church in Paramount and was recently listed in The Official Register of Outstanding Americans — Special Edition of Southern Baptist Leaders.

Kenneth K. Fisher, Raymond '73, has been appointed as the Insurance Law Committee Chairman of the New York City Bar Association. He is a partner in the Brooklyn Heights law firm of Fisher & Fisher and has recently published on the subject of judicial ethics.

Doug Haverty, COP '73, recently had one of his plays published by Samuel French, Inc., a leading publisher of books and theatre plays. He is currently working on several plays to be put into production in the near future. He resides in Burbank.

Rev. Stephen E. Horning, Covell '74, recently returned from Argentina where he, his wife and two children did evangelistic work. He and his family are preparing to go to Spain within the next year for the same purpose. They live in Running Springs.

Nancy Muller, COP '74, works as an administrative officer for the International Task Force on Hepatitis-B Immunization. She lives in Seattle, Wash.

Dr. Robert B. Campbell, Pharmacy '75, is a staff pharmacist at St. Agnes Medical Center in Fresno. He and his wife live in Pinedale with their daughter Kerrie Marie.

Michael S. Edwards, Pharmacy '75, was recently promoted to major in the U.S. Army. He is an oncology pharmacist at Fitzsimmons Army Medical Center in Aurora, Colo.

Dena Fracoli Stepp, COP '75, is working for Chemical Abstracts Service. She and her husband Jim live in Columbus, Ohio.

Mark K. Rogo, COP '75, vice president of Morton Machinery Co., Inc., has been elected treasurer of the Machinery Dealers National Association. He lives in Los Angeles.

Steven Earle Skinner, Conservatory '75, is minister of music at Grace Brethren Church of Long Beach, and has been appointed Organ Instructor at The Master's College in Newhall. He and his wife Carol live in Long Beach with their sons Nathan and Jared.

Cynthia Spencer, Pharmacy '75, recently graduated from Lincoln University Law School in San Jose. She is a manager of regulatory affairs for Cooper Laboratory, Inc., in Mountain View. She is a resident of Sunnyvale.

Nicholas S. Bavaro, COP '76, recently opened his own financial planning office in Modesto.

Deborah Euleess Mitzman, Education '76, was a speaker at the 25th

Annual Conference of the California Association for the Gifted. Her husband, **Joel Mitzman, Conservatory '75**, is a private piano teacher. They reside in Stockton with their two sons.

Michael Evans Heer, COP '76, recently opened the Stockton law office of Crymes, Hardie & Heer. He and his family reside in Stockton.

Terry Lee, Conservatory '76, is employed as director of development for Colorado Rocky Mountain School and also as an accompanist for the Aspen Chamber Singers. She lives in Snowmass, Colo.

Jim Pecchenino, COP '76, was recently named principal of Central Catholic High School in Modesto.

Luis Reyes, Elbert '76, has been named national publicity director for Apollo Pictures, a Culver City-based company.

Occeletta Briggs, University College '77, was recently appointed director of nursing services for San Joaquin General Hospital. She resides in Stockton.

Francine Katz Zelnick, Conservatory '77, is a singer and owner of Evans Entertainment Design Inc. in Fort Lee, N.J., where she lives with her husband Joel and their son Aaron.

Joan Romanoski Natoli, Conservatory '77, and her husband Steve recently sang at a Papal Mass in Rome as part of the San Bernadino Diocesan Choir. Joan currently serves as choir director at St. Margaret Mary in Chino. She and her husband live in Alta Loma.

Carol Sexton Smith, COP '77, is an aerobics instructor and her husband **Red Smith, COP '75**, is a manufacturers representative. They live in Edina, Minn., with their daughters Rebecca and Gretchen.

Dean Butler, COP '79, is currently starring in the television situation-comedy "The New Gidget." He lives in Los Angeles.

Cheryl Chang, Raymond '79, is the manager of "Some Other Place," a boutique in the Sheraton Hotel in Hong Kong.

Dr. Suzanne B. Millar, Pharmacy '79, is a clinical pharmacy specialist at the V.A. Medical Center in Oregon. She and her husband Chip recently moved from Portland to Oregon City, Ore.

'80s

Lori Braithwaite, COP '80, recently received her paralegal certificate specializing in litigation. She is working for a law firm in Marina Del Rey as an immigration paralegal. She lives in Los Angeles.

Jamie Lee Curtis, COP '80, an actress, recently finished filming a movie, "Amazing Grace and Chuck." She and her husband Chris

topher Guest live in Beverly Hills.

Scott McLaughlin, SBPA '80, has been appointed loan officer of the residential lending division of the Stockton branch of Imperial Savings. He resides in Stockton.

Pamela Moorhouse Naylor, COP '80, is the volleyball coach at Yucca Valley High School. She and her team recently completed a volleyball tour in New Zealand and Tahiti. She resides in Pioneertown.

Claudia Genung Yamamoto, Raymond '80, graduated with a Master of Divinity degree from Pacific School of Religion in Berkeley. She currently lives in Redwood City.

Marcelo Hildebrandt, Engineering '81, received his Master's Degree in Electrical Engineering. He and his wife **Nancy Wayne Hildebrandt, Covell '82**, live in Lima, Peru with their son Daniel.

Rev. Raymond G. Lockley, COP '81, is the new pastor of Aldersgate United Methodist Church in South San Francisco.

Colin Kerr-Carpenter, COP '81, is serving the Evans Mills and Philadelphia United Methodist Churches in Northern New York State. He currently resides in Antwerp, N.Y.

Dr. David Mussatti, Education '81, recently became the coordinator of student services for the Washoe County School District. He currently lives in Incline Village, Nev.

Nancy Revelli Elam, COP '81, and her husband David work for the San Diego Children's Hospital and Health Center as speech-language pathologists. They live in Encinitas.

Betty Ann Pacheco, Education '82, superintendent of the Fremont Union High School District, has been selected as 1987 "Alumnus of the Year" for the UOP School of Education. She resides in Fremont.

Stephen Peppers-Johnson, COP '82, received his Master of Administration Degree from University of California, Davis. He resides in Sacramento.

Pamela S. Stanley, COP '82, recently joined Optical Devices, Inc., as general manager of the new Military Products Group. She resides in Camarillo.

David L. Tanger, COP '82, is employed as warehouse manager in his family's hardware business in Hanover, Penn.

Rhonda Carwright, COP '83, was recently appointed a Deputy Attorney General for the California State Department of Justice. She lives in Grand Terrace.

Suzanne Guslani, Education '83, has been honored by the Council for Exceptional Children as "Special Education Specialist" of the year in San Joaquin County. She is currently a resource specialist at Lincoln High School in Stockton.

Laura A. Jackson, COP '83, received her Master's Degree from the London School of Economics and is presently studying for her Doctorate in Political Science at the University of Chicago.

Robert K. Shibuya, SBPA '83, works in the San Francisco office of

Cushman & Wakefield, Inc., a commercial real estate management company. He and his wife Julie live in Hayward.

Janice Strobel Rippey, Education '83, is currently teaching fifth grade in the Tigard Public School District near Portland, Ore.

Donna L. Delrey, COP '84, is currently living in San Francisco and working as an application scientist for Molecular Design Limited, a chemical software company.

Diane R. Lawler, COP '84, recently received her Doctor of Nursing Degree from Case Western Reserve University in Cleveland, Ohio. She is now working in the division of pediatrics at Stanford University Hospital. She resides in Palo Alto.

Laura J. Kuhn, COP '84, has been promoted to Martex sales representative in the Los Angeles Sales Office of WestPoint Pepperell's Consumer Products Division.

Linda Hart Adams, Education '85, is a Special Education teacher at Tokay High School in Lodi. She is head of the Parents Advisory Committee for the development of the family life curriculum at the California State School for the Deaf.

Charlotte E. Hammer, COP '85, received the Master of Arts Degree in Journalism from the Christian Broadcast Network University in Virginia Beach, Va. She lives in Los Molinos.

Scott A. Mednick, SBPA '85, works for Coldwell Banker in Santa Ana and resides in Huntington Beach.

Thomas T. Knoles, COP '86, is working on the Court Reporting staff at Humphrey's College in Stockton.

Garth A. Williams, Engineering '86, is working as a product marketing engineer for Integrated Device Technology. He lives in Monterey.

IN MEMORIAM

Therese Coulter Lloyd, COP '21
Alice Helen Baun, COP '27
Edith V. Farey, COP '30
Donna Shaffer Racine, COP '30
Uichi Sagami, Dental School '40
Genevieve Bailey, COP '49
John E. Fleming, Engineering '52
Carol Linquist Schatz, Pharmacy '63

MARRIAGES

Katherine E. Polk, Covell '73, and Howard Turner.
Gary H. Kleinfeld, COP '74, and Jill L. Jacobson.
Peter S. Lowenthal, Raymond '75, and Lucy Jewett.
Gary L. Woehl, SBPA '75, and Linda Sue Vollmer.
Maria J. Holguin, Education '76, and Eloy Urias Jr.
Harry Joseph Colombo, COP '77, and Janice Miner, McGeorge '84.
Warren M. Pearson, Pharmacy '77, and Elizabeth F. Wilkinson.
Kathleen Joan Srsen, Education, '77, and Pete Tercero.
Jeffrey Lewis Jardine, COP '79, and Sandra Jean Haley.
Dr. Larry W. Harker, Pharmacy

'80, and Heidi Wilson.

James Donald Mayol, COP '80, and Birgitt Anita Reisinger.

Ken Wornick, COP '80, and Cynthia Abigail Bogin.

Lori Jane Genasci, COP '81, and Cris Anthony Rosales.

Richard W. Jeffrey III, SBPA '82, and Patti Hoban.

John J. ("J.J.") Grimes, SBPA '83, and Maria Osvath, COP '84.

Karen Ahlen Oberlin, COP '83, and Ian Scot Latchford.

Christina Ann Bertsch, COP '84, and Mark Gerald Smith.

Dr. J. Grant Breshears, Pharmacy '84, and Karen Ann Collins.

Dr. Allen Brent Corey, Dental '84, and Christine Lynn Kerr.

Brenda Main, COP '85, and Brian Altman.

Greg M. Pacos, SBPA '85, and Catherine Gillfillon, Education '86.
Sheryl M. Robinson, COP '85, and Dr. Douglas Taylor.

Sally Ann Becktel, COP '86, and Jack Corbett Van Schenck.

Tracy Marie Fletcher, COP '86, and Michael Allen Hyde.

Sharon Carol Gabbert, SBPA '86, and James Oliver Mackey, COP '87.

Craig Hope, SBPA '86, and Jeanette Inglese, COP '86.

Katherine Anne Nibbi, Education '86, and Mark Strem.

Catherine Wall, COP '87, and Adam H. Althoff.

BIRTHS

To **Linnea Hanson, COP '73**, and her husband Harold Carlson, a son, Davis Gunnar Carlson.

To **Michelle Wells Grant, COP '75**, and her husband Mike, a daughter, Elizabeth Wells.

To **Ruth Eggett Allen, Pharmacy '76**, and her husband Dan, a daughter, Kathleen Irene.

To **Deborah Euleess Mitzman, Education '76**, and her husband Joel Mitzman, Conservatory '75, a son Jonathan Gordon.

To **Kristine Stetson Warneke, Conservatory '77**, and her husband Douglas, a son, Kenneth Stetson Warneke.

To **Rev. Jayna Totten Powell, COP '78**, and her husband Richard, a son, Isaac Benjamin.

To **Karen Schrempp Shepard, Conservatory '79**, and her husband William R. Shepard, III, a son, William R. Shepard, IV.

To **Dr. Leslie Valentine Cooley, Graduate School '81**, and her husband Walt Cooley, Pharmacy '81, a daughter, Melissa LeeAnn.

To **Pamela Leard Dovala, COP '82**, and her husband John Dovala, Engineering '83, a son Dustin Leard.

To **Garry Silvey, COP '82**, and his wife Diane Kenyon Silvey, a son, Michael Andrew.

To **Diane Drom Wigglesworth, COP '82**, and her husband Miles Wigglesworth, a daughter, Nicole Christine.

To **William E. Bartz II, COP '83**, and his wife Gretchen, a son, William E. Bartz III.

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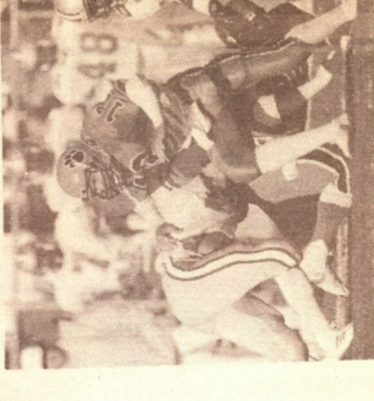
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All-star linebacker Mark Roberts also scores big in class ... see pg. 12.