



9-1-1983

Pacific Review Aug/Sept 1983

Pacific Alumni Association

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Pacific Review

Volume 71, Number 1

THE UNIVERSITY OF THE PACIFIC

AUG/SEPT 1983



Inside:
a refurbished Weber Hall,
a renovated Fallon House Theatre,
a renewed interest in football,
and more.

UOP Today

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On The Cover: Christina Andrich, Lisa Mirza and Lis Bazigin (l to r) returned to Kappa Alpha Theta to begin the school year that started on Aug. 24. Approximately 3,900 students were anticipated on the Stockton campus, about the same total as last year. School started early because of a change in the academic calendar.

Parents:

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Pacific Review

Volume 71, Number 1, Aug./Sept., 1983

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The Pacific Review is published by the University of the Pacific, second-class postage paid Stockton, California 95211, six times a year, every two months, August through July. It is designed to inform readers about the University, its people and its events. Pacific Review (ISSN 0164-9426).

Scientists Research Cancer & Heart Disease

Two research scientists at the School of Pharmacy have been recognized nationally for their work in cancer research and heart disease.

Dr. Donald Y. Shirachi, a professor of pharmacology and physiology, received a \$122,940 grant from the federal Environmental Protection Agency for his study on the potential of arsenic in drinking water as a promoter of cancer.

Dr. Kathryn A. Taubert, an associate professor of pharmacology and physiology, received a \$20,000 grant from the California affiliate of the American Heart Association. She said the one-year award is designed to help her study the interaction of two classes of drugs used in the treatment of various cardiovascular disorders. These two classes are digitalis and calcium-channel blockers.

Taubert specializes in cardiovascular physiology, and during the last 17 years she has received more than \$400,000 in research grants in such areas as ischemic heart disease and hypertension.

Shirachi has received more than \$600,000 in cancer research grants from the EPA, which develops acceptable levels of arsenic in drinking water.

"The existence of arsenic in drinking water is fairly common," explained Shirachi, "and we want to find out at what levels of concentration arsenic in drinking water is a co-carcinogen, or promoter, of cancer." His research is accomplishing this by investigating the formation of kidney tumors in animals exposed to regulated levels of arsenic in their drinking water.

"The EPA sets standards on anything toxic in the environment — which in our case is arsenic, and we hope to establish a model system to evaluate other toxicants," said Shirachi.

Fruth Heads Alumni Association

John Fruth, an attorney with Standard Oil Company of California, is the new president of the Pacific Alumni Association.

Fruth, a 1966 graduate, resides in Danville. He succeeds Doug Pipes as head of the University alumni association.

Other new officers are: Nancy Spiekerman, '57, of Stockton, president-elect; Bob Combella, '41, of Placerville, Northern Region vice president; Max Bailey, '54, of Los Altos, Bay Area Region vice president; Walter Baun, '53, of Fresno, Central

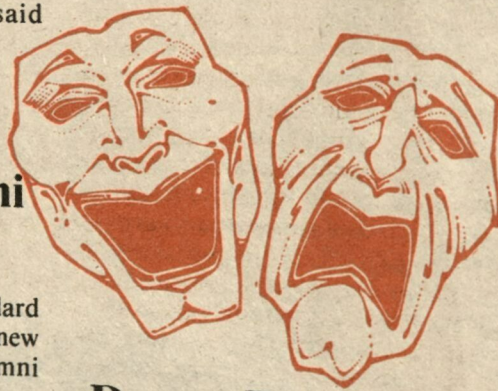


John Fruth

Region vice president; Mark Rogo, '75, of Los Angeles, Southern Region vice president, and Helen Brinkmann, '53, of Honolulu, National/International Region vice president.

Elected to a second three-year term on the Board of Directors are: Robert and Dale Young Black of San Mateo, and Robert and Dawn Schmid Mensinger of Modesto. Voted to their first term on the Board are Wayne and Sharon Young Hawkins of Danville, Helen Brinkmann of Honolulu, Mark and Cecelia St. Mary Williams of Concord, Patricia Bilbrey Kennedy of San Francisco, Walter Dahl of Sacramento, Robert Berryman of Hillsborough, Horace Wheatley of Oakland, M. Dudley Igo of Yuba City, and Sylvia Ishkanian Connelly, Catherine Cerutti Silva and Cynthia Cummings-Ertman, all of Stockton.

Committee chairmen are Doug Pipes, development; Max & Bev Bailey, Pacific Clubs; Walter Baun, admissions; Jan Lassagne, continuing education & travel; Nancy Spiekerman, events, and Al Clover, awards.



Drama Programs Announced

"We have an obligation to do plays that reflect what is taught in our drama classes," says Dr. William J. Wolak, chairman of the University's Drama Department, in explaining the shows that will be presented this year.

"We could do plays that would be obvious commercial successes, but this

would be a terrible disservice to our students. It would be just as wrong to do all Neil Simon comedies as it would be to do nothing but Shakespeare," he says in noting, "we are dealing with 3,000 years of tradition."

Wolak said two one-act operas, *Dido and Aeneas* by Henry Purcell and *The Outcasts of Poker Flats* by UOP Conservatory faculty member Stanworth R. Beckler, were selected because the department hasn't done full length opera in several years. These are scheduled for Nov. 17-20 with Dr. Sy M. Kahn of the drama faculty as the director.

A Soviet play that was censored by Stalin in 1938 and re-discovered in the late 1970s will be directed by Wolak on Sept. 29-Oct. 1 and Oct. 6-8. It is titled *The Suicide* by Nikolai Erdman.

The musical *Pittin* by Hirson and Schwartz will be directed by Wolak in February, and the season will close in April with *The Crucible* by Arthur Miller, with Kahn directing.

Also scheduled during the year will be a studio dance concert in December and formal spring dance concert in April.

CIP Graduates Achieve Success

More than 700 students have graduated from the Community Involvement Program (CIP) since it was established in 1969.

The program has provided opportunities for many qualified Stockton area students with a demonstrated financial need and history of being from a low income family to attend UOP through scholarships for full or partial tuition. One of the aims was to allow these individuals to return to the community with a college degree, and figures from CIP indicate this has occurred on a broad scale.

More than 150 of the graduates have established themselves in significant leadership positions, including several who teach at area schools. Others work as doctors, lawyers, pharmacists, accountants, engineers, and business executives.

Five CIP alumni recently honored by the CIP Community Advisory Board for their career achievements are Robert Acosta, a physician in Fremont; Francisco De La Cruz, a Pacific Telephone manager in San Francisco; Steve Hidalgo, a Pacific Telephone engineer in San Francisco; Rhone Lee, a training administrator with Intel Corp. in Tempe, Arizona, and Emile Ransom, an academic supervisor at the California Medical Facility at Vacaville.

Two Pacific Clubs Elect Officers

Pacific Clubs have been formed to provide opportunities for social contacts among UOP alumni and to serve the University and the community in a variety of ways.

Groups in two areas of California that are making progress in fulfilling this role recently elected officers.

Bob and Dale Black of San Mateo share the presidency of the San Francisco-Peninsula group and Shirley McConnell of Wasco heads the Bakersfield club.

The organizations are comprised of alumni, parents of current and former students and friends of the University.

Serving with the Blacks are Dr. Lorraine Scott of Palo Alto, vice president; Sara Peckham of Palo Alto, secretary, and Liza Lilley of Menlo Park, treasurer.

Named to the Board of Directors are Kathleen Lyons of Portola Valley, Bob Stetson and Beth Miller of Palo Alto, Al Clover of Hillsborough, Claire Dikas of San Carlos, and Tom Ferrari of Atherton.

Activities planned by the group included attendance at an August concert at Paul Masson Vineyard and tour of an art exhibit in San Francisco in January with UOP art historian Merrill Schleier.

At Bakersfield, McConnell's husband, Bob, is the secretary. Named to the planning committee with the McConnells are Kathi and Kirk Sakamoto, David Shively and Wilma Ross, all of Bakersfield, and Elizabeth McDougall Petrie of Shafter.

In other activities involving Pacific Clubs, the East Bay group is planning to attend a Dave Brubeck concert in Concord on Sept. 18. The Sacramento Valley club attended the play "Grease" at the Sacramento Music Circus on Sept. 1.

Football Hall Of Fame Adds Members

The Pacific Football Hall of Fame, started last year to recognize gridiron stars for the Tigers over the years, has added 10 new names to the charter group of 22.

The new list is headed by running back Willard Harrell and two local Tiger boosters, Alex Spanos and Robert Eberhardt.

Harrell holds most of the Tiger rushing records from his 1972-74 college career. These include 3,324 yards, 36 touchdowns and 220 points. He now plays in the NFL with the St. Louis Cardinals.

Spanos, whose financial support has aided UOP athletic teams for years, was the largest individual donor to the campus multi-purpose complex that bears his name. Eberhardt, chairman of the UOP Board of Regents, also has been a major financial booster of the sports program over the years. Both Eberhardt and Spanos were active in intercollegiate athletics while attending Pacific.

Also selected for the Hall of Fame were Willis Boyarsky, a lineman from 1940 to 1943; the late Ken Buck, an All-American end from 1951 to 1953; Wayne Hawkins, a lineman from 1957 to 1959 who later played with the Oakland Raiders; Earl Klapstein, the first UOP selection in the pro draft after playing from 1941 to 1943; Tom McCormick, a running back from 1950 to 1952; Jack "Moose" Myers, the football coach from 1953 to 1960, and Tom Wilson, an Honorable Mention All-American who played from 1931 to 1933.



Joggers Can Go Too Slow

Beginning joggers can actually hurt themselves by going too slow, according to a University faculty member.

Dr. John G. Boelter specializes in the field of kinesiology, which is the study of human motion. His main interest in runners and joggers is their form. He looks at things like length of stride, the way the heel hits the pavement in relationship to the body's center of gravity, arm swing, whether the toes are pointed in or out, and the amount of lean in the upper body.

"Beginning runners can have too much vertical oscillation, which means they have a tendency to bounce as they trot along. They also can run so slow that their stride length is very inefficient," he explains. "I'm certainly not saying they should sprint or run fast, especially if they are just beginning, but I am saying they can run too slow. The key is to find a comfortable pace. Then, the more you run, the more efficient you will become." He says most people have a fairly efficient running gait, and those who don't really are noticeable.

Boelter, who teaches courses in sports medicine, physical education philosophy, and kinesiology, feels joggers with poor running form are more



Sandra Anselmo shares with her children, David, 4, (left) and Christopher, 7, some concepts of time and change in nature.

Toddlers Learn By Growing Radishes

Planting radish seeds and watching them germinate can be a valuable experience for a toddler, according to Dr. Sandra Anselmo.

The UOP faculty member, who specializes in early childhood education, explains, "It takes children a long time to deal with the concepts of time and change, as these things evolve gradually through experiences during early childhood years. Because the passage of time and consequent changes are eloquently and immediately observable in nature, it is rewarding to provide children with experiences with growing things."

Anselmo said a young child can learn a lot by just planting some radish seeds in a cup and watching what occurs. "Radishes are good to use

because the children can see results in about three days. They realize it starts with a seed, which germinates, and then grows into the radish."

She said that the children also learn responsibility by watering the plant and keeping it out of dark areas. "City children really need to know this link with the earth and that everything has a source — which isn't the local grocery store."

Anselmo added that this project is used with considerable success in many classrooms at the lower grade levels, and it also is something parents can do with their youngsters at home.

She was recognized recently in a national educational journal for an article on this subject.

Jewish Society Aids UOP Course

The Jewish Chautauqua Society has awarded the University \$1,000 to assist in the teaching of a course next spring on Judaism.

The class will be a basic introduction to the Jewish faith and its history, beliefs and customs, with an emphasis on understanding the Jews of today. Rabbi Lester Frazin of the Temple B'nai Israel in Sacramento will direct the course, which will be offered through the Religious Studies Department.

The award to UOP is one of 13 California endowments granted this year by the Society, which is the educational arm of the National Federation of Temple Brotherhoods.



Bechtel Center Popular Spot

The University's Bechtel International Center is fulfilling its role of promoting international activities and cross-cultural awareness.

Ann Helm, director of international services and foreign student adviser at UOP, reports significant spring semester use of the facility that was opened in February.

The activities included lectures by guest speakers on Germany and Poland, a potluck honoring African students, slide shows on Russia and the Middle East, Chinese Cultural Day, film on Japanese business, Mexican Folk Dance presentation, and talk by Iranian writers in exile.

She says there were 94 different activities held in the Center, and these events were sponsored by 57 different groups. The activities included four academic courses plus various meetings involving the Office of International Services and Office of International Programs that are both housed in the complex. Six student groups, 16 departments and eight community groups also were involved in activities at the Center. Seven different cultural displays were shown, along with 37 public presentations during the four-month period. A two-week usage study in May showed that more than 1,000 students used the Center for various purposes.

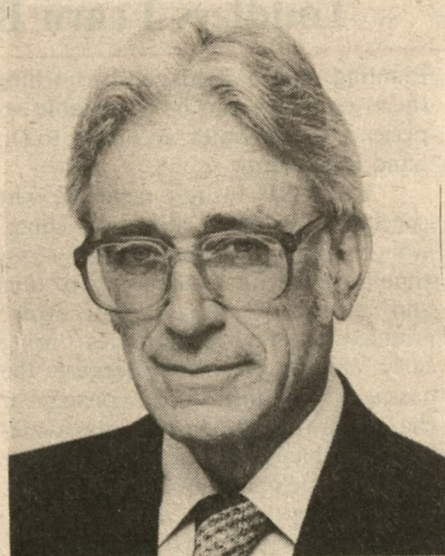
"It is clear that the Bechtel International Center is serving an important role in the University's international offerings," says Helm. "It provides a valuable link between foreign and U.S. students, students and faculty, and University and community. We can only anticipate that the demand for its availability will continue to increase," she concludes.

Schneider Named Pharmacy Dean

Dr. Warren J. Schneider, acting dean at the School of Pharmacy for the last five months, has been named dean of the school.

Dr. Stanley E. McCaffrey, UOP president, announced the appointment, which was effective July 26.

Schneider has been on the UOP pharmacy faculty in physiology-pharmacology and clinical pharmacy since 1972. He was serving as assistant dean for pharmaceutical sciences and graduate studies when he was named acting dean on March 1.



Warren Schneider

The new dean came to UOP from the School of Veterinary Medicine at the University of California at Davis where he received a Master's degree in Preventative Veterinary Medicine and a Ph.D. in Comparative Pathology. Schneider previously spent 25 years with the Army Veterinary Corps in the field of preventative medicine and administration. He holds a Doctor of Veterinary Medicine degree from Colorado State University.

McCaffrey said, "I am very pleased to appoint Warren Schneider as the dean of the School of Pharmacy. Through his more than 11 years of service on the faculty and administration of the school, and in the past five months as Acting Dean, he has demonstrated complete capability as an administrator.

"I feel a full confidence that under his leadership, and with what I know will be the complete cooperation of the faculty and staff, the School of Pharmacy will further strengthen its quality and make excellent progress as one of the finest pharmacy schools in the nation."

Plan Now For Homecoming On October 29

Planning is underway for the 1983 Homecoming that is scheduled for Oct. 29 with a variety of traditional events and some new features.

Beginning the weekend will be a golf tournament and luncheon on Friday, Oct. 28, for the 45th reunion of the Classes of 1937, 38 & 39. Friday night events will include a dinner for Alpha Phi Alpha alumni and the Block P Society dinner which will honor the Amos Alonzo Stagg Award winners and the teams of 1937, 38, 39, 63, 64, 67, 68 and 73.

The traditional past president's breakfast will kick-off the Saturday events. A new activity this year will be a five kilometer (3.1 miles) foot race along most of the parade route. The run will start at 9:30 a.m. at the Spanos Center, and there will be awards in special divisions for UOP alumni, students and employees, as well as the general public. All alumni who are runners or joggers are encouraged to participate.

"Pacific Space Odyssey" will be the theme for the 9:45 a.m. parade along Pacific Avenue that will precede the 2 p.m. football game between the Tigers and University of Idaho.

A special luncheon will honor several distinguished alumni for public service, university service and professional service. Rhizomia will have a 125th reunion reception and dinner. Meanwhile, receptions are planned for the 10th reunion of the Class of 1973 and 15th reunion of the Classes of 1967-68. Also planned is a 20th reunion dinner for the Class of 1963-64 and 45th reunion dinner for the Classes of 1937, 38 and 39.

Two tennis tournaments are scheduled. The second UOP Tennis Festival and barbecue for alumni, faculty and friends is planned for Sunday morning at the Brookside courts. All day on Saturday, and Sunday afternoon, will see the top Northern California amateur players in a major tournament at the same location. There will be singles and doubles competition for men and women. Gordon Graham in the Athletic Office has more details on both of these events.

Further information and tickets for all other events may be secured by contacting the UOP Alumni Association Office at (209) 946-2391.



Anne Seed

New Position Enhances Student Recruiting

Anne E. Seed has been named to the newly created position of assistant director of admissions for faculty, alumni and student admissions assist programs.

Her position will involve working with UOP alumni, students and faculty in various recruiting projects within the Admissions Office.

Seed is a 1980 UOP graduate who has served as an admissions counselor for the last two years at DePauw University in Indiana. She also spent nine months as a field adviser for Alpha Chi Omega sorority after graduation from Pacific. She received President's Honors at Entrance upon enrolling at UOP, was a member of the Mortar Board honor society and was named to the Dean's List on three occasions.

Campus Peace Officers Upgraded

The 10 members of the UOP Department of Public Safety now have equal authority with city police officers. They were sworn in on Aug. 10 as City of Stockton peace officers at the University.

Norman Askew, director of public safety, said the action was made possible by recent changes in state law that were endorsed by the independent colleges of California. It gives the campus officers the same powers and authority as Stockton peace officers. Askew said that up until now there were conflicting interpretations of the law concerning the police powers of officers at an independent university such as Pacific.

"We are quite pleased by this action," said Askew, "because it represents a degree of professionalism we are trying to establish for our department at the University. We feel this also will enhance the working relationship of this department with the city and help create a safer environment for both the campus and Stockton community."

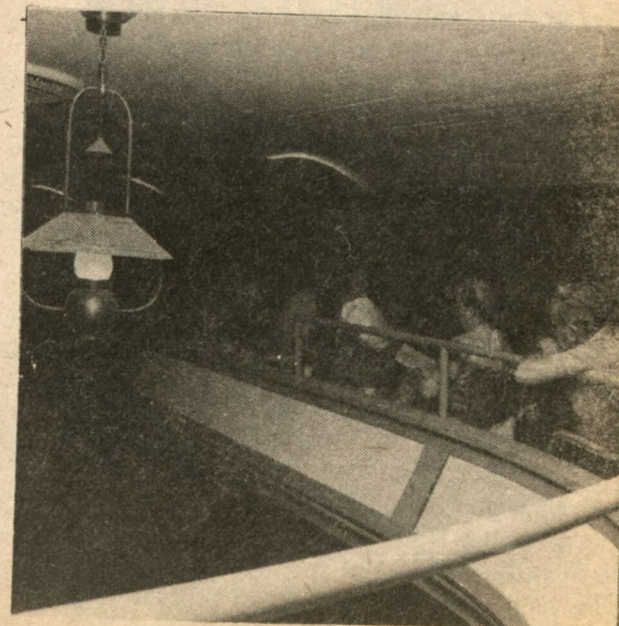
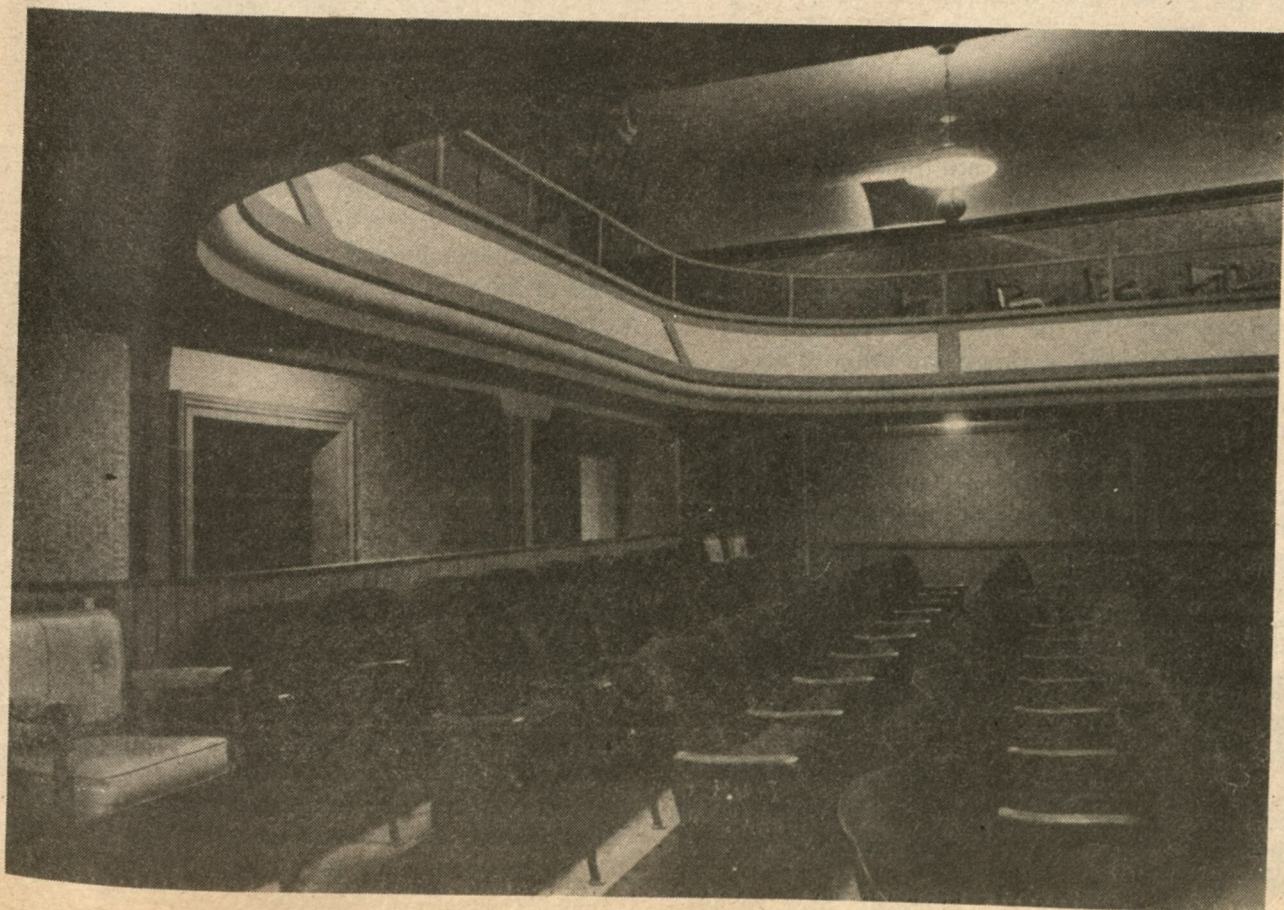
He noted that all of the officers on the UOP department have completed the basic training course for police officers throughout California.

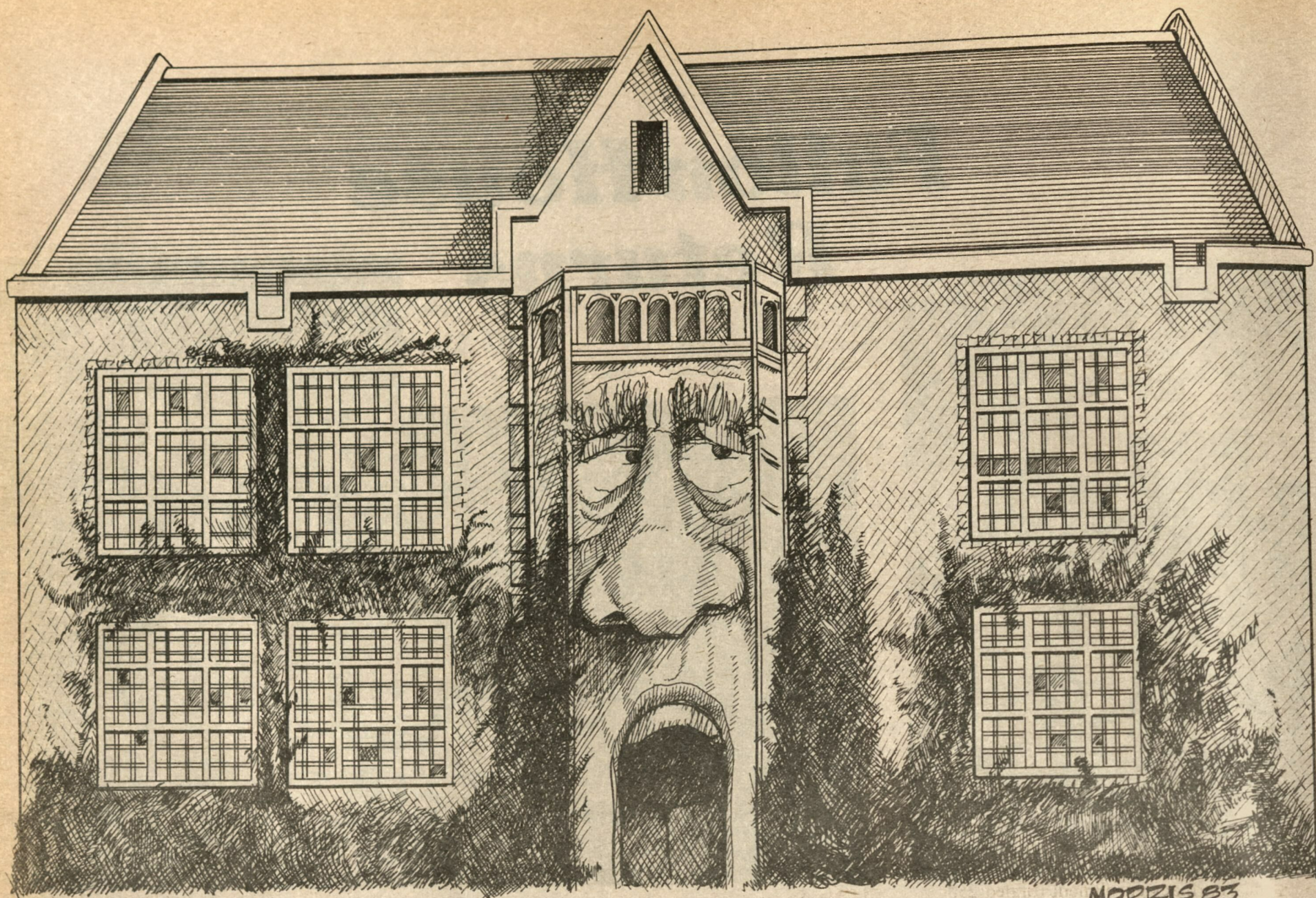
Fallon House Returns



The Fallon House Theatre in Columbia State Park reopened this summer after two years of extensive renovation. The building, which dates back to the 1850s, was reconstructed to maintain the historical authenticity. Refurbished were the seats, floor and wall coverings, and the stage area.

Added to the theatre are new costume and set construction rooms beneath the stage, a light and sound control booth in the balcony, and air conditioning.





If Walls Could Talk

The Autobiography Of Weber Hall

SOME folks just can't leave well enough alone. There I was, just settling down to a long life as a center for science studies when they decide to transform these aching brick sides into a school of business and public administration.

The idea of it! Asking a building going on 60 years old to switch roles right in the prime of its life. Haven't they read the sign above the doorway to each entrance? It says "Science."

It's not enough that I've had to suffer the smells of sulfur and formaldehyde all these years; now I'm gonna have to accommodate a passel of fast-talkin' business instructors. Instead of white smocks and loafers, I'll have to abide three piece suits and wing tip shoes shufflin' down the halls. And get used to new terms like "market segmentation," and "international labor negotiation."

Just the idea of it! Well, that's life in a university. Things are always changing. Come to think about it, though, things never have been what you'd call "permanent" around here at Weber Hall. Oh, by the way, I never did mention it, but I'm sure you're aware that I was named for the founder of Stockton, ol'

Charles Weber, a retired sea captain. He obtained nearly 50,000 prime acres of farmland from Mexico in 1844 and turned that settlement — "Tuleburg" he called it — into a thriving gateway leading into the mines of the Mother Lode. Yep, just wanted to set that straight. Now, as I was sayin', nothing around here was permanent.

Take for instance the day they opened my doors in 1925. On the first floor you had chemistry, physics, geology and minerology laboratories, plus the offices of those department heads. All science.

Upstairs were labs for biology, botany, bacteriology and physiology. Plus, they kept all the art studios, including ceramics, still life drawing and printing, as well as several offices, on the second floor. Not to mention the college library!

They even used the attics above the two gables. One room served as a chemistry lab, and the other as a storage area for art students.

Yes sir, we had 'em all the way to the attics in those days. But you have to remember that the College of the Pacific consisted of only six buildings. Why, you had to come to me or the Administration Building, now Knoles Hall, to find a classroom.

Those first few years were really quite interesting. The art people often complained they couldn't stand the smell that floated up from the chemistry labs on the first floor. As if paints and turpentine were a bouquet of roses. Still, on the other hand, some of the scientific staff were a little wary of their creative colleagues and periodically poked their noses in the studio doorways just to see what was going on. Thought maybe them artists were from another world, or somethin'. But they all got along, all right.

In fact, around the mid-30s the art department did something to add a little class to this building. Under the direction of DeMarcus Brown (yes, he taught art in those days in addition to theatre) and E. Grace Ward, art students painted murals on the walls, some of which can be seen today.

Also around this period things began to change. Stockton Junior College was started and shared the COP facilities. Faculty from both schools often alternated teaching in the same classrooms and had adjoining offices.

Then, too, the library became drastically overcrowded and was moved to the Power House building, now Baun Hall. The Science

Library, however, remained in Weber. In place of the main library, the Home Economics Department moved in.

Just after World War II the College constructed the quonsets, creating a new home and more room for art, geology and minerology. This, in turn, allowed more space for the biological sciences on the second floor.

In 1948, Professor Emerson Cobb took over the Chemistry Department and was urged by President Burns to bolster enrollment, which at that time numbered 15. When he retired in 1978, Cobb left a department totaling 1,000 students.

Much of his success was due, in part, to the establishment of the School of Pharmacy at Pacific. (Pharmacy students required a strong chemistry curriculum). The School was organized in February, 1955 with Cobb serving as acting dean. It started on my first floor, with only one office and 20 pre-pharmacy and 20 professional students. It quickly expanded after 1956 under Dean Ivan Rowland to include laboratories, faculty offices, a pharmacy library, animal room, stockroom and lecture rooms on both the first and second floors. By 1959, the pharmacy enrollment totaled 250 students. Soon after, the pharmacy program outgrew Weber Hall; it was moved in 1969 to new buildings across the Calaveras River.

Now that left only chemistry and biology. In the years that followed things remained relatively quiet. Except for that fire up in my attic. Nearest anyone could tell, the 1969 blaze was started by rats who had escaped from their cages on the second floor and accidentally struck a match in the chemistry research lab in the attic. That gave us all a good scare.

Then there was that time down on the first floor when a chemistry student got careless with a drying agent and caused an explosion that blew out 13 windows. Not to mention destroying his experiment.

Meanwhile, the University purchased the old Delta College campus, and by the mid-70s the Biology Department had been moved into the Classroom Building on the South Campus. This left me with chemistry as the last remaining original department.

Then they constructed that newfangled chemistry facility between Olson Hall and the Classroom Building with four brand new, spiffy labs on the first floor. Eventually, when the second floor of that building is completed, the Chemistry Department will entirely vacate Weber Hall for that new upstart, the School of Business and Public Administration.

In fact, construction on my second floor already is underway. Two suites, each containing four faculty offices, already are refurbished. And are they ever impressive! By the time this \$1.5 million project is completed, Weber Hall will house one of the most modern facilities in the Central Valley for education in business and public administration.

Envisioned for the first floor is a computerized classroom and a center for research and development. Also, they plan to design a center for the practical implementation of modern techniques in negotiation and bargaining. Still another area will be devoted to an executive training center and an executive board room.

Upstairs will be more faculty offices and classrooms. These resources are being designed not only to serve SBPA students but the business community as well. They will provide access to the most modern management tools and techniques.

Actually, I'm kind of excited, myself. The School of Business and Public Administration is the University's newest professional school, completing its fifth year last May. The School also had reason for celebration last Spring; on

its first attempt it received accreditation. This is accomplished by only 25 percent of the business schools in the United States which seek accreditation.

Now, with the recent addition of two majors — international management and, in conjunction with the Conservatory, music management — the School enjoys a bright future.

More importantly, Weber Hall will provide the School with its own special identity. This ol' 20,000 square foot structure will easily contain all of the faculty offices, classrooms and training centers under one roof.

Now, I've just got one question. How do they plan on squeezing the name Business and Public Administration in the little space above the doorway at each entrance?

—R.C.

Reflections

Death Valley Days

SOMETIMES they would capture snakes. Once they slept in a movie theatre. On another occasion they spent the night in a jail. The California Highway Patrol even provided escort service for the lengthy car caravans.

From all accounts, they always had fun.

For this was the old Death Valley camping trip, a traditional event during the Easter Week vacation at College of the Pacific from 1933 to the early 1950s.

Dr. Arthur T. Bawden, who served as president of Stockton College, and the late Professor J.H. Jonte of the Pacific Chemistry Department organized and directed the trips.

The participants, mostly Pacific students and area teachers, studied geology, animal life, biology, history, art, and geography. They stopped at the popular Death Valley locations of Scotty's Castle and Furnace Creek, plus visited Hoover Dam, oil fields and refineries near Bakersfield, and the huge plant of the American Potash and Chemical Corporation at Trona.

"It was the most worthwhile two units anyone ever took," recalls Bawden, who later taught chemistry at COP. "We had a lot of fun," he continues. "I still wake up at night dreaming about those Death Valley trips."

Lloyd Sweetman, a retired Sacramento educator who spent 20 years directing the nightly campfire programs, also has fond memories of the spring trips. "The Highway Patrol always escorted our car caravan through all the cities and towns along the way," he

recalls. "We never had to stop for any traffic lights because of this service." At night traps would be set for desert animals. In the morning the group would observe and photograph creatures such as kangaroo rats, scorpions, and snakes before letting them go.

"We always camped out, and I remember a couple of times when it rained we were forced inside. Once we spent the night in the movie theatre at Hoover Dam. Another time we slept in a jail, but I can't remember the town."

According to the Naranjado yearbook, the first Death Valley trip was in 1933, with 40 participants. Bawden remembers the cost was \$18 per person, with a dollar refund at the end. The numbers increased during the years, reaching more than 200 students in 1941. But the biggest year was 1947. "Many people had a pent up desire to go, as the war was over," Bawden recalls. "We had 365 people."

One of the participants that year, Edward Prewett, remembers a 56 automobile count in the car caravan. He met Mary Alice Yelland on the trip, they were engaged by the end of the week and married a few months later. They will observe their 36th wedding anniversary this fall. Adds Bawden, "These trips were responsible for many marriages, because when you get to know someone on a camping trip, you really get to know them."

By the early 1950s interest in the trip was waning, and when Jonte's health declined the Death Valley adventure was terminated. —R.D.

Freshmen C

Getting To Know

THEY were instructed to dress casually. Casually? Casually like for going out to lunch, or casually like for playing frisbee? Yes, both.

An extra minute in front of the mirror put them just that far behind schedule, and quickly came the fear of being late. First impressions, after all, are important, and today would be full of firsts. Lined up in front of Burns Tower, waiting their turn to pick up a name tag and schedule, 169 would-be freshmen make small talk.



"My brother and sister both went to school here, and another brother is transferring in this year as a junior. I'm here to study physical education and sports medicine, to meet a good variety of people, and to get out of Quincy."

Kristin Ray, Quincy, CA

These strangers have a lot in common. Seventy-five percent of them are Californians, and 60 percent come from Northern California. The remaining 25 percent represent 25 other states and 20 foreign countries. Racially, the group includes 80 percent Caucasians, 11 percent Asian-Americans, 5 percent Hispanics, and 4 percent Blacks. They carry an average GPA of 3.2, and 30 percent received President's Honors at Entrance for a GPA of 3.5 or better. More than 60 percent will get some form of financial aid during their college years. Forty-one percent have one or both parents with them at UOP for the weekend. They will, however, attend separate orientations — each carefully planned by a well prepared crew of administrators, faculty, staff, and, for the students, 32 student advisers.



"I think college needs to prepare you for endurance — the academics thing, and to prepare you for new experiences."

Steve Tsurudome, San Martin, CA

Lee Morgan, a 21-year-old senior economics major, reigns as student coordinator for this, her third summer of orientations. She sums up the weekend's three main objectives: to get the students socialized, to teach them study skills, and to get them registered for fall classes. "We're trying to give them an attitude toward school — toward being a college student. We want them to be enthusiastic, to relieve their apprehensions, and know the campus better. We try to make it the most fun that we can."

Director of Student Advising, Doug Smith, stresses independence. "We try to make both students and parents understand that the students are adults and responsible for their own decisions."

Each student adviser takes a group of 12 to 15 freshmen through a crash course on "How to Survive in College." Sessions include time management, reading and study skills, listening and note taking, and test taking. Academic advising and goal planning, with help from a faculty member, carves several hours out of Sunday. A slide show, campus tour, recreation and meals round out the weekend, giving the students a look at the campus, a feel for dorm life, and a taste of university cuisine.

"They're getting more conservative every summer," says Jack Singer, referring to the freshman class. A junior business major and Morgan's right hand man, Singer draws his comments from two years' experience. "Previous groups were more likely to go out on their own after scheduled activities ended. These are more likely to hit the sack," he continues. "But they cooperate, which is more than I expected. They seem more motivated and academically sound. The real evaluation will come in the fall. Their grades will tell."



"I don't have any specific career plans yet...who ever offers the most money, the best palce to go, I guess that's enough."

Noel Guerrero, Bakersfield, CA

Orientation

The Class Of '87

Grades have already bought their ticket, in most cases. "We're in a student market as opposed to a college market. A student with a decent record and pretty good grades has innumerable choices across the nation," says Dean of Admissions Les Medford. "There is a seriously declining pool of students until 1995. There just weren't as many kids born 18 years ago. There will be just as many colleges, but a smaller applicant pool."

UOP's primary student market is California, where an ever-changing racial mix will have significant impact on the college of tomorrow. Among other things, more Black and Hispanic students are expected to apply (commensurate with their increased population in the state), and more financial aid will be required.

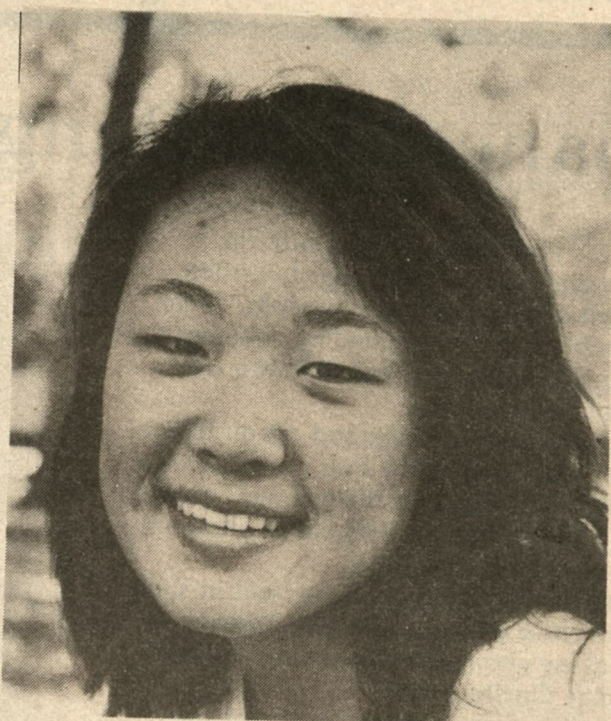
The economic mood of the nation plays an important part in the overall admissions picture. This year, a more stable mood and less press about the decline of government assistance to students led to an increased percentage of early enrollment confirmations.

They come for a variety of reasons, and with a variety of expectations. Citing a list that ranges from 'because my boyfriend goes here' to 'I like Stockton's weather', Dean Medford concludes that most of them follow no scientific pattern whatsoever.



"I want to combine business and management and computers, and then get into the entertainment field."

Anne Mathison, Danville, CA



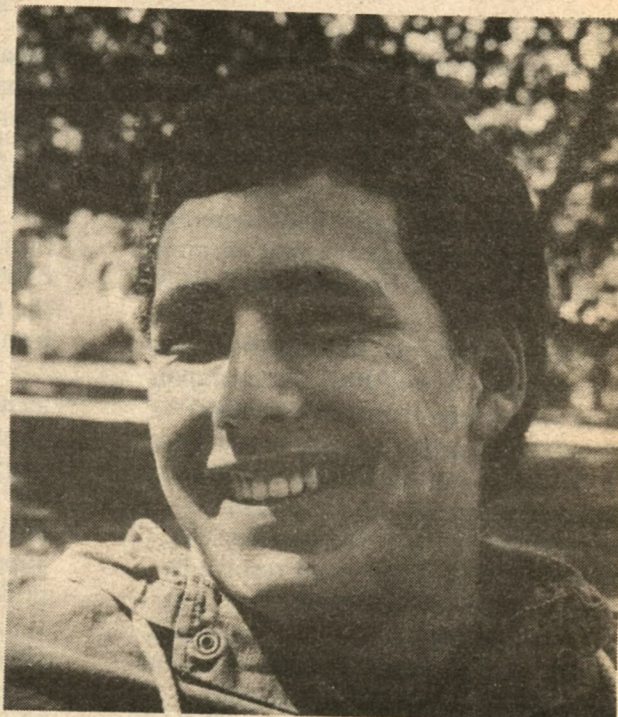
"I was thinking about med school but wasn't sure whether I wanted to go eight years, so I decided to try pharmacy. If I like it and want to go on, I can."

Susan Kim, Los Angeles, CA

At 1 p.m. Monday, the newly oriented head into the final stretch: class registration. It's a different group than that which lined up Saturday morning. They're noisier, for one, and appear at ease in their new surroundings — the campus which will serve as their surrogate home for the next four years. With meal tickets and student body cards in hand, they feel now that they really belong. Their parents have joined them for lunch, and the conversation reflects a good overall experience. The student advisers look close to exhausted. "Two down, two to go," says one to another as they file this second session orientation group out the door.

The weekend may be over, but orientation is not. Through the year these students will be back individually and with their groups for help preparing for midterms, changing majors, personal concerns, and even pizza parties.

"Important now," says Smith, "are the newly formed bonds of friendship with their peers and the support of their student and faculty advisers. They are no longer strangers...they are UOP students, the Class of '87."



"I'm looking forward to starting school. I'm pretty nervous, not really nervous, everything is pretty new — this is the first time I've come to campus. I like it. The dorm looks a little run down, but I have some ideas about fixing it up."

David Vort, San Diego, CA

On August 24, 705 freshmen tackled their first day of the 1983-84 school year, joined by some 3,300 returning and transfer students on the Stockton campus. Sacramento's McGeorge School of Law accepted their limit of 500 new students bringing a total enrollment of 1,598, and the School of Dentistry in San Francisco accepted 138 new students for a total enrollment of 403.

—P.Y.M.

Commentary

The Japanese Challenge

WHILE in Japan a year ago, I enrolled in a course on Japanese management and business. The teacher, a European, had lived in Japan and studied the Japanese for 35 years. He offered the following rather provocative idea: "The Japanese," he said, "are a mental challenge to the West." This seemingly simple observation has many possible meanings and implications that will be discussed in this article.

The Japanese challenge will not be a temporary development. It will not, for example, disappear as we emerge from the recession — it is too deep-rooted and complex on all sides to pass so quickly from the scene. Sectors of the U.S. economy already under pressure — autos, motorcycles, steel, and consumer electronic goods — will face stiffened resolve by the Japanese to offer newer, better, and less expensive items — and know-how. These will be joined by Japanese gains in robotics, social technology (disaster prevention and mass transportation), computers, nuclear energy, and fiber optics.

There are dozens of other areas which the Japanese are now researching for inevitable shifts well into the 21st Century. True, many of these fields will be jointly developed with foreign (U.S.) partners, as in the past. But the Japanese will not, as in the past, be on the receiving end only of such arrangements. They will provide not only adaptations but dramatic innovations as well.

The challenge by the Japanese will be joined by the challenge of other Southeast Asian nations. As if Japan were not enough, we need to recognize a growing challenge to established industrial countries of Asia.

The growth records of Singapore, Hong Kong, Taiwan, and South Korea equaled or bettered that of Japan in the 1970's. Indonesia, Malaysia, the Philippines, Thailand — even China and North Korea — these are seen by some analysts as emerging and serious world competitors over the next several decades.

In a learning sense, these Asian countries contrast with our own, relative to the Japanese. Many of these nations see the Japanese experience favorably (rather than unfavorably, as many in the U.S. see it) and are anxious to learn from it. Indonesia's five-year plan, for example, has the theme "Let's Learn from the Japanese." A corollary of their turning to the Japanese model is that our U.S. or Western model is seen to be less suitable for these countries. This view contributes to our already eroding influence with Third World nations.

Efforts in the U.S. to deal with the Japanese challenge have thus far too often been based on "conventional wisdom." Part of the problem to our responding effectively to the Japanese challenge is based on our own feelings of nationalism.

We often tend to think and act on the notion that "our" way is the best (or only) way of viewing a problem. Or there is the view that the two cultures are too different to allow the transfer of anything of value.

Elements of truth may be present in such ideas, but these partial truths can obstruct clear thinking about the "problem." Two examples may illustrate this:

First, it is commonly believed that one difference between the U.S. and Japan is that Japan has a "central plan" or "industrial policy" for allocating resources which we in the United States lack. A corollary of this is that "our" free market system would never accommodate such concentration of power with the government.

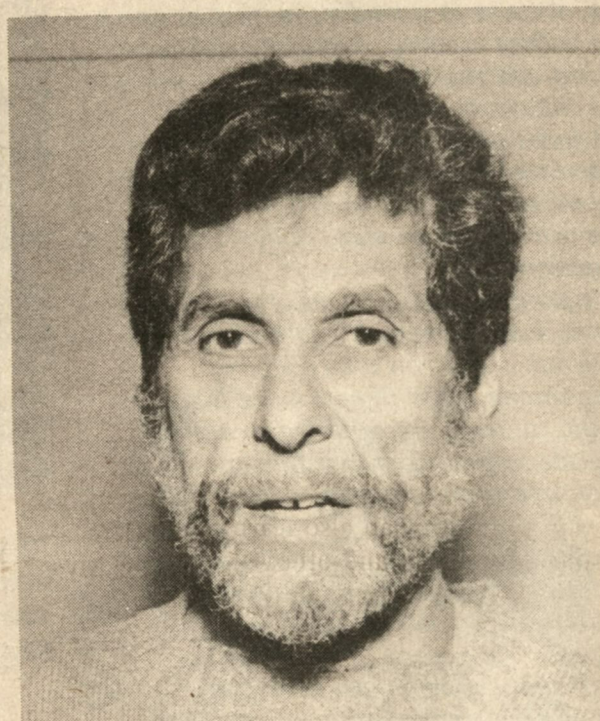
There are several myths here, but I'll comment on only two. First, the Japanese economy is a market economy, not a government planned or centralized economy. Japan's economic development has been carried out largely through the private sector.

Secondly, contrary to popular notion, the U.S., like Japan, in fact does have an "industrial policy." In the period from the mid-1950's to the mid-1970's, Japan consciously allocated resources to business, particularly big business, and to agriculture. During this time we consciously allocated resources to aerospace, to defense, to agriculture, and to housing. So we made "industrial policy decisions" also — although with different priorities than the Japanese.

It is observed, also, that in Japan business and government have a collaborative or harmonious relationship. In contrast, in the U.S. the relationship between government and business is said to be adversarial. This difference permits things to be done in Japan which can't or shouldn't be done here in our "no government interference" economy.

Is this description of the U.S. accurate? Let's look at the relationship between the Defense Department and the supplier defense industries. Is it an adversarial relationship as claimed or is it, rather, cooperative and cozy?

One observer notes that during the last decade alone, defense cost overruns were around \$500 billion! These overruns, according to this observer, were caused by deteriorating



Dr. Donald G. Halper of the School of Business and Public Administration faculty has extensive experience in the field of international business and has lived in Japan.

productivity and poor product quality of American private businesses as suppliers to the Defense Department. If the relationship is adversarial or "arm's length," one might expect government (Defense Department) procedures to reward high product quality rather than poor product quality and penalize rather than reward production cost inefficiency.

Recent happenings involving the Environmental Protection Agency ("government") and the firms it is charged with regulating ("business") provide another opportunity to examine so-called "adversarial business government relationships" in the U.S. It seems that the agency under Mrs. Anne Burford's leadership was not dealing at "arm's length" with the firms under its surveillance. Almost daily, new reports on EPA activity in the last two years suggest harmony of interest between the agency and business firms.

To date many solutions to the Japanese challenge have been partial or short run in nature. As a result, they will fail in meeting the broad-based Japanese challenge. In a recent talk at UOP, Professor Chalmers Johnson mentioned four U.S. initiatives under way as responses to the Japanese challenge: (1) Protectionist measures, i.e., tariffs and quotas against Japanese products, (2) further prying open of the Japanese market, particularly for agricultural producers, such as U.S. beef and citrus, (3) outright imitation of the Japanese

Pacific Family Day

Saturday, September 24

"techniques" ("donning orange jump suits and singing the company song each morning"), and (4) pressuring the Japanese to accept a greater military-financial responsibility for our Asian defense network. Professor Johnson concludes that none of these is likely to work in solving the deeper problem of our own declining industrial productivity and international competitiveness.

The Japanese have proven themselves to be most able learners, particularly over the last century. This dates from the forced entry into Japan of four frigates of the U.S. Navy, headed by Commodore Perry, in 1853. Holding a gun to their heads, Perry asked that the Japanese sign trade and investment treaties prepared for the occasion. Cooperation and learning is accelerated for the learner under such highly motivating "conditions!"

The point is that the Japanese probably didn't say: "The West is so different from us - we cannot possibly learn from them." (Perhaps they did say this, but they went right on to learn from us, anyhow.) In the same way, today we can also learn from them, in spite of cultural and other differences.

It is highly desirable for more of us in the U.S. to become knowledgeable of and comfortable with the Japanese and Asian countries. My initial research - and intuition - suggests that the 21st Century will be "the Asian Century." One observer, overstating the case slightly, suggested that given current trends, the U.S. will produce only soybeans and ICMBs in the next century, with the Japanese responsible for providing everything in between! My own view is that many of us are, at present, too "European-minded" in our focus. There are historical reasons for this, of course. But we need to divert more of our attention and energies in the Asian direction, now and in the future.

The Japanese give a good deal of attention to the notion and practice of harmony — within the family, the business organization, and the society.

An appropriate and typical Japanese reflection on this theme is offered by Professor Takemashi of Tokyo University: "Japanese culture does not take kindly to the view that in every confrontation it is necessary to distinguish black from white and deliver a judgment completely in favor of one party. What is preferred is an all-embracing approach toward fusion and harmony."

This is an important dimension of the relations they seek currently with other countries as well, in spite of conflicts which arise. It is perhaps wise for us to keep this cultural trait in mind. It not only helps understand what the Japanese are about at times, but we might well consider the value of this longer-run perspective in our own international dealings.

Commentary is an article reflecting the opinion of the author on an item of interest to a member of the University community.

Designed for University of the Pacific alumni, parents of current students, friends of the University, and their families, Pacific Family Day promises a full day's enjoyment for every guest. While children play new, non-competitive games or learn about music or computer patterns, their parents may sit in on a seminar about midlife transitions, computers, or crisis resolution in El Salvador. Teenagers take a tour of the campus and discuss career and college options with a counselor. A barbecue lunch, dance, concert, movie and more tempt those who stay for the afternoon. At 7:30 p.m., the Tigers look to avenge last year's defeat by long-time rival Fresno State in UOP's first home game this season.

Check the following schedule for details and call the Alumni Association office at (209) 946-2391 for reservations. Football game tickets may be obtained from the Athletic Ticket Office (209) 946-2474.

9:00 - 12:00 noon Registration, Burns Tower

CHILDREN 6-12

9:30 - 11:30 a.m. Finding Geometric and Computer Patterns; Professor William Brown, Mathematics Department

9:30 - 11:30 a.m. Music and Movement for Very Young People; Professor Suzanne E. Hanser, Conservatory of Music

11:30 - 12:30 p.m. New Games: Non-competitive Family Oriented Games for Children of All Ages: Earthball, Parachute Games, Back-to-Back Dancing, The Amoeba Race; Professor Kathy Klein, Physical Education Department

TEENAGERS

9:30 - 10:15 a.m. How to Choose a Career: Asking the Computer for Help; Bill McGregor, Director, Career Planning and Placement Center

10:15 - 11:30 a.m. How to Choose a College: How Does it Feel to be a College Student?; Admissions Office Staff

11:30 a.m. Tour of the Campus

SEMINARS

9:30 - 10:30 a.m. The Crisis in El Salvador: Is a Resolution Possible?; Professor Walter Payne, History Department

9:30 - 10:30 a.m. The Uses of a Personal Computer at Home; Professor Douglas Smith, Mathematics Department

10:30 - 11:30 a.m. Mark Twain's Western Years; Professor Arlen Hansen, English Department

10:30 - 11:30 a.m. Midlife Transitions: Hormones and Behavior; Professor Howell E. Runion, School of Pharmacy

10:30 - 11:30 a.m. Biological Video Kaleidoscope: Microscopic Images; Professor Paul Richmond, Biology Department

11:30 - 12:30 p.m. Thinking About Thinking: An Exploration of New Ideas About Intelligence; Professor Sandra Anselmo, School of Education

11:30 - 12:30 p.m. Future Shock: Incurable Disease or Golden Opportunity?; Professor John Blasingame, School of Business and Public Administration

11:30 - 12:30 p.m. Large Scale Integrated Computer Chips: Their Design and Their Effect on our Lives; Dr. Robert Burger, School of Engineering

ALL AGES

12:30 p.m. Barbecue Lunch and Band Concert; Knoles Lawn (UOP students may use meal tickets to join their parents)

1:30 - 2:00 p.m. Dance Concert, Department of Drama and Dance

2:00 - 3:00 p.m. Story Telling: The Neglected Art (Lecture and Demonstration); Professor Dewey Chambers, School of Education

2:00 - 3:00 p.m. Fluids Phenomena: Why Does the Water Jump?; Professor James Morgali, School of Engineering

3:00 p.m. Movie: "Best Friends" with Burt Reynolds and Goldie Hawn (University Center Theatre)

3:00 - 4:00 p.m. Student Performances (Instrumental and Vocal); Directed by Professor Wolfgang Fetsch, Conservatory of Music

3:00 - 4:00 p.m. The New Computer Graphics System: Its Use in Teaching Students How to Draw and Manipulate Shapes; Professor Edward Pejack, School of Engineering

4:00 - 5:00 p.m. Reception with Faculty Members from all Schools and Colleges

7:30 p.m. Football Game: UOP vs. Fresno State

THE Gold Room was reminiscent of a cluttered library with paper work displayed along a countless number of tables.

There were course descriptions, class notes from students, examples of homework, grade sheets, tests on assorted topics, a roster of all alumni and their positions, and complete records on every student enrolled in the school.

What brought this about was accreditation, the periodic examination of the academic program. This time it was the School of Engineering, which receives one of the most comprehensive inspections of all the divisions of the University when accreditation is due. And, because of the diversity of its academic offerings, Pacific is usually facing some form of accreditation every year.

The University is visited every 10 years by the Western Association of Schools and Colleges for University-wide accreditation, and this last occurred in 1981. But each of the professional schools, and some of the departments within the College of the Pacific, also are reviewed by their peers on a regular schedule. Music is now going through the process, the School of Business and Public Administration and the computer engineering curriculum in the School of Engineering were accredited earlier this year, and the civil and electrical engineering curriculums were re-accredited. Pharmacy was last evaluated a year ago. The School of Dentistry is scheduled for re-examination next year, with McGeorge School of Law the following year. The School of Education was studied in 1975.

None of this occurs — which many people don't realize — without the school, college or university asking for an accreditation inspection. It is a feature of American higher education that is found nowhere else in the world.

Dr. Clifford J. Hand, UOP academic vice president, feels quite strongly about the value of this aspect of peer group evaluation. "This voluntary self monitoring doesn't exist anywhere else in the world; it's an important aspect of American democracy that I would hate to see changed. It is very important for people to realize this point of voluntary educational associations, because the alternative would be government review at the state or federal level. Government would like to get involved in this (accreditation), but that would certainly be inappropriate for our society."

He emphasized that this is an important issue in education, particularly with increasing demands for accountability of the entire education system in this country.

Support for Hand's viewpoint also came from Dr. Richard M. Millard, president of the Council on Postsecondary Accreditation that is headquartered in Washington, D.C.

"Quality has become a key issue in this decade in higher education," he says, "and accreditation is a key for the enhancement of quality."

Higher Education's Stamp Of Approval

Indeed, the handbook of accreditation lists the purposes of accreditation as (1) to foster integrity and excellence in higher education and (2) to encourage institutional improvement through self-study and periodic evaluation by qualified professionals.

Millard feels the two major functions of accreditation are the assessment of quality and enhancement of quality. "As the number of college age students declines the situation gets tighter, and the recruiting pressures on institutions increase, sometimes at the expense of quality. Accreditation then becomes a reasonable safeguard against what might be described as ill-conceived adventures at getting bodies to maintain enrollment."

At Pacific, Dean of Admissions Leslie Medford says his staff very seldom gets asked about accreditation by prospective students. He explained that most students know, either from other students or from their counselors, if an institution is accredited. "We are almost never asked about this, but if we weren't accredited, the students would know it. Accreditation of the University is crucial for our survival. It would be the death of the University to lose it."

Dr. Robert L. Heyborne, dean of the School of Engineering, explains that the first contact for the recent accrediting visit occurred

After accreditation is requested, he explained, the engineering administration and faculty take a year to prepare a highly detailed and comprehensive response to a two-volume questionnaire provided by the Accrediting Board for Engineering and Technology. Their report typically exceeds 400 pages and covers numerous items.

The accrediting board then selects, in consultation with the dean, a visiting team comprised of engineering administrators, engineering faculty and practicing professional engineers. The team members then receive copies of the questionnaire and related materials prior to spending two-and-a-half days on the campus. On the afternoon and evening preceding the on-campus visit the committee meets in closed session for the first time as a group to review the questionnaire and make specific assignments for the two-day campus visit.

"When they come to the school they meet with the top officials of the University, including the president, academic vice president and the engineering dean," explained Heyborne. Then they meet individually with the various department chairmen and all of the faculty members. "When they talk with the faculty they are interested in such things as morale, the communication that takes place among the faculty and with the administration, and the general type of working relationships that exist," Heyborne says. The committee also meets with students, some pre-selected and some at random, to get their views, and they study carefully the Gold Room documentation previously mentioned. The committee then reviews the material collected during that day. The following day is devoted to going

"Quality has become a key issue in this decade in higher education, and accreditation is a key for the enhancement of quality."

some two years ago. The process in engineering, although somewhat more involved than the other professional schools, is still indicative of what occurs.



over any problems or discrepancies that may have been discovered, plus an exit interview with the president, the academic vice president and the dean.

The only social time during their visit occurs at a luncheon on the first day when the dean invites selected guests. The entire visit is conducted in a very professional manner.

In the case of engineering, the school's civil, electrical and computer engineering programs were up for evaluation and were examined last November. Heyborne was notified in mid-July that all three programs had been given full accreditation.

An important part of the entire accreditation process is the self-study of the institution that is generated.

"This really helps encourage improvement in the quality of the academic programs," says Millard, "as the self-study becomes a main part of the school's development."

Adds Hand, "Accreditation really strengthens the institution. It recognizes the individuality of the college, and its attempt to meet the goals it sets for itself. It also gives us a measure of how we compare to the standards of other institutions." He said the professional school accreditations tend to be more demanding because they try to apply a rigid national standard to every college that seeks approval. The general University accreditation, in contrast, looks more at the distinctive institutional purpose of the University.

Once a college is accredited, it still must be reviewed periodically. Hand said the general accreditation by the Western College Association Senior Commission is every 10 years, but after five years the commission will look at the

school, particularly to see how it is doing in dealing with any weakness the accrediting committee reported. "Accreditation really encourages continuous self-study of your programs and mission," he says, "and some aspect of the University is under study pretty much all of the time." In engineering, for example, the maximum period of accreditation between visits is six years.

"Accreditation recognizes the individuality of the college. It also gives us a measure of how we compare to the standards of other institutions."

One segment of UOP that just received accreditation of a distinctive nature was the School of Business and Public Administration. It received full accreditation on the first year of eligibility and on the first attempt.

Dr. Elliot H. Kline, dean of the school, notes that at the present time only 240 schools, out of more than 1,200 business schools nationwide, are accredited by the American Assembly of Collegiate Schools of Business. "It is not very often that a school receives accreditation on the first year of eligibility or the first year it applies," he said. The process involved two years of preparation and a 300-page report. Items that were considered included the quantity and quality of the faculty and students, curriculum, admission standards and graduation requirements, administrative structure, physical facilities, and innovative programs.

When everything is said and done, however, what does it really mean to be accredited? According to Hand, it certainly lends credibility to the programs, prestige to the institution and serves as a definite morale boost for the faculty.

At Pacific, reports pointing out deficiencies in the library and music facilities have gone a long way toward the development of fund raising programs now underway to meet these needs. The improvements were needed anyway, but the accrediting report added impetus to the move for improved facilities.

But perhaps the best reason for accreditation is the first purpose listed in the Handbook of Accreditation: "To assure the educational community, the general public, and other organizations and agencies that an institution has clearly defined educational objectives appropriate to higher education and consistent with Commission standards, has established conditions under which achievement of these objectives can reasonably be expected, appears in fact to be accomplishing them substantially, and is so organized, staffed and financed that it can be expected to continue to achieve these objectives."

—R.D.

TIGER TRACKS

'20s

Lloyd H. Truman, COP '28, was recently honored for a half century of service in various civic and fraternal organizations with a 50-year pin presentation by the Sacramento Scottish Rite. He lives in Nevada City with his wife Clarice.

'30s

Dorothy Corley Fitch, COP '36, will spend the coming year vacationing in Seville, Spain. She currently lives in Eugene, Oregon.

William C. Dietrich, COP '37, is a retired chemist/chemical engineer/contractor. He lives in Pleasant Hill with his wife Katherine.

Robert C. Blanchard, COP '37, is a self-employed rancher, raising oranges, avocados, limes, kiwi and cattle. He lives in Cayucos with his wife **Ruth Selkirk Blanchard, COP '36**, a housewife and artist.

Kenneth D. Beatie, COP '37, is chairman of the board of Tenco Tractor, Inc. He is also on the Board of Regents at UOP. He lives in Rough and Ready with his wife **Helen Arbogast Beatie, COP '38**.

Al Learned, COP '38, owns a music studio. He and his wife Harriet, a bookkeeper, live in Corona del Mar.

Isabel L. Ing, COP '38, is a medical missionary physician working in Hong Kong.

Bobbie Gay Peck Crabbe, COP '38, is a retired children's theatre director. Her husband, **John C. Crabbe, COP '37**, retired from the radio/TV field in 1981. The couple lives in Sacramento.

Philip N. Hood, COP '39, and his wife Dorothy have retired from Queens College of the City University of New York. Philip's field was developmental psychology with an emphasis in speech and language disorders in children. Dorothy's field was dramatic arts. They currently live in Colorado.

Edith Ijams Bomberger, COP '39, and her husband Carl are planning a trip to Spain, Portugal and Morocco in October. They reside in Walnut Creek.

Edward A. Koehler, COP '39, is the director of engineering-vice president for LPL Industries Inc./Besteel Division. He and his wife DeLoris live in San Dimas.

Georg N. Meyers, COP '39, is an associate editor for the Seattle Times. He lives in Seattle, Washington.

Douglas E. Wilson, COP '39, is an attorney in Stockton, where he lives with his wife Helen.

Lora Lou Childs Smith, COP '39, is an education consultant for the Novato Unified School District. She was recently chosen "Novato Citizen of the Year." She lives in Novato with her husband William, a retired educator.

Richard B. Eaton, COP '39, is a retired assistant superintendent of business with the Modesto City Schools. His wife, **Edith Kidder Eaton, COP '39**, is a watercolor artist. The couple now lives in Carlsbad.

'40s

C. Bruce Tomlinson, Conservatory '40, after teaching instrumental music for over 30 years, is enjoying a very busy retirement. He is editor of the **ASTA SOUNDPOST**, treasurer of Viola da Gamba Society of American/West; treasurer of Riverside Community Concert Association; orchestra personnel manager for Riverside Opera Association and cellist with the Riverside Symphony, Redlands Bowl Symphony, and San Bernardino State University Chamber Orchestra. He lives in Riverside with his wife Manette.

Edna Henriques Bralye, COP '41, is a housewife and antique dealer. Her husband, **George C. Bralye, Engineering '38**, is senior construction consultant for Jacobs Associates and has published two books on construction. The couple lives in Sonoma.

Willis T. Boyarsky, COP '42, has retired after 36 years in education. Most recently he was administrator in charge of personnel and student services. He lives in Turlock with his wife, **Dorothy Adams Boyarsky, COP '48**.

Wayne G. Cave, COP '44, has been appointed chief underwriting officer for Ticor Title Insurance in Northern California. He lives in Fairfax.

'50s

James E. La Mar, COP '50, is a motel/mobile home park owner and manager. Every February La Mar stages a dramatic presentation of the life of Abraham Lincoln, complete with a 40-minute monologue, which he researched and wrote himself. He lives in Three Rivers with his wife Vivian.

Ira M. Wheatley, COP '51, head of the Department of History and Philosophy at Eastern Michigan University, has been appointed acting associate vice president for academic affairs. He lives in Ann Arbor with his wife **Alice Eiselen Wheatley, COP '51**, a teacher.

Lloyd G. Chelli, COP '52, is a pharmacist in San Rafael. He and his wife Dee, a flight attendant, live in Fulton.

John E. Te Selle, COP '57, and his wife, **Daphne Felthouse Te Selle, Callison '76**, live in Stockton. Daphne is an artist who recently sold one of her paintings to the Crocker Art Museum.

'60s

Patricia Ellis Millar, COP '61, is a special day class teacher in Concord, where she resides.

Wesley P. Hill, Conservatory '61, has been a band teacher at Jackson High School for 22 years. He lives in Jackson.

Elizabeth Kirkpatrick Vrenios, Conservatory '62, is a professor of music and chairman of the Voice Department at the American University in Washington, D.C. Her husband, **Anastasios Vrenios, Conservatory '62**, is a singer and professional lecturer for the same university. The couple lives in Washington, D.C.

Weldon T. Moss Jr., COP '63, is president of a commercial real estate brokerage firm in Stockton. He lives in Lodi with his wife Elaine, a dental assisting instructor.

Peter D. Churchill, Conservatory '63, is a sales and marketing consultant and film producer. He lives in Huntington Beach.

Gary G. Mazzera, COP '63, is president of Mazzera's Kitchens, Inc., and vice president of Mazzera's Appliance, Inc. He lives in Stockton with his wife Judith, a teacher.

Nancy Taylor Gustafson, COP '63, is a Mary Kay beauty consultant and piano teacher. She and her husband Charles reside in San Jose.

Bruce S. Browne, Conservatory '63, is a professor of music at Portland State University's School of Performing Arts. He lives in Portland, Oregon with his wife Daryl Ann, a teacher.

Betty Strathman Pagett, COP '63, is a minister at San Rafael United Methodist Church. Her husband, **John Pagett, Conservatory '63**, is a minister of music at the First Congregational Church in Berkeley. The couple lives in San Rafael.

Sandra Garrard Jacobs, COP '64, is president of "And Sew On" and professor emeritus at El Camino College. Her husband, **Karl W. Jacobs, COP '63**, is a cartoonist and free-lance graphic artist. The couple resides in El Segundo.

Marta Merwin Kyte, COP '64, is an elementary school teacher. Her husband, **Steven Kyte, COP '64**, is the city manager of Turlock. The couple lives in Turlock.

Thomas R. Sweeney, COP '64, is vice president of Longs Drug Stores. He lives in Danville with his wife Anita.

Loretta Lee Chow, COP '64, is the director of medical social service at St. Mary's Hospital. She lives in San Francisco with her husband Edward, an internist.

Ralph L. Saroyan, Pharmacy '64, is the director of Student Affairs at UOP's School of Pharmacy. He resides in Stockton.

Norman P. Higby Jr., COP '64, is an inventor/energy futurist. He lives in Menlo Park with his wife Nancy, a teacher.

Roger W. Witalis, COP '64, is president of Witalis and Company, Inc., a management consultant firm. He and his wife Patti, an occupational therapist, reside in Orinda.

Brenda Rose Bowers, COP '64, is a speech/hearing/language specialist. She lives in Riverside with her husband Robert, a stockbroker.

Bobby L. Speegle, COP '64, is a defense analyst for the Defense Intelligence Agency. He lives in Great Falls, Virginia with his wife Jean, an elementary school teacher.

Lynda Fuss Grimm, COP '64, is an associate governmental program analyst for the State of California. She and her husband Marc, who is with the Board of Medical Quality Assurance, live in Elk Grove.

John O. Milton, COP '64, is a partner in an accounting firm. He lives in Hacienda Heights with his wife Linda.

Paula Nissen Miller, COP '64, is the scheduling secretary for Assemblyman Bill Baker. Her husband, **Hardy Miller, COP '61**, is the director of planning for Del Monte Corp. The couple resides in Walnut Creek.

Richard W. Babin, Pharmacy '65, is professor and chairman of the Department of Otolaryngology and Maxillofacial Surgery of the University of Tennessee. He lives in Memphis with his wife Nancy Morris Babin, COP '66.

'70s

Jere W. Chapman, Graduate '72, is the supervisor of treatment and counseling services at the Lincoln-Lancaster Drug Projects. He has published a book, *The Rich Get Richer and the Rest Pay Taxes*, and was editor of a small newspaper. He lives in Lincoln, Nebraska with his wife Janine.

Beth B. Mason, Education '72, is the director of UOP's Counseling Center. She has served for the past three years as president of Planned Parenthood of San Joaquin County. In addition, she has her own counseling practice and is a volunteer for the Reach to Recovery program of the American Cancer Society. She lives in Stockton.

Sarah Lewis Brannon, Pharmacy '72, and her husband **Randall Brannon, Pharmacy '72**, recently moved to Madera, where Randy is pastor of Grace Community Church.

David M. Shaw, COP '74, is a commissary officer for the Department of the Army. He lives in Stuttgart, Germany with his wife Deffia.

Gregory T. Orr, COP '74, is a first lieutenant in the Air Force and stationed in Florida. He is currently pursuing a master's degree in public administration.

Cynthia L. Holmes, Conservatory '75, is the manager of Health Facilities Development for Charter Medical Corporation in Macon, Georgia.

David M. Davis, Conservatory '76, is a software programmer for American States Corp. in Indianapolis, Indiana.

Edwin Wortham V, COP '79, has received the Doctor of Medicine degree from Northwestern University. He is interning in Tulsa, Oklahoma, and then will do residency training in ophthalmology at the McGaw Medical Center of Northwestern University in Evanston, Illinois.

Zachariah Gerger, Pharmacy '77, has received a Doctor of Osteopathy degree from Texas College of Osteopathic Medicine. He resides in Ft. Worth, Texas.

Lois Robbins, COP '78, recently graduated from the International Air Academy in Vancouver, Washington. She currently works as a reservation agent for Hawaii Express Airlines. She resides in Upland.

Cynthia L. Aberley, COP '79, is the public information coordinator of Mercy Hospital of Sacramento. She was honored as the distinguished businesswoman by the Sacramento Metropolitan Chamber of Commerce. She resides in Sacramento.

Barbara Berges Conniff, Conservatory '79, is a specialist fourth class in the U.S. Army. She lives in Kaiserslautern, West Germany with her husband Jeffery, a sergeant in the U.S. Air Force.

Alumni Award Nominations

The Pacific Alumni Association seeks nominations for four awards to be presented at Homecoming this fall.

The *Distinguished Professional Service Award* will honor an alumnus who has achieved success in his or her profession. The *Distinguished Public Service Award* will honor an alumnus who has made exceptional contributions to society through civic leadership or other public service.

The *Distinguished University Service Award* will honor an alumnus whose loyalty to and efforts in behalf of Pacific are worthy of special recognition. The *Amos Alonzo Stagg Award* will honor an alumnus who earned varsity letters for athletics as a student and went on to achieve distinction later in life.

Contact the UOP Alumni Office at (209) 946-2391 for information.

Please Nominate

I nominate the following person for the award indicated: ☐ Distinguished Professional Service ☐ Distinguished Public Service ☐ Distinguished University Service ☐ A.A. Stagg.

Name of person nominated: _____
(if female please include maiden name)

Address _____

City _____ State _____ Zip _____

Business Affiliation of Nominee: _____

Class Year At UOP: _____

Other colleges attended and degrees: _____

Nomination statement: _____

Nominated by: _____
(name optional) (class year)

Mail this form with supportive information to: Alumni Office, University of the Pacific, Stockton, CA 95211.

'80s

Mark Mathias, COP '80, is working for Raychem Corporation as a Database Administrator at their European Head Office in Brussels, Belgium.

Margaret M. Reilly, COP '80, is a travel consultant for Buena Park Travel. She lives in Brea.

Pamela J. Palmieri, McGeorge '80, is employed by a law firm in San Francisco, in the area of medical malpractice and products liability from the defense point of view. Her husband, Raymond M. Lynch, is also a lawyer. The couple lives in Mill Valley.

Terri Thomas Sapien, COP '81, and her husband Robert, a program planner for the Tulare County Department of Education, live in Visalia with their daughter Melissa.

Mark C. Zuffo, SBPA '82, is a manager trainee with Longs Drug. He lives in Stockton with his wife Mary, who is employed by Macy's.

Kristen L. Tibbitts, SBPA '82, is in banking/cash management with National Bank of Carmel. She resides in Carmel.

Linda Chin-Luna, Conservatory '82, is a music teacher at Walnut Grove School. She lives in Stockton with her husband Fernando, an assembler.

Nancy Baldwin, Raymond-Callison '82, is working in Hiroshima, Japan as an assistant English Teaching Consultant for Hiroshima Prefecture (a program sponsored by the Japanese Ministry of Education).

Karen L. Jacobsen, SBPA '83, is currently attending McGeorge School of Law in Sacramento, where she lives.

In Memoriam

Ruth Dahlmann, '22
Louise Baille, '23
Allan Lacey, '28
Virginia Pellett Prouty, '28
R. Orman Roberts, '31
Orval H. Schroebel, '33
Elmont Lane, '37
Roger Abbott, '38
Robert D. Hollingsworth, '41
Anthony Reid, '46
Dorothy Tenny Kessler, '48
Edward A. Beckwith, '61
Rufo Lopez-Fresquet,
emeritus professor of economics
Edward G. Shadbolt,
emeritus professor of piano
Allen Wilcox,
associate professor of art

Marriages

Margaret Jean Stimson, COP '73, and **James Phillpott**.
Edwin Wortham V, COP '76, and **Tammy Elliott**.
Mary Elizabeth Eberhardt, COP '76, and **David Sandstrom**.
Janice Dianne Magdich, COP '79, and **Robert Hartmann**.
Brenda Lee Barsamian, COP '79, and **Jack Sieglock**.
Catherine L. Carlson, COP '79, and **Victor Yee**.
Richard A. Radanovich, Pharmacy '80, and **Peggy Wagner**.
Diane Marie Gandolfo, Education '80, and **Arthur Moreno**.
Krista Ruth Gleason, COP '82, and **Mark Alan Mayes, SBPA '80**.
Cindy Alexander, Conservatory '82, and **Bob Paulk Jr.**
Gary K. Herbst Jr., Pharmacy '82, and **Cathy Ann Tibbedeaux**.
Mark C. Zuffo, SBPA '82, and **Mary Marquez**.
Stephen B. Bates, COP '82, and **Wendy Cannon**.
Joanna Beth Fjerstad, SBPA '83, and **Vincent David Limas**.
Jack W. Cosgrove Jr., COP '83, and **Maureen Martin**.

Births

To Merry Roberds Hoggard, Pharmacy '73, and **Mitchell Hoggard, Pharmacy '73**, a son, **Ted Paul Richard**.
To Kelly J. Brooks, Pharmacy '75, and **Connie Brooks**, a daughter, **Robyn Danielle**.
To Daphne Felthouse Te Selle, Callison '76, and **John E. Te Selle, COP '57**, a daughter, **Janet Marie**.
To James F. Pierce II, Engineering '77, and **Judith Pierce**, a daughter, **Jennifer Michelle**.
To Kim Harbin Rallis, COP '79, and **Jim Rallis, Conservatory '79**, a daughter, **Nicole Marie**.

New Hope With Cope

ON Swain Road, near Pacific Avenue in Stockton, stands a billboard with big black and orange letters that read 'Who Is Cope?'

Wait a minute. There must be some mistake. Shouldn't that read 'How to Cope' or 'Can You Cope.' But, 'Who Is Cope?'; it doesn't make sense.

There's no mistake, and the billboard makes perfect sense if you are a University of the Pacific football fan. Tiger "die hards" are hoping that Cope will bring hope to the UOP grid program.

The Cope in question is 46-year-old head coach Bob Cope, who left Purdue University last December to become UOP's 14th head coach in the school's gridiron history.

Since his appointment, Cope, a native of Chattanooga, Tennessee, has been diligently working on the single most important aspect of a football program according to the new mentor: developing and establishing pride and tradition within the program.

"We may not have the talent of the other schools, but there isn't anyone who can convince me that another team can keep you from giving maximum effort or force you into mental errors," says Cope. "I'm not going to promise any conference championships right off, but I will promise that we'll dedicate ourselves to becoming a team that this fine community and University will be proud to support. We will give maximum effort and go into each game with an organized game plan. If we do this, the success will surely follow."

With 22 years of football coaching experience, Cope is no stranger to programs which sport deep-rooted pride and tradition. In fact, he was a mainstay on the Pacific staff as Assistant Head Coach to Chester Caddas in the early '70s, when the Tigers were one of the better football teams on the West Coast.

Cope left Pacific after three years, in 1975, venturing to national powerhouses like SMU, Arkansas, Mississippi and Purdue. After a bout with the proverbial 'big time', Cope is very happy to be back in Stockton.

"I've always loved Stockton, and I'm glad to be back," says Cope. "But as much as I care for this community and the University, I wouldn't have come back if I didn't think we could win here."

Cope's football prowess easily can be measured by looking at where he's been, with whom he's coached, and by noticing his hands which sport Orange Bowl and Southwest Conference championship rings.

But after taking Bob Cope away from the practice fields, stadiums and film projectors, what kind of person will direct Pacific's football team?

Cope bears the temperament of the typical Southerner. Warm, big smile and always with a hearty greeting for everyone. He seems very content with himself and the simple life. He thoroughly enjoys his friends and family. Kenny Rogers and the other good 'ol boys atop the country music charts are his major source of entertainment.

"I've always been a down to earth type of individual who tries to treat people with the same respect I would like in return," says Cope. "That's why I really enjoy living here. In Stockton, you're judged by what you do and how you treat people, not by who your parents are and your occupation."

Cope grew up in intercity Chattanooga but spent most of his childhood on his uncle's farm. He began working in a cotton mill at age 13, served a stint in the military, and worked as a lineman for the telephone company before deciding to attend Carson-Newman College, a small Baptist school in Tennessee.

Season Opens Sept. 3

The Tigers have their work cut out for them in Bob Cope's first year as head coach.

The first three games are on the road, at Oregon on Sept. 3, West Virginia on Sept. 10 and Nevada-Las Vegas on Sept. 17. The first home game is with Fresno State on Sept. 24, then the team travels to Cal State Fullerton on Oct. 1.

Four straight home contests follow, with Utah State on Oct. 8, Long Beach State on Oct. 15, Northern Arizona on Oct. 22 and Idaho for Homecoming on Oct. 29.

The season of 12 games will conclude on the road, at Nevada-Reno on Nov. 5, San Jose State on Nov. 12 and Hawaii on Nov. 19.



Bob Cope gets involved in his football coaching duties. Stockton Record Photo

It was at Carson-Newman that Cope, a talented athlete despite his then 5' 7" 155-pound frame, decided that he wanted to make football his livelihood.

"I never really expected to be a football coach until I got into college," says Cope. "I played on one of the best fast-pitch softball teams in the country when I was younger, and I was an athlete in high school, so my interest was always in sports. Once I got involved in coaching, I knew it would be my career."

After earning all-conference honors as a center and linebacker at Carson-Newman, he landed his first coaching job in Hammond, Virginia. He won a league championship at Hammond and two years later wound up at Vanderbilt University, where he served an eight-year stint, two of which were as a graduate assistant.

"I've never for one minute regretted getting into football," he adds. "I get up every morning and go to a job I truly love. When you can do that and your family (wife Jimmie Ruth and 10-year-old daughter Susan Kimberly) is behind what you do, you are a lucky individual."

The 1983 season will be a season of rebuilding for UOP. Surely, if Cope's past success and straight forward attitudes shine through on the football field, more than likely in a couple of years those Cope signs won't be needed.

—R.M.