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Pacific Review

VOLUME 70, NUMBER 1

THE UNIVERSITY OF THE PACIFIC

SEPTEMBER 1982



A highlight for the McCaffreys during the last year was a private audience with Pope John Paul II at the Vatican.

McCaffrey Returns From Goodwill Mission

UOP President Stanley E. McCaffrey returned to the campus during the summer from a year's leave to serve as President of Rotary International. Many of the highlights of this 250,000 mile odyssey to 70 different countries are recounted in the following interview with the **Pacific Review**.

Q: You were identified as President of the University of the Pacific in your travels around the world. What benefits do you feel this will bring to the University?

A: It's hard to say, but I know the University of the Pacific is better known as a result of our experience. The publication that introduced us to the Rotary world last year had a picture of me at the entrance to the University. This appeared in about a dozen different languages in various countries. Everytime I was introduced during the year it was as President of University of the Pacific in Stockton, California, U.S.A. Sometimes I had to explain where Stockton was, but they learned about the University.

I know there will be a few students who will come here — who are sons or daughters of Rotarians — as a result of getting to know me. How many there will be, I don't know, but there will be a fair number.

I don't know if my service will result in any major gifts to the University, but I don't think it's going to hurt in that regard. At least a lot of people know about our institution and think favorably about it because of their friendship with us.

Q: You were given an honorary degree in Korea. Did you have an opportunity to visit with educational leaders in various parts of the world?

A: Somewhat, but not extensively. Whenever it was possible I enjoyed visiting with university Presidents. Higher education, of course, is important in all countries of the world and, in general, the problems aren't that different. I am more convinced than ever that, more than any single factor, education of people can play the most important part in upgrading societies and in enabling individuals to lead satisfying lives. Providing appropriate educational opportunities is one of the most important answers to the problems facing many of the countries I visited.

Continued

Pacific Review

Volume 70, Number 1, September, 1982
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The Philippines were among the places visited by the Mc Caffreys during the past year.

Q: After the year you have just completed, is it difficult adjusting to life as "just" a college President?

A: No, I don't feel so. The problem would be if you finished the year and didn't have anything to do. This is the case with most Rotary International Presidents, who are retired. If I had to come home with nothing to do, I'm sure I would be restless and frustrated. But I knew this was a one-year assignment, geared myself for that, and planned to return to Pacific. We have challenges here that will keep us well occupied.

Q: You had a theme for the year to promote international relations, and it also involved some special conferences. What was this about?

A: Traditionally the President of Rotary has a theme, and mine was World Understanding and Peace through Rotary. I stressed from the beginning that this was more than a theme of a President. It was an objective toward which all of us would be working.

We held eight President's Conferences of Goodwill in areas of the world where tensions exist to a greater or lesser degree. Rotarians from these countries came together in the spirit of goodwill to exchange ideas and develop programs that they could carry out upon returning to their home lands. All were designed to improve understanding and work toward more peaceful relationships. The conferences involved North and South Ireland, 12 nations in the Mediterranean area, the U.S. and Mexico, Colombia and Venezuela, 18 Caribbean na-

tions, 27 African nations, Korea and Japan, and five nations of South Asia.

There were strong political, religious and governmental differences involving many of the countries, particularly the Mediterranean conference with Greece, Turkey, Cyprus, Israel and the Arab nations. At the start of this conference there was such a strain that I thought the whole thing would blow up. However, when the conference concluded, these people, who at first wouldn't even speak to each other, had their arms around each other for a closing song.

Q: Did any one conference stand out as being a great success?

A: This would have to be the Goodwill Conference in Asia that involved India, Pakistan, Bangladesh, Nepal and Sri Lanka. Normally a person can't even travel from one of those nations to the other. But because of the positive influence of Rotary, the heads of state of these countries endorsed the conference. Indira Gandhi convened the event and gave the keynote address. At the end she hailed the event as a landmark conference, saying it had done more to bring peace to South Asia than any meeting with which she was familiar.

The most dramatic moment occurred when the ambassador at large from Pakistan and the foreign minister of India embraced each other at the final assembly and said there will never be war again between Pakistan and India. Soon after the conference ended they were able to sign a non-aggression pact.

Rotary brought that about, and we feel quite proud of this achievement.

Q: There was considerable publicity about the Birmingham, Alabama chapter just before the Rotary International convention in June. What was that all about?

A: About a week before the convention we learned that the Rotary Club of Birmingham had a provision in its constitution that there could be only white male members. This is very much contrary to the spirit of Rotary. The Board of Directors requested that this be removed, and this was subsequently passed by the convention delegates on a unanimous vote.

Q: You were quite interested in establishing a link for Rotary in China. Has progress been made in this direction?

A: Yes, it has. Rotary was in China with some 36 clubs from 1919 to 1952, when the communists took over. I was able to arrange a visit in May to China to talk with officials there about Rotary. We developed from that visit authorization from the Rotary Board of Directors to form a club in Beijing (Peking) from among the members of the international business and professional community. This is a pilot project to see if Rotary can function in a communist land or controlled society. We don't know that it can, but we hope to learn if Rotary can exist in a normal way in this type of environment.



Beth McCaffrey had an active role during the Rotary Presidency year. This scene was from a trip to Taiwan.



Eight special President's Conferences of Goodwill were arranged by Dr. McCaffrey during his year as President of Rotary International. This one involved some 1,000 representatives from Japan and Korea at the National Theater in Seoul.

Q: What are your most treasured memories from the year?

A: If I had to pick a highlight for the year it would probably involve four things. First would be the Conferences of Goodwill. I really feel they were the most important thing we did all year. I believe they made a very important contribution toward improved understanding. The one in India was the most dramatic, but each of the eight was important in its region of the world. Second would be the private audience Beth and I had with Pope John Paul II. At that meeting in the Vatican we really felt the presence of the Lord in the room. We were there to advise the Holy Father that he was selected to receive the Rotary World Understanding Award for his untiring and unceasing work for peace. He responded very quietly and with great humility, 'I shall keep working.' I felt those are words for us to work by and live by. A third highlight would be resolving the Birmingham issue and a fourth would be the work we did to establish a Rotary Club in China.

Q: You had the opportunity to visit with the heads of state in several countries of the world. Who were some of these individuals?

A: The Pope was certainly the most outstanding. He is undoubtedly one of the great figures and personages in the world. We also visited with Madame Gandhi, and the prime minister of Australia, the Presidents of Colombia, Venezuela and Peru, the King of Spain, the President of Greece and Mayor Jacques Chirac of Paris. We visited, I would guess, about 20 heads of state. I was told that I had saved the life of Mayor Chirac. He had altered his schedule to meet with us, and the train he would normally have been on had a bomb explode in his compartment. If he had been on his normal schedule, we were told, he would have been killed. I guess that's true. We didn't have anything to do with it, but the change of schedule saved him.

Q: Were there any characteristics that all these leaders seemed to possess?

A: One thing that impressed me is that practically all of them were very natural people. I have found in my life that the bigger a person is and more important the responsibility, the more natural and less affected he is. These leaders were very approachable and easy to talk with. Virtually none of them was condescending in his or her manner. They do have a lot of respect for the position of Rotary International President, both in receiving you and in the manner in which they receive you.

Q: Do you see some promising developments for peace in some of the troubled spots in the world?

A: One of the objectives I planned for the year relates to this point. We asked each Rotary club to have a discussion at one of their regular meetings on this subject of World Understanding and Peace. We received thousands of letters at Rotary headquarters outlining the various ideas. One rather simple but very important symbolic idea was a World Universal Peace Day. Henceforth on February 23, the anniversary of the formation of Rotary, there will be celebrated in communities where Rotary clubs exist a World Understanding and Peace Day. It's not going to bring peace in itself but indicate that individual citizens in these 157 countries around the world are not only desirous of achieving peace but willing to work for it.

Another activity is that Rotary is going to undertake a World Peace Conference, probably in 1984. The idea is to invite other volunteer, non-political, non-governmental organizations to join with us in this peace conference. Rotary is not a political organization, but we believe that working with other

volunteer groups we can be a positive force in improving understanding among peoples leading toward eventual peaceful conditions in the world.

It is interesting that many of the heads of state with whom we visited said the civilian leaders in business and the professions can really provide the impetus which will have a strong influence on government toward the development of peaceful relationships.

Q: Did you travel more than most Rotary International Presidents?

A: Yes. I traveled more than most of the Presidents, who spend about half of their time or less in travel. We traveled about three-fourths of the time. It worked out that way for a couple of reasons. One, I wasn't going to sit at Rotary headquarters in Evanston, Illinois, and wait for things to happen. I initiated plans to go to places I thought were important to visit. Also the eight Conferences of Goodwill took us to different regions of the world. In making these visits we worked in other stops along the way.

Q: It has been said that Rotary has more power outside of the United States than within this country. Do you believe this is true?

A: Yes, I think this is correct because in most countries of the world there aren't as many Rotary Clubs as there are here. Rotary there tends to be quite exclusive, and the clubs are considerably smaller. Many Rotarians in other countries are very prestigious people, and almost all are leaders who have complete access to top governmental officials. You have to remember that although Rotary was founded in the U.S., two-thirds of all Rotarians are outside of this country and 85 percent of all new clubs are outside. It is becoming increasingly an international organization.

Continued

Q: You made frequent mention during the year that Rotary is not involved in political issues and that you were not traveling as a representative of this country. Yet you were obviously an American, and many of the special conferences you led deal with issues that can only be solved in the political arena. Isn't there a relationship?

A: I think so. I don't mean to be unrealistic in feeling that an organization like Rotary can make that much of a difference. In the final analysis it has to be governments and major powers like the U.S. and Soviet Union that will assure peace in the world. But I really believe that organizations like Rotary can play an important part in building a base of understanding among peoples. From that base political issues confronting governments can be more readily resolved.

Q: Did serving during this year give you a deeper appreciation for the American way of life?

A: Yes, but we also recognize that we have some problems that other people don't have. There is absolutely no question that this country faces a tremendous problem in affording equal opportunities to all people. I'm concerned that we aren't doing enough to truly assimilate the minorities, and more than that to assist them and motivate them in preparing for a full role in American life. And we are one of the few countries in the world with this kind of a problem.

Q: What do you think the future of Rotary will be pertaining to women as members?

A: We were tremendously impressed in our travels as President-elect by the service performed by the wives of Rotarians. I resolved to try and give more recognition to that. We put out a special issue of the magazine devoted to the service of women and had a special session at the international convention in Dallas.

The wives of Rotarians are pretty much opposed to women becoming members, but nevertheless there is a fair amount of interest in this area. The thing you have to remember is that the attitudes concerning the role of women in society vary tremendously in the 157 countries where Rotary exists. Attitudes in the U.S., England, Scandinavia, maybe even India, about equal rights are not shared in many other countries like Japan, other Asian countries, in Latin America and in Africa.



World Understanding & Peace Through Rotary



This special post card was used to help convey McCaffrey's Rotary theme for the year.

I think women might be admitted to Rotary someday, but not in the immediate future.

Q: You must have had some expectations about what the year would be like. How did the reality of the job conform to these expectations?

A: It was almost exactly what I had anticipated. I think all I have done in my life — particularly serving as a University President — really qualified me for the position more than most experiences could have. Our work is a combination of administration, of speaking, of meeting with people — like being an ambassador of goodwill.

All of the things I did as President of Rotary International were not that different from what I have done so much of my life, except that it was on an international basis.

Q: You received many gifts and recognitions during the year. What were some of unusual interest?

A: We must have received a couple of hundred very nice gifts during the year. The gifts we will treasure most are those that are somewhat typical of the country — perhaps a craft or piece of art. We have many lovely gifts that reflect these qualities. We probably will be displaying some in the President's home, as we are happy to have them and grateful for them. They will always remind us of the people who gave them to us and our experience there.

Q: What future Rotary obligations do you have?

A: I now become a trustee of the Rotary Foundation. You serve for five years, and in about three years I will become chairman of the trustees. We administer a very large scholarship and award program of more than \$20 million annually.

Q: Your life has been characterized by success and achievement. Where would you place the experience of the last year in reviewing your life?

A: We worked at the Rotary Presidency not as a sightseeing tour or just a goodwill mission — although we considered it that too. But we had a mission that we were working on all the time. You undertake something like this as an experience of the lifetime and I really don't expect to have any other experience in my life that will be as stimulating, exciting or thrilling. It was an incomparable experience.

Beth noted recently that we had two days off during the year, but we paced ourselves with the realization that you couldn't keep up that schedule forever. As we reached June 30 we looked forward to returning to the University and resuming our duties and responsibilities here.

—R.D.

The diverse geology of Central California was uncovered this past summer, layer by layer and rock by rock, for the students in Dr. J. Curtis Kramer's class.

Kramer, a geology professor, led the students through sections of Central California terrain, concentrating each week on one site. The study spanned the east side of the Sierra Nevada to the Pacific Ocean.

Kramer notes that Central California is a rare and unique area. "Across the state we can see about 90 percent of every geomorphic activity that exists, including soils, landforms, vegetation and rock types," he says.

Kramer began each week with a four-hour lecture, followed by a two-day camping trip to that area. The class visited Mount Diablo, the Sierra foothills, Bodega Bay-Point Reyes, Davis Creek, Nevada and the Malakoff Diggins-Grass Valley area. As the class would caravan to its destination, Kramer lectured on the passing scenery via citizen band radios. Students were encouraged to ask questions as they rode along.

These "driving lectures" were interrupted by short road stops where the students would investigate shifting land formations, rock types and soil samples.

The students discovered that California geology is indeed unusual. While lecturing on Bodega head overlooking the Pacific Ocean, Kramer explained how the Point Reyes Peninsula is creeping up the coastline at a rate of one inch per year. Geologists have traced the origin of that land formation to the Los Angeles area. "In about 40 million years this land will be an island in the Gulf of Alaska," Kramer estimates.

For the students enrolled in this summer course, it was a grand opportunity to crack open the mysteries that underlie the California landscape.

—R.C.



Roadside stops often revealed ancient history for Kramer's students. Here, a student displays a marine fossil embedded in rock.



Through millions of years of compression beneath the earth's surface, layers of rock were folded to result in this striking formation.

Summer Geology



Standing on Bodega head, Kramer explains how the San Andreas fault runs directly beneath Tomales Bay, shown in the background, to divide the continental and Pacific plates.

Preserving The Heritage Of John Muir



John Muir sketched this view along the South Fork of the Kings River. The sketch was used with a 1891 magazine article he wrote that called for a national park to preserve the Sequoia groves from timbermen and the landscape from speculators.

“Waste and pure destruction are already taking place at a terrible rate and unless protective measures are speedily invented and enforced, in a few years this noblest tree species in the world (the giant redwood) will present only a few hacked and scarred remnants.”

John Muir wrote these words over 100 years ago in his first public appeal to preserve the natural wonders of the Sierra. They were published in the *Sacramento Daily Union* on February 5, 1876 under the title “God’s First Temples” and marked his transition from poet to politician.

This was the first of more than 500 published works that contributed to the founding of the Sierra Club, the formation of several national parks and the preservation of thousands of acres of natural wonders.

For the past 30 years it has been virtually impossible for scholars to refer to Muir’s original papers to accurately assess his life and

thought. The last scholar to have full, open access to Muir’s personal papers was Linnie Marsh Wolfe, author of the Pulitzer-prize winning “Son of the Wilderness” in 1945.

Now, through the cooperation of the Muir-Hanna families, the University of the Pacific and its Holt-Atherton Pacific Center for Western Studies have undertaken the publication for Muir’s complete works in their original form.

This major microform project is expected to be completed within two years and will make available to scholars more than 12,000 items - correspondence (some 5,000 letters), original manuscripts, journals and photographs - that reflect Muir’s lifetime of work.

For a number of years many of Muir’s personal papers were stored in closed collections at the Pacific School of Religion in Berkeley and at the Bancroft Library. In 1970 the papers were placed by Muir’s grandchildren on indefinite loan with the Holt-Atherton Center. Since that time these papers have been processed and made available to scholars on a limited basis.

The family recently agreed to the preparation of a comprehensive microform edition of Muir’s works that will be made available for unrestricted distribution.

Dr. Ronald H. Limbaugh, curator of manuscripts at the Center and a UOP history professor, is the director of the Muir microform project. Partial funding of \$30,000 for the work has been received from the National Historical Publications and Records Commission in Washington, D.C. Recent reductions in federal budgets have jeopardized future funding of this project.

It is estimated that the work can be completed by 1984, and that the total cost will be about \$65,000.

Limbaugh points out the significance of the project:

“Although dead for nearly 70 years, John Muir has a larger international following today than during his lifetime. Indeed, few naturalists since the Civil War have attained Muir’s stature. As the intellectual precursor of the modern ecology movement, he — perhaps above all others — led the nation toward a new appreciation and understanding of the natural environment and its impact on humanity.”

The material placed on indefinite loan involves perhaps 75 per cent of all of Muir’s papers, according to Limbaugh. It includes most of the correspondence Muir received. Copies of his own correspondence also have been obtained and indexed during the past several years for inclusion in the microform project.

The project is nearly half complete, according to Limbaugh. The materials have been gathered (some of them from garages and attics) and indexed. The next step is the microfilming of the materials. The final phase will be the editing and preparation of a published guide to the materials.

In addition to the Muir papers, the University holds Muir’s personal library of some 800 volumes. This library, according to Limbaugh, served as a resource for much of Muir’s thinking and greatly influenced his style of expression. It is another valuable tool for scholars exploring the life and thought of John Muir.

One of the complex problems associated with this project has been the determination of copyrights. Muir’s literary heirs have formed a trust to hold the copyright for all materials dated after 1906. Published materials dated prior to that time are in the public domain. Unpublished works created before 1907 are still protected, probably until the year 2027.

More than 10 years already have been devoted to the preservation of the Muir papers. In a sense, they are as much a national treasure as the wilderness areas John Muir worked so hard to protect.

This project assures that more than “a few hacked and scarred remnants” of his work will remain for generations to come.

—D.M.

Pacific Family Day

Saturday, October 2

Pacific Family Day, a program for University of the Pacific alumni, parents of current students, friends of the University, and their families, is scheduled for Saturday, Oct. 2.

The fifth annual event is traditionally held in the fall semester, and it was previously known as Alumni Parents Day. The name was changed this year, according to University officials, to more accurately reflect a day-long series of programs for the entire family.

There will be art and computer activities for the youngsters, programs dealing with selecting a college and financial aid for teenagers, and seminars for the parents on such topics as family issues of the 1980s, hypertension, and fashions.

All of those attending Pacific Family Day will be invited to a barbeque luncheon, rocketry demonstration, selected campus tours, and series of non-competitive games. The day will conclude with a reception and the football game between the Tigers and University of Nevada at Las Vegas.

Pacific Family Day, which will begin with registration at the School of Education Lobby from 9 a.m. to 12 noon, is planned by the Pacific Alumni Association in celebration of National Higher Education Week.

The following schedule has more details on the activities for the day:

Children 6-12

9:30 a.m.-12:30 p.m. Understanding Computers and Writing Your Own Programs; Professors Roy Childs and Harvey Williams, Sociology Department

9:30 a.m.-11:00 a.m. Making Paper; Professor Larry Walker, Art Department

11:00 a.m.-12:30 p.m. Mask Making; Professor Larry Walker, Art Department

Teenagers

9:30 a.m.-10:15 a.m. How to Select a College and UOP Overview

10:15 a.m.-10:45 a.m. How to Finance College

10:45 a.m.-11:30 a.m. Student Life in College

11:30 a.m.-12:30 p.m. Campus Tour

Seminars

9:30 a.m.-10:30 a.m. Family Issues of the '80's: New Methods of Communication; Professor & Mrs. Kenneth Beauchamp, Psychology Department

9:30 a.m.-10:30 a.m. From Russia with Love: The Adventures of UOP Engineering Professor Rob Johanson Behind the Iron Curtain

10:30 a.m.-11:30 a.m. New Research in Hypertension and the Effects of Medication; Professor Kathryn Taubert, School of Pharmacy

10:30 a.m.-11:30 a.m. The Japanese Model: Ways the Private and Public Sector Can Cooperate; Professor Donald Halper, School of Business and Public Administration

11:30 a.m.-12:30 p.m. Year End Tax Strategies; Professor Christine Dentino, McGeorge School of Law

11:30 a.m.-12:30 p.m. Evolution of Fashion; Professor Sandra Persels, Drama Department

All Ages

12:30 p.m.- 2:00 p.m. Barbecue Lunch with Performances in Music and Dance, South Lawn. (UOP students may use meal tickets to join their parents)

2:00 p.m.- 3:00 p.m.

New Games: Non-competitive Family Oriented Games for Children of All Ages: Earthball, Parachute Games, Back-to-Back Dancing, The Amoeba Race; Professor Kathy Klein, Physical Education Department

3:00 p.m.

Rocketry Is Fun: A Demonstration; Professor Andres Rodriguez and Kimberly Belli

3:00 p.m.

Movie: "The Apple Dumpling Gang" in University Center Theatre

2:00, 3:00 & 4:00 p.m.

Tours of the Campus

4:00 p.m.

Tour of the New Mechanical Engineering Laboratory, Featuring the Transparent Engine. See Inside a Combustion Engine While It Is Operating.

5:00 p.m.

Reception for All Participants

7:30 p.m.

Football Game: UOP vs. University of Nevada/Las Vegas (Secure tickets from Athletic Ticket Office.)

Please indicate the seminars you plan to attend. Tickets will be ready for you at the registration desk in the School of Education Lobby. Make checks payable to the UOP Alumni Association. Return this coupon with your payment to the Alumni Office, UOP, Stockton, CA 95211 by September 24, 1982.

Name(s) _____ Class Year — if alum(s) _____

Address _____ City _____ State _____ Zip _____

UOP Student's Name (if parents) _____ School _____ Class Year _____

____ Understanding Computers _____ Family Issues of the '80's
____ Making Paper _____ From Russia With Love
____ Mask Making _____ New Research in Hypertension
____ _____ The Japanese Model
____ Choosing a College _____ Year End Tax Strategies
____ _____ Evolution of Fashion

Tickets are \$7.50 per person for the entire day, including lunch.

Number of Pacific Family Day tickets _____ Number of UOP students attending luncheon with meal tickets _____ Football tickets can be obtained from the Athletic Ticket Office (209) 946-2472.

Total Amount Enclosed _____

Reflections

In the early 1950s the University was striving to upgrade the image of its track program. Members of the Athletic Department convinced AAU officials to hold the annual Pacific Association championship track meet at Baxter Stadium (now the site of the quad dining halls).

As a result, UOP hosted the championships at Baxter Stadium for several years. Capacity crowds of 10,000 were not unusual for those meets, remembers Carroll Doty, then the sports information director, because famous American Olympic stars were invited to participate as "guest athletes." Although these athletes frequently finished first, they received no points. Consequently, an AAU runner could sometimes place as far back as fourth in the event and still be declared the winner.

During this era of "guest athletes" one AAU miler showed that he was second to none. On June 1, 1954, Don Bowden, a junior pre-law student at the University of California at Berkeley, became the first American citizen to break the four-minute mile. At age 20, he was also the youngest person ever to run under four minutes.

The feat was even more impressive when one considers that Bowden took a final examination that day. After the exam, remembers Doty, "He had to get in his car and drive up here (Stockton) like a maniac and practically run in his street clothes." In fact, relates Doty, by the time Bowden changed into his track suit he had no chance to warm up and little time to mentally prepare for the race.

While 10,000 spectators looked on, Bowden "roared around the track four times in laps of 59.7, 61.1, 59.8, 58.1 to turn in a fabulous 3:58.7 time." At that time Australian John Landy held the world record with a 3:58 mark.

In 1965 Bowden was presented with a special award for his achievement at the first Stockton Athletic Hall of Fame ceremonies. Bowden told the crowd that his record time hadn't really hit him until he was driving back to Berkeley after the meet, whereupon he nearly turned the car over in a ditch.

—R.C.

The Pacific Review will recount a historical item concerning the University in this space each issue. If you have an interesting or amusing anecdote from the past that might be appropriate, please send along the information to the Editor, Pacific Review, University of the Pacific, Stockton, CA 95211.

America's Bicentennial was six years ago, but when Dave Frederickson recounts his experiences from 1976, it sounds like it was only yesterday.

The memories of that year remain vivid today and will be etched in the mind of this Pacific alumnus forever.

Frederickson, Class of 1966, spent most of the year traveling throughout the U.S. as a press assistant to President Gerald Ford. On the Bicentennial Fourth of July weekend he was with the Presidential party for festivities at the White House, and then at the Monticello estate of Thomas Jefferson in Virginia for a swearing-in of 400 new citizens by the President.

"To celebrate the 200th birthday of America with the President of the United States was the greatest experience of my life," he says with a certain amount of awe in his voice and noticeable amount of pride over being in a position for such an event to even occur.

Frederickson had joined the White House staff — his title was Staff Assistant to the President — in the spring of 1976. He was with Ford as the President participated in nearly 100 Bicentennial events during the remainder of the year.

"It was a year I will never forget. There will never be another period like it in my lifetime. It was the heart of the Bicentennial, and everyday was a special event in the history of this country. Wherever we were it involved the President in some type of commemoration."

These feelings about the Bicentennial tell a lot about Dave Frederickson. They reflect a love for America that comes across in conversation with comments like "It's an adventure to live in America." This Pacific alumnus also has strong feelings about "getting involved," which, in Dave's case, means media communications, politics and numerous community organizations, and the belief that hard work and perseverance can bring success.

And Dave Frederickson is successful.

He has his own public relations company in Houston, has served on the staff of both President Ford and President Reagan, and has produced and hosted a popular television program in Houston for the past 11 years.

The honors he has received are nearly as extensive as the range of his career and civic accomplishments.

Dave was named one of 10 Outstanding Young Men Of America for 1977 by the United States Jaycees, and he was one of Five Outstanding Young Texans for 1975. He was included in the Personalities of the South publication for 1976-77 and received the 1975-76 Outstanding Service Award from the



"To celebrate the 200th birthday of America with the President of the United States was the greatest experience of my life," says Dave Frederickson, '66.

Texas Jaycees for his service as state public relations director for the organization.

In civic and community affairs, Frederickson has been active with the Houston Grand Opera Association and the First United Methodist Church of Houston. He also co-hosted the National Easter Seal Telethon and the National Kidney Foundation Telethon in the Houston area.

Even back at UOP in his college years, Dave was editor of The Pacific Weekly when it was honored as the best college weekly newspaper in the country.

Life for Frederickson, however, hasn't always been a success. He was born, ironically when considering the home of UOP, in Fort Stockton, Texas. He was partially blind and severely paralyzed on one side at birth, and these handicaps resulted in difficult times for Dave as a youth. "Youngsters can be very unpleasant about things like that, you know," he once said in a newspaper article in reference to his health problems.

The family moved to California, largely due to Dave's health, and after some corrective surgery was performed, he began to achieve success in the San Joaquin Valley community of Tulare. He became a National Merit Scholar semifinalist and California State Scholar who decided upon Pacific for his college years.

"I wanted a private, smaller school and liked the environment of the Stockton campus and affiliation of the University with the Methodist church," he recalls. But the main reason he chose UOP was that the future Mrs. Frederickson, Margaret Peers, was there pur-

Communi Career Alum To Whit

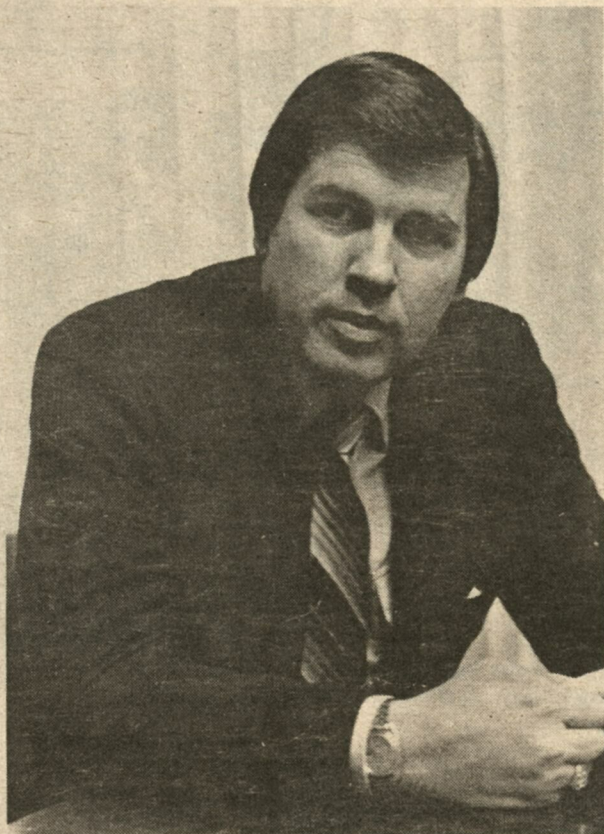
suing a degree in pharmacy. They were married while students at Pacific and both graduated in 1966, she with a B.S. degree in pharmacy and he with a B.A. degree in chemistry.

Although his major was science, he had become interested in journalism and minored in communications at UOP. "It was an exciting time to be a college journalist," he recalled during a brief trip to the campus last summer. He cited the turmoil in Watts and visits to the campus by such newsmakers as Barry Goldwater, Pierre Salinger, Nelson Rockefeller, Alan Cranston and Harry Belafonte - all of whom he interviewed. The Pacific Weekly, edited by Dave during his senior year, received the Overseas Press Club of America/Columbia University Award as the best college weekly in America.

"The years at Pacific were among the most wonderful in my life," he recalls while reminiscing about Band Frolic and the old Christmas programs at the Conservatory. He belonged to Phi Kappa Tau fraternity and served in student government as, appropriately enough, communications commissioner. "When I was communications commissioner we started work on developing a major in communication arts," he explains, "and I'm very proud of that." He also wanted the University to erect kiosks at strategic locations throughout the campus for posting bulletin information. Although his efforts on this project were unsuccessful, he noted on his visit here that they have since become part of the campus landscape.

After graduation from UOP, Frederickson received a public relations internship at Pacific Medical Center in San Francisco. This was followed by a move to Texas, where he combined his science and journalistic talents in the medical and technical writing and editing fields.

Communications Takes Alumnus to the House



"People are becoming aware that there is more to media relations than calling a reporter or writing a news release," he says.

simply are not in the modern age of communications. Especially in the political arena, people start off thinking the media is the enemy. This simply is not automatically true. The media is — outside of a few places like New York — no more liberal or conservative than the community it serves. In general, the media reflects the community in which it exists — and members of the media reflect the basic values of that community."

During the Bicentennial, Frederickson had White House responsibilities for coordinating major media coverage of the President. "The challenge was to see that events involving the President came off smoothly. It took all of the experience I had in media communication to do the job right."

Frederickson became Ford's personal spokesman on many occasions while working with Press Secretary Ron Nessen. He was one of two members of the White House press staff selected to coordinate advance media preparations for the GOP convention. During his White House stint, Dave traveled more than 75,000 miles with Ford. He visited more than 60 cities in 25 states and dealt with the networks and news media in almost every major American city.

The 39-year-old Frederickson says his activities in politics "reaffirm my faith in the strength of America and the American system. Traveling with a President you have the opportunity to find the real strength of this country, which isn't in the headlines or the evening news, but in the people. There is a very positive undercurrent in this country. The American people are as committed as they ever have been."

The Pacific alumnus mentions "participatory democracy" and the need for people to get involved. "There has never been a greater need or opportunity for good people in government," says this communications expert who has seen the system in operation at the highest level.

His work with President Reagan involved the campaign and inauguration. "It's ironic that I saw almost the same group of advisers and party leaders with Ford at Kansas City in 1976 that I saw with Reagan at Detroit in 1980. You often think that each man brings in his own team, but once he becomes the nominee it appears to be more of the team directing the man. The major difference, of course, is the person at the head of the table.

"Working for Ronald Reagan was just as exciting and rewarding as working for the White House before. We had some outstanding experiences in the Reagan Campaign. And, of course, the overwhelming election victory was a fantastic sensation — as was the whole inaugural week that began the Reagan Presidency. Winning is sweet, no doubt about it."

After nine months with the Reagan staff, during which he traveled more than 40,000 miles to coordinate major media events in more than 36 cities and a dozen states, Frederickson returned to Houston and his own business. He has continued to consult with the White House staff on occasion and to handle activities for the Republicans in the Houston vicinity. He hasn't ruled out returning to Washington for occasional assignments, but he acknowledges that moving there on a permanent basis is unlikely, although he admits that if the opportunity was challenging enough, he probably could be persuaded to return.

He sees little chance of Dave Frederickson ever running for a political office though. "I don't feel that is where my strengths are. I feel I can do more in the news and journalistic areas," he says.

From his days as editor of The Pacific Weekly to his duties as a press officer for two Presidents, there is little doubt that the strengths of Dave Frederickson encompass the journalistic field.

—R.D.

EDITOR'S NOTE: Since this interview took place in the early summer, Dave Frederickson has indeed been persuaded to return to Washington. At the request of the White House, he has joined the Small Business Administration as Director of Public Communications. In his new post, Frederickson is responsible for coordinating communications policy and directing all public affairs and media communications programs of the SBA throughout the nation.

Dave became involved in politics while serving as a campaign manager, and subsequently as a public relations adviser, for Texas Congressman Bill Archer of Houston. This started about the same time, 1970, that he became involved with FACET, a weekly news and public affairs television program in Houston. As the producer-host of the show, Frederickson has interviewed more than 1,800 guests in more than 550 shows on subjects as diverse as mass transit and grand opera and as controversial as abortion and police brutality.

As if this wasn't enough to keep Frederickson busy, he also became a partner in an advertising agency in Houston that later evolved into his own public relations consulting business. His agency handled public relations and promotional assignments for the Ford and Reagan campaigns in the Texas area, and he also has worked with John Connally.

"We deal more with individuals in our public relations work than with institutions," he says while commenting on the role of a public relations professional. "People are becoming aware that there is more to media relations than calling a reporter or writing a news release. We try to facilitate positive communication between the client and the media. From the media side this means being cognizant of the ever advancing technical requirements they face and of recognizing that news today is a business of pictures. From the client side this means educating them about what news is and what interests the media. And we try to accomplish this while maintaining a low profile, personally, because we don't want to be thought of as a publicity flak. Clients like John Connally, money expert Venita Van Caspel and evangelist Billy Graham have something serious, something important, to say. You have to do the job discreetly, professionally."

Frederickson feels the media has received some unfair criticism for the last 10 years from society in general "because a lot of businesses

UOP Today

Two Regents Named At University

Stockton developer Greenlaw "Fritz" Grupe Jr. and Pasadena dentist Dr. William Allen have been named to the University's Board of Regents for six-year terms.

Grupe is a lifelong resident of Stockton who has been active in real estate since 1962 and in land development and the home building industry since 1966. His first community development was Lincoln Village West, a 750-acre residential and commercial area in North Stockton. He has since developed numerous subdivisions in Stockton, and his range of activities include a construction company, real estate business, management company, sales company and ranching.

Allen, a native of Pasadena, is the immediate past president of the California Dental Association. He maintains a private practice in the field of pedodontics in Pasadena and has been active in several professional organizations.

Allen is a 1948 graduate of the College of Physicians and Surgeons in San Francisco, which later became the UOP School of Dentistry. He is an active supporter of the UOP dental school and has served as president of the San Gabriel Valley Dental Society, Southern California Society of Dentistry for Children, and American Society of Dentistry for Children.

The two new Regents succeed Jaquelin H. Hume and Dr. Frederick T. West, both San Francisco residents who have retired from the Board after serving for nine and 20 years, respectively.

UOP Law Journal

An article dealing with securities law, written by Los Angeles attorney Michael P. Whalen, is included in the current issue of the **Pacific Law Journal**.

The University's McGeorge School of Law in Sacramento publishes the **Journal** on a quarterly basis.

In addition to the article on securities law, the current issue includes a comments section that features items written by McGeorge students on a variety of legal topics. Included are such issues as third party liability and the Medi-Cal program, student residency requirements in higher education, the participation of wheelchair entrants in road running events, punitive damages, the timber yield tax, and regulating wind access.



Several receptions for new students were arranged during the summer throughout the state by the Pacific Alumni Association. This one was held in Los Angeles.

Buntz To Head Academic Council

Dr. C. Greg Buntz, an associate professor at the School of Business and Public Administration, has been elected chairman of the Academic Council at the University.

Buntz, a UOP faculty member since 1978, assumed the position in June. He succeeds Dr. David Q. Fletcher as leader of the faculty governance organization at Pacific.

Buntz has served on the Academic Council Executive Board, and he also has been a member of various campus-wide committees during the last four years.

Homecoming Reunion Chairmen

Several Pacific alumni have been named chairmen for the class reunions that are planned for Homecoming on Nov. 13.

Directing activities will be Marlitt Stark, Class of '27, Cyril Owens, Class of '29, Bill Morris, Class of '32, Bill Biddick, Class of '41, and Bob Monagan, Class of '42, for a combined event, Jack Vogel, Class of '47, for the Classes of 1943 through 1948, Roger Wickman, Class of '52, and Joyce Hellwig Harris, Class of '53, for a combined event, Nancy Hane Spiekerman, Class of '57, Marilyn Holappa Nicholls, Class of '61, and Dian Midkiff Kern, Class of '62, for a combined event, and Ann Edelman, Class of '72.

Death Claims Three Regents

Olin D. Jacoby, a member of the University's Board of Regents from 1914 to 1967 and an honorary member since 1967, died in Berkeley on July 15. He was 101. Jacoby, the father of UOP emeritus professor and former COP dean Harold S. "Jake" Jacoby, served as president of the UOP Regents from 1941 to 1952.

Cecil W. Humphreys, a Regent for the past 14 years, died early in the summer after a lengthy illness. Humphreys was active on several committees for the Board of Regents, and he and his wife established the Cecil and Alberta Humphreys Scholarship at Pacific.

Mrs. E. Tobin (Wilmere) Hansen, a member of the Board of Regents since 1973, died on July 18 in Suisun after a lengthy illness. She was a civic leader in the Fairfield area.

Dugoni Leads State Dental Association

Dr. Arthur A. Dugoni, dean of the UOP School of Dentistry in San Francisco, has been named president of the California Dental Association.

Dugoni will direct the 14,000-member organization and also serve as head of the House of Delegates and Board of Trustees, plus chair the CDA Executive Committee.

The UOP dean has been active in CDA for more than 20 years, and he also has been active in the dental profession at the national and local level.

Delta Folk Tales

Nine folk tales of the Delta region from the days of the riverboats have been published as an outgrowth of a class project at the University.

"Tales of the Delta Folk" was edited by Dr. Dewey W. Chambers, a UOP School of Education professor. Chambers directed a group of students during the January project when material for the 60-page book was collected.

"The mystery, the magic, the lore of that vast land called the Sacramento-San Joaquin Delta captured all of our imaginations," says Chambers in the introduction. The nine stories selected ("We gathered enough information for a hundred more," he says) were based upon interviews the students conducted with old time Delta residents. "Every incident, every plot line, every action by the characters is true," Chambers says. "Only the characters live in fiction."

The stories are supplemented by several historical photographs from the UOP Holt-Atherton Pacific Center for Western Studies.

Although the book is geared for children, the stories are expected to entertain others who are interested in Delta history and folklore.

The book, priced at \$3.50, is available at the UOP bookstore or by contacting the UOP Drama Department, which sponsored the course and will use the proceeds from the sale to finance scholarships and special projects.

Teaching Award To Gipson

Dr. Martin T. Gipson, a professor of psychology, has been named the 1982 recipient of the Faye and Alex G. Spanos Distinguished Teaching Award.

Gipson, a University faculty member since 1965, received the honor at the College of the Pacific commencement in May. The award is presented annually "for excellence in teaching and commitment to student achievement" within the college.

The honor, which includes a cash prize, is presented upon the recommendation of the COP students and faculty.

The award is named in honor of the UOP Regent and Stockton business executive and his wife. It was established by the children of Spanos in observance of the couple's 25th wedding anniversary in 1973.

Chaplaincy Goal Attained

The campaign for the chaplaincy, which is part of the \$30 million campaign For A Greater Pacific, has reached its \$500,000 goal in gifts and pledges to provide an endowment fund for a full-time Protestant chaplain.

This announcement was made at the United Methodist Church Annual Conference in San Jose. It follows several years of work by a committee lead by Rev. Darrell Thomas and Bishop R. Marvin Stuart.

A search committee has been formed which will present recommendations to UOP President Stanley E. McCaffrey and United Methodist Bishop and UOP Regent Wilbur W.Y. Choy for their joint appointment of a University chaplain in early 1983.

The chaplain will minister to the spiritual needs of the campus community through planning and implementing worship and religious observances, and coordinating religious activities on campus.

The chaplain will also serve as liaison with local churches and denominational leaders, provide seminar leadership and develop fellowship groups of Christian students on the University campus. Additional funds for special programs will be provided from the Donald Tippet Endowment Fund.

Upward Bound Receives Grant

A federal grant of \$133,645 for this school year has been presented to the Upward Bound program at the University.

Upward Bound, administered through the Community Involvement Program at the School of Education, is geared to help motivate and prepare economically disadvantaged high school students to succeed in college.

This program at Pacific is now completing its second year and involves some 65 students from Franklin, Stagg and Edison High Schools.

The participants, who will be high school seniors this fall, attend biweekly Saturday classes at the University and also will be involved in career development activities and enrichment sessions. Next summer they will spend six weeks on campus in a residential program to familiarize themselves with college life.

Researcher Views Television Benefits For Children

Complaints about the violence on television draw the headlines, but there are many social benefits children can receive from the variety of programming that is aired, according to a University faculty member.

Dr. Steve T. McDermott, an assistant professor in communication, has done extensive research in the field of children and television. His doctoral work involved a study on the social influence of television on children, and he recently completed a summer course at UOP on children and television.

"There is a lot more to television than violence," he explains, "as there are many of what I call pro-social benefits. These include showing children such concepts as group cooperation, sharing and helping, and the display of affection. Children can learn how problems can be solved by cooperation and not conflict and aggression."

McDermott said Little House on the Prairie and Father Murphy are good examples of pro-social programs. He adds that other shows like Sesame Street and Electric Company represent "a great case for what can be done for children on TV."

The UOP faculty member, who admits to spending several hours each week watching television, feels it is a mistake to think children have to learn something everytime they watch a show on television, but he is bothered by statistics that show youngsters spend six hours a day in front of a TV set. "This shows how pervasive it has become and how much of a potent influence it has become," he says.

Tour To England Planned For Alumni

A visit to Great Britain will be available to UOP alumni next summer through the Alumni College program.

UOP is cooperating with the Institute of European Studies to offer a visit to northeastern Britain next July 10-16. Those participating will stay at the University of Durham and learn about that area through field trips and lectures from British professors in art, architecture, history and politics.

Cost for the week will be \$675, excluding airfare. The UOP Lifelong Learning Office is also arranging optional trips to London and Scotland during the same time period.

For more information contact the Office of Lifelong Learning, UOP Stockton, CA 95211 or phone (209) 946-2424.

Faculty Members Receive Awards

Two University faculty members with international reputations in their field have been named 1982 Distinguished Faculty Award recipients at the University.

Dr. Dewey Chambers, a professor of education, and Dr. Carl E. Wulfman, a professor of physics, received the honor at the All-University Convocation at commencement.

Chambers, a UOP faculty member since 1965, is known throughout the country and overseas for his work in the field of children's literature and the language arts. He was described in the award citation as having brought "distinction to the University and the field of teacher preparation through continuing contributions to education" while exemplifying "the University's tradition of excellence."

Wulfman has published extensively in the area of theoretical physics during 21 years on the Pacific faculty. He was described as a "distinguished teacher, internationally recognized scholar and highly respected faculty colleague and University citizen" who has brought "distinction to the University through numerous contributions to virtually all phases of University life."

The awards involve both a citation and cash prize for the recipients.

Honors For Two UOP Athletes

Two UOP athletes, volleyball All-American Jayne Gibson and golfer Jeff Wilson, were in the news during the summer.

Gibson received an NCAA post-graduate scholarship worth \$2,000. She was nominated on the basis of her academic achievement (a 3.6 grade point average in physical education and communications) and her record in athletics. She was a four-year starter on the nationally ranked UOP volleyball team. Gibson was one of 20 women to receive the NCAA award, and this was the first year the scholarships were presented to women. She plans to pursue graduate work at UOP.

Wilson qualified for the U.S. Open Golf Tournament that was played in June at Pebble Beach. The 19-year-old was the tournament's youngest qualifier, and he entered the prestigious event as one of only ten golfers out of more than 180 who were involved in regional and sectional qualifying tournaments. At the Open he just missed the cut with a score of 78-75-153 for the first 36 holes.

Drama Schedule

The five plays that will be presented by the University's Drama Department during the 1982-83 season have been announced by Dr. William Wolak, chairman of the department.

Eccentricities of a Nightingale by Tennessee Williams will open the school year on Oct. 14-16 and 21-23. Dr. Sy M. Kahn of the drama faculty will be the director.

Guys and Dolls, the musical with lyrics by Frank Loesser from the book by Jo Swerling and Abe Borrows, will be presented on Dec. 1-4, with a special matinee on Dec. 5. Wolak will direct the production, which will involve the Conservatory of Music.

Something's Afoot, based on Agatha Christie's *Ten Little Indians*, will be presented Jan. 26-29, with drama professor Darrell Persels as the director. *Exit The King* by Eugene Ionesco will be presented March 10-12 and 17-19, with Wolak as the director.

The final play of the season will be *Twelfth Night* by Shakespeare on April 28-30 and May 5-7. Kahn will direct.

Cultural Events

Two major cultural events are planned for early September on the Stockton campus.

On Friday, Sept. 10, a program of song and dance by college students from Taiwan is scheduled for the Conservatory Auditorium. This event, which excited a capacity audience here two years ago, is part of a Youth Goodwill Mission from Taiwan. This will be the first stop for the group as part of a tour of the United States.

The show will begin at 7:30 p.m., with admission being a \$1 donation at the door.

Artist Jose Cisneros of El Paso, Texas will be present on Saturday, Sept. 11, for a 7 p.m. reception in conjunction with an exhibition of his works Sept. 8-23.

"Riders of the Borderlands" is the theme for the show in the University Center Gallery. Approximately 100 illustrations, both in color and black and white, comprise the exhibition. The art work depicts the different type of horsemen who have ridden over the Southwest and Northern Mexico during the last four centuries. This series of drawings, which has brought considerable acclaim to Cisneros from throughout the Southwest, will be on view for the first time in Northern California at UOP.

The glories of the first five decades of Tiger gridiron history were relived anew in June when 22 charter members were inducted into the Pacific Football Hall of Fame at a premiere banquet at the Stockton Golf & Country Club.

Three coaches — the late Amos Alonzo Stagg (1933-46), Erwin (Swede) Righter (1921-32) and Larry Siemering (1947-50) — were honored, along with 17 players headed by Eddie LeBaron (1946-49) and Dick Bass (1957-59).

In warmly nostalgic ceremonies attended by 240 friends and family members, the following players from the 1919-1967 era also were inducted into the newly-created Hall of Fame:

Cecil (Moose) Disbrow, back-end, 1927-29; Chris Kjeldsen, guard, 1931-34; John Cechini, center-tackle, 1934-36; Hugh (Joe-Babe) McWilliams, center, and Bob Kientz, back, both 1937-39; Art McCaffray, tackle, and John Podesto, back, both 1943; John Rohde, end, 1946-48; Don (Tiny) Campora, tackle, 1946-49; Duane Putnam, guard, 1949-51; Eddie Macon, back, 1949-51; Tom Flores, quarterback, 1956-58; Farrell Funston, end-defensive back, 1956-58; Bob Denton, end, 1957-59; and Bob Lee, quarterback, 1966-67.

Two non-players — super supporters Bob Grogan and Larry Heller — were elected to charter membership for their several decades of service to Pacific football. A nine-man committee headed by Robert (Doc) Breeden, a former athletic director, made the selections.

The idea for the Hall of Fame originated with Bob Toledo, the present Tiger coach, and Mike Milhaupt, executive director of the Pacific Athletic Foundation.

Under the criteria established by the Hall of Fame committee, a member must be a former Pacific player, coach or booster who has made outstanding contributions to Pacific football. No candidates were chosen from 1968 to the present, but Tiger greats from that era will become eligible later. New members will be selected annually.

The oldest living inductee, retired coach Righter, 85, of San Mateo, was unable to attend, as were Disbrow, LeBaron and several others. LeBaron's duties as general manager of the Atlanta Falcons kept him from attending. His father accepted the plaque.

The plaque for Pacific's all-time coach, A.A. Stagg, was received by his son and former Pacific athletic director, Dr. Paul Stagg of Stockton.

"My father's main quality," said Dr. Stagg in his acceptance remarks, "was that he gave his players confidence enabling them to come through against tougher opponents."

The awards to Kjeldsen and Campora, both Pacific coaches as well as players, were accepted by their widows.

The theme of the night was struck by Cechini, a retired Stockton judge and one of

Pacific Honors Gridiron Greats

Stagg's standouts: "Pacific is a special place for all of us," he said.

Cechini and two other luminaries of the '30s, McWilliams and Kientz, had the largest rooting sections — their own sizeable families. McWilliams, a retired coach, golfs out of Aptos now; Kientz, an Orinda business executive, still holds the Pacific longest-run record — a 102-yard touchdown scamper with an intercepted pass against Chicago in 1938.

Two of Pacific's finest running backs, Dick Bass and Eddie Macon, also had numerous fans on hand. Bass, now a Los Angeles Rams broadcaster following an all-pro playing career, brought down the house by observing, "I'm still pretty vigorous. I have a son 23 years old and a baby girl just 19 months."

Accepting his plaque was probably Tom Flores' second biggest athletic thrill. The first was winning the 1981 Super Bowl as coach of the Oakland Raiders. But, as Tom said, "It all started for me right here."

Another successful pro quarterback honoree was Bob Lee, who also earned his master's degree in psychology at Pacific. Lee paid tribute to his academic as well as athletic mentors.

Art McCaffray, Pacific's first All-American selection as a 1943 tackle, recalled the joys of being transferred from Santa Clara to Pacific under the Navy's program during World War II.

"What a break it was to be transferred from an all-male Jesuit campus to the beauties and advantages of Pacific," said McCaffray, now a Seattle sales executive.

McCaffray not only starred on Stagg's best Pacific team (along with Podesto of Modesto), but Art also met his wife, the former Marcella Dobrasin, on the Pacific campus. Both received their B.A. degrees in 1944.



Dick Bass, '59, was among the former players inducted into the Pacific Football Hall of Fame.

Mrs. McCaffray saw her husband receive his award.

The largest recipient of the evening was indubitably John Rohde of Sacramento, LeBaron's favorite receiver on the great 1947-48-49 teams. Rohde, a 6-foot, 6-inch end who caught 29 touchdown passes (a school record), appeared to have gained 40 pounds from his playing weight of 235.

Rohde paid tribute to Coach Siemering and LeBaron. Siemering's low-pressure recruiting tactics intrigued Rohde, who had bids from schools up and down the coast. The quiet Siemering molded the only undefeated Tiger team. The 1949 band had an 11-0 record and outscored opponents 575 to 66.

The first time Rohde saw LeBaron on the field he thought Eddie was a student manager. "Then when we started passing drills, Eddie hit me with a bullet 30 yards downfield," Rohde recalled. "That did it. I said to myself: 'Little man, just blow in my ear and I'll follow you anywhere.'"

Subsequently Rohde became UOP head coach in 1961-63.

Many of the inductees participated in the Hall of Fame golf tournament, which drew 92 players earlier in the day. The tournament, banquet and an auction-raffle boosted the Pacific Athletic Foundation's 1982 fund total over the \$700,000 mark. Two footballs autographed by Hall of Famers were auctioned off for \$1,075 total.

Bob Monagan, '42, president of the California Manufacturers Association, was master of ceremonies at the inaugural dinner.

The Football Hall of Fame has been conceived as the first step in establishing an overall University of the Pacific Athletic Hall of Fame, according to Elkin "Ike" Isaac, the athletic director. Current plans call for a Hall of Fame room to be constructed in the Pacific gymnasium building.

The 22 charter inductees also will be honored November 13 at the Homecoming game against San Jose State in Pacific Memorial Stadium.

Changing Freshmen Attitudes

University of the Pacific freshmen are showing more interest in some traditional values associated with a liberal education, and they also have a greater desire to raise a family.

These are among the findings of an American Council on Education survey last fall that involved 684 UOP freshmen and thousands of other students across the country.

The interest in the liberal arts was reflected in a section on important reasons to attend college. Some 78 percent of the UOP students checked gain a general education, compared to 71 percent nationwide and 73 percent here the previous year. Also showing a significant gain, to 45 percent, was "to become more cultured." This compared to 36 percent nationally and 39 percent at UOP in 1980. The most highly rated area in this section, for the fifth year in a row, was "to learn more about things," 81 percent.

Raising a family was a highly rated objective for the UOP freshmen, at 69 percent, a noticeable jump from 61 percent in 1980 and 49 percent in 1976. Other highly rated objectives were "to be an authority in my field," 75 percent, "to be very well off financially," 68 percent, and "help others in difficulty," 66 percent.

More than half of the UOP freshmen, 54 percent, checked middle of the road for their political orientation and the liberal and conservative areas each gathered about 22 percent.

UOP reported a lower percentage of Caucasian freshmen, 73 percent, than the national average of 90 percent. The number of Oriental, 14 percent, and Mexican American/Chicano students, 5 percent, remain considerably above the respective national figures of 2 and 1 percent.

Nationally there are more men than women freshmen, 52 percent to 48 percent, but at UOP there have been more women than men for the last several years. This year's figures were 44 percent male and 56 percent female.

Other findings in the survey include:

—A greater number of freshmen, 20 percent, with no religious preference than the national average of 9 percent. At UOP 30 percent listed Protestant and 29 percent Catholic.

—An increasing number of freshmen from families where parental income is \$50,000 or more, at 29 percent, compared to 19 percent nationwide.

—A good academic reputation, at 74 percent, continues to be the main reason the freshmen selected UOP.

—R.D

WE'VE BEEN CHALLENGED!

Pacific is one of 19 institutions that has been awarded a challenge grant by The James Irvine Foundation to help strengthen and stimulate increased alumni giving. The total Irvine Challenge will provide as much as \$90,000 to match increases in individual giving to The Pacific Fund over a three-year period. The goal for the program is to help us increase alumni participation, which is so vital to the University, and to raise the sights of ongoing donors.

Irvine will provide funds to do the following:

Increase number of donors: If Pacific can increase the number of alumni donors to The Pacific Fund by 10 percent in this fiscal year, September 1 to August 31, Irvine will provide a \$25 premium for each donor who is part of the 10 percent or more increase for gifts of \$10 or more.

Increase in dollar value of gifts: If Pacific can increase the total dollar amount to The Pacific Fund in this fiscal year, September 1 to August 31, Irvine will match that increase. The increase from young alums, those who have graduated within the last 15 years, will be matched dollar for dollar. The increase from alums beyond 15 years will be matched 50¢ on the dollar.

Thus, under the above conditions, a gift of \$100 which increases the total Pacific Fund could generate:

- ... an additional \$125 for alums of any year beginning with the Class of 1968 to the most recent graduating class (\$100 match and a \$25 premium); or
- ... an additional \$75 for alums of any class prior to 1968 (\$50 match and a \$25 premium).

**This year your gift to
The Pacific Fund is worth more than ever!**

**The
PACIFIC
FUND**

TIGER TRACKS

30's

Margaret Sloan Seagrave, Conservatory '30, is a retired special secondary and general elementary school teacher. She resides in Carmel and enjoys a second career in art.

Mildred N. Daniels, Conservatory '31, is living in Sacramento. She is active in creative arts using the mediums of pastels for portraits, acrylics for painting, and ceramics.

Grace Rich Hubler, COP '31, has returned from a trip to Greece and the Holy Land.

Joan Hemingway Waterhouse, Conservatory '31, lives in Santa Rosa with her husband Ralph. Her hobbies are bridge and golf.

Percival "Jack" Walker, Jr., COP '32, is a retired builder living in Saratoga.

John B. Johnson, Jr., COP '37, is a retired manager of administration services from Hercules, Inc. He lives in Walnut Creek with his wife Dorothy.

Eileen Daniels Britton, Conservatory '38, is a professional organist and director of music at Skyline Community Church in Oakland. She lives in Alameda with her husband Raymond.

Erwin Farley, COP '39, has been elected Mayor of Belvedere. He resides there with his wife Artelle.

Douglas E. Wilson, COP '39, has been practicing law in Stockton with Forslund & Wilson for 32 years.

40's

Losimae Ventre Bartels, COP '40, is an elementary school teacher for the San Jose Unified School District. She lives in Santa Clara with her husband Richard, a junior high school teacher.

Fred Wolcott, Conservatory '40, is retired and living in Santa Cruz. He is active in amateur radio.

Grant C. Colliver, COP '41, is a retired engineer for FMC. He lives in Mariposa with his wife Mary.

Frances Hall Dinkle, COP '41, is a retired reading specialist for Stockton Unified School District. She resides in Stockton with her husband Stanley, a manager in industrial real estate.

Holly Hall Elliott, COP '41, is a teacher and clinical social worker for San Francisco State and University of San Francisco. She lives in San Francisco.

John S. Germain, Education '41, is retired and lives in Sonora with his wife Frances.

Beverly Wright Meyers, COP '41, is retired and living in Belvedere with her husband Ralph.

Martha Fink Powell, COP '41, lives in Capitola with her husband Ellsworth, a retired USAF Colonel.

Nichols M. Suntzeff, COP '41, is living in Corte Madera.

Willis T. Boyarsky, Education '42, is administrator of personnel and student services for the Turlock Unified School District. He resides in Turlock with his wife **Dorothy Adams Boyarsky, COP '48**, a teacher with the Patterson Unified School District.

Dave Brubeck, Conservatory '42, received an honorary of Doctor of Music degree from the University of Bridgeport in Connecticut.

Loren S. Dahl, COP '42, is a judge in the United States Bankruptcy Court in Sacramento. He resides in Sacramento with his wife Mary Anne.

Robert J. Lehman, COP '42, and his wife Gladys are both retired teachers living in Reedley.

George "Dusty" Miller, COP '42, is the owner of Dusty Miller & Associates Financial Planning. He resides in Sacramento with his wife Doris, an epidemiologist at Sutter Community Hospital.

Ethel Stark Neiden, COP '42, and **William F. Neider, COP '40**, are retired and living in Hayward.

William H. Renwick, COP '42, is self-employed as both a dentist and a farmer. He lives in Stockton with his wife Eunice, a registered nurse.

Richard W. Stebbins, COP '42, is a certified public accountant and president of Stebbins & Stebbins, Ltd. He lives in Yerington, Nevada with his wife Roberta, a C.P.A. and secretary with the firm.

Jane O'Connor Verhage, COP '42, is the director of volunteer services for the Braille Institute in Los Angeles. She lives in Glendale with her husband Philip, president of Wilshire Insurance Company.

Jeanne Wilkins, Education '42, has been named executive director of the San Joaquin County Child Abuse Council.

Ione Angwin Monagan, COP '45, and **Robert T. Monagan, COP '42**, reside in Sacramento. Robert is the president of the California Manufacturers Association.

Frank D. Upchurch, Jr., COP '48, has been appointed as a judge to the Fifth District Court of Appeals for the State of Florida.

Charles V. Bird, COP '49, has announced his retirement as Modesto City Finance Department Director. He will remain in Modesto with his wife Connie.

50's

Kenneth L. Lonergan, COP '50, is superintendent of schools for Placer County. He lives in Roseville with his wife Elvera.

Maurice Edelstein, COP '52, lives in San Francisco, where he is the owner of an insurance agency. He recently won the Marina District racquetball championship for persons over the age of 40.

Douglas F. Smith, COP '52, is offensive line coach at San Diego State University. He resides in El Cajon with his wife Barbara.

Van T. Sweet, Education '52, and **Carolyn Stevens Sweet, COP '52**, live in Dos Palos. Van is superintendent of the Dos Palos Joint Union Elementary School District and is currently serving a three-year term as a member of the National Small Schools Committee.

Edwin B. Womack, COP '53, is pastor of the First United Methodist Church in Lompoc. He recently authored a book **Come Follow Me**, a practical guide for seventh and eighth graders who wish to serve as assistants to the pastor in worship.

Robert E. Young, COP '54, has been appointed by Governor Brown to the Board of Registration for Professional Engineers. Young, president of the Spink Corporation in Sacramento, was also the commencement speaker at this year's Engineering Commencement.

Joan Wintermantel Tennis, COP '56, is a private voice/piano teacher and a church organist. She lives in Sacramento with her husband George, a postal clerk.

Howard B. Barber, COP '57, teaches Spanish at Merced High School. He lives in Merced with his wife **Betty Passadori Barber, COP '57**, and their six children.

Marrino Berbano, COP '57, is director of purchasing at UOP. He lives in Stockton with his wife Mary, a registered nurse who works at Stockton State Hospital.

Janet Ray Bridgford, Conservatory '57, is a homemaker living in Fullerton with her husband Alan, president of Bridgford Foods Corporation.

Sally Gannon Cain, COP '57, is a third grade teacher for the Stockton Unified School District. Her husband **Clark G. Cain, COP '58**, is a seventh and eighth grade teacher for the Stockton Unified School District.

Clyde R. Conner, COP '57, is the owner of an auto leasing company in Mountain View. He lives in Los Altos with his wife **Mary MacRitchie Conner, COP '55**, a receptionist/secretary for an optometrist.

Stanley Pedder, COP '57, is a practicing attorney in Lafayette. He lives there with his wife **Diane Breene Pedder, Education '58**, a horse breeder and trainer.

Janet Fink Robinson, Education '57, lives in Lodi with her husband Dean, an optometrist. They have two sons.

George H. Sanderson, Jr., COP '57, is an engineering inspector in Victorville. He lives in Hesperia with his wife Judith, a homemaker.

Sheldon S. Vidgoff, COP '57, is a process server with ABC Legal Process Service. He lives in Foster City with his wife Sandra, a data entry programmer with Kelly Services. They have two children.

Paul D. Williams, COP '57, is employed in real estate planning for Pacific Telephone Company. He lives in Carmichael with his wife **Patricia Pagel Williams, COP '58**, a reading specialist for the San Juan Unified School District.

Margaret Smith Wood, Conservatory '57, is an assistant in music and Christian education at the Brea Foursquare Church. She lives in Fullerton with her husband Harold, a minister at the church.

60's

Ken Castles, COP '60, has recently purchased Vagabond Travel Agency in Mountain View. The company specializes in sports trips.

Fred G. Gordon, COP '63, and **Jennifer Jodsson Gordon, COP '66**, are living in Lafayette with their three children.

John R. Graf, Graduate '63, is superintendent of schools for the Winters Joint Unified School District. He lives in Winters with his wife Marjorie, a housewife.

Claudia Olson Act, COP '64, is manager of the Connecticut General Group Sales Office. Her husband George is vice president of finance with Paine Weber. They have two children.

Leslie E. Gerber, Raymond '65, is an associate professor of Interdisciplinary Studies at Appalachian State University in North Carolina.

Earl P. (Joe) Johnson, COP '66, been appointed to the Presidency of Clark College in Vancouver, Washington. Prior to the appointment Joe was associate dean of administrative services at Santa Rosa Junior College.

Susan V. Towns, COP '68, is living in Stockton. Due to an error by the Postal Service she was listed as deceased in a recent issue of the *Pacific Review*.

70's

Allan A. Cohen, Pharmacy '71, is director of pharmaceutical services at Queen of the Valley Hospital. He lives in North Hollywood with his wife Barbara, a second year law student.

Cathleen Cox Hewitt, Education '71, is teaching English part-time at Dominican College. She is a specialist in developmental writing. Her husband Ritt is a training officer for the San Rafael Fire Department. They have two children.

David McKee, Raymond '72, is near completion of his Ph.D. at the University of Minnesota.

Ross Moerman, COP '72, is director of marketing for the Northern Cable Division of Capital Cities Communications, Inc., in Bloomfield Hills, Michigan. He and his wife Laurie live in Birmingham, Michigan.

Patrick G. Nevis, COP '72, has joined the Sacramento regional office of the Brown and Caldwell engineering firm as a senior environmental analyst.

Judy Potter, Education '72, handles domestic and international airline reservations, tours, cruises and computer operations for Wood's Wanderers in Stockton.

Shawna V. Carboni, Callison '73, is living in Providence, Rhode Island. She is assisting Cambodian and Laotian refugees in their cultural and linguistic resettlement.

James S. Hoch, Conservatory, '73, is director of instrumental music and assistant professor of music at the University of Hawaii at Hilo.

Dayna Peterson Leggio, COP '74, is a homemaker living in Bakersfield. Her husband **Anthony Leggio, COP '74**, is an attorney with Clifford, Jenkins & Brown. They have one son.

Bill Altmiller, Pharmacy '75, is pharmacist/manager of Your Drug Store in Bakersfield. He is assisted by his sister **Terry Altmiller, Pharmacy '78**.

Gaye Pahl Blair, Conservatory '75, has completed her first year of graduate study towards a Master of Arts in Music. She is living in Stockton and employed as a resident property manager for Barnett-Range Corporation.

Joni Hyerle, Raymond '75, is living in the Santa Cruz area doing costume design for dance and choreographing and performing with the Cabrillo Dance Ensemble.

John D. Lauppe, COP '75, received his CPA certificate and is working for the firm of Essary, Dal Porto & Lowe in Sacramento.

Clifford C. Wong, Pharmacy '75, is a staff pharmacist with California State University, Sacramento. He lives in Sacramento with his wife Sylvia, an accountant with the State of California.

Ronald A. Smylie, COP '76, is a teacher and coach for the Ione Unified School District. He resides in Ione with his wife Pamela and their son.

Wolfgang T. Baader, COP '77, lives in Neustadt, West Germany, where he is an English and physical education teacher.

Bill Brehm, Pharmacy '77, is manager of Longs Drugs in Turlock. He lives there with his wife Laura.

Deanna Hay Cornett, Conservatory '78, is a music therapist at Mercy Hospital. She lives in San Diego with her husband Larry, a marketing representative with Protective Health Providers.

James R. Lane, Jr., Pharmacy '78, is a pharmacist specializing in applied pharmacokinetics and cardiovascular pharmacology at the University Hospital Medical Center in San Diego. He lives there with his wife Ardi.

Stephen J. Serfozo, SBPA '78, is a loan officer with the California State Employees Credit Union. He lives in Napa with his wife Deborah, who works at Security Pacific Bank.

Sharon Fox Harper, COP '79, is a self-employed journalist. She lives in Sacramento with her husband James, a lobbyist for the California Community College Trustees.

Bryan R. Hyzdu, COP '79, is a loan officer for Bank of America. He lives in Lodi with his wife Debi, an assistant manager of Pic-A-Dilly in Lodi.

80's

Thomas S. Golabek, Education '80, is working as a psychologist in San Francisco.

Peter A. Hayden, COP '80, is an air quality scientist for Environmental Research & Technology in Westlake Village. He lives in Thousand Oaks.

Amber L. Jorgensen, Conservatory '80, is living in Denton, Texas, where she received her Master of Music degree from North Texas State University.

Thomas Kennedy, COP '80, completed his master's degree in business administration from the Claremont Graduate School. He is now working as a financial analyst in Hawaii for the Dillingham Corporation.

Jane Shearer Kriss, SBPA '80, works in accounts payable for Carnation-Milling Division in Stockton. Her husband Tom, is a broker associate with Dick Stepken Realtors.

Margaret Reilly, COP '80, is a corporate travel consultant at Buena Park Travel. She is living in Whittier.

Kurt A. Anaonostou, COP '81, is a first year law student working on his J.D. degree at McGeorge School of Law. Kurt is living in Sacramento.

Lisa T. Bozzo, COP '81, is a cruise consultant for Princess Cruises. Lisa is living in West Los Angeles.



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IN MEMORIAM

William E. Rogers, COP '32

BIRTHS

To David McKee, Raymond '72 and Alison Thompson McKee, Raymond '73, a daughter, Georgina.

MARRIAGES

Bonnie Knighton, COP '78, and Kevin Kelly.

William Stenberg, COP '79, and Deborah McCarver.

Louis J. Villalovoz, Engineering '81, and Terry M. Novelli, Education '82.

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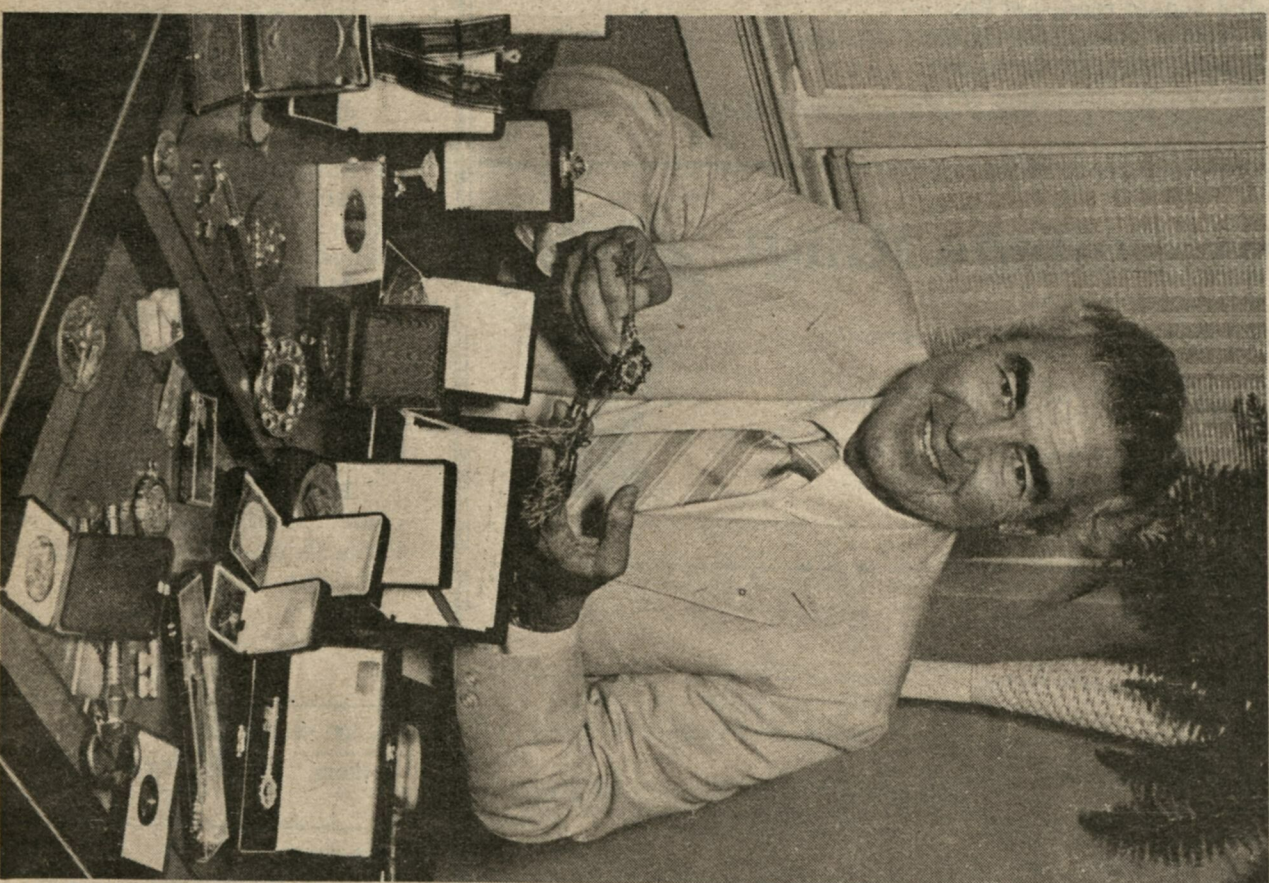
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THE UNIVERSITY OF THE PACIFIC

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These "keys" to various cities are among the numerous gifts received by UOP President Stanley E. McCaffrey during his year as Rotary International President.