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## Pacific Review April 1978

Pacific Alumni Association

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# Pacific Review

VOLUME 12 NUMBER 6

THE UNIVERSITY OF THE PACIFIC

APRIL 1978

The colorful insights of  
mixing & mingling as  
partner to the President

## Beth McCaffrey

Oh, the stories Beth McCaffrey could tell.

And, if you can coax her into sharing some of them (and it's irresistible to try, since she makes a person instantly feel comfortable and at ease) the sparkling First Lady of Pacific may share some of her tales of amusing first impressions of the gentleman who would eventually become her husband (as well as the 21st president of University of the Pacific). . . tales about sending Brownie snapshots of their baby boy to her Ensign husband during his wartime assignment in China. . . memories of around-the-world trips on behalf of Rotary International, taking her to nations such as India and Greece. . . and, when she's speaking of her "Pacific Days" in particular, stories about her husband's 102<sup>nd</sup> in-the-shade Inauguration Day, and the assorted demands—and pleasures—that have since come with being first lady of a major university.

In short, if a person can coax Beth McCaffrey into setting aside her genuine reluctance to talk about herself, one can discover some fascinating (and instructional) things about what it's like to be "partner" to her husband, Dr. Stanley E. McCaffrey, and to have shared in his career, which has spanned a variety of business, governmental, and educational assignments.

Her general reaction to it all—after 36 years of marriage? "Well, every husband has different expectations of his wife, of course, but Stan has always involved me in everything he's done. He's *wanted* me to be involved."

And opportunity for involvement there has been. . . dating far beyond the time when the McCaffreys moved from Berkeley to Stockton in 1971, so that the man she affectionately calls "Stan" could assume responsibility for operation of the oldest privately-chartered institution in the state.

In fact, while Beth McCaffrey today is involved with a variety of unofficial but *not-that*-unofficial duties which may find her juggling roles of hostess, companion, presidential representative, and whatever else may be called for (and usually is), the attractive strawberry blonde admits she more or less received "grooming" for such a job over the years, unbeknown to her and her husband.

"With Stan's career, we were always around people," she says, her lively eyes always sparkling. "I believe you could say that I got used to the pleasures of mixing and meeting."

And rest assured, she admits with a self-conscious laugh, there has been *substantial* opportunity to become adjusted to mixing and meeting. At this point, in fact, Beth McCaffrey can recite by heart the "people-to-people career" of her husband—a career which has included her in a major supporting role. Almost enjoying being put to the test of memory, she can present it quickly, commencing with her husband's post-graduation service at Standard Oil, for whom he worked when he met young Beth Conolley; and expanding to include, over the years, service with the U.S. Intelligence Division of the 12th Naval District; overseas wartime duty in China with extensive intelligence responsibilities; a stint as coordinator of veterans affairs on the Berkeley campus of University of California; service with the Kaiser Company; and then the big step into what would become an eight-year stay as executive manager of the California Alumni Association, the world's largest alumni organization. There's a *lot* of mixing and mingling represented in those years, Beth McCaffrey confirms with a smile.

But then there were additional opportunities for such activity as that career expanded, she agrees, with McCaffrey's appointment in 1956 as vice president of the statewide University of California system; his service in Washington, D.C., as executive assistant to the then vice president of the United States; and his return to their beloved Bay Area to serve as president of the San Francisco Bay Area Council, during which McCaffrey piloted the organization into a responsible representative for the



business and governmental components of the San Francisco Bay Area. Under McCaffrey's leadership during those years, the group provided catalytic action for the establishment of the Bay Area Rapid Transit System and sought to enhance area-wide governmental cooperation and a balance between environmental and economic interests.

And, nestled somewhere within those 8:00-5:00 (and certainly beyond) work periods, there's a variety of extracurricular service stints which again actively included Beth McCaffrey, the woman who would become first lady of Pacific: her husband's tenure as president of the board of the Peralta Junior College District, his membership on the board of trustees of Golden Gate University, and his variety of key positions with Rotary International, including first vice president of the international organization.

But Beth McCaffrey certainly has *her* side to the entire story as well, as her husband and his close friends are the first to remind. It's sprinkled with anecdotes as enjoyable as Beth herself, and it begins in the early 1920's in her family home in Woodside, California. To be precise, it begins on a Saturday in January. . . a day which, according to her mother's longhand report (entered into a colorful, comprehensive baby book which is still a pride and joy of the First Lady), "was a bright, clear, beautiful sunshiny day, warm enough, though in January, so that folks could be outside without sweaters."

Beth McCaffrey (it was "Conolley" then) was delivered at home and was the youngest of five children in the family. As the story goes, and as a scrap of paper tucked away in the baby book confirms, the future First Lady was assigned a variety of "pet names" during her infancy, with her Aunt Sissie calling her "Peach," Auntie Woo addressing her as "Joy," and "Dear Girl" serving as the ironic amenity offered by Paul, the slightly older brother who Beth good-naturedly claims "kidded me a lot when I was a child, although everything has since been forgiven."

Conscientious parents who were anxious to expose their children to other parts of the nation, the Conolleys decided when Beth was one year old to sell their California home and relocate to Washington, D.C. Her father was the head of a lumber company, which continued to operate during their time "back east." During that time in the capital, however, three of the five children were stricken with

pneumonia, and, although Beth's mother steadily nursed each back to good health, she herself died during the ordeal. Beth was two years old at the time. Following that tragedy, the family returned to San Mateo, where they resided for 18 years. During that period, her father remarried and he and his wife had a baby boy. It was also during this time that Beth's father built a summer home in Rio del Mar (near Santa Cruz), which is where the young Californian would eventually be introduced to her future husband.

At this point, though, in 1938, Beth Conolley was lured to the University of Washington by her brother Paul, who was then studying chemical engineering at that institution. ("I think that by that time Paul and I had really come to good terms with one another. . . he'd come to appreciate me," she says with a wink.) While she was studying there, however, her father died and "although I realize that it conflicts with a lot of the current thinking today," Beth returned home. "That's really the way it was then, you know," she elaborates, not as apology but as explanation. "When there was financial hardship in a family, the women stepped aside and let the available resources be used for the education of the men."

Shortly thereafter, during a weekend vacation at the family's Rio del Mar summer home setting, Beth succumbed to the coaxing of a friend "who really wanted me to meet these two boys who were down for the weekend from San Francisco. I really didn't see any point to it," she recalls. "As far as I was concerned, they were just two buddies out for a weekend of fun and relaxation. I didn't think they wanted to meet girls or anything like that."

Nonetheless, Beth Conolley's friend finally introduced her to the pair, one of whom was a young, fresh-out-of-college Standard Oil employee named Stan McCaffrey. What was Beth's first impression of the gentleman whose poise and style of dress would become among his chief trademarks? "In all honesty, I really didn't like the pants he had on—they were too baggy." Then, eyes again twinkling: "And as I recall, he hadn't shaved that day either. That's my recollection, at least."

*continued*



# Pacific Review

Volume 12, Number 6, April 1978

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David Catherman, Laura Diamond, Richard Doty, Susie Gage,  
Doyle Minden, *Staff Writers*  
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Still, she and McCaffrey occasionally corresponded during the following few months and, when Beth indicated to him that she was planning to enroll in a San Francisco business school, her new young friend quickly replied that he knew of a "lovely guesthouse" where she might wish to reside. The house turned out to be located on Sacramento Street, a conveniently short distance from Stan McCaffrey's Lake Street apartment. She ultimately selected the recommended home, and her helpful friend apparently took advantage of the proximity. On July 6, 1941—ten months after they had met—the pair was married at St. Paul's Episcopal Church in Burlingame.

"Partnership" seems to be an appropriate description of their marriage, she agrees. Even with her husband's duties with the 12th U.S. Naval District, which came early in their marriage, they found a way to effectively work together. An early assignment found Ensign McCaffrey touring the West, interviewing candidates for officer positions. "I went along," Mrs. McCaffrey relates, "and Stan would conduct the interview and dictate his reactions; I'd take them down in shorthand, then type them up. Some of the men we recruited are still our friends today." An unexpected burden was placed on the still young partnership shortly thereafter, however, as the nation responded to the shocking news of Pearl Harbor, and Ensign McCaffrey's Naval duties assumed greater importance. "We'd just settled into our new house in Burlingame," Beth recalls. "I don't know what Stan's feelings were, but I was just stunned when we heard the news about the bombing. I was never able to stand war."

Nonetheless, in April 1944, after continued service on the mainland during the years before that, McCaffrey departed for overseas duty, assisting with intelligence operations on the mainland of China. Operating under the code name of "Sugar Mike 9," McCaffrey provided ground-air radio guidance for pilots on hazardous flying duty behind enemy lines. Like many "war wives," Beth remained "on the home front" . . . "alone" for 18 months.

Even those anxious months had a lighter side, however. "Only a week or so after Stan departed, I found out that I was expecting," the attractive First Lady recalls. "We'd been wanting a family, so naturally I quickly wrote a letter with the news, and followed it with regular 'followup reports.'" The "catch," she provides, is that all mail had to be parachuted to Stan, who was with the Chinese armies at the front, and, because of that procedure and additional complications, Beth McCaffrey's followup letters arrived prior to her "expectancy announcement." Again, rather amused by the nostalgia, she remarks: "Here I was sending all these letters and Stan didn't have any idea at all as to what was happening. He told me that when he finally received the letter which explained it all, he let out a war whoop that could be heard all over China!"

And, when the baby was born, (son Stephen arrived in 1945) Mrs. McCaffrey decided that her husband should know *all* about what was involved with having a baby around the house.

"I used our little Brownie to take snapshots of Steve doing everything—walking, crying, frowning, even screaming. I really thought a father should be prepared to deal with it *all*," she says. And, when McCaffrey came home, he really *did* more or less know Stephen, then nine months old. "When Stan's Navy buddies would come to the house, they'd all chime in, 'Yeah—we already know about Steve too. *All* about him!'" says the First Lady.

From 1946-47 the McCaffreys moved 13 times ("Housing was impossible because nobody would rent to you if you had a baby.") and, following McCaffrey's selection in 1948 to become executive manager of the University of California Alumni Association, another exciting event occurred: the birth in November 1949 of their second child, Nancy.

With new challenges on both the home and professional fronts, the McCaffreys moved to 172 Alvarado Road in Berkeley, which would be the family's home for over 20 years. And it was in Berkeley, perhaps more than anywhere else, that Beth McCaffrey feels she was able to "come of age." With the exception of the time they spent in Washington, D.C., the McCaffreys spent 21 years in Berkeley, with Beth serving as, among other things, president of the women's cabinet for the United Way of the Bay Area; a trustee of the Pacific School of Religion (which she continues to serve as a member of its executive committee), and in a variety of supporting capacities with the Congregational Church. She always had her husband's endorsement and encouragement, she adds.

Her effectiveness in these various responsibilities is indicated by the comment of John Finger, chairman of the

board of PSR: "Beth is up on everything that's going on, and she exerts a delightful influence on the decision-making process. And she has an excellent relationship with the students at PSR."

One of the more memorable aspects of those growing years in Berkeley, she continues, came through the family's association with foreign students. All through the years the McCaffreys provided room and meals in their home for one or two such students in exchange for baby sitting and light cleaning duties.

This cosmopolitan dimension left the couple even better-prepared for their roles as "goodwill ambassadors" when, in the early 1970's, the McCaffreys toured a number of foreign nations as part of McCaffrey's service as first vice president of Rotary International. (The President has always been a devoted Rotarian, with his service including presidency of the prestigious Berkeley Rotary Club and Rotary District Governor from the Northern California coastal area.)

But it was during this same period in the early 1970's that the most current and perhaps most exciting chapter in the McCaffrey partnership began to unfold. "Right before we left on that worldwide Rotary tour, one of the regents of Pacific, who had also worked closely with Stan on the Bay Area Council, asked if Stan would consent to be nominated for the position of president of the University," she recalls. McCaffrey agreed, "and we departed for the tour, never really giving it any other serious thought at the time."

Following the return of the McCaffreys several weeks later, various regents of Pacific indicated an interest in speaking with the candidate who would eventually become their choice—and, during the weeks ahead, Beth McCaffrey watched her husband once again become intrigued with "an idea"—the idea of returning to education, and heading an institution which today has 13 schools and colleges, during admittedly tough times for independent education.

How did she feel as she watched her husband study the material and information and began to sense his interest in the challenge? "I was all for it," she immediately responds—still with that bright Beth McCaffrey smile. "I thought it would be great for Stan, and that it would be an ideal way for him to combine his talents and background."

Looking back on that difficult presidential search process, Ted Baun, then chairman of the Board of Regents, says, "We were told that with the McCaffreys we'd get 'two-for-one,' and Beth has proved to be an invaluable asset. You can't help but be impressed by her in so many ways, particularly by the interest she takes in the University and in education."

And so, when the offer was finally made, and the McCaffreys mutually agreed to make the move some 75 miles into the Central Valley of California, they both were excited, stimulated, and ready for work.

And there has been a great deal of work, Beth McCaffrey confesses, although she admits that she partially realized what she was getting into. Today, during any given week, she may find herself serving as hostess at events from wine-and-cheese parties to sit-down dinners. Included in the wide variety of events in the President's Home are student gatherings, parents' receptions, alumni open houses, and dinners for visiting dignitaries such as HEW Secretary Caspar Weinberger; industrial leaders Stephen Bechtel and Edgar Kaiser; columnist Dear Abby van Buren; sports commentator Don Meredith, and alumna/actress Janet Leigh.

Also, the First Lady may be accompanying her husband to regional student recruitment meetings throughout California. She may be "pinch-hitting" for him at faculty or student gatherings. She may be preparing breakfasts for honored guests such as Columbia University President William "Bill" McGill and St. Louis University Chancellor Father Paul Reinert. Or, for that matter, she may be sitting in her study preparing responses to the dozens of invitations which customarily are received each month by the first family of a major institution. She may occasionally find the time to make an informal meal for just her husband and herself, or, when there's one of his business trips in the offing, she may simply be cleaning, pressing, and packing his clothes. And then, of course, there's the endless round of social engagements so integral to university life.

Did she really know what she was getting into? "I was prepared for it," Mrs. McCaffrey responds. "In a sense, I guess you might *better* say that I had been preparing for it through all the other things we'd been involved with. Working over the years with Stan had helped me become accustomed to being around people much of the time, many of them new to us. I really don't long to be front-and-center, but it doesn't distress me, either." She continues: "On the other hand, Stan's always felt absolutely at ease with the responsibility." And then,

following an almost pixie-like grin, she lowers her voice and confides: "And really, I think Stan sort of likes being front-and-center. He's good at it, and all. . . ."

Looking back to those days of making the decision to relocate, she adds, "Just as much as anything, I thought the experience at Pacific would be fun."

And fun it has been, she emphasizes, citing the pleasures of being able to live on the campus, surrounded by some of the over 4,000 young people now enrolled in programs on the Stockton campus. Leaving Berkeley was difficult ("We left behind many cherished friends and memories, but I'm glad we've been able to stay in touch with many of the people.") but the challenge of her new role has more than compensated.

She is also willing to admit that the challenge of becoming familiar with a new community was even more appealing. The couple resided in Berkeley during the late 1960's "Free Speech Movement" and anti-war days and, she says with genuine rue, "It was sort of heartbreaking to see what happened to such a wonderful university town. You'd go down Telegraph Avenue and see the young people and they just didn't look happy. Here, people are happy. . . they're warm, friendly. The sounds and noises of the campus are positive. I'll be honest: I don't think I would have enjoyed being a first lady during the sixties."

But if the seventies are supposedly characterized by a less hectic pace, it certainly doesn't apply to the partnership between Beth and Stan McCaffrey. As the First Lady says, "We don't have time to look back and reflect—we're always on the go!"

Even when the couple might be able to find the time to relax and reflect, there can be interruptions. Since the President's Home is located on the campus, there are frequent if not constant visitors representing students, alumni, and townspeople.

Her husband reports admiringly, "Beth receives everyone cheerfully and with a genuinely friendly spirit. I must confess that sometimes I'm too tired to respond to some of these random inquiries—but Beth isn't. She is never too tired or too busy to try to be helpful. She helps students get into locked rooms, parents find their sons or daughters, lets students swim in the pool, shows alumni the house, and a hundred other things! She's a One-Woman Reception Committee and Information Center!"

Since the University of the Pacific prides itself on personal interest in the individual, the First Lady's interest in individual students as both a friend and counselor exemplifies this commitment.

Given so many roles, activities and demands, however, can one particular memory be highlighted from her time at Pacific?

"One of the most memorable would probably have to be the day Stan was inaugurated," she responds, recalling Friday, May 26, 1972. "I think it must have been one of the hottest days ever on the Delta!"

She laughs now at how exhausting the entire ordeal was, including the months of preliminary planning which included development of guest lists as well as that day's ceremonial and social activities. She's still a little proud, and perhaps even surprised, that she made it through that day, which began with a morning chapel service, conducted by the minister from Berkeley who had baptized their grandchildren and married their children; and which was followed by a major luncheon, the inauguration ceremony itself, and a reception at the house. "It took all day," she sighs, relishing the memory. And, since it was commencement weekend, there were several other commencement ceremonies as well—each requiring an appearance.

"There was an incredible emotional impact to that entire weekend," she says. At its conclusion, the couple stole away to their family ocean-side retreat at Potbelly Beach and, as she recalls, "Stan nearly had to carry me from the car to the cabin. I'm not exaggerating. I thought I couldn't move!"

But Beth McCaffrey recovered admirably, and, during the nearly-six years since then, she's continued to be a visible, active, gracious first lady. And what does the gentleman who has been her "partner" during this and earlier exciting times think of it all?

"It's been the most exciting and rewarding experience of our lives and we love every minute of it," says Stan McCaffrey. "Beth makes a tremendous contribution. She is a wonderful wife and helpmate—always supportive and my best critic and counselor with her sound good judgment."

The President adds, "She performs her important responsibilities at the University and in the community in splendid fashion. In my opinion—and I could be a slight bit prejudiced—she's the greatest first lady of *any* University!" —D.C.





The bride at our honeymoon cottage



On departure day  
in Wash. D.C.



Now we are Four!  
Nanny arrives!  
November 7, 1949



Saying goodbye before I leave for China

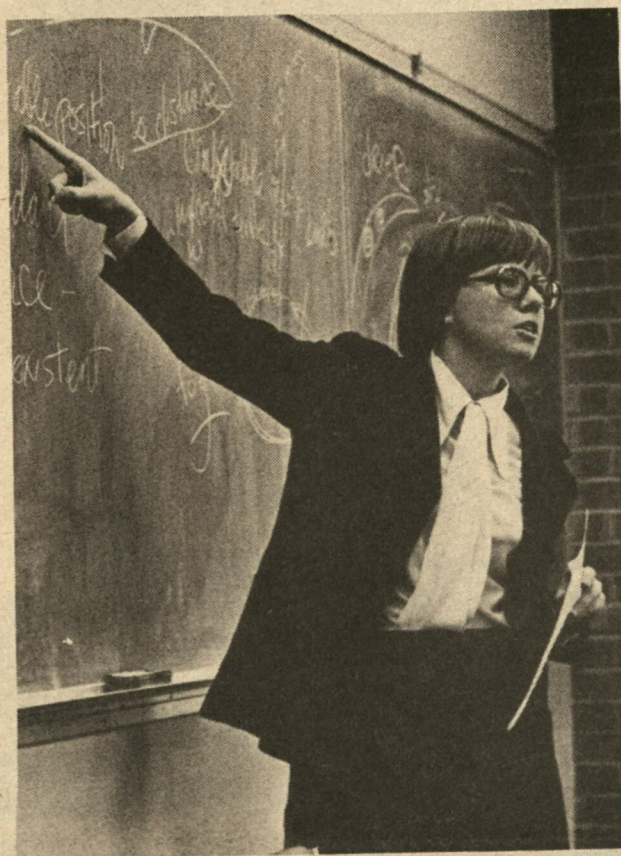
The picture I took  
with me to China



Bohrach



## Notes from the Winter Conferences



Jean Longmire

Last night I found a ticket stub from a Chicago commuter train wedged between the pages of a book called *A Critical Survey of Sociolinguistics*. It was a reminder of the first of the winter professional congresses I attended. This one, at the Hyatt Regency in Chicago, was a gathering of the Linguistic Society of America (LSA). As I turned the ticket stub over in my hand, I wondered if my students know how much they owed to that Chicago conference, to the Caracas conference I attended 10 days later, and indeed, to all the conferences that the faculty attended this winter.

I remembered holding that ticket in my hand as I boarded the commuter train and wondering at the time why the linguistic society always picked such bleak winter days for its conferences and how they were able to sandwich them between Christmas and New Year's in such a way that if one made it to the meeting, one always managed to spend one of those holidays in a hotel room. This year I was lucky. The conference committee had chosen the town my sister lives in as its conference site. This meant no hotel bill, no small break on an assistant professor's salary. On the other hand, it meant it would be harder to convince my tax man that I attended a Chicago conference this winter and that it was just an accident that I was able to spend Christmas with my family. The tax man frowns on conferences that aren't total hardship.

I took the early train into Chicago that morning. Otherwise, I would have missed one of the most important meetings of the conference-breakfast. It may be true that graduate students attend conferences to hear the designated speakers and sit in on the titled meetings listed in the program, but I believe most faculty members attend conferences to go to the meetings between the meetings, especially those titled "breakfast," "lunch," and "dinner." Breakfast that morning was an example.

It was cold on Wacker Avenue and I had come into the hotel dusting the snow off my coat. I could see the coffee shop across the lobby and it was evident the linguists were gathering. As I approached, I heard a shout and an old friend now teaching linguistics at Rutgers stood up and beckoned me to a growing crowd of linguists. Among the faces I could see Dick was there from the University of Alabama, Marilyn from NYU-Buffalo, Bob from the University of Hawaii, and a couple of Georgetown

people. The topic was "What on earth are you teaching in 'Introduction to Linguistics'?" The theoretical issue was whether you should teach generative semantics in the introductory course and the practical question was whether "Introduction to Linguistics Concepts" was the book for that level. We went over each other's syllabi, the kinds of students we taught and their reactions to the different books, and finally settled on two books as the best choice for the course. I wonder if our students will ever know that professors from Rutgers to the University of Hawaii standardized 'Introduction to Linguistics' that morning over a cup of coffee.

For three days in Chicago, we linguists continued to meet between meetings. My Georgetown mentor pulled me aside to discuss the publication of my dissertation. Marilyn was reading the NIE grant proposals in literacy and linguistics for the government, and she told me what the good proposals were like. We gathered in groups in the book exhibit and went over the new book, recommending, criticizing, discussing the authors. I talked to the Associate Director of the Center for Applied Linguistics in Washington and persuaded him to come to UOP for a workshop. In three days the conference was over and, for me, the winter meeting continued on another continent.

From Chicago to Caracas, the faces were different, the conference topic changed from North American linguistics to Spanish linguistics, the speed of the conference slowed, the weather warmed, the conversation around the tables was now in Spanish, but the coffee breaks, the lunches and the dinners were again the gathering place of linguists.

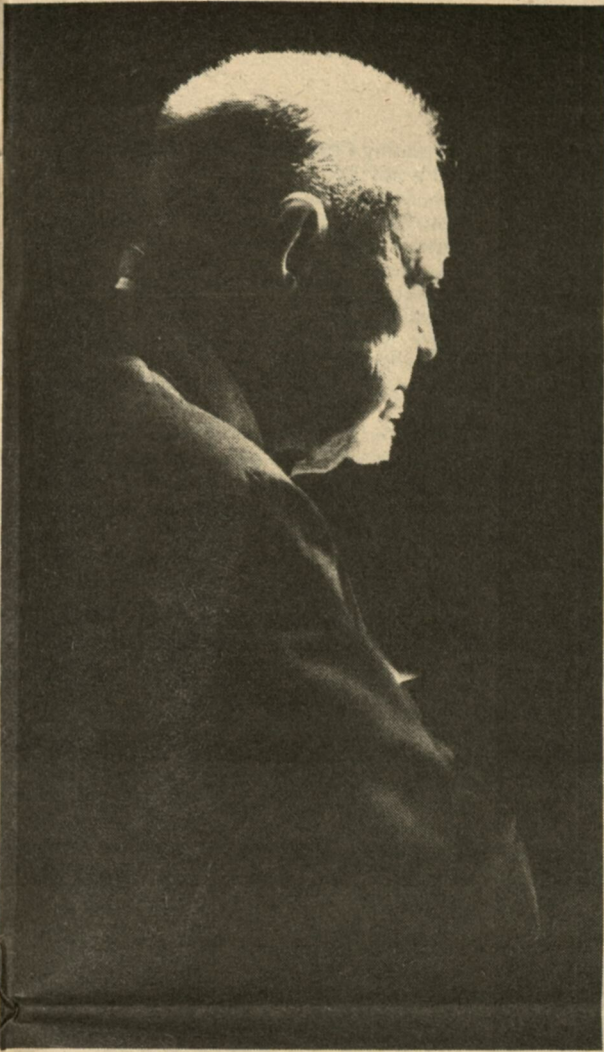
Of course, the table was no longer representative of only one country's linguists. For example, one day we had lunch in a small Venezuelan restaurant not far from the government buildings, the Plaza Bolivar, and the Casa de Bello, where the conference was held. Sitting around the table were linguists from Venezuela, Mexico, Chile, Cuba, Argentina, Bolivia, Puerto Rico, and a contingent from the United States (MIT, NYU-Buffalo, Florida Atlantic, UC-Irvine, Kansas, and UOP). We exchanged unpublished papers, talked about European linguistics with the Venezuelans who had been trained in England, translated all the new linguistic terminology in the US into Spanish, talked about intensive programs in English in the US and ESL in Latin America, compared tenure from country to country, and had a long discussion of Spanish dialects and child language development. Jorge (Buffalo) gave me the name of an editor of a journal that would publish my articles on bilingualism, Tracy (Irvine) promised me his tapes of Caracas dialect speakers, Sole (Texas) wanted my paper on dialects of Venezuela, and Molly (Caracas) gave me an extra copy of a book on child language she picked up at Stanford this fall. I took it back to California with me and used it in my class.

I began by saying that the students of UOP owe these conferences something. What is it? Thanks to conferences like these they can be assured that the quality of the courses they take at UOP matches those of similar courses across the country and around the world. Within the field, the letters of recommendation the faculty members write for students are not addressed "To Whom it May Concern" but rather "Dear Bill" or "Dear Mary." The books the students read are up-to-date, and government support money for faculty research becomes a real possibility when UOP faculty members are well-known, respected members of their professional societies.

Dr. Jean Longmire is an assistant professor in Elbert Covell College



# Howard Hanson: **ENCORE!**



Noted American composer, conductor, and educator Howard Hanson was the guest conductor for a special 100th anniversary concert at the Conservatory of Music Friday, March 10. The program featured the University Symphony Orchestra and Chorus.

Hanson, who was dean at the Conservatory from 1919-1921, developed an international reputation during some 40 years that he was dean of the Eastman School of Music. He retired from that position in 1964. His career, in addition to the posts at UOP and Eastman, included a fellowship at the American Academy in Rome in 1921 as the first winner of the Prix de Rome.

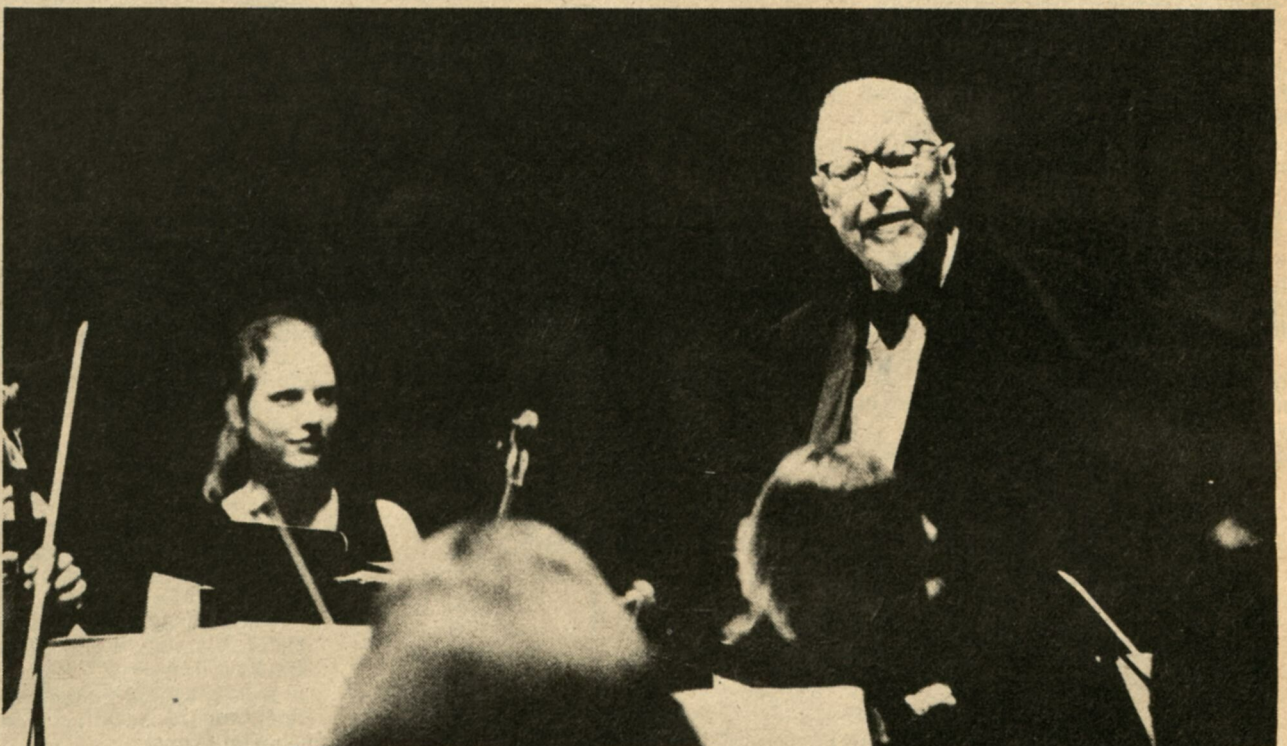
The concert featured two works by Hanson, *Sinfonia Sacra* (Symphony No. V) and the West Coast premiere performance of his *Sea Symphony for Chorus and Orchestra*. Hanson directed the latter work, and the rest of the program was directed by Dr. Warren van Bronkhorst, conductor of the UOP Symphony. Included was the Brandenburg Concerto No. 6 by Bach and "Three Dance Episodes" from *Rodeo* by Copland. The Brandenburg work featured two student violists, Kathryn Johnk and Walter Temme.

Hanson, winner of the Pulitzer Prize in 1944 for his *Fourth Symphony*, is one of the leading American musicians of his generation. He was president of the National Association of Schools of Music for eight years and served as president of the Music Teachers Association and National Music Council.

As conductor he has directed major orchestras in New York, Boston, Chicago, Cleveland, San Francisco, Rome, Rochester, Berlin, and Stuttgart.

Hanson, who is currently director of the Institute of American Music at the University of Rochester, was selected as a musical ambassador to Europe and the Soviet Union in a State Department sponsored trip in 1961-62 with the Eastman Philharmonic. He has received a fellowship from the Swedish Royal Academy of Music and is recipient of the George F. Peabody Award, the Laurel Leaf of the American Composers Alliance, and the Huntington Hartford Foundation Award.

The March concert was one in a series planned this year in celebration of the 100th birthday of the Conservatory, which was first established as a school of music in 1878 when the UOP campus was located in San Jose. —R. D.



The pleasure of performance: Former Conservatory Dean Howard Hanson performs the West Coast premiere performance of his "Sea Symphony for Chorus and Orchestra"



# UOP Today

## Jantzen Scholarship Established

The J. Marc Jantzen Scholarship is being established at the University to assist worthy students at the UOP School of Education.

Jantzen, who retires from the faculty at the end of this semester, has served the University for 38 years and will be honored on Pacific Day Saturday, April 29. He joined UOP in 1940 and was dean of the School of Education from 1944 to 1974.

The School of Education Alumni Council is coordinating a drive to secure funds for the scholarship, and persons who are interested should contact the School of Education at 946-2556.

## Pharmacy Seminars

Alumni are teachers, students are interning pharmacists, and the classroom is just about anywhere in a new program being established in the School of Pharmacy.

The "Intern Field Seminar Series" is designed to help prepare pharmacy students to deal with situations they will face after graduation.

Jeff Jellin, field coordinator of the Preceptor-Intern Program of the School, is developing the new program.

"In the past we have sent students on internships and relied entirely on employers to do the training. While this has worked well, we felt that we should supplement this with some additional training in the field," Jellin said.

The first program is being conducted this spring on the Stockton campus, but in the future programs will be conducted in population centers where the students are interning. Practicing alumni currently are conducting the programs, using their experience to assist the current students.

The format for each of the seminars involves the student in role-playing to build competency in certain skills. Six sessions are conducted each semester and students must attend and receive a passing grade in at least 75 percent of them to receive a passing grade for one unit of credit.

The topics for the sessions are professional communications, drug information retrieval, health information dissemination, homeostasis of systems, professional responsibility, and monitoring. Each seminar is video-taped so seminars throughout the state can be consistent. Each presentation can then be critiqued.

"We have found that students in the field often do not have the opportunity of sharing their experiences. The field seminar program will bring all students in an area together to compare experiences and to learn from each other," Jellin says.

"Another factor is that things often happen very fast in a pharmacy, and a student may not have time to ask for suggestions on how to handle a situation at the time it happens. The seminars provide a framework for discussing this kind of situation," Jellin says.

Jellin said that just as Pacific was the first to develop the preceptor-intern program, this also is the first program of its type in California, and perhaps in the nation.

## Pacific Review Honored

*The Pacific Review* and a feature article on Pearl West that appeared in the December issue of the *Review* received first place awards in a recent competition sponsored by the Northern California chapters of the Public Relations Society of America.

Michelle Lisa Manos, editor and designer of the *Review*, received the first place award in the "External Publications" category, and Doyle Minden, University director of public relations, received the first place award in the "Feature Article" category.

There were more than 200 entries from Northern California business, industry, and non-profit organizations in the competition.

## Program For Inactive Nurses Planned At UOP Law School

A continuing education program for inactive nurses is scheduled for April 14 & 15 and 21 & 22 at UOP's McGeorge School of Law in Sacramento.

The Bureau of Educational Research and Field Services at the UOP School of Education will present the program, termed Project Renewal, as a repeat of a successful program on the UOP Stockton campus last fall.

Project Renewal is designed for inactive nurses, nurses working only occasionally or those working in non-clinical settings. The content provides an overview of nursing as it exists today and includes material on the changing roles and responsibilities within the profession.

The course has been approved for 30 hours of continuing education credit by the California Board of Registered Nurses.

For more information telephone the Bureau at (209) 946-2154 or write Project Renewal, 15 Brookside Road, Orinda, CA 94563.

## Book On Idi Amin Written By Student

A University of the Pacific student has written a book on the sayings of Uganda leader Idi Amin.

*The Wit and Wisdom of Idi Amin* by Christopher L. Moody has been published by Great Basin Press of Reno, Nevada. It is a collection of statements by Amin from 1971 to 1977, and it covers his comments on such topics as Great Britain, Africa, America, and Israel.

John Warren, business manager for the Associated Students at UOP, provided illustrations for the 60-page book.

Moody, a pre-law major from Shreveport, Louisiana, became interested in doing the book after developing a fascination with the Ugandan president. He did most of the research last summer while taking an independent study course on politics in Uganda from Dr. Jerry L. Hewitt, an associate professor of politics and philosophy at UOP's Raymond-Callison College.

Hewitt, who wrote the introduction to the book, said: "While Idi Amin has frequently been the object of banal and unimaginative caricature in the U.S., his own real statements display a creative approach to language and an eye for paradox and irony that would have fascinated George Orwell."

## Alumni Fellows

Students in more than a dozen classes learned what it is like in "the real world" last month when alumni returned to the classroom as part of the first annual Alumni Fellows Day.

The event was coordinated by the Alumni Office to give students the opportunity to visit with alumni from their major fields of interest.

"Students need and want to know about earning a living in their field, job opportunities, and the kinds of qualities and skills an employer is looking for in graduates," according to Susie Gage, alumni programs assistant who arranged the event. "We know that these Alumni Fellows have information and insight that is valuable to students embarking on new careers," she says.

She also commented that the program makes it possible for students to be exposed to alumni who have achieved distinction. It is anticipated that alumni participation will be greatly expanded in the future so that students in all disciplines will receive some exposure to alumni. Persons interested in the program should contact the Alumni Office.

Alumni Fellows this year are:

**Sheryl Keith '77** and **Rolando Hermosa '76**, both now at the Operations Research Center of Stanford University; **Mark Hayward '74**, co-owner of Trisch and Associates, a life insurance and investment company in Sacramento; **Ozzie Imai '49**, parole officer for the California Youth Authority in Stockton; **Michael Rinaldi '69**, researcher in medical micology at the University of California, Davis Medical School; **Richard Rohrbacher '52**, drama teacher at San Mateo community college; **Peter Jensen '71**, an assistant editor of *Sunset* magazine; **Karen Akerson '76**, legislative fellow working with the State Assembly health committee in Sacramento; **Fred Cleveland '74**, vice president for research and development for VBC, Inc., an engineering laboratory in Stockton; **Mike Blatt '68**, owner of the Blatt Construction Company in Stockton, and **Don Peterson '73**, a physicist in the engineering research firm of Perkin-Elmer Ultek in Palo Alto.

## Art Award Winners Announced

Awards have been presented to 20 students for their works in the 14th Annual All-University Student Art Exhibition at University of the Pacific.

Those honored received certificates from the sponsoring UOP Art Department for their contributions to the show. Some 125 works were in the exhibit that closed recently in the University Center Gallery Lounge.

Drawing awards went to Jim Perry of San Anselmo, Fred Turra of Castro Valley, Lisa Young of Edina, Minnesota, and Marcie Norris of Danville. Design winners were Phillip Helton and Opoku Acheampong, both of Stockton, and a painting award went to Tai Clawson of Sacramento.

Graphic awards went to Jean Swan of Sacramento and Brett Abbott and Marjie Fries, both of Stockton. In photography, the awards went to Julie Tafel of Bloomington, Illinois, Herbert Hall of Orinda, Paul Arca of Stockton, Carlos Fairbanks of Santa Barbara, and Gary Martel of El Sobrante.

Winners in ceramics included Vernon Hahn of Hawaii, Wesley Choy of Hawaii, and Katy Romary of Littleton, Colorado. In sculpture those honored were Marjie Fries, Michael Adams, and Zoya Bryner, all of Stockton.

## Continuing Pharmacy Education Course On Pathology

A continuing education course on pathology for pharmacists is scheduled this semester at the UOP School of Pharmacy.

A total of 16 accredited hours are involved in the class, which meets for eight Thursdays from 7:30 to 9:30 p.m. The course, which began on March 2 and will end on April 27, is taught by Dr. Warren Schneider of the UOP School of Pharmacy faculty.

The course work is designed primarily for pharmacists who did not take a formal pathology course as part of their pharmacy education.

## Model United Nations

An exceptional year for the Pacific Model United Nations Association comes to a climax April 12-15 when UOP's delegation attends the 28th annual session of Model United Nations of the Far West (MUNFW) in Seattle.

Over 80 schools from more than nine western states participate in MUNFW. Seattle University will host this year's conference, where students represent countries in General Assembly and committee proceedings modeled after the real U.N. in New York. Nearly 1,000 students participate each year.

UOP's exceptional year stems from the fact that it will submit a "bid" at Seattle to be the host school for the 1980 session. Bids are awarded only to schools with respected MUN programs that can find adequate facilities to run an efficient and inexpensive conference. San Jose State and Washington State Universities will also be bidding. A majority vote of the Executive Committee of MUNFW, where each school has one vote, is needed to win the bid.

"We have a good chance to win the bid because we have an excellent reputation in the organization," explained UOP Bid Committee chairman Randy Kamm. Tim Murphy, president of UOP's MUN program, attributes our good standing largely to the fact that UOP always sends one of the largest and best-prepared delegations.

UOP will send 34 students to Seattle this year, with financial backing from the University, ASUOP, and delegate fund-raising efforts.

Another contributor to the school's reputation which will aid in the bid quest is the successful Central Regional Institute hosted by UOP in February. The regional event was a scaled-down, one-day warm up session for the main conference—one of the three held in the three regions of MUNFW.

A further plus for UOP is the fact that due to the involvement of three colleges, the University delegation has three faculty advisers: Dr. Walt Raitt of COP, Dr. Jerry Hewitt of Raymond/Callison, and Dr. Larry Pippin of Elbert Covell.

If UOP wins the bid, Sacramento will be the site of the 1980 conference, as it is the nearest city with adequate, centralized facilities. UOP last hosted the conference in 1973, also in Sacramento, and put on "one of the best substantive conferences ever," according to Kamm.

This year, UOP will represent four countries in Seattle: Nigeria, Czechoslovakia, Malaysia, and Mexico. Committees will discuss such topics as disarmament, the Palestinian and Rhodesian questions, economic development, and human rights.

Model U.N. work begins for the UOP delegation in early October. Once returning



members and officers of the organization have selected new students, delegates begin studying their countries, the agenda topics, and the U.N. itself. Mock sessions are held to familiarize delegates with committee proceedings.

Although most delegates have some interest in international politics, students from various majors participate. Some receive course credit for their work; others merely enjoy the interaction with other students along with the oratorical and research skills gained.

#### Fallon House Schedule Announced

Musicals and comedies will be featured in the 1978 University of the Pacific Drama Department program at Fallon House Theatre in the Mother Lode.

The 29th consecutive season will open in Columbia with the musical *Guys and Dolls* on Saturday, July 1. Other shows in the seven-week repertory schedule will open on the following Saturdays; the comedy *Born Yesterday* on July 8, the musical *A Funny Thing Happened On The Way To The Forum* on July 15, the comedy *Charley's Aunt* on July 22, and the comedy *Mary, Mary* on July 29. The company will alternate productions after each one opens and will close on August 19 with its 43rd performance of the season.

Dr. Sy M. Kahn, chairman of the UOP Drama Department and Executive Director of the Fallon House program, urges those interested in attending to secure their tickets early. He said last year 60 percent of the seats for the season were sold when the first show opened.

Tickets can be purchased in Stockton until June 9 by contacting the Drama Department, University of the Pacific, Stockton, CA 95211. For more information call the Drama Department at (209) 946-2116.

Shows are scheduled at Fallon House at 8:30 p.m. Tuesday through Saturday, with matinees on selected Saturdays and Sundays at 2:00 p.m. The company of students who will participate in the summer season will be announced later, Kahn said.

#### Telephone Drive For Scholarship Funds Now Underway

Approximately 4,000 UOP alumni from throughout California are receiving telephone calls this month in a move to support the University's scholarship program.

A group of Pacific students, under the direction of Development Associate Michelle Wells, are doing the calling on week nights from Burns Tower. They are contacting alumni throughout California who have not donated to UOP in hopes of interesting them in supporting the scholarship fund.

According to Wells, "The Telephone Campaign is twice as productive this year. The encouraging part is that all of the pledges are from alumni who have never given before."

This year the scholarship program at UOP involves \$1.3 million that goes to aid approximately 1,500 students.

The telephone drive is an annual event at Pacific to help increase the level of alumni participation in the university's fund raising program.

#### Admissions Offices Named In Honor Of Elliott Taylor

The suite of offices occupied by admissions personnel at University of the Pacific was named in honor of Dr. Elliott J. Taylor March 13, his 74th birthday.

Taylor, who was dean of admissions from 1947 to his retirement in 1972, was present for ceremonies in the Admissions Office at Knoles Hall.

A plaque was unveiled at that time by President Stanley E. McCaffrey, and then Taylor was honored at a luncheon on campus.

During his career with the University in admissions work, the campus enrollment increased from less than 900 students to more than 4,000. He is a 1928 Pacific graduate who received the Order of Pacific, which is the highest honor the University can bestow on one of its own people, upon his retirement in 1972.

#### "Variety At Best"

A community party to benefit University of the Pacific arts programs will be held April 9 by Best Products Company, Inc., the nation's largest catalog showroom merchandiser, in celebration of the opening of the firm's first Stockton facility.

The entire Stockton community is invited to the free benefit party called "Variety at

Best," which is scheduled in the showroom from 6 to 9 p.m. The event will feature various performances by musical groups from UOP, demonstrations by potters, student art exhibitions, and dramatic and dance performances. Included among the performers will be the Pacific Singers and the brass ensemble.

The Best showroom is at 911 West March Lane in the College Square Shopping Center, only a few blocks from the Pacific campus.

"Our showroom will be a virtual showcase for University of the Pacific arts program activities," explained Andrew Lewis, president of Best Products. "We're very excited about entering the Stockton community in this manner. Our company has a great interest in the arts and we consider 'Variety At Best' an ideal benefit party."

In return for the arts participation by UOP, Best Products will make a substantial gift to UOP arts programs. The amount of the contribution will be based upon the number of people who attend the benefit party on April 9.

There is no cost to those who attend. In addition to entertainment provided by UOP, there will be refreshments and door prizes. Free tickets may be obtained in advance at the University Center ticket office and in the lobby of the Robert E. Burns tower. They may also be obtained at the door the night of the party.

#### Pacific Law Journal Reviews Major 1977 State Legislation

A review of selected legislation enacted during the 1977 session of the California Legislature highlights the current issue of the *Pacific Law Journal*.

UOP's McGeorge School of Law in Sacramento publishes the journal on a semi-annual basis, and the winter issue traditionally features significant new laws passed by the last session of the Legislature.

The current issue also has articles on the determinate sentencing law, medical competence legislation, and occupational licensing. The comments section by McGeorge students includes such topics as arbitration in public employee strike situations, criminal penalties for harassment, and prisoner access to psychosurgery.

Subscriptions to the journal are \$11 per year from the *Pacific Law Journal*, 3201 Donner Way, Sacramento, CA 95817.

## Summer Travel

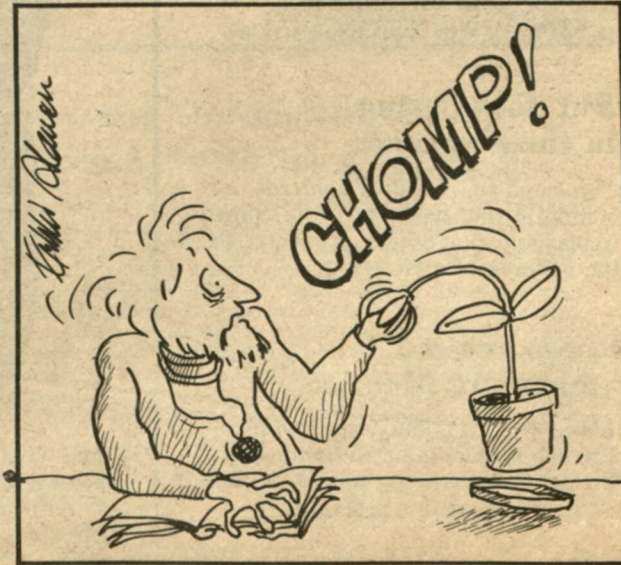
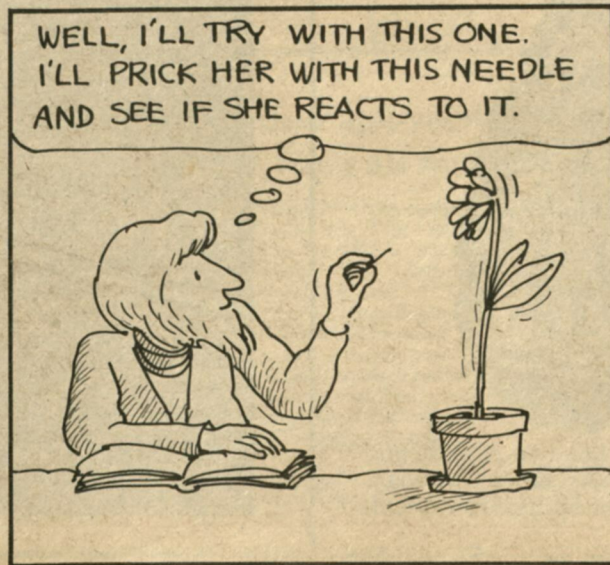
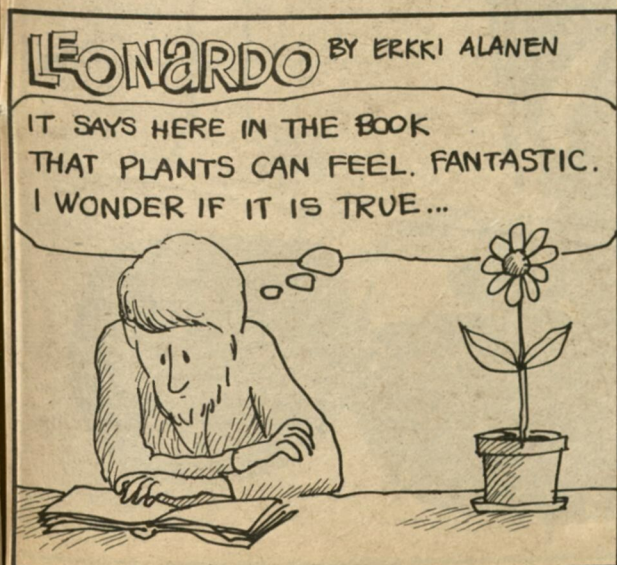
Alaska, Canada, and a cruise through the Inside Passage will highlight the Alumni Association's Travel/Study Experience this summer. Departing on Friday, August 18, from San Francisco to Vancouver, the itinerary will include a gala reception and overnight at the Sheraton Landmark Hotel, followed by transfers on August 19 to the sleek *Sun Princess* of Princess Cruises for a leisurely seven day cruise through the Inside Passage of Alaska. Ports of call include Sitka, Skagway (with plenty of time for the optional "Trail of 98" excursion), Glacier Bay, Juneau, then a farewell party and return to Vancouver and San Francisco on Saturday, August 26.

This year will mark the first Alumni trip to Alaska, and with its magnificent fjords and spectacular scenery, it is sure to rival the successes of past alumni treks to the Caribbean, Mexico, and Hawaii. Also for the first time the Alumni Association will offer seminars and classes on board ship during the cruise. Workshops in creative writing, historical research, and contemporary fiction will be offered, as well as discussions on tax shelters, basic estate planning, and other accounting-related subjects.

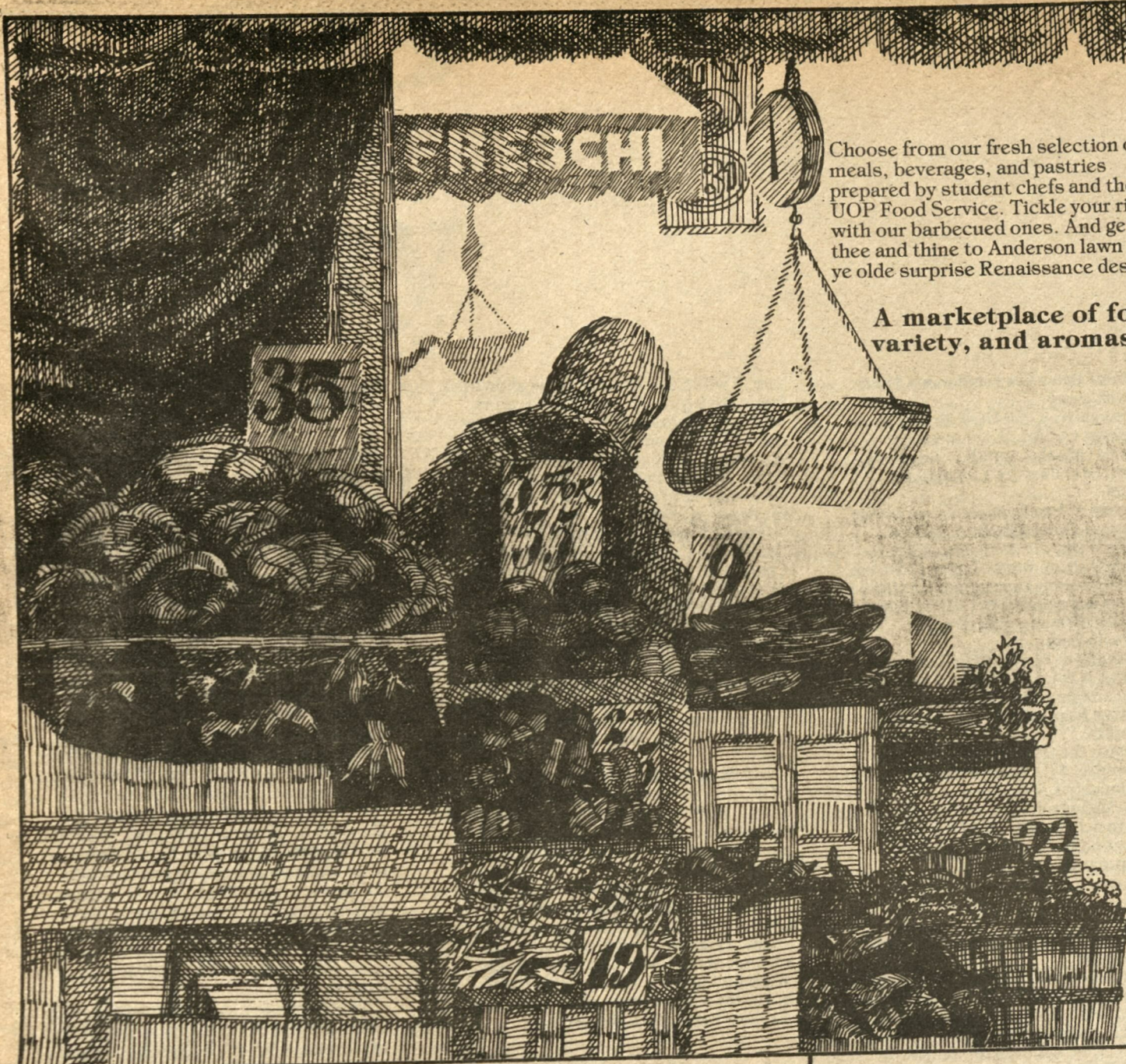
This emphasis on continuing education and study while enjoying the comradeship of traveling with one's colleagues is a new and timely approach to alumni travel.

Special all-inclusive Alumni rates for this exciting eight day program range from \$894 to \$1,134 per person. This is a savings of over \$200 per couple when compared to the cost of planning this holiday independently.

A deposit of \$200 per person is required to confirm reservations, which are limited and on a first come, first serve basis. Deposits are now being accepted. Further inquiries should be addressed to Dr. Kara Brewer, Director of Alumni and Parent Programs, Burns Tower, University of the Pacific, Stockton, California 95211.







We're proud of the UOP  
And we'd like to

# PACIFIC

## April

The day UOP people  
go into a festive

Puppets, poems, and pot pies  
you'll see, hear, and sample. And  
much more — there will be pro  
pastry, a variety of beverages  
international flair, and other  
bring your children. Kids, bring  
campus off Pacific Avenue in  
Parking is limited, so you may  
Campus (the old Delta College  
available for you when you are  
about our Pacific Day extravaganza  
Burns Tower, UOP, Stockton

### Can you break the hidden code?

The Philosophy Department will use  
the game Master Mind to test your  
logic.

### That's easy for you to say!

From the Communicative Disorders  
Department, a machine that will  
make you stutter, and a device that  
slows and speeds speech so that it is  
unintelligible. Also, models of the  
human ear and voice box.

### Aloha!

ASUOP sponsors a Hawaiian rock  
band during lunch on the lawn. Listen  
and be transported to far away lands  
with Kalapana!

### From a distant continent...

A slide presentation from Black  
Studies about the people and  
customs of West and East Africa.

### But does it sing in the shower?

Come and see and hear a micro-  
computer that has been programmed  
to play and sing songs, presented by  
the School of Engineering.

### Roses are red, violets are blue...

Let us write a poem just for you!  
English Department students and  
faculty invite you to request a poem  
on anything (within reason)!



**Bigfoot  
Speaks!**

You'll want to listen to an authentic  
tape of Bigfoot's voice, recorded by  
one of our Engineering Department  
professors.

### Monkey Shines

Come watch monkey-like lorises at  
play, see the beating heart of a chick  
embryo, and marvel at collections of  
birds and mammals and many other  
things biological.

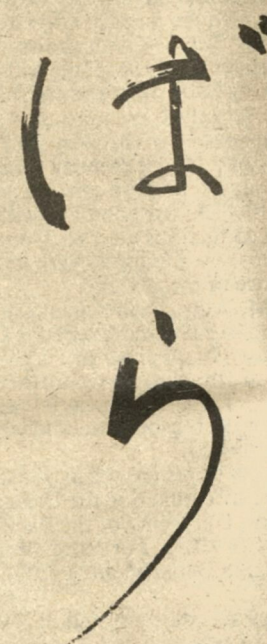
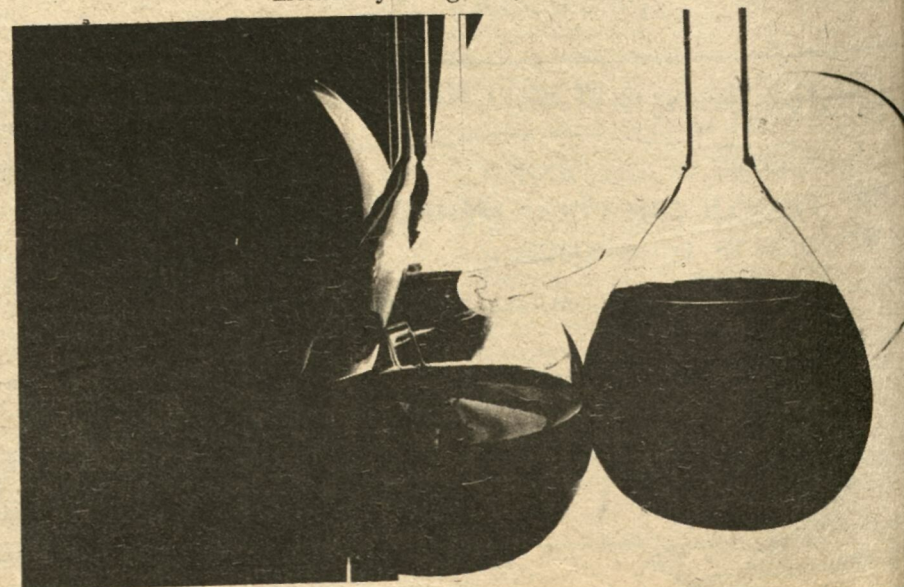
### Ya wanna black eye?



Let a student from the Drama  
Department demonstrate stage  
make-up techniques on you or your  
children. Bruises and scars are  
available at 50 cents per wound.

### Poof!

A humorous and informative  
demonstration of chemical magic.  
Children of all ages are welcome (that  
includes you big kids)!



### Rose by any other name...

...or an Ethel, or a Jane... Have  
your name written in Japanese or  
Chinese by Raymond/Callison  
students while you munch on  
Japanese sushi and watch a martial  
arts demonstration.



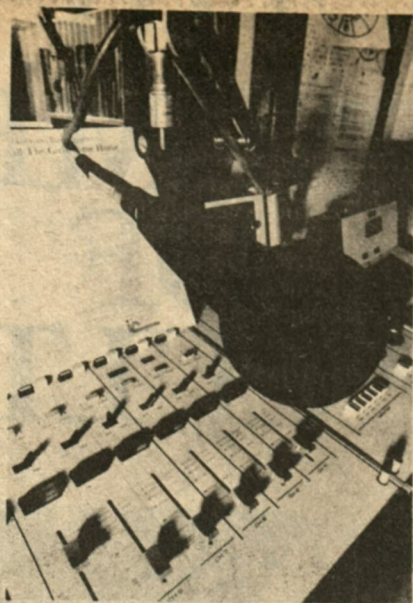
University of the Pacific.  
to show you why.

# MC DAY

il 29

ple turn the campus  
val of vitality.

re just a few of the pleasures that  
ath, monkeys, magic, and much,  
rams of interest to all ages. Japanese  
complete lunches, food with an  
ty treats will await you. So parents,  
mom and dad to the University  
ockton from 10 a.m. to 4 p.m.  
want to park on our new South  
ampus). We'll have a program  
e. If you'd like more information  
nza, contact the Alumni Office,  
CA 95211, 209-946-2391.



**Me? On radio? Oh gee...**

Live broadcast all day on KUOP, the campus radio station, with music and man-on-the-street interviews. You could be famous!

WINNER OF 7  
ACADEMY  
AWARDS

Including  
Best Picture  
In 1973

...all it  
takes is  
a little  
Confidence.



**Meet Robert Redford  
and Paul Newman**

...in "The Sting" showing at the  
University Center Theatre. Shown at  
3, 6, and 9 p.m.



**We've Changed!**

Take a campus tour and find out how  
much. Students will show you new  
buildings, and dorm rooms amidst  
our beautiful Northern California  
sunshine.

**You sure da Vinci  
started this way?**

Watch art students in action as they  
create ceramics, paintings, drawings,  
and sculpture before your very eyes.

**It's a bird, it's a plane. . .  
it's...**

Skylab! Join the Physics Department  
for their film on the skylab mission  
and other exhibits.

**Fight your own star wars!**

Match wits with a computer! The  
Math Department is sponsoring  
computer games all day in the  
computer center.

**With information  
tables sponsored by**

Business Administration  
Classics  
Economics  
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Raymond/Callison College  
Sociology  
Elbert Covell College  
Conservatory of Music  
School of Education  
School of Pharmacy  
Placement Office  
Library  
Athletics  
and many more.



**Plus: exhibits, displays, demonstrations, and information tables**



covering all facets of the University including



A display of Leonardo da Vinci's early inventions sponsored by the University Center Programs Council Arts Committee • The School of Business and Public Administration will "Test Your Investment Knowledge" • A craft fair with displays of plants, ceramics, macrame, leather, woven goods, clothing, and jewelry for sale • Martial arts demonstration by Raymond/Callison College • A display of pictures and posters by the Classics Department • The Department of Psychology will give a hypnosis demonstration • A seminar on "Women in Religion" by the Religious Studies Department • "Toward the Year 2000: Social and Criminal Justice Planning for the Stockton Community," a symposium by the Sociology Department • A display of Renaissance literature at the Irving Martin Library • Dance and karate demonstrations by the Athletic Department • A film on the courtroom of the future at McGeorge School of Law • Redwood Deck Concerts by members of the Conservatory of Music • A film and the National Economics Quiz presented by the Economics Department • French, Spanish, and German films from Modern Languages • "The Pharmacist's Role in Community Health," Open house at the School of Pharmacy • Open house in Morris Chapel • Up to 50% off on merchandise in the University Bookstore • Vesselo's campus dance group demonstrating folk and ballroom dancing • Open house at the Pacific Center for Western Studies: collection of California Indian artifacts on display • An ice cream feed for children of alumni

With information tables sponsored by Geology and Geography, History, Political Science, Elbert Covell College, School of Education, Admissions Office, Housing Office, Foreign Study Opportunities in Europe, and more!

**And  
for the  
little  
ones...**



Puppet shows  
presented  
by drama  
students  
all day long.  
Fun for children  
and adults!



# THE PHENOMENON OF POP CULTURE

## George Lewis' International Perspective

George Lewis recently returned from a lecture tour to Japan and several islands in the Pacific Basin, and he brought back some concerns for which there are no easy answers.

For example, when traveling to a traditional village on the outskirts of Western Samoa, Lewis met a native who was wearing a Star Wars shirt and humming Bob Dylan's "Mr. Tambourine Man." What does this mean?

And the largest McDonald's restaurant in the world is located in Guam. Is there any significance to this?

These are the kinds of things that fascinate Lewis, one of a handful of sociologists in the world who are concerned with popular culture and its effects on society.

The chairman of the Sociology Department at University of the Pacific has been studying this field for more than ten years. He is the first to acknowledge that much of his work involves—at least at this point—raising more questions than finding answers.

"Popular culture is all culture not considered elite culture or serious art, or exclusively defined as the property of a minority subculture," explained Lewis, who has a Ph.D. degree in sociology. "It is usually, but not necessarily, disseminated via some form of the mass media and is consumed nearly entirely during the leisure time of the majority of the members of a social system. My definition includes the sort of things people are inundated with, like films, sports events, comic books and even fast food outlets like McDonald's or Kentucky Fried Chicken."

Lewis, a UOP faculty member since 1970, is the editor of a book on pop culture and music titled "Side-Saddle On The Golden Calf." During his years here he has arranged a rock and roll symposium and taught several courses on various aspects of pop culture. He spent his sabbatical leave studying country and western music in Nashville, Tennessee.

Now he has broadened his interest to the international field, where he is "looking at the effects of the spread of Western industrial popular culture (which is mostly American) to other nations, especially those designated as developing nations that are trying to articulate or reaffirm their own cultural identities."

His recent Pacific Basin visit to Guam, Micronesia, and Japan - plus a trip last summer to Africa - was to gather material in the field for a monograph he is preparing to define the parameter and consolidate what has been presented as popular culture for the International Sociological Association and UNESCO. Lewis will be presenting a paper this summer in Sweden at the Ninth World Congress of Sociology. "This will be very important because it shows the recognition sociologists are giving to popular culture. It will give those of us studying the subject a chance to establish a dialogue."

He feels a great deal of interest in the subject originated from the unrest of the 1960's, when people like Bob Dylan were presenting messages so strong they were impossible to ignore. "Sociologists realized that just because they didn't like something, it didn't mean it wasn't worthy of study. Many people may not like pop culture, but it is such an important phenomenon in our society that it must be looked at."

What Lewis found most interesting on his recent trip is the tremendous difference in the feelings of the



Look for the golden arches: The fast food industry is just one of the many aspects of popular culture affecting Hong Kong and other countries



Japanese toward pop culture and its effects on their own culture, let alone others. "Some of these people are very concerned about the implications of their actions on their culture, and others couldn't care less," Lewis said.

He said the Japanese, and residents of many other countries he visited, are seriously interested in the effects of imported American pop culture like television, fast food restaurants, and comic books, "because it is not automatically assumed that it is good because it is American."

"For example, the small Pacific island of Palau has one of the highest teenage suicide rates in the world. I wonder if this is related to the young people there trying to balance their traditional cultural values with the influx of pop culture that has reached them in recent years."

Lewis said this topic was a major concern in talks with the president of the University of Guam, where American ideas and pop culture are confronting young people from the more traditional cultural backgrounds of Pacific Basin islands.

In a recent presentation on the subject, Lewis discussed the influence of pop culture on developing nations in three areas, the use of new media forms, an affirmation of identity, and relative deprivation.

He noted how Japanese Sumo wrestling has been altered to accommodate first radio and now television, and how musicians in Indonesia are becoming rapidly unemployed because of the increasing use of taped music.

Regarding the area of affirmation of identity, Lewis said, "Developing nations need to acquire feelings of a national identity, but if everything around them is imported how is this accomplished? If your heroes are imported how can you develop your own identity as part of the global community?"

Lewis, however, has no answers for these questions, as well as the ones stated earlier regarding McDonald's and Star Wars shirts on Western Samoa. His concern is to raise these types of questions to stimulate research in the field. "What is important for the world today is how traditional and popular cultures can tie together, and there are no easy ways to determine this," he said, "because the linkages between the symbols and the effects on the audience are especially complex."

One effect he can refer to, however, is the concept of relative deprivation, of the inferiority feelings residents would have in a country where they are faced with imported cultural artifacts aimed at a more affluent or intellectual audience. According to Lewis this can lead to outcomes that are "disturbing and problematic."

One could be fostering the feelings of personal inadequacy over how they should be living and a second would be to turn outward - rather than inward - to forms of political unrest and dissension.

A third option, which concerns Lewis the most, is that residents of developing countries who face this deluge of imported popular culture "will accept this as the goal towards which they should strive at exactly the same point in history we are realizing the world does not have the energy or resources to support such lifestyles of leisure, even for that small percentage of humanity that presently enjoys them."

In conclusion, Lewis said, "Everyone is immersed in the waters of popular culture, and it should be looked at very closely and taken seriously. No matter what we think of it, we must deal with it before it, like Frankenstein's monster, deals with us." —R.D.

## The Case for Economic Literacy

You can hardly pick up a newspaper today without reading headlines that deal with economic news, whether it be the shrinking value of the dollar throughout the world, increasing inflation, or soaring interest rates.

Yet many educators are concerned because at a time when economics has probably never been more of a concern for society in general, our young people are receiving little in the way of formal economics education in our school systems.

The Center for the Development of Economics Education was created at University of the Pacific in 1976 to research this problem and to develop a plan to deal with the situation.

Considerable progress has been made so far.

"Our goal is to increase the economic literacy of students in our public and private schools," explained Dr. Elmer U. Clawson, director of the Center. The first phase of the Center's task is now nearing completion, and it has involved developing a textbook, teacher's guide and field testing this material. A second phase, now underway, involves dissemination of the material to interested educators throughout the United States.

"We are receiving numerous inquiries about our work from across the country," said Clawson "because people are hearing about our field testing of more than 2,000 students throughout California, Iowa, and Colorado."

What the Center has developed is a case studies approach to economics education for junior high school students.

"We selected this age level because these students are active participants in the economic system," explained Clawson, who is chairman of the Curriculum and Instruction Department at the UOP School of Education. "Virtually all these students are consumers, and more are becoming wage earners and investors. They make economic decisions in light of costs and benefits, and they influence the system through their decisions, while the system influences them. This is also a time when students are developing long term goals and career expectations."

Clawson, who holds a master's degree in economics and a doctorate in education, voiced enthusiasm over the case studies approach the Center has taken in dealing with economics. This involves opening and closing chapters on the general topic, and then a series of case studies that can be taught together or individually.

The topics deal with jeans, bread, energy, paper, banking and government. For example, in the case study on the making of bread, "the materials are intended to show how farmers, wheat buyers, millers, bankers, and consumers are faced with changing prices and how price serves to influence the choices people make," Clawson said.

"Wheat provides an excellent example of how changes in supply affect the price of a good. Each case study takes a slightly different approach, as paper deals with a product made from a renewable resource and how forest management is an influencing factor."

"The jeans story—titled 'from canvas to cut-offs'—focuses on the contributions of the individual in the economic system by tracing the history of the founder of the Levi Strauss and Company. This case study traces the production of a pair of jeans from a cotton field in Southern California, to the textile mills in North Carolina, to a

factory where denim is made into jeans, to a distribution center in Little Rock, Arkansas, and finally to a store in Athens, Georgia."

To prepare these materials, Center personnel actually visited with companies in the field and at actual manufacturing sites. For example, Clawson noted that the case study on energy included trips to actual oil fields, off-shore drilling rigs, and refineries.

"We feel a unique approach has been used for this study of economics for a couple of reasons," Clawson said. "One is the case studies angle we have selected. Second is the cooperation this shows between private industry—by allowing us to do on-the-site research, the public schools—by letting us field test our work in the classroom, and by private higher education—by having Pacific support this work."

Actual funding for the project is through grants totaling some \$200,000 from the Foundation for Teaching Economics in San Francisco. Those who have been closely involved with the work include Dr. Tapan Munroe, chairman of the UOP Economics Department, and Dr. Larry L. Lawson, a UOP Economics Department faculty member, plus Dr. William C. Theimer Jr., a School of Education faculty member specializing in program evaluations, and Dr. Oscar T. Jarvis, dean of the School of Education. Ronald Banaszak, formerly with the Social Studies Development Center at Indiana University, has been hired by the Center to assist Clawson as associate director, and two UOP graduate students, Jean Ruxton and Micaela Randolph, have contributed to the project.

In addition to the research work, the Center has hosted a summer institute for teachers to acquaint them with the case studies approach. Another workshop for teachers is planned for later this spring, and this will include officials from the textbook publishing firm, Addison-Wesley Publishing Company.

Clawson said the material is designed to either serve as a supplement to existing social science courses, such as history, or to be taught as a separate course on economics at the middle school level.

The project director noted that many states have approved legislation requiring economics instruction in the classroom, and the results of their test work with more than 2,000 students have shown significant gains in economics understanding by the students involved.

"Students whose level of economic understanding was generally at the 50th percentile have improved to a level in excess of the 80th percentile," said Clawson.

Clawson said that if the current phase of the program remains on schedule, the material could be in use by public schools in the 1979-80 school year.

—R.D.



# MANISSADJIAN

**R**on Manissadjian got his first big break at age three when his mother enrolled him in a tapdancing class. Before long, he was singing and dancing on stage, performing such favorites as "Give Me a Little Kiss" and "She'll Be Coming 'Round the Mountain" to enthusiastic audiences of parents and relatives.

Now a senior vocal performance major at the UOP Conservatory of Music, Manissadjian's repertoire has changed a bit, but he's still singing and dancing for equally enthusiastic audiences.

The 22-year-old student from Fresno is aiming for a career in musical comedy and has spent much of his four years here trying to get a foot in the door—the stage door.

He's performed leading roles in musical comedies like *Cabaret* (as the MC), *Fiddler on the Roof* (as Motel), *George M.* (as George) and in operas like *The Barber of Seville*. He's performed in nightclubs as a comedian, singer and dancer, and piano player. He's taught singing and directed the opera *The Old Maid and The Thief* for the Pacific Opera Theatre. He's worked as a clown, as a mime, and often gets jobs performing for parties and events like fashion shows and beauty pageants.

All in the name of entertainment.

"People all need a release from reality and to sit back and enjoy, for pure entertainment's sake. They need to forget about their problems. If you can help a person forget for 10 or 15 minutes during a show or even if you've simply reached a person, you've done your job."

And Manissadjian does his job. His knack for using his face to express himself, coupled with his natural flair for comedy make him a hit in whatever type of work he does. Even when he worked as a bus boy, customers appreciated his talents. "One lady told me I reminded her of a 'little Groucho'," he remembers. Another told me to stop making her husband laugh because he kept falling backwards and hitting the people behind him."

One of Manissadjian's greatest assets is his face. His ability to express emotions and emphasize what he is saying through his face is amazing.

"I think a lot has to be said with your face," he says. "When I played at a local restaurant, I worked behind the piano, where I felt restricted. So my personality had to come through my face."

This personality and enthusiasm come not only from his face, but from his voice and his whole body. There is an energy about him that radiates on stage and off. Ironically, this is not always an asset, especially when auditioning for chorus line-type jobs. "I'm told I am too strong a performer, that I stand out as an individual."

Sometimes the "little Groucho" feels like a radical at the Conservatory, since it is a traditional school and his ambitions are toward musical comedy. "But it's important for a performer to have a classical background," he believes. At a recent audition he was complimented on his serious training and was told very few performers are really interested in music.

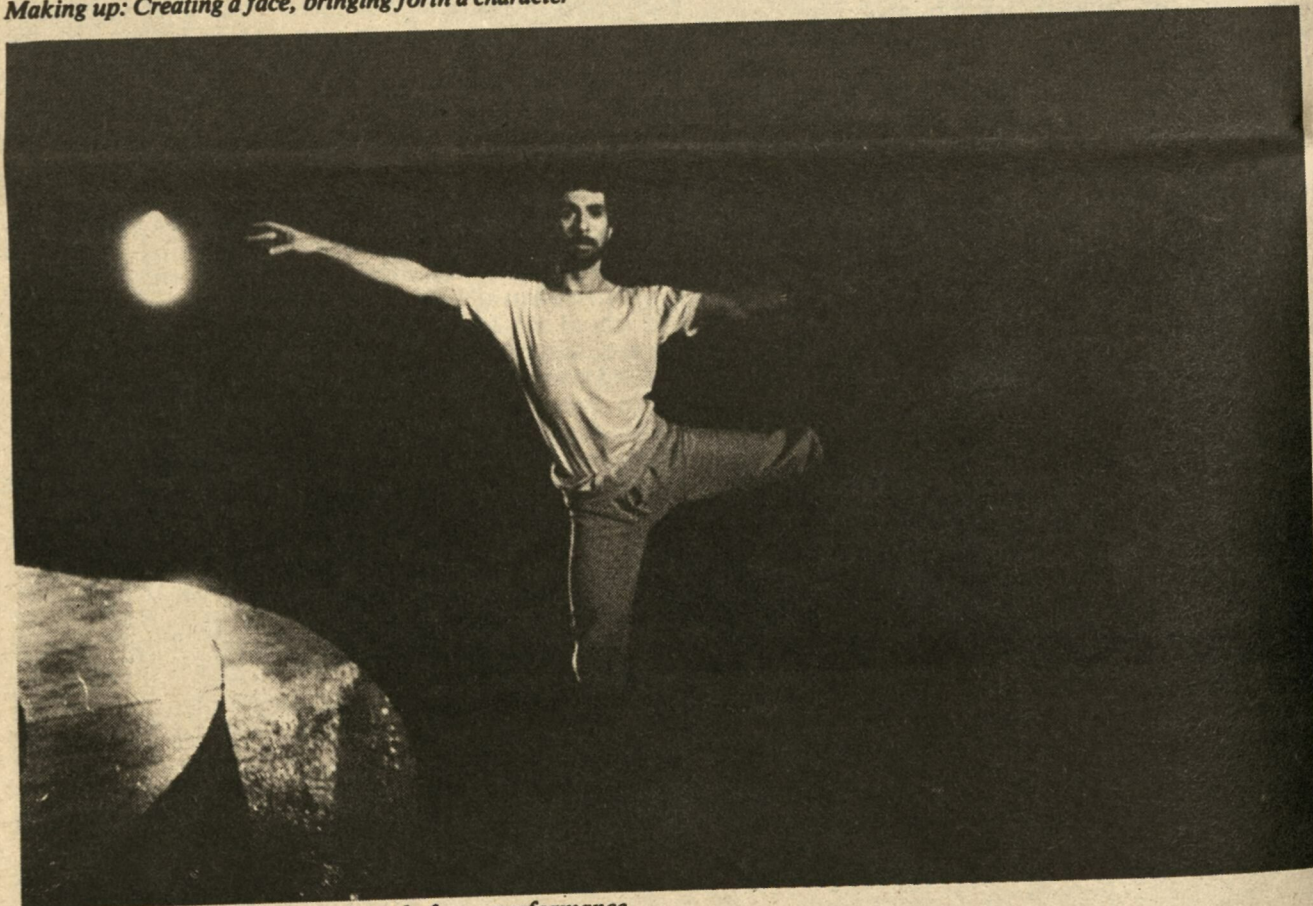
Manissadjian differed from his classically-oriented peers last October when he was given the opportunity to perform for world famous baritone Todd Duncan, who was on campus conducting a master vocal class. While others sang more serious pieces for Duncan, Manissadjian did a show number.

"Duncan was very impressed with it," he says. "He said I had the enthusiasm and theatre energy that performers need. I was given encouragement as well as useful criticism. It was one of the great highlights of my years here at Pacific."

Besides being hectic, his chosen field is an insecure

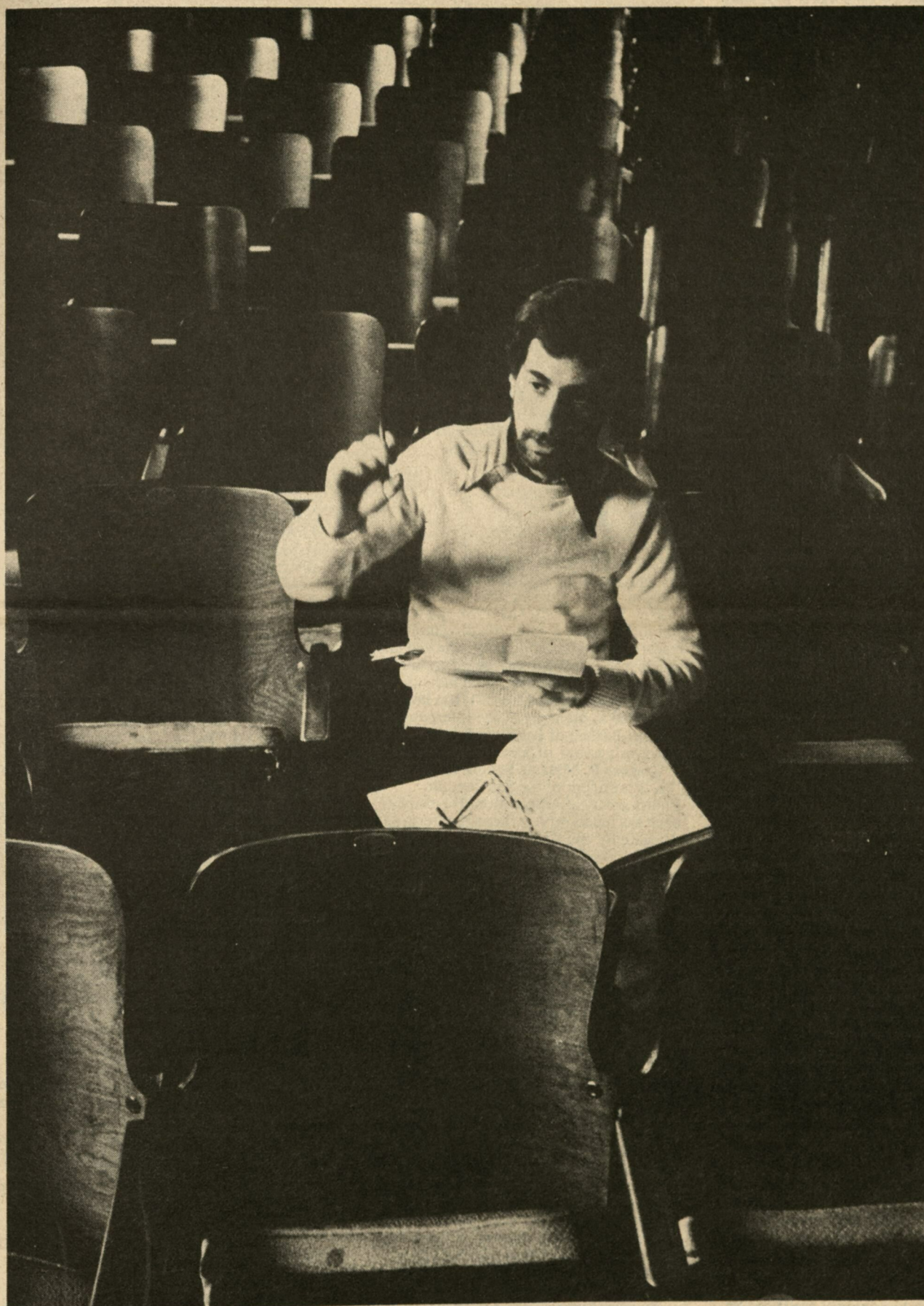


*Making up: Creating a face, bringing forth a character*



*Warming up: Working out the bugs before a performance*





An up-and-coming actor: Polishing directing skills in scholarly preparation for a future in the world of performance

one, and he knows it. "I'm learning to try to accept it," he says. "There are times when you feel scared, when you want the security. That's when you have to hang in there."

Making it in the theatrical world depends a lot on who you know and your ability to be in the right place at the right time, he believes. But there are a lot of rejections on the road to success and Manissadjian says a beginning performer has to learn to not get discouraged.

"I've finally convinced myself to think that whatever happens happens, and it's for the best. Maybe you didn't get one part but something better will come along."

Manissadjian and other aspiring performers are constantly reminded of the insecurity of the profession via the challenge of auditions. Even after all the auditions he's been in, Manissadjian still gets nervous at them.

"It's a very frightening thing because all of a sudden you're just another person. It's a very insecure feeling and yet you have to be completely confident."

"Walking Happy" is his current audition number, one that's worked well for him. Toward the end of last school year he auditioned for five different summer workshops and was accepted to two. ("Pretty good odds," he grins.) He turned down a position with the children's Workshop Theatre in Holland, Michigan, to take a part with the Summer Repertory Theater in Santa Rosa, California. For ten weeks, he and the other actors "lived and breathed theater," and it suited him fine.

One of the highlights of the summer was his being cast in the role of the MC in *Cabaret*, a part made famous in the movie by Joel Gray, an actor he admires.

"I once set three goals for myself," he says. "To play the MC in *Cabaret*, to play Ko-Ko in *The Mikado*, and to play George in *George M.*" He's accomplished all three and has made a name for himself around Stockton.

So it's time to move on, he says. "I had an offer to do a show in Stockton this summer, but I won't take it. One problem of beginning performers is that they get in one area and they get tied down. It's very easy to go for the security, but it's time to move once you make a name in a town."

With this in mind, Manissadjian is keeping his post-graduation options open. He's been accepted to the Banff Centre School of Fine Arts in Banff, Alberta, Canada, to attend their six-week Musical Theatre Workshop this summer. "I'll go, if I can raise the funds," he says. "Maybe it will open some doors."

He is also contemplating working for a while as a flight attendant for an airline, a job he considers close to that of a performer because you have to be "on" all the time.

Other long term goals for him are to work in a professional theatre company, or to be an entertainer, a comedian, and song-and-dance man.

When pressed to choose between the two, he picks the latter. "We would all like to do our own show—the impossible dream, right?"

Maybe, maybe not. But nevertheless, Manissadjian will keep on dreaming. "You have to, because when you stop, you stop reaching and hoping. You've got to fantasize because one day it may come true."

This aspiring entertainer is confident his dream will become reality. "I know I can do it, but I've got to prove that to everyone else."

—L. D.



# TIGER TRACKS

## '20's

**Mary E. (Murray) Schwarz, COP '21**, is going to Japan this summer with the Sierra Club. From there she will travel on to Switzerland to live with her youngest son Hans.

## '30's

**Fred Wolcott, COP '30**, taught music at Lemoore Union Elementary School for 26 years. He has been an active amateur radio operator for 31 years.

**Malcolm White, COP '31**, has retired from his position as associate minister at the First Congregational Church of the United Church of Christ in San Bernardino after 37 years.

**Mary (Linscom) Wilson, COP '32**, and her husband Hart spent January and February cruising down the Mexican and Central American coasts, through the Panama Canal, and into the Caribbean. They are both retired.

**Brad Champlin, COP '35**, has been elected president of the Sonoma Valley Historical Society. He served for 25 years as editor of Standard Oil's 40,000 worldwide employee publication, and since retirement has been studying for a master's degree in history at Sonoma State College.

**Louis W. Sandine, Jr., COP '38**, has just returned from a month-long tour of South America and will spend next month in Europe.

**Kenneth W. Hensch, COP '39**, has retired from his position as agriculturist in charge of tree crops for the University of California Cooperative Extension Service.

**Betty (Stone) Bush, COP '39**, has accepted a new job after four years as director of the Adult Recreation Center in Irvine. She is now the Senior Citizen coordinator for the city.

## '40's

**Francis W. Hellman, COP '40**, earned a ranking for 1977 from the NCTA in senior "60", tennis singles.

**Vanadeane (Carroll) Brooks, COP '45**, has been named vice principal of the Lodi Adult School. She was formerly dean of girls at Tokay High School.

**Dorothy (Thompson) Stumbo, COP '47**, teaches a parent pre-school class through adult education and is studying for a gerontology credential.

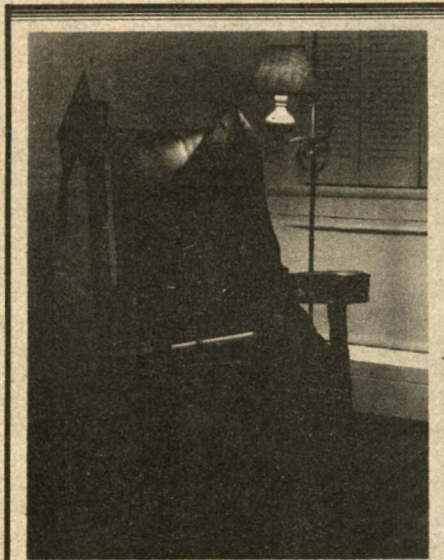
**Van T. Sweet, Graduate School '48**, is superintendent of the La Honda-Pescadero Unified School District and principal of Pescadero High School.

## '50's

**Doug Brodie, COP '50**, is assistant to the city manager of Stockton. He obtained a Master's of Public Administration degree from California State University in Sacramento in 1975.

**Martin C. Fulcher, COP '50**, has been selected for promotion to U.S. Air Force major general. He is currently serving as deputy chief of staff for logistics of the Strategic Air Command Headquarters in Omaha, Nebraska.

**Sylvia (Kaplan) Alva, COP '51**, was recently reappointed to the Monmouth City



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Planning Commission.

**James P. Taylor, Conservatory of Music '55**, received the 1976-77 Los Angeles Emmy Award for an outstanding children's series from the Academy of Television Arts and Sciences. He is a producer of special projects for KABC-TV and is the creator and producer of "Sunday Funday."

**Carol (Hampton) Bitcon, COP '59**, has a book, "Alike and Different," in its second printing. Her husband John, COP '60, is the book's publisher. Carol studied in Salzburg, Austria last summer and taught at the Sonor Institute in Fredeburg, Germany.

## '60's

**W. Nels Rasmussen, COP '60**, has been chosen chairman of the Sacramento Regional Transit's board of directors. He is population research manager for the State Department of Finance.

**Richard S. Christiansen, Conservatory of Music '61**, has been named certification chairman for the Southwest Division of Music Teachers National Association.

**Drucilla M. Ryan, Graduate School '61**, is in her 22nd year as a teacher in Modesto.

**Teddy (McBee) Wells, COP '61**, opened a gourmet cooking school, "The Artful Gourmet" last year. She plays team tennis for the Newport Beach Tennis Club.

**Sharon (Mendoza) Bianchini, COP '63**, and her husband own a dairy business near Point Reyes National Seashore. She also works as an accountant and financial consultant with an emphasis in agri-business.

**Beverly (Coleman) Clementsen, Conservatory of Music, '63**, has worked as supervisor for the Sacramento County

Welfare Department for the last 12 years. She also raises and shows registered Morgan horses.

**Danine (Cozzens) Rible, COP '64**, is renovating an elderly Victorian flat in Alameda with her son Augie, 7. She is also working as editor for the Episcopal seminary in Berkeley.

**Douglas W. Gant, COP '64**, is finishing his obstetrics-gynecology residency at Valley Medical Center in Fresno in June. He plans to enter private practice in Puyallup, Washington.

**Mary (Bessey) Hawkins, COP '64**, has been teaching in the Alexandria, Virginia, Public Schools, and her husband Robert is coordinator of the state and local government program at the Smithsonian Institution in Washington, D.C. They have two sons.

**Thomas Nitta, School of Pharmacy '67**, lives in San Jose with his wife and two children. He is working as an accountant for K. P. Shinagawa, CPA.

**Richard D. Stein, Graduate School '68**, is working as a school psychologist for the Butte, Montana, Public Schools.

## '70's

**G. Patrick Collins, COP '70**, has entered law practice as an associate with W. Jackson Willoughby in Roseville.

**Jean (Dakin) Veit, COP '70**, spent the summer of 1977 at Oxford doing linguistic research at Bodleian Library. She had an article published this fall regarding her field study in Orkney Islands, Scotland.

**William Breden, COP '71**, has been promoted to manager of the International Airport Branch of Bank of Hawaii. He was previously a loan officer for the Bank.

**Gregory P. Matzen, School of Pharmacy '71**, is president of the San Joaquin Pharmaceutical Association. He also has been elected to serve a three-year term as a delegate for the California Pharmaceutical Association. He is currently director of the Preceptor/Intern Program at UOP's School of Pharmacy.

**Gail Berberian, COP '72**, is working on her master's degree through the California State University in Sacramento. She has taught remedial reading and English at Foothill High School for the past six years.

**Lee Hubbard, COP '72**, has worked as a flight attendant for Continental Airlines for the last five years. She is pursuing a career in broadcast journalism at UCLA.

**William Jordan, COP '72**, and **Ann (Barnard), COP '73**, had their first child, Christopher Aaron, in December.

**Wendy W. Blecha, School of Education '73**, has relocated to Los Angeles where she is the western advertising director for several of United Business Publications trade magazines. She has recently started Sunshine Graphics, her own full-service advertising agency.

**Jerry Shapazian, School of Pharmacy '73**, and **Irwin D. Chow, School of Pharmacy '70**, have opened the Fair Oaks Pharmacy in Visalia.

**Morris Hart Sezen, Elbert Covell College '73**, and his wife, **Karen (Goodman), COP '73**, had their first son, Michael, in February.

**Linnea Hanson, COP '73**, recently married Harold Carlson. She received a master's in biology from Sacramento State University and is currently working for the Department of Fish and Game.

**Renee (Beck) Robertson, School of Education '74**, is teaching a class for 1st, 2nd, and 3rd grade children with learning

## In Memoriam

**Mary M. Timothy, COP '66**  
**Vivian (Willis) Robertson, COP '30**  
**William L. Whittington, Jr., COP '29**

disabilities at Mark West School District in Santa Rosa. Her husband, **Darrell, School of Pharmacy '75**, is employed by Thrifty Drug Store in Ukiah.

**Betsy (Watkins) Bertrand, COP '74**, and her husband Bill had a son, Timothy James, in November. They live in Laguna Niguel, where Bill is president of Laguna Niguel Travel.

**Anthony Leggio, COP '74**, and **Dayna Peterson, COP '74**, were married in November 1976. Tony graduated from McGeorge School of Law in 1977, and is practicing law with the firm of Clifford, Jenkins, and Brown in Bakersfield. Dayna is a pharmaceutical sales representative with Pfizer Laboratories.

**James M. Shebl, Graduate School '74**, has been named to Stockton's 15-member Cultural Heritage Board, which is responsible for preserving Stockton's historical architecture. Jim is currently associate director of the Holt-Atherton Pacific Center for Western Studies at UOP.

**Stanzi (Uherek) Foster, COP '74**, is an assistant casting director for Steven Spielberg at Universal Studios in Hollywood.

**Edward Epperson, School of Pharmacy '74**, is employed at Woodland Memorial Hospital as assistant director of pharmacy services. He has been teaching pharmacology to nursing students.

**Geoffrey L. Berman, COP '75**, is a credit supervisor in Union Bank's accounts receivable loan administration in Los Angeles.

**Carolyn Bippart, COP '75**, has received a master's degree in special education from the University of Washington.

**Jill Pederson, COP '75**, **Sue Hopper, COP '75**, **Cathy Collis, COP '75**, **Pam Kerns, COP '76**, and **Barbara Nau, COP '77**, recently vacationed together in Palm Springs, and plan to spend April in Playa Blanca, Mexico. They will coordinate the 1979 Founder's Day Award Ceremonies for Tri-Delta alumnae at large.

**Marc Bouret, COP '75**, is a third year law student at California Western University in San Diego. He is a law clerk for a San Diego law firm, and is a legal intern at the San Diego City Attorney's Office, Criminal Division.

**Judie (Mallory) Miller, COP '75**, was married in September to Craig Miller. She is working for Walt Disney Studios.

**Rob Klevan, Conservatory of Music '75**, is director of music at Robert Louis Stevenson High School in Pebble Beach. He and his wife, **Nicki (Taylor), COP '75**, had their second daughter last September. Rob will be working for his master's degree in music at DePaul University, Illinois, this summer.

**Thomas A. LaFrance, COP '76**, has been promoted to account/fixed assets coordinator for the Industrial Foods Division of Foremost Foods Company. He is taking management workshops and studying ballet.

**Karen Akerson, COP '76**, is an assembly fellow assigned to the Assembly Health Committee in Sacramento.

**Martha Gorman, School of Law '76**, is the newly appointed associate director of governmental affairs for the California Medical Association.

**Mary V. Sprafka, Callison College '76**, is enrolled in the master of fine arts program at the University of Utah in the dance department.

**Linda Jean Nelson, COP '76**, is public relations director of Lodi Memorial Hospital.

**Beth Heid, Conservatory of Music '77**, is teaching music at the American School in Mexico City, Mexico. She is a violinist with the Orquesta Clasica de Mexico, and plays with a local jazz group.

**Sue Sharek, COP '77**, is working on the Sonoma Index-Tribune news staff.

—S. G.



# Adventures at Feather River

Christine Olson is going to camp this summer.

She's going to the same place her mother fondly remembers having visited many times with her parents years ago. Christine has made reservations to be part of the University of the Pacific Feather River Summer Adventure Camp.

Last summer the historic Feather River Inn property was given to the University. During the school year the property is operated as the Feather River Preparatory High School. This summer, for the first time, the University will be using the property for two three-week summer adventure camps and four one-week sports camps.

The sports camps will be conducted by UOP's varsity basketball and volleyball coaches. The Summer Adventure Camps will be directed by Elkin "Ike" Isaac, professor of kinesiology and sports medicine at UOP.

The Summer Adventure program is designed to provide a creative learning and living experience for boys and girls ages nine through 16. The sessions run from July 5-25 and July 27-August 16. Each session combines an academic program with recreation and sports.

When making the reservation for Christine, Mrs. Karen B. Olson commented, "I spent considerable time at the Feather River resort as a child and can't imagine a more lovely setting for a summer adventure."

"As an alumna of Pacific's junior and senior music camps, I expect that the Feather River Camp will hold for Christine the same excitement, challenges, and creative opportunities which I experienced 20 years ago. We are delighted that a third generation in our family is about to embark on a Pacific experience."

Camp Director Isaac is confident that Christine won't be disappointed.

"The opportunity for individual learning with emphasis on the needs and interests of the student is the focal point of the academic and cultural phase of the program," says Isaac.

It is anticipated that courses will be offered in language, visual arts, literature, performing arts, science, mathematics, and ecology. Remedial programs in math and reading skills also are planned.

"Each Adventure youth will devote a portion of the day to sports and recreational activities," Isaac says. "Two 20-minute instructional periods will be provided daily for each person in a life-time individual sport such as swimming, tennis, or golf."

Isaac, who came to Pacific in 1975 from Albion College, has extensive experience with summer camps. He was director of the Friendly Pines Camp in Prescott, Arizona for ten summers. At Albion he developed the "Earn, Learn and Play" program for disadvantaged youth. The city of Albion was presented an All-American City Award in recognition of the program.

The 100-acre Feather River Inn property is located at Blairsden, California. It is at the 4,000-foot elevation, about 50 miles north of Truckee and 10 miles from Quincy. Facilities include a nine-hole golf course, swimming pool, tennis courts, guest houses, chalets and cottages, plus cabins, shops, and other support buildings.

Enrollment in the Summer Adventure is limited to 100 students for each session. Cost for each three-week session is \$500.

Four sports camps are scheduled for one week each from July 16 - August 12. Dr. Taras "Terry" Liskevych, Pacific's varsity volleyball coach, will conduct a volleyball camp for girls ages 13 to 17 from July 16-22. Dr. Jacy Showers, head women's basketball coach, will hold a basketball camp for girls ages 10 to 21 from July 23-29. Head Basketball Coach Stan Morrison will conduct two camps for boys ages 12 to 17, the first one July 30-August 5, and the second August 6-12.

Each of the head coaches will be assisted by fellow coaches and college athletes. Enrollment in each camp is limited to 100 students, and the fee is \$175.

—D. M.

## GOLF

A course of skill, endurance,  
and good mental health

For nine UOP students, golf isn't just a leisure time weekend activity. It's a tough, competitive sport which demands a lot of time.

The UOP golf team is in the heart of its season now. That means each of the athletes spends about two to four hours a day practicing with the team, trying to qualify to be one of the six players who travel as a team to intercollegiate tournaments all over the state.

This year's team is a young one, with only three members having had varsity experience in the sport. The rest are all new to college golf, with only junior college or high school competition behind them.

The selection process takes place early in the fall, through qualifying rounds. The team competed in one tournament in December, and golf season began with the start of the spring semester.

So far, the team has met the expectations of its coach, Dr. Glen Albaugh of the Physical Education Department. But, he says, the players have had a lot of adjustments to make.

"They have had to adjust to college golf, which is different from high school or junior college golf in that there are more difficult courses, more tournaments, and the competition is much greater," he explains. Albaugh added that the new students have also had to adjust to being able to devote time to the team while coping with their studies.

Freshman Bill Corbett, a B-plus student, divides his time between golf and schoolwork. "After spending the whole day in class, golf practice is welcome because I can take out any frustrations I might have," he says.

The team also has to keep themselves in shape, although it's a different type of shape, according to Albaugh.

"Where the distance runner has to be in good cardiovascular shape, the golfer needs to be fit in a different way - in a psychological way," says Albaugh, whose concentration is in sports psychology. "Fatigue comes with psychological pressure rather than through cardiovascular strain."

Being able to cope with the pressure that builds between swings during a game, especially in a tournament, is one of the keys to being a good golfer, Albaugh believes. A golfer himself, the coach feels he can help the team by understanding the stress and being sympathetic to it. Returning sophomore Bryan

Pini credits the professor with "improving my mental game a great deal."

After getting off to somewhat of a slow start, the team is playing well this year, having beaten Stanford twice on its home course and having finished first in a tournament at Rancho Murieta. April's schedule will see the Tigers hosting the UOP invitational and traveling to tournaments in San Diego, Stanford and Phoenix. The PCAA Championship Tournament is in May at Pasatiempo.

The ultimate for the team would be a shot at the National Collegiate Athletic Association Tournament in May in Eugene, Oregon. The top four teams and top six players from our division will be invited.

With talents like Pini, Corbett, and Kris Baxter on the team, this may not be so lofty a goal. Pini was the Northern California Amateur Champion in 1977, qualified and competed in the U.S. Amateur Championships in 1976 and 1977, and last year won the San Joaquin County Amateur Championship. Corbett was a high school All-American in 1976, the NorCal Junior Golf Association champion that same year, and holds the amateur record at the Spyglass Hill course in Monterey. Baxter, a native of Los Altos, won the Palo Alto City Best Ball Tournament and qualified 10th for the U.S. Amateur Championships in 1977.

Like these players, all the team members have a lot of golfing experience behind them. UOP's growing reputation in the sport was one factor influencing their decision to come here, according to their coach.

"Golfers choose to come here because they can get the type of education they want, because they like the environment, and because we have a good golf team where they can realize their potential," he says.

In the back of every junior player's mind, Albaugh says, is the thought of professional golf. "Whether any of our players will become pros or not I don't know. But," he adds, "a lot of them have the potential."

Baxter, a physical education major with an emphasis on sports medicine, would like to work as a teacher or a trainer. "I can't say that I'm serious about playing professional golf," he said. "But I'll keep playing competitively as long as I keep improving."

Corbett would like to keep playing for Pacific, shoot for All-American, and try for the Professional Golfers Association Tour. Eventually, though, he would like to combine his business administration education with his interest in golf, going into marketing and opening a pro shop, or starting a line of accessories.

Pini, also a business major, is leaning a little more toward becoming a pro than the others. "Somewhere out there, there's a spot for me as a professional golfer," he said.

—L. D.



My Pet names.

Beth Connolly

Papa calls me his "sweetie"  
Auntie Woo calls me her "jag and  
berling."

Mollie

Brother Edward "In his sweet sister"

Lucille's "Honey Bunch"

Papa's "Dear Girl"

Aunt Estie "Pach"

Aunt Margie's "Blossom"

Grandmas

APRIL

On a scrap of paper tucked away in a colorful, comprehensive baby book are the pet names UOP's First Lady was assigned during her infancy. "Cracker Jack" and "Blossom" are but a few of the nicknames of our president's partner

Beth McCaffrey  
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#### Faculty Commentary

In "Notes from the Winter Conferences," Dr. Jean Longmire reveals that decisions involving textbook and curricula selection that affect students all over the country are often made over a cup of coffee in a hotel coffee shop

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#### Encore!

Former Conservatory Dean Howard Hanson returned to UOP to conduct a special concert which featured the University Symphony Orchestra and Chorus

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April 29. The day UOP people turn the campus into a festival of vitality. Read all about it

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#### The Phenomenon of Pop Culture

The largest McDonald's restaurant in the world is located in Guam. Its significance is discussed in an interview with Dr. George Lewis

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#### The Case for Economic Literacy

The Center for the Development of Economics Education has researched the lack of formal economics education in school systems and has developed a plan to deal with the problem

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#### Ron Manissadjian

Performer, singer, dancer, stand-up comedian, and Conservatory student extraordinaire

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More news from our alums

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A creative learning and living experience awaits youngsters this summer

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More than a leisure time activity, the sport demands skill, endurance, and a healthy mental attitude

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# Pacific Review

VOLUME 12

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