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Pacific Alumni Association

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BULLETIN
of the



Pacific Review

and Alumni Issue



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Pacific Alumni Association

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BULLETIN of the UNIVERSITY of the PACIFIC

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EDITORIAL STAFF: E. M. Crigler
Shirley Drake, Donald Payne



A TRIBUTE AND A TREND

A nationwide campaign to establish and underwrite the Amos Alonzo Stagg Foundation, honoring University of the Pacific's beloved retired coach and "Grand Old Man of Football," and to place greater emphasis on health and fitness in the total program of higher education has been launched at Pacific.

Plans for creation of the Foundation, to be undergirded by an estimated million-dollar endowment, have just been announced by President Robert E. Burns. It is expected that the goal will be achieved by Mr. Stagg's 100th birthday next August 16.

Under the plan, income from the Foundation will go toward maintenance of an Amos Alonzo Stagg Center at the University for emphasis on health, physical education and recreation, to which Mr. Stagg gave so many years of his life. The program and project, in keeping with the current national emphasis on physical fitness, will be patterned to serve the entire student body at the University, Dr. Burns said.

In addition to the latest equipment in the fields of physical fitness and health, the Center will include a room for display of Mr. Stagg's great collection of trophies and awards, accumulated over half a century of service to youth as a coach, counselor and public figure.

Frederic H. Busher of San Francisco, former Pacific football star and graduate of the Class 1925, has been named director of the national effort to marshal resources for the permanent \$1,000,000 endowment of the Foundation. The campaign will be handled through committees in major cities.

Outstanding sports figures are joining in the program by sponsoring special events. First of these will be the Physical Fitness Week golf tournament, scheduled for May 1-7. This contest, planned to secure donations for the Center, will match golfer Sam Snead's score against players across the nation. Any golfer playing at his favorite course may be able to beat Snead with his handicap score in the tournament, honoring Mr. Stagg. All donations in the tournament will go to the Foundation. Other nationally-known sports figures in football, tennis, track, baseball, etc., are planning similar fund-raising projects for the fund.

In announcing the project, Dr. Burns said: "Such a Foundation, created for the purpose of emphasizing health and physical fitness will be a monument to the character and ideals of Mr. Stagg who, in his long and active life, perhaps represented this emphasis more than anyone else in his day. The Center will not only perpetuate his name, but will carry on the program in which he gave so much for so long."

IMAGE AND INFLUENCE

"The progress of civilization depends largely on the effectiveness of human communication in our time."

For the past three years Pacific's department of Speech has been making every effort to expand and improve its instructional and technical program in the fields of radio and television. Since announcement a year ago of Pacific's program of Inter-American Studies, this emphasis has been intensified.

Today, with the acquisition of television equipment valued at more than \$40,000, and with the addition of a short-wave radio transmitter to a \$35,000 amplifier previously acquired by the University, the radio-television area of that department has accomplished at least a portion of its ambitious goal.

A thousand-dollar gift, directed to aid the communications project, set in motion a program to utilize short-wave radio equipment to further expand the program of teaching and broadcasting at the University.

In speaking of the two-fold training program instituted in the television development, Dr. John Dennis, director of broadcasting, said, "The final development of this program, the production of informative films, and possibly video-tape, in the fields of industry, religion and education, for distribution to Latin America, could be a tremendous boost for our Inter-American Studies program. With the addition of the new short-wave transmitter, excellent point-to-point radio communication with Latin America will be possible this semester."

The new short-wave equipment, including a Halli-crafter H-T 32, a single side band exciter; an S-X 100 receiver and a three-element three-band beam antenna, will have a potential of 3500 watts, although the station will be limited to 1000 watts until it has received approval from the Federal Communications Commission.

Contacts through the Spanish-speaking station will be made initially with Latin American individuals or agencies who have access to similar short-wave equipment, to acquaint them with the University's proposed program. Information from these sources, previously contacted by University students from Latin America, will be incorporated for use in later stages of the station's development.

Person-to-person contact between the University and Latin America, achieved through a radio operator, is another possibility of the initial short-wave contacts.

Production of programs and exchange of University-produced tapes will be key factors in the second stage of development when the local station will shift to increased power.

Cultural music programs of Latin American music and Spanish commentaries already are in production in conjunction with the University's FM station. The 3400-watt educational frequency modulation station, KCVN-FM, which broadcasts daily to the citizens of the San Joaquin Valley, is the only FM station in Northern California owned and operated by a university.

"We hope that this program will ultimately lead to international short-wave radio broadcasting from the University campus," Dr. Dennis added.

The new television installations will make available to students a complete program of training, production and enrichment as a part of the University's comprehensive program in radio and television, equalled by few other colleges and universities.

Practical experience in such simple jobs as reading spot announcements or in the complex activities of directing and producing live television programs, will be interlocked with the development of such technical skills as the operation of cameras, techniques of lighting and use of scenery.

Progress into an enrichment program will come gradually when living quarters and other buildings on the University campus will be connected by a coaxial cable to form a closed-circuit television system. Programs produced on campus, utilizing the skills of Pacific students in speech, music, dance, drama, as well as resources provided by distinguished guests, will be televised into the campus living areas.

The General Electric television installation will include two image-orthicon cameras, partly transistorized, for studio use, and control and amplification equipment to permit campus distribution. Final addition will be a complete film chain composed of a movie projector, a slide projector, a multiplex unit, and a transistorized vidicon camera, the first of its kind to be installed in California. The film projection chain will make it possible to integrate segments of films and slides into television programs.

ON THE COVER: February at Pacific. Mei Ling Lam, from Hong Kong (left), and her Covell Hall roommate, Ines Wright of Oakland, freshmen, do their studying under a warm sun and beneath the many blossoms of the flowering apricots in front of the Administration Building on the campus.

The most exciting saga in American dental education has reached its climax.

School of Dentistry of the College of Physicians and Surgeons of San Francisco has taken its place among the foremost colleges of dentistry in the country.

This is the school with the ancient building, the only dental school in the nation without university affiliation, but the highest of academic standing, the school with no financial support but that raised by its own hands—the "school that would not die."

In June 1961, Dr. Francis J. Herz, president of the school's board of trustees, announced that the college had negotiated an agreement that would make it a unit of San Francisco's new Presbyterian Medical Center, and that it had purchased 30,000 square feet of property directly across the street from the center where a new \$5.2 million college would be constructed.

On January 3 of this year it was announced that the 66-year-old school would be merged with California's oldest university, the University of the Pacific, and would henceforth be known as the "School of Dentistry of the College of Physicians and Surgeons of the University of the Pacific."

As soon as the legal papers are signed, P & S will come under the jurisdiction of the Board of Regents of the University of the Pacific, with Dr. John Tocchini continuing as dean and serving as chief administrator of the San Francisco campus of the University.

The present board of trustees of the College will remain in an advisory capacity in charge of the fund-raising drive which has already started, and the construction of the new College which, it is hoped, will be completed in 1964.

It was thirty-nine years ago, in 1923, that the first chapter of the P & S saga was written. Five young dentists, their average age just a little more than thirty, determined that they and their associates, all P & S graduates, must have a living Alma Mater.

The owners of the College of Physicians and Surgeons, one of the last of the proprietary schools, had announced that they could no longer fight the trend against proprietary schools nor accept the mounting financial losses that were being incurred. They were closing the doors.

The five young dentists, their practices hardly established, pooled their resources. They scraped together \$50,000, a large sum of money thirty-nine years ago, and offered it to the proprietors. It was quickly accepted as a windfall to get out from under.



An Exciting Saga . . .

Little was received for the money—the College name and charter, the good will, the equipment, and a lease on an already antiquated three-story wooden building that had been constructed in 1897 and rebuilt in four months after the disastrous fire and earthquake of 1906.

The early history of the College of Physicians was excellent. It was founded in 1896 with schools of medicine, surgery, dentistry and pharmacy. Its graduates became outstanding practitioners. Then came World War I, the expansion of the University of California and Stanford University Medical Schools and the growing professional sentiment against proprietary schools. In 1919 all but the School of Dentistry was abandoned.

The purchasers received no dowry. The only source of income was tuition fees and fees from the public clinic which were not providing enough to operate the College.

But the five young men had spirit and they loved their Alma Mater. They were Dr. Henry C. Veatch, Dr. Arthur R. McDowell and Dr. Ernest G. Sloman, all now deceased, and Dr. Bernard C. Kingsbury and Dr. Frederick T. West, later to become presidents, respectively of the American Dental Association and the American Association of Orthodontists.

The first act of the five new owners of this faltering institution was to incorporate it as a non-profit public trust and to constitute themselves as the Board of Trustees.

Then, at their first meeting, they set down their objectives:

1. To make P & S academically and professionally the equal of the finest schools of dentistry in the nation.
2. To secure University affiliations.
3. To construct a new College building.

The road to realization has been a long and rugged one.

Slowly, but steadily, graduates of the College agreed to assist the small paid staff by donating a day or half day to teaching at the College. Year by year academic standards were improved. Year by year more distinguished practitioners joined this volunteer faculty and not only alumni but men from the University of California and many other schools. Slowly, too, funds were found and the paid faculty was upgraded.

THE DREAM: Architect's sketch of the new \$5,200,000 building for the School of Dentistry of the College of Physicians and Surgeons of the University of the Pacific to be constructed in San Francisco as a unit of the Presbyterian Medical Center. Sketch shows front of the building, which will face on Esplanade and be constructed off Weber Street, between Sacramento and Clay, directly across from the Medical Center. The building will occupy 30,000 square feet of property, already owned by the University, will be five stories high and will include a 220-dental-chair public clinic and a \$1,000,000 dental research laboratory. Occupancy is expected in 1964.

Pacific Associates - Volunteers with Vision

Behind every worthwhile movement, backing every great cause, undergirding every important organization or institution, is a corps of loyal supporters, who give of their time, talents and means for that in which they believe.

Every institution of higher learning has its group of friends who, without idea of gain or advantages, give of themselves—their time and energies—to support the purpose and dreams of the college or university which they have taken to their hearts.

At Pacific this organization is known as Pacific Associates. These men, few of them alumni, have banded together in a common interest—the promotion and support of this University. Committing themselves to their organization by the payment of annual dues, these concerned citizens endeavor to keep informed about the institution, and seek ways in which they may be helpful in its overall program.

This support finds expression in many ways. Some Associates are themselves generous financial supporters of Pacific. Others seek out and discover donors and interest them in making specific bequests to the institution. Some direct worthy students to Pacific, or put the Dean of Admissions in touch with them. As a group they support special projects, giving publicity and infor-

Today P & S has a paid full-time faculty of 14, a paid part-time faculty of 42 and a volunteer staff of 162. At the announcement of affiliation with the University of the Pacific, Dean Tocchini was able to report that the school has consistently been able to maintain its academic standards. Thus the first objective was the first to be achieved.

The College stayed in the black. Its academic and professional reputation continued to grow. So did the spirit of its alumni, an alumni which Shailer Peterson, then the secretary of the Council on Dental Education and now dean of the University of Tennessee School of Dentistry, characterizes as "the most dedicated in all dentistry." It gave generously of its time and its money.

In 1954 a novel idea was put into effect. "A Filling of the Month Club" was organized. It was suggested by Dean Tocchini that each alumnus work a little longer one day each month and donate the resulting fee to the Building Fund. Most of the 1,825 living graduates agreed to participate. Today this fund, augmented by a bequest of \$345,000 by Dr. Kenneth I. Nesbitt, University of California graduate and P & S faculty member, has a cash value of \$600,000 which is part of the two and one quarter million dollar assets of the College.

Several years ago a Memorial Building Fund was established to which approximately \$21,300 has been contributed.



PRESIDENTS: Nate White, new president of Pacific Associates, and Robert E. Burns, president of the University, whose combined talents inspire and direct activities of the Associates and friends of Pacific that mean so much to the health and growth of the institution.

mation where it is needed. They serve on numerous important committees, providing the liaison between Town and Gown. Throughout the Valley and from one end of California to the other they tell the Pacific Story, accurately and effectively.

No group, whether it be faculty, students, parents, or alumni is more concerned or more vital in the life of
(continued on page 10)

At its 1961 annual meeting, the Alumni Association pledged itself to raise another \$1 million for the construction of the new College.

The spirit of the alumni is matched by the spirit of the student body. At the same annual meeting, Theodore Thom, president of the Student Body, told the alumni that the 220 present students of the College had signed pledges in the amount of \$220,500, to be paid in the first ten years following their graduation!

The saga has yet another drama.

When affiliation with the University of the Pacific was announced, Dr. Kingsbury and Dr. West, the two surviving members of the original Board of Trustees and both still active trustees, were witnesses.

As they studied the architect's plans of the new \$5.2 million, five-story and two basement levels, 198,000 square foot building, they said:

"We will not cease in our labors until the \$5.2 million is raised, the new College constructed and turned over to the University of the Pacific. Not until then will our work be done."

Their statement was echoed by Harry H. Hilp, San Francisco builder who has been a member of the Board since 1945, by President Herz, a member since 1953 and the more recent appointees, Dr. T. Galt Atwood, Dr. J. Leonard Schmitz, J. Milo Anderson, executive vice president of the Presbyterian Medical Center and Benjamin J. Henley, San Francisco business man.

Talent's Endless Chain

With Progress Comes Change. The University of the Pacific A Cappella Choir will perform internationally for the first time on its twenty-sixth annual spring tour in March; a permanent resident instructor of band instruments has replaced a multitude of part-time instrumentalists; a new position, assistant to the dean, has been created. The Conservatory of Music has progressed; so has it changed.

"That this year has been a year of unprecedented growth and the total enrollment for the year will exceed that for any other previous year in the history of the department, is merely a testimonial to the increased efficiency which the school is constantly aiming to bring about in all lines of artistic study."

These words describe the Conservatory today. They were first printed in the Bulletin of the College of the Pacific in May, 1917.

For the first time, the University's A Cappella Choir, a pioneer in the collegiate a cappella choir field in the Western United States, will extend its 12-day tour beyond Oregon, into the State of Washington and Victoria, British Columbia. This Easter will mark the twenty-fourth year that the choir has participated in the annual Easter Sunrise Service broadcast from Mirror Lake in Yosemite National Park.

The dean of the Conservatory since 1955, J. Russell Bodley, has led with an artistic hand the choir's finely-polished performances. Dean Bodley has directed the choir of his alma mater since 1934.

A nationally-recognized cornet soloist, Gordon A. Finlay, joined the Conservatory faculty this year to become the school's first full-time resident instructor of brass instruments and director of University bands. For 20 years, prior to his retirement in 1961, Mr. Finlay was solo cornetist with the U. S. Navy Band in Washington, D.C., well qualifying him for his work with Pacific's concert and marching bands, famous throughout the West. Since 1952 Mr. Finlay has conducted clinics in more than 200 colleges, universities, high schools and

music festivals. This year's Band Frolic reached capacity attendance of more than 1200 for each of the two nights.

Appointed to the new position of Assistant to the Dean of the Conservatory in 1961 was John C. Huxford, assistant professor of music and graduate of Florida State University. As director of the Seventeenth Annual Pacific Music Camp this year, Mr. Huxford already is making arrangements for the five-week curriculum for junior and senior high school students.

The 12th annual Pacific Music Clinic held this month, also under the direction of Mr. Huxford, reached a record advance enrollment of 3,193, exceeding by more than 500 the previous all-time high registration of last year. The day-long clinic is for superior music students from high schools throughout California.

The young artists enrolled in the Conservatory are setting records in keeping with the traditional excellence of the department.

Ernie Vrenios, senior student at the University, and violinist George Nagata, Pacific graduate, were judged the winners in the voice and instrumental divisions of the Young Artists Competition in Fresno this month. As winners of this exacting state-wide contest, sponsored by Junior League, Inc. and the Fresno Philharmonic Association, the two young musicians will perform with the Fresno Philharmonic Orchestra in Fresno, March 22 and 23.

Vrenios, whose home is in Turlock, recently won a national voice competition sponsored by the National Federation of Music Clubs, and was winner of the voice division of the Stockton Symphony Orchestra Young artists Competition in 1960. As a student of associate professor Elizabeth Spelts, he has appeared frequently in productions presented by the Pacific Opera Theatre and the Conservatory of Music at Pacific, including a lead role in Verdi's "A Masked Ball", the annual production of the Pacific Opera Theatre, and tenor soloist in Handel's "Messiah", both recent productions.

As one of the four finalists chosen from 24 vocal entries, Vrenios was judged winner in the final audition by three noted personages from the music profession—Halsey Stevens, head of the Department of Composition, School of Music, University of Southern California; Fritz Berens, conductor of the Sacramento Symphony Orchestra; and Dr. Leonard Ratner of the School of Music, Stanford University.

PACIFIC'S 1962 A CAPPELLA CHOIR, under the direction of Dean Russell Bodley, gathers on the lawn of the Conservatory in a setting of spring beauty, before resuming rehearsal for a concert tour that will take them through the Pacific Northwest and into Canada.





ERNIE VRENIOS

The tenor has received all his formal vocal training at the University of the Pacific, and has taken all his operatic study under Dr. Lucas Underwood at the University. Presently he is choir director at St. Basil's Greek Orthodox Church in Stockton.

Nagata, of Stockton, former pupil of Professor Horace I. Brown of the Pacific Conservatory, was one of four winners of the state-wide San Francisco Symphony Foundations awards in 1955. The young violinist has been a soloist with the San Francisco Symphony, the Modesto Symphony and the Stockton Symphony. He was concertmaster and soloist with the Seventh Army Symphony Orchestra in Germany and Italy in 1959-60, and has been concertmaster with both the Stockton and San Jose Symphony Orchestras.

Nagata, listed in the 1961 edition of "Who's Who in American Colleges and Universities", is a member of Phi Kappa Phi, national scholastic honorary, and Pi Kappa Lambda, national music honorary. He received his bachelor of music degree from Pacific in 1961 and is currently a private violin teacher in Stockton and Burlingame.

"We are looking forward to closer cooperation with the radio and television areas of the Speech Department, for these medias, together with music, are natural companions," said Dean Bodley. Recently, arrangements were made through Dr. John Dennis, director of broadcasting, to make tape recordings of a cappella choir rehearsals for release on these medias of communication.

Since the organization of the Pacific Conservatory of Music in 1878, the first professional school at the University, significant strides have been made in many allied fields.

The Conservatory offers the only undergraduate program in music therapy on the West Coast, and soon will gain national recognition with its program, approved by the National Association of Music Therapists.

Musical Guidance and Therapy, under the direction of Betty Isern, is offered students with a musical background who wish to study the theory of musical therapy, and to work with exceptional children and with adults suffering from mental illness. Properly used, music can produce emotional release, develop social awareness, give personal satisfactions, and help in the integration of the total personality.

Five years ago, a few Conservatory students with a common interest in original composition, gathered for discussion sessions. The group, ultimately to become the Composers Club, met under the guiding hand of Professor Stanworth Beckler, a member of the Conservatory faculty. Today the group meets regularly for constructive criticisms and ideas, culminating in outstanding recitals of original compositions for flute, piano, voice, even chamber orchestra.

The Conservatory looks forward to even greater days. With an illustrious past, and with alumni and students each year bringing high credit to its competent faculty, it charts a course that will keep it at the top among schools of its type in America.



ALUMNI FUND COUNCIL: Meeting at The Ranch in Stockton February 3, the Pacific Alumni Fund Council laid plans for the current Fund year and for organization of the Tiger Clubs throughout the nation. Alumni Fund officers shown here are, left to right: Tom George, coordinator of the Stockton Alumni Fund drive and active member of the Quarterback Club; Henderson McGee, president of the board of directors of the Alumni Association and newly-appointed dean of Pacific's School of Engineering; Walt Fellers, Los Angeles, Southern California chairman for the Tiger Clubs, and Harold Easterbrook, chairman of the Alumni Fund Council.



BENEFACTOR'S PORTRAIT TO BE UNVEILED

An oil portrait of Elbert Covell, Regent and long-time friend of Pacific, just completed by the well-known San Francisco artist, Arthur W. Palmer, will be unveiled at special ceremonies Friday, March 23. The occasion, honoring Mr. Covell of Woodbridge, California, will be a feature of the Pacific Associates' annual Spring Meeting.

It was Mr. Covell's generosity that made possible the establishment of Elbert Covell College, now under construction with Raymond College on the former Baxter Stadium site on the campus. This second of a cluster of new liberal arts colleges within the University of the Pacific will have an all-Spanish curriculum and will enroll many students from Latin America. It will open in the fall of 1963.

The proposed college, unique in American higher education, has as its goals: "mutual understanding, assistance, and progress among the Americas. It will provide realistic, practical educational service to both Latin and North American students."

In anticipation of the opening of Covell College, Pacific this semester is offering three courses—Geography, Speech and Economics—in the Spanish language.

Mr. Covell's abiding interest in Pacific, and particularly in this important aspect of higher education, has made it possible for the University to advance another new front that will prove significant in the improvement of international relations.

Debate Fame Continues

The University of the Pacific debate team has been named one of 16 top college teams to participate in a national television debate championship series produced Saturday afternoons.

Pacific debaters will meet the debate team from the University of Hawaii March 3 in New York City, to be viewed on local National Broadcasting Corporation affiliates at 2 o'clock. The affirmative stand on the topic, "Resolved: That School Should Remain in Regular

Session the Year Round", will be taken by John Bey of Campbell and Ted Olson of Mountain View.

Winners in each debate will be chosen by the coaches selected by the American Forensic Association. They will continue on to a second round. Speech professor James McBath of the University of Southern California is the series moderator.

The main purpose of the series, according to the Forensic Association, is to provide a favorable image for forensics.

VARSITY SCHOLARS TO COLLEGE BOWL

Pacific's opponent will be Mundelein College, Florida State, Manhattan College or Tufts, depending on which team survives the competition prior to Pacific's appearance. The winning team, recipient of a \$1,500 scholarship grant for its school, continues to "play" until there is a new winner or until it reaches a maximum of five wins and is retired as "Undefeated Champions." Retired champions receive an additional \$1,500 grant for their school. The runner-up receives \$500 for its school's scholarship fund.

All questions and answers on the program, researched by the G.E. College Bowl Editorial Board, are drawn from such fields as American and European History; American, English and European Literature; Philosophy, Science, Current Events, Music Mythology as well as others. The questions, most of which are covered in a Liberal Arts undergraduate curriculum, have announced point ratings, and the team with the greater number of points is the winner.

All travel, and living arrangements at the Waldorf Astoria in New York where the show originates, will be provided for the University's four-member team and its coach at the show's expense. Complimentary theatre tickets are available to the University group on the "free" Saturday prior to the four nerve-racking practice sessions that take up the better part of the day of the show.

Outstanding Pacific students are now being screened by a faculty committee to select the team that is to represent the West in the popular nationally-televised test of knowledge.

Philosophy Forum

Attention of alumni and friends is directed to one of the latest academic projects—*Pacific Philosophy Forum*—a University of the Pacific Philosophy Institute publication. This journal, conceived by Dr. William D. Nietmann and co-edited by Else F. G. Burmeister, will be a quarterly for original work in philosophy, issued in September, December, February and May. Subscriptions will start with the first issue in September.

According to Dr. Nietmann, each volume of the *Forum* will be divided into four issues of about 100 pages each. In each issue of a given volume an aspect of a common topic will be considered. A longer essay will develop a thesis, two shorter articles will develop countertheses to the thesis, and an article will examine both the thesis and countertheses in each *Forum* number. The language will be readily grasped by the non-

specialist, but the thesis and countertheses will be written to command respect of professional philosophers. Contributors will be outstanding philosophers from across the nation.

Since 1951 the Philosophy Institute has published annually the Tully Cleon Knoles Lectures in Philosophy. The *Forum* will continue to publish these lectures.

Subscription price for the *Forum* is \$6.50 per year. Orders may be sent to Dr. Nietmann or directly to the University of the Pacific. It is pointed out that publication of a journal of this quality and nature, particularly in its early years, will be extremely expensive. Support of Alumni, Associates, and friends therefore is solicited. Such a publication is certain to direct attention to Pacific in still another academic area and give the institution increased stature among scholars in this important field.



Alumni Profile

In the fiercely competitive field of national spot radio representation, the battle for distinction in salesmanship and billings is skillfully and aggressively fought. Few young companies are able to make the kind of progress that catapults them into solid success within a few years.

But the fact remains that some companies do achieve the rewards they seek. One such has demonstrated during the past year its ability to move ahead quickly. It is headed by 38-year-old Daren F. McGavren and is the Daren F. McGavren Co., New York.

McGavren, one of the stalwarts in the Pacific Alumni Association's New York City contingent, started his company as a regional firm in San Francisco in 1952, and has been active in national sales for just four years. Although considered a "comer" during this time by many in the radio industry, his reputation took a giant step forward last June when WMGM New York appointed Daren F. McGavren Co. its national representative.

If a "rep firm" is to be judged by the number of stations it represents, then McGavren fails the test. He fails because he knows that quality markets and stations is more important than quantity.

"During the past four years in the national field," he says, "we have decreased our station list from 50 to 30. It would seem that we are going in the wrong direction. But while we decreased our station list by 40 per cent in the past four years, our total billing has increased 400 per cent."

Pacific Associates - Volunteers with Vision (continued from page 5)

the University than the Pacific Associates. Their organization is a necessary and effective arm of a growing institution.

Heading this group of loyal supporters for the current year is Nathan Longfellow White of Stockton. Following a long line of effective presidents of the organization, he is furnishing vision, courage and leadership at a time of growth and expansion when it is most needed.

"Nate," as he is known to hundreds on and off campus, is special agent in charge of the Federal Bureau of Investigation office in Stockton, a profession he has

His ultimate goal is resolute: he is working for a total of 30 top stations in the first 30 markets! He is more than half-way along the road to that goal. Gross billings for McGavren's company in 1961 totaled \$1 million!

Daren Foster McGavren began his broadcasting career in the early 1940s by taking the indirect route. Talented as a singer of popular ballads, he appeared with Stan Kenton's orchestra and was heard numerous times on radio. World War II interrupted his career, but throughout his war service he hoped later to continue as an entertainer on television.

After the war he entered College of the Pacific, and joined the sales staff of KJOY in Stockton. (KJOY became one of his first rep accounts, and is still in the McGavren list.) When he left Pacific he became sales manager of KXOB, Stockton. Within a few years, he put aside his plans to become an entertainer and started to build his own firm. By 1952 he had opened an office in San Francisco which represented a string of California stations in the San Joaquin Valley. Three years later, he opened a Los Angeles office, and in 1957 a national office in New York. Last year he formed McGavren TV, Inc.

Always interested in his alma mater, McGavren keeps in touch and does all he can to support and strengthen its Alumni Association. In one of his recent letters to the Alumni Office, dated January 26, he wrote Don Smiley: "I'll drop in the next time I'm in Stockton."

followed for 20 years. He served his country as a special FBI agent in Phoenix, San Antonio, New York City and San Francisco, before coming to Stockton in 1947.

A native of North Dakota and a graduate of the University of California at Los Angeles, where he majored in economics and political science, he long has interested himself in civic affairs. He brings to the leadership of the Pacific Associates a vision, an energy and a warmth of personality that have vitalized this already effective organization.

Working through committees, many of them named by Stuart Gibbons, his able predecessor, Nate is plan-

THE *Campus* NEWS FRONT

ARABIC EDITION

An Arabic language edition of the text, "Moroccan Drama—1900-1955", by Rom Landau, professor of Islamic and North African History at the University of the Pacific, will be published soon by the Minister of Education, United Arab Republic.

The book, claimed to be the only authoritative history of Twentieth Century Morocco, will be published in two volumes for use in universities and governmental departments. The English version was published in 1956 in both Great Britain and the United States by the American Academy of Asian Studies.

Landau, the leading authority on Morocco, the ancient empire and sultanate of North-West Africa, did a survey on Morocco for the Carnegie Endowment for International Peace in New York. He is also the biographer of the late King Mohammed V, temporal and spiritual leader of Morocco, who paid a state visit to Pacific's American Academy of Asian Studies in San Francisco in 1957.

A life-long scholar in the field of Islamic and Arab affairs, he has published various works on that subject. He has also written books of Philosophy, Religion, World Affairs, Biographies, and Fiction. His "God Is My Adventue" is a famous international best-seller. Translations of his books have appeared in France, Switzerland, Holland, Sweden, Denmark, Poland, Germany, Egypt and Lebanon.

"Moroccan Drama—1900-1955" is his tenth book to be printed in Arabic. He presently is working on his forty-first book in English. Last September Landau returned from a three-month visit to Morocco and Tunisia during which he presented the new king, Hassan II, the first copy of his latest book on the country, "Morocco Independent."

ning big things for Pacific and her friends. Most of all, he seeks to cement the University and the community in a band of mutual benefit and mutual interest.

First important activity for the Associates this year, toward which all of them are working, will be the annual spring dinner meeting, to be held the evening of Friday, March 23. Always an important get-together for Pacific's friends, this year's meeting will have particular significance, since several new developments in the University's plans for the future will be revealed. Each school in the University structure will be recognized; each will have present the Associates most concerned with its work and plans. Present at the dinner also

PHARMACY

The men of Phi Delta Chi, national pharmacy fraternity, and Pacific's School of Pharmacy will hold open house March 4 in Weber Hall to help acquaint the public with the school and the profession.

A special feature of the School of Pharmacy, established only seven years ago, is the student-operated drug store which will be included in a guided tour of the five Pharmacy School departments as well as the chemistry, zoology and botany departments.

Displays, experiments and demonstrations will represent the activities of the 50 students and 16 professors now a part of the school of pharmacy. Last year's initial open house drew an estimated 1,500 persons.

PHARMACY ASSOCIATES PROMOTE GROWTH

Pacific's unique clinical pharmacy and the senior dispensing laboratory already are physical contributions of the Pacific Pharmacy Associates. Their project for the coming year, according to Claude McKnight of Ceres, new president of the state-wide organization, is to advance and equip Pacific's Pharmacy Administration Laboratory. Other Associates officers elected in January are Charles Powers, Modesto, vice president; and Charles P. Michelotti, Stockton, secretary-treasurer.

NUCLEAR AGE AND MAN

"What Has the Nuclear Age Done to Man?" will be the theme of Bernard M. Loomer's series of lectures and discussions March 19 through 21, sponsored by the Anderson "Y" Men and Ideas Committee.

A noted speaker and distinguished member of the faculty of the University of Chicago, Loomer was nominated ten years ago as quarterback of a national magazine's Intellectual Football All-Stars. The lectures and discussions will emphasize the role of the individual, especially the student, in today's complex world. The events are open to the public.

will be administrators and faculty representatives from Raymond College, Covell College, and Pacific's newly-acquired Dental School in San Francisco. President Burns and Provost Warren B. Martin of Raymond College will speak. There will be special music furnished by the Pacific Conservatory, and a newly-completed portrait of Elbert Covell, whose generous gift made Covell College possible, will be unveiled.

Reservations for the dinner, at \$2.50 per place, are being received at the Development Office now to the capacity of Covell dining hall. It is certain to be another evening of inspiration and exciting events—thanks, again, to the Pacific Associates.

KEEPING UP *with the* ALUMNI

1 9 2 1

MISS FRANCES MILNES, a vice-principal of McClatchy Senior High School in Sacramento, resigned recently because of illness after 32 years of service to the district. A recent tribute to her included, "She has been an educator respected and admired by hundreds of students and by her fellow teachers and administrators. The character of secondary education in the capital city of California during the past quarter of a century has been in large measure shaped by Miss Frances Milnes." At Pacific she was a member of Alpha Theta.

1 9 2 3

MRS. WILLIAM WELLINGTON NORTON (ELEANOR SHORT) is returning to music education in San Jose after an absence of more than 15 years. Mrs. Norton will be on the San Jose Junior College faculty as supervisor of student music teachers. She retired from the music staff of the University of the Pacific last year where both she and Dr. Norton had been teaching for 10 years.

1 9 2 6

RUDOLPH C. "RUDY" FERGUSON has been appointed College Counselor and Assistant to the Dean of Instruction at Stanislaus State College in Turlock.

1 9 3 3

OLIVER TANQUARY, a student counsellor in Paso Robles, is teaching a parent education course in the Adult Education school there. Before going to Paso Robles he assisted in setting up the Student Guidance Department for Humboldt County and was a YMCA counsellor in San Diego.

DR. DORLAND DRYER is devoting a great deal of his time toward the development of a 25-million-dollar national religious center where Biblical scenes will be reproduced and research in Bible history will

be conducted. As president of the Bible Land Foundation, a non-profit California corporation which is a co-sponsor of the Templed Hills project, the former Mantecan is enthusiastic toward the reconstruction of Biblical settings as a national Bible monument.

1 9 3 4

GEORGE T. HENCH, assistant director of the Port of Stockton and Secretary to the Port Commission, has been elected to serve as the 46th president of the Greater Stockton Chamber of Commerce. He has been active in the Greater Stockton Chamber of Commerce for the past ten years, and for the past three years, he has also headed the San Joaquin County Chamber of Commerce Highway committee.

OWSLEY B. HAMMOND, vice president-treasurer of Theo. H. Davies & Co., Honolulu, has been elected a director of the company. Hammond joined Davies in 1947 in San Francisco and became manager of the office there in 1950. He was named a vice president in 1955 and was transferred to Honolulu headquarters the following year. After being elected to the board of Hawaii Builders Supply, a Davies subsidiary, in 1957, he became a director of Davies plantation subsidiaries in 1958.

1 9 3 5

HENRY SCHIFFMAN, a graduate student at Pacific, has been designated consultant-director for the Calaveras County Study Council on Education whose purpose is to assemble an overall factual body of information on Calaveras County education.

1 9 3 9

GEORGE BLAUFUSS, JR., a partner in George Blaufuss and Son Cider Works in Napa, reports that the firm crossed the million-gallon mark for the first time, to become the biggest bottler of cider and apple

juice in western United States. The company's cider is produced under the "Saxon" label.

1 9 4 0

WALTER FELLOWS, a graduate of the School of Engineering, has been named director of long-range planning for the Norair Division of the Northrop Corporation in Los Angeles. Walt is Southern California chairman of Pacific's Tiger Club and a member of the Pacific Alumni Fund Council. He also serves on the boards of the Englewood YMCA and the Englewood Methodist Church.

1 9 4 3

MRS. CARTER DUNLAP (BARBARA ALBERTSON) of Stockton is speaking out on the subject "The 1962 Challenge," and adding interest to the topic with a film on Communism's encirclement. In developing her subject, Mrs. Dunlap stressed, "The purposes of each Federated Club are outlined as more than social, more than ways and means, more than material gains. The purposes stressed are not a series of separate ideas, but an idea of arming ourselves with statistics so that we, as educated women, can meet the challenge of Communism."

1 9 4 6

WILLIAM H. SCOTT, a partner in the Cutting-Thompson Real Estate & Insurance firm and a past president of the Pacific Little League and the Quarterback Club, has been named chairman of the Commerce and Industry Division of the Heart Fund Drive being held this month. He has been a Stockton resident since 1939.

1 9 4 7

PERRY BROZ finds his work at the Millbrae schools, teaching a special class of rapid learners "very stimulating and demanding." Perry

concluded seven years of teaching in Phoenix, Arizona, last summer, and twice was president of the Phoenix Elementary CTA as well as active in state and national level professional association work. His article on bilingual pupils, "A Place in the Sun", was published in December 1961 in the "Arizona Teacher." Besides receiving his MA in June 1960 from Arizona State University, Perry studied part time at Frank Lloyd Wright's architectural school, Taliesin West.

BARTON PALMER, assistant secretary-treasurer with the Turlock Cooperative Growers Association, has been appointed to membership on the Board of Governors of Chapman College, Orange, California. The 53-member statewide board serves in an advisory capacity to the Chapman College trustees, especially on matters of general educational and financial policy. As well as being a member of the National Society of Accountants for Cooperatives and an elder of the First Christian Church, he has been vice president of the Modesto Y Men's Club.

1 9 4 8

IRVINE SPRAGUE, administrative assistant for Congressman John McFall at the House Office Building in Washington, D.C., has been promoted to Lieutenant Colonel in the National Guard.

1 9 4 9

MISS DOROTHY GLEASON was the inspiration for the article "A Versatile Deaconess—Church Builder" in the February issue of "The Methodist Woman." "What does a deaconess do?" was answered by Miss Gleason who "has the spirit of youth and thirty years of service to her credit." At present she is pastor of the Methodist Church of the Valley in Napa, the sixth church which she has helped to start in the suburban areas of the California-Nevada Conference. For her first 11 years, Deaconess Gleason worked on projects of the Methodist women's work; since then she has served in local churches.

PAUL PETRIE is principal of Oak View Union School, one of the newest schools in San Joaquin County. The 18,000 square feet comprising the new school will, for the first time, provide for a kindergarten class. Outside finishing and landscaping are still to be completed.

HENRY C. BLAUD is making his home in Santa Rosa where he is probation officer for Sonoma county.

1 9 5 0

DR. CARL E. WILSEY, a former Stockton teacher, has been named assistant superintendent and business manager of the Stockton Unified School District, effective July 1. Dr. Wilsey currently is assistant superintendent and business manager of the Woodland School District. He received his master's degree from Pacific in 1956, and his doctorate from Stanford University in 1960. He also has done graduate work at Harvard University. He and his wife, MARILYN (MCCLURE) '55 have two children, David, 5, and Diane, 3.

VANCE WILSON has been appointed City Clerk for Stockton, effective July 1. Vance, presently assistant to the city manager, began his city employment nine years ago when he was a junior engineering aide in the public works department.

1 9 5 6

TOM SPRAGUE, assistant manager of the public relations department of Aero Jet General Corporation at Sacramento, has been promoted to the corporation's national office in Washington, D.C. where he will be manager of the public relations department.

1 9 5 1

JACK USELTON is principal at Del Mar Elementary School in Belvedere, California.

1 9 5 2

DR. ROBERT SCHUMAKER, Torrence, will complete his residency at Harbor General Hospital in June, 1962.

NADINE SALONITES of Woodland was presented in recital recently by the E. B. Crocker Art Gallery. Mrs. Salonites, soloist with the Oakland, Stockton, Fresno, and Sacramento Symphonies, has had European voice and dramatic training in Germany and England. She is continuing her vocal studies with Elizabeth Spelts and Dr. Lucas Underwood, both at Pacific. As soprano soloist, Mrs. Salonites appears regularly in concerts presented by the First Congregational Church in San Francisco.

LT. NANCY L. DENTON of Stockton is the new Wave recruiting officer for Northern California, Nevada and Utah, with headquarters in San Francisco. Prior to her new assignment, Lt. Denton was with the office of the Secretary of the Navy, in Washington, D. C. She was a teacher in Oakland before receiving her commission in 1953.

MR. and MRS. JOHN E. FLEMING have settled in their new home on Clearview Drive in Los Gatos. John is a partner in Mark Thomas & Company, consulting engineer firm with offices in San Jose, Cupertino and Fremont.

1 9 5 3

MELVIN KELLER resigned as principal at Village Oaks School in the Lincoln Unified School District to become Executive Secretary of the Stockton Teachers Association March 1. The new executive is a member of the California Elementary Administrators Association, the American Association of School administrators, and is a past president of the Bay Section of the California Teachers Association.

PATRICIA (GREENE) and ROBERT F. STAUGAARD have moved to a new home at 4306 Kevin Way in Oildale. Julie, their oldest youngster, started kindergarten last fall, and their son, Bobby, will enter school next year.

1 9 5 4

EUGENE ROSS is teaching English at Washington High School in Fremont.

KILBURN DOE of Stockton was honored with the Silver Beaver Award, the highest award the council can present, by the 49er Council, Boy Scouts of America, during the annual volunteer recognition dinner. Kilburn, a Lodi school teacher, has been engaged in scouting the past 25 years, and holds several other high scouting honors.

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Campus Events

music

MARCH 3

High School Solo and Ensemble Festival
All Day

MARCH 11

Two-piano Recital
Douglas Renholds-Connie Neville
Conservatory, 4:00 p.m.

MARCH 13

Mu Phi Epsilon Recital
Conservatory, 8:15 p.m.

MARCH 18

Senior Recital
Paul Switzler, Pianist
Conservatory, 4:00 p.m.

MARCH 20

Student Recital
Conservatory, 8:15 p.m.

MARCH 21

AGO Concert
Donald McDonald
Conservatory, 8:15 p.m.

MARCH 21 — APRIL 1

A Cappella Choir Tour

MARCH 27

Student Recital
Conservatory, 8:15 p.m.

MARCH 30

Friends of Chamber Music
Kroll Quartet
Morris Chapel, 8:15 p.m.

MARCH

SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
					1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

basketball

Loyola March 2 Stockton
San Jose State March 6 San Jose
Home games in Civic Auditorium at 8:15 p.m.

special events

MARCH 3

Spring Football Game
2:00 p.m.

MARCH 4

School of Pharmacy Open House
Weber Hall

MARCH 23

Pacific Associates
Mid-Year Meeting