The Daring Waters of Green Business
Diving daredevil to speak at Pacific

Josh Chipponeri
Contributing Writer

Developing a green business in developing nations, such is the nature of the presentation by '72 Distinguished Pacific Alumni Les Fields. The alumni will be on Pacific's Stockton campus September 14th in the Don and Karen DeRosa University Center.

After graduating with a degree in Business Management from the Eberhardt School of Business at Pacific, Fields took his talent to the South Pacific.

Through the use of an environmentally conscious business model, Fields set up a scuba diving business where he gained notoriety for Shark Wrangling.

After 30 years of his business scuba diving with apex predators, the village nearby yielded an income for growth because of Fields' economic partnership with Fiji.

Embracing the natural world in business without exploiting the habitat and ecosystem worked to save a village.

Because of Fields, a South Pacific village was able to maintain its indigenous culture without losing the young people to the lure of the big cities. Come September 14th, Fields will share with anyone in attendance how he proved anything can be done.

The talk is sponsored by the Pacific Fund, the Global Center for Social Entrepreneurship, Eberhardt School of Business, and University of Pacific Division of External Relations.

The event is will be held in the DeRosa University Center at 5pm. Admission is free and open to all.

Ecosystems, economics and epic experiences; Les Fields talk encompasses an array of topics

Construction Underway on Sigma Chi Fraternity House

Natalie B. Compton
Pacifican Staff Writer

The fences have gone up around the Sigma Chi fraternity house, officially kicking off its construction. The house was deemed unsafe last year and scheduled for renovation to be completed by Fall 2011.

The members of the fraternity have been forced to find housing elsewhere due to the bittersweet situation.

"It would have been great to have a house this year," sophomore and Sigma Chi member Kristopher Kiriu said. "It would have made recruitment, events, etc. much more convenient. But I can't wait until next year when we get our newly renovated house! It is going to be awesome!"

In addition to housing, student parking is also affected by the construction. Seven parking spaces in front of the fraternity house have been closed.
**Annual Powwow this weekend**

Dancing and drumming and delicacies, oh my! The Stockton Powwow Committee is celebrating its 29th Annual Native American Powwow this Friday, Saturday and Sunday on the University of the Pacific’s South Campus lawn (pictured above).

The Powwow will feature traditional Native American food, music and dance. The event is free and open to the public.

---

**Public Safety Report Highlights**

**8/27/10-8/31/10**

**Aug 27, 2010 at 21:46**

**Location: ON CAMPUS**

**VANDALISM Minor in possession of spray paint**

Officer was flagged down by a male who witnessed 3 boys on bikes that 5:04 AM the man went to the restroom at the grove and slapped an x on the butt.

---

**Aug 28, 2010 at 23:58**

**Location: GRACE COVELL**

**CASUALTY III person**

RP advised of a 19yo male...was drinking...has vomit & blood around him and was passed out.

---

**Aug 29, 2010 at 09:59**

**Location: BALLANTYNE**

**WELFARE CHECK**

RP requested a welfare check on her son. She hasn't heard from him in more than a week. Student was ok and was advised to call parents.

---

**Aug 30, 2010 23:19**

**Location: CARTER HOUSE**

**SUSPICIOUS INCIDENT**

Rd req'd an officer respond after confiscating weapons from one of the rooms. Officers responded.
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The Pacific Fund, The Global Center for Social Entrepreneurship, The Eberhardt School of Business, and University of the Pacific Division of External Relations invite you to join us for

**SHARK WRANGLER**

An evening with Les Fields '72

Tuesday, September 14, 2010

Lecture at 5:00 pm

Grand Ballroom

DeRosa University Center

VIP Dinner at 7:00 pm

With Guest of Honor Les Fields

River Room

DeRosa University Center

RSVP by September 2, 2010 to

Rebecca Mich, rmich@pacific.edu

209.946.2353

UNIVERSITY OF THE PACIFIC
Dress Code Disturbs First Tiger Night

Sayli Natu
Staff Writer

Who doesn’t look forward to Tiger Nights? A free monthly event put on by the school consisting of live entertainment, crafts, and gifts. It gives everyone the chance to meet and mingle with different people and make new friends.

The first Tiger Nights of the year is especially planned to help the freshman get to know the campus and their classmates. Students gather from all parts of campus to enjoy these events, and they have been quite successful in past years.

However, at this year’s first Tiger Nights, there seemed to be negative sentiments and a controversial vibe in the air. The main issue seemed to be that a majority of the freshmen hadn’t received a detailed invitation to the event and therefore weren’t dressed “appropriately” for the night festivities.

“It wasn’t fair that people weren’t allowed in, like a lot of my friends didn’t get in, they should at least tell us about a dress code beforehand!” exclaimed freshman Natasha Dandia.

Girls for the most part have a tendency to dress up for everything, so naturally they were going to be let in to Tiger Nights.

Tiger Nights is usually an evening full of fun activities and crafts, and therefore aren’t allowed in, like a lot of the guys who were dressed “appropriately” for the night festivities.

Boys on the other hand, who don’t necessarily dress to impress for every party, are usually satisfied with a pair of jeans and a t-shirt before stepping out.

However, even those guys who were dressed “appropriately” were turned away for the minutest details.

“We had to have collared shirts and black dress shoes, I had a collared shirt on already, but still no... just because of the shoes! We paid like $300 for ASUOP, and these events are basically thrown for us with so much money, it was kind of our own party,” sophomore Pratik Pathapati said.

What makes the situation even worse is that if this was how this year’s freshmen’s first Tiger Nights went, chances are they probably won’t be attending any future ASUOP events. As one freshman stated, “It was kind of a disappointment, my upperclassmen friends told me it was going to be fun, and then... it just wasn’t because I wasn’t even allowed to go in.”

“It was ridiculous because it was the first day back, and everyone was looking to have a good time, and then being rejected after waiting on that stair case for a lengthy amount of time was just kind of annoying,” another sophomore said.

Although Tiger Nights is usually an evening full of fun activities and crafts, people certainly enjoy. Pacific definitely had bad judgment when it came to this Tiger Nights event. It is a school event, and all students should be allowed to attend regardless of how they are dressed. After all, everyone may have a different idea about impressive dressing, and no one could have been expected to know that “black dress shoes” are apparently required to get into university hosted parties.

I hope that in the future, Tiger Nights will be more inclusive as it’s always been in the past, because as appealing as the theme was, the way students were treated made the entire event lose its appeal.

Hopefully the next time, one or two minor details won’t keep people from the fun they deserve to have.

Students gather from all parts as people were being rejected to Tiger Nights, there seemed to be negative sentiments and a controversial vibe in the air. The main issue seemed to be that a majority of the freshmen hadn’t received a detailed invitation to the event and therefore weren’t dressed “appropriately” for the night festivities. 

“We had to have collared shirts and black dress shoes, I had a collared shirt on already, but still no... just because of the shoes! We paid like $300 for ASUOP, and these events are basically thrown for us with so much money, it was kind of like being rejected from my own party,” sophomore Pratik Pathapati said.

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The All-Consuming Cell Phone

Christiana Oatman
Perspectives Editor

Even though as a generation we grew up before the advent of the cell phone, it seems to be the one thing we all now have in common.

Most of us seem to lack the ability to go a day without texting our friends, calling our parents or checking Facebook on our phones before going to class. It's next to impossible to know anyone who doesn't have a cell phone nowadays, but is it possible that we have become literally addicted to them?

In April 2010, researchers at the University of Maryland conducted a study which posited that our generation's cell phone dependency could be turning into an addiction.

A study conducted on 200 subjects asked them to abstain from all media for 24 hours and then blog about the experience the next day.

According to an article on the study, "subjects used terms synonymous to addiction vis-à-vis their media dependency."

Many admitted they felt they could live without TV or a newspaper, but not without an iPod. Similarly, a 2007 study of British college students revealed that 40% of the subjects felt they couldn't live without a cell phone.

An article on Cracked.com, titled "7 Reasons the 21st Century is Making You Miserable," argues that our dependency on social media has made us even lonelier.

The writers claim that texting is a terrible way to communicate because of the lack of body language and sound cues, such as sarcasm, as language is nuanced and largely open to interpretation.

According to the article, more than 40% of what one writes in an email is misunderstood. If that amount of an email, which is usually much longer and descriptive than a simple text message, is dependent on the recipient's interpretation, one can only imagine how confusing construing the tone of a text can be.

Our general dependency on texting and other forms of social media can easily result in the opposite of its perceived objective as it can actually serve to shut others out in the real world.

This is especially unfortunate for college freshmen who could be spending their texting time meeting new friends and going to a variety of events and meetings on campus.

While it may seem tempting to escape into the familiar constant communication with friends and family back home, not taking the time to meet other students and professors can hold students back from feeling like they belong on campus.

As cliché as it sounds, college is largely about finding yourself and developing your identity as not just a student but as an individual and an active member of society, and this is not something that can be done electronically.

Pop psychology website, PsychToday.com, acknowledges that cell phone addiction is a social problem and has a list of recommendations on how to curb back cell phone usage including "track your cell phone use," "commit to being in the moment" and simply "turn it off."

I'll be the first to admit that I text and use other forms of social media maybe more than I should.

When writing the first draft of this article, I checked my Facebook no less than three times, for no real reason other than wanting a distraction. I often text other people when spending time with a friend, even though I know it's rude, and I know I'm not alone in this.

Cell phones shouldn't be totally dismissed; they're almost essential to get in touch with other people and are extremely useful in case of an emergency.

Not having a cell phone also often proves to be a disadvantage when seeking employment or an internship.

However, your phone belongs to you, and not vice versa. It is possible and advisable to keep your relationship with your cell phone on your terms.

My suggestion is to turn off your phone when eating lunch with a friend or going exploring on campus.

I'm also looking to actively explore campus life, not just want a distraction.

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(209) 461-7200
**LIFESTYLES**

**Tiger Talk: Andrew Nunes**

CA and I moved from Tracy, CA at 14.

**What are you studying?**

International Relations and Russian

**What do you see yourself doing in 5 years?**

I see myself living in a different country doing business or translation. Most likely, foreign service.

**What do you focus on in your spare time?**

Basically Reading and Learning Languages. It's that simple for me.

**Who is your greatest historical influence?**

Jesus Christ. He was so humble. His service to others was exemplary

**Who inspires you today?**

James Bond. His cunning ingenuity and he just got things done.

**How would you define your life philosophy?**

Life to me is about helping others around you, finding happiness and learning. I'm dedicated to being a life long learner.

**What is your favorite dish?**

Chicken Adobo. I love the way the meat falls off the bone.

**What music defines you?**

Fado, it is emotional. It is dramatic. Traditional Portuguese Music. It's like opera.

**What is one of your biggest goals or dreams you are personally focused on?**

If you can share...

- I just want to be able to speak with anyone in the world virtually. I want to be able to walk up to any person in the world and communicate with them.

**Do you have items you must leave the house with?**

- Fanny Pack
- Everything in it.

---

**A Film for Hope**

By Jaspreet Uppal

**Staff Writer**

America offers a proud promise to every child of a guaranteed education. However, neighborhoods across the United States, including Stockton, continue to see an increase in poverty and a growth in drop-out rates. David Guggenheim takes on this issue in his new film "Waiting for Superman."

Pacific is fortunate to be one of five Universities across the country to be hosting a viewing of Guggenheim's documentary. The film will be followed by a question and answer session with John Legend, the six time Grammy Awards winner.

This special event will take place October 2, 2010 at the Bob Hope Theatre. Doors open at 6 pm and the film will begin at 7 pm. Tickets are on sale at the DeRosa University Center front desk for $15 for Pacific students and $30-35 for the general public.

It is an honor for Pacific to have the opportunity to host John Legend and premier Guggenheim's documentary, so be sure to buy your tickets quickly!

---

**The Unspeakable Five**

By Kobe Armah

**Lifestyles Editor**

3. Teacher- Calling your professor, a teacher is not the best idea. You can expect to get a bad response from a person who conducted doctoral research in their field after already obtaining a bachelor's degree and usually, a master's degree.

4. Cafeteria- The 38 million dollar, award winning LEED certified Don and Karen DeRosa University Center is far from a cafeteria. The 39,000 square foot building, was completed in August 2008 and took less than a year to build. The building contains the university's main dining options, the main campus eatery, the Edwin B. Fuld Servery or the Marketplace; the coffee shop, the Tony at Virginia Chan Calaveras Coffee Shop; and Barnes and Noble at Pacific Bookstore and the Arno Russell and Susan Leatherby Conference Center boasts conference rooms for small to large conferences.

3. Frats, Rushing and Pledging- Ditch the Animal House terminology! Pacific is home to five multicultural fraternities. There are four traditional fraternities, Delta Upsilon, Pi Kappa Alpha, Sigma Chi, and Kappa Alpha Theta, which belong to the Interfraternity Council, commonly known as IFC. There are also multicultural fraternities, Omega Delta Phi, a Latino interest fraternity and the Alpha Chapter of Chi Sigma, an Asian interest fraternity.

Pacific in accordance to strict local state, and federal laws has a no hazing policy. That said, avoid term pledging to skirt around any negative connotations with hazing.

Also, freshmen cannot rush fraternities and sororities until the spring semester and at Pacific, it is called "deferred recruitment." After that deferred period of recruitment, students take part in formal recruitment.

1. UOP- The former nickname, is no longer used. University of the Pacific is now commonly referred to as just Pacific. Pacific urban legend has it that the University chose to publicly shift its name to avoid confusion with another similarly initialed university.

---

**DATE NIGHT**

Now Playing At Pacific Theatre

This Thursday, Friday and Saturday!
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Sell back at great prices

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Amazon Student

Free two-day shipping available to customers who qualify for our free Amazon Student program.
Hogan Tallies Game-Winner in Soccer’s 1-0 Win Over Sacramento State

Junior Laura Hogan tallied the lone goal of the match as the Pacific Tigers continued their women’s soccer dominance over Sacramento State with a 1-0 victory Sunday night at Stagg Memorial Stadium. The Tigers are unbeaten against the Hornets in the last 13 meetings (10-0-3).

“Laura Hogan took the free kick from the back post, and I’m really happy for her because it was a nice goal and a good way to get her going. She played a great game,” said head coach Keith Coleman.

“It’s a rivalry game and it’s never an easy game. There’s a lot of fight out there,” Coleman added. “It was a good crowd. It was a really nice atmosphere.”

In addition to out-shooting Sacramento State 16-2, Pacific also held a 5-1 edge in corner kicks. In the last two games, Pacific has out-shot opponents 34-4.

The Tigers will have five-straight road matches, including four at Pac-10 opponents, beginning with a Friday contest at Oregon State at 4:30 p.m. The Tigers return home on Friday, Sept. 24 to face Montana at 7 p.m.

Rugby Looking For New Members

Contrary to popular belief with the student body on campus, there is actually a legitimate reason why the tiger is Pacific’s mascot. The original rugby team was not only the first sport on campus, but they also sported orange and blacked striped socks, creating the mascot.

Today, the Pacific Rugby team does not wear those bright socks; however, they do still experience the feeling of brotherhood that had started it all.

The Rugby team is always looking for new members to join. Rugby accepts men and women alike and players with all different levels of experience. Practices will begin Thursday, Sep. 9th at Gardemeyer Field.

According to James Derrick, director of Rugby public relations, “It is important that people should not be worried about getting hurt because we will teach you how not to get hurt.”

Rugby is also not a huge time commitment and is student run, so practice is not mandatory.

If interested, contact James Derrick at j_derrick@u.pacific.edu or find Tiger Rugby on Facebook. All students are welcome to join!

Tiger X Schedule

Baun Fitness Center

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<th>THURS. 9/2:</th>
<th>FRI. 9/3:</th>
<th>MON. 9/6:</th>
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<td>Capoeira</td>
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Back in Season

Allison Seals
Sports Editor

Imagine being able to watch the sun rise every morning off the water. Then, picture being able to have breakfast every morning with your best friends. Finally, think about how it would feel to be in the best tape of your life.

Well, if any of these things sound appealing to you then welcome to the Pacific rowing team. Janet Cheung, team member and coxswain, said that "Rowing is all about training and has a lot of physical benefits. The team is like a family. Rowing is the foundation of most of my relationships."

The Pacific rowing team is currently looking for more members to join. The team accepts men, women, and athletes with all levels of experience.

Rowing won 2nd place last year on the west coast for Men's Varsity Lightweight 8. Their first regatta this year is October 17th at the Port of Stockton.

This fall, practices will start Sept. 7. Tuesday and Saturday practices will be held at 6 AM in the Main Gym. Wednesday-Friday practices will be held at 6 AM on the water.

If interested, contact Emma Henry, collegiate recruiting coordinator, at emma_henry@pacific.edu.

Pacific Box Office:
A hidden resource

Allison Seals
Sports Editor

Have you ever heard of the Pacific Box Office? Do you happen to know that the Box Office is a centralized location for information on all ticketed athletic and theatre events on campus?

The Pacific Box Office (located on the North end of Long Theatre) is a resource all students need to be aware of. Donna May, employee, says that "The Box Office holds information about upcoming events and staff may not have access to."

Besides holding vast amounts of information, the Office is also in charge of accounting, records, ticketing, and overseeing students and staff who work as Game Day Ticket Sellers (which is a position currently listed on Tiger Jobs). However, Dan McCabe, manager, states that his favorite part of his job is "Building relationships with all athletic fans and Boosters."

The Box Office also has a website at go.pacific.edu/tickets. On the site, students can find out more about special student ticket prices.

The Box Office is open Monday-Friday from 9-4 PM. Students should know that tickets are available weeks before events and not just at the door of games or the theatre. Any questions can be answered by calling the Office phone at 209-946-2474.

Today in Sports History

Chris Sabalbro
Staff Writer

Albert Goodwill Spalding, born Sept. 2, 1850, always knew he was meant to play the game. Even after his death in 1915, Spalding's presence is still felt in the palms of athletes, coaches and sports fans.

In 1877, Spalding opened up a sporting goods store in Chicago, Ill., where he manufactured the first Major League baseball that became the official ball for the American and National leagues for nearly 100 years. A year later, Spalding also created the first Major League baseball glove.

The sporting goods store continued to grow into the A.G. Spalding Company that now provides equipment for number of sports. Spalding's official game ball brand of the National Basketball Association and Arena Football League. Before supplying athletes with products, Spalding brought performance to fans.

In 1871, Spalding began his professional baseball debut with the Boston Red Stockings (now known as the Atlanta Braves) and ended his career with the Chicago White Stockings (Chicago Cubs) in 1877.

Over his career, Spalding amassed 253 wins to go along with 65 losses to finish with a .796 winning percentage - a record that still stands today.

The right-handed pitcher had a .214 earned run average and also a .313 batting average at the plate. In 1939, Spalding was inducted into the Baseball Hall of Fame.

Sports This Weekend

THURSDAY
Women's Volleyball
Idaho vs. Santa Clara
7:00 PM
Alex G. Spanos Center

FRIDAY
Women's Volleyball
Pacific vs. Idaho
7:00 PM
Alex G. Spanos Center

SATURDAY
Women's Volleyball
Pacific vs. Santa Clara
7:00 PM
Alex G. Spanos Center
JOIN US FOR FOOTBALL SHOOTERS AND SELECT $5 PITCHERS OF VALLEY BREW

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Microbrewery Tours Available
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Dress up as the Valley Brew Girl and compete to be featured in the 2011 Valley Brew Calendar!
Cash Prizes to be awarded to the top 12 participants!
Contest to take place Saturday, October 30