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What Percentage of the World Owns a Beatles Album?

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Originally published as part of the MMGT-170 course's end of semester project during the Dreaming the Beatles online gallery exhibit and and discussion conference. See ...[Read More](#)

This article was written as part of the curriculum for the Bachelor of Music in Music Management and the Bachelor of Science in Music Industry Studies at University of the Pacific. Each student conducted research based on his or her own areas of interest and study.

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What Percentage of the World Owns a Beatles Album?

Cover Page Footnote

Originally published as part of the MMGT-170 course's end of semester project during the Dreaming the Beatles online gallery exhibit and and discussion conference. See the original publication [here](#).

What Percentage of the World Owns a Beatles Album?

The Beatles quickly became the world's biggest band in the 1960's. As Beatlemania swept across the world, the band sold incomprehensible numbers of albums. It left me with the question, what percentage of the world has owned a Beatles' album? Looking at the five highest selling Beatles albums of all time, we will calculate what percentage of the world has owned that album.

5 Abbey Road

Released on September 26th 1969, Abbey Road sold 10 million copies worldwide. This album features hits such as "Here Comes The Sun", "Oh! Darling" and "Octopus's Garden". It was the last album to be recorded by the Beatles.

0.12% of the world's population owns Abbey Road.



4 The White Album

Released on November 22nd of 1968, the White Album sold 16 million copies. It was the only double album released by the Beatles. It features hits such as "Julia", "Piggies" and "While My Guitar Gently Weeps".

0.21% of the world's population owns the White Album.

The BEATLES

Nº 9086677

3 Rubber Soul

Rubber Soul was released on December 3rd 1965 and sold 16.5 million copies. This was the sixth studio album released by the Beatles. It features hits such as "Nowhere Man", "I'm Looking Through You" and "Girl". It was accompanied by the single "We Can Work It Out"

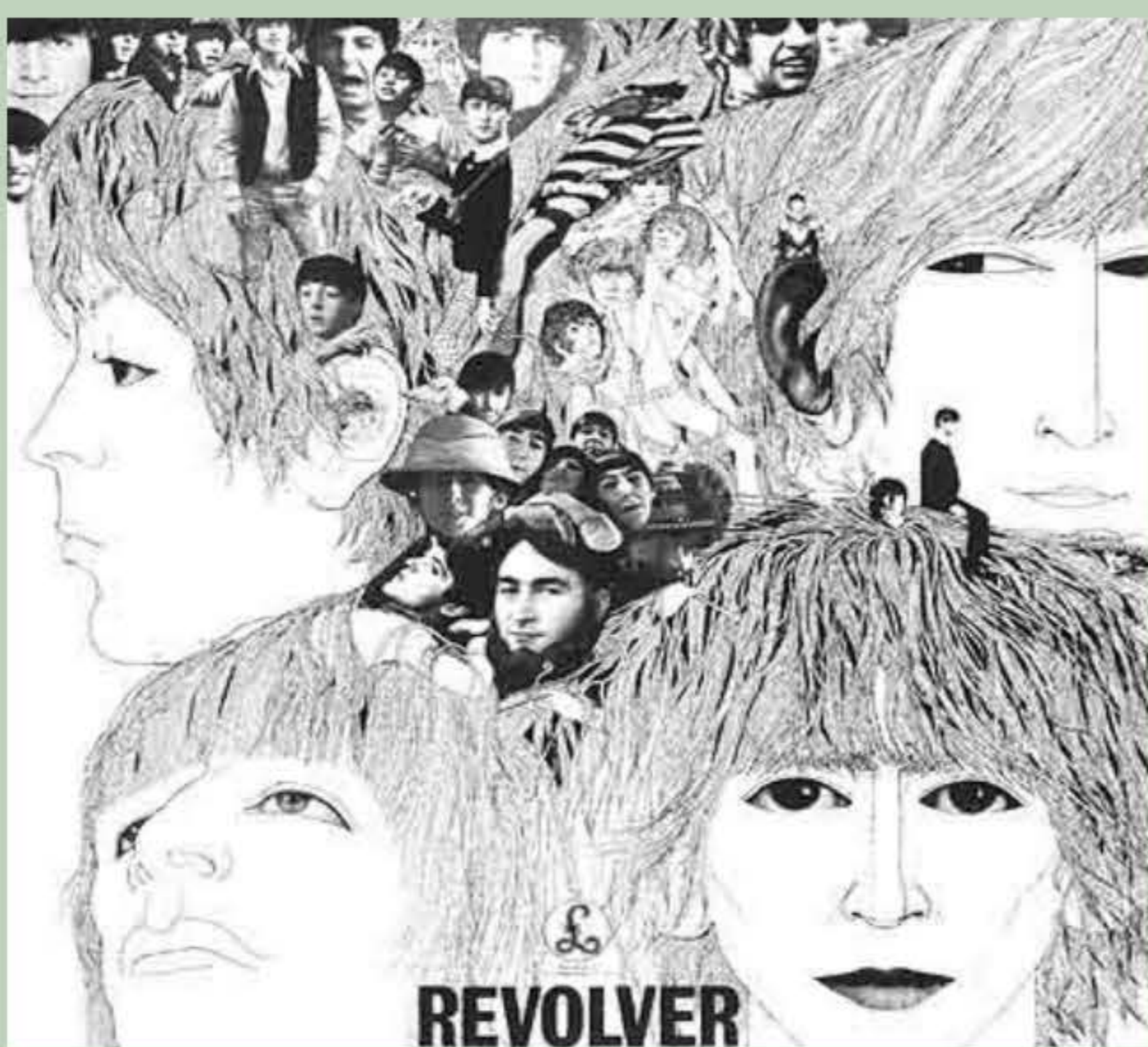
0.21% of the world's population owns Rubber Soul.



2 Revolver

Revolver was released on August 5th 1966 and sold 27 million copies worldwide. It was produced with new technology and was an experimental studio album. It features hits such as "Yellow Submarine", "Taxman" and "Tomorrow Never Knows".

0.35% of the world's population owns Revolver.



1 Sgt. Peppers Lonely Hearts Club Band

This album was released on May 6th 1967 and sold 32 million copies. It was made using highly innovative studio techniques. It features hits such as "Lucy in the Sky with Diamonds", "Penny Lane", "Strawberry Fields Forever" and "Sgt. Peppers Lonely Hearts Club Band".

0.41% of the world's population owns Sgt. Peppers.



Info from Wikipedia and Moneyinc.com

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