

2020

Female Representation in U.S. Music Festivals

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Kortney Burton (Music Industry Studies, 2020) first discovered her affinity for music when she began playing piano and writing from a young age. She spent a handful of years performing ...[Read More](#)

This article was written as part of the curriculum for the Bachelor of Music in Music Management and the Bachelor of Science in Music Industry Studies at University of the Pacific. Each student conducted research based on his or her own areas of interest and study.

To learn more about the program, visit: go.pacific.edu/musicindustry

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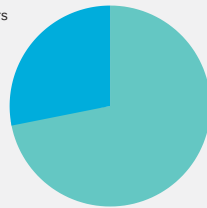


FEMALE REPRESENTATION

IN U.S. MUSIC FESTIVALS

COACHELLA

Female Performers
28.1%

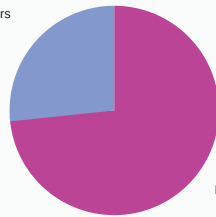


Male Performers
71.9%

Ariana Grande headlined Sunday. Joined by Solange, Billie Eilish and others.

OUTSIDE LANDS

Female Performers
26.7%

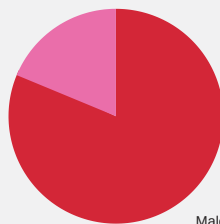


Male Performers
73.3%

Kacey Musgraves headlined Sunday. Joined by Ella Mai, Bebe Rexha, and others.

LOLLAPALOOZA

Female Performers
18.8%

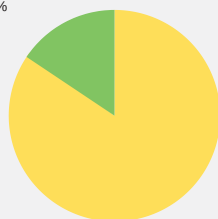


Male Performers
81.3%

Ariana Grande headlined Sunday. Joined by Janelle Monae, Kacey Musgraves, and others.

BONAROO

Female Performers
15.6%



Male Performers
84.4%

No female headliner. Solange, Kacey Musgraves, and Cardi B were main acts.