Kortney Burton (Music Industry Studies, 2020) first discovered her affinity for music when she began playing piano and writing from a young age. She spent a handful of years performing...

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This article was written as part of the curriculum for the Bachelor of Music in Music Management and the Bachelor of Science in Music Industry Studies at University of the Pacific. Each student conducted research based on his or her own areas of interest and study. To learn more about the program, visit: go.pacific.edu/musicindustry

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FEMALE REPRESENTATION IN U.S. MUSIC FESTIVALS

COACHELLA

Ariana Grande headlined Sunday. Joined by Solange, Billie Eilish and others.

Female Performers 28.1%
Male Performers 71.9%

OUTSIDE LANDS

Kacey Musgraves headlined Sunday. Joined by Ella Mai, Bebe Rexha, and others.

Female Performers 26.7%
Male Performers 73.3%

LOLLAPALOOZA

Ariana Grande headlined Sunday. Joined by Janelle Monae, Kacey Musgraves, and others.

Female Performers 18.8%
Male Performers 81.2%

BONAROO

No female headliner. Solange, Kacey Musgraves, and Cardi B were main acts.

Female Performers 15.6%
Male Performers 84.4%

Published by Scholarly Commons, 2020

DATA FROM 2019 FESTIVALS