

# **The Benefits of a Summative Examination for Undergraduates**

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**Compelling question!**

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# Why an Exit Exam?



# The Music Management 199 Exit Exam

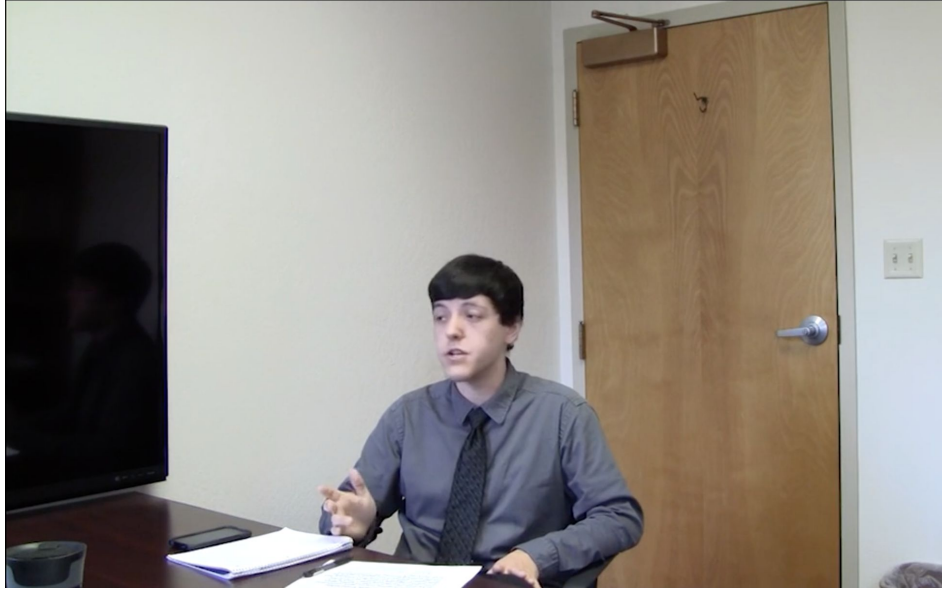
- An oral exam heard by a panel comprised of faculty and industry practitioners.
- A 9-week colloquium helps students prepare.
- 5 areas are evaluated that cover broad industry knowledge, as well as the student's individual career focus.
- Information literacy, oral communication, critical thinking, and industry-specific knowledge are all assessed.
- A rubric was developed and forms the basis of the scoring.

# Colloquia sessions

February 2020



# Exams in progress



# Closing the Loop

## **Music Publishing & Licensing**

- As a result of exam performance, a new class, Follow the Money (MMGT21A) was developed and added to the degree in 2015.
- The 9-week colloquia now devotes 2 of the 9 weeks on music publishing and intellectual property.

## **Oral Communication**

- Created more opportunities for students to practice oral communication in Music Industry Forum (MMGT 50) and Music Industry Analysis (MMGT 111).

## **Information Literacy**

- Intro to Music Management (MMGT 10), Music Industry Analysis (MMGT 111), Career Options (MMGT 196).

# Aggregate Hearing Results: 2011-2019

n=65 students

Remediation

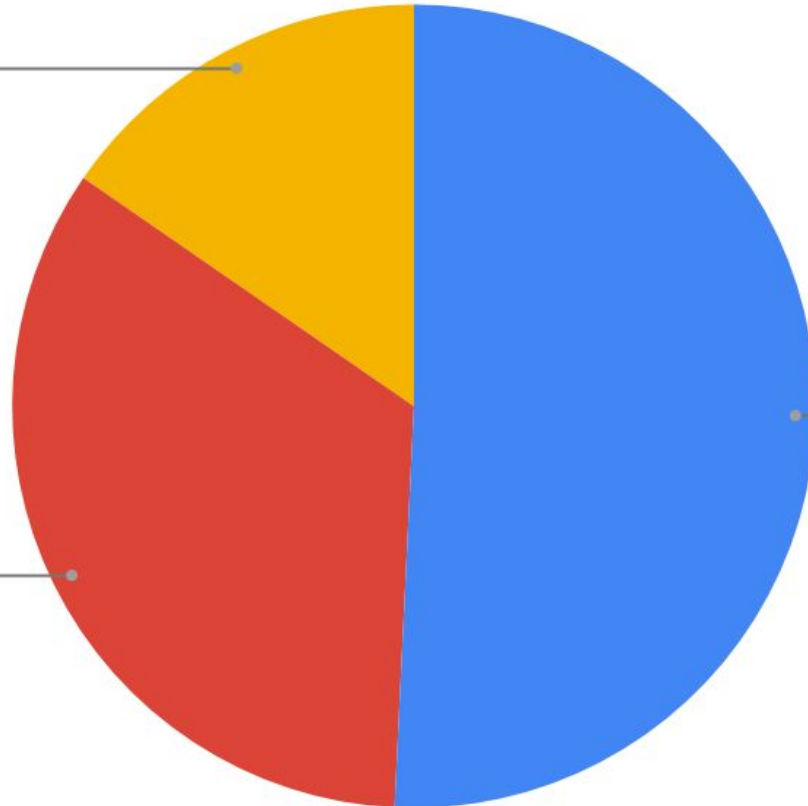
15.4%

2nd Hearing

33.9%

1st Hearing

50.8%





# Summary

- The Exit Exam provides concrete, evidence-based data for students to self-reflect on their actual learning outcomes.
- Colloquia help to reinforce connections between members of each graduating cohort before leaving campus and entering industry (sharing the journey).
- Since its 2006 debut, graduates have reported the exam had a beneficial impact on their preparedness for career interviews and graduate school.

**Thank you!**  
**Questions?**

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