



12-1972

## Moscone Newsmaker

Moscone's campaign for governor

Follow this and additional works at: <https://scholarlycommons.pacific.edu/moscone-campaigns>



Part of the [History Commons](#), and the [Political Science Commons](#)

---

### Recommended Citation

Moscone's campaign for governor, "Moscone Newsmaker" (1972). *Moscone's Campaigns*. 18.  
<https://scholarlycommons.pacific.edu/moscone-campaigns/18>

This Flyer is brought to you for free and open access by the The George Moscone Collection at Scholarly Commons. It has been accepted for inclusion in Moscone's Campaigns by an authorized administrator of Scholarly Commons. For more information, please contact [mgibney@pacific.edu](mailto:mgibney@pacific.edu).



# MOSCONE NEWSMAKER

DECEMBER 1972 • ROOM 408, STATE CAPITOL, SACRAMENTO, CA. 95814

## PERSONAL COLUMN . . .

In a number of recent campaigns we have seen the candidates purposely avoiding direct contact with the people they purport to represent. Some have retired to the television studio and, in fact, placed their futures in the hands of make-up artists and phrase-makers.

This trend, I think, underlies a basic fear of or disrespect for the electorate.

When I have sought the votes and trust of the people, I have gone among them to meet personally with as many as possible. A free exchange of ideas is easily best for both candidate and constituent.

Because I now intend to seek a much larger constituency does not mean I intend to alter my style. I have embarked on what can be a physically exhausting course, but one that is mentally rewarding.

The prospect of meeting and listening to as many residents of California as I possibly can does not deter me. In fact I look forward to it, I seek it out.

This newsletter cannot possibly bridge the chasm of communication between you and me. But it can offer you an idea of what I have been doing, what I stand for and what I hope to accomplish.

I ask you to think about what you see here. I ask you to let this newsletter be the start of an exchange among us. It is my hope that it may mark the beginning of a continuing dialogue among those of us who feel the quality of life is not nearly what it can be.

If you feel that decent leadership is urgently needed in this state I hope you will personally seek me out.

*George R. Moscone*



**POLITICAL CONVENTION** — Senator Moscone addresses students at San Rafael High School. The school stages a "mock" convention each four years and this year chose the Senator as its keynote speaker. The "nomination" went to Senator George McGovern.

— Photo By Tim Thompson, Mill Valley

**INSIDE:**  
**THE NEED FOR DECENT HEALTH CARE**  
**INEQUITIES & UNFAIRNESS OF TAX "RELIEF"**  
**THE CAMPAIGN, 1972**