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All Access: A Backstage Pass to a Collaborative, Undergraduate Music Journal

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All Access: A Backstage Pass to a Collaborative, Undergraduate Music Journal

University of the Pacific
Michele Gibney, University Libraries
Keith Hatschek, Conservatory of Music
Nicole Wasnock, ‘20, Conservatory of Music
1. Intro

→ **Collaboration**
  Conservatory of Music & University Libraries

→ **Publication**
  Student empowerment

→ **Process & Plans**
  What/how we’ve done and will do

[go.pacific.edu/BackstagePass](http://go.pacific.edu/BackstagePass)
How many currently publishing, student run music journals exist in the world?

NOT a trick question!
Less than five!

(And obviously, ours is the best. Maybe second after Berklee College of Music’s. Maybe.)
Backstage Pass has published 47 papers by undergraduate students in two volumes since 2018 which have had a total of 3,150 downloads.
Meet our Editor-in-Chief

Keith Hatschek joined the UoP faculty in 2001. He directs the Music Industry & Music Management programs in the Conservatory. Prior to joining academia he worked in the music industry as a musician, engineer, record producer and studio manager. He also founded a music tech marketing and PR agency in SF during the first Internet boom.

Professor Hatschek has authored three books and various articles on music industry curriculum and pedagogy.
2. Genesis

→ **The germ of an idea**
  *Backstage Pass* begins

→ **Gathering a team**
  Student editor recruitment

→ **Collaboration**
  Hosting and support from the Library
Meet the 2018 editors.

Jada Macias, 2019, Industry News & Analysis

Nicole Wasnock, 2020, Concert and Album Reviews

Rachel Hawkes, 2018, Industry Profiles
Meet the 2019 and 2020 editors

Axel Tanner, 2021, Industry Profiles

Nicole Wasnock, 2020, Concert and Album Reviews

June Benoit, 2022, Industry News & Analysis
INSPIRATION
Promotional efforts to spark interest & ideas

INCUBATION
Courses, Assignments & Flexible guidelines

SUBMISSION
Industry Profiles, Opinion/Analysis & Reviews (Others TBD)

EDITOR
Review
Decision letters & Revisions

PUBLICATION
Formatting, Promotion & Usage tracking
Scholarly Commons

Pacific offers an institutional repository for faculty and student use, complete with publication support.

Scholarly Commons uses the bepress Digital Commons platform with built-in editorial management tools.
What is a Music Supervisor?

Jane Brown
University of the Pacific, USA

Jane Brown (2013) is pursuing a degree in Music Industry Studies.

This article is written as part of the curriculum for the Bachelor of Music in Music Management and the Bachelor of Science in Music Industry Studies at the University of the Pacific. Each student conducted research based on their own areas of interest and study. For more information about the program, visit: https://www.pacific.edu/arts/
3. Publication

➔ Editors
Direct from the source!

➔ Authors
Expectations, experience, & results
An editor’s perspective:

- Constructive criticism
- Learn about different topics
- Professional communication skills

Author’s Note:
As a published author in *Backstage Pass* I can show my research papers to potential employers.
### Tracking Submissions

<table>
<thead>
<tr>
<th>Course</th>
<th>Assignment</th>
<th>Mentor</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMGT 111</td>
<td>Research Papers</td>
<td>A. Capella</td>
<td>Already submitted by student</td>
</tr>
<tr>
<td>MMGT 50</td>
<td>Final Paper</td>
<td>Music I.S. Mylife</td>
<td>Did not revise/resubmit</td>
</tr>
<tr>
<td>MMGT 009</td>
<td>Position Papers</td>
<td>Namas R. Hard</td>
<td>Not recommended for publication</td>
</tr>
</tbody>
</table>

#### Categories
- **UNLIKELY**
- **READ TO PUBLISH**
- **READY TO PUBLISH**
- **Already submitted by student**
- **Did not revise/resubmit**
- **Not recommended for publication**
# Scoring Rubric

<table>
<thead>
<tr>
<th>Title</th>
<th>Editor</th>
<th>Fit Category?</th>
<th>Clarity of Expression (1-5)</th>
<th>Ideas Originality (1-5)</th>
<th>Writing Mechanics (1-5)</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>NW</td>
<td>Y</td>
<td>4</td>
<td>4</td>
<td></td>
<td>3 Vivid report, informal, some spelling errors and opportunities for rewording</td>
</tr>
<tr>
<td></td>
<td>NW</td>
<td>Y</td>
<td>4</td>
<td>4</td>
<td></td>
<td>3 Very clear writing style, some areas could be reworded &amp; some spelling errors</td>
</tr>
<tr>
<td></td>
<td>AT</td>
<td>Y</td>
<td>4</td>
<td>3</td>
<td></td>
<td>2 Very simple use of language and overall style (chronological order). Lack of vivid imagery</td>
</tr>
<tr>
<td></td>
<td>AT</td>
<td>Y</td>
<td>4</td>
<td>3</td>
<td></td>
<td>3 Writing style was simple, but added vivid imagery, could go in depth more about horses</td>
</tr>
<tr>
<td></td>
<td>AT</td>
<td>Y</td>
<td>3</td>
<td>3</td>
<td></td>
<td>2 Do Not use - Simple style, lots of typos, lack of vivid imagery and clarity</td>
</tr>
<tr>
<td></td>
<td>AT</td>
<td>Y</td>
<td>4</td>
<td>5</td>
<td></td>
<td>4 Great writing style, imagery, and expression of ideas</td>
</tr>
<tr>
<td></td>
<td>NW</td>
<td>Y</td>
<td>5</td>
<td>5</td>
<td></td>
<td>5 Needs a proper title, KH asked author to send one. Great writing style</td>
</tr>
<tr>
<td></td>
<td>AT/KH</td>
<td>Y</td>
<td>5</td>
<td>5</td>
<td></td>
<td>5 Great writing style, very descriptive and clear in explanations, opinions expressed clearly</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>2.5</td>
<td>4</td>
<td></td>
<td>2.5 The ideas are there, but the grammar and sentence structure needs revisions</td>
</tr>
<tr>
<td></td>
<td>AT</td>
<td>Y</td>
<td>4</td>
<td>3</td>
<td></td>
<td>4 Ideas were expressed clearly and language was well-written, she wrote about more</td>
</tr>
<tr>
<td></td>
<td>NW</td>
<td>Y</td>
<td>4</td>
<td>4</td>
<td></td>
<td>3 Some grammatical errors/sentence restructuring needed</td>
</tr>
<tr>
<td></td>
<td>NW</td>
<td>Y</td>
<td>5</td>
<td>5</td>
<td></td>
<td>4.5 Good writing style, detailed and personal. The intro is a little choppy</td>
</tr>
</tbody>
</table>
Feedback from student authors has been positive...

“Writing for Backstage Pass has given me the chance to refine and share my ideas about inequalities in the music industry, as well as exploring the role that music can play in speaking out about social injustice. It’s helped me find my voice and better understand what kind of career I want to pursue.”

-- Joey Tan, Class of 2019
4. Process & Plans

➔ **Milestones**
   Accomplishments so far

➔ **Testimonials**
   Campus & community support

➔ **What’s next?**
   Future plans & finding a broader audience
Milestones

September 2017
Keith had an idea!

April 2018
Published first issue after forming editorial team in Dec. 2017

September 2018
Began soliciting for Issue #2

June 2019
Published second issue, with two new editors

September 2019
Began soliciting for Issue #3 (Spring 2020) & Presented at MLA CC
What people are saying

Success in music today requires a range of skills and writing persuasively is essential. *Backstage Pass* highlights Pacific students’ curiosity and scholarship across a range of subjects in the music industry.

Dean Peter Witte, Conservatory of Music

Providing open access discovery and dissemination to Pacific students' curated works via the institutional repository encourages the development of their academic and professional futures. The University Libraries is thrilled to support our students!

Mary Somerville, University Librarian

It was incredibly rewarding to be an editor and a contributor. Vetting, managing, and polishing so much content helped me view my own writing through a different lens. Seeing my piece published in an academic journal gave me a sense of pride in my work I had not previously felt.

Rachel Hawkes, 2018 Editor/Author
Looking into the FUTURE

Ideas
Publicity & Marketing
Podcasts & Infographics
Opening to external submission
Thank you!

go.pacific.edu/BackstagePass

Michele Gibney, Publication Manager, University Libraries
Keith Hatschek, Editor-in-Chief, Conservatory of Music
Nicole Wasnock, ’20, Editor, Concert/Album Reviews, Conservatory of Music

Contact: mgibney@pacific.edu

Questions?