Library Leads, October 2020, Issue 17

University of the Pacific Libraries

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Healthcare jobs are expected to grow from 2019 to 2029 by 15%, according to the U.S. Bureau of Labor Statistics. To meet these new demands of the healthcare industry, University of the Pacific has created a new School of Health Sciences (SHS), which opened doors to students in the Fall Semester of 2020. The School integrated legacy health sciences programs (Audiology, Athletic Training, Speech-Language Pathology, Physician Assistant, Physical Therapy) with newly developed programs (Clinical Nutrition, Social Work,
Nursing, and Occupational Therapy) to create one school based in Sacramento, with programs on all three city campuses.

For the four new programs, we are halfway there in getting students to start! Updates to the new programs include:

- Social Work (SW) is in Pre-Candidacy status for accreditation by the Council on Social Work Education’ (CSWE) and students began in August 2020 for their Fall semester.
- Clinical Nutrition (CN) has recently been granted accreditation status for their Master of Science program in May 2020 by the Accreditation Council for Education in Nutrition and Dietetics (ACEND), and students started classes in August 2020.
- Occupational Therapy (OT) starts in Spring semester of 2021 which comes on the heels of just reaching candidacy status for Accreditation Council for Occupational Therapy Education (ACOTE) accreditation in August 2020 for their doctoral program. I am beginning to communicate with OT on what additional library resources they would like to purchase for their program.
- Due to COVID-19 and the shortage of new nurses, Pacific is pivoting the Nursing program from a Master of Science to a Master’s Entry Professional Nursing program (MEPN).

As the health sciences librarian for all three campuses, I am pleased to announce fruitful collaborations with the SHS dean, program directors and faculty to bring to the forefront physical and electronic resources currently provided by the library to ensure that programs meet accreditation requirements and that students can successfully meet learning objectives in their assignments and research. During the summer from June to August, I met with the SHS Cabinet to give presentations on the library’s resources and services, and curated books, ebooks, databases and ejournals with directors and faculty in SW and CN. I also deployed new Subject guides for SW, CN, OT, and MEPN.

As the saying goes, “It takes a village”, and developing the library resources for the new SHS programs has required the efforts of over 30 members of the Pacific community: administrators, department leaders, faculty, IT personnel, educational support staff, faculty librarians, and library staff. We have not only curated the SHS health sciences collections, but also collaborated to develop library information literacy sessions, evidence-based practice training, small group workshops, and we have come together to ensure accessibility.
to those who are differently-abled. A special thanks go out to the teams of the Sacramento and Stockton campus libraries who work in access services, collection strategies and discovery services. They devoted time and energy in researching, ordering and acquiring the physical and electronic resources requested by the programs, and they are instrumental in getting educational resources into the hands of our students! The work that you do not only ensures that health sciences students meet their learning outcomes, but also improves health outcomes within the local community as students succeed in to clinical work and experiences.

Pacific Website Launch
by Thy Son

On September 15, Pacific launched the highly anticipated new University website. Pacific is eschewing the traditional design and opting for a more contemporary feel that appeals to prospective students who are digital natives, the most tech-savvy group in history. It is important for prospective students to envision their lives on campus and get a sense of belonging before their first visit. Pacific clearly gets that.

The new website provides insights on Pacific's academic strengths and the unique experience offered to students. The branding refresh is distinctive with vibrant colors, bold images and videos conveying student stories and life on campus as you scroll through one, giant, engaging section after another. While this may be disorienting for some users, teenagers will find the experience intuitive and fun.

The website redesign project was a collaboration between cross-functional teams who worked tirelessly over the past several months to ensure the website met project
goals and finished by the September deadline. This included countless meetings
going over user experience, web design, and gathering and providing input and
guidance on the proposed content and site structure. Stakeholders consisting of
representative student, faculty and staff groups were consulted in a series of focus
groups on every campus. The team also conducted a thorough content audit of the
legacy website to determine what needed to move to the new website resulting in a
one-tenth reduction of 40,000 plus pages. The most important outcome of this
process is how everyone came together to not only deliver the redesigned website,
but establish a new standard of collaboration as Pacific continues to invest in a digital
presence that will benefit its colleges, programs and attract prospective students.

Although the website has been launched, it will continue to be updated going forward.
Thank you all for your ongoing support and engagement on this website journey. It's
exciting to see this come to life!

Tiger Design and Tiger Hunt

By Keely Canniff

In the past month, the library has hosted many fun student engagement events. Showcasing
the innovation at the library, a couple of events were held in virtual reality (VR). Using the
free online web-based VR platform Mozilla Hubs, students connected with each other in
virtual events. The two events held in VR were a level design competition and trivia night.
Tiger Design: Express Your Style has allowed students to express themselves through design of their dorm room. The rooms were shown in an exhibit hall during the event, where students could teleport into other rooms and explore the dorm rooms of fellow students. Rooms overflowing with decadent candy, motivational messages, and lovely dogs displayed students’ love of food and their furry friends. Students hung out and took selfies with props until they were finished exploring each other’s worlds. At the end of the showcase, the winner was announced and awarded their prize. Standing on a virtual stage, the student was handed a virtual trophy and gave an impromptu speech on their enjoyment of creating a virtual dorm room. Check out the event video here. The next exciting event held in VR was trivia night.

The trivia night was held in a scavenger hunt styled format. Tiger Hunt: the Pursuit for Answers had students compete against each other in a team based competition. Unique questions were presented to each team where they had to hunt through a virtual recreation of Pacific's Alumni house. Scouring through the house, students raced against the clock to grab their virtual answers. Answers were represented by virtual 3D objects ranging from octopuses to flip-flops. The final round consisted of a virtual maze with a Family Feud format. With virtual answers tucked throughout the maze, students had to traverse their
way through the maze while picking up their answer. At the end of the competition, the winning team was awarded their prize.

Students from both events stated they can’t wait for the next rounds of VR events hosted by the library and enjoyed the innovation and interactivity of the events. Tiger Design and Tiger Hunt will be held on a monthly basis, so please check out the calendar of events to see when the next event is!
Virtual Internship - Introducing Sabrina Holecko
Special Collections and Archives has a Fall intern! Sabrina Holecko is a student in San Jose State’s Masters of Library and Information Science (MLIS) program. Fun fact! Five of the other Pacific librarians got their MLIS from San Jose State as well. Due to the pandemic, Sabrina is completing the internship entirely from home. Her projects so far include transcribing the audio for the Delta Women Oral Histories and Emeriti Society Oral Histories, as well as transcribing hand-written letters from Japanese-American Internment students to their teacher in the Claire Sprague Collection.

Sabrina is also preparing files and metadata for other digital collections on Scholarly Commons, including some for Michele Gibney from the Kam Minority Archive project on behalf of faculty member, Marie Lee. Eventually she will be creating online exhibits to showcase various material from Special Collections.

Welcome Sabrina, we are happy to have you here (at a distance)! Look forward to an update directly from Sabrina about her internship later this semester.

HASCA Creates a Promotional Video
In other news, October is National Archives Month! Special Collections, Archives, Manuscript Repositories, Libraries, Museums, Record Centers, etc., no matter what you call them, this is the month to recognize the work that archivists are doing to collect, preserve, and make available historic information in any form.

The Holt-Atherton Special Collections and Archives is celebrating too by participating in the 10th annual Sacramento Archives Crawl. This year’s virtual edition highlights nearly 20 repositories in California’s Capitol region.

Mike Wurtz (head of special collections) and Nicole Grady (special collections librarian) took this opportunity to create a 5-minute video tour of the archives highlighting what we have, how we take care of it and how we share our resources with students, scholars, and the public.

The CUBE staff, Kadri Bin Mohamad Nizam and Ryan Inamine, worked with the archives staff (with strict distancing enforced) to create this wonderful video that can be used for many occasions to promote the valuable collections at the University of the Pacific Libraries.
Take a peek at the stellar video! This video, plus others, will be featured on the Sacramento Archives Crawl Facebook page this month. Visit them and keep an eye out for behind the scenes action from other California archives.

**STATISTICS**

**Scholarly Commons**
- Last month, Scholarly Commons had 36,272 full-text downloads and 896 new submissions were posted, bringing the total works in the repository to 54,524.
- University of the Pacific scholarship was read by 2,004 institutions across 166 countries.

**Kanopy**
- 377,300 minutes of videos streamed
- 30,594 user visits
- 13,238 videos played

**UPCOMING AWESOMENESS**

October 7: [Mind/Body Research & Exercises](#)
October 8: [Tiger Book Clubs: Read and Explore](#)
October 9: [Tiger Hunt: The Pursuit for Answers](#)
October 9 & 10: [Homecoming @ Home](#)
October 14: [Online Primary Sources](#)
October 21: [Intro to RefWorks](#)
October 28: [Masters Thesis: Research & Impact](#)
October 31: [Tiger Haunted](#)
DID YOU KNOW?

Did you know that the Library just subscribed to DREAM, a streaming music database? The Conservatory is covering the subscription cost but it is available to all Pacificans! Check out some streaming music today.

OCTOBER TRIVIA

Participants have until Friday, October 9th to submit answers. The correct submissions will be put in a raffle and the participant name that is drawn will receive the trophy prize. Please submit your answer via email to libraryleads@pacific.edu.

1. Before the creators decided to name the American television sitcom Friends, what is one of the original working titles?
2. What is Chef Gusteau’s saying that is made prominent throughout the movie, Ratatouille?
3. How much did a Whataburger burger cost back in August 1950?

September Questions and Answers

Q. Which viral video breaks the YouTube record for most viewed video in 24 hours?
A. Dynamite - BTS

Q. Which female tennis player won her first two Grand Slam singles titles in back-to-back Grand Slam tournaments at the 2018 US Open and the 2019 Australian Open?
A. Naomi Osaka

Q. The three actors who starred as Magneto, Iron Man and Doctor Strange have all played what other character?
A. Sherlock Holmes

SEPTEMBER TRIVIA WINNER - JOHN LINHARES
Winner of this month’s trivia questions will win the special honor of exclusive bragging rights and mad props!

New feature: They are also eligible to contribute the trivia questions for the next month if they want! This is completely optional and voluntary.