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Library Leads, March 2020, Issue 14

University of the Pacific Libraries

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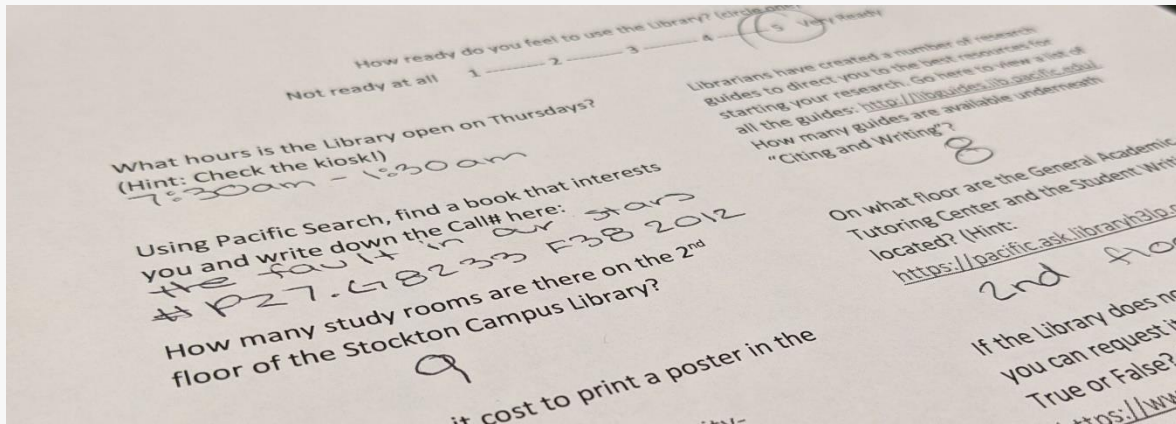
UNIVERSITY OF THE
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Library Leads

March 2020, Issue 14

Scavenger Hunt Results

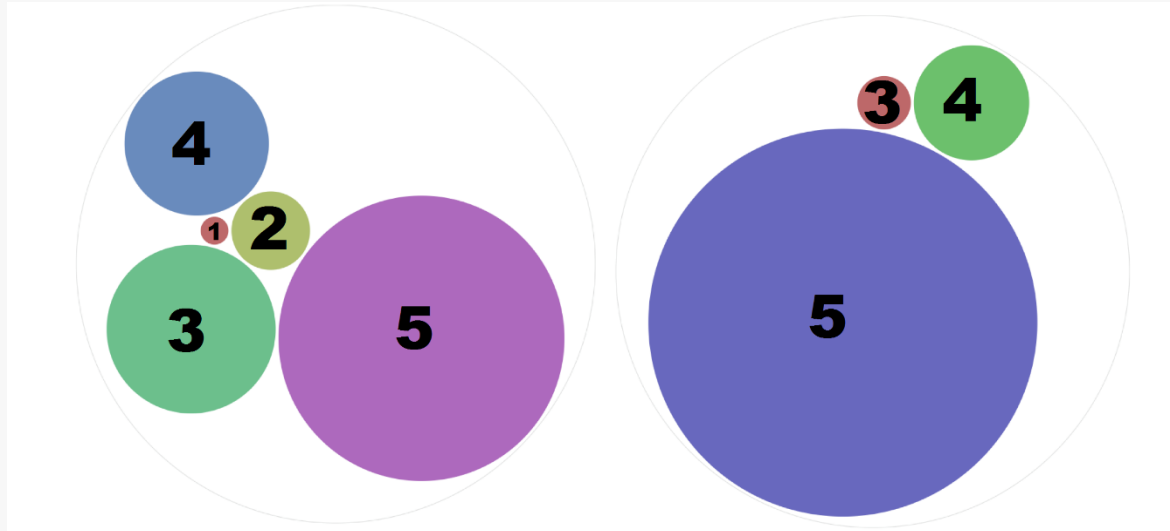
By Michele Gibney



During the Student Library Welcome Event on January 30, one of the activities by which students could receive raffle tickets was to complete a Scavenger Hunt of Library facts & feelings. We had both a paper version they could pick up at the Event table and an online version which can still be accessed by [clicking here](#). With questions running the gamut from “How ready do you feel to use the Library?” to what’s the call# of a book, to poster printing costs, to “What is your preferred way to get in touch with a librarian?”, the survey covered a lot of ground.

A total of 183 scavenger hunts were completed and data has been tabulated to help us gain some insight into our student patrons.

In response to the question of how ready they felt about using the library at the beginning and the end of the questionnaire, one could see how their confidence increased (or how polite they were about answering the way I wanted them to):

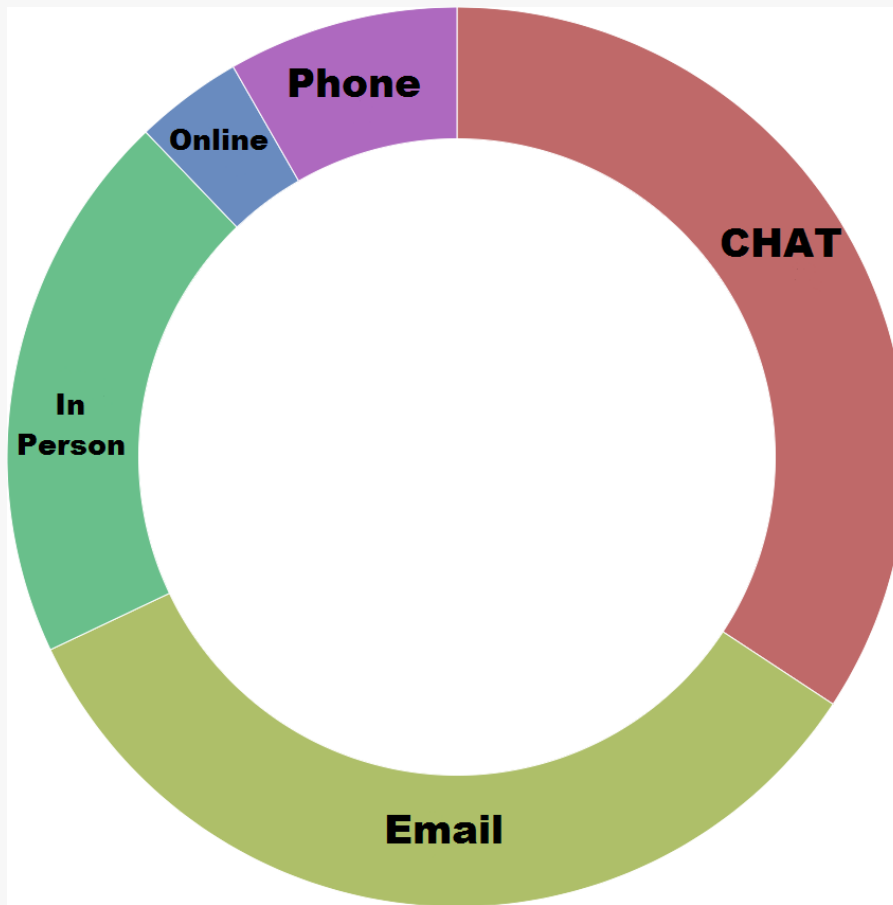


(Pre survey on the right, post survey on the left; 5 = Very ready! and 1 = The library is a terrifying and confusing place).

When asked to supply a call# to a book they found in the catalog of interest to them, we received a wide variety of responses. Some of which, admittedly, were not call numbers at all. There was some consensus (or some people probably answering the survey in groups) on five books - *Yoga: The Art of Transformation* by Debra Diamond et. al (7); *Pride & Prejudice* by Jane Austen (3); *1984* by George Orwell (6); *A People's History of Heaven* by Mathangi Subramanian (4); and *Contemporary American Fiction: An Introduction to American Fiction since 1970* by Kenneth Millard (3).



Gauging the introvert vs. extrovert behavior of students' desire to talk to a librarian in person or online gained some interesting tidbits.



While, yes, they do FAR prefer to contact librarians either over the “Ask a Librarian” chat feature or email, there were quite a lot of “in person” and “phone” responses as well. Way to be brave, students - I salute you!

And for my last graph, we also asked them to check out

the [HASCA website](#) and tell us a collection that sparked their interest that was listed there. Again, some of the answers were not things listed there (just saying an academic discipline is not a great response, unknown student), but some of them dug deep - beyond the easy responses of just saying some version of “John Muir Papers” (74) or the “Japanese-American Internment Collections” (32).



Refashioning Pop Music in Asia is one of my favorite responses even if it is [a book in the Stacks](#), not a collection in HASCA. But maybe, *just maybe*, it's something we should look into as a focus area, I'm just spitballing.

While this article is primarily presenting these results in a fun and teasing way, I do think they are relevant to our future plans with the remodeled library in the areas of collection development, librarian services, and student engagement/use of the space.

If anyone has any questions or would like to see more complete results from the survey, feel free to contact me!



Celebration of Asian American Heritage: Little Manila's Trip to the Longest Continually Held Parade in California

by Keely Canniff

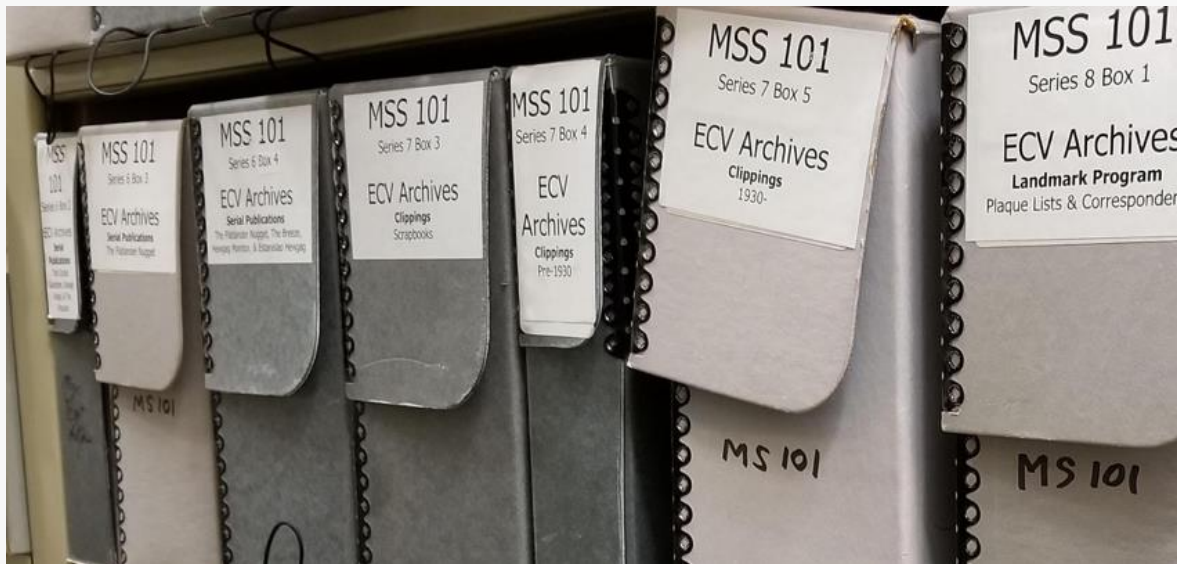
Digital Projects Manager Keely Canniff and Associate History Professor and Co-Chair of the History Department, Jennifer Helgren, attended the Bok Kai Festival in Marysville on February 23rd. The Bok Kai Festival is held every year in honor of Bok Eye, the Chinese Water God. At this festival, Asian American heritage is celebrated, and several presentations related to Asian American heritage are presented to the public.

One of the presentations held at the festival was UOP's own Little Manila Recreated. Little Manila Recreated is a virtual reality application that allows users to visit the once-vibrant Filipino community named Little Manila in Stockton. Keely and Jennifer presented Little Manila Recreated and talked about the importance of student involvement in the project. After the presentation, a demonstration of the application was held, and the audience were invited to participate. Members of the audience were able to try out the application and found it to be inspiring and informative.



CREDO QUIA ABSURDUM

By Nicole Grady



That is the motto of E Clampus Vitus (ECV), which translates to, “I believe because it is absurd”. ECV is a fraternal organization founded during the California Gold Rush, and was revived in 1931 to bring an element of fun into the appreciation of history and provide support for historical projects and celebrations.

Some definitions of ECV include but are not limited to:

- “A historical drinking society or a drinking historical society”
- “A few hundred social vagrants lost in melancholy musings over their western history and wanton widows”
- “A fraternal order that is a parody, burlesque, or a hoax pursuing an interest in western history down a sluice-box filled with 100 proof Beneficial Juices”
- “A benevolent society in Gold Rush Days, now active in preservation of Western history and lore”

One of the ways that ECV promotes history is through plaques or historical markers. They mark such things as Pony Express stops, railroads, ghost towns, mines, missions, bordellos and mountain passes. They honor explorers, soldiers, miners, traders, saloon keepers, settlers, ranchers, authors and Indians. They remember outlaws, prostitutes, confidence men and fools. Two plaques can be found in Special Collections honoring past President Robert E. Burns, and past professor Richard Coke Wood aka “Mr. California.”

Holt-Atherton Special Collections and Archives has been the official repository for the papers of ECV since 1976. The collection is over 20 linear feet of the organization’s history, member information, and chapter information. Most recently, the late Robert Chandler gave a donation of 12 boxes to Special Collections. The donation included personal correspondence of past Clampers from the 1930s-1960s, pins commemorating a plaquing event, and announcements for different chapters’ events.

The new additions to the collection have been processed and are available for research.

Unusual Content & Unique Audiences in Library Instruction

by Veronica Wells & Robin Imhof

Earlier this semester, Veronica led a session for the horn studio. The horn studio consists of 6 students all studying and learning techniques for playing the horn. In the library session, students explored ways to search for horn music in PacificSearch, as well as how to browse the music books, scores, and sound recordings for materials on horn. Using the library's music score collection can be a great way for students to discover new repertoire, composers, and styles.

This semester students in Robin Imhof's PACS2 library sessions are swiping left and right as part of an evaluation activity. No, this has nothing to do with a popular dating app. Students are playing a game called "Factitious" that tests their ability to determine whether a news article is fake or not. Developed by American University's Game Lab at the suggestion of a journalist, the game was initially targeted to middle and high school students. With the proliferation of disinformation found on social media, however, it was quickly established that anyone might benefit from the educational component of playing the game. One of the findings noted from the Game Lab developers is that if people view the source info, they are more likely to spot fake news better. Using Factitious as a fun, interactive gateway to improve their information competency skills encourages students to consider the source of all the media they consume. Especially claims made in articles they are hoping to use for their research papers. Try it yourself: [factitious.ugamestudio.com](https://www.american.edu/gamestudio.com).

Image courtesy of American University Game Lab, <https://www.american.edu/gamelab/>

STATISTICS

Scholarly Commons

- Scholarly Commons had 29,224 full-text downloads and 478 new submissions were posted, bringing the total works in the repository to 47,234. University of the Pacific scholarship was read by 2,379 institutions across 184 countries.

Link+

- 5,613 books loaned out to California & Nevada libraries
- 1,083 users

Kanopy

- 209,800 minutes of videos streamed
- Streaming User Visits: 18,358
- Streaming Videos played: 8,009

UPCOMING AWESOMENESS

[Open Education Week](#), *March 2-6, Library*

[Introduction to Pacific's Thesis & Dissertation Format Guide](#), *March 3, 12:10-12:40pm, Yosemite Learning Lab, Library*

[John Muir's Grand Yosemite: Musings and Sketches](#), *March 3, 3:30-5:00pm, Sponsored by Osher Lifelong Learning Institute, Mike Wurtz will present on his soon-to-be-published book, Janet Leigh Theater*

[Open Educational Resources \(OER\)](#), *March 5 & 17, 12:10-12:40pm, Digital Wall, Library*

[Starbucks Soft Launch](#), *March 16, 7:30am, Library (date & time subject to change)*

[Conference Poster Tips](#), *March 18, 12:10-12:40pm, Digital Wall, Library*

[Unbound Stockton](#), *March 17, 10am-12pm, The Cube*

[Sanji Muto Study Room dedication](#), *March 18, 2nd floor Reading Commons*

[Grand Opening!](#), *March 19, Library*

[Stockton Ports Community Event](#), *March 25, 12-1pm, Library*

DID YOU KNOW?

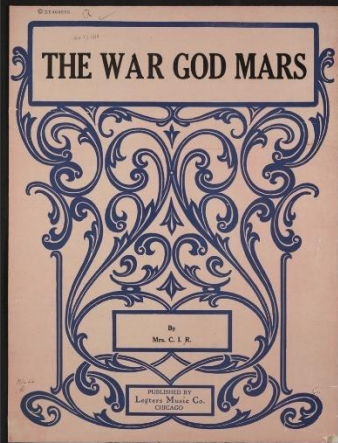
If you are interested in professional development and need some extra funding, you can apply for a [S.A.C. Scholarship](#)? Michele G. and Nicole applied for it recently for upcoming conferences in Washington, D.C. and San Francisco, respectively, and

were both awarded funds to assist in their travel plans. Thy is currently awaiting word on her own application. The Scholarship is available only to staff at Pacific, so if you are eligible, be sure to check it out as an additional funding source!

MARCH TRIVIA

Participants have until Friday, March 6th to submit answers. The correct submitters will be put in a raffle and the participant name that is drawn will receive the trophy prize. Please submit your answer via email to libraryleads@pacific.edu.

1. March is named for the Roman god Mars, this musical score (voice and piano) by Mrs. C. I. Robinson features Mars. Where did Mrs. Robinson live?



2. Who is this getting murdered in March?



3. This image of red and white strings comes from what annual holiday tradition?



February Questions and Answers
Contributed by December's winner, Nicole Grady!

1. What country has the longest running tradition of men giving a "love spoon" to their sweetheart?

A. Wales (<https://en.wikipedia.org/wiki/Lovespoon>)

2. Valentine's Day started with what Roman Pagan celebration?

A. Lupercalia (<https://www.britannica.com/topic/Valentines-Day>)

3. In South Korea what food dish do people eat on Black Day (April 14th)?

- A. Jajangmyeon/black noodles/noodles with black sauce
([https://en.wikipedia.org/wiki/Black_Day_\(South_Korea\)](https://en.wikipedia.org/wiki/Black_Day_(South_Korea)))

FEBRUARY TRIVIA WINNER - JOHN LINHARES

Winner of this month's trivia questions will win the special honor of hosting the trophy on their desk for the next month!

New feature: They are also eligible to contribute the trivia questions for the next month if they want! This is completely optional and voluntary.

