Finding a Home for Your Publication

Michael Ladisch
Pacific Libraries
Think about:

- Reputation and suitability of publisher
- Targeted audience
- Marketing
- Distribution
- Copyright situation
- Availability of e-book version, paperback version
- Vanity presses and print-on-demand publishers
Book Publishing

Book Chapters / Edited Books

• Covering specific topic
• Best “hidden” research publications

• Discoverability improves (Web of Science, Scopus add books)
Scopus at a glance, updated August 2017:

- 22,800+ titles (see section 4.1):
  - Over 21,950 peer-reviewed journals (including over 3,600 full open access journals)
  - 280 trade publications
  - Over 560 book series
  - Over 8 million conference papers from over 100,000 worldwide events
  - "Articles-in-Press" from over 8,000 journals (see section 5)
- More than 150,000 books with 20,000 added every year

More than 80,000 books
We continue to expand the index coverage with an additional 10,000 new titles each year.

<table>
<thead>
<tr>
<th>SUBJECT AREA (November 2014)</th>
<th>COVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social &amp; Behavioral Sciences</td>
<td>38%</td>
</tr>
<tr>
<td>Arts &amp; Humanities</td>
<td>21%</td>
</tr>
<tr>
<td>Physics/Chemistry</td>
<td>12%</td>
</tr>
<tr>
<td>Engineering/Computing/Technology</td>
<td>13%</td>
</tr>
<tr>
<td>Clinical Medicine</td>
<td>5%</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>6%</td>
</tr>
<tr>
<td>Agriculture/Biology</td>
<td>5%</td>
</tr>
</tbody>
</table>
Selecting a Journal

Think about:

• Journal scope
• Editorial board
• Peer review system
• Open Access Publishing
• Targeted audience
• Acceptance/rejection rates
• Turn around times
• Terms and conditions
• Impact Factor metrics
Selecting a Journal

Impact Factor metrics

- Look for journals with high impact factors, but:
  - Impact factor metrics should only be a guide for selecting journals for publishing
- Consult with peers about scope
- Publishing in high impact factor journals generally generates, but does not guarantee high citation rates

Finding journal metrics:

- Journal Impact Factor (JIF) – Library subscription
- CiteScore (Scopus) – Library subscription
- ScImago Journal Rank (SJR) – freely available
- Source Normalized Impact per Paper (SNIP) – freely available
Selecting a Journal

Journal Citation Reports

- [https://jcr.incites.thomsonreuters.com](https://jcr.incites.thomsonreuters.com)
- Journal Impact Factors (JIF) by subject category
- Uses Web of Science dataset
- Calculates 2 years period
- UoP subscription
Selecting a Journal

Scimago Journal & Country Rank

- [http://www.scimagojr.com/](http://www.scimagojr.com/)
- SCImago Journal Rank (SJR) by subject area/category
- Uses Scopus dataset & Google PageRank algorithm
- Calculates 3 year period
- Free
Selecting a Journal

CiteScore

Clinical Neurophysiology
Formerly known as: Electroencephalography and Clinical Neurophysiology - Evoked Potentials
Formerly known as: Electroencephalography and Clinical Neurophysiology - Electromyography and Motor Control
Formerly known as: Electroencephalography and Clinical Neurophysiology
Scopus coverage years: from 1999 to Present
Publisher: Elsevier Ireland Ltd
ISSN: 1388-2457  E-ISSN: 1872-8952
Subject area: Neuroscience: Sensory Systems

CiteScore 2016: 2.81
SJR 2016: 1.379
SNIP 2016: 1.394

CiteScore includes all available document types
Selecting a Journal

Analyze Search Results in Web of Science

• Select Web of Science Core Collection
• Search for topic
• Click on Analyze Results
Selecting a Journal

Web of Science

Results Analysis

7,089 records. TOPIC: "wind turbines"

Use the checkboxes below to view the records. You can choose to view those selected records, or you can exclude them (and view the others).

<table>
<thead>
<tr>
<th>Field: Source Titles</th>
<th>Record Count</th>
<th>% of 7089</th>
<th>Bar Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>RENEWABLE ENERGY</td>
<td>568</td>
<td>8.012 %</td>
<td></td>
</tr>
<tr>
<td>WIND ENERGY</td>
<td>411</td>
<td>5.798 %</td>
<td></td>
</tr>
<tr>
<td>RENEWABLE SUSTAINABLE ENERGY REVIEWS</td>
<td>243</td>
<td>3.428 %</td>
<td></td>
</tr>
<tr>
<td>ENERGIES</td>
<td>211</td>
<td>2.976 %</td>
<td></td>
</tr>
<tr>
<td>IET RENEWABLE POWER GENERATION</td>
<td>177</td>
<td>2.497 %</td>
<td></td>
</tr>
<tr>
<td>ENERGY</td>
<td>161</td>
<td>2.271 %</td>
<td></td>
</tr>
<tr>
<td>IEEE TRANSACTIONS ON ENERGY CONVERSION</td>
<td>154</td>
<td>2.172 %</td>
<td></td>
</tr>
<tr>
<td>ENERGY</td>
<td>144</td>
<td>2.031 %</td>
<td></td>
</tr>
<tr>
<td>JOURNAL OF SOLAR ENERGY</td>
<td>129</td>
<td>1.820 %</td>
<td></td>
</tr>
<tr>
<td>ENGINEERING AND INDUSTRIAL</td>
<td>126</td>
<td>1.777 %</td>
<td></td>
</tr>
<tr>
<td>AERODYNAMICS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Selecting a Journal

Analyze Search Results in Scopus

- Search for topic
- Click on Analyze search results
Selecting a Journal

Analyze Search Results in Scopus

Analyze search results

Documents per year by source

Compare the document counts for up to 10 sources
Selecting a Journal

Google Scholar Metrics

<table>
<thead>
<tr>
<th>Publication</th>
<th>h5-index</th>
<th>h5-median</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Teaching and Teacher Education</td>
<td>55</td>
<td>70</td>
</tr>
<tr>
<td>2. British Journal of Educational Technology</td>
<td>53</td>
<td>78</td>
</tr>
<tr>
<td>3. Educational Researcher</td>
<td>52</td>
<td>75</td>
</tr>
<tr>
<td>5. Learning and Instruction</td>
<td>46</td>
<td>67</td>
</tr>
<tr>
<td>6. Economics of Education Review</td>
<td>44</td>
<td>62</td>
</tr>
<tr>
<td>7. Higher Education</td>
<td>44</td>
<td>62</td>
</tr>
<tr>
<td>8. Journal of Teacher Education</td>
<td>43</td>
<td>67</td>
</tr>
</tbody>
</table>
Selecting a Journal

Publishers’ Journal Selectors

http://journalfinder.elsevier.com/
Selecting a Journal

European Reference Index for the Humanities & the Social Sciences

- Includes scientific journals in humanities and social sciences published in Europe
- Journals need to meet benchmark standards
- https://dbh.nsd.uib.no/publiseringskanaler/erihpplus/
Selecting a Journal

Discipline Specific Rankings

• Chartered Association of Business Schools (CABS) (https://charteredabs.org/)

• Washington and Lee Law Journal Ranking (http://lawlib.wlu.edu/LJ/)

• Harzing’s Journal Quality List for Business (http://www.harzing.com/jql.htm)
Selecting a Journal

- Acceptance/rejection rates
- Turn around times

---


<table>
<thead>
<tr>
<th>Journal</th>
<th>No. received</th>
<th>No. accepted</th>
<th>No. pending</th>
<th>No. published</th>
<th>Total pages published</th>
<th>Online First</th>
<th>Print</th>
<th>Average LG in months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavioral Neuroscience</td>
<td>194</td>
<td>83</td>
<td>37</td>
<td>64%</td>
<td>94</td>
<td>333</td>
<td>123</td>
<td>29</td>
</tr>
<tr>
<td>Developmental Psychology</td>
<td>721</td>
<td>127</td>
<td>220</td>
<td>80%</td>
<td>208</td>
<td>2,400</td>
<td>166</td>
<td>77</td>
</tr>
<tr>
<td>Emotion</td>
<td>615</td>
<td>116</td>
<td>117</td>
<td>81%</td>
<td>118</td>
<td>1,556</td>
<td>101</td>
<td>53</td>
</tr>
<tr>
<td>Experimental and Clinical Psychopharmacology</td>
<td>99</td>
<td>60</td>
<td>5</td>
<td>44%</td>
<td>55</td>
<td>511</td>
<td>189</td>
<td>29</td>
</tr>
<tr>
<td>Health Psychology</td>
<td>873</td>
<td>141</td>
<td>99</td>
<td>84%</td>
<td>145</td>
<td>1,227</td>
<td>386</td>
<td>200</td>
</tr>
<tr>
<td>Jnl. of Abnormal Psychology</td>
<td>572</td>
<td>95</td>
<td>49</td>
<td>84%</td>
<td>112</td>
<td>1,196</td>
<td>650</td>
<td>199</td>
</tr>
<tr>
<td>Jnl. of Applied Psychology</td>
<td>933</td>
<td>81</td>
<td>313</td>
<td>91%</td>
<td>70</td>
<td>1,072</td>
<td>642</td>
<td>427</td>
</tr>
<tr>
<td>Jnl. of Comparative Psychology</td>
<td>84</td>
<td>41</td>
<td>18</td>
<td>54%</td>
<td>66</td>
<td>462</td>
<td>93</td>
<td>126</td>
</tr>
<tr>
<td>Jnl. of Counseling and Clinical Psychology</td>
<td>496</td>
<td>114</td>
<td>142</td>
<td>79%</td>
<td>101</td>
<td>1,140</td>
<td>746</td>
<td>476</td>
</tr>
<tr>
<td>Jnl. of Counseling Psychology</td>
<td>315</td>
<td>68</td>
<td>29</td>
<td>79%</td>
<td>60</td>
<td>646</td>
<td>1,558</td>
<td>485</td>
</tr>
<tr>
<td>Jnl. of Educational Psychology</td>
<td>529</td>
<td>95</td>
<td>129</td>
<td>80%</td>
<td>83</td>
<td>1,223</td>
<td>550</td>
<td>358</td>
</tr>
<tr>
<td>JFP Applied Behavior Process</td>
<td>100</td>
<td>39</td>
<td>19</td>
<td>62%</td>
<td>38</td>
<td>394</td>
<td>74</td>
<td>172</td>
</tr>
<tr>
<td>JFP General</td>
<td>223</td>
<td>40</td>
<td>5</td>
<td>82%</td>
<td>32</td>
<td>418</td>
<td>397</td>
<td>80</td>
</tr>
<tr>
<td>JFP Counseling and Practice</td>
<td>856</td>
<td>187</td>
<td>60</td>
<td>83%</td>
<td>155</td>
<td>1,396</td>
<td>152</td>
<td>358</td>
</tr>
<tr>
<td>JFP Human Perception and Performance</td>
<td>541</td>
<td>117</td>
<td>80</td>
<td>78%</td>
<td>141</td>
<td>1,799</td>
<td>24</td>
<td>300</td>
</tr>
<tr>
<td>JFP Learning, Memory, and Cognition</td>
<td>632</td>
<td>134</td>
<td>97</td>
<td>78%</td>
<td>160</td>
<td>1,998</td>
<td>102</td>
<td>339</td>
</tr>
<tr>
<td>JFP of Applied Psychology</td>
<td>426</td>
<td>94</td>
<td>103</td>
<td>78%</td>
<td>102</td>
<td>984</td>
<td>666</td>
<td>306</td>
</tr>
<tr>
<td>JFP of Personality and Social Psychology</td>
<td>988</td>
<td>113</td>
<td>177</td>
<td>69%</td>
<td>121</td>
<td>2,170</td>
<td>332</td>
<td>606</td>
</tr>
<tr>
<td>JFP of Psychology and Practice</td>
<td>231</td>
<td>119</td>
<td>64</td>
<td>66%</td>
<td>69</td>
<td>724</td>
<td>1,421</td>
<td>103</td>
</tr>
<tr>
<td>JFP Professional Psychology</td>
<td>165</td>
<td>51</td>
<td>66</td>
<td>69%</td>
<td>49</td>
<td>431</td>
<td>2,797</td>
<td>117</td>
</tr>
<tr>
<td>Journal of Psychological Assessment</td>
<td>572</td>
<td>136</td>
<td>148</td>
<td>75%</td>
<td>121</td>
<td>1,407</td>
<td>1,284</td>
<td>147</td>
</tr>
<tr>
<td>Psychological Bulletin</td>
<td>277</td>
<td>48</td>
<td>25</td>
<td>80%</td>
<td>62</td>
<td>1,396</td>
<td>423</td>
<td>252</td>
</tr>
</tbody>
</table>


---

### Political Science journals: acceptance rates & turnaround time

What are the prospects for getting work published in political science related journals, and how long can authors expect to wait from a title before a first decision on a manuscript submission? The table below lists information for peer reviewed political science journals about journal final acceptance rates and turnaround times for manuscripts sent for external review. Data is for the last collection period editors can provide (mostly 2011) and excludes journal special issues. ‘Turnaround time’ is defined as the date from when a manuscript was first received by the journal to the date the author of the manuscript was provided with a first decision.

<table>
<thead>
<tr>
<th>Journal</th>
<th>Publisher</th>
<th>Acceptance Rate</th>
<th>Turnaround mean number of days to 1st decision</th>
<th>Europe, US, other publisher address +</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acta Politica</td>
<td>Palgrave</td>
<td>27%</td>
<td>92</td>
<td>Eur</td>
</tr>
<tr>
<td>Admin. Sci. Quart.</td>
<td>Sage</td>
<td>9%</td>
<td>60</td>
<td>US</td>
</tr>
<tr>
<td>African Affairs</td>
<td>Oxford</td>
<td>12%</td>
<td>91</td>
<td>US</td>
</tr>
<tr>
<td>Am. Pol. Res.</td>
<td>Sage</td>
<td>21%</td>
<td>49</td>
<td>US</td>
</tr>
</tbody>
</table>

http://www.reviewmyreview.eu/acceptance-rates-turnaround-time/

- Check journal website / author pages
Publish Open Access (OA)

• Make your work available on Open Access (OA)
  • Open Access = the practice of granting free web access to research articles and other products of research
  • Funders’ requirement!

Types:
• **Green Open Access**
  • Immediate or delayed open access provided through self-archiving, e.g. institutional repositories
  • Free
• **Gold Open Access**
  • Immediate open access provided by publisher in OA or hybrid journal
  • Author pays fee (approx. $500-$5,000)
  • E.g. PLoS One, Blood Cancer Journal
Publish Open Access (OA)

- Researchers in developing countries can see your work
- More exposure for your work
- Practitioners can apply your findings
- Higher citation rates
- Taxpayers get value for money
- Compliant with grant rules
- The public can access your findings
- Your research can influence policy

Source: Dundalk IT Library

CC-BY Danny Kingsley & Sarah Brown
Publish Open Access (OA)

Finding Open Access Journals

- Check publisher and journal websites for OA options
- Visit the Directory of Open Access Journals (DOAJ)
  https://doaj.org/
- Visit Open Access Scholarly Publishers Association
  https://oaspa.org/
Predatory Publishers

Red Flags

- E-mailed Invitations to Submit an Article
- Journal's Name Suspiciously Similar to Another Prominent Journal in the Field
- Misleading Geographic Information in the Title
- Unprofessional Website Appearance
- Insufficient Contact Information
- Lack of Editors or Editorial Board
- Editors with No or Fake Academic Credentials
- Unclear Author Fee Structures

- Bogus Impact Factors
- Invented Metrics
- False Index Claims
- Peer Review Process
- Lack of ISSN
- "Instructions for Authors" Information is Unavailable
- Evaluate Published Articles
- Publisher has a Negative Reputation
- Author Fees
- Use Common Sense

Source: http://libguides.gwumc.edu/scholarlypub/predatory_publishing
Predatory Publishers

Checking Publishers’ Credentials

• Check Journal Citation Reports, Web of Science, Scopus, PubMed or other databases for journal title

• Look for the names of editorial board members in Web of Science, Scopus, PubMed or other databases and check their publications

• Resources
  • Journal Citation Reports
  • Web of Science
  • Scopus
  • PubMed
  • Google Maps (check publisher’s office in street view)

• [Cabell’s Journal Blacklist – subscription based]

Source: http://libguides.gwumc.edu/scholarlypub/predatory_publishing
Help in Publishing Process

Looking to publish your research?

Now's the time to research the journals you want to publish in. Search Taylor & Francis Online, read your chosen journal's Aims & Scope, and browse published articles. Build up a picture of who you're writing for, and your chosen journal's style and submission process.

http://authorservices.taylorandfrancis.com/
Help in Publishing Process

https://www.springer.com/gp/authors-editors

Partner with Springer and publish with confidence

Selecting the right publisher is one of the most important decisions an author will make. At Springer, we recognize that our authors are the heart of what we do and we are committed to providing the resources, support and advice you need to help you succeed.

Our team of knowledgeable professionals will guide you from manuscript to distribution, when your book will be available in print and in all formats for mobile devices.

At Springer, you are in good company... and in good hands!

A leading STM publisher for 175 years and home to many of the world's foremost researchers, including more than 200 Nobel laureates, we combine a firmly established reputation with a dedication to cutting edge digital development.

Springer Nature SharedIt

Share your articles with colleagues and general audiences. Easily. Legally.
Collaboration

• Collaborate with researchers in other institutions

• Co-authored papers, especially with international authors, are cited more frequently

• Collaboration can lead to better quality research due to the complementary skills of the team
Name and Address Standardisation

- Always use the same name variation throughout your career
  - e.g.: J Muller
  - Not: J Müller / J Mueller

- Use standardised address
  - e.g. Univ Pacific, Dept Biol Sci, Stockton, CA 95211 USA
Using Name Identifiers

- Name identifiers eliminate name ambiguity
  - 37 David Byrne in Scopus

- Ensuring proper attribution of work

- Ensuring discoverability of work

Name Identifiers:
- ORCID ID
- Researcher ID (Thomson Reuters’ Web of Science)
- Scopus Author ID
ORCID

DISTINGUISH YOURSELF IN THREE EASY STEPS

1. REGISTER
   Get your unique ORCID identifier. Register now! Registration takes 30 seconds.

2. ADD YOUR INFO
   Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3. USE YOUR ORCID ID
   Include your ORCID identifier on your webpage when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. Find out more.

More information can be found on our LibGuide at http://libguides.lib.pacific.edu/orcid

http://orcid.org/
10 things you need to know about ORCID:

• ORCID protects your unique scholarly identity
  • Eliminates name ambiguity
• Creating an ORCID identifier takes 30 seconds
• ORCID is getting big fast
  • 3.9 million registrations (10/10/2017)
• ORCID lasts longer than your email address
• ORCID supports 37 types of “works,” from articles to dance performances
• You control who views your ORCID information
• ORCID is glue for all your research services
• Journals, funders & institutions are moving to ORCID
• When everyone has an ORCID identifier, scholarship gets better
  • Less time for re-keying; improved data quality
• ORCID is open source, open data, and community-driven

http://orcid.org/
Facilitates the interoperable exchange of information
- Less time re-keying
- Improved data
- Easier maintenance
- Better sharing across systems

The ORCID API supports system-to-system communication and authentication, further helping to connect research and researchers around the world.

http://orcid.org/
Welcome to Editorial Manager® for Advanced Device Materials

Please Enter the Following

Username:
Password:

Or Login via: ORCID

Send Login Details  Register Now  Login Help

Advanced Device Materials
Please ensure you have read the Instructions for Authors before submitting your paper.

Software Copyright © 2016 Aries Systems Corporation.

http://orcid.org/
Prehistoric genomes reveal the genetic foundation and cost of horse domestication

### Other IDs

- Eliminate name ambiguity
- Restricted to Web of Science or Scopus, respectively

<table>
<thead>
<tr>
<th>Researcher ID</th>
<th>Scopus Author ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESEARCHERID</td>
<td>Scopus</td>
</tr>
</tbody>
</table>

- Need to be requested website
- Is automatically assigned
Communicate & Promote Publications

• Attend and present at conferences and seminars
  • Communicate research results
  • Meet potential collaborators

• Create profiles on scholarly networking sites
  • Academia.edu
  • ResearchGate
  • Mendeley
  • LinkedIn
  • Google Scholar Citations

• Use social media to publicise research and engage with audience
  • Twitter
  • Facebook
  • Blogs
Communicate & Promote Publications

http://www.researchgate.net/

http://www.academia.edu/
Communicate & Promote Publications

http://scholar.google.com

Marcos Gridi-Papp
University of the Pacific
animal communication, auditory physiology, vocal physiology, amphibia, bioacoustics
Verified email at pacific.edu - Homepage

<table>
<thead>
<tr>
<th>Title</th>
<th>Cited by</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>SoundRuler: acoustic analysis for research and teaching</td>
<td>101 *</td>
<td>2007</td>
</tr>
<tr>
<td>M Gridi-Papp</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Animal communication: complex call production in the túngara frog</td>
<td>71</td>
<td>2006</td>
</tr>
<tr>
<td>M Gridi-Papp, AS Rand, MJ Ryan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nature 441 (7089), 38-38</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pure ultrasonic communication in an endemic Bornean frog</td>
<td>39</td>
<td>2009</td>
</tr>
<tr>
<td>VS Arch, TU Grafe, M Gridi-Papp, PM Narins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PLoS One 4 (4), e5413</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Active control of ultrasonic hearing in frogs</td>
<td>26</td>
<td>2008</td>
</tr>
<tr>
<td>M Gridi-Papp, AS Feng, JX Shen, ZL Yu, JJ Rosowski, PM Narins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proceedings of the National Academy of Sciences 105 (31), 11014-11019</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Communicate & Promote Publications

https://www.mendeley.com/
https://www.linkedin.com
https://www.facebook.com
https://www.twitter.com
https://www.wordpress.com
https://www.blogger.com
Thank you!

Feel free to attend other Scholarly Communication Talks
For schedule see: http://scholarlycommons.pacific.edu/plw/

And check out the workshops provided by:
Office of Sponsored Programs
Institutional Review Board
Graduate School
Center for Teaching and Learning

Contact:
Michael Ladisch
Phone: 209.932.3188
Email: mladisch@pacific.edu
Twitter: MichaelLibrCA
ORCID: http://orcid.org/0000-0002-0124-5582