

# Multi-year Improvements in Campus Safety Based on Assessment Results





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# The Challenge

- ▶ Impacting Stockton's Perception of Safety
- ▶ 2011 assessment by Security Risk Management
  - ▶ Impacted by past stories of events years ago
  - ▶ Reported crime in the news papers and national television
  - ▶ Fake news reports through the social networks



# Bloody Stockton bank robbery



## Stockton homicide rate climbing

May 25, 2016



52 Suspected Gang Members Arrested by Stockton Police Department

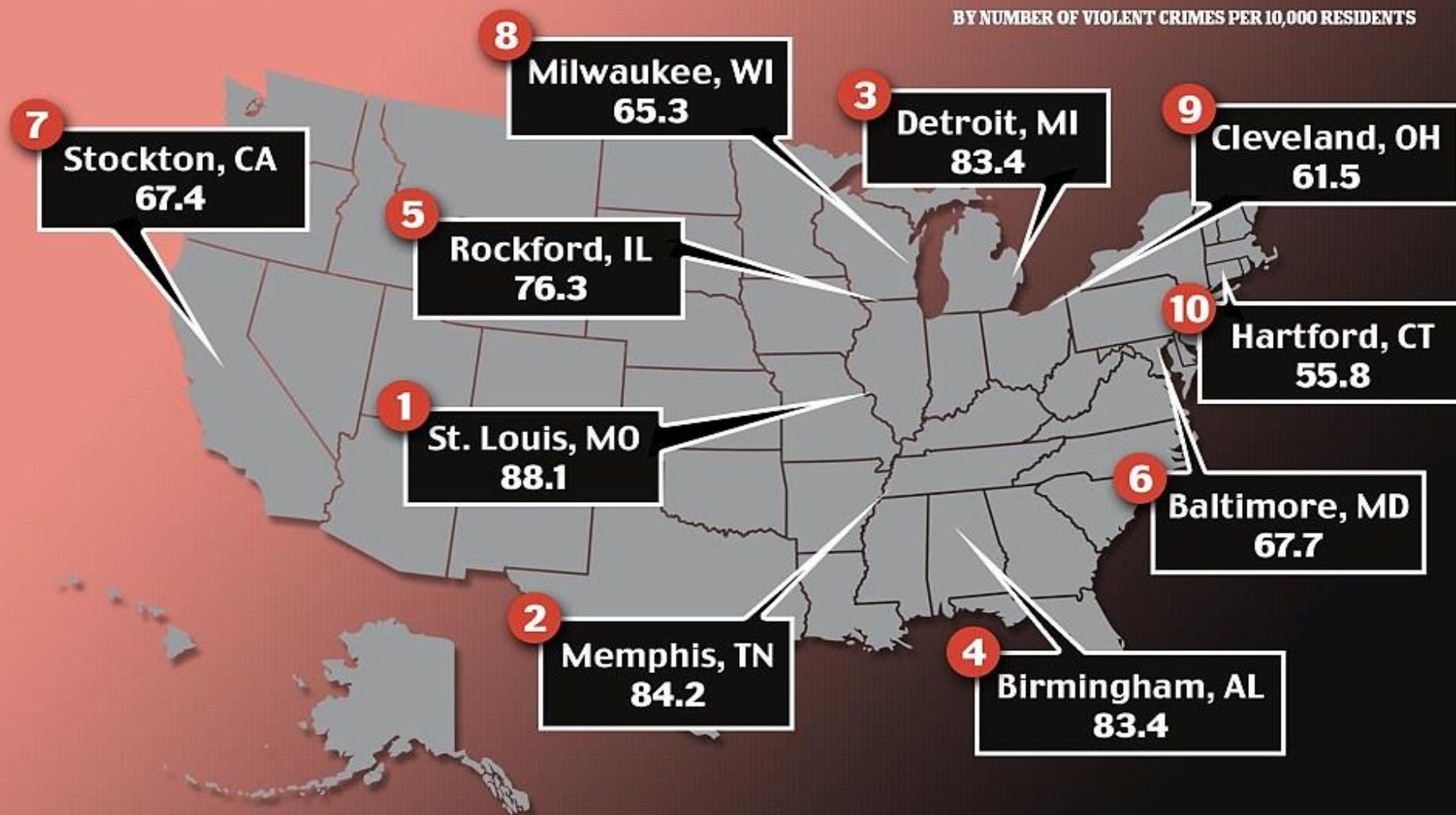


## Five Children Killed As Gunman Attacks A Stockton School



# The FBI's most violent cities in each state

BY NUMBER OF VIOLENT CRIMES PER 10,000 RESIDENTS





## December 2016

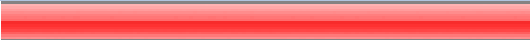


Categories	Nov-16	Dec-16	% Change	This Year to Date	Last Year to Date	YTD % Change
<b>PART I CRIMES</b>						
CRIMINAL HOMICIDE	4	3	-25.0	49	49	0.0
FORCIBLE RAPE	8	14	75.0	129	135	-4.4
ROBBERY	103	101	-1.9	1185	1144	3.6
AGGRAVATED ASSAULT	233	188	-19.3	3019	2794	8.1
BURGLARY	181	195	7.7	2251	2891	-22.1
LARCENY-THEFT	571	576	0.9	7550	8119	-7.0
MOTOR VEHICLE THEFT	147	198	34.7	1833	1988	-7.8
ARSON	3	11	266.7	80	103	-22.3
<i>Violent Crime Total</i>	<i>348</i>	<i>306</i>	<i>-12.1</i>	<i>4382</i>	<i>4122</i>	<i>6.3</i>
<i>Property Crime Total</i>	<i>902</i>	<i>980</i>	<i>8.6</i>	<i>11714</i>	<i>13101</i>	<i>-10.6</i>
<b>PART I CRIME TOTAL</b>	<b>1250</b>	<b>1286</b>	<b>2.9</b>	<b>16096</b>	<b>17223</b>	<b>-6.5</b>




# Assessment Survey

- ▶ Spring 2010 Student Life joined the NASPA Assessment Consortium
- ▶ Goal was benchmarked across content areas including safety.
- ▶ Administered the Campus Safety and Security/Student Conduct Student Survey.
- ▶ 517 students responded out of 3382 students (16% response rate).
- ▶ Demographics:
  - ▶ Gender: 30% male, 70% female.
  - ▶ Residence: 60% lived in residential halls or apartments, 7% lived in fraternity or sorority housing, 15% lived off campus alone or with friends, 15% lived off-campus with parent/guardians,
  - ▶ Class standing: 24% first-year Freshman, 26% Sophomore, 25% Junior, 25% Senior.
  - ▶ Race/ethnicity: 35% Asian/Pacific Islander, 2% Black/African American, 12% Latino(a)/Hispanic, 2% Middle Eastern, 37% White, 6% Multiracial, 6% no response.

Perceptions of On-Campus Safety





2. How safe do you feel inside campus buildings?

		Mean	Difference	Std Dev	N	Top 2	Bottom 2	Rank
Spring 2009 National Average		4.78	-0.16*	0.53	13867	97.04%	0.80%	
Spring 2010 University of the Pacific		4.62	---	0.63	512	94.14%	0.98%	
Private Colleges and Universities Spring 2009 Average		4.85	-0.23*	0.44	6958	98.17%	0.45%	
4.50	4.59	4.68	4.76	4.85	* Indicates statistical significance, p < .05			

	 Spring 2009 National Average	 Spring 2010 University of the Pacific	 Private Colleges and Universities Spring 2009 Average
Very safe	81.72%	69.13%	87.70%
Somewhat safe	14.58%	24.47%	10.30%
Neither safe nor unsafe	2.14%	4.85%	1.38%
Somewhat unsafe	0.52%	0.78%	0.22%
Very unsafe	0.27%	0.19%	0.23%
Not applicable/Does not apply to me	0.77%	0.58%	0.17%
Total Respondents	13974	515	6970



How safe do you feel in the community surrounding campus?

		Mean	Difference	Std Dev	N	Top 2	Bottom 2	Rank
Spring 2009 National Average		3.89	-1.08*	1.14	13561	71.37%	15.47%	
Spring 2009 University of the Pacific		2.81	---	1.22	503	33.00%	45.13%	
Private Colleges and Universities Spring 2009 Average		3.93	-1.12*	1.17	6882	72.29%	16.14%	
		* Indicates statistical significance, p < .05						

	Spring 2009 National Average	Spring 2009 University of the Pacific	Private Colleges and Universities Spring 2009 Average
Very safe	35.84%	8.75%	40.51%
Somewhat safe	33.47%	23.54%	30.98%
Neither safe nor unsafe	12.77%	21.40%	11.44%
Somewhat unsafe	11.46%	28.40%	12.07%
Very unsafe	3.57%	15.76%	3.89%
Not applicable/Does not apply to me	2.89%	2.14%	1.11%
Total Respondents	13965	514	6959

# Response

- ▶ Added security infrastructure.
  - ▶ Over 100 cameras added around the campus.
  - ▶ New dispatch center.
  - ▶ Replacement of existing lights with new LED style lights.
  - ▶ One Card placement on older buildings.



# Response

- ▶ Added security measures.
  - ▶ Added shuttle bus to circle the campus.
  - ▶ Second shuttle added for trips off campus.
  - ▶ Hiring of additional Students for the STRIPE Program.
  - ▶ Contributions to the Miracle Mile Association for additional security.
  - ▶ Two additional officers assigned to perimeter of campus.





# Response

- ▶ Added security programming.
  - ▶ Stop Walk and Talk.
  - ▶ Involved with neighborhood watch groups.
  - ▶ Student programming in the Officer Liaison Program.
  - ▶ See Something Say Something
    - ▶ Assessment sheets

**IF YOU**   
**SOMETHING**  
 **SOMETHING**



# The Bystander Effect

A Bystander is a person who observes a conflict or unacceptable behavior.

The Bystander Effect is the phenomenon in which the greater the number of people present, the less likely people will help a person in distress.





# Resident Assessment

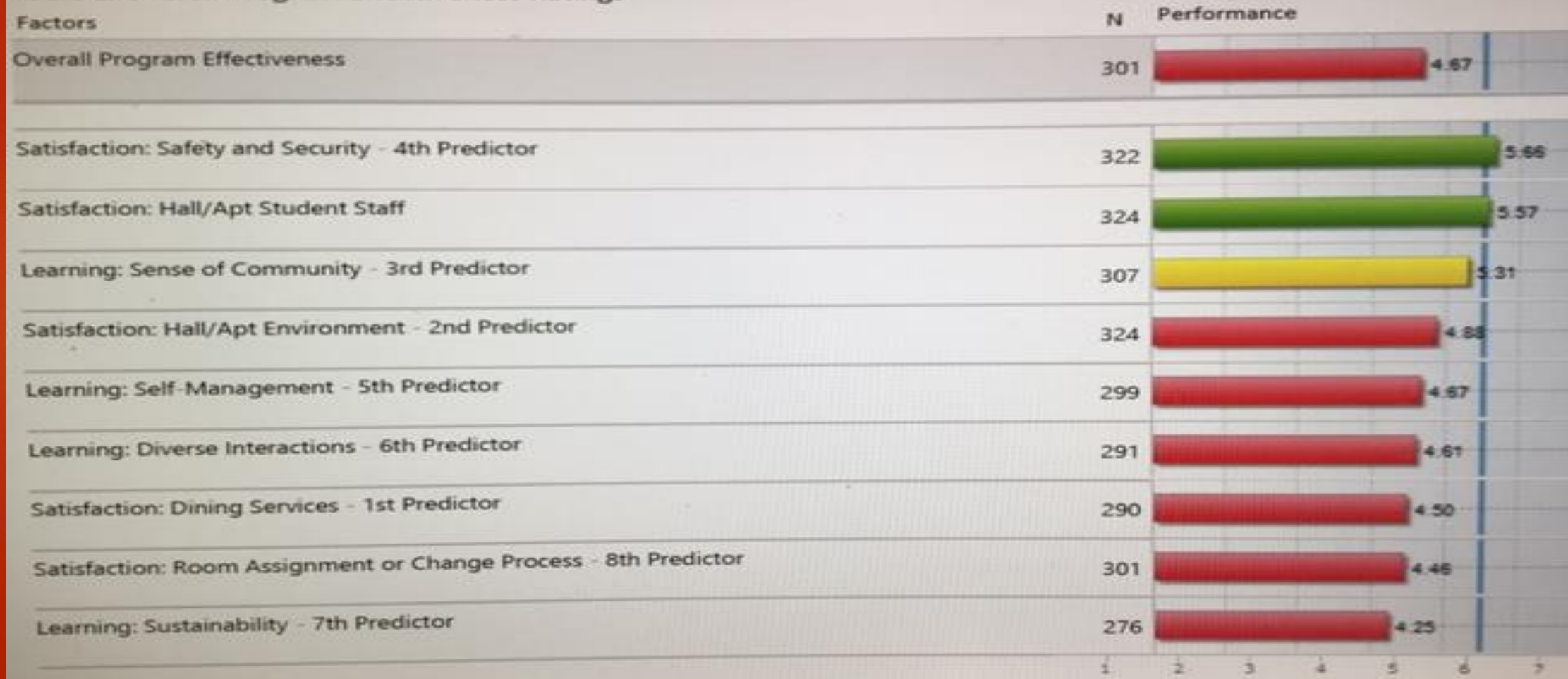
## EBI Survey Results

### 2015-16

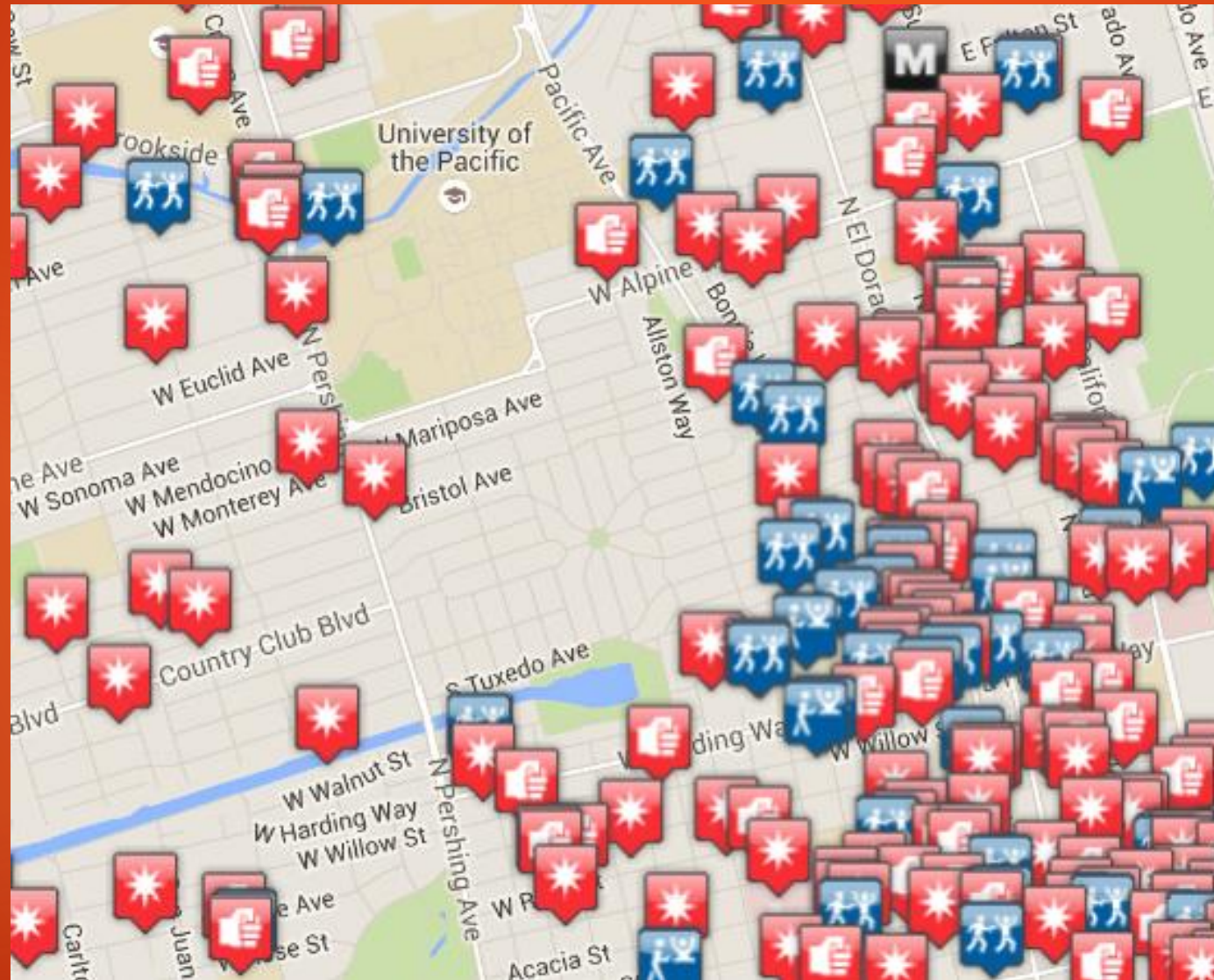
- ▶ Residential Life and Housing administered the annual EBI Mapworks survey for residents
- ▶ The survey was distributed to 1817 residents of which 524 residents responded, resulting in a response rate of 29%.
- ▶ Scoring
  - ▶ Your institution has a higher mean than the goal (5.5 Green).
  - ▶ Your institution is within .25 of the goal (5.5 Yellow).
  - ▶ Your institution has a lower mean than the goal (5.5 Red) by more than .25.

# Results of 2015-2016 Survey

Table 1. Overall Program Effectiveness Ratings



# Results





# ANNUAL CLERY STATISTICS

Crime	2007	2008	2009
ASSAULT	0	1	1
ROBBERY	0	1	2
SEXUAL ASSAULT	5	4	2
BURGLARY	43	17	19
VEHICLE THEFT	7	5	5
ARSON	2	2	1

# ANNUAL CLERY STATISTICS

Crime	2013	2014	2015
ASSAULT	0	1	1
ROBBERY	2	4	2
SEXUAL ASSAULT	7	7	5
BURGLARY	10	10	10
VEHICLE THEFT	7	4	2
ARSON	0	0	1

# 2016

OFFENSE	
AGGRAVATED ASSAULT	0
ARSON	1
HOMICIDE	0
BURGLARY	4
SEXUAL ASSAULT	3
VEHICLE THEFT	1
ROBBERY	1



<b>CRIME</b>	<b>2015</b>	<b>2016</b>
<b>AGGRAVATED ASSAULT</b>	<b>1</b>	<b>1</b>
<b>ARSON</b>	<b>1</b>	<b>1</b>
<b>BURGLARY</b>	<b>10</b>	<b>4</b>
<b>MOTOR VEHICLE THEFT</b>	<b>2</b>	<b>1</b>
<b>HOMICIDE</b>	<b>0</b>	<b>0</b>
<b>ROBBERY</b>	<b>2</b>	<b>1</b>
<b>SEXUAL ASSAULT</b>	<b>4</b>	<b>2</b>
<b>REPORTS</b>	<b>1006</b>	<b>981</b>
<b>ARRESTS</b>	<b>169</b>	<b>299</b>

**Significant note is bicycle theft occurrences have been reduced by over 50% with several of the stolen bicycles have been recovered. Property losses have been reduced from \$26,000 to \$3500 over the past several years through education and enforcement.**

# Questions



[dreamstime.com](http://dreamstime.com)