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A Logical Conclusion: Not For 'EVERYBODY'

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Vaulting clear of the crime-ridden streets of Maryland’s Gaithersburg, Sir Robert Bryson Hall II’s (better known by the mononym “Logic”) career in rapping had such a glorified grassroots ascent that he drew comparisons to urban hip hop legend Nasir Jones. His first release (‘Under Pressure’) was an epic backstory about his flawed hero persona set to the tune of soul
samples and boom bap drums. Maybe not as fascinating as his first effort, but just as exhilarating, his dystopian sci-fi sophomore album (‘Incredible True Story’) provided a Tarantino-esque nonlinear narrative and an abundance of braggadocio rhymes. Both of these albums featured slick 90’s-inspired production and rapid fire lyricism. The only major problem I had with Logic’s 2 standout albums was that he was borrowing an accepted sound of his colleagues. It is this Achilles’ Heel that fractures Logic on his third release ‘ΞEVERYBODY.’

Logic has become such a conglomerate of influences that it’s hard to find what is truly him on ‘ΞEVERYBODY.’ His approach is like hijacking a boat for wakeboarding. Sure, you can drive and people will happily ride your wave, but you’re ultimately using someone else’s property. Standout tracks like the titular ‘Everybody’ borrow so much from Kendrick Lamar’s “Alright,” that they’re basically the same songs with different vocal cadences. But some of his song structures seem “illogical.” I mean, why waste Alessia Cara or Khalid’s rich vocals for 20-second cameos? The album’s premise is supposed to be a sizzling portrait of racial tensions and politics, yet the theme is lost within the album’s pacing and production decisions.

Although Logic salvages his Thompson gun flow, his project’s contents char most of the album’s potential. For example, the humorous skits compromise a glaring 13 of the 70 minute runtime. The trap-techno banger of “Take It Back” leaves much to be desired as Logic raps for two minutes and talks for four over a monstrously punchy instrumental. Unfortunately, his foray into the modern trap sound goes awry on songs like “Killing Spree” where uninteresting, lackluster beats put listeners on sleeping sprees. Luckily the best cut, the No I.D.-helmed “America,” is a sprawling posse cut of ricochet deliveries buttressed by a growling bassline.

Trying to paint a picture of a flawed hero, Logic’s album is simply more flaw than actual hero.