



9-27-1924

## Stockton Daily Evening Record, September 27, 1924

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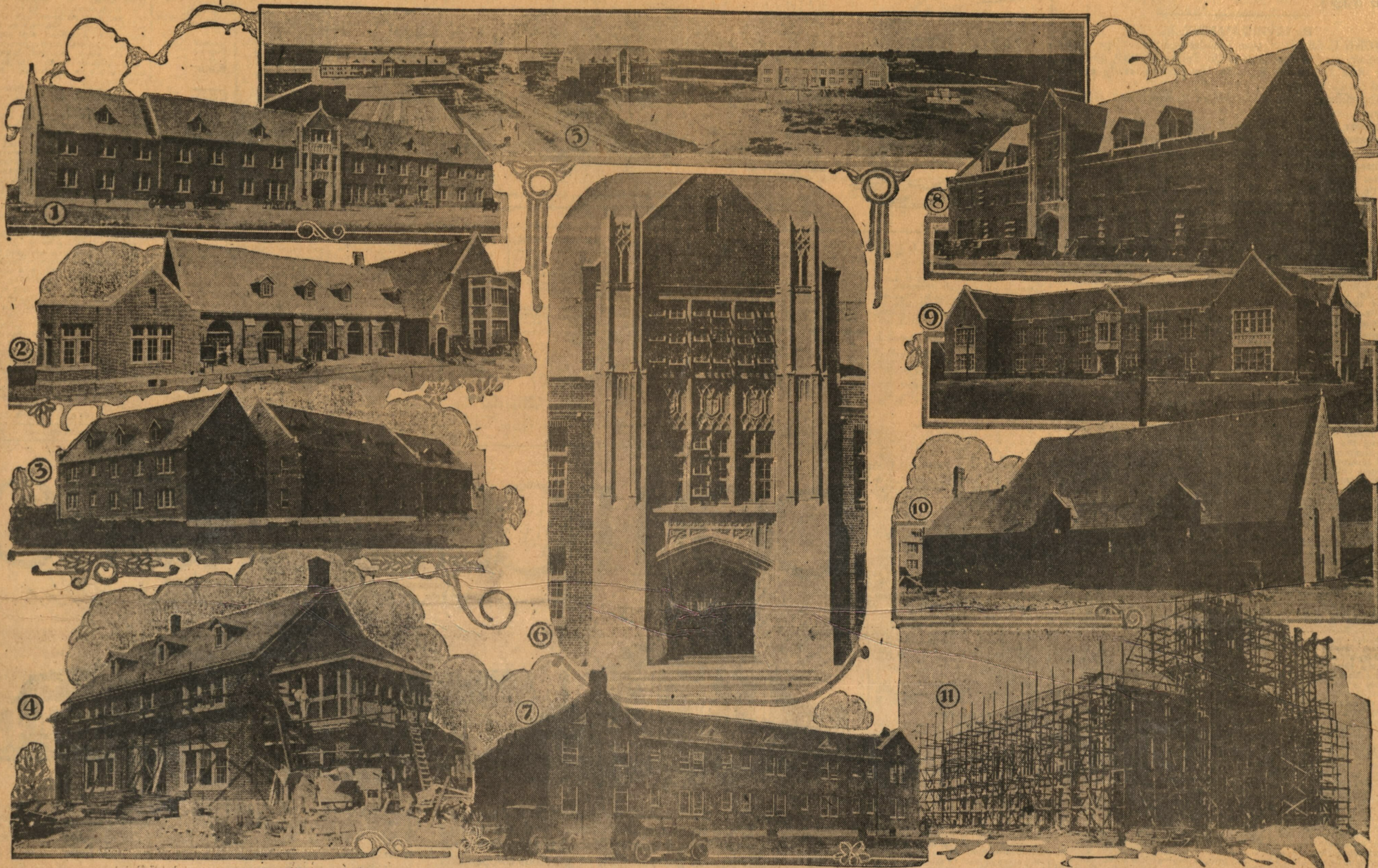
Stockton Takes Rank With  
Leading College Cities of  
West As Pacific Opens

# Stockton Record

The San Joaquin Valley and  
Mother Lode Counties Welcome  
College of Pacific to Stockton

STOCKTON, SAN JOAQUIN COUNTY, CALIFORNIA—SATURDAY, SEPTEMBER 27, 1924

## College of Pacific Opens Here Monday In New Home Largest Pre-Enrollment in History of College Presages Immediate Growth



### STUDENTS POUR IN AS CLASSES OPEN MONDAY

Dormitories Filled to  
Overflowing; Indica-  
tions Point to 600-  
Enrolment

The College of the Pacific will open classes in its beautiful new plant next Monday morning at 9 o'clock. It will be the seventy-third annual fall opening of California's oldest college. The fifty members of the faculty are here ready to assume their tasks. Yesterday and today were registration days at the college. "We have a class of over two hundred freshmen, the largest pre-enrollment in the history of the college," said President Tully C. Knoles to the Record this morning. "The indications are that the total enrollment will reach 600 before the term is far along."

Students began pouring into Stockton this week to prepare for the opening. The women's dormitory was occupied for the first time Wednesday night. The big building is now crowded to overflowing. The same also holds true with the men's dormitory. Every room is occupied and many students are temporarily sleeping in the attic and in the social hall until other quarters can be made ready to take care of the overflow. The college could easily use rooms for 300 girls on the campus if it had the housing capacity. Its present equipment enables it to take care of but 120 girls.

The first meal was served in the new dining hall last night. During

(Continued on Page Fourteen)

### Pacific Brings Best Talent in Art and Music

Character and Culture of  
Faculty Become Strong  
Civic Assets

By E. F. WILHOIT  
President of Chamber of Com-  
merce During Financial  
Campaign

The advent of the College of the Pacific marks an epoch in the history of the city of Stockton and brings to our midst something that has been lacking in our community, to-wit: a higher educational institution, thus making it possible for the boy or girl of the city, county and surrounding territory to obtain a university education and training, and at the same time be surrounded by home influences at the critical age.

The fact that the trustees, and also the highest educational authority in the world, the Rockefeller Institution, have selected Stockton as the most desirable place in California as a site for this university, means that in their opinion we are the central educational location in reference to the great San Joaquin and Sacramento valleys.

The coming of the college means the addition to our community of not only Dr. Tully Knoles—recognized as one of the foremost men in the United States in his profession—but of a great number of people of character and culture who constitute the faculty. It means that we will have the advantage of having at our doors the best talent in music and the arts. And last, but not least, that it will add to our population a most desirable element, a great student body imbued with the college and fraternal spirit that exists in all college communities, and an eventual two or three thousand additional people who will, in a material way, add to the resources of every merchant in the city.

### THE PICTURES

1. The Women's Dormitory.
  2. The Social and Dining Hall building.
  3. The Men's Dormitory.
  4. The President's residence, located on northeast corner of the campus, overlooking college buildings and Lincoln highway.
  5. A panorama taken from the roof of the new Auditorium and Conservatory, looking toward the west, and showing a portion of the buildings on the campus. The Women's Dormitory is shown at the extreme left. The small structure in front of it houses the co-operative bookstore and tea room of the associated students. To the right of the Women's Dormitory is the power-house and the Administration building. The Weber Memorial or Science Hall is shown at the right with the president's residence.
  6. Detail of the beautiful entrance to the Administration building.
  7. Thalia Hall, a private women's dormitory in Pacific Manor, across the Lincoln highway from the campus.
  8. The Administration building.
  9. The Weber Memorial or Science Hall.
  10. The Power House.
  11. The Auditorium, now nearing completion.
- Photos by V. Covert Martin.

### Greetings From President Knoles

By DR. TULLY C. KNOLES, President of the College of the Pacific

As the president of the oldest college in the state of California, it gives me great pleasure to greet our old and our new friends in the great San Joaquin and Sacramento valleys.

If ever a college was scientifically re-located, this one was. The most careful surveys were made as to geography, productivity and educational advancement as well as need, and in every particular without sentiment and without personalities influencing the decision, this spot was chosen.

The Pacific group is a large one; nearly a thousand alumni, six or seven hundred students, about one hundred faculty and families, thirty-six prominent men and women of Northern California as trustees. Through me this group sends its greeting and its gratitude to you.

The moving of an individual from one locality to another is an event in his life. The moving of a family from one city to another changes the outlook of the family and the destiny of the children. The removal of a college from one part of the state to another attracts the attention of a group of very much wider range. As there are only about three hundred and fifty colleges and universities in the United States, it makes the new locality a



DR. KNOLES

### Oldest College In California Becomes Newest

Pacific, Founded in 1851,  
Opens in New Plant  
in Stockton

THE oldest college in the state has become the newest! For several years now there have been rumors that the College of the Pacific would move into the San Joaquin valley, and two years ago a very spectacular campaign was put on in Northern California for \$1,500,000 for the college; \$750,000 for additional endowment and \$750,000 for new buildings. This campaign was very successful.

The building fund was subscribed in the territory from Sacramento to Turlock. The Stockton chamber of commerce was responsible for the raising of \$600,000 under the presidency of Eugene Wilhoit.

Don Smith, representing the J. C. Smith company, presented to the college the Harriet M. Smith Memorial campus. This magnificent gift of forty acres, later increased to fifty acres by purchase, will be ample for future expansion.

The buildings are of collegiate gothic style, built of red brick, faced with terra cotta, and are roofed with black slate. The

(Continued on Page Three)

### JOHN M'LAREN TO DIRECT PACIFIC LANDSCAPING

Noted Architect to Beau-  
tify College Grounds;  
Story of Building

By DAVID ENGLUND  
THERE is no better school plant in California than that of the College of the Pacific.

This is a statement, based on wide experience in erection of educational buildings throughout the state, made by R. W. Moller of San Francisco, general contractor of Pacific's present construction program.

"Stockton's college plant is the talk of all architectural men in California who are connected with school building," says Mr. Moller.

"The beauty of architecture and the serviceability are unexcelled. No university has a better steam or power equipment, which is adequate to care for seven or eight additional structures," he declares.

"The boys' and girls' dormitories and the dining and social hall building are now complete, and the administration, science and gymnasium structures are practic-

(Continued on Page Eleven)



# How One and One Half Million Dollars Was Raised by Subscriptions to Finance Removal

**Dramatic Story of Campaign in Which People Gave With Real Sacrificial Spirit to Cause of Higher Education**

**Stockton Raises \$600,000; Immediate Neighboring Region Gives \$150,000, Northern California \$500,000 and Rockefeller Foundation \$250,000; How the Movement Started and the Campaign Was Waged**

By IRVING MARTIN, Jr.

DR. JOHN L. SEATON, then president of the College of the Pacific, was in Stockton in the spring of 1919, and was calling upon Dr. A. C. Bane in the pastor's study at the Central M. E. church.

"The college ought to be moved to Stockton," said Dr. Seaton.

As near as inquiry and search can discover, that incident was the starter for the series of negotiations which resulted in the final winning of the college for Stockton in June, 1922, over three years later.

**The First Meeting**  
For Dr. Bane, himself a graduate of the college, with characteristic energy seized upon the statement and went to work locally on the project. A few weeks later under the chairmanship of Thomas F. Baxter about sixty business men gathered in the chamber of commerce auditorium, then at the top of the Commercial and Savings bank building, and to this group of men Dr. Bane began to tell the idea of bringing the college to the city.

**Knives Here**  
On August 11, 1919, Dr. Tully C. Knies, who had become president of the college, visited Stockton and stated officially that the city was being considered by the location committee appointed by the trustees as a possible site for the college, which was being forced to relocate on account of its crowded condition in that city, and because the value and freedom from an adjacent railroad line was seriously hindering the college work. The college trustees also desired a more central location, and felt that the attendance could be materially increased by moving to some point which would give more territory to draw from. At this time, however, it was not certain even that the college was to leave San Jose, official decision not having yet been made.

On February 12, 1920, Dr. Knies returned to Stockton with Rolla V. Watt of San Francisco, president of the College of the Pacific board of trustees. They inspected various sites around the city, including the one on the San Joaquin road on which the college now has its being. This trip of inspection was for the purpose of reporting to the full board of thirty members, which was to meet in San Francisco, March 4, to decide on the college's future.

**Stockton's First Offer**  
At the March 4 meeting Stockton took a long step forward in its drive to obtain the college. Dr. Bane represented the college. Dr. Knies represented the college. Dr. Bane said that the college was prepared to give it 40 acres and \$150,000. The school, San Jose representatives pleaded for the retention of the college, and Santa Cruz and Sacramento made known their desires for the school, but had nothing definite to offer.

After some discussion a motion was carried that the location of the school must be changed. Further discussion was then had, and the trustees gave as their opinion that \$500,000 would be needed. However, Dr. Bane returned to Stockton with assurance that the school location was to be changed, and with the assurance that the trustees would be called into session in ninety days. The next regular meeting, in lieu of this special meeting, was held in September. Thomas F. Baxter was head of the Stockton committee working on the project.

**Trustees Won Over**  
In anticipation of the annual Methodist conference in September, 1920, the Stockton committee got together early in the month. A donation of \$25,000 and a site was decided upon as Stockton's offer. By this time all but two of the college trustees favored Stockton as an ideal location for a greater College of the Pacific. Dr. Ray Lyman Wilbur, president of Stanford University, and Dr. David P. Barrows, president of the University of California, both endorsed Stockton.

**Vote to Move College**  
The annual conference at Oakland in September, 1920, after the removal of the college from San Jose, was merely a club over the head of San Jose. Stockton was favored by the Oakland conference, but the Stockton committee was not able to submit the financial guarantee it had expected, and the conference left the college removal in the hands of the trustees with authority to act whenever further financial inducements appeared. However, at the Oakland conference, L. D. Smith, representing the J. C. Smith estate of Stockton, made a written offer of the forty-acre site on the Lincoln highway between Tuxedo Park and the Calaveras river.

Mr. Smith offered the acreage in memory of his mother, who in her lifetime was devoted to the Methodist church.

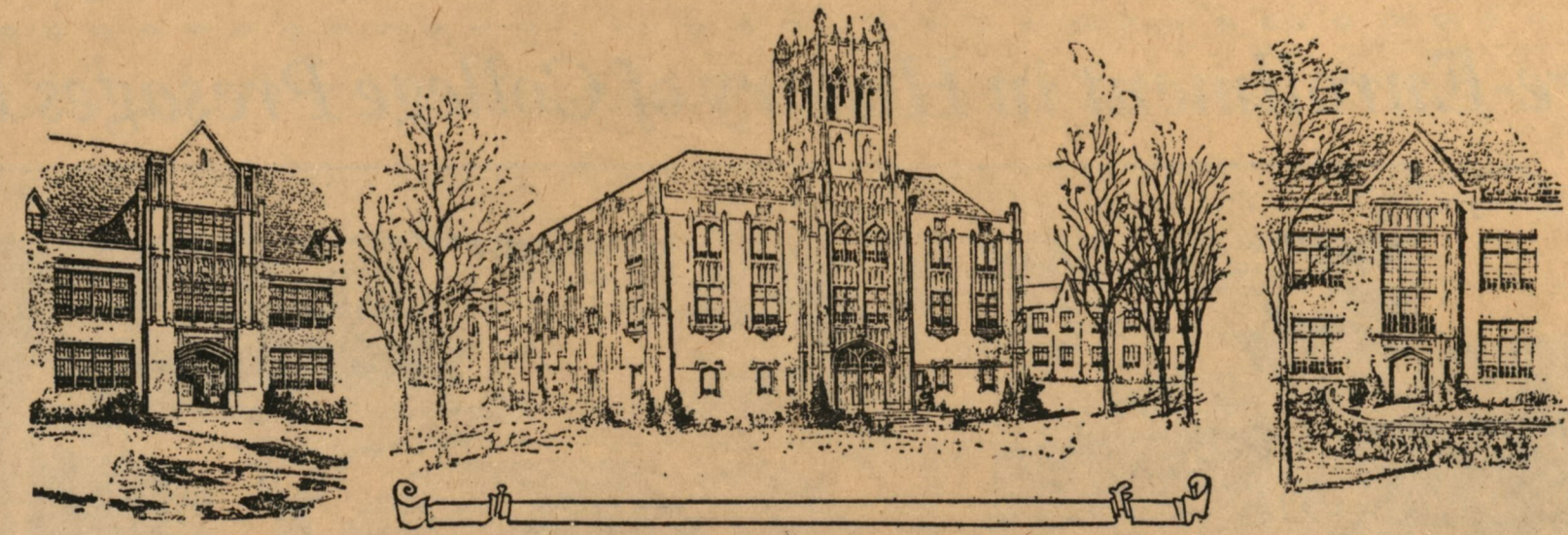
There the matter rested for a time, but meanwhile sentiment was growing in Stockton that there was an opportunity to adopt a worthwhile institution. Eventually the matter came up pointblank to the chamber of commerce and was looked into by Eugene L. Wilhoit, then president of the chamber, Mr. Wilhoit, incidentally, had attended the College of the Pacific.

He called a meeting of leading Stocktonians in his office and put up to them the matter of bringing the college to Stockton. Sentiment was in favor, and Mr. Wilhoit proceeded accordingly. Throughout the subsequent campaign he was a tower of energy and optimism.

On April 7, 1921, Dr. Knies, president of the college, appeared before the Stockton chamber of commerce, advocating Stockton as the best available site for the school. On motion of J. W. Pearce,

## Beautiful Architectural Features of the Campus

Left—Artist's detail of main entrance to Administration building. Right—Artist's detail of main entrance to Weber Memorial. Center—Drawing showing auditorium and conservatory of music as it will look when completed. (By courtesy of Davis-Heller-Pearce Co., supervising architects.)



that the \$100,000 mark had been passed.

The day's total was \$52,445 and the grand total went to \$114,530. May 19, the fourth day, was under the auspices of the Stockton Advertising club. This fourth day saw \$29,365 added to the fund, which made a total of \$143,895.

**College Cosponsorship**  
Saturday, May 20, was the fifth day of the drive and marked the end of the first week, the total subscribed at that time being \$176,511. At this session Dr. Knies gave the following comment on the broad religious make-up of the college:

"One man said to a very prominent business man yesterday that neither Catholics nor Hebrews could attend the college. Among our professors are the following: One Jew-

ish professor, one Catholic, one Unitarian, one Quaker, one Episcopalian, one of no church affiliation. Among the students we find 25 Presbyterians, 21 Episcopalians, 17 Catholics, 12 Congregationalists, 10 Christian churches, 10 Baptists, 10 Christian Scientists.

"Other denominations include Jewish, Dutch, Reformed, Lutheran, Seventh Day Adventist, Swedish Mission, Brethren and 56 who did not state any preference."

**After Five Days**  
With half of the ten days of the campaign gone, the division and team amounts stood as follows:

**General Kenyon, Division No. 1**  
Captain..... \$1,235  
Kosier..... \$1,235  
Pulch..... \$1,235  
Crum..... \$1,235  
Carter..... \$1,235  
Smith..... \$1,235  
Lambert..... \$1,235  
Total..... \$7,320

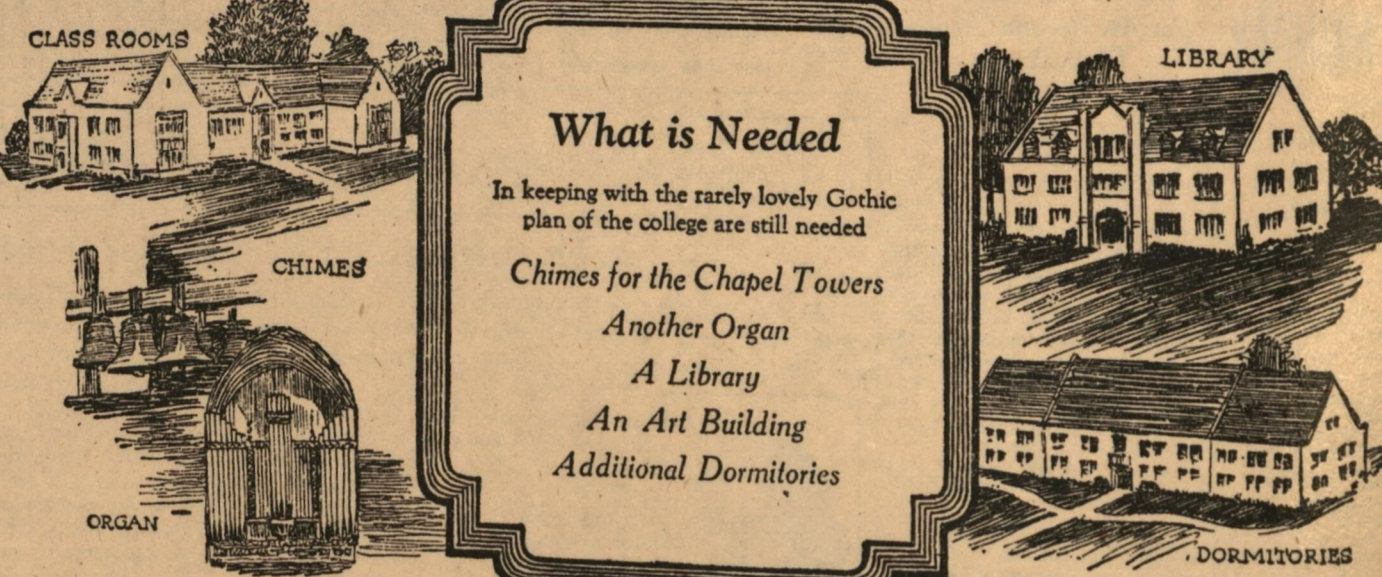


**NINE** of the beautiful buildings of the College of the Pacific are nearing completion. With the opening of the Fall Term, September 26th, they will be ready for occupancy. A glorious spirit of generous co-operation has built them brick by brick. Five thousand people have pledged \$750,000 to complete this first working unit. We are deeply appreciative and are laboring to faithfully fulfill their trust.

However, much remains to be done to make the material efficiency of the college commensurate with the breadth

and scope of its educational aims. For instance, by June of this year the present women's dormitories were filled. We could have registered three times as many more women students for the fall term if we could have built dormitories to house them.

Somewhere in the West are generous people who have looked on Sather Gate at the University of California, at the beautiful Memorial Chapel at Stanford University, and the many memorial halls at Mills College, and wished that they too might contribute to the beauty and dignity of higher education.



### What is Needed

In keeping with the rarely lovely Gothic plan of the college are still needed

Chimes for the Chapel Towers  
Another Organ  
A Library  
An Art Building  
Additional Dormitories

### What Better Memorial?

If within your heart there is a desire to contribute to educational progress—to write indelibly your name among those who are already loved of the West, will you not turn to the College of the Pacific? Old in foundation, but new in spirit and an expanding future, it asks your help.

*Tully C. Knies*  
President.

**COLLEGE OF THE PACIFIC**  
STOCKTON, CALIFORNIA

## Pacific E

## GUACH RIGTER

## PUTS PEP INTO

## COLLEGE SPO

## ENTERS INTO

## BRANCHES OF

## ATHLETICS

## The Gridiron, Diam

## Court, Field and T

## Claim Their Share

## By ROBERT FREED

## Director of Physical Edu

## ONE of the most inter

## features in the history

## College of the Pacific has

## growth of the department

## of education and the in

## crease of the college

## athletic world.

## The department of physical

## education does a great deal

## outside of the intercolleg

## athletic line. This depart

## ment, the leadership of Robert

## Frederick, has been growing

## to great advantage to the

## of the college.

## Until recent years physical

## education in colleges has been

## that has been looked upon

## as superfluous and of intere

## to those who intend to

## teaching in this line as the

## work. A few years ago, how

## ever, the educators of the coun

## try have begun to realize that

## that was being done in su

## perments and its correlat

## ed a scholastic work, with

## out that at the present ti

## years of physical training

## state requirement.

## Owing to a lack of sp

## equipment, it has formerly

## impossible to carry this de

## partment to more than an el

## grec. This year, however, w

## move to Stockton and a gre

## provement in equipment, th

## partment is spreading out i

## directions, and is not only

## elementary work, but als

## courses as first in the de

## race, wrestling and nat wor

## department gives a state cre

## to teach physical educat

## secondary schools.

## Combined with the above

## mentioned work, the depart

## ment is spreading out in

## Each person working in th

## partment is required to do

## physical examination, and

## attention is given to those

## not physically capable of c

## in the regular classwork.

## from this work, the health

## of student on the campus is

## checked over by the depart

## and in this way the gener

## of the entire student body i

## in the best possible condit

## Pacific takes Recognition

## in Athletics

## So closely related to the

## ment of physical educatio

## is almost a part of it, com

## intercollegiate activities of

## school in the athletic line

## through athletics has be

## gains a greater degree of

## ognition and in the last

## the regular classwork, th

## attention that she has need

## erved. This has come thro

## duction of new system

## ment of athletic acti

## efficient and hard-wor

## coach, and a deeper intere

## through athletics has be

## In the spring of 1924 the

## American football team

## was then the University

## ping was organized. The

## following its organization

## be called a success and

## several other seasons of

## failures, it was decided

## the American style of

## take up the rugby game.

## During the years that

## played rugby many good

## were turned out, and man

## ent players were number

## the wearers of the orange

## black. However, the scho

## not sign enough at that

## keep a steady team in th

## or rank among the leader

## athletic world.

## part of the year, four

## 1918 Pacific had only bas

## teams engaged in intercol

## port, but in 1918 she gain

## F. E. M

## Elec

## 1160 BRYANT

## Installed

## wiring and

## stalled El

## Street Lig

## College



# Strong Personnel of Faculty Wins for Pacific Highest Honors Bestowed by State Authorities

Teaching Force  
Of Fifty Stand  
High In Fields

Most of Them Have  
Trained With World's  
Leading Specialists

Pacific is proud of the strength  
of its faculty.

Its personnel, numbering men and women who have taken degrees from the highest universities in the country, ranging from Harvard to the University of California, is one of the highest ever assembled by an institution of this size.

There are over fifty deans, professors and assistant professors in the faculty at present. Most of them have taken advanced training with the leading specialists in their fields, both in America and in Europe. Some of them have been with Pacific more than a generation and others have been selected more recently with the view of maintaining the high ideals of the school and of widening the fields of research and of teaching. With this faculty last year, Pacific was granted the right to issue the recommendation for the General High School credential, the highest honor to be bestowed by the state board of education.

Incidentally, the removal of Pacific faculty to Stockton gives this city a pretty fair representation in Who's Who. This biographical dictionary of leading men and women in America gives places to four members of Pacific's teaching force—President Tully C. Knoles, Louis S. Kroeck, professor of biology; Robert Cromwell Root, professor of economics and sociology; and Samuel R. Cook, professor of physics and astronomy.

The personnel of the faculty, listed in the order of appointment, with the exception of the president, vice president and the deans, is as follows:

## FACULTY

Tully C. Knoles, A. M., D. D., President.

A. B. University of Southern California, 1908; A. M., 1908; D. D., 1915. Assistant professor of history 1905-08; head of department of history, University of Southern California, 1908-19; president of the College of the Pacific since 1919.

John L. Burcham, B. S., S. T. B., A. B., D. D., Vice President.

R. S. Illinois Wesleyan, 1897; S. T. B., Garrett Biblical Institute, 1900; A. B. Illinois Wesleyan, 1910; D. D., College of the Pacific, 1914; executive secretary, College of the Pacific, 1920; vice president, College of the Pacific since 1921.

Allen Harold Abbott, A. M., Dean and Professor of History and Political Science.

Student, Stanford university, 1914-17; B. S. Columbia University, 1918; A. M., 1919; summer study at University of California and at Stanford university, (Hoover War Library). In California high school teaching and administration, 1909-20; member summer session faculty, State Teachers' college, San Jose, 1922; professor of history and political science, and dean of the college since 1920.

Fred L. Farley, Ph. D., Dean of Men, and Professor of Ancient Languages.

A. B. Albion college, 1907; A. M., Albion college, 1911; Ph. D., Leland Stanford university, 1923; teacher of languages and history in high schools in Michigan, 1907-1909; professor of Greek and assistant in Latin, Kansas Wesleyan university, 1909-1918; professor of ancient languages, College of the Pacific since 1912.

G. Marian Harr, A. M., Dean of Women, Instructor in Vocational Education.

A. B. University of California, 1904; A. M., 1906; instructor in Latin and German, California college, 1907-10; instructor in Latin and German and dean of women, College of the Pacific, 1910-1919; instructor in vocational education and dean of women since 1919.

Louis S. Kroeck, A. M., M. S., Professor of Biology.

B. S. College of the Pacific, 1905; A. M., Stanford university, 1907; M. S., College of the Pacific, 1908; research work, Hopkins biological laboratory, Stanford university, three summers; California Academy of Sciences, two summers; instructor in biology, College of the Pacific, 1908-09; professor of biology and zoology, 1909-1904; professor of biology since 1904.

Samuel R. Cook, Ph. D., Professor of Physics and Astronomy.

B. S. University of Michigan, 1898; M. S., 1897; A. M., University of Nebraska, 1908; Ph. D., Cornell university, 1905; fellow in physics, University of Nebraska; instructor in physics and chemistry, Washington college; instructor in physics, Case school of applied science; fellow in physics, Cornell university; acting professor of physics and astronomy, Allegheny college; student in Berlin; professor of mathematics, physics and astronomy, College of the Pacific since 1907.

J. William Harris, Ph. D., Professor of Education.

A. B. Union college, 1901; principal of high school, Ipswich, South Dakota, 1902-05; fellow in psychology, Clark university, 1905-08; Ph. D., 1908; assistant professor education, De Pauw university, 1908-10; professor of education, College of the Pacific since 1910; lecturer in education at the State university of Iowa, summers of 1920-21-22.

Charles E. Corbin, A. M., Professor of Mathematics, and Registrar.

A. B. Doane college, 1901; A. M., Northwestern university, 1907; professor of mathematics, Huron college, Huron, S. D., 1910-14; assistant professor of mathematics, College of the Pacific, 1914-16; professor of engineering and applied mathematics, 1916-22; professor of mathematics since 1922.

Arthur Bonner, Ph. D., Professor of Pacific.

A. B. and S. T. B., Boston university, 1908; A. M., 1909; Ph. D., 1911; research work at Harvard, summer,

## Meet the Finest Group of New Citizens That Ever Came to Stockton

—Logan Photos.



## Record Presents Picture Gallery Of the Faculty

Logan Studio Performs  
Photographic Feat for  
Stockton's Favorite  
Newspaper

In order that the people of Stockton may become more quickly acquainted with the members of the College of the Pacific faculty, whom they are pleased to welcome as newcomers to the community, the Record presented their pictures today.

It was not until the first of this week that most of the professors began to arrive in Stockton with their families to take up their future homes. The Record commissioned Logan's Studio to secure individual photographs of each member of the faculty. It was no small task, but Fred G. Schneider and his sons assumed it, with their characteristic energy and enterprise, and, aided by the splendid co-operation of President Tully C. Knoles, Vice President John L. Burcham and the faculty members themselves, are able to show the splendid results here set forth.

The first picture was taken Monday morning and the last was snapped yesterday. Four members of the faculty who arrived yesterday were too late to be included in this group.

The index to the pictures follows:

- 1—Tully C. Knoles
- 2—J. L. Burcham
- 3—A. H. Abbott
- 4—C. M. Barr
- 5—G. W. Harris
- 6—C. M. Dennis
- 7—F. L. Farley
- 8—Mrs. Allan Bacon
- 9—Mrs. A. M. Coburn
- 10—C. L. White
- 11—Grace Carter
- 12—G. W. White
- 13—W. M. Parsons
- 14—Demarcus Brown
- 15—George H. Collier
- 16—Rebecca Bray
- 17—A. M. Roth
- 18—Marie L. Brenningman
- 19—Marie L. Allen
- 20—Mildred Page
- 21—Paul Schilpp
- 22—Samuel Kistler
- 23—Lorraine Knoles
- 24—Howard White
- 25—Glen Hallik
- 26—S. R. Cook
- 27—Charles E. Corbin
- 28—Ivy B. Wilkinson
- 29—R. Nella Rogers
- 30—Allan Bacon
- 31—Ruby Zahn
- 32—Luther Sharp
- 33—Harriet E. Boss
- 34—Miriam Burton
- 35—Arthur Bonner
- 36—C. N. Bartels
- 37—E. C. Root
- 38—William Hinsdale
- 39—Bozena Kalas
- 40—John K. Hubbard
- 41—Mary L. Raymond
- 42—G. A. Werner
- 43—Russell Bodley
- 44—J. H. Jonte
- 45—L. S. Kroeck
- 46—Robert Bredend

## OLDEST COLLEGE IN CALIFORNIA BECOMES NEWEST

(Continued from Page One)

present equipment consists of an auditorium seating 1300, with studios and class rooms for music and dramatics. The conservatory of the college has been and is usually strong, a complete musical and dramatic education may be secured here under the auspices of a splendid school.

Honoring Captain Weber, the founder of Stockton, is Weber Memorial hall, housing chemistry, biology, physics and furnishing temporary quarters for the art department and the library. The administration building houses the offices of the administration and furnishes classroom space for liberal arts.

In the center of the campus is the social and dining hall, capable of caring for 300 students. On the south of this building is the beautiful building of the women's dormitory and on the north the building for men.

The president's house, of the same general type of architecture, is also on the campus. Heat, light and power will radiate from the centrally located power plant. At the rear will be found the athletic equipment: five tennis courts, handball courts, an immense gymnasium, with a full size basketball court around which are seats for 1800 spectators.

Not the least attractive spot on the campus is the stadium, capable of seating 21,000. At present there are 6000 seats installed. The playing field of turf is surrounded by a quarter-mile track. Here will be made athletic history.

Pacific is equipped to give the A. B. and the A. M. degree, and by the action of the state board is now qualified to grant recommendations for the general high school credential. It is now the home college of the San Joaquin and Sacramento valleys and as such it should receive the enthusiastic support of this area. Additions to its endowment fund and to its building fund will be very welcome. The college is non-sectarian, it believes in cultural education. Its future will be watched with interest.

lege of the Pacific since January, 1911.

C. Nelson Bertels, A. B.

Business Manager.

A. B. University of California, 1902; instructor in English in Japan, 1903-05; Anglo-Japanese college, Tokyo, 1906-09; principal Los Nietos Valley Union High school, Downey, California, 1910-11; mathematics and chemistry in Santa Monica High school, 1911-13; California conference pastor, 1913-18; College Park academy, 1918-19; business manager College of the Pacific since 1919.

Cornelius Edwin Richter, A. B.

Athletic Coach.

A. B., Stanford university, 1910

(Continued on following page)

1916; professor of English and public speaking, Southern university, 1912-15; president Scarritt-Morrisville college, 1915-16; professor of Biblical literature, and associate professor of English, University of Alabama, 1916-18; professor of philosophy, College of the Pacific, 1918-20; professor of English since 1920.

Robert Cromwell Root, A. M., Professor of Economics and Sociology.

B. S., Guilford college, N. C., 1889; A. M., Stanford university, 1924.

Engaged in special study of labor problems in Stanford library and Hoover war collection, summer, 1921; member of the American Academy of Social and Political Science; secretary-treasurer and instructor in political economy, Guilford college, 1891-1893; member of American Economic Association; member of American Sociological Association; director Pacific Coast department American Peace society; public lecturer and writer on international arbitration, 1908-1918; lecturer in international relations, University of Southern California, summer session, 1914; joint organizer and secretary of international peace congress, San Francisco, 1915; acting head of the department of

economics, Occidental college, 1918-1919; professor of economics, College of the Pacific since 1920.

George H. Collier, S. T. B., Professor of Bible and Religious Education.

A. B., College of the Pacific, 1915; S. T. B., Boston university school of theology, 1918; special student Harvard university, 1918; director of religious education, First Methodist Episcopal church, San Jose, 1918-20; director and organizer San Jose School of Religious Education; professor of Bible and religious education, College of the Pacific since 1920.

Adele M. Roth, A. M., Professor of German.

Student in European institutions; University of California, A. M., 1919; advanced work in French department at Stanford university, 1919-20; instructor in Methodist college, Fort Wayne, Ind.; in seminary and junior college work, East and in California; professor of French and German, College of the Pacific since 1920.

John Herbert Jonte, B. S., Professor of Chemistry and Geology.

B. S., University of Kansas, 1912; in engineering work, 1911-1916; graduate student, State college of Washington, summer session, 1917;

graduate student, University of Oregon, summer session, 1922; special analyst, department of chemistry, State College of Washington, 1916-1917; analyst, Idaho bureau of mines and geology, school of mines, University of Idaho, 1917-1920; professor of chemistry and geology, College of the Pacific since 1920.

Marie Louise Brenningman, A. M., Associate Professor of English.

A. B., College of the Pacific, 1916; A. M., Stanford university, 1916; assistant in English, Smith college, 1916-17; instructor in English, College of the Pacific, 1917-20; assistant professor of English, 1920-21; associate professor of English since 1921.

Adelaide M. Coburn, A. B., Associate Professor of English.

A. B., College of the Pacific, 1918; A. M., Stanford university, 1921; Oxford university, summer of 1921; assistant in English, College Park academy, 1916-18; teacher of English, Massena hall, 1918-1919; instructor in English, College Park academy, 1919-1923; associate professor of English, College of the Pacific since 1923.

Paul Arthur Schilpp, A. M., B. D., Professor of Philosophy.

A. B., Baldwin Wallace college, 1916; A. M., Northwestern university, 1922; B. D., Garrett Biblical institute, 1922; graduate student, Columbia university, summers 1916, 1917; Drew Theological seminary, 1917-1918; Garrett Biblical institute, 1921-1922; graduate student, North-

western university, 1921-1922; professor of religious education and psychology, College of Puget Sound, Tacoma, Wash., 1922-1923; associate professor and acting head of the department of philosophy, College of the Pacific since 1923.

G. A. Werner, Ph. D., Associate Professor of History and Political Science.

A. B., University of Southern California, 1911; graduate student, University of Montevideo, Uruguay, 1917-18; A. M., University of Southern California, 1920; Ph. D., University of California, 1923; principal of English school, Rosario, Argentine, 1912-16; professor of history, North American college, Montevideo, Uruguay, 1916-19; teaching fellow in history, University of California, 1921-23; associate professor of history and political science, College of the Pacific since 1923.

George Warren White, A. B., Assistant Professor of Mathematics.

A. B., College of the Pacific, 1918; graduate student, Stanford university, autumn quarter, 1919; graduate student, University of California, summer sessions, 1921 and 1922; teaching fellow in college Park academy, 1919-20; high school teaching in San Francisco, 1921 and

1922, three semesters; assistant professor of mathematics, College of the Pacific since 1922.

Robert L. Bredend, A. B., Assistant Professor of Physical Education for Men.

A. B., College of the Pacific, 1922; graduate student, University of California, summer session, 1922; instructor in physical education for men, College of the Pacific since 1922.

Violetta A. Castabel, A. B., Assistant Professor of French.

A. B., College of the Pacific, 1922; graduate student, Stanford university, 1922-23, and summer session, 1923; assistant-instructor in French, College of the Pacific since 1922.

Rebecca Bray, A. B., Assistant Professor of Physical Education for Women and Assistant in Biology.

A. B., College of the Pacific, 1923; graduate student, University of California, summer session, 1923; instructor in physical education for women, College of the Pacific since 1923.

Harriet E. Boss, Ph. D.

Ph. D., Albion college, 1897; graduate student University of Chicago, 1906; student of library methods, University of Chicago and Los Angeles public library; librarian, Col-



# "There Is No Field of Knowledge Closed to Pacific Faculty and Its Students"—Tully C. Knoles

## CULTURAL SCHOOLS OF FINE ARTS SUPPLEMENT WORK OF LIBERAL ARTS

With Actual Opening of Classes Stockton Shows a Growing Appreciation of Power of College in Shaping the Life and Thought of the Community and of This Part of the State

By DR. TULLY C. KNOLES

**President of Pacific**  
THE city of Stockton has been unusually good to Pacific in furnishing it with the magnificent campus, the gift of the J. C. Smith company and now known as the Harriet M. Smith Memorial campus. It has also been unusually good in subscribing \$600,000 toward the erection of the buildings now on the campus.

It is very evident that most of the subscribers to this great fund had in mind the material and financial advantages of having over a million dollars worth of buildings as the direct and indirect result of the coming of the college added to the business life of the city; and also the hundreds of thousands of dollars annually to be spent by the students, faculty and new residents attracted because of the college. But it is now becoming very evident that with the actual opening of college classes there is a growing appreciation of the power of the college itself in shaping the life and thought of the community and of this part of the state.

**Conservatory Maintains Cultural Leadership**  
Pacific is very proud of the achievements of its conservatory of art and music. For many years this conservatory has maintained its cultural leadership in the West in training not only excellent concert performers, but by providing teachers for colleges and public schools. The department of art was the first one in the state to be given the right to certify teachers for high school positions, and under the able leadership of Miss Rita Booth throughout all of these years the high artistic standards have been maintained.

The center of the life of any university is without doubt, the college of liberal arts. It is for this that students look forward in their high school days, while many are deflected into the professional courses before they complete the work of liberal arts. It always has been and perhaps always will be the backbone of collegiate training. We are very happy that in Pacific the cultural schools of the fine arts supplement so beautifully the work of the liberal arts. It has been the aim of Pacific to train strictly of college character. The fourteen departments of college have been organized with care and in view. The men and women who have been called to teach in these various lines are specialists in their fields and, while it perhaps is true that everyone of them thinks that his work is most important, yet to a remarkable degree the spirit of academic cooperation prevails. While research is fostered in each department and additional time from year to year is given to the members of the faculty in discovery and organization.

how to find the facts and to reason carefully from the facts to conclusions on the vital problems of life which are their own. In other words, it is our ambition to train men and women to think and not to teach men and women what to think. It is occasionally suggested that a denominational college is narrow. That statement may be true of sectarian institutions. It is always true of those state institutions where the conservators of sectarian ideas have a sufficient influence to control appointments, and administrations fear to have freedom of research and of thought turned upon matters of religion and ethics. There is no field of knowledge closed to the Pacific faculty and students. There are no lines of reform which we are refused permission to examine. There have been no forces making for the progress of civilization which we may not investigate.

Frankly, this is a Christian college, but it is bound by no doctrinal, limited by no scholastic. We have taken the statement of Christ as the highest inspiration of education: "Ye shall know the truth and the truth shall make you free." In these days when the factors that make civilization are under such critical examination because of the moral lapses since the war, we make no apology for believing with Babeon that civilization needs the instilling of a new appreciation of spiritual values. We believe with Wells that the future is a "race between education and catastrophe," and we are quite confident that today prejudice is as grave an enemy of progress as ignorance has been in the past; so that as the students are attracted to our beautiful city you may rest assured that in the various departments scientific, linguistic, technical, or cultural, the student will be one of freedom and the inspiration that of righteousness.

The college has had the great honor in the years of its history of providing the physical equipment of its leaders in the three old learned professions—law, medicine and theology. Of recent years it has been privileged to provide the state with many teachers; and during this last year it was signally honored by the state board of education in being granted the right to issue recommendations for the general high school credential. This action has necessitated the extension of the work from that of a four-year baccalaureate course, from which the most of the students will graduate, to a possible five-year course with teaching as an objective.

Thus in its new home the oldest college in the state becomes the newest in campus, in buildings, in equipment in hope, in promise; but it still remains the oldest in its appreciation of idealism and in its passion for service.

If you want knowledge, you must toll for it. If you want to toll for it, and if pleasure, you must toll for it. Toll is the law. Pleasure comes through toll, and not by self-indulgence and indolence. When one gets to love work his life is a happy one.—Ruskin.

## STRONG FACULTY, HIGH PERSONNEL

(Continued from preceding page)

**athletic coach, College of the Pacific since 1921.**  
**Marie L. Allen, A. B.**  
Instructor in Latin.  
A. B. Kansas Wesleyan university, 1917; student at Stanford university, summer 1920; teacher of Latin and English, high school, Clarin, Kansas, 1917-18; teacher of Latin and history, high school, Solon, Kansas, 1918-19; College Park, 1919-20; instructor in College Park academy since 1920.

**Charles Maschall, A. B., M. A.**  
Dean of Conservatory,  
Professor of Public School Music and Teacher of Voice.  
Graduate of Northwestern university school of music, 1915, post-graduate 1916; pupil of Grant-Schaefer, voice; McConathy, public school music; Larkin, theory; Oldberg, composition; teacher of voice, North Shore school of music, 1916; American Institute, Normal department of public school and community music and teacher of voice since 1916; acting dean since 1921.

**School of Art.**  
**Erica E. Booth, Director of Art.**  
Diploma, Massachusetts Normal Art school, Boston, student of Academie Julian and Academie Delacause, Paris, under the French masters, Bouguereau, Paul Delance and Callot; pupil of Professor Eric and Professor Van der Weiden, Paris; Solly Walter School of Illustration, San Francisco; Handicraft Guild, Minneapolis, Minn., under Ernest Batchelder, summers of 1903 and 1912; pupil of the New York School of Fine and Applied Arts under Frank Alva Parsons, summer of 1913; pupil of William Chase, Carmel summer school, 1914; member of College Art Association of America; director of the school of art, College of the Pacific, since 1921.

**William Hunsdale, A. B., Director of the School of Expression.**  
A. B. University of Southern California, 1916; high school credentials, 1917; pupil of Miss Niele Dixon, director of Hollywood Community theater, Miss Elizabeth Yoder, dean of College of Gratory, University of Southern California; member of summer art colony of Pasadena, 1921; study dramatics; teacher of reading, Hawthorne grade school, September, 1917-February, 1918;

teacher of oral expression and debating, Caltech Union high school, February, 1918-June, 1919; College of the Pacific since 1919.  
**B. Nella Rogers, Teacher of Voice Culture.**  
Student of Oberlin Conservatory of Music; pupil of Kronberg of Boston, Frau von Mido, Weimar; Georges Graneli, Berlin, Mme. de la Grange, Paris, William Shaker of London, 1911; pupil of Dudley Buck, New York City, summer of 1916; student of the Magburney Studios, Chicago, summers of 1917-18-19-20; member of Louis Graven's master class, San Francisco, summer 1923; assistant teacher of voice culture, 1923; head of the department of voice culture, Pacific Conservatory of Music since 1923.

**Allan Bacon, A. A. G. O., Head of Department of Piano and Organ.**  
Pupil of Victor Ebling and Oltmar Moll, 1900-1910; of Rodney Saylor and Charles Galloway, organist of Rudolph Ganz, 1921; organist and choir director, Kingshighway Presbyterian church, St. Louis, 1914-1919; head of piano and organ departments, Parsons college, 1919-1922; College of the Pacific conservatory faculty since 1922.

**Julius Fabien Moutlet, Acting Head, Department of Theory.**  
Pupil of Georges Clerbois, Santa Barbara; pupil of Howard H. Hanson and Warren D. Allen; reader in department of theory, Pacific conservatory, 1918-20; graduate, 1920, pupil of Arthur Nevestad, 1919-20; instructor in dictation and keyboard harmony, 1920-21, acting head of department of theory, 1921-22.

**Miriam Helene Burton, B. M., Teacher of Piano.**  
E. M. College of the Pacific, 1914; pupil of Wilbur McColl, Pierre Douillet and Warren D. Allen; artist class, Pacific conservatory, 1918-19; graduate of Institute of Musical Art, New York, 1919; student of Frederick Maurer, summer of 1922; Pacific Conservatory since 1914.

**Edward Towner, San Jose.**  
Instructor in Wood-wind and Brass Instruments.  
Graduate of Kneller Hall Military Band academy, London, England; ten years in Royal Fusiliers regimental band, British army; bandmaster 100th battalion Canadian infantry during World war; director Fort Garry militia band; Madison City municipal band and five years on board of examiners of the American Federation of Musicians, Winnipeg, Canada; instructor in wood-wind and brass instruments, College of Pacific since 1922.

**Mary L. Raymond.**  
Head of Department of Romance Languages.  
Graduate of Mount Holyoke; member of Phi Beta Kappa; M. A. Radcliffe; graduate student in Canada, Spain, and France; has taught at the University of Wisconsin and comes here from Evansville college; will have charge of the organized romance language department.  
**John K. Hubbard.**  
Graduate of University of Southern California and of Brew Theological seminary, was in charge of Methodist educational work in Porto Rico for several years; assistant professor of Spanish.  
**C. L. White, C. E.**  
Has been teaching at the University of Washington; will head the engineering department, and will organize in co-operation with industries in and about Stockton a

department on the same lines of those developed in engineering at Cincinnati university, Massachusetts Institute of Technology, and Columbia university.  
**Demarcus Brown.**  
A graduate of College of the Pacific, a splendid interpreter of the drama, who has been studying the past year in New York and with Maurice Brown in San Francisco. Mr. Brown will have charge of the dramatic work of the college.  
**Mrs. Margaret Oster Wynne.**  
A. B. and A. M., Stanford university; will be assistant in the department of biological science.  
**Glen Hallik.**  
A. B. University of Wisconsin; high school teachers' course, La Crosse State normal; Wisconsin School of Music; Chicago Musical college; studied violin under Leon Sametini and theory under Victor Saar, a concert soloist and a teacher of many years' experience.

**Russell Bodley.**  
Assistant Instructor in Theory.  
Graduate of the College of Pacific. Will assist in the theory department of the Pacific conservatory.  
**Mrs. Allan Bacon.**  
Mrs. Allan Bacon will offer work in china painting and parchment. Mrs. Bacon has studied china painting at Baker university, and with Mrs. Elizabeth White-Smith, well-known decorator at St. Louis. Mrs. Bacon also studied parchment shade painting of Mrs. Smith and took special summer work at the

## MAYOR WHEELER GIVES WELCOME

(Continued from Page Two)

hundreds and thousands of trained young men and women who will be an asset to the world—not alone in progressive movements but in their firm hold on the substantial of the Divine will. Such institutions are too few in number in these restless days, and we are particularly fortunate in having such anchorage for our ideals of broad and sound Americanism. As city officials we welcome the college's activities, and feel justified in assuring the faculty and students that they are among people who will do everything to contribute to the success of their school. Broad enough in its platform to hold the support of people of all spiritual faiths, and sound enough in fundamentals to preserve the essentials of religious thought, the Pacific is a public enterprise justifying this official tribute.

Chicago Institute of Fine Arts. She will teach all branches of china painting, including conventional flat decoration, enamel, lusters and acid etching.

**"EVERYTHING FOR THE HOUSE"**  
Established 1858  
**Breuners**  
425 East Weber Ave.  
SACRAMENTO STOCKTON OAKLAND  
Complete Home Furnishers for 66 Years  
Extend Their  
Compliments  
to the Faculty and Students  
of the  
**College of Pacific**

## Greetings! College of the Pacific

Faculty—Students—Personnel

**YOUR** dwelling with us is an honor to all of us, and a distinct achievement in progress for the City of Stockton. Your high ideals and steadfastness of purpose are a gain, a decided gain, to the religious, the educational and the social life of the entire community. Your College (may we say our College) will ever stand as a high memorial of human endeavor—a symbol of faith and courage. Welcome! Thrice Welcome to Stockton!

**The IXL**  
Hotel Stockton Building

## Welcome to Stockton COLLEGE —of the— PACIFIC

The people of Stockton and the surrounding community will profit greatly from their investment in the College of the Pacific, and the size of the dividends will depend solely on how freely their support is given.

We know that the citizens of this great valley will stand squarely behind the college in the interest of a bigger and finer community.

**STATE CALIFORNIA  
THEATRE THEATRE**  
DIRECTION WEST COAST THEATRES, INC.



# TWENTY-FIVE NEW STARR PIANOS

FOR

## COLLEGE of the PACIFIC



### After A Most Careful Test and Study

of many makes of America's finest pianos the music committee of the College of the Pacific unanimously decided that the instruments best suited to the needs of the new college are—

## STARR PIANOS

TWENTY-FIVE NEW STARR PIANOS ARE NOW BEING INSTALLED IN THE COLLEGE

*We are proud to be Stockton's exclusive distributors for these fine pianos*



The above sketch shows the new Starr College Model. Twenty-five of these beautiful new instruments are to be delivered today to the College of the Pacific to be ready for the opening Monday, September 29.



### College of the Pacific

Faculty---Students---Personnel

#### GREETINGS

Initiative, enterprise, determination and accomplishment are factors in human affairs that demand and deserve our praise.

Along with the residents of the community, we wish to pay tribute to the men whose initiative, enterprise and determination have resulted in a noteworthy accomplishment---the transfer to Stockton and erection of the beautiful new College of the Pacific.

## PEPPER

MUSIC CO.



STARR PIANOS ARE SOLD IN STOCKTON ONLY BY PEPPER MUSIC CO. — — — — STOCKTON'S FINEST MUSIC STORE



## Some Prominent Graduates of The College of the Pacific

Pacific is proud of its graduates. Among their number will be found many men and women of prominence and high standing in their respective spheres. Space, of course, will not permit publication of a long list. The Record gives here the names of a few of them:

Mrs. Mary Smith Brooks—Oldest living graduate of college. Class of '52. Expected to be present on homecoming day, November 1. "Hale and hearty."

A. E. Pomeroy—Los Angeles. Class of '61. One of the most prominent business men in Los Angeles. A capitalist and for many years secretary of the University of Southern California.

Judge William M. Lovell—Deceased. Class of '62.

Robert McVay—Pacifica. Class of '63. Very prominent jurist and capitalist, whose activities are connected with the early life of the University of Southern California and with the great growth of Los Angeles.

Judge H. L. Benson—Deceased. Class of '73. Famous jurist and late justice of the Supreme court, state of Oregon.

Judge John E. Richards—Supreme court of state of California. Class of '77. One of the best minds produced in California.

Chauncey H. Dunn—Attorney in Sacramento. Class of '78. Prominent attorney and philanthropist of Sacramento.

Eliza Goldworthy Parmelee—South Pasadena. Class of '78. Wife of Z. L. Parmelee, well known in church and missionary circles of Southern California.

Judge C. A. Shurtliff—Class of '79. Prominent attorney and at one time judge of the Supreme court of the state of California.

Judge P. F. Goshay—Superior court, Santa Clara county. Class of '80. One of the most prominent attorneys in Northern California.

Rev. M. H. Alexander—Pastor; Wesleyan church, San Francisco. Class of '81. The outstanding Christian leader of the Hawaiian Islands for the past few years.

Rev. Adam Clarke Kane—District superintendent, M. E. church. Class of '81. Known to all Stocktonians, having held his first pastorate in Stockton and last pastorate before entering the superintendency of Oakland district. Had much to do with the relocation of the college in Stockton.

Frank W. Blackmar—Writer and professor of sociology in Kansas university. Class of '81. For many years dean of Kansas university.

George L. Hazard—Class of '81. Banker of Whittier and leader in educational advancement movements.

Dr. E. P. Bennett—Editor, California Christian Advocate. Class of '82. For many years one of the most prominent pastors of the California conference. Elected in May of this year as editor.

E. K. Taylor—Son of Bishop Taylor and prominent in the legal life around the bay. Class of '81.

Mrs. E. K. Taylor—Class of '82. Prominent philanthropist of Alameda.

Dr. Albert B. McKee—Physician and surgeon, Lane hospital, San Francisco. Class of '83.

Willis S. Claydon—Banker of San Jose. Class of '84.

Henry G. Turner—Modesto. Class of '84. Grain dealer. One of the best known business men of the San Joaquin valley. Devoted to the interest of this great commonwealth.

Judge P. S. King—Superior court, Napa county. Class of '85.

Dr. J. S. Ballard—Physician and surgeon, Berkeley. Class of '85.

L. L. Bennett—Attorney and statesman of Modesto. Class of '86. One of the leading authorities on irrigation laws in America.

Marshall Hale—President of Liberty bank and vice president of Hale Bros. Inc., chain of California stores. Class of '86. Inspiration of K. P. O.

Mrs. Janet Jack Halch—Los Angeles. Class of '86.

Judge J. C. Needham—Ex-congressman. Class of '86. A leader of California statesmanship of which California is very proud.

Samuel G. Thompson—Attorney, San Jose. Class of '86.

Henry M. Ayer—Supervisor of Third district, San Jose. Class of '87.

Henry Mead Bland—Writer and professor of education, State Teachers' college, San Diego. Class of '87.

Charles N. Kirkbride—Leading authority of state for municipal laws. Attorney for San Mateo county. Class of '87.

Charles B. Merling—Editor in Sacramento. Class of '87.

Edward B. Merling—Attorney in San Francisco. Class of '87.

Jessie S. Vance—Class of '87. Founder of Westlake School for Girls, one of the best schools for girls in the West.

Judge E. C. Bronaugh—Superior court of Oregon. Class of '88.

Judge J. R. Welch—Superior court, Santa Clara county. Class of '87.

Philip S. Driver—Attorney in Sacramento. Class of '88.

Annie M. Mayne—Berkeley teacher. Class of '88.

Mrs. Calvert Wilson—Music teacher, Los Angeles. Class of '88.

Mrs. R. B. Hale—Of Hale Bros. Inc. Class of '89.

Samuel C. Evans—Orange grower, Riverside. Class of '89. A state senator and publisher in Riverside.

Ruben B. Hale—Of Hale Bros. Inc. Class of '89.

Rockwell D. Hunt, Ph. D.—Dean of Graduate school, University of Southern California. Class of '89.

Susie M. Kingsbury, Ph. D.—Author and writer; professor in Simmons college, Massachusetts. Class of '90.

Louise Mayne—Class of '90. At present teaching in Maryville schools.

L. B. Scranton—Attorney in Riverside. Class of '90.

E. A. Wilcox—Attorney in San Jose. Class of '90.

Irvin C. Hatch, Ph. D.—Head of department of modern languages, Polytechnic high school, San Francisco. Class of '92. Secretary of Schoolmasters' Club of California.

Mrs. W. M. Bowen—Los Angeles. Class of '92. Prominent in religious and club circles.

George D. Gilman—Manager, Guggenheim & Co., San Jose. Class of '94. Trustee of college.

Louis S. Kroeck—Head of biology department, College of the Pacific. Class of '95.

Rev. Harry E. Milnes—Pastor of Central M. E. church, Stockton; secretary board of trustees, College of the Pacific. Class of '96.

Margaret Kuns Williams—La Verne, Cal. Class of '97. Prominent philanthropist of La Verne.

Alice McComas Gray—Musician. Class of '97.

Dr. Robert J. Freyvorow—President Centenary Collegiate Institute.

artist is praised in those, not for what is different in him from others; . . . but only for doing most strongly what all are endeavoring; and for contributing to some great achievement, to be completed by the unity of multitudes, and the sequence of ages.—Ruskin.

One can hardly blame the universities of Oxford and Cambridge for feeling that they have no place for a certain new class of Americans which is presenting itself for admission to their privileges. This class consists of young graduates of universities in the United States—generally sons of wealthy parents—who have decided that they wish to spend a short while in Europe, and that one or other of the great British universities would make an ideal center for them. These young men have no thought whatever concerning regular study, but they want to enjoy the charm of life at one of the two old English universities. The American University Union is receiving a number of inquiries from men of this sort, it is said, and is finding itself compelled to tell many that it can make no arrangements for them.—Christian Science Monitor.

**DOING IT BEST**  
In all base schools of art . . . the craftsman is dependent for his broad originality; that is to say, on finding in himself some fragment of isolated faculty by which his work may be recognized as distinct from that of other men. We are ready enough to take delight in our little doings, without any such stimulus; what must be the effect of the popular applause which continually suggests that the little thing we can separately do is as excellent as it is singular? In all great schools of art these conditions are exactly reversed. An

## All Stockton Welcomes College of Pacific

**A** FORWARD-LOOKING PEOPLE are the people of Stockton. They have a vision of a city of tomorrow—a city of grand and glorious architecture, of contented homes, of the finest educational facilities; a city of great ambitions that plans for material prosperity alongside the development of a highly enlightened citizenship. On every hand are evidences of this enthusiastic and optimistic state of mind.

The New College of Pacific in Stockton is a splendid example of the trend of our development. To the first men who visioned it and to all those good people who furnished the sinews of realization, we extend our heartiest congratulations.

E. L. WILHOIT  
President

THOS. E. CONNOLLY  
Vice-President  
and Cashier



## Welcome Men and Women of the College of the Pacific!

IT IS a wonderful realization after many months of anticipation that we welcome you—faculty and students of a greater College of the Pacific—to our city.

We feel that the re-location of your great educational institution will be of mutual benefit to us all.

And while you are all becoming relocated here in Stockton, we also welcome you to our store.

As stationers and office equipers, we have many supplies and accessories which you need to aid you in your work.

<b>Lefax —</b> Compact, convenient reference leaflets for all branches of study.	<b>Fountain Pens —</b> Standard makes of fountain pens, such as Wahl and Parker Duofold.
<b>Binders and Fillers —</b> All types and styles of binders and fillers for classroom work.	<b>Drawing Materials —</b> For both mechanical and free hand drawing.
<b>Brief Cases —</b> An exceptional stock of handy, convenient cases and bags in various leathers.	<b>Pens, Inks, etc. —</b> All the necessary "extras" which are needed for everyday work.

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## Stockton Savings & Loan Bank

Capital ..... \$500,000  
Surplus and Undivided Profits ..... \$1,000,000

## Supervising Architects

— and —

## Engineers

On the New

## College of the Pacific

**Davis-Heller-Pearce Company**  
Architects — Engineers — Constructors

Fires of Earl  
Memory of Pioneer  
by Gift of Old Home  
Beautiful Campus

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## Fires of Early Hearthstone Kept Burning in Light of Learning

Memory of Pioneer Mother Perpetuated  
by Gift of Old Home Place as Site of the  
Beautiful Campus of College of Pacific

James C. Smith and his wife, Harriett Boone Smith, came West in the year 1852, when California was two years a state and Stockton the same age as an incorporated city. A little over half a century ago, the Smith land where the College of the Pacific has now sprung into being was a wilderness. It was pioneers like James Smith who made possible, within the space of a man's lifetime, the transition from wilderness to college campus.

BY ELSIE FLOWER

Two years after California became a state, James C. Smith, then in his early twenties, his young wife, and their three children left their Missouri home and came by ox-team to California. The party, which numbered many families, did not escape the hardships of such a trip. Cholera broke out, taking its toll, and they knew what it was to skirmish with the Indians, although they were put to no serious trouble.

Upon their arrival in California in the year 1852, the young pioneer took up a piece of land a few miles off the Lower Sacramento road on what was known as the Davis road. There he pastured a herd of cattle which he had brought across the plains and built a home for his family.

For forty-eight years thenceforth the life of James C. Smith paralleled year by year, the progress of California to the fiftieth anniversary of its statehood. He plowed and planted, built and rebuilt, for the comfort of his family and the fitness of his bank account, to be sure, but it was the pioneers like him who made possible the growth of California and Stockton in the short space of a man's lifetime.

Last month Stockton came into its seventy-fourth year as an incorporated city and on the ninth of this month California celebrated its seventy-fourth year as a state. A little over fifty years ago the land, where the fine buildings of the College of the Pacific now stand, was a wilderness. It was the ambition and energy of a man like James C. Smith, who made possible, within the space of a man's lifetime, this transition from wilderness to college campus.

It is almost impossible to look back upon Mr. Smith's life and not regard "heroics" into it. As a matter of fact, he, in his lifetime regarded his achievement in making a garden out of a wilderness as nothing out of the ordinary. His children—today, who showed themselves possessed of his progressive spirit and vision when they gave a part of their old home-place as the site for the College of the Pacific, take a natural pride in being able to afford Stockton the move forward, but they are not allowing anyone to write heroics into their past. Lorenzo Dow Smith, the youngest of the five living children of this fine old pioneer, the benefit of such a gift, not only to Stockton but to the Smith holdings, and with a reason and substance that

progressiveness, was instrumental in bringing the plan to a practical culmination.

College Campus Reclaimed From Marsh

The land on which the College of the Pacific now stands is a part of the 2300 virgin acres bought in the late sixties by Mr. Smith from Jeremiah Davies. A large part of the tract was un reclaimed. Mr. Smith drained and dredged the marsh land, until practically the entire acreage was made productive. Vast fields of wheat and other grains spread over the land, yielding the main crop, although produce and live stock of many kinds were raised.

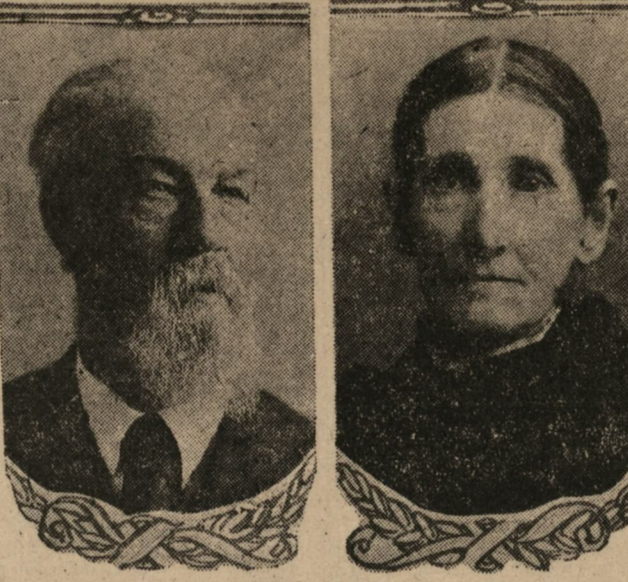
The ranch house, which is now being put into shape as a college dormitory, was originally a seven-room frame structure brought around Cape Horn. In the year 1880 a brick ell of four rooms was added, the brick coming from a kiln which Mr. Smith operated on his place. Much of the brick used in the old Palace hotel in San Francisco came from his kiln.

The old home was, in the days the Smith family occupied it, the center of warm hospitality. Mr. Smith, a native of Tennessee and his wife a native of Indiana, were cordial and hearty in nature and their doors were always open to friends. Mrs. Smith, whose maiden name was Harriett Boone, is described by one of her children as the "salt of the earth." The children took pride in their father's honor and straight-forwardness as a business man. Among his associates his word was as good as his bond. He was affiliated with an early-day lodge of Masons and in later years Mrs. Smith became a member of Grace M. E. church.

The fine old couple, who for almost half a century contributed much to make the community what it is today, lie buried in oak-shaded Rural cemetery. She passed away in 1898 and Mr. Smith died two years later. They were the parents of eight children. John C. Smith (deceased), Mrs. Elizabeth Crittenden Hughes of Fresno, Mrs. Frances A. Karp of Stockton, Charles Brooks Smith of Stockton, Mrs. Mary J. Hall (deceased), Miss Nellie E. Smith, Lorenzo Dow Smith, both of Stockton, and Harriett Lee Smith (deceased).

The splendid pioneer couple who hewed their way through the wilderness could have no memorial more fitting than this gift that

James C. Smith and Wife, Harriett Boone-Smith



Department of Chemistry

J. H. JONTE, Professor  
S. S. KISTLER, Associate Professor  
I. V. B. WILKINSON, Associate Professor  
CHEMISTRY touches every phase of activity in one way or another. The department of chemistry is prepared to train men and women in applying scientific methods in dealing with materials in many lines of work.

Numerous opportunities are open to those who are well trained in chemistry. Some communities are protecting the health and welfare of their citizens through the interest and activities of a city chemist, who sees to it that the water supply is pure and safe and that the milk and food products offered for sale are free from adulterants and contamination.

To meet the keen competition in industry, manufacturing concerns are buying and selling materials on standard specifications. Each lot of supplies is carefully checked by the chemist in the laboratory. In this way inferior goods or fraudulent substitutions are detected.

In many industries operating costs have been cut because of the success of the chemical staff in finding a new use for waste materials which were previously considered as having no value. Many of our everyday articles, including dyes, perfumes, flavors, and medicinal preparations are creations of the research chemist.

from their very hearthstone has sprung a fine educational institution, which in all its modern curriculum, builds in the youth of today those simple precepts of honesty and industry which were basic in the characters of James Smith and Harriett Boone Smith.

Department of Geology

J. H. JONTE, Professor  
Geology is that branch of science which is concerned with the forces of nature which are continually at work changing the surface and crust of the earth. The courses in this department are designed to meet the needs of three classes of students; those who are preparing to become mining engineers, professional geologists and those who wish a knowledge of the subject purely for its cultural value.

Persons engaged in boys' and girls' work find the knowledge of geology a great help in their activities.

The work of the department begins with a study of those agencies which are ever at work on the earth's surface and in the earth's crust: wind, rain, heat and cold, running water, ground water, glaciers, volcanism, etc. This course is followed by work in historical geology in which the earth's history is read as it is revealed by the rocks and fossils of the earth's crust.

Next in order comes a study of rocks and minerals, often with the aid of a petrographic microscope. The student is taught to recognize the more common rocks and minerals at sight.

Following these courses comes the more advanced courses in economic geology in which the origin and mode of disposition of geologic materials of economic importance are studied. By close correlation with courses in the department of chemistry a student in geology not only learns minerals, but also assaying and quantitative determination as well.

Courses in petroleum geology and advanced field geology are also offered.

Emphasis is placed upon observation and study in the field of actual geologic problems. Frequent field trips are arranged for this work. Many of our most interesting areas are readily reached from Stockton.

The charming French word "deceit"—accent on the "dee"—has been taken the place of the older good old French word "deceit"—accent on the same—Boston Transcript.

The four-year course may be adapted to meet the needs of the individual student, fitting him for some particular phase of work in the rapidly growing and expanding field of chemistry.

Courses are offered for those who have had no previous training in chemistry. For those who have had this subject in high school a more advanced course is given. These courses are followed by analytical chemistry, both qualitative and quantitative. Then follows a thorough course in organic chemistry and organic preparations, after which a student is prepared to follow more specialization work.

Instruction is carried on by lectures, recitations, special outside

## To Faculty and Students College of the Pacific

Allow us to bring to your attention the fact that in this city you may depend upon an optical service equal to any on the Pacific Coast.



CLAY H. POWELL

### Most Modern Equipment and Scientific Methods

For years we have enjoyed the confidence of the residents of this valley. As opticians and optometrists we assure you that your eyes, entrusted to our care, will receive the careful personal attention of proprietors and every advantage of skill and experience.



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No matter where you purchase your glasses, our shop department is equipped for prompt service for repairs, duplicating or in any way supplying lenses or frames.

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Nothing Too Good for Your Eyes  
OPTOMETRISTS



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Joaquin  
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RECORD CLASSIFIED ADVERTISEMENTS PAY BIG DIVIDENDS

## We Offer Our Congratulations— To the College of the Pacific and To the City of Stockton

To the College for the successful culmination of its efforts to provide room for its expansion and for the vision and courage which prompted such a drastic and unprecedented action.

To the City of Stockton upon the realization of its dream of being the home of an institution of higher learning and for the whole hearted moral and financial support given the College by the residents of this community.

To this Company has fallen a considerable share of the responsibility of enabling the College plant to be ready for service on time. The College plant is completely equipped with electric facilities, service being given to the various buildings through the College private underground system. Gas is used for water heating in most of the buildings and the kitchen and dining room are completely gas equipped, gas for all purposes being supplied through the distribution system owned by the College.

In addition to the College grounds proper, Pacific Manor, Stockton's latest subdivision, direct-

ly across the street from the College grounds, has been provided with complete distributing systems for both gas and electricity.

To accomplish this complete service to this new community within our city has required the investment by this Company of over \$15,000. To supply gas service required the laying of 12,300 feet of gas mains up to 4-inch in size. In addition to this more than 3,500 feet of gas mains were laid for the College to serve the various buildings on the campus. A total of over three miles of gas mains were laid to serve the College and Pacific Manor. Electric power and light are supplied to this district by extensions of pole lines totaling nearly 7,000 feet.

We are more than pleased to have been able to assist in preparing the College for its work. We join in welcoming it to our community and cannot but feel that our people do not yet comprehend the full magnitude of the asset which has been secured to Stockton and the surrounding territory.

## Western States Gas & Electric Company

YOU SHOULD BE A SHAREHOLDER



## Stockton's Finest Achievement Will Become Her Richest Asset

**Declares Dr. A. C. Bane, Alumnus of Pacific, Who Started Movement Which Brought College Here; Pays Tribute to Spirit of Stockton in Great Gift to Christian Education**

By DR. A. C. BANE  
Former Pastor of Central M. E. Church

The College of the Pacific in Stockton was once a dream, today it is a reality. The opening, within a few days, of this great institution of higher education, will be the greatest event in the history of this splendid city—Stockton will begin a new future from that day. About five years ago, in the study of the Central Methodist church, of which I had been pastor but a few months, was held the first conversation ever had here upon the subject of the relocation of the College of the Pacific, between Dr. John L. Seaton, the president of the college, and myself, an alumnus of the college.

Dr. Seaton said, "The college should be brought to Stockton."

I answered, "Then it can and it will be brought to Stockton. I will ask the citizens to raise \$150,000 as a bonus, to bring it here." Because I loved Stockton and loved the college, I got busy with leading men here, in and out of the chamber of commerce, and with the trustees of the college they all co-operated, and the rest is history.

I am glad that I have lived to see this great Christian college, from which I graduated forty-three years ago, located in Stockton, the city that I love above all other cities in the nation. But I desire to express my deepest appreciation of the generosity of the people of Stockton and of the leadership of the chamber of commerce to whom we owe the credit for this great achievement.

For five weeks, scores of our leading business men forgot their business and gave their time gladly and enthusiastically to the great task of raising \$750,000 from our local citizens for the great building program of the college, and succeeded, a culmination that few dreamed could be reached. But the chamber of commerce made it a community obligation and would listen to no such word as fail. This is the largest local contribution for Christian education ever undertaken here and our largest contribution to public welfare work.

While the college is a Methodist institution, and under Methodist control, our citizens knew that it

### Fired First Gun



DR. A. C. BANE  
(Photo by Harisook)

was not a sectarian college, but was only Methodism's contribution to the general cause of higher education, and its great object was to develop, broad, independent Christian citizens, who would become a real asset to good citizenship. Hence, people of all faiths and of no faith, joined to build here an institution of higher education which should serve all the people and of which all the people could be justly proud and which all might call "Our College."

As a proof of this spirit of union, the only memorial building on the campus is a memorial to Capt. Charles M. Weber, a generous citizen of the Roman Catholic faith, who founded Stockton. I never was so proud of Stockton as when her college crusade committee under the leadership of our local chamber of commerce went over the top and gave to the Methodist Episcopal church, three-quarters of a million dollars with which to build the College of the Pacific here, while the rest of Northern California contributed an equal amount for its endowment. This is Stockton's greatest achievement, and will become her richest asset. We will become the center of education, culture and art. We will henceforth feast upon the thoughts of the best minds, and strive to live by the highest ethical ideals. A new era dawns for our beloved Stockton. Our youths will henceforth become bigger and better citizens and will learn the great ideals of the Great Teacher and live to serve.

We owe an eternal debt to those whose money and toil made it possible. All hail Pacific! May thy proud banner wave for untold generations over a great and useful institution devoted to Christian education, at the heart of the richest valley in all the world.

## Pacific

By JUSTICE  
ALBERT C. PARKER

I  
Thrice welcome, dean of Western schools!  
Wide open swing our doors;  
There's naught too good for thee or thine.  
The best we have is yours!  
The city's future greatness dates  
From this historic year,  
O, what a blessing 'tis to have  
A Christian college here!

II  
To you in fellowship and love,  
We toss the golden key,  
This day we make a most complete  
Surrender unto thee;  
Let greetings from our joyous hearts  
Re-echo far and near,  
We're proud of all we did to bring  
A Christian college here.

A good half-million dollars raised  
Within our own home town!  
And with a zeal that knew no bounds,  
We wrote the pledges down;  
To give until one feels the pinch.  
Some folks consider queer,  
But we pledged every cent to bring  
A Christian college here.

IV  
Pledged every cent and what is more,  
It gave us keen delight  
To deed unto the school we love  
A forty-acre site;  
And has our giving been in vain—  
Of this we do not fear,  
'Twill bring us rich rewards to have  
A Christian college here.

V  
Are men who deal in blooded stock  
Not quick to see the need  
Of being taught the ways and means  
To best improve the breed?  
And yet there may be folks no doubt,  
Who deem it nonsense, sheer,  
To give so great a price to bring  
A Christian college here.

VI  
A school that holds before its youth  
The standard of the Cross,  
And teaches that a Godless life  
Is counted but a loss—  
Such school's a mighty asset, and  
It takes no bard or seer  
To tell us that it's good to have  
A Christian college here.

VII  
The greatness of a state lies not  
In crops or trees or vines—  
In timber tall, or forests vast,  
Or rich producing mines;  
Its source of strength is in the kind  
Of boys and girls we rear,  
And this is why we're proud to have  
A Christian college here.

VIII  
A trained and cultured Christian boy!  
Who can appraise his worth?  
Does he not count for more than all  
The thoroughbreds of earth!  
The world needs righteous leadership,  
This fact today is clear,  
And men thus trained will go out from  
A Christian college here.

IX  
God-fearing men have kept our flag  
Triumphant o'er the land,  
And through the war could we not trace  
The Lord's directing hand?  
If we'd preserve the high ideals  
Americans hold dear,  
Let's pledge forevermore to keep  
A Christian college here.

X  
Rejoice, ye sons and daughters, all,  
On this great festive day!  
Make it a time to render thanks—  
A time to sing and pray;  
Proclaim glad tidings far and wide,  
And with a reverent cheer,  
Praise God, who sent at our behest,  
A Christian college here.

### Conservatory of Music

CHARLES M. DENNIS  
Dean of the Conservatory

With the advent of the Conservatory of Music of the College of the Pacific, Stockton becomes the home of one of the oldest, largest, and best equipped schools of music in the West. Almost fifty years old, its products have contributed inestimably to the cultural development of California. Its courses are broad, comprehensive and well balanced; its faculty talented, enthusiastic and efficient; its organizations in the forefront of similar groups; its graduates filling positions of responsibility and influence throughout the state. Its courses for public school music teachers have set the standard for the entire state and practically every graduate of recent years is successfully teaching in the high and grammar schools of the West.

Last year almost forty concerts the press critics of the bay region, and recitals were given by the faculty, students, and organizations over may register, those fulfilling the college entrance requirements as regular students eligible for the degree of bachelor of music and people, drawing warm praise from the state secondary and elemen-

ary credential, music type, and others as special students taking any work for which they are prepared, in any quantity. The fee for class work are the same as the college and for private work in piano, organ, voice, and violin, the fees are the most reasonable on the coast.

The oratorio chorus and the orchestra are open to any citizens of the city who are capable singers or players, the orchestra rehearsing Monday evening at 7:30 and the chorus Wednesday evening at 7 o'clock. All recitals are free to the public.

For the benefit of Stockton teachers who desire to take work leading to a higher degree a course in elementary music methods will be offered on Tuesday from 4:10 to 6 p. m. and one in community music on Monday from 4:10 to 6 p. m. Both courses are state requirements for the music teaching credential.

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AND  
**BRICK WORK**  
OF THE  
*College*  
of  
*Pacific*

BY  
**Fredrickson**  
**BROTHERS**  
FIRST NATIONAL BANK BLDG.

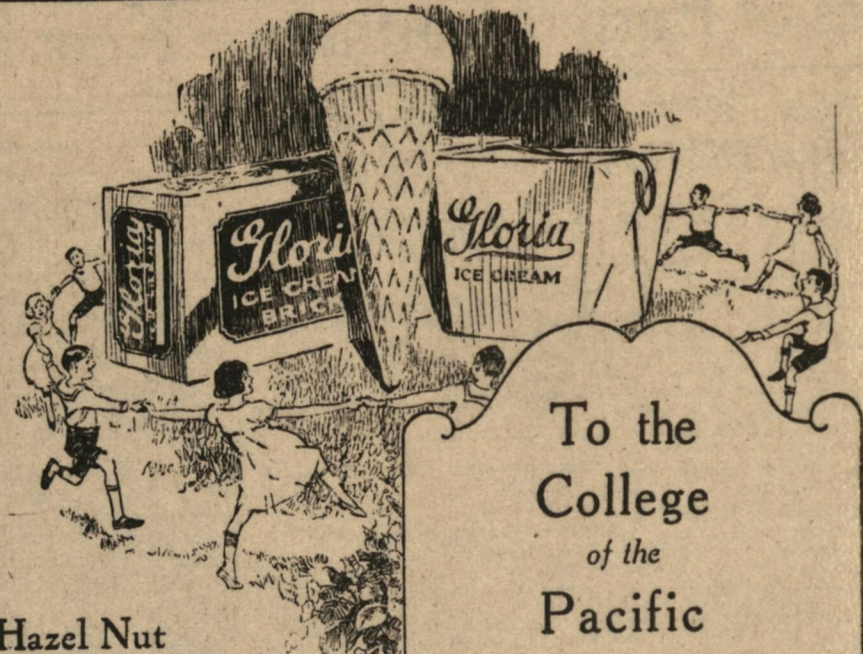
## WELCOME

We welcome the  
Faculty and Student  
Body of the College  
of the Pacific to  
Stockton.

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To the  
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of the  
Pacific

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community which sup-  
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tion as the College of  
the Pacific. May you  
grow and prosper.

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We are now displaying the season's  
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wear, in a large and pleasing variety.

**Maybell**  
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Stockton

## Realization---

At last the people of Stockton  
are realizing their hopes of  
having a magnificent institu-  
tion of learning at their very  
doors. We join in welcoming  
the College of the Pacific to  
Stockton, which, already a  
center of industry, will be  
also a center of culture and  
education.

**San Joaquin Brick Co.**  
**Stockton Ice & Fuel Co.**

33 South El Dorado



# How Pacific Makes It Possible for Those of Average Means to Obtain College Education

## HOW PACIFIC IS SUPPORTED FINANCIALLY

STUDENT PAYS BUT THIRD COST OF EDUCATION

Interest on Endowments, Annual Benevolence Tax and Gifts Carry Rest

BY N. M. PARSONS

Head of Department of Finance

Many friends here inquired how Pacific is supported. A proper answer to this question involves several considerations.

Institutions of the description of the College of the Pacific have been organized on a philanthropic basis. The statement that a student pays into the college but one-third of what it costs the college to educate that student, is on first thought somewhat startling and alarming.

Business men often suggest, "Why not make the college self-supporting? Let the student pay for what he gets." There is one conclusive answer to that. If the student paid for his education in full at the time he received it, the poor boy would be excluded from college and higher education.

"Could pass as a blessing to the only. This would be poor mercenaryism."

But the other two-thirds of the expense of each student must be raised. There have been three main avenues of income.

First: From very early days every member of the Methodist church has been assessed each year under the benevolence called education. Of late years this fund has come to the college through the centenary.

Second: Income from the endowment fund. Through the years the college has built up an endowment of about \$400,000. During our development two years ago the friends of Northern California pledged \$500,000 to this fund and the Rockefeller Education Board pledged \$250,000. When this is paid, Pacific will have about \$1,500,000 in productive endowment. This fund is set aside and loaned on safe security and the interest therefrom is used to help provide this other two-thirds. The endowment fund itself is never spent and grows larger as the years pass.

Third: Special gifts from friends. It is wonderful how many people make gifts large and small to help educate our boys and girls. Some give outright, some make bequests in their wills and others take annuities by paying cash to the college and have the college pay them interest throughout their lives. Expenses here will be much larger.

In our new home at Stockton the current expense will be much larger than it has ever been. This fund will include as its liabilities two-thirds the expense of educating an ever-enlarging student body. Just as our student body increases so does the task of the department of finance increase, for when the student pays one-third of what it costs the college to educate him, the department of finance must supply the other two-thirds or there is a dangerous deficit in the current expenses. Besides this there is the large expense of caring for our numerous buildings and developing our extensive campus into a place of beauty.

Into our resources must come an ever-increasing supply, first from the annual assessment of the members of the Methodist church; second from the interest on an enlarging endowment and third from the special gifts from many friends.

## Department of Ancient Languages

FRED L. FARLEY, Professor

THE DEPARTMENT of ancient languages stands for that classical culture which has always been so important in scholarship and in life. With the thought that the past is not necessarily better than the present, but that the present can learn much from the past, this department offers courses in the Greek and Latin languages and literatures and in the various phases of ancient civilization.

Greek and Latin in schools today are not the dry-as-dust studies many people imagine. Grammar is not an end in itself, but rather leads on to an appreciation of Virgil, Homer, Cicero, Plato, Luke, Sappho, Horace, and scores of other writers of the first rank. Reading courses in any of the standard Greek and Roman writers may be taken from time to time at the College of the Pacific.

In this department are also found courses in groups of New Testament writings, based on the original Greek, but also adapted to those who have no Greek. In these courses are taken up various problems, such as the synoptic problem, the unity of the Johannine writings, Paul's correspondence with various churches, and others.

But many students are enrolled in the department of ancient languages who are taking no Latin or Greek. For the general student of literature, there are surveys of Greek and Latin literature in translation. For general culture is a course in ancient art, with an appreciative view of ancient architecture and sculpture. These courses cannot be offered each year, and will not be given this year, however, a comprehensive course in the history of Greece and Rome. If there is a demand on the part of teachers in the county, this course will be given from 4 to 6 on Thursdays.

In keeping with the recent expansion of Pacific, this department offers a course in the teaching of the institution all over the northern part of this great state.

To the average business man perhaps this philanthropic method of finance will be considered hazardous and unsound. The answer is that the Methodist church, in saying nothing of other churches, has now forty-five colleges and universities in the United States, supported on this basis of finance. Some of these, such as Northwestern with its 10,000 students, University of Southern California with 3000 and Syracuse with 8000, are among the largest and most widely known of American universities.

With a fine co-operation on the part of many friends Pacific, Stockton's college, will follow in their train.

For the benefit of the high school and grammar school teachers there will be a class in general drapery art held at 4 o'clock in the afternoon. Reading, problems of production and all the branches will be taught in a general way, and attention will be given to problems of members of the class.

Plays written by students are to be produced by the students during the year. Thus a large number studying to be dramatic coaches will get a "try out" in the working out of problems. This original work is one of the most important branches of the department, for it is the foundation of all worth-while creative work.

## Department of English

Prof. Arthur Bonner, Ph. D. Associate Prof. Marie L. Brennan, A. M. Associate Prof. Adelaide M. Coburn, A. M.

TO the casual reader on the one hand or the careful student on the other the courses listed under the English department present at once two aspects: The so-called practical and the cultural.

In spite of the occasional college freshman who is quite sure he does not need drill in the handling of the mother tongue, nevertheless courses in composition are required for all college students. Whether a business career or the highest cultural profession be the objective, the ability to express oneself with clearness and efficiency is desirable, is necessary, for greater success in life. Courses are offered tending to secure this result. One who wishes may take advanced courses in the different forms of writing suggested by the terms essay, short story, journalism, verification and the teaching of English. A special course for foreigners is offered.

The other aspect suggested by the courses in the bulletin is the cultural one. Not that no practical values inhere in the literature courses. If literature is "the reflection of the life of a people" then all phases of life find beautiful interpretation in it. The courses at Pacific range from a study of the first crude attempts of our early Anglo-Saxon ancestors to the expression of themselves in imaginative writings, but in a language strange to most of us, to the literature of today fresh from the author's desk. Some of these studies take the form of survey either of the entire time from the dawn till the present, or of especially selected periods, such as the Elizabethan or Eighteenth Century. Or again, instead of the time factor governing, some movement or type of writings determines the division as may be suggested by such terms as Romanticism, Shakespeare or Criticism. Here is a veritable

wonderland, the records of strange and thrilling experiences enriching the life and thought beyond measure.

Special needs of certain special classes of students are met in the following ways:

Teachers now in service in the schools of Stockton and surrounding towns and cities are offered a course in English literature every evening of the week or Saturday morning. Thus work toward a degree may be done without loss of time from the regular service of teaching.

Persons in the ordinary vocations of life will find in certain of the courses in literature very fine opportunities of renewing relationships in cultural values or to add to the sum total of their knowledge in that realm.

Foreign students will discover a course especially arranged to meet their needs as they grapple with the problems of the English language.

Whether, therefore, we think of practical values or of the enrichment of life in noble thought, impulse and imagination, the studies in English language and literature such as are offered at Pacific promise much for the serious-minded student.

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## School of Expression

De MARCUS BROWN, Director

The school of expression and dramatic art is opening this term with plans and equipment to meet the larger needs of the college and community. Lodges, clubs and other organizations will be provided with readers and entertainers as a part of Pacific's service to the public.

It is the dual aim of the department to develop the talent of the individual student and to provide clean, worth-while drama of the highest order. Religious drama will have a large place in the program of the Little Theater of Pacific grows and expands.

For the benefit of the high school and grammar school teachers there will be a class in general drapery art held at 4 o'clock in the afternoon. Reading, problems of production and all the branches will be taught in a general way, and attention will be given to problems of members of the class.

Plays written by students are to be produced by the students during the year. Thus a large number studying to be dramatic coaches will get a "try out" in the working out of problems. This original work is one of the most important branches of the department, for it is the foundation of all worth-while creative work.

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## SHOES THAT COMPLETE SMART FALL COSTUMES

Presented in splendid variety are shoes for every occasion—and all of them very definitely created to pleasantly accompany the new garment styles of Fall.

There's an air of smart informality to this style—in patent oiled leather or black satin, with medium short vamp, light sole and military heel. Pair ..... \$7.75



Watch for the Announcement of Our Fall Style Revue

The "Southern Tie" reflects the spirit of Fall in a most attractive way; made in tan calfskin or black patent leathers, with welt soles and low rubber heels. Pair ..... \$5.75

We extend a cordial invitation to the Faculty and Students of the College of the Pacific to visit our store—and we will deem it a favor to show you our new Fall Shoes.

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# How \$1,500,000 Was Raised by Subscriptions to Finance Removal

## DRAMATIC STORY OF STOCKTON'S FINANCE CAMPAIGN

(Continued from page two)

had the day's largest total with \$4550.

On May 25, the ninth day, C. H. Harrold, who gave the first \$10,000, was the honored guest. It was announced at this meeting that the Harrold family subscription had been increased \$2000 by Mrs. Harrold and \$500 by Mary Harrold. A subscription of \$2000 was also announced from The Wonder. The day's total was \$11,430 and the grand total \$287,825. The Willard team had the day's largest amount, \$4510.

May 26, the tenth day, brought \$16,465 for a total of \$282,803. The Taylor team led for the day with \$2245.

**Whistles Blow for Third Time**

On the eleventh day, May 27, the whistles blew for the third time, announcing the passing of the \$300,000 mark. The grand total was \$280,878 and the day's total was \$17,072. At this point in the race the Kenzie office had produced \$112,600 and the Hodgkins team \$145,302.

At this session, an adjournment was taken until Wednesday night to allow for the discussion of further plans and to give opportunity to recruit new workers.

The ten days allotted for the campaign had passed, with but half the \$600,000 pledged, but there was no intention of surrender.

After the interval of rest the campaigners met at Hotel Stockton on Wednesday evening, May 31, and were revived and encouraged by a series of inspirational talks. It was resolved to take a fresh hold and put the campaign over by the next Tuesday. Incidentally the teams reported this Wednesday evening and turned in a total of \$12,555, making the grand total \$292,182.50.

**Mechanics Enter Battle**

The next day, Thursday, June 1, the daily meetings were resumed, and at the usual luncheon period the teams were joined by a force of twelve workers from the Stockton Merchants' association under A. B. Lang. The merchants' team turned in \$10,200 for the day, the usual teams produced \$4070 and the grand total went to \$324,452.

The merchants' team consisted of A. B. Lang, Hans. Harman, Meyer, F. J. Viebrock and James Barnes.

**Rotary Team Joins**

June 2 saw \$16,475 added and the total brought to \$350,428. It was announced that this sum had been contributed by about 1000 people. A special Rotary club team of fourteen workers joined the fray at this session.

In the Rotary club team were C. G. Bird, J. D. Campbell, C. C. Case, Leo Schaefer, J. E. Fright, John Galway, Martin Graven, W. B. Hogan, Wade Hollinsworth, Dick Randall, A. P. Roberts, Ralph Stewart and Clark Wakefield.

Saturday, June 2, the total went to \$372,703. At this meeting the contribution of Thomas P. Baxter for \$5000 was announced, as was also \$5000 for Mr. Baxter's firm, the Holt Manufacturing company.

The Monday, June 3, meeting brought \$15,418 and the total went to \$388,121. At this meeting it was decided that the drive, instead of ending the next day as scheduled, would be extended until the next Friday evening.

**Whistles Again**

Tuesday, June 4, there was no noon session of the teams, but there was sufficient checking up at noon-time at headquarters to show that the \$400,000 mark had been passed and for the fourth time the whistles blew the passing of a hundred thousand mark. Owing to the absence from town of Sidney Hodgkins, A. L. Tredway at this point took over the leadership of the Hodgkins team.

An optimistic session was held about the banquet tables Tuesday evening, at which Irving Martin, Sr., appeared and doubled his previous subscription of \$2500. He suggested that this \$5000 be the start of a \$100,000 club of twenty men. At this session it was announced also that the Japanese association of Stockton had added \$5000 to its \$10,000 already pledged.

**Wurster Shines**

At this Tuesday evening meeting Fred Wurster performed one of the cleverest stunts of all the sessions, delivering an eulogy concerning the work of his team captain, Paul Rosier. Wurster said in part: "Listen, my children, and you shall hear."

Of the great crusade of Paul Rosier.

Now in the year of '22, He brought Pacific college to you. (Rosier's team led all the others at the end of the campaign.)

The meeting at noon on Wednesday, June 5, added \$11,488 and brought the total up to \$400,000. At this meeting the California Delta Farms, managed by J. V. Mendenhall, sent in a subscription of \$5000.

**Wilhoit's Winning Idea**

The June 5 noon meeting developed \$3195 and brought the grand total to \$423,044. At this meeting E. L. Wilhoit announced the starting of a One Hundred Dollar club, the club to consist of 1000 or more members at \$100 each, and the money to be used for the erection of a building on the campus to be named in honor of the founder of Stockton, Charles M. Weber. The Wilhoit plan succeeded, and the Science building, now under construction at the college campus, will be known also as Weber Memorial hall.

Wilhoit's \$100 club plan had much to do with the final success of the drive, as it tended to revive interest, gave a tangible motive for a definite subscription, and was in an amount small enough but yet dignified enough to be attractive.

**Time Limit Abolished**

At the Friday, June 6, meeting it was decided to let no more campaign closing dates, but that "The Crusaders" would stay on the job until the \$600,000 was pledged. At this June 6 session the entire membership of the Stockton Real Estate Board walked in and announced that it proposed to add its forces to the crew of workers. C. M. Harrold announced that he wished to join the Weber Memorial club and promptly did so. The total for the day was \$8075 and the grand total \$446,719.

Saturday, June 7, the total was \$467,119.

reported and the grand total sent to \$446,719. This meeting was featured by the reporting of \$428,550 by ninety-nine San Joaquin county school teachers and another \$1000 from C. M. Harrold.

Monday, June 12's report was \$6205 and the total reached \$453,320. June 13 brought \$6555 and made the total \$459,875.

June 14 added \$2905 and brought the grand total to \$462,780.

Thursday, June 15, brought \$2760 and made the grand total \$465,540. While the reports for these days were small, there was piling up on the side subscriptions to the Weber Memorial Hall fund. These pledges were not being reported into the grand total in order not to cause confusion, as the Weber hall drive was for a single building and had to reach a high point before the amount could safely be added into the grand total.

**Smith Helms Join Weber Club**

June 16's meeting resulted in \$8112 and brought the grand total to \$473,652. At this meeting J. C. Smith helms, in addition to the grant of forty acres to the school subscribed to ten \$100 memberships in the Weber hall fund. The Smith helms for whom these memberships were taken were as follows: Sallie Smith, Yancy B. Smith, Nellie E. Smith, Harriet Smith, J. E. Hall, C. E. Hall and L. E. Hall, and in memory of Joseph C. Smith, Harriet M. Smith and J. C. Grube.

The meeting of Saturday, June 17, brought \$2134 and made the grand total \$475,786. It was announced that a big meeting of workers would be held Monday morning, in an effort to lay plans for bringing the campaign to an end Tuesday evening. D. J. Matthews, acting mayor, issued a proclamation that the citizens of Stockton honor their founder by completing the Weber Memorial Hall list of memberships.

Monday, June 19, added \$3915 to the subscriptions and the grand total went to \$479,701. The June 19 noon session ended, but a day and a half remained for the workers to reach the \$500,000 mark.

**Over the Top!**

Then, on Tuesday evening, June 20, in the banquet hall at Hotel Stockton, the drive hit that \$500,000 mark which had been its objective for five long weeks. The workers present that evening sang feelingly of the suspense of waiting to see whether or not their efforts had gone for naught.

The evening's final team reports brought the general fund to \$495,730.50. A cheering surprise was sprung when it was announced that 239 people had subscribed \$100 each to the Weber Memorial Hall fund. This added \$23,900 to the previous total in one swoop. When the two amounts were added, however, it was found that the grand total was still \$45,269.50 short of the required \$500,000. E. L. Wilhoit then announced that he and Thomas P. Baxter would underwrite this amount, but other workers protested against this generous offer, and the following men joined Wilhoit and Baxter in guaranteeing the final sum: George Crane, M. S. Arndt, Frank Guernsey, Dr. A. B.

Hodgkins, Arthur Roberts and C. B. Pearson.

**Write Enthusiastic**

It was a great evening, that brought a great climax to a great fight. David England of the Stockton Record staff, and also one of the College of the Pacific students, reported that final meeting for the paper, and in his story of the event opened with the following stirring words:

"Stockton has spoken. Believing that actions speak louder than words, the loyal citizens of the Gateway city have told the world that they want the College of the Pacific. The quota of \$500,000 has been raised. The glad news of victory has gone forth, and because of this the crusaders in the communities of Northern California and Nevada will be heartened. They have looked to Stockton to lead the way. And Stockton has not failed!"

**The Final Tabulation**

The final division and team reports were listed that evening as follows:

**DIVISION NO. 1**

**Percy Kenyon, General**

**Captain—**

Rosier ..... \$22,088

Pullich ..... 26,490

Crump ..... 21,740

Cartor ..... 21,185

Smith ..... 2,221

High School ..... 19,665

Lambert ..... 1,000

Mrs. H. E. Williamson ..... 8,405

**Total ..... \$211,174**

**DIVISION NO. 2**

**Al. Tredway, General**

**Captain—**

Wurster ..... \$37,244

Taylor ..... 50,540

Forlund ..... 19,226

Willard ..... 16,722

Swanson ..... 24,095

Owens ..... 38,875

**Total ..... \$223,524**

**Rotary Club (last day) ..... \$1,800**

It will be seen that Rosier's team led in total of subscriptions.

The members of the Central Methodist Episcopal church of Stockton did their part in the drive by subscribing \$90,000.

The largest family contribution, \$17,300 came from the C. H. Harrold. Mr. Harrold gave \$10,000 as his initial subscription, and at various times in the campaign contributed \$7300 more to the general fund. To this fund Mrs. Harrold gave \$2500 and Miss Mary Harrold \$500. The Harrold family also contributed \$800 to the Weber Memorial hall fund.

**Pacific Thanks Stockton**

The feelings of the College of the Pacific were summed up last evening by Dr. Howarth, who was placed by the college in Stockton to aid the workers, as follows:

"You have succeeded in raising the largest amount of money, so far as I know, that has ever been raised for the location or relocation of a college of any place in the history of the Methodist church."

"The largest amount contributed by a clearing house, so far as I know, has been given by the Clearing House association of Stockton. We have always had the support of the banks but not as much as we should have had in some places. We never have had such splendid support as here."

"Never have we been able to hold a corps of workers together for

such a long time until victory was reached as we have here and this co-operation together with the sentiments expressed in the remarkable addresses by those of all fields. David England of the Stockton Record staff, and also one of the College of the Pacific students, reported that final meeting for the paper, and in his story of the event opened with the following stirring words:

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## History and Political Science

ALDEN H. ABBOTT, Professor

G. A. WERNER, Associate Professor

THE COURSES in the department are designed for: (a) students preparing to teach history and civics or political science; (b) students wishing courses in history or government for the sake of their cultural, vocational, and civic value; (c) extension students, teachers and others, to whom are open all courses for which they are prepared.

By giving most of the courses only every other year, it is possible to offer a fairly wide range of subjects from which to choose.

There are history courses covering the following fields: European history—by periods; English history; church history; the Far East; colonial America (North and South); and the Hispanic American republics; United States history—several courses, including one on the Far West.

There are "lower division" courses, planned especially for freshmen and sophomores; "upper division" courses, primarily for juniors and seniors, and graduate courses, to which properly qualified students may be admitted.

There is a course in historical method, an introductory seminar in European history, a course in the teaching of history and civics and a seminar in Spanish North America and the American Far West.

In political science there is the same separation into lower division and upper division courses. There are, however, no seminar or methods courses; but training in methods and in research will come in the regular courses and in the study of the special history courses already mentioned.

Introduction to political science is preparatory to the other courses. This is continued by a comparative study of the governments of Europe. Then the chief divisions of American government are treated: national government, state and local government, city government. President Knowles teaches the class in constitutional law.

There are two advanced courses in the field of international relations: international organization and the international relations of the United States with Hispanic America.

Three courses in the department are offered at hours that it is hoped will be convenient for teachers and for others who may care to attend: (1) the teaching of history and civics, Tuesday of the first semester from 4:10 to 6; (2) history 119—contemporary problems—was announced in the bulletin for the second semester only. Instead it will be given both semesters—Monday at 4:10. It may be taken the first semester only or throughout the year. It is a discussion-study of current American and international topics.

(3) The history of the Far East—Tuesday at 4:10 the second semester of next year. The seminar in Western history, now scheduled for the early afternoon, may be given at 4:10; and qualified part-time students will be welcomed in all classes listed in the department write-up in the March, 1924, bulletin.

It is a bad thing for any college man to grow to regard sport as a serious business of life. It is a bad thing to permit sensationalism and hysteria to shape the development of our sports. And, finally, it is a much worse thing to permit college sport to become in any shape or way tainted by professionalism or by so much as the slightest suspicion of money-making.—Theodore Roosevelt.

In the unending strife for civic betterment, small is the use of those people who mean well but who mean well feebly. The man who counts is the man who is decent and makes himself felt as a force for decency, for cleanliness, for civic righteousness.—Roosevelt.

No scheme of education, no social attitude, can be right unless it is based fundamentally upon the recognition of seeing that the girl is trained to understand the supreme dignity, the supreme usefulness of motherhood.—Theodore Roosevelt.

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Above all you demand healthful heat free from any taint of gas fumes. You further demand economy of fuel, quick results and a heating plant that is durable. If you get all of these at low first cost your heating problem is solved. The Payne Pipeless Gas Furnace System of heating produces these very results and is explained in detail as follows:

An open gas flame heating device or one with insecure seams is positively dangerous, therefore that you may enjoy the assurance of pure, healthful, fumeless heat we construct our firebox and heat-radiating drums of pure Armo Iron and weld the seams by means of the oxy-acetylene process. We do this because long experience has proven to us that it is impossible to make permanently gas-tight seams where cast iron and sheet iron are used in combination and the joints closed with furnace cement and bolts. Armo Iron makes a better weld and with furnace cement and bolts. That's why we use it. It is the greatest rust resisting iron obtainable. That's why we use it. The way the Payne Pipeless Gas Furnace is installed eliminates heat loss from long runs of warm air piping; the double galvanized iron casings prevent heat loss in the basement. The burners are economical because they are scientifically constructed and produce perfect combustion, thus liberating all the heat the gas contains. The vast amount of radiating surface and the long travel of the flame gases allow off into the air as it passes through the furnace. These points assure you maximum economy.

Another reason for the success of the Payne Pipeless Gas Furnace is that they utilize the natural laws or principles of air circulation. As the warm air rises from the furnace the cold air settles and is drawn into the furnace through the cold air return, gathers its load of humidity and goes back into the room fresh and pure. Thus you will see that this furnace is never working against resistance and the heat is quickly distributed to every corner of the space it heats, even to the floors, a big point among its many advantages.

Residences having a centrally-located stair hall from which all the principal rooms open are especially adapted for the satisfactory installation of a Payne Pipeless Gas Furnace. They are also well adapted to the successful and economical heating of Churches, First Floor Auditoriums, Stores and other similar large spaces. Their heat is easily and conveniently regulated by the Payne Manual Control, the Payne Hi-Lo Electric Control or the Minneapolis Heat Regulator.

Because of its many advantages, its many points of superiority over other heating systems and the guarantee it carries backed by a responsible concern, we recommend that you select the Payne Pipeless Gas Furnace to solve your heating problems.

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## Celebrated John McLaren to Direct Pacific Landscaping

### TO MAKE CAMPUS BEAUTIFUL WITH TREES AND SHRUBS

(Continued from Page One)

ally finished, being ready for use. John McLaren has charge of landscaping.

The campus landscaping is to be of the same quality as the plant itself, for John McLaren, one of the seven greatest landscape architects of the country, who laid out Golden Gate park, San Francisco, and who directed the landscaping of the Panama-Pacific Exposition, has charge of designing the arrangement of the fifty-acre College of the Pacific grounds.

McLaren's method is to bunch flowers or shrubs in groups, so as to have displays of the different varieties.

The campus will be the outstanding beauty spot of Stockton. The landscaping will be started this winter. Lawns are to be planted and temporary sidewalks laid.

Electrification is to be placed about the grounds. It is the hope that the Lincoln highway, leading to the campus, may be made into a boulevard, with electric lines and sidewalks. The chamber of commerce has appointed a committee on the matter.

Dramatic events accompanied the rush of making ready adequate accommodations for students and faculty members at the time of opening of the college.

One of those dramas was enacted a week ago last Thursday. The college authorities were desperate. There were students and faculty members coming from all over the United States, and it looked as if kitchen equipment and sleeping accommodations would not be ready for them and there was no way of reaching them to delay their coming.

Calling a conference of the contractors in charge of the work, President Tully C. Knowles explained the situation. When the case had been fully stated, each agreed to take his share of the added burden, to push his part to completion and to go out of his way to co-operate with the other contractors in making the opening day possible.

One of the men about the table said that during the World War such conferences were held, and the impossible was done. "Let's do it now," he said.

Since that time "things have been popping," said Dr. Knowles jubilantly.

Ground was first broken on the campus in April, 1922, with appropriate ceremonies, and the trenches for the foundations were dug the following December. The first concrete was poured on January 25. Since that time the contractors have lost but two hours on account of rain.

The gymnasium, seating 1800 persons, has been built in the record-breaking time of slightly more than three weeks.

"It's the quickest thing I ever saw," declared President Knowles.

The gymnasium is needed this year for the college assemblies, since the auditorium building could not be completed. When this situation was seen, Mr. Moller, the general contractor, was asked if he could have a gymnasium with a seating capacity of 1800 ready by the time of opening. He said that he would, and he did.

There are nine main buildings and two smaller ones at present. The administration, auditorium, science, girls' dormitory, boys' dormitory, dining and social hall, president's residence, gymnasium and power plant buildings are the principal structures. A wooden bungalow houses the co-operative store and a tea room, and another bungalow is training quarters for the athletic teams.

The beautiful Collegiate Gothic type of architecture is that of the main buildings. All have walls of red common brick laid in Flemish bond, so as to make an interesting pattern work of small Maltese crosses over the face of the structures. The roofs are of slate. Cream-colored terra cotta is used for trimming.

The principal structures are of type "C" construction, which is different from the class "C" type ordinarily spoken of in building circles. This construction is highly fire-proof. It consists of concrete foundations, fire-resistant corridors, brick exterior walls, fire-resistant roofs, wooden floors, joists and wooden floors and wood studs covered with fire-proof lath and plaster.

The administration building is 60 by 150 feet. It contains thirty-one class rooms and nine administrative offices. Liberal arts classes will be housed in this structure. In it are the college postoffice and telephone exchange. There are toilet rooms and a rest room for women teachers.

The auditorium building, which will contain the conservatory of music and the expression department, is 88 by 135 feet. It has a large auditorium to seat 1200 persons, with a big stage which may be used for all kinds of dramatics, and a motion picture booth to have two "movie" machines, two projectors and a rewinding instrument. There are eighteen music practice rooms and thirteen studios, all of them sound-proofed; two public speaking rooms and a lecture room.

Enter the conservatory of music to be in a building of its own. It is planned.

The beautiful tower of the auditorium building is a feature of the campus. It is Gothic in architecture, to correspond with the general scheme of the buildings, of terra cotta, with open tracery.

"There is no prettier tower in California," says Dr. John L. Burham, vice-president of Pacific.

Chimes and Organ Needed

Provision is made for the installation of chimes in the tower later and for a \$20,000 organ, when the funds are forthcoming.

It will be possible to change the air in the auditorium every ten minutes by means of a specially provided ventilating apparatus, which is one of the best types. It may be used for heating in winter and cooling in summer.

All the precise rooms, which are located near the balcony, have two ventilation systems, one for delivering air and the other for drawing it out. These also may be used to supply heat in cold weather and cool air when the warm weather prevails.

The most modern electrical system is installed, making possible the operation of the lighting in the auditorium as in the leading theaters.

The Weber Memorial Building. The science building, named the Weber Memorial out of respect to the memory of Capt. Charles M. Weber, founder of Stockton, is 70 by 100 feet and contains twenty-nine rooms, most of them laboratories and lecture rooms, although the structure houses temporarily the library and art department.

The building is fully equipped with the most modern laboratory apparatus, including a still for the making of distilled water and a hydrogen sulphide generator. Special piping carries distilled water and hydrogen sulphide to the laboratories, which also have compressed air and vacuum lines, as well as gas pipes.

Provision is made for exhausting fumes from all the laboratories. Light-proof curtains are furnished in all the lecture rooms, so that stereopticon or motion pictures may be given in the daytime.

The Boys' and Girls' Dormitories. The girls' dormitory is 52 by 200 feet, containing fifty-five rooms to house ninety-four persons. There is a large reception hall and three parlors for the entertainment of guests. Kitchens are provided so that the girls may do light cooking, and there are quarters for light laundry work, including ironing rooms, and also a half-drying room. An elevator for carrying trunks and furniture is installed.

There is a complete suite of rooms for the matron, and special rooms for teachers.

Each room is for two girls, and has two single beds, a dresser and a study table. Two single lockers are included, with special provision for hats, clothing and shoes. Every room has a lavatory, and the building is further well equipped in this respect, with baths, showers and toilet rooms. In the center of each room is a light, and there are bracket lights and plugs for student lamps.

The boys' dormitory is 33 by 205 feet, with rooms for sixty-eight students. Two boys will occupy a bedroom, and each two bedrooms will open into a study room. These study rooms may be used for bedrooms in case of need for increased accommodations.

The rooms are very much like those of the girls' dormitory, and the equipment is practically similar.

The arrangement is the same as that in Princeton university and

The Dining and Social Hall Building.

The dining and social hall building has one large and two smaller social rooms, the former on the first floor and the latter two on the second, and a dining room to seat 250 students.

The kitchen is large enough and adequately equipped to serve another dining hall, which it is planned will be built later on the north side, in company with another social hall. The kitchen is designed especially to meet the requirements of the college, being equipped for the serving of breakfast, cafeteria style and the other two meals in a greater service. Directly off the big social hall is a kitchenette for the preparation of small banquets.

The dining hall, with its Gothic architecture, having large exposed beams in the ceiling and high panel wainscoting, gives the appearance of the great hall of a Tudor castle. It has a maple floor. The size is 43½ by 71. A large tracing window is a feature.

The social hall, which is 23 by 52 feet, connects with the dining room so that both may be used for large parties. This hall also has exposed trusses in the ceiling. A big fireplace and a bay window are provided, and the floor is of maple. The windows are large, with small panes, in the English style, giving a homelike appearance. Everything is afforded, so far as available funds would permit, to make the building as comfortable and attractive as possible. Off the social hall are men's and women's toilet and cloak rooms.

On the second floor are two more social halls, one with a bay window and the other with a fireplace. They are connected with sliding doors so that they may be used together.

A feature for social purposes is a long terrace along the front of the dining room, to which one passes through French doors. The terrace has a floor of colored cement, squared to resemble tile.

Laying quarters for the matron are provided in the building. They include a living room, kitchen, two bedrooms, a bath, and a sun porch or conservatory.

The kitchen is most complete, with the latest type of gas ranges, steam cookers, a dish-washing machine, peelers for potatoes and other vegetables, coffee urns, and other equipment. Special arrangements for a bakery have been made. The refrigerating plant is equipped with ice box, a vegetable box, dairy products and left-overs, and manufacture a small quantity of ice. Tanks in these boxes provide drinking water for the meals. There are stove rooms, a vegetable preparation room, a special service kitchen, linen room, and locker rooms, in connection with the kitchen.

The gymnasium, which is of wooden construction, is 113 by 94 feet, containing a large, standard-size basketball court, team rooms, shower rooms, and offices for the men's and women's departments of physical education. The seating capacity is 1800 persons. The main floor is lighted so as to give an even distribution of light.

The President's Residence. The president's residence is in the same architecture as the main buildings and the construction is similar except that the frame is of wood and it is veneered with brick. The house contains a living room, dining room, kitchen, den, five bedrooms and two large sleeping porches, a breakfast room, four baths, with a toilet downstairs, reception hall, service porch, and a garage built as part of the building. The residence is heated by steam from the central heating plant of the college and lighted

from the central system. The upstairs floors are of maple and those downstairs of quarter-sawn oak, except in the kitchen, which has linoleum, and in the bathrooms, which are tiled.

The Power House

The power house is the same in architecture as the principal structures. It contains the steam plant and electrical distribution system and is absolutely fireproof.

Steam for heating is supplied by high pressure boilers, in the power house. The steam is distributed underground at about 150 pounds pressure, and just outside each building the pressure is lessened to five pounds. It is the vacuum system, which may be used for both high and low pressure lines.

Water, heat and fuel oil are conserved by having the waste of condensation from the steam returned to the boiler room, where it is again made into steam and sent to the power house.

To an underground tank, holding a carload of oil, the fuel is piped directly from a car on the Western Pacific railroad's main line. The steam is generated by means of oil burners.

The water tanks, which supply the dormitories, kitchen and gymnasium with hot water, have steam coils inside, the water being heated by steam, and they have auxiliary gas water heaters.

Electricity is supplied from a line of the Western States Gas & Electric company, which delivers the power at 11,000 volts, this being cut to 2300 volts before passing underground to the buildings, and just outside the structures being reduced to 110-220 volts for the sake of safety.

The Book Store and Tea Room. A temporary co-operative book store and tea room building, of bungalow type with porches on three sides, is located near the administration building. It is supplied with heat and light from the college plants.

The structure is for supplying books and other materials to the students. The tea room is conducted by the Associated Women Students and provides light lunches and meals throughout the day and evening.

Temporary wooden clubhouse of the bungalow type is being built near the stadium. This will be training quarters for the athletic teams. It will be used exclusively by them. Team rooms, lounge rooms and shower and toilet accommodations are to be furnished.

Future Buildings. Arrangements have been made for the future of a library building, an arts building, another science structure, and two large wings to the present administration building, to be used for liberal arts work. The boys' and girls' dormitories when completed will house 1000 students, and will house about four times the number of students that can be cared for at present.

Another gymnasium is also to be built, the present one to be veneered with brick and used for the women, and the new one to be for the men. A swimming pool building will be constructed between the men's and women's departments.

Space for two more large buildings and the vice president's residence has been allotted.

Each building is so arranged that additional wings may be added as the need for them arises.

The campus is also laid out to allow for expansion, so as to care for several thousand students. Conduits for electric and telephone wires, which are all underground, will meet the needs for thirty-five years, it is estimated. The streets and sewers are now all in.

Telephone and electric wires are done away with on the campus by means of placing them underground. The only exposed wire is the main line coming in at the rear of the grounds.

Interesting Building Decorations

Interesting decorations on the buildings are the shields and panels worked into the terra cotta, which are symbolic of the use of the building on which they are placed.

At the entrance to the administration building are three shields—two taken from Occidental college, which display symbols of the Methodist church, indicating its development, and the third, the College of the Pacific shield, showing the torch of learning, the cross and the letters, "C. P. Pacific's shield was designed by the Davis-Heller-Pearce company, architects and engineers, of Stockton. The design is used in various styles on practically all of the structures.

Representations of modern musical instruments are set in panels about the top of the walls of the conservatory of music and auditorium building.

The Builders. Davis-Heller-Pearce were the supervising architects for the buildings. R. W. Moller of San Francisco was the general contractor.

The various structures were designed by the following Stockton architects: Auditorium, Mayo, Cowell & Dissell; administration, Stone & Warner; dining and social hall and gymnasium, Wright & Satterlee; science (Weber Memorial), Lookman & Cleveland; and girls' dormitory and boys' dormitory, power house and president's residence, Davis-Heller-Pearce.

The electrical installation was done by the Commercial Electric company of Stockton, and the plumbing and heating work by Miller-Hays company of Stockton.

The sewers were in charge of Davis - Heller - Pearce company, with E. A. Burns having the contract for the sanitary sewers, and Fredrickson Brothers that for the storm sewers.

All the sewers, gas, water, plumbing and heating arrangements were laid out by Davis-Heller-Pearce engineers. The electrical layout was made by Simonsen & St. John, electrical engineers of San Francisco, for this local company.

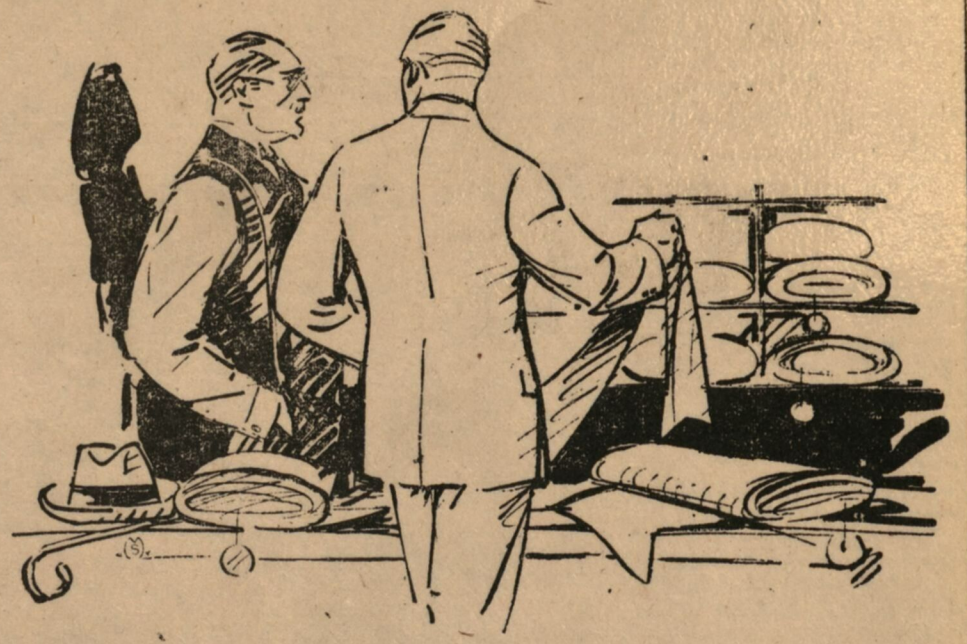
(By Emily Dickinson.)  
How the old mountains drip with sunset,  
And the henlocks are tipped in time,  
By the wizard sun!

How the old steeples hand the scarlet,  
Till the bell is full—  
Have I the lip of the flamingo  
That I dare to tell?  
Then, how the fire ebbs like billows,  
Touching all the grass  
With a departing, asphodel feature,  
As if a duchess pass!

How a small dusk crawls on the village,  
Till the houses blot;  
And the odd flambeau no man carry  
Glimmer on the spot!  
Now it is night in nest and kennel,  
And where was the wood  
Just a dome of byzantine nodding  
Into solitude!

These are the visions hurried golden;  
Domenichino dropped the penit,  
Powerless to unfold.

## Cordial Greetings to the College of Pacific



With the coming of the College of the Pacific we join hands with the people of Stockton in extending to the college, its faculty and students a most hearty welcome.

With the coming of the Fall season we invite you to

Select Your Fall Suit From Our Complete Range of Martin's Imports

You'll have a suit that is well tailored and one that will give you most value for your money. You'll also have a suit that is absolutely exclusive because the entire life is confined to us, and Martin's are never found in ready made.

"DRESS WELL AND SUCCEED"



## GREETINGS

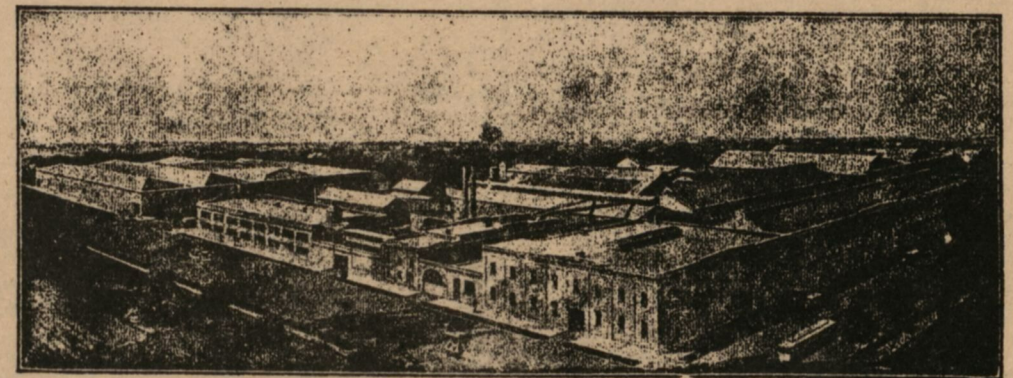
TO THE

## College of the Pacific

FROM

## Wagner Leather Company, Tanners

STOCKTON, CALIF.



## Welcome to Stockton College of Pacific

The hearts of every man, woman and child of Stockton and vicinity should feel proud on this day as they look at the wonderful Institution they have helped bring to Stockton. Education is the backbone of everyone's future. That is why America is so far ahead of other countries. She has better Schools, educating the children to be able to make progress after they have left school. Therefore we should be ready at any time to assist in making colleges and schools better. To those who so generously gave to bring the College here, to the College of the Pacific and its wonderful faculty we extend our sincere congratulations.

**Horan's**

The Store That Saves You Money  
410-418 East Main Street

Welcome!  
College of the Pacific  
We are proud to have you here in Stockton  
**NATIONAL OUTFITTING CO.**  
637 E. Main St.



# Pacific Manor Will Give Stockton One of the Most Beautiful Residence Tracts in California

## FACULTY PLANS LANDSCAPING OF ALL HOME SITES

Thirty-four-Foot Lawn in Front of Each Home, With Avenues of Oriental Planes

ABOUT twenty handsome homes, averaging \$8000 apiece in cost, now grace Pacific Manor, the thirty-acre residence tract opposite the College of the Pacific campus, on the Lower Sacramento road. Besides the homes, there is a pretty \$50,000 apartment house, Thalia hall, for girls of the college, owned by N. M. Parsons.

A hundred houses on the tract within three years is the expectation, since 140 of the lots have been sold, all but twelve to outside people.

Most of the residences are owned by faculty members of the college, all but three or four of the faculty having purchased lots.

No residence park in Los Angeles, Berkeley or Sacramento will excel Pacific Manor in beauty, since the faculty appointed a committee on beautification which visited the prettiest home districts of those cities to get ideas.

A system of beautification all residents are asked to follow has been adopted. There is to be a lawn thirty-four feet wide in front of each home and the Oriental plane will be the dominating tree. Rows of these before the houses will be set nine feet back from the sidewalk so as to make the streets look wider and give the effect of a vista. The plane tree was chosen because it grows quickly and has a fine appearance.

The general trend of the city's growth residentially is in the northwest direction, toward the college, and with the beautiful Pacific Manor as a stimulus, it is expected that new tracts will be opened in the near future and the community will reach in the not far distant future miles beyond the campus.

When it had been decided that Pacific would be relocated in Stockton, all those connected with the college were looking for homes near the proposed campus, so they took an option on the tract from the J. C. Smith company. N. M. Parsons, a field secretary of the college, did this at first as a private enterprise but later the Pacific people joined in the project, desiring to build up a community about the campus as well as to secure home sites.

Having more lots than they needed they sold those left over, with the exception of six, which was 140. Only twelve were purchased by Stockton residents. The aim was to furnish home sites for people coming to the college from outside the city and to establish a settlement near Pacific.

Pacific Manor was annexed to the city last July, when the campus was also added to the community, the boundary line being extended to include 254 additional acres.

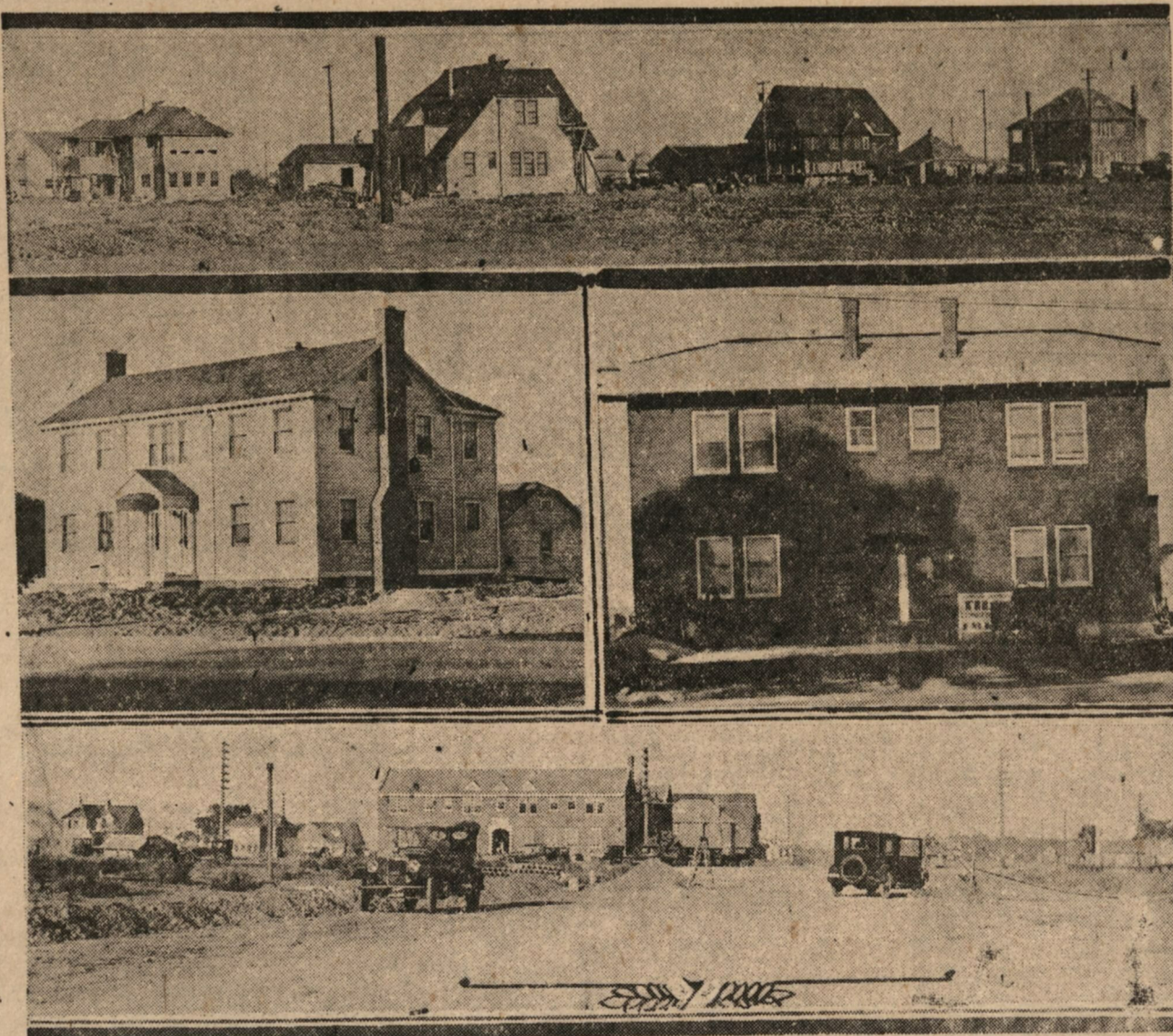
The annexation was the result of a special election carried unanimously by eight members of the Tony Vianola family, who had the voting booth in their back yard. The sewers have been placed in the tract and the street work is being rushed to completion by Moreing Brothers, who have the contract. Frederickson Brothers have the sanitary sewer work and John Tobin the storm water sewers. The total cost of the street and sewer work will be \$46,000.

Some of the Builders

Faculty members, who have homes in the Manor, are Samuel R. Cooke, George H. Collier, C. E. Corbin, Arthur Bonner, Charles M. Dennis, J. H. Joate, Mrs. Adelaide E. Coburn, Fred L. Farley, Allan Bacon, A. H. Abbott and John K. Hubbard. Others of the college staff who have built are C. N. Bertels, P. R. Wright, H. C. White, N. M. Parsons, Miss Grace E. Carter and Willmer Reigza. Mrs. E. N. Clark and L. A. Randolph of Modesto also have residences.

Other of the college professors who plan to build in the Manor are J. W. Harris, R. C. Root, Louis Kroeck, Luther Sharp and Robert L. Breeden. Erection of another residence is planned by P. R. Wright. Other persons who expect to have new homes are H. H. Hall of Santa Ana, Joseph E. Russell of San Jose, A. G. McVay of Elk Grove and L. E. Richards of Paso Robles.

## Advent of College Accompanied by Flock of New Homes



Upper—A few of the nineteen handsome new homes that dot Pacific Manor, the residence tract opposite the College of the Pacific campus on the Lincoln highway.  
Left center—The beautiful Colonial home of Mrs. Adelaide M. Coburn of the faculty.  
Right center—The fine brick residence of C. N. Bertels, business manager of the college.  
Lower—Looking from the campus toward the Manor. Thalia hall, a private college women's dormitory, is the large building in the center.

### Department of Engineering

C. L. WHITE, Professor

THE DEPARTMENT of engineering is being organized to provide technical training in the proper use of the basic laws underlying engineering operations and to fit its students for the business of economically applying these laws in the working out of our industrial and developmental problems.

It is planned to build up the department on the co-operation basis which has been tried out for several years in various centers of the East and proved highly satisfactory. In accordance with this plan a student will spend a definite period of time at work in some industry or technical field, preferably one offering an opportunity of gaining some intimate knowledge along the line of his studies. During this time he will be a regular employee and at the end of the period he will exchange places with another student who has been attending classes at the college.

Through this plan he becomes practically self-supporting. He acquires himself with the conditions of industry and in many instances may form a basis upon which he may later build a permanent connection. At the same time he is acquiring a knowledge of the science underlying the practical work which he is doing. His industrial contact will serve to train his judgment and power of discrimination in evaluating the material obtained in the class room and in distinguishing between the fundamental and the incidental. In short, the shops, mills, railroads, engineering and construction offices will be our laboratories.

Entering freshmen will pursue their studies without interruption for one academic year; from this time until the beginning of the senior year they will proceed on the co-operative basis. The senior year will be given wholly to college work. Thus the first year's contact serves to ground the student in the spirit of the college and to lift his ideal toward real leadership while the last year's work is designed to imbue him with a sense of professionalism and a desire to discharge the obligation to serve, which every college man incurs.

The present period of our country's development is devoted largely to material improvement and scientific advance. This means that engineering works are becoming constantly of more importance. The boys who later will have charge of these works in their promotion, design, construction or operation, in order to become well balanced and most effective citizens, should have the benefit of cultural influences and high ideals for service in addition to their technical training.

### Department of Bible and Religious Education

GEORGE H. COLLIVER, Professor

THE COLLEGE OF THE PACIFIC takes special pride in the fact that in its halls no field of human thought or activity is shut out from study and investigation. In state controlled institutions, as a matter of course, the study of religion must be omitted. But here we are able not only to recognize religion in general, and Christianity in particular, as one of the major interests of life but to take the same scientific attitude toward the study of the problems of religion as applied in every other department in the college.

To stimulate this more intelligent attitude toward religious phenomena of all kinds, such courses as the psychology of religion, philosophy of religion, history of religion and contemporary religious life will be given during the coming year.

The department of Bible specializes in the effort to give a comprehensive and constructive interpretation of Biblical history, literature and religion. The open mind toward all mooted questions is insisted upon and any kind of sectarian emphasis is discouraged. Class discussion and questions are encouraged and all honest questions are faced frankly and sincerely. A studious effort is put forth to help the student adjust his religious thinking to the expanding knowledge which he receives in other departments of the college.

The courses open in Bible during the present year will be history of the Old and New Testaments, the religious teachings of the Old Testament and a course in the Prophets of Israel.

The department of religious education is a comparatively new department in college life. The local department was established four years ago. The aim is to give as thorough a training for the teaching of religion in the Sunday schools and week day schools of religion as the public school teachers receive in department of education or at teachers' colleges. A positive effort will be made through the activities of this department to help create a new attitude in the community toward the moral and spiritual development of the children and youth of Stockton. Students specializing in religious education will be required to do practical work in the church schools of the city and every effort will be made to make the de-

## Our Schools

America today is far ahead of all other countries in its schools. Education is one thing that never should be sacrificed. It is the biggest step of progress anyone can take, and we are giving the children their opportunity.

Today all Stockton should feel proud. She has a college. A college of high standard with a faculty equal to them all. Now it is up to us to keep it growing. To the College of the Pacific we send out hearty congratulations.

## Stockton Hardware & Implement Co.

600 E. Main St.

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## PACIFIC BRINGS BIG RETURNS ON INVESTMENT

New Homes in Pacific Manor Will Cost Double Amount of Stockton's Subscription

By JESSE J. INMAN  
President of Stockton Realtors' Association

Monday the new College of the Pacific will open its doors to nearly 600 students. I wonder how many of our citizens fully appreciate what the coming of this famous old institution of learning means to the city of Stockton. Not only are we now one of the 35 college cities of the United States, but we are destined to become one of the leading and most important educational centers in the West.

Stockton's investment in this great enterprise has already brought returns far beyond the fondest hopes of the most optimistic. The beautiful and attractive college buildings already completed represent an investment of over \$1,000,000.

Pacific Manor, big investment made directly across the street from the college campus, comprising over thirty acres, recently acquired by the faculty of the college at a cost of nearly \$50,000, when fully improved with streets, sewers, sidewalks, etc., will mean an investment of nearly double this amount and will be one of the most attractive and desirable home districts to be found anywhere. Of the 135 lots in this beautiful residence tract, 110 have already been sold. The purchasers, outside of the faculty, are mostly non-residents who are now preparing to locate in Stockton, or contemplate doing so in the very near future.

"Thalia Hall," containing thirty modern, appointed apartments, costing \$50,000, and sixteen residences of an average cost of \$10,000 each, have just been completed. It is conservatively estimated that when this tract is fully built up it will mean a total investment of double Stockton's contribution to the College of the Pacific.

Of the 600 students now being enrolled, about 100 are from Stockton. The remaining 500 come from other parts of the state and some from other states, and a few from foreign countries. Many of these students will be accompanied by their parents. Already forty new families have located in Stockton on account of the college and it is safe to assume that this number will be increased to 100 families within the next few weeks.

The Buying Power of New Families. I think I am conservative in estimating the annual buying power of each family at \$2500, which means that \$250,000 will go into the hands of our merchants from this source during the coming year and a like amount from the 250 or 400 students who will take up their abode on the campus or in the

partment of real assistance to Sunday school superintendents, teachers, pastors, and others interested in the spiritual development of the citizenship of tomorrow. The courses offered in religious education include, principles of religious education, the church school, history of religious education, and a similar course for more advanced students in the field.

ALL

## COMPOSITION FLOORING

IN

THE COLLEGE OF THE PACIFIC

IS

## INSULITE-MASTIC-FLOORING

The Original of This Type

Manufactured By

THE INSULITE CHEMICAL CO.

Aurora, Illinois

## LARSEN COMPANY

SOLE AGENTS FOR CALIFORNIA

FLOOR ENGINEERING

373 Monadnock Bldg.

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## Welcome College of Pacific

We will look forward  
to your yearly growth

## Frank Ernst

227 Grove St.

Stockton, Calif.

## GENERAL CONTRACTOR

for the

S. J. COOK RESIDENCE

in

## Pacific Manor

Opposite

College of Pacific

## Stockton Welcomes You!

## College of Pacific

"May Your Future  
Be Unlimited"

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## General Contractor

For

## THALIA HALL

N. M. Parson residence  
Prof. Abbott residence  
Prof. Farley residence

C. N. Bertels residence  
H. C. White residence  
College Book Store

- in -

## Pacific Manor

Opposite

College of Pacific

## Welcome College of Pacific

ALL

## Lumber

For The

S. J. COOK Residence

in

PACIFIC MANOR

Was Furnished by

## Union Street Lumber Yard

850 N. Union St.

J. J. McINTIRE, Mgr.

Stockton, Calif.

Phone 5702



# COACH RIGHTER PUTS PEP INTO COLLEGE SPORTS

## The Gridiron, Diamond, Court, Field and Track Claim Their Share

Owing to a lack of space and equipment, it is impossible to carry this department to more than an hour a week. However, with the move to Stoelcken and a great improvement in equipment, this department is spreading out in many directions, and is not only teaching the fundamentals of physical education courses as first aid, hygiene, music, games, wrestling and nat work. This department is giving the student the opportunity to teach physical education in secondary schools.

With the above mentioned work, the department has another important work in caring for the sick. Each person working in the department is required to take a course in first aid. Special attention is given to those who are not physically capable of carrying on the work, the health of every student on the campus is kept in mind. Backed by this department and in this way the general health of the entire student body is kept in mind. The possible condition

**F. E. NEWBERY**  
**Electric Co.**

Installed the underground wiring and furnished and installed Electroliers for the Street Lighting System.

# College of Pacific

Upper—The Stadium or Bowl on which future outdoor athletic contests will be staged  
Lower—The gymnasium nearing completion. Photos by V. Covert Martin.

forth in search of honors in American football. Season after season, Pacific's American football team was beaten by schools of even smaller size, but in spite of this, the courage of the student body did not fail, and teams were kept in the field, slowly building up a strength that would serve in good stead when a good coach and proper

a most successful one in football and also in basketball. Pacific this year became a member of the California Coach conference, a league

composed of the smaller colleges  
and teachers' colleges in the state.  
In doing this, Pacific competed  
with schools of strength correspond-

Basketball this year was not so successful, although not discouraging by any means. Pacific won the northern championship but lost the Conference leadership to Fresno. The basketball team, however, was one Pacific could well be proud of, for in nearly all the games there was a fighting spirit shown that had not characterized the team before.

into track and baseball. Although the success in these lines was not startling, still it was better than the school had expected for the first year and the outlook for this year is even better than that of 1923.

football, and a former president of the student body. He has proved himself to be the ideal man for the place as he has understood the problems of Pacific and has known how to deal with them. It has been largely through his work that the equipment for the coming season is so good, and much of the credit of the success that Pacific has had the last few years goes to him for his

Knowledge is power. It is important to direct it into proper channels for the benefit of the people. The spread of Knowledge and Education are the **fundamentals of good governance**.

However now requirements have recently been adopted which cause every registered student, regardless of physical condition, to take some form of work in the department with a minimum credit of four units. The adding of this requirement has made it necessary to add many courses to those already included in the curriculum in order

—and Character is the throttle to achievement. This institution is dedicated for the protection and development of **business.**

With the department of physical education increased, and the women's athletics organized under a tried and successful system, the school looks forward to the most beneficial and successful year in the history of this branch of the department.

e that releases this power  
works for the increase and  
pment of Character. **These**

Good business goes hand in hand with education.

**The College of the Pacific** is an educational institution which will have a very helpful influence on the social economic life of this community.

On the occasion of their opening in their new home in Stockton we wish all those who are connected with the institution to know that we are congratulating ourselves on the good fortune of having them here.

Knowledge is power—and Character is the throttle that releases this power into proper channels for achievement. This institution works for the increase and spread of Knowledge and for the protection and development of Character. **These are fundamentals of good business.**

**Because of our personal and our business interests we  
welcome The College of the Pacific to Stockton.**

## Service and Sales Organization

# The National Cash Register Co.

116 N. San Joaquin St.

E. Conant Livingston and family  
E. M. Arenschield and family  
Charles G. Beatie and family.  
P. G. Boehm and family

J. P. Atwood  
Wm. Houston  
Miss H. Hiller  
W. C. Thalhamer

Philip Livingston

*a greeting*

*We join in extending best wishes to the College of the Pacific and congratulations to our entire community.*

*We have invested in the College of the Pacific and the returns we receive, in the way of a better and bigger community, will be as big as we help the college to make them.*

# The Holden Drug Co.

40 North Sutter Street



# The College School of Education Gives Full Preparation for Regular High School Teaching

**PACIFIC RANKS  
EQUALLY WITH  
UNIVERSITIES**

**STATE GIVES FULL  
RECOGNITION**

**Special Courses for Stock-  
ton Teachers Who Wish  
to Qualify for Degrees**

By DEAN J. WILLIAM HARRIS  
The College of the Pacific has had a department of education since the fall of 1910. At that time, Dr. J. W. Harris was called from an assistant professorship in education at De Pauw university, Greencastle, Ind., to organize the department. From the very first the work of the department has received full recognition by the universities of the state.

During the early years the work of the department was limited to the giving of undergraduate courses, equivalent in character to those given at the universities, and accepted by them as leading toward high school certification, for which at least one year of post graduate study has always been required.

In 1915 the work of the department was recognized along with the departments of the college, as being possible of combination with some work in the state normal schools as leading towards certification for elementary and junior high school teaching. In the same year, the college reorganized its course for the training of teachers of both elementary and high school grades in music and art (in which a year of graduate study was not required) and the work of the department of education was recognized as furnishing the pedagogical part of the requirement for such credentials.

For many years the state board of education has recognized the work of only two or three universities in the state as doing the full work in preparation for regular high school teaching. A few years ago several of the small institutions of collegiate rank have begun offering some graduate work in several departments and extending their work in education and have been added to the list of those authorized by the state board to recommend for the high school credential.

In the prospect of its move to Stockton and consequent increased support and patronage, the College of the Pacific about a year ago placed with the state board a program of its proposed expansion of work, and an appeal for recognition as a full training institution for high school teachers. The application was acted upon and granted at the January, 1924, meeting of the board. The college immediately proceeded to reorganize its department of education into a school of education and in February last semester, its first students in regular graduate work leading to the high school credential were enrolled.

**Organization of the School of Education**  
The school of education, as recently organized, is headed by the former head of the department, Dr. J. W. Harris, now called to the school of education, Dr. Harris teaches courses in general psychology, psychology of childhood, and educational psychology, and directs the seminar education for advanced students.

On the instructional staff and also giving professional courses in education are Miss Lorraine Knies and Miss Marian Farr.

Other members of the school of education are representatives of the several departments whose work is

represented in the regular high school course.

Registration in the school of education is not distinct from that of the college, but is in addition to it. That is, all students who wish to qualify for teaching credentials of any kind should confer with the dean of education and have registration in the school. Persons must have attained the rank of junior in college before registering for distinctly professional educational courses.

The state board of education makes certain requirements, of course, to be taken by prospective teachers. These are all incorporated in the requirements of the school of education and a proper distribution through the last two undergraduate years and the graduate year is recommended. The main stress of the school will be the full preparation of regular high school teachers.

The following members of the faculty of the college constitute the school of education:  
J. William Harris, dean, and professor of education.  
Lorraine Knies, secretary, and assistant professor of education.  
C. Marian Farr, instructor in education.

**Department Representatives**  
Ancient languages, Fred L. Farley.  
Biological sciences, L. S. Kroesch.  
Chemistry, J. H. Jonte.  
Economics and sociology, R. C. Root.  
English, Arthur Bonner.  
French, A. M. Roth.  
History, A. H. Abbott, G. A. Werne.  
Mathematics, C. E. Corbin.  
Physical education, R. L. Breed.  
Public speaking, William Hixdale.  
Spanish, Abel Alarcon.

**Courses for Stockton Teachers**  
The several departments of the college as well as the school of education are offering a number of courses in the late afternoon and on Saturday mornings for the benefit of Stockton teachers who are wishing to do further work, either by way of qualifying for a degree or for raising their type of certification. Such afternoon courses will be given at 4:30 and continue to 6 o'clock. Such a course, one afternoon a week, for six weeks, will give two units of college credit.

Again, through the courtesy of Superintendent Ansel S. Williams, it will be made possible for Stockton teachers to reach the college campus in time to take advantage of the pedagogical part of the requirement for such credentials.

The college has sent to all teachers in Stockton a list of courses available at hours convenient to them.

**Co-operation With Stockton School System**  
In several ways the school system of Stockton is co-operating with the school of education. The department, Mr. Williams, has been added to the staff and will conduct one of the important courses in the department. This is the course in California school system and school law. This course is one of the state board requirements for all new certificates and for renewal.

In the second place there is a requirement that all teachers in training shall have opportunity for practice teaching as a part of their training. Through the courtesy of the Stockton board of education, the high schools and other Stockton schools are open to students of the college for such work, both in the regular subjects and in the special subjects of art, music and expression.

This courtesy is especially appreciated since the college has, with the move to Stockton, discontinued the preparatory department, which hitherto has furnished a convenient place for cadet teaching.

The supervision of such teaching will be a co-operative affair between the college administration and the departments of the college.

**Types of Credentials**  
The school of education prepares a student for six types of credentials as follows:  
The elementary credential, which entitles the holder to a certificate to teach in elementary schools. This credential is granted on the completion of the regular A. B. work when that has included certain courses in education.  
The junior high school credential, which entitles to a certificate to teach in junior high schools, some-

## The Department of Economics and Sociology

ROBERT C. ROOT, Professor  
LUTHER SHARP, Associate Professor

The primary purpose of this department of the College of the Pacific is to teach our students the most fundamental principles of economics and sociology. The increasing complexity of modern industrial and social conditions makes it more and more important that our young people should know the sanest ideas and the soundest principles that our industrial classes and our social forces must adopt in order to attain individual efficiency and the general welfare of all classes. And we are quite as much concerned that our students shall "make good" in the performance of the duties of good citizenship as we are for them to become leaders in business or finance.

The first semester of the present college year we offer the following courses: Introduction to sociology, 8 o'clock; poverty and dependency, 8:55 a. m.; theories of social reform, 2:30 p. m. on Monday, Wednesday and Friday; history of money and banking in the United States, 1:25 p. m. Tuesday and Thursday. The above named classes will be conducted by Prof. Robert C. Root, head of the department.

Prof. Luther Sharp will give courses in the principles of economics, 8 a. m.; public finance and taxation, 9:50 a. m. on Monday, Wednesday and Friday. Prof. Sharp will also give a course in business organization at 10:45 Tuesdays and Thursdays; and at 10:15 to 11:55 on Saturdays a course in economic geography for the special benefit of teachers and others who may be interested in that field of economic study.

At 10:45 and again at 2:50 to 4:10 on Tuesday of each week Professors Root and Sharp will conduct a seminar in economics. This will consist of special advanced studies and investigations, in local economic problems. Only the students of the department will be admitted to the seminar.

For the second semester of the college year the department of economics offers the following courses: Professor Root, introduction to sociology, 8 a. m. Mondays and Fridays; a teachers' course in economics and sociology, 1:25 p. m. on Tuesdays and Thursdays; labor problems, 2:30 p. m. Monday, Wednesday and Friday. On Saturdays at 10:15 to 11:55, Professor Root will give a course in conservation of natural resources and prevention of waste, for teachers and other public service corporations.

Professor Sharp offers the following courses the second semester: Principles of economics, (second half of course), 8 a. m. Monday, Wednesday and Friday; rural economics, 10:45 Tuesday and Thursday; history of social psychology, 10:45 Monday and Wednesday and Friday; public utility, (a study of railroad transportation and other public service corporations), 5:55 Monday, Wednesday and Friday; foreign trade, 1:25 Monday, Wednesday and Friday.

The seminar in economics at 2:50 to 4:10 on Tuesdays, by Professors Root and Sharp, will be continued throughout this semester as well as the first semester.

Men have received valuable hints and learned many things of importance from books; such as gratitude from dogs, vigilance from the crane, forethought and frugality from the ant, honesty from the elephant, and loyalty from the horse—Cervantes.

Make the most and best of your lot, and compare yourself not with the few that are above you, but with the multitudes which are below you. Go steadfastly forward with lawful business or honest professions—Doctor Johnson.

A friend inquired of Sandy, who had recently married, how he and his wife were getting along. "We moon get along fine week days," replied Sandy. "But when it comes Sabbath, we walk down to the river together and she goes off to her Methodist body, while I go to the House of God."—Everybody's.

Do not pray for easy lives! Pray to be stronger men! Do not pray for tasks equal to your powers! Pray for wisdom equal to your tasks.—Phillips Brooks.

## STUDENTS POUR IN AS CLASSES OPEN MONDAY

(Continued from Page One)

The interim tea room, established on the campus, worked overtime in meeting the stress of vigorous appetites.

Many families with students have also moved into the city.

**First Assembly of Students**

The public is invited to the first assembly of the students, which will be held Monday morning at 11 o'clock in the new gymnasium building. The exercises are to be informal, with music provided by the conservatory, songs by the student body, announcements and a short address by Dr. Tully C. Knies, president of Pacific.

The class schedule is to be somewhat limited on Monday on account of the necessity for enrollment and giving of preliminary directions.

The dormitory buildings, although not completely finished, are doing service. The furniture is all moved in. New furniture is provided in the women's dormitory.

The Administration building and the Weber Memorial or science building are complete as to rooms, but there is some work yet to be done on the entrances.

The great task now is the cleaning up of the campus after the rush necessitated in order that the college might open on time.

A broad gravel walk is to be laid immediately across the campus as a main entrance to the Administration building, with side walks to the science and conservatory structures.

The great number of automobiles on the campus and other signs of the opening indicate the greatest year in the history of Pacific.

When A. M. White, prominent Marysville business man, brought his daughter Alva to Pacific a few days ago, a member of the party that came along to inspect the new college remarked that it would be necessary to wear boots this winter on account of the mud on the campus.

"It will be so happy in the new buildings, we don't care about a little dirt," said another member, expressing the general sentiment that prevailed.

"It was ten times worse when I attended at the opening of Stanford," said Mr. White.

But the college plans to put in walks immediately and the temporary inconveniences will soon be forgotten.

**Department of Biologic Sciences**

LOUIS KROESCH, Professor

The biologic sciences have to do with anything pertaining to living things. The first course offered in the college catalogue of courses in the department is intended to be a preparation for all other courses in the department. It should not, however, be considered an "elementary" course, but rather a course of principles. Many students who enter will already have had the usual high school course in which a series of animals have been given a brief study. Such students will find their preparation of much help to them.

The other courses follow in the order in which the majority of students will probably find them most helpful. But students interested in

botany may find it necessary to plan their own order.

The aim of the department is to give instruction such as will fit into the general scheme of a liberal education; to fit students to enter into the biological professions, such as medicine and dentistry; and to fit students to enter such vocations as nursing, social service and sanitary and health service.

The space given to the department in the new science building is ample and effort has been made to add to the working student every comfort and assistance that equipment and furniture can provide. The rooms are on the second floor and nearly all on the north side of the building, thus giving the student the advantage of a maximum of diffused light.

Our opportunities for acquiring material for study in the vicinity of Stockton are very good and it should not surprise the student that much of his study will not be in books, but in the field.

There is nothing of so much worth as a mind well instructed. No wind serves him who has no destined port.—Montaigne.

The entire object of true education is to make people not merely do the right things, but enjoy them—not merely industrious, but to love industry—not merely learned, but to love knowledge—not merely pure, but to love purity—not merely just, but to love justice and thirst after justice.—Ruskin.

No end serves him who has no destined port.—Montaigne.

**Department of Art**  
Ella E. Booth, Director

The work of the art department has been arranged to meet the needs of four classes of students: first, those who desire to study art for its cultural value; second, those who wish to begin professional art study while pursuing a college course; third, those who desire training in graphic expression for its practical use; fourth, those intending to become teachers of art in both the elementary and secondary grades.

The regular elementary freehand drawing, advanced freehand drawing, instrumental drawing, elementary design, still life and outdoor sketching in watercolor, tempera, or oil color; and the design from living models (head and draped figure), house decoration and furnishing are offered.

Miss Ella E. Booth, director of the school of art, is introducing modeling and casting into the department this year. Leather art, craft and metal art-craft are given under the direction of Miss Mildred L. Crever, while tile and batik is given under the instruction of Miss Ruby B. Zahn.

Another new department added is that of Chinese painting and paviment shade decoration. With Mrs. Allan Bacon as instructor, work in flat conventional decoration, lustres, enamels and acid gold staining will be given. The parchment painting can be taken as a separate course or combined with the Chinese painting. This has been added especially to satisfy the needs of townswomen.

**THE DEPARTMENT OF ROMANCE LANGUAGES**

MARY LOIS RAYMOND, Professor

The department of romance languages is reorganized this year to combine the department of Spanish and the department of French.

The courses given are both elementary and advanced. A teacher's course in each language is included. The aim of the elementary courses is to give the student a practical knowledge of the language studied—of its pronunciation, construction and vocabulary. With these well in hand he can use them as tools in his individual needs. Whether for the pleasures of reading, or for the practical necessities of travel, business or residence in foreign countries, a foundation has been laid.

More advanced courses in the literature of France and Spain are given—general surveys and detailed courses in the classic and modern periods. Such courses are of cultural value to the student of the literature of his own country, and to those who wish to understand

the life of France and Spain. With the increasingly important part that the United States must play in international affairs, a knowledge of the mind and life of other nations as learned through their language and literature is increasingly valuable.

There is nothing of so much worth as a mind well instructed. No wind serves him who has no destined port.—Montaigne.

The entire object of true education is to make people not merely do the right things, but enjoy them—not merely industrious, but to love industry—not merely learned, but to love knowledge—not merely pure, but to love purity—not merely just, but to love justice and thirst after justice.—Ruskin.

No end serves him who has no destined port.—Montaigne.

Speaking as one college friend to another --

**"The Candy With a College Education"**

extends congratulations and hearty good wishes to the faculty and the student body of

The College of the Pacific

THE CANDY WITH A COLLEGE EDUCATION

**Wilson's**

CONFECTAURANT

27 North Sutter Street

R. H. CHAFFEE, Manager

Candy Refreshments

Breakfast Lunch Dinner

Other Stores in

PALO ALTO - FRESNO - SAN JOSE

SAN FRANCISCO

We Welcome the

**COLLEGE OF THE PACIFIC**

to Stockton

Allyn L. Burr Co.

Slate Roofing,

Composition Roofs

and

Califelt

For Sound Deafening in Walls and Floors

STOCKTON OFFICE

Sonora and Commerce

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SACRAMENTO

11th and R St.

Phone 7155

McNEIL & CO.

630 E. Main St.

Twenty-five years in Stockton. The home of the Chickering, Ampico, High-Class Sheet Music, Phonographs, Records and Radios.

Here's Help for the College Student

Why continue to write in slow, tedious long-hand, when with a Remington Portable you can turn a beautifully clear and legible printed page with far less time and effort?

It is the most compact of all portables. The case is only four inches high, making it easy to carry and conveniently tucked away in a desk drawer or bookcase.

It has the standard four-row keyboard, which for fifty years has been recognized by business as the best.

You will find it very simple and easy to operate, requiring no previous experience of any kind.

Price, complete with case, \$60. Easy payment terms if desired. Call and let us show you its many decisive advantages.

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**REMINGTON PORTABLE**

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**THE FIRM OF  
PIGGLY WIGGLY**

And Its Employees Extend a Most Cordial

Welcome to

**The College of Pacific**

We appreciate the confidence you have placed in Stockton, and now, on the threshold of your opening, we dedicate ourselves to help you grow by cementing that friendship and loyalty which is so necessary to the upbuilding and fulfillment of your desires. Piggly Wiggly will do its utmost to warrant your pleasant relationship.

3  
STORES

323 E. Market St.  
California and Weber  
914 N. Wilson Way

**PIGGLY WIGGLY**



**Welcome!**

Students and faculty of the College of the Pacific, welcome! May the relocation of your institution in Stockton realize the dreams of its lofty educational aims.

**Hess OXELING and CLEANING Works**

30 years satisfactory service

**Allyn L. Burr Co.**

**Slate Roofing,**

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and

**Califelt**

For Sound Deafening in Walls and Floors

STOCKTON OFFICE  
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Phone 7155



## PACIFIC FRIENDS SEND GREETINGS THROUGH RECORD

Over Six Hundred Citizens  
Send Messages of Wel-  
come and Good Will

Over six hundred business and professional men and firms have contributed in this issue of the Stockton Record in one of the most remarkable tributes ever paid any enterprise.

The community's welcome to the College of the Pacific, as demonstrated by the many pages of welcoming cards in the advertising columns of this issue, is shared in by every district and section and county of the entire Stockton Record territory.

From the standpoint of number of advertisers this College of the Pacific section is the largest ever issued by the Record. From the standpoint of representation of every part of the territory it sets a new mark and by the speed with which the project was put before the public, copy written, type set and assembled, a record is made.

The decision to definitely open the College of the Pacific next Monday was not arrived at until less than three weeks ago. The Record had planned several months ago to issue a section devoted to the College of the Pacific and giving the public a vehicle by which they could express their welcome to the college. Dr. Tully C. Knoles, president of the College of the Pacific, issued the following letter endorsing the edition:

July 19, 1924.  
It has been a pleasure for the administration of the College of the Pacific to learn that the Stockton Record is to prepare a special College of the Pacific edition to be published some time in September.

The college expects to feature its expansion program in an advertisement in this issue, and any co-operation that you may be able to give to the management of the Stockton Record in making this edition worthy of the great enterprise which you have helped to develop will be very much appreciated by us.

Sincerely yours,  
TULLY C. KNOLES,  
President.

But there was so much uncertainty as to the probable date of opening that no move was made in the matter until about two weeks ago.

At that time it occurred to the Record that the professional men and those business men who are not regular newspaper advertisers might be glad of an opportunity to be represented in the welcoming edition and five hundred form letters were sent out.

The response was so quick and so general that the Record's branch offices at Lodi, Jackson, Angels, Sonoma, Modesto, Manteca and Tracy were advised of what was happening in Stockton and directed to find out if the business and professional men of their districts desired to be represented.

More than fifty of the one-inch welcoming cards were received at the Lodi branch office the first day. Sonoma and its nearby towns of Jamestown, Columbia, Tuolumne and Searsville, set up a record for a long time to come by taking two full pages of the welcoming cards, more than one hundred advertisers being represented.

Manteca came in almost one hundred per cent and Tracy apparently in unanimity. Jackson, Farmington and Escalon sent in more cards than had originally been expected from any one district.

Modesto and Oakdale gave Stanislaus county a splendid representation.

In the limited time it was impossible to solicit advertising cards except in some of the larger centers of population and to do more than merely advise some of the business and professional men of the plan. Had there been time to offer the opportunity to everyone it is probable that the number of welcoming cards would have run far over one thousand.

In a great number of instances

## DR. TULLY C. KNOLES

As President of the College of the Pacific, He Has  
Had the Unique Experience of Moving His  
Institution From One City to Another

RALPH O. YARDELEY, Artist      ELSIE FLOWER, Biographer



Tully C. Knoles, president of the College of the Pacific, was born in Petersburg, Ill., January 6, 1876. At the age of 11 years he came with his parents to Ontario, near Pomona, in Southern California. For three years in his grammar grade schooling, he came under the influence of a very remarkable teacher, G. W. A. Luckey, who later became head of the department of pedagogy of the University of Nebraska.

"As far as I recollect, he never said anything to any of us in the eighth grade about teaching as a profession, yet the majority of the members of that class became teachers," says Dr. Knoles. With the completion of his grammar grade studies, young Knoles entered the Chaffey academy, a private institution, which has since become the Chaffey Union High school. He graduated in 1895 with as much activity on the football field to his credit as in the class room. He entered the University of Southern California as a part-time student, devoting a portion of his time to preaching and ministerial work. He preached his first sermon at the age of 19 years, and during the entire period of his college terms, he filled various pulpits and discharged the duties of regular pastorates. He took enough work at college, however, to be allowed to qualify for the football team. In 1903, when given his degree, he became assistant professor in history and in 1909 became the head of the department and held the chair for ten years.

From 1912 until 1915 Dr. Knoles was granted a leave of absence

the Record representative was thanked by the advertiser for having offered the opportunity.

Again and again the statement was made that this was not only a vehicle for showing appreciation to the College of the Pacific, but for showing the outside world that the community was solidly behind the college and was proud of it.

One advertiser said: "We have invested in the College of the Pacific. Now we will cash in by helping it to become only second to U. C. or Stanford in number of students."

from the university by reason of ill health. With his family he took up his residence on a cattle ranch in Inyo county. In 1915 he again resumed his activity as head of the history department. In 1919 he became the president of the College of the Pacific, then located in San Jose.

Since the removal of the college from San Jose to Stockton Dr. and Mrs. Knoles, with their fine family of three daughters and five sons, have come to Stockton to reside, and are a splendid addition to the community.

Dr. Knoles is a member of the board of education in the Methodist church. Other affiliations are in the Phi Beta Kappa, honor scholarship fraternity of Stanford university; American Academy of Social Science, Political Science Society of America and the Southern California Historical society. He is a thirty-second degree Mason, a member of the Rotary club, honorary member of the San Francisco Optimist club and of the Stockton Advertising club.

Dr. Knoles was president of the San Jose Rotary during the last year of his residence in that city. His hobby is horses and he is particularly fond of western feats of horsemanship. Whenever it is possible to attend a ranch roundup, Dr. Knoles is there. After he became a teacher, he amused himself in idle moments by breaking horses. He worked for the Bixby estate in Los Angeles, breaking for them a total of 132 mustangs.

We prepare ourselves for good or evil by the reiterated choice of good or evil, that gradually determines character.—George Eliot.

Let us beware of losing our enthusiasm. Let us ever glory in something and strive to attain our admiration for all that would enable, and our interest in all that would enrich and beautify our life.—Phillips Brooks.

Wealth may seek us, but wisdom must be sought. Sought before all; but (how unlike all else. We seek on earth! 'tis never sought in vain. —Edward Young.

## Interesting Facts

There are 18 cities in the world with populations of more than a million.

The Armenians cover a new-born infant's skin with finely powdered salt.

Aviators may brush small clouds out of the sky by flying through them rapidly.

A cod caught off the Newfoundland coast was five feet six inches long and weighed 60 pounds.

A cat owned by a resident of Wadsworth, England, is fostering a brood of chicks hatched in an incubator.

A Warrington, England, engineer has constructed an all-steel boat 12 feet long in which he intends to cross the Atlantic.

Some photographs of the moon in natural colors were shown at a recent meeting of the British Astronomical association.

There is a flat, concrete slab over the unpretentious grave of "Buffalo Bill" Cody on top of Lookout Mountain, in Colorado.

Aluminum pots and pans can be cleaned by rubbing with lemon juice or a mixture of silver sand and lemon juice.

Weird animals of immense size are rumored to exist in an un-

known Arctic region between the Colville and Porcupine rivers.

The famous crown of the Emperor Theodore of Abyssinia has been returned from England to its former home in Africa.

A Berlin magistrate suggests that all drivers of public vehicles submit to a severe examination before receiving licenses.

Medical experts say the modern city dweller is undernourished because he relies too much on bread, meat and potatoes.

Theodore Theodoreff, a former Bulgarian premier, had been trying to make a living as a manicurist before his death in Sofia recently.

A secret ink for printing advertisements on bread without affecting its edibility has been invented in Italy.

To produce one pound of honey a bee must take the nectar from about 62,000 clover blossoms.

The more lapse of years is not life. Knowledge, truth, love, beauty, goodness, faith alone can give vitality to the mechanism of existence.—James Martineau.

For truth is truth, to the end of the reckoning.—Shakespeare.

Wisdom is knowing what to do next; skill is knowing how to do it, and virtue is doing it.—David Starr Jordan.

## Greetings to the College of the Pacific

We readily welcome the student body  
and faculty of

The College of the Pacific  
to Stockton

We congratulate them on their campus  
and buildings which are a great addition  
to the beauty of our community.

We invite you to our Special Sale,  
going on now, assuring you that you can  
purchase shoes of the highest quality at  
remarkably low prices at our store.

17 Stores in California

## Kafateria Shoe Store

231 E. Weber.

Stockton

## Hearty Greetings to the College of the Pacific

It is with great pleasure that we join hands with  
the people of Stockton in bidding The College  
of the Pacific, its faculty and student body, a  
most hearty welcome to Stockton.

## The Harris Manufacturing Company

HARRIS COMBINED GRAIN HARVESTERS

Stockton, California

Walla Walla, Washington

## Stockton Welcomes You College of Pacific

and also congratulates you upon the GOOD JUDGMENT  
used in selecting the City of Stockton as your future  
home.

When you consider Dentistry I trust your judgment of selection will be equally as good. I am sure my dentistry is a source of comfort and satisfaction to those many patients coming to me daily. Surely every effort is strained to meet the most exacting needs of each one.

My Professional Experience and Facilities are at your immediate service.

AT THESE PRICES NO ONE SHOULD BE WITHOUT GOOD TEETH

22-K GOLD CROWNS, ..... \$5.00  
GOLD BRIDGEWORK .....  
FILLINGS ..... \$1.00 up  
Natural Expression Plates ..... \$15.00  
Famous Plates ..... \$10.00  
Painless Extracting ..... \$1.00  
Plates Repaired ..... \$1.50 up



NATURAL EXPRESSION PLATES

ALL WORK DONE PAINLESS

## Dr. E. F. Schneider

SYSTEM OF DEPENDABLE DENTISTRY


Telephone 1453  
Nurse in Attendance

S. N. Sutter St.  
Hours—8:30 to 6

Corner Main  
Examination Free

COLLEGE  
OF THE  
PACIFIC

On Behalf of it's More Than  
Sixty-Thousand Readers

Stockton  Record

Extends Sincere  
Congratulations



## TRADE-AT-HOME BUILDING MOTTO OF INSTITUTION

### COLLEGE FAVORS LO- CAL BIDDERS

Stockton to Receive From  
Three to Five Hundred  
Thousand Yearly From  
the Students

By DR. JOHN L. BURCHAM  
Vice President, College of Pacific  
The people of Stockton have a right to say, "Our College." It was chiefly their subscriptions which made possible the present building program. But the college could not be built with subscriptions. Had not the banks come forward with loans, the buildings could not have been erected. The college trustees believe that the friends who made the subscriptions will promptly meet their obligations and enable them to pay off these loans by the expiration of the five-year period.

The College administration, appreciating the help of the Stockton friends, has endeavored in every case to favor local firms when purchasing materials or awarding contracts. The general contract was let by competitive bids to R. W. Miller of San Francisco. The electrical contract was let to the Commercial Electric Company of Stockton, and the heating and plumbing contract to the Miller-Hays company, also of Stockton. Mr. Miller let the brick and concrete work to Frederickson Bros. The brick was furnished by Stockton firms, as was all of the other building materials. The work on the stadium, sewers and streets was done by local men. All the equipment for the office, laboratories and kitchen was purchased in accordance with the slogan, "Trade at Home." The architectural designs and specifications were made by Stockton firms. In every possible way the college has endeavored to keep the money that the Stockton people have given to the college spending in Stockton. In fact, the college is subscribing approximately one-half million dollars more than the Stockton subscription amount. To add to this, Stockton will receive thousands of dollars during each year from three to five hundred thousand dollars.

No student pays his way through college. No college expects him to. Each student who completes the four-year course receives about one thousand dollars in free services. This amount is provided for through the income from the endowment fund. The college has a tuition charge in the College of Pacific are the lowest of any college in California. As far as possible in order to aid worthy young people to get an education. The larger the enrollment, the greater will be the need of a larger endowment. If the predictions come true that are being freely made by Stockton friends, that the College will have 2000 students in three years, the endowment will have to be increased in proportion to this advance in enrollment. The college authorities are hopeful that they will be able to provide the funds not only for the increasing of the endowment but also the erection of such buildings as will be necessary for the growing needs of the college.

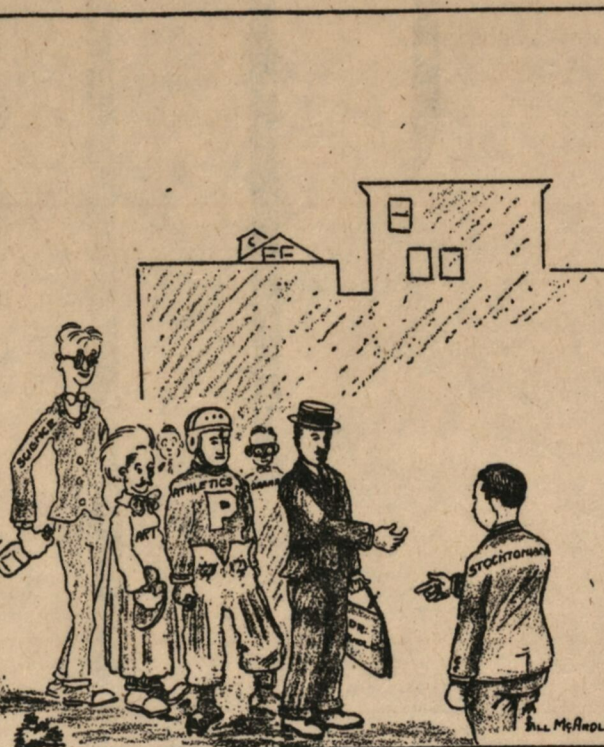
There is an idea abroad among moral people that they should make their neighbors good. One person I have made good myself. But my duty to my neighbor is more nearly expressed by saying that I have to make him happy.—E. L. Stevenson

Today is your day and mine; the one day we have; the day in which we play our part. What our part may signify in the great whole we may not understand; but we are here to play it, and now is our time.—David Starr Jordan

There have been small men with a great deal of learning. There has never been a great people who did not possess great learning.—Calvin Coolidge

The habit of daily not doing a duty, in time becomes as fixed and imperative as the habit of the daily fulfilling of duty.—Selected

## Stockton's Welcome - - - By McArdle



Bill McArdle, staff cartoonist of Pacific Weekly, the official publication of the student body of the College of the Pacific, has very generously contributed his bit to the Stockton Record's Pacific Welcome edition. The college artist herewith gives his conception of the arrival of Pacific.

### Department of Philosophy

PAUL A. SCHILPP, Professor  
The aim of this department is to give training in the methods of philosophical inquiry, to survey the historical development of thought, to study the present characteristic movements in philosophy and to secure a balanced view of life. All the courses offered by the department are intended to meet the requirements of this four-fold aim. But the courses on the introduction to philosophy and the courses in logic, ethics, aesthetics and the theory of knowledge are especially valuable in affording training in the methods of philosophical inquiry. Of these logic and the introduction to philosophy will be offered this fall, and ethics will be offered in the second semester, while aesthetics and the theory of knowledge will be given during the year 1925-26.

The chief course offering a survey of the historical development of thought is the course entitled History of Philosophy; this is a six unit course, running through the full school year. A course entitled Evolution, will take up the historical development of the theory of evolution from the Greeks to the present, but will also offer an estimate of the philosophical importance of evolution as well as examine its bearings on ethical and religious ideals. This course will also be offered this fall. The historical course on the Philosophy of Kant will be given during the second semester.

Two courses for seniors or graduate students only are offered to aid in the study of present characteristic movements in philosophy. The one is entitled Present Philosophical Tendencies, and the other Contemporary Philosophy. Both are year courses and they are to be given in alternate years. This year's course will be Present Philosophical Tendencies.

All of these courses should help the student to secure a balanced view of life; but perhaps none more so than the courses on the Psychology of Religion and the Philosophy of Religion. Psychology of Religion will be given this fall and will be followed by Philosophy of Religion during the second semester.

All courses in this department except the introductory course and the course in Logic are upper division courses and open in general only to upper classmen.

It is not for naught that for many centuries Philosophy has been called the queen of the sciences. All the sciences are indeed tributaries to her and it is her province and function to unify, harmonize, and synthesize all their various contributions to human knowledge and experience.

It is difficult then, to think of any more fascinating subject than philosophy.

### Department of Mathematics

CHARLES E. CORBIN, Professor  
GEORGE WARREN WHITE, Assistant Professor  
The department of mathematics in the College of the Pacific is interested in the problem of getting at the essentials to the appropriate education of men and women as human beings. Thinking is not essential to life, but it is essential to human life. What we try to produce is logical thinking, coming from a good heart and a clear head. We believe that we can justify our efforts only as we insist on these three elements.

We believe in mathematics for mathematics sake and white we are not quite so enthusiastic as the man who believed that all good people will spend eternity studying mathematics, yet we take pleasure in teaching several courses in so-called pure mathematics. On the other hand we realize the importance of applied mathematics and give it its required emphasis.

Mathematics is a type of thought which seems to be ingrained in the human mind. It is manifested to some extent in every primitive race and is developed with the growth of civilization. In every case it is essentially the same. It is equally ingrained in nature. The study of nature leads to the investigation of quantity and to the establishing of relations which are expressed in mathematical form and are studied by mathematical methods. It is important in the study of mathematics to emphasize the necessity of correct thought on the basis of reasonable assumptions in order to gain the mastery of the external world.

The minimum preparation for college mathematics is a year each of algebra and geometry. These are followed in college by courses in college algebra, trigonometry and analytical geometry, culminating in the final preparation for the major by an excellent course in calculus. After that another year is given to calculus. Theory of equations and differential equations are

## Perhaps Mars Came Near to Get Near View of Stockton's College Campus

By A. C. OULLAHAN  
Secretary-Manager Stockton Chamber of Commerce

Unquestionably the College of the Pacific is attracting attention far away from home, even in the remote places.

Astronomers have their own theory but in my philosophy the recent near approach of Mars was engineered to get a view of the college campus and buildings.

The city of Stockton is not given to idle boasts, nor yet suppresses a proper show of her own importance and beauty and excellence. Today she boasts loudly with joyful pride the glory of being "a college town."

Out of her honest throat Stockton proclaims the college as an epochal day which will be commemorated in all the passing years.

We will write down the date of the opening of the college as an epochal day which will be commemorated in all the passing years.

Congratulations to the College of the Pacific. Congratulations to the people of Stockton.

### Department of Astronomy

SAMUEL R. COOK, Ph. D., Professor  
THE DEPARTMENT of astronomy is one of the oldest scientific departments in the College of the Pacific. In the early life of the college, some forty years ago, Professor George, who then had charge of the teaching of astronomy, was successful in perfecting an organization for the promotion of astronomy, and through this organization, an observatory was built and equipped with a six-inch Alvan Clark & Sons' equatorial telescope and a Fraunhofer and Zenith telescope. The funds necessary for the equipment, and a building to house it, were largely furnished by W. A. Jacks of Monterey, and Captain Goodall of San Francisco, and the observatory has been known as the Jacks-Goodall observatory.

but it is the best that could be obtained. The disks of the nearer planets are clearly visible in the equatorial telescope. The craters on the moon; the four principal moons of Jupiter, and the rings of Saturn are clearly distinguishable on any favorable night.

It is to the credit of this little observatory that it has been of great value to the Stockton community. The department of astronomy still has this fine equipment; however, it is yet has no building to house it, and Cook and Goodall were men who planned well in the past. It is hoped that someone will arise who will sense the great possibilities of establishing an observatory here in Stockton, in which these fine instruments may be housed.

### Department of Physics

SAMUEL R. COOK, Ph. D., Professor  
THE NEW HOME of the department of physics is in the west end of Weber Hall, and comprises a lecture room, general laboratory, light, heat and electrical laboratories, and a shop which is shared with the other science departments.

The courses offered cover in a very general way the field that is usually covered in the undergraduate courses in our best colleges and universities.

The equipment for the general laboratory courses is quite complete and will compare favorably with the same line of work in the larger universities.

The department also offers advanced courses in light, heat, sound and electricity, and it is expected that the laboratory equipment for these advanced courses will in the near future be greatly increased.

The department is also offering a five-year work for students who expect to prepare for teaching physics in the high schools of the state. Besides the above-mentioned courses, the department gives some elementary electrical engineering courses and some more popular courses in wireless telegraphy and telephony, and modern physics, which deals with the constitution of matter, especially with reference to the electron and proton. The theory of relativity is also treated in this course. The last two mentioned courses are being offered to teachers of Stockton and vicinity and any others who can qualify for the courses.

The 1924 catalogue contains a carefully prepared description of each course, nevertheless the department staff will at any time be glad to meet any prospective student and talk over the courses with them or allow them through the laboratories. In truth, you are all invited to come, look, listen, and learn all you wish to know about the department, and any time you are welcome.

The making of friends who are real friends is the best taken we have of a man's success in life.—Edward Everett Hale

required and other electives, making a total of thirty units in all. It is to be noted that our department is one of our department those who desire hard work, we challenge them to a serious task and we pledge our friendship.

## Stockton's Civic Organizations Extend Welcome and Congratulations to Pacific

### From Rotary

By SIDNEY N. HODGKINS  
President

Every member of the Stockton Rotary club is today rejoicing in the thought that the College of the Pacific is at last a Stockton institution, and the membership as a whole extends a most cordial welcome to the trustees, faculty and student body of the College of the Pacific.

As citizens we realize that our obligation has not ceased with the giving of subscriptions which helped to bring Pacific here. We must see that the college has every opportunity to reach its full development.

### From Kwanis

By WARREN H. AHTERTON  
President

Welcome to the College of the Pacific.

Our motto is "we build." We welcome you to help us in building a Stockton of character.

We are now taking a bigger Stockton but a better Stockton and an awakened civic consciousness is the result. We are building with brick and stone so let us all build the inner temples of our selves individually and of Stockton as the city of our homes.

### From the Merchants

By J. B. COHN  
President Stockton Merchants' Association

The College of the Pacific has added another spoke in the wheel of metropolitanism in Stockton. This city has long been noted for its manufacturing and agricultural activities which are second to none in the state for a city of our size. We are now taking a bigger Stockton but a better Stockton and an awakened civic consciousness is the result. We are building with brick and stone so let us all build the inner temples of our selves individually and of Stockton as the city of our homes.

### From the Engineers

By THOMAS JAMES  
President Stockton Chapter, American Association of Engineers

The Engineering Profession looks upon the establishment of a college in our own city as one of the biggest assets to the community.

It is the intention of our association to give the engineering faculty of our new university the fullest co-operation that is possible to render toward the establishment of an efficient engineering college.

We wish to extend to the faculty and students our warmest welcome and good wishes.

### From the Schools

By ANSEL S. WILLIAMS  
Superintendent

The coming of the College of the Pacific is certainly one of the big things in the history of Stockton. As the years go by we shall realize more and more what this means to us.

Stockton has taken on the atmosphere of one of the educational centers of the state. Higher education is here within reach of our boys and girls.

The college has always been well known through its having an excellent music department, and this force is certain to be felt, not only in the student body but also throughout the community.

### From the Lions

By JOHN H. PAGAL  
President

The Stockton Lions club is greatly appreciative of what the College of the Pacific will mean to Stockton and has extended a warm welcome to the entire faculty as exemplified at our regular luncheon meeting of Tuesday.

The Lions have pledged their support to Stockton's new institution and stand ready at all times to assist the college in whatever way they may best serve.

Pacific is a rapidly growing institution and is located in a rapidly growing community. This combination with the co-operation of all is bound to make

them a predominating factor in the future history of California.

### From 20-30 Club

By HAROLD B. PEARSON  
President

The 20-30 Club of Stockton extends a hearty hand of welcome to you. The culture and refinement of a college such as Pacific brings, will help build the greater Stockton we are all looking forward to. May you work with us, as we will work with you, and we will both grow together.

### From Exchange Club

By GEORGE F. MCNOBLE  
President

The greetings of the Stockton Exchange club are herewith offered to the College of the Pacific upon its commencement of service as an educational institution in this county.

A wide field of usefulness is offered to any such institution by the larger universities and men and women mentally, and fit them to assist in handling the complicated problems of the present age. In education, above all things else, what we now need is thoroughness, and of the mathematics.

Yours is the golden opportunity. May success crown your efforts.

### From the Knights

By O. C. PARKINSON  
President Knights of Round Table

Stockton table of Knights of the Round Table extends its hearty congratulations to the College of the Pacific on being here, and to the city of Stockton on having it here. The college cannot fail to be of great benefit to the city financially, socially and culturally.

Stockton is a city of Berkeley until the University of California was founded, and that city started its growth in education around the college campus. Due in large measure to its influence the city has become large in population, important industrially, and has the distinction of being one of the most beautiful and most important cities in the country. It is not too much to hope or expect that with our extraordinary natural advantages, and with the aid of the College of the Pacific we shall achieve in a surprisingly short space of time a growth along the same lines far surpassing that of the city at the bay.

Welcome to the College of the Pacific.

Every day that is born into the world comes like a burst of music, and rings itself all the day through; and thou shalt make of it a dance, a dirge or a life march, as thou wilt.—Charlotte

You can make fools of wit with wit each hour; But to make fools of fools is past your power.—Dryden

### From the Teachers

By HARRY W. BESSAC  
County Superintendent

On behalf of the teachers of

San Joaquin county, I extend to the College of the Pacific, its administrators and instructors, a hearty greeting. The college offers a splendid opportunity for teachers now in service to continue their education and to secure advanced certification. A desire to work with the public schools and to be helpful has been shown by the college, and we appreciate and welcome this co-operation.

### Chamber of Commerce

By CHARLES B. PEARSON  
President

The College of the Pacific has kept faith with the citizens of Stockton. Every promise they made has been fulfilled.

I do not believe that the most optimistic Stocktonian yet realizes all that this educational institution will mean to our community. They have spent in Stockton a radius of seventy-five miles over one million dollars. Every day we meet people who are buying a home or are moving here so that they may send their children to the College of the Pacific. This institution means more to Stockton in a business way than the location of a great factory in our midst. Yet the most important of all is that it will place a college education within the reach of thousands of men and women who might not otherwise receive one. There are more high school students of college age within a radius of seventy-five miles of Stockton, unserved by a college than anywhere else in the United States.

Stockton is the logical location for this growing institution. The students, their parents and the thousands who will follow to our beautiful city, Stockton. We know we are going to like you and we know that you will like Stockton and its people.

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Welcome to the College of the Pacific.

### From the Teachers

By HARRY W. BESSAC  
County Superintendent

On behalf of the teachers of

## TO THE COLLEGE OF THE PACIFIC FACULTY AND STUDENTS

WE ARE EXTENDING  
OUR MOST SINCERE  
WISHES OF SUCCESS

AND  
WELCOME

TO STOCKTON AND OUR MOST MODERN  
DEPARTMENT STORE

Open  
A  
Charge  
Account  
For Your  
Convenience

Rest Room  
Is Here  
For  
Your  
Comfort

Levy Bros.

Greetings to  
Faculty and Students  
of  
The  
College of the Pacific  
from

"The Particular Candy Store"  
Highest grade Candies, Ice Cream  
and Ices suitable for  
all occasions  
Dinner and Luncheon served daily

434 E Main St.  
Stockton, Calif.

## A Sincere Welcome to the new source of knowledge The College of the Pacific

More Knowledge — More Progress — More Prosperity

Education is the greatest friend of humanity. A good friend in need is also a good watch indeed. The right time is most essential. We offer dependable time-givers in wrist watches for \$10 and upward.

Waltham or Elgin small size pocket watches from \$15 up. Beautiful wrist watches for the ladies from \$20 upward. Safety and belt chains of good quality from \$1.50 up. Cuff links in great variety. Rings of all descriptions and extensive lines in other creations of jewelry made of gold and silver.

A courteous reception and prompt service is assured to all visitors.

Repairs to Watches and Jewelry promptly and most correctly attended to.

H. J. KUECHLER and SON  
Jewelers & Silversmiths  
Main St. corner of California

DEBATING AND  
ORATORY TO BE  
COLLEGE FEATURE  
PHI KAPPA DELTA  
TIVE AT PACIFIC

Tiger Debate Team From  
Won Honors From  
Strongest Opponents  
on Coast

Public speaking is rapidly  
into its own. The College of  
Pacific has long been its field  
in keeping alive a keen interest  
debating and oratory. The  
debate team here, in the  
past few years, has won  
honors in every contest.

The victory of the Pacific  
team in the recent contest  
against the University of  
California, was a great  
achievement. It is a credit  
to the team and to the  
college which has trained them.

The Pacific team has won  
the title of "champion" in  
the recent contest. This is a  
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## TODAY'S SPORTING NEWS

Edited by John J. Peri

## Pacific Tigers Will Strengthen Football Program Next Year

WINGED, SAINTS  
AND SANTA CLARA  
ARE OBJECTIVESCoach Righter Calls This  
Stepping Year for  
the BengalsEarly Season Games With  
Cards and Bears Are  
Ultimate Aim

By JOHN J. PERI

This is what Coach "Swede" Righter calls "stepping-up year" at the College of the Pacific. The Orange and Black institution is stepping up from a respectable member of a junior college athletic conference to a prominent position among the secondary schools. It is alongside such athletic teams as prevail at Santa Clara, St. Mary's, Whittier, Nevada, Arizona, and universities of similar size.

Where last year the Striped Cats were battling against nearly every junior college and teachers' school in the northern half of the state, the football schedule this year calls for engagements against such eleven as Whittier, Nevada, and the California Aggies. The Tigers have definitely severed all connection with the junior college conference and from now on they are looking forward and upward.

"This year will mark a new beginning for Pacific," declared Coach Righter in discussing the situation this week. "This fall's schedule is a stepping-up to higher company. Although it promises considerable opposition, it is only a starter of what we hope to have for next year."

"Our objective for next year is a program of eight or nine games which will include St. Mary's, Santa Clara, the Olympic club, the University of Nevada and the California Aggies. At this stage the above appears to be a mighty tough program for a school like Pacific, but we expect to be able to meet it when the time comes."

Coach Righter also feels that he will have some real football material to work with this year. The incoming freshman class promises a wealth of sturdy talent. Righter, who will commence moulding his new football machine, a machine which will probably reach full strength within two or three seasons.

Heretofore, Righter has been considerably handicapped by the inadequacy of his football talent. His teams were generally lighter than the average college squad and he was forced to compete against the smaller institutions by necessity.

This fall the Bengals promise to have plenty of left on the line and high speed and power in the backfield. Pete Knoles, the fullback and captain, is not a giant, weighing only 135 pounds, but he is all solid muscle and bone. He weighs just as much as "Duke" Morrison, who was a sensation at California until recently, and no one ever accused the "Iron Duke" of being too light.

But taken all together, the Cats will average up well in weight this year. When they take the field for their first home game on November 1 the fans will see a college outfit in every sense of the word.

That will be the appearance of an overgrown high school team, as was the case in the past.

There will undoubtedly be a good sprinkling of freshman talent, because Righter is anxious to build for the future, but there is enough holdover material to give the eleven a strong backbone. The quarterback job will be the most important that Righter has to fill, and if he can find a bright young freshman of the proper qualifications, the Pacific mentor will be more than pleased.

Coach Righter is of the opinion that a good stiff football schedule will draw freshman talent to the school every fall, so that the question of material will take care of itself to a certain extent.

Graduating high school players will look over the athletic programs that the various colleges have to offer and when they see games with St. Mary's, Santa Clara, Nevada and the Olympic club looming up on the Pacific program, it may induce some of them to trace their steps in this direction.

But St. Mary's, Santa Clara and Nevada are not the ultimate aim. Righter and his Bengal brigade inside of five years, perhaps in less than three, the "Swede" hopes to land an early-season game with California and Stanford, and maybe both.

"In order to get a place on the Stanford or California schedule," says Righter, "we will have to display one of the teams already on hand. I do not think that it will be very long before we can hold our own with teams like Nevada, St. Mary's and Santa Clara, and then that day arrives we will be at after even stronger opposition."

Righter, by reason of his services

## Three Cheers and a Tiger

Captain Pete Knoles, plunging fullback of this year's College of the Pacific football team, who is one of Coach Righter's mainstays. The Bengals promise to have the strongest eleven of their history this year—but the schedule is also the toughest ever attempted.

—Photo by V. Covert Martin.



HAIL, TIGERS! HAIL!

Pacific!  
We greet you:  
Delighted to meet you!  
May your reign be long and powerful!  
May your annual be glorious.  
Your triumphs uproarious.  
And, your fame,  
The kind that endures.

II  
Your athletic beginning  
Presages winning.  
With many a victory in store.  
Then, Hail to Pacific!  
The college—"magnifique."  
The school with a future before.

If October 18 is Potato Day, and November 11 is Armistice Day, we guess that October 24 will have to be called Home Run Day—around here, anyway.

Quite a few of the boys will be out trying to stop Ernie Nevers this fall. The rest of the gang will probably stay out of the hospital.

The two federal operators who were given the bum's rush out of Escalon the other evening must have been mistaken for a pair of our city league umpires.

Roy Young, Joe Abreu's second, disputes "Stubby" Meigs claim to the title of being the champion curtain raiser of San Joaquin county. Roy says he has been holding the asbestos for fifteen years and he hasn't even got a sore arm.

"Stubby" Meigs retaliates with a challenge to meet Mr. Young at thirty paces—with cap pistols.

For the information of the un-

to Stanford during the years he attended school at Palo Alto, will probably have little difficulty in getting on the Cardinal schedule, once he demonstrates Pacific's ability to make a fair showing against the big universities.

Righter's so-called "stepping-up year" refers mainly to football. In the matter of basketball, the Bengals will require very little stepping up in order to hold their own with the best on the Coast. Pacific has always been prominent in its basketball activities, and has played Stanford and other large university outfits from time to time. It has "loved" a regular place on the Cardinal variety schedule, and it expects to open Stanford's season again this year.

With new material and a spacious gymnasium for the coming campaign, Righter expects to turn out a rather nifty aggregation of once marksmen and Graduate Manager Bob Breiden can be depended upon to outline a well-balanced schedule.

Track, swimming, baseball, tennis and other athletics, which have been more or less neglected in the case, will receive due attention in the regular course of time.

Pacific is stepping up, and it will keep stepping up until it gets to the top.

HIGH SCHOOL NET  
CLUB ORGANIZES  
FOR NEW SEASON

By RACQUET

A very successful meeting of the Stockton High school racquet-club was held yesterday evening in the high school cafeteria for the purpose of organizing the club for the coming season. There were twelve enthusiastic present. Frank Lusignea represented the press, Marshall Turner and Dan Stone represented last season's team, and F. G. Righter was there as "unofficial observer" for the Stockton Tennis club to see that the boys did not put anything over by which the present rules were reversed and five courts allotted to the juniors and one to the adults.

After discussing some concentrated canines washed down with some post-Volsied beer and cooled off with some ice cream, Dwight Humphreys, elected to the chair, called the meeting to order. The first business was election of president, vice president and secretary treasurer. Dwight Humphreys, Ray Clay and Dunn were nominated for the first office and Humphreys was elected.

For vice president Bill Peck, J. Luby and F. Malloy were nominated and it looked as if it was going to be a repetition of the Democratic convention, for it was necessary to hold three ballots before Malloy was finally chosen. For secretary treasurer Al Ingalls, Ed Fong and R. Graham were nominated, Ingalls being elected to this important post.

Many matters of interest were discussed, including voting the interest in the ladder and it was decided that the team to represent the school in interschool matches would be chosen from those who headed the ladder. It was the sense of the meeting that any player who expected to play in the C. I. F. would be expected to work for his place, by playing in any matches with other schools that might be arranged and that if he did not show sufficient interest and school pride to do this, that he could not expect to come out at the last moment and play in the C. I. F.

It was decided that the dues should be 25 cents per month, in order to build up a small fund for future meetings and other incidental expenses that might arise from time to time. After some further discussion, the meeting adjourned.

Competitors in the junior championship are requested to be on hand at the time that their matches are called as they will be defaulted if they are late. This particularly applies to the 7:30 and 8 o'clock draws. Jack Coughlin will play in place of R. Graham at 9 o'clock and Francis Coppel instead of Paul Graham at 8 o'clock.

Having four umpires at a bush baseball game tomorrow afternoon reminds us of the time that Roger Cornell hired five judges to decide a four-round fight.

One of the umpires will be used at the plate, one on first, another on second and the fourth on third. Now, they should hire a fifth umpire to look after the other four.

"Nick" Brignoll, an authority on carp, catfish and campfire anecdotes, suggests that a good way to increase the per capita consumption of potatoes is to get the floating population interested in carp fishing. "A carp will eat nothing but a raw potato," says Nick.

Incidentally, we sometimes wonder why Charlie Pickett and Nick Brignoll never get together. They could have an awful nice Pick-Nick, all by themselves.

THE SCHOOL OF BASEBALL  
Teacher: "Johnny, can you tell me what Earl McNeely of Washington, D. C.?"  
Johnny: "Yes, ma'am."  
Teacher: "All right, Johnny, shoot."  
Johnny: "He's de guy what makes Pete Scott feel so good."

The strange silence of Billy O'Brien has been one of the outstanding features of the fall fight season in Stockton.

Bobby Gray says he draws the color line. He will only associate with blonde gazelles.

When "Stubby" Meigs picked up a busted nose against Young Carr last Thursday, he didn't know whether he was fighting a "freebie" Carr or a "Freight" Carr.

Meigs should carry front and rear bumpers and a couple of spare tires when he gets into the ring the next time.

If Mr. Mendonhall is looking for suggestions, we would like to nominate Chief Murphy for the honor of being King of the Potato Festival.

Furthermore, it shall be unlawful, from midnight to midnight, for poker players to use anything but potato chips during their indoor tournaments.

The best minds are now busily engaged in trying to solve the

CHEAP BALL CLUB  
WINS GAMES FOR  
CHARLEY EBBETTS

By HENRY L. FARRELL

NEW YORK, Sept. 27.—Out West, where the baseball bugs breathe fire and smelt smoke at the mere mention of New York, there will have to be a new squawk organized if the Brooklyn Robins win the National league pennant.

Even if the Robins fail to land no better than second or third place, the theory advanced, and generally believed in the West, that money is the biggest factor in baseball will have been exploded.

As long as the Giants keep on winning the pennant the fans can work themselves into a wrath and ask maledictions upon a club that can buy a pennant winner. The Giants have spent a lot of money on players, but Charley Ebbetts certainly has never been accused of being reckless with the cash of the Brooklyn club. He has taken as much kidding in the public print about his frugality as the Prince of Wales has read about his horse mania.

In answer to any more threats about his relation to Harry Lauder, Ebbetts may be able to say this winter: "Spend money? Why should I be a sucker? I win pennants, and look at my roll."

Compared to Babe Ruth, Willie Kamm, Jimmie O'Connell and several others there isn't an expensive ball player on the Brooklyn team. There are several, in fact, that were kicked off the bargain counter or salvaged from the baseball dump.

Jack Fournier came to the club from St. Louis in a trade for Hy Myers.

Andy High was purchased from the Memphis club for \$50,000.

Bill Stock came from St. Louis in a deal for Mike Gonzales and some cash.

Johnny Mitchell was bought from the Cincinnati team for \$25,000.

Jimmy Johnston was obtained in a trade with Oakland.

Ivy Olson came from Cleveland for the waiver price.

Zach Wheat cost \$120,000.

Ed Brown came from Indianapolis in a trade.

Jack Deberry cost \$20,000.

Danny Vance cost \$10,000, and he's worth \$100,000.

Burly Grimes came from the Pirates in a trade.

Dutch Reuther was secured from the Reds in a trade for Marquard.

On the Olympic trip Righter had opportunity to pick up considerable track knowledge in addition to his knowledge of other major collegiate sports. He is well grounded in all branches of amateur athletic endeavor and enjoys a high degree of popularity with the students. Righter is the man who is expected to make a winner out of Pacific.

COLLEGEVILLE AT WOODBRIDGE  
The Collegeville All Stars will play the Woodbridges at Woodbridge tomorrow afternoon at 2 o'clock. Manager L. F. Sola announces the following Collegeville line-up: A. Costa, 1; Sola, 2; B. Sola, 3; M. Gail, 4; L. McNelly, 5; G. Thompson, 6; E. Croca, 7; B. Barry, 8; H. Atkins, 9. Last Sunday Collegeville beat Manteca 9 to 3.

Classic Plays  
of the GridironA Rookie Footballer Converts a Bad Pass Into  
an Amazing Drop-Kick, Winning for MichiganBy FIELDING H. YOST  
University of Michigan Coach

SE of the greatest plays I ever have seen in football started out to be a bad mistake at a critical point in a red-hot battle.

It all happened in a college game, so quickly fans in the stand never knew how close they came to groaning instead of cheering.

It was the season of 1918. University of Michigan and the Michigan "Aggies" were engaged in a

question: "How High is the High Explosive?"

SOME WISE CRACKS  
(By Joe Williams in NEA)

Whiskey made from potatoes is said to be superior to corn. It's getting easier and easier to be a vegetarian.

The fact that Washington is fighting for first place is no stranger than the fact that Clarke Griffith paid \$50,000 for Earl McNeely.

Cleveland Judge orders auto speeders to have their eyes examined. We suppose their aim was getting poor.

Toby Cobb says he always takes a drink when he finds himself going stale. . . . The only joke in this fall having dried up the smaller lakes and streams in the foothills and sent the birds down to irrigated lands where water is available.

"I judge that Blue's a Pimp of a first baseman," he said just before the outstard pie hit him in the Adam's apple. . . . Which just goes to show what a Grimm joke a guy can pull when he's out of ideas.

## Sport Celebrities

By Ralph O. Yardley

"SWEDE" RIGHTER

"SWEDE" CAUGHT  
WALTER CAMP'S  
EYE

This is Artist Ralph Yardley's impression of Erwin (Swede) Righter, the College of the Pacific's head coach in football and basketball and general head of the athletics department of the school. Righter is a man with whom you will become well acquainted before Pacific has been functioning here very long. He will be the man principally responsible for putting Pacific on the collegiate map and Pacific is certainly going on the map this time. The Orange and Black institution means business and the fact will be strongly impressed upon the public before the first season is completed.

The name of Righter, however, was famous in athletics before he ever hooked up with Pacific. He commenced by starring on the Campbell High school basketball team in Santa Clara county. Later he entered Stanford and in due time he became mythical All-Coast forward in basketball and mythical All-Coast center in football. He won honorable mention from Walter Camp and played with the United States rugby team at the Olympic Games in Antwerp in 1920. While on the Olympic trip Righter had opportunity to pick up considerable track knowledge in addition to his knowledge of other major collegiate sports. He is well grounded in all branches of amateur athletic endeavor and enjoys a high degree of popularity with the students. Righter is the man who is expected to make a winner out of Pacific.

Arlett's Playing Has Been the  
Season's Sensation On Pacific  
Coast; Oak Star Is Improving

By TOM LAIRD

OAKLAND, Sept. 27.—The perfect player does not exist. He never has and never will. Classification as a "100 per cent pastime" would require many qualifications, to-wit and as follows:

No. 1—Cobb's fighting spirit, as well as his speed and daring on the bases when he was in his prime.

No. 2—Luttrell's physique and driving power.

No. 3—Speaker's fielding acumen.

No. 4—George Kelly's arm.

No. 5—Walter Johnson's disposition.

No. 6—McGraw's knowledge of the game.

Cobb probably was the most spectacular player of all time. But he never had a strong arm, while his fielding, a lways was ordinary. George Sizer in 1923 was a perfect specimen in every respect. He was a leader in home runs, perhaps hitting more than any other player in the league. In the batting right he was perfect in that no other player had been so successful a pitcher.

Consider "Burr" Arlett, pitcher turned outfielder, who is a sensation this season in the Pacific Coast league. His phenomenal pastime is the big reason why the Oaks climbed from last place to third in two months, only a few games removed from first place.

Arlett cannot run as Cobb could. He cannot throw like Kelly. He does not field like Speaker. He does not know as much as McGraw. And his disposition, in comparison to Johnson's, is sour.

Why, then, does he become connected with a story concerning the perfect player?

Well, he has the physique and driving power of Ruth, for one thing. Then, again, he takes many chances on the bases, at times displaying the daring that made Cobb famous, and he's developing into a real outfielder. He has caught long drives off the fences and Texas leaguers over the infield, and he's throwing in getting better in keeping with his fielding.

Arlett broke into baseball in 1917 as a right-handed pitcher. He was a good one, too, and a few years ago Boston's Braves offered \$50,000 for him.

A frank delivery weakened him and he quit pitching in 1923, becoming a pinch hitter and utility outfielder. Therefore, in order to become a regular player he had to learn how to field and hit.

Arlett converted himself into a two-handed hitter. And in one season, this season, he has arrived. Ruth hits the ball no harder than Arlett. Some of his drives have equaled Ruth's longest homers in

At 3 p. m. the Police Jowetts take the field against the Sperry in the first game of the open division championship series.

The line-up:

Western Stars—Belmont, 1; Paul, 2; Goble, 3; Perceval, 4; Houton, 5; Miner, 6; Trach, 7; Stover, 8; Shoo, 9. Bell Club—Curtis, 1; Leunham, 2; Ben, 3; Garen, 4; Rouse, 5; Comstock, 6; J. Del Barba, 7; Baetner, 8; Asher, 9. Call and Farrell, extra.

Pacific Jowetts—B. Del Barba, 1; Paul, 2; Versey, 3; Barbell, 4; Stealy, 5; Forrell, 6; Malcombie and Potter, extra. Sperry—M. Nab, 1; E. Fuzazi, 2; Forrell, 3; Marmel, 4; Ginnell, 5; Boyd, 6; Withers, 7; Harper, 8; Felker, 9.

PACIFIC TIGERS  
START PRACTICE  
FOR GRID RACEBreeden Arranging Classy  
Schedule of Cage  
ContestsStanford, Arizona, Nevada  
Santa Clara, Saints,  
Are Sought

By AL TRIVELPIECE

It is easy to believe that the Tiger outfit of '24 will be the greatest eleven that ever represented the Bengals. But in spite of it being the greatest outfit for several years it stands a good chance of being bumped harder than any outfit for a number of campaigns. The undefeated record that the '23 Tigers will probably go for a loop in the second time of play when the Tigers journey to the Reno lots to play the Nevada Wolfpack in the toughest game on the Tiger schedule.

The Tigers may also get bumped when they take on the St. Ignace college on November 8. Whittier, the California Aggies and Fresno State are all teams that are apt to hang a defeat on the Tigers. The point is that any defeats that may be suffered will be due to the heaviest schedule that the Tigers have ever taken on.

Last night's workout at Oak park brought out a number of last season's regulars who will form the main line in Righter's system for the year. Last season's line will be practically intact. "Arty" Righter for the front line that were lost through graduation can easily be line subs that are just as good as the ones that were lost. "Arty" Righter, who worked on the Tiger second squad last year bids fair to rate the variety this season. He is a big, strong, and some weight and shows lots of speed and smash in the preliminary workouts so far. Knoles and several other new boys that are working.

Bob Robertson, the Battling Scot, may work into the local bucket of marshmallows for the Bengals. Robertson has played both the line and the backfield but in the humble opinion of the writer he is a better among the backs. Bob has speed and the elusive qualities of a quarter while he lacks the speed of a "line" player. He has just a slight edge on speed while Collins has had a year's more experience at the position.

"Burr" Arlett and Fred Hosie look good for the two end jobs. Hosie around center and Arlett on the line. Hosie has just a slight edge on speed while Collins has had a year's more experience at the position.

Baseball

A nice grade of baseball outfit to show into the local bucket of marshmallows. The nearly completed tiger gym that will seat a crowd of 1500 and crowd in 300 more will be a first-class place to put on the shows. Games with St. Mary's, Olympic club, Santa Clara, Nevada, Stanford, Fresno, and the California Aggies in the negotiatory stage. A heavy part of these games will be played in Stockton.

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DOUBLE-HEADER  
FOR WALT PAYNE  
ON THE PROGRAM

A double-header baseball game will be staged at Oak park tomorrow afternoon by the bushers of the Stockton City league for the benefit of Walter Payne, who has served as president of the sandlot circuit for the past several years. The bushers want to show their appreciation of his services.

The first contest will begin at 1:30 p. m. between the Western States and Bell club in the States and Bell club in the States and deciding game for the championship of the industrial division of the league.

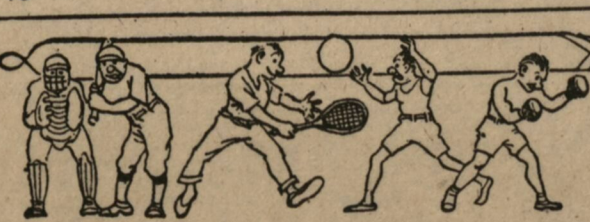
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## WID MATTHEWS IS A COLORFUL BASEBALL STAR

Peculiar Style of Fly Chasing Makes Him Popular

NEW YORK, Sept. 27.—Baseball fans like the colorful player. The player with color is the athlete who is just a bit different. Ability to swat the ball farther than any other human being has made Ruth one of the most colorful figures in the game. The just a good player with color. Rube Waddell was not only a pitcher but also a colorful figure in the game. It is certain to be far more popular with the fans than the real good player who does his work in a matter-of-fact manner. Often some little thing about the player wins the approval of fandom and causes him to be a much talked about athlete.

Take the case of Outfielder Matthews, who played brief yet highly emotional engagements with both Philadelphia and Washington of the American League.

In the American League there have been for years many outfielders superior to Matthews in every department of play, yet for a short time Matthews got a bigger play on the sport sheets than many of the noted stars of the game.

For one thing, Matthews had dash, was always hustling. Fans like the hustler, will overlook many of his faults. However, the thing about Matthews that appealed to the fans was his manner of catching a fly ball. It gave him his color.

Instead of taking a fly ball after the usual manner of an outfielder, he would cup his hands around his chest or stomach and make a regular pocket for the ball.

For years Maranville, one of the stars of the National League, has caught fly balls in a similar manner. Being an infielder, there wasn't near the thrill to handling a pop fly in that manner as making a great catch of a hard drive to the outfield.

Philadelphia fans fell for Matthews' style. They yelled loudly when Connie Mack let him go. The same thing happened at Washington.

All of which merely proves that fandom likes the player who does things differently. His unique manner of catching a fly ball was Matthews' best asset.

It is a well-known fact that such a method of handling a fly ball is all wrong for an outfielder. It prevents him from getting the ball away quickly, in case a hurried throw is necessary.

However, the fans overlooked these faults simply because Matthews amused them with his style. The moral for the ball player is to develop color.

## LEFLER DELIVERS AGAIN AS PINCH HITTER FOR NATS

(Continued from page sixteen)

League leading Senators and the Red Sox. Morigridge took up the pitching burden for Washington while Boone and Ehmske were selected as mound men for the Boston club. A last minute change in the Boston line-up sent Veach in at left field instead of Collins.

Washington, striving desperately to hold its one-game lead over the Yankees, started the game with a fierce attack on Ehmske's offerings that netted two runs. With two out, Rice and Gosslin doubled and Judge tripled, sending in the two runners.

In the Boston half of the first inning Morigridge ran into trouble and the Red Sox put over four runs. With one out Wambly singled, Boone singled and Joe Harris was walked, filling the bases. Ezell batted a single off Peckinpaugh's glove and Wambly and Boone scored. Harris went home and Ezell went to third on Lee's single and then scored at the head on a double steal.

Peckinpaugh was called out to open Washington's half of the second. Boone muffed Ruel's easy fly. The crowd called for a Washington rally. Tate batted for Morigridge and walked. Wambly threw out Liebold and caught Manager Harris' pop fly.

Marberry went in to pitch for Washington in the Boston half of the second. When the score board posted three runs for the Yankees in the third, the crowd cheered. Williams singled, Wambly doubled but the Sox could not score.

Again failed to score. With two out a Bluege was hit out Peckinpaugh.

Reds' third.

## Today's Coast League Results

(By Associated Press.)

Phone Record Office, 685, for Final Scores

PORTLAND—1 2 3 4 5 6 7 8 9 R. H. E.  
0 0 0 0 0 0 0 0 0

LOS ANGELES—1 2 3 4 5 6 7 8 9 R. H. E.  
2 1 0 0 0 0 0 1 7

Batteries: Portland—Winters and Cochran; Los Angeles—Myers and Jenkins.

VERNON—1 2 3 4 5 6 7 8 9 R. H. E.  
3 0 0 0 0 0 0 0 0

SALT LAKE—1 2 3 4 5 6 7 8 9 R. H. E.  
0 0 0 0 0 0 0 0 0

Batteries: Vernon—Fulton and Hanna; Salt Lake—Malcay, O'Neil and Polk.

SEATTLE—1 2 3 4 5 6 7 8 9 R. H. E.  
1 0 0 0 0 0 0 0 0

SAN FRANCISCO—1 2 3 4 5 6 7 8 9 R. H. E.  
0 2 10 0 0 0 0 0 0

Batteries: Seattle—Jones and Baldwin; San Francisco—Crockett and Yelle.

OAKLAND—1 2 3 4 5 6 7 8 9 R. H. E.  
2 0 0 0 0 0 0 0 0

SACRAMENTO—1 2 3 4 5 6 7 8 9 R. H. E.  
0 2 0 0 0 0 0 0 0

Batteries: Oakland—Boehler and Read; Sacramento—Canfield and Kochler.

took second on an out and stole third, but was left stranded when O'Neil fanned for the third out. The Senators failed to score in the fourth. Ruel was passed after Marberry popped out to O'Neil. Liebold was safe when Lee dropped his fly to short left. R. Harris struck out and Boone made a good running catch of Ruel's foul to short right.

The Red Sox went out in order in the fourth inning, all on fly balls. In a hectic fifth inning, the Senators scored three runs and took the lead. Gosslin singled to center and wild cheers from the stands. Judge beat out a bunt to Joe Harris, and both runners advanced on Bluege's sacrifice. Peckinpaugh struck out for the third straight time, but Ruel was hit and the bases were full. Laffer went in as pinch hitter for Marberry. Boone failed to hold his drive to right and it went as a two-bagger. Three runs came in. Laffer was out trying to stretch the hit to three bases.

Russell went in to pitch for Washington in Boston's fifth. With one out, Boone tripled to center and the ball took a bad bound away from Liebold. J. Harris flied to Liebold in center and Boone did not try to score. Then Ezell's third straight hit dropped behind second and Boone came home with the winning run. Ezell was out trying to steal.

Washington, by another rally in the sixth, added two runs. S. Harris bunted to Ehmske, and turned toward second but did not make the throw for a force play. He threw instead to first and the ball went to the fence in right. Liebold scored and Harris went to third. Ehmske threw out Rice but Gosslin singled to right, scoring Harris. Gosslin slid stealing and Judge lined out to Veach.

The score was: Washington 7, Boston 2. Boston did not get the ball out of the infield in its half of the sixth. The crowd stood up as the Senators came in for the seventh. Bluege singled in the seventh and advanced on Peckinpaugh's bunt and on Ruel's infield out but died when Veach caught Russell's fly in left.

In the seventh inning Stanley Harris was the hero. He caught Williams' line drive after Wambly had walked. He then took Veach's grounder, touched out Wambly and threw out Veach at first.

The Senators went out in order in their half of the eighth. Boston threatened in the eighth but failed to score. After Boone flied out Russell walked J. Harris and Ezell. Bluege threw out Lee. A pass to O'Neil filled the bases. Clark went in as pinch hitter for Ehmske. Peleinch ran for O'Neil. Washington replaced Russell with Zachary to pitch against Clark.

hats left handed. Fohl sent in Shanks, a right handed batter, for Clark. Peckinpaugh threw out Shanks.

Quinn was pitching and Peleinch catching for Boston in Washington's ninth. The Senators retired in order.

After Bluege threw out Williams in Boston's ninth Zachary knocked down Wambly's fast grounder. Bluege recovered it and made a great play in throwing out the batter. The final play of the game was a brilliant running catch by Liebold of Veach's long drive to left center.

At John Conner's

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by the thousands are now on our 600 acres of pond, one mile East of Terminus. We have plenty of water and feed to keep them. We are booking a limited number of hunters at \$5.00 a day. First shoot next Wednesday. Other shoots on Wednesdays and Sundays.

LYON & IREY

Sporting Goods Store LODI

## JONES CONQUERS

GEORGE VON ELM

BY HEAVY SCORE

Atlanta Youth Wins First

National Amateur Title, 9-8

ARMORE, Penn., Sept. 27.—Bobby Jones of Atlanta at last has won the national amateur golf championship. On the Merion course, where the first attracted national attention as a golfer eight years ago, he defeated George Von Elm of Los Angeles by 9 and 8 in the final round of the annual tournament today.

Four up after his morning round, Jones did not let Von Elm win a hole in the afternoon, although the Westerner led the first hole of the afternoon by accidentally turning his ball before the putting. Jones went to the afternoon turn in 27, one over par, to a 44 by Von Elm.

Jones thus realized an ambition of eight years, the realization of which has often been prevented by opponents having exceptional rounds. In this tournament he showed himself superior to sports by players of less average ability. Now he joins the select class who have won both the national amateur and open titles.

MORNING ROUND

With all the Eastern and Middle Western celebrities tossed clear out of the tournament, the national amateur championship winds up here today with a battle between Bobby Jones, Atlanta, the former national open champion, and George Von Elm, Los Angeles, who is trying for his first time.

Jones was out early and appeared to be in the best of spirits. Von Elm was also on the course long before the starting time.

Von Elm won the first hole with a four, but he took five on the second hole to Jones' four. Jones won the third hole with a nice three, but the match was squared at the fourth when Von Elm took a six to Jones' seven.

After passing the fourth hole Jones began to pick up on his game and he was two up at the eighth.

Jones was two up at the end of nine holes.

A five-putt von Elm the first hole on the return. Jones took the second, and his approach putt at sixth also won the hole. Jones took the fourth. Von Elm almost got a birdie at the fifth. Von Elm laid a symbol that he could not negotiate at the halved sixth.

Three putts cost Von Elm the seventh, sliding into a trap and running over the green on the next. Jones also got him the eighth. Good approach putts by both enabled them to halve the ninth. They were halved at the tenth.

Jones' fine second gave him a birdie three win at the eleventh. Jones did well to save a halve at the twelfth, owing to a poor second.

Jones won the fifteenth after getting the best drive, while Von Elm was in the rough and then on the back edge of the green. Jones won the sixteenth hole by a superb fifty-foot dead approach up hill after Von Elm had driven better and missed a short putt. Both carried well at the seventeenth and halved the hole.

Von Elm should have won the eighteenth, which he finally halved for a poor five. He out-drove Jones, but then landed in a pit. Jones dubbed his next shot and was then too strong. Von Elm, in escaping the pit, hit R. G. Lapham, San Francisco, the referee, and the ball took such a bound that Jones saved his half.

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## Boxing Notes

Tony Carpentier, local lightweight, who lost a decision to Billy Hayes at Oakland last week, has been matched to fight Frankie McCann at San Jose next Tuesday night. Tony had the best of the first three rounds of his fight with Hayes, but the Pittsburgher staged a fast finish and caught the eye of the judges.

Promoter Tommy Simpson has arranged to put these two on for a return match in the near future.

Examination of "Sailor" Joe Hughes' hand yesterday showed that he had broken a small bone in his right hand during his fight with Battling Murray last Thursday at Oak park. That probably accounts for the lack of steam behind his punches. The injury came in the first round, when the Sailor was seen to wince after hitting Murray.

STOCKTON SENDS

THREE GOLF TEAMS

TO CAPITAL CITY

Stockton is sending three golf squads to Sacramento tomorrow, again emphasizing the growth of the ancient Scottish game in this district.

The Stockton Golf and Country club is sending a fifteen-man team to compete against the Del Paso Country club for the Weinstock-Lubin trophy.

The country club is also sending a second team of fifteen men for a friendly match against a similar team from Sacramento.

The newly organized Community Golf club is sending its fifteen best players to meet a corresponding group from the William Land Municipal Park club of the Capital City in the first half of a home-and-home match.

The Community players will meet at Hunter square at 7 a. m. and will make the trip by automobile.

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## LADKIN DEFEATS

EPINARD BY NOSE

IN \$25,000 RACE

French Horse Is Bumped

by Wise Counsellor Near Finish

ACQUEDUCT RACE TRACK, New York, Sept. 27.—Ladkin, chestnut colt owned by August Belmont, won the \$25,000 international special by a nose from the French champion, Epinard, with Wise Counsellor third, a length away. The time was 1:26 2-5. A crowd of 70,000 attended.

It was probably the most thrilling race of the season's sport and had not Wise Counsellor badly bumped Epinard in the beginning of the last furlong, the French champion would have won in the opinion of experts. With the barrier Epinard raced out in front, closely followed by Ladkin and Zev.

Ladkin was favorite at 5 to 5; Epinard 2 to 1, and Wise Counsellor 2 1/2 to 1.

The Ranocosa stable horse, Zev, was quickly run into the ground and Ladkin and Wise Counsellor, rushing out in front, raced neck and neck from the half-mile to the stretch with Epinard two lengths away. Down into the stretch they came with Ladkin taking the lead, while Epinard began to close rapidly. Ladkin faltered for an instant but his jockey, Kummer, gave him the steel and the Irish and he moved forward to a slight lead.

It was here that Epinard, coming fast and rapidly overhauling the Belmont horse, was bumped by Ladkin.

Jones was out early and appeared to be in the best of spirits. Von Elm was also on the course long before the starting time.

Von Elm won the first hole with a four, but he took five on the second hole to Jones' four. Jones won the third hole with a nice three, but the match was squared at the fourth when Von Elm took a six to Jones' seven.

After passing the fourth hole Jones began to pick up on his game and he was two up at the eighth.

Jones was two up at the end of nine holes.

A five-putt von Elm the first hole on the return. Jones took the second, and his approach putt at sixth also won the hole. Jones took the fourth. Von Elm almost got a birdie at the fifth. Von Elm laid a symbol that he could not negotiate at the halved sixth.

Three putts cost Von Elm the seventh, sliding into a trap and running over the green on the next. Jones also got him the eighth. Good approach putts by both enabled them to halve the ninth. They were halved at the tenth.

Jones' fine second gave him a birdie three win at the eleventh. Jones did well to save a halve at the twelfth, owing to a poor second.

Jones won the fifteenth after getting the best drive, while Von Elm was in the rough and then on the back edge of the green. Jones won the sixteenth hole by a superb fifty-foot dead approach up hill after Von Elm had driven better and missed a short putt. Both carried well at the seventeenth and halved the hole.

Von Elm should have won the eighteenth, which he finally halved for a poor five. He out-drove Jones, but then landed in a pit. Jones dubbed his next shot and was then too strong. Von Elm, in escaping the pit, hit R. G. Lapham, San Francisco, the referee, and the ball took such a bound that Jones saved his half.

At John Conner's

Every lumberman, shipping man and broker on California Street knows John Conner. Purveyor, and his good cigars.

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El Primo Cigar Made in two-for-a-quarter and ten-cent sizes E. GOSS & CO., MFRS. SAN FRANCISCO

by the thousands are now on our 600 acres of pond, one mile East of Terminus. We have plenty of water and feed to keep them. We are booking a limited number of hunters at \$5.00 a day. First shoot next Wednesday. Other shoots on Wednesdays and Sundays.

LYON & IREY

Sporting Goods Store LODI

## GRIDLETS

DAVIS, Sept. 27.—The California Aggies will play the St. Ignace college gridlers here this afternoon and expect to hand the San Franciscans a wallop. It will be St. Ignace's first intercollegiate encounter in seven years. The Aggies have already lost to the Asnetian club and the U. S. S. McVillie.

BERKELEY, Sept. 27.—"Red" Mercus, star freshman halfback, suffered two fractured ribs in scrimmage yesterday and will not play in today's game against the Juniors.

CORVALLIS, Ore., Sept. 27.—Coach Schiesler's two "first" Aggie eleven were pitted against each other for the first public scrimmage of the season Thursday. The next day nine men were suffering from pulled ligaments and charley horses.

EUGENE, Ore., Sept. 27.—Coach Maddock's early season prayer, "Oh, for a quarter," seems to have been answered by the wily Lou Anderson, whose flashy work has insured him a permanent berth.

MOSCOW, Idaho, Sept. 27.—With the greatest array of substitutes in the history of the institution, Coach Matthews is drilling more than sixty players for the scheduled opening game with Gonzaga at Spokane, October 4.

LIVINGSTON PRIPS LOSE

MERCED, Sept. 27.—Merced High walked over Livingston in the initial football game of the season here yesterday, winning 45 to 0. The second team played all but the first quarter.

by Wise Counsellor, but the French champion, recovering his stride, was running almost on even terms with Ladkin who just pinched across the finish line a winner by a whisker.

The time was 1:26 2-5.

Jones was out early and appeared to be in the best of spirits. Von Elm was also on the course long before the starting time.

Von Elm won the first hole with a four, but he took five on the second hole to Jones' four. Jones won the third hole with a nice three, but the match was squared at the fourth when Von Elm took a six to Jones' seven.

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## NEPTUNES PLAY

JOYLAND SOCCER

TEAM TOMORROW

The Neptune soccer football team will meet the Sacramento Joyland squad on Oak Park No. 2 field tomorrow afternoon at 2:30 o'clock in the first game of the season. In the morning at 8:30 o'clock the Amblers will stage a practice game against the De Molays.

Coach Eric Rebie of the Neptunes will have an almost entirely new line-up, consisting of young, fast talent which is being drilled in teamwork and the fundamentals of the game. The line-ups will be:

Neptunes—Reid or Stuck, goal; N. McCarty and Hebbes, full-backs; Robinson, T. McCarty and Littlefield or McLaughlin, half-backs; Waltman, F. Powers, Gale, H. Carter, Hinchley or Bell, forwards.

Sacramento—Madero, goal; Congdon and Cook, full-backs; Green, McConnell and Grant, half-backs; Fleming, McCaffery, Hammock, Standler and H. Clark, forwards.

The Amblers will use practically the same line-up with which they will start the season—Rimington, goal; Pearce and Sam Milligan, full-backs; Stephens, Scott and Libhart, half-backs; Bob Milligan, West, Galeto, Ligenfrits and Armedia, forwards.

Lenahand Emerson are also on the Ambler roster this year.

COOPER HEATS OHARA

SAN FRANCISCO, Sept. 27.—Teddy O'Hara lost the decision to "Lefty" Cooper of Sacramento in the main event of the Dreamland rink fight last night. Tommy Cello stopped Billy Springfield in the second. Johnny Burns drew with Sallor Meeker. Tony Fuentes stopped Sallor Botta in the third. Alex McDonald drew with Sammy Compagno.



# College of the Pacific Welcome to Central California

*Sonora and the Mother Lode Business and Professional Men Join in Extending Best Wishes and Congratulations to the College of the Pacific on Its Opening in Stockton*

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<b>All-Star Jazz Orchestra</b> Music for All Occasions Sonora, Calif.	<b>TUOLUMNE FOUNDRY AND MACHINE WORKS</b> F. C. Holman, Prop. W. F. Thomas, Mgr. Plants at Tuolumne and Sonora, Calif.	<b>ANTHONY SOLARI</b> Dealer in GENERAL MERCHANDISE Columbia, Calif.	<b>Dr. E. M. Graham</b> DENTIST Sonora, Calif.	<b>Baer's</b> MEN'S WEAR Sonora, Calif.	<b>C. N. George</b> WATCHMAKER AND JEWELER Sonora, Calif.	<b>Sierra Hospital</b> DRS. WRIGLEY, ROSE and TELFORD Sonora, Calif.	<b>White Grocery</b> BEND BROS. Groceries, Fruits & Vegetables Sonora, Calif.
<b>Gibbs Auto Electric Co.</b> AUTOMOTIVE ELECTRICAL EXPERTS Washington St. Opp. Courthouse Sonora, Calif.	<b>Columbia Marble Company</b> H. J. COFFILL, Manager Sonora, Calif.	<b>Columbia Service Station</b> G. A. PRIE, Prop. Accessories, Repair Shop, Shell Gas and Motor Oil Columbia, Calif.	<b>Quality Furniture</b> N. H. MCCORMICK Sonora, Calif.	<b>Ed L. Gorgas</b> TUOLUMNE COUNTY CLERK AND AUDITOR Sonora, Calif.	<b>A. J. Jones—The Variety</b> NOTIONS—TOYS—SCHOOL SUPPLIES Sonora, Calif.	<b>F. F. Ball</b> GUNSMITH and LOCKSMITH SPORTING GOODS Sonora, Calif.	<b>Fountain Garage</b> D. E. GUERIN, Prop. Storage and Repairing Sonora, Calif.
<b>Bacigalupi Bros.' Garage</b> PENNSYLVANIA TIRES AND TUBES Sonora, Calif.	<b>TUOLUMNE COUNTY ELEC- TRIC POWER AND LIGHT COMPANY</b> H. J. COFFILL, Manager Sonora, Calif.	<b>Borcher's Cafe</b> GLORIA ICE CREAM SNAPPY DRINKS Sonora, Calif.	<b>D. R. Hanify</b> CONTRACTOR and BUILDER Sonora, Calif.	<b>C. H. Burden</b> CORONER and PUBLIC ADMINISTRATOR TUOLUMNE COUNTY Sonora, Calif.	<b>Clink &amp; Sims</b> ELECTRICIANS, DEALERS AND CONTRACTORS Sonora, Calif.	<b>Golden City Meat Market</b> QUALITY MEATS and SAUSAGE Sonora, Calif.	<b>Mallard Grocery</b> GROCERIES, FRUIT and VEGETABLES Sonora, Calif.
<b>Roller's</b> YARD GOODS—HOSIERY ART NEEDLEWORK Sonora, Calif.	<b>Wolfe's Drug Store</b> Sonora, Calif.	<b>Egan's City Cafe</b> GOOD EATS White Help Sonora, Calif.	<b>H. C. Paulsen</b> JEWELER Sonora, Calif.	<b>The Banner</b> PRINTING AND PUBLISHING Sonora, Calif.	<b>Wm. F. King</b> COUNTY RECORDER TUOLUMNE COUNTY Sonora, Calif.	<b>Vergara Bros.</b> STUDEBAKER AUTO HIRE Phone 24 Sonora, Calif.	<b>Sonora Tire and Battery Works</b> VULCANIZING and Repairing Batteries Sonora, Calif.



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Welcome, College of the Pacific

SEVENTY-THREE years ago there came into existence a little academy in the Santa Clara valley near San Jose which was destined to play a large part in the present-day history of Stockton, though none of the pioneers who helped found the school ever dreamed of such a possibility.

Hopes and dreams were centered on a strong church school, and in this they were not disappointed. Out of the little academy grew the College of the Pacific, a splendid denominational institution whose history is part of the woof and warp of California.

The fortunes of changing times brought the College of the Pacific to Stockton following negotiations begun a few years ago. Today the magnificent new buildings of brick and steel, lasting monuments to the spontaneous response of the heart and mind of this city, are ready for occupancy. Monday the first classes will be heard.

Stockton is proud to welcome this venerable institution, which brings to its new home a record rich in achievement, honored in accomplishments and graciously clothed in all those graces which come only with the refining influences of time. It was no easy task to sever all the ties, made sacred by the long years and take up life in a new community. There must have been many a heartache, many a wrench as the decision was reached, but Stockton hopes she has been so wholehearted in her welcome that the college and its great family feel the intensely human touch of understanding in that welcome and realize that scene, alone has changed. It will be found that one set of friends has merely been succeeded by another equally as gracious and equally ready to serve. Dr. Tully C. Knoles, president of the college, well says, "The moving of an individual from one locality to another is an event in his life." Stockton desires above all else to conduct herself as a simple and unassuming community.

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This is a great day in the history of Stockton and the College of the Pacific. Both stand at the dawn of a new era, fraught with untold possibilities. The college may well look out on the future with an unclouded vision, having risen to a commanding position among educational institutions. "The people of these valleys," to quote Dr. Knoles, "have had high expectations of the college because of its performance and service in the past in its old home. It shall be the endeavor of every member of the college family to realize all of those expectations. On the other hand, the college and its friends have every reason to expect new life, new support and new loyalty from those in whose midst it is joining."

The future of the city and college are henceforth so closely interwoven that any matter or measure affecting the one must necessarily affect the other. Utmost loyalty at all times will and must prevail between them. Stockton may take pardonable pride in the spirit of achievement which made this union possible. It was no small undertaking for this city. Indeed, it was a very great financial undertaking, but the people, quick to grasp the importance of the proposal, responded nobly and the sum of \$200,000 was subscribed. Stockton has made a rich investment in education, in the future of youth, the finest and most far-reaching investment in the world. Down through the long decades happy young voices will praise the memories of the men and women who were instrumental in bringing the College of the Pacific here.

As for the college itself, it will bear a relationship to the city which cannot be defined. The University of California is to Berkeley, so will the College of the Pacific be to Stockton. The college atmosphere is always cultural, beneficial, and the social life of the institution is reflected in the community. Go where one will, the "college town" is always an unusually good town in which to live, make a home and rear a family. There will be found culture, refinement, repose of manner and a delightful degree of intellectual harmony.

Considered from the commercial viewpoint, the College of the Pacific means a very substantial increase in the business of the community.

This institution has an unequalled opportunity here, appealing as it does to all Northern California, with a splendid record of past attainments. In it is seen the very practical realization of hopes many have entertained for years, and that the college will fulfill every expectation is accepted as a simple matter of course. Baster equipped as an educational factor than ever before, it is also destined to play a leading role in the spiritual and social life of the community as well. Much will be expected of it, and with the same minds to pilot its course which have so wisely ordered its affairs of late years, it can be depended upon to meet all expectations and even surpass them.

This part of the state has long needed such an institution. It came here at an opportune time. Hosts of young men and women will henceforth be enabled to obtain a higher education which could not have been afforded otherwise. Here in the center of fast-growing Northern California, it will be only a few years until the College of the Pacific boasts of 5000 students.

Members of the faculty and students all, Stockton greets you and bids you welcome.

"Mining Camp Actress" No More

ANOTHER link with the life of the Argonauts of California was broken with the death on Thursday in Boston of Lotta Crabtree, the "Mining Camp Actress." Every generation that has grown up in California since the gold rush of the early fifties has heard about the jolly little girl who won the hearts of the miners and all Californians. She was only seven years old when she first appeared in the mining camps of the Mother Lode doing clog dances, singing, playing the banjo and by her piquant, childish ways making a great hit with the big whiskered fellows. They showed her with gold and had a genuine affection for her. The old timers still tell of her appearance at Chinese Camp then a flourishing place, and at other camps in California and at Virginia City, Nevada. Later her triumphs were repeated many fold in San Francisco.

Though she was only 17 years old when she left San Francisco for a larger field in New York, with occasional trips West after that, her coming back as an elderly lady in 1915 to visit the P. P. L. Exposition was another triumph. Great crowds estimated at 10,000 persons surged about her at Lotta's fountain, a special day was set aside for her at the exposition, she was feted, feasted and presented with a commemorative medal and a gold nugget. It was a remarkable demonstration of the hold she had on the affections of the West. She was 77 years old when she died. The early baptism of gold seems to have done its work for she died a wealthy woman. Lotta Crabtree had never married.

Another convention for Stockton. The California Peace Officers' association, composed of sheriffs, chiefs of police and other police officials, will hold its 1925 meeting here. There will be about 250 of these upholders of the law and detectors of crime. The Portuguese society also recently announced the intention of holding its next annual convention in Stockton. These visitors will be welcome and Stockton will try to prove her claim to having all the requirements for a good convention city.

Seventy-one of 85 grammar school graduates from rural districts near Stockton have enrolled in the high schools of the county. That is a fine showing of the appreciation of higher education in rural San Joaquin county. It also reduces that large percentage of students said to "drop out of the grammar schools without going on to the high schools." The showing is even better than at first ap-

pears, for seven of the grammar school graduates mentioned have left the county.

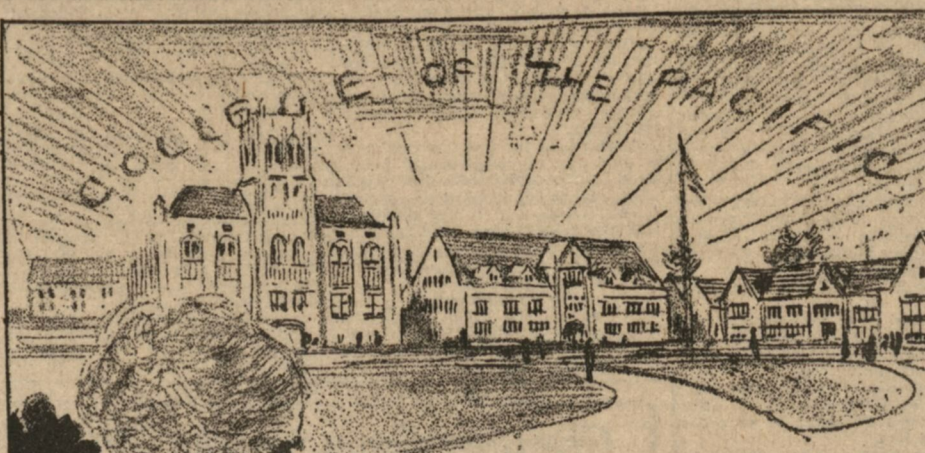
The trouble with getting somebody to help you spell a word is they look as if you were so ignorant.

The polo trot is said to be the new fall dance, but we don't know if they run neck and neck or nose and nose.

A sugar surplus is reported; this time by the market editor instead of by the June husbands.

Farmers from various sections report profits from crop pools, unless there were sharks in them.

"A College Education" Advantages That Were Denied Parents Now Open to Their Children in Stockton



PASSED BY THE CENSOR

By L. Clare Davis

"It's hard to be a hero," sighed Lieutenant Commander Lowell H. Smith in San Francisco surrounded by exultant flowers, waste baskets overflowing with telegrams and letters and the telephone jangling to give him congratulations. It was the same old story of overwhelming a tired man with American effusiveness. Of course he ought to read those messages and of course he appreciated "all this" but they went give us time to eat or sleep" he is quoted as saying.

Sometimes I long for the quiet places where we have been," he confided to a reporter. For of course he ought to read all those messages and say something pleasant to every one who rang up and shake the hand of every one who came near.

Leaving a hero to rest and quiet? Why that is unthinkable. It wouldn't seem to be paying him proper respect. No hero or prominent man is left to do what he would like to. He must stay in the public eye and where the racket is. That is the price paid for eminence.

But I suspect there would be something missing if for once we allowed our heroes to come in without a hullabaloo. Fancy sending one bouquet, one written message or one man to express the overwhelming admiration of millions of people. It couldn't be done and there'd be a coldness, a loneliness around the place where a big man was quartered if it could. So we go on killing 'em with kindness just as is done sometimes to people who are sick. Wearing them into a fever or nerves with visits or ringing the telephone to ask how they are though it keeps some busy persons running to answer it. Doing it because it will seem as if the sick are neglected if this isn't done. It is so hard to know just where to draw the line, just how to be kind for it is certain the invalid would feel deserted if nobody called, nobody rang up, nobody sent flowers. So we go blundering along doing the best we can asking and need-

ing forgiveness whether we do or whether we don't.

Remarkable thing, many will think, that the aviators would now like to go around the world by water and actually see the country they flew over. That is the thing which has always made me believe that except for getting from one point to another in a hurry, flying for pleasure will not become as popular as many believe it will. One doesn't actually see the country from an airplane. One sees something that looks like a picture of what is below because all the objects seen appear so much smaller than they really are. After the first sensation of the straight flying, going at 60 or 70 miles an hour one seems only to be floating along. Fighting machines, mail carriers, commercial carriers, speedy messengers and means of getting passengers anywhere in double-quick time—that is certainly the future of the airship, but people who want to see something and feel the thrill of motion will stay on the ground, on the water. Ask the world flyers.

Del Monte hotel burned. But of course it will be rebuilt and built better.

Those two sentences have been linked together today. Many will recall that the hotel was old, a wooden structure, that after all the beautiful grounds could not be destroyed and will look forward to a modern building with more conveniences, more display, more of the something that makes a man feel like a first class hotel in the land.

But the Californians who have been going to Del Monte for years will miss something that was in the old place and can't possibly be in the new no matter how fine it may be. A certain atmosphere, linking the new California with its past history was there and a real homesickness as a man remarked "it cost something to get in but nothing to get out. A man could throw down his hat before going into the dining room without paying for picking it up again. After you were inside Del Monte's walls you were at home and there wasn't an army of lackeys standing around waiting to be tipped."

For many, losing the old hotel, and getting a new one is like seeing that motor boats will replace gondolas on the waters in Venice. Certainly many people like motor boats. They go faster and hold more people. Then again there are those who prefer a gondola when it is in Venice.

The Lodi Sentinel tells an interesting story of a venerable gentleman nearly 80 with snow white hair and twinkling eyes, Sam Hill, who has come to California to visit his brother George Hill in Lodi and who spends the afternoons of his life making violins. That is he has made one and now is making another and aiming to make it as perfect as it can be made.

"He sits on a box in a back room," says the Sentinel, "fashioning the parts with loving care. For weeks and weeks he has been working on this violin. He doesn't hurry. He knows that every piece must be perfect, every part care-

fully planned. No, he doesn't hurry. With him the point isn't, how long will it take me to make it? but How well has the work been done?"

"Violin makers do not know, until the instrument is completed, whether it will be satisfactory. It is impossible to tell until the strings are placed, and the magic touch of the performer brings out the sound, whether the parts have been properly made. So there is suspense, but he is well paid, and does all that his sensitive hand can do to make it perfect. What if after all the weeks and months of toil there is a defect somewhere? But he doesn't think of that. He is happy in his quiet, subdued way. He knows you must get happiness out of your work or you will never know what happiness is."

There is more of it but this is enough to give a picture of the man patiently fashioning a violin of beauty for the joy of the doing and to solve riddles that would otherwise be idle and empty. He knows what he is doing. What better way to face the afternoons than to do some delightful thing one has longed all one's life to do but didn't because there wasn't time? What more satisfactory than trying to make something perfect as it can be made, regardless of how long it may take. The poets do that and feel joy in the doing. If too they can get into the poem what the violin maker is trying to get into the perfectly made instrument, something that will ring and sing and make heart strings quiver so much the better and no king on his throne has a better job than they and they know it.

Georges Clemenceau, the "Tiger" warrior-statesman of France who has survived all his wars and lived a dozen lives besides at 83 is found in a quiet place at St. Vincent-Sur-Jard just beginning his real life's task. It is a philosophical work which he believes it will take him eight or ten years to finish—the indomitable old incarnation of pen and spirit. "After which I will rest and grow old," he chuckles. I think that is wonderful. At an age when most men and women are wondering mainly how much longer they have to stay here, this old dear has shut out the confusion and racket which most of us call life to do creative work, to begin a labor of love where "no one shall work for money."

"But each in his separate sphere shall paint the thing as he sees it for the God of things as they are."

If we live long enough none of us can escape age. The best we can do is to hope for the health, vitality, the will and the spirit to live above the years as these men do.

They look real nifty, don't they, all those new young people in sport clothes that you see on El Dorado and Tuxedo Park cars going north these days? At the end of the line many of them strike out and walk to Pacific. Gives the old town a regular college look, doesn't it? Makes one realize what it was all about—the building, hammering, sawing, planing and all the rest out there. They give the buildings, the dormitories, the stadium, the beautiful chapel, and all the other structures the living atmosphere that was

Just Folks



THE HOUSE MADE US GLY

"I want a home of loveliness," he told the architect: "I want the finest building which your workmen can erect: Let every window seem to smile to greet the morning sun. And let there be no jutting nose when once your work is done."

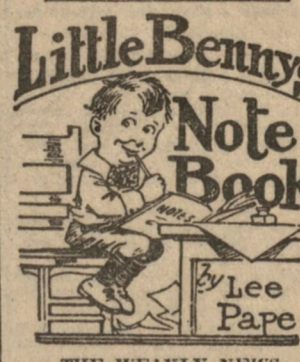
The house was built. No cost was spared. No jarring note was there: That which the eye finds beautiful was smiling everywhere: And then the house was done, and once again the man said: "Furnish now this home for me as richly as you can."

They tapestried his stately walls: They stretched upon the floor Such rugs as kings of Persia knew. They searched the country o'er For treasures rare with which to grace each room, and when

If ever home held loveliness, that structure was the one.

And yet when he came home at night he sneered at her who smiled. He had an ugly temper and spoke harshly to his child: And none beneath that roof was glad where happiness should be. For 'tis the spirit makes the home and not the things you see. (Copyright, 1924, Edgar A. Guest.)

Little Benny's Note Book



THE WEEKLY NEWS Weather. Bunn.

Boy Finds Valuable Joolry! Pudding was walking along Saturday just walking along and he saw a beautiful pin on somebody's front steps, being a lady's chest pin with about 40 diamonds, and Pudding rang the bell and he was brought to the clock and she gave him 3 party rips peaches reward.

Society Page Mr. Sid Hunt is seen in our midst on account of having just come back from a 3 days visit to his aunt, being one of the most lovable and lovable visits he ever had, some of the things happening while he was there being the fact which catching on fire, besides breaking in, a dozen bottles of home made root beer exploding, the roof looking like a new red cap to distract attention from it.

Conversations Between Famous Characters Mary Watkins. In going to see my hello friends to the lake tonight to the party, what was your Mary Jonson. In thinking of wearing my pink organdy with rose hane and a little blue sash tie on one side.

Sam Cross. O splash, slap me on the back, Sam. Mary Watkins. But anyway maybe I'll wear my wife's cape de shen with the plecto cloth and silk socks with the black circles.

Leroy Shooter. O fudge give me the pickles.

Advertisement Now you see it now you don't! Silly of head tricks fast with you wait. Make coins disappear up your sleeve like magic and others. Amuse your friends and make your enemies jealous. See Lew Davis.

Interesting Facts Tigers and leopards in captivity are not allowed to eat fat. It was Noah Webster, not Daniel, who was the dictionary maker.

The establishment of state parks is growing throughout the country. An instrument invented in Munich shows the courses of the stars.

There are about 100 amateur radio transmitting stations in Spain, needed to establish their reality and reason for being.

This number of the Record is a College of the Pacific affair and we have, in dignified fashion, paid a heap of deserved attention to the grown-ups, the faculty, the dignified heads of the institution, the old "grade" and to the buildings, the grounds, and all that. Upon my word, I believe the most important thing about the whole thing is just this—all this young life in the town. Anyway it looks good to me, and right here on my own say, I'm going to put in a little, special welcome to the students who are going to furnish the "rah rah" and the zip.

Inspirational Talks

By George Matthew Adams

The Autumn Sunrise

THE first thing I do in the morning upon waking is to sit up and look out of the wide window at the side of my bed into the thick wood below.

I hear the splashing of the falling water from the pool fed by the spring gushing from huge rocks that have nestled there for hundreds of years. I think of the red men who once walked about these very woods and perhaps drank from this same spring.

But it's the smell of this morning scene that fascinates me. Sometimes it is a frosty smell, sometimes a cutting frozen scent that reaches my nostrils, and sometimes through the warm rays of the sun I breathe deeply the fragrance of the honey-suckle and locust blossoms. Always there is that something in the air of this morning-lookout that refreshes all that I am.

Even more eagerly than all else, however, I take this look for the golden sunrise that keeps through the thick tree branches and softens the day hardly before it has its eyes open. I have seen the sunrise of all the seasons and the one I love most is that which comes with the days of autumn. These approaching October sunrises, pulling the hands of those of September, have all the gorgeousness and richness of beauty seen in the rarest Australian opal.

And I am happy when I bear in mind that this gift of nature is no more mine than it is the poorest worker's. It is an inheritance that goes to all.

Like to rise early before the world has opened its eyes, while all is so still, and the roads are clear and free of traffic, and walk about—early enough to see this sunrise that tells of another chance, another barrel of hope delivered at my very door, and of possibilities that have been passed by or forgotten by others.

The autumn sunrise sprinkles the colorings of gold and brown and dull scarlet reminds me anew of the beauty of this universe and of the beauty that is found in every human heart.

It makes me feel how unimportant I am unless I do important things—and do them quickly. For soon the snows of winter will be here. There will be no more green upon these trees. Soon silver temples will match the silver snows.

And the sunrise will have become the sunset. (Copyright, 1924, George Matthew Adams)

FOUR MINUTE ESSAYS

By DR. FRANK CRANE

Truth in Advertising

The American delegates to the advertising convention in England were cordially received. Many things were said at this convention to indicate that the subject of advertising has passed from the region of extraordinary and unusual things to the realm of laws and customs.

Most emphatic, perhaps, was said upon the slogan, "Truth in Advertising." This recognizes the great law of business—that any one who expects to remain in business must depend very largely upon the good will of his customers, and that good will cannot be obtained unless his performance is equal to his profession.

The old motto, " caveat emptor"—let the buyer beware—has passed. Now the seller defends and protects his customer, it is a part of his selling. The good business man recognizes that unless he faithfully fulfills his promise he cannot remain in business.

I received, some time ago, a book from a mail order concern in Chicago. It was a large book and upon its front page was the statement that any of the orders advertised in it could be returned, at the expense of the house, for no matter what reason. This is a novel and unusual statement. Fifty years ago it would have been unheard of. The merchant at that time bartered himself behind his privacy and holy to the buyer must take all the consequences of

his purchase, no matter how disappointing it was.

Business is made up largely of good will, which has been defined as the disposition of any purchaser to return to the seller from whom he has purchased before. This good will cannot be obtained unless it is founded upon the fact that the merchant's representations have always been truthful.

Naturally the buyer is skeptical, not without reason, that any one who has been deceived by an advertisement, therefore will take care that his advertisements habitually understate and do not overstate his case.

Little by little, fraud and chicanery are eliminating themselves. It is demonstrated that, as business rises to the dignity of a profession, it must be based upon truth and honesty. In so doing it attracts to itself the best portion of the people and more and more, business becomes a preference career.

There is no doubt that the era of the priest and the soldier is past and the era of the business man is at hand. For business remains the one calling above all others because it is engaged in the great business of supplying mankind its needs, in administering to the life of the people and not to their death.

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Stockton Twenty Years Ago

BY GEORGE TINKHAM

SEPTEMBER 27, 1904 The rain during the past three days has caused considerable damage to the beans and grapes, as it has discolored the beans and caused the grapes to mildew. After mid-night Thursday, there was a strong steady rain for hours and with the shower of yesterday, the fall will reach .65 of an inch, making the total 1.03 for the season.

Mrs. Mary Menges Netz of Ripon visited the St. Louis fair, taking with her a large watermelon. It did much in advertising Ripon and San Joaquin county. Paul Edwards, the correspondent of the San Francisco Call, said: "Some day a monument will be erected to Mrs. Mary Netz for her splendid work in behalf of San Joaquin county. Her endeavors to promote its interests have never been equalled." The song, "In the Valley of the Sun" San Joaquin," is still being played on a phonograph in the Stockton booth, and, said a young lady to Secretary Colvin B. Brown, "If you keep on playing that pretty song, you'll have us all in Stockton some day."

Tomorrow the last of the series of seven lectures on the "Palace of the South" will be delivered by the Reverend J. Wilson Lundy, pastor of the First Presbyterian church. The fraternal organizations—Americans, the Modern Woodmen of America, and the Royal Neighbors—will be in attendance.

Capt. Thomas Holsworth, captain of the J. D. Peters, and who has been in the employ of the California Navigation and Improvement company for the past fourteen years, has resigned his position. He, with his wife, will visit the exposition

No wonder we have tired business men, for nineteen holes of golf "it wear anybody out. A feller 'll pay cash an' never grumble, but he never gits a bill that looks reasonable.

Abe Martin Says



FROM THE BOSS "TH

Seest thou a his business" before him;



## Pacific's History in Brief

Organized in July Following California's Admission to Union and First Located in Santa Clara, It Moved to San Jose in 1871 and Is Now Entering Its Third Home

ALDEN H. ABBOTT  
Professor of History and Political Science  
Dean of College of Liberal Arts

PACIFIC has had a long and interesting history. Its beginning goes back seventy-three years to the July following the admission of California as the thirty-first state in the Union. The University of the Pacific—to use the title that was the official one for many years—was the result of the missionary enterprise of the Methodist church, which saw the need of Christian preaching and of Christian teaching to combat the disorderly influences that were present in California following the gold rush. The man who deserves chief credit, however, for the founding of this institution was Isaac Owen, who was called "Father" Owen by his friends and neighbors of the Santa Clara mission. William Taylor, later the famous missionary bishop of Africa; Edward Bannister and others gave Isaac Owen indispensable support and assistance.

The California Wesleyan college was chartered by authorization of the state supreme court on July 10, 1851—the first institution of higher learning in the Golden State. The name was changed the following spring to the University of the Pacific; but in 1911 the "College of the Pacific" was authorized by court action.

Like most other American colleges and universities, the college got under way slowly and had a great many difficulties during the early years. Indeed, the Academy, which was discontinued when the college moved to its permanent location in Stockton, was organized before the college proper. Cooperation, which is so thoroughly accepted by Pacific now, seemed at first too radical an innovation; accordingly the young ladies, whose interests were present in the minds of the founders, were taught separately in the Female Institute, College First Located at Santa Clara.

The college was first located, after some debate, at Santa Clara. In 1871 the trustees purchased land about a mile and a half away just outside of the city of San Jose. Twenty acres were reserved for the campus while the remainder of the tract was sold for residences. The college was therefore located at San Jose from 1871 to 1874.

The trustees and president and members of the faculty and the great body of loyal supporters of the institution deserve a great deal of credit for their selfless efforts and for their courage in meeting the soul-trying problems that confronted the struggling institution during most of the latter part of the nineteenth century. At one time the financial situation was so desperate that the institution had to close its doors for a short period. Nevertheless, somehow buildings were provided, professors were engaged and paid—sometimes a rather tardily—and the various other obligations were met. Despite every effort, however, debts of staggering dimensions sometimes accumulated to be wiped out only as a result of strenuous money-raising activities. All the while students were coming and going and during their stay

fact, many of the students came from afar, or even from beyond the seas, and then returned, for example, to Japan or China or the Philippines to help introduce western ways and ideas into the life of the Orient.

### The Last Commencement at San Jose

Some of the graduates rose to positions of prominence in the ministry and in other professions and in many other vocations. Not least among these in importance is home-making, and Pacific has helped to hold high ideals in many Christian homes. In her last commencement at San Jose the institution honored herself, and at the same time three of her distinguished alumni. Dr. A. C. Bane preached the baccalaureate sermon; Prof. Frank W. Blackmar, the well known sociologist of the University of Kansas, gave the commencement address, and Judge John E. Richards of the state supreme court, together with Dr. Blackmar, received the honorary degree of LL.D. Dr. Bane had been granted the honorary degree of D. D. some time previously.

Pacific conservatory has during the years contributed much to the musical life of the people of San Jose and surrounding communities. Her recitals, oratorios, her readings and dramatic productions and the teaching of her graduates have counted much for the cultivation of the aesthetic side of life.

But perhaps Pacific has meant most to California by reason of her emphasis of Christian ideals. Like other colleges and universities she has of course given due attention to the turning of the mind to the scholarly things of life. In addition to this and to the cultivation of the social nature, the college has emphasized the religious side of life as perhaps only the Christian college can do.

By this is not meant that there has been any narrow sectarian spirit. On the contrary, young men and women of all faiths and of no religious profession at all have been welcome and have been given the best that Pacific has been able to offer.

The college of the Pacific comes to Stockton at the close of a year that saw the largest attendance in her history and the greatest number of graduates to receive the degree of bachelor of arts. The year that has just passed has been one of the best that the old Pacific has experienced. The new Pacific looks forward to yet finer achievements in the future.

We have a great desire to be supremely American. That purpose we know we can accomplish by continuing the process which has made us Americans. We must search out and think the thoughts of those who established our institutions. The education which made them must not be divorced from the education which is to make us—Calvin Coolidge.

Little Joan had just been told the story of Daniel in the lions' den. Then her mother asked: "And what do you think Daniel did the very first thing after he was saved from the lions?" Without hesitation Joan replied: "Why he must have telephoned home to his wife to tell her he was all right."—Everybody.

## Pacific Saves \$225,000 in Construction of Its Buildings If Comparisons Hold True

By DR. JOHN L. BURCHAM

IN order that those who donated to the building fund for the construction of the College of the Pacific may have some idea as to what their money purchased, as compared with other schools of somewhat similar nature, the following cost figures have been compiled:

The costs compared are taken at random from throughout the United States and California, and represent schools built recently and of the same type of construction. The type of construction is the best grade of type "C," that is a fire resistant class "C" building.

The foundations are of concrete with brick walls, wood floors and wood partitions, covered with fireproof lath and plaster. The roofs are fire resistant. The heating and ventilating plant of the College of the Pacific, as well as the electrical installation, is of a much higher grade and costs more than the schools compared.

Plumbing installations compare equally. Cost data from schools recently built in Oakland show that the cost ranges from 50 cents to more than 35 cents per cubic foot.

Some of the late schools constructed at Rochester, N. Y., vary in cost from 38 cents to 41 cents per cubic foot.

The new high school building at Atlantic City, N. J., costing \$1,468,225, cost \$18.225 per class room and 40 cents per cubic foot.

The Wichita (Kan.) junior high school, recently completed, cost \$450,000 total, which is 22.7 cents per cubic foot.

The new junior high school at Elizabeth City, N. J., cost 35 cents per cubic foot.

In fact, it is fairly safe to say that striking an average cost per cubic foot of most of the recently built high schools throughout the United States, that 35 cents per cubic foot would be a very close average.

The academic buildings at the College of the Pacific, that is the buildings that are devoted to class rooms, are costing an average of 24 cents per cubic foot.

The total cost of the construction of all the buildings of the College of the Pacific, excepting the gymnasium, is 28 cents per cubic foot. This includes complete costs for general construction, electrical plumbing, heating and ventilating.

The cost of the gymnasium was not included because this building is of wood construction. It may readily be seen from the above figures that the College of the Pacific academic buildings have been built at approximately 11 cents per cubic foot less than buildings of a similar nature throughout the United States, while the entire group show that the costs of construction is 9 cents per cubic foot less than buildings are being built in other places.

This saving of 9 cents per cubic foot, expressed in terms of dollars

### THE WINDS OF GOD

(By Ethel McKenzie in Contemporary Verse)

The winds of God are out today,  
Exultant through the world they play.

They sweep the heavens, chase the clouds,  
Eloft clean and sweet where man-kind crowds.

They toss the great arms of the trees,  
The withered leaf before them flees.

They catch the arrows of the sun,  
The grasses from their sails run.

They bear me upward on their wings,  
With joy my spirit soars and sings.

Above the waves of pain and strife  
That beat upon the shores of life,  
In mighty play they romp and roar,  
They shake the hinge of heaven's door.

Across the hilltops wild they race,  
They wrestle through the open space;

They rouse the giants of the earth,  
The welkin rings with godly mirth.

And all the earth in triumph swings  
O winds of God! Give me your wings!

Unfaithfulness in the keeping of  
An appointment is an act of clear  
dishonesty. You may as well borrow  
a person's money as his time.—  
Horace Mann.

Our sons and daughters should be  
educated here and not abroad.—  
Roosevelt.

## Greetings From Nearby Cities

### Jackson Brewery, Creamery, Ice Factory

MANUFACTURERS OF  
STROHM'S QUALITY ICE  
CREAM AND  
GOLDEN NUGGET BUTTER  
Jackson, Calif.

Tam's  
THE STORE FOR MEN AND BOYS  
Jackson, Calif.

ALEX ROSSI & CO.  
Globe Cafe  
Jackson, Calif.

GEORGE PATENICK  
Pacific Telephone and Telegraph Company  
Jackson, Calif.

D. J. BRISCOE  
Briscoe's City Pharmacy  
Jackson, Calif.

M. J. Pierce  
PHOTOGRAPHER  
Jackson, Calif.

P. L. PETRUSICH, Prop.  
Amador County Bakery  
Jackson, Calif., Amador County

PETER BTLIO  
Quick Lunch Place  
Jackson, Calif.

Greetings From  
Amador County  
Chamber of Commerce

STEVE TOFANELLI  
California Hotel  
Jackson, Calif.

Bank of Amador County  
BANKING,  
COMMERCIAL AND SAVINGS  
Jackson, Calif.

Laveroni's Candy Store  
FIRST CLASS CANDIES  
Ice Cream - Soft Drinks  
Groveland, Calif.

Groveland Pool Hall  
SOFT DRINKS AND CIGARS  
Groveland, Calif.

Penrose Inn  
MRS. J. T. PENROSE, Prop.  
Meals and Soft Drinks  
Gas and Oil  
One mile from Chinese Camp  
Chinese Camp, Calif.

Greetings  
From the Schools of  
Amador County

H. C. Whitlock  
GROCERIES AND NOTIONS  
Lathrop, Calif.

W. H. Miller  
GENERAL MERCHANDISE  
Lathrop, Calif.

Lathrop Meat Market  
FRESH AND SALT MEATS  
Lathrop, Calif.

Toda Brothers  
GENERAL MERCHANDISE  
Farmington, Calif.

J. C. Patterson  
PATTERSON GARAGE  
Farmington, Calif.

Antonio Pirano  
BARBER SHOP  
CONFECTIONERY  
SOFT DRINKS  
Farmington, Calif.

HUGH LEMASTER, Prop.  
Linden Cash Store  
GENERAL MERCHANDISE  
Linden, Calif.

J. Smith  
BARBER SHOP AND  
POOL HALL  
Linden, Calif.

GEORGE DI CARLOS  
Linden Club  
CONFECTIONERY AND  
SOFT DRINKS  
BARBER SHOP  
Linden, Calif.

H. Allee  
LINDEN GARAGE  
Linden, Calif.

F. J. SIMONICH  
City Market  
Linden, Calif.

Linden Lumber Company  
Linden, Calif.

W. DOSCHER  
Midway Garage  
Linden, Calif.

O. K. Pemberton  
WELL DRILLER  
Linden, Calif.



When selecting material for the home you want the best. To secure it without additional cost is a tribute to your ability.

We want to tell you about Duro—that's the best. The plastered walls in the College of the Pacific are built on Duro. If you intend to build it's worth investigation.

There are two kinds:

**Duro All-Key Plaster Lath—**  
For use in Class A fireproof construction. Fully meets all requirements of building laws. Saves you 25% or more.

**Duro Cottage Scratch Coat Plaster Lath—**  
For use in lieu of wood lath. Gives you a perfect fireproof wall at no increase in cost.

For Sale by All Building Material Dealers

Made by

# California Cedar Products Co.

Stockton, California

Best wishes to Faculty and Students of the

## COLLEGE OF THE PACIFIC

for many successful years in Stockton's happy family

## NATIONAL PAPER PRODUCTS CO.

STOCKTON, CALIF.

Manufacturers of  
PAPER BOX BOARD

—and—

FIBRE SHIPPING CASES



# Welcoming the College of the Pacific to Stockton

*The Following Business and Professional Men of Stockton Extend Their Compliments and Congratulations to the College of the Pacific on Its Opening Next Monday*

<b>Dr. Edward Cureton</b> 306 Savings & Loan Bank Bldg. Stockton	<b>Stuart Brothers</b> GROCERIES 291 W. Poplar St. Stockton, Calif.	<b>Jones-Coates Company</b> REAL ESTATE AND INSURANCE 507-5-9 First National Bank Building Stockton, California	<b>TAISEN'S DYEING AND CLEANING WORKS</b> EXPERT DYERS AND CLEANERS 422 N. Aurora St. Phone 5015 Stockton, Calif.	<b>Congratulations</b> <i>College of the Pacific</i> <b>Dr. D. G. Wallace</b>	<b>L. M. Cutting &amp; Company</b> REALTORS AND INSURANCE 17 S. San Joaquin St. Stockton	<b>Stockton Realty Board</b>	<b>Dr. H. Q. Willis</b> PHYSICIAN AND SURGEON Specialist Internal Diseases Commercial and Savings Bank Stockton Phone 1610
<b>San Joaquin County Abstract Company</b> TITLES 15 South Hunter Street Stockton	<b>Whiteman &amp; Seifert</b> GROCERIES 1765 Mt. Diablo Avenue Stockton, Calif.	<b>John Upton Clowdley</b> ARCHITECT 309 Exchange Building Stockton, California	<b>E. WALLACE SMITH, Prop.</b> <b>Wallace Drug Co.</b> 447 N. California St. Stockton, Calif.		<b>J. F. Hutchason, Dist. Supt.</b> THE MUTUAL LIFE INS. CO. OF N. Y. 412 Belding Bldg. Stockton	<b>Stockton Exchange Club</b>	<b>Ed S. Silva &amp; S. J. Oneto</b> GROCERS 1447 E. Main St. Stockton, Calif.
<b>L. E. Merman, Agency Mgr.</b> Western States Life Ins. Co. 208 Com. & Sav. Bank Bldg. Stockton	<b>G. D. BICE</b> <b>Golden Rule Grocery</b> 1001 W. Poplar St. Stockton, Calif.	<b>Mabel C. and Donald W. Beers</b> CHIROPRACTORS 425-426 First National Bank Building Stockton, California	<b>Pekin Grill Restaurant</b> 135 E. Market St. Stockton, Calif.	<b>E. BURK</b> <b>Del Monte Grocery</b> 2024 N. Madison St. Stockton, Calif.	<b>Dr. Warren H. Innis</b> GRADUATE CHIROPODIST 306 Commercial Bank Phone 2255 Stockton	<b>Stockton Advertising Club</b>	<b>Franklin Motor Cars</b> SALES AND SERVICE 26 N. Wilson Way Phone 459 Stockton, Calif.
<b>Minerva Goodman, M. D.</b> 310 Elks' Building Stockton	<b>W. B. KITTO AND M. V. DEVEREAUX</b> <b>National Towel &amp; Laundry Company</b> 923 N. Wilson Way Stockton, California	<b>Dr. Kenneth T. Fergusson</b> DENTIST 205-206 Farmers and Merchants Bank Building Stockton, California	<b>W. F. Behnke</b> AUTO BODY BUILDERS AND REPAIR WORKS 446 N. Aurora St. Stockton, Calif.	<b>J. L. Kelley</b> TUXEDO BARBER SHOP 2016 N. Madison St. Stockton, Calif.	<b>Dr. E. L. Blackmun</b> PHYSICIAN AND SURGEON 502 Com. & Savings Bank Bldg. Stockton	<b>Rotary Club of Stockton</b>	<b>Fisher Bros. Planing Mill</b> MILLWORK OF ALL KINDS Weber Ave. and Wilson Way Stockton, Calif.
<b>Dr. Howard H. Burgess</b> DENTIST C. of P. Class of '17 318 First National Bank Bldg. Stockton	<b>A. M. CLINE, Manager</b> <b>Valley Laundry</b> 1235 E. Lindsay St. Stockton, California	<b>San Joaquin Valley Building &amp; Loan Ass'n.</b> BUYING AND BUILDING HOMES 11 S. Hunter St., Stockton, Calif.	<b>S. L. Kampechmidt and H. W. McNeil</b> <b>Ever Ready Garage</b> 521 N. California St. Stockton, Calif.	<b>D. M. Gunthorpe</b> GROCERIES, FRUITS AND VEGETABLES 820 N. El Dorado St. Stockton, Calif.	<b>R. B. Oullahan</b> REAL ESTATE—INSURANCE 125 N. San Joaquin St. Next to Y. M. C. A. Stockton	<b>Loyal Knights of The Round Table</b>	<b>O. B. THOMAS, Prop.</b> <b>Implement &amp; Pump Exchange</b> 223 N. Wilson Way Stockton, Calif.
<b>Mayo, Cowell &amp; Bissell</b> ARCHITECTS & ENGINEERS 21 S. San Joaquin St. Stockton	<b>C. L. Box, Prop.</b> EAST STREET SERVICE STATION 518 N. Wilson Way Stockton, California	<b>Stockton Guaranty Title Company</b> First National Bank Bldg. 36 N. San Joaquin St. Stockton, Calif. P. E. Baird Harry J. McIsaac Pres. Secretary	<b>Roy M. Komura</b> REAL ESTATE 112 E. Lafayette St., Stockton	<b>R. M. Storrs</b> GROCERIES 1449 N. Madison St. Stockton, Calif.	<b>Case &amp; Forslund</b> ATTORNEYS-AT-LAW Commercial & Savings Bldg. Stockton	<b>Stockton Lions Club</b>	<b>Covell, Devenenzi &amp; Rose</b> WHOLESALE FRUIT AND PRODUCE Weber Ave. and Wilson Way Stockton, Calif.
<b>Joseph Losekann</b> ARCHITECT 308 Elks' Bldg. Stockton	<b>McAdam Grocery</b> WE ALSO BOOST 301 N. Wilson Way Stockton, California		<b>Charles D. Smith</b> Director of Instrumental Music Stockton Public Schools Director Stockton Record Carrier Boys' Band	<b>The Burnett-Gealey Co.</b> REAL ESTATE AND INSURANCE 307 E. Market St., Stockton	<b>Charles D. Holliger, M. D.</b> PRACTICE LIMITED TO RADIOLOGY AND PATHOLOGY 214 Com. & Sav. Bank Bldg. Stockton	<b>20-30 Club of Stockton</b>	<b>COLLEGE OF THE PACIFIC GREETINGS</b> <b>Hotel Main</b> LOUIS ABER, Lessee
<b>Dale &amp; Stoutemeyer</b> REALTORS 318 E. Miner Ave. Stockton	<b>T. B. Nicholson</b> HIGH GRADE GROCERIES 1404 E. Poplar St. Ph. 1043-W Stockton, California	<b>HENRY FITZGERALD</b> <b>Hotel St. Leo</b> Cor. Weber Ave. and Calif. St. Stockton, Calif.	<b>Dr. Jerry O'Brien</b> ORTHODONTIST 222 Elks' Building Stockton, Calif.	<b>Gus Spanof</b> NEW ROMA LUNCH 13 E. Main St., Stockton	<b>Charles H. Vance</b> ATTORNEY-AT-LAW 316-317 First Nat'l Bank Bldg. Stockton	<b>Stockton Kiwanis Club</b>	<b>Dr. John M. Hench</b> PHYSICIAN AND SURGEON 408 Com. & Sav. Bank Bldg. Stockton, Calif.
<b>Dr. Carlton Shepherd</b> DENTIST 513 Com. & Sav. Bank Bldg. Stockton	<b>Eva B. Toland, Prop.</b> TOLAND'S GROCERY 1400 E. Poplar St. Stockton, California	<b>Elva Bowen Berry</b> SCHOOL OF MUSIC 811 W. Poplar St., Stockton	<b>Dr. Irving Zeimer</b> PHYSICIAN & SURGEON Belding Building Stockton, Calif.	<b>Manthey Brothers</b> AWNINGS, WINDOW SHADES AND UPHOLSTERING 420 N. California St., Stockton	<b>Hodgkins &amp; Barnett</b> REAL ESTATE - INSURANCE 24 N. San Joaquin St. Stockton	<b>Central Labor Council of San Joaquin County</b>	<b>Dr. A. L. Greenberg</b> DENTIST 211 Elks' Building Stockton, Calif.
<b>Dr. S. Floyd Priestley</b> SURGEON Belding Building Stockton	<b>H. V. Reynier, Proprietor</b> AURORA SEED MILL 48 N. Aurora St. Stockton, California	<b>NICK SPERRY</b> <b>Stockton Coney Island</b> 34 E. California St., Stockton	<b>Wayne Hotel</b> 224 E. Market St. Stockton, Calif.	<b>Oyster Loaf Grill</b> RESTAURANT 13 S. Sutter St., Stockton Phone 1773	<b>W. J. Rhoades</b> REAL ESTATE - INSURANCE 15 N. California St. Stockton	<b>San Francisco Italian Pasta Company</b> Mrs. Macaroni, Spaghetti, Vermicelli, Etc. 619 E. Lafayette St. Stockton, Calif.	<b>Dr. L. E. Browning</b> DENTIST 201 Farmers and Merchants Bank Bldg. Stockton, Calif.
<b>Dr. Nelson Katz</b> CHIROPDIST 202 Farmers & Merchants Bldg. Stockton	<b>A. E. Young</b> MEATS AND DELICACIES 1402 E. Poplar St., Ph. 1042-J Stockton, California	<b>Dr. D. F. Ray</b> PHYSICIAN AND SURGEON Farmers & Merchants Bk. Bldg. Stockton, Calif.	<b>Narcito Flor</b> SHOE SALESMAN AND Repairing Wyandotte and Madison Sts. Stockton, Calif.	<b>Park Restaurant</b> 14-16 S. El Dorado St., Stockton	<b>Delucchi Realty Company</b> REAL ESTATE AND INSURANCE 525 E. Market St. Stockton	<b>P. J. WALLACE, Prop.</b> <b>Golden West Laundry</b> 501-503 N. Sierra Nevada St. Stockton, Calif.	<b>Dr. Frank P. Burton, Jr.</b> DENTIST 405 Farmers and Merchants Bank Bldg. Stockton, Calif.
<b>Folts, Rendon &amp; Wallace</b> ATTORNEYS-AT-LAW 300-307 Wilhott Bldg. Stockton	<b>Monarch Foundry Company</b> STEEL & IRON CASTINGS Cor. Sacramento and Oak Sts. Stockton, California	<b>HENRY BURK</b> <b>Arlington Cafeteria</b> 24-22 S. Sutter St. Stockton	<b>J. C. Marciano &amp; Co.</b> GROCERIES, FRUITS AND VEGETABLES 2014 N. Madison St. Stockton, Calif.	<b>Dr. H. E. Price</b> PHYSICIAN AND SURGEON Elks Bldg., Stockton	<b>Davis Iron Works</b> BOILERS, FURNACES, OIL BURNERS 225 S. Center St. Stockton, Calif.	<b>A. RASCH, Prop.</b> <b>Sunnyside Grocery</b> FRUITS - CANDIES - CIGARS Waterloo Road Stockton, Calif.	<b>Dr. John H. Dooley</b> DENTIST 704 Farmers and Merchants Bank Bldg. Stockton, Calif.
<b>Davis-Heller-Pearce Co.</b> ARCHITECTS, ENGINEERS & CONSTRUCTORS Delta Building Stockton	<b>George Wolf</b> FAMILY GROCERY AND SOFT DRINKS 147 N. Aurora St. Stockton, California	<b>Miss Julia Davis</b> HOTEL 314 E. Market St., Stockton	<b>C. J. FOWLER, Prop.</b> <b>Tuxedo Market</b> 2913 N. Madison St. Stockton, Calif.	<b>McNoble &amp; Arndt</b> ATTORNEYS AT LAW 301 Farmers & Merchants Bldg. Stockton	<b>MORESTO &amp; BALBI, Props.</b> <b>Toll House Grocery</b> 448 N. East St. Stockton, Calif.	<b>McFarland Company</b> GROCERIES Waterloo Road at Lincoln Ave. Stockton, Calif.	<b>Dr. F. A. Leslie</b> ORTHODONTIST 396 Com. & Sav. Bank Bldg. Stockton, Calif.
<b>Harley &amp; A. R. Gillespie</b> OAK PARK AMUSEMENT GROUNDS Oak Park Stockton, Calif.	<b>Benjamin F. DeGanna</b> FOURTH STREET MEAT MARKET 1802 S. El Dorado St. Stockton, California	<b>Mrs. Haynes</b> HOME COOKED CAKES PIES AND ALL FOODS 1506 N. California Phone 5919 Stockton, Calif.	<b>W. F. Fairbanks</b> SERVICE STATION 2302 N. Madison St. Stockton, Calif.	<b>Dr. E. F. Schneider</b> DENTIST 8 N. Sutter Street Stockton	<b>SHEP'S</b> <b>Wilson Way Paint House</b> Cor. Wilson Way and Weber Ave. Stockton, Calif.	<b>B. F. Langford's Sutroville Store</b> GENERAL MERCHANDISE COAL, HAY, GRAIN Route 3, Box 47H Stockton, Calif.	<b>Dr. A. L. Van Meter</b> PHYSICIAN AND SURGEON 312 Elks' Building Stockton, Calif.
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<b>LIBHART &amp; FLOYD, Props.</b> <b>Harding Way Garage</b> 509 E. Harding Way Stockton, Calif.	<b>Keys &amp; Asher</b> CENTER STREET FEED AND BARLEY MILL 747 S. Center St. Stockton, California	<b>"Guaranty Office"</b> <b>Security Title Insur- ance &amp; Guarante- tee Company</b> 36 N. San Joaquin Street Stockton, California P. E. Baird Harry J. McIsaac Vice-Pres. Vice-Pres.	<b>W. RAY LAMB</b> <b>Coca-Cola Bottling Co.</b> 161 W. Adams Opposite Tuxedo Park Stockton, Calif.	<b>J. Leroy Johnson</b> ATTORNEY AND COUNSELOR AT LAW	<b>JOHN FRATINI, Mgr.</b> <b>Growers' Restaurant</b> 126 N. Wilson Way Stockton, Calif.	<b>G. A. Stahl</b> TRIANGLE BAKERY 906 N. Wilson Way Stockton, Calif.	<b>Dr. J. W. Barnes</b> PHYSICIAN 609 Farmers and Merchant Bank Bldg. Stockton, Calif.
<b>Chandler's Drug Store</b> 1501 N. California St. Stockton, Calif.	<b>W. J. Linton</b> BLACKSMITH 830 S. Center St. Stockton, California		<b>L. J. DUBOIS</b> <b>Parisian Dyeing &amp; Clean- ing Works</b> 157 W. Adams St. Stockton, Calif.		<b>Garibaldi Bros.</b> GROCERIES, FRUITS AND VEGETABLES Wilson Way and Waterloo Road Stockton, Calif.	<b>JACK CROUSE, Prop.</b> <b>Triangle Barber Shop and Marcelling</b> 930 N. Wilson Way Stockton, Calif.	<b>Drs. Six and Carr</b> PHYSICIANS AND SURGEONS 25 S. San Joaquin St. Stockton



# Welcoming the College of the Pacific to Stockton

*The Following Business and Professional Men of Stockton Extend Their Compliments and Congratulations to the College of the Pacific on Its Opening Next Monday*

MR. and MRS. CHAS. A. GUST Hotel Keepers <b>Hotel Bronx</b> 640 E. Main St. Stockton, Calif.	<b>Swiss-Italian Grill</b> BEST MEALS IN TOWN Ravioli—Spaghetti—Tagliarini Daily 120 S. Center St. Stockton, Calif.	<b>Edward Van Vranken</b> Attorney at Law care District Attorney's Office Stockton, Calif.	<b>California Transfer Co.</b> 930 E. Main St. Phone 4498 Stockton, Calif.	<b>Hotel Central</b> J. MUNICHA, Mgr. 124 W. Main St. Stockton, Calif.	TONY MILOSLAVICH and MIKE VUKICH <b>Majestic Restaurant</b> 24 N. California St. Stockton, Calif.	K. H. WEAVER, Prop. <b>Pennant Cleaners</b> 1650 S. El Dorado St. Stockton	<b>Stockton Stereotypers and Electrotypers Union</b> No. 145
<b>G. Steiner</b> STEINER APARTMENTS and GROCERIES 2163 S. San Joaquin St. Stockton, Calif.	<b>A. M. Garcia</b> INVENTOR OF NEW HYDRAULIC MACHINERY Stockton, Calif.	<b>E. N. Fessier</b> GENERAL MANAGER NEW ERA MINING 1531 S. California St. Stockton, Calif.	<b>Union Restaurant</b> M. P. CANLIS, Prop. 47 S. San Joaquin St. Stockton, Calif.	<b>Hotel Marion</b> 426 E. Market St. Phone 1394 Stockton, Calif.	<b>Edgar A. Arthur, M. D.</b> PHYSICIAN AND SURGEON 309-310 Savings and Loan Bldg. Stockton	<b>San Joaquin Grill RESTAURANT</b> 27 S. San Joaquin St. Stockton	
<b>E. K. Dupont</b> CIVIL ENGINEER 301 Belding Building Stockton, Calif.	<b>R. L. Darter</b> FARM LANDS Bank of Italy Bldg. Phone 144 Stockton, Calif.	<b>W. W. Hubbard</b> PROBATE AND GENERAL APPRAISER—INSURANCE 812 Farmers and Merchants Bank Bldg. Stockton, Calif.	<b>Western Union Telegraph Co.</b> A. S. LEADBETTER, Mgr. "Time Is Money—Telegraph, Don't Write"	<b>La Verta Hotel</b> A. ESPINAL, Mgr. 635 E. Main St. Stockton, Calif.	<b>Dr. F. J. O'Donnell</b> PHYSICIAN AND SURGEON 210 First National Bank Bldg. Stockton	<b>Sutter Lunch RESTAURANT</b> 33 N. Sutter St. Stockton	
<b>Robert L. Beardslee</b> ATTORNEY AT LAW	<b>Commercial Cafe</b> ANTON AZDULOS, Prop. 834 E. Main St., Stockton, Calif.	<b>Dr. C. L. Daingerfield</b> PRACTICE OF DENTISTRY 806 Com. and Sav. Bank Bldg. Stockton, Calif.	<b>Fred Wurster</b>	<b>Wilson Hotel</b> GEORGE S. HAGIO, Mgr. 27 S. Commerce St., Stockton, Calif.	<b>Fay's Transfer</b> 7 N. California Phone 2429 Stockton, Calif.	<b>JESS PANTEL Lunchette Cafe</b> 18 N. Sutter St. Stockton, Calif.	<b>Gaia-Delucchi &amp; Company</b> GROCERS 320 E. Market St. Stockton
<b>L. A. Mills</b> ATTORNEY AT LAW Com. & Sav. Bank Bldg. Stockton, Calif.	<b>Court House Restaurant</b> 39 N. Hunter St. Stockton, Calif.	<b>Webster, Webster &amp; Blewett</b> ATTORNEYS-AT-LAW 201-202 Savings & Loan Bank Bldg. Stockton, Calif.	<b>Royal Cleaners &amp; Dyers</b> 150 W. Fremont Phone 410 Stockton, Calif.	<b>Mr. C. Bowdoli</b> POOL ROOM & SOFT DRINK PARLOR 10 S. Center St., Stockton, Calif.	<b>Clark Pharmacy</b> Sutter and Market Clark Hotel Building Stockton, Calif.	<b>Escalon and Oakdale Join in Welcome</b>	
<b>Louttit, Stewart &amp; Louttit</b> ATTORNEYS AT LAW Farmers & Merchants Bldg. Stockton, Calif.	<b>J. J. SCHEIBER, Prop.</b> <b>El Dorado Hall Cafe</b> 25 N. El Dorado St. Stockton, Calif.	<b>Warren H. Atherton</b> POLICE JUDGE Stockton, Calif.	<b>Reliable Cleaners</b> 1819 E. Washington St. Stockton, Calif.	<b>SCOTT BROTHERS</b> <b>Big Three Employment Agency</b> 46 S. Center St., Stockton, Calif.	<b>Forty-Nine Drug Company</b> 101 E. Main St. Stockton, Calif.	<b>Escalon State Bank</b> COMMERCIAL - SAVINGS Escalon, Calif.	<b>GUSTAVE RAUSCH</b> <b>Hotel McKinley</b> 25 S. El Dorado St. Stockton, Calif.
<b>Dr. J. V. Craviotto, M. D.</b> PHYSICIAN and SURGEON Raggio Bldg. Stockton, Calif.	<b>La Campana Restaurant</b> 21 W. Market St. Stockton, Calif.	<b>Argonaut Hotel</b> 229 E. Weber Ave. Stockton, Calif.	<b>National Cleaners</b> 2420 N. California Phone 1707 Stockton, Calif.	<b>H. C. McPHERSON</b> <b>City Cleaning and Dyeing Works</b> 4 W. Market St. Stockton, Calif.	<b>Diets Drug Company</b> Geo. H. Diets Wm. E. Hoffman PRESCRIPTION DRUGGISTS 13 S. San Joaquin Phone 1377	<b>Dr. Elbert T. Smith, D. C.</b> CHIROPRACTOR Main Street Escalon, Calif.	<b>The Hannan Patrol and Detective Service</b> J. C. Hannan Geo. M. Clark Bank of Italy Bldg. Stockton California
<b>Dr. C. R. Harry</b> PHYSICIAN and SURGEON 301-302 Farmers & Merchants Bank Bldg. Stockton, Calif.	<b>Roma Restaurant</b> CHRIS SPANZO, Prop. 124 S. El Dorado St. Stockton, Calif.	<b>Commercial Hotel</b> FAMILY HOTEL 431 E. Main St. Stockton, Calif.	<b>Hobbs-Parsons Company</b>	<b>C. C. WILLIAMS</b> <b>Williams Employment Agency</b> 6 W. Market St. Stockton, Calif.	<b>Tom Gleason Drug Store</b> 441 E. Main St. Stockton, Calif.	<b>Escalon Land Company</b> REAL ESTATE AND INSURANCE Escalon, Calif.	
<b>Newton Ratchford, M. D.</b> Phone 5645 21 S. San Joaquin St. Stockton, Calif.	<b>Savoy Cafe</b> JOHN RAPIOS, Prop. 24 E. Market St. Stockton, Calif.	<b>Delta Hotel</b> New Hotel - Strictly Modern Reasonable Rates Cor. San Joaquin & Miner Ave. Stockton, Calif.	<b>Dunbar-McManus Company</b> 30 E. Weber Ave. Stockton, Calif.	<b>G. VIVIANO</b> <b>Biemonte Hotel</b> 122 W. Market St., Stockton, Calif.	<b>Hale's Gateway Drug Store</b> 34 S. Sutter St. Stockton, Calif.	<b>Twain-Harte Lodge</b> SUMMER HOMES, TUOLUMNE COUNTY Oakdale, Calif.	
<b>Hudson Smythe, M. D.</b> Com. & Sav. Bank Bldg. Phone 1348 Stockton, Calif.	<b>M. Davidson</b> Wholesale SCRAP IRON and METAL 740 N. Wilson Way Stockton, Calif.	<b>COMPLIMENTS OF Frank S. Boggs</b> Real Estate and Insurance 130 N. California St. Stockton, Calif.	<b>Walter A. Perry</b> 45 N. Center St. Stockton, Calif.	<b>Mr. Manuel Carruesco</b> SPANISH AMERICAN BOOK STORE 25 S. Center St., Stockton, Calif.	<b>Nippon Drug Company</b> 101 E. Market Phone 1890 Stockton, Calif.	<b>A. F. BERTHOLD</b> <b>Moss Rose Bakery</b> CONFECTIONERY Oakdale, Calif.	
<b>I. B. Thompson, M. D.</b> Raggio Bldg.—31 N. Sutter St. Stockton, Calif.	<b>Dr. Jewett Dustin</b> DENTIST 312 Belding Bldg. Stockton, Calif.	<b>Cecil S. Johnson</b> ATTORNEY-AT-LAW 212 First National Bank Bldg. Stockton, Calif.	<b>Wilson Confectionary</b> 27 N. Sutter St. Stockton, Calif.	<b>Morgan A. Sanborn</b> DEPUTY DISTRICT ATTORNEY Court House Stockton, Calif.	<b>Hansen &amp; Zinck</b> PRESCRIPTION DRUGGISTS 533 E. Main Phone 1684 Stockton, Calif.	<b>HOWARD G. LING, Prop.</b> <b>Central Garage</b> Oakdale, Calif.	
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<b>State Building &amp; Loan Assn.</b> 18 N. San Joaquin St. Stockton, Calif.	<b>W. D. EDGERTON</b> <b>Hotel Harvard</b> 108 E. Weber Avenue Stockton, Calif.	<b>Traveler's Hotel</b> B. HARTSTEIN 322 E. Market St.	<b>Metropolitan Life Insurance Company</b> H. O. YOHNER, Mgr. First Nat'l Bank Bldg., Stockton, Calif.	<b>Dr. W. T. McNeil</b> PHYSICIAN AND SURGEON Com. & Sav. Bank Building Stockton, Calif.	<b>CARL BLADH</b> <b>Hunter Street Dairy</b> 302 E. Market Stockton, Calif.	<b>Mrs. E. Warrington</b> ART NEEDLEWORK, MILLINERY AND HEMSTITCHING Thrd Ave., Oakdale, Calif.	
<b>Raymond S. Miller</b> REAL ESTATE & INSURANCE 432 E. Market St. Stockton, Calif.	<b>People's Finance &amp; Thrift Company</b> 648 E. Main St. Stockton, Calif.	<b>Classic Grill</b> 424 E. Weber Ave. Stockton, Calif.	<b>Parkinson &amp; Parkinson</b> ATTORNEYS AT LAW 210 Savings & Loan Bank Bldg. Stockton, Calif.	<b>A. E. Gianelli Co.</b> REAL ESTATE & INSURANCE 120 N. San Joaquin St. Stockton, Calif.	<b>Jake &amp; Bill's Lunch</b> 232 E. Market St. Stockton, Calif.	<b>XEPOLEAS BROS. Prop.</b> <b>California Fruit Market</b> Wholesale and Retail Oakdale, Calif.	
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<b>Stitt Satisfactory Service</b> SALES AGENT TUXEDO PARK PROPERTY Phone 380. Stockton, Calif.	<b>H. C. Stanley</b> ATTORNEY AT LAW Farmers & Merchants Bank Building Stockton, Calif.	<b>Postal Telegraph Cable Co.</b> "Telegrams to All America" "Cablegrams to All the World" M. S. BADGER, Mgr. Stockton, Calif.	<b>Dr. M. N. Wallin</b> DENTIST 21 S. San Joaquin St., Williamson Building Stockton, Calif.	<b>Mead's Restaurant</b> 529 E. Main St. Phone 1513 Stockton, Calif.	<b>J. L. McCAFFREY</b> <b>Market Street Garage</b> 222-224 E. Market St. Stockton, Calif.	<b>E. R. HIBARGER, Prop.</b> <b>Gould's Restaurant</b> Oakdale, Calif.	
<b>Tye &amp; Edwards</b> ATTORNEYS AT LAW Com. & Sav. Bank Bldg. Stockton, Calif.	<b>Dr. C. E. Bramwell, D. C.</b> CHIROPRACTOR 314-15 First Nat'l Bank Bldg. Stockton, Calif.	<b>Ramsey-Emerson Company</b> REAL ESTATE Investigate Then Invest Record Building	<b>We Welcome The College of Pacific</b> <b>Hotel Mason</b> 129 Bridge St. Stockton, Calif.	<b>Mead's Restaurant and Bakery</b> 110 E. Weber Ave., Stockton, Calif.	<b>Dr. B. L. Deane</b> DENTIST 129 S. El Dorado Stockton	<b>B. Hoisholt &amp; Son</b> JEWELERS-VICTOR AGENTS Oakdale, Calif.	

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Miss Aileen Brown,  
Arthur Murray grad-  
uate N. Y., teaches  
ballroom dancing cor-  
rectly.



# Congratulations to the College of the Pacific

Lodi Business and Professional Men send their Greetings and Best Wishes from the "Home of the Flaming Tokay" to the College of the Pacific.

<b>John J. Fink</b> MEN'S STORE—BOYS' STORE Lodi	<b>John Wittmayer</b> BROKERAGE AND REAL ESTATE 102 N. Sacramento St., Lodi	<b>U. S. Shoe Repair Shop and Hat Works</b> 106 S. School St., Lodi	<b>Pacific Stores, Inc.</b> RETAILING MERCHANDISE 5c to \$1.00 8-10 N. School Street Lodi	<b>Hale &amp; Bawden</b> MORTICIANS 11 W. Elm St. Lodi	<b>Lodi Lumber Company</b> EVERYTHING IN LUMBER and BUILDING MATERIAL Main and Lockeford Streets Lodi	<b>Lodi Home Bakery</b> PIES, PASTRY AND BREAD 41 S. Sacramento Street Lodi	<b>Lodi Building Loan Assn.</b> BUILDING -- LOANS Lodi, Calif.
<b>Lodi Shoe Store, Inc.</b> QUALITY SHOES AND SHOE REPAIRING 10 W. Pine St., Lodi	<b>T. &amp; D. Jr., Lodi Theatre</b> "EASY TO FIND AND WELL WORTH FINDING" Lodi	<b>Littlefield Furniture Co.</b> School and Oak Sts. Lodi	<b>Goodman's Cash Market</b> GROCERIES WHERE YOUR DOLLAR HAS MORE CENTS 19 W. Pine Street Lodi	<b>Klipfel Printing Company</b> 21 W. Elm Street Lodi	<b>The Lodi National Bank</b> COMMERCIAL AND SAVINGS Sacramento and Pine Streets Lodi	<b>The Japanese Association</b> of Lodi, Acampo and Woodbridge	<b>Lodi Cleaning &amp; Dye Works</b> CUSTOM TAILORING 7 W. Pine St. Lodi, Calif.
<b>Linden G. Leavitt</b> DIAMOND MERCHANT AND JEWELER 14 W. Pine St., Lodi	<b>The Tire Shop</b> W. E. Riggs, Prop. TIRES AND VULCANIZING 114 1/2 N. Sacramento St., Lodi	<b>A. P. Krumb</b> HARDWARE and PLUMBING 27 S. Sacramento St., Lodi	<b>John C. Keller</b> STATIONER 27 S. School St. Lodi	<b>Electrical Construction Co.</b> EVERYTHING ELECTRICAL 110 N. School Street Lodi	<b>J. C. Penney Company</b> DRYGOODS, SHOES AND FURNISHINGS 22 S. Sacramento Street Lodi	<b>Randolph System</b> DUCCO REFINISHERS—SIGNS 635 N. Sacramento St. Lodi, California	<b>The Model Hat Shoppe</b> LADIES' EXCLUSIVE MILLINERY 21 W. Pine St. Lodi, Calif.
<b>W. H. Crowwhite</b> OPTOMETRIST 14 W. Pine St., Lodi	<b>Electric Equipment Co.</b> ELECTRICAL CONTRACTOR AND DEALER 112 N. Sacramento St., Lodi	<b>Ashley &amp; Brown</b> GRAPES 22 N. Sacramento St., Lodi	<b>George Hummel &amp; Co.</b> LODI AND SUTTER BASIN LANDS 100 N. Sacramento St. Lodi	<b>Travelers' Hotel</b> WILLIAM HACKEL, Prop. and Mgr. 112 N. School Street Lodi	<b>J. D. Christner</b> AUTOMOBILES and TRACTORS 217 N. Sacramento Street Lodi	<b>The Pioneer Fuel and Feed Company, Inc.</b> GRAIN, HAY, FEED, WOOD AND COAL Main and Lodi Ave. Lodi, California	<b>Citizens National Bank, Lodi</b> Lodi, Calif.
<b>Dr. C. W. Hare</b> OPTOMETRIST 9 S. School St., Lodi	<b>Dan W. Bird Company</b> REAL ESTATE AND INSURANCE 106 N. Sacramento St., Lodi	<b>The Toggery</b> MEN'S and BOYS' FURNISH- INGS AND SHOES 25 N. Sacramento St., Lodi	<b>Schnaidt Drug Store</b> Sacramento and Elm Streets Lodi	<b>Mintuns Bakery</b> PIES, PASTRY AND BREAD 112 N. School Street Lodi	<b>Rummel's Studio</b> PORTRAIT, COMMERCIAL AND KODAK WORK 215 N. Sacramento Street Lodi	<b>The Valley Lumber</b> FULL LINE OF BUILDING MATERIALS 105 E. Elm St., Lodi, California	<b>Dr. L. B. Hines</b> DENTAL SURGEON Lodi, Calif.
<b>Tessanna</b> MILLINERY SHOP Hotel Lodi Bldg., Lodi	<b>Lyon &amp; Irey</b> "THE STORE OF THE GREAT OUTDOORS" Pine and School St., Lodi	<b>Weibes Drug Store</b> 48 N. Sacramento St., Lodi	<b>Lodi Printing Company</b> PRINTING AND RUBBER STAMPS 110 N. Sacramento St., Lodi	<b>Lodi Machine Works</b> CYLINDER GRINDING AND ELECTRIC WELDING 118 N. School Street Lodi	<b>W. M. Brown</b> LICENSED REALTOR 29 N. Sacramento Street Lodi	<b>The Fuller Lumber Co.</b> BUILDING MATERIAL OF ALL KINDS Phone One O Lodi, California	<b>Glenn West</b> ATTORNEY-AT-LAW Lodi, Calif.
<b>Needle Work Shop</b> ART GOODS, HEMSTITCHING AND INFANTS' WEAR 102 S. School St., Lodi	<b>Lodi Cafe</b> A REAL AMERICAN PLACE OPEN ALL NIGHT 22 N. Sacramento St., Lodi	<b>Unecda Creamery</b> TWO STORES 45 N. Sacramento St. 104 W. Oak St., Lodi	<b>Graffigna Brothers</b> AUTO PARTS AND SUPPLIES 108 N. Sacramento St., Lodi	<b>Perrin's Auto Electric &amp; Service Co.</b> Electrical and Mechanical Service on Motor Cars 113 N. School Street Lodi	<b>The Producers Fruit Company of California</b> Lodi	<b>Wilkinson's Cigar Store</b> (Formerly M. D. Duffy's Place) Wholesale and Retail Tobaccos, Candies and Soft Drinks 25 N. Sacramento Street Lodi	<b>Otto Zschunke</b> HABERDASHERY School and Elm Streets Lodi
<b>Sacramento Gas Company</b> "LET GAS DO IT" 108 S. School St., Lodi	<b>G. W. Hill</b> JEWELER WRIST WATCH SPECIALIST 5 N. Sacramento St., Lodi	<b>Friedberger &amp; Kaiser</b> DRY GOODS and FURNITURE Lodi	<b>White's Grocery</b> BAKER AND GROCER 113 N. Sacramento St., Lodi	<b>Variety Bazaar, Inc.</b> VARIETY BUSINESS 16-18 N. School Street Lodi	<b>The Enterprise</b> MEN'S AND BOYS' WEAR 15 W. Pine Street Lodi	<b>Mills Tire Exchange</b> VULCANIZING THAT PAYS U. S. TIRES 211 N. Sacramento Street Lodi	<b>Otto F. Beckman</b> FEED AND FUEL Lodi and Lockeford
<b>Lodi Realty Company</b> REAL ESTATE AND INSURANCE 111 N. Sacramento St., Lodi	<b>Rinn-Jones Company</b> REAL ESTATE LOANS AND INSURANCE Pine and Sacramento St., Lodi	<b>Lodi Tamale Cafe &amp; Palace of Sweets</b> 7 W. Elm St., Lodi	<b>Rice Brothers</b> PAIGE-JEWETT DEALERS 116 N. Sacramento St., Lodi	<b>Lodi Flower Store</b> CUT FLOWERS AND POTTED PLANTS 12 N. School Street Lodi	<b>W. Herman Wright</b> SPECIALIST ON FORDS AND CHEVROLETS 214 N. Sacramento St. Lodi	<b>Farmers &amp; Merchants Bank</b> Lodi	<b>Lodi Drug Company</b> Hotel Lodi Building Lodi

# Best Wishes for the College of the Pacific

<b>The Fabian-Grunauer Co.</b> GENERAL MERCHANDISE Tracy, Calif.	<b>Tracy</b> High School Student Body Tracy, Calif.	<i>Tracy Rejoices Over the Coming of the College of the Pacific to San Joaquin County</i>				<b>Tony Curtis</b> GRILL 11 E. Sixth St. Tracy, Calif.	<b>Wm. C. Braasch</b> CONTRACTOR Box 451 Tracy, Calif.
<b>Tracy Woman's Club</b> Tracy, Calif.	<b>Gen-ral Milk Company of California</b> MILK PRODUCTS Tracy, Calif.	<b>BEST WISHES FROM THE DELTA Byron Times</b>	<b>Crittenden &amp; Hench</b> ATTORNEYS-AT-LAW Central Avenue and Eighth St. Tracy, California	<b>S. M. Lozano</b> BARBER Tracy, California	<b>Albert Labrucherie</b> HIGHWAY GARAGE 62 W. 11th St. Tracy, California	<b>TRACY BRANCH The American Bank</b> Tracy Calif.	<b>Sumner Lodge, No. 177, I. O. O. F.</b> "We seek to improve and ele- vate the character of man." Tracy, Calif.
<b>Tracy Lumber Company</b> BUILDING MATERIALS Sixth and Orient Sts., Tracy, Calif.	<b>West Side Garage</b> Lincoln Highway at Central Av. Tracy, Calif.	<b>California Irrigated Farms</b>	<b>C. C. Rittenhouse</b> DRUGS Tracy, California	<b>Francis Hotel</b> 9 E. Seventh St. Tracy, California	<b>C. C. House</b> REAL ESTATE AND INSURANCE Stockton and Tracy, California	<b>R. H. Allen</b> ALLEN'S CONFECTIONERY 219 Central Ave. Tracy, Calif.	<b>Pressey Welding Works</b> Seventh at Central Ave. Tracy, Calif.
<b>W. A. Spridgon</b> DENTIST Masonic Building Tracy, Calif.	<b>Tracy Union High School Faculty</b> Tracy, Calif.	<b>Piggly Wiggly</b> GROCERY 337 Central Ave. Tracy, Calif.	<b>J. S. Winkler</b> TRACY KLASBY MEN'S STORE 207 Central Ave. Tracy, California	<b>A. Pappas and J. Karras</b> AMERICAN RESTAURANT 124 Central Ave. Tracy, California	<b>S. J. Frerichs</b> REAL ESTATE AND INSURANCE 221 Central Ave. Tracy, California	<b>Clark &amp; Young</b> TERMINAL CIGAR HOUSE 5 East Sixth St. Tracy, Calif.	<b>H. A. Maghetti</b> CREAMERY 80 West Eleventh Tracy, Calif.
<b>Mrs. E. Thorell</b> RESTAURANT Open All Night Tracy, Calif.	<b>J. F. Doughty, M. D.</b> Tracy, Calif.	<b>Vogue Creamery Company</b> Tracy, Calif.	<b>N. R. Sparklin</b> MECHANIC 57 E. Ninth St. Tracy, California	<b>Fred Arnold</b> STEAM BEER PARLOR 16 Central Ave. Tracy, California	<b>Grand Theater</b> PARAMOUNT PICTURES Fraser & Allen Tracy, Calif.	<b>George Pikounis</b> Shoe Shine Parlor Central Ave. Tracy, Calif.	<b>Obad &amp; Jagick</b> N. & R. GRILL 12 Central Ave. Tracy, Calif.
<b>White Front Garage</b> OLDSMOBILE Tracy, Calif.	<b>Service Pharmacy</b> DRUGS - PHONOGRAPHS MUSIC Tracy, Calif.	<b>Mount Oso Lodge</b> No. 460 F. & A. M. Tracy, Calif.	<b>Alex Salomon</b> THE TOGGERY Tracy, California	<b>June Smith</b> BARBER SHOP 110 Central Ave. Tracy, California	<b>Vasilj Market</b> Groceries, Fruit and Vegetables 2 Central Ave. Tracy, Calif.	<b>Tracy</b> Methodist Episcopal Church JESSE R. RUDKIN, Pastor 135 W. 7th St. Tracy, Calif.	<b>Harvey &amp; Frerichs</b> BUICK AGENCY Tracy — Manteca — Ripon
<b>Valley Chevrolet Company</b> SALES AND SERVICE 60 E. 11th St. Tracy, Calif.	<b>Dr. J. A. Smither</b> PHYSICIAN Masonic Bldg. Tracy, Calif.	<b>W. Hughes</b> HIGHWAY SERVICE STATION Tracy, Calif.	<b>Frank Vellis</b> TRACY GROCERY 128 Central Ave. Tracy, California	<b>Tracy Welding and Machine Works</b> East Seventh and "E" Sts. Tracy, California	<b>F. L. Jackson</b> Laundry Service Tracy, Calif.	<b>The Style Shoppe</b> Mrs. E. M. Cobb MILLINERY Tracy, Calif.	<b>J. D. Clarkson</b> Authorized Sales "FORD" & Tracy, Calif. Phone 12.
<b>Mel C. Grover</b> AUTO TOPS Tracy, Calif.	<b>Good Lumber Company</b> RETAIL BUILDING MATERIAL Tracy, Calif.	<b>Bank of Italy</b> TRACY BRANCH Tracy, California	<b>The West Side Irrigation District</b> "WATER AT ALL SEASONS" Tracy, California	<b>E. J. Devine</b> CENTRAL GARAGE Tracy, California	<b>W. J. "Bill" O'Neill's Garage</b> GENERAL AUTO REPAIRING 25 E. Sixth St. Tracy, Calif.	<b>Mrs. Nau Thomas</b> NOVELTY SHOPPE 234 Central Avenue Tracy, Calif.	<b>E. N. Gay</b> PAINTING TINTING—PAPER HANGING 119 W. Eleventh St. Tracy, Calif.



# College of the Pacific Welcome to Central California

*Manteca and Modesto Business and Professional Men Join in Extending Best Wishes and Congratulations to the College of the Pacific on Its Opening in Stockton*

## ANNOUNCING

The Purchase of the  
Lumber and Hardware Business

of

**John A. Boberg**

MANTECA, CALIF.

by

**Hayward Lumber & Investment Co.**

Operating Retail Yards at

CORCORAN  
SAN FERNANDO  
SAN BERNARDINO  
VICTORVILLE

LOS ANGELES  
LONG BEACH  
RIVERSIDE  
FALLBROOK

OCEANSIDE  
YUMA, ARIZ.  
GADSDEN, ARIZ.  
SONERTON, ARIZ.

WELCOME COLLEGE OF PACIFIC

Stretch Motor Co.  
Lincoln, Ford, Fordson



Manteca

Carl F. Palm

INVESTMENTS  
and INSURANCE  
Manteca

Manteca

Warehouse, Inc.  
HAY, GRAIN, DAIRY  
and  
POULTRY SUPPLIES  
Manteca

Dr. A. J. Whitaker  
VETERINARIAN  
Manteca, California

O. F. Dietz  
DRUGS, KODAK SUPPLIES  
ETC.  
Manteca, Calif.

E. P. Segret  
JEWELER  
Manteca, Calif.

Greenbergs'  
ALWAYS REMEMBER THAT  
YOU CAN DO BETTER AT  
GREENBERGS'  
Manteca, Calif.

Mendosa's  
MEN'S AND BOYS' WEAR  
Manteca, Calif.

U. S. Barber Shop  
LADIES' HAIRCUTTING,  
MARCELLING  
Manteca, Calif.

Manteca  
Telephone Co.  
"At Your Service"  
MANTECA

Glasser Battery & Electric  
Company  
HOME OF "ZIP" BATTERIES  
Manteca, Calif.

Electric Supply Company  
MOTORS, WIRING AND  
REPAIRING  
Manteca, Calif.

A. G. Pennebaker  
AGENCY MODESTO  
LAUNDRY  
Subscriptions Taken for All  
Periodicals  
Manteca, Calif.

Manteca Seed and Grain  
Company  
FEEDS AND SEEDS  
Manteca, Calif.

Hyman's  
JEWELRY AND GENTS'  
FURNISHINGS  
Where-You-Will-Always-Be-  
Satisfied  
Manteca, Calif.

Welcome College of Pacific  
First National Bank of Manteca  
MANTECA

Hauschildt Music Company  
GEORGE C. FARRELL, Mgr.  
Manteca, Calif.

Chadek Trading Company  
GENERAL MERCHANDISE  
Manteca, Calif.

T. C. Lauritsen  
GENERAL MERCHANDISE  
Manteca, Calif.

The American Cleaners  
H. J. FERGUSON  
Manteca, Calif.

City Cash Market  
FIRST CLASS MEATS  
Manteca, Calif.

R. B. Nutt  
SCHOOL SUPPLIES  
Manteca, Calif.

G. H. Koster  
ICE AND FUEL  
Manteca, Calif.

Alice B. Preuse  
ATTORNEY-AT-LAW  
Manteca, Calif.

Dr. G. H. Meredith  
DENTIST  
Manteca, Calif.

J. R. Scott  
CITY ATTORNEY  
Manteca, Calif.

City Garage  
FRANK VIERA  
Manteca, Calif.

Insurance  
E. F. MORRIS  
Fire, Auto, Casualty  
Manteca, California

Club Cafe and Auditorium  
GEORGE FLEXNER  
Manteca, California

The Manteca Bulletin  
Extends congratulations to  
Stockton and San Joaquin county  
on the occasion of the opening of  
the College of the Pacific.

Smith's Shoe Hospital  
REPAIRING  
Manteca, Calif.

Manteca Plumbing Co.  
PLUMBING SUPPLIES  
Manteca, Calif.

Jacot's Department Store  
FULL LINE  
GENERAL MERCHANDISE  
BEST QUALITY  
Manteca, Calif.

E. E. Douglass  
LAWYER  
Manteca, Calif.

G. A. Johnson  
CONCRETE CONSTRUCTION  
Manteca, Calif.

Norberg's Cash Grocery  
GENERAL MERCHANDISE  
Manteca, California

## Modesto Joins in Welcome

Chevrolet Agency  
H. N. DAUBENBIS  
Manteca, California

Greer Realty Company  
LICENSED  
REALTY BROKERS  
Manteca, Calif.

San Francisco Floral Co.  
1099 10th St.  
Modesto, Calif.

Modesto Electric Company  
Now under the ownership and  
management of  
"ED" SORENSON  
Assures Electrical Satisfaction  
220 "J" St.  
Modesto, Calif.

HOTEL  
HUGHSON  
"The Place That  
Welcomes You"  
Modesto, Calif.

J. J. Milburn Company  
LADIES' EXCLUSIVE  
READY-TO-WEAR CLOTHING  
899 10th St.  
Modesto, Calif.

Manteca Supply House  
SPORTING GOODS  
AUTO ACCESSORIES  
Manteca, Calif.

Travelers Garage  
E. O. PERRY  
New State Highway  
Manteca, Calif.

Smith's Service Station  
TIRES, BATTERIES AND  
ACCESSORIES  
Manteca, California

People's Meat Market  
INSPECTED MEATS  
THOMAS MEWBORN  
Manteca, Calif.

Carl R. Austin  
MAXWELL AND CHRYSLER  
AUTOMOBILES  
1201 10th St.  
Modesto, Calif.

Modesto Business College  
BUSINESS, STENOGRAPHIC  
and  
SECRETARIAL COURSES  
Modesto, Calif.

State Grill  
PALACE OF FINE EATS  
918 Eye St.  
Modesto, Calif.

E. E. Wood  
JEWELER AND OPTICIAN  
1010 Eye St.  
Modesto, Calif.

E. R. Pahre  
REAL ESTATE AND  
INSURANCE  
Manteca, Calif.

D. E. Jewart and Son  
GENERAL MERCHANDISE  
Manteca, Calif.

C. W. Lyman  
WATCHMAKER AND  
JEWELER  
Manteca, California

Olympic Billiard Parlor  
FRANK TRIGLIA  
Manteca, California

The American Bank  
COMMERCIAL AND SAVINGS  
Modesto, Calif.

The Merit Style Shop  
WOMEN'S APPAREL  
1011 10th St.  
Modesto, Calif.

The Vogue Millinery  
SMART MILLINERY  
Hemstitching and Pleating  
1006 Jay St.  
Modesto, Calif.

Manteca Shoe Hospital  
Guaranteed Dairy Shoes  
A. H. SWANSON  
Manteca, Calif.

Jack's Garage  
REPAIRING  
Manteca, Calif.

J. M. Toomey  
REAL ESTATE AND  
INSURANCE  
Manteca, California

Dad's Place  
GETZ ROOT BEER  
ICE CREAM CIGARS  
TOBACCO  
Manteca, Calif.

Bradbury's Cleaners  
1133 10th St.  
Modesto, Calif.

Modesto Evening News  
Modesto  
California

First National Bank in  
Modesto  
BANKING  
Modesto, Calif.

Modesto Theatre  
MODESTO'S  
FINEST ENTERTAINMENT  
Modesto, Calif.

Orange Blossom  
FINE CANDIES AND  
ICE CREAM  
Manteca, Calif.

Wagner's Beauty Parlor  
SPECIALTY LADIES'  
HAIRCUTTING, MARCELLING  
Manteca, Calif.  
Phone 1881

Yale Barber Shop  
Welcome General Public  
MARTIN NEEL  
Manteca, California

O. K. Garage  
GENERAL AUTO REPAIRING  
C. G. Dewitt L. H. Snodgrass  
Manteca, Calif.

May Flower Ice Cream  
Parlor  
CONFECTIONERY  
HOT LUNCHES  
1013 10th St. Modesto, Calif.

Warner's Hair Store  
MARCEL WAVING, BOBBING,  
PERMANENT WAVING  
1019 "J" St.  
Modesto, Calif.

Bank of Italy  
MODESTO BRANCH  
Modesto, Calif.

Nichol News Company  
Modesto  
California

Dr. O. H. Garrison  
PHYSICIAN AND SURGEON  
Manteca, Calif.

Sullivan's Transfer  
GENERAL HAULING  
Manteca, Calif.

Betz's Confectionery  
FINE CANDIES, ICE CREAM  
AND STATIONERY  
Manteca, California

Manteca Garage  
REPAIRING & ACCESSORIES  
PREST-O-LITE BATTERIES  
Manteca, California

Bloom's Fashion Boot Shop  
MEN'S, WOMEN'S SHOES  
1019 10th St.  
Modesto, Calif.

Mission Battery Company  
WILLARD BATTERIES  
GABRIEL SNUBBERS  
628 Eye St.  
Modesto, Calif.

The Powder Puff  
Marcel Waving, Permanent  
Waving, Shampooing,  
Manicuring, Water Waving  
1107 Jay St., Modesto, Calif.

Mission Cigar and Billiard  
Parlor  
914 10th St.  
Modesto, Calif.

STOCKTON  
RECORD  
BRANCH OFFICES

Manteca French Bakery  
JOE ETCHETO  
Manteca, California

Bank of Manteca  
200 West Yosemite Ave.  
Manteca, Calif.

Manteca Variety Store  
VANITY GOODS  
Manteca, Calif.

The Butterfat  
Always increasing on the Dairies  
of Stanislaus and San Joaquin  
counties—Welcomes the College  
of the Pacific.  
R. J. STRAUSS,  
Editor and Publisher  
Modesto, Calif.

The Gray Shop  
LADIES' READY-TO-WEAR  
AND MILLINERY  
1101 Eye St.  
Modesto, Calif.

The Floral Shop  
FLORISTS  
Members F. T. D. Assn.  
W. K. WORTHEN & SON  
230 10th St., Modesto, Calif.

McPheeter's Hospital  
1200 10th St.  
Modesto, Calif.

Modesto Morning Herald  
STANISLAUS COUNTY  
LEADING MORNING PAPER  
726 10th St.  
Modesto, Calif.

O. K. Barber Shop  
W. M. ANDRO  
Manteca, California

Wilson's Cash Store  
GROCERIES AND  
HOUSEHOLD GOODS  
Manteca, Calif.

Home Lumber Company  
LUMBER AND COAL  
Manteca, Calif.

C. F. Salber  
CAFETERIA  
915 "J" St.  
Modesto, Calif.

The Schafer Company, Inc.  
DEPARTMENT STORE  
Modesto, Calif.

Scott's Millinery Store  
POPULAR-PRICED HATS  
820 10th St.  
Modesto, Calif.

Hotel Parker  
STRICTLY MODERN  
RATES REASONABLE  
227 1/2 10th St.  
Modesto, Calif.

Mahoney's Garage  
PAIGE AND JEWETT  
SALES AND SERVICE  
1122 10th St.  
Modesto, Calif.

Star Realty  
REAL ESTATE BROKERS  
Manteca, Calif.



## DEBATING AND ORATORY TO BE COLLEGE FEATURE

PHI KAPPA DELTA ACTIVE AT PACIFIC

Tiger Debate Teams Have Won Honors From the Strongest Opponents on Coast

Public speaking is again coming into its own. The College of the Pacific has long done its full share in keeping alive a keen interest in debating and oratory. The Tiger debate teams have, in the past, gone forth in numerous successful argumentative conquests. This year, the veterans of the platform intend to launch another season of debates with the old time enthusiasm. They and their younger fellow debaters have added to the usual "will to win" a new Stockton spirit.

"Worthy Opponents." Debating is one sport which Pacific enters into on an equal footing with all other colleges and universities. It is ordinarily the small college which takes the most definite interest in this form of athletics, and thus it is the smaller colleges of high standing which turn out the best teams.

Pacific has met and defeated schools all over California. More than that, it has won decisions over a number of debaters from eastern universities which have come West to show their prowess on debate tours. Pomona, Whittier, the Southern Branch of the University of California, Nevada, the University of Southern California, Willamette, and many of the state teaching colleges have been on the list of debate opponents of the Orange and Black. Such schools as the Michigan Aggies, Simpson College of Iowa, the Colorado Aggies, University of Wyoming, and Parson of Indiana, have also competed with Pacific.

Pacific is proud of her record against this field of opposition. Many of these schools have fallen before the onslaught of the Tiger word artists, including the Michigan Aggies, Nevada and Pomona. Phi Kappa Delta.

Special distinction of the highest order was conferred upon the College of the Pacific three years ago when a charter was granted by Phi Kappa Delta. This fraternity is the largest honorary debating and oratorical fraternity in the United States. It was founded in 1913 and has been exceptionally active in promoting oratory and debate throughout the country. The local organization is known as the Delta Chapter. It is one of five local chapters in California.

Membership in this fraternity is the coveted prize sought by every aspiring debater and orator in the student body. Only those who have competed in intercollegiate contests are eligible.

The Pacific members of this organization are Harold Milnes '25, Frank Delamar '26, Edgar E. Wilson '26, Paul Jackson '26, George Burcham '25, Howard Derby '25, Professor George H. Collier and Professor William Hines.

## German Department

ADELE M. ROTH, Professor  
The German department offers besides the regular college courses, the following:  
Two courses for prospective teachers of German. An elementary as well as advanced courses in scientific German, the first of which will follow the elementary German grammar course. For beginners there will be two parallel classes, one in the morning and one in the afternoon. For prospective journalists there is a course in sight reading for which no prerequisites in the department are required. The value of the study of German for itself, its wonderful literature and the mental discipline it gives the student cannot be overestimated.

## APARTMENT HOUSE MEN HAVE PUBLIC-SPIRITED BODY

The members of the Apartment House Owners and Managers Association of Stockton joined in a unique card of welcome to the College of the Pacific, in this issue of the Record. The card carries the names of all the seventy-two members of the association.

This organization is one of the most united in Stockton. It was organized three years ago and it includes in its membership the owner or manager of every apartment house in the city.

The association has taken a very active part in every movement for progress. It took a large part in the original College of the Pacific drive, is active in chamber of commerce work and is now raising a fund for Potato day observance.

The purpose of the organization was to standardize rules and regulations of local apartment houses, but shortly after its first meeting the officers of the organization discovered that they had a very live and active membership and they took up community boosting as one of their main objects.

The officers follow: A. L. Branch, president; J. N. Adams, John Gross, H. T. Williams, vice presidents; L. A. Gracie, secretary; E. S. Van Pelt, treasurer; Mrs. Jennie Miller, sergeant at arms, and W. E. Trothe-way, E. S. Van Pelt, Mrs. M. V. Marrah, Mrs. N. Harrison, H. M. Manthey, T. E. Littleton and L. A. Gracie, directors.

The association is affiliated with the state body and A. L. Branch is treasurer of the state organization.

Several of the faculty are included as honorary members.

Plans for 1924-25  
The Phi Kappa Delta men are planning big things for debate and oratory in the College of the Pacific in the future. A debate schedule is already being booked and a tour mapped out. Gerald B. Wallace, Stockton attorney, is a member of the fraternity by reason of his record as an orator while in the University of California.

He is assisting the members of Delta Chapter in arranging their plans for the season of 1924-25. Included in the proposed activities is an oratorical contest open to the students of Pacific. Also, it is proposed to organize a series of oratorical contests between the high schools of the San Joaquin valley with the final event staged on the campus here. A real debate interest and atmosphere, not only in Pacific, but in all schools and colleges of this vicinity are the aspirations of the local chapter. The debaters and orators alike are aiming to carry the name and the fame of the College of the Pacific throughout the western and middle western states this year. And, in the years to come, they hope to make known all up and down the land the high standing of the College of the Pacific, and thereby add to the renown of Stockton.

# PROSPERITY

## A Great Vision Conjures Up the Stockton of the Near Future

THE completion of the College of the Pacific and its official opening Monday mark the beginning of a new era of civic pride and culture.

The coming to Stockton of California's oldest institution of learning is most certainly an outstanding example of what can be accomplished by the united, concerted effort of an entire community.

Let us all resolve to do our full share in greasing the wheels to keep Prosperity in motion—work faithfully; buy freely; save intelligently—talk and act and perpetuate Prosperity!

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## WELCOME!

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