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Eberhardt School of Business, Diploma and Hooding Ceremony

University of the Pacific

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Eberhardt School of Business

Diploma and Hooding Ceremony

Saturday, May 7, 2011 ↗ 1 pm
Knoles Lawn

University of the Pacific
Stockton, California

ACADEMIC PROCESSION

Candidates for the
Bachelor of Science Degree in
Business Administration

Candidates for the
Master of Business Administration Degree

Faculty of the
Eberhardt School of Business

Student Speaker

Dean of the
Eberhardt School of Business

Mace Bearer

PROGRAM

Dean Lewis R. Gale, Presiding

Prelude *Dr. Margaret Perry*
University Carillonneur

Guests will please remain seated during the processional.

Processional

Selections from "Pomp and Circumstance,"
March No.1 in D, Op.39
Sir Edward Elgar

Invocation *Minister Tricial Bragg*
Sacred Hearts Ministry

Welcome *Dean Lewis R. Gale*

Student Address *Ms. Lyna Lim*

Presentation of Faculty Awards *Ms. Lim*

Presentation of Graduates *Dr. Ron Hoverstad*

Concluding Remarks *Dean Gale*

Pacific's Alma Mater *Phi Mu Alpha Sinfonia*
"Pacific Hail!"
Lois Warner Winston '23, '58

Benediction *Minister Bragg*

Recessional

Selections from Elgar's Marches
Sir Edward Elgar

PARTICIPANTS

Hoarding Participants *Dr. John Knight*
Dr. Steve Wheeler

Marshals *Dr. Cynthia Eakin*
Dr. Jeff Miles
Dr. Stefanie Naumann
Dr. Will Price
Dr. Dara Szyliowicz

PRESENTATION OF AWARDS

MBA Faculty Recognition Award

Graduating Senior Faculty Recognition Award

A reception honoring the graduates of Eberhardt School of Business will be held immediately following the Diploma and Hoarding Ceremony on the lawn north of Faye Spanos Concert Hall. Parents, students, faculty, honored guests and friends are cordially invited to attend.

DEGREES CONFERRED

Bachelor of Science, Business Administration

Melanie Aceves** Jeffrey S. Groom
 Chyanne Noelani Alejado Robert Joseph Guarisco
 Pedro Aquino Lori Lynn Guerrero
 Kirstie Nicole Arnaiz Nilesh Kumar Gupta
 Elisa Mei Asato Ryan Christopher Hanyak***
 Alexandra Ariana Baddeley Lindsey Blaine Heller
 Justin David Baum** Charles Hindsley
 Thomas Berolzheimer* Arthur Eric Holtz**
 Alex Michael Betlinski Karen Lanelle Hovey**
 Anthony John Bonatto* Brian John Hutchinson*
 Timothy James Bordeaux Kaitlyn Ikehara***
 Audrey Louise Brand Philip Scott Johnson II
 Jessica Lynn Buck*** Alex Johnson*
 Donald Neil Bykerk II Nicholas Hagop Kalfayan
 Vanessa Marie Cantu Bushra Khan
 Christina Chan David Khoonsirivong
 Lyann P. L. Chun Rachana Kalidas Kode
 Vanessa Lee Connolly Patrick Matthew Kucich
 Austin K. DeLong Anwaar I. Lacy
 Patrick John Dean Bayhaan Farad Lakdawala
 Gabriel Paul DeAnda Hector Lam, Jr.
 Brian Delgado Russell Manners Lamy
 Renan Lisi Delsin* Yasmin Irphany Lee***
 Christopher C. Dimas Hua Fu Liang***
 Christine Yoon Dixon Lyna Lim
 Megan Anne Dwyer Gabriel Alexander Lopez
 Janet Estrada Ko'olinalani Tamali'i Lua
 Grace Johanna Fernandez Baird Kainoa Lusk
 Jordan Luzadas Ferrer* Dominic Marquez
 Shannon Marie Ferrero David Hayes Martens
 Brett-Riley Toshio Fujita* Michele M. Martin***
 John Malcolm Fuller III Caleb Dee Mayfield***
 Juan Alejandro Fung Chang Parker Joseph McAndrews
 Jennifer Renee Gee Meara Ann Ormsby McCarthy
 Caitlin Nicole Gilliam Justin McCreery
 Florian Alexander Gornik** Maria Isabel Meza*
 Keita Goshima Vincent Michael Miranda
 Stephanie Anne Goss Daniel J. Montañó
 Alexander L. Grenier Shannon Rachel Moore

Jose Morales Jenifer Boediartha Widjaja**
 Robin Josephine Mulligan Sean Yuen Wong
 Henry Nguyen Thomas P. Woodward
 Nam Thanh Nguyen Justin Shigeru Yabumoto
 Megan S. Padilla Aya Yamada**
 Verence Paredes Centeno Ariel Yehuda Yohros Bettsak
 Dipen Kiran Pattni Sajjad Younus
 Megan Pedersen
 Amanda Lynn Perceval
 Kelly Perkins
 Adela Petrlova
 Cam Pham
 Jeanne Phung
 Daniel H. Platow
 Shari Michelle Reed
 Robert Scott Richardson II*
 Tenzin Owen Rose
 Grace Geraldine Rusch**
 Jillian Leann Satterthwaite*
 Nicolaas Norman Take Schenk
 Anna Elise Schomer
 Lauren Elizabeth Short
 Tyler R. Stetson
 Marie Celina
 Cuenca-Dalton Suntag*
 Rachera Sherri Swan
 Fei Fei Tang*
 Mitchell Paul Taylor
 Patrick Eugene Ting
 Lawrence Lee Troxler III
 Phia Vang
 Michael Quon-Yiu Wan
 Bonnie Elizabeth Wheeler**

Master of Business Administration

Weston Chan
 Chheang Chhean Chhor
 Ashley Marie Coleman
 Eric M. Escoto
 Jonathan Brian Fong
 Raj Mitran Gandhi
 Ang Gao
 Carl Hsiao
 Aike Huang
 Corey Han Liu
 Ying Liu
 Melissa Gayle McGhee
 Christine Kim Nguyen
 Diana Ni
 Mahan Harsad Patel
 Sean Michael Pippin
 Nathanael Adley Pratt
 Stephen D. Quinn
 Manpreet Singh Randhawa
 Moritz Starke
 Joseph T. Todoroff II
 Charles Christopher Weber
 Kuang Ye
 Xinting Zhen

*Cum laude **Magna cum laude ***Summa cum laude

The list of names as it appears in this program includes actual and potential graduates for the 2010–2011 academic year. The above “graduation with honors” distinctions are contingent upon final grade point average calculations at the completion of all relevant degree requirements. The official list of graduates and honors awarded for each graduation date of the 2010–2011 year is maintained by the University Registrar.

HONOR SOCIETY INDUCTEES

Alpha Sigma Lambda

Alpha Sigma Lambda is the national honor society recognizing excellence among nontraditional students, meaning those who have returned to college later in life and who achieve academic excellence while also fulfilling adult duties of work and family life.

Lori Lynn Guerrero*
Ryan Christopher Hanyak
Yasmin Irphany Lee

**Inducted in 2010*

Beta Gamma Sigma

Founded in 1913, Beta Gamma Sigma is the international honor society serving business programs accredited by the Association to Advance Collegiate Schools of Business (AACSB International). Membership requirements include that a student must be in the top 10% of a bachelor's degree business program or the top 20% of a master's business program at an AACSB-accredited business school.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION:

Lori Lynn Guerrero
Ryan Christopher Hanyak
Yasmin Irphany Lee
Hua Fu Liang
Caleb Dee Mayfield
Jenifer Boediartha Widjaja

MASTER OF BUSINESS ADMINISTRATION:

Ashley Marie Coleman
Jonathan Brian Fong
Aike Huang
Corey Han Liu
Melissa Gayle McGhee
Sean Michael Pippin

Phi Kappa Phi

Among honor societies that induct members from all academic disciplines, Phi Kappa Phi, founded in 1897, is the nation's oldest, largest, and most selective. Invitation is extended to graduating seniors and graduate students in the top 10% of their class, and to juniors in the top 7.5% of their class. The mission of the society is to recognize and promote academic excellence and to engage the community of scholars in service to others.

Jessica Lynn Buck
Florian Alexander Gornick
Grace Geraldine Rusch
Bonnie Elizabeth Wheeler

HISTORY OF THE SCHOOL

Eberhardt School of Business

Over 30 Years of Excellence

Business courses have been offered at University of the Pacific for most of its 160-year history. In 1977, the business program was recognized as a separate school and named the School of Business and Public Administration (SBPA). It was the first new professional school established at Pacific since 1955.

In 1982, SBPA moved into Weber Hall. One of the first buildings constructed when the campus was moved from San Jose to Stockton in 1924, it was named for Captain Charles Weber, founder of the City of Stockton. In 1984, the school was first accredited by the American Assembly of Collegiate Schools of Business. With the arrival of a business school, an intensive fundraising campaign was launched to completely refurbish the building. This project, completed in 1989, along with continued upgrades and renovation since then, has resulted in modern classrooms and offices, a computer laboratory, and executive development facilities that provide an environment conducive to business learning and research.

The SBPA expanded its outreach to the community with the establishment of a Center for Management Development in 1989. In September 1991, the center was officially named the Westgate Center for Management Development, in recognition of financial support from Edward W. Westgate, a former member of Pacific's Board of Regents.

In 1993, the SBPA first began offering the Master of Business Administration, and developed an accelerated five-year BS/MBA program.

The SBPA was renamed the Eberhardt School of Business in 1995 in recognition of the generous and substantial support given to both the School and the University by the Eberhardt family. Robert M. Eberhardt (a 1950 business alumnus) succeeded his father as President of the Bank of Stockton and Chair of the Board of Regents. After his unexpected death in 1993, his wife, Mimi Eberhardt, assumed his position as a regent, while his brother, Douglass, business class of '59, became President of the Bank of Stockton. Douglass Eberhardt subsequently became a regent of Pacific. Six members of the Eberhardt family have received degrees from the University and numerous employees of the Bank of Stockton and their families are Pacific alumni.

The Eberhardt School has established innovative programs in entrepreneurship and received more than \$2.6 million in grants from the Fletcher Jones, General Mills and Coca-Cola foundations and a major anonymous donor. A suite housing the offices for the Center for Entrepreneurship was constructed in Weber Hall utilizing funds donated in memory of Greenlaw

Grupe, Sr. This center houses the Institute for Family Business, an Invention Evaluation Service and the Real Estate Institute.

From 2003 to 2005, the newly-established Business Forecasting Center received \$1.4 million in federal grants to support its services. The Center provides quarterly reports on current business activity, forecasts future economic trends, and performs research and consulting services for public and private sector organizations. The Center is enhancing the scope of its activities to play a vital role in the region's economic development.

As part of the University's \$330 million comprehensive fundraising campaign, Investing in Excellence," which closed in 2007, the Eberhardt School of Business raised more than \$16 million to advance its academic programs, renovate and upgrade facilities, and fund student scholarships.

The Student Investment Fund was established in 2007 thanks to a \$1 million gift from the Bank of Stockton and its president and CEO Douglass M. Eberhardt. Noting the successes of the fund, Pacific's Board of Regents invested an additional \$500,000. The completely student-managed fund provides an invaluable learning experience for students, and a portion of the fund's earnings support designated University programs. The current value of the fund exceeds \$1.8 million. Among more than 11,600 business schools worldwide, the Eberhardt School of Business is one of only 200 to offer a student-managed investment fund.

Gaining distinction through its popular Pacific Business Forum, the Eberhardt School of Business brings prominent business and government leaders to campus several times each year. Participants have included Masaaki Morita, a member of the founding family and retired CEO of Sony; Richard Rosenberg, former chairman and CEO of BankAmerica Corp.; John Chambers, chairman and CEO of Cisco Systems, Inc. and regent of University of the Pacific; and Walter Robb, co-president and COO of Whole Foods Market, Inc., also a Pacific regent.

The Eberhardt School of Business launched its 16-month MBA program in the 2007–08 academic year and marked its 30th anniversary as a professional school at Pacific. Continually guided by its mission and informed by best practices, the Eberhardt School develops knowledgeable, innovative business leaders in a personalized, experience-based learning environment and producing scholarship that contributes to disciplinary knowledge, informs teaching, and advances the practice of business.

PROFILE OF PACIFIC

University of the Pacific is an independent, coeducational university serving more than 6,000 students on three campuses in Stockton, San Francisco and Sacramento. It was established by pioneer Methodist ministers in 1851 as California's first chartered institution of higher learning. Pacific has earned widespread recognition for its student-centered approach to education, its many innovations, and the accomplishments of its 55,000 living alumni.

As an innovator and leader in higher education, Pacific provided the West Coast with its first medical school in 1858 (which later became part of Stanford, and today is California Pacific Medical Center), its first coeducational campus in 1871, and its first conservatory of music in 1878. In the 1960s, Pacific was the first university in the nation to offer "cluster colleges."

It was the nation's first to offer an undergraduate teacher corps program, the first to send an entire class to an overseas campus, the first to establish a Spanish-speaking inter-American college, and the first to offer a four-year graduation guarantee. With its move from San Jose to Stockton in 1924, Pacific became the first private four-year university in the Central Valley.

Shortly after occupying the new campus, Pacific established one of California's earliest schools of education. It was renamed the Gladys L. Benerd School of Education in 1992 in honor of the alumna's endowed gift.

Pacific has enjoyed extraordinary stability in administration. Dr. Pamela A. Eibeck began her service in 2009 as the sixth President since the University's move to Stockton in 1924 and the 24th since its founding in 1851. The University experienced its greatest growth and an expansion into graduate and professional education under the administration of Dr. Robert Burns (1947–1971). The School of Pharmacy opened in 1955. It is now the Thomas J. Long School of Pharmacy and Health Sciences, in honor of the benefactor and University Regent who, with his brother Joseph Long, founded Longs Drugs Stores. In 1956 the graduate school was created, and in 1957 the School of Engineering was established. Computer Science joined the school in 2002, and it was renamed the School of Engineering and Computer Science.

In 1962, the College of Physicians and Surgeons, a school of dentistry founded in San Francisco in 1896, was acquired by the

University and became the San Francisco campus. In 2004, the school was named the Arthur A. Dugoni School of Dentistry in honor of its dean of 28 years. It was the first time any university in the United States or Canada had named its dental school for the current dean.

A new concept in higher education in the United States found expression in the establishment of cluster colleges in the 1960s. These colleges adapted the Oxford and Cambridge model to an American setting, integrating faculty and students into living and learning communities. Raymond College was established in 1962, followed by Elbert Covell College in 1963, the first bilingual-bicultural college in the country. Callison College, established in 1967, focused on non-Western studies with a year of study in an Asian culture. The cluster colleges were absorbed into the rest of the University in 1982. Their emphasis on global education continued in a new School of International Studies, the first university-based undergraduate school of international studies in California. The learning community concept of the cluster colleges was strengthened in College of the Pacific, the liberal arts and sciences core of the University, recognized for preparing responsible citizen leaders who will contribute in lasting ways to careers and communities.

The expansion of graduate and professional education continued when McGeorge College of Law, an independent law school founded in Sacramento in 1924, merged with the University in 1966 as Pacific McGeorge School of Law. In 1977, the department of business administration in College of the Pacific was reorganized as the School of Business and Public Administration. In 1995 it was renamed Eberhardt School of Business in honor of the Eberhardt family's endowed gifts. In 1985, programs designed specifically for adult re-entry students were reorganized and revitalized through University College, now the Center for Professional and Continuing Education.

Over the last twenty years, Pacific has advanced its legacy of innovation and leadership. In 1992 the University offered the nation's first "four-year guarantee," a promise to students that they will graduate on time if they meet certain requirements. Under the leadership of President Donald DeRosa (1995–2009), the University invested in more than \$200 million in facilities renovation and construction projects on all three campuses. Pacific initiated distinctive accelerated programs that enabled

students to complete undergraduate studies in combination with professional degrees in pharmacy, law, dentistry and business. The University intensified its commitment to experiential learning, including undergraduate research, internships, community service and education abroad. Pacific also launched an environmental sustainability initiative and instituted the Powell Scholars Program, a premier scholarship program for undergraduate student leaders.

In 1999 jazz legend Dave Brubeck and his wife Iola, both Pacific graduates, announced that their papers, recordings and memorabilia would be deposited at Pacific for study and research. In response to this gift, a treasure of historic American music and memorabilia, the University established The Brubeck Institute for the study, promotion and performance of American music.

University of the Pacific began its latest chapter when Dr. Pamela A. Eibeck assumed the presidency in July 2009. Just one month later, the University and Stockton communities gathered on the lawn of the Don and Karen DeRosa University Center to celebrate as Regent José Hernandez '85 launched into space aboard the Space Shuttle Discovery. That fall Pacific sent all of its incoming students on MOVE — the Mountains, Oceans, Valley Experience — an award-winning experience designed to welcome new students to the Pacific community through participation in experiential learning and service projects throughout Northern California.

After an extensive first-year listening campaign, President Eibeck identified seven institutional priorities for the University's future: enhancing the academic enterprise; developing and managing resources; strengthening ties between Pacific's three cities; establishing and communicating the University's core identity; enriching diversity and inclusivity; serving community through partnerships at the local, national and global levels; and expanding international competence as a hallmark of a Pacific education. President Eibeck's listening campaign also inspired the *Beyond Our Gates* community engagement initiative. The President convened six forums throughout spring 2010 to listen to the community's needs and goals. The forums covered topics crucial for the region: healthcare; the economy; energy and the environment; education; diversity; and arts and culture. As a result of community feedback, in November 2010 President Eibeck proposed a new series of University and community

partnerships. These include increased communication and awareness; keeping the community's interests in mind as the University makes operational and business decisions; continued biannual forums about key regional issues; and improving local K-12 college readiness. One highlight of the college readiness partnership will be *The Tomorrow Project*, an intensive, multi-year engagement with our region's youth. More information can be found at www.beyondourgates.org.

Pacific continues to enjoy national recognition for its leadership in higher education. The University has been listed as a "Best Value" (Top 50) every year since 2000 and is consistently ranked among the top 100 national universities in the country. Undergraduate applications have soared from approximately 5,300 in 2008 to over 20,000 in 2011. This fall, Pacific welcomed the largest freshman class in its history, from its most competitive application process to date. The University remains committed to its personal, student-centered approach. Faculty and staff are dedicated to excellence in teaching. Highly interactive student-faculty relations and a broad array of co-curricular activities that develop students' abilities are hallmarks of the Pacific experience.

SCHOOL AND COLLEGE BANNERS

School and college banners signifying each of the academic units of the University precede a unit's faculty in the procession and are displayed during the ceremony. The color of the banner symbolizes the academic discipline.

College of the Pacific — The golden yellow field of this banner represents the sciences, while the white letters signify the arts and humanities. Founded in 1851, the College of the Pacific is the largest and oldest academic unit.

University Library — This banner's lemon-yellow color represents the library sciences. The Library has supported teaching, learning and scholarship since Pacific's founding in 1851. It is home to many special collections, including the papers of naturalist John Muir and musician Dave Brubeck.

Conservatory of Music — The tradition of representing music with the color pink originated at Oxford University. Pacific's Conservatory, established in 1878, is the oldest university-affiliated school of music in the West.

Arthur A. Dugoni School of Dentistry — The lilac color of dentistry forms the field for this banner. Founded in 1896 as the College of Physicians and Surgeons, the School became part of the University in 1962. It is named in honor of the alumnus who served as dean of the school from 1978 to 2006.

Pacific McGeorge School of Law — Purple, a color traditionally associated with royalty and governance, represents the law. Named in honor of its founder, Verne Adrian McGeorge, the School opened in 1924 and merged with Pacific in 1966.

Gladys L. Benerd School of Education — The light blue field signifies disciplines related to education. The School is named in honor of the distinguished alumna who bequeathed the school with an endowment. It was founded in 1924 when the University moved to Stockton.

Thomas J. Long School of Pharmacy and Health Sciences — Pharmacy is represented by olive green, a color associated with healing herbs. The School, established in 1955, is named for the benefactor and Regent who, with his brother Joseph, founded Longs Drugs Stores.

Research and Graduate Studies — Red-orange signifies this division, which was established in 1956 as Pacific expanded its graduate degree offerings.

School of Engineering and Computer Science — This banner's orange represents the engineering and computer science disciplines. Pacific's School of Engineering and Computer Science was founded in 1957 from a department that dates to the 1930s.

Eberhardt School of Business — The School's banner features an olive brown field. Founded in 1977, the School was renamed in 1995 in honor of the Eberhardt Family's endowed gifts.

School of International Studies — Peacock blue symbolizes the field of international studies. The School was established in 1987 with a gift from George and Isabelle Wilson.

HISTORICAL SIGNIFICANCE OF THE UNIVERSITY MACE

Originally a weapon used in medieval warfare, the mace evolved by the 12th century into a symbolic device used on ceremonial occasions and borne before monarchs, mayors and parliaments. The mace, as an academic symbol, dates back to the 15th century at the University of St. Andrews in Scotland. The use of maces as symbols of academic authority spread to other universities in the British Isles and from there to America.

Robert E. Burns, Pacific president from 1946 to 1971, asked Stuart Devlin, an internationally-known London silver designer, to create University of the Pacific's mace. It was commissioned in recognition of the University's transition from a college to a university and was first used at a Founders Day ceremony on March 6, 1966. Constructed entirely of silver with a gold plated seal of the University in its head, the mace weighs 15 pounds and is approximately four feet long. It was a gift from Mrs. Winifred Olson Raney, a Regent of the University. The mace is displayed at all official University functions, including Commencement and Convocation. It is traditionally carried by the chair of the Academic Council to symbolize the role of the faculty in university governance.

SIGNIFICANCE OF ACADEMIC REGALIA

Distinctive academic dress can be traced back to the universities of the Middle Ages when university students and faculty wore the robes of the clergy. Today three ranks of degrees are distinguished through variations in the robes, which also indicate the discipline and the university that awarded the degree.

In the United States, gowns generally are black. The color of the edging of the hood and occasionally the color of the facing and crossbars on the doctoral gown indicate the field of learning in which the degree is awarded. The colors of the lining of the hood are those of the institution awarding the degree. Generally, bachelor's and master's tassels are black, and doctoral tassels are gold. After graduation the tassel is worn on the left side of the Mortarboard. An individual's degree is revealed by the type of gown and width of the edging on the hood.

Bachelor's gowns have full, pointed sleeves with no trimming. Hoods have a two-inch edging. Master's gowns prior to 1960 had full, closed sleeves with the arm emerging through a slit at the elbow. In 1960, the gown was modified replacing the elbow slit with an opening at the wrist, and the gown was made to close. Hoods have a three-inch edging. Doctor's gowns are of silk, have rounded sleeves, velvet facing down the front and three velvet crossbars on each sleeve. Hoods have side panels and a five-inch facing.



Pacific Hail!

Words and Music by
Lois Warner Winston '23, '58

*From o'er the rugged mountains
standing high;*

*From out the broad low valleys,
'neath the sky;*

Our alma mater calls, we cannot fail,

Our voices blend in praise,

Pacific Hail! Pacific Hail!

Long may her flaming torch give out its light;

Long may her spirit guide us in the right;

To her we pledge our hearts,

We dare not fail;

To her we raise our song,

Pacific Hail! Pacific Hail!

Eberhardt School of Business

209.946.2239

www.Pacific.edu/Business